



The Floyd County Hesperian

Hundreds of Letters to Santa Claus Are Received by Hesperian

Santa Claus Is Still Real To Children

EDITOR'S NOTE: Nearly half a century ago, little Virginia O'Hanlan wrote the following letter to an editor of The New York Sun. "I am 8 years old. Some of my little friends say there is no Santa Claus. Papa says 'If you see it in the Sun, it's so.' Please tell me the truth... is there a Santa Claus?"

The editor's reply has become a newspaper and literary classic, and has been republished thousands of times at the Christmas season in all parts of the world. Because this is Christmastime, and because there has never been written a more stirring answer to a little girl's familiar query, we republish it once more in The Hesperian.

"Yes Virginia. Yes indeed! Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age... they do not believe except what they see... they think nothing can be which is not comprehensible by their little minds.

"All minds, Virginia, whether they be men's or children's, are little. In this great universe of ours, man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole truth and knowledge.

"Yes, Virginia, there is a Santa Claus.

"He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! How dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no childlike faith then, no romance to make tolerable this existence. We should have no enjoyment except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

"Not believe in Santa Claus! Why you might as well not believe in fairies!

"You might get your papa to hire men to watch in all the chimneys on Christmas Eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign that there is no Santa Claus... the most real things in the world are those neither children nor men can see.

"Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there... nobody can conceive or imagine all the wonders that are unseen and unseeable in the world.

"You tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, or even the united strength of all the strongest men who ever lived, could tear apart. Only faith, fancy, poetry, love, romance can push aside the curtain and view and picture the supernal beauty and glory beyond.

"It is real!... ah, Virginia, in all this world there is nothing else real and abiding.

"No Santa Claus! Thank God!... he lives, and he lives forever... a thousand years from now, Virginia, may he will continue to make glad the heart of childhood!"

Dear Santa Claus:
I am a little girl in the second grade. I like to go to school and I try to be good. I am a little girl in the second grade. I want a doll for Christmas. I have a sister and brother. I like nuts and candy. Thanking you Santa and wishing you a Merry, merry Christmas.
I am your little friend,
Oleta Hinsley.

Dear Santa Claus:
I am a little girl 7 years old. My name is Jeanette Shelnut. I want a doll and blackboard and also molding clay. And a doll-buggy and doll bed. And I am wishing you a very merry Christmas.
Jeanette Shelnut.

Dear Santa Claus:
I am a little girl seven years old and in the second grade. I try to be good. I wish you would bring me a doll, a set of dishes, and a pair of skates, also candy, fruit and nuts.
Wishing you a very merry Christmas.
Your friend,
Betty Jean Laminack.

Dear Santa Claus:
I am a little girl in the second grade. I like to go to school and I try to be good. I would like for you to bring me a doll that has a suitcase and clothes, and some skates. Also an electric iron, and nuts and candy.
Hope McIntosh.

Donald Sports A Christmas Smile



Dear Santa Claus:
I am a little girl in the second grade. I wish that you would bring me a pretty ball for Christmas. I would also like a desk, and some nuts, fruit and candy.
Also remember my little brother and hope you have a Merry Christmas.
Bettye Young.

Dear Santa Claus:
I like to go to school and I try to be good. I am a little girl in the second grade. I want a doll for Christmas. I have a sister and brother. I like nuts and candy. Thanking you Santa and wishing you a Merry, merry Christmas.
I am your little friend,
Oleta Hinsley.

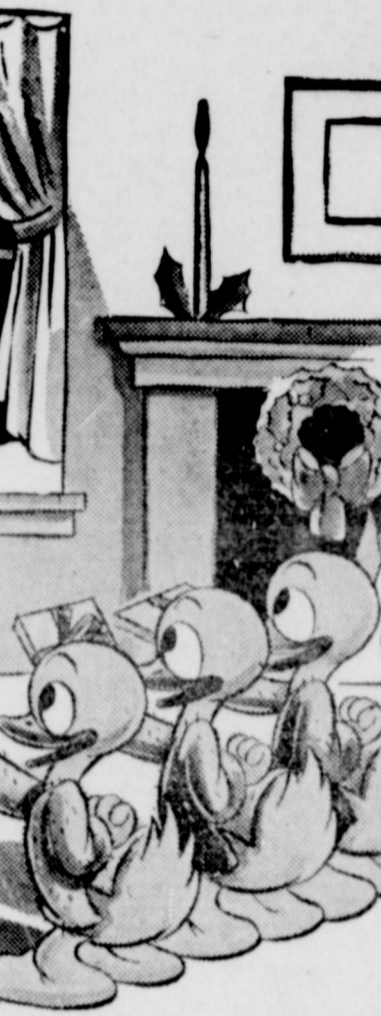
Dear Santa Claus:
I am a little girl 7 years old. My name is Jeanette Shelnut. I want a doll and blackboard and also molding clay. And a doll-buggy and doll bed. And I am wishing you a very merry Christmas.
Jeanette Shelnut.

Dear Santa Claus:
I am a little girl seven years old and in the second grade. I try to be good. I wish you would bring me a doll, a set of dishes, and a pair of skates, also candy, fruit and nuts.
Wishing you a very merry Christmas.
Your friend,
Betty Jean Laminack.

Dear Santa Claus:
I am a little girl in the second grade. I like to go to school and I try to be good. I would like for you to bring me a doll that has a suitcase and clothes, and some skates. Also an electric iron, and nuts and candy.
Hope McIntosh.

Dear Santa Claus:
I am a little girl in the second grade. I like to go to school and I try to be good. I would like for you to bring me a doll that has a suitcase and clothes, and some skates. Also an electric iron, and nuts and candy.
Hope McIntosh.

Donald Sports A Christmas Smile



Dear Santa Claus:
I am a little girl in the second grade. I wish that you would bring me a pretty ball for Christmas. I would also like a desk, and some nuts, fruit and candy.
Also remember my little brother and hope you have a Merry Christmas.
Bettye Young.

Dear Santa Claus:
I like to go to school and I try to be good. I am a little girl in the second grade. I want a doll for Christmas. I have a sister and brother. I like nuts and candy. Thanking you Santa and wishing you a Merry, merry Christmas.
I am your little friend,
Oleta Hinsley.

Dear Santa Claus:
I am a little girl 7 years old. My name is Jeanette Shelnut. I want a doll and blackboard and also molding clay. And a doll-buggy and doll bed. And I am wishing you a very merry Christmas.
Jeanette Shelnut.

Dear Santa Claus:
I am a little girl seven years old and in the second grade. I try to be good. I wish you would bring me a doll, a set of dishes, and a pair of skates, also candy, fruit and nuts.
Wishing you a very merry Christmas.
Your friend,
Betty Jean Laminack.

Dear Santa Claus:
I am a little girl in the second grade. I like to go to school and I try to be good. I would like for you to bring me a doll that has a suitcase and clothes, and some skates. Also an electric iron, and nuts and candy.
Hope McIntosh.

Dear Santa Claus:
I am a little girl in the second grade. I like to go to school and I try to be good. I would like for you to bring me a doll that has a suitcase and clothes, and some skates. Also an electric iron, and nuts and candy.
Hope McIntosh.

Dear Santa Claus:
I am a little boy in the second grade. I want a bicycle for Christmas. I try to be good would you bring me the bicycle. I want a watch for Christmas. A Merry Christmas.
Your little friend,
Gene Dale Jackson.

Dear Santa Claus:
I am a little boy seven years old. Please bring me a big train. And some tinker toys a tractor and plow set. I like nuts, fruits and candy too. I like to go to school. I am in the second grade. I hope you have a Merry Christmas.
Neil Dunavant.

Dearest Santa Claus:
I've tried to be a very good boy. I want you to bring me a stick horse, telephone, football, storybook and a metal airplane. Nuts, fruit and candy. Don't forget my brother Glenn.
I love you,
Billie Charles Carmack.

Dear Santa:
Please bring me a big red ball, stick horse, telephone and a negro doll. Fruits and candy, you may bring some fireworks too. Don't forget the other children.
Love,
Bobby Deryl Carmack.

Dear Santa Claus:
I am going to tell you what I want for Christmas. I think I have been a good girl Santa Claus. I want a doll and some dishes and that is all I want.
With love,
Norene Regan.

Dear Santa Claus:
I do not want anything for Christmas. I hope the other children have a good Christmas.
With love,
Keith Campbell.

Dear Santa Claus:
I want to tell you what I want for Christmas. I want a desk and 10 pounds of candy. I hope you have a good time giving and I hope all the others have a good time too.
Your loving friend,
Betty Joe McClendon.

Dear Santa Claus:
I am going to tell you what I want for Christmas. I want a doll with eyes that will open and shut, and cry. I want some candy and nuts. Don't forget the other boys and girls.
Yours truly,
Bennie Gross.

Dear Santa:
I want a bicycle and do not forget my little sister Nadine, and do not forget the other boys and girls.
Love,
Billie Ruth Harper.

Santa Claus Is Coming To Town



SANTA CLAUS IS COMING TO TOWN, and he's due in Floydada before very long. Sunday evening is Christmas Eve, and the old gentleman is scheduled to make his appearance in hundreds of Floyd county homes in the wee hours Sunday night.
Many local stores are displaying wares from Santa's own shops. If you haven't already done so, now is the time to make your Christmas gift selections. There's very little time remaining because Santa Claus is coming to town!

Dear Santa Claus:
I am a little boy 7 years old. I am in the second grade and go to Andrews Ward. I have been very good. Won't you please bring me something nice. Toys.
Your friend,
Jamie Williams.

Dear Santa Claus:
I have been a very good boy. I would like for you to bring me a bicycle and a pair of boots, and some candy and nuts.
Your friend,
George Edwin Pyles.

Dear Santa Claus:
I am a little boy eight years old. I am in the second grade. I have been very good. Won't you please bring me something nice. I want a football suit and a football.
Your friend,
Loy Lee Trice.

Dear Santa Claus:
I am a little boy eight years old. Please bring me a double set of tinker-toys. And a double set of Lincoln-logs.
Joe Dan Bishop.

Santa Claus Is Coming To Town



Dear Santa Claus:
I am a little boy seven years old. I am in the second grade and go to Andrews Ward. I have been very good. Won't you please bring me something nice. I want an electric train, and a bicycle.
Your friend,
Donald Farney.

Dear Santa Claus:
I am a little boy seven years old. I am in the second grade and go to Andrews Ward. I have been very good. Won't you please bring me something nice. I would like to have a football suit and a football.
Your friend,
Loy Lee Trice.

Dear Santa Claus:
I am a little boy eight years old. Please bring me a double set of tinker-toys. And a double set of Lincoln-logs.
Joe Dan Bishop.

Dear Santa Claus:
I am a little boy seven years old. I want you to bring my little brother a truck and anything else you think he would like. And my little sister wants a doll and a rocking chair. And you can bring us some fire crackers, some candy and nuts.
Your little friend,
Billie Jo, Bobby Geo. Mozell Smith.

Dear Santa Claus:
I am a little girl seven years old. I want you to bring my little brother a truck and anything else you think he would like. And my little sister wants a doll and a rocking chair. And you can bring us some fire crackers, some candy and nuts.
Your little friend,
Billie Jo, Bobby Geo. Mozell Smith.

Santa's Mail Is Heaviest Volume Of Current Year

Letters to Santa Claus, hundreds upon hundreds of them, have been received at the Hesperian office during the past two weeks from Floyd county's youngest generation... all mailed with abiding faith in the patron saint of American children.

A number of letters were published in The Hesperian last week, and the remainder are reproduced in these columns today. A steadily increasing flood of letters has come with every mail, many arriving from towns and communities outside of Floyd county.

Following an annual custom, The Hesperian is publishing each letter received, with the sincere hope that Santa Claus will read each one and be able to gratify each modest wish expressed.

Members of the staff at the Hesperian office have made an attempt to reproduce each letter as it was received from the writer. In handling the largest volume of mail to be received this year, there may have been errors made. We hope that all are reproduced correctly, but if they are not, we are sure that Santa Claus himself will understand.

And to anyone who may pose the question, "Is There a Santa Claus?" we can simply point to hundreds of letters addressed simply to Santa Claus and delivered unerringly by the U. S. mail to be forwarded by The Hesperian to Santa's headquarters at the north pole. A thousand Floyd county youngsters can't be wrong.

Dear Santa:
I am a little boy 6 years old. And I have tried so hard to be a good boy this year. I would love for you to bring me a car big enough to ride in with peddles. And a little wagon. That is all only some nuts, fruit and candy.
Your little friend,
Clifton (Poppey) McPeak.

P. S. Don't forget my big sister Verna Lynne. She is in the fifth grade. Bring her something nice.

Dear Santa:
I have been working hard and have tried to be a good boy. Will you please bring me a ball and bat and a farm set, lots of fruit, nuts and candy. Our teacher, Miss Pittman has been good to us so please bring her something too.
With love,
Harrol Latham.

Dear Santa Claus:
I am a little boy 8 years old. I have tried to be a good boy all the year. Please bring me some toys, fruits, nuts and candy. Don't forget my little sister. Don't forget my teacher bring her something too.
With love,
J. T. Bevens.

Dear Santa Claus:
I am a little boy seven years old. I want you to bring my little brother a truck and anything else you think he would like. And my little sister wants a doll and a rocking chair. And you can bring us some fire crackers, some candy and nuts.
Your little friend,
Billie Jo, Bobby Geo. Mozell Smith.

Dear Santa Claus:
I am a little girl eight years old. My mother says I have been a good girl so I would like for you to bring me a story book and a coloring book, fruit, nuts and candy.
Your little friend,
Mava Merle Smith.

Dear Santa Claus:
I am a little girl five years old and I have tried to be good all year. Please bring me a dolly that cries, a stove and a little sink. Don't forget my little playmates, Mary Ann and Buddie.
Your little friend,
Sandra Jo Carter.

Dear Santa:
I am a boy 8 years old. I have been a good boy. Please bring me a truck, a wind-up train, and a football and a pair of boxing gloves, also some fruit and nuts. Please remember my school friends.
Your friend,
Sammy Day

Dear Santa Claus:
I have tried to be a good girl. Please bring me a pair of gloves and a pair of house shoes.
Your friend,
Mary Dee Cozby

Dear Santa Claus:
Please bring me a cattle barn, a team truck, and a rubber train. I have tried to be a good boy. I was six years old October 8.
Your little friend,
R. E. Bartlett.

The WOMAN'S Page

Edited by
Mrs. J. C. Gilliam
Telephone
191-W

Mrs. Lider Hostess For 1922 Study Club Christmas Program

The 1922 Study club met with Mrs. G. A. Lider Thursday afternoon with Mrs. I. W. Hicks and Mrs. E. F. Stovall as co-hostesses for the club's annual Christmas social.

"God grant a Peace that Speaks for Life, a Peace in which there is no strife" was the motto for the program with Mrs. J. V. Daniel as director. Roll call was answered with a favorite verse of scripture.

The vocal numbers were rendered by Tate Fry of Lubbock, brother of Mrs. Lider, and were enjoyed and greatly appreciated by all.

Mrs. Noel Troutman gave a review of "Christmas in Other Lands" in a charming and fitting manner, bringing to the club the real significance of Christmas, "Peace on Earth and Good Will to Men."

"Christmas Smiles," "Dear Santa Claus" and "Sharing" were poems given by Mrs. J. V. Borum.

After the program gifts were exchanged from a beautiful tree lighted with blue lights. A social hour was enjoyed and refreshments carrying out the holiday season were served.

Present for the meeting were Mesdames E. L. Angus, C. K. Arnold, Kenneth Bain, P. W. Bell, R. S. Wilkinson, J. U. Borum, J. V. Daniel, J. B. Jenkins, Edd Johnson, Wilson Kimble, L. G. Mathews, J. H. Myers, O. P. Rutledge, S. W. Ross, James K. Kreen, Lon M. Davis, L. V. Smith, Glad Snodgrass, Noel Troutman, J. M. Willson, and A. P. McKinnon. Mrs. Sam Henry and Tate Fry of Lubbock were guests of the club.

The next meeting will be January 4 with Mrs. W. I. Cannaday for a program on Safety.

Hosts Entertain 42 Club With Yule Party And Dinner

The Owls 42 club attended a Christmas party and 7 o'clock turkey dinner Thursday evening in the home of Mr. and Mrs. Harry Morckel.

The house was attractively decorated in the Yule motif with an added attraction of pine cones, holly and varied colored lights. Lovely gifts were exchanged from the tree.

Games of 42 were enjoyed followed by singing Christmas carols.

Enjoying the delightful evening were Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. Arthur Barker of Lockney, Mr. and Mrs. W. Edd Brown, Mr. and Mrs. Lon M. Davis, Mr. and Mrs. R. C. Henry, Dr. and Mrs. George V. Smith, Mrs. G. A. Lider and Mrs. J. H. Buchanan.

Mr. and Mrs. Barker will entertain the club in January.

BRIDE-ELECT HONORED AT SORORITY BREAKFAST

Honoring Miss Lola Mae Grundy, bride-elect, Kappa-Gamma sorority entertained with an 8:30 breakfast Sunday morning in the junior dining room at Hotel Lubbock.

A long silver strip extended the length of the table with large silver Christmas bells with colored clappers placed at intervals. Two white Christmas trees were other decorations with small silver trees holding place cards.

The honoree was presented with a corsage of yellow rosebuds and received as a gift from her sorority sisters pieces of her chosen china. A number of other entertainments have been held for the honoree since her announcement party two weeks ago.

Evergreen, daughter of Mr. and Mrs. I. R. Grundy, city, will be married Friday evening to R. L. Read of Silsbee, at the home of Mrs. Allie M. Dyer, 2020 Seventeenth street, Lubbock.

Hagood Home Scene Of Yule Social For Tuesday Eve Club

Colorful decoration adorned the reception room in the Cecil Hagood home Tuesday evening when they entertained for the Tuesday evening Bridge club.

Evergreen and soft colored lights furnished decorations for the living room while the dining room held the Christmas tree, placed on the dining table covered with a miniature snow bank. Clusters of evergreen flanked on each side by double candelabra holding white tapers decorated the buffet. Lights from the tapers and Christmas tree illuminated the room.

Delicious refreshments were served buffet style to the guests as they arrived from the dining room.

Games of bridge furnished diversion with Mrs. T. P. Collins and J. C. Gilliam holding high score. The gift exchange concluded the enjoyable evening.

Attending were Mr. and Mrs. L. T. Bishop, Mr. and Mrs. T. P. Collins, Mr. and Mrs. C. L. Minor, Mr. and Mrs. Terrell Loran, Mr. and Mrs. B. C. Wakefield, Mr. and Mrs. Bill Daily, Dr. and Mrs. Donald H. Pitts, and Mr. and Mrs. J. C. Gilliam.

The club meets January 2 with Mr. and Mrs. Loran at 7:45 p. m.

Bluebonnet Needle Club Entertains Guests At Dinner

A Christmas dinner and party was given by the Bluebonnet Needle club Wednesday evening of last week at the home of Mr. and Mrs. Oliver Allen for club members and their husbands.

The 7 o'clock turkey dinner was served buffet style in rooms made lovely with Christmas decorations. The mantle was converted into a pretty snow scene with Santa in a sled pulled by reindeer. A brilliant lighted tree with gifts for all was placed in one end of the room.

Games were enjoyed before the gift exchange.

Attending were Messrs. and Mesdames Seaton Howard, Elvin Rainer, Kenneth Jeffers, Charlie Lewis, Woodrow Wilson, Everett Perry, L. H. Dorrell, W. B. Eakin, Roy Nabors, Alvie Sparks, E. S. Price, Fulton Finley and Oliver Allen. Guests at the meeting were Mr. and Mrs. Frank Cline of Lubbock and Mr. and Mrs. Poyner Roberts of Roaring Springs.

ANNUAL DINNER DELIGHTFUL AFFAIR FOR S. S. CLASS

An annual event for the Win-One Sunday School class of the First Christian church, a Christmas dinner was the entertainment Sunday at the church following church services.

Concluding the delectable dinner singing and visiting were enjoyed.

Attending the dinner for the class of which Mrs. L. B. Fawver is teacher was Mr. and Mrs. Layton Dorrell and daughter, Darlene. Mrs. Bertha Gilbert, Mrs. C. F. Lincoln, Mrs. Jas. K. Green, Miss Betty Newell, Mrs. Victoria Asher, Mr. and Mrs. L. B. Fawver, Mr. and Mrs. M. L. Probasco, Mrs. V. A. Leonard, Dr. and Mrs. V. Andrews, Mrs. J. D. Starks, Mrs. Champ Walters, Mrs. F. T. Emerit, Mr. and Mrs. W. D. Newell, Mr. and Mrs. Zell Probasco, Mr. and Mrs. L. H. Dorrell, Dr. and Mrs. W. H. Houghton, Mr. and Mrs. T. J. Heard, Mrs. J. N. Johnston, Mrs. P. W. Bell, Mrs. Wayne Bennett and son, Harold Wayne, Misses Reba Copeland, Myrtle Meador, Alice Bell, Pauline, McCarty, Irene Probasco, Florine Dorrell, Bettie and Barbara, Terry, Rev. Gordon Voight, W. E. Meador and Louis Newell.

Mr. and Mrs. C. D. Hopkins and son, Joe Carroll, of Stamford and Miss Joyce Hopkins of Sanatorium, came Saturday for a visit with Mr. Hopkins' and Miss Hopkins' sister, Mrs. Jack Henry and family. Miss Hopkins is here for an indefinite visit while the others returned home Sunday afternoon.

Mr. and Mrs. W. M. Massie will have as their guests during the Christmas holidays their daughter, Mrs. William L. Murray, Mr. Murray and their sons, William Massie and Martin Leakway, of Harrisburg, Pennsylvania. The party will arrive Friday evening.

Miss Owens Named Honoree At Bridal Shower Thursday

Miss Oleta Owens, bride-elect of Jesse Gordon of Lubbock was honored Thursday evening with a miscellaneous shower. The shower was given in the home of Mrs. Oliver Allen, 718 South Main street, with Mrs. Walter Travis, Mrs. J. W. Clonts, Mrs. Virgie Shaw, Misses Eunice Howell and Fannie Mae Bail as hostesses.

Miss Howell received the guests at the door, directing them to the bride's book which was presided over by Mrs. Clonts.

Mrs. Travis poured coffee from a silver coffee service in the dining room from the pretty appointed table. Red Christmas tapers placed in double crystal holders stood on each end of the lace covered table, furnished the light for the dining room.

Toasted nuts, cookies and plate favors carrying out the Christmas motif were placed on the refreshment plates. Found entwined in the favors was a small scroll bearing the announcement, "Oleta-Jesse, December 17."

Frances Field and Martha Yearwood sang, "I love you Truly," accompanied by Netta Denison at the piano, at which time Miss Bail, roommate of the bride-elect presented the honoree with a corsage of white ranunculus. The girls also sang, "Wedding Bells are Breaking up that Old Gang of Mine."

Miss Howell gave a toast to the bride and Jo Ann Daily sang, "An Apple for the Teacher," accompanied at the piano by Miss Sappho Ward, and presented Miss Owens with a huge red apple and many lovely gifts from the Christmas tree. A number of guests registered.

1934 Study Club Enjoys Party And Yule Program

The 1934 Study club met in the home of Miss Bernice Patton Tuesday evening for the Christmas social. Hostesses for the social with Miss Patton were Mrs. Russell King and Mrs. Bill Colston.

A blue and silver theme was used in the living room decorations with the tree entirely lighted in blue.

Guests were received by Miss Patton and invited into the dining room for serving. A table laid with a lace cloth was centered with a beautiful fruit basket filled with fall fruits, surrounded with mistletoe and holly flanked with silver tapers. Mrs. King poured tea from a lovely silver service. Mrs. Colston assisted with the serving.

An interesting program which featured Christmas was given. Miss Bert Ione Smith gave the Christmas story; Christmas carols were sung by the club; readings, "Sharing," "They Have Seen His Star—And Are Gone," Miss Emma Louise Smith; solo, "Holy City," Miss Elizabeth Caldwell, accompanied at the piano by Maurine Hart; tap dance, Frances Keim, with Nelda Fagan at the piano.

Frances Keim dressed as Santa Claus, presented each one presents for the gala occasion with a gift from the beautifully decorated tree.

Members present were Misses Fannie Mae Bail, Reba Copeland, Agnes Cottingham, Bernice Dallinger, Nancy Ann Hadsell, Pauline McCarty, Mildred Olson, Fannie Mae Rees, Anne Swebston, Edith Lois Wilson, Mesdames, M. T. Camp, J. W. Clonts, Winfred Newsome, Virgie Shaw, Jesse Gordon, Walter Travis and Odell Winter.

Visitors were Misses Elizabeth Caldwell, Emma Louise Smith, Bert Ione Smith, Frances Keim, Nelda Fagan, Maurine Hart, Betty Newell and Mrs. Robert Linder.

S. S. CLASS MEMBERS ATTEND CHRISTMAS PARTY

A delightful social of the week was the Yule party for Fidelis Matrons Sunday school class of the First Baptist church Friday evening at the home of Mrs. R. C. Henry.

Yule decorations, in keeping with the season, adorned the house with the main attraction being the gaily lighted tree laden with gifts.

For the interesting program, Mrs. J. H. Myers, teacher of the class, read the scripture; Mrs. V. Andrews, class mother, told the Christmas story; Mable June Foster gave an appropriate reading; after the program Mrs. H. G. Barber had charge of the games. Mrs. Grover Smith, acted as Santa to deliver presents to each guest.

A chicken dinner was served to conclude the evening to Mesdames Lovell Jones, E. L. Angus, L. J. Weiborn, E. L. Norman, C. A. Bother Buren Cates, C. M. Thacker, Walter Travis, J. D. McBrien, G. A. Lider, J. V. Daniel, J. B. Snodgrass, Ed Stewart, S. J. Latta, Clarence Guffee, John McCleskey, C. W. Denison;

Mesdames Myers, A. J. Cline, R. T. Roan, Carl Smith, R. S. Patton, V. Andrews, C. C. Huckabee, Roy Eubank, A. B. Muncy, E. M. Teague, B. Nichols, T. T. Hamilton, L. G. Norrell, R. C. Henry, C. T. Scott, Grover Smith, H. G. Barber, Clarence Foster, Troy Leonard and Mable June Foster.

John Kimble arrived home this mid-week from Fort Worth, where he is a student in Texas Wesleyan college, to be with his parents, Dr. and Mrs. Wilson Kimble for the vacation period.



Dedicates New Zinnia—Mary Margaret McBride, author, receives the first bouquet of the new David Burpee Zinnia, which was shown recently before 2,000 flower specialists and horticulturists at a preview at the Waldorf-Astoria hotel in New York City. The flower, a granddaughter of the famous "Old Maid" of early American days, is five to six inches across and up to four inches deep. It will bloom in any garden within 10 weeks from seed. Note the difference in size of the new giant Zinnia and the old variety being held by Miss McBride.

JOINT BIRTHDAY PARTY HELD IN MARTIN HOME

Mr. and Mrs. Joe Martin were hosts with a birthday party recently to honor Mr. and Mrs. Roy Nabors whose birthdays are the same day. Games furnished diversion.

Present were Mr. and Mrs. Roy Nabors and children, Ann and Jimmie, Mr. and Mrs. Bill Scott, Mr. and Mrs. Lindsey Graham, Mr. and Mrs. Ernest Holligan, Mrs. Jessie Cardwell and daughter, Joy, and Jim Young.

Council Members Reveal Capsules At Annual Social

Woman's council of the First Christian church was entertained with their annual capsule party and Christmas tree Monday afternoon in the home of Mrs. N. A. Armstrong.

Seasonal decorations were used throughout the house and the brilliantly lighted tree held gifts.

Christmas games furnished diversion until gifts were exchanged and the capsules revealed. New names were drawn for another year.

Present for the social were Mesdames W. Edd Brown, Harry Morckel, Champ Walters, Paul Foster, C. F. Lincoln, V. A. Leonard, R. Fred Brown, Rex Brown, W. L. Bloodworth, T. J. Heard, W. M. Houghton, J. W. Buchanan, Martin Brown, J. C. Wester, Joe Parrish, M. L. Probasco, Zell Probasco, L. B. Fawver, W. R. Simon, O. P. Rutledge, J. B. Jenkins and L. H. Dorrell. Miss Myrtle Meador, Louise Parrish, Jeanne Brown and Charles Ray Simon.

DOUGHERTY HOME DEM. CLUB

Roll call was answered with, "My favorite candy recipe," at the meeting of the Dougherty Home Demonstration club December 13 with Mrs. J. M. Brownlow.

Mrs. Caffee read a poem, "Leisure Time." The year's work was completed at this meeting.

Mrs. Tate Jones was appointed as bedroom demonstrator and Mrs. Bill McNeill, food demonstrator for the next year.

Mrs. C. E. Bartlett and Mrs. C. A. Caffee directed Christmas games. Mrs. Jim Morrison and Mrs. Hudson won in the games, Mrs. E. S. Foster won an attendance prize.

At the close of the recreation period gifts were passed from a well filled tree to each member. Refreshments were served to Mesdames A. H. Kreis, Bill McNeill, E. S. Foster, J. E. Newton, C. A. Caffee, Sam Lide, R. T. Jones, Bill Norman, Elam Caldwell, Tate Jones, O. G. Glassmoyer, Jim Morrison, T. J. Campbell, C. E. Bartlett, C. S. Ray, Claude Ring, Price Brownlow, M. Hudson, Johnnie Sanders, Irene Holt and Jewell McNeils.

The next meeting will be January 3 at 2 o'clock.

CARD OF THANKS

We wish to express our thanks to our many friends and neighbors for deeds of kindness and the many beautiful flowers sent during our sad hours in giving up our loved one, G. V. McCaskell, Jr.

We wish the same kind of consideration might be shown you in time of need.

Mrs. G. V. McCaskell, Jr.
Mr. and Mrs. R. F. Jackson and family,
G. V. McCaskell,
Mrs. G. M. Denhom,
Hugh McCaskell.

Business man's department store. Hesperian Publishing Co.

Mrs. Atteberry Is Complimented With Shower Wednesday

Mrs. Dick Atteberry, formerly Daisy Aaron, was complimented with a lovely shower last Wednesday afternoon from 2 until 4 o'clock at the home of Mrs. Roy Curry, 415 South Main street.

Co-hostesses with Mrs. Curry were Mesdames John Lloyd, Bud Bertrand, D. D. Shipley, Elbert Parks, Edd Moore, Cecil Bronson, Raymond Teeple and Paul Sims.

The reception rooms were brightly decorated suggestive of the holiday season.

Santa Claus greeted the guests at the door and escorted them to the register which was presided over by Mrs. Parks.

Refreshments were served from a lace covered table lighted with red candles. Mrs. Moore and Mrs. Bertrand poured tea with Mrs. Teeple and Mrs. Sims serving.

Attending the social were Mesdames Jones, B. L. Breed, Dave Widener, Griffin Norrell, Galen Holland, Johnson, F. F. Fuqua, Nance Moore, G. R. May, Will Poole, J. D. Starks, Lola Galloway, J. R. Terry, W. F. Daniel, Carl Dennison, Wayne Finley, Pete Kendrick, Tip Kendrick, W. A. Shipley, J. K. Green, and Miss Johnnie Mae Lewis.

