



A Merry Christmas

To Our Many Friends Throughout The East Plains Area Whose Happiness and Welfare Are Our Deep Concern

SIXTEEN PAGES
THIS WEEK

The Floyd County Hesperian

TWO SECTIONS
SECTION ONE

VOLUME 46 FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 21, 1939 NUMBER 45

County ACA Committeemen Elected Here Wednesday

Fred M. Battey Is Selected As County Chairman

Community Committeemen Are Elected By Farmers In Meetings Monday

Fred M. Battey of Pleasant Hill was named chairman of the Floyd County ACA committee at a meeting of newly-elected community committeemen here Wednesday morning. Paul Snodgrass of South Plains was named vice-chairman, and George B. Johnson of Sterley was named regular member.

Henry W. Schacht, county chairman during the past year, was elected first alternate, and Herschel Nelson was named second alternate.

The new county committeemen will take office on January 1 unless they become ineligible or resign before that date, according to Alyce A. Hoots, secretary of the ACA.

Community committeemen who took part in the election of the county committee at a meeting here Wednesday were elected in meetings at Lockney, Cedar, and Foydada Monday.

Lockney community elected Henry W. Schacht as chairman, Ed Teuton as vice-chairman, George B. Johnson regular member, Guy D. Allen first alternate, and Buck Sams second alternate.

Foydada community elected W. F. Ferguson chairman, Claude Patton vice-chairman, E. E. Foster regular member, Henry L. Willis first alternate, and Claude Fawver second alternate.

Cedar community elected Arthur A. Tubbs chairman, Richard E. Taylor vice-chairman, Thomas S. Brown regular member, John S. Lackey first alternate, and James C. Ginn second alternate.

Election of the county committee (See COUNTY ACA page 5)

Funeral Rites For Mrs. Gross Held At Carr's Chapel

Funeral rites for Mrs. Bennie Nichols Gross, 74, a resident of Floyd county since 1910, were conducted Sunday afternoon at Carr's Chapel, with Rev. J. L. Henson officiating, assisted by Rev. O. B. Herings of Lockney, Rev. E. C. Armstrong of Lockney circuit, and Rev. W. O. Kelley of Aiken.

Mrs. Gross died at the home of her son, Oliver Gross, Saturday night after a long illness. She was born on March 27, 1865, in Jasper county, Texas, and was married on August 31, 1881, in Navarro county to O. D. Gross. To this union were born 9 children, four of whom survive. Mrs. Gross came to Floyd county to make her home in 1910.

She is survived by three sons, Oliver, Fred, and Fred Gross; one daughter, Mrs. J. M. Graham; one grandson, John; and 24 grand-nephews and grand-nieces.

(See FUNERAL page 5)

Keep Home Fires Burning On Hearth... But Save Home

"Keep the home fires burning during the Christmas holidays, but keep them on the hearth or in the furnace," Carl Rodgers, first assistant chief of the Foydada Volunteer Fire department, warned this week. "The Christmas holiday season is one of the busiest times of the year for the fire department," he pointed out.

Fire hazards are greater during the Christmas holidays than at any other time. Packing materials and rubbish accumulate rapidly and should be disposed of promptly. Flimsy tissue and bright colored ribbons make excellent tinder for a bonfire, and may make a bonfire of your home if carelessly piled around.

A gaily lighted Christmas tree, a blaze of glory in the corner of the living room, may become a blazing horror if improper wiring causes a short-circuit or cotton "snow" is piled too close to an open fire. The evergreen tree itself dries quickly in a heated room, and should never be placed near a stove or fire-place.

Fire-crackers and fire-works of all kinds should be marked "Handle With Care." You wouldn't want an incendiary bomb dropped in your house... keep the fire-works outside too, Rodgers warned.

Fire in stores crowded with Christmas shoppers must be made impossible. Rubbish and packing materials should be carefully and promptly burned.

"Let's make this modern Christmas a safe Christmas," Rodgers urged on behalf of the volunteer firemen. One tragic fire can turn a merry Christmas into a day of despair.

Community Christmas Tree Program Will Be Tonight

AAA Adds \$90,000 To Soil Payment During Past Week

State officers of the Agriculture Adjustment administration continued to pour soil conservation benefit payments into the pockets and bank accounts of Floyd county farmers this week in an effort to beat the Christmas shopping deadline.

Since last Thursday, checks totaling \$92,073.70 have been received at the offices of the Floyd County ACA, according to Alyce A. Hoots, secretary of the local association. Five hundred and 15 checks were received in payment on 323 contracts.

The payments received this week brought soil conservation benefits received during the past two months by Floyd county farmers to a grand total of \$292,006.80. Fifteen hundred and 28 checks in payment on 1034 contracts have been received and distributed from the local office since early in November.

PETE GETS A SWEATER

CANYON, Dec. 20.—R. V. Wood, veteran Buffalo guard, was awarded a varsity letter this week for his work in the successful season just closed.

Wood was out of early games with an ankle bone fracture but came back strong to play in crucial games.

The Buffs won the co-championship of the Alamo conference.

AT COURT IN MATADOR

Judge Jeff D. Ayres spent Wednesday in Matador representing clients in the district court for Motley county.

One thousand stockings are being filled with candy, fruit and nuts this week for distribution to children at the annual Community Christmas tree tonight (Thursday) at the courthouse square, and plans have been made to distribute fifty Christmas baskets to needy families before Christmas day.

Social clubs and civic organizations of the city, as well as individuals have contributed to the stocking and basket fund, which is in charge of the 1934 Study club this year. Miss Fannie Mae Rees, chairman of the committee, and Miss Pauline McCarty represent the 1934 club. Mrs. J. D. McBrien and Mrs. Terrell Loran are committee members from the 1929 club, and Mrs. Glad Snodgrass and Mrs. W. (See COMMUNITY TREE page 5)

Annual Play At Sand Hill In 15th Year

Mickey Couple To Observe Golden Wedding Sunday

Mr. and Mrs. A. R. Hanna of Sand Hill will observe their 50th wedding anniversary with an open house from two until six o'clock on Christmas eve, Sunday, December 24, at their home a mile south of the Mickey store.

Mr. and Mrs. Hanna were married on Christmas eve in 1889 in Bosque county, Texas. They have made their home in Floyd county since 1917.

With them at the open house celebration will be their five daughters, Mrs. N. G. Jackson and family of Tullis, Mrs. W. M. Lisle and family of Shamrock, Mrs. Ruby Gibbs of Lubbock, Mrs. J. W. Clonts of Foydada and Mrs. H. B. Shurbet and family of Springtown; and two sons, Pike Hanna and family of Foydada and Ross Hanna of Lubbock.

New Service Will Speed Delivery On Rural Routes

Post Office To Close Christmas Day; Special Service Offered Friday

A new feature of rural mail service out of Foydada was inaugurated this week to speed up delivery of the mails to rural patrons. Mrs. Barbara H. Smith, postmaster, announced Monday.

Route carriers who have previously departed from the office at 9:30 a. m. will now leave 30 minutes later, and by means of the change will have time to take all patrons their mail on the same day it arrives here. Nearly a thousand patrons will be benefitted by the change, if it works out as satisfactorily as it is expected to do.

An added service which Foydada post office patrons will enjoy will be an all-day service, including city carrier service, during Friday of this week. The heavy Christmas mails will be handled speedily, and carriers will make extra rounds to clear the office of mail that might otherwise be delayed.

The post office will be open all day Friday, and window service will be offered as a special arrangement to expedite delivery and dispatch of Christmas mails. The office is ordinarily closed on Friday afternoon.

Office Closes Monday

Monday, Christmas Day, will be observed as an official holiday by the post office department, and there will be no service of any kind, either city or rural delivery or window service. Special delivery matter in the city delivery zone will be handled and delivered and all mail dispatches made.

In effect, this means that the local office will be closed after 6 o'clock Saturday afternoon until 9 o'clock Tuesday morning, in line with closing dates in Post offices all over the nation.

Holiday Lighting Contest Prizes Awarded By Paper



Mr. and Mrs. A. R. Hanna of Sand Hill will celebrate their Golden Wedding Anniversary with an open house at their home 1 mile south of Mickey store on Christmas Eve, Sunday, December 24.

Contest Entries Are Judged Last Saturday Night

Snodgrass, Piggly-Wiggly, Barker And Welch Residences Win

Winners in the Hesperian's Christmas Lighting contest were named last Saturday night when a trio of judges toured the city and picked the outstanding entries in residential and business districts to receive first and second prizes of \$5 and \$2.50 for the most attractive and uniquely decorated homes and store windows.

In the retail business section, the show windows at Glad Snodgrass' store for men, decorated by Ed Johnson, were awarded first prize, and Piggly-Wiggly grocery store, decorated by Delbert Eubank, received second prize on the basis of originality and attractiveness. There were more than thirty entries in this division.

In the residential district, the home of Mr. and Mrs. B. K. Barker at 605 West Kentucky street was awarded first prize, and the home of Mrs. A. J. Welch at 202 South (See Lighting Contest page 5)

Official All-District 4-A Football Team Is Selected

Selection of an official All-District 4-A football team was completed last Thursday night when coaches and school officials from the seven teams in the conference met in Foydada for their annual end-of-season business session.

The Foydada Whirlwinds and the Matador Bullfighters, ranking second and third, respectively, in the conference standings this season, led the loop in all-district selections, each placing three men on the mythical team. The District Champion Lockney Longhorns captured two places, and Paducah, Spur, and Crosbyton each placed one man on the squad. Rails alone was not represented.

The Whirlwinds placed Linder and Golightly in the backfield, and Dillon Patterson at tackle in the forward line.

(See ALL-DISTRICT page 5)

Local Market Today

| Poultry | |
|--|--------|
| No. 1 colored hens, 5 lbs. and up | 7c |
| Colored hens, 4 to 5 lbs. | 5c |
| Colored hens, under 4 lbs. and | 4c |
| All Leghorns, lb. | 3c |
| Cocks, | 3c |
| Fryers at 2 1/2 lbs. | 3c |
| Large Fryers or Bakers, | 6c |
| Cream | |
| Butterfat, No. 1 lb. | 25c |
| Butterfat, No. 2 lb. | 23c |
| Eggs | |
| Eggs, per dozen, candled, cash, .. | 12c |
| Hides | |
| Free from holes | |
| No. 1 Hides, lb. | 7c |
| No. 2 Hides, lb. | 4c |
| Grain | |
| Wheat, bushel, | 83c |
| Threshed Maize, dry, cwt., | 90c |
| Maize heads, dry, ton, \$11 to \$12.50 | |
| Cotton | |
| Middling, % | \$9.25 |
| Cottonseed, | \$25 |
| Hogs | |
| Top hogs, 180 to 240 lbs., | \$5.25 |
| Top packers, | 4c |

District 4A Cage Loop is Organized Sunday Afternoon

Organization of a District 4-A Basketball conference was completed here Sunday afternoon, when representatives of six of the seven schools in the district met at Foydada High school to complete a double-round-robin schedule for the season's play.

Teams included in the district will be Foydada, Matador, Lockney, Crosbyton, Paducah and Rails. Spur, seventh member of the 4-A football conference, will not have a cage team this season.

Conference play will open on Monday, January 8, when the Foydada Whirlwind cagers will meet Rails on the local court. On the same date, Matador will play at Crosbyton, and Lockney goes to Paducah. Each team will play two games weekly through February 8th, meeting on Monday and Thursday of each week.

Both first and second teams are scheduled to play at each meeting. Games are scheduled to start at seven o'clock throughout the season. Each team will play five games at home and five away.

Trophies will be awarded by the conference to first and second place winners, the coaches agreed. Superintendent Walter Travis of the Foydada schools was elected chairman of the district conference. In case of a tie, a three-game play-off series will be scheduled at the close of the conference season.

Interscholastic League eligibility rules will apply to all teams and players in the conference.

Attending the meeting here Sunday afternoon were Football Coach Woodrow Wilson and basketball (See DISTRICT CAGE page 5)

Lions Club Plans Zone Meeting In Foydada Jan. 16

Meeting of the northeast zone of District 2-T, Lions International, will be held here on the third Tuesday in next year, January 16, 1940, local Lions club directors decided tentatively this week.

Representatives from Childress, Paducah, Matador, Turkey and Crosbyton are expected to attend, making a representation of a hundred or more for the meeting.

The session here will be the third of the Lions fiscal year. Invitation of the club representatives to visit Foydada was accepted in September. Hope to make the gathering an enthusiastic one was expressed in the directors' meeting Tuesday afternoon.

The meeting on the night of January 16 will take the place of the usual noon-day gathering and a goal of 100 per cent attendance of local club members has been set.

Editorial

ALL THAT HEARD IT WONDERED

And there were in the same country shepherds abiding in the field, keeping watch over their flocks by night.

And lo, the angel of the Lord came upon them, and the glory of the Lord shone around about them: and they were sore afraid.

And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people.

For unto you is born this day in the city of David a savior, which is Christ the Lord.

And this shall be a sign unto you; Ye shall find the babe wrapped in swaddling clothes, lying in the manger.

And suddenly there was with the angel a multitude of the heavenly host praising God, and saying,

Glory to God in the highest, and on earth peace good will toward men.

And it came to pass as the angels were gone away from them into heaven, the shepherds said one to another, Let us now go even unto Bethlehem, and see this thing which is come to pass which the Lord hath made known unto us.

And they came with haste, and found Mary and Joseph and the babe lying in the manger.

And when they had seen it, they made known abroad the saying which was told them concerning this child.

And all they that heard it wondered at those things which were told them by the shepherds.

—Recorded by St. Luke.

LIGHTS ATTRACT US ALL

People seek the light. They go where lights are brightest. From times when the cave man learned he could have fire mankind must have run from darkness and sought to get away from its dangers.

Anyway, modern lighting has brought problems to the merchant in the small city who would meet his competition in the larger city. His country customers sit in the light of his cheery store and tell of the wonders of Dallas and Fort Worths, the wonderland of their picture shows' make-believe or the floodlights that make their big buildings into fairyland dreams.

Floydada, one could easily believe, is not sufficiently lighted. Perhaps it has all the lights the traffic can stand, as one might say. Perhaps on the other hand, it hasn't. Prestige and increasing business and all the things that mean more wealth for the community, including more and better jobs, are wrapped up in the answer to the problem proper lighting presents.

THE BEST STORY TELLER

Everyone doubtless has his own idea of the best or most interesting recorder of the beginnings in the new dispensation. Mark, it always seemed to us, noting that the other boys were writing accounts decided to do the same somewhat as an after-thought. He may have seen their manuscript and thought they were not sufficiently factual.

