

The Floyd County Hesperian

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JANUARY 4, 1940.

Widest
Read
News
Medium
In Floyd
County

NUMBER 47

Plant Gets Ready for Service

Tuned Up, Make En- for Seventy-Six Intersections

The plant is all set and the first commercial user is expected to be in operation shortly. The report late last night shows the new enterprise, Central Light and Power, is the first to be on to the industrial plant, which is a residence was built for the power plant, intricate machinery, but simple as the engineers, has been in operation for nearly four shifts, then 24 hours a day for four shifts, which will afford the power plant, turn the community.

One of the most important features of the new power plant, construction for the A. M. Locke company, A thousand gallons of water will be used to increase efficiency, and the installations, the Hesperian showed, the new plant would soften the water for use in the huge cooling towers, which would be used to cool the water.

The plant will be operated by the city and city officials, and it appears to be one of the most efficient ones in the southwest to produce power at the lowest possible cost.

The city has contacted by representatives of the city and have been very satisfactory per cent of the city's power needs.

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Whirlwinds Boost Lider For All-Star Game Berth



GEORGE FRY LIDER

With the Lubbock Westerners safely in possession of the State grid championship and the Texas Interscholastic League football race closed for 1939, coaches and fans are turning their attention toward the selection of players to take part in the North-South annual All-Star game next August between Texas high school stars who have completed their interscholastic eligibility during the past season.

Encouraged by the decision announced last fall to include a number of Class A players in the annual classic this year, Floydada grid fans led by Coach Odell Winter, are boosting the Whirlwinds spark-plug quarterback and co-captain, George Fry Lider, for a backfield position among the all-star selections from the north half of the state.

Players selected for the game have heretofore been limited to high schools of Class AA rank, but a decision was made to recognize a number of outstanding Class A players in the 1940 selections. Twenty-two boys will be picked for each team.

Lider, easily the outstanding player during the 1939 season in District 4-A, is a triple-threat back who lives up to the name. An expert passer, he has hurled accurate tosses for a season's average well above the 500 mark. He runs with speed and power, covers the century in 10.5 seconds. (See WHIRLWINDS page 5)

First Battalion Resumes Training Here Saturday

Whirlwind Cage Team Will Open Title Quest Here

Conference play in the newly organized District 4-A basketball loop will get underway Monday night, when six teams clash in opening games.

The Floydada Whirlwinds will open the season on the home court, meeting the Ralls Jackrabbits at B. C. Andrews gymnasium in a double-header which will feature both first and second string teams.

The Lockney Longhorns, county champions last season, will journey to Paducah to meet the Dragons, and Matador's quintet will play their opening game at Crosbyton against Bo Jay's Chiefs.

All games are scheduled to begin at 7 p. m.

The six teams in the loop will play a double-round-robin schedule, meeting each opponent twice during the season on a home-and-home basis.

At the close of the season's schedule, trophies will be awarded by the conference to the first and second place teams. The conference season will officially close on February 8.

Games are scheduled on Monday and Thursday of each week and throughout the conference season, each team playing two games a week. All teams will be governed by rules of the Texas Interscholastic League, though the conference in no way affects the annual county and district tournament standings.

Next Thursday's games will feature Paducah and Matador at Matador, Crosbyton and Ralls at Ralls, and Floydada and Lockney at Lockney.

The Whirlwinds, in two pre-holiday games, defeated the Crosbyton Chiefs once on the home floor and again at Crosbyton. Coach Odell Winter has been sending his charges through stiff workouts this week in preparation for opening the conference title chase, and may attempt to schedule one more practice game before Monday.

C. Russel Cook New Asst. R R Supervisor

C. Russel Cook, of Littlefield, reported to the local rural rehabilitation office here on December 21 as assistant R R supervisor to W. T. McKinney.

Temporarily he has returned to Texas Technological college where he is completing study for a degree as master of agronomy in the school of agriculture.

VERNON NORMAN AT LUBBOCK
Vernon Norman of this city, one of the victims of a bus accident near Matador last week in which he suffered fatal injuries, is in a Lubbock sanitarium this week.

His injuries as reported this week, include a broken collar bone, and pelvic bone fractures as well. He was placed in casts to await further recovery it was said.

1940 Cotton Acreage For County Cut

One Percent Reduction In Acreage Is Ordered; Wheat Allowable Increased

Floyd county's 1940 cotton allotment has been set at 52,951.7 acres under the provisions of the new Agriculture Conservation administration program, Aleye T. Hoots, county ACA secretary, announced here Wednesday.

The 1940 allotment is slightly less than the acreage allotment for cotton last year, records reveal. The 1939 allotment was slightly more than 54,000 acres.

A decrease of a little more than 1 percent has been made in the acreage allowable this year.

Allotment for individual farms were mailed from the Floyd County ACA office last Saturday, Hoots said, and should have been received by all farmers co-operating with the program by this time. Any farmer who has not received his 1940 allotment should call at the county offices in Floydada immediately.

The cotton factor for the county this year, adjusted and based on tilled acres, is 25.88 percent, as compared with 26.83 percent last year. The percentage allowable will vary with individual farms according to the various classifications of the ACA program.

Fourteen hundred and 83 farms will be engaged in production of cotton under the ACA program this year, according to records at the local office.

Wheat acreage allotments, released last month, have been increased in this county over the amount allowed in 1939. An increase of approximately 7 percent was represented by the allowable acreage for 1940 which was set at 170,000 acres.

The increase in wheat acreage allowable was in line with increases allowed throughout the state, according to releases from the State ACA offices at College Station.

General allotments for Floyd county are scheduled for release the latter part of this month.

Soil Checks Pass \$300,000 Total New Year Begins

Conservation checks totalling \$111,128.46 were received at the Floyd County ACA office Wednesday morning, according to Aleye A. Hoots, ACA secretary.

Seventy-three checks were included in the amount, covering payments on 52 contracts. The payments received here this week bring the total amount received by Floyd county farmers from conservation benefits for the 1939 program to \$303,306.72, and represent approximately 75 percent of the amount to be paid in this county from the 39 program.

Sixteen hundred and three checks have been received, covering payments on 1087 contracts. There are approximately 1400 contracts in this county, Hoots said.

More than \$290,000 in checks was received here during a six-week period preceding the Christmas holidays. Payments have been speeded up this year, and are coming in far ahead of the schedule set last year for the 1938 benefits.

WRIGHT FAMILY REUNION

Mr. and Mrs. Morgan Wright report a delightful Christmas with all children home for the holidays. The children are Mr. and Mrs. Ray Crabtree, Tulsa; Mr. and Mrs. Herman Wright, Lubbock; Mr. and Mrs. Grady Wright and family, Brownfield; Mrs. Addie Wise, Phoenix, Arizona; Clyde Wright, Post; and Wesley Wright of Plainview.

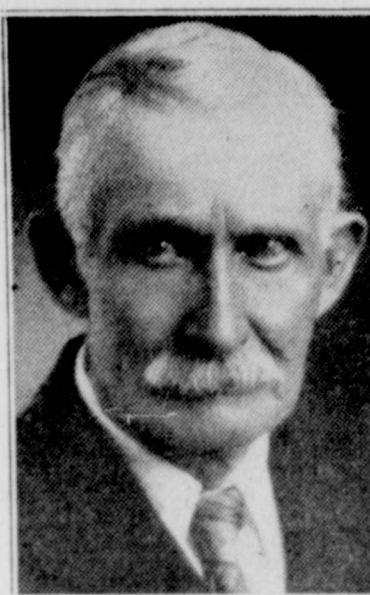
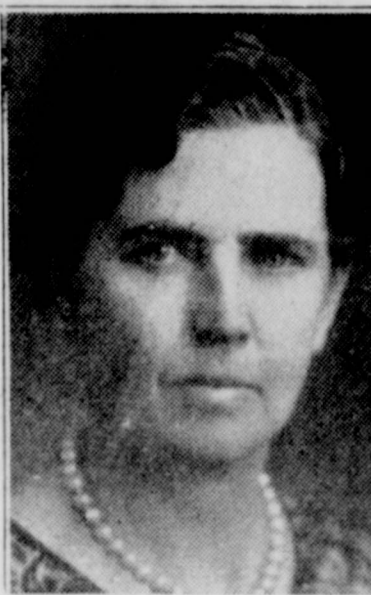
Former Floydada Farmer Buried At Hillsboro Tuesday

W. W. Porter, former Floyd county farmer, died Monday morning at his home at Hillsboro, according to word received here by M. L. Solomon Monday afternoon.

Mr. Porter had lived near Floydada for a number of years before moving to Hillsboro, having farmed a place two and one-half miles west of town. He left this county in 1931.

Funeral services were conducted at the First Methodist church in Hillsboro Tuesday afternoon. Mr. Porter is survived by his widow, one daughter, Mrs. Earl Posey, and one son, James Porter, all of Hillsboro.

New SCS Area Headquarters To Be Located In Floydada



Mr. and Mrs. R. C. Bennett observed their Golden Wedding anniversary Christmas eve at the old homestead near Lockney where they came as newly-weds 50 years ago. They were married in Hill county in 1889.

Pioneer Couple Observe Golden Wedding Dec. 24

Mr. and Mrs. R. C. Bennett, pioneer citizens of Floyd county, observed their golden wedding anniversary on Sunday, Christmas eve, December 24, with an open-house celebration at the old homestead near Lockney where, lacking a few months, they have spent their entire married life.

Mr. and Mrs. Bennett were married in Hill county, Texas, on December 19, 1889, and moved west shortly after their marriage, settling in Floyd county in June, 1890. Since that time they have lived and reared a family of eleven children on their original homestead.

"We just started west to hunt a home," Mrs. Bennett explains when asked why they came to Floyd county. "We didn't have enough money to buy one back there."

The Bennetts bought the section of land which forms the homestead with a down-payment of \$75. "It was owned by an old bachelor," Mrs. Bennett explained, "who had filed on the section in the hope that the county seat would be located at Lockney. When Floydada was selected, he became discouraged and was ready to sell his claim."

It was a lucky break for the Bennetts. The land, originally classified at \$2 an acre, was re-classified that first year after the drought (there were hard-times in those days, too) and sold at \$1 an acre.

"The place was complete with a well and a sod-house," Mrs. Bennett said. "We lived in the sod house for 7 years before we built a home."

The Bennetts traveled west by wagon, a mode of transportation which Mrs. Bennett still prefers. "Automobiles have no sense," she laughs, "and a good many drivers haven't as much sense as a good horse. I'd like to make the trip again."

At the golden wedding celebration Christmas eve, Mr. Bennett wore his original wedding suit, "Prince Albert" coat and all. The suit is still a good fit. The old-timer has kept himself in excellent physical condition (See PIONEER COUPLE page 5)

Changes Are Made In Personnel Of Lockney ACA Body

Newly elected members of the Floyd County ACA committee met at the county offices here this week to organize affairs for the coming year.

One change was made in the personnel of the Lockney community committee, according to Aleye A. Hoots, ACA secretary. George B. Johnston, named as a regular committee member on the community committee, was also elected to the county committee, and in accordance with the law, resigned as community committee member.

As a result, other members of the committee moved up and Ben Quebe was added as second alternate. The Lockney committee now includes Henry Schacht as chairman, Ed Teuton as vice chairman, Guy D. Allen regular member, Buck Sams first alternate, and Ben Quebe second alternate.

Schacht was also elected to the county committee as first alternate, but his status with the community organization will not be affected unless resignation of a regular member of the county committee requires his active service, Schacht was county chairman last year.

Other community committees were not affected.

Farmers Re-elect Two Members Soil Board Tues. Night

Plans For Vote On Soil Conservation District Still Undecided, Judge Says

An area office for the federal Soil Conservation service, a branch of the Bureau of Agricultural Economics, will be opened in Floydada on January 16 to serve an area including Floyd, Motley, Briscoe, Hall and Cottle counties and possibly others, according to W. T. McKinney, local administrator for the Farm Security administration.

Edgar H. Kemp of Lubbock has been appointed conservator for this area, and will establish headquarters at the Floyd County courthouse on January 16. Mr. Kemp will have a staff of engineers and assistants working from local headquarters.

The area office will carry on a program dealing with soil conservation and water facilities in the five-county area. Possibility that other counties may be added to the district supervised from the Floydada offices was hinted, but has not been confirmed.

In connection with the soil conservation work in this county, Judge G. C. Tubbs announced Wednesday that J. T. McLain from precinct 1 and J. S. Lackey from precinct 3 were re-elected for two year terms as members of the county soil conservation board in precinct meetings Tuesday night.

County chairman W. H. Nelson from precinct 4 and F. C. Brown from precinct 2 are the remaining members of the board. Their terms do not expire until January 1, 1941.

The county board is an advisory group, Judge Tubbs pointed out, and acts in that capacity in the interest of furthering soil conservation work in this county.

Application by Floyd county farmers for the formation of a soil conservation district, which it is hoped would include Briscoe and Crosby counties, was approved last November by the state board, but plans for an election to create the district have not been completed.