Sending gifts to the shower were Mesdames D. D. Shipley, Ama Smalley, L. D. Britton, A. W. Dunn, A. W. Dunn, T. J. Heard, Thelma Eubanks, Will Weatherbee, Edgar Duncan, J. D. Eaves, Harry Stanley, J. J. Thomas, E. L. Teague, Pierce King, Greer Christian, Bert Battey, R. C. Ross, Ham Smith, Newt McPeak, Jessie Brown, Audrey Sparks, Henry Edwards, Alton Bailey;

Mr. and Mrs. A. W. Chowning, Mr. and Mrs. W. U. White, Mr. and Mrs. Mark Martin, Mr. and Mrs. Fred Zimmerman, Mr. and Mrs. C. A. Caffee, Mr. and Mrs. Clyde Parr, Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. Joe Summerlin, Mr. and Mrs. Calvin Steen, Mr. and Mrs. J. A. Ballard, Mr. and Mrs. W. L. Lewis, Dr. and Mrs. A. E. Guthrie, Mr. and Mrs. Roe Jones, Mr. and Mrs. Kenneth Jefferies, J. D. Sisson, Jimmy Curry;

Lonnie and Doris Lyn Atteberry, Mr. and Mrs. George Chance all of Oklahoma City, Oklahoma, Mr. and Mrs. Joe Dodson of Sudan, Mrs. J. W. Hardgrove, Mrs. J. D. Hardgrove, Miss Capitola Hardgrove all of Clovis, New Mexico, Mrs. T. C. Westfall of Tulsa, Mr. and Mrs. W. H. Hicks of Edison, Kansas;

CENTER TEACHERAGE SCENE OF SOCIAL FOR PLAY CAST

Center teacherage was decorated to create in everyone the Christmas spirit Wednesday evening when Mr. and Mrs. Thomas Collins and Miss Faye Marble entertained for the members of the cast who presented the play "Look Out, Lizzie."

The evening's entertainment consisted of playing various games with a taffy pulling contest and popping corn.

Refreshments were served to Misses Betty Jo Sims, Flo Ella Jackson, Helen Jones, Oleta Palvadore, and Cloyde Green, Bryan Meredith, Leonard Finley, James Arthur Norvel, Donald Clark Green and Raymond Lee Collins.

L. S. Sparks, manager of Floyd County warehouse, left Wednesday for his home in Hamlin to spend the Christmas holidays. He expects to return here about the first of the year.

S. S. CLASS ENTERTAINED IN CHRISTMAS SOCIAL

First year Intermediate Sunday School class of the Methodist church taught by Miss Beryl Busby, was entertained with a Christmas party last Friday evening in the home of Mrs. Mark Martin. Mrs. W. B. Eakin assisted Mrs. Martin with the entertaining.

Christmas decorations were in evidence throughout the house with a gaily colored lighted tree.

Games were enjoyed and gifts exchanged from the tree.

Delicious refreshments were served to Miss Busby, Betty Eakin, Edna Earl McNutt, Marjorie Bredthauer, Peggy Jo Bishop, Dale King, Betty Merle Boteler, W. Z. Smith, Bobbie O'Bannan, Melvin Hollum, Tom Roy Snodgrass, Macel Boteler, Dean Beck and Fred Martin. Rev. J. B. McReynolds and Mark Martin enjoyed the party with the children.

1929 Study Club Has Yule Party In Loran Home

The home of Mrs. Terrell Loran was the scene of the Christmas party Thursday afternoon for the 1929 Study club. The hostess was assisted by Mrs. Clement McDonald and Mrs. Bill Daily.

The house was decorated in the motif of the season, with the feature being the beautiful tree lighted in various colored lights.

The guests were greeted by Mrs. Loran and passed to the dining room where they were served by Mesdames Daily and McDonald.

The dining table laid in white held the beautiful silver service flanked on each side with silver candelabra holding red tapers. Mrs. Daily poured tea.

Mrs. Cecil Hagood was director of the Christmas program. Roll call was answered with Christmas greetings. Mrs. R. C. Wakefield gave Christmas story and Mrs. Daily a Christmas story from the Bible.

Joe Arwine and Gene Loran, accompanied at the piano by Norma Denison, gave two trumpet numbers, "Silent Night" and "Joy to the World." The program was concluded with the group singing Christmas carols followed by the exchange of gifts from the tree.

The next meeting will be January 11 for the annual open house meeting in the home of Mrs. A. J. Welch with Mrs. Robert McGuire and Mrs. H. G. Barker as assistant hostesses.

Homemakers Class Yule Social Held In Daily Home

Freshly gathered mistletoe, holly and various colored lights decorated the living room in the home of Mrs. Bill Daily when she entertained the Homemakers Sunday School class of the First Baptist church Monday evening. Co-hostesses with Mrs. Daily were Mrs. E. E. Price and Mrs. J. D. Moore.

A pretty Christmas tree furnished further beauty to the rooms. Mrs. E. H. Balch charmingly told an interesting Christmas story and numerous enjoyable games were played later.

Gifts were distributed to each guest from the tree and Mrs. Shaw, the teacher, was also honored to celebrate her birthday.

Glass members to attend were Mrs. Vernon Shaw, teacher, Mesdames Fred Lambert, Ed Duncan, Ted Allen, Everett Collier, Wilmer Jones, Elvin Rainer, Verner Norman, A. T. Hull, J. B. Grundy, Deota Odum, L. W. Chapman, W. B. Cates, Jim Elliott, Joe Browning, Orville Poore, Orville Newberry, Russell Wilkinson, Jr., J. L. Puckett, Rosa Lee Ford and Jo Ann Daily.

INITIATED IN ALPHA CHI

LUBBOCK, Texas, December 12.—Roy Wilkes, junior student in agriculture at Texas Technological college, has been initiated into Alpha Chi, national honorary fraternity. He is the son of Mr. and Mrs. P. J. Wilkes of Floydada.

A student must be one of the upper ten per cent of the junior or senior class scholastically to be eligible for membership in the fraternity. Selection is based on character and scholarship ability.

Richard Tubbs, student in Texas Tech, arrived home Tuesday to spend the holidays with his parents, Judge and Mrs. G. C. Tubbs.

Friendship Bridge Club's Yule Social Held In Arwine Home

Friendship Bridge club members were entertained in the Yuletide social Friday evening in the home of Mr. and Mrs. J. A. Arwine, 529 West Kentucky street.

Christmas decorations predominated throughout the house. A gaily decorated tree lighted with various colored lights was placed in one end of the living room with a snow scene, Santa Claus and reindeer on the mantle.

The holiday theme was featured in the dining room where the lace covered table, from which the dinner was served buffet style, was centered with a swan on a reflector holding a beautiful bouquet of sweet peas. Crystal candelabra with lighted green tapers were placed on the sides.

A silver poinsetta surrounded with nuts, fruits, candy and other holiday suggestions centered the buffet with lighted red candles on each side. Lighted red tapers centered the foursome tables. Miniature Santa Claus laden with packs of Christmas goodies were used as place favors.

After dinner games of bridge were played with Mrs. J. C. Gilliam and B. K. Barker scoring high. Gifts were exchanged.

Attending were Mr. and Mrs. B. K. Barker, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. J. C. Gilliam, Dr. and Mrs. A. E. Guthrie, Mr. and Mrs. A. B. Keim and Mr. and Mrs. Walton Hale.

The club will meet with Mr. and Mrs. Barker Friday evening, January 12 at 7:45.

Stovalls Hosts At Annual Christmas Social For Club

Mr. and Mrs. Richard Stovall were hosts for the Pla-Mor Bridge club's annual Christmas celebration Thursday evening at their home, 521 West Missouri street.

The 7:30 turkey dinner was served from the dining table laid in white with a beautiful poinsetta, with red satin streamers running out to miniature Christmas trees, as a centerpiece. Table appointments were in silver and china. Silver bells were used as place favors.

A gorgeously lighted tree and snow scene on the mantel decorated the living room. Before the gift exchange was held the guests attended the theatre to see Greta Garbo supported by Melvin Douglas in "Ninotchka." Returning from the show Calvin Steen acted as Santa Claus to distribute the gifts.

Enjoying the delightful occasion were Mr. and Mrs. Calvin Steen, Mr. and Mrs. Homer Steen, Mr. and Mrs. W. Luther Fry, Mr. and Mrs. Jack Henry, Mr. and Mrs. J. I. Hammonds and the host and hostess.



For a Happy Holiday Season to the friends and customers of this firm... and a hearty thank you for your patronage during the past.

Blue Moon BEAUTY SHOP

christmas greetings

We send you sincere and hearty greetings, full of Christmas cheer for each of you. And we add good wishes for happiness and prosperity during the next twelve months.

Kimble's

DE LUXE BEAUTY SHOP

YOUR consideration has made this a Merry Christmas for us... May we extend the wish that yours will be gladdened just a little by our appreciation and good wishes?

DE LUXE BEAUTY SHOP

Reinkin's At Plainview

Announces the opening of a cleaning service.

NEW LOW CLEANING PRICES

Men's and Ladies' Suits (Plain) and Plain Dresses, Cleaned and Pressed, EACH **19c**

CASH and CARRY ONLY

REINKIN'S
Plainview, Texas

Letters To



SANTA CLAUS

Dear Santa Claus:
I have been a very good little girl, and would like for you to bring me a doll, doll buggy, table and set of dishes and pie pans. Please Santa don't forget the other little boys and girls and the fruit, nuts and candy. I will leave you some sandwiches and coffee on the table.
Your little friend,
Jeannene Brown.

Dear Santa:
I am a little boy six years old and have been a very good boy. For Christmas I would like to have a scooter, wagon and a football. Please don't forget the other little boys and girls and the fruit, nuts and candy.
Santa I will leave you a pot of coffee and a box of candy on the dining room table.
Your little friend,
Ken Clary Brown.

Dear Santa:
Please bring me for Christmas a movie projector, and films. Don't forget the fruit, nuts and candy. And don't forget the other little boys and girls.
I am your friend,
Martin Looper Brown.

Dear Santa:
Most of all I want a camera but will be pleased with just anything you have for me.
Santa, please remember my little cousin, Barbara Glenn, she is almost three years old and has been in a Lubbock hospital 16 days. Bring her lots of toys to cheer her up.
Dorothy Barton.

Dear Santa:
I have worked hard in school and made good grades. So will you please bring me a twin sweater suit, boot sox and Jimmie pants to wear to school. If you have an extra telephone you can leave me one. Bring some fire works and candy, fruits, nuts.
With lots of love,
Barbara Jean Landers.

Dear Santa:
I have worked hard in school and made good grades. So will you please bring me a twin sweater suit, boot sox and Jimmie pants to wear to school. If you have an extra telephone you can leave me one. Bring some fire works and candy, fruits, nuts.
With lots of love,
Barbara Jean Landers.

Dear Santa:
Please bring me some nuts, candy, and fruit. Bring me a doll with lots of clothes. Some books, a house coat and house slippers. Don't forget my Grandmother, daddy and mother. A Merry Christmas to you.
Your little friend,
Dorothy Jeanne Battey

Dear Santa:
Please bring me a ball, ball glove and bat. Don't forget my little sister, La Nell, she wants a doll. We also want some nuts, fruit and candy.
Your little friend,
Harvey Dale Tardy

Dear Santa:
I have washed dishes for mother every Saturday and Sunday. My little brother has helped too.
Will you please bring him a toy farm and bring mother two pairs of stockings? Bring daddy a shaving set. Bring me anything.
Your friend,
Dorothy Bartlett

Dear Santa Claus:
Please bring Kervin a tricycle and candy. Don't forget Waldo, Doris, and James Randolph. Please bring me a football.
Your friend,
Floyd Lyles.

Dear Santa Claus:
Will you bring me a pair of Lee's pants, a pair of boots, and a cowboy suit. Two guns, and two scabbards. I am eight years old and have tried to be a very good boy.
Please don't forget all the poor boys and girls, also my father and mother, brother and little sister.
Your friend,
Sameo Sandusky.

Dear Santa Claus:
I am a little boy three years old. I have been a good boy this year. Will you please bring me a farm set, a tractor, and lots of fruit, nuts and candy. And don't forget Bill Gene, and Elvis and all the other little boys and girls.
Your little friend,
Johnny Lynn Warren.

Dear Santa Claus:
I am a little girl six years old and in the first grade at school. I have tried to be a good girl this past year and I would like for you to bring me a soft cuddly baby doll a doll blanket and a buggy. Don't forget the fruit, nuts, and candy. Remember my teacher, Mrs. Murff.

Dear Santa:
Please bring me a pair of boxing gloves and a football. My baby sister, Barbara Nell wants a little doll. We want some fruits and candy too. Remember all boys and girls.
Love, Cecil McAda.

Dear Santa:
I am a little girl six years old and in the first grade at school. I have tried to be a good girl this past year and I would like for you to bring me a soft cuddly baby doll a doll blanket and a buggy. Don't forget the fruit, nuts, and candy. Remember my teacher, Mrs. Murff.

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Downey, California,
Dear Santa:
I am a little girl who lives away out here in California where it never snows, but never the less I am looking forward to Christmas.
Will you please bring me a doll, a pair of house slippers, a pair of red gloves.
I have a little sister 1 year old. Please bring her a rubber baby doll, a rocking chair, and a cat that will push a ball when you push down on its tail.
Don't forget grandpa and grandma Pittman and grandma Mara. And the other little girls and boys.
Don't forget the nuts, fruit and candy.
We will be looking for you December 24th.
Your little friends,
Myrtle Yvonne and Shirley May Mara.

Dear Santa Claus:
I am a little girl six years old and in the first grade at school. I have tried to be a good girl this past year and I would like for you to bring me a soft cuddly baby doll a doll blanket and a buggy. Don't forget the fruit, nuts, and candy. Remember my teacher, Mrs. Murff.

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Local Men Attend Meeting Of Water Authority Tuesday

County Commissioners H. J. Nelson, A. S. Cummings, M. H. Taylor, and E. R. Harris, and J. M. Willson, director of the Panhandle Water Conservation authority from Floyd county, all attended the annual meeting of the PWCA at Borger Tuesday.

Willson's re-appointment as director by the county commissioner's court was affirmed by the board during the meeting.

The meeting at Borger observed the fourth anniversary of the organization of the authority. A bar-becue luncheon was held for directors and delegates at the American Legion hall, and business sessions were held in the auditorium of the First Baptist church.

"The small lakes and dams program is in excellent condition," the directors reported, "and has strong government sponsorship and bids fair to go ahead with considerable assurance of success."

John McCarty of Amarillo was re-elected president, and Carl Hinton of Amarillo secretary-treasurer of the authority.



Rev. Ivy Bohannon of Dalhart will open a revival meeting at the Church of the Nazarene at 420 south 4th street in Floydada Tuesday, December 26. Mrs. Bohannon and children will accompany him here, and will render special songs during the revival. The public is invited to attend all services.

South Plains News

SOUTH PLAINS, December 20.—The Baptist Training union, presided over by the new president, Merl Scoggins, met Sunday evening at 7:00 p. m. at the church. After the opening song, the following program was rendered: scripture reading, Shirley Fay Harper; prayer, Gene Simmons; vocal solo, Mrs. Chas. Knierim; Bible quiz, Margaret Bean; introduction of the subject, Shelby Callahan; reading, Carol Reeves; letting them go, Velma Lois Young; reading, Margaret Sue Lockhart; at Ridge Crest, Austin Beedy; the Margaret fund, La Verne Young; what the missionary did, Loma Simmons, closing hymn, led by Harper Scoggins, prayer, president.

South Plains H. D. Club
The South Plains Home Demonstration club met December 13 with Mrs. John Smitherman as hostess. A demonstration, on making inexpensive cotton Christmas gifts and how to wrap them was given by Mrs. Oris Lockhart and Mrs. John Smitherman. A series of games were played and a delicious refreshment served to the following Mesdames Larry Mays, Jack McCowan, R. L. Fowell, Herman Thornton, Wade Weaver, Oris Lockhart, George West and John Smitherman.

The outgoing officers including Mesdames R. L. Fowell, president and Mrs. John Smitherman, secretary are entertaining the new officers with the membership of the club to assist, at the home of Mrs. Larry Mays on Tuesday, December 19. The incoming officers are president, Mrs. Herman Thornton; vice president, Mrs. C. A. Joiner, secretary-treasurer, Mrs. O. Lockhart.

South Plains P. T. A.
The South Plains P. T. A. met Thursday afternoon at the high school with Mrs. John Smitherman in charge. The session was given over mostly to business, and plans for the annual Christmas program and tree to be given on December 22, at one o'clock. The P. T. A. sponsors this event annually.

Baptist W. M. S.
The W. M. S. met in regular session on Monday, December 18 at the church. Mrs. C. A. Joiner, vice-president, had charge of the meeting in the absence of the president. The regular Bible study was conducted by Rev. C. A. Joiner. Due to the Christmas holiday the organization voted to dispense with the next meeting but to attend to the business of making out quarterly reports at the meeting this Monday.

Mrs. Blanche Phegley was a guest in the home of Mr. and Mrs. Charles Knierim Sunday.

Miss Carlene Beedy was hostess to Lois Lynn and Rose Marie Scoggins Sunday.

Mr. and Mrs. John Smitherman

ATTENDS FUNERAL
Among out of town relatives here to attend funeral services last Thursday for G. V. McCaskell were Mr. and Mrs. Edgar D. Tarpley and Dean and Nell, of Clovis, New Mexico; Mr. and Mrs. L. S. Jackson and daughter, Margaret Ann, of Oklahoma City; Mr. and Mrs. G. A. Pittman and children, Frances Jean and Bobbie, of Oklahoma City; Mr. and Mrs. J. D. McPhaul and son, Jackie of Lubbock.

Misses Bonnera Stephens, Mrs. Charles Mathews and Ross Hanna of Lubbock were among friends here.

and Mrs. Jack McCowan were business visitors in Lubbock Thursday.

Mary Ann Bybee visited Jackie Daniel over the week-end.

Mrs. R. W. Patrick is visiting her niece, Mrs. Clark Daniel.

Mr. and Mrs. Romer Ragan and children visited Mrs. Ragan's sister Mrs. Elmer May of Silverton, Sunday.

Isabel King spent the week-end visiting Merle Simmons.

Mr. and Mrs. H. S. Callahan were hosts to their daughter, Mrs. E. A. McLeod and family last Sunday.

Mr. and Mrs. Slim Reeves and family spent Sunday visiting Mr. and Mrs. Kelley Wilson of Fairview.

Miss Zelta Battey spent the week-end with her parents, Mr. and Mrs. Fred Battey.

Mr. and Mrs. C. L. Knierim, Bill Jackson and Mrs. Mandy Hoffman visited in the Clark home at Lockney Sunday afternoon. Mrs. Blanche Phegley returned to South Plains with the party.

Mrs. Bernie Miller and family of Petersburg spent Sunday visiting Mr. and Mrs. Oris Lockhart.

Deral Glenn Young is ill and confined to his home.

Mrs. Essly Yeary, who has been confined to her bed for several weeks with a heart ailment, is reported improving at this time.

Elmer and Joy Martin and Merle Scoggins went to Lockney Monday night.

Mr. and Mrs. Harper Scoggins went to Floydada shopping Friday.

John Floyd, Merle Scoggins, Velma Louis and Laverne Young visited in Silverton Sunday.

Mr. and Mrs. Rufus Young had as their guests Sunday Mr. and Mrs. Homer Reagan, Mr. and Mrs. Milton Grigsby and Mr. and Mrs. Harper Scoggins and son, Merle.

Stewardship Revival
A stewardship revival conducted by Rev. Ewell Clark of College Heights Baptist church of Plainview closed Friday night. A good representation was present at each night's services, which opened Tuesday of last week. Rev. C. Malone assisted in the revival.

Floydada Lions Have Christmas Program Tuesday

Elizabeth Caldwell, member of the faculty of Floydada Public schools, sang for the Lions club Tuesday old-time carols, accompanied by Mourine Hart at the piano, when the club held its nearest-to-Christmas program.

Since the club will meet next on January 2, it took the hour to think along the lines of giving and the Christmas spirit. Among the things the Lions club is undertaking is a \$15 donation to the study club Christmas tree fund and a \$15 fund for Christmas baskets for families which may be in need. The latter fund will be augmented by any donations which may be found in the Santa Claus jars recently placed around town.

Appreciation of Coaches Odell Winter and Brady Thomas was expressed in gifts to them, and Nelda Fagan, pianist and club sweetheart, was remembered in a pleasing manner. Winter's interest in golf was recognized by a gift of a matched set of woods and irons, and Thomas was a-hunting go if he uses a specially purchased high-powered 22 rifle.

Among the visitors were Dillard Scott, a former member of the club, Walter Travis, superintendent of Floydada Public schools and president of the Rotary club, and Otto Faulkner, member of Long Beach, California, Lions club. The latter and his wife are guests here this week of Mrs. Faulkner's parents, Mr. and Mrs. E. P. Nelson.

The program of the day was presented by Edd Johnson, M. P. Goen, club president, presided.

S. S. CLASS OBSERVES CHRISTMAS AT SOCIAL
Althean Sunday School class of the First Baptist church met December 14 at 7:30 with Mrs. Morgan Wright for the regular Christmas party.

The program rendered consisted of readings by Mable June Foster, Doris Elaine Amburn and Mrs. O. M. Conway, songs by the guests and the program concluded with a prayer by Rev. Vernon Shaw.

Gifts were exchanged from a beautiful lighted tree and delicious refreshments served.

Enjoying the delightful social were Rev. and Mrs. Vernon Shaw, Mr. and Mrs. J. E. Swinson, Mr. and Mrs. W. C. Sims, Mr. and Mrs. S. T. Harris, Mr. and Mrs. W. H. Foster, Mr. and Mrs. J. L. Copperel, Mr. and Mrs. J. A. Hartsell, Mr. and Mrs. W. A. Amburn, Mr. and Mrs. C. B. Surr, Mr. and Mrs. Edgar Duncan, Mesdames Sam Bishop, J. A. Grigsby, Maggie Mayhew, J. T. Shodgrass, J. E. Higgins, J. F. Connor, C. Surginer, M. E. Leatherman, J. W. Ginn, A. D. White, W. B. Clark, A. A. Beedy, C. E. Meredith, W. E. Reese, W. N. Jones, A. H. Manning, Harry N. Jones, W. N. Paschall, W. B. Cantwell, L. H. Newell, O. M. Conway.

Mable June Foster, Doris Elaine Amburn, Leona Peck, Carolyn McDonald, Faye Newell, Kenneth Shaw and Kreis Wise.

Miss Verda Frances Turner is among college students who have returned home for the vacation with her parents, Mr. and Mrs. E. W. Turner. She attends Texas Tech at Lubbock.

CHRISTIAN SERVICE CLUB PREPARE BASKET FOR NEEDY.

The Young Women's Christian Service club held their Christmas social in the home of Mrs. Claude Hammonds last Thursday evening. Mrs. Winfred Newsome was leader of an interesting program rendered.

Instead of exchanging gifts, each brought canned goods and a basket was prepared for a needy family.

Refreshments were served to Mrs. J. B. McReynolds, Mrs. Brewster, Mrs. Winfred Newsome, Mrs. M. L. Solomon, Mrs. John McKinney, Mrs. Malcolm Bealmeier, Mrs. Burl Holt, Mrs. Bill Pattison, Carolyn Brewster and the hostess.

MRS. GULLION IN HOSPITAL

Mrs. J. N. Gullion is thought to be improving nicely in a Plainview hospital where she was carried Wednesday of last week for an appendicitis operation.

She had a surprise visit from her daughter Mrs. Annie Ruth Nelson of El Centro, California, who came the first of the week to remain during the holidays.

Business man's department store, Hesperian Publishing Co.

R. B. McCravery III In Floydada Hospital

R. B. McCravery underwent an appendicitis operation Wednesday morning at the Floydada hospital and clinic. He was resting satisfactorily late last night.

Virginia Campbell, daughter of E. L. Campbell was dismissed from the hospital December 19. She underwent a major operation several weeks ago.

Helen Jones, daughter of Mr. and Mrs. G. W. Jones, city, is resting nicely from a major operation performed at the Floydada hospital Thursday of last week.

Mrs. A. J. Womack is receiving treatment at the hospital this week. Miss Alene Cantrell is in the Floydada hospital for diagnosis and treatment.

H. M. McDonald was in the hospital two days this week for diagnosis and treatment.

Eugene P. Kaiser, employe of the H. J. Hall Construction company is in the Floydada hospital with three broken bones in his left foot. The accident occurred as he was servicing a light pole and fell about twenty feet.

MERRY CHRISTMAS TO OUR MANY FRIENDS FROM REDD'S FRUIT STAND AND CAFE

CAFE PRICES

SPUDS, 10 lbs.	14c	STEAK,	20c
LEMONS, per dozen,	18c	IRISH STEW,	15c
ORANGES, per dozen,	15c	CHILI, Per Bowl,	10c
APPLES, Delicious, doz.,	12c	HAMBURGERS,	5c
WALNUTS, 2 lbs.,	35c		
NUTS, Mixed, 2 lbs.,	35c		
CANDY, Mixed, 2 lbs.,	25c		
CANDY, 2 Bars,	5c		

A Merry CHRISTMAS
A Happy NEW YEAR

Quanah Acme & Pacific Ry.

COMPLETE LINE Fireworks

LAYER CAKES 50c

FRUIT CAKES 30c lb.

Wester's QUALITY BAKERY

BREAK USED CAR SALES RECORD FOR ANY NOVEMBER

DETROIT, Dec. 14. — More used cars were sold at retail by Chevrolet dealers throughout the country during the past month than in any previous November in the history of the company, according to William E. Holler, general sales manager, who announced November sales here today.

A total of 118,252 used cars were retailed during the month, Mr. Holler said. This represents a gain of 18.2 per cent over November, 1938, when 100,076 units were sold.

Mr. and Mrs. Clay Willis and children, Patricia and Bob, of Amarillo, were guests from Saturday until Tuesday of Mr. Williams' parents, Mr. and Mrs. R. H. Willis.

Typing paper, second sheets, Hesperian Pub. Co.

MERRY CHRISTMAS

To One and All of Our Many Friends and Patrons

Floydada Insurance AGENCY

W. H. Henderson Phone 273

MERRY CHRISTMAS TO YOU

May this Holiday bring you the utmost of joy and may the New Year bring with it success as a reward for your every effort. You have been very considerate of this institution and have made possible our continued growth. For your kindness we wish to express our appreciation and to pledge anew our policy of even greater service to the community which we serve.

First National Bank

FLOYDADA, TEXAS

Letters To Santa Claus

Dear Santa Claus:
I am a little boy five years old. I would like you to bring me a pair of skates, a little car with Charlie McCarthy driving it and lots of nuts, candy and fruit. Please remember my little sister, La Faun.
Until Christmas,
Pike Reecer Hanna.

Dear Santa:
I am a little boy, five years old, and I'm trying to be a good little boy. I hope Santa, won't forget to come by our house. I would like to have a set of Tinker Toys, Farm tractor set, toy barn and animals and lots of fruit, nuts and candy.
Don't forget all the other little boys and girls.
Your little friend,
Hubert Ring.
South Plains, Texas.

Dear Santa:
Please bring me a doll, a big ball and a little table, nuts, candy and fruit.
With love of love,
Betty Jean Fox.

Dear Santa:
Well, since it is almost time for you to pay all the little boys and girls a visit again, I will tell you what I want you to bring me. I would like a little wagon with real side-boards, a cowboy suit and lots of fruit, nuts and candy. Don't forget any of the other boys and girls.
Your friend,
Billie Ray McAda.

Dear Santa Claus:
I am a little boy almost six years old. I want a little airplane, a car and trailer house and truck and lots of candy and nuts. Thank you for the things you brought me last year. Don't forget all the other little boys and girls.
Your little friend,
Roy Dee Armstrong.

Dear Santa Claus:
I am a little boy ten years old. I want you to bring me a truck, steam shovel, some candy, fruit, and nuts. Please bring my little brother and sister something too. Will you please remember my little friends also.
Merle Haney.

Dear Santa Claus:
I have tried to be good. I want a bicycle, a typewriter and some bananas.
Your friend,
Leonard Wilson.

Dear Old Santa Claus:
I am a little boy fourteen months old, and have been a good little boy. For Christmas I would like to have a high chair, rubber dolly, white boots, candy and apples. Please don't forget the other little boys and girls and also my grandparents.
Your little friend,
Tommie Harlan O'Neal.

Dear Santa:
I would like a baby doll for this Christmas. I am two years old. Do not forget my little cousin Merilissa May Burton who lives at Brownfield, Texas. Also my little brother Richard Lawrence who is four months of age.
Your friend,
Norma Lee Colson.

Dear Santa Claus:
I want you to bring me a doll and a telephone and a blackboard. I would like a purse and do not forget mother and daddy.
We are going to have a Christmas tree at our house and I would like for you to come to our house.
With lots of love,
Thelma Corene Hines.
South Plains, Texas.

Dear Santa Claus:
Please bring me a bee bee gun, a ball and bat. Nuts, candy and fruit. Send mother and daddy some presents too.
With lots of love,
Franklin.
South Plains, Texas.

Dear Santa Claus:
Please bring me a bicycle, nuts and candy and fruit. Also bring my little sisters and brothers some nice presents. I am a little good boy. I work hard at school. Also bring mother and father some gifts.
Your little friend,
Deral Pienn Young.

Dear Santa:
I am a little boy 16 months old, please bring me a tricycle, car, and ABC blocks, and some hershey candy. Please remember Aunt Madine. Thanks.
Your little friend,
Dorrell Gene Bunch.

Dear Santa:
I am a little girl 6 years old. I am looking for you so please bring me a doll with hair, a chair, a sewing machine and some cooking utensils, and some fruits, nuts and candy. Thanks.
Your little friend,
Joy Sedell Bunch.

Dear Santa Claus:
I am a little girl in the second grade, I try to be a good little girl. Please bring me a big doll and a buggy. Some fruit, nuts and candy. Bring my little brother a farm set and my little sister a doll. And please bring my teacher Miss Dalinger and my daddy, mother and brother something.
Your friend,
Neva Joice Rice.
South Plains Texas

Dear Santa Claus:
Please bring me a caterpillar and a freight train and a truck and a red airplane. And fruits, nuts and candy.
Love
William Henry Hamben
South Plains Texas

Dear Santa Claus:
I do not want many things for Christmas. But a lunch basket and some nuts and candy. That is all I want for Christmas.
With love,
Joy Childress.

Dear Santa Claus:
I am a little girl six years old, and for Xmas I would like to have a doll buggy, housecoat, and a carnival set. Kenneth Earl, my little brother, would like a gun, aeroplane, houeshoes and a little wagon.
Don't forget the fruit and candy please. And the other boys and girls.
Love,
Doris Elaine and Kenneth Earl Amburn.

Dear Santa:
I am a little boy in the second grade of McCoy school. My teacher says I haven't been a very bad boy so please bring me a bicycle, a gun, a compass, a ball, glove and bat.
Your friend,
Bobby Harless.

