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Twelve Pages This Week

The Floyd County Hesperian

Widest
Read
News
Medium
In Floyd
County

VOLUME 46

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 14, 1939

NUMBER 44

Contract On 86 Mile REA Line Is Let

Dallas Firm Gets Work On Low Bid Of \$48,000 Last Thursday

Contracts for the construction of 86 miles of rural electric power lines by the Floyd County Rural Electric co-operative were awarded to E. J. Hall and Company of Dallas in a low bid of \$48,000 subject to approval by REA headquarters in Washington at a meeting of the board of directors and officers of the co-op last Thursday morning, L. W. Chapman, superintendent, announced.

An appropriation of \$64,000 has been made by the REA to finance construction of the 86-mile extension to the local co-op's power lines. Bids on the project were received from ten construction companies. The bids were opened at ten o'clock last Thursday morning and, with approval of Olat Anderson, district REA engineer, the contract was awarded to the Dallas company which built the present lines for the co-operative.

Construction on the project is expected to start soon after January 1, Chapman said.

The proposed 86-mile of line will be added to 175 miles of power lines now owned by the co-op. The extension will include ten miles of line from 2 miles east of Floydada to the Center community; 7 miles extending from the present line at a point 8 miles east of Floydada to the Baker community; 2 miles of line in the Pleasant Hill community; 3 miles north from the Petersburg sub-station; approximately 14 miles of line extending to the McCoy and Starkey communities; and a 50 mile extension from the present line at Lakeview into Crosby and Dickens counties, serving Mt. Blanco, Wake, and Leatherwood communities.

The extension is expected to serve approximately 200 new members in addition to the 238 now served by the local co-operative.

Present at the meeting last week when the bids were opened and contracts let were A. H. Kreis, R. M. Battey, G. C. Collins, Karl Sammann, and H. W. Schacht, directors; L. W. Chapman, project superintendent; Ben P. Ayres, counsel; Olat Anderson, REA engineer; and Arthur W. Gerth, state director of membership campaigning for the REA.

HOME FROM HOSPITAL

Kenneth Baird Bishop returned home last week-end from Dallas where he had been for several weeks in a hospital taking treatments for infantile paralysis. He will have the pleasure of spending the Christmas holidays at home with his father, Baird Bishop, and other relatives.

Funeral Rites for W. I. Norman Are Conducted Here

Last rites for Wilson Ivey Norman, 70, were conducted Tuesday afternoon from the First Methodist church. Elder W. R. Dale, of the Primitive Baptist church at Cone conducted the services, assisted by Elder J. M. Denton of Hale Center and Rev. Vernon Shaw, pastor of the First Baptist church of Floydada.

Interment was in the Floydada cemetery, under direction of Harmon Funeral home of this city.

Mr. Norman died at his home here Monday after a long illness. He was born on March 12, 1869, at Davidson, Alabama, and had passed his seventieth birthday at the time of his death. He was married on January 25, 1890, to Fannie E. Jones.

Mr. Norman had farmed in Floyd county for a number of years before retiring and moving to Floydada. He is survived by his widow, one daughter, Mrs. Wayne Gound of Big Spring; nine sons, Marvin of Lubbock, Emet of Shamrock, Ethrich of Wellington, Elbert, Lewis, and Verner of Floydada, Olin of Abilene, Frank of Albany, and Audice of San Antonio; and 18 grandchildren.

Active pall bearers at the services Tuesday afternoon were C. W. Ginn, Telford Taylor, E. L. Teague, L. M. Handley, H. L. Handley, and J. P. Dale.

Honorary pallbearers were G. W. Dalton, C. A. McClure, Glad Snodgrass, Ed Johnson, Roy Holmes, J. V. Daniel, O. M. Watson, Ernest Carter, L. D. Britton, J. D. McBrien, R. E. Cannaday, Orewer Christian, W. O. Jones, S. J. Latta, R. C. Patton, W. A. Gound and J. W. Lanier.

Champion Turkey Presented To Champion Football Team

Southwestern Champs Will Get Turkey Dinner

"The Champion Turkey of the Southwest" was formally presented to the "Champion Football Team of the Southwest," at Texas A. & M. college in College Station Wednesday.

The champion turkey, a baby beef turkey tom raised by Mr. and Mrs. David S. Battey of Harmony, was declared grand champion of the Southwest Dressed Turkey show in Plainview last week. The bird weighed 38 pounds, and was the choice of the judges out of 239 birds in the dressed turkey division.

Coch Homer Norton's Texas A. & M. Aggies, after defeating Texas University in their annual Turkey day classic November 30, earned the title of champion in the Southwest conference, and by virtue of an undefeated season, the nod for the mythical National Championship, the choice of judges over thousands of college football teams in all sections of the United States.

The champion turkey was purchased jointly at a premium of two dollars per pound by the Floydada Chamber of Commerce and the Central Plains Texas A. & M. Ex-Students association for presentation to the Champion Football team on the eve of their grid-iron battle

with Tulane university in the annual New Year's day classic in the Sugar Bowl at New Orleans.

Formal presentation was made Wednesday at College Station by Floyd County Agent D. F. Bredthauer and J. M. Willson, representing the Floydada Chamber of Commerce, and Hale County Agent Charles Martin of Plainview and Joe W. Jennings of Lockney, director of the Central Plains Texas A. & M. ex-students association, on behalf of the Aggie crew.

Sugar Bowl officials and newspaper cameramen were scheduled to be present to witness and record the presentation ceremony.

Mr. and Mrs. D. S. Battey, who raised the championship turkey and showed him in the Southwest Dressed Turkey show, have been in the "baby beef" turkey raising business since 1936 when they got their first start.

However, they have been raising turkeys for the past 20 years, and were not novices in the best methods of handling these fowls when they changed over to the new type of bird. Their original stock came from the state of Washington.

This year they have raised 350 head of the purebred broadbreast type of bronze turkeys.

County Farmers to Name Community Committees In Meetings On Monday

Marketing Quota Carries South By Record Majority

Floyd county farmers will go to the polls next Monday for the second time this month to elect community committeemen, and delegates to set up the county committee, for the administration of Floyd county's widespread Agricultural Conservation association activities.

Three voting boxes will be set up in the county. Farmers residing in Dougherty, Antelope, Baker, Pleasant Hill, Lakeview, Starkey, McCoy, Almon, Harmony, Sand Hill, Floydada, Blanco and Campbell communities will vote in Floydada. Those in Irick, Pleasant Valley, Muncy, Aiken, Lockney, Ramsey, Starkey, Lone Star, Providence and Prairie Chapel vote at Lockney; and those at Fairview, South Plains, Cedar, Center, Hillcrest, Liberty, Edgin and Fairmount will vote at Cedar school.

All community meetings will be held at two o'clock Monday afternoon. The meeting in Floydada will be held at the county courtroom, in Lockney at the grammar school auditorium, and in Cedar Hill at the Cedar school auditorium. All farmers will be required to vote in this election at their respective community headquarters. A. H. Hoots, assistant county agent and ACA secretary, said Wednesday.

Farmers at the three community meetings will name a chairman, vice-chairman, regular member, and first and second alternate to the county committee; and will also elect a delegate and alternate to the county convention which will (See County Farmers, back page)

Christmas Tree Program Will Be Held Thursday

A community Christmas tree and Christmas program will be held on the southwest corner of the courthouse lawn next Thursday night, December 21, and more than 1,000 stockings filled with fruit and candy will be distributed to Floydada children.

The community tree is sponsored by the women's clubs of the city as an annual affair. The tree is sponsored this year by the 1934 Study club, in co-operation with other social and civic organizations.

The tree was set up and lighted Monday night.

A Christmas program to be presented in connection with the community tree is being arranged by Mrs. M. T. Camp from the 1934 club, Mrs. Frank Stovall and Mrs. George Linder from the 1922 club, and Mrs. Clement B. McDonald from the Music club.

SANTA CLAUS LETTERS

Hundreds of Santa letters have been received by the Hesperian. A few are included in this issue, and the remainder will be published next week.

All letters to Santa must be in the Hesperian office by next Monday. No letters received after Monday night can be published. Get your Santa letters written now!

Marketing Quota Carries South By Record Majority

While the cotton marketing quota referendum carried in a south-wide election by a tremendous majority last Saturday, the quota failed to receive the necessary two-thirds majority in Floyd county by a margin of 18 votes, complete returns from all four boxes revealed this week.

Five hundred and 18 Floyd county farmers voted on the measure, which received a majority vote in three of the four voting boxes. The final returns showed 326 for the quotas and 192 against.

The box at Cedar school produced the only unfavorable count with 26 votes against the quota and 25 for. Edgin community voters gave the largest favorable percentage with 23 votes for the quotas and only 2 against. Lockney community voters voted 103 for the quotas and 58 against, and the Floydada box showed returns of 175 ballots for the quotas, 106 against.

Officials at the county agent's office here said that the favorable majority in this county was larger this year than heretofore, a trend which was reflected throughout the south in this year's referendum.

Virtually complete returns from the cotton election, which was held Saturday in 19 southern and far western states, showed a majority vote of 803,059 for the marketing quota and 79,928 against. The margin of victory for the quota was approximately 90 percent, as compared with 66.7 percent required by the crop control law for passage and 84 percent marked up for the quotas last year.

The large favorable vote assured the fact that the marketing quotas will again be in effect throughout the cotton producing states during 1940, and was hailed by national officials as a decisive victory for the farm program.

The cotton marketing quotas for any farm will be the normal yield times the allotment or the actual yield times the allotment, whichever is the larger, plus any carry-over which may have been marketed without penalty in 1939.

With the rise in the price of cotton, Floyd county farmers who have cotton in the 1938-39 government quota may discover that their equity in the loan is rising in value. More than 8500 bales of Floyd county cotton are affected.

Farmers are warned to discover the real value of their equities before selling. Gainers who handed their cotton will have all necessary information on hand, and a number of reputable local dealers in the county are willing to figure the equity and make a fair price. Beware of speculators who may try to buy up equities at a price below their actual value.

Local Mail Service Is Disrupted

Change In Q. A. & P. Sched- ule Leaves City Without Afternoon Dispatch

Changes in the schedule of the Quanah, Acme and Pacific Railway company trains from Floydada have left this city without an afternoon mail dispatch, and out-going service to all points has been disrupted. The change in schedule was effective Monday.

Postmaster Barbara H. Smith announced Wednesday afternoon that her office is attempting to make arrangements to relieve this situation, but refused to make any comment on what steps may be taken at this time.

Postmaster Smith made a trip to Fort Worth Tuesday to confer with the Chief Postal Clerk in charge of mail schedules, but would not make any statement concerning the outcome of the interview.

The Floydada Chamber of Commerce, however, is working with postal authorities in an effort to work out some plan which will give the city satisfactory service.

"We feel that the town cannot get along without an afternoon dispatch," Chamber of Commerce Secretary Claude Henderson said Wednesday afternoon, "and are going to urge the railroad company to reconsider their decision to change the train schedule as the first step toward remedying the situation."

If no satisfactory arrangements can be made with the railroads, the Chamber of Commerce plans to request the Post Office Department to make some other provisions. A possible star route from Quanah to serve the cities affected by the railway schedule change has been considered as a possible solution.

Matador, Paducah, and other communities along the Q. A. & P. route are affected by the change as well as Floydada. Outgoing mail service has been greatly hindered, since the morning dispatch is now the only means of sending mail out of the city to any point.

Two Members Will Be Named To Soil Conservation Body

Elections will be held in Floyd county precincts 1 and 3 on the second Tuesday in January to name representatives from these precincts to the County Soil Conservation board. Judge G. C. Tubbs announced Wednesday.

Board members will be elected at conventions held by farmers in these precincts. Elections will be called by the Commissioners court, and commissioners from the respective precincts will serve as chairmen at the precinct conventions.

Board members whose terms will expire on the above date are J. T. McLain from precinct 1 and J. S. Lackey from precinct 3.

The two remaining members of the board, W. H. Nelson, county chairman from precinct 4 and P. C. Brown of Lockney from precinct 2, are serving two-year terms which do not expire until 1941.

Board members from the other two precincts will be elected for terms of two years at the January conventions.

Farmers from precinct 1 will meet at Sand Hill, and those from precinct 3 will hold their convention at Cedar Hill, Judge Tubbs said.

C. Hagood, Speaker Rotary Luncheon Wed.

Floydada Rotarians and their Rotary Anns are planning for their annual Christmas party to be held at the regular meeting place next Wednesday night. The noon luncheon will be omitted.

All members with the exception of three, were present at the regular meeting Wednesday noon when Cecil Hagood, led a discussion on, How Rotary can best serve the community.

Arthur Barker of Lockney was a visiting Rotarian. Other local guests were John Reagan, Bob Medlen and Miss Sappho Ward. J. B. Claiborne was in charge of Wednesday's program. Clint Wakefield and Carl Minor were appointed to be in charge of the Christmas party.

RISING SUN EGG
An egg, on which is embossed a rising sun, was laid this week by a hen in the flock of Mrs. B. W. McDaniel of Sterley.
The egg has been on display this week at The Hesperian office.



Mayfield Kothmann (center), 18-year-old Texas 4-H club member from Mason county, showed the winning Hereford steer, Lucky Boy II, and won the blue ribbon award for the grand champion beef animal at the International Livestock exposition in Chicago last week. Young Kothmann, the first Texas boy to win this premier national livestock award, is shown as he was being congratulated by S. G. McAllister of Chicago (left) and Miss Gertrude L. Warren (right) field agent in 4-H club work with the U. S. Department of Agriculture, from Washington, D. C.

National Guard Artillery Battalion Ends War Games At Echols Ranch Sunday

Covering the attack of a mythical infantry, the first battalion of the 131st Field Artillery, Texas National Guard, advanced almost a mile into "enemy" territory and "captured" the hill on which their fire was concentrated after an eight-hour barrage at the Echols ranch north-east of Floydada Saturday.

Engaging in training maneuvers prescribed by the War department, batteries from Amarillo, Plainview, Lubbock and Abilene making up the first battalion, moved through Floydada last Friday to their encampment near the ranch headquarters. Approximately 20 officers and 250 men took part in the mock warfare covering a 3-day period Friday, Saturday and Sunday.

Col. H. J. Weiler, regimental commander, and Major C. W. Mays, instructor, arrived at the camp from Austin Friday afternoon and inspected the maneuvers Saturday. Col. Thomas A. Bay, executive officer of the 131st Field Artillery, was in charge of the maneuvers, and Captain O. E. Nelson of Wichita Falls commanded the first battalion.

Units making up the battalion were Battery A from Plainview, commanded by Captain R. W. McDaniel; Battery B from Amarillo, commanded by Lieut. Jack Golding; Battery C from Lubbock commanded by Capt. John L. Walton; a service battery from Lubbock under command of Captain Harold H. Griffith; and the headquarters battery from Abilene commanded (See National Guard back page)

Funeral Rites For Crash Victim Held Here This Morning

Funeral services for G. V. McCaskill, who died Monday evening at 6 o'clock from injuries received in an automobile accident in Monroe, Louisiana, last Friday, were held this morning at 10 o'clock at the Wall Street Church of Christ.

Elder M. E. Tisdale of Petersburg, officiated with interment in Floydada cemetery under the direction of Harmon Funeral directors.

The body arrived here Wednesday evening from Monroe where he had made his home for a number of years.

Deceased was born April 3, 1908. He is survived by his wife, his father, G. V. McCaskill of Baton Rouge, Louisiana; one sister, Mrs. G. M. Denhom of Baton Rouge; and one brother, Hugh McCaskill of Independence, Louisiana. The father and sister accompanied Mrs. McCaskill here for the burial service.

Mr. McCaskill made his home here for several years when he was employed with the Shodgrass Chevrolet company. He was married to Miss Oleta Jackson, daughter of Mr. and Mrs. R. F. Jackson, here three years ago when they moved to Monroe. They have made their home there since.

Pallbearers were George Sherrill, J. G. Wood, A. V. Stewart, J. B. Claiborne, Claude Hammonds and Ross Hanna; flower attendants were Mesdames A. V. Stewart, Claude Hammonds, George Sherrill, Marvin Shurbet, Virgie Shaw, Dale Self and Miss Mary Louise Thurmon.

Soil Checks Reach New High Total

Payments Received This Week For Soil Conservation Total \$148,562

Checks totalling \$148,562.14 in soil conservation payments have been received at the county agent's office in Floydada during the past five days for distribution to Floyd county farmers. A. H. Hoots, assistant county agent, announced Wednesday.

The checks received this week represented the largest payment made to date on the 1939 program, the allotment including 756 checks for payment on 516 soil conservation contracts.

The first group of checks arrived Saturday, and payments continued to arrive at the local office in large numbers during the first of the week.

Conservation payments under the 1939 program had reached a total of \$165,870.18 on Wednesday afternoon, Hoots revealed. One thousand and 15 checks representing payments on 711 contracts, had been received at that time.

The first soil checks were received early in November, and County Agent Bredthauer stated at that time that he was confident that at least 45 percent of the 1939 payments would be received here before the first of the year. The payments are running more than 90 days ahead of the schedule set last year.

Total payments under the 1939 Triple A program, including cotton and wheat subsidies and parity payments which have already been made, is expected to total approximately \$840,000 in Floyd county.

The checks received here this week are being rapidly distributed to farmers in all sections of the county, and more payments are expected to arrive before the Christmas holidays begin.

The last group of checks included in the above quotations were received Wednesday afternoon. No more checks had arrived at the county agent's office Thursday morning as The Hesperian goes to press.

HAL REID BETHEL HOME

Hal Reid Bethel was brought home Monday from a Plainview hospital where he was carried seven days before for treatment of a head and spine injury received in an automobile accident.

The accident occurred as he with a friend, Morris Davis was enroute to Quitaque. The car, owned and driven by Davis overturned as they were traveling in deep sand.

Hal Reid's injury was thought at first to be minor, and it was several days after the accident, before his condition became serious.

Community Chest Drive Underway; Donations Asked

Floydada's newly organized Community Chest was underway this week with initial donations totaling \$51.00 already received, secretary Claude Henderson reported Wednesday afternoon.

The finance committee held its first meeting Wednesday night, to make plans for a concerted drive to raise community chest funds. Supporters will be requested to make regular monthly donations to support the Chest.

Secretary Henderson pointed out Wednesday, however, that the Community Chest is a city-wide organization and that free-will donations are necessary if the drive is to succeed. "Do not wait for members of the finance committee to contact you," he urged. "Bring your donations to the Chamber of Commerce office or to any member of the committee."

In addition to the opening donation of \$25 made last week by Mayor Glad Snodgrass, the following donations have been received for the chest fund: C. W. Cates, \$5.00; Farmers Grain Co. \$5.00; E. P. Nelson the chest fund; W. C. Cates, \$5.00; Althean Sunday School Class (First Baptist church) \$5.00; and E. W. Moore \$1.00.

Donations are accepted either in full amount or in monthly installments. Directors of the Community Chest program have made plans to ask for regular monthly pledges in order to put the chest on a long-range basis of operation.

There is an immediate need of funds to care for needy families during the Christmas season, but plans were made which the Community Chest was organized last week to continue the assistance to the city's needy throughout the winter months at least.

Deadline Friday On All Entries In Lighting Contest

Entries in the Hesperian's Christmas Decoration contest will be judged this week-end, and winners of the five dollar first and \$2.50 second prizes in each division will be announced next week.

More than 30 entries have been received from retail stores in the business district, and a number of brightly and cleverly decorated window displays have made their appearance.

Entries from the residential section are increasing daily, though a number have declined to decorate their homes this year because of hoodlums who have, in the past, destroyed all such efforts at holiday beautification.

To date no entries have been received from churches and hospitals, and no entries have been received from the industrial section of the city. Unless more interest is shown in these two divisions, the offer of cash prizes will necessarily be withdrawn.

Friday afternoon is the absolute deadline for entries in the contest. Entry blanks have been distributed throughout the business section, and are available at the Hesperian office to patrons in the residential section who have not obtained them. Entries may be made by telephone if it is not convenient to come in to the local office.

Retail store windows will be judged on the basis of sales appeal, attractiveness, and originality of their design. Entries in the other divisions will be judged only on attractiveness and originality.

Impartial judges have been selected from neighboring communities to select the winners.

Local Market Today

Turkeys	Turkeys
Christmas market on	
closed.	
Poultry	
No. 1 colored hens, 5 lbs. and up	7c
Colored hens, 4 to 5 lbs.	5c
Colored hens, under 4 lbs. and	
all Leghorns, lb.	3c
Cocks,	3c
Fryers at 2 1/2 lbs.	8c
Large Fryers or Bakers,	6c
Cream	
Butterfat, No. 1 lb.	24c
Butterfat, No. 2 lb.	22c
Eggs	
Eggs, per dozen, candled,	17c
Hides	
Free from holes	
No. 1 Hides, lb.	7c
No. 2 Hides, lb.	4c
Grain	
Wheat, bushel,	82c
Threshed Maize, dry, cwt.,	85c
Maize heads, dry, ton, \$10 to \$11.50	
Cotton	
Middling, %	\$9.25
Cottonseed,	\$25
Hogs	
Top hogs, 180 to 240 lbs.,	\$5.10
Top packers,	4c

Editorial

DISPATCHING THE MAILS

Just what the Post Office department will be willing to work out to take the place of the discontinued late afternoon dispatch of mails from this area and from Dougherty, Matador, Roaring Springs and Paducah, is not known at this writing.

Loss of the service will be very expensive to these communities, even more expensive than the present long-standing inability to get a good connection to Lubbock and points in counties adjacent to it, including Crosby.

Not to appear as a know all, but merely as a suggestion, we would say the best solution is a star route from Floydada eastward through the Quana Route towns to furnish a late afternoon dispatch for Dallas and Fort Worth care of the Fort Worth & Denver at Quana, and an early morning star route to Plainview by way of Lockney. These in addition to the present service by way of South Plains to Silverton that affords a fast dispatch to down-state points for the morning mails.

NO COST TO THE GOVERNMENT

One of the finest things we have seen recently in the way of idea promotion is a booklet entitled "FSA Contributes to Life in the Southwest," issued recently by Federal Security Administration employees of the area, whose activities center in Amarillo and are reflected in numerous farm homes in Floyd county. One of the things that made it attract our attention, are pictures of some worthwhile people in our own county, who have been put on farms of their own—formerly renters who now have a chance to work out their own salvation financially and as a family. Work the Federal Security Administration has been attempting for some two years under the Bankhead-Jones act. A considerable bit more could be said about the booklet, perhaps, but some modest lines that appear in it stand out. They say: "Printed without expense to the government by employees of the Farm Security Administration in Texas, Oklahoma, New Mexico, Colorado and Kansas."

Evidently these FSA people believe in what they are doing.

BIG FISH AND LITTLE ONES

The Communists of Russia, slow to catch on, finally got the idea from Mr. Hitler and began "protecting" themselves from their little neighbors. At this time the Communists are engaged in the business of wiping out the menace of the Finns.

Putting up a whale of a scrap the Finns are due to lose unless there is general involvement with Mr. Hitler helping them out unofficially with planes and air fighters. Even winning, the Finns would be sunk world without end economically unless they get financial help.

Sweden's Norsemen used to be the bad men of Europe. But that state has been peaceful so long and so bent on neutrality they have little or no effective aid to throw into the breach for Finland, much as they might like to do so.

Which means the European mess becomes more involved every day, with the dictator states more and more intent on gobbling up their little neighbors. Europe has not changed. Nor has human nature.