A law setting up a state soil conservation board was passed by the Texas Legislature at the last session, but complications arising between provisions of that law and provisions of the Terrell Election law, under which the elections setting up soil conservation districts must be held, have postponed any action on the question.

The State Board is now working on a plan which, it is hoped, will iron out the conflicts. In the meantime, no action can be taken toward formation of the district.

The hearing on the proposal to create a soil conservation district in this area was held in Floydada on September 3, 1939.

Fire Razes Duplex Apartment On West Mississippi Street

Fire originating in defective wiring razed the east side apartment of a duplex at 224 West Mississippi street Saturday night, causing damage to the building estimated at between \$500 and \$600.

The apartment was occupied by Mr. and Mrs. James Cagle. Mr. and Mrs. Cagle had just moved in, and had had the electricity turned on only a short time before the blaze was discovered.

All of the furniture in the apartment was either destroyed or damaged beyond use, Cagle reported. The building was owned by L. C. Burns. The apartment in the west side of the duplex was not damaged.

The flames were discovered in the roof of the apartment, and fanned by a brisk wind, spread quickly throughout the house. The Floydada volunteer fire department, summoned to the blaze, had the flames quickly under control.

R. G. Birchfield, Former Floydadan, Buried Wednesday

R. G. Birchfield, former care taker of the Floydada Country club, died at one o'clock Tuesday afternoon at his home near Big Spring. Funeral services were to be held Wednesday, but details of the arrangements were not available here today.

Mr. Birchfield had been with the country club here for nearly 8 years, leaving Floydada a little more than a year ago. He is survived by his wife and several children.

One son, R. H. Birchfield, is now living in Floydada. R. H. left here Monday to be at his father's bedside, and notified friends of the death by wire Tuesday afternoon.

Last Confederate Veteran in Motley County Dies Tues.

Charles Edmond Wideman, 95-year old Civil War veteran, believed to be the last Confederate veteran in Motley county, died at the home of a sister, Mrs. M. L. Patton, in Matador Tuesday night.

Mr. Wideman was one of the oldest pioneers in this section of the state, having settled in Motley county at the turn of the century. He was stricken with pneumonia last Saturday, and succumbed at 3 o'clock Tuesday night.

Funeral rites were held Wednesday afternoon from the First Methodist church in Matador, of which he was a member. Rev. W. M. Vaughn, Matador pastor, was in charge. Interment was in the Matador cemetery.

During the war between the states, Wideman served with the now-famous guerilla leader, Marmaduke, in the Confederate ranks.

Wideman was born in Jefferson county, Missouri, on January 19, 1846. He would have reached his 95th birthday this month. He moved to Texas in 1881, settling in Motley county in 1906. He was married on October 24, 1867, to Miss Rachel Keen in Franklin county, Missouri. Of 8 children born to that union, 7 survive. Mrs. Wideman died in 1911.

Survivors include the following children: John of Stephenville, Chris of Alma, Oklahoma, Earl of Fort Worth, Mrs. J. A. Jackson, Mrs. Patton and Ed Wideman all of Matador, and Mrs. Ellen Couch of Port Arthur.

Pioneer At Matador on December 27

Funeral services for Harrison Williams, 95-year old Matador county pioneer, were held Wednesday afternoon, December 27, at the First Methodist church in Matador. Rev. W. M. Vaughn, Matador pastor, officiated. Interment was in the Matador cemetery.

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WOMER STEEN, Editor

Editorial

HOW TAXES WORK

All over the country there were little businesses of one kind and another which operated during last year but folded up on December 30 or 31 not to re-open the morning of the first of the new year.

It is not a matter of business prospects being much different but rather one of getting tax money together. For many of them it is an "occupation" tax.

Not to say the tax is wrong. Duly elected representatives of the people set them up and there seems to be general approval. But there is this to think about:

For each place that closed there was one to give jobs that went out of the same door and the owner of the building will be seeking a new tenant. This doesn't mean a lot to anybody except the owner of the building and the people who are out looking for something to do.

And don't think taxes are not doing more things than just closing up some little places of business.

LITTLE MORE TAX TALK

About the only thing this column has in mind in the way of a New Year's resolution is that we will quit talking so much about taxes. The little "shot" above is a sort of a parting pat for, to us, an interesting and rather vital subject.

To the average reader of The Hesperian taxes have appeared to go down instead of up for the past several years. Taxes on homesteads taken off, school taxes reduced, city taxes reduced, county ad valorem reduced, road and bridge taxes reduced (by way of cut valuations).

That other and more subtle and more burdensome taxes have taken their place few stop to think, apparently happy about the whole thing. All of which may be fair enough and proper. Perhaps that is the way the taxpayers want it.

FOOTBALL SEASON IS OVER

The close of the football year on New Year's day marked the passing of another interesting interlude for the sports-minded people of the country, millions of whom rode or paraded to the football fields during the fall and winter.

Along with the closing has come the annual discussion of whether football is worth the money in the schools—from high school on through college.

Taken by and large the game has been of inestimable value to the schools. Likely changing times will bring changing conditions—as for instance, the professional game is already taking the edge off the amateur school game in many sections. In some schools inter-collegiate football is being discarded for the intramural game. Doubtless other shake-ups will come as time passes.

However, those who think football has served its usefulness must remember that football, or something better if you know what it is, must be used for an escape for that surplus energy of youth.

THE 1940 CALENDARS

Although President Roosevelt has warned that his proclamation of Thanksgiving will come a week earlier this year, calendar makers, many of them at least, have made up their calendar pads and have them on your desk or wall showing the last Thursday in November again as the day for the annual Turkey Day feast.

In some instances this means a sort of determination to go ahead with Thanksgiving as usual, but for the most part it doesn't mean anything but that the calendar man had many thousand dollars tied up in calendar pads which he had made up and could not afford to throw away. It probably didn't occur to the president how many headaches he was going to cause for people in so many varied lines by the change he made last fall with his proclamation. The thought he had in mind, making more business days between the two major holidays of the year, was a good one.

SNOW COLD AND WHEAT

Lease on life for another several weeks for most of the wheat crop in Floyd county seems to have been assured by last week's snowfall and rain in this area. This seems to be consensus of opinion among growers and dealers. Snow and cold in the winter time is "right down the alley" for wheat.

Further north and west the snowfall was so heavy as to assure ample moisture for in to the spring months.

AN OLD-FASHIONED IDEA

An old-fashioned idea for the return of a substantial prosperity was advanced on the new year by Roger Babson, who forecasts for business men.

Although at this time, says he, business is moving along almost with a solid front toward much better business conditions for the nation as a whole and there should be more profits for the first six months of 1940 for industrialists. Cotton, wheat and hogs ought also to show improvement in prices, says he.

But there still are millions out of employment and the really important troubles with the business system have not been solved and will not be until that time when the world—including the United States, Europe and all—get back to the practice of the teachings of Jesus 2000 years ago. Mr. Babson may have something there.

The Sooner, The Better!



Auxiliary (broken) stripes on both sides of the center line indicate that the sight distance is restricted in each direction. Passing in either direction is prohibited. (Cuts courtesy Texas Highway department.)

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As A Farm Woman Thinks

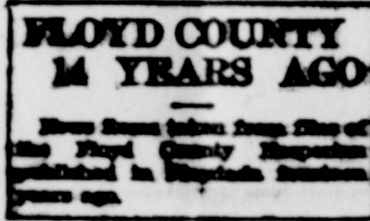
1940, the first day of the year, the first day of the month, the first day of the year. Not so long ago, it seems to me, when I, as a little school girl was writing 1900 on my school papers. Somehow it gave me a thrill to write it instead of 1899. A new period of time seemed to be opening up before me and now it is forty years ago since then.

We felt sad and also relieved when 1899 passed. So many things the old year brought to the world that was sad and hard. But perhaps the human race learned many lessons, though terribly bitter that will help in the coming years. Let's try to retain in our memories all that was good and sweet in the year just passed and forget the bad.

Fire is a fiend when loosed. Saturday night my daughter and her husband lost most of their household goods in a few minutes time. Cold and wet and hurt to heart over her loss, my daughter was warmed and comforted with a mother's loving care by Mrs. Jenkins. What a warm spot in our heart for the things she did when the girl's own mother was not present, and others stepped in and did what they could. We are thankful for all the things done and said for our children's comfort.

And Mrs. Welch has a grandson. Congratulations. We know how much a little child can bring in to our lives and add to our joy. Mrs. Welch has much in her personality to pass on down to grandchildren.

All the trimmings of Christmas have been removed from our home but a cedar wreath. Somehow when I enter the room, cold and tired, the light from the lamp catches in the gay red ribbon and brings out silver points of light in the tinsel entwined among the green, and the scent of spicy fragrance fills the room and carries me back to childhood days, when cedar was the only evergreen I knew.



(From issue of December 31, 1925) Although Floyd county was no exception to the rest of the country in one of the biggest cold waves that has ever visited the United States, covering in its sweep from the New England states and the Great Lakes to the Gulf coast of Texas, the lowest temperature for the week here was only one degree colder than for the coldest day last week. The low temperature was registered Sunday morning, when the thermometer stood at 14 degrees above zero. Monday morning the reading was 15 degrees above, the remainder of the week has seen a gradual rise. No moisture has fallen in the week here, although the signs were right for a snow Tuesday.

R. A. Highsmith, for the past 6 months secretary of the Floydada Chamber of Commerce Monday night resigned his position with the local organization and leaves this week for Iowa Park, where he has been called as pastor of the First Christian church. He accepted the work at Iowa Park several days ago, effective January 1, and will preach his first sermon at his new pastorate Sunday morning.

At a called meeting of the Commissioners Court of Floyd county Saturday afternoon, an order was entered on the minutes appropriating \$1,000 for the year of 1926 for county agent work. The appropriation represents the county's part of the county agent's salary under the Department of Agriculture plan whereby the counties pay a portion of the expense and the federal government the remainder.

W. B. Jordan, Center farmer, was elected president of the Floyd County Farm Bureau at the annual meeting of the organization held at the county courtroom in Floydada Wednesday of last week, and he was also named as delegate from Floyd county to the State convention of the Farm Bureau at Dallas January 20-22.

Compiled figures show that Floydada's building program for 1925 represents an invested total of approximately \$400,000. The outstanding feature of the year is that 84 new residences, averaging in cost \$2,500 each, have been erected.

Two proposals will be voted on by the citizens of Floydada on January 5th. The 1926 paving program outlined by the city officials which will involve an expenditure by the city of \$35,000, and the refunding of outstanding indebtedness totalling \$85,970. Each issue will be voted on separately, although both will be handled by the same election officials at the same time.

Rubber bands, coin wrappers. Hesperian.

Dr. W. M. Houghton
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Local and Personal

Douglas Pitts left Monday to return to his school work at Sewanee Military Academy at Sewanee, Tennessee, after spending the holidays with his parents, Dr. and Mrs. Donald H. Pitts. Dr. and Mrs. Pitts also had their daughter, Sallye home from E. T. S. T. college at Denton. She returned to school Tuesday.

Mr. and Mrs. A. D. Cummings and children, Rose Ann and Neil, returned to their home in Olney Monday after visiting here during the holidays with their parents, Mr. and Mrs. A. S. Cummings and with friends. Mr. Cummings, former superintendent of the Floydada schools is now superintendent at Olney.

Mr. and Mrs. S. P. Conner and grandson, Troy Mask, spent the holidays in Berger as guests of Troy's mother, Mrs. Jeff Salter and Mr. Salter. Mrs. Salter is a daughter of Mr. and Mrs. Commer. Dr. and Mrs. E. H. Balch spent the holidays visiting with Dr. Balch's parents, Rev. and Mrs. J. R. Balch of Seymour and Mrs. Balch's parents, Dev. and Mrs. Pay Hinton of Jayton.

SHERIFF'S SALE

THE STATE OF TEXAS, County of Floyd. BY VIRTUE OF an alias execution issued out of the Honorable Justice Court of Precinct No. 5 of Hunt County, on the 5th day of December, A. D. 1939, by the Clerk thereof, in the case of C. D. Bumpass, plaintiff, vs. Jim Medlin, known also as James Medlin, defendant, No. 746 and to me, as Sheriff, directed and delivered, I will proceed to sell to the highest bidder for cash, within the hours prescribed by law for Sheriff Sales, on the first Tuesday in February, 1940, at the Court House door in Floyd County, Texas, the following described property, to-wit: All of and the entire right, title, estate, claim and interest of the said Jim Medlin, known also as James Medlin, in and to the following described property:

Situated in Floyd County, Texas, and being the North West one-fourth (1/4) of Survey No. 76, Block D 3, Certificate 104, E. L. & R. R. Ry. Co. Abstract No. 1851, containing 160 acres of land.

Said property being levied on by me, as the property of Jim Medlin, known also as James Medlin, to satisfy a judgment rendered in the Justice Court of Precinct No. 5, Hunt County, Texas, on April 14th, 1931, in favor of C. D. Bumpass, plaintiff, against Jim Medlin, known also as James Medlin, defendant, said judgment amounting to the principal sum of \$175.00, with interest thereon as set forth in said alias execution, and costs of suit.