And Matthew has some factual things in his record that help much to make the story complete. He also makes some wordy flights that help paint the picture, especially when he gets into the parables, with which the Son arranged so many of the lessons for mankind.

And John could and did use words that

"bless and burn," as to illustrate read again his account of the money changers being driven from the temple.

But of all the first twelve we like the way Luke wrote of the Nativity, and of many other things that surround the early Christian era. Perhaps we are wrong. Theologians, who certainly have gone into these matters more deeply than have we, may and probably disagree. But these are personal sort of things. No man can live your religion for you nor can he thrill at a sunrise or a sunset in your stead. The picture for each must be his own. Read them all and delight in the beauties of the story. But for us St. Luke, if we venture to make a choice.

SOMEWHERE OFF YONDER

Stories of how easy and soft are federal jobs and federal pickings in other states where the lines are closely drawn have come to us. In Oklahoma they say thus and so and in Iowa, if you are of the elect, you can have most anything. And in New Mexico—how sweet the music of the good jobs one can have if only he guesses right politically.

It all sounds somewhat off key to a cotton patch reared sort of person in Texas. Certainly it doesn't work out hereabout. A Democratic chairman, who thinks he knows the Republican rascals did things they thought they wanted done the way they wanted them done, may have found that his judgment not considered so important as that of a man or men who have never turned a hand to carry in wood and water for the Democratic party. There are too many Democrats, it appears.

Anyway, read these fanciful stories from Iowa with tongue in cheek, and if you are looking for a soft place to fall in Texas, remember it isn't being done, so far as the average wood and water totter ordinarily known as a county chairman can inform you.

WHERE RIGHTS ARE ABRIDGED?

At least one publication in the United States is making capital—and nothing improper about that—out of the fact it has been banned from Stalinistic Russia, Hitlerite Germany, Mussolinian Italy and army-controlled Japan.

Naturally, it is only one of many periodicals printed in the U. S. A. that do not rate in these totalitarian countries. Which means that if you want the American viewpoint or the facts about what American people are being told in the prints, you cannot find out openly in any of those countries. Sooner or later, just drawing conclusions, you will be wrong or possibly entirely ignorant of the facts.

People have a right to make up their own minds. It is a precious right. In few areas of the world is that right permitted to be exercised.

Come what may, hold fast to love. Though men should rend your heart, let them not embitter or harden it. We win by tenderness; we conquer by forgiveness.—F. W. Robertson.

The more virtuous a man is, the more virtue he sees in others.—Scott.

Whatever makes men good Christians makes them good citizens.—Daniel Webster.

Purveyor Of Cheer



As A Farm Woman Thinks

(By Nelle Witt Spikes)

On a busy street corner in Lubbock one day last week: A parade, Sweetwater's football team letting everyone know they were there, sirens, horns, the shrill whistles of police, a steady stream of cars, looking like a never-ending train, the ringing of bells, the fragrance of pine, cedar and freshly popped corn, the stream of people crossing the streets as the sign goes green, a happy looking people, bumping into each other with loaded ribbon-tied packages, but all in a good humor. Young husbands and wives, buying the gifts for a child's first Christmas, old married couples selecting gifts for children and even great grandchildren, boys and girls and babies in arms. Santa Claus being stared at by little round eyes. On the hustle and bustle and tired feet, as we try to decide what John and Mary and Tom and Sue would like, but how we love it all, for it is a part of Christmas.

Fine weather, pleasant weather—"One thing is the matter with this country" a man remarked, "it has too many fine pleasant days."

And that is true of a human life, too many fine pleasant days of ease, do not develop strong characters, the storms with the lightning, the high winds and the roaring thunder, bring the needed rain for the making of a good crop. The rain for the making of a good crop, roaring shrieking, blizzards bring a covering of snow for the winter wheat, so the lightnings and storms of life bring the tears and the things of value to aching hearts, and the owner sees the needs of doing for others and the crop of God's planting makes good. A Persian writer, born in 1194, says in an article printed in 1823 called the "preciousness of contentment."

"I had never complained of the vicissitudes of fortune, nor murmured of the ordinances of Heaven, excepting on one occasion, that my feet were bare and I had no wherewithal to shoe them. In this desponding state I entered the metropolitan mosque of Cufah, and there I beheld a man that had no feet. I offered up praise and thanksgiving for God's goodness to myself, and submitted with patience to my want of shoes."

I have read and reread an editorial in a recent edition of the Pathfinder. More and more writers are seeing the need of God in the lives of people and are coming out and saying so. I am printing the article in full below.

Morals in Storage It is difficult to look at the world today and not feel that the mark of our time is spiritual bankruptcy. In Europe and Asia, nations are doing things that make the stomach turn. At sea, ships are being sunk without discrimination; on the land and in the sky, giant aggressors are raining death on helpless little people. All over the face of the earth, a kind of indecent morality reigns. Of a sudden, man no longer seems

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

Property taxing voters of Floydada Independent School district Saturday voted 160 to 43 in favor of the issuance of \$85,000 in bonds bearing 5 per cent interest, the funds derived from which will be used to construct a new ward school building to accommodate the overflow of scholastics in the present quarter by the district.

Ninety-four out of a total of nearly three thousand automobiles owned in Floyd county have been registered to date according to a report yesterday afternoon from the office of Tax Collector J. R. Maddox. The temperature registered a new low figure for the winter this week, when it dropped to 15 degrees above zero early Monday morning. Ice on the lakes and tanks was from 2 to 3 inches thick. Little wind and no moisture accompanied the cold.

A quick run by the fire boys Saturday catching a burr pile fire at the Farmers gin, probably saved this gin and the Floydada Gin company's property east of them. The boys quickly extinguished the blaze although it had already gotten headway and would have been into the building in a short while.

The 160 foot and final depth has been reached by drillers on the new city well, and the work during the past two weeks has been primarily that of bailing out the sand, preparatory to installing the machinery and turning the well over to the city.

B. Marshall was among the Floydada boys returning from college Tuesday.

Dr. Lon V. Smith left Wednesday afternoon for Chico, Texas where he will join Mrs. Smith to spend the early part of the holiday probably returning Sunday.

Maize threshing advancing in price and the feed crop of the country is expected to bring in a material return.

Five threshing outfits belonging to residents of Floydada are in the fields of the adjoining country this week at work.

to be a child of God. It is as if God has abandoned him and let him revert to the brute. But that is not really so. What has happened is that man has placed his morals in storage and given up the norms that used to guide him. Man has abandoned God, not God man. We are in an age of the crassest materialism; the stars have lost their meaning; the physical has become the chief desideratum of life; metaphysics no longer governs us; we are now so much of the earth that heaven is a place forgotten. There is a rule now to test everything—a thing is good only if it works; a thing is real only if it can be seen and demonstrated. Aggression is good because it works. God, morality and spiritual values are nonsense—they cannot be seen; they cannot be demonstrated.

Out of such barrenness in the modern human heart comes today's worst evil—the belief among aggressors that ends justify means, that any method may be employed to achieve a desired goal. Thus, if Germany wants raw materials or living space, it does not hesitate to strike down innocent people in its way; if Soviet Russia wants to control the Baltic, it does not hesitate to destroy high-minded, God-fearing Finns. Ends justify means, and that is all there is to it. International law is obviously absurd—a paper towel for blood-drenched hands. Such is the state of mortals in the world today.

Man has abandoned God. He is sick with the sickness of uncontrolled materialism. What is good? What is evil? How can they have any meaning when abstract standards everywhere have been torn down? Church? What is church? Religion? What is religion? None of these things puts butter on a man's bread, so why should a man bother about them?

And yet, there is man when he bends his head like a cow, and never looks beyond the clouds? The truth is that man is a spiritual being, and when he ignores that, he suffers the grief of the sterile. Until he searches inside himself and finds his soul again, his world will be upside-down.

THE STATE OF TEXAS.

To the Sheriff or any Constable of Floyd County—GREETING: YOU ARE HEREBY COMMANDED: That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published therein, but if not, then in the nearest County where a newspaper is published twice each week for four consecutive weeks previous to the return day hereof, E. J. Ritterbush, Myrtle Robinson and husband C. A. Robinson, Josephine C. McGehee, a widow, individually and as community survivor of the estate of her self and her deceased husband J. H. McGehee, J. H. McGehee, and J. C. McGehee, and their heirs and legal representatives whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, at the Court in the County of Floyd, at the Court House thereof, in Floydada on the fourth Monday in January 1940, the same being the 22nd day of January A. D. 1940 then and there to answer a Petition filed in said Court, on the 28th day of November A. D. 1939, in a suit numbered on the docket of said Court No. 3126, wherein Elmer Laughlin, is plaintiff and E. J. Ritterbush, Myrtle Robinson, and husband C. A. Robinson, Josephine C. McGehee, a widow individually, and as community survivor of the estate of herself and her deceased husband, J. H. McGehee, and their heirs and legal representatives are defendants.

The nature of the plaintiffs demands being as follows, to-wit: Suit in trespass to try title and for the possession and title to the following described land and premises, situated in Floyd County, Texas, and being 112 acres of land out of survey No. 73, Block G, Certificate 62/G issued to D & W Ry Co., Patent No. 40 Volume 30, described by metes and bounds as follows; beginning 117-1/3 vars. North of the Southwest corner of said survey No. 73; Thence North 892-2/3 vars; Thence East 708-1/6 vars; Thence South 892-2/3 vars; thence West 708-1/6 vars to the place of beginning;

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 29th day of November A. D. 1939.

(SEAL) GEO. B. MARSHALL, Clerk District Court, Floyd County, Texas. 434tc

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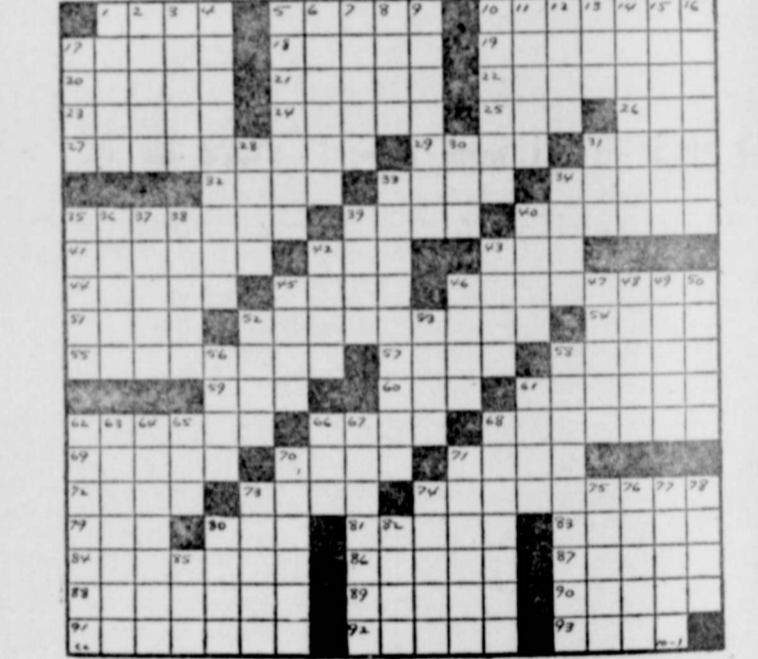


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CROSS-WORD PUZZLE



- Across
1. Course heavily
2. Figure in the posture of prayer
10. Sugar syrup
17. Good name
18. Apple
19. Rushed
20. Mountain crest
21. Diamis from an office
22. Note
23. Poisonous fluid
24. Streaks
25. Soak
26. Deceased
27. Deliver up to a foreign jurisdiction
29. River duck
31. French author
32. Casks
33. Holm-oak
34. Stupefy
35. Forerunner
36. Song bird
40. Austere
41. Sweetheart
42. Mohammedan sala
43. The linden
44. Over
45. Negro of the Nile
46. Guard
47. Cur
48. Basilisk
49. Say wildly
50. Scoffers
57. Prophet
58. Hardened
59. Treat
60. Draw along
61. Sarcasm
62. Express displeasure
63. Frank
64. Forsakes
65. Turkish standards
70. Barriers
71. Darlings
72. Frilly flower heads
73. Coward
74. Woolen cloth
75. Peer Gynt character
80. Short-napped fabric
81. Earliest
82. Pert, to time
84. Smallest
86. Famous violin maker
87. Up to
88. War gitanolish
89. Criticism
90. Acts
91. Mexican shawl
92. Abrasive
93. Hint
Down
1. Genus of shrews
2. Concerning
3. Engine
4. Utmost
5. Opal glass
6. Forgives
7. Prostitute
8. Firm
9. Framework
10. Part of the body
11. Russian coin
12. Formerly
13. Metric measure
14. Bearing a tender (bot.)
15. Mistle that rains
16. Variety of aluminum amphibole
17. Fences
18. Belongings
19. Close of day (post.)
21. Bulgarian coin
22. Waters artificially
24. Crooked
25. Flats
26. Snow bird
27. Call forth
28. Embankment
29. Broad
30. Transgression
32. Friends
33. Class of society
34. Nothing but
36. Pack
37. Angry
38. Lowest point
39. Turn inside out
40. Unspirator
42. Balance
43. Egypt (Deity)
44. Broods
45. Language
61. Places
62. Medieval collar
63. Evasive
64. More calm
65. German spa
66. Tree
67. Introduction
68. Fate
70. Sewn loosely
71. Clergyman
72. Class of society
73. Hoisting device
75. A protocol
76. Penetrate
77. Hostile incursion
80. Garner
81. Mohammedan print
82. Ancient god of war

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ANSWER TO # 254

Letters To



SANTA CLAUS

Dear Santa Claus:
I am a little boy four years old. I have been a good boy and hope you will visit me Christmas. I want a stock farm, dump truck and a train. Please don't forget my little sister, she wants a doll and a red ball.

Your friend,
Donnie Mack Hickerson

Dear Santa Claus:
I am a little girl 8 years old and in the third grade. I have been a good little girl. I would like a doll and a piano and some nuts and candy. And anything else you want to bring.

Your little friend,
Billie Frances Sisson.

Dear Santa:
I have tried very hard to be a good boy this year. I am 6 years old. I am not asking for very much this time. So please bring me a cattle truck and shovel. A Gene Autry gun and 3 rolls of caps. And lots of fruit and nuts and candy.

Your little friend,
Donald Ray Standifer.

P. S. Please don't forget my little brother Jerry Wayne, he wants a little truck, a gun, and anything else you think he might like. We will be at grandpa and grandmother Brashers at Littlefield.

Dear Santa:
I am a little girl nearly 2 years old. Please bring me a doll, set of dishes and a red purse and anything else you have for little girls to play with.

Don't forget the fruit, nuts and candy.