Dear Santa:
I am a boy six years old. I have been a good boy, please bring me a car and trailer house, a dump truck, and airplane. I would also like some fruit, nuts and candy. Please bring daddy a shaving box and shirt.
Your friend,
Terry Day.

Dear Santa Claus:
I am nine years old. In the fourth grade. I would like a doll, a set of dishes and memory book, and please don't forget the candy, nuts and fruit.
Your friend,
Elva Lee.

Dear Santa:
Please bring me a doll, a house coat and house slippers, and a big wagon for my little brother and I together. Don't forget the fruits, nuts and candy.
Love,
Dorris Lee Dunavant.

Dear Santa:
I have been a pretty good boy. Will you please bring my sister and I a big wagon together. Also I want a tractor, a big rubber ball drum and lots of fruit, nuts and candy.
Love,
Kendall Dale Dunavant.

Lockney, Texas.
Dear Santa Claus:
Will you please bring me a gun, caps, scabbard, some candy, nuts, fruit and fireworks?
I am six years old and have tried to be a very good boy.
Please don't forget the poor little boys and girls and my mother and daddy.
Your friend,
Dale Smalley.
Lockney, Texas.

Dear Santa Claus:
Will you please bring me a pair of boots, a stopper gun, a bok and arrow, a Lone Ranger's stamp, and some fruit and nuts.
I am seven years old and have tried to be a very good boy.
Please don't forget the poor little boys and girls and my father, mother and little sister.
Your friend,
Rhonal Teaff.

Dear Santa Claus:
I have been a good boy and would like for you to bring my caterpillar tractor, a pop gun and if you have one, I would like a tricycle also. Please remember mamma and Albert.
Your friend,
Jimmie Parrish.

Dear Santa:
Please bring me candy, nuts, fruit, a doll and dishes. I've been a good girl all year.
Your very dear friend,
Genevieve Boyd.

Dear Santa Claus:
I am eight years old. I go to school at Lakeview. Genevieve is eight, too and my twin sister so just please bring me just what you bring her.
Your friend,
Benevieve Boyd.

Dear Santa:
I am Genevieve's and Benevieve's little sister, so you remember me with the same as they get. Please.
Hattie Boyd.
Lockney, Texas.

Dear Santa Claus:
Will you please bring me some house blocks, a doll with clothes, a little bottle, and a hot-water bottle, also a set of three novelty dolls, a doll bed, a bathrobe, houeshoes, mechanical carnival, fruit, candy, and nuts. I am six years old and have tried to be a very good girl.
Please don't forget the poor little boys and girls and my mother and daddy.
Your friend,
Mary Grace Muncy.

Dear Santa Claus:
I have tried to be a good boy. Please bring me a football and a lunch kit.
Your friend,
Troy Mac Welch

Dear Santa Claus:
I want a football, a tricycle, twenty fire crackers, and a little wagon.
Your friend,
George Burgett

Plainview Sanitarium & Clinic

PLAINVIEW, TEXAS
Thoroughly equipped for the examination and treatment of medical and surgical cases.

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J. H. HANSEN, M. D.
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Superintendent of Nurses
DELA C. KELLER, R. N.
Instructress School of Nursing
X-RAY AND RADIUM
Pathological Laboratory
SCHOOL OF NURSING

Dear Santa Claus:
Will you please bring me a pair of house shoes, a bath robe, a pair of skates, a gun, fruit, candy and fireworks.
I am eight years old and have tried to be a very good boy.
Please bring the other little boys and girls something. And also my mother and father.
Your friend,
Billy Joe Juey.
Lockney, Texas.

Dear Santa Claus:
Will you please bring me a gun, caps, scabbard, a hat, a pair of boots, some fruit, candy, nuts and fireworks.
I am eight years old. And I have tried to be a very good boy.
Please don't forget the poor little boys and girls. Nor my father, mother and sister.
Your friend,
Gerald Edward Smalley.

Dr. W. M. Houghton
Diseases of Women and Children
Surgery and Obstetrics
Calls Answered Promptly
Day or Night
Residence Phone 250; Office 73

Dr. W. L. Botkin
Licensed Veterinarian
Office Phone 42
Residence Phone 84
Ralls, Texas

Dear Santa Claus:
I am a little girl 4 years old. I have been a good little girl. Please bring me a doll bed, some dishes. And lots of fruit, nuts and candy.

And please remember my brother J. C. and all other little boys and girls.
Your little friend,
Lavada Sue Grigg.

MERRIE-MERRIE



CHRISTMAS

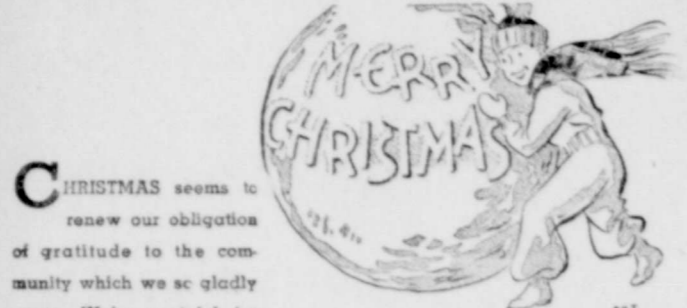
PLEASE ACCEPT

OUR GREETINGS AND THANKS FOR
YOUR PAST PATRONAGE

C-Me-B-4-U-Die

R. E. FRY

Agent - Southwestern Life Insurance Company



CHRISTMAS seems to renew our obligation of gratitude to the community which we so gladly serve. We're grateful for the patronage you have given us in the months past and pledge anew to serve you faithfully in the future.

E. P. Nelson
INSURANCE



To the Friends of This Firm

Because of your thoughtfulness this firm has enjoyed one of its best years, and it is in grateful appreciation of your patronage that we pause to say, "SEASON'S GREETINGS." It is our sincere wish that these pleasant associations may continue.

Rice Hatchery, Floydada, Texas
Wes-Tex Grain & Milling Co, Plainview

Christmas Greetings



We take this opportunity to thank our friends and customers... May joy be theirs at all times

Sharp's Motor Service

WE WISH YOU A MERRY CHRISTMAS



A Friendly
Greeting to you and a sincere thanks
For Your Patronage

We look forward to greater friendships throughout the coming years!

L. C. McDonald

CANDLES OF THE YULETIDE

May your Christmas candles burn brightly with happiness, and may your every wish come true.

We cannot bring back the past but we can take a great deal of pleasure in reminding ourselves of the fine things that have been ours to enjoy because of your thoughtfulness and consideration. And with these splendid remembrances we look forward to the future with enthusiasm and anticipation.



SEASON'S GREETINGS

Dale Strickland

Distributor Panhandle Refining Company

Stop Scratching, Santa..



THE IDEAL GIFT IS SOMETHING USEFUL... AND WHAT IS MORE USEFUL THAN "Something Electrical"?

There is still time left to pick out that "last minute something" that will please every member of every family. Any employee will be glad to assist with your Christmas shopping.

All the Employees of the Entire Company take this means of wishing you and yours...

The Merriest Christmas and the Happiest of New Years

Texas-New Mexico Utilities Company

Letters To



SANTA CLAUS

Dear Santa:
I am a good little girl 4 years old. Please bring me a table and chair set, a dolly that says mama, a doll cradle, and some dishes. I would like to have some bunny house slippers also some candy, nuts and fruit. Don't forget my good little friend, Pansy Poe and all the good little girls and boys.
I love you,
Patricia Ann Potect

Dearest Santa:
I do not want a doll this Christmas because the one you brought me last year is still pretty, but please bring me a Doctor's kit, cooking set, little iron and ring.
My little brother, Johnnie, wants a truck, car and a big ball.
Don't forget all the poor little boys and girls.
Hurry and come,
Your friends,
Marge Ann and Johnnie West.

Dear Santa Claus:
Please bring me a stick horse, a popeye light, a dart pistol with darts, and a little teddy bear. Also bring me plenty of fruit, candy and nuts.
With love,
Melvin Hamm

Dear Santa Claus:
I am a little girl 5. Please bring me a doll. Please bring me a set of dishes. Please bring me a sewing machine and double deck bunk bed.
Your friend,
Floy Jackson.

Dear Santa Claus:
I am a little boy 3. Please bring me a tractor and plows and a football and an airgun and a gun.
Your friend,
Bobby Jackson.

P. S. Please bring my little brother something nice.

Dear Santa Claus:
Please bring me a tricycle, fruits, candy and nuts. Also some fire works. And anything you are a mind to bring me.
I am 4 years old and have been a pretty good little boy the past month any way. And please don't forget my little cousin Jesse Wayne Ballard.

Your little pal,
Robert Gene Martin.

Dear Santa Claus:
I have been a good little girl. I am eight years old and in the third grade. For Christmas I would like a Betsy Wetsy doll, A doll bed, and anything else you would like to bring me. But don't forget the fruits, nuts and candy.
I love you,
Ila May Worsham.

Dear Santa:
I have been a good little boy. I am six years old and in the first grade. Will you please bring me a wagon, a dump truck and anything else you want to. Don't forget the fruits, nuts and candy. Don't forget mother, daddy and little sister.
Your little friend,
Claude Worsham

Dear Santa:
We have tried to be good. Please bring us two B B guns and a wagon or anything you have for boys. Also candy, fruit and nuts. Don't forget the boys and girls.
Your friends,
Billy and Don Kendrick.

Dear Santa Claus:
I am a little boy 6 years old and I have tried to be a good little boy. Please bring me a Bible and anything else you can bring. Don't forget the fruits, nuts and candy.
Love
Harold J. Jones.

Dear Santa Claus:
I am a little boy seven years old. I have been very good. I am in the second grade, and go to Andrews Ward. Please bring me a football and a storybook and candy and nuts.
Your friend,
Bobby Joe Daily.

Dear Santa Claus:
I am a little girl, three years old, and want you to bring me a big doll, iron and ironing board, table, chairs please remember all other little boys and girls. This is my first time to write you and hope you remember me every Xmas till I am a big girl.
Love,
Betty Elaine Blum.

Dear Santa Claus:
I am a little boy five years old. Please bring me some tinker toys, a construction set, and fruit and nuts and candy.
Love,
Guy Clint Roy.

Dear Santa:
I am a little girl that will be 6 years old January 1. I help my mother keep house and try to be good. Please bring me a red headed doll, skates, a pair of house-slippers and some fruit, nuts and candies.
I love you, Myra Joy Wilson.

Dear Santa Claus:
I want a doll with curly hair, a set of dishes, and anything you may have for me. I may be at Grandmother McMurray's who lives in Canyon, Texas. If I'm home you may put the presents on the tree in my bedroom.
Thank you,
Barbara Ruth Allen.

Dear Santa Claus:
I want an Indian suit. I want Gene Autrey spurs. I want Gene Autrey gun and scabbard and cowboy gloves.
Please remember by little brother, Robert Tyson and his new friends Joy Wood and Phil Owen.
I've been a nice boy and I like you and you are my bestest pal.
Franklin Stovall.

Dear Santa:
I want a ball and a doll. My little brother Marion Wendel wants a tractor, a ball and a gun, candy, some nuts and fruits.
I am in the first grade. Don't forget my teacher Mrs. Travis and my little friends.
Bobby Neil Cross.
P. S. Don't forget my grandpa and grandma Owens.

Dear Santa:
Please bring me a doll buggy and a tricycle, fruits, nuts and candy. Don't forget all the other good little children. My mother, daddy and my teacher Mrs. Ross.
Yours always,
Leona West.

Dear Santa:
We are three little girls 6, 4, 2 years old, we would like a doll each. A set of dishes, color books and fruit, nuts and candy. Please bring Mrs. Murff something nice and grandpa and grandma Perry.
Your little friend,
Patsy, Peggy and Gail Brown.

Dear Santa Claus:
I am a little boy six years old. I have been a good little boy this year. Please bring me a steam shovel, a detachable trailer, truck and a velocipede. I have a little sister who is five years old. Please bring her some nice toys. And Santa don't forget the fruit, nuts and candy.
Your little friend,
Dee Poore.

Dear Santa Claus:
I am a little girl 4 years old. I want a doll with a bottle, a color book, rocking chair, and plenty of goodies to eat. Don't forget Vern, Bobby, Billie. And I know you will come to see Dora Jane for she has been good.
Thank you,
Nita Jo Day.

Lockney, Texas

Dear Santa:
I am a little boy 6 years old and in the first grade. I want you to bring me a dump truck, a ball and coloring book and crayolas. I would like to have an airplane and please don't forget my little baby sister Carolyn Sue. Also my teacher and bring lots of goodies.
Bobby Joe Dunham.

Dear Santa:
As it is near Christmas and all the little boys and girls are writing you I think I'll write too. For Christmas I'd love so much to have a BB gun, nuts, fruit and candy.
Yours for Christmas,
Clyde Allen Colson.

Dear Santa:
I am a little boy nine years old, and I still look for you to come each year. Please bring me a farm tractor set, table tennis and marble game.
Remember the other little boys and girls and my teacher.
Your friend,
Kenneth Ring.

Dear Santa:
I am a little girl four years old, and have been a good little girl. Would you please bring me a doll little stove, set of dishes and fill my stocking with lots of fruit, nuts and candy. And please don't forget little sister who is one year old.
Your little friend,
Genelle Wright.

Dear Santa Claus:
I have been real good so my mother and Mrs. Ross say. Well since I have been so good. I feel sure you will be delighted to bring me a BB gun, big rubber ball, fruits, nuts and candy.
Yours always,
Jerold Vinson.

Dear Santa:
I am a little girl 3 years old. I want a doll, a doll bed and dong-dong and an ironing board. Please bring my little one and a half year old brother a tractor, a truck and a little red wagon. Please bring lots of nuts and candy.
Lots of love,
Tanya and Ava Dale Redd

Dear Santa:
I am a little boy seven years old. Santa, please bring me a machine gun. Baseball glove books to read, candy, fruit and nuts, and some fireworks. Don't forget my teachers Mrs. Finley and Mrs. Strickland.
Lots of love,
Lonnie Dale Cates.

Dear Santa:
I have tried to be a good little girl this year. I want a nipple doll, a nice cap, also a big ball. I guess that's all. Don't forget my mother.
Lots of love,
Firda Wemona.

South Plains, Texas.
Dear Santa Claus:
Please bring me a bee bee gun, and a box of bee bees. And also nuts and candy.
With lots of love, your friend,
Bob Hartman.

A Joyous Yuletide



May every one of your fondest wishes descend from the stage of dreams and become actual realities and may the New Year bring you an increased measure of...

HEALTH HAPPINESS and PROSPERITY

HOME OIL COMPANY

C. Foster, Manager

ROUND TRIP Holiday Excursion Fares

CHRISTMAS AND NEW YEARS

Floydada to Fort Worth . . . Round Trip \$7.50

Floydada to Dallas Round Trip \$8.40

On Sale Dec. 15th to Jan. 5—30-day Return Limit!



EXCURSION FARES EFFECTIVE LOCALLY BETWEEN ALL POINTS ON OUR LINE!

1 1/2

Times The One Way Fare FOR THE ROUND TRIP Phone 36

Texas - New Mexico and Oklahoma Coaches

Union Bus Terminal A. J. Cline, Agent Floydada, Texas

Santa Broadcasts



CHRISTMAS CHEER TO YOU

— And to Everyone Our Wish for A

Happy Holiday Season!

CHRISTMAS 1939



Kirk & Sons



Compliments OF THE SEASON

★

We'd like to wish each of you all the Joys of the Yuletide Season because we feel deeply grateful to all our friends whom we have had the privilege of serving.

May the New Year see the realization of your every ambition... and may you enjoy health, happiness and prosperity through the years to come.

Oden Chevrolet Company

Phone 4



Floydada

Greetings

FROM YOUR COUNTY OFFICIALS

- G. C. Tubbs
- Mrs. O. M. Conway
- Frank L. Moore
- John Stapleton
- Clarence Guffee
- Geo. B. Marshall
- Fred N. Clark
- W. D. Newell
- Byron Clark
- Edith L. Wilson

Letters To Santa Claus

Dear Santa Claus:
I am a little girl three years old. I would like to have lots of things for Christmas. But there are so many little girls and boys. I will not ask for much. I would like to have a doll, and a little set of dishes. And Santa I am going to fix a Christmas tree, if you come please put my doll and dishes on it. And you can put some candy on the tree too if you want to.
Santa come and take Christmas dinner with me.
Bonnie Tave Craft.

Dear Santa:
I am a little girl four years old. I try to be good. I want a big rubber doll with real eyelashes, and a doll buggy.
Santa, don't forget all the other little boys and girls.
Your little friend,
Lorraine Fisher.
Lockney, Texas.

Dear Santa Claus:
Will you please bring me a doctor set, house shoes, size 3. A bathrobe, fruit, candy, nuts and fireworks.
I am eight years old and have tried to be a very good girl.
Please don't forget the poor little boys and girls and my mother and daddy and sister.
Your friend,
Nellie Jo Muncy.

Dear Santa:
I am a little girl 3 years old and I am looking for you. Please bring me a doll, a doll-buggy, and a new dress. Bring plenty of fruit, candy, and walnuts. Remember all of the other little children.
Lovingly,
Ima Jean Noland.

Dear Santa Claus:
I have been a good little boy. I will be two years old Christmas. Will you please bring me a big doll, rocking chair, and a red wagon and lots of candy.
I love you, Santa.
Rena Mae Willis.

Dear Santa Claus:
Will you please bring me a housecoat, some skates, some house-slip-pers, also fruit, nuts and candy. Also fireworks?
I am nine years old I have tried to be a very good girl. I had a birthday Friday, December 15, 1939.
Please don't forget the poor little boys and girls and my mother and father and my two brothers.
Your friend,
Earlene Smalley.

Dear Santa:
I am a little boy just a year and a half old. But I am big enough to want you to bring me a lot of toys. I want a red wagon, a little tricycle, a negro doll and anything else you can spare. Don't forget to bring me a lot of chocolate candy. Don't forget my friends, especially Dorothy Lanell Breed. I've been a good boy most of the time.
Your little friend,
Alvin Lee Battey.

Dear Santa:
I am a little boy almost 6 years old. And have tried for the last few weeks to be good, so you will bring me something nice for Xmas. I want a big wagon with dual wheels, corduroy suit, fruits, nuts and candy. Don't forget the fire works. Please, Santa, bring Grandmother and Granddaddy Howard down here for Xmas. Grandmother and Granddaddy Burchfield will be over here. Don't forget all the other little boys and girls.
Your little friend,
Dick Burchfield.

Dear Santa:
I have been a good little boy this year and I would like for you to bring me a tool chest, a scooter, house shoes, tinkertoys, candies, fruits and nuts and anything else that you would like to leave me. Please bring all the little poor children something nice, too.
Your friend,
Glen Elvin Rainer.

Dear Santa:
I am a little girl 2 years old and I would like for you to come to see me and bring me a baby doll, table and chairs, a doll buggy, a pair of house shoes, a set of dishes and fruits candies and nuts; and Santa please don't forget all my little friends.
I love you,
Billie Patricia Rainer.

Dear Santa:
I have tried to be good, but it is sure hard. Will you please bring me a big truck and shovel. And a rocker and plenty of fire works, nuts, candy and fruit. And please bring my sister a doll and table and chairs, and a broom and dishes, some candy and fruit and don't forget all the boys and girls.
Your little pals,
Troy Lee McNeill and Barbara Neil McNeill.

Dear Santa:
I have tried to be good. Will you please bring me anything else you wish. Don't forget all the other boys and girls. Don't forget my school and Sunday school teacher. Sincerely yours,
Norma Jean Carpenter.

Dear Santa:
I am a little girl two and one-half years old. For Christmas please bring me a little table and set of dishes a bed for my baby dolls, fruits, nuts and candy. My baby brother Billie Louis wants a rattle. Don't forget Fay, Baby Garlon, Jimmie and Wayne. And Grand-granddaddy Weaver.
Lots of love,
Bettie Louise Tomme.

Dear Santa Claus:
I have been a nice girl. I'm nearly 6 years old. Please bring me a big doll, dishes, piano, table, chairs, telephone, stove, cabinet, and anything else you wish to. I'll hang my stocking behind the stove for you to put candy and fruit in; bring my little cousin Rodney Dwain Bishop something nice.
I love you,
Shirley Ann Bishop.

Dear Santa Claus:
I've been good all year, minding mother and daddy and my teacher Mrs. Ross. Please bring me a dolly doll, a dress, ring and fruits, nuts and candy. Please remember all good little girls and boys.
Your friend,
Virginia Nell Dunn.

Dear Santa:
I go to school at Lakeview, am seven years old and in the second grade. I've been so very good this year that I think you won't mind bringing me a wagon, two Gene Autry guns and holsters, some fruits, nuts and candy. Also some fire crackers.
Your friend,
Rowley Jackson.

Dear Santa:
I have been real good this year. Had good lessons and everything. Please remember all my little playmates, mother and daddy too. I'd love so much to have a set of cooking pans and a doll buggy. Please remember Joyce Ann McCloud. You will find me at Lakeview.
With love,
Doris Vinson.
Manifold papers, Hesperian.

Dear Santa Claus:
I am a little boy seven years old. I am in the second grade. I have been very good. Won't you please bring me something nice. An electric train, a tool set, a Drs. kit, a cash register, candy, fruit and nuts.
Your friend,
Don Kirk.

Dear Santa:
I have been good and worked hard all year.
Please remember all my little friends, brothers and sisters on Christmas. I would love so much to have fruits, nuts and candy. That's all.
I love you,
Joe Pitts.

Dear Santa:
I've had good lessons and I know Mrs. Ross appreciates it. Santa, please bring me a BB gun and basket ball. Please don't forget my little brother Bobby and sister Romona. Just bring baby a gun and Romona a doll.
Yours,
Billy Neal Pollan.

Dear Santa:
Please bring me a Shirley Temple doll, a buggy, fruits and nuts, and candy. I am six years old and go to school at Lakeview. Mrs. Ross is my teacher, don't forget her. And please bring daddy, mother and D. L. something.
Yours for a happy Christmas,
Joy Lanell McCravey.

Dear Santa Claus:
Please remember to bring me a set of dolls, a broom, fruits, nuts and candy. I go to school at Lakeview.
Yours for a good girl,
Annie Murphy
Dougherty, Texas.

Dear Santa Claus:
If you come to see me this year please bring me a doll bed, Rug cleaner, mop and broom. Bring my little sister, Carol Ann, a doll buggy. Santa, I will hang mine and Carol Ann stockings by the Christmas tree.
Your friend,
Janie Caldwell
Petersburg, Texas.

Dear Santa Claus:
I'm a little boy seven years old. I want a little toy tractor set, a drum and a wind-up toy, be sure to look on the table and you will find something to eat. Please don't forget the other little boys and girls.
Waman Foster.

Dear Santa Claus:
I have tried to be a good boy. Please bring my little sister a soldier and some candy. Please bring me a knife and some candy.
Your friend,
Sherman Irwin.

Dear Santa:
I would like for you to bring me a train and ball for Xmas. Don't forget all the other little boys and girls.
Love,
Dale G. Smith.

Dear Santa Claus:
Bring me a cattle truck, a football, a wagon, a little bicycle, twenty fire crackers and a football cap. I have tried to be a good boy.
Your friend,
C. B. Smart.

Dear Santa:
I am 4 years old, and will be 5 years old on Christmas day. I am trying to be a good girl. Please bring me a rubber doll, a stove, and anything else you can.
Don't forget the other children.
Frances Earleen Redmon.

Dear Santa Claus:
I have tried to be good. Please bring me a knife, some eye glasses, a dump truck, and a watch, Luella wants a teddy bear.
Your little friend,
Herbert Irwin.

Dear Santa Claus:
I am a little girl nine years old. I wash dishes for my mother and feed the pigs for daddy. My brother Bill is six years old. He takes care of Lewis Wawne for mother. Please bring him a dump truck and some oranges. I want a doll and a pair of shoes. Bring Lewis Wayne a rubber car and an apple. I'll be waiting for you.
Your little friend,
Bobbie Jean Layer.

Dear Santa Claus:
I am a little good boy, I want you to bring me a football, horn and a scooter, bring Dale G. Jean, Sandie and Gary Lance something. Jerry Dunn wants a tricycle, my sock will be hanging up for the fruit, candy and nuts.
Love,
Jerry Bob Harrison.

Dear Santa Claus:
I want a doll, an ironing board set for Christmas, and some little dishes. This is my first year in school. I am writing this letter by myself. I have tried to be a good girl this year. My little sister Beatrice, would like a doll, and buggy, and car. My little baby sister, Juanice would like a rattle. I love you very much Santa.
Ruth Beedy.

Dear Santa:
I have been a good little boy. Please bring me a train, truck, fruit, nuts and candy.
Your little friend,
D. L. McCravey.

Dear Santa Claus:
I have tried to be good. I help my mother and daddy. Please bring me a knife, a watch, and a dump truck, bring Luella a doll and a doll bed.
Your friend,
Hershel Irwin.

Dear Santa Claus:
I have tried to be a good girl. Please bring me a set of dishes, and a doll. I was six years old November 24.
Lovingly,
Joy Ann Reeves.

Dear Santa:
How are you? Fine I hope. Well Santa you know whether I deserve a baby doll and carriage. Now my daddy said he would buy the nuts, fruits and candy. Now I will close hoping to get the drink and wet doll and carriage.
Your friend,
Gwendolyn Collene Colson.

Dear Santa:
I am quite young to be writing to you. But never the less I would like for you to bring me a rattle and an all day sucker. My age is four months. Don't forget my little cousin Mitchell Lee.
Forever your friend,
Richard Lawrence Colson.

Dear Santa:
This Xmas I want a Satin house coat. A pair of Shirley Temple house shoes. My bicycle fixed up. And a fountain pen, fruit, nuts and candy.
Your little friend,
Norma Jean Moore.
Manifold papers, Hesperian.



We are hoping that each of you enjoy the Merriest Christmas ever.

Your consideration of this firm in the past has been of tremendous importance and it is with gratitude for your patronage that we extend our most cordial good wishes for the Yuletide Season.

EARL YOUNG
—Distributor for—
BALDRIDGE'S SALLY ANN BREAD



We wish you a Merry Christmas and extend to you our best wishes for a Happy and Prosperous new year.

WOOD'S
5c to \$1.00 STORE

Best Wishes
For A Joyous Season

Again we extend the Season's Greetings to each of you. May this Christmas be your most prosperous.

Stewarts Cleaners

Here's Wishing You a Happy Holiday

To each of you who have contributed to our success and to those of you who have given us your fine friendship we extend a hearty and genuine Merry Christmas

May Peace, Happiness and Prosperity be yours for many, many years.

W. L. FRY Tailor

THE SEASON OF
GOOD CHEER

... finds us mindful of the good things that have come our way during the past year. The fine friendships... both the excellent patronage... both have been instrumental in enabling us to have a most successful year... so please accept our thanks for everything.

SPEARS & DANIEL
AUTOMOTIVE REPAIR

The Best Gift of All

YOUR OWN HOME

A Gift To Please Everyone

No one can experience the true joy of a "Christmas at home"... without owning a home of his own. Now, more than ever, it's easy to own a home... with small payments like rent!

GOEN And GOEN
Real Estate, Loans and Insurance
Boothe Bldg., Floydada

Christmas Would Be Incomplete

if we did not avail ourselves of the opportunity to express our appreciation to our loyal friends and customers for your patronage. To you we wish the most of Christmas Joy and a Happy, Prosperous New Year.

MERRY CHRISTMAS

Arthur B. Duncan
Abstract Company
Maud E. Hollums, Manager

Merry Christmas

Happy New Year

What better greeting is express our deepest appreciation of all you have done for us?

FOGERSON'S SHOE SHOP

We've got the
CREAM OF THE USED CARS!
OF ALL MAKES

ALL PRICES

1935 V-8 Tudor
A-1 Motor—8 Tires, Radio, New Seat Covers—
\$235.00

1938 V-8 Truck
Long wheel base, Good Tires and Motor—
\$525.00

1934 CHEVROLET COACH — Fair condition. Priced Right.

Bishop Motor Company
TELEPHONE 228 FLOYDADA

FOR BETTER USED CARS OF EVERY MAKE SEE YOUR FORD DEALER

WHAT YOU WANT Classified FOR EASY REFERENCE

WANTED TO SELL

WANTED TO BUY

Classified Advertising Rates Information.

If you have an account with the Hesperian, classified advertisements may be put on your bill for the first of the month payment. To others an accommodation account will be opened for those who phone in their ads, to be paid same week. When telephoning ads please re-check with the ad-taker on names and numbers.

Phone 8
The Hesperian reserves the right to classify all Want Ads under appropriate headings and to revise or withhold any copy any error must be given in time deemed objectionable. Notice of correction before second insertion.

Want Ad Rates
Ten cents per line, or count of 6 words, first insertion; five cents per line for subsequent insertions.
Lines of white matter will be charged for at same rate as type matter. Headlines set in bold face will be charged at 20 cents per line first insertion and 10 cents thereafter.
Phone 8 and let us put the "best salesman in Floyd County" to work for you.

For Sale

NEW and Slightly used Superflex Oil Refrigerators at bargain prices. F. C. Harmon. 441tc

ARRIVING DAILY Poinsettias, Cyclamens and other flowers. Visit the greenhouse while the selection is large. Park Florist. 443tc

LARGE Kerosene heater, \$30. Fogson's Shoe Shop. 442tc

FOR SALE, well-grained irrigated beari. C. T. Warren, Rt. 4. 452tp

NEW RANGER & Popular dress belts at Fogson's Shoe Shop. 361tc

AB-CONDITIONED Flowers for all occasions. Telephone 78. Park Florist. 151tc

SPECIAL—a 32-volt Wincharger and 40 foot tower to close out at \$60.00. F. C. Harmon. 441tc

FLORIST OF DISTINCTION, choicest pot plants and cut flowers. Careful, personal and artistic arrangements. Park Florist, member Floral Telegraph Delivery Association. telephone 78. 271tc

ENGLISH and Variegated Holly, Park Florist. 343tc

AUTO-LITE Batteries for all makes of cars at Sam's Body & Fender Works. 424tc

CAR WINDOWS replaced while you wait at Sam's Body & Fender Works. 424tc

Houses For Sale

HOUSES for sale and rent. W. Edd Brown, owner. 291tc

MODERN Homes for sale, easy terms. Phone 273. W. H. Henderson. 161tc

Land For Sale

We make 5% farm loans. Prompt appraisals. Goen & Goen. 261tc

Wanted

MILK Cow and Brown Leghorn Chickens. W. J. King. 434tp

S. T. HARRIS wants your saw to file. Phone 218. 2720tp

WE buy junk batteries. Western Auto Associate Store. 361tc

WANTED—sewing and alterations. Mrs. Elmer Harper at Vogue Beauty Shop. 424tc

B. H. TURNER, new feed grinder, 8 and 10 cents a hundred. 444tp

WE are in the market for your equity in the 1938 government loan cotton. Telephone 906P22. John R. Gray. 442tc

Miscellaneous

BATTERIES re-charged 25c. Western Auto Associate Store. 361tc

LET us refinance your present 6% farm loans with 5% money. Goen & Goen. 261tc

ARCH SUPPORTS at Fogson's. 361tc

DRIVE IN COMFORT, let us replace that broken car window. Sam's Body & Fender Works. 424tc

USE Cosden products and be satisfied. Home Oil Co. 248tc

Phone 83

For Tire and Road Service LEE TIRES

FLOWERS by wire anywhere in the world. Park Florist, telephone 78. Member Floral Telegraph Delivery Association. 271tc

LET BILL renovate your mattresses. W. E. (Bill) Yandell Mattress Factory, East Grover St. 424tp

LACE Leather at Fogson's. 361tc

BOOTH'S The Quality Cleaners. 101tc

OUR Flowers are FRESH and are beautifully arranged. Holms, Floydada Florist. 291tc

ALL COLORS sh. Creams, suede dressings and laces at Fogson's. 361tc

FOR SAFER, Cleaner Tailor Work. Booth's. 101tc

Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square Mrs. Maud E. Hollums, Manager. 271tc

For Rent

FOR RENT—5 room house close in. Lola C. Gallaway. 451tp

5-ROOM house, furnished. 214 West Tenn. 451tp

For Sale Or Trade

SPECIAL—a good used Delco plant with batteries for \$150.00. F. C. Harmon. 441tc

3-ROOM house, 1 Blk. West High School. Mrs. John Wahl. 451tp

ELECTRIC CREAM Separator and 100 7-month old White Leghorn hens. Phone 20 Lockney. G. C. Fairley. 461tc

Loose leaf binders, loose leaf systems, ledger sheets, vertical file folders. Call No. 8

Son Of Dougherty Pastor Will Marry

DOUGHERTY, December 19. — Rev. and Mrs. S. M. Crawford received announcement last week of the approaching marriage of their son, H. B. Virgil, to Miss Bernice Howell of Jasper, Texas.