GIVEN UNDER MY HAND, this 18th day of December, A. D. 1939. FRED N. CLARK, Sheriff. 483tc By Ann Siles, Deputy.

Floydada Insurance Agency

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ROBERT H. MITCHELL, M. D. Internal Medicine
R. O. SPANN, M. D. Pediatrics
C. D. WOFFORD, D.D.S., Dentistry
SUSIE C. RIGGS, R. N. Superintendent of Nurses
DELEA C. KELLER, R. N. Instructress School of Nursing.
X-RAY AND RADIUM Pathological Laboratory SCHOOL OF NURSING

Half Minute Interviews

John Stapleton: "I can't understand why the editor of The Hesperian is not under the collar about the Certificate of Title law for automobile owners. It is a mighty good law for protection of the public."

Geo. B. Marshall: "I deeply appreciate the fact that Floyd county people have honored me with three terms in the district clerk's office. I will not be a candidate this year for re-election, but will give the office back to the people at the end of my term next December."

Mrs. J. N. Gullion was dismissed from Plainview hospital and returned to her home here Sunday. She was in the hospital 23 days and is apparently recovering very satisfactorily now.

Business man's department store. Hesperian Publishing Co.

Headachy, Logy?

Headaches, biliousness, bad breath often warn of faulty elimination. Neglect of these signs may cause a host of constipation's other discomforts: sour stomach, belching, no appetite or energy. Don't delay. Take spicy all vegetable BLACK-DRAUGHT. This intestinal tonic-laxative imparts tone to lazy bowel muscles; by simple directions, cleanses gently, thoroughly. Millions of packages used.

How To Relieve Bronchitis

Bronchitis, acute or chronic, is an inflammatory condition of the mucous membranes lining the bronchial tubes. Creomulsion goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back.

CREOMULSION

For Coughs, Chest Colds, Bronchitis

Hesperian Ads Pay

Don't Wait Until Porrhoea Strikes

Are your gums irritated? Do your gums cause you annoyance? Druggists return money if first bottle of "LETO'S" fails to satisfy. Arwine Drug Co.

Constipated?

"For years I had occasional constipation, awful gas bloating, headaches and back pain. Adlerika always helped right away. Now, I eat sausage, bananas, etc., anything I want. Never felt better." Mrs. Mabel Schott.

ADLERIKA

White Drug Co., and Bishop's Pharmacy

Dr. Wilson Kimble Optometrist

Specializing in fitting glasses and straightening crossed eyes. TELEPHONE 254 FLOYDADA, TEXAS

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177

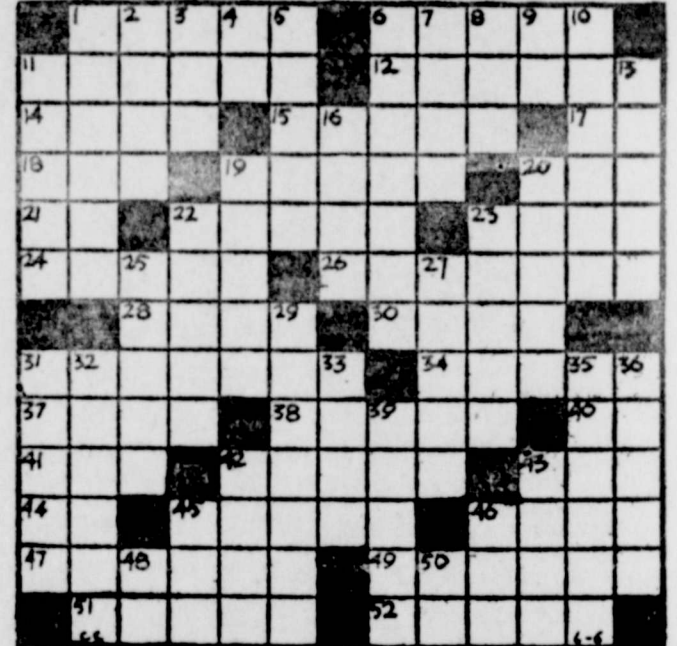
Floydada, Texas

LAND

We have land to Sell and to Lease for Farming, Stock-Raising and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro
Floydada, Texas

CROSS-WORD PUZZLE



- Across**
1—Narrow strip of leather
6—East Indian fruit tree
11—Fluting of a column
13—Induce vomiting
14—Cowl
15—Ninth day before the Ides
17—A parent
18—Dexterity
19—A portable chair
20—Suitable
21—Sun god
22—Apportion
23—Despicable
24—Flow out slowly
26—Merry maker
28—Semen
30—Menially sound
31—Violently ejected
34—Deep spoon
37—Abrupt
38—A sheepskin tanned with bark
40—God of war (Teut. myth.)
41—Edge of anything
42—Decreased
43—Watering place
44—One
45—Quoted
46—Imitates
47—Term of holding
49—In great plenty
51—Planned (sl.)
52—Departure
- Down**
1—A balsamic resin
2—Jogging pace
3—To set free
4—A king of Bashan
5—The Jury
6—Household gods of the ancient Romans
7—So be it
8—Footlike part
9—Near
10—Head covering worn by nuns
11—Dividend
13—Supply food to
16—Aroma
18—Fine icy particles
20—Felt pain
22—Well skilled
23—Mercenary
25—Take possession of without right
27—Having legal force
29—Argued
31—Striking effect
32—Demolished
33—Inhabitant of Denmark
35—Ones affected with leprosy
36—Expunge
39—A coarse grass of the genus Carex
42—Metallic thread
43—Blemish
45—Chalice
46—Son-in-law of Mohammed
48—Denial
50—Tool for chopping

ANSWER TO # 256

PROFIT PAPER SAFARI
REPLINE APACE CLURE
EQUATOR REMUS REMOVE
GONGS RABBIT REMEDIA
LINE TALL DEER ALL
GEORGE ALP REG ASSE
ORABLES ABABIA
HUNAR BULIST REDRESS
TREES AUNT TODDY DRAW
FIRE SCONE TULL
BORN BEYON TIP ACE
CORONAL GREENOGRAPH
FACETI UNANT
SAGE DEE UNO ASSEN
HUNT FINE FARTER
MULE BURIA DEED ORAL
SUNSHINE ABINA KOSSE
SUNSHINE DEED PALLET
SUNSHINE DEED PALLET

Levelland High School To Stage Cage Tournament

Levelland high school is sponsoring its third annual all West Texas Basketball Arrangements are being set under way to make this tournament a peak in high school basketball in this part of the state.

Invitations have been mailed to approximately fifty high schools in West Texas and bordering towns from New Mexico. The drawings will be made for the tournament by Collier Parris of Lubbock on or before January 10.

Mr. Bullard of Sayre, Oklahoma, spent the Christmas holidays here visiting his brother, George Bullard, returning to Sayre last Saturday.

Mrs. Leo Phillips and daughters, Lyndel and Jean, returned Saturday night after a visit through the holidays with her parents, Mr. and Mrs. O. J. King, her son Wilfred Phillips, and her three brothers, Randolph, Lowell, and Frank King and their families in Oklahoma City.

W. H. McClung went to Perrytown last week where he is employed with the Ray Weir's cafe. Mrs. McClung is staying here at present with her parents, Mr. and Mrs. Roy Patton.

Mrs. John R. Mast and son, John Ginn, returned to their home in Wehita Falls Sunday after spending the past week here as guests of Mrs. Mast's parents, Mr. and Mrs. O. P. Rutledge.

Providence News

PROVIDENCE, Dec. 30.—Annabelle Kennedy, who underwent an appendectomy at the Plainview sanitarium last Thursday, is improving.

The Christmas tree and program at the school house Friday night before Christmas was well attended and enjoyed by all.

15th Wedding Anniversary Mr. and Mrs. W. A. Boedecker were surprised on their 15th wedding anniversary Friday night with a shower.

Dinner guests of F. J. Boedecker and Mrs. Erna Boodecker on Christmas day were Mr. and Mrs. Albert Kelm and sons, Mr. and Mrs. J. A. Zimmerman and Mr. and Mrs. W. A. Boedecker and family.

Mr. and Mrs. Ernest Boothe spent the Christmas holidays visiting in the home of Hollis Moore in Henrietta and from there went to Oklahoma City where they visited Junior Snodgrass and family.

Mr. and Mrs. Ray Chapman of Seagraves were here during the Christmas holidays on a visit with Mr. Chapman's parents, Mr. and Mrs. J. W. Chapman.

I. W. Holt of Bydstown, Kentucky arrived last week to visit with his daughter, Mrs. H. L. Sims and family and with Mr. and Mrs. Roy Patton and family.

Mrs. Ray Taylor and Mr. and Mrs. F. O. Conner visited from Wednesday until Sunday with their mother, Mrs. J. H. McManus at Sulphur Springs.

Finkner's Garage Is Under New Name

Finkner's Triangle Garage is opening the new year under a new name, and will be known hereafter as Finkner's Auto Store, George Finkner, owner, announced Monday.

Announcement of the change in name is made in the advertising columns of this issue.

HOME FROM HOSPITAL

Mrs. Guy Ginn and son, Charles Vaughan, were brought to the home of Mrs. Ginn's parents, Dr. and Mrs. George V. Smith, Saturday from a Plainview hospital where they have been since December 19 following the birth of the baby.

GOLDEN RULE STORE WILL REMAIN IN SAME LOCATION

D. Rothchild announced this week that he had completed arrangements to continue the Golden Rule store in its present location.

OFFICIAL GINNING FIGURES

Official figures for cotton ginning in Floyd county to December 13 of the past season shows a total of 9,587 bales. This compares with 19,394 bales ginned on the same date a year previous.

The People's Forum

(This column is conducted exclusively as an open forum for the citizens. Readers are urged to comment on any subject they desire at any time in this department if they will be careful to avoid libelous statements or personal attacks. If you want to discuss something you are invited to do so in The People's Forum.)

Floydada, Texas, December 31.—We take the pleasure of thanking the Missionary ladies of Rushing Chapel M. E. church for the nice Christmas box of fruits and other things. We feel that it was given with love in their hearts and it made us happy to know we have such friends in our lonely days.

Mr. and Mrs. D. F. Bredthauer and children, Marjorie, Doris and Budlie, spent the Christmas holidays in Belton attending a family reunion in the home of Mrs. Bredthauer's parents, Mr. and Mrs. J. J. Bridges. They returned home Friday.

Mr. and Mrs. Bill Colville and children, Billye and Gene, of Buckland, Kansas, left for their home Saturday after spending Christmas week here as guests of Mr. Colville's mother, Mrs. W. M. Colville, and brother, J. D. Colville and family.

Mrs. G. W. Trussell of Boyd and Mrs. Harold Easley of Lubbock returned to their homes Tuesday after a holiday visit here with Mrs. Trussell's mother, Mrs. J. S. Solomon and other relatives. Mrs. Easley is a granddaughter of Mrs. Solomon.

Mr. and Mrs. M. T. Camp spent the holidays in Shattuck, Oklahoma, as guests of Mrs. Camp's mother, Mrs. Mollie Simmons, and at Hitchcock, Oklahoma with Mr. Camp's parents, Rev. and Mrs. P. D. Camp.

Judge and Mrs. Kenneth Bain, Miss Jean and Kenneth, Jr., attended a Christmas dinner and family reunion of the Bain family in the home of Judge Bain's brother, Frank Bain, at Plainview Christmas day.

Mr. and Mrs. Aubrey Hilliard of Sandston, Virginia, are spending some time during the holidays here on a visit with Mr. and Mrs. G. L. Kirk and other friends.

Sunday School Lesson

The Christian's Confession of Faith International Sunday School lesson for January 7, 1940.

Golden Text: "Thou art the Christ, the son of the living God." Matthew 16:16.

Lesson Text: Matthew 16:13-24.

13 When Jesus came into the coasts of Caesarea Philippi, he asked his disciples, saying, Whom do men say that I, the Son of man, am?

14 And they said, Some say that thou art John the Baptist: some, Elias; and others, Jeremias, or one of the prophets.

15 And he saith unto them, But whom say ye that I am?

16 And Simon Peter answered and said, Thou art the Christ, the Son of the living God.

17 And Jesus answered and said unto him, Blessed art thou, Simon Barjona: for flesh and blood hath not revealed it unto thee, but my Father which is in heaven.

18 And I say also unto thee, That thou art Peter; and upon this rock I will build my church; and the gates of hell shall not prevail against it.

19 And I will give unto thee the keys of the kingdom of heaven; and whatsoever thou shalt bind on earth, shall be bound in heaven; and whatsoever thou shalt loose on earth, shall be loosed in heaven.

20 Then charged he his disciples, that they should tell no man that he was Jesus the Christ.

21 From that time forth began Jesus to shew unto his disciples, how that he must go unto Jerusalem, and suffer many things of the elders, and chief priests, and scribes, and be killed, and be raised again the third day.

22 Then Peter took him, and began to rebuke him, saying, Be it far from thee, Lord: this shall not be unto thee.

23 But he turned, and said unto Peter, Get thee behind me, Satan: thou art an offence unto me; for thou savourest not the things that be of God, but those that be of men.