White Man's Burden



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GIVE SANTA-A CHANCE

Tomorrow and Saturday and the first three days of next week are the last days on which you can hope to shop satisfactorily against the needs of Santa Claus. Not that stores in Floydada or anywhere else will be closed on Friday and Saturday of next week. But if you wait you will only add to the oversupply of shoppers for whom the store folks will do their best and for whom they could have done a lot better had you only given them a chance.

Shop now and enjoy Christmas more yourself. Shop now and make those whom you remember enjoy Christmas more, too. It works better in every way.

VOTED FOR QUOTAS AGAIN

Cotton growers in the United States voted almost 9 to 1 last Saturday for the application of quotas for the crop for next year. They did this with the information at hand, showing what each farm would be cut to, if the quotas were adopted. By their vote the farmers made the quota plan a law for any who expect to take part in any of the government's agricultural program and raise cotton at the same time.

For the first time Floyd county almost if not quite voted in favor of the quota plan on the required two-thirds majority basis. In all of the cotton growing area outside of the west the vote was almost solidly for. Problems of a new country make the quota plan more difficult to apply here than in other sections, we are told.

WHO IS SO CRUEL?

Who is it that is being or has been so cruel to the aged people of our country?

The aged themselves think it is the country jake who runs a newspaper in Floydada (or Podunk) and a bunch of big corporations who have bought him off.

The country newspaperman thinks in terms of who will pay the bill, for it must be paid. Thirty dollars each a month is six million dollars or so a month or more and seventy-two to eighty million dollars a year, in Texas alone, if we call one aged at 65.

The aged who have striven so hard for years and years on end think they are entitled to some kind of bare existence at the hands of the "public," but they forget who the "public" is, we fear. After you get through pouring it on the corporations and big business of one kind and another, your sons and daughters, Mr. and Mrs. Aged, will pay the bills, just like they ought to be doing already, without any new laws or new taxes.

This may be a cruel thing to say, but folks dig things on which to live out of the ground, and the big corporations and little, the retail merchants and the wholesale dealers and all, get what they get, out of the services they render the people who produce the things we eat and wear and shoot at the Germans, Russians, et cetera.

To use to the utmost your present opportunity is the only sure steppingstone to something better.—H. R. Haweis.

The success of tomorrow depends upon the preparation you are making today.—Geo. Wesley Blount.

As A Farm Woman Thinks

Late Afternoon—Sunday. I stand and look at the glowing colors of sunset. Soft gray clouds high up but edged with burning vermilion underneath. The distant horizon in the west is a path of melted gold. Pale blue is the sky in the east but where it shows through the tinted clouds, it is turquoise. I am reminded by this picture of the week just past. Some days were glowing vermilion, some steady and calm as the pale blue sky, one I walked in a path of gold, but, oh, one day everything was gray.

We spent a day at the church, Brother Hamilton of Lubbock teaching us how to better help through our church. When we got to going round and round," he warned. "We are fixing to lie down and quit." That same night I was to hear the same thing at a meeting of the writers and Composers Club from Mr. Horn of Texas Tech. He said, "When you start out to write you must keep a straight course. When you get to flopping around, you are through."

John Hudson of Pampa was laid to rest in the Ralls Cemetery last week. He was the husband of my cousin. John left a record of a good, honest life and old pioneers will have another one to welcome them at the last round-up.

The day at Plainview, Harvest Day of the Missionary Society of the Methodist church glows in our hearts and memory like the vermilion clouds of sunset.

Inspiring poems, messages and prayers, together with reports of a great work, filled the day. The association of friends, a good lunch, and a pleasant drive with members of the Cone Society, what a joy and privilege. It all was the dinner today with my daughter Wilda, the meeting there with Bro. Armstrong and his wife.

I have studied all the recipes of fruit cakes that I have found in many papers and cook books and have decided on the one below, to try this year.

1/2 lb. raisins, 3/4 lb. currants, 1/2 lb. each figs dried apricots and prunes pitted, 1/2 lb. each of citron blanched almonds candied pineapple and cherries, three fourths cup of butter, 1 two-thirds cups sugar, 3 eggs, 1/2 cup orange juice, grated orange rind, two tablespoons, 1/2 cup sour cream, 4 cups flour, 1/2 teaspoon each salt and soda, 1/2 teaspoon each allspice and cloves, 1 1/2 teaspoon cinnamon and 1 teaspoon vanilla.

Boil raisins and currants five minutes and cool. Boil unsalted figs, prunes and apricots in water to cover, ten minutes. Cut candied fruit in medium pieces. Mix all fruit and nuts with a cup of the flour. Cream butter and sugar, add eggs and beat. Sift remaining flour with remaining ingredients. Blend flour, sour cream and egg mixtures together.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

(Issue of December 17, 1925)

Twenty classes of birds representing 633 high class entries and over 200 birds which were not cooped made the Floyd County Poultry show of December 10 to 20 the most successful one that has been held in Floydada, viewed from practically every angle—the interest shown, number and quality of entries, sale of birds, etc. Further, experienced poultrymen have said that the show eclipsed the majority of those held in the larger towns and cities of the state, and the only one in the Western portion of the state thought to have surpassed it was the recent Tri-State Poultry show held at Amarillo.

Heavy damage resulted Thursday night of last week from a destructive fire which destroyed six of the business establishments of McAdoo, including the post office and the building housing it, a garage, filling station and a restaurant.

This week has been the coldest of the season to date, a marked drop in temperature beginning Sunday night and continuing to get lower throughout the day Monday. The lowest figure registered by the thermometer was Tuesday morning with the mercury standing at 20 degrees above zero.

Pauline Newton, a Crosbyton girl, was awarded first place in the redheaded girls' contest held Saturday afternoon in connection with the Floyd County Poultry association show. The contest was judged on the court house lawn and afforded an interesting diversion to several hundred people who assembled to see the judges award the very attractive prizes put up by three business establishments of the county. Mrs. E. E. Brown, city, won second place and Mrs. J. M. Gamblin of Blanco, third.

Attorney Kenneth Bain spent the earlier part of the week in Tullia where he attended District court in the interest of clients.

O. P. Rutledge returned home the first of this week from Dallas, where he had been on a visit with relatives. In that city he met a sister who has been residing in Mexico city a number of years and was in Dallas for a reunion with relatives.

THE STATE OF TEXAS.

To the Sheriff or any Constable of Floyd County—GREETING:

YOU ARE HEREBY COMMANDED. That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, E. J. Ritterbush, Myrtle Robinson and husband C. A. Robinson, Josephine C. McGehee, a widow, individually and as community survivor of the estate of her self and her deceased husband J. H. McGehee, J. H. McGehee, and J. C. McGehee, and their heirs and legal representatives whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be held in the County of Floyd, at the Court House thereof, in Floydada on the Fourth Monday in January 1940, the same being the 22nd day of January A. D. 1940 then and there to answer a Petition filed in said Court, on the 28th day of November A. D. 1939, in a suit numbered on the docket of said Court No. 3126, wherein Elmer Laughlin, is plaintiff and E. J. Ritterbush, Myrtle Robinson, and husband C. A. Robinson, Josephine C. McGehee, a widow individually, and as community survivor of the estate of herself and her deceased husband, J. H. McGehee, J. H. McGehee, and J. C. McGehee, and their heirs and legal representatives are defendants.

The nature of the plaintiffs demands being as follows, to-wit: Suit in trespass to try title and for the possession and title to the following described land and premises, situated in Floyd County, Texas, and being 112 acres of land out of survey No. 73, Block G, Certificate 62-G issued to D & W Ry Co., Patent No. 40 Volume 30, described by metes and bounds as follows; beginning 117-1/3 vars. North of the Southwest corner of said survey No. 73; Thence North 892-2/3 vars; Thence East 708-1/6 vars; Thence South 892-2/3 vars; thence West 708-1/6 vars to the place of beginning;

HEREIN FAIL NOT. And have adding vanilla and floured fruit last. If not too moist, blend in cup of apple jelly at the last. Pour in heavily greased paper lined baking dishes. Bake 2 or 2 1/2 hours at 300. Keep flat pan with two cups of water in bottom of oven while baking.

This fruit cake can be made close to Christmas. The writer says, "It is the cooked dried fruit, I learned which gives the cake its beautiful tang and I suppose most cooks will do as I usually do, substitute some things for others in making a fruit cake."

Mrs. Charlie Berry of Floydada gave me the paper printed by her brother, E. M. Pharr and called, The Lampassas Record. I have enjoyed reading it, seeing the same clubs, church news, and society page but with strange names. It is a newsy interesting paper.

Personal nomination for a lovely Christian character, Mrs. Barnhardt of Cone.

An airplane goes over. I think what a peaceful sound it has over here in America and am glad that little children at play or at school do not have to hurry to underground shelters and cover their faces with gas masks. No clerks and customers have to quit their trading and rush madly to a burrow in the earth. Old men and women can sit peacefully here and pay no attention to the zooming of the planes.

R. C. Day his wife and children visited with us a short while this afternoon. It seems such a little while since R. C. was a small child, himself, and rode a horse several miles to school. His two small girls are lovely and his two fine boys, sturdy and strong. We enjoyed seeing them play and run, look at the rocks on the fence, their happy laughter was pleasant in our ears. Come again.

Parable Of The Sheep (By Charlie O. Melgs) Read by Mrs. Tom Tilson, of Matador at Harvest Day at Plainview. If the Lord is my shepherd Then I am His sheep O' the thought fills my heart with delight, For we pasture together by still waters deep And we shelter together at night. Yes, the Lord is my shepherd And I am his sheep, O' my cup runneth over the brim, For I am fully persuaded He's able to keep That which I have committed to him I was once a lost sinner And sadly its told I neglected His infinite grace But He brought me and sought me, and brought me to feel Safe wrapped in His loving embrace.

I'm that very same sheep That went sadly wrong In that beautiful story of old He's the very same shepherd That sought me so long, Ere He carried me back to the fold, Yes the Lord is my shepherd And I am His sheep O' the thought fills my heart with delight, For we pasture together by still waters deep And we shelter together at night.

you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 29th day of November A. D. 1939. (SEAL) GEO. B. MARSHALL, Clerk District Court, Floyd County, Texas. 434tc

Loose leaf binders, loose leaf systems, ledger sheets, vertical file folders. Call No. 8.

Drs. Smith & Smith Sanitarium FOR SURGICAL CASES Phone No. 177 Floydada, Texas

Dr. Wilson Kimble Optometrist Specializing in fitting glasses and straightening crossed eyes. TELEPHONE 254 FLOYDADA TEXAS

Dr. W. M. Houghton Diseases of Women and Children Surgery and Obstetrics Calls Answered Promptly Day or Night Residence Phone 250; Office 73

Dr. W. L. Botkin Licensed Veterinarian Office Phone 42 Residence Phone 84 Ralls, Texas

Everybody's WESTINGHOUSE IS "THE BEST ON THE MARKET"

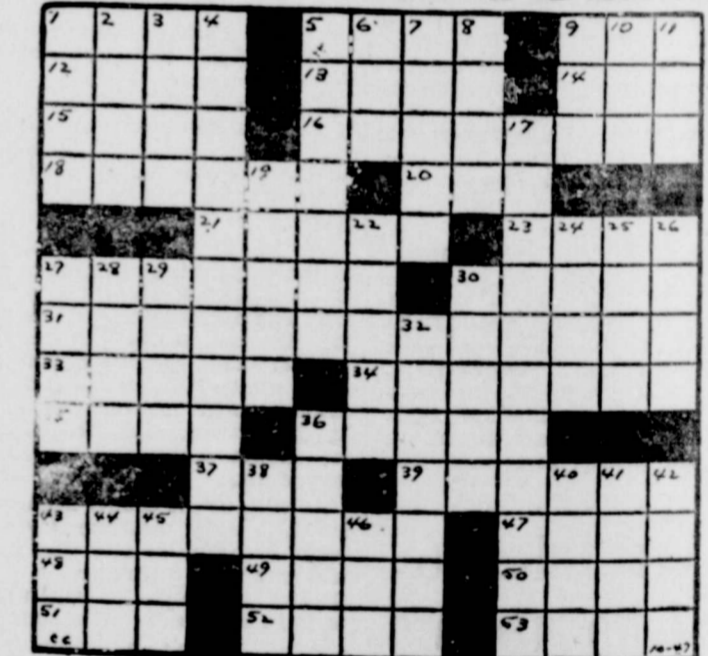


It is only human nature for people to think that their radios, automobiles, refrigerators, etc., are "the best on the market." Everything they buy reflects on their keener buying judgment.

That is why more people are playing safe and are buying more Westinghouse refrigerators than ever before. Go easy on your Christmas budget and use our easy budget payments. Only 15c a day will buy a big 6 cu. ft. Westinghouse. It's a "natural" gift for the entire family.

Texas-New Mexico Utilities Company

CROSS-WORD PUZZLE



Across

- Persian poet: 1184-1291
- Contingency
- Headland (geol.)
- Ammonia compound
- Fallacy
- Himalayan mountain
- To sanction
- Apical growth
- Tetter
- Cycle
- Etymon
- House (Sp.)
- Sittings
- Pezom clam
- Ornamentation
- V-ment
- Shaded walk
- Most important harvest in India
- Space within the outer bezel of a ring
- Siamese measure
- Put in writing
- Bluish blue-red color
- Star in Bootes
- Finland port
- Concave molding
- Tributary of the Amazon
- Persian coin
- Jejune
- Corrode

Down

- Smooth edge of a file
- Pert. to an amide
- Italian general: 1861-1928
- Deadly
- Fastness
- Author of "Fables in Slang"
- Shrew
- Patron saint of sailors
- Hank of twine
- Brazilian wallaba
- Yellow ocher
- Molesting
- Twin crystal
- Relating to an Egyptian goddess
- On the lee (naut.)
- Impulse of a wave (naut.)
- Brazilian tapir
- Pawl in a gun-lock
- Novel by Jane Austen
- Ancient Jewish month
- Shutter in a pipe-organ
- Maculed
- Perpiration
- Scale-dove of Mexico
- Muezzin's call to prayer
- Cuban tobacco
- Fishing boat with open well
- Splash gently upon
- Irish battle cry
- Charge of two wings (her.)
- Midian king (Numb. xxx 1-8)

#254

ANSWER TO #243

Sportscasts

(By Ben R. Ezzell)

The Irish Shamrock and the Shamrock Irish were very much in evidence on Denver field last Friday afternoon. Burdened with a bad case of over-confidence which they have carried with them into every game since their memorable victory over Floydada, the Longhorns took an early lead and waited for breaks that never materialized.

Bearing out this column's predictions, the Irish not only out-lucked, but out-charged, out-rushed, and out-played a rather lack-lustrous Lockney eleven which never seemed to awake to the realization of impending defeat.

The Sportscenter came away from the game last Friday still firm in the belief that the Longhorns, outweighing the Irish by nearly 20 pounds to the man, had the stronger team. Given the same spark which inspired the green-clad Irishmen, the Longhorns might have easily stamped their much-lighter opponents. But the "fighting Irish" did not earn their title by waiting for the breaks—they made 'em!

Davis Kibitzes

Shamrock sported a flashy quartet of backfield men in Puetz, Galbreath, Roden and Allen last Friday afternoon. For a "dream backfield" however, we'd like to add Longhorn Bob Davis to that number. If the rules would permit a fifth member, Bob shouldn't feel out of place in such company, since he spent a good part of the afternoon in the Irish back-yard and was about as welcome as a fifth player at a bridge table.

Winter Weathers Storm

Speaking of dream teams, Coach Orel Winter of the Floydada Whirlwinds went into a trance this week, placed his head on the chopping block and came out with his personal selections for an All-District 4-A combination to bring a wreath of smiles to the face of the most pessimistic mentor.

Winter's selections include Simpson of Matador and Tyler of Floydada at ends; D. Patterson of Floydada and Allen of Lockney at tackles; Henson of Floydada and Reed of Crosbyton at guards; and Lee of Paducah at center. In the dream backfield, Winter places Linder of Floydada at quarterback, Allsup of Matador and Bob Davis of Lockney at halfbacks, and Golightly of Floydada at fullback.

This reporter has not seen all teams in the district in action this year, and has no intention of picking an "all-anything" team. Monday morning quarterbacking being what it is. However, we'd like to nominate Longhorn Holman Owens for a guard position on the above squad as a lad who's spent more time during the season in his opponent's backfield than in his own line. That sort of trespassing looks good from the sidelines.

Speaking of Trespassing

Dame Rumor hath it that a quartet of local sportsmen were caught out of bounds last week with a nice bag of quail... a prime example of a case where a few birds in the bush would have been worth a great deal more than a bird in the hand. Those neat little signs along the roads in this section advertising state and federal game preserves are fair warning to hunters that there are plenty of birds... and a game warden for every covey.

Gridiron Warriors

Out of the frying pan into the fire might have been the verdict of a quintet of Texas Tech's Red Raiders who, just through with a hard season of training for their gridiron warfare, rolled into camp at Echols Ranch last Friday for training for another sort of warfare of the national guard. Included in the units from Lubbock were Elmer Tarbox, now a top-kick with the service battery from Lubbock, and Bobby Holmes, Primo Curry, Dixie White, and Kenneth Madry.

Only One Casualty

Following the National Guard maneuvers Friday afternoon, Captain John L. Walton, commanding Battery C from Lubbock, was resting a pair of aching dogs while Col. Thomas Bay delivered an informal lecture to a group of subordinates. Captain Walton was describing the day's maneuvers for the benefit of this reporter when a grinning sergeant, noting the Captain's propped-up feet, came up with the question, "Were there any casualties, sir?" "No casualties," snapped the officer, "but the captain suffered heavily at Bull Creek!"

A & A Travel Service

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Free Information

Breath Bad, Logy?

To disregard those frequent signs of constipation such as headaches, biliousness, or bad breath, may invite a host of other discomforts due to lazy bowels: sour stomach, belching, no appetite. See how much better you feel the day after taking spicy, all vegetable BLACK-DRAUGHT. This intestinal tonic-laxative tones lazy bowels; by simple directions, acts gently, promptly, thoroughly. Try it!

Center News

CENTER, December 12. — From the sound of things outside the last few minutes one might conclude old man winter has arrived. In the hour I have been up it has changed from warm to cold, from a starry sky to one leaden color and full of dust.

We surely enjoyed the Pleasant Valley play "Treasure Farm" they presented in our auditorium last evening.

Next Friday night Starkey is to bring us the play "Under Western Skys."

Floyd Montgomery spent the week-end with his mother returning to Canyon Sunday afternoon.

Harold Tubbs and Dale Carpenter left Monday for California.

J. B. Jordan attended church at town Sunday and was dinner guest in the W. B. Harris home.

Mr. and Mrs. G. M. Meredith visited Mr. and Mrs. Wilson at Lockney last Sunday afternoon.

Mr. and Mrs. H. D. Meredith visited Mr. and Mrs. Leo Frizzell last Sunday.

Mr. and Mrs. Floyd Anderson spent Sunday afternoon with his parents.

News from Mr. and Mrs. C. P. Corder states they had quite a smash up out twenty miles this side of Dallas when their trailer came unhitched from their car and ran across the road colliding with another car. The trailer and contents were badly damaged.

Mr. and Mrs. Thomas L. Collins accompanied Mrs. Montgomery to Plainview Sunday afternoon.

Mr. and Mrs. Tom Jernigan entertained with a forty-two party last Wednesday night. There was a good crowd present and each had an enjoyable time.

Those from Center attending the workers meeting at McCoy were Mr. and Mrs. A. W. Anderson, Mr. and Mrs. Tom Jernigan, Mr. and Mrs. W. B. Jordan.

We met our old friends and neighbors Mr. and Mrs. W. L. McAda in Floydada Saturday.

Mrs. Montgomery received news Friday of the arrival of a granddaughter at the home of Mr. and Mrs. Frank Dunn of Adrian. Mrs. Dunn who was formerly Miss Alma Montgomery.

Lakeview News

LAKEVIEW, Dec. 12.—Mr. and Mrs. Earl Edwards and family spent Saturday in Lubbock and Slaton.

Mr. and Mrs. W. L. Hopper and family spent Sunday with Mr. and Mrs. F. J. Jones of Baker.

Mr. and Mrs. Bill Pollan and family spent Sunday with Mr. and Mrs. J. E. Travis of McCoy.

Those visiting Mr. and Mrs. B. L. Breed were Mr. and Mrs. D. H. Widener, Mr. and Mrs. E. L. Widener and family, Mr. and Mrs. Weldon Thornton, Mr. and Mrs. M. D. Thornton, Mr. and Mrs. Van Thornton, Alma Ruth Nelson and Lena Mae Nelson.

Mr. and Mrs. Holt Bishop and Mrs. R. C. Smith spent the week-end with Mr. and Mrs. Henry Nonak and family of Levelland.

Mrs. Neta B. Pitts of Matador is visiting Mr. and Mrs. Bonne Pitts. Dorris Vinson spent Sunday night with Virginia Nell Dunn.

Mrs. Cella Ross spent the week-end in Lubbock visiting with her sister, Mrs. A. L. Scoggins and Mrs. A. P. Horn and went shopping.

Mr. and Mrs. John Allen and son, Tommie moved to Stephenville, Texas.

Wheat Producers Co-operate With Federal Insurance

Filling its share of the ever-normal granary, Floyd county has insured production of 459,942 bushels of wheat in 1940, and has put 535,406 bushels under the 1939 wheat loan, Henry W. Schacht, chairman of the county ACA committee, reported this week.

With 579 all-risk wheat crop insurance policies sold in the county, Schacht said the insurance covered the production of 67,683 acres of wheat land, costing Floyd county farmers 77,194 bushels as premium. Most insurance is for 75 percent coverage of the normal yield.

Meanwhile indemnity payments have been made on 179 of the 258 policies sold in this county on the 1939 crop, with farmers collecting 83,344 bushels of the cash equivalent of \$42,513 for losses.

Wheat put under loan in the county in 1939 totalled 535,406 bushels, including 520,268 bushels stored in warehouses and 15,138 bushels stored on farms. Wheat stored as premiums on crop insurance and under the loan is a part of the Ever-Normal Granary, the chairman explained, and serves to alleviate economic distress among producers and consumers caused by crop failures due to drought and other causes.

Wheat paid in as premiums on crop insurance is held in reserve to pay indemnities, Schacht explained. Both the insurance and the loan help keep excessive wheat surpluses off the market in years of high production, and to carry them over to the lean years, thus helping to maintain a reserve of wheat and stabilize the farmers' income.

Floyd county ranks second in the number of applications for crop insurance in the state with 590. Haskell county is first with 684.

Business man's department store. Hesperian Publishing Co.

Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back.

CREOMULSION

For Coughs, Chest Colds, Bronchitis

MOTHERS ATTENTION

Pity baby agonized by diaper rash, chafe. Be kind to baby. Get quickest relief. Depend on tender, soothing, cooling Zenzal. Fine for externally caused Eczema, rashes and pimples. Take nurse's advice. Get Zenzal today.

Arwine Drug Company

CAMPBELL-FAIRVIEW H. D. CLUB IN SESSION SATURDAY

The Campbell-Fairview Home Demonstration club met Saturday evening in the home of Mrs. Mal Jarboe. The meeting was originally scheduled to be held on December 5 at the home of Mrs. C. B. Lyles, but was postponed.

Roll call was answered with a favorite candy recipe. A short business session was held, and minutes of the last meeting were read by Mrs. McNeill. A period of recreation was directed by Mrs. Lee Rushing.