Your little friend,
Romona Ruth Pollan.

Dallas, Texas.

Dear Santa:
Please bring my Princess Elizabeth doll early because I want to go to Floydada to see my grandmother on Christmas.

Santa dear please bring my little cousin, Peggy Ann Greer, some sweets this will be her first Christmas. Thanks a lot.

Love,
Shirley Blevins.

Dear Santa Claus:
I am a little girl seven years old. I have tried to be a good little girl. I want you to bring me a rubber doll, skates, electric iron, also candy, and fruit.

Your friend,
Ann Nabors.

Dear Santa Claus:
Thanks for the nice things you brought me last year. This Christmas please bring me a truck, two pearl handle guns, a double barrel gun and a hammer also some fruit, nuts, and candy.

Please don't forget the other little children.

Your little friend,
Bobby Leonard Pollan.

Dear Santa:
Please bring me a doll that cries, a little ironing board, a bath robe and house slippers, a scooter, some doll clothes, fruit, nuts and candy. Please leave my things at Enid.

Merry Christmas to you,
Carolynn McDonald.

Dearest Santa:
I am a little girl three year old. I have tried to be good and hope you don't forget sister and I.

Please bring me a wagon, table and chairs, a train that runs on a track and a little red dress.

Don't forget the other little children. I'll see you at the First Christian church Christmas eve.

Your little friend,
Karen Buchanan.

Dear Santa:
I am a little girl five years old. I would like to have a little sewing machine so I would sew for my dollies. Please bring me a wagon, a red dress and a musical book.

My granny has moved to Texas so bring her gifts with mine. Sister and I would like some candy, nuts, and fruit.

Bring the other little children some toys and candy.

Lots of love,
Nancy Buchanan.

Dear Santa:
I am a little boy 3 years old. I have been a good little boy. Please leave me a tricycle, a football, and lots of fireworks, candy and nuts. Please don't forget my daddy and mother.

Love,
Barry Fyffe.

Dear Santa:
I am a little girl four years old. Please bring me a doll with hair, drum, and iron. Also lots of fruit, nuts and candy.

Love,
Darilynn Warren.

Dear Santa Claus:
I am a little girl ten years old. For Christmas I would like a coloring book, a painting set, and a bicycle. Don't forget mother and daddy.

With lots of love,
Billie Jo Law.

Dear Santa Claus:
I have been a good boy working all the past year. Please bring me an alarm clock and a pair of roller skates.

Your little friend,
H. J. Ayres.

Dear Santa:
I am a little girl 16 months old. And I want you to bring me a set of dishes, doll, teddy bear and rocker chair. I have been good, so fill my stocking with goodies.

With lots of love,
Frances Marie Edwards.

Dear Santa:
I am a little girl three years old. I have been trying to be a good little girl.

Will you please bring me a New Charger Pony, a doll and a bed for her an iron and ironing board?

You will find me out at my daddy Fred's and mother Jewell Reeves' I would be so glad if you want to visit me at my own mother's at Floydada too. Please don't forget mother and Eulice.

With lots of love,
Donese Turner.

Dear Santa:
I am a little girl 6 years old. I am in the first grade. I have tried to be real good. If you think I have been good, please leave me a doll, doll trunk and a set of dishes, also candy, nuts and fruit. Please don't forget my teacher.

Love,
Sherry Fyffe.

Dearest Santa:
I am a little girl four years old and I have been very good to help mother and grandmother. I'd like to have several things if you think you can spare them. I want a little tricycle, a new dolly, a "Plute dog," a little percolator like mothers big one, some new clothes for my old dollies and a little doll bottle.

You can please put some sparklers, apples, oranges, nuts and candy in my stocking that will be by the Xmas Tree.

Thanks and I love you,
Betty Gail Stewart.

Dearest Santa Claus:
I am a little boy five years old and I live at Pleasant Hill. Please bring me a little red car, that I can ride in.

Also a flash light, fruits and nuts and candy.

Please don't forget anyone.
Your little friend,
Billie Clyde Nichols.

Dear Santa:
I am a little girl four years old. I live in Oklahoma City, but I am spending Christmas with my grandparents here.

Please bring me a Shirley Temple doll, a ball and a set of dishes and also fruit and candy.

Your little friend,
Jimmye Lou Nelson.

Dear Santa Claus:
I am a little boy five years old. Will you please bring me a football and a wagon and plenty of fruits, nuts and candy, and also fireworks. Don't forget Bobby and Van. Oh yes, Santa don't forget we will be at grandmothers at Burkburnett.

Lots of love,
Donald Wayne Carpenter.

Dear Santa Claus:
We are two little girls, two and six years old. I, Nell want a baby doll a stove, Marilyn, also wants a baby doll and some dishes, please don't forget us Santa we have tried to be two very good little girls, and Santa please don't forget Ila Marie and Charline.

Lots of love,
Nell and Marilyn Jones.

Dear Santa:
As Christmas is almost here I will tell you what I want for Christmas. Please bring me a red plaid jacket and a cap to match. Please don't forget plenty of fireworks, and plenty of fruit, nuts, and candy.

Your pal,
Edward Landers.

Dear Santa:
I am a little girl six years old. Please bring me a doll, a purse, and a little sewing machine. Don't forget my teacher also nuts and fruit.

Your friend,
Eva Nell Pratt.

Dear Santa Claus:
I want a big doll for Xmas. I would also like to have some fruit, nuts and candy. Don't forget Johnnie and Louis.

Love,
Goldie Janet Lloyd

Dear Santa Claus:
Please bring me a bat and ball. Please bring me a B B gun. Bring me a six wheel truck. Bring me a drum. Bring me a cowboy suit, and football.

Your friend,
Odell Littlefield.

P. S. Please bring me nuts, and candy and oranges and apples.

Dear Santa:
I am a little girl eight years old. I want a doll a purse and a Chinese checkerboard. Please don't forget my teacher. Also fruit and nuts.

Your friend,
Frances Pratt.

Dear Santa:
Please bring me a little stove, doll and a ring. Please remember Joyce Edell Baker and Kenneth Earl.

Your friend,
Ruth Riggie.

MERRY CHRISTMAS To ALL

Boothe Cleaners & Hatters



WE look forward to sending you our sincere good wishes for a happy Holiday. It is a pleasure to us because it gives us an opportunity to thank you for all you have done for this firm.

Your have been liberal in your patronage, your friendship and good will—the combination of which spells progress for any organization.

You have been good to us—may Santa be just as good to you.

ARWINE DRUG COMPANY

"GOTEVERTHING"



Happy New Year !!



CHRISTMAS GREETINGS

Please accept our cordial wish for abundant prosperity and contentment to each of you. And may we say, "Thanks to all the good friends of this organization for enabling us to continue to be of service to you."

Our Elevator Will Be Closed All Day December 25

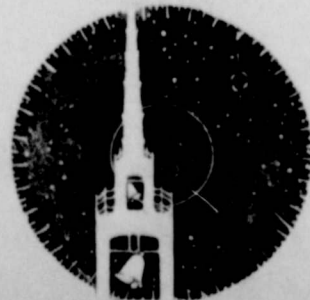
Farmers Grain Company



Pleasant Yuletide Thoughts

THE YULETIDE SEASON brings with it pleasant thoughts of friendships—tried, proven and cherished throughout the past. It makes us realize that friendly associations with our fellow men are invaluable in both public and private life and are above things material.

It is significant of the season, then, that we pause to say Merry Christmas and Happy New Year. And for your friendships and favors we are truly grateful.



Martin & Company

GREAT CAESAR

packed a high-powered mouthful into 6 little words "I came...I saw...I conquered." No wordy trimmings... and neither do you want any with your Winter gasoline, when the truth is brief and plain as this...

SPECIAL WINTER BLEND

CONOCO BRONZ-Z-Z

starts 1-2-3 and often exceeds 1, 2, or 3 extra miles per gallon in any car that approaches reasonable condition.

DRIVE IN TODAY

Your CONOCO Mileage Merchant

First Demonstration Of New Ford Tractor Due After Christmas

Glenn Tractor Company Names Headquarters Locations In Floydada And Lockney

First public demonstration of the new Ford Tractor with Ferguson system will be made Wednesday and Thursday of next week at the farm of County Commissioner E. R. Harris of Pleasant Valley, it was announced this week by J. R. Glenn, of Glenn Tractor company, recently named agents in this territory.

Glenn will maintain a display and service station in Floydada at Sharp's Motor Service and in Lockney at the Miller Motor building. Rudolph Thornton and Lindsey Graham will assist in the demonstrations next week at Commissioner Harris' place.

Mr. and Mrs. Glenn have moved to Floydada to make their home.

Mr. and Mrs. L. T. Bishop and sons, James Thurmond and Joe Dan, Mr. and Mrs. A. B. Klein and daughter, Frances, and Mr. and Mrs. J. C. Gilliam were Sunday guests of Mr. and Mrs. Albert R. Clubb and family of Petersburg.

Mr. and Mrs. Collis Roland, Mrs. Paul Williams and daughter Francis Marie spent Saturday shopping in Plainview. Francis Marie also underwent a check-up at the Plainview hospital where she was recently operated.

Kinder Farris came Friday from Seguin to spend the holidays with his vacation here with his mother, Mrs. John Farris, and other relatives.

T. M. Noland, Mr. and Mrs. Audice Noland, Mr. and Mrs. Colia Roland and Miss Francis Marie Williams were in Lubbock Friday.

AN EARNER, NOT A HUNTER, NOW THE "GOOD PROVIDER"

The problem of being well fed and safely nourished has been much the same all through man's experience, but ways of solving the problem have changed. "The abundance and variety of man's food depend upon his control over environment," says Hazel K. Stiebling in discussing "Food Habits, Old and New" in the new Yearbook of Agriculture which is devoted mainly to assembling the gist of all available information on nutrition of man and of animals.

"For primitive tribes," says Dr. Stiebling, abundance and variety of food came about through "success in hunting and fishing, and discovery and discriminating use of roots, leaves, fruit, and seeds of wild plants."

"Later, as animals were domesticated and agriculture got under way, control over environment came to mean good management of flocks and crops."

"Today, for a large part of the population, especially for city dwellers, it has an additional meaning—purchasing power, or the ability and opportunity to produce goods or render services that can be exchanged for the varied products of agriculture, fisheries, and the food industries."

Mr. and Mrs. W. P. Wall and children Mildred, Eddie, Earl and Ramona, of Calumet, Iowa are expected to arrive tomorrow for the Christmas holidays with their parents Mr. and Mrs. W. T. Hamilton and brother T. T. Hamilton and family.

Mr. and Mrs. W. B. Lincoln of Los Angeles, California arrived Monday to visit their mother, Mrs. C. P. Lincoln and other relatives during the Christmas holidays.

Willard and R. G. Dunlap left Thursday morning for California where they will spend an indefinite time.

Lakeview News

LAKEVIEW, Dec. 19. — Florence and Newton Jones entertained a group of young people Saturday night with a party.

Games were played and refreshments of hot chocolate and cookies were served to the following, Mary Louise Murphy, Jeanne Edwards, Vera Faye Batty, Mary Jackson, Myra Leach, Frank and Odell Breed, Adrian West, Junior Conway, Earl Jr., Edwards, Virgil Murphy, Vernon Wright, Mr. and Mrs. F. L. Porter and family, Mr. and Mrs. W. F. Hopper and hostess Florence Jones, and host Newton Jones.

Names were drawn and gifts were exchanged.

Mr. and Mrs. L. J. McCloud and daughter Joyce Ann of Pasadena, New Mexico are here as guests of Mrs. McCloud's parents, Mr. and Mrs. O. C. Vinson during the Christmas holidays.

Mr. and Mrs. W. W. Riggle and family spent Sunday with Charley Pulkerson and family.

Mr. and Mrs. W. L. Macon of Ralls spent Sunday with Mr. and Mrs. O. C. Vinson.

C. L. Bryant and children spent Sunday with Mr. and Mrs. J. D. Eaves.

Mr. and Mrs. Nelson spent Sunday with Mr. and Mrs. R. P. Hall.

Mr. and Mrs. P. M. Covington and family spent Sunday afternoon with Mr. and Mrs. R. F. Hall.

Mr. and Mrs. Holt Bishop spent Sunday with Mr. and Mrs. Davis Bishop of Crosbyton.

Clarence Mason spent Sunday with Mr. and Mrs. Grady Mason.

Mr. and Mrs. T. Z. Hart spent Sunday with Mr. and Mrs. Fred Whately.

A play "Plain Jane" will be presented in the Lakeview school auditorium Thursday night, December 21. There will be no admission.

There will be a community Christmas tree in the Lakeview school auditorium Sunday night, December 24.

Locals and Personals

Mrs. J. C. Edwards of Slaton spent the past week with her son Mr. and Mrs. Carl Edwards and family.

R. B. McCraev has been ill for the past few days.

Mr. and Mrs. John Allen and Lonnie moved to Stephenville to make their home.

Jim Baker of Hedrick, Oklahoma is visiting his brother, G. L. Baker. Marge Patton of Matador has been visiting her aunt, Mr. and Mrs. Loy Sparks, for the past two weeks.

Mr. and Mrs. J. H. Poore and family spent Monday in Plainview.

Community Xmas Tree

There will be a community Christmas tree at Lakeview Sunday night, December 24. Everyone is invited.

Needlecraft Club

The Lakeview Needlecraft club was entertained Thursday evening at the home of Mrs. Milton Harrison. The Christmas motif was stressed in decoration. Everyone received a number of lovely gifts. Those present were Mesdames H. L. Dunn, J. M. Harrison, W. C. Wright, John Conway, Shelly Scott, P. J. Wilkes, R. C. Smith, Harve Thomas, G. W. Smith, Earl Edwards, Laveal Merriott, R. L. Nichols, Holt Bishop Don Harrison, Willie Bunch, O. C. Vinson and one visitor Mrs. Travis and the hostess.

Jerry Bob Harrison, Barbara Jean Dunn, Sandra Kay Dunn, Jerry Dunn, Dale G. Smith, Joy and Darrell Gene Bunch, Dorris Vinson and Shirley Ann Bishop.

Half Minute Interviews

Elmer F. Sansom, Plainview: "The Hesperian publishes the best weekly, small-town newspaper I have ever seen."

Christmas Party Last Night At Rotary Club

Mr. and Mrs. J. Edd McLaughlin, of Ralls, were honor guests last night when Floydada Rotary club enjoyed its Christmas program and ladies' night. Mr. McLaughlin is a director of Rotary International.

All Rotaryans received gifts from a gaily decorated Christmas tree and the program included Christmas carols sung by the group.