24 Then said Jesus unto his disciples, If any man will come after me, let him deny himself, and take up his cross, and follow me.

Lesson Thought Our lessons for the first three months of this year are studies in the book of Matthew under the general head of "The Kingdom of Heaven." The past quarter we had a three-month course on the same general subject and from the same book, studying selections from chapters 1 to 15. This quarter we will study selections from chapters 16 to 28. Matthew was a Hebrew, one of the twelve apostles, and a tax collector for the Roman government.

The outstanding purpose of his Gospel was to prove to the Jews that Jesus was the Messiah, the King who had been foretold by the Hebrew prophets, and for whom they had long been looking, and Matthew often quotes from the prophets. The book has, therefore, been called "The Gospel of the Kingdom."

Our first lesson in this three-month study is "The Christian's Confession of Faith." It teaches the importance not only of faith, but also the importance of what one believes. Some say that it does not matter what one believes, just so he is honest in what he believes. That is far from the truth.

Mr. and Mrs. F. C. Harmon, Jr. and son, Franklin, of Dallas were holiday guests of his parents, Mr. and Mrs. F. C. Harmon. F. C. returned to Dallas to resume his studies at Baylor Medical college while Mrs. Harmon and son will make an indefinite visit here and at Plainview with her parents, Mr. and Mrs. R. F. Hale.

Dr. and Mrs. Joe Williams and daughters, Jo Anna and Marilyn, of Roswell, New Mexico, visited from Friday until Monday with Mrs. Williams' mother, Mrs. E. F. Stovall. Miss Virginia Stovall returned with them after spending the vacation with her mother.

Bob Moreland left Thursday to return to Fort Logan, Colorado, where he is in the medical department of the U. S. Army. He spent the Christmas holidays here with his parents, Mr. and Mrs. Jim Moreland.

Fairview News

FAIRVIEW, Dec. 31.—Mr. and Mrs. L. E. Crabtree visited in the Ray Warren home Saturday evening.

C. H. Wise visited T. R. Warren Saturday.

Mr. and Mrs. Grady Connor and children of Lawton, Oklahoma, spent the Christmas holidays with his parents, Mr. and Mrs. F. O. Connor. Other guests in the Connor home Christmas day were Mr. and Mrs. Ray Taylor, Miss Sybil Taylor of Amarillo, and Mr. and Mrs. Orville Stewart.

Mr. and Mrs. John Reeves, Joy Ann, and Miss Inez Reeves spent Christmas visiting his sister, Mrs. H. Davis and family in Portales, N. M.

Mr. and Mrs. Carl Mooney and Mr. and Mrs. Granville Mooney spent from Thursday until Wednesday visiting relatives in Roswell, N. M.

Mr. and Mrs. J. S. Stewart of Sweetwater, Mr. and Mrs. Arthur Stewart, Bettye Gale and R. A. Cannon, spent Christmas in the G. A. Stewart home.

Mr. and Mrs. Edell DuBois spent the Christmas holidays visiting relatives in Waco and Bangs.

Owen Percy of Oklahoma City made a business trip to San Antonio Monday, returning Thursday. He was accompanied by his nephew, Doyle Walls.

Mr. and Mrs. Robert Fisher and daughter spent Christmas in Wise county visiting his mother.

Jo Derr spent the holidays in Ralls with her father, Rev. W. R. Derr.

Mrs. L. B. Cozby and L. B. Jr. spent the week-end in Friona visiting her sister, Mrs. J. L. Landrum and family.

Mr. and Mrs. F. O. Conner and Eddie Wayne left Wednesday for Sulphur Springs where they visited relatives for several days.

Mr. and Mrs. Ovie Allen and children of Odessa spent the New Year holiday visiting her parents, Mr. and Mrs. J. C. Crabtree.

Mr. and Mrs. Benton Richey spent Sunday with Mr. and Mrs. C. H. Wise and family. Other guests who called in the afternoon were Mr. and Mrs. L. A. Horton, Mr. and Mrs. Walter Welch and son, and Mr. and Mrs. E. W. Walls.

Mr. and Mrs. John Reeves, Joy Ann and Inez Reeves spent Sunday visiting Mr. and Mrs. Edward Porter near Sand Hill.

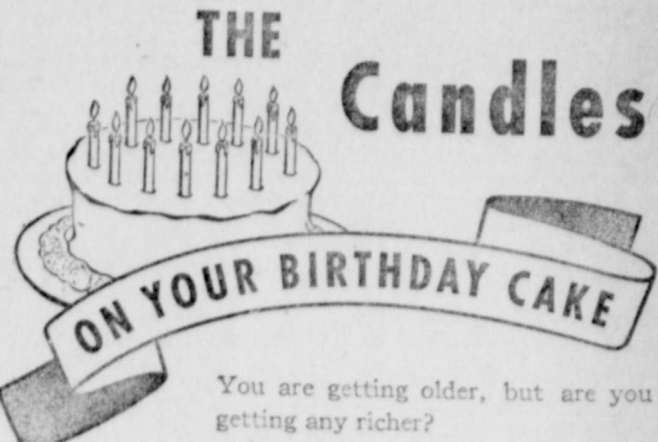
Mr. and Mrs. Walter Welch have moved to the Osborne place this week.

Mr. and Mrs. Lowell Gambin and daughter, Lonita, returned to their home in Clovis, New Mexico, the first of the week after spending the holidays with their parents, Mr. and Mrs. J. U. Borum and Mr. and Mrs. J. M. Gambin.

Mr. and Mrs. W. M. Sanders, long-time residents of Floyd county, left Friday for Wellington where they will make their home.

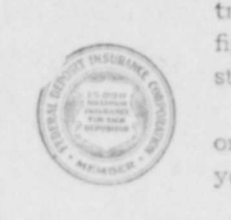
Mr. and Mrs. Lowell Gambin and daughter, Lonita, returned to their home in Clovis, New Mexico, the first of the week after spending the holidays with their parents, Mr. and Mrs. J. U. Borum and Mr. and Mrs. J. M. Gambin.

THE Candles



ON YOUR BIRTHDAY CAKE

You are getting older, but are you getting any richer? Are you putting anything more than years behind you? Is your bank account growing? Figures on a calendar are not the true measure of your progress; the figures in your bank book tell the real story of your success or failure. Resolve now to make every candle on your birthday cake stand for a year of increased financial security.



The First National Bank

FLOYDADA, TEXAS

KIMBLE'S

As we cross the threshold of another year we do so with sincere thanks for the peace and happiness of our country and state.

Another appreciation we would express to our Friends and customers, in fact all whose friendship and good will have helped to keep the wheels turning and to make 1939 more thoroughly enjoyable, we say, "Thank You," with a sincere wish for your Happiness and Prosperity during 1940.

"MY Ro-Trak IS 10 YEARS AHEAD..."

IT TAKES 2 ORDINARY TRACTORS TO DO THE JOB MY Ro-Trak DOES!"

BY DAVE KOVACEVICH, Toluca, Illinois



Adjustable front wheels

TRADE POSITIONS SHIFTED EASILY

One man can manage and shift the front wheels of the Avery Ro-Trak in set in 10 seconds. No clutching or special tools needed. Rotomove steering system moves two belts, one under the front wheels and one under the rear wheels also easy to adjust.

MANY-USE TOOLS

Do many things more for the Ro-Trak as well as your other tractors. Many advanced features include give you extra value.

ADJUSTABLE FRONT

Trade in your old tractor for the Avery Ro-Trak. You'll find it's a real improvement. 16" to 60" apart. You get ALL the advantages of BOTH in one tractor.

PANHANDLE IMPLEMENT CO.
AMARILLO, TEXAS

EVERY FARM MACHINERY CO.
PEORIA, ILLINOIS

Get This FREE BOOK
Call for your copy of interesting, illustrated book on the Ro-Trak. You can't imagine how really useful a tractor can be until you see the Ro-Trak.

DON'T WAIT 'TIL IT'S TOO LATE!



CHECK YOUR BRAKES — NOW!

Winter driving is dangerous. Pavements are slippery, cars skid easily. Be sure you are safe by having your brakes checked and your windshield clear-visioned now! A few dollars spent in preparing for bad weather driving will save you many dollars later. Bring your car in... right away!

BRAKE RELINING . . . BATTERIES . . . GOODYEAR TIRES . . . TUBES . . . WINDSHIELD WIPERS . . . AUTOMOBILE REPAIRS OF ALL KINDS


Finkner's Auto Store

Drivers Wise . . . Winterize!

A "twist of the wrist"

efficiently lights your home

Your lighting needs — either commercial or residential — can be quickly solved with these new lighting fixtures. This new type of lighting will fit any drop cord and most ceiling fixtures.



HEMCOLITE gives you softer light. May be screwed directly into any standard socket, changing old-fashioned, harmful glare into a soft, semi-direct "better sight" light. Complete with bulb.

← \$1.75 (pull chain socket 35c extra)



RENEWALITE is a modern, inexpensive fixture that meets any demand for better lighting. . . Ideal for the kitchen, bath, hallways, and is perfect for the office or store. Complete with a 150-watt bulb.

← \$1.95 (pull chain socket 35c extra)

OTHER MODELS are available too. The VISIONAID for \$3.50 and the ADAPTALIER at \$3.95. Any or all models may be bought for as little as 50c down and a dollar a month.

Texas-New Mexico Utilities Company

The WOMAN'S Page

Edited by
Mrs. J. C. Gilliam
Telephone
191-W

Mrs. Will S. Poole Hostess At Christmas Party, Antelope Club

Mrs. W. S. Poole was a gracious hostess to the Antelope home demonstration club members and guests as she entertained with a holiday party in the last regular meeting scheduled for the year. Red and silver were the predominating colors in the gay decorations of her candle-lighted ranch home.

Mrs. C. A. Caffee ably gave an instructive demonstration on how to have an interesting Christmas in peaceful America using the influences of many European countries on our Yuletide symbols. She gave many gift suggestions and ideas on how to have a full and merry Christmas inexpensively.

New Year Meeting Fairview-Campbell Club Held Tuesday

The Fairview-Campbell home demonstration club enjoyed an interesting program Tuesday at the home of Mrs. George Stiles. Subject of the discussions was, "Making The Home A Safe Place to Live".

The meeting was directed by the newly-elected president, Mrs. M. J. McNeill, who gave causes for many accidents that are liable to occur in the home.

An interesting part of the recreational hour was the debates in which the following subjects were used: Resolved: that breast-fed babies are more healthful than bottle-fed babies; Resolved: that country homes are more pleasant than city homes; Resolved: that old age is more pleasant than youth.

Mrs. Bethel led the recreation period. New year resolutions made by the members included an invoice to eliminate the accident hazards in the home.

ANTELOPE CLUB MEMBERS ENTERTAIN FOR HUSBANDS

Members of the Antelope Home Demonstration club were joint hostesses in entertaining their husbands in the annual Christmas party in the club room. The influence of foreign countries on the symbols of Christmas in America was the theme of the program.

Mrs. W. S. Poole, president, welcomed guests and acted as master of ceremonies. Mrs. T. J. Boyd, standing near a silvered Christmas tree, told of its origin and development, as a symbol in Germany and the American adaptation and national use.

The custom of hanging stockings, or placing wooden shoes, on Christmas eve is given us by Holland, Mrs. J. A. Wise told a Christmas story.

Mrs. S. M. Crawford read a beautiful poem on the Christmas flower, the "Poinsettia" giving the story of its origin in our "Sister Republic," Mexico.

The story of lights for Christmas, first illustrated with candles by Martin Luther, was told and illustrated by Mrs. Poole.

The custom of singing Christmas carols was first widely practiced in England. The holy "Star of the East" shines on us from Palestine.

Games and contests about each of the discussed symbols, were directed by tellers of these stories.

Mrs. W. S. Poole retiring president, was honored with a surprise shower.

Fruits, nuts and candies were served to those present.

DOUGLAS PITTS HONORED WITH BIRTHDAY DINNER

Dr. and Mrs. Donald H. Pitts honored their son, Douglas, who was home for the vacation period from Sewanee Military Academy, with a birthday dinner, Sunday evening to celebrate his sixteenth birthday.

The delectable dinner was served at 7 o'clock with the remainder of the evening spent socially.

Enjoying the occasion with Douglas were Pat Collins, Harold Merry, Randolph Rutledge, Bruce Foster, and Billie Henry.

VISITORS FOR CHRISTMAS

Mr. and Mrs. N. A. Armstrong had as their holiday guests their daughter, Mrs. Wanda Banker and daughter, Doris Eileen, of Dallas. Their other daughter, Mrs. W. D. Johnson, Mr. Johnson and their children Kenneth D., Newton Dale and Flora Jane, city, were also at home for the Christmas dinner.

Mrs. Armstrong talked to their son, Glenn, in California Christmas day over the telephone. He was the only member of the family not present.

Mrs. Banker and Doris Eileen left Monday for Mrs. Banker to resume her work in the Dallas public schools and Doris Eileen to re-enter T. S. C. W. at Denton.