Mrs. Rushing discussed "Christmas in Other Lands," and Mrs. Jarboe talked on "Gifts from the Scrap Bag."

The meeting Saturday was the last rural meeting of the year, but a Christmas party will be held at the home of Mrs. Hayden Thursday night.

Refreshments were served to the following guests: Mmes. Hayden, M. J. McNeill, Lee Rushing, C. B. Lyles and E. B. Chesnut and two visitors, Mrs. Cecil Baxter and Dorothy Jean Rushing.

(Continued next week)



To Make A Long Tale Short

A sophomore wired his father: "The rose is red, the violet is blue; wire me fifty, P. D. Q." Dad wired back: "The rose is red, carnation pink; I'll wire you fifty, I don't think." We can't help but think that a sensible used car at a sensible price is sensible business.

These Prices Keep Our Heads Above Water

1938 Chevrolet Sport Coupe, excellent condition, Down \$140

1938 Chevrolet de Luxe Town Sedan, completely overhauled, Down \$170

1938 Chevrolet 1-ton Stake Pick-up Extra Clean, Down \$190

1938 Chevrolet Truck, new motor, excellent condition, Down \$170

1936 Chrysler Sport Sedan, new paint, Down \$120

1-1939 Dodge Sedan excellent condition and appearance. Heater and Special equipment. Down \$200

ONE 1939 DEMONSTRATOR

ODEN Chevrolet Co.

TELEPHONE 4

The Best GIFT is a PRACTICAL GIFT

ONLY 8 MORE SHOPPING DAYS UNTIL CHRISTMAS

CHRISTMAS SALE OF MEN'S OVERCOATS

Men's Suits
Smart Suits for men and young men, New Single or double breasted models, \$17.50 values go for only,
\$13.90

Smartly Styled All Wool Overcoats
A few Curlee's, values to \$19.75 go in This

Christmas Sale
Sale for Only, **\$9.90**

Other Curlee Overcoats
All other smart all Reduced wool Curlee Overcoats go at a Reduction of, **1/4**



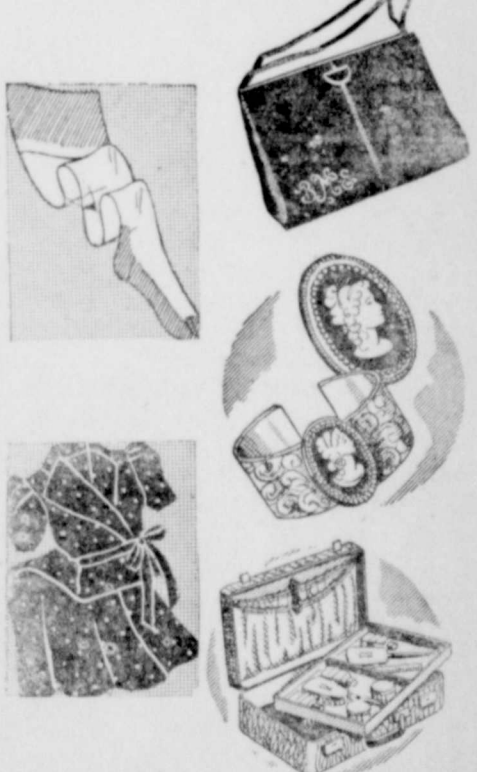
HERE ARE GIFTS HE'LL LIKE

- Nofade Shirts: Smart New Patterns in stripes, solids or fancy designs, new one-piece collars, that require no starch, Each **\$1.65** For **\$3**
- Shirts: New fancy broadcloth, non wilt collars, \$1.25 values for only, **\$1.00**
- Scarfs: Wool or Silk in solids or gay plaids. A big gift hit, **\$1.00**
- Robes: Silk Brocaded with fancy trim, Only, **\$4.95**
- Lounging Jackets: Smart New Colors, Satin, Cleverly Trimmed, **\$7.50**
- Flannel Robes: Solid colors with smart piping. A Big Gift Item, **\$6.95**
- Gloves: Leather, lined or unlined, black or Brown, **98c**
- Ties: Gay New Silk or wool in stripes, checks or Plaids, **98c**
- Socks: Smart New Silks, heavy crew or Rayon mixed, **25c**
- House Shoes: Leather with hard leather soles, Sizes 6 1/4 to 11, per pair, **\$1.95**
- Gladstone: Genuine leather, black or brown. An extra value at, **\$5.00**



GIFTS THAT WILL PLEASE HER

- Hosiery: Munsing or Phoenix 79c 3 Pr. **\$2.25**
- Make an ideal gift, Pair, **50c**
- Munsing Panties: Smart Rayons in tight or loose fitting styles, **98c**
- Purses: New Styles and Colors for Christmas, **98c**
- Jewelry: Smart New Costume Jewelry that is so good, **\$1.00**
- Slips: Satin or Crepe, sizes 13 to 44, An Extra Value at, **98c**
- Munsing Papamas: Warm New Tuck stitch or Balbrigans, **\$1.98**
- Down Comforts: Taffeta with extra flap to tuck under mattress, white down, **\$9.75**
- House Coats: Gay prints—zipper front, A Big Gift item, **\$1.98**
- Hostess Coats: The very thing to please her for Christmas, **\$2.95** Up
- Fitted Cases: All colors, styles and materials. She'll want one, **\$3.95** Up



Christmas Sale of Ladies Coats



"Prinzess" and Other Smart Styled Coats, Trimmed and Untrimmed — Fitted and Flared, smart New Weaves, Winter Weaves, specially priced—
\$19.75 Coats \$14.90
\$25.00 Coats \$17.90
\$29.00 Coats \$19.90
\$39.00 Coats \$29.50
\$65.00 Coats \$49.50

See Our New Spring Coats

Give Her A Dress Christmas Styles
Spirited New Frocks that are so New, so different — New styles, New Colors—Give her one for Christmas—
\$7.90
"Classy Jean's"
New Christmas Styles and colors for now and later. Just received a New Shipment.
\$14.90, \$17.00 \$18.50

Gift Suggestions

FOR HER — Vacuum Sweepers, Food Mixers, Waffle Irons, Floor and Table Lamps, Toasters and Coffee Makers, Electric Roasters.

FOR HIM—Golf Clubs, Golf Bags, Tennis Rackets, Shotguns, Rifles, Footballs, Baseballs, Golf Balls, Flash Lights, etc.

FOR THE WHOLE FAMILY—
A 1940 GE RADIO
Buy a Refrigerator or Electric Range Now and Have your first Payment come due in March.

GIFTS OF PLEASURE and Health are these fine Suggestions for Christmas. The receiver will be delighted to receive any fine gift from our great selection . . . and the giver will be pleased to know that such a gift can be given for so very little. Let us help you put shopping worries to an end.

Gilliam's Appliance

And SPORTING GOODS STORE
WEST SIDE, FLOYDADA

MARTIN Dry Goods Company

Rushing Chapel News

RUSHING CHAPEL, December 11 —For Sunday school we had an unusually good crowd Sunday.

Mr. and Mrs. F. O. Conner and son Ted Craig, Mr. and Mrs. Hill-ton, Mrs. Smalley, Mrs. Bell, all of Floydada. They all drove out to Echols ranch Sunday.

Mrs. S. L. Rushing, Lula Lee Teal went Christmas shopping in Amarillo Saturday. Sunday they visited with her girls Mrs. Tommie Pierce of Canyon, Mrs. Bobbie Myers of Canyon.

Mr. and Mrs. Lee Rushing went to Claude Friday on business.

Mr. and Mrs. Carl Mooney and Granvill Mooney and wife spent Sunday with Mr. and Mrs. Joe Dunavant of Floydada.

Mr. and Mrs. E. B. Chesnut attended the Sunday singing at South Plains.

Woodrow Ring spent the week-end with his Brother Raymond Ring of Floydada.

Mahon Returns To Washington Early For New Congress

Congressman George Mahon closed his Lubbock office December 14th and stated that he would return to Washington immediately to attend the session of Congress convening January 3rd. The Appropriations committee of which he is a member is now holding hearings in Washington and he will meet with the committee before the Christmas holidays.

Mahon made the following statement in connection with the forthcoming Congress:

"I am disturbed about the movement in some quarters to drastically cut appropriations for the farm program. I shall resist every effort that may be made to cut agricultural appropriations. The chief complaint which I find among both

Hundreds Visit New Consumers Station

Hundreds of stockholders and friends of the Consumers Fuel association visited the new station Saturday on the date of their formal opening of the new retail and wholesale station for the inspection and service of the public.

First visitors appeared in the early forenoon and a corps of aides were kept busy until a late hour Saturday evening serving coffee and cakes. Nearly 700 of the 1,500 to 2,000 persons who visited the station registered at the serving table.

"We were well pleased with the reception given our new plant," said C. C. Huckabee, manager of Consumers Fuel association. "And very glad so many stockholders and friends visited us during the day."

With Robert Eubank of Firestone Tire & Rubber company, serving the coffee and cakes were Mrs. A. W. Chowning, Mrs. Homer Warren, Erma Dean Moore and Dorothy Wisdom.

The new station takes the place of a smaller plant which the business has outgrown and which will be dismantled as the plans of the association develop in the re-arrangement of their equipment on a larger and more convenient scale. The association is a pioneer in the plains country for co-operative distribution of oil, gasoline and accessories and has been successful from the beginning.

Dougherty News

Change In Train Schedule DOUGHERTY, Dec. 12.

The Dougherty people were just about getting used to the change in train schedule and thinking they could get along without the Sunday mail when along comes another time table and its all to do over again. This time we must all get up earlier, get the chores done and get to the postoffice, which is on event in a place this size, just two hours earlier. At eight-thirty to be exact. After the general round of talk such as colds, norther, hog killing, sickness and such, we all hurry home, snatch a few lines of the daily paper and before we are half way through the comics, not to mention the continued story, the train whistles, we look out and there she comes puffing back from Floydada. We grab a handkerchief tie up our head and make another rush for the post office. This time don't linger so long, maybe say a few words to some one who failed to meet the bunch on the first run. We then come home, draw a chair up to the fire, relax and enjoy the days mail, knowing that this will be the last until the next day.

G. G. Voight Recalled Minister Church Here

Gordon G. Voight, for the past few months acting officer and chaplain in the C. C. C. camps located at Silver City, New Mexico, returned to Floydada this week to make his home. He was re-elected pastor of the First Christian church at a meeting of the church Sunday.

Rev. Voight has previously served the church as pastor two years. He obtained a leave of absence several months ago when he received an official call from the government. The contract with the congregation was severed some months ago, with his resignation, but through good fortune the church was able to recall him as their pastor.

that place for the second term.

Myrna Lee Marshall of Floydada parents, Rev. and Mrs. S. M. Crawford, while her mother Mrs. George B. Marshall was in the West Texas hospital for a general check-up.

F. M. Dougherty and Bill Poole went to Paducah Friday where they were met by friends from Fort Worth and enjoyed two days quail hunting.

Mr. and Mrs. Harold Woody and children of Hart, Texas were guests of her brother, James Wise and family last week-end.

HALF A CROP

December 1 report on Floyd county cotton ginnings indicate a total of 9,266 bales this season on that date against a total of 18,938 bales on the same date in 1938.

VISITS FLORAL OPENING

Mr. and Mrs. Malcolm Bealmer, Miss Nancy Ann Haddell and Elton Goen attended the opening of the Clovis, New Mexico, Floral company's new greenhouse Sunday.

HOLIDAY EXCURSION

LOW ROUND-TRIP COACH FARES

To All Points in Texas and Louisiana

One and one-third of the one-way coach fare for the round-trip—approximately 1 1-3 cents per mile.

Tickets on sale December 19 to Texas destinations only, and on December 20, 21, 22, 23, and 24 to all points in Texas and Louisiana. Limit January 8, 1940.

For complete details—

CALL— V. WILLIAMS, Agent, Floydada, Texas

OR WRITE— ELMER B. JOHNSON, General Passenger Agent, Amarillo, Texas



LOOK TO BEAUTY THIS SEASON

Groom yourself for the most enjoyable holiday season you've ever spent... so phone today.

For the girl who is always attractive and well-groomed, there is romance and good times!

BLUE MOON BEAUTY SHOP

Naomi Deedie Jackie

From... Kimble's

Don't wait till the last minute to do your Christmas shopping. We usually have such a rush the last few days before Christmas that we cannot give every customer the time he ought to have for selecting. Don't wait till the last minute for your engraving and special order work.

We have many wonderful bargains in all the different departments.

10% discount for cash on practically all items.

32-piece Dinner Set FREE for every purchase over \$18.85.

GIFTS that Please them Most



... JEWELRY!

Express your Christmas sentiment in the truly regal manner... with sparkling Jewelry! Our selection will please every taste... and purse Credit Terms!

- Man's Cameo Ring Hand carved, set with two Diamonds. \$14.95 Only.
- Chest of Silver Service for eight! In tarnish-proof chest. \$17.95
- Diamond Duet Four Diamonds! Gold mounting. (Enlarged for detail) \$47.95
- Engagement Ring Five brilliant Diamonds! (Enlarged for detail) \$34.95

Kimble's Optical & Jewelry

landlords and tenants and among people generally against the present farm program is that it tends to encourage the displacement of tenants rather than the utilization of tenants in a mutually satisfactory manner and the utilization of tenants encouraged or the whole farm program will be seriously threatened. I have repeatedly pointed out this fact to Secretary Wallace and his assistants. I shall support an enlargement of the farm tenant home purchase program.

"As to the war situation, I would not try to diminish the importance of domestic problems, but our greatest problem in 1940 will be keeping out of war. I am more convinced than ever that we will not be drawn into the European conflict. Both Congress and the people are determined on a course of non-involvement. But we must not neglect our national defense. I have advised the President that as a member of the Appropriations Committee I expect to support a strong national defense program.

"The Dies Committee has done a fairly good job investigating un-American activities and I expect to support its continuation."

Lindsey Green of St. Maries, Idaho reached here Thursday of last week to visit with his brother J. H. Green and family. He once resided in Floyd county and has been away for thirty years.

Business man's department store, Hesperian Publishing Co.

Be Prepared For Holiday FESTIVITIES OIL PERMANENTS with Shampoo and Set \$1.50 and up

PARADISE BEAUTY SHOP

Vida Mae Lela

COMPLETE LINE Fireworks

- LAYER CAKES 50c
- FRUIT CAKES 30c lb.

Wester's QUALITY BAKERY

Program at School

There will be a program at the school building Friday night, December 15. Given by the school pupils. The program is made up of short plays, music and readings. The public is urged to be there to see these children and encourage them in this part of their school work.

The school is sponsoring a series of movie shows at the school building every Thursday night.

Twin Sons

The twin sons of Mr. and Mrs. Alfred Spencer, who spent the first month of their lives in an incubator in St. Anthony's hospital in Amarillo, have been moved to the home of their parents at that place, and are reported to be doing fine. The twins are the grandsons of Mr. and Mrs. N. E. Allmond of Dougherty, Mrs. Spencer before her marriage was Ola Allmond.

Locals

Mr. and Mrs. A. H. Kreis were in Dallas a few days last week on business.

Mr. and Mrs. W. S. Poole were Sunday guests of his sister Mrs. Charlie Woodson and Mr. Woodson of near Memphis.

The little daughter who came Friday to make her home with Mr. and Mrs. Willard Edwards has been named Nelda Yvonne.

Mr. and Mrs. Earl Foster and twin daughters, Dorothy and Doris were shopping in Plainview Thursday.

J. E. Newton was a business visitor in Houston over the week-end.

Tom Hannon spent last Wednesday with his daughter in Plainview.

Bill Norman and Ott Glassmoyer attended the Electra-Lubbock football game in Lubbock Friday.

Mrs. Maude Bradley of Lubbock visited last week with her daughters, Mrs. Tom J. Boyd and family.

Mr. and Mrs. Russell Crawford attended the dressed turkey show in Plainview Thursday. Mr. and Mrs. Crawford are spending much of their time in the turkey industry and had a number of the baby beef type for the market this year.

Mrs. Orland Howard and Mrs. Bill Norman were in Ralls Friday.

Mrs. A. H. Kreis in company with her daughter Miss Ruth of Canyon were Christmas shopping in Amarillo Monday.

Mrs. J. E. Newton visited during the week-end with her daughter, Beth, in Lubbock for Christmas.

Mr. and Mrs. Frank Dougherty had as their guests last week Mr. and Mrs. Alexander of Dallas.

Mr. and Mrs. Bill Webb and children spent Sunday at the Campbell ranch home near Matador.

Mr. and Mrs. Marion Barton and daughter Dorothy of Campbell attended church services here Sunday.

Mrs. Ben Wesley spent the week-end in her home at Happy.

Jams and George Franklin will leave Friday for Arkadelphia, Arkansas, where they will spend the winter with their grandmother, James will enroll in school at

PENNEY'S GIFT GUIDE

FOR LAST MINUTE SHOPPERS

<h4>FOR HIM</h4> <p>Sanforized SHIRTS 98c</p> <p>Penney's Topflights! NEW fast color patterns. Fine broadcloth! "Fabric shrinkage will not exceed 1%."</p> <p>Men's Dress Ties 49c</p> <p>Handsome rayons, rayon-and-wools!</p>	<h4>FOR HER</h4> <p>Women's Handkerchiefs! Three In Box 25c</p> <p>Linens and cottons, colorful hand embroidery. Also Applique type!</p> <p>Pillow Cases 98c</p> <p>Snowy white or gaily embroidered!</p>	<h4>For Infants and Children</h4> <p>For Sunday-Best! Girls' Frocks \$1.98</p>
<p>Tourist Cases 1.98</p> <p>Men's Fittings! Genuine leather!</p>	<p>5-Pc. Toilet Sets 2.98</p> <p>Smart styles! Gold color trim!</p>	<p>Bunny Ear Slippers 79c</p>
<p>Men's SOCKS 1.00</p> <p>Rayon and silk in tasteful clocks, plaids, checks. Double sole!</p>	<p>Shaving Sets 89c</p> <p>Williams soap, Aqua Velva, talc.</p>	<p>Girls' Dainty Trimmed 3-Piece Toilet Set 49c</p>
<p>Boys' Brush Set 49c</p> <p>comb, pure bristle brush.</p>	<p>Housecoats 4.98</p> <p>Cotton chenille! Rayon satin!</p>	<p>Boys' Western Style Rodeo Belts 49c</p>
<p>Boys' True Blue SHIRTS 79c</p> <p>Packed with style and quality! Fine percales in fast color patterns. *Reg. U. S. Pat. Off.</p>	<p>3-Pc. Pen Sets 49c</p> <p>Pen, pencil and flashlight to match.</p>	<p>Sunny Tucker DRESSES 98c</p> <p>Bright prints, plaids and poplins, broadcloths! stripes, in 80 square. 1-16. *Reg. U. S. Pat. Off.</p>
<p>Women's Booties \$1.98</p> <p>Wool Fleece Lined!</p>	<p>Little Miss Prep 25c</p> <p>Girls' knit rayon underwear! Trimmed! *Reg. U. S. Pat. Off.</p>	

PENNEY'S

C. PENNEY COMPANY, Inc.

Letters To



SANTA CLAUS

Dear Santa Claus:
I want some toys. I want a bicycle, a truck, a book, and a blackboard. I guess I will get them for Christmas. And don't forget the other children.
Your friend,
Alton Wiginton.

Dear Santa Claus:
We are expecting you again this Christmas. We all know that you don't have very much money but I would like to tell you what I want a cowboy suit and lots of candy, nuts and fruit. And don't forget the other children.
Yours truly,
Donnie Gene.

Dear Santa Claus:
I wish you would bring me a truck and a cowboy suit and a car and a flash light and a big bicycle. And a lot of fruit and don't forget the other children.
Your friend,
Billy Baker Bybee.

Dear Santa Claus:
I am telling you what I want for Christmas. Christmas please bring me a lunch basket and any other thing you have. Be sure to bring me some nuts, fruit and candy. Do not forget my little brother Zack Walton.
Love,
Era Almona Cummings

Dear Santa Claus:
I am a little girl seven years old. I am in the second grade, and go to Andrews Ward. I have been very good. Won't you please bring me something nice. Santa I want a pair of mittens, a new bag for my books. And coloring book, a stove and anything else you want to leave for me. Don't forget little Rebecca Janan, she is one year old. She would like a doll, a big ball, blocks. Don't forget my teacher, Miss Vera, big brother, daddy, and mother. Santa if you go through Waco be sure to stop to see my little cousin Marcis Gale, she lives at 2200 Proctor Avenue. Don't forget fruits, nuts and candy.
Love, your friend,
Gwendolyn Gilbreath.

Dear Santa Claus:
I am a little girl seven years old. I am in the second grade. And go to Andrews Ward. I want some toys for Christmas. I think I want a doll, and a sink, and a stove and that is all.
Your friend,
Ruth Jones.

Dear Santa Claus:
I am a little girl eight years old. I am in the second grade. I have been very good, will you please bring me a doll and some dishes.
Your friend,
Betty Ruth Redd.

Dear Santa Claus:
I am a little girl eight years old. I am in the second grade and go to Andrews Ward. I have been very good. Won't you please bring me a doll, a book, some dishes, a jumping rope, and a necklace.
Your friend,
Gloria June Britton.

Dear Santa Claus:
I am a little girl in the second grade. Will you please bring me a doll, a taffeta dress and a pair of skates, nuts, fruit, candy, fire crackers, and sparklers. And too, Dear Santa, remember my teacher, Miss Meredith, bring her something nice.
Your friend,
Bonnie Roe McCleskey.

Dear Santa Claus:
I am a little girl seven years old. I am in the second grade and go to Andrews Ward. I have been very good. Won't you please bring me something nice. A Betsy Wetsy Doll, a doll bed a cooling set, and some househoes. And no candy because it makes me sick.
Your friend,
Roberta May Garrett.

Dear Santa Claus:
P. S. Don't forget any of the little boys and girls and our teachers.

Dear Santa Claus:
I am a little girl seven years old. I am in the second grade and go to Andrews Ward. I have been very good. Won't you please bring me something nice.
I want some skates and a doll.
Your friend,
Laverne Fawler.

Dear Santa Claus:
I am a little girl eight years old I am in the second grade and go to Andrews Ward. I have been very good. Won't you please bring me a doll, a ring, a bracelet and a necklace. Some fruits, nuts and candy.
Your friend,
Jennie Pauline Chowning.

Dear Santa Claus:
Please send me a tricycle and a tool chest and send mother and daddy some presents too.
With lots of love,
Jimmie.

Dear Santa Claus:
Please bring me a bee bee gun and lots of boxes of bee bees. Don't forget my little sister Nadine. And my little cousin Sharon. Bring some nuts, fruit and candy.
With lots of love,
Kenneth Harper.

Dear Santa Claus:
I am a little girl eight years old. I would like for you to bring me a doll and a suitcase and a broom oil mop set. And don't forget all the other boys and girls. Please bring me some fruit, candy and nuts. Don't forget my father, mother and sister.
With love,
Patsy Harris.

Dear Santa Claus:
I am a little girl 6 years old. Please bring me a doll, a doll suit case and a cash register, nuts, fruits and candy.
Your little friend,
Irene Harris.

Dear Santa Claus:
I am a little girl in the second grade I like to go to school and I try to be good. I want a tricycle and I want a watch for Christmas. And I want a table for Christmas.
I am your little friend,
Lorene Reosomer.