The wedding is to be solemnized at 4 p. m. December 24 at the home of the bride's mother near Jasper. Miss Howell, eldest daughter of Mrs. J. H. Howell received her A. B. degree from Baylor university last June and has been teaching in the school at Mart, Texas, the first semester.

Virgil finished his law course at Baylor university in June and recently has been elected city attorney at Brownfield.

The couple will visit with the bridegroom's parents here after the Christmas holidays. They will make their home in Brownfield.

Surprise Birthday Dinner
Mrs. Orland Howard was the honoree to a surprise birthday dinner and handkerchief shower last Friday, December 15, at her home in Dougherty.

After a few minutes group singing concluding with "Happy Birthday to You." Dinner was served cafeteria style to the following friends, Mesdames Bill Webb, G. C. Edwards, J. M. Brownlow, C. S. Ray, F. M. Covington, Tate Jones, J. E. Newton, C. A. Caffee, W. S. Poole, Earl Oden, N. E. Almond, Elam C. Caldwell, the honoree, Mrs. Howard and her mother, Mrs. J. W. Freeman.

The afternoon was spent in visiting and discussing various Christmas plans.

Home for the Holidays
Bill and Sam Dougherty, students of Woodbury Forest school for boys in Virginia will arrive in Dallas Sunday where they will be met by their parents Mr. and Mrs. F. M. Dougherty, who will accompany the boys home here for the Christmas holidays.

They with their parents will also visit with relatives in Lake Charles, Louisiana before returning to their school.

Christmas Tree at Church
Everyone in the audience at the Baptist church received a Christmas sack Sunday morning. The sacks were gifts from the Sunday school and are a yearly custom from that department to every person present for the preaching service.

In addition to the sacks, J. M. Morrison, Sunday school superintendent, and Mrs. G. C. Edwards were given Christmas remembrances. And as a fitting climax to the service the pastor Rev. Victor Crabtree was given a "Grocery Shower" as a token of appreciation for his untiring efforts in carrying on his work with the people in this community.

At Father's Bedside
Mrs. Charlie Nickels has been in Mart the past three weeks at the bedside of her father, Wiley Mitchell, who is ill. Mr. and Mrs. Mitchell have both been in ill health for several months and Mrs. Nickels has spent much of her time with them.

New Curtain
The new curtain for the stage in the auditorium was presented to the school Tuesday night after a miscellaneous program given by the school pupils. The curtain has been painted by a Lockney artist.

A special invitation has been extended to every business firm who donated an advertisement and the public is requested to be present, stated Elam C. Caldwell, superintendent.

The program scheduled for last Friday night, December 19 to be used in connection with the presentation of the curtain.

Program will start promptly at 7:30 p. m.

Local News
Mr. and Mrs. J. T. Poole, in company with Ben B. Gully, spent last Wednesday in Clovis, New Mexico.

Mr. and Mrs. J. M. Brownlow were Christmas shopping in Plainview Monday.

Rev. F. M. Wiley of Petersburg spent Monday with his daughter, Mrs. Russell Crawford.

Mr. and Mrs. T. J. Campbell and son, Maurice, attended the annual Christmas dinner of the Campbell relatives at Morton Sunday.

Mr. and Mrs. John Cage visited with relatives at Ralls Sunday afternoon.

Rev. and Mrs. W. H. Culwell of Floydada were visitors in Dougherty last week in the interest of the church here.

Miss Dorothy Crawford who is teaching at Munday will arrive the 21 to spend the holidays with her parents, Rev. and Mrs. S. M. Crawford.

Mr. and Mrs. Clyde Knight of Lewiston, Idaho, came Friday for a visit in the George Caruthers home. They will also visit with relatives in Fort Worth before returning home. This is Mr. Knight's first visit to Texas in nine years.

Dr. and Mrs. Warren B. Poole of Oklahoma City will arrive Tuesday for a visit with his parents, Mr. and Mrs. Bill Poole.

Miss Elna Lott, teacher in the school here, will leave Friday noon for her home in Lewisville, Denton county to spend the holidays with her parents. She will be accompanied home by Virginia Morrison, who will visit an aunt, Miss Bessie Morrison, in Fort Worth, and her parents, Mr. and Mrs. Morrison sr., of Commerce.

Mr. and Mrs. O. G. Glassmoyer and children Marvin Dwina and Larry will leave Friday for Springfield, Missouri, where they will spend the holidays with Mr. Glassmoyer's parents and other relatives.

Mr. and Mrs. Bill M. Norman, Mr.

CAMPBELL-FAIRVIEW H. D. CLUB MEETS THURSDAY EVE

The Campbell-Fairview Home Demonstration club met last Thursday night in the home of Mr. and Mrs. Hayden. A buffet supper was served, and games of forty-two and checkers were enjoyed.

Lee Rushing, acting as Santa Claus, called out names of members and their husbands to receive gifts from the Christmas tree.

The meeting last week was the last of the current year. Attending the party were Messrs. and Mmes. George Stiles, F. O. Connor, M. J. McNeill, C. B. Smart, Lee Rushing, E. B. Chesnut and Mal Jarboe; Miss Edith Wilson and the host and hostess.

Ladies of the club presented Miss Wilson with a fountain pen as a Christmas gift.

Center H. D. Club Meets Last Tuesday

The Center Home Demonstration club met Tuesday afternoon, December 12, with Mrs. O. G. Mayfield. Members answered roll call with a favorite candy recipe.

The club agreed to wait until after Christmas for their special entertainment for husbands, and no definite date for the affair was set.

Mrs. J. E. Green was named food demonstrator, and Mrs. W. P. Sims was elected bedroom demonstrator. At the next meeting, which will be held in January, the new officers will be installed.

Mrs. J. E. Green was named recreation chairman to take the place of Mrs. C. P. Corder, who has moved away.

Mrs. Thomas L. Collins gave a reading, "Christmas in Other Lands," and Mrs. W. P. Sims talked on a number of useful and beautiful gifts to be made from the scrap bag.

Eight members were present. They were Mesdames J. E. Green, W. P. Sims, Thomas L. Collins, A. W. Anderson, J. L. Montgomery, H. B. Mankins, W. B. Jordan and the hostess, Mrs. O. G. Mayfield.

Rushing Chapel News

RUSHING CHAPEL, Dec. 18.—Rev. Culwell filled the pulpit here at both morning and evening services Sunday. He delivered a Christmas sermon Sunday morning.

The Missionary society met Monday afternoon in the home of Mrs. S. L. Rushing for a program and business session. A Christmas tree was held, and gifts were exchanged.

Special appreciation was shown to "Grandmother" Lyles and "Grannie" Rushing, and Mrs. Carl Mooney sang a vocal solo, "Is That Somebody You?"

A Christmas box was presented to Rev. and Mrs. Culwell.

Members present were Mesdames Lee Rushing, F. O. Connor, C. B. Lyles, E. B. Chesnut, M. J. McNeill, C. B. Smart, Carl Mooney, S. L. Rushing, Viola Wright, W. M. Culwell and O. S. Miller and two visitors.

A Christmas box was packed for Bertha Mae Pilgrim, an orphan girl in the home at Waco.

Mrs. S. L. Rushing, Mr. and Mrs. C. B. Smart, Frankie Wright and Viola Wright were shopping in Lubbock last Friday.

Joy Jones of Lubbock spent the week-end with her grandmother, Mrs. S. L. Rushing.

Frank Wright spent the week-end visiting in Canyon.

Mr. and Mrs. Carl Mooney and Mr. and Mrs. Granville Lee Mooney spent the day Sunday in Floydada.

FIRST STATE SALARY AID RECEIVED BY RURAL SCHOOLS

Floyd county rural schools received \$4,991.35 Monday in the first payment on the 1939-40 per capita apportionment of State salary aid, according to County Superintendent Clarence Guffee.

The payment represented \$5 per capita on the state apportionment of \$24. There are 1134 students enrolled in rural schools in Floyd county this term.

Mr. and Mrs. E. D. Bolton of Greenville visited her sisters, Mrs. Tom Deen and Mrs. Scott King last week-end.

Beth Newton and Louie Caffee students in Texas Tech Lubbock will arrive Tuesday to spend the holidays with their parents.

Mrs. T. J. Campbell in company with the Walter Baxter family of Fairview will leave the latter part of the week for Phoenix, Arizona, where they will spend Christmas with relatives. They plan to spend some time in California before returning home.

and Mrs. A. H. Kreis, Frank M. Dougherty, Chet Caffee, Bill Poole and Ott Glassmoyer attended the Lubbock-Sweetwater football game in Lubbock last Friday.

RURAL SCHOOLS TO CLOSE FOR CHRISTMAS HOLIDAYS

Floyd county rural schools will dismiss Friday for the Christmas holidays, according to County Superintendent Clarence Guffee.

The schools will re-open on either the first or second day of January, depending upon the decision of their individual boards of trustees and faculty members.

Rubber bands, coin wrappers, Hesperian.

Baker-view H. D. Club Entertains Husbands Friday

Members of the Baker-view Home Demonstration club entertained their husbands with a Christmas party in the Lakeview school auditorium Friday evening, December 16.

The Christmas motif was stressed in decorations. Gifts were exchanged, and appropriate refreshments were served.

The program included songs by the congregation, a story of Christmas by Ara Sue Edwards, a reading by Jennie Lou Harper and songs by Jean Edwards, Peggy and May Boyd, Mary Louise Murphy, Florence Jones, Mary Jackson, R. L. Riggie, and Newton Jones, accompanied by Rachel McClure.

Attending the affair were Messrs. and Mesdames Willie Bunch, Price Conway, Earl Edwards, Claude Patton, Tom Porter, G. W. Smith, Ham Smith, Van Thornton, Weldon Thornton and O. C. Vinson; Mrs. E. E. Harper, G. R. May, J. C. Edwards and Mrs. Cella Ross and Ara Sue, Jean and Earl, Jr., Edwards, Florence and Newton Jones, Alma Jean and Joy Anne Porter, Tiny Patton, Jennie Lou and Joyce Ann Harper, Bert Lone Smith, George Reid May, Mary Jackson, Peggy and May Boyd, Mary Louise Murphy and R. L. Riggies.

The club will hold its next regular meeting on Wednesday afternoon, January 3, with Mrs. Ham Smith as hostess.

CENTER HOME DEM. CLUB

"Do for a man and give him what-soever you may,
If you would truly live, there is no happier way.
But all you do for a man, and all you give him forget;
Remembered favors can bring the bitterest regrets."

This poem was read for the Center Home Demonstration club Tuesday, December 12 by Mrs. T. L. Collins, when they met in the home of Mrs. O. G. Mayfield.

Mrs. W. B. Jordan, president, called the meeting to order. Roll call was answered by each one giving a favorite candy recipe.

Mrs. James Green gave a yearly financial report and a summary of the club's accomplishments for the year.

Mrs. Collins read an interesting paper on "A Christmas Voyage to Other Lands." Mrs. W. P. Sims demonstrated "Gifts from the scrap bag." The club was dismissed to meet January 9.

Those present were Mesdames J. L. Montgomery, O. G. Mayfield, A. W. Anderson, H. B. Mankins, W. P. Sims, Jas. A. Green and T. L. Collins.

SMALL FARMERS PROFIT BY GROUP BUYING OF MACHINES

Small farmers, forced to compete with larger, mechanized units operating on a scale big enough to afford expensive equipment, have banded together in recent years to purchase heavy equipment and expensive services which none of them could afford to buy individually, the Farm Security Administration reports.

The F. S. A. makes group loans to its rehabilitation borrowers and other low-income farmers who cannot get adequate credit from other lending agencies, public or private, to help them finance the purchase of machinery, livestock, equipment and services which none of them could afford alone.

The loans are repayable it from 1 to 5 years, according to the amount of the loan, the type, and the life of the service. Three percent interest is paid on loans for equipment and service and 5 percent on loans for purchase of supplies and materials which are consumed during the year's farming operations.

The list of equipment and services obtained by such group loans is almost limitless. It includes combines, silage cutters, purebred sires, cold-storage plants, bulldozers, terracing equipment, syrup mills, hay balers, hatcheries, tractors, health services, and veterinary services. During the past 4 years, Farm Security has made more than 10,000 such loans involving over \$6,000,000 and benefitting more than 180,000 participants.

NEW ALL-SEASON DEMAND AIDS TURKEY MARKETING

The idea of eating turkey on festive occasions other than Thanksgiving and Christmas has spread so in the last few years that marketing specialists of the Department of Agriculture are looking forward to this year's record breaking turkey crop with less dismay than they otherwise would. Turkey as a feature of many meals, and as the little extra touch added to many forms of hospitality, has worked a considerable change in the turkey storage situation.

In 1936 a heavy supply of turkeys caused a break in prices disastrous for growers. This year the reports from growers indicate that they plan to market about 22 percent more turkeys than the ample supply of last year. Marketing will be a problem, but B. H. Bennett, of the Agricultural Marketing service, finds some consolation in the storage situation.

"Unquestionably, as in 1936, a large part of the 1939 crop will go into storage," says Bennett. "But there will be this difference. This year the storage will be planned in advance rather than a store-all of what cannot be sold at Thanksgiving and Christmas. During the last few years there has been such a tremendous improvement in the packing and freezing of turkeys that frozen turkeys are now in good demand, both by home and hotel and restaurant trade, during the season when young turkeys are not available except in limited quantities."

WORKED-OVER LAWN MOWER GETS BUFFALO GRASS SEED

Because buffalo grass withstands heavy grazing and drought, it is one of the best short grasses for the Great Plains, in the opinion of United States Department of Agriculture forage specialists. Its principal drawback is the difficult harvesting of seed, which matures close to the ground.

Grass breeding specialists of the department are working to produce a strain that grows taller and produces seed high enough above ground to be harvested. Recently the Soil Conservation Service has found a comparatively simple method of harvesting seed from the low-growing species.

At the Texas Blackland Experiment Station, Temple, an ordinary lawn mower was changed into a buffalo grass seed harvester. The mower was prepared for the job by removing the cutting bar, taking off the roller, attaching an ordinary grass catcher, and placing a shield at the top of the mower and up the handle to deflect the seed into the blades.

In this way the rotary blades serve as a beater to knock the seed off and back into the catcher without cutting the grass.

The worked-over mower was used on a buffalo grass lawn that had been mowed regularly and on a field area that had been cut over with a mowing machine immediately before the seed collection operation. In both cases, the Department scientists report, satisfactory amounts of seed were obtained. One man can collect about 1 pound of unhusled seed per hour.

Little hay is collected if the cutting bar is removed, and the seed may be planted without cleaning.

Mrs. Lon Smith and Mrs. Will Snell were visitors in Electra from Monday until Wednesday of last week. Mrs. Smith visited her sister, Mrs. Dock Preston, in Electra, and also visited relatives in Henrietta.

Mrs. Snell visited her niece, Mrs. S. E. Brewer and a friend, Mrs. T. P. Jones in Electra.

Bill Snell started to work at the First National bank at Seagraves Monday.

Business Houses And Offices Will Close For Holiday

Most local business establishments have announced plans to close Monday for Christmas Day and both employees and employers will observe the holiday.

The County Agriculture office will be closed both Monday and Tuesday, its officials announced this week. The office will be open for business on Wednesday morning, December 27.

The Farm Security Administration offices will be closed on Christmas day, but will be open Tuesday as usual. The FSA office, however, will also close on January 1.

CAED OF APPRECIATION

We wish to thank our many good friends and neighbors for the kindness shown us following our loss by fire.

Mr. and Mrs. Hubert Bartlett.

Mrs. J. F. Ruddick left Sunday to spend the Christmas holidays with her son, Johnnie Ruddick and family.

(Continued next week)



To Make A Long Tale Short

A baseball player was awakened at 2 o'clock in the morning with a "way-waw-waw" from the baby. "Four Bawls, and a walk," said he as he donned his house slippers. It's a shame for anyone to walk when cars listed below can be had at a price that you can let your pocket-book make your pick.

Here's Some Swell Pickin's

1939 Chevrolet Sport Sedan, excellent condition, new tires. Down \$205

1-1939 Dodge Sedan excellent condition and appearance. Heater and Special equipment. Down \$200

1938 Chevrolet Sport Coupe, excellent condition. Down \$140

1938 Chevrolet de Luxe Town Sedan, completely overhauled. Down \$170

1938 Chevrolet 1-ton Stake Pick-up Extra Clean. Down \$180

1938 Chevrolet Truck, new motor, excellent condition. Down \$170

ONE 1939 DEMONSTRATOR

ODEN Chevrolet Co.

TELEPHONE 4

Hesperian Want Ads Will Bring Results

When you need Office Supplies

RECEIPT BOOKS
JOURNALS
LEDGERS
ORDER BOOKS

We have them!

A Good Assortment of Best Sellers at Popular Prices, Always on Hand

Hesperian Publishing Co.
TELEPHONE NO. 8

A Merry Christmas

SELF-SERVE LAUNDRY
Telephone 81
E. T. Williamson, Prop.

We wish you all the joys of the Christmas

All Holiday Goods Must Go

Get Your Last-Minute Gifts at Bargain PRICES!

WHITE Drug Co.

Christmas Tree Sales Increased By Farm Lighting

An unprecedented rush to buy Christmas trees has amazed local dealers this season, but a solution to the question has been supplied by the local REA co-op.

Nearly three hundred Floyd county rural homes are wired for electricity for the first time this Christmas, and families enjoying the advantages of electricity are observing the Christmas season with brightly lighted trees.

A membership campaign has been started by the REA this month to add more rural families as members of the co-operative with the slogan "electricity by Christmas," and a number of new patrons have been added to the membership rolls.

All prospective members who live within 1,000 feet of any of the present lines can join the co-operative and receive service for the \$245 minimum monthly charge for 25 kilowatts of electricity. L. W. Chapman, project superintendent, pointed out.

For those living more than 1,000 feet from the line, it is necessary that the co-op have a guaranteed monthly minimum of 1 1/2 percent of the cost of the extension in addition to the \$245 minimum for a period of five years.

Fairview News

FAIRVIEW, December 19. — Funeral services were held Saturday afternoon at Rushing Chapel for the infant daughter of Mr. and Mrs. Clyde Irwin. Ohmer Kirk conducted the services at the graveside.

The baby is survived by her parents and five brothers and two sisters.

Mrs. Ray Warren has been sick for the past several days with a severe cold and sore throat.

Mr. and Mrs. Edell DuBois went to Plainview last Friday where they did some shopping and also visited Mr. and Mrs. R. C. Bird.

Mr. and Mrs. Benton Ritchey visited Wednesday night and Thursday in Lubbock with their daughters.

Mr. and Mrs. E. W. Wall and sons and Miss Opal Jo Den went to Plainview Saturday night.

Church services at the Baptist church were well attended Sunday. A short program was rendered and an offering taken for Missions.

Rev. Virgil Lemons took Sunday dinner in the G. A. Stewart home.

Mr. and Mrs. E. W. Walls and sons, Mr. and Mrs. Robert Fisher and Loraine and Miss Derr were Sunday dinner guests of Mr. and Mrs. Edell DuBois.

Mr. and Mrs. J. M. Denton, Mr. and Mrs. Bill Mukey, Mrs. Ella Lawhon and Miss Margaret Lawhon all of Paducah spent Sunday with their sister and daughter, Mrs. C. H. Wise and family.

Those visiting in the G. M. Bulard home Sunday were Mr. and Mrs. L. B. Coby, Mr. and Mrs. Benton Ritchey, Mr. and Mrs. Clyde Bagwell, Mr. and Mrs. J. C. Crabtree and Mr. and Mrs. Leslie Crabtree.

Mr. and Mrs. Lee Burgett and children visited several days last week with Mr. and Mrs. Carl Burgett at Skellytown.

Irick News

IRICK, December 13.—Mr. and Mrs. Treaver Ashby and children spent Sunday with Mr. and Mrs. T. J. Pemberton and family.

Mr. and Mrs. Parker Graham and family spent Sunday with Mr. and Mrs. George Graham.

Edgar, Sidney and Sonney Horton, Naomi Graham, Ella Beth and Ina Pemberton, Peggy Ruth Walls and Katherine Wisdom spent Sunday afternoon with Mr. and Mrs. Thomas Graham and daughter.

Miss Katherine Wisdom spent Sunday with Miss Peggy Ruth Walls.

Miss Joyce and Polly Bennett spent Saturday night with Miss Mildred Shearer.

Those visiting in the J. L. Bennett home Sunday were Mr. and Mrs. T. I. Bennett and children of Plainview and Miss Mildred Shearer.

Mrs. E. J. Shearer was the winner of a \$250.00 prize given away at the Granada theatre Saturday night.

Mr. and Mrs. E. J. Shearer and Clyde and Loraine spent Sunday visiting Mr. and Mrs. Harrell Dollar.

Miss Joyce and Polly Bennett and Mildred Shearer were shopping in Plainview Saturday night.

Miss Modena Caldwell spent Sunday afternoon with Mrs. Blackford and Sonnie Brulce.

Those visiting Mr. and Mrs. Flavin Sunday were Mr. and Mrs. Hollis Harris and daughter Gayline and J. W. and W. D. Holt of Providence.

Joe and Robert Rigdon visiting Don Bennett Sunday afternoon.

AN APPRECIATION

Words cannot express our thanks and appreciation to our many good friends and neighbors for their help and good deeds that were done for us during the long illness of our dear wife and mother. May you have just such friends in your time of need. May God's richest blessings rest upon each and every one of you in our prayer.

Mr. and Mrs. C. R. Wade, Mrs. Hattie Blakley, Mr. and Mrs. W. O. Simpson, Mr. and Mrs. M. L. Wade, Mr. and Mrs. J. R. Wade, Mr. and Mrs. W. E. Williams.

Carbon paper, typewriter ribbons, Hesperian Pub. Co.

Letters To Santa Claus

Dear Santa: I am nine years old. I have tried to be a good girl. Will you please send me a sweater, and don't forget my mother and father. Bring fruits, nuts and candy.
Your little friend,
Nadine Willis.

Dear Santa: I am a little boy six years old. Will you please bring me a Gene Autry gun, belt, and caps. Also fireworks and fruit, nuts and candy.
Your friend,
George Robertson.

Dear Santa: I am a boy eight years old. Will you please bring me a pencil box, set fireworks and fruit, nuts and candy.
Your friend,
Bobbie Robertson.

Dear Santa: I am a little girl three years old. Will you please bring me a pretty doll, set of dishes and a little iron also fireworks and fruit, nuts and candy. Don't forget my little brother Kenneth Dean who wants a red wagon and some cars.
Your little friend,
Patsy Robertson.

Dear Santa: I have been a very good little girl. So please bring me a sink, telephone, sewing machine and fruit, and nuts and candy. Don't forget my teacher Miss Pittman and don't forget Mr. Staples and mother, daddy and sister. Lots of love,
Ann Lou Payne.

Dear Santa: I have tried to be a good girl. I am eight. I want a stove and a doll bed, fruit, nuts and candy. Don't forget my mother, father, and brother. Bring my little sister some crayolas and fruit, nuts and candy.
Your little friend,
Maxine Thornton.

Dear Santa: I am a little girl ten years old. I wish you would bring me a manicure set, toilet set and a pencil box, also fireworks and fruit, nuts, and candy. Don't forget my teacher, brothers, sisters and friends.
Your friend,
Glenna Robertson.

Dear Santa: I am a boy seven years old. I am in the sixth grade. I go to school at Center. Will you please bring me some fireworks, and two boxes of caps to go in my Gene Autry gun.
Your friend,
Melvin Robertson.

Dear Santa: I have tried to be a good little boy. I am nine years old, and going to Blanco school. I want a punching bag, a football, a pencil set, and lots of nuts, candies and all kinds of fruits, and don't forget for my year old brother. He wants a play tractor, a gun, a truck and lots of nuts and fruits. I guess we will be over at grandpa's so you come over there.
Wayland and Scotty Paukenberry.

Dear Ole Santa: I am a little boy 5 years old. I have tried to be a good little boy. Please bring me a big dump truck, a caterpillar tractor with a snow plow, and a sweater. Also bring fruit, candy, and nuts. Remember all the other little boys and girls.
Love,
Joe Richard Noland.

Dear Santa: I am a boy 6 years old. I go to school at McCoy. I want a side dump truck, a baseball, a traveling bag, coloring book. Some fire works. Please don't forget my teacher, Miss Pittman. Also I want some fruit, candy and nuts.
Your little friend,
Bennie Lee Ewing


Dear Santa Claus: I am a little boy 7 years old and my first year in school. I have been a good little boy and I would like for you to bring me a bat, baseball and gloves, some fruit and nuts.
Your little friend,
Billie Mac Shipley.

Dear Santa: I am a little boy 4 years old. I want a wagon, a gun, and a basket ball. My little sister, Maxine wants a little red rocking chair and a rubber doll. We have tried to be good. Don't forget my mother and father and my grandmother.
I love you,
Virgel Warren.

Dear Santa Claus: I am a little girl 9 years old. I go to McCoy school. I want a doll that is 23 inches tall and a set of tin dishes with 4 saucers and 4 cups, 4 plates and don't forget Mr. Staples and Mrs. Staples.
Also bring some candy, fruits and nuts.
Your little friend,
Lou Ola Ewing.

Dearest Santa Claus: Santa I am a little boy 3 years of age. For the past year I have tried to be a good little boy. Some times I would get mean, mother and daddy would tell me about you, then I would be good. For Christmas I want a bouncing horse, tractor, a little gun, a little aeroplane and a little guitar. Don't forget the fruits, nuts and candy. Don't forget both of my grandpas and grandmas. Please don't forget all of the other little boys and girls. I will be looking for you.
A little friend,
Donnie Ray Woolsey

Kress, Texas
Dear Santa Claus: We are three little boys. I, Don am 7, I Fred am 5, I Keith am 3. We have tried to be good little boys. So please bring us some toys, fire crackers, fruit, candy and nuts. Don't forget the other little boys and girls.
Don, Fred and Keith Marble.



A Merry Christmas

Time-worn words, but the most appropriate of them all. When we say "Merry Christmas" you can be sure that it is expressed with genuine appreciation of its true meaning.

Glad Snodgrass

"Smart Wear for Men Since 1900"

Merry Christmas



Store Will Be Open Thursday And Friday Until 9 P. M.

Special Prices for the Last Three Days throughout the Store.

MARTIN Dry Goods Co.

FOR THE CHRISTMAS FEAST

HOLIDAY FOOD on parade



at PIGGLY WIGGLY

Serve yourself from our smiling aisles loaded with economically priced quality merchandise — your "one-stop" complete food store that saves you time, trouble and money.

- | | |
|---|--|
| PUDDING 3 for ROYAL, assorted flavors, 14c | Oranges Texas Choice, Doz.,... 10c |
| POP CORN Jiffy 10 oz. Can.,... 7 1/2c | GRAPEFRUIT Texas Seedless, 5 For.,... 7c |
| Apple Juice Crystal, No. 303 tall can.,... 9c | Celery Well Bleached Large Stalk.,... 9c |
| OYSTERS Blue Plate, No. 1 Can.,... 12 1/2c | CRANBERRIES Extra Nice, Quart.,... 15c |
| DATES Pitted Azar, 7 oz. pkg.,... 9c | Apples Fancy Wine-sap, Dozen.,... 14c |
| COFFEE Plymouth, lb. pkg.,... 15c | Coconuts Each.,... 7 1/2c |
| Catsup Scott, Large Bottle, 10c | |

Snowdrift 3 lb. Can.,... **49c**

Cracker Jacks 3 BOXES FOR **10c**

Pineapple Libby's Flat can.,... **8c**

Grape Juice Welch's, Quart.,... **39c**

Flour Purasnow, Double Money, 48 lb. Sack.,... **\$1.65**

Syrup Penick-White, Gallon.,... **59c**

Pecans SHELLED, Lb. Bag.,... **49c**

COCONUT 1 Pound Celo pkg.,... **19c**



WALNUTS
NO. 1 EMERALD POUND.,... **15c**

Cherries Red Pitted No. 2 Can.,... **10c**

MINCE MEAT 9 oz. pkg.,... **7 1/2c**

MEAL EVERLITE, 10 lb. CLOTH BAG.,... **24c**

Prunes 10 lb. Box.,... **55c**

Corn Libby's Country Gentleman, No. 2 can.,... **11c**

Salmon Libby's, Red No. 1 Tall Can.,... **23c**



COCOA
Hershey's 1 Lb. CAN.,... **12 1/2c**

SUGAR 10 lb. Cloth Bag.,... **47c**

Pork Sausage 1b **12 1/2c**

Cheese Full Cream Lb.,... **19c**

LARD Bring Your Pail, lb.,... **8c**

BACON Machine Sliced, lb.,... **17c**

OYSTERS Pint **22c**



CANDY
Chocolate Drops 1 POUND, CELO PACKAGE.,... **9c**

Sliced Bacon Plymouth Pound.,... **23c**

Beef Roast 1b **15c**

STEAK Nice and Tender, Lb.,... **18c**

Salt Squares 1b **6c**

PLENTY FRESH FISH, TURKEYS & CHICKENS!

PIGGLY WIGGLY

WE RESERVE THE RIGHT TO LIMIT

First—
In Circulation;
In News Coverage;
In Reader Interest.