CHRISTMAS GUESTS

Mr. and Mrs. G. T. Assiter had as their guests for Christmas all their children and grandchildren. Present were Mr. and Mrs. T. E. Assiter and family of Cone, Mr. and Mrs. Harvey Assiter of Tahoka, Mr. and Mrs. L. V. Assiter of Lubbock, Mr. and Mrs. John Gray of McCoy, Mr. and Mrs. L. A. Sargent and family of Starkey, Mr. and Mrs. Olin Bryant and daughter of Lorenzo, Mr. and Mrs. G. E. Assiter of Cone and Mr. and Mrs. L. T. Hickson of Starkey.

Mr. and Mrs. L. V. Assiter and Mr. and Mrs. Harvey Assiter left after the dinner for New Orleans, Louisiana, on a trip and to be there Monday of this week to attend the A and M-Tulane football game. They returned here Tuesday night.

CAULEY'S HAVE SON

Dr. and Mrs. William Cauley of Lubbock announce the arrival of a son born December 29. The little fellow has been named Joseph Madison. He weighed eight pounds and one ounce. Mother and son are doing nicely in a Lubbock hospital.

Mrs. Cauley will be remembered as Virginia Welch, daughter of Mrs. A. J. Welch. The baby is a great grandson of J. C. Dickey.

EATMONS HAVE DAUGHTER

Mr. and Mrs. Hubert Eatmon announce the arrival of a daughter born December 31 at the home in Plainview. The little lady has been named Beverly Gayle. She weighed 7 1/2 pounds at birth.

Mrs. Eatmon is the former Inis Dee Pyffe, daughter of D. W. Pyffe. Mother and daughter are doing nicely.

BURROWS CHILDREN HOME

Mr. and Mrs. R. A. Burrows entertained all their children in their home during the Christmas holidays. It was the first time they had all been together in thirteen years.

The children are Mrs. H. H. Allen, Mexico, Missouri; Mrs. Earnest McNutt, and two daughters, Waco; Mr. and Mrs. J. L. Hamm and family, Dougherty; Mr. and Mrs. Roy Burrows, Lubbock; and Mr. and Mrs. Buck Formby.

Mrs. E. C. Henry had as her guests for Christmas her children, Mr. and Mrs. Pitzer Baker and sons, Charles and Kenneth, of Munday, Mr. and Mrs. A. P. Barker and son, Arthur, Jr., and Barry, of Lockney, Kenneth Henry of Dallas and Mr. and Mrs. B. C. Henry and sons, R. C., Jr. and Billie and Dr. and Mrs. George V. Smith, city.

Mr. and Mrs. Otho Johnston came last week from Farmingdale, Long Island, for the holidays, then in company with Mrs. Johnston's mother, Mrs. R. C. Officer and sister, Maxine went to points in east Texas where they visited with relatives until Wednesday. Mr. and Mrs. Johnston will be here for an indefinite time.

Mr. and Mrs. T. W. Salisbury, their son, T. W., Jr., and daughter, Gera Ruth, spent last Thursday and Friday in Wichita, Kansas, where they spent a brief visit with friends and relatives. There they saw Mr. Salisbury's two sisters and Mrs. Salisbury's mother, brother and sister.

Supt. Walter Travis, Coach Odell Winter, Rev. Gordon Voight, Lee Rushing and Luther Fry made a trip to Dallas Saturday attending the State Championship football game between the Lubbock high school Westerners and the Waco Tigers.

Adrian Pickles of Los Angeles, California, has been here on a visit with his parents, Mr. and Mrs. Otha Pickles, and his aunt, Mrs. W. N. Jones. Adrian's brother, Glen, returned home with him for a visit.

Mrs. George Hay of Kansas City, Missouri, is visiting in the home of her sister, Mrs. W. N. Jones and Mrs. Jones, and with her brother, Otha Pickles and family.

Mr. and Mrs. Fred Rhea of Lubbock and their son, Harold, who is a student in T. C. U. at Fort Worth, spent Sunday in the home of Mr. and Mrs. J. U. Borum.

New Year's Social Feature Of Meeting For Idle Hour Club

Idle Hour 42 club members enjoyed a New Year's party Monday evening in the home of Mr. and Mrs. Tom J. Boyd, in the Antelope community.

Decorations suggestive of the holiday season were in the reception rooms. Games of 42 were played, toasts to the new year were given and new year resolutions were made.

A delicious salad course was served to Mr. and Mrs. Bill Poole, Mr. and Mrs. Lee Rushing, Mr. and Mrs. Rod McCleskey, Mr. and Mrs. W. D. Newell, Mr. and Mrs. S. W. Ross, Mr. and Mrs. A. H. Kreis and Mr. and Mrs. Walter Travis.

The next meeting will be January 22 with Mr. and Mrs. Poole.

Tuesday Bridge Club Dinner Guests Of Mr. And Mrs. Loran

Mr. and Mrs. Terrell Loran were hosts to the Tuesday Evening Bridge club at their home, 624 West Missouri street, Tuesday evening.

A lovely two course dinner was served followed by the games of bridge. Playing were Dr. and Mrs. Donald H. Pitts, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. R. C. Wakefield, Mr. and Mrs. T. P. Collins, Mr. and Mrs. Cecil Hagood, Mr. and Mrs. J. C. Gilliam, Mrs. Bill Daily, Mrs. Arthur Stewart, Miss Ruth Collins and C. L. Minor.

Miss Collins and Mr. Minor held high score and Mrs. Daily held low. The club will meet January 9 at 7:30 with Mr. and Mrs. Minor.

Mr. And Mrs. Henry Hosts With Dinner To Honor Their Son

Mr. and Mrs. R. C. Henry entertained with a 7 o'clock turkey dinner Thursday evening at their home, 120 West Kentucky street honoring their son Billie.

After the delectable dinner was served the guests were entertained with a theatre party at the Palace Theatre. There they saw Gary Cooper in "The Real Glory".

Guests attending the delightful affair were Billie Henry, honor guest, Lemmit Hinson, Edward Wester, Carl Lester Minor, Billie Brown, Pat Collins, Douglas Pitts and Adriel Fields.

REV. JENNINGS SPEAKER FOR 5TH SUNDAY RALLY

The fifth Sunday rally for the Cumberland Presbyterian church was held with the local church Sunday in an all day meeting.

A large attendance was present. Rev. Ralph Jennings of Bertram delivered the morning sermon. The young peoples program was held in the afternoon following the dinner served at the noon hour at the church.

Representatives were present from Olton, Petersburg and Lubbock.

JOHN V. STEEN, FORMER RESIDENT OF FLOYDADA, VERY ILL MAN AT BORGER

John V. Steen, former resident of Floydada, but who has been making his home at Sanford for the past several years, is a very ill man this week. He is in a sanitarium at Borger, Texas.

His son, Calvin Steen, has been with him at intervals for several days and was still at Borger last night.

Mr. Steen is suffering from an ailment approaching pneumonia and has been in an oxygen tent at intervals this week, it was indicated by reports here yesterday.

Mr. and Mrs. W. P. Wall and children, Mildred, Eddie, Earl and Lamonia, of Calumet, Iowa, have been here during the holidays on a visit with Mrs. Wall's parents, Mr. and Mrs. W. T. Hamilton and her brother, T. T. Hamilton and family. They will leave the last of this week for their home.

Mr. and Mrs. Mal Jarboe had as their guests for New Year's day Mr. and Mrs. F. W. Holtzschue and son, Thomas Alvin, of Norman, Oklahoma and Mr. and Mrs. D. C. Wilhite and son, Donnie, of Lexington, Oklahoma. Mrs. Holtzschue and Mr. Wilhite are sisters and brother to Mrs. Jarboe.

Mr. and Mrs. C. L. Minor had as their guests over the week-end Mr. and Mrs. Marvin English and son, Bobbie, of Midland. Sunday guests were Mr. and Mrs. B. P. Tunnell and sons, B. P., Jr. and Billie, and Mrs. L. J. Brackeen of Matador, and Mr. and Mrs. Russell King, city.

Burl Bedford of Lubbock spent the holidays here with his brother, Charlie Bedford, and sister, Emma Lou. Lee Bedford of Plainview also visited with them last Sunday.

Social Calendar

TODAY
1922 Study club meets this afternoon with Mrs. W. I. Cannaday at 3:30.

Floydada Music club will meet this evening at 7:30 with Mrs. W. D. Newell as hostess, 323 W. Tennessee street.

Pla-Mor Bridge club meets this evening at 7:30 with Mr. and Mrs. W. Luther Fry.

MONDAY
Woman's Missionary society of the Methodist church meets January 8 at the church at 3 o'clock.

Woman's council of the First Christian church will meet in the annex January 8 at 3 o'clock.

Woman's Missionary society of the First Baptist church will meet at the church Monday at 3 o'clock.

TUESDAY
Tuesday Evening Bridge club meets January 9 at 7:30 with Mr. and Mrs. C. L. Minor.

WEDNESDAY
Sans South Bridge club meets January 10 at 2 o'clock with Mrs. Polk Goen as hostess.

Local and Personal

Children of Mrs. S. A. Greer here for a holiday visit were Mr. and Mrs. J. R. Hall and son, Bob, of Roswell, New Mexico, Mr. and Mrs. A. C. Blevins and daughter, Shirley, of Dallas, Mr. and Mrs. R. R. Mickey and daughter, Dimple, of Lubbock, Mr. and Mrs. Roe McCleskey and children, Greer, Venita and Bonnie Rose were other members of the family who were present for the Christmas dinner at the old home place in the Sand Hill community where Mrs. Greer's son, J. V. Greer and family now make their home.

Joe and Robert Montgomery have returned to Fort Collins, Colorado, after spending a brief holiday visit here with their mother, Mrs. W. M. Dorsey, and other relatives. They are students at Colorado State college.

Mr. and Mrs. J. R. Teague had as guests Christmas day Mr. and Mrs. John D. Teague of Lubbock, Mrs. Teague's sisters, Misses Wanda and Gwendolyn Eubank, of Whitney, and Mr. and Mrs. Riley Teague and family, Mr. and Mrs. Roy E. Smith of Lakeview.

Mr. and Mrs. Bernard Martin of Wichita Falls were here Monday night and Tuesday as guests of Mr. Martin's sister, Mrs. W. M. Massie, and brothers, J. G. and Claude Martin and families.

Mr. and Mrs. W. R. Simon and children spent Christmas in Amarillo visiting with Mr. Simon's mother, Mrs. Mary Simon, and Mrs. Simon's mother, Mrs. Lizzie Hart. Geo. M. Finkner accompanied his daughter Miss Esther and Edward Wester to Denton Tuesday where they returned to school as students of N. T. S. T. C.

Mr. and Mrs. L. G. Stewart and children, Margaret and L. G., Jr., of Wichita Falls spent the Christmas holidays here with Mrs. Stewart's parents, Mr. and Mrs. W. I. Cannaday.

Mr. and Mrs. C. P. Weber and Worth Gwendolyn Shipley left Sunday for their home in Denver, Colorado, after visiting with Mrs. Weber's and Worth Gwendolyn's mother, Mrs. Bob Smith and Mr. Smith. Malcom Linder left Tuesday for Waco to re-enter Baylor University after being at home with his parents, Mr. and Mrs. George Linder for the holidays.

Ferne Fry left Tuesday for Canyon where she will take up her school work at W. T. S. C. after spending the vacation with her parents, Mr. and Mrs. O. W. Fry.

Mr. and Mrs. Carrel Westfall and little son, Carrel Gene, returned home Sunday after spending the Christmas holidays with Mrs. Westfall's parents, Mr. and Mrs. P. F. Bertrand.

Mr. and Mrs. Raymond Champion and family, of Slaton and Mr. and Mrs. Henry Champion and family, of Amarillo, spent Sunday with their mother, Mrs. W. A. Cates and Mr. Cates.

Mr. and Mrs. Eddie Williams and family spent the holidays in Dallas as guests of Mrs. Williams' sister, Mrs. A. H. Weidener and other relatives.

M. B. Johnston accompanied his son Ralph to Lubbock Wednesday where Ralph returned to school at Tech, after spending the holidays at home.

Rex Johnston returned to Jacksonville, Illinois, Friday after spending the Christmas holidays with his parents, Mr. and Mrs. M. B. Johnston.

Mr. and Mrs. Louis Hollingsworth, of Seminole, were holiday guests of Mr. Hollingsworth's parents, Mr. and Mrs. A. S. Hollingsworth.

Miss Lucy Ross of Plainview visited for several days during Christmas week with her sister, Mrs. E. C. Henry.

Mr. and Mrs. Dickie Atteberry and Miss Eva Marie Lewis spent Sunday and Monday in Clovis, New Mexico, visiting relatives.

Bowman Dorsey, who is located at El Paso, was here during the Christmas holidays visiting his father, W. M. Dorsey and Mrs. Dorsey.

Mr. and Mrs. W. A. Cates and Mr. and Mrs. John Lloyd spent Tuesday in Lubbock.