Dear Santa Claus:
I have been a good boy this year. I want you to bring me a fire-truck, tractor and wagon. If you can't bring all of these just bring the wagon and the fire truck. Please put in some candy and nuts, and ice cream cones. Bring my daddy a red shirt and tie and bring mother a white dress and a white handkerchief for her head.
With love,
Robert Ray Gould.

Dear Santa Claus:
I am in the second grade. I am 9 years old. I want a big sleepy eyed doll and a sewing kit and a telephone. Some nuts, candy and fruit.
Your friend,
Lillie Mae Baker.

Dear Santa Claus:
I am a little boy in the second grade. I like to go to school and I try to be good.
I would like for you to bring me a football, Bible, a pair of gloves, a gun, fireworks, fruit and candy.
Your little friend,
Donald Ray Nelson.

First Choice
Among Boy Magazines
BOYS' LIFE
Standard Publication for All Boys
Its editors, writers and artists recognized the best in their fields.
An Ideal Gift for Any Boy
Send \$1.50 for year's subscription
Rugged adventure... sports... pages of pictures... comic cartoons... jingles and jokes... inspirational articles... Scouting features
BOY SCOUTS OF AMERICA
2 Park Avenue - New York, N. Y.

Dear Santa Claus:
I am a little girl seven years old in the second grade I have tried to be good.
Please bring me a nice big doll with curly hair and sleepy eyes and an ironing board and an iron. And please bring me some fruits, nuts and candy. Don't forget other children and daddy and mother.
Lots of love,
Virginia Lucille Adam.

Dear Santa:
I am a little boy in the second grade. I have been very good this year. I want a football and a Gene Autry.
Bring me nuts and candy. Don't forget other children.
Your little friend,
Kenneth Leon Bullard.

Dear Santa Claus:
I would like for you to bring me a doll and some candy and nuts, I am seven years old.
Claudeon Goen.

Dear Santa Claus:
Please bring me some doll dishes, rubber baby doll and some snow skates. I have wanted a doll buggy and also nuts and candy and fruit. Please bring something to everyone else on Christmas eve. That is all.
Your friend,
Inabeth Trotter.

Dear Santa Claus:
I would like to have a bicycle. Would you please bring me a red six wheel truck. My little brother would like an airplane and gun. Brother also would like a car. Some candy and fruit.
With lots of love,
Robert Lee Cloud.

South Plains, Texas.

Dear Santa Claus:
Please bring me a Shirley Temple doll and a booksatchel and a lunch basket also. Please bring my little brother a little red car. Please bring my little brother a cattle truck nuts, candy and fruit.
Your little friend,
Betty Ruh Severson.

Lockney, Texas

Dear Santa:
I am a little girl five years old and I live at Cedar Hill. Please bring me a bicycle and a Doctor and a Nurse set.
Please don't forget all the other little boys and girls.
Patsy Fortenberry.

Dear Santa Claus:
I am a little boy in the second grade. I like my teacher. I like to go to school too.
I want you to bring me a pair of skates and a bicycle.
Your friend,
Charles Dean Hammit.

Dear Santa Claus:
I would like to have a bicycle. Would you please bring me a red six wheel truck. My little brother would like an airplane and gun. Brother also would like a car. Some candy and fruit.
With lots of love,
Robert Lee Cloud.

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Please don't forget all the other little boys and girls.
Patsy Fortenberry.

Dear Santa Claus:
I am a little boy in the second grade. I like my teacher. I like to go to school too.
I want you to bring me a pair of skates and a bicycle.
Your friend,
Charles Dean Hammit.

Mrs. T. W. Whigham and son, Sammie Earl, returned to their home in Temple Sunday after visiting here with Mrs. Whigham's sister, Mrs. E. E. Hinson and family since Thanksgiving.

Mr. and Mrs. I. R. Grundy made a business trip to Lubbock Saturday.

Rubber bands, coin wrappers. Hesperian.

HOLIDAY EXCURSION

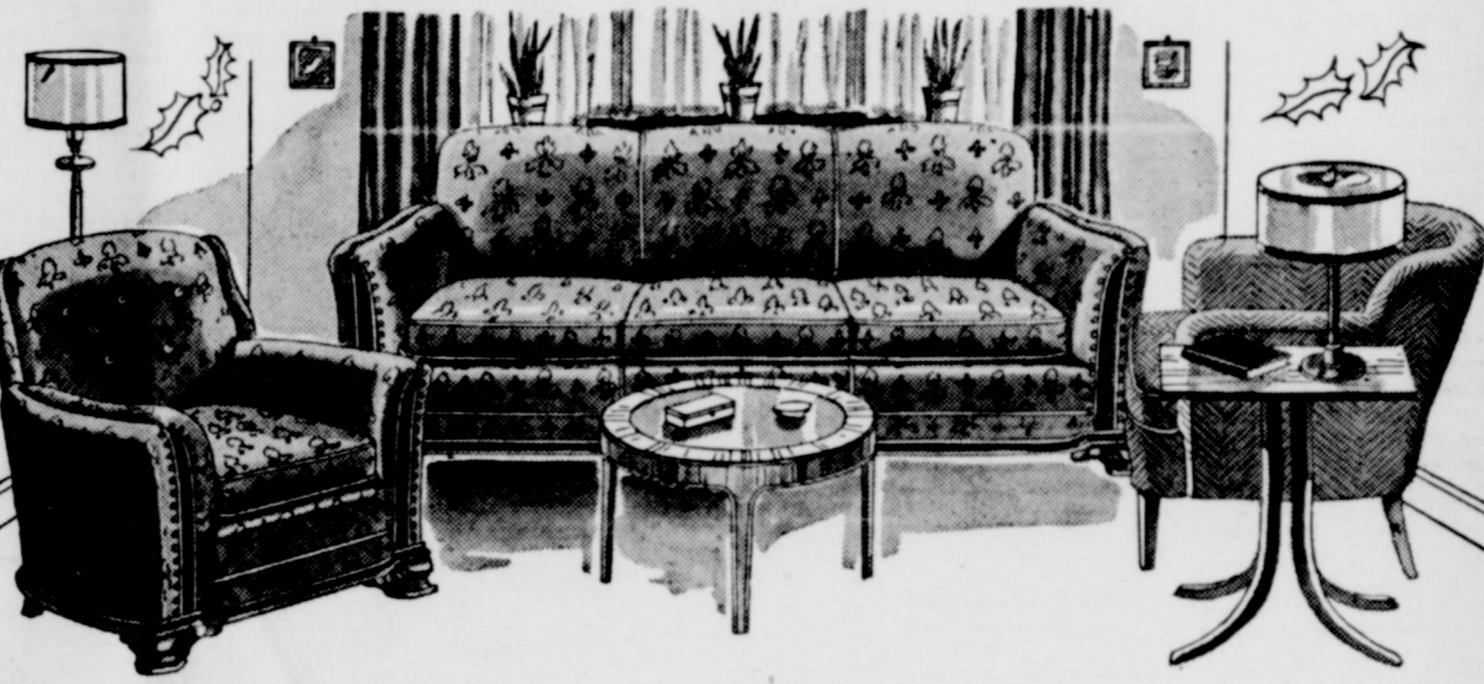
LOW ROUND-TRIP COACH FARES
To All Points in Texas and Louisiana

One and one-third of the one-way coach fare for the round-trip—approximately 1 1/3 cents per mile.
Tickets on sale December 20, 21, 22, 23 and 24, 1939, limited January 8, 1940.
For complete details—
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General Passenger Agent,
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No Nicer Present! **FURNITURE**

Make the Entire Family Happy with New Furniture

Christmas will be merry indeed if you put furniture FIRST on your shopping list. Give Furniture instead of the trifling presents usually exchanged, and you'll have joy and comfort for years to come.



Nine Pieces in this Ensemble
A Whole Room Full of Christmas Happiness!
Imagine the thrill you and your family will get when they see all these lovely pieces of furniture in YOUR home on Christmas Day! And the thrill will last for years—furniture is the enduring gift! You get all these pieces—a davenport, two chairs, two tables, two lamps with shades—all complete for **\$99.50**

CEDAR CHEST
- Welcome Presents
Beautiful Walnut Veneers With Genuine Red Cedar Lining!

A Useful Gift
Lovely Desks \$11.00 up
Chairs from \$11.95 up

Strong Frame
Fine Finish

OTHER SUGGESTIONS - - -
Bed Room, Dining Room and Breakfast Room Suits, Wall Cases, Card Tables, Gas and Oil Ranges, Rugs, Linoleums, Mattresses, Bedsprings, Magazine Racks, Smokers, Hassacks, Pictures, Refrigerators, Radios, Gate-Leg Tables, Coffee, Cocktail and Drop-Leaf Tables, and Dozens of other Useful Gifts.

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Only Chevrolet has this EXCLUSIVE VACUUM-POWER SHIFT!

—and only Chevrolet's Exclusive Vacuum-Power Shift has a hidden power cylinder which does 80% of the gearshifting work for you!

Why shift for yourself? Why do it the hard way? Chevrolet's Exclusive Vacuum-Power Shift is controlled from the steering column by an extra-short lever—its end right under the rim of the steering wheel within easy finger reach. The only effort required of the driver is to move the lever; the vacuum cylinder supplies the effort required to move the gears.

80% AUTOMATIC—ONLY 20% DRIVER EFFORT!

All steering column gearshifts look more or less alike... But only Chevrolet's New Exclusive Vacuum-Power Shift acts for itself when you touch the lever... Only this one advanced steering column gearshift is 80% automatic in operation!

You see, Chevrolet's New Exclusive Vacuum-Power Shift has a hidden power cylinder. And this power cylinder goes into action the instant you start to shift gears. It does 80% of the work for you instead of letting you push and tug and do all the work yourself!

You want the newest and best—the best in driving and riding ease, the best in styling and road-action—and on all these counts "Chevrolet's FIRST Again!"



The 1940 Chevrolet gives higher quality at low cost... Low Prices... Low Operating Costs... Low Upkeep.

EYE IT... TRY IT... BUY IT!

No other motor car can match its all-round value

ODEN CHEVROLET CO.
FLOYDADA, TEXAS
TELEPHONE 4

The WOMAN'S Page

Edited by
Mrs. J. C. Gilliam
Telephone
191-W

'Christmas In Review' To Be Presented By Floydada Music Club

The Floydada Music club is sponsoring a pageant, "Christmas in Review," directed by Bert Ione Smith, to be presented at the high school auditorium Thursday night, December 14, at 7:30.

Speech students and the Glee club will appear in the pageant, which is to be a colorful event.

Those from high school who will take part are Emmett Hinson, Mary Frances McRoberts, Louise Wilson, Mary Louise Medlen, Jennie Lou Harper, Ruth Simpson, Billy Brown, Bennie Crawford, Dorothy Wisdom, Topsy Dudley, Donald Cornelius, James Wester, Nelda Fagan, Carl Minor, Lula Lee Neal, Jane Clark, La Nell Harmon, La Juana Leibfried, Evelyn Elliott, Norma Denton, Floy Jean Hale, Ara Sue Edwards, Archie Huckabee and the Glee club, directed by Miss Elizabeth Caldwell.

A cordial invitation is extended to the public to attend.

MRS. FAGAN PRESENTS PUPILS IN HOME RECITAL

Mrs. Pearl Fagan presented her pupils in a recital Monday evening at her home on West Houston street. Mothers and a few friends were the invited guests.

Piano pupils on the program were Laverne Fowler, Lena Floy Denton, Betty Yearwood, Betty Merle Boteler, Doris Bredthauer, Earnestine Fowler, George Ann Huckabee, Martha Yearwood, Evelyn Elliott, Norma Denton, Nelda Ruth Chapman and Nelda Fagan.

Violin pupils giving numbers were Donald Clark, Jean, Marjorie Bredthauer, Wanda Withers and James Wester.

Assisting in the recital were Joe Arwine with trumpet numbers accompanied by Norma Denton; Frances Keim, in costume, tap dance number; Irene and Genevieve Daily, vocal duet and solo, "Let the Rest of the World go by," and "Scatter Brain";

Also readings by pupils of Mrs. V. Andrews were Huguette Smartt, Mable June Foster, Joyce Williams, Irene Wisdom, Frankie Wright and George Ann Huckabee.

Other music pupils of Mrs. Fagan will be in a later program.

MRS. SMITH GUEST SPEAKER ON MATADOR CLUB PROGRAM

Mrs. Lon V. Smith attended an open house meeting of the Sororas club in Matador last Friday afternoon as guest speaker.

Mrs. Smith had as her subject, "The Pioneer Woman," stressing the pioneer woman's part in the observance of Christmas.

An interesting program was given and a social hour enjoyed. Members of the El Progresso club were guests.



QUALITY FIRST,
LAST AND ALWAYS

Knowing, we have never used anything in our shop that was not first quality. Our operators are under constant, considerate and helpful supervision so that you may receive always the finest beauty advice and service in town. Prices are modest, too.

Ask about our Specials on
Permanents.

Ruthie Belle Patterson, Prop.

DE LUXE BEAUTY SHOP
OLETA CLARA



Early Christmas Parties Open Holiday Observance

Early Christmas observances began this week when a number of Women's clubs and church organizations are having their Yuletide socials and gift exchange meetings the last week before the holidays open for family gatherings, turkey dinners and other functions.

Martha Girls S. S. Class

One of the much enjoyed social functions was the yule party for Martha Girls Sunday School class Monday evening in the new home of Mrs. C. L. Minor, 114 South First street. Mrs. R. C. Wakefield and Mrs. A. E. Guthrie were co-hostesses with Mrs. Minor.

Christmas decorations were in evidence throughout the house. On entering the living room a pretty snow scene with reindeers and Santa Claus under soft lights, decorated the mantle; a beautiful tree gorgeously lighted with various colored lights, tinsel, bright ornaments and a bright star was placed in one end of the room.

As the guests arrived they were served tea in the dining room from an attractively decorated table. A silver service was on the lace covered table with white tapers in candelabra and holly furnishing other decorations. A bowl of blooming bulbs with white tapers at each side decorated the buffet.

Mrs. Wakefield poured tea. The program consisted of singing a number of Christmas carols led by Mrs. Lola Galloway; a Christmas story beautifully told by Miss Bert Ione Smith. Gifts were then exchanged from the tree.

Guests of the delightful affair were Mesdames D. W. Johnson, T. P. Collins, W. H. Pattison, M. L. Solomon, Claude Hammonds, D. F. Bredthauer, J. B. Bishop, Dean Hill Noel Troutman, Terrell Loran, Arthur Stewart, Walter Wood, Calvin Steen, George Valdez, Dan Griffin, T. A. Rogers, C. K. Arnold, J. B. McReynolds, Roy Brewster, Lola Galloway, Charles Huckabee, Jr., J. M. Daniels;

Club Has Luncheon

Another pretty Yule social was held in the home of Mrs. Jack Deakins Wednesday when she entertained the Sans Souci Bridge club with a 1 o'clock turkey dinner.

First Baptist Class

Business and Professional Girls Sunday school class of the First Baptist church were entertained with their annual Yule social and tree at the home of the teacher, Mrs. G. A. Linder, 411 South Wall street, Monday evening.

An elaborately decorated tree added Christmas cheer to the reception room. For the short program Miss Evelyn Roy led the devotionals; Miss Eunice Howell took a beautiful Christmas story and the group sang a number of Christmas carols.

Refreshment plates were exchanged from the pretty tree and the teacher presented a gift by class members. Delicious salad plates were served.

Members of the class enjoying the social with their teacher were Misses Mary Anne Sweptston, Reba Copeland, Fannie Mae Rees, Eunice Howell, Bernice Patton, Gessie Goen, Faye Newell, Lenora Myers, Evelyn Roy, Mrs. Bill Colston and Mrs. Grady Harris. Miss Ida Cooperell was a visitor at the meeting.

MRS. J. B. CLAIBORNE AND SON HOME FROM LUBBOCK

Mrs. J. B. Claiborne and son, Jay Wood, are at their home in Floydada on West Missouri street, after returning last week from Lubbock. The son was born on November 28 in a Lubbock sanitarium.

The new member of the Claiborne family has begun to adjust himself and is growing nicely this week, it was said.

GROUP ATTENDS DINNER IN MATADOR SUNDAY

Mr. and Mrs. H. M. Solomon of Matador were hosts Sunday with a Christmas dinner at their home there. A delectable turkey dinner was served at the noon hour with the afternoon spent socially.

Attending from here were Mr. and Mrs. N. W. Williams, Mr. and Mrs. W. H. Henderson, Mr. and Mrs. M. L. Solomon, Mrs. Lula Moore and daughters, Iva and Maudine, Mrs. J. S. Solomon, Miss Lillie Solomon and Miss Mary Beth Martin.

CARD OF THANKS

We wish to take this means to express our appreciation to our many friends and neighbors for each kind word or deed during the short illness and death of our darling mother and grandmother, Mrs. L. E. Landers and for the beautiful flowers, May God's richest blessings be with each of you when sorrow comes your way is our every prayer.

Mr. and Mrs. Leon Landers and family,
Mr. and Mrs. Olen Landers and son,
Mr. and Mrs. Noel Landers and daughters,
Manifold papers, Hesperian.

Idle Hour Club

In rooms cheerfully decorated suggestive of the holiday season Mr. and Mrs. Roe McCleskey entertained the Idle Hour 42 club Monday evening in their annual Yule social.

A pretty miniature tree gaily lighted, and placed in a window attracted the attention of the guests on arriving.

Games were played and lovely Christmas baskets in red and silver and with snowed cellophane and tinsel with incense, were served to Mr. and Mrs. Andrew Jackson, who played guitar duets; Mr. and Mrs. S. W. Ross, Mr. and Mrs. C. A. Caffie, Mr. and Mrs. Will S. Poole, Mr. and Mrs. J. J. Boyd, Mr. and Mrs. W. L. Newell, Mr. and Mrs. A. L. Aris, Mr. and Mrs. Walter Travis, Mr. and Mrs. Alar Jarosce and Mr. and Mrs. F. C. Harmon, members.

A surprise was given the guests when they were invited to the dining room after concluding the games and refreshments. The doors to the parlor were opened on a beautiful Christmas scene, with a tree ornamented with various colored lights and laden with gifts for the annual gift exchange. C. A. Caffie acted as Santa Claus.

Wednesday Luncheon Club

Among the social clubs to observe the holiday season with their annual Christmas luncheon and gift exchange was the Wednesday Luncheon club which met Tuesday at 12:30 with Mrs. T. P. Collins as hostess.

The house was beautifully decorated suggestive of the season. Pretty Christmas decorations around white tapers formed centerpieces for the foursome tables.

Concluding the games which followed the luncheon Mrs. L. T. Bishop scored high. Gifts were exchanged from the gaily lighted tree.

Playing and enjoying the affair were Mrs. Bishop, Mrs. J. A. Arwine, Mrs. A. B. Keim, Mrs. C. L. Minor, Mrs. John Reagan, Mrs. W. Luther Fry, Mrs. Richard Stovall and Mrs. R. C. Wakefield.

Mrs. Fry will be hostess to the club in the next meeting, the date to be announced later.

Members enjoyed the gift exchange from a pretty decorated tree.

Attending the delightful affair were Mrs. Bill Daily, Mrs. A. E. Guthrie, Mrs. George McAllister, Mrs. G. L. Kirk, Mrs. Cecil Harwood, Mrs. R. C. Wakefield, Mrs. Terrell Loran, Mrs. Polk Goen, Mrs. Loran held high score.

The club will meet January 19 with Mrs. Goen at 2 o'clock.

P. T. C. TO PRESENT PLAY AT SAND HILL CHRISTMAS NIGHT

"The Old Crab" a farce-comedy was selected for the annual P. T. C. Christmas night play at Sand Hill this year. The characters are working hard to make it one of the funniest and best plays ever put on in our auditorium. Special between-act numbers with colored lights are being worked out. One will be a history of the P. T. C. set to special music.

The strong band from Pleasant Valley will furnish music before the play.

Following are the cast of characters:

Mr. and Mrs. Roy Tyler, Mrs. A. W. Womack, Misses Ann Cates, Dorothy Ann Dooley, Flora Jeter, Opal Knight, Mrs. W. M. Jeter, Dewett Burk, J. W. Womack and Mr. and Mrs. Ed Holmes.

THURSDAY CONTRACT CLUB AND GUESTS PLAY IN LORAN HOME

Mrs. Arthur Stewart was hostess to the Thursday Contract Bridge club Thursday evening at the home of Mrs. Terrell Loran.

Christmas decorations were placed throughout the house.

After the games of bridge delicious refreshments were served to Mrs. Ernest Carter, Mrs. J. D. Moore, Mrs. Fred Nabors, Mrs. R. S. Wilkinson, Jr., Mrs. Wallace King, Mrs. N. B. Stansell and Mrs. Clinton Fyfe, members; Mrs. Loran, Mrs. Winfred Newsome and Mrs. Delbert Eubank, guests. Mrs. Newsome held high score.

The club will have their Christmas party December 21 at 7 o'clock with Mrs. Stansell as hostess at the home of Mrs. Nabors.

MCCARTY'S HAVE DAUGHTER

Mr. and Mrs. C. W. McCarty, of Brownwood, announce the birth of a daughter, December 5. She has been named Patsy Virdene.

Mrs. McCarty will be remembered here as Virdene Snodgrass. Mrs. J. T. Snodgrass spent last week visiting with them.

GOES THROUGH CLINIC

Mr. and Mrs. I. R. Grundy were in Lubbock last week-end where Mrs. Grundy went through a clinic and received medical treatment. She has been in ill health for several weeks.

Dear Santa:
Please bring me a lovely doll with some clothes on and anything else. Also candy fruit and nuts.
I love you,
Arminia Berry

Social Calendar

TODAY

1922 Study club meets this afternoon at 3:30 with Mrs. G. A. Linder.

1929 Study club meets this afternoon with Mrs. Terrell Loran at 3:15.

Owl's 42 club will meet this evening at 7:30 with Mr. and Mrs. Harry Morekel.

Floydada Music club will have a Christmas pageant this evening at 7:30 in the high school auditorium as their monthly meetings. The public is cordially invited.

FRIDAY

Friendship Bridge club will meet December 15 at 7:45 with Mr. and Mrs. J. A. Arwine.

Pia-Mor Bridge club meets December 15 at 7 o'clock with Mr. and Mrs. Richard Stovall.

FIDELIS MATRONS SUNDAY SCHOOL

Class of the First Baptist church will have their Christmas social December 15 at 7:30 at the home of Mrs. R. C. Henry, 129 West Kentucky street.

MONDAY

Woman's Council of the First Christian church will have their capsule party and Christmas tree December 18 at Mrs. N. A. Armstrong's at 3 o'clock.

Woman's Missionary society of the First Baptist church will meet in circles December 18 at the church at 3 o'clock.

Homemakers Sunday School class of the First Baptist church will have their Christmas social December 18 at the home of Mrs. Bill Daily at 7 o'clock. All members and associate members are invited to attend and bring a gift for the tree.

TUESDAY

Tuesday Evening Bridge, club meets December 19 at 7:30 with Mr. and Mrs. Cecil Hagood.

1934 Study club meets December 19 at 6:45 o'clock with Miss Berneice Patton.

WEDNESDAY

Andrews Ward Parent-Teacher association meets at the Andrews Ward school December 20 at 3:30.

T. E. L. Sunday School class of the First Baptist church will have their Yule social December 20 at the home of Mrs. E. P. Nelson at 2:30.