The Floyd County Hesperian

Widest
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News
Medium
In Floyd
County

VOLUME 46

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 28, 1939

NUMBER 46

SNOW COVERS ENTIRE PLAINS AREA

Soil Board Election Set For Jan. 2

Farmers in Precincts 1 and 3 To Hold Elections Next Tuesday Night

Farm landowners of Floyd county in precincts 1 and 3 will meet Tuesday night to elect members to the County Soil Conservation board to fill the expiring terms of J. T. McLain from precinct 1 and J. S. Lackey from precinct 2.

Meetings will be held at Sand Hill school house in precinct 1 and at Cedar school in precinct 3 at 7:30 o'clock Tuesday night.

The election was ordered by the County Commissioners court at the December session in compliance with the state law governing soil conservation districts.

The board members will be elected for terms of two years. The two remaining members of the board, county chairman W. H. Nelson from precinct 4 and F. C. Brown of Lockney from precinct 2, are serving terms which will expire in January 1941.

McLain and Lackey have served as members of the board since the soil conservation district, which includes Briscoe, Floyd and Crosby counties, was formed early this year. Commissioners from the two precincts will serve as chairmen at the elections Tuesday night, and will determine eligibility of voters, according to Judge G. C. Tubbs.

REA Co-op Gains New Members In Holiday Drive

Thirteen domestic members and four irrigation members have joined the Floyd County Rural Electric Co-op during the membership drive which closes this week. L. W. Chapman, superintendent, said Wednesday.

Crews are at work now completing wiring on the first section lines and making minor repairs and replacements. Construction on the new project, which will add 86 miles of power line to the co-op system, is scheduled to start about the first of February.

The REA opened a membership drive for new subscribers on the first section, which includes approximately 180 miles of line constructed this year. The new 86-mile extension is expected to add approximately 200 members to the nearly 300 now served by the cooperative.

Bids for the construction work were let two weeks ago to the H. J. Hall Construction company of Dallas.

Henry James Day Dies Here Sunday At Home Of Son

Funeral services for Henry James Day, 73, resident and farmer in Floyd county for the past 28 years, were conducted Tuesday afternoon from the First Methodist church at Cone, with Rev. E. C. Armstrong of Lockney conducting the rites. Interment was in the Cone cemetery under direction of Harmon Funeral parlor of this city.

Mr. Day died Sunday at the home of his son, J. L. Day, at 616 West Mississippi street in Floydada.

He had lived in Floyd county since 1911. Born on January 8, 1866, in the state of Alabama, he came to Texas with his parents when he was 8 years of age, living in Red River and Collingsworth counties before coming to this section.

He was married to Miss Bettie Selby 51 years ago in Red River county, Texas. She preceded him in death in 1923, and he was married again in 1925 to Mrs. Elizabeth Allen, who survives him.

Survivors include two sons by his first marriage, M. H. Day of Lubbock and J. L. Day of Floydada; two brothers, Lee Day of Monroe and Willis Day of Duvall, Oklahoma; and two sisters, Mrs. Mollie Fisher of Eastland and Mrs. Sammouth Shaddock of Duvall, Oklahoma. Also surviving are seven grandchildren and one great-grandchild.

Mr. Day had been a member of the Methodist church for nearly half a century.

His grandchildren acted as pallbearers at the funeral services Tuesday afternoon.

Headlines Of 1939 Record Progress, Good

Rural Electricity Is Year's Outstanding News; Lockney Longhorns Dominate Sports

News and Bad, As Old Year Yields to New

Sports Parade Features Prowess Of Lockney Longhorns On All Fronts

Sports occupied their place in the news during 1939. Football, basketball, boxing, track, baseball, and football again formed the year's parade of sporting events.

The outstanding sports news of the year was not recorded in a single event, but in a series of events in which the Lockney Longhorns dominated the field for the entire year both in football and basketball and lost by a narrow margin in Interscholastic league county track to Floydada.

The ten outstanding sports events of the year, however, were:

1. Floydada's defeat by Lockney Longhorns on the gridiron.
2. Golden Gloves Boxing tournament in Floydada.
3. Floydada Invitation track and field meet.
4. Lockney Baseball tournament in mid-summer.
5. Lockney relay team sets new regional record.
6. County baseball championship series.
7. Junior basketball tourney.
8. County Interscholastic League meet.
9. Lockney-Shamrock game.
10. All-District football team.

The Floydada-Lockney football game, which the Lockney Longhorns won by a score of 19-14, was easily the most outstanding event of the season. The game was the decisive factor in naming a district champion, and was featured by a renewal of gridiron rivalry of long standing.

The Golden Gloves boxing tournament drew capacity crowds for two nights, and featured some of the best young pugilists in this section of the county.

The invitation track and field meet added another star to the crown of Longhorn supremacy, as the Lockney thimble-clad carried off an entire session for the first time in history without a petty jury, and Robert L. (Believe-It-or-Not) Ripley discovered a 95-year-old deputy sheriff in Floyd county, which is more than Sheriff Fred Clark can do!

The Lockney Baseball tournament was the outstanding mid-summer sporting event in this section. The Sudan nine beat the favored Lockney (See SPORTS PARADE back page).

Oddities Of 1939

Many of the most interesting news stories of 1939 were not written in the headlines. Many odd and unusual events were tucked away in the columns of the Hesperian to tug at the heart-strings or tickle the funny-bone of the reader.

The weather heads the list of freak events this year with a combination snow-storm, rain-storm, hail-storm, and sand-storm all in the space of 24 hours on April 6th.

Two of the most heart-warming stories of the year come next in order. A Sunday school class from the First Christian church held its Sunday morning meeting on April 23 at the Floydada hospital in order that Jean Westler's 9-year attendance record might not be broken; and the ashes of one of Floyd county's pioneers, Mrs. O. C. Bailey, were scattered at her own request upon the soil that she loved along Floyd county roads following her death.

Biggest laugh of the year was the "comedy of errors" brought about at the squabble between Lockney Flomot to determine the 1938 district grid championship when the district committee declared itself "powerless to act" on one question and made immediate decisions on others.

John F. Biggs, Floyd county farmer, turned misfortune into nationwide fame when he became the first farmer in the United States to collect indemnity from the Federal Crop Insurance corporation after his wheat crop failed.

J. E. Watson was injured by a fighting cow, Jack Parkey narrowly escaped death when his tractor did a flip into a trench silo, district court went through an entire session for the first time in history without a petty jury, and Robert L. (Believe-It-or-Not) Ripley discovered a 95-year-old deputy sheriff in Floyd county, which is more than Sheriff Fred Clark can do!

Certainly each event was of a unique importance, and any attempt to rank them in order would be unfair and beyond any human ability to judge. To the dead, we offer our respects, and to living, the newly-born and newly-married of 1939, we offer our best wishes for the future.

What was probably the outstanding news of 1939, and of every other year on the east plains, has also (See OUTSTANDING NEWS back

Outstanding News Events Of 1939 Selected From Hesperian Files

Looking back over the old year for the last time before it draws to a close, certain events recorded in week-by-week reports in The Hesperian stand out from the tangled skein of affairs making up a year's life in a busy community as being of outstanding importance to the people of Floydada and Floyd county.

Considered from the point of view of their immediate news value or of their far-reaching importance, these have been selected as the ten outstanding news events of 1939:

1. Floyd County Rural Electric co-op.
2. Gun battle between Ernest Williams, and local officers near Lockney.
3. Organization of Soil Conservation District.
4. Floydada's Municipal light plant.
5. Oil leases and activities of seismograph crews.
6. Gasoline tax refund and reduction of county taxes.
7. Gainesville community circus.
8. Floydada-Silverton highway.
9. Old Settlers reunion and 49th anniversary.
10. Cold storage locker system.

The three greatest news events in every man's life have been omitted—births, marriages, and deaths. Each event has occupied its place in the columns of the Hesperian during the past year. A number of fine future citizens have arrived, a number of honored citizens have passed from the scene, and a number of happy couples have been united in marriage.

Nothing had been done late yesterday, so far as The Hesperian was able to learn, to relieve the lack of an afternoon dispatch of mails from this point for patrons in an area of several hundred square miles, including some 270 miles of rural routes served from this office.

While patrons of Floydada post office in many instances are driving to Lockney, Plainview, and South Plains to mail letters and parcels to save time and get earlier mailing, local business interests are still beating time to see what the experimental service of the Quanah, Acme & Pacific Railway company might bring forth.

The Quanah Route three weeks ago changed a mail schedule into Floydada from 10:20 a. m. to 9:15 a. m., and an outgoing service from 4 o'clock p. m. to 10:15 a. m. Local business interests, it is indicated, are sympathetic toward a schedule that will permit the railway line to take care of through freight business on a fast schedule that will also handle local mails and give excellent passenger service both in and out of Floydada.

Necessity for making train service into Floydada pay its own way was given as the reason for the change by Quanah Route officials. Originally the railway company afforded a through service to Oklahoma City, St. Louis and New York that was unequalled in the south plains area. Gradual abridgement of this service has been the rule while the company has had a retrenchment policy in force over a period of years.

Queries yesterday at Floydada post office and Floydada Chamber of Commerce indicated that no early charge is anticipated, although the situation is admittedly bad, so far as mail service is concerned. That a change in schedules of the railway company is among the possibilities was indicated but nothing definite in this connection was available. The railway company, it appears, is hopeful the public will bear with them, while the public, aside from businesses interested in the railway operate successfully, has in mind to get their mail out of town by whatever means they can.

One Killed, Two Hurt In Bus Wreck

J. B. Thompson Dies Following Christmas Day Crash; Verner Norman Injured

Three persons were injured, one fatally, when an east-bound bus out of Plainview skidded on an ice-covered hill three miles west of Matador Christmas morning, crashing off the highway and through a fence and overturning in a field several yards away.

J. B. Thompson, 63, of Lancaster, died at a Matador hospital early Tuesday morning as a result of injuries received in the crash.

V. C. (Verner) Norman, 26, of Floydada, driver of the bus, was seriously injured but his condition was not considered critical, hospital attendants said.

John A. Odum, 20, a student flier at Love Field in Dallas, was suffering from a broken wrist, a chipped bone in his hip, and bruises.

The accident occurred at about 9:30 o'clock Monday morning on Willow Hill three miles west of Matador. The heavy coach, hitting a stretch of ice-covered pavement on the steep downgrade, skidded out of control, overturned several times, and crashed through a wire fence into a field some distance from the highway. The bus was demolished.

Odum was thrown clear of the bus as it overturned the first time, and Norman and Thompson were trapped inside the wreckage. There were no other passengers on board.

The three victims lay in the snow for approximately 45 minutes before the wreck was discovered by passers-by, and all suffered from exposure. They were taken to the Traewick hospital at Matador, where Thompson succumbed to his injuries early Tuesday morning.

Thompson was a brother of former Floyd county judge, E. P. Thompson, pioneer rancher and business man now living in Orange, California. He had spent the Christmas holidays with a niece, Mrs. Buck Sams, near Lockney, and was returning to his home at Lancaster, near Dallas, when the accident occurred. Another niece, Mrs. Eb Rankin, lives at Plainview.

Norman is a son of the late W. I. Norman of this city. He has been employed by the Texas-New Mexico Oklahoma coaches as driver on the Plainview-Matador run for the past two years.

Odum had spent the Christmas holiday in Floydada visiting his sister, Mrs. Winifred Newsome, and was returning to Dallas where he is a student flier at Love field.

Two New Works Progress Jobs To Start January 1

Two new WPA projects are scheduled to get underway in Floyd county on January 1, County Judge G. C. Tubbs announced this week.

The main project for this quarter will include work on between 12 and 16 miles of the road running south from Lockney through Pleasant Valley to Blanco canyon. Plans for the project for filling road-beds through several lakes in that area, as well as some work in and around Lockney.

Plans for the improvement work were drawn up by County Surveyor Walter D. Newell.

All WPA workers in the county will be assigned to the project, which is expected to require about 3 months for completion.

A second project calls for fence-moving and widening on six miles of the road running east to Center and White Flat from a point four miles north of Floydada.

COMMUNITY CHEST

Funds of the Community Chest had grown to \$66 by Wednesday night of this week, the fund being operated, it was indicated, on an emergency basis.

"If the weather continues to be bad the demands on the fund likely will be heavy," Claude Henderson, voluntary secretary, indicated.

Donations to the fund to date are listed as follows:

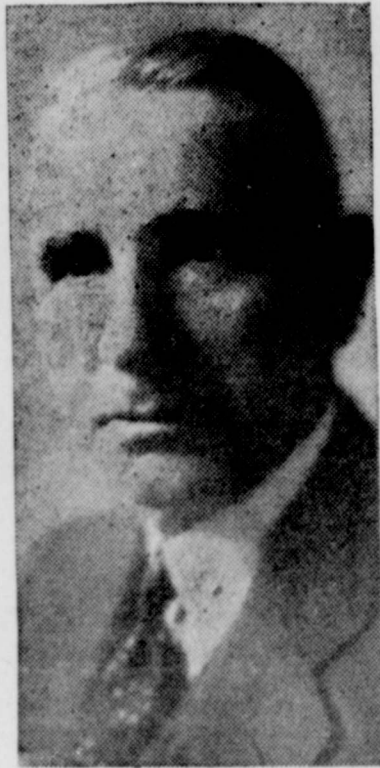
W. P. Daily,	\$ 2.00
G. V. Stewart,	1.00
J. W. Clonts,	5.00
S. T. Harris,	5.00
J. L. Copperell,	1.00
Lindsay Graham,	1.00
Previously reported,	51.00
Total,	\$66.00

Volunteer Fire Department Gets Reward For Work

The efficient fire fighting of Floydada Volunteer Fire department on November 15, when they saved property valued at several thousand dollars at the Farmers Co-operative gin, was recognized in a substantial manner on last week by the board of directors of the gin and by W. H. Henderson of Floydada Insurance agency.

The gin directors instructed their manager, J. W. Lanier, to present the fire department with a check for \$25 and the insurance agency added a check for \$5 to the fund, for a total of \$30.

"The boys undoubtedly saved the destruction of several thousand dollars worth of property, which we had much rather have than the cash for the insurance that covered it," said Mr. Lanier. He said the department here is rapidly gaining a reputation as one of the most efficient in all the plains area.



Capt. J. F. Lucey, appointed by former President Herbert Hoover as Texas Director of the National Finnish Relief Fund, this week issued an appeal to Texans to subscribe money to aid Finnish civilians suffering from the war imposed by Russia. Thousands are freezing and starving, Lucey pointed out, and immediate help is necessary. The captain was associated with Hoover in carrying aid to the Belgians during the World War. The Hesperian will be glad to accept and forward funds, giving credit to contributors.

The weather bureau at the Floyd County Rural Electric co-op reported that approximately four tenths of an inch of moisture was received here from the snowfall, and an additional two tenths of an inch from light rains last Friday night and Saturday morning. The rainfall during the latter part of last week grew lighter as it moved westward, and little moisture was reported from that source west of Lockney.

Wheat farmers and grain men here were jubilant over the snowfall, and believed that prospects for the 1940 wheat crop were brightened considerably. W. C. Cates of the Farmers Elevator company said Wednesday that the snow and rain had been of great value to the young wheat, and that the crop had not been injured by freezing temperatures due to the blanket of snow covering this area.

Temperature dropped to a new low (See OUTLOOK FOR back page).

Ice And Snow On Highways Boost Accident Toll

Ice covered highways in this section over the Christmas holidays made driving exceedingly dangerous, and a number of accidents were attributed to bad road conditions.

There were no fatal accidents in Floyd county, however, according to a report from Sheriff Fred Clark. L. H. Smith, Jr., and Elbert Smith, sons of Mr. and Mrs. Leonard Smith, were injured, though not seriously, Christmas day when their car was crowded off the pavement by another automobile, skidded into the ditch, and turned over. The accident occurred shortly after noon Monday on the highway a mile and a half south of Floydada.

Edward was most seriously injured, his right arm being gashed, the wound requiring four stitches, and his shoulder bruised. L. H. was bruised and shaken. The boys were treated at a local hospital following the accident. The car which they were driving belonged to Mike Lowrance.

Two cars were wrecked on the Matador highway at the southeast edge of town Saturday night when a 1936 Dodge sedan, driven by a negro woman, crashed into the 1939 Chevrolet driven by Tate Jones. The Dodge was occupied by 8 or 9 negroes. Sheriff Clark said. None of the persons were injured, but both machines were badly damaged.

The negroes, headed east on the highway, were driving on the wrong side of the pavement, Clark said, and crashed head on into the Jones car.

(See ICE AND SNOW back page)

Local Market Today

Poultry	
No. 1 colored hens, 5 lbs. and up 7c	
Colored hens, 4 to 5 lbs.,	5c
Colored hens, under 4 lbs., and all Leghorns, lb.,	3c
Cocks,	3c
Fryers at 2 1/2 lbs.,	8c
Large Fryers or Bakers,	6c
Cream	
Butterfat, No. 1 lb.,	25c
Butterfat, No. 2 lb.,	23c
Eggs	
Eggs, per dozen, candled, cash, ..	12c
Hides	
Free from holes	
No. 1 Hides, lb.,	7c
No. 2 Hides, lb.,	4c
Grain	
Wheat, bushel,	83c
Threshed Maize, dry, cwt.,	90c
Maize heads, dry, ton,	\$11 to \$12.50
Cotton	
Middling, 1/8,	\$9.30
Cottonseed,	\$25
Hogs	
Top hogs, 180 to 240 lbs.,	\$6.60
Top packers,	\$4.25

Outlook For Wheat Crops Brightening

Floyd County Sees First "White Christmas" In Over Decade This Week

For the first time in more than a decade, Floyd county celebrated a "white Christmas" as snow ranging in depth from four inches to more than a foot blanketed the entire panhandle and south plains area on Christmas morning and sent hopes for a bumper 1940 wheat crop soaring.

The snowfall in this immediate territory reached to a depth of approximately four inches and laid a white blanket over the plains as far south as Big Spring. Snow began falling early Christmas morning and continued throughout the day.

Heaviest snowfall in the West Texas area was reported in the north panhandle in the vicinity of Dalhart and Texline, Texline reporting 14 inches of snow and Dalhart reported 12 inches.

Snow fell to a depth of 7 inches in the Amarillo area, and was reported to a depth between 6 and 7 inches as far south as Silverton and the northern boundary of Floyd county.

The weather bureau at the Floyd County Rural Electric co-op reported that approximately four tenths of an inch of moisture was received here from the snowfall, and an additional two tenths of an inch from light rains last Friday night and Saturday morning. The rainfall during the latter part of last week grew lighter as it moved westward, and little moisture was reported from that source west of Lockney.

Wheat farmers and grain men here were jubilant over the snowfall, and believed that prospects for the 1940 wheat crop were brightened considerably. W. C. Cates of the Farmers Elevator company said Wednesday that the snow and rain had been of great value to the young wheat, and that the crop had not been injured by freezing temperatures due to the blanket of snow covering this area.

Temperature dropped to a new low (See OUTLOOK FOR back page).

Rites Conducted For Mrs. Womack Friday Afternoon

Funeral services for Mrs. A. J. Womack, 75, of Sand Hill community were conducted from the Sand Hill Church of Christ Friday afternoon at three o'clock. Elder O. W. Kirk was in charge, assisted by Elder Charles W. Watkins. Interment was in the Floydada cemetery.

Mrs. Womack died at a local hospital Thursday. She was born in Fannin county, Texas, on July 6, 1864, and was married to A. J. Womack in that county on January 31, 1886.

She had been a member of the Church of Christ since she was 12 years of age.

Mrs. Womack is survived by her husband, two sons, E. J. and A. V. Womack, both of Floydada; three daughters, Mrs. Tom Thomas of Floydada, Mrs. Lee Elder of Encino, N. M., and Mrs. R. L. Hinkson of Corpus Christi; three brothers, Matt Clevenger of Cordell, Oklahoma, Frank Clevenger of White Wright, and Robert Clevenger of White Wright; and one sister, Mrs. Mary Ellison of Oklamulgee, Okla. Four children preceded her in death.

Active pallbearers at the services Friday were Jim Holmes, Jake Greer, Arlin Miller, Leo Phillips, Leonard Pope, and Walter Knight.

Honorary pallbearers were G. C. Collins, A. S. Cummings, H. H. Graham, A. R. Hanna, Lon Davis, N. B. Pace, J. T. McLain, Carl Smith, Bill May, W. E. Miller, Fred Gross, Walter Travis, Clarence Guffee, and Joe Smith.

In charge of floral offerings were Mrs. G. C. Collins, Mrs. Jim Clonts, Mrs. Roe McCleskey, Mrs. Jim Horner, Mrs. Foster Amburn, and Mrs. Sam Phillips.

Miss Bernice Mickey was in charge of the register.

THERE'LL BE NO TURKEY HASH FOR COUNTY JAIL PRISONERS THIS WEEK

For the first Christmas in many years, no turkey dinner was served to prisoners at the Floyd county jail on Christmas day. It was not a lack of Christmas spirit on the part of Sheriff Fred Clark, however, but a lack of prisoners that prompted the omission.

Only one prisoner was in jail on Christmas day, the sheriff said, and he was permitted a day of freedom to eat Christmas dinner with his family.

Turkey dinner on Christmas and Thanksgiving is an annual affair at the county jail, but there was simply no demand this Christmas.

5-County Singing Convention Will Meet Here Sunday

The Fifth Sunday meeting of the five county singing convention will be held at the District Courtroom in Floydada Sunday, December 30, Singers from Floyd, Motley, Hall, Briscoe and Dickens counties are expected to be present.

The Stamps quartet from Dallas will present a concert at the courtroom Saturday night at 7:30 o'clock. Admission will be 25 cents.

The quartet, together with a Stamps quartet from Muleshoe and the Phillips quartet from Berger will be among the outstanding singers to appear on the convention program Sunday. The all-day meeting will open at 11 o'clock Sunday morning. A basket lunch will be spread at the noon hour.

H. L. Fitch of Dickens is chairman of the convention, with F. M. Casey of White Flat as vice-chairman and Miss Nora Stevens of Turkey secretary.

Half Minute Interviews

Ed Duncan: "A good snow fell at Guymon, our old home, and was about a foot on the level around Channing and this side on our way home."

Editorial

ANOTHER YEAR BEGINS MONDAY

Another eventful year is rapidly coming to a close. A new one will begin stalling (stalling?) across the stage come Monday morning.

1939 record has been full of broken promises, broken pledges, broken hearts in this big little world we call ours. Also it has seen many deeds of heroism. And they were not all abroad.

Looking over the year, from the close up viewpoint, it seems that most of us need right now more than anything else to get our own houses in order. We believe it is a fact that 80 per cent of the people do like they want to do rather than like they ought to do, speaking from a financial point of view. And then blame luck or something other than bad management with the unhappy result.

This is not accusing you. It is a thought, however, for self-searching, applying equally in The Hesperian office and out on Mr. So and So's farm.

PROVIDENCE SEES AFTER US

There was much, much carelessness with fire in the homes and about the homes of Floyd county people during the holiday season, but fortunately we escaped without having any of our communities turned into mourning by an outburst of blaze in some home or business house.

Funny about people. They will not listen to reason. They want the tree over here by the fire or cotton under the tree and lights close by, or candles over there in the window, certain that no breeze will whip the drapery into the blaze and have a whole house burning within a few minutes.

A third, possibly a half, of the homes in Floyd county violated the rules of common sense as to fire hazards during the holidays. We were lucky. We did not have to bury any of the charred bones of our friends during the time.

WHO TO TALK TO

Forget you do not think there is any sense to the automobile title registration law in Texas. And bear this in mind that before you can trade or traffic in a car that is your own you must get a certificate of title from a bureau or something in Austin.

It is the law of the land that you must do this, and all good men will rally to the defense of the established law while they labor to rid themselves of petty tyrannies.

Before you are through you'll wish you were rid of the ever-tightening rule of the state as regards your personal business in the automobile ownership affair as well as in others.

Remember, however, that these boards and bureaus which regulate your conduct are the product of your legislator. Only Mr. Tarwater and Mr. Nelson, along with their cohorts, can rid you of these fellows that set up a bookkeeping system in Austin and milk you of two bits a head for something you wonder about.

Better talk to Mr. Tarwater, not the fellow who collects off of you.

Only by persistent, unremitting straight-forward toil; by turning neither to the right nor to the left, seeking no other pursuit or pleasure than that which cometh from God, can you win and wear the crown of the faithful.—Mary Baker Eddy.

ENTER THE SMALL FRY

Are there too many automobiles in the United States and are the pleasure and business cars plus the tractors and other machinery ruining the country?

Many smart men would like to know. Banking fellows thought they had the answer ten years and even fifteen years ago when they refused loans that had cars and tractors and things of that kind as collateral. They might have been right. Many of them thought the ruin of the country was in the devilish things.

Now, however, bowing to the inevitable after bolder men have collected their millions in usurious interest and "service" charges most bankers have decided that after all, since every man is going to have his automobile, they had as well have some of that good old high trust. And the big boys who have rolled in the fat are due to have some competition from the smaller fry.

All of which means you'll pay less and come nearer getting your money's worth on the next car you finance. And at that you'll likely be a sucker.

IS THE POLAR ICE RECEDING?

Seasons such as that we are having in West Texas this year make us think maybe the scientists are right in their suggestions that the polar ice is receding and that we are getting farther and farther away from the cold that once enveloped us.

Needing the cold for field bug fighting purposes, one wonders if, indeed, we are not undergoing one of those changes that resulted ten thousand years ago in the extermination of the elephant that roamed these areas, the sloth and the behemoth of the deep.

Is the aboriginal plainsman who fought and killed an elephant with a well-placed arrow only to see the animal sink in a plains slough, to have a counterpart in a well-dressed farmer who wounded the earth instead of a mammoth and saw his efforts come to naught in spite of a government guarantee?

To the charge that it takes a mighty imagination to conjure up such things one might answer there is little difference sometimes in fact and fancy, in history and fiction.

WASH APPLES BEFORE EATING

If you are an apple eater—and who isn't—keep in mind to wash the fruit before you put it on your table or in the lunch basket.

In the last several years growers of apples in any part of the United States we know anything about that sells apples to this section, it is necessary to use spray to kill the insects. These insects would destroy the entire apple crop of the country in a very few years if spray were not used.

An occasional report has it that poisoning has resulted from eating unwashed apples. A slight deposit of the spray is left on the fruit when this occurs and the eater takes it into his system. This doesn't happen but once in a million. But the fact remains there is that slight possible danger.

The simple process of washing the apples, by which the spray is entirely removed makes the apple undoubtedly safe to eat. Small matter, in a way, but not a bad idea.

Less depends upon what befalls us than upon the way in which we take it.—Schopenhauer.

Quite A Cut!



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As A Farm Woman Thinks

My mind today—Tuesday after Christmas, looks like our rooms and stores do now. Tinsel and turkey—friend's gifts, loving greetings and reunions, snow—how can I straighten them all out? Beautiful memories to be looked over and stored later, and as you are doing the same you would not have time to read this even if I should have sorted out anything to write.

While we are sorting out the things to remember the Christmas by, the coming year, let's burn up the old tattered bundles of unkindness to all faces—all the hard, stony packages of hate—all the old, moth-eaten grudges, that we have almost forgotten the cause of, but hold on to them the same.

May the New year bring peace and happiness to all.

Political Column

The following have authorized the announcement of their candidacies for the offices indicated opposite their respective names, subject to the Democratic primaries:

For County Clerk:
K. NICHOLS

B. Nichols Asks Again For Co. Clerk Office

TO THE VOTERS OF FLOYD COUNTY:

I wish to announce to the good people of Floyd county, Texas, that I am again a candidate for the office of county clerk.

I made the race in 1936 and at that time you gave me a good vote, and I am still grateful to you for that vote. I feel that with the business experience I have had, I can make you a good county clerk and if you elect me your county clerk I promise that I will give

you the very best service that I am capable of, always remembering that a public officer is a public servant. My race will be subject to the Democratic Primaries to be held July 27, 1940. I expect to meet each of you personally between now and then.

B. Nichols,
Candidate for County Clerk of Floyd County, Texas.
(Political advertisement)

THE STATE OF TEXAS.

To the Sheriff or any Constable of Floyd County—GREETING:

YOU ARE HEREBY COMMANDED. That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published therein, but if not, then in the nearest County where a newspaper is published twice each week for four consecutive weeks previous to the return day hereof, E. J. Ritterbush, Myrtle Robinson and husband C. A. Robinson, Josephine C. McGehee, a widow, individually and as community survivor of the estate of her self and her deceased husband J. H. McGehee, J. H. McGehee, and J. C. McGehee, and their heirs and legal representatives whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada on the Fourth Monday in January 1940, the same being the 22nd day of January A. D. 1940 then and there to answer a Petition filed in said Court, on the 28th day of November A. D. 1939, in a suit numbered on the docket of said Court No. 3126, wherein Elmer Laughlin, is plaintiff and E. J. Ritterbush, Myrtle Robinson, and husband C. A. Robinson, Josephine C. McGehee, a widow individually, and as community survivor of the estate of her self and her deceased husband, J. H. McGehee, J. H. McGehee, and J. C. McGehee, and their heirs and legal representatives are defendants.

The nature of the plaintiffs demands being as follows, to-wit: Suit in trespass to try title, and for

the possession and title to the following described land and premises, situated in Floyd County, Texas, and being 112 acres of land out of survey No. 73, Block G, Certificate 62-G issued to D & W Ry Co., Patent No. 40 Volume 30, described by metes and bounds as follows: beginning 117-1/3 vars. North of the Southwest corner of said survey No. 73; Thence North 892-2/3 vars; Thence East 708-1/6 vars; Thence West South 892-2/3 vars; thence West 708-1/6 vars to the place of beginning;

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this 29th day of November A. D., 1939.

(SEAL) GEO. B. MARSHALL,
Clerk District Court, Floyd County, Texas.

DON'T SLEEP WHEN GAS PRESSES HEART
If you can't eat or sleep because gas bloats you up try Adlerika. One dose usually relieves pressure on heart from stomach gas due to constipation. Adlerika cleans out BOTH bowels. At White Drug Co., and Bishop's Pharmacy

LAND

We have land to Sell and to Lease for Farming, Stock-Raising and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro
Floydada, Texas

Floydada Insurance Agency

"The Agency of Service"
All kinds of Insurance
Room 216 Readhimer Bldg.
W. H. Henderson
Phone 273

Dr. Wilson Kimble Optometrist

Specializing in fitting glasses and straightening crossed eyes.
TELEPHONE 254 FLOYDADA, TEXAS



—To— OUR FRIENDS

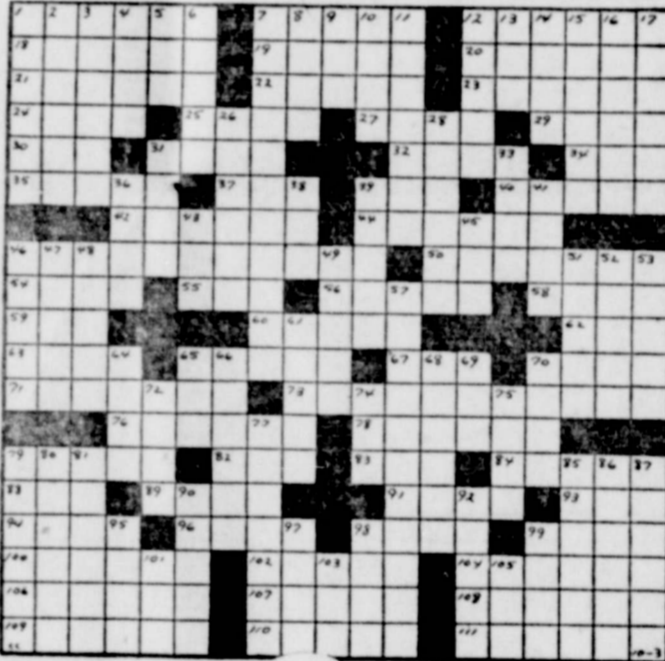
Let us suggest that you look first . . . at Arwine's when in need of—

FRESH DRUGS, PRESCRIPTIONS and COSMETICS

Arwine Drug Co.