On the program appeared Mrs. Noel Troutman, who gave a talk on "Christmas in Other Lands."

Fun-provoking features of the evening included games, a "quiz" with N. W. Williams officiating as the "professor," and songs by the "West Texas Quartette," composed of J. G. Wood, W. Edd Brown, Walter Travis and Judge G. C. Tubbs.

Miss Elizabeth Caldwell sang for the group, and Sappho Ward, formerly club pianist now a student at WTSTC, gave a piano solo. Lon M. Davis gave an informative talk on Rotary.

Carl Minor was named master of ceremonies for the party which he and R. C. Wakefield planned.

Pleasant Hill News

PLEASANT HILL, December 19.—Everyone is invited to attend the Christmas tree and program at the school auditorium Friday night, December 22.

Mr. and Mrs. Henry Willis visited Mr. and Mrs. Robert Henry Willis of Floydada Sunday.

Mr. and Mrs. J. W. Dillard have moved into our community from Lockney.

Mr. and Mrs. Joe Robertson and family moved to the Center community.

The basketball boys played Lakeview school in Swisher county, Saturday. Those who made the trip were Kenneth Willis, Elmer Rucker, Edgar Owens, Billy Joe Hambricht, Harold Thornton, John and Louis Cardinal, T. J. Cardinal and Mr. and Mrs. Shelby Cook. Our boys were victorious in both games.

SIMPLE PLANTING MOTIONS AID PLAINS TREE PLANTING

Simplified planting has been of great help to the United States Forest service in its Prairie States forestry project. More than 42,000,000 trees in 4,200 miles of field windbreaks were set out this year at an average of a tree a minute in the planting season.

Nearly all planting is done with long-handled shovels used backward. One thrust of the shovel held in the hand drives it into the ground. One jab of the foot sinks the shovel blade. A quick backward and forward motion loosens the soil and makes a hole big enough to take the roots of the young tree.

The tree is then taken from the mud or water into which it was placed—as each bundle of trees from the nurseries is unwrapped in the field—and slipped into the opening. The soil is tamped down around it with the heel of the foot. The planter then takes his shovel and carrier two paces forward, and plants the next tree.

Only one man works on a tree row, but two men work on each of the shrub rows because the shrubs are planted closer together.

Trees and shrubs most commonly planted include native cottonwood, Chinese and American elms, green ash, honey and black locust, Russian mulberry, cedar, ponderosa pine, tamarisk, desert willow, hackberry, chokecherry, wild plum, caragana, and Russian olive.

Use Hesperian Ads

GOOD POSTAL TWINE MAY BE MADE FROM COTTON

Uncle Sam as postal clerk uses carloads of twine each year for tying bundles of sorted mail. He has been using jute twine—for economy and because the cotton twine available has not had the combination of qualities most desirable for a postal twine.

For tying bundles of letters twine should be strong enough to hold despite rough usage. It should not be so fine that it cuts the bound letters, and should not be so strong and fine that it cuts the hands of the clerks when they tie the bundles and break the cord. The twine must not stretch enough to allow the bundles to loosen and the letters to scatter under rough handling.

Jute twine has usually sold at less than half the price of cotton twine. But when about a year ago the price per pound for cotton twine was only slightly more than 25-percent higher than the price for jute twine, the Cotton Utilization Research Section of Agriculture considered this a good opportunity to try to develop a cotton twine that would have the required physical properties, and be competitive with jute twine on a unit-of-use basis.

R. J. Cheatham, Chief of the Cotton Processing division of the Southern Regional Research Laboratory of the United States Department of Agriculture, reports a new cotton twine developed that has proved satisfactory in preliminary tests in the actual handling of mail. Treatment of the twine with a sizing mixture containing a small amount of pine-tar oil to keep down mildew and drying under tension removes most of the stretch and improves the strength. The twine breaks well after tying, but holds the bundle safe in the pouch.

Moreover, the new cotton twine runs about 1,250 yards to the pound, as compared with about 850 yards to the pound of jute twine—a slightly higher price for cotton twine would be offset by the increased yardage. In this work the department had the cooperation of a large twine manufacturer.

The Post Office advertised for several carloads of the new cotton twine, but the twine manufacturers were booked so far ahead on orders that they could not make deliveries within the required time and could not, therefore, submit bids. The Southern Regional Research Laboratory is suggesting to the trade that this is an excellent opportunity for developing a new and fairly important outlet for cotton.

WINDS MAY BE USED TO UNDO DUNE DAMAGE

Harnessing the wind to undo its own damage gets results at less expense than doing the job mechanically, the Soil Conservation Service has found in experiments where wind erosion has formed dunes. Once a dune has formed a sharp crest, the tendency is for it to grow higher and higher. But concentrating the wind cuts the crest and moves the sand until it is shallow enough for planting to crops that will check blowing.

One of the simplest and least expensive methods is to fill gunny-sacks with the dune sand and set them fairly close together on the crest. This concentrates the wind, and as the crest lowers, the sacks sink and continue the work. Drag poles drawn by two teams, one on the lee slope also loosen the sand on the crest and break the sharp ridge. So, too, do one-way disk outfits.

Dunes usually are surrounded by areas wind-stripped down to the hard subsoil which will not grow crops. Deep-listing these eroded areas catches considerable sand as the wind moves it away from the dunes. When the hard clay and the freshly deposited sand are mixed, cropping possibilities are improved. Deep-listing also catches and holds rainfall.

Lowering the dunes, and mixing sand with clay in nearby areas, are only the first of essential steps. The next important step is to stimulate plant growth. Until plants start to grow, these blown areas are still in critical conditions. Crops of drought-resistant plants such as sorghums or native weeds cut the sweep of the winds and their roots bind the sandy soil.

Farmers' Bulletin No. 1825, recently issued by the United States Department of Agriculture, gives the results of practical experiments in reclamation of sand dunes, particularly in an area near Dalhart, Texas.

"STRIP ROTATION" SAVES SOIL, WATER, AND HUMUS

Strip cropping combined with crop rotation adds up to "strip rotation," a method adds up to "a method of saving soil and saving moisture that works well in farming areas. The Soil Conservation Service gives actual comparison as worked out on experimental plots at the Pennsylvania State College Farm in an area where erosion and gullying are not nearly so serious as in many farm regions.

In corn plots cultivated up and down hill for 3 years there was an annual soil loss averaging 43 tons to the acre yearly. By running the corn rows across the slope the loss was cut in half. In both cases three crops of corn in succession reduced fertility.

By strip rotation in the pots—planting corn rows across the slope and further breaking the slope with cross strips of close-growing hay crops to catch and strain out the soil that starts from the cultivated strip—the soil loss was cut to one twenty-fifth, a ton and a half a year instead of 43 tons. The water loss was only about one-fourth that from the all-corn plots. When the strips were plowed in as a part of the rotation, the roots and tops helped to restore organic matter and maintain fertility.

Post Office Gets Big Mail Volume

During the past week of the holiday rush Floydada post office has been handling an average of 7,000 letters daily in addition to other mails and truck loads of parcel post, Mrs. Barbara H. Smith, postmaster, said yesterday.

The heavy mail is due to continue through Saturday, it appears.

TURKEY GROWING IS NOW \$70,000,000 INDUSTRY

Nearly 70 million dollars' worth of turkeys (at farm prices) were produced last year, reports the Bureau of Agricultural Economics. This figure was somewhat less than for 1937 but was larger than in any other year in the current decade, and probably the second largest in the history of the industry.

Since 1929 the production of turkeys has increased more than 56 percent—from less than 17 million birds in that year to more than 26 million in 1938. Peak of production during the decade was nearly 28 million turkeys in 1936. Highest prices during the 10-year period were in 1929, lowest in 1933. The 1938 average—\$2.66 per bird—was about 16 percent lower than in 1929.

Principal turkey-producing states in 1938 were Texas (3,285,000 birds), California (2,625,000), Minnesota (2,145,000), Oklahoma (1,418,000), Iowa (1,386,000), North Dakota (1,265,000), and Oregon (1,265,000). About 40 percent of the 1938 crop was raised in the 12 North Central states as contrasted with only 30 percent in 1929.

Expansion of the turkey industry during the last 10 years is attributed chiefly to improvements in production and management methods which have lessened the mortality of poults and lowered production costs in competition with chickens and other meats. Production of turkeys in small farm flocks has decreased in most areas, but this has been more than offset by increased numbers of large flocks which are kept separate from other poultry and handled under improved methods of sanitation, feeding, and marketing.

FARMERS USE REA LINES

A recent survey by the Rural Electrification Administration of 74 rural electric line projects showed that, after an average length of electric service for only 6 months, 86 percent of the new users had purchased radios, 81 percent had purchased hand irons, 47 percent had purchased washing machines, 25 percent had purchased refrigerators, 17 percent had purchased water pumps, and 9 percent had purchased small motors.

Business man's department store, Hesperian Publishing Co.

SCIENTISTS SEEK BETTER GRASSES THROUGH BREEDING

Grass breeding is "catching up" with research on other economically important plant crops, reports M. A. Hein, pasture specialist of the Federal Bureau of Plant Industry. Grass long has been recognized as the cheapest of livestock feeds, but until recently little attention was given to better grass strains through breeding. Department forage specialists cooperating with various state experiment stations have shown that grasses can be improved by breeding as much as field crops.

Recent studies, for instance, show that length of day, light intensities, air and soil temperatures all play an important part in grass growth. How to induce and increase the production of grass seed, particularly in the Southeast and the Great Plains where many of the more desirable and most promising grasses fail to produce any quality of viable seed, is another problem that the scientists want to know more about. Why some grasses are more palatable and higher in nutritive value than others also is being studied.

To carry out grass studies as rapidly as possible, the country has been divided into regions where there is a similarity in the problems and consequently in the methods of attack. Adaptation studies of large numbers of domestic and foreign grass species are made at nurseries in the various regions. In this preliminary work studies are made of the palatability and the reaction of the introduced grasses to grazing. As far as possible those that fail to show promise in this initial phase of the breeding program are eliminated.

Among the local offices due to close for the Christmas holiday is the Floydada National Farm Loan association. C. M. Meredith, secretary, said the office would be closed Saturday and Monday.



DON'T NEGLECT your shoes at this time of year . . . Remember all our work is guaranteed.

RAINER'S SHOE SHOP
South Side Square

Mr. And Mrs. FARMER

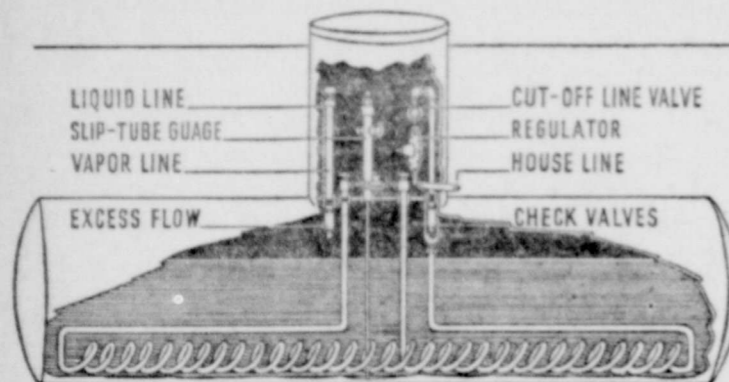
—do you want the best, the most efficient, the most economical . . .

BUTANE GAS PLANT?

Do you want a gas plant that will perform perfectly all through the years to come? Then it will pay you to CAREFULLY INVESTIGATE our new and improved . . .

FLASH-O GAS SYSTEM

PATENT APPLIED FOR • STATE APPROVED



This system has liquid withdrawal and flash vaporization, which is highly recommended by

1. The National Bureau of Standards,
2. The Bastian-Blessing Company,
3. Servel Inc., "Electrolux" refrigerator,
4. Phillips Petroleum Company,
5. Skelly Oil Company,
6. Atlantic States Gas Company,
7. L. C. Romey Inc., and all Butane authorities in America.

It will pay you to carefully investigate FLASH-O-GAS before buying.

Investigation costs you nothing . . . it may save you having regrets later.

WE ARE SELLING AGENTS FOR—

Phillips Pure Propane

and we have Propane storage at Lockney. Bring your empty drums any hour of the day or night for refill.

We guarantee every gallon to vaporize in the extreme, coldest weather.

Baker-Fleming Farm Gas Company

The oldest Butane dealer in the Panhandle.

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THE NEW
FORD TRACTOR
with FERGUSON SYSTEM

TWO 14" PLOW CAPACITY

and Ferguson Implements

TRACTOR Lightweight, 4-wheel, all-purpose
\$585 Ford tractor complete with Ferguson Hydraulic Controls, starter, power take-off, pneumatic tires, governor, throttle control, independent rear-wheel brakes, air cleaner. Come in and see it!

Sold and Distributed Nationally by
FERGUSON-SHERMAN
MANUFACTURING CORPORATION • Dearborn, Michigan

First Public Demonstration
Will be held Wednesday and Thursday, December 27-28, on north side of Elbert Harris (County Commissioner) farm located 5 miles south-east of Lockney.

LOCAL REPRESENTATIVE
Glenn Tractor Co.
Rudolph Thornton and Lindsey Graham, Demonstrators
Floydada
Bill Sharp Bldg.
Lockney
Miller Motor Bldg.

Crosbyton Municipal Plant Going

Members Of Floydada Council Attend Open House In Crosbyton Capital

Particularly interested in problems of opening a municipal light plant, which will be their job within a few weeks, part of the members of the Floydada council and other citizens spent Wednesday morning in Crosbyton, attending the exercises incident to the opening of the Crosbyton Municipal light plant. Glad Snodgrass, mayor, W. U. White, M. H. Martin and J. W. Lantz, councilmen, headed the party from Floydada. Among others from this city were J. L. Puckett, city electrical inspector, Claude Henderson, secretary of the Chamber of Commerce, Homer Steen, newspaperman, and Raymond Hamilton, resident engineer for the Works Progress Administration.

Floydada officials asked for a conference with the Crosbyton officials where they were advised of problems likely to arise in connection with the beginning of municipal light plant operation.

The Crosbyton plant, begun about the same time the Floydada plant was started, and financed in almost

identical manner, was put into operation some three weeks ago and the promised "load" gradually tied in. Floydada authorities will find it not practical to attempt an overnight set up with a full load, the Crosbyton men suggested from their experience.

The celebration at Crosbyton included a meeting at which the possibilities of the new plant were explained. Citizens there were urged to patronize themselves by patronizing the new plant. The Lions club featured the new municipal accomplishment in their program at the noon-day luncheon. One prominent citizen, who expressed doubts that a plant would ever be built in Crosbyton was required to pay a "bet" he made a year ago. At that time he promised to play "Whod-a-Thought It," from the roof of his business house, while accompanying himself on the guitar, on the day the juice was turned on.