Bluebonnet Needle Club Make Plans For Yule Social

Bluebonnet Needle club members met Thursday afternoon with Mrs. Everett Price as hostess.

The afternoon was spent piecing a quilt and a business meeting. Plans were completed for the Christmas party when members are to entertain their husbands.

Refreshment plates were passed to Mrs. Seaton Howard, Mrs. Elvin Rainer, Mrs. Charlie Lewis, Mrs. D. W. Pyffe, Mrs. Woodrow Wilson, Mrs. Everett Perry, Mrs. Oliver Allen, Mrs. L. H. Dorrell, Mrs. F. F. Fugua, Mrs. Aubrey Stewart, Mrs. W. B. Eakin, Mrs. Roy Nabors, Mrs. Alvie Sparks and Mrs. Trank Carter.

The Christmas social will be the next meeting.

THURSDAY CONTRACT CLUB AND GUESTS PLAY IN LORAN HOME

Mrs. Arthur Stewart was hostess to the Thursday Contract Bridge club Thursday evening at the home of Mrs. Terrell Loran.

Christmas decorations were placed throughout the house.

After the games of bridge delicious refreshments were served to Mrs. Ernest Carter, Mrs. J. D. Moore, Mrs. Fred Nabors, Mrs. R. S. Wilkinson, Jr., Mrs. Wallace King, Mrs. N. B. Stansell and Mrs. Clinton Fyfe, members; Mrs. Loran, Mrs. Winfred Newsome and Mrs. Delbert Eubank, guests. Mrs. Newsome held high score.

The club will have their Christmas party December 21 at 7 o'clock with Mrs. Stansell as hostess at the home of Mrs. Nabors.

MCCARTY'S HAVE DAUGHTER

Mr. and Mrs. C. W. McCarty, of Brownwood, announce the birth of a daughter, December 5. She has been named Patsy Virdene.

Mrs. McCarty will be remembered here as Virdene Snodgrass. Mrs. J. T. Snodgrass spent last week visiting with them.

GOES THROUGH CLINIC

Mr. and Mrs. I. R. Grundy were in Lubbock last week-end where Mrs. Grundy went through a clinic and received medical treatment. She has been in ill health for several weeks.

Dear Santa:
Please bring me a lovely doll with some clothes on and anything else. Also candy fruit and nuts.
I love you,
Arminia Berry

Pretty Shower Friday Is Courtesies To Recent Bride

As a courtesy to Mrs. Rex Brown, nee Martha Lee McCleskey, a group of hostesses entertained with a pretty miscellaneous shower Friday evening at the home of Mrs. John Farris, 604 South Third street.

Hostesses complimenting the honoree were Mesdames Farris, B. F. McIntosh, E. F. Stovall, P. W. Bell, Laiburn Nelson, Newell Parker, Bill Daily, M. L. Probasco, James Cox.

Bouquets of beautiful chrysanthemums decorated the reception rooms.

Mesdames Farris and Stovall received the guests and presided at the register, which was placed on a table near the door. Guests were registered in a lovely hand made bride's book, covered with white satin and tied with pale blue and white ribbon with a bridal bouquet tied with the same ribbon attached to the back.

Dainty refreshment plates were passed to the guests from a table laid in white, centered with a crystal punch service. Mrs. Nelson poured punch while Mesdames McIntosh and Parker served. Norma Denton furnished piano music throughout the entertaining period.

After the guests were served and seated Mrs. Parker gave a toast to the bride, concluding with the dining room doors being opened and lights turned on a beautiful Christmas scene where a tree centered the dining table surrounded with gifts.

The hostesses brought the gifts to the honoree who occupied a seat of honor with her mother, Mrs. John McCleskey, the bride-grooms mother, Mrs. R. Fred Brown and the bride's grandmother, Mrs. S. B. McCleskey.

Registering in the bride's book were Mesdames J. B. Jenkins, W. H. Hilton, J. E. Eubank, Francis Wester, W. O. Tye, Grady Parker, Aubrey Martin, Roe McCleskey, Martin Brown, J. B. Turner, R. P. King.

Mesdames Lon M. Davis, Zell Probasco, V. A. Leonard, Sam McCleskey, James Jones, S. W. Ross, W. R. Simon, A. J. Welch, L. R. Dorrell, A. S. Hollingsworth, James K. Green, W. I. Cannaday, L. J. Welborn, Nelson Kimple, F. C. Harmon, E. P. Nelson, H. O. Pope, Victoria Asher, Misses Norma Denton and Mattie Pearl Turner.

The remainder of the guest list included Mesdames E. L. Angus, R. E. Fry, Richard Stovall, J. I. Hammonds, Fred Zimmerman, N. B. Stansell, Lewis Norman, J. D. Starks, V. Williams, W. M. Houghton, W. D. Newell, W. Edd Brown, Joe Parrish, John Reagan, J. N. Johnston;

Mesdames J. C. Wester, N. A. Armstrong, D. W. Johnson, C. F. Lincoln, Glad Snodgrass, Champ Walters, John Hollins, E. L. Norman, Edd Johnson, C. P. Loooper, Jess Brown, Greer Christian, B. P. Woody, E. S. Randerson, Sam Thurmond, Sam Hale, Harold Brown, W. H. Seale, J. M. Willison;

Mesdames Walton Hale, C. Snodgrass, George Sherrill, Claude Henderson, Nora Cox, Mark Martin, B. Nichols, Dick Fenner, Renie Teague, Jack Deakins, A. B. Keim, Donald H. Pitts, Troy Leonard, J. W. Lanier, C. T. Scott, Mable Sims, Jess Patterson, Oleta Williamson, Hack Redd, Ham Smith, J. H. Myers;

Mesdames Walter Travis, Holland Patton, Billie Tye, S. E. Duncan, Hobby Heath, Alva Sparks, A. L. Sparks, J. C. Gilliam, J. B. Bishop, R. S. Wilkinson, Jr., V. Andrews, Woodrow Badgett, George McAllister, R. C. Henry, H. C. Stanley, L. D. Britton, Verne Elliott, Fulton Finley, Maude Burrus;

Misses Dona Beth Nichols, Hazel Parker, Marguerite Leonard, Myrtle Meador, Florine Dorrell, Mary Louise Thurmond and Thomasine Cox;

Messrs. Martin Brown, Lon M. Davis, W. R. Simon, Gerald Snodgrass, Mr. and Mrs. Henry Hext and Mrs. Bennett Haney of Afton and Mr. and Mrs. Coyne Ford of Pampa sent gifts.

C. O. KNIGHT, UNCLE OF LOCAL RESIDENTS DIES IN CLAUDE

C. O. Knight, 79, uncle of Mrs. A. J. Welch and Mrs. Cella Ross, died Tuesday at his home in Claude where he had lived since 1890. He had been a merchant and ranchman in the Panhandle for the past fifty years.

Funeral services were conducted at the home at 2:30 Thursday afternoon with three pastors, Rev. Jeff Moore, Baptist minister; Rev. J. H. Michael, Methodist and Rev. Cecil Harvey, Christian, officiating.

Deceased, who is survived by his wife, a son, Charles, and a daughter, Mrs. Mae Brummett, both of Amarillo, was a brother, to the late Mrs. J. C. Dickey. He is the last member of the Knight family. He had visited here a number of times with the Dickey family.

Gift Exchange And Social Feature Of Class Entertainment

Pastor's Helpers Sunday School class of the Methodist church met in an all day session Tuesday in the home of Mrs. P. M. Felton with Mrs. J. H. Green as assistant hostesses.

Devotional was held at 11 o'clock. Mrs. Addie Thagard read the second chapter of St. Luke. Mrs. Felton opened the meeting with a prayer and Mrs. George Dickey gave the closing prayer.

A covered dish luncheon was served at the noon hour. Games were played and gifts exchanged from a beautiful Christmas tree.

Visitors for the day were Mrs. Inabnit, Mrs. Bob Henry, Mrs. A. M. Dorsey, Mrs. T. W. Shaw, Mrs. Arthur Stewart, Rev. and Mrs. J. B. McReynolds;

Members present were Mesdames J. W. Colville, R. M. McCauley, George Dickey, R. H. Willis, Lizzie Sherrill, John McKinney, O. B. Olson, Will Walker, J. E. Eubank, J. M. Wright, A. P. McKinnon, Clem Henry, D. D. Shipley, W. H. Alexander, Lula Slaughter, Lillie Britton, J. H. Green, Addie Thagard.

Odd Tuesday Club Members Entertained In Stovall Home

The Odd Tuesday Bridge club met Tuesday evening with Miss Nancy Ann Hadsell as hostess at the home of Mrs. E. F. Stovall.

The Christmas motif was stressed in decorations and appointments. Playing were Mrs. Odell Winters, Mrs. Walter Travis, Mrs. M. T. Camp, Mrs. Russell King, Mrs. Robert Linder, Mrs. Winfred Newsome, Misses Ina Sims, Eunice Howell, Fannie Mae Ball, Reba Copeland, Pauline McCarty, Mildred Olson, Edith Lois Wilson, Emma Louise Smith, Beryl Busby, and Glessie Goins.

Mrs. King will be hostess to the club in January.

Mr. and Mrs. Stewart Are Hosts To Bridge Club In Loran Home

Mr. and Mrs. Arthur Stewart were hosts Friday evening to the newly organized bridge club at the home of Mr. and Mrs. Terrell Loran.

Christmas motif was stressed in decorations, refreshments and appointments. In the games played Claude Hammonds won high score.

Mr. and Mrs. Bert Holt played guest hands; members were Mr. and Mrs. Hammonds, Mr. and Mrs. Winfred Newsome and Mr. and Mrs. Bealmear.

The club will meet in a Christmas social December 21 at 7:30 with Mr. and Mrs. Hammonds.

HOMEBUILDERS H. D. CLUB

The Homebuilders Home Demonstration club met Friday at the home of Mrs. Dickie Atteberry.

After the recreation period Mrs. D. D. Shipley gave an interesting discussion on "Christmas in Other Lands." Mrs. Roy Curry discussed "Gifts from the scrap bag."

During the business meeting plans were discussed for the Christmas party. Mrs. P. F. Bertrand gave the council report.

Present were Mesdames T. J. Heard, L. L. Clark, Roy Curry, D. D. Shipley, A. W. Dunn, B. F. Bertrand, John Lloyd, Elbert Parks, Raymond Teeple, J. D. Eaves, F. P. Fugua and the hostess, Mrs. O. D. Howard and Mrs. Raymond Jones were guests at the meeting.

B. T. U. WILL PRESENT PROGRAM SUNDAY AT 7. P. M.

Sunday evening services at the First Baptist church will be conducted by the B. T. U.'s of the church. The regular meeting of the B. T. U. will begin at 6:30 when reports will be made before assembling in the auditorium for the Christmas program at 7 o'clock.

Each department of the B. T. U. will have a part on the program. The attendance of all members is urged. The program arranged is as follows:

Christmas music furnished by violins played by Mrs. Pearl Fagan, Wanda Withers and Maurine Hart. Junior department, Christmas song.

Primary department, Christmas song.

Reading, Wilma Hamilton. Sextette—under direction of Mrs. Clement McDonald "Silent Night". Senior department: devotional, Carmen Moore.

Reading, Estelle Hartzell. Sextette, "Lullaby".

Pantomime: Reading, Emma Louise Smith.

Message, "Underneath the Star" Rev. Vernon Shaw.

Recent Bride Honored With Shower At Medley Home

Mrs. Bill Debnam, nee Miss Winnie Reba Browning was honored with a post-nuptial shower on November 30, 1939. At the home of Mrs. Roe Del Medley. The hostesses were Mrs. Bud Sparks, Mrs. Herbert Sims, Mrs. James Medley and Donnie Beth Nichols.

The guests were greeted at the door by Mrs. Medley. And Mrs. Sparks presided over the bride's book made by Donnie Beth Nichols. During the afternoon a program was furnished by a song by Francis Joe Terrell, Edith Shirey accompanied by Mary Dennison at the guitar. Mrs. Bud Sparks gave a toast to the bride.

The guest list included Mesdames Esther Hinkle, S. J. Latta, V. Andrews, C. B. Sims, A. J. Cline, W. J. Browning, Laura Thorpe of Petersburg, Jessie Cardwell, Andrew Jackson, John E. Smith, W. N. Paschall, W. B. Eakin, George L. Henry, W. A. Amburn, Jessie Ballard, Aldridge Thomas, W. C. Sims, J. N. Johnston, W. A. Amburn, Jr., A. J. Welch, Melvin Henry, A. L. Sparks, J. C. Wester, W. N. Spears, Grady Parker, Edith Martin, G. T. Thorpe of Petersburg, A. S. Cummings, Mrs. Hart, Joe Browning, W. N. Brewster, Grady Harris, R. B. Calhoun, E. Nichols, Bess Cantwell, W. H. Finley, Galen Holland, Boe Welborn, J. N. Bartlett, Walter Hollins, James Cox;

Misses Dortha Fuqua, Viva Lais Stanley, Mary Denton, Oneva Hamilton, Iva Moore, Eula Barber, Vera Meredith, Virginia Womack, Edith Shirey, Francis Terrell, Marguerite Lenoard.

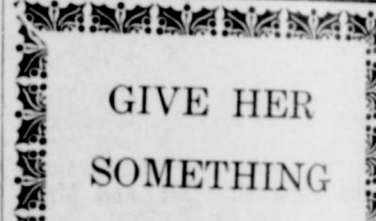
MARRIAGE ANNOUNCEMENT

Announcement is made this week of the marriage of Miss Dorothy Scott to John R. Mayo, of Dougherty, who were married Thursday, December 7 in Albuquerque, New Mexico.

The announcement was made by Mr. and Mrs. R. C. Scott, parents of the bride.

Mr. and Mrs. Mayo will spend the winter in California.

GIVE HER SOMETHING SMART To WEAR!



Chenille Robes \$5.95

Cozy chenille robes she'll love! Full-cut, snug-fitting, with sweeping skirts. White, pastels.



Gay Scarfs

Vivid plaids, stripes, prints, dots! Sheer wools, rayon crepes. Wide choice.

Wool Gloves \$1

Miladies Specialty Shoppes

MRS. A. J. WELCH

Club Women Give Feast to Husbands

H. D. Council Members, Club Representatives Banquet Also Has Other Visitors

From a table adorned with the fruits of the fall harvest members of the Floyd County Home Demonstration club council and council representatives from the clubs over the county Thursday night served a banquet to their husbands and numerous other friends Thursday night of last week.

Mrs. O. M. Conway, county treasurer of Floyd county, gave an inspirational address, following the introduction of all those present. She had as her subject "Home and Home Making." Pointing to the fact that home is the first institution of which there is a record, she declared that the home demonstration club affords the stimulus needed by the average rural woman.

From frame garden planning in January to mattress making in December, Mrs. C. A. Caffee of Dougherty, effectively presented a rhymed report of the activities of the 17 clubs in the county, cleverly prepared by Mrs. Bill Poole of the Annapolis club. Mrs. O. G. Glassmoyer of the Dougherty club, played a piano accompaniment for the poetic report of the county's leading home demonstration worker, Mrs. Caffee.

Mrs. S. J. Latta, of the Sunnyside club president of the county council, presided. Judge G. C. Tubbs led the singing and W. B. Jordan said the invocation.

It was a turkey dinner with many well-prepared vegetables and a salad to round it out into an appetizing appealing whole.

Eighty-five persons attended the banquet served in the basement of the First Baptist church. They were as follows:

Mrs. Kate Collier, Mrs. J. L. Dagley, Mrs. E. W. Whorton, Mary Lou Hammonds, Lockney; Mr. and Mrs. D. W. Burke, Mr. and Mrs. W. M. Knight, Sand Hill; Mr. and Mrs. John R. Shipley, Mr. and Mrs. Robert F. Day, McCoy;

Mr. and Mrs. C. V. Ford, Mr. and Mrs. J. A. Dunlap, Liberty; Mr. and Mrs. W. C. Sims, Mr. and Mrs. T. E. Wilkinson, and Mr. and Mrs. J. Latta, Sunnyside; Mr. and Mrs. W. H. Nelson, Mr. and Mrs. Ham Smith Baker-View; Mr. and Mrs. T. Mitchell, Mr. and Mrs. A. B. Mandy Pleasant Valley; Mr. and Mrs. R. L. Powell, South Plains; Mr. and Mrs. J. Sam Hale, Mr. and Mrs. Chas. B. Smith, Harmony; Mr. and Mrs. P. Bertrand, Mr. and Mrs. John A. Lloyd, Home Builders; Mr. and Mrs. Bill Poole, Mr. and Mrs. Tom J. Boyd, Antelope; Mr. and Mrs. C. A. Caffee, Mr. and Mrs. Bill M. Norman, Mr. and Mrs. O. G. Glassmoyer, Dougherty; Mr. and Mrs. W. B. Jordan, Center; Mr. and Mrs. E. M. Quebe, Mr. and Mrs. Clarence Brandes, Providence; Mr. and Mrs. E. C. Hayden, Mr. and Mrs. Lee Rushing, Fairview-Campbell; Mr. and Mrs. Hershel Carthel, Berkeley; Mr. and Mrs. Clyde Baxter, Mr. and Mrs. T. S. McGehee, Lone Star.

The guest list included Judge and Mrs. G. C. Tubbs, Mrs. O. M. Conway, Mr. and Mrs. Lon Blasingame, Mr. and Mrs. Homer Steen, Floyd A. Cummings, Sward Hill; Commissioner and Mrs. M. H. Taylor, Commissioner and Mrs. H. J. Nelson, Lakeview; Roy Holmes, Miss Edith L. Wilson, home demonstration agent, County Agent and Mrs. D. F. Bredthauer, Floydada, and Miss Lida Cooper, district home demonstration agent, College Station.

PRaise for Sheriff Who Succeeds in Recovering Goods on Clue-Less Trail

A little peculiarity in the cord of a power fender cleaner stolen from the shop of John McCleskey 10 days ago was the only clue which Sheriff Fred Clark and his force had to work on, but within slightly more than a week after the tool disappeared the sheriff walked into McCleskey's shop with the recovered goods.

Telling the story McCleskey said he had no hopes of finding the cleaner when he first learned it was missing from the shop. He had no serial numbers and they were not obtainable from the distributor in this area, nothing official on which to base a declaration of ownership or tell the sheriff. The machine was found in a city in another county nearby. It had been put up for a small loan by the thief. Meanwhile, McCleskey had bought a second machine and now he has two power fender cleaners.

South Plains Texas
Dear Santa Claus:
Please bring me a big doll with a pair of pants, a tricycle and a color book. A set of doll dishes, a telephone and a toy sewing machine.
With lots of love,
Ivy Pearl.

Methodists Attend District Meeting In Plainview Thursday

Approximately 200 men and women of the Plainview Methodist district attended a Harvest Day and pastors and laymen's program in Plainview last Thursday. Mrs. S. A. Duckett of Tulla was in charge of the women's work and Rev. E. E. White of Plainview district superintendent, presided over the men's meeting.

The meeting was opened at 10 o'clock with a devotional by Rev. White. Lunch was served at the noon hour by ladies of the host church.

J. M. Willson, district lay leader, and his three assistants, J. E. Swenson of Tulla, G. E. Hamilton of Matador and J. T. Salem of Sudan, outlined plans for attending quarterly conference.

Life memberships in the Women's Missionary society were presented to Mrs. Roy Stocking, Plainview; Mrs. F. B. Pierson, Muleshoe; Mrs. T. G. Tilson, Plomot; Mrs. W. Coffey, Silverton and Mrs. R. B. Moore, Matador.

Attending the meeting from Floydada were Rev. and Mrs. J. B. Reynolds, Mr. and Mrs. J. M. Willson, Rev. W. M. Culwell, Mrs. E. E. Hinson, Mrs. Lorin Leibfried, Mrs. B. P. Woody, Mrs. George V. Smith, Mrs. T. W. Whigham, Mrs. John L. West.

MISSIONARY PROGRAM TOPIC FOR BAPTIST WMS MONDAY

Circles of the First Baptist Woman's Missionary society met at the church Monday in a joint session for the Missionary program from the Royal Service. Mrs. Vernon Shaw was in charge of the program.

Mrs. R. S. Wilkinson, president, gave the devotional and conducted the business session. Mrs. E. R. Borum, Mrs. E. P. Stovall and Mrs. J. W. Chapman gave topics on the study.

An interesting pageant was presented with Mrs. W. B. Harris, Mrs. E. H. Balch, Mrs. R. S. Wilkinson, Jr., Mrs. L. W. Chapman, Mrs. J. D. Brown, Mrs. Orville Newberry and Miss Faye Newell taking part.

Circle meetings will be held Monday at the church at 3 o'clock. Missionary study courses will be conducted for each circle.

MISS MEADOR LEADS LESSON FOR THE WOMAN'S COUNCIL

Miss Myrtle Meador led the Missionary lesson for the Woman's Council of the First Christian church in their meeting Monday afternoon with Mrs. Joe Parrish.

Mrs. M. L. Probasco and Mrs. L. B. Fawcett assisted the leader in presenting the lesson.

Concluding the study the group packed a box for the orphans home, which will be sent this week.

Next Monday the Council will meet with Mrs. N. A. Armstrong at 3 o'clock for the capsule party and Christmas tree.

GOOD GOVERNMENT CLUB TO MEET SATURDAY, 2 P. M.

A meeting of the good government club will be held at 2 o'clock Saturday afternoon at the county court room. The meeting is called by Rev. G. W. Tubbs, vice president of the club, who said:

"All members of the club are urged to be present as we have some important business to attend."

WEATHER AND CROPS

Wind, and the lack of it, was an important feature of the weather this week. A steady blow Tuesday brought relief from an unusually long period of stillness, and windmills all over the plains area were pumping steadily for the first time in several weeks. Lack of wind during recent weeks has proved a real problem to farmers and stockmen, since windmills have been idle and a shortage of water for stock occurred.

After a period of unseasonably warm weather last week and during the first part of this week, temperatures again dropped below the freezing mark Tuesday night and Wednesday, reaching a low mark for the week on the 13th at 22 degrees.

No moisture has fallen, and crops are suffering for want of rain. Range grass in most sections is exceedingly dry, and young wheat is showing signs of distress.

WHEAT ACREAGE ALLOTMENT INCREASED IN '39 '3A PROGRAM

Wheat acreage allotments in Texas will be slightly increased next year under provisions of the 1940 Triple-A program. E. N. Holmgren, state AAA administrator, announced at College Station this week.

The 1940 wheat allotment for Texas has been set at 4,073,946 acres as compared with 3,721,701 acres for 1939. The national wheat acreage goal has been increased by 5,000,000 acres to between 60 and 65 million acres.

The 1940 allotment for Floyd county wheat producers was increased proportionately. Aley A. Hoots, assistant county agent, said Tuesday. Floyd county's allotment for next year has been set at 170,098 acres, representing an increase in acreage of approximately 7 percent.

Sunday School Lesson

International Sunday School lesson for December 17, 1939.

Parables of the Kingdom
Golden Text: "Incline your ear, and come unto me; hear, and your soul shall live." Isaiah 55:3.

Lesson Text: Matthew 13:3-8, 31-33, 44-46.