"Goteverthing"

CROSS-WORD PUZZLE



Across

- Improve
- Journal
- Journey through the African wilds
- To murmur
- Quickly
- Creased
- Reviser
- Twin brother of Hamulus
- Withdraw
- Peruse carefully
- South African council
- Father
- First name of Charles Lamb
- West-Saxon king
- Lefty
- Judge
- Old cloth measure
- The yellow iris
- High mountain
- Hesitant
- Fools
- Papal veil
- Country in Asia
- Rope-walker or dancer
- Relief
- Anger
- Samoan edible mollusk
- Kind of beverage
- To induce
- Limited
- Scotch wheat cake
- River in Russian Turkestan
- Delightful region
- Evil spirit
- Till up
- High cards
- Compound fleshy fruit
- Map of the moon's surface
- Face of armor
- Raving
- Grallatorial bird
- Being
- River (Sp.)
- Rugged
- Japanese rice paste
- Transmitted
- Kilo
- Kilat
- Wooden vessels
- Antisense
- Hindustani
- Spoken
- Exotic
- Hawaiian raven
- Gloomy
- Retreat
- Alm
- A straw bed
- Cubic measure
- British
- Outlets

Down

- Abstract
- Refurbished
- Supposed
- Equip
- Daughter of Cadmus
- Earth
- Correspondence
- Mimicked
- Knave of clubs
- Motivational aids
- Dewler
- Carousal
- Beverage
- Vapor
- Sag plants
- Reproach
- Standards of performance
- An apogee
- Head
- Limited time
- Ort
- Tibetan grasses
- Greek letter
- Wand
- Precious stone
- Arab garment
- Turkish title of respect
- Musical instrument
- Nettle-rash (Med.)
- Fresher
- Gen
- Part of heath family
- Ferrous meal
- To thrash
- Impair
- Law charges
- Observe
- Underworld god (Rom. myth)
- Hebrew monastic
- Incurtion
- Kentucky blue-grass
- Branches of learning
- Sparoid fish
- Celtic sea god
- Winged insect
- Croquet
- Sea
- Charm
- Discussion
- A word of honor
- Rabbit
- Bent again
- Worms
- Soft-works ponds
- Move
- A large genus of succulent plants
- A Japanese home
- Haraldic flag
- Before
- Little island
- Orin

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ANSWER TO # 255



HOMER STEEN
B. F. McINTOSH
W. A. AMBURN
MRS. CURTIS GILLIAM
KENNETH RIMMER
FLORINE DORRELL
MRS. W. D. NEWELL
BEN EZZELL
PHIL STEEN
MAURICE STEEN

South Plains 4-H Club Entertains Mothers At Party

SOUTH PLAINS, Dec. 26.—Members of the South Plains 4-H club honored their mothers with a Christmas party at the home of the sponsors, Mrs. Harper Scoggins, on December 20.

A program appropriate to the yuletide season was rendered by the club. Rooms were decorated in red and green, and a tinsel tree, under which gifts were spread, formed the center of attraction.

The program included "Silent Night" sung by the club members, "Prayer to Mother" and "When I Put Downed" read by Elizabeth Daniel, "Dirt and a Puzzling Question" read by Carol Reeves, Christmas rounds sung by the club and an acrobatic Christmas greetings to Our Mothers, by the club; two readings, "Unchangeable Mother" and "Annie's Prayer" and "Jingle Bells" by the assembly.

Gifts from the daughters to their mothers and gifts from the girls to each other were distributed by Santa Claus. The club presented their sponsor, Mrs. Scoggins, with two lovely pictures.

Refreshment plates with seasonal appointments were served to the following: Mesdames L. D. Campbell, D. W. Bybee, A. S. Hamblin, A. B. Myers, Sim Reeves, R. E. Young, E. A. McLeod, J. A. King, R. W. Patrick, J. H. Fowler, Carl Daniel, L. B. Maves, F. A. Smith, Warren Daniel, J. E. Hammitt, W. A. Whitlock, M. W. Lyles and V. B. Brooker;

Misses Jackie and Elizabeth Daniel, Venetia Brooker, Velma Lois Young, Oneta Cloud, Betty B. Myers, Betty Lou and Mary Anne Bybee, Wynona McLeod, Lavergne Young, Isabell King, Freda Wigninton, Dorolna Smith, Doris Davis, Doris Campbell, Helen Lyles, Harvey Ray Hamblin, Carol Reeves and Alora Caset and the hostess and sponsor, Mrs. Harper Scoggins.

Snow Falls
Snow began falling at South Plains Saturday night, and approximately 3 inches had fallen by Tuesday afternoon.

H. D. Club Honors Husbands
The South Plains Home Demonstration club honored husbands of the club members at a yuletide party at the home of Mr. and Mrs. Larry Mays on the evening of December 19.

Entertaining rooms were gaily decorated in Christmas colors, and a Christmas tree graced one end of the living room. Games and exchange of gifts provided entertainment for the evening.

A dainty refreshment plate was served to Messrs. and Mesdames John Smith, Sim Reeves, Luther Campbell, Wade Davenport, Shorty Thornton, Skeet Thornton, John McClendon, George West, John Wilson, Oris Lockhart, Bill Harper, R. L. Powell, John Smitherman, and the host and hostess, Mr. and Mrs. Larry Mays.

School Dismisses For Holidays
The South Plains school was dismissed on Friday, December 22, to re-convene on January 2, according to Superintendent Harper Scoggins.

School Christmas Program
The annual school Christmas tree and program was held at the South Plains school auditorium Friday, December 22, with all school children and their parents participating.

The program included "Christmas

Stockings" by the primary boys, "Things that should make Christmas merry" by the primary girls, Santa's Whiskers, a reading by Sharon Bond, Gifts of Heart and Soul by the 5th and 6th grades. The incident of the Mistletoe by the high school girls, Christmas memories by a high school group, and Santa Claus in many lands by the high school boys.

College Boys Home
Harper, Jr. and Paul Ben Scoggins, students at Texas Tech, spent the Christmas week-end at home with their parents, Mr. and Mrs. W. H. Scoggins.

Baptist Church Activities
Rev. C. Malone filled his regular appointment at the Baptist Church Sunday at both morning and evening services. Attendance at both services was small, due to the absence of several families away for the Christmas holidays. At the close of the Christmas eve service, the congregation presented Rev. Malone with a Yuletide Love Offering in the form of a food shover. Superintendent Walter Wood was also presented with a shirt and tie.

B. T. U. Program
Preceding the regular preaching services Sunday evening, a brief B. T. U. program was presented. Merle Scoggins, president, was in charge.

The devotional was led by Mrs. Curtis Simmons, a playlet, the True Christmas spirit, was presented by the Senior B. T. U. group. A Christmas hymn was sung by the audience.

Jackie Daniel gave a reading, "The Christmas Prayer," and the sponsor led in the closing prayer.

Personals
Mr. and Mrs. Early Joiner and little son are home from Texas Tech visiting his parents, Mr. and Mrs. C. A. Joiner. Later in the week they will visit Mrs. Joiner's family in Hereford.

Mr. and Mrs. V. B. Brooker and family are moving to Oilton this week-end.

Mr. and Mrs. Sim Reeves and family are spending the holidays with relatives at Gasoline, Plainview and Pampa.

Virginia Reed of McLean is visiting her cousin, Elizabeth Daniel.

Mrs. Bill Harper had as week-end guests her sister Mrs. Ruth Burne of Amarillo and her daughter Miss Ethelone Harper, a business college student in Amarillo.

Miss Zella Battey is spending Christmas with her parents, Mr. and Mrs. Fred Battey of Floydada.

Mr. and Mrs. Chas. Knerim spent Christmas with their daughter, Mrs. Frank Pohl and family in Matador.

Miss Mary Nell Hodges left Friday for her home in Silverton to return on January 2 to resume her duties as a teacher in the South Plains school.

Miss Blanche Pflegley is spending the holiday season in Lockney with her parents, Mr. and Mrs. M. B. Clark.

Mr. and Mrs. Bill Beedy and family spent the Christmas week-end with Mrs. Beedy's mother, Mrs. Callie Wilson, at Fairview.

Mr. and Mrs. Earl Ragan of San Jon, New Mexico, are visiting relatives here. They were guests of Mr. and Mrs. R. E. Young Sunday.

Mr. and Mrs. John Reagan and Mrs. Mary Floyd and children visited Mr. and Mrs. Homer Ragan Christmas day.

Mrs. W. H. Scoggins and son, Merle, visited in the home of Mr. and Mrs. R. E. Young Christmas night.

Mr. and Mrs. Sim Reeves and family visited her parents, Mr. and

Dougherty News

DOUGHERTY, Dec. 27.—Mr. and Mrs. Bill Webb and children, James and Ruth, left last Friday for Justin where they are visiting Mrs. Webb's parents during the holidays.

Mr. and Mrs. H. N. Powell and children spent the week-end with relatives in Lamesa.

Mr. and Mrs. Chet Caffee and son Louie returned Tuesday from Pecos, where they spent the Christmas holidays with Mr. and Mrs. W. A. Caffee.

Mrs. J. W. Freeman left Friday for a visit with her sister at Arlington.

F. M. Dougherty was a business visitor in Clovis, N. M., Tuesday.

Dr. and Mrs. Warren B. Poole left Saturday for their home in Oklahoma City after a brief visit with his parents, Mr. and Mrs. Bill Poole.

Mr. and Mrs. Bill Foster and children of Santa Fe, New Mexico, returned to their home Tuesday after spending the holidays here with his parents, Mr. and Mrs. E. S. Foster and brother, Earl Foster and family.

Mr. and Mrs. Dot Hammonds and children spent the week-end in Thalia.

Mr. and Mrs. Lee Maybrow and son of San Angelo and Ruth Kreis of Canyon were guests during the holidays with their parents, Mr. and Mrs. A. H. Kreis.

Martha Lee Sanders, who is attending the state school for blind at Austin has been a guest of her grandparents, Mr. and Mrs. C. E. Bartlett.

Mr. and Mrs. Reynolds Sanders and children, Kit and Vereta, were dinner guests on Christmas day in the home of his sister, Mrs. Loran Leibfried and family.

Mr. and Mrs. Wise of Arkansas spent Sunday with their son, James and family, and daughter, Mrs. Harold Woody and family of Hart.

Mrs. Vivian Wesley, primary teacher here, is spending the week at her home in Happy.

The program and tree at the school Friday afternoon was enjoyed by all.

Ben Ezzell spent the Christmas holidays with his parents, Dr. and Mrs. B. R. Ezzell, in Lockney.

Kathleen Hodge, who is teaching in the Gruver schools, spent the holidays in Floydada with her parents, Mr. and Mrs. Tom Hodge and family.

Mrs. Austin, on Christmas day.

W. H. Scoggins suffered a lacerated hand Tuesday morning while working on the fuel pump on his car, and it is feared that he may lose a finger.

Mr. and Mrs. J. B. Pharr and children of Lubbock and Mrs. Emmitt Sap and children of Ozona visited Mr. and Mrs. R. E. Young Sunday morning.

Mrs. J. S. Brannan visited her parents, Mr. and Mrs. J. S. Brannan Sunday.

Johnny Floyd had as his guest Sunday, J. W. Brannan, jr.

South Plains students attending the annual Junior-Senior Christmas party at Lockney High school were Jeanne Simmons, Loma Simmons, Norma Jean McCaugh, Merle Scoggins, Margaret Bean, Lellia Cummings, Loretta Bybee, Marion Yeary, Jack Yeary, Shirley Fay Harper, Joye Martin, Elmer Martin, Bertha Hillburn, Mary John Lanham, and Austin Beedy.

POULTRY AND EGG PRODUCERS TURN TO HATCHERY CHICKS

Poultry and egg producers in the United States continue to turn from home hatching to commercial hatcheries as a source of chicks, the Agricultural Marketing Service reports.

Back in 1928 one-third of the chicks hatched were produced in commercial and breeder hatcheries. By 1934 this proportion had increased to almost half. Today the proportion probably is even larger.

And hatcheries are operating for more months during the year than formerly. Some hatcheries now operate every month in the year and fully a third of them operate 6 months or more.

Some hatcheries—they are called breeder hatcheries—produce chicks, ducklings, or poulets only from their own flocks. They usually follow definite breeding programs to fill the demand of commercial egg and poultry producers for better-bred chicks. But commercial hatcheries are more and more availing themselves of hatching eggs from flocks which have been improved by the introduction of parent birds from these breeder flocks.

The rapid growth of large-scale production of both eggs and broilers in areas close to consuming markets is held by poultry specialists as one of the major causes for the increasing demand for hatchery chicks in place of home-hatched birds. The commercial producers of eggs and poultry are turning out an increasing proportion of total production of both eggs and poultry in the United States.

Final Returns On Quota Elections
Complete and final returns on the cotton marketing quota referendum tabulated in College Station state headquarters of the AAA show that Texas cotton farmers returned a majority of 82 percent in favor of quotas, AAA officials have announced.

A total of 169,859 producers went to the polls December 9 to express their wishes regarding quotas, 139,206 favoring them and 30,653 voting against them. Preliminary results for the nation showed 91.2 percent of the farmers favored quotas, 812,420 voting "yes" and 78,047 voting "no" for a total vote of 890,467.

This is the third consecutive year that cotton farmers have approved marketing quotas. On December 10, 1938, they voted in favor of quotas on the 1939 crop, with 933,903 votes for and 185,760 votes against, for a favorable majority of 841 percent.

Fairview News

FAIRVIEW, Dec. 26.—Christmas greetings to everyone, and a happy new year.

Mr. and Mrs. Tom Warren visited Sunday evening with Ray Warren and family.

Mr. and Mrs. Clyde Barwell have moved to the Center community.

Mr. and Mrs. Wise and children were dinner guests Sunday of Mr. Wise's father near Floydada.

Mr. and Mrs. E. W. Walls and boys, Doyle and Verlon, visited Mrs. Walls' mother in Lockney Sunday.

Mr. and Mrs. Ray Warren visited E. B. Warren and family of Campbell Monday.

Mr. and Mrs. G. M. Bullard celebrated their 50th wedding anniversary on Christmas eve day. Guests included their children, Mr. and Mrs. J. L. Landrum of Friona, Mr. and Mrs. Mitt Bullard and children, Bradford and Alice Jean, of Shamrock; Mr. Bullard's brother, Loran Bullard of Sayre, Oklahoma; Mr. and Mrs. J. C. Crabtree and girls, Jean and Ella B.; Mr. and Mrs. L. E. Crabtree and children, Leslie, Joe, and Kay; Mr. and Mrs. L. B. Cozby and children, L. B. Jr., Clara, and Mary D.; Mr. and Mrs. Lewis Bullard and son, Roger; Jean Preston and family, Gayle and Dixie Ruth; Mr. and Mrs. Thurman Perry, Mr. and Mrs. Chic McClure, Mr. and Mrs. Grady Reeves, Mrs. Lewis of California, Mrs. W. B. Wilson, Mrs. Albert Mize, Mrs. Billy Tye called in the afternoon.

NUTS VARY AS TO MEAT THEY WILL SHELL OUT
Christmas cooks planning for candies, cakes, and puddings often wonder how many pounds of unshelled nuts will be needed to supply the nut meats the recipe calls for.

The Bureau of Home Economics finds in the course of its research work with woods that it takes about these quantities of unshelled nuts to supply a cup of nut meats: Peanuts, about half a pound; pecans and filberts a little less than a pound; almonds, just about a pound English walnuts a little more than a pound; and black walnuts, about 2 pounds. These are approximate ratios, but close enough for the cook who is buying unshelled nuts to enrich holiday sweets.


Food research in the bureau shows that peanuts, pecans, chestnuts, almonds, English walnuts, filberts, and Brazil nuts are good sources of vitamin B, and pecans are also a good source of vitamin A. Most nuts are rich in phosphorus, and unblanched almonds, hazelnuts, walnuts, pecans and hickory nuts are good sources of iron.

Final Returns On Quota Elections

Complete and final returns on the cotton marketing quota referendum tabulated in College Station state headquarters of the AAA show that Texas cotton farmers returned a majority of 82 percent in favor of quotas, AAA officials have announced.

A total of 169,859 producers went to the polls December 9 to express their wishes regarding quotas, 139,206 favoring them and 30,653 voting against them. Preliminary results for the nation showed 91.2 percent of the farmers favored quotas, 812,420 voting "yes" and 78,047 voting "no" for a total vote of 890,467.

This is the third consecutive year that cotton farmers have approved marketing quotas. On December 10, 1938, they voted in favor of quotas on the 1939 crop, with 933,903 votes for and 185,760 votes against, for a favorable majority of 841 percent.



OUR RESOLUTION For The NEW YEAR


is to give our customers the same efficient service rendered in the past. We appreciate your past patronage.

J. R. Yearwood

Mr. and Mrs. Clement B. McDonald and daughter, Carolyn, spent the Christmas holidays in Enid, Oklahoma, visiting in the home of Mrs. McDonald's parents, Mr. and Mrs. C. A. Tatum.

James Burrus, student at West Texas State college in Canyon, is spending the Christmas holidays here with his mother, Mrs. J. A. Burrus.

Mrs. Toth Blakeney, of Alarwood was a Christmas visitor in the home of Sheriff and Mrs. Fred Clark.




GREETINGS FROM YOUR

JOHN DEERE

QUALITY IMPLEMENT DEALER

Stansell - Collins

The Season's Cheer To Everybody



A new season has come . . . and as we stand upon the brink, it is pleasant to think of the friendly relations that have become mellow with the passing years . . . and there is a feeling of assurance that these relations shall continue as in the past . . . and that new friends will join our circle.

We hope for peace on earth and abundant happiness to one and all

Farmers CO-OP GIN

ROUND TRIP Holiday Excursion Fares

CHRISTMAS AND NEW YEARS

Floydada to Fort Worth . . . Round Trip **\$7.50**

Floydada to Dallas Round Trip **\$8.40**

On Sale Dec. 15th to Jan. 5—30-day Return Limit!



EXCURSION FARES EFFECTIVE LOCALLY BETWEEN ALL POINTS ON OUR LINE!

1 1/2

Times The One Way Fare FOR THE ROUND TRIP

Phone 36

Texas - New Mexico and Oklahoma Coaches

Union Bus Terminal A. J. Cline, Agent Floydada, Texas

GREATEST 1-CENT SALE IN LOCAL HISTORY—every family can Save and Benefit

BE ON TIME—Have you missed important appointments? Have you been late to work? Electricity to run an electric clock, including alarm models, for two weeks time costs only **1c**

SAVE—A modern vacuum cleaner will keep your rugs, furniture and draperies epic and span at trifling cost. Electricity sufficient to clean thirty rugs is only **1c**

QUICK TREATS CHEAP—Quickly and inexpensively an electric grill will prepare you hundreds of different kinds of toasted treats, sandwiches and other tempting delicacies. Even if you use one for a whole hour the electricity cost would be only **1c**

IRONING COSTS CUT—The new, speedy, easy to use electric ironers give you added hours for personal enjoyment. For every half an hour you use one the electricity expense is only **1c**

NEW THRILLS FOR A PENNY—Stirring world events make radio, the world's greatest educational and entertainment medium, more important than ever. You can easily afford to have several in your home as the electricity cost for 10 hours is only **1c**

NO Tired Wrists—When your kitchen has an electric mixer, there are hundreds of uses for one of these handy outfits. Current cost for 8 hours is **1c**

SEE BETTER—Better lighting improves and saves vision. New model lamps have utterly changed previous standards. This protection is cheap. Four hours of light for **1c**

SAVE ON SHAVING—Be modern. Use an electric razor, a luxury that is an economy. Electricity for a year and a half's shaves is only **1c**

CHECK COLDS—Many a time the use of an electric heater on chilly Spring days has prevented the catching of a hard-to-shake-off cold. Expensive? No. Use one an hour for **1c**

100 SLICES FOR 1 CENT—Tests indicate that electricity is now so cheap that you can use it generously. For instance, 100 slices of toast can be made for **1c**

AND OTHERS TOO NUMEROUS TO MENTION!

Today, and every day, use your new Christmas appliance and get the most out of life—economically! Re-greatest bargain—the more you use the cheaper it is member, more now than ever before, electricity is your

Texas-New Mexico Utilities Company

The WOMAN'S Page

Edited by
Mrs. J. C. Gilliam
Telephone
191-W

Rachel McClure Becomes Bride Of Dennis Taylor

In a quiet ceremony on Christmas eve morning, Miss Rachel McClure and Dennis Taylor were married at the home of the bride's parents, Mr. and Mrs. C. A. McClure in the Webb community. Rev. Lloyd Denton officiated at the impressive double-ring ceremony. The marriage vows were spoken at 9:30 o'clock Sunday morning.

The bride was attended by her sister, Miss Conny McClure, and the best man was George Roswell of Concordia, Kansas.

The bride wore a navy blue dress with navy accessories and a necklace of silver bells. For "something old and something borrowed" she carried a 35-year-old white linen handkerchief which belonged to Mrs. A. H. Brannon of Abilene.

Opening the wedding ceremony, Mrs. Troy Ray of Amarillo sang "Because." Then played the bridal chorus from Lohengrin as the bride and bridegroom with their attendants entered and took their places under an improvised archway of silver ribbon hung with tiny silver wedding bells.

Following the ceremony, she played "Indian Love Call" softly at the piano as Rev. Denton offered a blessing for the young married couple.

Mr. Taylor is the son of Mr. and Mrs. Thirford Taylor of Mount Blanco, and the young couple will make their home in that community.

Guests at the wedding were Mr. and Mrs. J. H. McClure and family, Mr. and Mrs. J. W. McClure and family, Mr. and Mrs. H. R. Cagle and family, Mr. and Mrs. C. A. McClure, Conny and Martha McClure, Mr. and Mrs. T. T. Taylor, Oena and Ora Nell Taylor, Mr. and Mrs. S. S. Caple and Don, Miss Vashiti Taylor, Mr. and Mrs. M. J. Moseley and Doris Gene, Guy and Lenora Haverstock, and Rev. and Mrs. V. F. Crabtree and Pasty.

Mr. and Mrs. Holt Bishop and Shirley Ann, Mr. and Mrs. Earl Edwards and family, and Mr. and Mrs. J. R. Baker from Floydada.

Mr. and Mrs. F. B. Norman and family of Albany, Mr. and Mrs. Troy Ray of Amarillo, Mr. and Mrs. Odis Miller of Abilene, Mr. and Mrs. A. V. Brannon of Weisert, Rev. and Mrs. Lloyd Denton, Mrs. Griffith, and Rev. Dale of Cone, and George Roswell of Concordia, Kansas.

A wedding dinner was served following the ceremony, with Mr. and Mrs. C. A. McClure as host and hostess.

SUNNYSIDE H. D. CLUB MEETS AT KENDRICK HOME
The Sunnyside Home Demonstration club met in the home of Mrs. Pete Kendrick for a Christmas party Wednesday afternoon, December 29.

A travel in foreign lands pertaining to Christmas was presented by Mrs. Kendrick. Christmas games were conducted by Mrs. Dean Hill and Miss Modena Hartzell and presents were exchanged.

Refreshments were served to Mesdames C. B. Smith, S. J. Latta, Dean Hill, J. J. McKinney, J. A. Hartzell, J. B. Bishop, W. C. Sims, W. A. Lovell, Will Walker, R. M. McCauley, R. B. Calhoun, Pete Kendrick and Woodward and Miss Modena Hartzell, members; and to Mrs. J. R. Archer, Mrs. Tip Kendrick, Mrs. Roy Curry, Mrs. Elbert Park, Margaret Lovell, Alice Latta, and Don and Billy Kendrick, visitors.

Guests of Mrs. V. A. Leonard Christmas day were Mr. and Mrs. A. L. Glass of Mt. Blanco; R. E. Leonard and family, Tullia; Mrs. Leona Bell and family, Mrs. Victoria Asher and sons.

P. C. Windsor, teacher in the schools at Muleshoe came last Thursday to spend the holidays with his uncle, W. M. Windsor, and aunt, Mrs. Leila Horton.

Misses Evelyn and Mary Wilson Hicks, students in Wayland college at Plainview, are at home during the holidays with their parents, Dr. and Mrs. I. W. Hicks.

Born to Mr. and Mrs. T. C. Hollums, city, December 18, a son.

LA-KNO-PLA MUSIC CLUB HAS CHRISTMAS PROGRAM

La-Kno-Pla Music club met Thursday afternoon in the home of Mrs. E. E. Hinson with Beth Hinson, Lajuana Leibfried and Martin Louise Bond as hostesses.

The house was decorated suggestively of the season. A miscellaneous Christmas program was rendered with the singing of Christmas carols, readings appropriate music.

Appearing on the program was Kathryn Wilkinson, Beth Hinson, La Nell Teague, Maureen Hart, Wendell Daniel, Jack Loran, Nanette Bishop, Marjorie Oden, Louise Wilson and Lajuana Leibfried. One pupil of Maurice Hart, Irvin Looney, also took part on the program.

Delicious refreshments were served by the hostess.

HIGH SCHOOL GIRLS SOCIAL CLUB HAS PARTY DEC. 19

Candy making provided entertainment for the high school girls' social club and their dates Tuesday night, December 19. Most of the group attended the basketball game, and came to the foods laboratory where the party was held afterward.

Those attending were Mildred Stovall, Margaret Tubbs, Jennie Lou Harper, Lovelle Ginn, Mary Frances McRoberts, Frances Field, La Nell Harmon, Jane Clark, Ruth Simpson, Lula Lee Teal, Howard Merry, Gordon Patterson, Charles Neil, E. L. Tyler, Douglas Pitts, Emmett Hinson, Carl Minor, Billy Brown, R. E. Colightly, Miss Eunice Howell, Superintendent Walter Travis, and the club's sponsor, Miss Bert Ione Smith.

Mr. and Mrs. C. E. Neil spent Sunday in Amarillo guests of Mr. and Mrs. H. K. Ammonds. Charles Neil and Demp Puga who had been visiting there since Saturday accompanied them home.

Mr. and Mrs. A. T. Hull and daughter, Linda, and Mr. and Mrs. J. D. McBrien were guests in Snyder Sunday and Monday of Mrs. McBrien's and Mr. Hull's sister, Mrs. Jack Inman and family.

Mrs. T. C. Tyson and son, Robert, came Tuesday from Ennis for a visit with Mrs. Tyson's daughter, Mrs. Richard Stovall and family. Robert will leave next week to return to his studies in the University of Texas.

Mr. and Mrs. Harry Laughlin and daughter, Nancy June, of Waco came Saturday night for a visit with Mr. Laughlin's sister, Mrs. A. B. Keim and family. They left for their home this morning.

Mr. and Mrs. F. B. Norman and family of Albany, Mr. and Mrs. Odis Miller of Abilene, Mr. and Mrs. A. V. Brannon of Weisert, Rev. and Mrs. Lloyd Denton, Mrs. Griffith, and Rev. Dale of Cone, and George Roswell of Concordia, Kansas.

A wedding dinner was served following the ceremony, with Mr. and Mrs. C. A. McClure as host and hostess.

ENGINEERING STUDIES LOWER RURAL ELECTRIC LINE COSTS

Rural Electrification Administration engineers are constructing electric lines into rural areas at an average cost of about \$900 per mile.

These costs, prior to the REA, ran from \$1,500 to \$2,000 a mile because the utility companies were using for rural lines the heavy construction used in city and suburban areas.

The REA engineers dropped the cross arm from the single-phase lines and simplified pole assembly for the two- and three-phase lines. New, stronger conductors allowed longer spans with fewer poles.

Several Texas projects have been built recently at a cost of about \$500 a mile. The construction was light because sleet and ice do not have to be reckoned with in Texas.

These costs, under sleet and wind conditions, the lines have held up well. Durability of the lighter construction was demonstrated in June of this year, when a series of destructive tornadoes struck southern Minnesota. At Anoka, near Minneapolis, although the substation was destroyed, practically no line was destroyed. Near Melrose, west of Anoka, during the same week, greater damage was inflicted on lines of a utility than on REA lines in the same territory. Service of the cooperative was restored in less than half the time required by the utility.

Many private utilities are following the lead of the REA engineers in using lighter construction on their rural lines.

With warm weather the number of visitors to the national forests mounts with the thermometer readings, and Federal Forest Service officers who supervise the recreation program are correspondingly busy. But in the hottest weather recreation managers, in the northern half of the country, at least, are giving thought to winter sports.

Development of interest in winter sports, enthusiasm for skiing, coasting, and winter photography, in the last few seasons has amazed forest officials. In some national forests winter sports bring more visitors than come in the summer vacation season.

One of the hot weather jobs in preparation for winter sport is the clearing of stumps and snags from ski courses. Construction of warming huts is also a job for summer. The forest Service does not attempt to construct class A ski jumps, but in several areas it has developed some time and money to making safer the favorite slopes of the ski enthusiasts. This type of forest development is on a par with provision of camp, picnic, and camping facilities that are used mainly in summer and it fits into the "multiple use" policy of administering the publicly owned forests with full recognition of recreational values.

The next few seasons probably will show, says the Forest Service, whether winter sports will maintain their recent popularity. If they do, even more summer preparation will be needed. Some 70 national forests in 20 states now have developed winter sports facilities.

Wilmington, S. C. city, December 18, a son.

Miss Marie Harrison Leland D. Woodward Married Sunday

Miss Marie Harrison, daughter of Mr. and Mrs. J. M. Harrison, of Lakeview, and Leland Doyle Woodward, son of Mr. and Mrs. D. J. Woodward of Floydada, were united in marriage Sunday morning, December 24, at 10 o'clock at the Methodist parsonage.

Rev. J. B. McReynolds read the marriage ceremony.

The bride wore a blue dress with black accessories.

Both bride and bridegroom are graduates of the Floydada High school.

They will make their home in Lamesa.

Winifred Hodge, who is attending West Texas State college in Canyon, is home for the holidays visiting her parents, Mr. and Mrs. Tom Hodge.

Mr. and Mrs. Roy Swain returned Tuesday from Wichita Falls, Texas, where they were guests during Christmas of Mrs. M. F. Swain, Mr. Swain's mother, and other relatives.

Mr. and Mrs. B. L. Clark of Oklahoma City were visitors during the Christmas holidays in the home of Mr. Clark's brother, Sheriff and Mrs. Fred Clark.