Community Tree

(Continued from page 1)

I. Cannaday represent the 1922 study club.

Mrs. E. L. Norman is treasurer of the fund, with Mrs. G. L. Kirk as assistant. Contributions for baskets are still being received, and as many baskets will be filled as funds permit, committee members announced.

No entries were received in the industrial division, nor from churches and hospitals in the public building division. Decorations at the First Christian church, the city hall and fire station, and the county courthouse, however, attracted favorable comment from the judges.

Judging the entries were Mrs. John Hughes of Petersburg, Mrs. Douglas Meador of Matador, and Mrs. Jack McCowan of South Plains. Mrs. Hughes was accompanied by her husband and young son, David. Douglas Meador, editor of the Matador Tribune, accompanied his wife, and Mrs. McCowan was accompanied by her parents, Mr. and Mrs. Walter Wood of South Plains, and by her twin sons.

Chief criticism from the judges was that the retail business section of the city was not as brightly lighted as it should have been. Attractive and appropriate lighting was a major factor in selecting the winning entries.

The contest was sponsored by the Hesperian to encourage holiday beautification in the city. Many retail store windows were brightly decorated for the occasion, but the general effect in the business district, according to the judges, was of too little light.

The Community tree program will begin at 7 o'clock Thursday evening, according to Mrs. M. T. Camp, who is in charge of program arrangements.

Mayor Glad Snodgrass will act as master of ceremonies and deliver the opening address. Rev. J. B. Reynolds, pastor of the First Methodist church, will deliver the invocation.

A concert of Christmas music will be presented by the Floydada High school band, and the high school chorus will sing. Santa Claus, himself, is scheduled to be present to distribute the Christmas stockings to all children who attend.

Contributions of \$15 each have been received from the Lions club, Rotary club, 1922 Study club and 1934 Study club, \$10 from the 1929 Study club, and a personal contribution of \$50 from Mark Martin. The Chamber of Commerce has also contributed funds to the movement, as well as the Garden club and Floydada Fire department.

Girl Scouts and members of the Home Economics club will assist woman's club members in filling the sacks, and volunteer firemen and boy scouts will assist in patrolling the streets around the square during the program.

Material for filling the Christmas sacks was purchased from local merchants on the basis of competitive bidding.

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County ACA

(Continued from page one.)

was scheduled Tuesday, but members of the community committees failed to reach a decision at their Tuesday meeting and were called in session again Wednesday morning.

Some changes will occur in the Lockney community committee. Hoots said Wednesday afternoon, since the chairman, Henry Schacht, and the regular member, George Johnston, were both named to positions on the county committee and are therefore ineligible to serve as community committeemen. Notice will be made public after the changes are made. In such cases, the regular members remaining on the committee move up and are replaced by their alternates.

Funeral Rites

(Continued from page 1)

children, and one sister, Mrs. Annie Freeman of Corsicana.

Her husband preceded her in death 35 years ago.

"She was a devout and consecrated Christian character," Rev. Henson said at the services Sunday.

Mrs. Gross was an aunt of Dr. E. O. Nichols of Plainview. Out-of-town relatives here for the funeral included Judge and Mrs. Wm. McGeehe of Hereford, Mr. and Mrs. J. W. Dines of Kress, Mr. and Mrs. John Nichols of Big Spring, and Mr. and Mrs. Herman Jeffcoat of Big Spring.

Cousin Of Local Man Dies Thursday

Miss Topsy Medlin of Wolfe City died in a Greenville hospital December 14 after several weeks of illness.

Funeral services were held at Mt. Carmel Chapel, Wolfe City, on December 15th. The services were conducted by Rev. Farler, pastor of Wolfe City Methodist church, and Rev. Massegale of Dallas. A special song was given by Mrs. John M. Lovelace, "The End of a Perfect Day."

Survivors were Billie, Jim and Chilton Medlin of Wolfe City, Oscar Medlin of Talco, Mrs. Clifford Carpenter of Ralls, and cousins, W. J. Rhodes and Mr. and Mrs. Lindsey Graham of Floydada.

The relatives from here spent from Thursday until Sunday there.

Lighting Contest

(Continued from page 1)

White street received second. Honorable mention for an attractively decorated home went to Mr. and Mrs. I. R. Grundy.

A number of most attractively decorated residences were not entered in the contest and could not be considered by the judges.

No entries were received in the industrial division, nor from churches and hospitals in the public building division. Decorations at the First Christian church, the city hall and fire station, and the county courthouse, however, attracted favorable comment from the judges.

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District Cage

(Continued from page 1)

coach "Bo" Jay of Crosbyton, Coach Presley Wright of Paducah, Coach Bill McWilliams of Ralls, Grayson D. Tate, principal of Lockney High school representing Coach Leo Cooper and Superintendent Walter Travis and Coach Odell Winter of Floydada. Matador was represented by proxy, having notified local officials that they would abide by any decisions of the conference.

The complete conference schedule follows:

Monday, January 8: Lockney at Paducah, Ralls at Floydada and Matador at Crosbyton.

Thursday, January 11: Paducah at Matador, Crosbyton at Ralls and Floydada at Paducah.

January 15: Lockney at Crosbyton, Floydada at Paducah and Matador at Ralls.

January 18: Crosbyton at Floydada, Ralls at Paducah and Matador at Lockney.

January 22: Paducah at Crosbyton, Lockney at Ralls and Floydada at Matador.

January 25: Paducah at Lockney, Crosbyton at Matador and Floydada at Ralls.

January 29: Lockney at Floydada, Ralls at Crosbyton, Matador at Paducah.

February 1: Paducah at Floydada, Crosbyton at Lockney, Ralls at Matador.

February 5: Paducah at Ralls, Lockney at Matador, Floydada at Crosbyton.

February 8: Crosbyton at Paducah, Ralls at Lockney, Matador at Floydada.

All-District

(Continued from page 1)

ward wall.

The line-up for the first all-district team included Reed of Crosbyton and Allen of Lockney at guards; Patterson of Floydada and Cox of Matador at tackles; Simpson of Matador and Biddy of Paducah at ends, and Smart of Spur at center. The mythical backfield includes Lider of Floydada, Allsup of Matador, Davis of Lockney and Gollightly of Floydada.

Selection of Gollightly and Patterson as co-captains of the 1940 Whirlwind squad was announced at the team's annual football banquet here Saturday night.

On the all-district second team, the coaches placed Sublett of Paducah and Puffer of Matador at guards, Steele of Lockney and Thomas of Spur at tackles, Tyler of Floydada and Blackwood of Crosbyton at ends, and Lee of Paducah at center, with a backfield composed of Mobley of Paducah, Berrymann of Matador, V. Kelley of Lockney and Culbert of Spur.

Honorable mention went to Hinson of Floydada, Bingham of Spur, and Mason of Ralls, guards; Kerr of Crosbyton, Crawford of Paducah, Turner of Floydada, and Bybee of Lockney, tackles; Hohlaus of Lockney and Morgan of Spur, ends; Smith of Crosbyton, Rattan of Matador, Johnston of Floydada and McGilvary of Lockney, centers; and Garner of Spur, Howell and Hodges of Crosbyton, Smith of Ralls, and Thompson of Paducah, backs.

Sportscasts

(By Ben R. Ezzell)

With the old pig-skin stowed away for the winter and the game now in the hands of the Monday-morning quarterbacks who'll be lining up for some hot competition in the Hot Stove League, the basketball season, off to a slow start, should be getting into full swing shortly after the first of the year.

"Nobody's Got Nothing"

Local cage fans will be guaranteed a good show this season, since six of the seven schools represented in the District 4-A football race this season have agreed to renew hostilities on the hardwood courts for the winter in a newly organized District 4-A basketball league. Spur's Bulldogs are confining their activities to football this year, but Floydada, Matador, Lockney, Ralls, Crosbyton and Paducah will be toting the line when loop competition opens January 8.

Five coaches gathered here Sunday afternoon to organize the league, and spent a good part of their time assuring each other that "we don't have a thing this year," so there should be some hot competition on the maple boards during the next few weeks.

"Honorary Revenuer"

Coach Woodrow Wilson, whose Crosbyton Chiefs hung up the best defensive record in the conference in spite of a consistent losing streak during the late lamented football season, is telling the world... or as much of it as comes in range of his healthy baritone... that Crosbyton's going to have a football banquet to end all banquets. Dana X. Bible, University of Texas mentor, will be the featured speaker. The affair is scheduled for an early February date, and is what W. W. terms an "honorary-revenue-producer." "We charge 'em a dollar for the honor," he grins. The revenue will buy sweaters for the team.

Opening the cage season here Tuesday night, the Floydada Whirlwind quint defeated the Crosbyton Chiefs in two games at RCA gymnasium. Both first and second teams were victorious in the two non-conference games, the first team winning by a score of 26-12 and the second stringers pushing over their opponents by 27-10.

Every man on the Whirlwind squad took part in one of the two games, Coach Winter said, appearing well-pleased at the early-season showing. The Whirlwinds will return the game at Crosbyton Thursday night (tonight).

Starting line-up for the Whirlwind Tuesday included Rushing and G. Patterson at forwards, Jackson center, and Robert Arnold and James Johnston guards. An alternate team included Newberry and Love, forwards, Carl Arnold center, and Smyth and Merry guards.

Other squad members playing were Stanford, Dubois, Tyler, Grigsby, Fawver, Womack, Michiel, Chowning, Gollightly and Lloyd.

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Whirlwind Quint Beats Crosbyton

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Center News

CENTER, December 19.—O. G. Mayfield entered the hospital today to have his tonsils removed.

Miss Faye Marble was too ill to take her place in the school room today. Mr. Collins substituted for her.

Little Barbara Bullock went to Lubbock Saturday for a check over since her operation for appendicitis. She is making satisfactory gain.

Mrs. H. B. Mankins has been ill since having some teeth extracted Wednesday.

Mrs. W. B. Jordan has been ill with a severe cold. She is much better now.

Mr. and Mrs. N. R. Austin went to Floydada today.

Mrs. Olin Miller attended missionary society at Pushing Chapel.

Mr. and Mrs. Lloyd Willis went to Amarillo last Thursday.

Otis Anderson is working this week at the L. L. Jones place while his brother, Lloyd, and family are visiting near Paris, Texas, with the wife's parents.

A good number enjoyed the play presented here by the Starkey Dramatic club.

The Rev. O. C. Edwards of Plainview brought us two most excellent sermons Sunday.

Mrs. A. W. Anderson and Mrs. W. B. Jordan visited in the Bullock home a while Sunday afternoon.

Jimmy Green spent the week-end with home folks.

Mr. and Mrs. Clyde Bagwell are moving to the Spence place. We are surely glad to have them back at Center.

The Robinson children from the old Burch place entered school here last week.

Three couples visited with Mr. and Mrs. Gravis Lightfoot last Wednesday evening and played 42 a while. They were Mr. and Mrs. O. G. Mayfield, Mr. and Mrs. W. B. Harris, Miss Maurine Mathis and J. B. Jordan.

Mr. and Mrs. C. M. Meredith made a trip to Lubbock last Thursday.

The new family have moved into the C. M. Meredith house. Their names are Curry and they came from near Lockney.

Miss Viola Gollightly spent Sunday with Miss Evelyn Fawver.

A. W. Anderson, W. B. Jordan and Rev. Edwards visited W. T. Branston Sunday afternoon.

Let's be on time for Sunday school at 10 o'clock Sunday as some of our folk are dated out for Christmas dinner and want to be on time.

Mr. and Mrs. Thomas R. Collins visited Mr. and Mrs. Henry Price Sunday.

Annual Play

(Continued from page 1)

lights on two between-acts numbers we think you'll enjoy seeing."

"The Old Crab" stars J. W. Womack, Anna Cates, and Dorothy Ann Dooley. Music will be furnished by the Harris Brothers and their band, beginning at seven o'clock, and the curtain will rise on the first act at 7:30 o'clock.

The annual play is a community institution, started originally by the PTC to entertain young folks at home on Christmas night. It has not only accomplished its purpose, but has brought folks, old and young to Sand Hill each Christmas to see the show, and now in its fifteenth year, is brighter and better than ever before.

Mrs. O. B. Haught and Miss Lola Mae Grundy of Lubbock visited Sunday with their parents, Mr. and Mrs. S. F. Conner and Mr. and Mrs. I. R. Grundy.

T. N. Oliver Dies At Home In Waco Last Friday Night

Thomas Newton Oliver, 84, of Waco died suddenly at his home at 1324 old Dallas road, at 11:45 p. m. Friday. Funeral services were held at Compton's Chapel at 3:30 p. m. Sunday. Rev. A. B. English officiated. Interment was made in Rosemount cemetery.

He is survived by his widow; four sons, L. L. R. D., and L. V. Oliver all of Waco, and T. N., Jr. of Corpus Christi; two daughters, Mrs. R. I. Teeple of Floydada and Mrs. Irene

Bell of Fort Worth; one brother, Jim Oliver of Prairie Hill; one sister, Mrs. Dossie Sanders of Waco, nine grandchildren and six great-grandchildren.

Mr. Oliver had been a faithful member of the Methodist church since a young man, and had made his home in Floydada for four years. He returned to Waco and had made his home there for the past 18 years.

Mr. and Mrs. R. I. Teeple returned home Monday after attending the funeral rites.

W. O. Murry of Waterford, California, is here for a visit during the Christmas holidays with his daughter, Mrs. L. Brewer and other relatives.



May we say "THANK YOU" for your many kindnesses throughout the year.

We hope our relations have been mutually pleasant and helpful.

WE WISH FOR EACH OF YOU A VERY PLEASANT HOLIDAY SEASON...

A few money saving suggestions for your week-end buying.

| | | | |
|--|-----|-----------------------------------|-----|
| SUGAR, 10 lb. bag, Not sold alone, limit | 45c | PINEAPPLE, 9 oz. Can, 3 for, | 25c |
| PRUNES, Gallon, | 25c | GREEN BEANS, Can, Asparagus Style | 15c |
| COFFEE, Folgers, 1 lb. Can, | 24c | GRAPEFRUIT, Dozen, | 15c |
| BROOMS, Each, | 22c | LETTUCE, Head, | 5c |
| CRACKERS, 2 lb. Box, | 15c | WALNUTS, Pound, | 15c |
| FRUIT COCKTAIL, No. 1 can, 2 for, | 25c | | |

We reserve the right to limit quantities on specials.

You will find our stocks complete in all the reasonable items.