3 And he spake many things unto them in parables, saying, behold, a sower went forth to sow;

4 And when he sowed, some seeds fell by the way side, and the fowls came and devoured them up:

5 Some fell upon stony places, where they had not much earth; and forthwith they sprung up, because they had no deepness of earth:

6 And when the sun was up, they were scorched; and because they had no root, they withered away.

7 And some fell among thorns; and the thorns sprang up, and choked them:

8 But other fell into good ground and brought forth fruit, some an hundredfold, some sixty fold, some thirty fold.

31 Another parable put he forth unto them, saying, The kingdom of heaven is like to a grain of mustard seed, which a man took, and sowed in his field:

32 Which indeed is the least of all seeds; but when it is grown, it is the greatest among herbs, and becometh a tree so that the birds of the air come and lodge in the branches thereof.

33 Another parable spake he unto them: The kingdom of heaven is like unto leaven, which a woman took, and hid in three measures of meal till the whole was leavened.

44 Again, the kingdom of heaven is like unto a merchant man, seeking goodly pearls:

46 Who, when he had found one pearl of great price, went and sold all that he had, and bought it.

Lesson Thought
In the preceding lesson, Jesus spoke of that generation as being like children in that they did not place values properly. In the intervening Scripture, the Jews are charging the disciples with a failure to keep the law, which, to the Jew, was the most heinous offense. They knew nothing of experimental religion; hence all their stress was placed upon externals.

This is always true of those who profess to be religious; the less they know about real religion, the more emphasis they place upon the observance of certain rules and forms of worship; and they are usually more zealous in pushing or proclaiming their errors than are those who are really religious. This is probably because of a want of experience, which they hope by externals to obtain. In this lesson, Jesus illustrates the kingdom to the gathered multitude that they may have a better understanding of life in its fullness.

TURKEY DINNER FEATURE OF ENTERTAINMENT FOR MEN OF BAPTIST CHURCH

Approximately eighty-five men and young men of the First Baptist church were present for the turkey dinner given in their honor Tuesday at 7:30 in the dining room of the church.

Seasonal decorations were in evidence through the dining room. The pretty tables laid in white were centered with a strip of red crepe down the length of the tables with bowls of fruit at intervals.

The women of the missionary society prepared the meal and the young women of the Homemakers Sunday school class, under the direction of Mrs. Vernon Shaw served the meal.

"Our Men," was the theme for the interesting program rendered. Judge G. C. Tubbs led the group in singing the opening song. Dr. L. W. Hicks gave the scripture reading and special numbers of music were given by Travis Burgett and L. R. Payne of Fairview. "A Man and His Bible" was discussed by H. G. Barber; "A Man and His Church" was the topic presented by Russell Wilkinson, Jr., "Enlistment," was the subject of Rev. Shaw's talk.

Dr. L. B. Reavis of Plainview, pastor of the First Baptist church there was the principal speaker of the evening, bringing an inspirational message to the congregation.

South Plains Texas
Dear Santa Claus:
Please bring me a tool set and a scooter. Please bring me some candy fruit and nuts. Don't forget my teacher and the other children also my sister and brother and mother and daddy.
Your little friend,
Carrole Gene Wilson.

South Plains, Texas.
Dear Santa Claus:
I am going to tell you what I want for Christmas I want you to be sure to bring it. It is just one thing. A cowboy suit. Be sure and bring it down the chimney with you. Don't forget me a goodly boy. I will be in bed when you come. Don't forget now I am a little boy 9 years old. I live in an old house. I forgot something, some fruit, nuts and candy.
With love,
Brack Daniel.

Letters To



SANTA CLAUS

South Plains, Texas.
Dear Santa Claus:
Please send me a tricycle and a pair of skates and send mother and daddy some presents too. And send Eugene some things.
With lots of love,
Bradford.

South Plains, Texas.
Dear Santa Claus:
Please give me a doll and a book and a toy kittle. Give me a box of dishes.
With lots of love,
Helen Thompson.

South Plains, Texas.
Dear Santa Claus:
Please bring me a doll and a dog. I want a doll-buggy, some dishes a doll house, and a big round red ball.
With lots of love,
Rose Marie Scoggins.

South Plains, Texas.
Dear Santa Claus:
Please bring me some nuts candy and fruit and a little car. Don't forget my teacher, and the other children, also my sister and brother and mother and daddy.
Your little friend,
Kenneth King.

Dear Santa Claus:
I have tried to be a good little girl, I am almost 6 years old and I live in the Blanco community. We have moved since last Christmas. I wanted you to be sure and find my house.
I would like for you to bring me a doll, doll suit case, a blackboard, fireworks and lots of oranges, apples, candy and nuts and anything else you would like to bring.
Please don't forget my daddy, mother, grand-daddies and grand-mothers and all the other little boys and girls. I will see you at the Christmas tree at Carr's Chapel church on Christmas eve night.
Your little friend,
Dorris Elaine Snodgrass.

Dear Santa Claus:
I am going to tell you what I want for Christmas. I want a bicycle and a B B gun. And some nuts and candy. I am a boy ten years old. And be sure and give other boys and girls something too.
With love,
Tommy King.

South Plains, Texas.
Dear Santa Claus:
Please send some other boy or girl something next Christmas.
With love,
Bob Reeves.

South Plains, Texas.
Dear Santa Claus:
Please bring me some nuts, and candy, and fruit. Please bring me a Shirley Temple doll, bring me a car and suit case. Don't forget my teacher and the other children also my little brother, mother and daddy.
Your little friend,
Sharon Anne Bond.

South Plains, Texas.
Dear Santa Claus:
I would like to have a bicycle. Will you please bring me a cattle truck. My little brother would like a scooter and a cattle truck also. Will you please bring my little baby brother a rattle. And a sweater suit.
Your little friend,
George Smith Garlano

South Plains, Texas.
Dear Santa Claus:
Please bring me a dydee doll. Santa Claus don't forget the little boys and girls. Santa Claus bring me some nuts and candy and fruit.
Your friend,
Arlem Beedy.

South Plains Texas
P. S. I am in the first grade and study hard.
South Plains Texas
Dear Santa Claus:
Will you please bring me a set of dishes and a sewing set? Bring Mary Lucille a bottle of doll and you please bring her a wagon. Bring Peggy Irene a set of blocks and also a doll.
Do not forget my teacher.
Your little friend,
Dorothy Heron Garlano

South Plains, Texas.
Dear Santa Claus:
Please bring me a buggy, some dishes, nuts, candy, fruit and a tricycle.
I like to go to school and I like to work. I have been very good little girl Santa Claus.
Your little friend,
Jimmie Joyce King.

Shop and Save at PIGGLY WIGGLY

Now's the time and here's the place to save on your food budget so you'll have more to spend on Christmas gifts. Save time and trouble, too. Come in and see for yourself!

TEXAS SEEDLESS
Oranges Medium Size, Dozen, 10c
Fancy Winesap Apples Large Size, Dozen, 23c
YAMS 23c
Cranberries 15c
Cabbage EXTRA NICE 3c

COCOA Hershey's 1 Lb. Can., 15c

TEXAS SEEDLESS
Choice Fruit, 8 For, 10c
Bushel, 69c

GRAPEFRUIT 10c

Assorted lb NUTS 18c
ANY KIND, LARGE BOX, Cake Flour 25c
Pitted Dates 9c
Grape Juice 25c
ROSE MARY, FULL QUART.

MY-T-FINE DESSERT Assorted Flavors, 3 Pkg., 10c

Large Box, DREFT 19c

CORN Spring Time No. 2 Can., 7c

Tomatoes Standard Pack 3 For, 19c

Folger's 1 Lb. Can, DRIFF or REGULAR, COFFEE 24c

Peanut Butter 23c
PLYMOUTH, FULL QUART.

PEACHES Halves or Sliced, Heavy Syrup 12 1/2c
NO. 2 1/2 ROSE DALE.

Blackberries 3 for 25c
WALCO, NO. 2 CAN.

OATS National 22c
LARGE BOX—Plate or Cup and Sauer.

OLEO 12 1/2c
OUR FAVORITE, lb.

Sugar 45c
10 lb. Cloth Bag, NOT SOLD ALONE (LIMIT)

Flour MARIGOLD, 48 lbs \$1.29
Every Sack Guaranteed, 24 lbs 69c

PEAS ROSEDALE, NO. 2 CAN., 12 1/2c

SALMON HUM, NO. 1 TALL CAN., 12 1/2c

COUNTRY BUTTER, lb., 29c

Now MEAT MAN Suggests..

SALT SQUARES POUND 7c

BACON PLYMOUTH POUND 23c

Hog Lard, lb. 8c

Pork ROAST POUND 11c

Pork Sausage POUND 12 1/2c

Steak POUND 18c

Beef ROAST POUND 15c

FRESH FISH, OYSTERS, DRESSED CHICKENS

PIGGLY WIGGLY

WE RESERVE THE RIGHT TO LIMIT

REDD'S Cafe

Fruits
LEMONS, Dozen, 18c
ORANGES, Dozen, 12c
BANANAS, Dozen, 12c
Large Coconuts, 2 for, 15c
WALNUTS, 2 lbs., 35c
CANDY, 2 Bars, 5c
APPLES, Peck, 25c
GRAPEFRUIT, Dozen, 15c
SPUDS, 10 lbs., 12c

Cafe
STEAK, 20c
IRISH STEW, 15c
CHILL, Bowl, 10c
HAMBURGERS, 5c

GOOD COFFEE



Try a tankful . . . compare . . . see if Phillips 66 Poly Gas doesn't give you just about the fastest cold-weather starting you've ever enjoyed. Plus faster warm-up . . . snappier acceleration . . . more mileage. Yet costs no more, because Phillips is WORLD'S LARGEST PRODUCER of natural high test gasoline. Try a tankful!

Fighting Irishmen Capture Bi-District Crown Friday

Longhorns Drop Early Lead And End Title Quest

Irish Luck And Pluck Decisively Defeat District 4-A Champions

Shamrock's fighting Irish displayed a swift breaking hit-and-run attack, led by Capt. Allen with the able assistance of Puett, Galbreath and Roden and a stalwart Irish line, to strike pay-dirt three times in the first three periods and leave the favored Lockney Longhorns, champions of district 4-A, trailing behind a 19-7 score in their quest for the bi-district crown at Denver field in Shamrock Friday afternoon.

The Longhorns drew first blood early in the opening period when the first break of the game gave them possession of the ball on the Shamrock 20-yard line. After taking the ball on the opening kick-off, Lockney made one first down and was forced to punt. Puett, Irish safety, took the kick on his own 20, fumbled, and a Longhorn recovered. After making a first down on the Shamrock 10, Davis took the ball on a reverse from Kelley and drove over guard for the counter. V. Kelly converted.

The Longhorns, with a seven-point lead, settled down to rest on their laurels for the remainder of the game, while the Irish, with their dander up, mixed aerials and a ground attack with deadly effectiveness to score three touchdowns in three periods and move out ahead.

The Irish struck shortly before the end of the first quarter when Captain Allen, after seeing two perfect passes dropped in the end zone

"MY SKIN WAS FULL OF PIMPLES AND BLEMISHES" says Verna S.: "Since using Adlerika the pimples are gone. My skin is smooth and glows with health." Adlerika helps wash BOTH bowels, and relieves temporary constipation that often aggravates bad complexion. White Drug Co., and Bishop's Pharmacy

by D. H. Wilson, Shamrock end, stepped back from the 9 yard line and tossed a perfect fourth-down pass over the goal line to Roden for the counter. Wilson failed to convert, and the Longhorns still led, 7-6, as the quarter ended.

The Irish cashed in on the breaks again in the second period, however, getting possession of the ball on the Longhorn 48 yard line after Parrack's short punt. After driving to a first down on the 35, Captain Allen faked back, faked a pass and sped around end hugging the sideline to score standing up. Wilson converted for the extra point, and the Irish went ahead 13-7.

The third Irish score came in the third period, climaxing a touchdown drive that originated at midfield. Two completed passes from Allen, one to Wilson for a first down on the Lockney 30, and the second to Puett, who leaped high in a swarm of Longhorn defenders to gather in the ball for a sensational catch on the Longhorn 16, mixed with a series of flashy running plays gave the Irish first down on the Longhorn 6 yard line. From that point, Allen faked back and passed over the goal line to Puett for the counter. Wilson's attempted conversion was blocked by Davis, and the Irish led 19-7.

The final quarter featured a see-saw battle in which neither team threatened to score.

The Irishmen came forward with a surprisingly effective defense against aerials, intercepting three Longhorn tosses while the Lockney hurriers, in ten attempts, failed to complete a single pass. The Irish completed four passes, two for touchdowns, in eleven attempts, and missed three additional scores via the aerial route when a trio of bulls-eye tosses were dropped in the end-zone by receivers who were unmolested by the Longhorn defenders.

The Irish made 10 first downs to 4 for the Longhorns.

The Shamrock eleven, outweighed nearly 20 pounds to the man by the Longhorns, featured a shifty attack, running plays from double-wing formations with deceptive spinners and single and double-reverses that continually confused the Longhorn defense.

Davis was the only outstanding performer in the Longhorn back-

field, with Owen taking defensive honors for his work in the Lockney line. The Irish backfield quartet of Puett, Allen, Galbreath, and Roden performed as a unit with highly effective offensive work.

The starting line-up: Shamrock—Wilson and Anderson, ends; Burton and Howell, tackles; Blount and Isaacs, guards; Holmes, center; Allen, quarterback; Puett and Roden, halfbacks; Galbreath, fullback.

Lockney—Hohlaus and Richards, ends; Bybee and Steele, tackles; J. Allen and Owen, guards; McGilvary, center; Parrack, quarterback; V. Kelly and C. Kelly, halfbacks; Davis, fullback.

The summary:

First Quarter
Shamrock kicks off to Richards on 30, returns to own 39. Davis gains first down on two drives to own 49, and Davis and Parrack fall in three tries for necessary yardage. Parrack kicks to Puett on Shamrock 20. Puett fumbles, and Longhorns recover. Parrack gains 5 on double reverse at end, Davis makes 1 yard, and V. Kelly goes over center for 4. Davis hits line for first down on 10, picks up 5 around end, then takes a reverse from Kelly to plunge over guard for the score. V. Kelly converts.

Puett takes Longhorn kick-off on own 30, fumbles and recovers on 35. Galbreath picks up 6 at tackle, and Roden on a reverse from Galbreath, sweeps around end for 20 yards to the Longhorn 42. Puett and Galbreath each make 3 at tackle, and Allen goes over tackle for first down on the Longhorn 30. Puett's pass to Wilson is dropped in end zone. Galbreath, on a delayed buck, goes through line for first down on the Lockney 20. Allen's pass to Wilson is incomplete, and Galbreath, on another delayed drive at the line, goes through for 6. Another pass from Allen is dropped over the goal line by Wilson, and Galbreath drives over center for first down on the Longhorn 9. After three line plays fail, Allen passes complete to Roden in the end zone. Wilson fails to convert.

Davis takes kick-off on own 18, returns to 28. Davis fakes pass and rounds end for 8 yards, and V. Kelly makes first down on the Lockney 40 at the quarter ends.

Second Quarter
Davis rounds end for 6 yards, then passes incomplete to Hohlaus. Parrack punts over goal line, and the Irish take over on their own 20. Allen loses 1 yard as Owens piles through to make the tackle, then drops four more when the Longhorn guard charged through fast. Holmes kicks to the Shamrock 47, where the ball is killed, and the Longhorns take over.

Richards loses two yards on an end-around, and Parrack's pass is knocked down. Davis pass attempt is knocked down and almost intercepted by Holmes, and Parrack kicks over the goal line, narrowly missing the "coffin corner." Lockney is penalized 5 yards and the Irish open drive from their own 25. Galbreath picks up 3 yards and Allen misses first down attempt by inches. Holmes punts out to Parrack, standing on his own 38, who returns to midfield. Lockney draws a 10 yard penalty. Davis picks up first down on three plays, and Kelley makes 5 at guard. Davis pass is intercepted by Puett on the Shamrock 47. Puett returning 5 yards into the Lockney end of the field.

Failing to make first down, the Irish kick and Lockney takes over on their own 17. Stopped for no gain, the Longhorns return the punt and Shamrock takes over at midfield. Allen picks up 4 at tackle, and Roden makes it first down on the Lockney 35. Allen fades, fakes a pass, and sweeps around end and down the side lines to score. Wilson converts, and the Irish lead, 13-7.

After the kick-off, an exchange of punts leaves the Longhorns with the ball on the Shamrock 42 yard line, where Davis attempted pass is intercepted by Puett as the half ends.

Third Quarter
The Irish gain on an exchange of punts and take possession at midfield. Galbreath strikes at center and laterals to Allen who circles end for 5 yards. Allen's pass to Roden is dropped on the 20 yard line. Puett goes over tackle for 6 yards and a first down. Allen strikes at tackle for a yard, and Roden adds 6 on a reverse over tackle. Allen passes to Wilson for a first down on the Longhorn 30, then tosses another forward to Puett for a first down on the Longhorn 16. Puett passes incomplete, then picks up 9 on a drive over guard. Galbreath hits center for first down on the Longhorn 6 yard line, and Allen passes to Puett on the goal line for the score. Wilson's attempted conversion is blocked by Davis, and the Irish lead 19-7.

Davis takes the kick-off on his own 20 and drives to midfield. On the first play, Blount, Irish guard, crashes through to smear Davis for a 5 yard loss. Kelley is stopped at the line and Davis loses 3 at end. Parrack punts out of bounds on the Shamrock 29.

Davis drops Roden for a loss of 4 yards. Galbreath picked up 8 at tackle and after an incomplete pass, Holmes kicks out of bounds on the Longhorn 20. Kelley drives through center for 8 yards as the quarter ends.

Fourth Quarter
Davis hits center and fails to make first down. Parrack kicks to Allen who returns 11 yards to his own 41. Allen picks up 6 at center, and Roden makes first down on the Longhorn 49. Shamrock draws a 15 yard penalty for holding,

Mt. Blanco News

Mr. and Mrs. J. A. Trammell honored their son, Garnell, Thursday night with a supper. Those enjoying the occasion were Misses Ila Acker, Inez Mosley, Iva and Oma Lee Watson, Lenora Haverstock and J. W. McCravy, Guy Haverstock, Billy Kirk and Garnell Trammell and family.

Walter Crawford entertained with a 42 party Friday night. Refreshments were served to Misses Lee Watson and Garnell Trammell, Arnold and Clifford Helms, Aldridge Powell, Guy Haverstock, Marvin McSwain and Raymond and Mildred Watson and Mr. and Mrs. Wesley Hay.

The club met Thursday afternoon with Mrs. Dorsey as hostess. Pollyanna gifts were exchanged and revealed and names drawn for another three months. A box was packed for Milan orphan home at Lubbock. The club will have its annual Christmas party on Thursday, December 21 with Mrs. Bert Affleck as hostess.

Mack and Miss Lottie Latta visited Sunday in Plainview.

Mr. and Mrs. E. H. Brown and family visited in Lubbock Sunday.

Mr. and Mrs. Frank Smith and family were Sunday dinner guests in the Ed Robinson, home.

Mr. and Mrs. J. A. Trammell and family visited in Tulla Sunday.

Mr. and Mrs. H. W. Fite and family visited Sunday afternoon near Floydada.

Mr. and Mrs. Walter Crawford and family visited in Lubbock Sunday.

Ronald Wayne McClure visited Joe Robert Applying Sunday.

Sunday dinner guests in the C. A. McClure home were Mr. and Mrs. P. D. Helms and family, James Brannon McClure and Ross Fite.

Mr. and Mrs. Earl Bishop and Mr. and Mrs. Davis Bishop visited Sunday in the R. H. Teague home.

Mr. and Mrs. Tilford Taylor and

and Allen picks up 10 at end. Roden circles end, fumbles and recovers on the Shamrock 48. Lanford kicks out of bounds on the Lockney 27.

After an incomplete pass by Parrack, Davis picks up 5 at center and Kelley, on a fake reverse, picks up first down on his own 41. Davis' pass bounces off the hands of Richards, its intended receiver, and is intercepted by Galbreath on the Longhorn 45.

An exchange of punts gives the Irish the ball on their own 38, and a Shamrock drive is halted deep in Longhorn territory as the game ends.

BRONCHIAL COUGH

Buckley's Famous CANADIOL Mixture Acts Like a Flash

Just a few sips—feel its powerful pungent action spread through throat, head and bronchial tubes. Spend a few cents today at any good drug store for a bottle of Buckley's CANADIOL Mixture (triple acting). Take a couple of sips at bedtime. Feel its instant powerful, pungent action spread thru throat, head and bronchial tubes. It starts at once to loosen up thick, choking phlegm, soothe raw membranes and make breathing easier.

Sufferers from those persistent, nasty irritating coughs due to colds or bronchial irritations find Buckley's brings quick relief. Over 10 million bottles sold. Be sure you get Buckley's CANADIOL Mixture. WHITE'S PHARMACY ARWINE DRUG COMPANY.

family visited Sunday night in the W. I. Norman home in Floydada. Mr. and Mrs. Paul Banks of Floydada visited Mrs. J. M. Warren and family Sunday.

Pyorrhea May Follow Neglect
Do your gums cause you discomfort, druggists will return your money if the first bottle of "Lelo's" fails to satisfy. Arwine Drug Co.



1/2 YOUR BEAUTY is in YOUR HAIR

Don't be careless with your hair . . . keep it colorful, sparkling, youthful . . . with CLAIROL. You'll be delighted with the result . . . dry, drab, lifeless hair takes on lustrous beauty in ONE 3-in-1 treatment, for Clairol shampoos as it reconditions as it TINTS. Choose from 36 natural-looking Clairol shades!

Naturally . . . with **CLAIROL**

Write now for free booklet and free advice on your hair problem to Joan Clair, President, Clairol, Inc., 130 W. 46th St., New York, N. Y.

Wrapping Bank Dollars in Cowhide and Pigskin

LIVESTOCK LOANS

We have confidence in the ability and good judgment of experienced stockmen of this vicinity. If they see profits for themselves in feeding livestock for the market, we are ready to cooperate with them.

If you are interested in a livestock loan, we shall be glad to talk with you.

The First National Bank

FLOYDADA, TEXAS

ROUND TRIP Holiday Excursion Fares

CHRISTMAS AND NEW YEARS

Floydada to Fort Worth . . . Round Trip **\$7.50**

Floydada to Dallas Round Trip **\$8.40**

On Sale Dec. 15th to Jan. 5—30-day Return Limit!



EXCURSION FARES EFFECTIVE LOCALLY BETWEEN ALL POINTS ON OUR LINE!

1 1/2

Times The One Way Fare FOR THE ROUND TRIP Phone 36

Texas - New Mexico and Oklahoma Coaches

Union Bus Terminal A. J. Cline, Agent Floydada, Texas

DEMONSTRATES—AND HOW!

Help The Needy

OF YOUR COMMUNITY BY DRINKING YOUR

Coffee at Withers CAFE

SATURDAY, DEC. 16

All sales of Coffee on that date will be given to the needy through the—

COMMUNITY CHEST FUND

We Serve Arnholz Coffee—5c

Tell Your Friends

The Golden Rule Store

In Building formerly occupied by the Economy Store is

Forced To Liquidate

The Entire Stock of High-Grade Dry Goods, Clothing and Shoes mostly purchased during this year.

Our lease expires January 1 and as we cannot make satisfactory arrangements to continue we are giving the people of Floydada and surrounding country the opportunity to buy good merchandise—

All Fixtures amounting to about 2,000 feet of lumber, tables, showcases, cash register, etc., at give-away prices.