Mr. and Mrs. A. L. Rice and family spent Christmas day in Abilene visiting in the home of Mr. and Mrs. C. M. Havenhill, Mrs. Rice and Mrs. Havenhill are sisters.

Mr. and Mrs. W. H. Seale and Mrs. Champ Walters spent Christmas in Amarillo as guests of Mr. and Mrs. Seale's son, Jesse Seale and family.

Wilmina Salsbury, teacher in the Hale Center school spent the holidays in the home of her parents, Mr. and Mrs. T. W. Salsbury.

Juanita Phillips who is a teacher in the Oklahoma schools spent the holidays here with her parents, Mr. and Mrs. Sam Phillips.

Mr. and Mrs. J. P. Williamson of Amarillo were here Sunday on a visit with Mrs. Williamson's mother Mrs. P. G. Stegall.

Bonita Newsome of Pettit, daughter of Mr. and Mrs. J. C. Newsome visited her parents during the Christmas holidays.

Miss Ruth Kreis, Miss Glennia Holmes, and Ina Gene Culwell, students of W. T. S. C. spent the Christmas holidays at home.

Muriel Fagan a student at Hardin-Simmons university at Abilene visited her mother, Mrs. Pearl Fagan during the holidays.

Born to Mr. and Mrs. R. E. Ewing of Sand Hill, a daughter December 25. She is named Donna Elmina.

Malcolm Linder, student in Baylor university at Waco, is home for the vacation period with his parents, Mr. and Mrs. G. A. Linder.

Mr. and Mrs. Leo Jackson and baby from Tahoka are here this week visiting with relatives and friends.

Mary Louise Tubbs, who is a student in Baylor Belton, is spending the holidays with her parents, Judge and Mrs. G. C. Cobbs.

Dr. and Mrs. Wilson Kimble and children, Mary Anne and John, spent the Christmas holidays in Fort Worth as guests of relatives.

WINTER SPORTS A SUMMER PROBLEM FOR FORESTERS

With warm weather the number of visitors to the national forests mounts with the thermometer readings, and Federal Forest Service officers who supervise the recreation program are correspondingly busy. But in the hottest weather recreation managers, in the northern half of the country, at least, are giving thought to winter sports.

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The next few seasons probably will show, says the Forest Service, whether winter sports will maintain their recent popularity. If they do, even more summer preparation will be needed. Some 70 national forests in 20 states now have developed winter sports facilities.

Widespread use of soybean oil in paints and varnishes would open an extensive market for the rapidly expanding soybean industry in this country. Practically all tung and perilla oil, and a part of the linseed oil, are imported.

Locals and Personals

Mr. and Mrs. J. M. Willson and family visited in Dallas and Fort Worth during the holidays. In Dallas they were guests of Mrs. Willson's parents, Mr. and Mrs. R. E. Terry, and in Fort Worth guests of Mr. Willson's mother, Mrs. D. M. Willson. Their son, James, accompanied them home for the holiday vacation from his studies at S. M. U.

Mr. and Mrs. A. C. Enderby and son, James Abner, and Mrs. J. L. Martin of Gainesville came Sunday and visited until Tuesday with Mrs. Martin's son, Mark Martin and family. Mrs. Enderby is a sister of family. Mrs. Enderby is a sister of family and daughter, Norma Ruth, of Ralls were also guests Sunday.

Dr. and Mrs. John R. Mast and son, John Glenn, of Wichita Falls and Samuel Rutledge of Amarillo, came Monday for a visit with Mrs. Mast's and Samuel's parents, Mr. and Mrs. O. P. Rutledge. Dr. Mast and Samuel returned to their homes Tuesday while Mrs. Mast and son remained for a longer visit.

Mr. and Mrs. L. J. Welborn and daughter, Ann, left Saturday for Guntersville, Alabama, where they are spending the holidays with Mrs. Welborn's mother, Mrs. Nora Welborn. They will also visit at Brimstone, Tennessee, with his brother, Carter Welborn before returning home about January 8.

Mr. and Mrs. O. P. Rutledge had as their guests for Christmas day Mr. and Mrs. R. P. Weathers and daughter, Nancy Ray, and Sam Ramsey of Tahoka, Mr. and Mrs. Bill Sewell and son, Robert Raymond, of Levelland.

Mr. and Mrs. W. H. Jackson spent from Sunday until Thursday at Lufkin where they were guests of Mr. Jackson's parents, Mr. and Mrs. S. B. Jackson, and at Brownfield where they visited with Mrs. Jackson's parents, Mr. and Mrs. W. H. Ely.

Rev. S. R. McClung, of Perryton, and members of his family visited here Sunday with Carroll and W. H. McClung. All the members of the McClung family spent Christmas day at Tulla, where they were guests of Mr. and Mrs. Truett McClung.

Mrs. E. F. Stovall had as her guests for Christmas her daughters, Miss Dorothy Dell, student in Texas Tech at Lubbock, Miss Virginia, of Roswell, New Mexico, and Mrs. Chesley Sullivan of El Paso. Mrs. Sullivan returned home Tuesday.

Mr. and Mrs. Harold Shrader and daughter, Betty Jean, of Denver, Colorado, came Saturday for a visit with Mrs. Shrader's parents, Mr. and Mrs. T. P. Guimarin. Mr. Shrader went to Dallas Tuesday on business while his family visits here this week.

Mr. and Mrs. Leroy McDonald and daughters, Betty and Diane, of Tulla were guests Sunday and Monday of their parents, Mr. and Mrs. L. C. McDonald and Mr. and Mrs. O. B. Olson.

Mr. and Mrs. B. B. King left Saturday for a few days visit with their son Bob King and family at Big Spring.

SOYBEAN OIL PAINTS STAND WEATHER EXPOSURE TESTS

Soybean oil paints and varnishes subjected to exposure tests at the United States Regional Soybean Laboratory, Urbana, Ill. are standing the test of time as well as paints and varnishes made from tung, perilla, and linseed oils, report Department of Agriculture scientists. At present the soybean oil paints harden and dry somewhat more slowly than paints made from the other oils, but this apparently does not interfere with the durability of the soybean product.

White exterior paints made from commonly used pigments together with soybean oil have been compared with similar paints made from linseed oil. After exposure for 2 years on outside fences, all of the panels are in excellent condition. New and cheaper varnishes made by blends of soybean oil, bakelite, and rosin ester also are giving promising results. This blend decreases aftertack, or softening, which heretofore has been a disadvantage of rosin-ester varnishes when made with either soybean or linseed oil.

Thirty enamels made from 25 to 100 percent soybean oil have been prepared and tested in cooperation with the Chicago Paint and Varnish Production club. These enamels, together with two high-grade commercial white enamels, have been exposed outdoors at Urbana and also subjected to an accelerated test by exposure to ultraviolet light indoors. After about 1,400 hours of light, 17 of the enamels show excellent durability and show good durability. Both commercial enamels failed prior to 545 hours of exposure. The same trend has been observed in the outdoor exposure.

Widespread use of soybean oil in paints and varnishes would open an extensive market for the rapidly expanding soybean industry in this country. Practically all tung and perilla oil, and a part of the linseed oil, are imported.

Rubber bands, coin wrappers, Hesperian.

T. E. L. Class Is Entertained With Christmas Party

The T. E. L. class of the First Baptist church held a Christmas party at the home of Mrs. E. P. Nelson Wednesday afternoon of last week.

The entertaining rooms were gaily decorated in Christmas colors, and gifts were exchanged from a beautifully decorated Christmas tree.

Mrs. J. E. Horton read the scripture, and Mrs. R. S. Wilkinson told story of "Miss Brill." Miss Marguerite Leonard rendered an accordion solo, "Whispering Hope."

Refreshments were served to Mesdames J. E. Horton, Glad Snodgrass, W. I. Cannaday, J. W. Chapman, Fred Daily, L. A. Marshall, Mattie Minter, J. W. Hicks, R. C. Ross, E. R. Brown, G. W. Lightly, W. F. Daniel, Robert Abernathy, D. I. Bolding, Otto Faulkner, S. D. Wilkinson, E. W. Moore, E. F. Stovall, J. G. Martin, G. C. Tubbs, and Chas. T. Camden. Misses Marguerite Leonard and Betty Gail Martin and the hostess, Mrs. E. P. Nelson.

Mr. and Mrs. H. O. Pope returned home Tuesday from Dallas where they visited several days in the home of their son Troy and family. Their granddaughter Lanelle, who had been here the past week, returned home.

Mr. and Mrs. J. C. Raley and children, of Las Cruces, New Mexico, have been here during the holidays on a visit with Mr. Raley's son, Morris, and daughters, Mrs. J. E. Elliott, and Mrs. Willie Bunch.

Mr. and Mrs. R. C. Wakefield and son, Bobbie Clint, spent from Saturday until Tuesday at Midway as guests of their parents, Mr. and Mrs. W. M. Forrest and Mr. and Mrs. Robert F. Wakefield.

WAR HALTS TWICE-DAILY EUROPEAN WEATHER REPORT

Weather reports of the United States Weather bureau are greatly curtailed by war in Europe. Immediately war was declared, the twice daily broadcasts of the International Meteorological Organization on European weather ceased. They came from Rugby, England, and were based on reports from nearly a hundred stations over Europe. They were stopped because of their tremendous value in war moves. Weather information is a big factor in military operations on land, sea, and in the air. Hence the precautions by combatant nations to prevent weather information from becoming available to the enemy.

An efficient weather service must include a comprehensive system of meteorological reports taken synchronously over a huge area, says E. B. Calvert, Chief of the Forecast division of the weather bureau. Prior to the outbreak of hostilities in Europe weather reports from many cities in Europe and foreign islands were received with regularity by radio and cable. Some of this information is now available over a considerable portion of the world.

The weather bureau is continuing its international broadcasts from the navy radio station at Arlington, but they contain no information from Canadian land stations or ships since that country declared war, nor do they now include weather information of any kind for areas east of longitude 35° west—which is about half way to Europe.

Flights of the Atlantic passenger planes especially are handicapped by a lack of international weather information, according to the weather bureau. In fact, nearly all plans for more reports on weather over the Atlantic ocean are upset by hostilities in Europe.

FSA FINDS WRITTEN LEASE STABILIZES FARM TENANTS

The Farm Security Administration's national survey of the progress of farm families it is assisting shows that those renting their farms are making decided headway in their tenure status.

In the past, more than 80 percent of farm renters operated under oral leases. But 81 percent of the 161,395 tenants in the FSA rehabilitation program covered by the survey have written leases. These tend to stabilize them on their farms, and make it possible for them to plan ahead.

Many of the survey written leases are based on the Farm Security Administration's flexible lease, providing for arbitration of disputes between landlord and tenant, reimbursing the tenant for permanent improvements, and other features of benefit both to landowner and tenant.

More than 40,000 of the FSA tenants have written leases providing for more than 1 year of tenure, which encourage balanced livestock and cropping programs to conserve the soil instead of "quick cash" and soil-depleting crops which tend to go along with short tenure.

The survey showed that during the past year 26,800 of the families had made a difficult step up the economic ladder by advancing from sharecroppers to tenants. In addition, under the Bankhead-Jones Act, the FSA has made loans to almost 7,000 tenants for the purchase of farms of their own.

Rubber bands, coin wrappers, Hesperian.

INTERMEDIATES ENTERTAINED FRIDAY IN YULE SOCIAL

Intermediate classes of the Methodist Sunday school were entertained with a Christmas social Friday evening in the home of Mr. and Mrs. L. T. Bishop.

The house decorations were in keeping with the season, the feature attraction being the beautiful varicolored lighted tree.

Miss Bert Ione Smith told a Christmas story and directed appropriate games. Late in the evening Santa appeared and delivered gifts from the tree to each guest.

Dainty refreshments were served to Mrs. G. R. May, Mrs. Winifred Newsome, Mrs. Lula Moore, Miss Bert Ione Smith, Geneva Gordon, Maudine Moore, Frances Keim, Lajuana Leibfried, Roberta Medien, Sammie McCleskey, Harold Bertrand, E. S. Johnson, Jr., Charles Dudley, Phil and Maurice Steen, Gene Loran, J. R. Dennison, Bryan Wilson, Kenneth D. Johnson, Bryan Collins, Herschell Hinson, Oren Beck, Drexel Yandell, Virgil Boteler, John Colville, James Thurmond and Joe Dan Bishop.

MR. AND MRS. KENDRICK ENTERTAIN AT 84 PARTY

Mr. and Mrs. Pete Kendrick entertained with an "84" party Monday night, December 18, when they enjoyed a Christmas social in the home economics department. Individual fruit pointsettia salads and hot punch were served to Margaret Tubbs, Mary Frances McRoberts, Lovelle Ginn, Evelyn Withers, Alice Bell, Laverne Russell, La Juana Leibfried, Frances Keim, Dorothy Tye, Geneva Gordon, Lula Lee Teal, Kenneth Bishop, Ben Ezzell and Miss Rees.

Miss Fannie Mae Rees was hostess to the high school press club Monday night, December 18, when they enjoyed a Christmas social in the home economics department. Individual fruit pointsettia salads and hot punch were served to Margaret Tubbs, Mary Frances McRoberts, Lovelle Ginn, Evelyn Withers, Alice Bell, Laverne Russell, La Juana Leibfried, Frances Keim, Dorothy Tye, Geneva Gordon, Lula Lee Teal, Kenneth Bishop, Ben Ezzell and Miss Rees.

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Curls
This New Easy Way

Simple As . . .

COMB WITH STATIONARY END

Curl with Curling End

Curl is Complete

SIMPLY... Curl As You Comb
with the NEW "AUTOMATIC" Roll-Ourl

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How do you keep your curls CURLED? With troublesome curlers? With tricky gadgets? Your troubles are over now with the new "Automatic" Roll-Ourl. A regular comb at one end and a magic disapparing comb at the other, you simply curl as you comb. At your local department, variety or chain store.

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For all Types of Curls, Ringlets, etc.

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Hesperian Pub. Co.

For the **NEW YEAR**

In the true friendly spirit that dominates the entire world at this time, we extend our wishes for a successful New Year.

We sincerely hope that the pleasure we have had in serving you in the past, has been mutual, and wish to take this means of expressing our appreciation for past patronage.

Hull & McBrien Grocery

Annual Program Is Held At Christian Church Sat. Night

An annual Christmas tree and program was held at the First Christian church Saturday night. The program was directed by Mrs. Martin Brown and assisted by Mrs. Edna Earl Giee. Santa Claus was present and delivered presents to everyone. At the close of the service, members of the congregation accompanied Santa Claus to the colored folks school building where they were given bags of fruit.

AMERICANS INCREASE THEIR USE OF CHEESE

Americans are eating more cheese. The Bureau of Agricultural Economics. The upward trend in consumption has been especially noticeable during the past 7 or 8 years.

In depression years, from 1929 to 1932, the per capita consumption of cheese dropped slightly. Since then the trend has been sharply upward and in 1938 was 25 percent greater than in 1930.

During the past 5 years the use of cheese has averaged 5.34 pounds per person, compared with 4.59 pounds in the 1925-29 period. In 1910-14 it averaged 4.28 pounds and in 1900-04 the average was 4.04 pounds per person.

This upward trend in the use of cheese, the Bureau points out, has been in contrast with the trends in consumption of many other staple food products. Consumption of butter during the past 5 years was about the same as in the pre-war years of 1925-1929, but considerably less than in 1900-1904. In the past 40 years the trend in per capita consumption of meats has been downward.

By types, consumption of American or cheddar cheese has shown the greatest increase. From 1930 to 1937 the increase was 33 percent. This cheese is the principal type produced in the United States, making up over 71 percent of the total in recent years. The second largest increase—32 percent—has been in the consumption of cream and neutchalf cheese. Consumption of Swiss cheese has increased 25 percent since 1930.

Carbon paper, typewriter ribbons. Hesperian Pub. Co.

Editor Of "Spinal Column" Makes Statement

December 29, 1939.

Dear Friends: True and lasting business relation between buyer and seller, either of commodities or personal service is built primarily around confidence.

I am now closing my most successful year in chiropractic practice, and I am persuaded to believe that whatever measure of success I may have had, either in volume or business or results attained, is due largely to mutual

confidence, existing between me and those whom I have been fortunate in serving.

It is therefore, upon this happy assumption of mutual regard that I offer this word of thanks to all my friends, old and new, near and afar.

Wishing for each of you success and happiness during 1940, I am, Sincerely yours, N. C. PURCELL, D. C.

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LAND USE COMMITTEES SEEK BEST USE OF LAND

As an aid in making the best use of farm land and water resources, each state land grant college has set up a land use committee to work with county planning groups and to coordinate work of the United States Department of Agriculture land use bureaus within a state and with state planning programs. The state committee is made up of farmer representatives, the state director of both the extension service and the experiment station, representatives of the state agencies directly dealing with land use, and the state man for each of the department's bureaus concerned with land use.

One of the first examples of the way local groups work with the state committee and with the Federal government is the plan for improving water supplies in the Cherry Sulphur creek area in South Dakota.

Farmers and ranchers in the area had a pressing need for better ways of obtaining and conserving water for crop and livestock use where rainfall was short. Specialists of the department assisted them in working out a plan. It was then studied and recommended by the state committee for department approval.

Under the plan, farmers and ranchers in the 509,000-acre areas will be helped by the Department of Agriculture in drilling wells for ground water recovery and in building small reservoirs for surface storage. The assistance comes only on condition that landowners in the area adopt plans worked out with state and Federal men for conservation tillage, proper stocking of range areas, land use adjustments, and for controlling erosion.

Where loans are needed to carry out the work or to repay the government for construction of water facilities, they will be made by the department on a long-time basis. The loan period and the principal will be scaled to the borrower's ability to pay.

HUNTERS SPEND \$4 ON DEER WORTH \$15 APIECE

Deer valued at \$15 each as meat induced hunters to spend an average of \$4 each on the Fremont National Forest, reports the Forest Service, United States Department of Agriculture.

The sample spending account was kept by Leo D. Quackenbush, forest ranger, who found that 9,500 hunters visited the Oregon forest last hunting season, and took 1,900 deer.

On the basis of meat and hide value only, the deer taken were estimated to be worth \$28,500, figuring an average of 70 pounds of meat per deer at 20 cents a pound and \$1 each for hide and horns.

Although the 9,500 hunters in this one national forest spent nearly \$85,000 on their hunting, boosting business in the local communities and adding to the income of the state. Although they brought out bucks worth only \$28,500, there is no indication that the hunters thought they spent too much for their sport.

Ranger Quackenbush estimated that the 9,500 hunters averaged 3 per cent and that the cars traveled an average of 300 miles going to and from the hunting grounds. It is estimated that the 3,166 cars averaged approximately \$6 worth of gasoline and oil on the hunting trip, or a total of \$18,996.

The expenditures for ammunition and equipment were rounded off at about \$22,800. Incidental expenses were estimated at \$14,250. No estimate was made of the purchase of red hats and shirts and other incidental hunting equipment. Resident hunting licenses at \$3 for each hunter yielded a total of \$28,000 for and state.

Mr. and Mrs. Otho Johnson of Farmingdale, New York arrived Saturday to spend the holidays with their parents, Mrs. Reid Officer and Mr. and Mrs. O. H. Johnston.

INSECT INROADS KEEP CIVILIZED MAN BUSY

Civilized man, with his cultivated fields and domesticated live-stock, often upsets nature's balance and gives some insect species a profitable inning. To offset this advantage, man must strike an artificial balance, points out Dr. Lee A. Strong, chief of the Federal Bureau of Entomology and Plant Quarantine.

This he may do by setting one insect to prey upon another, by changes in farming practices, by developing resistant plants and animals, or by the use of insecticides, a principal product of this chemical age.

Insects in other lands may be checked by natural enemies—birds and animals, other insects, or even disease. If in this country they threaten agriculture, the entomologist sometimes can check them by introducing their natural enemies. When the citrus industry of California was threatened by the cottony cushion scale from Australia, a little ladybeetle was imported from that country. Cottony cushion scale is no longer a pest in California citrus groves. Wheat growers circumvent the Hessian fly by planting after the flies emerge and die.

However, insecticides are the main reliance of the entomologist, says Dr. Strong. The problem is not simple. The 6,000 insects of this country that are actually pests differ so in physical characteristics and live under such a variety of conditions, that an insecticide that is death to one may not affect another.

Scale insects cannot be poisoned by placing poison on their food. Their mouth parts are a sucking tube which they thrust through the poison into the unpoisoned plant tissue beneath. Young mosquitoes breathe through a tube in the tail thrust above the surface of the water in which they live. Separating this tube from the air with an oil film is an approved control.

To better insect control, Dr. Strong comments, the entomologist is now turning to organic insecticides. These show great promise.

MORE THAN 100 CROPS IN AGRICULTURAL INDUSTRY

Agriculture is commonly regarded as a single industry, but there are more than 100 separate commodities, all more or less competitive, each having its economic problems, says the Federal Bureau of Agricultural Economics. Public attention centers upon the great cotton, corn, and wheat industries. To hundreds of thousands of producers, other products are more important. All are affected by the same broad underlying economic forces but each in differing degree, influenced by the special conditions which may affect individual commodities.

The cash income from all crops combined was \$3,190,925,000 in 1938 as compared with \$3,845,614,000 in 1937. But within these figures were several industries which had the largest cash income in several years. The cash income from corn (a major crop) was \$771,659,000 in 1938 compared with \$221,757,000 in 1937. The 1938 figure was the largest since 1930. Principal reasons for the increase in 1938 were the marked increase in sales and the quantity of corn placed under Government loan. The loan proceeds are included in the estimates of income.

Peanuts were another crop showing larger income in 1938 compared with 1937. The \$39,951,000 of income received by producers in 1938 was the largest in several years. The 1937 income was \$36,295,000. Principal reasons for the increase in 1938 were increased sales of peanuts and relatively stable prices when compared with 1937.

Soybeans are rapidly increasing in importance as a contributor to farm income and in 1938 yielded a cash income of \$31,933,000. This compared with \$28,030,000 in 1937. The 1938 income from soybeans was the largest on government record. The increase in 1938 over 1937 was due principally to the marked increase in output more than offsetting lower prices.

The 1938 cash income from clover seed (red and alsike) totaled \$15,664,000 in 1938 compared with \$9,862,000 in 1937. Lespedeza seed yielded \$3,363,000 of cash income in 1938 compared with \$4,757,000 in 1937. The producers of maple sugar and sirup had a cash income of \$4,281,000 in 1938 compared with \$3,808,000 in 1937, and the growers of sweet sorghum for forage received \$2,760,000 compared with \$2,112,000 in 1937.

The girl who is unlike her mother isn't worth a tinkers doggone. This isn't written in any of the Bible, but it's written in the history of thousands of misfit homes. If one of you boys ever run across a girl with her face full of roses, with eyes that would dim the lustre of a Colorado sky, and with a voice that would make the song of an angel seem discordant, and she says as she comes to the door: "I can't go for a few minutes, I've got to help mother with the dishes," don't give her up. Stick to her like a burr to a mule's tail. Just sit down on the doorstep and wait. If she joins you in two or three minutes so much the better; but if you have to stay there on the doorstep for a half hour or an hour, you just wait for her. If you don't some one else will and in time you will be sorry, for you'll realize what you have lost. Wait for her, boy. She's worth it.—Donley County Leader.

We hear and read in print many expressions of fear that some or all of the new ideas about government or old ideas dressed up in new languages, as most of them are, are going to overthrow our national system. We do not share those fears.—Canadian Record.

Business man's department store. Hesperian Publishing Co.

MOVIE ON POULTRY SHOWS ALL PHASES OF INDUSTRY

Brooders housing thousands of turkey poult, a broiler "factory" with more than 18,000 broilers, "sky-scraper" poultry houses, and a hatchery with a capacity of more than a million and three-quarter eggs are some unusual scenes from the film, "Poultry, a Billion-Dollar Industry," produced by the United States Department of Agriculture.

It is the first movie showing all phases of the poultry industry and was shown for the first time at the recent World's Poultry Congress at Cleveland. It is now available for general distribution.

A trailer-truck that hauls two car-loads of egg cases shows poultry products on the way to market. On the market the movie records the chant of the egg auctioneer and shows scenes of the egg futures board in the Chicago Mercantile exchange and of the old Washington poultry market in New York City. An egg-breaking plant where more than 100 girls break thousands of eggs a day for freezing and drying, and a machine so sensitive that it separates eggs into different grades by weight even though the weight difference may be less than an ounce are scenes seldom seen by the poultry producers themselves.

Interested groups of farmers may arrange for a showing of the picture in their own community by writing to the section of Motion Pictures, Extension Service, United States Department of Agriculture.

WHEAT INSURANCE COVERS CROP LOSS, NOT PRICE LOSS

Like all insurance companies, the Federal Crop Insurance corporation—in charge of the government's program of "all-risk" wheat crop insurance—invests the premium it receives in a reserve. However, this reserve, unlike that of most insurance firms, is not carried in the form of bonds and mortgages. It is made up of actual wheat.

The "all-wheat" feature of the wheat crop insurance program is regarded by sponsors of crop insurance as one of the foundation stones in a simple and workable plan for insuring growing wheat against all unavoidable hazards.

In early attempts to insure crops, policies insured the farmer's crop at a given value. Thus price changes, which may occur rapidly, frequently upset the "odds" or the actuarial data on which the insurance rates were established. Insurers found themselves paying for price losses as well as crop losses.

Under the Federal crop insurance program the price doesn't enter the picture. The grower insures a given number of bushels, he pays his premium in terms of bushels, and the premiums are invested in the reserve of wheat in storage. Changes in price of wheat do not affect the amount of insurance the farmer carries, nor the liability of the insurance reserve. If an insured farmer suffers a crop loss, he may draw from the Corporation enough wheat to bring his production up to the insured amount. If he prefers cash rather than actual wheat, the Corporation may sell the grain at the current market and give him the proceeds.

The insurance reserve is in storage at warehouses located conveniently to the regions in which crops are insured.

CAMPAIGN AGAINST EROSION UNDERWAY ALL OVER NATION

Although "man-made" soil erosion increased year by year in this country as settlers moved west, it was not until 1933 that the problem was attacked on a nation-wide scale. In that year the Soil Conservation Service, now the Soil Conservation Service, was organized.

During the past 6 years, 175 demonstration areas have been established in 45 states and Puerto Rico, the service says in a current statement. Erosion control work is going forward under technical supervision of the service near more than 350 C. C. camps. Hundreds of individual farms are being replanted for soil conservation in cooperation with state extension services.

Over the country as a whole the Soil Conservation Service demonstration program includes cooperative agreements with nearly 70,000 landholders and covers more than 12 million acres of privately owned land. The service is also working with 68 soil-conservation districts embracing a total area of nearly 40 million acres in 19 states. These districts were organized by farmers under state law for a cooperative attack on the erosion problem.

THE AIR MAIL

In 1918, the United States Post Office department inaugurated the first air mail service between New York and Washington, a distance of 218 miles.

Another later substantial air achievement was the permanent establishment of the transcontinental air mail in July, 1924.

The schedule required that the mail be carried from coast to coast, Westbound in 34 hours and 45 minutes; Eastbound in 32 hours 5 minutes, thus cutting more than 60 hours from the fastest train schedules. Favorable winds Eastward accounted for the difference in time.

By 1933 more than 150,000 miles were being flown daily in the United States with mail, passengers and express.

Any mailable matter except that liable to damage from freezing (Queen bees and cut flowers excepted) may be sent by air mail for six cents an ounce, including sealed parcels not exceeding 70 pounds in weight, and not exceeding 100 inches in length and girth combined.

PIGGLY WIGGLY

You'll be amazed at how many things you can buy for a nickel or a dime—and save money—in this big 5c and 10c sale. Load up and stagger home with big bargain bundles! See our great 5c and 10c jumble displays! Lady, this is a SALE!

- TOMATOES, No. 2 Can,
- SOUP, Phillips, Can,
- GREEN BEANS, 9 oz. Can,
- PEAS, Excelo, 15 oz. Can,
- MIX VEGETABLES, 9 oz. Can,
- SPAGHETTI, 9 oz. Can,
- RED BEANS, 9 oz. Can,
- FRESH CARROTS and PEAS, 9 oz. Can,
- VEGETABLE SOUP, 10½ oz. Can,
- CORN, 10½ oz. Can,
- HOMINY, No. 300 Can,
- SUNBRITE CLEANSER, Can,
- LOUISIANA HOT SAUCE, 3 oz. Bottle,
- POTTED MEAT, 2 Cans,
- DOG FOOD, 1 lb. Can,
- JELL-O, Box,
- GRAPEFRUIT JUICE, No. 2 Can,

SUGAR

25 lb., **\$1.18**
Cloth Bag,

- SOUP, Vegetable or Tomato, 22 oz. Can,
- PUMPKIN, Libby's No. 2 Can,
- PIMENTOS, 7 oz. Can,
- OYSTERS, Blue Plate, 5 oz. Can,
- SHOE POLISH, Jet Oil, Bottle,
- SALAD DRESSING, Blue Bonnet, 8 oz. Jar,
- SOAP, P & G, 3 Bars,
- TAMALES, Delgado, Can,
- LIMA BEANS, Phillips No. 2 Can,
- MUSTARD, Full Quart,
- CATSUP, Scott, 14 oz. Bottle,
- CHICKEN NOODLE SOUP, Harmel, lb. Can,
- CHERRIES, No. 2 Can,
- PEACHES, No. 1 Rose Dale, Can,
- MIX VEGETABLES, No. 2 Can,
- APPLE SAUCE, White House, No. 300 Can,
- CRACKER JACKS, 3 Boxes,
- EXTRACT, Worth's, 8 oz. Bottle,

SPUDS

10 lbs., Idaho, Russets, **14c**

PLENTY OF FRESH FRUITS AND VEGETABLES. DELIVERY FRIDAY MORNING

Oranges	Texas, Dozen, 7c	CELERY	Large Stalk Bleached, 10c
Grape Fruit	Texas, Dozen, 14c	APPLES	163 Size, Fancy Delicious, Dozen, 14c
Crackers	2 lb. Box, 14c	P-Nut-Butter	Plymouth, Quart, 24c

Plymouth Bacon is lean and flavorful. Sliced daily in our store. Grand Eating and a Bargain!	FULL CREAM, Longhorn Cheese lb 19c	FRESH HOG Lard lb 7c
lb 23c Sold only at P. W.	FRESH Pork Sausage lb 12½c	FANCY BEEF Roast lb 15c
	Salt Pork lb 7c	TENDER Steak lb 18c

Candy 4 5s Bars 11c	Gum 3 5c Pkgs. 10c	Cigarettes Popular Brands Pkg., 15c	Coffee FOLGERS Lb., 25c
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We Reserve The Right To Limit

PIGGLY WIGGLY

NELSONS IN RE-UNION

The H. J. Nelson family of Lakeview was among those of the county who had re-unions during the holidays. Herman Nelson and his family of Oklahoma City, living most distant from the home of any of the children, were among those present.

"It was a big time for us all," said Commissioner Nelson Tuesday.

Mrs. George Hulsey, Jr., and son, George III, of Lubbock came Monday of last week to spend the holidays with Mrs. Hulsey's mother, Mrs. P. G. Stegall.