SPECIAL PRICES ON FRUIT BY THE BOX NUTS, CANDIES, FRUITS, VEGETABLES.

STAR CASH GROCERY

Carl Minor

Wilmer Jones

HEALTHY, WEALTHY AND WISE!



SUGAR, 10 Lbs., 48c

CHRISTMAS CANDY 2 Pounds, 25c

WINESAP APPLES 2 Dozen, 25c

CELERY Stalk, 10c

PICKLED PEACHES, No. 2 1/2 Can, 25c

CRACKERS, 2 lb. Box, 15c

TOMATO JUICE 3 Cans, 19c

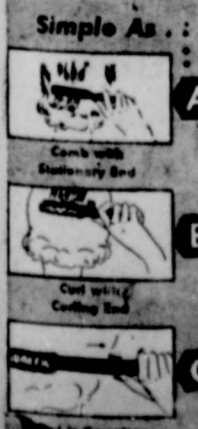
MACARONI 3 pkgs., 10c

HULL & McBRIEN
Phone 292



Beauty Shop Curls

This New Easy Way



Simply As... SIMPLY.. Curl As You Comb with the NEW "AUTOMATIC" Roll Curl

How do you keep your curls CURLED? With troublesome curlers? With tricky gadgets? Your troubles are over now with the new "Automatic" Rollcurl. A regular comb at one end and a magic disappearing comb at the other, you simply curl as you comb. At your local department, variety or chain store. For all types of curls, ringlets, etc. 25c

MUNCY COMMUNITY TREE IS PLANNED FOR FRIDAY NIGHT

The Muncy Community Christmas tree will be held at the school house Friday night, December 22. The tree has already been set up. An interesting program will be presented by the school children and Santa Claus will be present to bring gifts. The program begins at 7:30 o'clock Friday evening. Everyone is invited to attend. Earl Smalley and family and Edd Muncy and family made a trip into the brakes off the cap rock Sunday for the Muncy Christmas tree. Bennie Teaff and family visited

FUNERAL FOR BABY HELD ON SATURDAY AFTERNOON

Funeral rites for the infant daughter of Mr. and Mrs. F. C. Irwin, Fairview, was held Saturday afternoon at 3 o'clock at Rushing Chapel. The baby, named Oleta, was born Saturday morning. Elder Ohmer W. Kirk officiated at the funeral rites.

CARD OF APPRECIATION

No words can express our gratitude to each and everyone for the beautiful flowers and kind words during the loss of our baby. We feel deeply indebted to you all, and take this first opportunity to thank you. Mr. and Mrs. F. C. Irwin and family.

relatives in Sterley Sunday. Mrs. J. W. Huey, jr., entertained her relatives Sunday.

John Smalley made a business trip to Amherst Friday.

Betty Jean Muncy was on the sick list during the early part of the week.

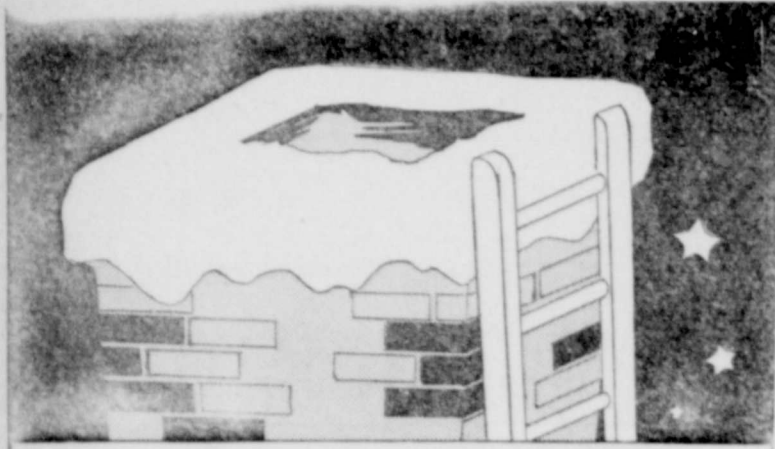
The play which Sterley community brought to Muncy school last Wednesday night played to a packed house.

We are glad to welcome Mr. and Mrs. Sid Williams and children into our community. They are living where the Box family formerly lived.

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro
Floydada, Texas



Lowest Long Distance Rates apply THE DAY BEFORE CHRISTMAS and all CHRISTMAS DAY

This year there's no need to wait until 7 p.m. Christmas Eve to get the lowest rates on Christmas telephone calls. The low night and Sunday long distance rates are in effect from 7 p.m. Saturday, December 23, until 4:30 a.m. Tuesday, December 26. These rates apply on calls to points in the United States, Canada, Alaska, Hawaii, and Puerto Rico.

NEW YEAR'S HINT: Low night and Sunday long distance rates also will apply from 7 p. m. Saturday, December 30, to 4:30 a.m. Tuesday, January 2.

SOUTHWESTERN BELL TELEPHONE CO.



WTCC Backs Fight For Lower Freight Rates In Section

The West Texas Chamber of Commerce and the Freight Rate Equality Federation will back up in every way possible the Texas Railroad commission's order abolishing differential freight rates in far West Texas and South Texas.

This statement was made by B. Reagan, Big Spring, chairman of the WTCC traffic board, and J. M. Willson, Floydada, president of the Federation, after studying recent developments in the organizations' freight rate equality campaign.

The Railroad commission has been temporarily enjoined from putting into effect its recent order abolishing rate differentials. The injunction was granted in district court at Austin on petition of 25 Texas railroads.

Hearing on the case has not been set but the WTCC and FREF are preparing to support the commission's order to the limit, officials said.

The order abolishing differentials was passed by the commission recently, resulting from a hearing on freight rates conducted in Austin last June. In that hearing the WTCC and FREF were chief complainants, asking abolition of the differentials and also equalization of the Texas rate level with that in northern and eastern zones.

Abolition of differentials would mean a saving of around 15 per cent in freight charges in 69 counties of West Texas and most of South Texas, totalling hundreds of thousands of dollars annually.

BAPTIST GIRLS AUXILIARY

The Baptist G. A. met Monday, December 18, at the Baptist church. The girls wrote a theme on "My Dream Fifteen Years from Now." Those present were Joy Cardwell, Frances Ruth Garrett, Eugenia Martin, Mary Frances Jones, Doneice Cline, Margaret Conner and the sponsor, Mrs. R. C. Henry and Mrs. John Hoffman.

Sunday School Lesson

International Sunday School lesson for Sunday, December 24, 1939.

The Child And The Kingdom
"Golden Text: "A little child shall lead them." Isaiah 11:6.

Lesson Text: Matthew 1:18-25; 18:1-6; 19:13-15.

18 "Now the birth of Jesus Christ was on this wise: When as his mother Mary was espoused to Joseph, before they came together, she was found with child of the Holy Ghost.

19 Then Joseph her husband, being a just man, and not willing to make her a publick example, was minded to put her away privily.

20 But while he thought on these things, behold, the angel of the Lord appeared unto him in a dream, saying, Joseph, thou son of David, fear not to take unto thee Mary thy wife: for that which is conceived in her is of the Holy Ghost.

21 And she shall bring forth a son, and thou shalt call his name JESUS: for he shall save his people from their sins.

22 Now all this was done, that it might be fulfilled which was spoken of the Lord by the prophet, saying,

23 Behold, a virgin shall be with child, and shall bring forth a son, and they shall call his name Emmanuel, which being interpreted is, God with us.

24 Then Joseph being raised from sleep did as the angel of the Lord had bidden him, and took unto him his wife:

25 And knew her not till she had brought forth her firstborn son: and he called his name JESUS.

At the same time came the disciples unto Jesus, saying, Who is the greatest in the kingdom of heaven?

2 And Jesus called a little child unto him, and set him in the midst of them.

3 And he said, Verily I say unto you, Except ye be converted and become as little children, ye shall not enter into the kingdom of heaven.

4 Whosoever therefore shall humble himself as this child, the same is greatest in the kingdom of heaven.

5 And whoso shall receive one such little child in my name receiveth me.

6 But whoso shall offend one of these little ones which believe in me, it were better for him that a millstone were hanged about his neck, and that he were drowned in the depth of the sea.

13 "Then were there brought unto him little children, that he should put his hands on them, and pray: and the disciples rebuked them.

14 But Jesus said, Suffer little children, and forbid them not, to come unto me: for of such is the kingdom of heaven.

15 And he laid his hands on them and departed thence.

Lesson Thought
This subject, being given at this

McCoy H. D. Club Has Last Meeting

McCOY, December 18.—The last meeting of the year of the McCoy Home Demonstration club held at Mrs. John Shipleys consisted of games, "The Story of Xmas in Other Lands" given by Mrs. W. H. Hulsey and gifts distributed by Mrs. Will Snell.

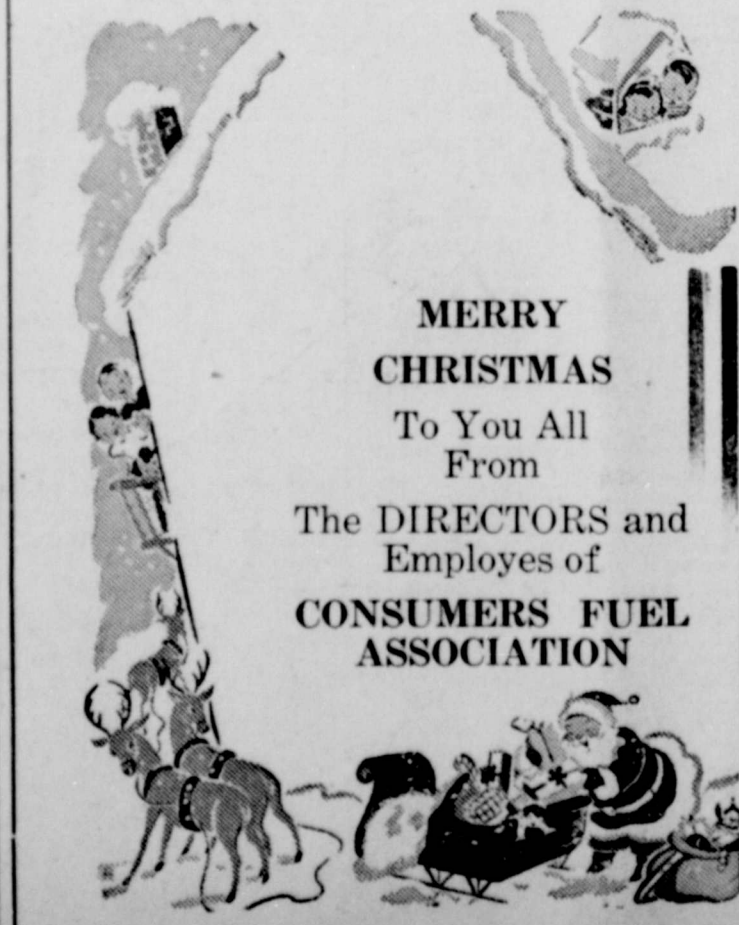
We are hoping our club work for 1940 will be even more successful than the past year. First meeting of the new year will be held January 12 at 2 o'clock in the home of Mrs. R. E. Smith. Members present were Mesdames R. I. Birdsong, O. F. Cummings, W. F. Culpepper, E. R. Griggs, G. H. Day, J. T. Day, Elton O'Neal, George Wilson, W. H. Brock, H. D. Staples, George W. Smith, James Smith, Will Snell, Roy Golden, Thelma Jones, W. H. Hulsey, Miss Iolene Hulsey and the hostess.



Best Wishes

MAY YOU HAVE GOOD CHEER, NOW AND EVERY COMING YEAR!

G. C. Tubbs Insurance



Scripture from two angles, or standpoints. First, the fact that it is the Christmas season that we think of and celebrate the birth of Jesus as our Lord. Then we are to study it time, leads us to consider the fundamental question connected with religion. There is probably more blasphemy connected with it than any question we study. We should strive to get our minds absolutely clear and our faith fixed concerning Jesus' conception and birth.

Cordial Greetings



We've Been Wishin' You A Merry Christmas for a Great Many Years

And we haven't seen the time yet that it didn't give us a pleasant experience. Each year we are more appreciative of the friendships and patronage that has been ours. Each Yuletide season has found us more determined to serve you better during the coming year.

This year is no exception. We are truly grateful and fully aware of your part in the progress of this organization. We value your continued good-will and trust that we may merit it for many more years to come.



Henry Edwards Elevators

Dougherty Floydada Barwise

GREETINGS

for the coming
Christmas and New Year

May Christmas bring you joy and each day of the year add to your joy!

West Texas Gas Co.
Natural Gas—Your Quick-Clean-Economical Servant

Foods I Classes Pass On Ideas For Xmas Salads

The Foods I girls have been studying salads for various occasions with particular attention to the salads that are appropriate for Christmas. They are passing a few onto you, in hopes that you can find just what you have been looking for.

The Christmas candle salad is an easy one to prepare. Place a slice of pineapple on a bed of lettuce. Stand a mold, made from lime gelatin with cherries in it on top of the pineapple. Make a ring of whipped cream around the mold, top with a cherry and garnish with endive or parsley.

The Christmas Wreath Salad is made by placing a green colored slice of pineapple on a very light colored lettuce, decorate ring of pineapple with red cherries, garnish with parsley.

Candle Salad is made by coloring a slice of pineapple with red cake coloring, the placing it on a bed of lettuce. Stand a section of banana from the center of the pineapple. Top with a cherry and garnish with a little salad dressing to represent the melted candle tallow.

The Fruit Poinsettia Salad is made by placing a section of cinnamon apple on lettuce to resemble a poinsettia flower, roll yellow cheese in nuts for center, and garnish with parsley.

Another Poinsettia Salad can be made by placing a tomato scored into eight sections on a bed of lettuce and endive, fill with cottage cheese and sprinkle with powdered hard cooked egg yolk on top to resemble pollen.

SPANISH CLUB MEMBERS HAVE PARTY LAST FRIDAY NIGHT

The Spanish club was entertained with a party Friday, December 9, in the agriculture room. Mary Frances Jones, Floy Jean Hale, Roberta Medlen and Randolph Rutledge had charge of games and refreshments. The party began at seven thirty.

Some of the games that were played were shadows, poison ray, blowing flour for candy and exchanging make-up. A Pinata was hung in the center of the room where guests were blindfolded and given a stick to try to hit it and scatter the nuts and candy.

Refreshments of punch, cup cakes and snacks were served. Those attending were Mary Frances Jones, Frances Ruth Garrett, Donice Cline, Floy Jean Hale, Joy Cardwell, Norma Denson, Gene Loran, Joe Arwine, James Wester, Randolph Rutledge, Green McCleskey, Kenneth Hodges, Ben McReynolds, Bruce Foster, Martha Yearwood, Frances Field, Louise Wilson, Betty Jo McCleskey, Florene Cates, Roberta Medlen, Miss Howell and Miss Bail.