D. Rothschild

Manager

Search For Floyd County's

Ripley Started Something With The Sizemore Legend

95-Year-Old Deputy Goes On

The Sizemore legend is growing and so is the Sizemore clan. Mr. Ripley started something! Since the November 26 edition of the famous cartoon, "Believe It or Not," appeared on the news stands with the startling information that Floyd county, Texas, is the proud possessor of a 95-year old deputy sheriff, one Mr. Jeff Sizemore, the office of Sheriff Fred Clark has been deluged with letters from alleged relatives and bona fide curiosity seekers; and the legendary Mr. Sizemore is fast becoming a first-class headache to Sheriff Clark.

Clark steadfastly denies any knowledge of the venerable deputy, and maintains that there are no hidden closets nor secret panels in the offices of the law.

Sizemore's relatives, however, are insistent. One writes from Monroe, Michigan, to insist that he has recognized a family resemblance in the pen-and-ink sketch which appeared in the cartoon feature. "Your picture looks like my grand-

father's picture," he states, "and I was wondering if we are any relation."

Another letter from Spencer, West Virginia, recognizes Mr. Sizemore as a member of the clan and requests information for a family history which is in the process of being written.

Other letters have been received from widely scattered points in Michigan, Louisiana, West Virginia, and Missouri.

The climax came this week, however, with a letter addressed to Mr. Jeff Sizemore from a nationally famous radio program, "We The People," offering him an expense-paid trip to New York City to appear on the program with a complete life-story. "We The People" was particularly interested in obtaining Mr. Sizemore's version of his battles with Billy the Kid, the Younger Brothers, and other noted outlaws of the Southwest of a bygone era.

But Mr. Sizemore is still a man of mystery in Floyd county, Texas. The sheriff is good at tracking down bad men and recovering stolen property, but a 95-year-old deputy is another matter. Inquiries to Ripley, his creator, have so far brought no response, and no clue has been obtained to the identity or whereabouts of the legendary officer. The sheriff's office, however, would be very happy if he'd call for his mail!

FOR BABY'S COMFORT
McGee's Baby Elixir is intended for minor upsets of the stomach and bowels that result from over-eating, improper foods, or temporary over-acidity of the stomach. A bottle of McGee's Baby Elixir costs only 35c.
Arwine Drug Company

Fairview News

FAIRVIEW, December 12.—Mrs. Grover Freeman entertained her B. Y. P. U. class Friday night at the home of Mrs. Walter Welch. There was a large crowd present.

Mr. and Mrs. G. M. Bullard and Mrs. L. B. Cozby visited in Plainview last Thursday with Rev. G. I. Brittain. Rev. Brittain had been very ill but was very much improved.

Mr. and Mrs. Lewis Bullard and sons of Floydada spent Saturday night with his brother Preston Bullard and family.

Mr. and Mrs. Ray Warren and children spent the day Sunday with relatives at Sand Hill.

Jim Hicks and daughters spent Tuesday and Wednesday visiting at Shamrock.

Mr. and Mrs. J. C. Crabtree, Ella B. and Jean, spent Sunday with Mr. and Mrs. Childress McClure.

Mrs. Bessie Mills of Sand Hill spent the week-end with her brother L. A. Horton and family.

Mr. and Mrs. L. B. Cozby and children spent the week-end visiting at Sayre, Oklahoma and Shamrock. At Sayre they visited Mrs. Crozby's uncle, L. H. Bullard, and at Shamrock they visited her brother Mitt Bullard and family.

Mr. and Mrs. Thurman Perry are moving back to this community from Kress. They moved from here to Kress two years ago.

Mr. and Mrs. Leslie Crabtree and children spent Sunday at Silverton with Mr. and Mrs. G. B. Mayfield.

The stewardship revival held at the Baptist church last week was well attended.

The W. M. S. met at the church Thursday for the "Lottie Moon Christmas Offering" program. A fine program was rendered. There were eight present.

There will be a "Community Party" at the school house Friday night, December 15.

Mr. and Mrs. C. H. Wise and children visited at Wake Sunday with Mr. and Mrs. Kimble Porter and family.

Mr. and Mrs. G. M. Bullard visited in the Jim Hicks home Tuesday.

Mrs. T. U. McClure spent Friday with Mrs. Ray Warren.

Mr. and Mrs. Wade Warren and children are moving this week to Como, in East Texas.

Mr. and Mrs. Clyde Bagwell were Sunday dinner guests of Mr. and Mrs. Edell Dubois.

Sunday is regular preaching day at the Baptist church. Rev. Lemons will preach. There will be a short program put on and an offering taken for foreign missions.

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Mickey Couple Are Honored at Surprise Fete

EDITOR'S NOTE: The following account of a surprise house-warming was mailed to the Hesperian this week by Mrs. Carl W. Smith. Mr. and Mrs. Smith have recently built and occupied a new home on the site of the old Smith homestead near Mickey. Mrs. Smith's letter follows:

Saturday night my husband, Carl Smith and I were surprised when our kinfolk began coming in, but as it was Carl's 47th birthday, we just decided to have a nice birthday party of forty-two and Chinese checkers. But soon someone took my place and asked me to go to the front room and sit by Carl, which I did, and the front door opened and in came our tiny grandbabies and nieces and nephews loaded down with parcels and began dumping them in our laps.

Then someone, for the first time, said, "This is a house warming too!" So we very happily opened the packages of gifts, so nice each one, and even the refreshments had been looked after. Popcorn balls by the dozens, cakes, and cookies all were served. Then some real singing, talking and laughing made this new home so warm with love and good will that the walls were nearly "sweating."

Some began to leave, but our surprise was not over because a car drove up and it was our son, Jack, with Rose, his new wife and Evelyn our daughter, all of Canyon. About the time we got our breath another car came up and brought our daughter, Dot, her husband, Harold Leavitt and baby, Betty Ruth, and also Abbie Leavitt, all of Canyon.

Birthday cakes and gifts were still arriving at 11:30 Sunday night. Well all are gone, but the memories remain, and the radio is singing "Happy Birthday to You." Now what do you think about that?

Present for the house-warming were Mrs. Sally Mickey, Mr. and Mrs. N. B. Pace, Mr. and Mrs. Walter Knight and Genevieve, Mr. and Mrs. Harding Nall and Mary Annie, Oden Glenn and Ruth, Mr. and Mrs. Hardin Jackson, Mrs. L. D. Pope, Fred, Emma, Smithy, James, and Glenna Mae, Edna Mae Hollums, Mr. and Mrs. Edd Holmes, Charles Eddit, Dorothy Marie and Beuna Mae, Mr. and Mrs. Lee Pope, ElEva Dee and Joyce; Mr. and Mrs. Robert Flenor, William, Carl, Don, Henry, and Bobbie all of Mickey; Mr. and Mrs. Jack Smith, Mr. and Mrs. Harold Leavitt and Betty Ruth, Miss Abbie Leavitt, Evelyn Smith and Alvin Smith, all of Canyon; and Don Foy, Carl Jr., Charles and ourselves.

Gerald Smalley Wednesday night of last week.

Irvin Bennett and family visited in the Jess Sandusky home Sunday night.

Mr. and Mrs. J. W. Huey, jr., visited her relatives Sunday.

J. B. Jordan of Center community was a guest in the W. B. Harris home Sunday.

The supper sponsored by the Muncy P. T. A. Thursday night of last week was a success. A large crowd attended and first they were entertained with a group of songs given by the primary room. Then the pies were auctioned off by Jess Sandusky who has made quite a record along this line. Next a contest for the ugliest boy was held and Jess Sandusky won the prize over Earl Smalley and Irvin Bennett. Then Mrs. J. W. Sandusky and Mrs. Edd Muncy.

The proceeds will go to help sponsor a community Christmas tree.

CARD OF THANKS
We wish to express appreciation to our many friends for their acts of kindness shown us during our dark hours, the sickness and death of our loved one, Aunt Mollie Woolsey. We wish the same kind consideration to be shown you, in your time of need.
G. M. Woolsey,
Mr. and Mrs. S. M. Woolsey,
and relatives.

LAND
We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Biscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.
W. M. Massie & Bro
Floydada, Texas

LIBERTY H. D. CLUB ELECTS NEW OFFICERS FOR YEAR
The Liberty Home Demonstration club met at the home of Mrs. Robert Graham, December 11, 1939. The new officers for another year took charge. Mrs. Walter Merrill is president and Mrs. Robert Graham secretary, due to the regretted illness of Mrs. Ruby Yearly and Mrs. E. E. Huskey will be bedroom demonstrator and Mrs. F. A. Graham food demonstrator.

Mrs. Walter Merrill and Mrs. Rene Yearly gave reports on "Christmas in Foreign Lands" and "Unusual Christmas Gifts."

Mrs. E. E. Huskey will entertain with a 42 party at her home Wednesday night, December 20 all club members and their families are urged to come.

Refreshments were served from the Christmas tree to the following members: Mrs. C. U. Ford, Mrs. Rene Yearly, Mrs. R. A. Ford, Mrs. Walter Merrill, Mrs. F. A. Graham and the hostess Mrs. Robert Graham.

Mr. and Mrs. W. A. Shaw spent Wednesday in Amarillo as guests of their son, Sanford Shaw and Mrs. Shaw.

FOR BABY'S COMFORT
McGee's Baby Elixir is intended for minor upsets of the stomach and bowels that result from over-eating, improper foods, or temporary over-acidity of the stomach. A bottle of McGee's Baby Elixir costs only 35c.
Arwine Drug Company

Muncy News
MUNCY, December 11, 1939.—Mr. and Mrs. Tom Cainey and Mr. and Mrs. Fred Thornton from Porterville, California visited Mr. and Mrs. J. A. Smalley last week.

Mrs. Winnie Teaff and Roberta Teaff of Archer City are visiting Bennie Teaff and family. Mrs. Teaff and Miss Teaff are the mother and sister of Bennie.

Bob Muncy and family entertained the Earl Smalley's Sunday night.

Mr. and Mrs. J. A. Smalley spent Sunday in Turkey visiting their son, N. J. Smalley and family.

Mrs. Edd Muncy and family visited her parents, Mr. and Mrs. E. L. Hough of Floydada.

Earl Smalley and family and Bob Muncy and family spent Sunday afternoon in "the brakes" off the caprock.

Bob Muncy and family, Mrs. W. B. Harris and Miss Maurine Mathis were Saturday shoppers in Plainview.

Mr. and Mrs. J. A. Smalley and Earl Smalley visited Doyce Smalley and family in Spur Thursday of last week.

Bennie Teaff and family visited relatives in Plainview Sunday.

P. F. Bertrand and family visited in the J. W. Huey home Sunday night.

S. M. Sandusky and family visited J. P. Biggs Sunday. Mrs. John Smalley visited her mother Mrs. T. J. Dodson of Lockney Sunday.

Mr. and Mrs. Edd Muncy, Harold Woods and Bennie Teaff attended the Lockney - Shamrock football game Friday at Shamrock.

Mr. and Mrs. Edd Muncy and Harold Woods came back through Amarillo and spent Friday night there.

Sambo Sandusky entertained

Santa Claus Has Already Visited Our Store
And left with us lots of Nice Things for Christmas.
Electric Toasters, Waffle Irons, Irons, Coffee Makers, Pyrex in Gift Boxes, Spun Aluminum-ware.
GENERAL STOCK OF HARDWARE
H. M. McDonald
HARDWARE

we were playing Santa Claus ahead of time with a bagfull of BARGAINS in USED CARS!

-the car you want at the price you want to pay!

ALL MAKES ALL PRICES

1936 V-8 COUPE 1935 V-8 TUDOR
Motor overhaul, New Rings, Bearings, \$335 Motor Good, Tires Good. \$225

1937 V-8 PICK-UP \$300
Motor Overhaul.

We are keeping Used Cars inside building during bad weather. Come in to see them—

Mighty Good Neighbors
Among our Good Neighbors all these years has been the—
CONSUMERS FUEL ASSOCIATION
It was a big event last Saturday when they celebrated the opening of their new Wholesale and retail sales and service station. Thousands of friends called
WE JOIN IN CONGRATULATIONS and hope we may have the Continued Friendship of their officers, directors, stockholders and friends.

R. C. HENRY
Distributor for Continental Oil Co.,
FLOYDADA, TEXAS

Mrs. E. C. Henry, Mrs. George V. Smith, Mrs. R. C. Henry and Mrs. Arthur Barker of Lockney spent Tuesday of last week in Munday as guests of Mrs. Pitzer Baker and family. Mrs. Henry remained for a two weeks visit with her daughter while the others returned home that evening.

Information ABOUT YOUR 1938-39 Government Cotton Loan

We have opened our office upstairs in the SURGINER BUILDING, North Side Square, to assist you Concerning your Government Cotton Loans.

We Will Purchase Your Equity

Or assist you in arriving at its Value.
Bring your Duplicate Contracts.

Floyd County Ware House

L. S. SPARKS

For Thrifty Gift Giving

A GRAND GIFT FOR THE ENTIRE FAMILY

Once more it's Christmas time and once more the problem of what to give arises. The answer is simple. GIVE SOMETHING TO WEAR AND OF A STANDARD BRAND THAT EVERYBODY APPRECIATES RECEIVING. Here are a few suggestions from our big stock of gifts.

For Her
Robes she will love—Cozy Chenille, wool or Satin in a large selection and wide price range—
\$1.98 to \$6.95



For Him
Robes to make men stay home nights—
Blanket Robes \$3.98
WOOL ROBES \$4.98
SILK ROBES \$6.95 to \$9.90
Silk Pajamas **\$2.98 and \$3.50**



LOVELY BED JACKETS 98c
Dainty warm shoulderettes of Chenille.



Shirts
Especially priced for holiday gifts.
Quadric Shirts 98c
Tru-Val Shirts \$1.35
WING'S SHIRTS \$1.65 and \$1.95



Hosiery
The gift every woman wants. "Country Club" and "Vanette".
79c and \$1.00
Two or Three-Thread, QUEENS LACE \$1.49



TIES
"Chenney" and Nor-East as advertised in Life—
\$1.00
Other Ties **49c - 69c**



GOLD Jewelry
Yet cost so little—
98c & \$1.98
Necklace, Bracelets and Ear Clips



GLOVES
Here they are lined or unlined, men's or boys'—
98c to \$3.95
Slip on or Button



Give Her BALBRIGGANS \$1.00
Soft cozy Balbrigg She will prize for home or dormitory. Two-piece Gay Colors.



GIFTS PURCHASED AT THIS STORE WRAPPED FREE

HAGOOD'S DRYGOODS

"Standard Brands Priced Right"

BETTER USED CARS EVERY MAKE SEE YOUR DEALER

READ THE CLASSIFIED ADS

Classified

Advertising Rates Information

If you have an account with The Hesperian, classified advertisements may be put on your bill for the first of the month payment. To others an accommodation account will be opened for those who phone in their ads, to be paid same week. When telephoning ads please re-check with the ad-taker on names and numbers.

Phone 8

The Hesperian reserves the right to classify all Want Ads under appropriate headings and revise or withhold any copy any error must be given in time deemed objectionable. Notice of correction before second insertion.

Want Ad Rates

Ten cents per line, or count of 6 words, first insertion; five cents per line for subsequent insertions.

Lines of white matter will be charged for at same rate as type matter. Headlines set in bold face will be charged at 20 cents per line first insertion and 10 cents thereafter.

Phone 8 and let us put the "livest salesman in Floyd County" to work for you.

For Sale

NEW and Slightly used Superflex Oil Refrigerators at bargain prices. F. C. Harmon. 441tc

ARRIVING DAILY Poinsettias, Cyclamens and other flowers. Visit the greenhouse while the selection is large. Park Florist. 443tc

LARGE Kerosene heater, \$30. Fogerson's Shoe Shop. 442tc

FOR SALE, well-grained irrigated hegar. C. T. Warren, Rt. 4. 441tp

FOR SALE—Good young milk cow. J. D. Colville. 431tp

FOR SALE—Irrigated Hegra bundles 5c bundle or \$10 ton. A. R. Bloxom, 5 mi. So. Lockney. 423tp

NEW RANGER & Popular dress belts at Fogerson's Shoe Shop. 361tc

AIR-CONDITIONED Flowers for all occasions. Telephone 78. Park Florist. 151tc

SPECIAL—a 32-volt Wincharger and 40 foot tower to close out at \$90.00. F. C. Harmon. 441tc

FLORIST OF DISTINCTION, choicest pot plants and cut flowers. Careful, personal and artistic arrangements. Park Florist, member Floral Telegraph Delivery Association, telephone 78. 271tc

ENGLISH and Variegated Holly, Park Florist. 343tc

AUTO-LITE Batteries for all makes of cars at Sam's Body & Fender Works. 424tc

CAR WINDOWS replaced while you wait at Sam's Body & Fender Works. 424tc

Houses For Sale

HOUSES for sale and rent. W. E. Brown, owner. 291tc

MODERN Homes for sale, easy terms. Phone 273. W. H. Henderson. 161tc

FOR SALE or rent—5 room house on West Tennessee St. Roy Eubank. 251tc

Land For Sale

We make 5% farm loans. Prompt appraisals. Goen & Goen. 261tc

Hesperian Ads Pay



DO NOT WAIT ANY LONGER

Have your house heating problem solved by using Natural Gas in modern heating equipment.

WEST TEXAS GAS CO.
Natural Gas—Your Quick, Clean Economical Servant

County Singing Convention Held At South Plains

SOUTH PLAINS, Dec. 12.—The Floyd County Singing convention met at South Plains High school on Sunday, December 10, for an all day session. Everyone brought a basket lunch which was served at the noon hour. T. J. Heard, president of the association, was in charge of the meeting.

Officers elected for the coming year were president T. J. Heard, re-elected; vice-president, Mr. Wigginton; secretary, Mrs. Merrick. During the business session following the morning session, Baker was selected as the site of the Floyd County convention on the second Sunday in June.

Songs were led during the morning session by the following: Messrs. Heard, Huey, Lyles, Rainer, Wigginton, Hart, Johnson, Hamblin and Hart.

In the afternoon songs were led by both Mr. Cantrell and Mr. Wade of Silverton, solo and encore by Fay Hart, C. M. Lyles, Earl Rainer and Mr. Dean led songs.

Mrs. Nora Stephens gave an accordion solo and encore, Lee Davenport of Silverton led a song, a double quartet was arranged by Mr. Williams of Dickens, a quartet was arranged by Mr. Wigginton, Mr. Nance led a song, Judge Tubbs led also and Mr. Chestnut and Mr. Johnson.

A family quartet from Dickens including a boy and 3 sisters sang. Also three little sisters from Dickens sang a trio. T. J. Heard led the closing song, Benediction by Rev. G. O. Dean.

Chapel Program

The chapel program on Wednesday morning resolved itself into singing Christmas carols in preparation for the Christmas program to be given on December 22, at the school in connection with the annual Christmas tree. Included on the chapel program were readings given by Misses Jackie and Elizabeth Daniel.

W. M. S. Observe Week of Prayer

The South Plains W. M. S. went to Lockney on Friday and met with the Lockney W. M. S. to observe "The Lottie Moon Week of Prayer."

Following the program rendered by the Lockney society a covered dish luncheon was served at noon. The afternoon program was rendered by the South Plains group, with Mrs. Harper Scoggins, president, in charge. The following were the numbers on the program:

Devotional led by Rev. C. Malone; hymn, assembly; prayer for Japan, Mrs. H. Scoggins; prayer for War torn Japan, Mrs. S. Reeves; women's Training School at Buenos Aires, Mrs. C. H. Brown; training school, Mrs. Smitherman; solo, vocal Mrs. C. Knierim; prayer for Argentina and Uruguay, Mrs. Curtis Simmons; hymn, led by Mrs. C. A. Joiner; W. M. S. in Brazil, Mrs. Jack McCowan; W. M. S. meeting in Rio, Mrs. Chas. Knierim; prayer for Chile and Brazil, Mrs. H. Scoggins; closing hymn, Bringing in the Sheaves, assembly; and prayer for world wide missions, Mrs. Shaw.

Smith-Jackson Wedding

Miss Juanita Smith and Sidney Jackson were united in marriage at the Baptist parsonage in Clovis, New Mexico on December 6, at 7 o'clock, Rev. Barbee officiating.

Mrs. Jackson is the daughter of Mr. and Mrs. F. A. Smith. Their attendants were Mr. and Mrs. Oliver Jackson of Hart, Texas, uncle and aunt of the bridegroom.

Special Lottie Moon Program

Rev. C. Malone gave over his regular morning service to three young missionary volunteers from Wayland college, Misses Maxine Milton, Lola Farnsworth, and Marie Embry, who gave inspirational talks on missions; after which the church congregation contributed generously in commemoration of that great missionary, Lottie Moon.

In the evening at the night service, Miss Farnsworth discussed "The Lost Sheep," Miss Embry, discussed "The Lost Coin," and Rev. Malone, discussed "The Lost Boy." The three young ladies sang a trio, "Softly and Tenderly," accompanied at the piano by Mrs. H. Scoggins.

For Sale Or Trade

FOR SALE kid pony and saddle. Will trade for cow. C. W. Bennett, 322 West Tenn. 441tp

25 SHEEP for sale or let out on halves. W. S. Wharton. 431tp

SPECIAL—a good used Delco plant with batteries for \$150.00. F. C. Harmon. 441tc

Pleasant Hill News

PLEASANT HILL, Dec. 12.—Mr. and Mrs. Homer Hambricht spent Sunday with Mr. and Mrs. Bill Hambricht.

Mr. and Mrs. R. W. Cudd spent Saturday with Mr. and Mrs. J. R. Robertson.

Mr. and Mrs. J. R. Robertson visited Mr. and Mrs. B. C. Hinsley Sunday.

Mr. and Mrs. Leland visited Mrs. G. W. Hart of Baker Sunday.

Mr. and Mrs. M. D. Thornton visited with Mr. and Mrs. Brince Breed of Lakeview Sunday night.

Mr. and Mrs. Fred Battey attended the singing convention at South Plains Sunday.

Jennie Cardinal and Leona West spent Sunday with Mr. and Mrs. S. L. West.

Hams Finds The Woods Thick In Mississippi

(Ed. Note.—Writing from Jackson, Mississippi, W. H. Hams, formerly associated with The Hesperian as reporter, tells some interesting things in the following letter. He and Mrs. Hams are going to make their home in Mississippi.)

"Our trip over was rather uneventful except that we had no car trouble at all. The woods through Louisiana were on fire and at times the smoke was thicker than a Texas duster.

"Jackson is busier than any town I ever saw. Streets crowded all the time and plenty of money being spent. Everyone is 'oil' crazy but that isn't the source of the money.

"I am enjoying the mild weather. Only one day's rain since we have been here. Others have been warm and dry. The woods are clothed in bright reds and golds. We went out into the woods yesterday (Sunday) to do a little squirrel hunting but only found a bunch of hickory nut trees, chestnut trees, etcetera, that halted our progress. I regret to report we bagged nary a squirrel.

"Our 'country home' is a genuine log cabin located 50 miles south of Jackson on 160 acres of timbered land. And when I say timbered I mean the Thin Man would have a rough time going over some of it."

Personals

Charles Knierim was in Clarendon on business early in the week.

Mrs. J. C. Simpson of New Mexico once a resident of South Plains is visiting Mr. and Mrs. George West and other friends at this time.

Mr. and Mrs. Ralph Zachary of Ralls spent Sunday visiting Mr. and Mrs. Bill Beedy.

Mrs. Fred Batty was the guest of her daughter, Zella, Sunday.