Mr. and Mrs. Hudson C. Lincoln and children of Sweetwater visited from Friday until Sunday in the home of his mother, Mrs. C. F. Lincoln.



The New Year finds us glad we have enjoyed your friendship and patronage. We are hopeful we can continue to serve you acceptably during 1940.

SAM'S
Body & Fender
Works
TELEPHONE 12

New Year Greetings

In the true friendly spirit that dominates the entire world at this season, we extend our wishes for a successful New Year.

We sincerely hope that the pleasure we have had in serving you has been mutual, and we wish to take this occasion to thank you for all past favors.

Daily's Conoco Station



Whirlwind Cage Team Wins Close Decision Thurs.

Floydada's Whirlwind cagers closed their pre-holiday schedule last Thursday night with a thrilling extra-period win over the Crosbyton Chiefs at Crosbyton.

The Whirlwinds, after opening the cage season with an easy win from Crosbyton on the local court, ran into difficulties in the Chief's "cracker-box" gymnasium and trailed at the end of the third quarter by a score of 12 to 8.

In the final period Rushing and Love found the basket for the locals and tied the score at 14 all as the game ended in a mad scramble. In an extra-period play-off, Jackson of the Whirlwinds dropped a perfect throw through the hoop for the only score early in the period, and the ball moved swiftly from one end of the court to the other with neither team scoring until the final whistle.

Freeman of the Chiefs was high scorer of the game with 8 points, and Rushing led the Whirlwinds with 6.

Starting the game for Crosbyton were McMillan and Schmitz, forwards; Blackwood, center; and Reed and Freeman guards.

The Whirlwind starters were Patterson and Rushing at forwards; Jackson at center, and Carl and Robert Arnold, guards.

Most of the squad saw action during the game, and Coach Odell Winter appeared well-pleased with the showing made by his charges under pressure. No games have been definitely scheduled before the opening of the conference season on January 8, though the local cagers will probably play one practice session before entering loop competition.

W. H. Sharp and daughter, Lajuana Jo, and Cyrus Erb of Olton, spent Christmas at Temple as guests of Mr. and Mrs. H. D. Hartrick and family. Mrs. Hartrick is a granddaughter of Mr. Erb and aunt of Lajuana Jo.

Mr. and Mrs. Sam Bishop and sons Gale and Beryle, spent the Christmas holidays in Vernon as guests of their son, Dally Bishop and family.



The New Year finds us GLAD we have enjoyed your friendship and patronage and hopeful that we can continue to serve you acceptably during 1940.

Again, Happy New Year and our wish for you—
Health, Happiness and Prosperity!

FINKNER'S
Triangle Garage

To Our
Old Friends and
New Friends...
We Say

Happy New Year!

It is these loyal friends that we owe our good business during 1939 and upon whom we depend for our good fortune during 1940. We hope to serve our friends in such a manner that they will return to our place of business and become our "Old Friends."

May our friendship continue on through the years as it has in the past.

WHITE DRUG COMPANY

HEALTHY, WEALTHY AND WISE!

IF SOME SHARP ARTICLE LIKE A PIECE OF BROKEN GLASS OR A PIN IS SWALLOWED, ENCOURAGE THE PATIENT TO EAT MASHED POTATOES AND BREAD. THESE WILL SURROUND THE FOREIGN BODY AND KEEP IT FROM INJURING THE INTESTINES. THEN CALL A DOCTOR IMMEDIATELY.

IT IS BEST TO ALWAYS SLEEP FROM A LIGHT SINCE THE LIGHT ACTS AS A STIMULANT AND PREVENTS SLEEP...

THERE IS NO BETTER WAY TO PROLONG LIFE THAN TO EXERCISE MODERATELY EVERY DAY.

WITHOUT EXERCISE THE MUSCLES GROW FLABBY, FAT GATHERS AND CIRCULATION OF THE BLOOD BECOMES POOR.

A TIMELY VISIT TO A GOOD DENTIST MAY WARD OFF SUCH DIFFICULTIES AS HEART TROUBLE AND RHEUMATISM...

FORMER FLOYDADA MAN INJURED IN ACCIDENT

Alex Henderson of Abilene, former Floydada resident, was seriously injured in an automobile accident near Cisco on December 9. He was with a brother, Nat Henderson of Wichita Falls when the accident occurred.

Mrs. L. H. Lewis visited Mr. Henderson while she was in Abilene last week and reports him some improved.

Mr. Henderson is the father of Nat Henderson, former owner and operator of the Woods Variety store.

Miss Virgie Luttrell of O'Donnell was a guest Sunday and Monday of her parents, Mr. and Mrs. R. F. Luttrell and other relatives.

Mr. and Mrs. Jack Tinney and children of Dalhart spent from Saturday until Wednesday with her parents, Mr. and Mrs. W. M. Patterson and other relatives.

Irvin Allen of T C U is spending the Christmas holidays with his parents, Mr. and Mrs. Oliver Allen.

Mr. and Mrs. Floyd Murry and Mitchell of Stinnett and Mr. and Mrs. Lloyd Murry and Rebecca Joe of Portales are spending the holidays with Floyd's and Lloyd's parents, Mr. and Mrs. Otis Murry and Mrs. Lloyd Murry's parents, Mr. and Mrs. Ham Smith.

Mrs. L. H. Lewis and Mrs. John Lewis returned Saturday, December 16, from Abilene where they had been on a visit with Mrs. Lewis' daughter, Mrs. Henry Salyers and Mr. Salyers.

Mrs. E. C. Potter left for her home at Clovis, New Mexico, Friday of last week after spending some weeks here in the home of Mr. and Mrs. J. B. Claiborne.

Sandy joined a golf club and was told by the professional that if his name was on his golf balls and they were lost, they would be returned to him when found.

"Good," said the Scot. "Put my name on this ball."
The "pro" did so.
"Would you also put M.D. after it?" said the new member. "I'm a doctor."
The "pro" obeyed.
"There's just one more thing," went on the Scot. "Can ye squeeze hours 10 to 3' on as well?"—Mutual Magazine.

Manifold papers. Hesperian.

SILTING OF RESERVOIRS BURIES BIG INVESTMENTS

When a stream is dammed to form a storage reservoir it represents an investment for service in irrigation, power, municipal water supply, flood control, or recreation—or a combination of these. When the gates of the dam are closed the reservoir begins to fill with water—and also with sand or silt that settles and reduces the storage of serviceable water.

The silt deposit is the result of soil erosion. This is where the Soil Conservation Service workers come in. As publicity employed specialists they are interested in both ends of the silt movement—in keeping the silt on the land and keeping it out of the reservoirs.

Since 1934 the staff has been gathering definite information as to the rate at which reservoirs are being silted. They know of examples of completely filled reservoirs in which original investments have been wiped out by silting. By balancing the injury to farms from loss of soil, against damage to reservoirs from silting, these specialists are getting the facts on which to base control policies, to suggest fair apportionment of the expense of keeping the soil in place and so preventing filling of reservoirs.

Carl B. Brown, in charge of the reservoir investigations, points out that as a practical matter the effect of reservoir silting is likely to be even worse than the destruction of the original investment in the storage plant. As a rule such reservoir is located at the most favorable point for economical storage. If the service to the community requires a replacement, the substitute is likely to cost more than the original and the value of preventing silting can fairly be reckoned on the basis of the replacement cost.

Mr. and Mrs. A. A. Bishop and daughter, Sue, of Dallas came Saturday for the holidays with Mrs. Bishop's parents, Dr. and Mrs. W. M. Houghton and other relatives. Mr. Bishop returned home Monday and Mrs. Bishop and Sue remained for this week.

Mr. and Mrs. Eldred Pillely of Los Angeles, California, came Saturday to spend the Christmas holidays with Mrs. Pillely's parents, Mr. and Mrs. Tom Smith.

Miss Corene Daniel of Lubbock spent the Christmas holidays with her parents, Mr. and Mrs. W. F. Daniel.

ATTEND ROTARY MEET

Mr. and Mrs. J. M. Willson and Mr. and Mrs. S. W. Ross attended the annual Christmas Rotary party in Plainview Tuesday evening of last week.

The meeting was held at the Hilton hotel. Rev. R. Thompson of Amarillo was the principal speaker, using as his subject, "International Relations."

Stokie Bishop of Dallas was here for the Christmas holidays with his sister, Mrs. Nora Cox, and brother, L. T. Bishop and family. He returned to Dallas Monday.

Mr. and Mrs. W. B. Lincoln returned to their home in Los Angeles, California, Monday afternoon after a week's visit in the home of his mother, Mrs. C. F. Lincoln.

Mrs. L. H. Newell and daughter Faye spent Christmas in Lubbock guests of Mrs. Albert Newell and family.

Dr. and Mrs. E. A. Hopkins, of Miami, spent the Christmas holidays here with their daughter, Mrs. Jack Henry, Mr. Henry, and their son, Jack Hopkins.

Dr. W. L. Botkin
Licensed Veterinarian
Office Phone 42
Residence Phone 84
Ralls, Texas

Hanna Golden Wedding Anniversary Attended By Children, Friends

One Great Grandchild Among Those Present For Festivities On Christmas Eve Day

The fiftieth wedding anniversary of Mr. and Mrs. A. R. Hanna, of Sand Hill, held Sunday, Christmas eve day, was marked by the presence of their only great grandchild, one year old, and Mrs. Hanna's eldest sister, 89.

The great grandchild was W. J. Lisle, of Shamrock, grandson of Mrs. W. M. Lisle, a daughter of the Hannas. The sister was Mrs. Jack Woodley, also of Shamrock.

Thirty-one members of the immediate family and relatives were present at the noon-day luncheon served buffet style, the dining table being centered with an anniversary cake to serve 75. Among the relatives present were Walter S. Hanna, a nephew, and Mrs. Hanna. All the children and grandchildren were present.

Despite the inclement weather 60 friends registered during the afternoon from various parts of the county, and the couple were the recipients of numerous gifts and several friends sent flowers.

Mr. and Mrs. Hanna were married at Iredell, Texas, on Christmas Eve of 1889. They have lived in Floyd county since 1917.

Their children are Mrs. N. G. Jackson, of Tulsa, Mrs. W. M. Lisle, of Shamrock, Mrs. Ruby Gibbs, of Lubbock, Mrs. J. W. Clonts of Floydada, Mrs. H. B. Shurbet of Springtown, Pike Hanna of Floydada, and Ross Hanna of Lubbock.

Mr. and Mrs. I. R. Grundy had as their guests for the holidays their children, Mr. and Mrs. Billie Grundy and son, Doyle, of Dalhart, Mr. and Mrs. Lacey Martin and daughter of Ralls and Mr. and Mrs. R. L. Read, who were married in Lubbock Friday evening and will make their home in Houston.

Mr. and Mrs. Walton Hale and children, Floy Jean and Bill, were in Thorp Springs Sunday and Monday as guests of their parents, Mr. and Mrs. O. R. Vick and Mr. and Mrs. W. P. Hale.

New Year's Greetings!

And thanks for your 1939 Patronage.

Best wishes for our many friends during 1940.

KING'S
GROCERY & PRODUCE

LEGAL NOTICE: This bank will be closed all day, New Year's Day

Monday, Jan. 1, 1940

At the close of the year 1939, and looking forward to 1940, this bank pledges its best efforts to continue its policy of Conserving the Best Interests of its Depositors and Stockholders.

Your loyal Friendship has been a material help in the year now closing and we confidently look forward to your further co-operation.

Accept our thanks for all favors, and our hope that a New Year will be kind to you and yours.



Retail Merchants Association
FLOYDADA, TEXAS

E. C. Hayden, Clemson Ex. And Four Brothers To Meet At Bowl Game

Floydada has at least one Clemson college ex who will attend the Cotton Bowl game in Dallas on New Year's day, when Clemson and Boston college gridiron stalwarts meet. He is E. C. Hayden, who said he would be there and yelling for his South Carolina alma mater. Hayden expects to get a big thrill out of the game, too, because he has a date to meet four of his brothers there in a re-union, all Clemson men and all rooting for their same team.

JOHN W. CONWAY, FORMER RESIDENT FLOYD COUNTY, DIED NOV. 22 IN ARIZONA

John W. Conway, about 52, resident of Floyd county from 1917 to 1924, died on November 22 in an Arizona hospital following an operation for an ulcerated stomach, according to word received recently by friends here. He had been working in the cotton fields of that state when death occurred. He was sick only four days, reports here said. The body was taken to Coleman county for interment on November 27.

Mr. Conway was an employee of the Massie Wholesale grocery for 10 years, from 1917 to 1927. Two sons and four daughters survive.

DELIVERS 1,500 TURKEYS

Farmers of the southeast part of the county delivered about 1,500 Christmas turkeys to a buyer at the farm home of Geo. L. Fawver, just before the close of the holiday market.

"We had turkeys all over the place for awhile," said Mr. Fawver, who reported a No. 1 price of 12¢ and No. 2 price of 10¢ cents paid by the buyer.

McCoy News

MCCOY, Dec. 26.—The Christmas tree and program on Saturday night was a great success. Rev. D. F. (grand-pa) Payne made the opening address. The theme of the program was "The Babe in the Manger, or God's Gift to Man." The program was featured by parts by the little folk, songs by the junior quartet, and a song by the senior quartet. The tree was beautifully decorated and loaded with gifts. Each person present received a sack of fruit and candy.

The snow is beautiful. It began falling the day before Christmas and has reached a depth of several inches.

Mr. and Mrs. Hayden Puckett and family of Big Spring and Mr. and Mrs. George Cranfill and children of Brownfield came last Saturday to be with their parents, Mr. and Mrs. H. P. Puckett, returning home Sunday night.

Mr. and Mrs. Hemphill of Longview, and Mr. and Mrs. S. W. Ewing Jr. of Kilgore came Sunday to spend a few days with Mr. and Mrs. Puckett and Mr. and Mrs. S. W. Ewing. All were guests of Mr. and Mrs. H. P. Puckett at Christmas dinner.

Mr. and Mrs. Willis Reynolds of Tulsa, Miss. J. W. Reynolds of Happy, Miss. J. W. Reynolds of Happy, Mrs. Dwight Jackson of Lockney, and Mr. and Mrs. Guy Jackson and daughter, Florella of Center were dinner guests at the home of their mother Christmas day.

Miss Etta Cox is at home to spend the Christmas holidays with her mother and brother, Mrs. Julie Cox and Clayton.

Mr. and Mrs. Elber Ewing are the proud parents of a 5 pound baby girl, born Christmas night. Both baby and parents are doing nicely.

Mr. and Mrs. B. L. Ewing took Christmas dinner with Mrs. Ewing's mother, Mrs. Coleman, at Floydada.

Mr. and Mrs. Ed Duncan returned home Tuesday from a Christmas visit at their former home in Guy-mon.

Lakeview News

LAKEVIEW, Dec. 27.—Mr. and Mrs. W. E. Edwards spent Christmas in Slaton with Mrs. J. C. Edwards.

Mrs. R. C. Smith gave a Christmas dinner Sunday, December 24, for Mr. and Mrs. Foy Smith of Levelland, Mr. and Mrs. Roy Smith, Mr. and Mrs. Travis Dunn, Mr. and Mrs. Milton Harrison, Mr. and Mrs. G. W. Smith, Floyd Smith, Barbara Jean and Sandra Kay Dunn, Jerry Bob Harrison and Dale G. Smith.

Mr. and Mrs. Floyd Wilkes of Jacksonville, Florida, spent Christmas with Floyd's parents, Mr. and Mrs. P. J. Wilkes. Present for Christmas dinner at the Wilkes' home were Mr. and Mrs. Barney Wilkes of Lockney, Mr. and Mrs. Orbie Wilkes of Plainview, Roy Wilkes of Lubbock and Mr. and Mrs. Floyd Wilkes of Jacksonville.

Mr. and Mrs. Bill Smith left Sunday for Dublin where they are spending the holidays with Mr. and Mrs. J. A. Kincheol and sons.

Mr. and Mrs. J. M. Harrison had as their dinner guests on Christmas day, Mr. and Mrs. Leland Woodward, Milton Harrison, Don Harrison and Jerry Bob, Blanton Hartwell, J. W. Harrison, Roger Hartwell, and Mrs. R. C. Smith and Floyd.

Mrs. Hugh Dunn and children spent Christmas with Mrs. Dunn's parents at Wingate.

Mr. and Mrs. Roy Smith were guests of Mr. and Mrs. J. F. Teague.

Mr. and Mrs. Tom Porter and daughters spent the holidays with Mr. Porter's family in Dickens and Mrs. Porter's family in Ralls.

Mrs. Cella Ross spent the Christmas holidays with her daughter, Mrs. J. E. McReynolds and family in Amarillo.

Mr. and Mrs. Lee Harry and son, Carlton, of Amarillo spent the holidays with Mrs. Harry's parents, Mr. and Mrs. Claud Patton.

Mr. and Mrs. Harvey Thomas had as dinner guests Sunday Mr. and Mrs. J. A. Boone of Olton, Mr. and Mrs. Riley Teague and children, Mr. and Mrs. Holt Bishop and children, and Dan Day.

Mr. and Mrs. G. W. Smith accompanied John A. Lloyd, Ray, Fred, and Florence to Big Spring Christmas day to visit with Mr. Lloyd's sister, Mrs. R. N. Adams and family.

Mr. and Mrs. Dan Harrison spent Sunday with Mr. and Mrs. Dick Furrow of Dougherty.

Birthday Party

Mrs. Dan Harrison entertained Thursday afternoon with a birthday party for her son, Jerry Bob, on his fourth birthday.

Refreshments of cake and punch were served. Balloons were used as plate favors. Those present were Joy Bunch, Shirley Bishop, Jerry Dunn, Dale G. Smith, Barbara Jean and Sandra Kay Dunn, and the honoree.

Guests in the home of Mrs. J. A. Grigsby during Christmas were Mrs. Carrie Bishop and children of Abilene; Albert Grigsby and family of Lubbock; Mr. and Mrs. E. A. Grigsby and sons; Mr. and Mrs. Crab and son of the Sand Hill community; Mr. and Mrs. Lloyd Allen and children of the Starkey community.

Mr. and Mrs. O. G. Glassmoyer and family are spending the holiday season at their old home, Springfield, Missouri. They left shortly before Christmas and expect to return about the first of the year.

SURFACE PIMPLES BANISHED EASY WAY

Zenzal quickly relieves the inflammation of surface pimples. Hastens healing. Helps to remove blackheads. Aids in correcting oily skin. A doctor's formula. You must be delighted or money refunded. Get Zenzal today.

Arwine Drug Company

Miss Winnie McLain, of Dallas, has been spending the holidays here with her mother, Mrs. J. S. McLain, and other relatives, arriving last mid-week.

Loyce and Verda Francis Turner are among the Floyd county students at home for the holidays from Texas Tech. They have been at home with their parents, Mr. and Mrs. E. W. Turner.

S. J. McIntosh, first-year student at A. & M. college of Texas, arrived in Floydada last week for a holiday visit with his parents, Mr. and Mrs. B. F. McIntosh.

Floyd and Ted Bell, students at the University of Texas, are spending their Christmas holidays here with their father, Fred Bell.

Mr. and Mrs. Delbert Kubank and son visited relatives at Lubbock Sunday and Monday.

Most of our great men were raised on the farm. There is a certain amount of moral and physical stamina the farm gives to life most crowded cities fail to instill in the life of a boy. What we need is more fathers and mothers who, by words and deeds, guide the boy or girl from the age of two years until they are 18 years of age. After their physical and mental health, that age—if properly guided—they will make useful and honest men and women. They will preserve and prove to be a God-send to their fellow man.—The Claude News.

(Continued next week)



To Make A Long Tale Short

French Scientist claims to have discovered that defective teeth are the cause of baldness. We'd like to bet him a dime against a hole in a doughnut that defective alibis have caused most of the baldness in this town. The low prices that we are making on used cars, make it possible for many to enjoy a good used car who do not feel able to buy a new one.

ONE OF THESE EASILY OWNED:

- 1939 Chevrolet Sport Sedan, excellent condition, new tires, Down \$205
- 1-1939 Dodge Sedan excellent condition and appearance. Heater and Special equipment. Down \$200
- 1938 Chevrolet Sport Coupe, excellent condition. Down \$140
- 1938 Chevrolet de Luxe Town Sedan, completely overhauled, Down \$170
- 1938 Chevrolet 1-ton Stake Pick-up Extra Clean. Down \$180
- 1938 Chevrolet Truck, new motor, excellent condition. Down \$170

ODEN Chevrolet Co.

TELEPHONE 4

CARD OF THANKS

We wish to take this means to express our sincere appreciation for the thoughtfulness of our friends and neighbors for their help, words and deeds of sympathy, during our recent sadness, the death of H. J. Day.

Our wish for you in your dark hours, is that you might have the same condolence as we have had.

Mrs. H. J. Day, Mr. and Mrs. M. H. Day and family, Mr. and Mrs. J. L. Day and family.

Waldo Houghton and Billie Joe Welch, students in the Southern School of Optometry at Memphis, Tennessee, came Saturday night for a holiday vacation. Waldo is a guest of his parents, Dr. and Mrs. W. M. Houghton while Billie Joe is visiting his mother, Mrs. A. J. Welch.

James Badgett, son of Mr. and Mrs. D. R. Badgett, who is here on a vacation and holiday visit is now located at Kelley field in San Antonio. He is here on a holiday visit with his parents, Mr. and Mrs. D. R. Badgett.

Mr. and Mrs. H. G. Barber and son, Don, left Friday for Weatherford where they are spending the holidays with relatives.

VISITS IN LUBBOCK

Mr. and Mrs. L. T. Bishop and sons, James Thurmond and Joe Dan, Mrs. Nora Cox and daughter, Thomasine, city, Mr. and Mrs. A. A. Bishop and daughter, Sue, and Stokie Bishop of Dallas were guests in Lubbock Sunday of Mr. and Mrs. J. Ray Dickey and son, James Thurmond remained for a longer visit.

"Leto's" For Sore Gums

An Astringent for superficial soreness that must please the user or Druggists return money if first bottle of "LETO'S" fails to satisfy. Arwine Drug Co.

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Texas

Breath Betrays!

Bad breath, biliousness, headache! These are symptoms which often point to constipation. Don't neglect these signs. It may lead to more of constipation's discomforts: sour stomach, no appetite or energy. Just take some spicy all vegetable BLACK-DRAUGHT by simple directions tonight and it will cleanse your bowels gently, thoroughly. Tone is imparted to lazy bowel muscles by BLACK-DRAUGHT. Try it.

Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back. CREOMULSION for Coughs, Chest Colds, Bronchitis



AS WE near the end of 1939 and prepare for the beginning of a New Decade on January 1, 1940, all the members of our firm and the personnel join in appreciation of favors shown us by the hundreds of friends throughout this wide area.

Your continued loyalty during the coming year will be appreciated, and we will do our utmost to serve your Building Materials needs in the best manner.

Wilson & Son Lumber Co.

READ THE CLASSIFIED ADS

Wanted

MILK Cow and Brown Leghorn Chickens. W. J. King. 434tp

S. T. HARRIS wants your saw to file. Phone 218. 2720tp

WE buy junk batteries. Western Auto Associate Store. 361tc

B. H. TURNER, new feed grinder, 8 and 10 cents a hundred. 444tp

Miscellaneous

WHEN the fire alarm blows it will be too late to make our acquaintance unless you are looking for sympathy. E. P. Nelson, Agency. 461tc

BATTERIES re-charged 25c. Western Auto Associate Store. 361tc

LET us refinance your present 6% farm loans with 5% money. Goen & Goen. 261tc

ARCH SUPPORTS at Fogerson's. 361tc

USE Cosden products and be satisfied. Home Oil Co. 248tc

Phone 83 For Tire and Road Service LEE TIRES

FLOWERS by wire anywhere in the world. Park Florist, telephone 78. Member Floral Telegraph Delivery Association. 271tc

LACE Leather at Fogerson's. 361tc

BOOTHES The Quality Cleaners. 101tc

OUR Flowers are FRESH and are beautifully arranged. Hollums, Floydada Florists. 291tc

ALL COLORS sh. Creams, suede dressings and laces at Fogerson's. 361tc

FOR SAFER, Cleaner Tailor Work. Boothe's.

Arthur B. Duncan Abstract Company Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square Mrs. Maud E. Hollums, Manager. 21tc

For Rent

FOR RENT—Furnished apartment, 511 West Missouri street. 461tc

FOR RENT—5 room house close in. Lola C. Gallaway. 461tp

BEDROOM for rent. 522 West Miss. 461tp

FURNISHED Apartment for rent, call 105. 461tc

Houses For Sale

HOUSES for sale and rent. W. Edd Brown, owner. 291tc

MODERN Homes for sale, easy terms. Phone 273. W. H. Henderson. 101tc

For Sale Or Trade

ELECTRIC CREAM Separator and 100 7-month old White Leghorn hens. Phone 20 Lockney. G. C. Fairly. 461tc

Land For Sale We make 5% farm loans. Prompt appraisals. Goen & Goen. 261tc

For Lease E-Z Way Laundry for lease. See M. B. Martin. 461tc

NAPPY



By Irv Tirman

FACTS YOU NEVER KNEW!!!

PLANT PATENT NO. 172, IN THE WASHINGTON PATENT OFFICE, BOASTS OF A ROSE WITH "STREAMLINED BUDS".

HOW FAST CAN HE GO ??? MAN WALKING - 9 1/2 MPH.

SCIENTISTS ESTIMATE THE ALPS MTS. TO BE 21 MILLION YRS. OLD, THE HIMALAYAS, 8 MILLION YRS. OLD, THE ROCKIES, 105 MILLION AND THE APPALACHIAN MTS. 240 MILLION. SOME OLD ROCKS IN SOUTH DAKOTA ARE SAID TO BE 1700 MILLION YRS. OLD.

ICELAND IS THE WORLD'S OLDEST DEMOCRACY! IT'S PARLIAMENT WAS FOUNDED AS FAR BACK AS 930 A.D. THIS LITTLE COUNTRY OF 120,000 PEOPLE, ALTHOUGH OFFICIALLY REPRESENTED BY THE DANISH DIPLOMATIC MACHINE IS ENTIRELY INDEPENDENT OF ANY COUNTRY AND HAS ITS OWN FOREIGN POLICY!

IN HIS LIFETIME OF 70 YEARS, THE AVERAGE MAN CONSUMES 650 BOXES OF MATCHES, 200,000 CIGARETTES, 240 DOZEN RAZOR BLADES AND 300 POUNDS OF SHOE LEATHER!!!

By Bob Dart

NELSONS IN RE-UNION

The H. J. Nelson family of Lakeview was among those of the county who had re-unions during the holidays.

"It was a big time for us all," said Commissioner Nelson Tuesday.

Mrs. George Hulsey, Jr., and son, George III of Lubbock came Monday of last week to spend the holidays with Mrs. Hulsey's mother, Mrs. P. G. Stegall.

Mr. and Mrs. Hudson C. Lincoln and children of Sweetwater visited from Friday until Sunday in the home of his mother, Mrs. C. F. Lincoln.

Whirlwind Cage Team Wins Close Decision Thurs.

Floydada's Whirlwind cagers closed their pre-holiday schedule last Thursday night with a thrilling extra-period win over the Crosbyton Chiefs at Crosbyton.

The Whirlwinds, after opening the cage season with an easy win over Crosbyton on the local court, ran into difficulties in the Chief's "cracker-box" gymnasium and trailed at the end of the third quarter by a score of 12 to 8.

In the final period Rushing and Love found the basket for the locals and tied the score at 14 all as the game ended in a mad scramble.

In an extra-period play-off, Jackson of the Whirlwinds dropped a perfect throw through the loop for the only score early in the period, and the ball moved swiftly from one end of the court to the other with neither team scoring until the final whistle.

Freeman of the Chiefs was high scorer of the game with 8 points, and Rushing led the Whirlwinds with 6.

Starting the game for Crosbyton were McMillan and Schmitz forwards; Blackwood, center; and Reed and Freeman guards.

The Whirlwind starters were Patterson and Rushing at forwards; Jackson at center, and Carl and Robert Arnold, guards.

Most of the squad saw action during the game, and Coach Ocell Winter appeared well-pleased with the showing made by his charges under pressure. No games have been definitely scheduled before the opening of the conference season on January 8, though the local cagers will probably play one practice session before entering loop competition.

W. H. Sharp and daughter, Lajuana Jo, and Cyrus Erb of Olton, spent Christmas at Temple as guests of Mr. and Mrs. H. D. Hartrick and family. Mrs. Hartrick is a granddaughter of Mr. Erb and aunt of Lajuana Jo.

Mr. and Mrs. Sam Bishop and sons Gale and Beryl, spent the Christmas holidays in Vernon as guests of their son, Daily Bishop and family.



The New Year finds us glad we have enjoyed your friendship and patronage. We are hopeful we can continue to serve you acceptably during 1940.

SAM'S Body & Fender Works

TELEPHONE 12

New Year Greetings

In the true friendly spirit that dominates the entire world at this season, we extend our wishes for a successful New Year.

We sincerely hope that the pleasure we have had in serving you has been mutual, and we wish to take this occasion to thank you for all past favors.

Daily's Conoco Station



The New Year finds us GLAD we have enjoyed your friendship and patronage and hopeful that we can continue to serve you acceptably during 1940.

Again, Happy New Year and our wish for your—Health, Happiness and Prosperity!

FINKNER'S Triangle Garage



To Our Old Friends and New Friends... We Say

Happy New Year!

It is these loyal friends that we owe our good business during 1939 and upon whom we depend for our good fortune during 1940. We hope to serve our friends in such a manner that they will return to our place of business and become our "Old Friends."

May our friendship continue on through the years as it has in the past.

WHITE DRUG COMPANY

Happy New Year

As we look back over the year, we fully realize the fact that it is through your friendship and patronage that we have been able to make possible such an enterprise. We can think of no better gift than your friendship and patronage. It is with this thought in mind that we wish you a tremendous benefit to the year ahead. It is with this thought in mind that we wish you a moment at this happy New Year to share all the joys of the season.

Retail Merchants Association FLOYDADA

FORMER FLOYDADA... INJURED IN...

Alex Henderson of... it injured in an... near Clovis, N.M.,... with a brother,...

Mrs. L. H. Lewis... derson while she was in... week and reports...

Mr. Henderson... Nat Henderson... operator of the...

Miss Virginia... was a guest Sunday... her parents, Mr. and...

Mr. and Mrs. Jack... children of... Saturday until... parents, Mr. and...

Irvin Allen of... the Christmas holidays... ents, Mr. and Mrs....

Mr. and Mrs. Floyd... Mitchell of... Mrs. Lloyd Murry and... of Portales are spending...

Mrs. L. H. Lewis... Lewis returned Saturday... 16, from Abilene where they... been on a visit with...

Mrs. E. C. Potter left for... at Clovis, New Mexico... week after spending... here in the home of...

Sandy joined a golf... told by the professor... name was on his golf... were lost, they would be returned...

"Good," said the Scot... name on this ball." The "pro" did so.

"Would you also put... it?" said the new member. "I'm a doctor."

The "pro" obeyed. "There's just one more... went on the Scot. "Can you... hours 10 to 3 on as well..."

Manifold papers. Hesperian.