SOCIAL CLUB MEETS

The girl's social club met December 18, and decided to have a Christmas party December 19, in the Home Ec department to make candy pop corn and have a lot of fun. Some of the girls were too bashful to ask boys, so a date committee was appointed to aid the girls in getting dates. The committee included Lula Lee Teal, Jane Clark, Lanell Harmon and Lovelle Ginn.

BASKETBALL

Basketball is underway now and four regulars are back with several new players to help them out. The regulars are Gordon Patterson, E. L. Tyler, V. Newberry and Bill Jackson. The new members are Carl Minor, Carl Arnold, Robert Arnold, Joe Rushing, Le Roy Chowning, Jr., Womack, James Johnston and R. E. Goughly.

This season's cagers are very promising and have hopes of winning the county championship.

THE HESPERIAN

Annual Football Banquet Is Outstanding Hit

FFA Boys Complete Projects And Make Christmas Plans

No Books Will Be Issued By Library During Holidays

There will not be any books checked out of the library during the holidays. Students are supposed to have all required reading up before Christmas. If they do this then the first two weeks after Christmas can be spent reviewing for mid-term test.

The library will probably be closed part of the time the first two weeks after Christmas for the annual inventory and the repairing of worn books.

We are very proud to have Mrs. Johnston back with us. It seems that the library is progressing much smoother and better since Mrs. Johnston is back to help us. She has been putting in much of her time repairing and mending old books.

The library club had a meeting Thursday, December 7, for the purpose of getting a stunt for Stunt night. Martha Yearwood was elected to represent the club with a stunt, but due to some misunderstanding she did not get to perform.

FOOTBALL PEP SQUAD LEADERS NAMED; TO BE ANNOUNCED AT BANQUET

The football captains for the year of '40 were elected Monday by the football boys. It is to be kept a secret and announced at the banquet. Everyone is wondering who will receive the thrill of hearing his name called as the Football Captains of '40.

The Pep Leaders of '40 were elected Monday by the Pep Squad and will also be announced at the banquet.

SENIOR NEWS

New seniors are supposed to be very dignified and since Christmas is drawing very near they still believe in Santa Claus. Even the class sponsors, Miss Cade and Mr. Linder, do. They wish to take a minute to tell you just how nice they have been.

Dear Santa: My name is Senior class and I have been very good all year. Well, anyhow, I'm going to be good for the next few days and I want you to remember each and every one of us. With the exception of two or three or not more than twenty we deserve something real nice for Christmas for being so helpful and sweet this year. Two of the boys have gone so far as to dress feminine. Don't disappoint them, Santa, for they make lovely little girls and I know they are expecting a doll. We are hoping to see you just real soon so until then, goodbye.

CLOTHING CLASSES PROGRESS

The sixth and seventh period clothing class are progressing rapidly in making dresses. They are almost ready to have them graded and to take them home and see what Santa has to say about them. Maybe he will bring Miss McCarty something for being such a good teacher whom they couldn't do without.

One hundred percent of the F. P. A. boys have been working on three supervised practice jobs under "Home Beautification." These jobs were turned in last week. The jobs could be on anything that had to do with beautifying the farm home. This was the report of their adviser.

Some of the jobs the boys did were pipe water to the house, excavate jut for toilet, set out trees and shrubs and build overhead water tanks.

The girls that Mr. Barber is teaching and the boys of Agriculture III are studying frame gardens and how to build them. It is Mr. Barber's thought that the ag boys may get to make a frame garden somewhere on the school campus sometime in the near future.

How officers are celebrating Christmas.

Edditt Brown is going to stay home and work and go hunting.

Jack Smith is going to have a lot of fun but he says he doesn't know where he is to have it.

Harvey Lee Newberry is going hunting for pest in the eradication contest.

Leland Woodward says he is going to have a lot of fun no matter what he does.

Atran Beck says he will probably work his way through Christmas.

Russell Patterson has said if the other boys are going to work, it won't hurt him.

Mr. Barber is going to Weatherford to hunt quail.

ADVANTAGE OF SPORTS IN FHS

Have you ever thought of sports as being anything besides an attraction to attend? If you will but contemplate on the advantages of having sports in our high school, you will find there are more than you had ever imagined.

Those who participate in sports activities are probably doing more to display their school spirit than any other person. They also receive well applied physical training, and learn to accept the fact that they make mistakes, and that they can be instructed how to correct those mistakes, and will take those instructions to heart without being angry with their coach.

They learn how to be good sports, whether they win the game or lose it, and also how to be a better team mate, and how to work with their fellow players.

Besides being extra curricular activities for students who are unable to take part in them, because of various reasons, to attend, sports afford the participants an opportunity to get more enjoyment out of high school life. And when the boys are out there playing, the girls are yelling, the band is playing, and the other students are looking on, the feeling of co-operation and organization of the entire student body is in the air.

DRUM MAJOR AND MAJORETTES

Among the most outstanding students in the Floydada Band is the drum major and the drum majorettes. Howard Merry, the head drum major, has mastered the signals and is quite able to lead the formations. The majorettes, Ruth Simpson and Mildred Stovall add greatly to the beauty of the band. The rest of the student body appreciate the faithfulness with which they worked during football season.

Band Members To New Club House For Rehearsals

The band has moved to the club house for their regular morning practice. The old band room is used to keep horns in and also for players to keep their books in during the first period.

The school board and band parent organization recently purchased a group of used band uniforms to which new white braid is to be added. This group consists of fifty-three pairs of trousers, fifty-four coats, forty-eight caps and twenty-eight Sam Browne belts. It is planned to uniform about sixty-five band members at the present time.

The band has received an invitation to the Cotton Bowl game in Dallas, January 1, 1940. Definite plans have not been made for the band to make this trip but in a special meeting Monday evening the members gave their consent.

Freshmen Class Is Represented In Christmas Pageant

The Freshman class was well represented Thursday night at the Christmas pageant. This pageant entitled "Christmas in Review" was directed by Miss Smith who is one of the Freshmen English teachers.

The Freshmen who assisted Miss Smith were Frances Keim, Evelyn Elliott, La Juana Leibfried and Joye Ward. Frances Keim was dressed as Santa Claus and did a tap dance. Evelyn Elliott and La Juana Leibfried were dressed in old fashioned clothes and among other students waited to the tune of "Blue Danube."

The Glee club was asked to sing Christmas hymns behind the curtain and sure enough, the only Freshmen out of the whole Glee club that turned up was Joye Ward.

The fifth period English class instructed by the Freshman sponsor, Miss Miller, is planning a program. This program is to be given the Friday before we are dismissed for the Christmas holidays. A committee consisting of Daphne Lide, Billie Jones, Billy McClung and Robert Comer is to plan the program. The class regrets very much that the student body can not be present to hear this wonderful program but it is for the fifth period English class only.

The Press club was given Monday night at the high school by Miss Rees. Freshmen attending were Joye Ward, Dorothy Tye, La Juana Leibfried, Netha Denson and Frances Keim.

HALF MINUTE INTERVIEWS

Q. How did you feel when you received your football jacket Saturday night?
Emmett Hinson: "It was swell."
Carl Minor: That was just one of the greatest feelings I ever had.
Raymond Fickes: Gosh! I dunno.
Gordon Patterson: Grand!
James Johnston: I felt very, very funny!

George Linder: Just like when you swallow ice cream and it don't go down right!
Dillon Patterson: I had goosebumps!

Football Queens Crowned; 1940 Captains Introduced

The most beautiful and impressive banquet ever given in honor of the football boys was held Saturday night, December 16, 1939.

The gymnasium was decorated in the school chosen colors of green and white and the football scheme predominated.

After the invocation by M. T. Camp, Lula Lee Teal and La Nell Harmon broke through the improvised football made of white crepe paper laced with green paper.

Lula Lee Teal, escorted by R. E. Goughly, and La Nell Harmon escorted by Emmett Hinson descended the stairway to their attendants George Fry Linder, Ruth Simpson; E. L. Tyler and Lovelle Ginn, where Lula Lee Teal and La Nell Harmon were crowned football queens of 1939 by E. L. Tyler and George Fry Linder.

A toast to the team was given by LaNell Harmon and a response was given to the pep squad by E. L. Tyler.

George Linder then gave a tribute to Coach Winter, Emmett Hinson and R. E. Goughly presented Coach Winter with a four piece silver urn, on which was engraved "In Appreciation, Whirlwinds, 1939." Brady Thomas, assistant coach, was given an electric razor.

Coach Winter was almost left speechless but he poured his heart out in an appreciation to the team. To the following boys he presented football jackets: George Fry Linder, co-captain, E. L. Tyler, co-captain, Carl Minor, Big Foot Turner, Emmett Hinson, Raymond Fickes, Benie Crawford, James Johnston, Joe Rushing, Norman Goen, Frank Jones, J. W. Grigsby, Gordon Patterson, and Bruce Foster. Leroy Chowning will receive a jacket but it has not come in yet.

Co-captains for 1940 are R. E. Goughly and Dillon Patterson who also received jackets. Beryl Bishop, manager, also received a football jacket.

Reserves receiving sweaters were Weldon Cumble, Archie Muncy, Billy Henry, Carlton Fawcett and Arthur Womack.

The surprise of the evening was the gold footballs presented to the Pep leaders by Coach Winter from the football squad. On La Nell's and Lula Lee's were the words "Pep Leader-Queen." On Jane's was "Pep Leader," a queen in every way.

La Nell Harmon presided over the program.

Jane Clark announced the Pep leaders of 1940 and their assistants who are president, Martha Yearwood; vice-president, Frances Field, secretary-treasurer, Arlene Fyffe; business manager, Lee Dale Clubb; assistant business manager, Mona Blackmon.

Lula Lee Teal expressed the Pep squads appreciation by presenting the sponsors, Miss Copeland and Miss McCarty.

Mr. Camp presented one of the most honored guests of the evening Kenneth Bishop, with a band sweater.

Tears were seen in every one's eyes as Kenneth thanked the band in his kind, pleasing manner.

Mr. Camp was honored when he received a tie accessory set from the band president, Billy Brown.

A version of "Wishing" dedicated to Coach Winter and next year's football team was sung by Lula Lee Teal accompanied by Mrs. Bond.

Frances Keim, dressed in red satin tights wore a football helmet and

Assembly Program Is Presented By Home Ec Girls

The Home Economics girls, directed by Miss Rees, presented a program in assembly last Wednesday. The program opened with a medley of songs sung by the girls led by Frances Keim and Evelyn Elliott with Nelda Fagan at the piano.

Billy Johnston recited a humorous reading. Nelda Fagan entertained the audience with several piano selections chosen by the audience. The selections were "Scatterbrain," "Sunrise Serenade," "Blue Orchids," "Beer Barrel Polka" and "South of the Border."

Lovelle Ginn, mistress of ceremonies asked Benny Crawford, who has been sprouting a mustache, to give an impromptu talk on the subject, "My New Mustache." Benny complied with the request, giving a short talk, which was also very funny.

Kenneth Mickey was then offered the floor to speak on "Fifteen Years Ago." Both Benny and Kenneth are famous for their bright speeches in Speech class.

Mr. Camp then directed the audience in singing some Christmas carols. Then after several announcements by Mr. Davis and Mr. Travis the program ended.

GUESS WHO?

Can you tell me what sophomore boy keeps everybody laughing practically all the time? He has blue eyes and black hair. It is rumored that a certain Freshman girl said that he was lots of fun. He is learning to play a snare drum and is progressing nicely.

What senior girl has brown eyes and dark blonde hair? She has a charming personality and is liked by everyone. She plays a French horn in the Floydada band. Hint: She holds a high position on the Hesperette staff.

Do you know the name of a Junior boy whose favorite sport is swimming? His hobby is building model airplanes. He has blue eyes and blonde hair. He is liked by everyone, and he plays a cornet in the band, but never carries it in a case.

What freshman girl has brown hair and eyes. She is well known by everyone for her loud mouth and big feet. If you have ever seen her on skates you will know. Her hobbies are playing with balloons, trying to dance, and talking. Her favorite sport is tennis.

Answer to last week's "Guess Who." Hollis McLain, Joe Arwine, Lovelle Ginn and DeWinn Fyffe.

Business man's department store, Hesperian Publishing Co.

THOUGHT OF THE WEEK

Before we can bring happiness to others, we first must be happy ourselves; nor will happiness abide within us unless we confer it to others. —Masterlinck.

WISH TO EXPRESS

OUR VERY BEST WISHES TO YOU AND YOURS

We are grateful for your patronage and friendship.

Breath Offends?

Bad breath is sometimes due to bad teeth; often caused by sluggish bowels. To neglect it may invite a host of constipation's other discomforts; headaches, biliousness, loss of energy or appetite. Take spicy, all-vegetable BLACK-DRAUGHT tonight. This intestinal tonic-laxative tones lazy bowel muscles; cleanses gently, promptly, thoroughly by simple directions. Try BLACK-DRAUGHT, the time-tested laxative.

Mr. and Mrs. J. L. Hinson

E-Z Way Laundry

Mr. and Mrs. J. L. Hinson

FACTS YOU NEVER KNEW!!!

PRETTY 19 YR. OLD, JOSIE TERENA, OF LONDON, ENGLAND, CAN RIP TELEPHONE DIRECTORIES IN FOUR BITE THROUGH 6 INCH NAILS AND LIFT FOUR MEN OFF THEIR FEET AT ONCE!

WHEN ONLY 17 YEARS OLD, MARIE ANNE LENORMAND, A CLAIRVOYANT OF REVOLUTIONARY FRANCE (1789), FORETOLD THE DEATHS OF MARAT, ST. JUST AND ROBESPIERRE AND ALSO PREDICTED WITH UNICANNY ACCURACY WHEN, WHERE AND HOW THEY WOULD MEET DEATH... MARIE ALSO PROPHESED JOSEPHINE BEAUMARIS' MARRIAGE TO A FUTURE LEADER OF FRANCE—WHO WAS THEN A MERE SOLDIER—NAMED NAPOLEON BONAPARTE

DOOR-KNOBS IN GERMANY, ARE MADE OF PRESSED CHEESE!

HOW MUCH DO THEY WEIGH??

| | |
|--------------------------|------------|
| 320 HOUSEFLIES | 1 OZ. |
| A MAN'S BRAIN | 3 1/2 LBS. |
| WOMAN'S BRAIN | 2 1/2 LBS. |
| 1 INCH OF RAIN ON 1 ACRE | 100 TONS |

NAPPY

SO OGLETHORP'S POP BOUGHT 'M A CAMERA. H-M-M... VERY INTERESTIN' INDEED!