Post-Nuptial Shower Given Complimenting Leland Woodwards

Honoring Mr. and Mrs. Leland Woodward, recent bride and bridegroom, a group of hostesses entertained with a miscellaneous shower Monday evening at the Lakeview auditorium.

Hostesses complimenting the honorees were Mesdames Brentz Breed, John Conway, P. J. Wilkes, Harve Thomas, Holt Bishop, R. C. Smith, Cella Ross, Price Conway, G. W. Smith, Misses Ara Sue Edwards and Ella Breed.

Mrs. Ross received the guests who registered in a lovely hand made bride's book. Miss Edwards presided over the register.

Miss Breed poured punch from an attractively decorated table. Assisting with the serving were Mesdames Thomas, Bishop, Conway and Smith.

Miss Breed gave a toast to the bride and Mrs. Ross gave a reading, "And So You're Married." Tom Porter represented the old year passing out and Alma Jean Porter represented 1940 and brought in the gifts to Mrs. Tom Porter, who presented them to the honorees.

Present for the affair were Messrs. and Mesdames Peyton Legg, John Hopper, Tom Hopper, R. L. Nichols, R. F. Hall, Claud Patton, W. W. West of Lubbock, D. J. Woodward, Tom Porter, Dennis Taylor, Blanton Hartsell, Don Harrison, G. W. Smith, Holt Bishop, Harve Thomas, Vax Thornton, Wayne Battey, Bert Battey, Earl Edwards;

Mesdames John Allen of Stephenville, Ruby Jackson, R. C. Smith, J. H. Newberry, Homer Newberry, Shelly Scott, Cella Ross, Buel Neff, Sammie Goodwin, Harvey Lee Newberry, Jean Sims, James Gilbreath, Lee Nichols, Floyd Smith, Mary and Rawleigh Jackson, Helen Woodward, Florence and Newton Jones, Lena Scott, Jean and Earl Edwards;

Sending gifts were Messrs. and Mesdames Weldon Thornton, Mark Martin, Brentz Breed, D. M. West, Lloyd Nelson, J. J. Thomas, Sims, Lloyd, Roy Smith, Foy Smith of Levelland, R. M. McCauley, Mesdames Mollie Morton, O. M. Conway and Walter Gould, Grandfather and grandmother Woodward.

Mr. and Mrs. S. A. Ribble of Matador spent Saturday night and Sunday visiting in the home of Mr. and Mrs. Roe McCleskey.

STARKEY BOY, GREAT GRAND SON OF MR. AND MRS. TOM ASSITER, BORN DECEMBER 31

A son was born on December 31 to Mr. and Mrs. G. E. Assiter of Starkey, and has been named Bobby Dewayne by his parents.

The youth is a grandson of Mr. and Mrs. Elwood Assiter of Starkey and a great grandson of Mr. and Mrs. T. E. Assiter of this city.

BROTHER OF MRS. PRICE BURIED IN MINERAL WELLS

Frank Hodges, 68, brother of Mrs. F. M. Price, whose home was in Tucumcari, New Mexico, until last summer when he came here to live with his sister, died Thursday evening at 9 o'clock in a Mineral Wells hospital.

Funeral services were held Friday afternoon at 4 o'clock with burial following in a cemetery there.

Deceased had been in ill health for the past seven weeks in Mineral Wells taking treatment. His condition became such that his sister and her son, Claude were called here Tuesday afternoon.

Survivors beside the sister here are two other sisters and two brothers. Mrs. Price and Claude returned home Friday night.

Mr. and Mrs. F. O. Conner and Mrs. Ray Taylor returned Sunday from Sulphur Springs where they spent the Yule holidays visiting with Mesdames Conner and Taylor's mother, Mrs. J. H. McManis.

Mr. and Mrs. I. R. Grundy spent several days in Lubbock last week while Mrs. Grundy went through a clinic.

Irvin Allen, student in T. C. U. at Fort Worth, returned there Saturday after spending the holidays with his parents, Mr. and Mrs. Oliver Allen.

Mrs. Lee Cavin, Mrs. George Sherrill, Mrs. W. V. McCaskell and Mrs. Odell Winter visited in Plainview Monday afternoon with Mrs. Cavin's sister, Mrs. Hubert Eaton.

Mrs. Cecil Hagood and sons Kelly and Dan, spent Sunday visiting with Mrs. Robert McGuire, who is staying at her parents' home near Plainview for an indefinite time.

Mr. and Mrs. Cecil Hagood and sons, Kelly and Dan, spent their Christmas holidays at Canyon as guests of Mrs. Hagood's parents, Mr. and Mrs. W. A. Jennings and at Tulla with Mr. Hagood's parents, Mr. and Mrs. V. C. Hagood.

Business man's department store.

1934 Study Club Guests In Home Of Mrs. Odell Winter

The 1934 Study club met Tuesday evening in the home of Mrs. Odell Winter.

Regular business was discussed during the business session and the committee chairman were asked to make reports at the next meeting on special program to be given in February.

Mrs. Walter Travis, president, also had charge of the program. Guest speaker for the evening was Mrs. E. H. Balch, who gave a very interesting and entertaining book review on, "Peculiar Treasures" by Edna Ferber. Margaret and George Tubbs gave two vocal numbers with guitar accompaniment. The club members enjoyed and appreciated the numbers.

Lovely refreshments were served to members of the club and their visitors, Mrs. Balch, Margaret and George Tubbs, Mrs. Frances Wester and Mrs. George Sherrill.

The club adjourned to meet January 16 in the home of Mrs. C. K. Arnold with Miss Edith Lols Wilson as hostess.

DOUBLE BIRTHDAY DINNER AT SHURBET HOME

J. H. Shurbet and his son Jim were honored Sunday at the home of the father, with a birthday dinner. Their birthdays December 26 and December 30, their ages 81 and 40.

Mr. and Mrs. Jess Shurbet, Mr. and Mrs. Clyde Parr and son Travis, Mr. and Mrs. W. L. Orman and son Billy David, Mrs. George Lee Henry, Mrs. Jim Shurbet and son Jimmie, Jr., Mr. and Mrs. E. R. Harris and sons Jack and Rains, Mr. and Mrs. Hillis Harris and daughter Gaylene, Mr. and Mrs. Florin, brother of Mrs. Harris; Mr. and Mrs. O. D. Wofford and son Ralph of Olton, and the honorees J. H. Shurbet and son Jim Shurbet.

Leeman Norman, left Sunday to return to his school work in Cameron college at Lawton, Oklahoma, after spending the holidays with his parents, Mr. and Mrs. E. L. Norman.

Mrs. H. C. Smith left Sunday for Fort Worth to make her home. She had been employed here with the Martin Dry Goods company for the past three months.

Penney's Sensational Values in January White Goods

TESTED MERCHANDISE — to give you really dependable wearing qualities. BUDGET PRICES — to give you the most for the least! ALL SPECIAL VALUES — when you need them, at LOWEST possible prices!

Big Savings On Nation Wide* Sheets
Famous from coast to coast for long wear and dependability! Firmly and closely woven of good quality cotton. Stock up now at January saving prices!

Longer length for more tuck-in. 81 in. x 99 in. 188 in. **74c**

Same famous quality cases. 36 in. x 36 in. 18c. **87c**

*Reg. U. S. Pat. Off. 18c

Nation Wide Tubing. 36 in. wide. **15c yd.**

Sheeting — Bleached, unbleached. 81 **27c 25c yd.**

Flour Sack Squares
New material! Washed, bleached, mangled! **5c**

Sturdy Oilcloth
Gay prints or plain. 46 in. wide. Low Priced! **25c yd.**

Women's Wash Frocks
Malabar and 80 square prints! Grand **49c values!**

SMART BEDSPREADS
Rayon and cotton Jacquard patterns **97c**

Thick Terry Towels
25c

Reversible—borders! Big 22 in. x 44 in. size. Matching wash cloths, 16c.

HONOR* MUSLIN
10c

Favorite fine grade, sturdy muslin—39 in. unbleached and 36 in. bleached! *Reg. U. S. Pat. Off.

Priscilla Curtains
Dainty! Dotted marquisette with crisp ruffles and matching tie-backs. Fresh and new! **49c**

PENNEY'S
PENNEY COMPANY INC.

G. C. Fairey In Race For Commissioner In Precinct Number Two

G. C. (Grover) Fairey is a candidate for Commissioner of Precinct No. 2, Floyd County, he announced this week, embracing the northwest portion of the county.

Mr. Fairey has lived in Floyd County 23 years, has been in business for himself since the age of 20. He has a long record of building and road construction experience.

If elected Mr. Fairey expects to represent all the people in his precinct. He believes the people should be kept informed on what is being done and how their money is being spent.

He expects to campaign actively and will appreciate the votes and support of the people.

(Political advertisement)

Irene Probasco left Monday for Lubbock where she will enter West Texas hospital for nurse training.

Mr. and Mrs. Cecil Gould and son moved last week to Clovis, New Mexico, to make their home.

Mrs. J. S. Solomon had as her guests during the holidays Mr. and Mrs. E. W. Solomon and family.

Mr. and Mrs. Claude Hammonds spent the Christmas holidays in Sulphur Springs with his parents.

Mr. and Mrs. J. S. Hammonds, and at Dallas visiting Mrs. Hammonds' mother, Mrs. J. C. Hay.

Mrs. E. W. Solomon and family, Mr. and Mrs. Frank Solomon and family, Mr. and Mrs. Alfred Hutcherson and family, all of Memphis.

Mrs. G. W. Trussell of Boyd and mem. Solomon and son, Dannie, of rated for.

Mr. and Mrs. Claude Hammonds spent the Christmas holidays in Sulphur Springs with his parents.

Mr. and Mrs. J. S. Hammonds, and at Dallas visiting Mrs. Hammonds' mother, Mrs. J. C. Hay.

Mrs. E. W. Solomon and family, Mr. and Mrs. Frank Solomon and family, Mr. and Mrs. Alfred Hutcherson and family, all of Memphis.

Mrs. G. W. Trussell of Boyd and mem. Solomon and son, Dannie, of rated for.

Muncy News

MUNCY, January 2.—Edd Muncy and family, Bob Muncy and family, and Arch Muncy and family spent Christmas day with Mr. and Mrs. R. E. L. Muncy.

Mrs. John Smalley and children spent Christmas eve with her mother, Mrs. T. J. Dodson at Lockney.

John Smalley and family Earl Smalley and family, and Noah Smalley and family of Turkey spent Christmas day with Mr. and Mrs. J. A. Smalley.

J. B. Teaff and family spent Wednesday of last week in the John Smalley home.

Mr. and Mrs. John Morgan, Mrs. John Story and children, and Doyle Dodson of Burkhardt spent Sunday and Monday in Muncy community visiting relatives.

Velma and Thelma Swanson spent Sunday with the John Smalleys.

Mrs. Earl Smalley and children spent Christmas week visiting relatives in Littlefield.

Earlene Smalley spent New Year's day with her grandparents, Mr. and Mrs. J. A. Smalley.

Mr. and Mrs. Doyce Smalley and daughter of Spur visited relatives here from December 22 to 24.

Mr. and Mrs. J. W. Huey, jr., have moved to their new home, which is located the first house east of his parents place and on the south side of the road.

They will welcome their friends there.

Mr. and Mrs. Bennis Teaff and children visited her father and brother, W. B. Bybee and Oscar Bybee, in Quanah on Christmas day.

Mr. and Mrs. Bob Muncy and children spent five days during Christmas week visiting her relatives.