LOOK NAPPY! HERE COMES OGLETHORP NOW!

GREETINGS GENTLEMEN!! PIP, PIP AN' STUFF!!

H'YA OGLETHORP OL' SOCK! H'YA DOIN', BOY!!

WELL IF IT AIN'T OGLETHORP! OL' PAL OL' PAL??

WELL, WELL! AREN'T YOU GENTLEMEN CORDIAL TODAY? AND TO WHAT MAY I ATTRIBUTE THIS OSTENTATIOUS OVATION? IT COULDN'T BE A CERTAIN MOVIE CAMERA I RECEIVED FROM THE PATER?

HIS POP GAVE HIM A CAMERA! A CAMERA! KIN Y'IMAGINE THAT?

A CAMERA? WELL, WHADAYA KNOW? TSK-TSK!

HOLIDAY EXCURSION

LOW ROUND-TRIP COACH FARES

To All Points in Texas and Louisiana

One and one-third of the one-way coach fare for the round-trip—approximately 1 1-3 cents per mile.

Tickets on sale December 19 to Texas destinations only, and on December 20, 21, 22, 23, and 24 to all points in Texas and Louisiana. Limit January 8, 1940.

For complete details—

CALL— V. WILLIAMS, Agent, Floydada, Te as

OR WRITE— ELMER B. JOHNSON, General Passenger Agent, Amarillo, Texas

LEAVES FOR LOUISIANA

Mrs. G. V. McCaskell, jr., Mrs. G. M. Denhom and G. V. McCaskell left Friday night for Monroe, Louisiana after being here since Wednesday night for funeral services and burial for G. V. McCaskell, jr., following death on Monday before injuries received in an automobile accident.

Mr. and Mrs. Byron Clark accompanied the party and are in Monroe this week to assist Mrs. McCaskell, jr., in attending to business matters before returning here to make her home. Mr. McCaskell and Mrs. Denhom go on to their home in Baton Rouge, Louisiana.

Miss Francis Marie Williams spent the past week visiting Mr. and Mrs. Collis Roland and Mr. and Mrs. Audie Noland of Lockney.

Bacon
Fancy, 1 lb. pkg.,
17c

Jell-O
Six Flavors
4c

Sausage
Pure Pork
10c

Syrup
Staley's Golden, gal.
47c

Roast
Pork, Pound
10½c

Pineapple
Flat Crushed
6c

OLEO
Pound
11c

Crackers
2 lb. pkg.
12c

FISH
Pound
11c

Cranberries
Ocean Spray Sauce
10c

Specials are Cash only.

Williams Jones
Headquarters for Xmas Turkeys

Student Night To Feature Services At Baptist Church

A student night program will be presented at the First Baptist church on Christmas Eve. A tentative program has been arranged around the theme, "Above all... Christ," to be presented by college students home for the holidays. The program will begin at seven o'clock Sunday night, and takes the place of the regular evening preaching service and BYPU.

The opening number will be a hymn by the congregation led by C. W. Denison from Texas Tech. Lee-man Norman, Oklahoma A & M student, will lead in prayer. Evelyn Hicks, student at Wayland college in Plainview, will give the scripture reading, and another hymn will be sung by the congregation.

A topical discussion, "An Inventory of Modern Student Christianity," will be given by Ralph Johnston, Texas Tech, talking on "Six Greatest Mistakes of Modern Christian Students." Malcolm Linder of Baylor on "Six Greatest Helps in Student Christian Living," and Florrie Conway of Wayland college on "Six Surest Marks of a Maximum Christian Student."

Rex Johnston, student at Iowa State college, will discuss Baptist Student Work in the Northern college, and Rev. Vernon Shaw, local pastor, will talk on "Survival Values of Baptist Student Union."

The closing prayer will be led by Richard Tubbs.

Providence News

PROVIDENCE, December 18. — Miss Alline Wood and Edd Haarmeyer were married at the Providence Trinity Lutheran church December 6 by Rev. Wensel. They were accompanied by Mr. and Mrs. J. A. Zimmerman.

Miss Wood is the daughter of Mr. and Mrs. D. M. Wood of Kress. Edd Haarmeyer is the son of Mr. and Mrs. W. M. Haarmeyer. He formerly lived in this community.

The play at Providence Friday night was well attended and greatly enjoyed by all.

Guests at a turkey supper in the J. A. Zimmerman home were Mr. and Mrs. Abe Cherry, Mr. and Mrs. Jim Grigsby, Mr. and Mrs. Frank Gumlet and Mr. and Mrs. John Burt of Plainview, Mrs. Erna Boertz Mr. and Mrs. W. A. Boedeker and Misses Dora Greening and Anna Nelle Kennedy. Music by Miss Kennedy and games of forty-two furnished entertainment for the evening.

There will be a community program and Christmas tree at Providence Friday night. Everyone is welcome.

T. M. Noland spent Thursday in Lubbock attending to business.

MR. AND MRS. GOUND HOME

Mr. and Mrs. Wayne Gound returned home Sunday accompanied by Mrs. Gound's mother, Mrs. W. I. Norman who will make her home with her daughter and family.

Other relatives who were here last week for the funeral rites of the late W. I. Norman were Mr. and Mrs. W. B. May, Colorado City; Dr. and Mrs. F. M. Hale, Ballinger; Mr. and Mrs. Uiles Norman and Will Vallent, Anson; A. R. Hare, Amarillo; Q. B. Norman, Lamesa and Mr. and Mrs. Gound.

Railway Fares Are Slashed For Holiday Travel

A drastic slash in railway coach fares in Texas, announced today by Elmer B. Johnson, general passenger agent of the Santa Fe lines, Amarillo, is seen as a boon to travel in this state and to points in Louisiana during the holiday season.

The holiday rates are based on one and one-third price of the regular one-way coach fares for the round trip. This results in a reduction to nearly one and one-third cents per mile, the lowest fare in years.

Tickets will be sold under this rate from December 20 to December 24, and are limited in use to return by the passenger to the starting point before midnight of January 8.

Officials of the Santa Fe have instructed agents to be prepared to handle an unprecedented rush of holiday travel. Other lines of the Santa Fe have issued similar instructions governing holiday travel in this state.

Public Records

New Car Registrations
Elmer Shackelford, Lockney, 1940 Chevrolet sedan.
Oden Chevrolet Co., Floydada, 1940 Chevrolet sedan.
W. H. Crawford, Lockney, 1940 Hudson coupe.
Frank Busby, Lockney, 1940 Chevrolet sport sedan.
Roy L. Snodgrass, Floydada, 1940 Chevrolet deluxe sedan.
C. B. McDonald, Floydada, 1940 Dodge deluxe sedan.
W. P. Ware, Floydada, 1940 Chevrolet sedan.
Wilson Kimble, Floydada, 1940 Oldsmobile sedan.
Hobart F. Finley, Floydada, 1940 Ford deluxe tudor.
R. B. Hatley, Floydada, 1940 Chevrolet sedan.

Marriage Licenses
Henry A. Bollman and Mary Louise Hammond, December 16.
Dennis Taylor and Rachel McClure, December 20.

Dozier Dillard returned Friday from Detroit, Michigan where he purchased a new car.

Compress Fire At Crosbyton Causes Loss Of \$290,000

Approximately 7,000 bales of cotton were destroyed in a fire that razed the main warehouse of the United Compress company at Crosbyton Monday afternoon. Arch S. Underwood, president of the company, estimated the loss at approximately \$290,000.

Five box cars on a siding near the warehouse were also destroyed by the spreading flames.

Building and equipment, valued at \$10,000, were a total loss. Both loss of cotton and losses in equipment and housing facilities were fully covered by insurance, Underwood said.

Five thousand bales of the cotton were from the 1938 crop. The remainder was from the from of 1937, held over from that year under government loan.

A strong wind from the northeast threatened to fan the flames to adjacent buildings, but combined efforts of the Crosbyton and Ralls fire departments halted the blaze and confined the loss to the main warehouse.

Sterley News

STERLEY, December 20.—A number from here attended the singing convention at South Plains last Sunday.

L. A. Claburn attended the B. T. U. meeting at Floydada Sunday afternoon.

The school is planning a Christmas tree at the school house Thursday night.

Sunday school at both churches was well attended Sunday.

Rev. Odum filled his appointment at the Baptist church Sunday morning and night.

Mr. and Mrs. Guy Smith of Paducah visited Mr. and Mrs. W. J. Casey last Thursday.

Mr. and Mrs. H. D. McAda of Tucumcari, New Mexico, visited his parents and other relatives here last week.

Mr. and Mrs. W. C. Jacks are visiting relatives in Cyrel, Oklahoma this week.

Mr. and Mrs. Bill Buth and family have moved to Lockney.

J. C. Russell of Amarillo was here last week visiting relatives.

Mr. and Mrs. Elmer Hays of Friona are visiting their parents, Mr. and Mrs. E. Hays and Mr. and Mrs. W. T. Clinton.

Mr. and Mrs. Jack Myer, Mr. and Mrs. George Myers of Lockney have moved to our community.

Mrs. B. A. Fuller of Lubbock is spending a few days with her daughter, Mrs. Hopper and family.

Mr. and Mrs. Windell Green of Plainview spent Sunday with Mrs. Green's parents Mr. and Mrs. W. S. Rexrode.

WEATHER AND CROPS

Continued dry weather during the past week has put wheat prospects on the downgrade. Practically all young wheat in the area is suffering for want of moisture, local grain men report, while a rising market brought the price quoted in Floydada to 83 cents a bushel this morning.

Weather remained clear and comparatively warm during the week, the temperature dropping only slightly below the freezing mark during the past three days. Low temperature of the week was 27 degrees on Tuesday night, while maximum temperatures have ranged between 69 and 73 degrees.

WHEAT IN GOOD CONDITION AFTER LONG FARM STORAGE

Wheat stored in a steel bin on a Kansas farm in 1927 and never moved, turned, or fumigated, was in good millable condition when marketed last year. This experience is reported by A. P. Swanson, wheat specialist of the United States Department of Agriculture, who obtained a sample of the 11-year-old wheat and found that baking results also compared favorably with results from the 1938 crop.

This was not a planned test of storage under scientifically controlled conditions. It merely happened on the Kansas farm of L. P. Montgomery near Clayton. It turned out to be a practical demonstration of safe storage of good wheat under good farm conditions. The steel storage bin was rodent proof and equipped with a conventional ventilation system. The harvest season of 1937 was generally dry in that section, and Mr. Swanson considers that this wheat, harvested with a combine, went into the bin fairly dry and free from insects. There was a wide range of weather afterward, but the grain did not heat or go out of condition.

There have been differences of opinion as to the practical possibilities of wheat storage on the farm. Safe storage, either on the farm or in elevators, is an essential part of the Ever-Normal Granary program. Some have doubted that long-time storage is practical except in elevators where grain can be moved and fumigated or reconditioned. This example of 11-year storage, say grain specialists, is evidence that safe storage on the farm is possible when conditions are favorable.

WHEAT FARMERS NOTICE

The community and county committees met in regular session Tuesday, December 19, and set January 10, 1940, as a closing date for seeding wheat to put Crop Insurance into effect. Aloys A. Hooks, secretary of the Floyd County ACA, announced Wednesday.

COL. MONTGOMERY RESTING IN FLOYDADA HOSPITAL

Thos. Montgomery, Floyd county's sole surviving veteran of the Army of the Confederacy, cattleman and banker, is resting this week at Floydada Hospital and Clinic.

He is not ill particularly, just tired and a bit "Under the weather." He went to the hospital last mid-week. Attendants were admitting none but wanted company this week so that he could have complete relaxation.

BIRTH ANNOUNCEMENTS

Mr. and Mrs. Guy Ginn of Lubbock are the parents of a son, Charles Vaughn, born Tuesday morning. The baby weighed 6½ pounds. Charles Vaughn is a grandson of Dr. and Mrs. George V. Smith of Floydada, and a great-grandson of Mrs. E. C. Henry, one of Floyd county's oldest pioneers.

Mr. and Mrs. Josef Allen are the parents of a son, Joel Vander, born here on November 20.

CARD OF THANKS

We wish to express appreciation for the thoughtfulness and help of our friends and neighbors during the illness and death of our loved one, W. I. Norman. We also want to express thanks for the beautiful flowers.

May you receive the same expressions of sympathy and help in your time of need is the wish of the bereaved ones.

Mrs. W. I. Norman and family.

Typing paper, second sheets. Hesperian Pub. Co.

Mr. and Mrs. Jack Lackey and son Rex Lynn, Mr. and Mrs. Alton Noland and son Joe Arlen, Mr. and Mrs. Audie Noland, Mrs. Dozier Dillard and children Betty Jo and Dennis and Miss Francis Marie Williams visited with Mr. and Mrs. Collis Roland Wednesday evening.

Rubber bands, coin wrappers. Hesperian.

HOLIDAY GREETINGS
to One and All



—From every member of this organization. The loyalty of our friends is greatly appreciated. Our wish for everyone of you a Joyous Christmas.

Bishop's PHARMACY



PLAN TO SERVE GOOD FOOD — LOW PRICES HERE

It's easy to serve the most delicious meal of your career and not strain your budget in the least if you buy all your food needs at Felton-Collins. A complete selection of holiday foods.



- Fresh Texas Seedless
- Grapefruit 4 for 5c
- Washington Winesap
- Apples Doz. 15c
- Choice, full of Flavor
- Cranberries qt 15c
- No. 2 Can of Tasty
- Pumpkin can 9c
- Del Monte
- Peaches 2½ can 15c
- Del Monte
- Pineapple Juice Lge can 29c
- Fancy C H B
- Pickles Qt. Sour or Dil. 23c
- Fancy Pipe
- Bananas doz 15c

- FANCY FOWL**
- Xmas Hams lb 23c
- Sliced, Sugarcured,
- BACON** 2lbs 35c
- Golden Brand
- Oleomargarine 2 lbs 25c
- Kraft
- CHEESE** 2 lb. Loaf, 49c
- Homemade
- CHILI** 1lb 20c
- TUNA** FOR SALADS 2 CANS, 25c

- SUGAR** Cloth Bag 10 lb 47c
- PRIMROSE
- CORN** No. 2 Can, 12c
- EMPSON
- PEAS** 2 cans 25c
- Six Delicious Flavors
- JELL-O** Package 5c
- Mothers
- COCOA** 2 lb. Can, 19c
- Camay Soap** 3 Bars, 19c
- Oxydol** Large 19c

Felton - Collins Gro. Co.