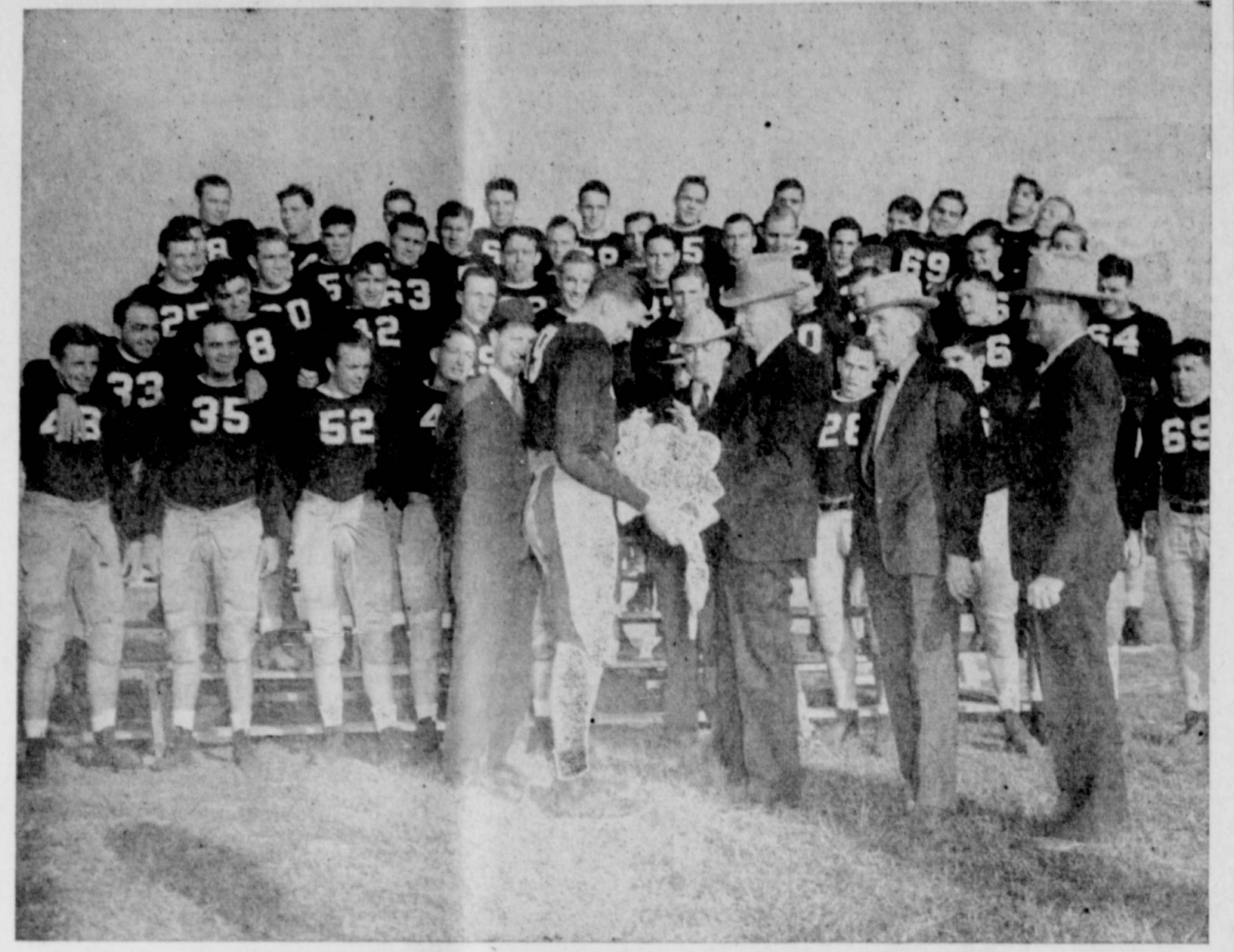
Mr. and Mrs. Sid Williams and children spent Christmas with his mother in Lockney.

Mr. and Mrs. W. B. Harris and Miss Maurine Mathis spent the Christmas holidays visiting relatives near Levelland and Lubbock.

Mr. and Mrs. Bob Muncy entertained Mr. and Mrs. John Hoffman, Mr. and Mrs. W. B. Harris and Miss Maurine Mathis with 42 dominoes and shoot-the-moon Tuesday night.

Billy Ray Quisenberry enrolled as a new pupil in the sixth grade this week.

Southwest Champions Get Together To Make Winning Sugar Bowl Combine



Tulane's Green Wave, smarting from a 14-13 loss to the Texas Aggies in the Sugar Bowl classic at New Orleans New Year's Day, should not be too down-hearted.

The Aggies, Southwest grid champions after an undefeated season, were a formidable enough opponent for any team, but the Aggies who took the field on Monday afternoon against Tulane were fortified by another Southwest title holder who, before joining the A & M team recently, was a champion in his own right.

The invisible member of the championship duet was the 38-pound baby beef turkey, raised on the David Battey farm near Harbony and declared Grand Champion of the Southwestern Dressed Turkey show at Plainview three weeks ago.

The young gobbler was purchased jointly by the Central Plains Texas A & M Club and the Floydada Chamber of Commerce, and was presented as one champion to another to the A & M college grid team at College Station on the eve of their battle with Tulane in the Sugar Bowl.

The champion bird, together with several other of the Southwest's finest turkeys, was presented to the Aggies for a turkey banquet for the entire team and coaching staff.

In the picture above the Floydada delegation is shown as the Grand Champion turkey was formally presented to the Southwest Champion Aggies. Left to right in the presentation group are D. P. Bredthauer, Floyd County agent; C. B. Martin of Plainview and Joe W. Jennings of Lockney, members of the A & M club; J. M. Willson of Floydada, representing the Floydada Chamber of Commerce, and

Robert E. Hooper of Plainview, another member of the Central Plains A & M group.

Coach Homer Norton of the Aggies is immediately behind Martin, but is keeping an appreciative eye on the turkey, and the hungry looking husky at the lower left is Bill Conatser, Aggie star whose play in the Sugar Bowl Monday afternoon suggested that the two champions were hitting it off nicely.

In the picture at the left David Battey of Harbony, who raised the turkey, is shown holding the prize bird draped with a few of the ribbons collected at the show.

Members of the Central Plains A & M club and the Floydada Chamber of Commerce paid a premium price of \$2 per pound for the dressed turkey, and like to believe that the combination of champions was responsible for the winning combination displayed by A & M in the Sugar Bowl Monday.

1940, at the Court House of said County, in Floydada, Texas, when said Account and Application will be acted upon by said Court.

Mrs. Conway Asks For Re-Election

I have appreciated the privilege of serving the people of Floyd County in the office of County Treasurer and assure you I shall be glad to have the opportunity again, should you see fit to re-elect me.

Soliciting your support in the coming Primaries, pledging you my best efforts, if elected, thanking you for past favors and wishing for each of you a happy, profitable New Year, I am,

Respectfully yours,
Mrs. O. M. Conway, Candidate
Office County Treasurer, Floyd
County, Texas.

(Political advertisement)

Mr. and Mrs. H. G. Barber and son, Don, returned home Sunday afternoon from Weatherford where they spent the holidays with their parents, Mr. and Mrs. W. Barber and Mr. and Mrs. R. V. Jones, Mr. and Mrs. Jones returned home with their daughter for a visit of several weeks.

Columnar pads. The Hesperian

Star Cash Savings
SUGAR, 10 lb. Bag, 48c
Not Sold Alone

LARD, 4 lb. Carton, 43c
WASHO, 25c Size, 15c

TOMATO CATSUP, 16 oz. Can, 10c
CORN, No. 2, 2 For, 15c

POKE SALAD, No. 2 Can, 10c
MUSTARD, Quart Jar, 10c

CHEESE, Longhorn, Lb., 18c
SAUSAGE, Pound Rolls, Each 15c

LETTUCE, Fresh, Firm Head 5c
ORANGES, California Navals, Full of Juice, 2 doz 25c

Call 40 We Deliver

READ THE CLASSIFIED ADS

For Sale REGISTERED O. I. C. sow and 5 pigs. Good stock. N. C. Purcell. 462c

BUY your Insurance Now, don't wait until you hear the fire alarm! E. P. Nelson, Agency. 461c

BATTERY Raised Fryers for sale at Rice Hatchery. 461c

SEE N. E. Tyler for Monuments and Awnings. Marble or granite. 464tp

NEW RANGER & Popular dress belts at Fogerson's Shoe Shop. 361c

AIR-CONDITIONED Flowers for all occasions. Telephone 78. Park Florist. 154c

FLORIST OF DISTINCTION, choicest pot plants and cut flowers. Careful, personal and artistic arrangements. Park Florist, member Floral Telegraph-Delivery Association, telephone 78. 271c

FOR SALE—well-grained irrigated hegar, 87 and 88 per ton. C. T. Warren, Hl. 4. 472tp.

30 ACRES hegar bundles, 1 1/2 mi. S. W. Lockney. Woodward's Farm. Phone 922 P31. 474tp

FOR SALE—45,000 bundles cane at 2 1/2c, and 450 tons ensilage at \$4.50. Have available lots, water, 20-acre pasture at no extra cost. J. M. Sandusky. 471c

Wanted WANT 4 MILK COWS. Must be good and fresh. O. W. Fry. 471c

S. T. HARRIS wants your saw file. Phone 218. 270tp

WE buy junk batteries. Western Auto Associate Store. 361c

B. H. TURNER, new feed grinder, 8 and 10 cents a hundred. 444tp

Miscellaneous WHEN the fire alarm blows it will be too late to make our acquaintance unless you are looking for sympathy. E. P. Nelson, Agency. 461c

BATTERIES re-charged 25c. Western Auto Associate Store. 361c

LET us refinance your present 6% farm loans with 5% money. Goen & Goen. 261c

ARCH SUPPORTS at Fogerson's. 361c

USE Coaden products and be satisfied. Home Oil Co. 248c

Phone 83 For Tire and Road Service LEE TIRES



Pleasant Hill News

PLEASANT HILL, Jan. 1 — The Pleasant Hill Recreation club met Friday night, December 22, for a community Christmas tree.

Herbert Thornton of Fort Worth visited with his uncle and aunt, Mr. and Mrs. M. D. Thornton, on New Year's day.

Mr. and Mrs. Henry Willis spent Christmas day with Mrs. B. C. Willis of Lakeview.

T. J. Cardinal and children spent Christmas eve with W. B. Jones and family of Dougherty on Christmas day. Mr. Cardinal and family were with Mr. and Mrs. Bill McNeill of Dougherty.

Myra Nell Evers, senior at West Texas State college in Canyon, was at home with her mother, Mrs. Joe R. Evers and family during the holidays.

Mr. and Mrs. Shelby Cook spent the Christmas holidays in Amarillo visiting relatives and friends. They returned home Thursday after a visit of four days.

Zant Scott Announces For Co. Commissioner

To the Voters of Precinct One: I hereby announce myself as a candidate for the office of County Commissioner, Precinct One, Floyd County, subject to the action of the Democratic primary in July.

I am a native son of Floyd County, having been born and reared in Precinct One. I believe that I am sufficiently qualified by age, education, and experience, to handle the affairs of the office in an efficient and business-like manner.

If elected I shall try at all times to discharge the duties of the office with fairness and justice to all. I request a careful consideration by the voters of the precinct, and hope to see each one personally during the progress of the campaign.

Respectfully yours,
Zant Scott.
(Political advertisement)

Misses Maxine and Marilyn Fry left the first of the week after spending the holidays with their parents, Mr. and Mrs. R. E. Fry. Miss Maxine returned to her school work at Grand Falls and Marilyn returned to Texas Tech at Lubbock to resume her studies.

Mr. and Mrs. Henry Willis spent Christmas day with Mrs. B. C. Willis of Lakeview.

T. J. Cardinal and children spent Christmas eve with W. B. Jones and family of Dougherty on Christmas day. Mr. Cardinal and family were with Mr. and Mrs. Bill McNeill of Dougherty.

Myra Nell Evers, senior at West Texas State college in Canyon, was at home with her mother, Mrs. Joe R. Evers and family during the holidays.

Mr. and Mrs. Shelby Cook spent the Christmas holidays in Amarillo visiting relatives and friends. They returned home Thursday after a visit of four days.

Mr. and Mrs. Fred Battey had as their guests Thursday Mr. and Mrs. Milton Ashton of San Antonio, Mr. and Mrs. Ray H. Smith and son, Billy Ray, of Baker and Mr. and Mrs. Shelby Cook.

CITATION BY PUBLICATION OF FINAL ACCOUNT

THE STATE OF TEXAS To the Sheriff or any Constable of Floyd County, Greeting:

Mrs. Laura Hayward Howard, Administratrix of the Estate of Alvin P. Howard, Deceased, administration of which estate is pending in the County Court of your county, having filed in our County Court her Final Account of the condition of the Estate of said Alvin P. Howard, Deceased, numbered 695 on the Probate Docket of Floyd County, together with an application to be discharged from said administration.

You Are Hereby Commanded, that by publication of this Writ for ten days before the return day hereof, in a newspaper printed in the County of Floyd, you give due notice to all persons interested in the Account for Final Settlement of said Estate, to appear and contest the same if they see proper so to do, on Monday the 15th day of January, A. D.

1940, at the Court House of said County, in Floydada, Texas, when said Account and Application will be acted upon by said Court.

Given under my hand and seal of said Court, at my office in the city of Floydada, Texas this 2 day of January, A. D. 1940.

(Seal) A. B. CLARK, Clerk, County Court Floyd County.

I hereby certify that the above and foregoing is a true and correct copy of the Original Writ now in my hands.

FRED N. CLARK, Sheriff Floyd County, 471c

RUPTURED

Boothe Building

FREE SHOW at the Ritz Theatre

FLOYDADA MON., JAN. 12

The Minneapolis-Moline Line will be shown in colors.

Buy M-M for Long Life and Fuel Economy.

S. J. Latta, Dealer

West Side Square, Floydada



WONDER DOBBS

It does not strut the rupture. It is guaranteed to hold any rupture.

It gives nature a chance to heal. It only touches the body in two places. It can be put on in five seconds. It can be worn while bathing. Reason should teach you not to place a bulb or ball in opening of rupture, thus keeping the muscles spread apart.

RECOMMENDED BY DOCTORS EVERYWHERE Free Examination and demonstration by Factory Representative at our office Wednesday, January 16. Room 205

H. J. (Hugh) Nelson Seeking Re-Election Commissioner Precinct 4

TO THE CITIZENS OF PRECINCT FOUR:
Well, folks, it is now about twelve months since I was sworn in as your commissioner, and according to democratic customs, it is time to announce for re-election.

In requesting your support for a second term, it occurs to me that it would be proper for me to direct your attention to the kind of service I have tried to give you. The Com-

missioners Court records are open for your inspection, and will show the position I took in regard to all matters which came before the court. In every instance I did what I thought best for Precinct Four and Floyd County as a whole. I have tried to give each of you the same kind of service. As to how well I have succeeded, you will, of course, be the judge.

I believe you will not be unmindful of the fact that the experience I have had as commissioner will enable me to render even better service if I am elected for a second term. I wish to thank you for the splendid cooperation you have shown during the past year, and will make an effort to discuss my candidacy with you before election day.

H. J. Nelson,
(Political advertisement)

Mrs. A. A. Bishop and daughter, Howell Sue, returned to their home in Dallas Monday after a holiday visit with Mrs. Bishop's parents, Dr. and Mrs. W. M. Houghton.

Mr. and Mrs. W. E. Stone and son, Harley of Amarillo visited for a short time during the holiday with Mr. and Mrs. Roe McCleskey.

G. C. Tubbs Announces Candidacy For Judge

TO THE PEOPLE OF FLOYD COUNTY:

I have enjoyed very much my first year as your County Judge, and would like to have the opportunity of serving you another term in that capacity.

I thank you for the spirit of cooperation you have shown me as your County Judge and for the privilege of serving the best people in the world.

I earnestly solicit your support in the coming Democratic Primaries for the office of County Judge.

Sincerely your public servant,
G. C. Tubbs,
(Political advertisement)

Fred Clark, Sheriff, Asks For Re-Election

To The People of Floyd County: I wish to announce that I am a candidate for re-election to the office of Sheriff of Floyd County. I have greatly appreciated the privilege of serving you as your sheriff during the past three years; I appreciate the many courtesies you have shown me, and I appreciate the co-operation you have given me. If I have been a good sheriff, and I hope that I have, most of the credit is due you. Floyd County is a good county, and its citizens are good, law-abiding people—there are few law violators among the people of Floyd County.

No doubt I have made mistakes since I have been your sheriff, but I hope that I have not made too many. And the mistakes I have made have been honest ones—mistakes of the head, not of the heart. I believe I can honestly say that my heart has always been in the right place; my determination has always been to give the people of Floyd County the very best service of which I am capable. And I have worked hard to give you just that kind of service. I feel that I am now in a position to make you a better sheriff than ever, for I believe I have learned much since I have been in office, and I believe that I have profited from the experience. I promise you I will give to elect me for another term. I thank you from the bottom of my heart for the many goodnesses you have done me, and I assure you I will appreciate just as much your help in the coming campaign.

In closing let me wish you all happiness, prosperity and good health in this new year of 1940.

Cordially yours,
Fred N. Clark,
(Political advertisement)

Mrs. E. C. Thomas came Friday from her home in Roswell, New Mexico, for a visit with her parents, Mr. and Mrs. F. M. Price.

Public Records

Suits Filed

District Court will convene for the January term on January 22. The Grand Jury will be called in session on the first day of the term. Several criminal cases have been carried over from last term, and the following civil suits have been filed at the District Clerk's office:

Fred Gross et al. vs. J. V. Gross et al., to try title as well as damages, filed December 26.

R. J. Hinsley vs. Christine Hinsley, divorce, filed Dec. 1.

Elmer Laughlin vs. E. J. Ritterbush et al., trespass to try title and damages.

Marriage Licenses

Ray Switzer and Lucille Parrish, December 30.

Phillip Taylor, jr., and Nellie Jane Watkins, December 28.

Norris Shook and Wilma Black, December 28.

New Car Registrations

1940 Deluxe Chevrolet sedan, Tate Jones, Floydada, Dec. 26.

1940 Hudson Deluxe sedan, Ben-tite Patterson, Floydada, Dec. 22.

1940 Chevrolet Deluxe sedan, H. L. Stowe, Aiken, Dec. 22.

E. E. BOOTHE IS LOCAL DISTRIBUTOR FOR TRUSS

E. E. Boothe will be the local distributor for the Dobbs Truss, according to announcement made here this week.

Factory agents for the Dobbs company will be in Floydada Wednesday, January 10, at their offices in the Boothe building for demonstrations and fittings. Their announcement appears in an advertisement in this issue of The Hesperian.

Liberty News

LIBERTY, January 2. — Mrs. W. A. Huckabee, Mrs. Ola Warren, Miss Eula Huckabee, and Thomas Warren spent Sunday with Mr. and Mrs. C. C. Huckabee of Floydada.

Visitors in the home of Mr. and Mrs. W. W. Anderson last week were Mr. and Mrs. H. B. Rusk, Mr. and Mrs. Ray Langley and family, Mr. and Mrs. Earl Baker and family, and Mr. and Mrs. Elma Leatherman.

Mr. and Mrs. A. J. Huckabee and family visited Mrs. Huckabee's sisters in Lubbock last week.

Mr. and Mrs. W. C. Plumlee and children spent Sunday in the J. L. Green home in Floydada.

Bob Langley left last week for Albuquerque, N. M., for medical treatments.

Mrs. Bob Langley and children spent the Christmas holidays with Delbert Whitfill of Lockney.

Mr. and Mrs. Weldon McCormick spent Tuesday with Mrs. Ray McCormick who is ill with rheumatism.

Mr. and Mrs. Otis Huckabee and family spent Sunday with Mr. and Mrs. Meek.

Mr. and Mrs. Gene Hopper spent Sunday with Mrs. Nancy Hopper of Floydada.

There will be a party here Friday night, January 5. Young folks will play games, and all who care to will play 42. Bring your dominoes. Everyone is invited, and there will be no charges.

On Friday night, January 12, the pupils of Liberty school will present the play, "She's My Daisy," a farce in three acts. Everyone is invited to see the play.

Don't Miss These

Good Buys

They are hand-picked for Quality at the Price.

SHORTENING, 37c
4 Lb. Carton

Post Toasties, 15c
2 Boxes

JELL-O, 5c
Package

MATCHES, 20c
Diamond, Carton

SUGAR, 48c
10 Lbs.

COFFEE, 1 lb., 27c
Admiration

Del Monte, 25c
CORN, 2 for

HOMINY, 25c
3 No. 2 1/2 Cans

HULL & McBRIEN

Telephone 292

Coffee

Arnholz, lb.

18c

Bacon

Sliced, Lb.

16c

Cocoa

Mothers, 2 lbs.,

15c

OLEO

Pound

11c

GRAPE JAM

1/2 Gallon Jar

40c

OYSTERS

Extra Standard Pint

23c

Corn

No. 2 Primrose

12 1/2c

CHEESE

Longhorn, lb.,

17c

Oats

5-lb. Fancy

19c

Butter

Country or Creamery, lb.,

28c

Williams

Jones

Specials are cash only

NOTICE To Parents

For the past several months boys have been shooting out electric lights throughout the town. Some of these boys are your boys and this must be stopped as this is a violation of the law and is causing a lot of property damage, as well as is very dangerous to the citizenship.

So, if your boy owns a small rifle, have a talk with him.

If it isn't stopped, then, the officers will prosecute to the fullest extent of the law.

GLAD SNODGRASS,
Mayor.

MORGAN WRIGHT
City Marshal

LOOPER'S

Sugar	10 lb cloth bag	.48
Spuds	while they last	100 lbs .90
Marshmallows	1 lb package	.10
English Peas	PURE MAID, per can	.05
Ribbon Cane	Sandy Land gal.	.50
Spinach	no 2 can 2 for	.15
Post Bran	3 boxes	.25
Salad Dressing or Spread		.19
Peanut Butter	32 oz Jar	.24
Crackers	2 lb box	.14
Milk Sweet or Sour	QUART, GUARANTEED	.05
Raisins	2 lb package	.15
Black Pepper	bulk per lb	.15
Fruit Cocktail	per can	.10
Cherries Red pitted	per can	.10
Chili Powder	per lb	.25
Lettuce	FRESH and CRISP, 3 heads	.10
Baby Food	TO CLOSE OUT, Per can	.05
Mustard	32 oz Jar	.10
Matches diamond	6 LARGE BOXES	.19

Mr. and Mrs. G. E. Fuller and daughter Mildred, Mr. and Mrs. Silas Wheeler of Cone, Mr. and Mrs. O. R. Poteet and daughter Patricia Ann, all of Lockney spent the Christmas holidays with relatives in Abilene, Temple and Belton.

Lakeview News

LAKEVIEW, Jan. 1.—Mr. and Mrs. D. M. Terry and family of Chillicothe, Mrs. J. H. Schults and children of Odell, Mrs. Johnnie Hanes and children of Chillicothe, Mrs. Jim Holligan of Floydada, Mrs. Oran Self and children of Haskell were guests of Mr. and Mrs. D. M. West during the holidays.

Mr. and Mrs. O. C. Vinson and children, Mr. and Mrs. L. J. McLeod and daughter visited Mrs. W. T. Macon and son Ozell Sunday.

Mrs. J. H. Williams, Mr. and Mrs. T. H. Anderson, and Miss Evelyn Vinson, all of Harlingen, are guests of O. C. Vinson and family.

Mrs. Cella Ross spent the Christmas holidays in Amarillo with her daughter, Mrs. E. C. McReynolds and family, and in Lubbock with her sisters, Mrs. A. L. Scoggins and Mrs. A. P. Horn and brother, J. Ray Dickey. Their father, J. C. Dickey

of Clinton, Oklahoma, was also in Lubbock during the holidays. Mrs. Hattie Session of Munday, and little granddaughter, Dorrall Session, were Christmas guests in the home of Mrs. Sessions' daughter, Mrs. J. D. Eaves and family.

R. B. McCravery is recovering from an operation for appendicitis.

Mr. and Mrs. W. L. Hopper and family spent the Christmas holidays with Mr. and Mrs. H. I. Bass of Milesheo.

Mr. and Mrs. Cecil Boone and family and Mr. and Mrs. Sid Williams and family spent Sunday with Mr. and Mrs. Bill Pollan.

Miss Leona Jameson spent the holidays with her parents at Dougherty.

Mr. and Mrs. Carl Fulton and family of Fort Worth spent the Christmas holidays with Mr. and Mrs. Roy McCravery. Mr. Fulton is Mrs. McCravery's brother.

Mr. and Mrs. O. H. Tabor and family of Stamford spent the Christmas holidays with Mr. and Mrs. R. F. Hall. Mrs. Tabor is the daughter of Mr. and Mrs. R. F. Hall.

Mr. and Mrs. P. C. Banks, Mr. and Mrs. Raley, Pete Cariton, Carl Lee Banks, and Juanita Luttrell spent Thursday afternoon with Mr. and Mrs. R. F. Hall.

W. M. S. Meets
The Woman's Missionary union met Monday afternoon, December 18 with 8 members present. The program consisted of Home and

Foreign Missions. Mrs. Clifford Potts discussed the Bible study plan.

At the next meeting, which will be held Monday afternoon, January 8, there will be a Bible study contest among the members. All are urged to be present. The W. M. U. meets at 2:30 o'clock at the Lakeview Baptist church.

Political Column

The following have authorized the announcement of their candidacies for the offices indicated opposite their respective names, subject to the Democratic primaries:

For County Judge:
G. C. TUBBS

For Sheriff:
FRED N. CLARK

For County Clerk:
B. NICHOLS

For County Treasurer:
MRS. O. M. CONWAY

For Commissioner Precinct One:
ZANT SCOTT

For Commissioner Precinct Two:
G. C. (Grover) FAIREY

For Commissioner Precinct No. 4:
H. J. (Hugh) NELSON



EXTRA QUALITY FOODS at LOWER PRICES

Fine food does not have to be expensive! That this is a fact has been proved — and is being proved now — right here at Felton-Collins! Watch our ads . . . you'll see values in quality foods that will result in real savings for you!

WE DELIVER AT NO CHARGE!

Golden	OLEOMARGAINE	2 lbs	25c
	SLICED BACON	Extra Lean, 2 lbs.,	35c
	PORK SAUSAGE	Homemade, Lb.,	15c

Golden Rod	SUGAR CORN	No. 1 Can,	5c
Scott Co.	TOMATO JUICE	10 1/2 oz. Can,	5c
Nelson's	GRAPE JUICE	12 oz. Can,	10c
	Choice Lean	Pork Roast	1 lb 13c
	Wilson Tender Cured	HAMS	Small Average 1 lb 23c
		Corned Beef	can 19c
	Chuck Wagon	BEANS	Mexican Style, 3 cans 25c
		KC Baking Powders	50 oz 35c

	STALEYS GOLDEN SYRUP	1/2 Gallon,	29c
	PEANUT BUTTER	Qt Jar	25c
Folger's	COFFEE	Delicious Flavor, Pound,	1 lb 25c

	Blackberries	Gallon	37c
	Lava Soap	3 Cakes,	19c
	Oxydol	Large	19c
	Grapefruit	4 for	5c
	Oranges	California Large, Dozen,	25c

Sugar

Cloth Bag
10 lbs.,

47c

BANANAS Fancy Fruit Doz 15c

Felton-Collins Co.

TELEPHONE 27