Mr. and Mrs. Paul Snodgrass and Mr. and Mrs. George West were Saturday shoppers in Amarillo.

Mrs. John McLendon spent the week-end at the bedside of her mother, Mrs. D. M. McGavock in Silverton.

Merle Scoggins was in Lockney on school business on Monday night.

Mrs. Bill Tye of Floydada is visiting her sister, Mrs. Bill Beedy at this time.

Mr. and Mrs. Warren Daniel and family has as guests on Thursday Mrs. Daniel's sister, Mrs. Elbert Cardin and family, and her brother and family, Tommy Street all of Sentinal, Oklahoma.

John Jones, Lockney relative of Warren Daniel succumbed Monday to fatal injuries received several weeks ago when he fell from a windmill tower. Mr. and Mrs. Warren Daniel attended the funeral on Tuesday.

Guests in the home of Mr. and Mrs. Harper Scoggins Sunday included Maxine Milton, Whitedeer; Marie Embry, Andrews; Lola Farnsworth, Canadian, and Rev. C. Malone, Plainview.

Mrs. Charles Knierim had as Sunday guests in her home, Loma and Gene Simmons.

Mrs. Blanche Phegley spent the week-end with her parents, Mr. and Mrs. Clark in Lockney.

Women's Missionary Society

The program for Monday included numbers from the Royal Service: Devotional, Mrs. Curtis Simmons; Christmas and the Great Commandment, Mrs. C. A. Joiner; Southern Baptist and the Great Commission, Mrs. Walter Wood; the W. M. S. and the Great Commission—Mrs. Charles Knierim; Myself and the Great Commission, Mrs. Jack McCowan; and a poem, Mrs. Harper Scoggins.

A business session was held, and a box of linens for Buckner's Orphans' home was discussed by Mrs. Sim Reeves.

The closing prayer was led by the president.

Floyd County Chorus Program Is Postponed

The radio program of the Floyd County Home Demonstration club which was dated for Friday afternoon of this week over KFYO station, has been postponed indefinitely. Information that the time on which the ladies of Floyd county were asked to broadcast would be wanted for the broadcast of a football game was given Miss Edith L. Wilson, home demonstration agent here late Tuesday.

Songs by the chorus had been planned and a part of the time was to have been given to a talk on good ways in which to use cotton in the home.

Miss Wilson Wednesday advised members of the chorus by mail and otherwise of the change in plans. A new date had not been set by the station at the time.

Wheat Acreage Is Increased Under 1939 AAA Program

Wheat compliance supervisors were introduced to a brief training routine Monday in the use of aerial photographic maps which will be employed in plotting measurements for wheat compliance on Floyd county farms this year, Aleye R. Hoots, assistant county agent, said Tuesday.

The aerial photographs will be used this year for the first time in actually measuring acreage, Hoots said. The photographic maps are accurate and easily computed, he pointed out.

All farmers are requested to be present when their farm acreage is measured to check compliance.

Manifold papers, Hesperian.

CARD OF THANKS

We take the pleasure of thanking the missionary ladies of Rushing Chapel Methodist church for the Sunshine box. We want one and all to know we appreciate every gift and your presence and smiles neighbors for their kind help and all have been so faithful to come to see us in our sad and lonely hours. May God bless each and every one is our prayers.

Mr. and Mrs. W. T. Branson.

Mr. and Mrs. J. M. Hughes of Dallas were here last Friday on business.



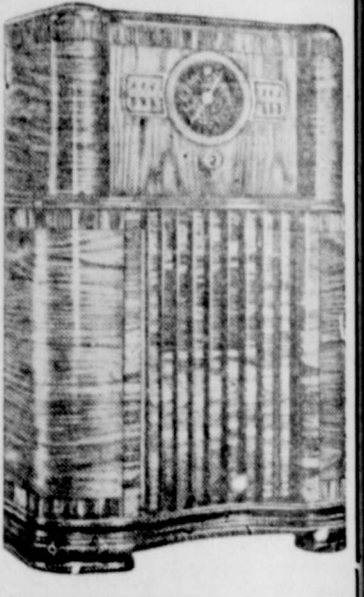
Let us Check Your Car, Brakes, Ignition, etc. See us for your set of GOODYEAR TIRES and a new Delco Battery. Be prepared for a REAL Christmas.

FINKNER'S Triangle Garage

South Main Street



Add Joy To Your Home With a Radio



Electrical Gifts are lasting appreciation. See the new array of Gift, electrical appliances.

Radio Electric Company

Open Evenings until Christmas

Auction Sale

— AT —

Consumers Fuel Assn.

FLOYDADA

12:30 (Noon) p. m.

Mon., Dec. 18

Our Old Office Building and Retail Station—

Size about 20 x 36 — with Drive way shed about 20 x 30

Frame Construction, Stuccoed

Sale For Cash By

Consumers Fuel Association

SEALE & McDONALD, Auctioneers



HAVE YOU SEEN OUR NEW DISPLAY OF GIFTS?

IF NOT, BE SURE TO COME IN. YOU'RE SURE TO FIND SOMETHING FOR THE MOST FASTIDIOUS.

"Goteverthing"

Arwine Drug Co.

Annual Football Banquet To Be At R. C. A. Gym Saturday Night

Band, Pep Squad Join In Honoring Whirlwind Team

The sentiment of all will deeply be aroused when we come to our annual meeting of the year, the Football Banquet - Band banquet, given in honor of the football boys given in the Andrews Ward gym, at 7:30 o'clock, December 16, 1939.

For the first time in the history of Floydada High school the band will attend the banquet. It is predicted to be the most unique banquet ever held in RCA gym and more people than ever before are planning to attend.

Entrance this year will be arranged in a rather clever way. Just wait and see! After the invocation by Mr. Camp, the co-football queens, Lula Lee Teal and La Nell Harmon, will be presented and crowned by Co-captains E. L. Tyler and George Fry. Following this is a toast to the Whirlwinds by La Nell Harmon to which E. L. Tyler gives the response.

George Fry will offer a tribute to Coach Winter. Coach Winter then expresses his appreciation to the team. The rest of the program consists of: song, Lula Lee Teal; tap dance, Frances Keim; clarinet-cornet duo, Joe Arwine and Billy Brown; song by trio, Mary Frances McRoberts, Margaret Tubbs and Frances Fields; talk by Superintendent Walter Travis and the school song "Hail Floydada High School" will be sung by all. Music throughout the banquet will be furnished by Nelda Fagan and La Juana Leibfried.

The football motif will be carried out in the decorations. The Home Economics girls will serve the food which will be prepared by the P. T. A.

Frosh Represented In Stunt Night

The Freshmen Class was well represented last Friday at Stunt Night. There were quite a number on the program that entered for the prize and then there were a few who gave stunts for entertainment only.

The Freshmen Class was very proud of Frances Keim who won first prize in the individual stunts. Frances Keim sang and tapped to "Dinah Lee." She was dressed like a Negro.

Others appearing on the program were: Billy Johnston, who gave a reading; Edna Patterson also gave a reading; Nadine Powell and Estelle Fuqua were in a puppet show; Freshmen girls representing the press club were: Frances Keim and Dorothy Tye, who were neighbors in the pantomime "Mammy's Little Baby Loves Shortening Bread."

Netha Denson, Evelyn Elliott, and La Juana Leibfried were the "three little darkies" and Joy Ward helped sing the song, "Mammy's Little Baby Loves Shortening Bread."

Billy Brownlow played his harmonica, and everyone seemed to enjoy it very much. Billy is very popular because of his playing.

This concludes the list of Freshmen on the program and the whole class is very proud of its members.

CELEBRATE BIRTHDAY

Celebrating Miss Floy Jean Hale's fifteenth birthday she entertained a group of four with a five course dinner at her home on Dec. 9. Joe Arwine, Gene Loran, and Norma Denson presented the hostess with gifts. The quartet enjoyed dancing and later attended the theatre.

Football THE HESPERETTE Edition

Tribute Is Paid to Coaches And Team for Year's Record

In sleet, snow, rain or shine there could always be seen those twenty-two valiant football players "working out" every afternoon from two until six o'clock. But who was encouraging these boys to win? None other than Coach Winter. Always sitting on the bench not uttering a word; just hoping and praying that his boys might win. Heres to the best and swiftest Coach that ever hit Floydada High School.

Co-captains this year were George Fry and E. L. Tyler. George back, has played four years and lettered three years. E. L., end, has played three years and lettered two years.

Dillon Patterson, tackle, has played two years and lettered one year; R. E. Goughly, back, has played three years and lettered two years; Emmett Hinson, guard, has played two years and lettered one year; Gordon Patterson, tackle, has played two years; Billy Henry, back, has played one year; Joe Rushing, back, has played one year; Carl Minor, end, has played one year; Weldon Cumby, tackle, has played two years; Archie Muncy, tackle, has played one year; James Johnston, center, has played three years Raymond Fickes, guard, has played two years and lettered one year.

Bruce Foster, back, has played two years; Leroy Chowning, back, one year; J. W. Grigsby, end, has played one year; Carlton Fawver, guard, has played one year; Bennie Crawford, guard, has played two years; Junior Womack, back, has played one year; Royce Turner, tackle, has played two years; Norman Goen, tackle, has played two years. Seventeen of these boys will receive football jackets at the banquet. I am sure they will deserve it.

Beryle Bishop has been a very loyal Business Manager. Keep the good work up.

Whims and sighs were seldom heard from these boys. Co-operating in every way made them a very successful team. The best word for them is just "Swell".

TRIBUTE TO COACH

Odell Winter, coach of the best Whirlwind team Floydada High School has ever had, is loved by all who know him or who have ever met him. He is also the best coach that this school has ever seen, or ever will see. He is the best known in any high school in this region, and no one could ask for a better coach.

Coach, every one that can help you in any way wants to do so, whether they can or not. And last, but not least, is that whether you stay ten more years or not, we will all feel honored at the thought of having known you. You are not only loved by the school students, but by the town as well. And I would like to say that we dedicate this issue of "The Hesperette" to you and your football team.

—Lula Lee Teal

HALF MINUTE INTERVIEWS

Question: How many games did you attend and which one did you like best?

Coach Winter—Of course I saw all of them but the one I enjoyed most was when I saw Lockney get beat last week.



Coach Odell Winter, mentor of the 1939 Whirlwind eleven, will be a guest of honor at the football banquet Saturday night.

FFA Students Have Full Program Of Sports In Chapter

Sports of the Floydada Chapter of the Future Farmers of America have been set up by the students enrolled in Agricultural work this year. They have for their sports basketball, table tennis, horse shoe pitching, washer pitching and playground ball.

The Future Farmers basketball team will go to the Idalou basketball tournament, December 30, to play the chapters of Crosbyton District and of the Plainview District. The boys on the table tennis teams have been practicing in the gym room during the noon hour each day when the weather is too bad to go outside. The other teams have not started practicing yet, but they plan to start sometime in the near future.

Monthly Meeting Postponed

The monthly meeting of the Floydada F. F. A. chapter has been postponed from Tuesday night to Thursday night, December 14, due to the fact that Mr. Barber has been called away to attend other meetings of this district and the Future Farmers who have charge of the initiation ceremony have not learned their parts so they can go through the ceremony without making mistakes. This was the report given by their adviser, Mr. Barber.

Eddie Brown, the district Watch Dog and the president of the Floydada F. F. A. chapter and Mr. Barber attended a meeting at Plainview Tuesday night, December 5 to pass on the certificates of merit.

Phil and Maurice Steen—We saw all but two and we liked the game that we scored the most in.

Mr. Linder—I liked the Crosbyton game best and I attended all of them.

Stunt Night Has Large Audience Friday Night

Frances Keim, with a tap dance number, won first prize for individual entries in the Stunt Night program presented at the High school auditorium last Friday night. The Whirlwind band captured first place among the club entries.

Kenneth Tubbs, who played and sang "The Funny Old Hills" was ranked second among the individual performers, with the Physical Education unit from RCA gym third; and the Press club and Spanish club ranked second and third, respectively in the club entries.

One of the cleverest stunts of the evening was presented by the FHT girls as the opening number and was not in competition for prizes. The number, a puppet dance to the tune of "Sidewalks of New York" was presented by Mary Louise Medlen, Nadine Powell, Charon Fuqua, Mabelle Edwards, Billie Jean Swenson, Lois Pelps, Eugenia Martin, Betty Jean Srepton.

A black-face quartet, "I Ain't Gonna Grieve My Lord no More," was presented by Mary Frances McRoberts, Margaret Tubbs, Sam Huey and George Tubbs.

Other features of the program were a dialogue by Billie Johnston and Florence Lloyd, a reading by Edna Patterson, "South of the Border" sung by Irene Daily, music by the FFA orchestra, the physical education entry, a saxophone duo by Frances Jo Terrell and Edith Shirey, a reading by Billie Johnston, songs by Jo Ann Daily and Norma Jean Moore, harmonica number by Billy Brownlow, and club stunts by the social club and FFA boys.

Nelda Fagan played piano selections throughout the program. Eddie Brown, president of the FFA, was master of ceremonies, assisted by Lovelle Ginn, president of the Future Homemakers, Henry Barber, Pauline McCarty, Fannie Mae Rees, and G. W. Russell assisted in putting on the program.

"SQUIRT" BISHOP RETURNS

The Hesperette staff is happy to know that it's sports editor, "Squirt Bishop", is again in circulation. He arrived from Carroll Girard Clinic of Dallas, last Saturday and many of his friends have seen him. It is hoped that he will soon be back in school, cheering everyone with his gay jokes. Incidentally, his visiting hours are from 3:30 to 4:30 in the afternoon and from 7 to 8 in the evening.

BETTY CO-ED

Betty co-ed has lips of red for Matador.

Betty co-ed has eyes of Spur's deep blue.

Betty co-ed, has golden head for Crosbyton.

Her dress, I guess, is white, for Ralls High School.

Betty co-ed she smiles for old Paducah.

Her heart is Lockney's treasure, so 'tis said.

Betty co-ed is loved by every football team.

But our's is the one that's loved by Betty co-ed.

Hesperian 15 per year in Floyd and adjoining counties.

Thirty-One Members of Pep Squad Work Through Season

The Pep squad has a membership of thirty-one diligent girls. Throughout the season the girls sold popcorn and candy, side by side; laughing and crying together they learned each other's feelings and made new friends.

The girls that have been in the pep squad for their first year are Allie Bell Barker, Ludene Burney, Ellen Brock, Lee Dale Clubb, Mary Helen Day, Nelda Fagan, Frances Field, Edna Earl Price, Lovelle Ginn, Eva Marie Lewis, Maudene Moore and Virginia Yoakum.

The two year girls are Janette Bratton, Joy Cardwell, Cagerline Carmack, Ella B. Crabtree, Topsy Dudley, Eugenia Martin, Roberta Medlen, Verna Lynn Olson, Mary Lynn Stanley, Dorothy Wisdom, Wanda Withers, Helen Woodward, and Lula Lee Teal, vice-president.

The third year girls are Mona Blackmon, Arlene Elyte, Yvonne Hale; business manager, Norma Mae Harris, Martha Yearwood and Jane Clark, secretary of the pep club.

The girls who have been in the pep squad four years are Jane Graham, Mary Louise Medlen, assistant business manager and La Nell Harmon, president of the Pep club.

Oyster Supper For Team Is Given

Last Monday night Mr. Boothe gave the Football squad an Oyster Supper to show his appreciation for the team which has worked so faithfully this season. The boys enjoyed a very nice supper even though it was rumored that some of the boys didn't like oysters.

Outside of a few accidents, everything was swell. Johnston and Henson had to turn over a bottle of red soda pop. Just before they finished supper, Jack Deakins came down to the cafe and gave them a pass to the show. Coach and the football boys certainly appreciated the nice time that was given them by Mr. Boothe and Mr. Deakins.

PEP SQUAD SPONSORS

This is a tribute to our pep squad sponsors. Miss Copeland and Miss McCarty who have served us faithfully through this year. We, the pep squad want to express our appreciation for the spirit of service which they have sincerely reminded us since September. Miss Copeland has been our sponsor for five years and the pep squad enjoyed her sponsorship. Miss McCarty has sponsored the pep squad this year and we are equally grateful to her. So here is a toast to our Pep Squad sponsors.

THE CAPTAIN SPEAKS

I would like to express my appreciation to the team, the pep squad, and to every one who has helped us this year in any way. I know we may not have had the highest record in the district, but I do believe we have the best team when a game is played under favorable conditions to both teams.

I would like to say here that I think Coach Winter is the best coach in any school.

Co-Captain George Fry Linder

Writing fluids, Hesperian.

SCHOOL CALENDAR

Tuesday, December 12 — Officers and committeemen meet at the home of Miss Rees.

Thursday night—Christmas Pageant at high school.

Friday night—Spanish Christmas Party.

Monday night — Press Club Christmas Party at the home of Miss Rees.

Tuesday night — Social Club Christmas Party.

Wednesday night—Joint Social for F. F. A. and F. H. T. at R. C. A. Gym.

Thursday night—Community Christmas Tree.

Friday—School out for the Holidays.

Whirlwind Band In Attendance At All Games This Season

The Whirlwind band has been faithful in backing the football team this season, with a majority of its members attending every game of the season and yelling right along with the Pep squad.

The first game of the season was with Slaton, who came here for a good wallop at the hands of the Whirlwinds. The band marched out on the field for its initial appearance of the season and showed up in fine order.

The following week the band spent the day in Amarillo where they paraded on the streets before going out to the Tri-State fair grounds where they presented a radio broadcast. That night the Tulsa game was played, and the tired band members arrived just in time to play "Hail! Hail! the Gang's All Here." Their tiredness was forgotten until after the game, however.

Again the band paraded on the home gridiron when Flomot came to Floydada. The Amarillo Yarnigans were not supported by a band so the Whirlwind band played enough for both teams.

The formation at the Ralls game was one of the best exhibitions which the band has made, and it must have been an inspiration to the Whirlwind team, because they came home with an overwhelming victory. The Armistice day game with Matador was played on Wester Field and the band presented a touching flag salutation ceremony. Marching exhibitions were also at both the Paducah and Crosbyton games.

Only a part of the band went to Spur for the game on Thanksgiving day and no marching was done. But the Whirlwinds made that last game count, aided by those faithful ones who did go. The band served as both pep squad and band since the pep squad did not go.

Guess what? At last the school has purchased some uniforms which will insure uniforms enough for every one and still have some extras hanging in the closet. About fifty-three complete uniforms have been bought from Pampa High school, and all that will need to be done to them is to have the gold braid taken off, and white put on.

The cake sale this week-netted the band about twelve dollars, thanks to those super-salesmen, the Freshman quartet, Frances La Juana, Dorothy and Evelyn and several others.

Some new instruments have been ordered and contest numbers are being worked on. They really are getting down to work and by contest time, it is expected that a class J band made up of beginners will be entered.

Pep Squad Leaders Form Faithful And Inseparable Trio

Here's a toast to that ever faithful, untiring, scheming, beautiful, popular and inseparable trio, the pep leaders. These leaders, LaNell Harmon, Jane Clark and Lula Lee Teal have been working faithfully and in case you are not acquainted with them, here is an exclusive interview.

LaNell Harmon, who is president, has a wonderful personality and is the main "pepper upper" of the club. During a ball game when the so called "pep girls" lose their pep, LaNell could always be heard yelling, "Yell it." And would things ever "liven up" LaNell was also elected by the popular football boys as one of the football queens, and will be crowned Saturday night at the banquet.

Lula Lee Teal, who is vice-president, also has a grand personality and is the other football queen to be crowned Saturday night.

These personalities seem to be running loose because Jane Clark who is secretary and treasurer, also has "it." She is very popular with all who know her and when it comes to yelling—she can really get "way down yonder."

These leaders have been a great inspiration to the club and the pep girls have really appreciated them.

Dr. and Mrs. Wilson Kimble and daughter, Miss Mary Anne, were dinner guests in Plainview Sunday evening of Mr. and Mrs. Sanson. Miss Kimble and Miss Mary Earl Sanson went on to Littlefield to resume their school work Monday morning.



New Passenger Service

Lv. Floydada	10:15 a. m.
Arr. Wichita Falls	4:35 p. m. same day
Arr. Fort Worth	7:50 p. m. same day
Arr. Dallas	9:05 p. m. same day
Arr. Houston	6:30 a. m. next day
Arr. St. Louis	11:30 a. m. next day
Arr. Denver	7:55 a. m. next day

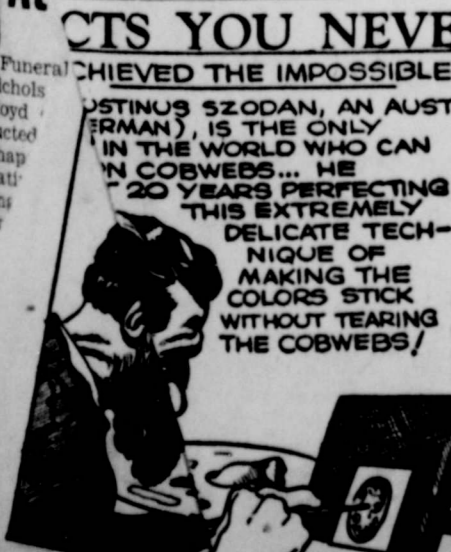
DIRECT CONNECTIONS AT QUANAH AFFORD— EQUALLY GOOD SERVICE FROM SOUTH TEXAS, DALLAS, FORT WORTH, ETC.

Further information about schedules, also about reduced fares for the Holidays, gladly furnished upon application to our local agent.

Quannah Acme & Pacific Railway Company



NAPPY



FACTS YOU NEVER KNEW!!!

ACHIEVED THE IMPOSSIBLE!!!

JUSTINUS SZODAN, AN AUSTRIAN, (SERMAN), IS THE ONLY IN THE WORLD WHO CAN IN COBWEBS... HE 20 YEARS PERFECTING THIS EXTREMELY DELICATE TECHNIQUE OF MAKING THE COLORS STICK WITHOUT TEARING THE COBWEBS!

THE OLDEST LIVING CANARY IS A 17 YEAR OLD BIRD OWNED BY MISS EDNA WRIGHT OF SYDNEY, AUSTRALIA!

MOUNT AJYANTERUPY, IN CENTRAL VENEZUELA, HAS NEVER BEEN EXPLORED BY WHITE MEN AND CANNOT BE FOUND ON ANY MAP. IT IS GUARDED BY DENSE JUNGLES AND IS INACCESSIBLE EXCEPT BY PLANE...

A CLOCK INVENTED BY A MUNICH DOCTOR, SAVES HIS PATIENTS MANY A STRAINED NECK... WHEN THEY WANT TO KNOW THE TIME, THEY PRESS A BUTTON AND THE SHADOW OF THE CLOCK FACE IS CAST ON THE CEILING!!!

By Bob Dart

Funeral schools, Floyd, directed, Chap, etc., etc.

LOCAL MASONS APPOINTED TO HIGH DISTRICT OFFICES

J. W. Clonts, past master of the Floydada Masonic lodge, was appointed District Deputy Grand Master for the 96th Masonic district, A. F. & A. M., at the annual session of the Texas Grand lodge at Waco last week.

R. C. Scott, secretary of the local Royal Arch Chapter, was appointed Grand Visitor for the 39th district R. A. M.

BAG DEER NEAR AUSTIN

O. L. Lowrance and R. V. Bartlett, while on a trip to the state capital last week took a day off to spend in the deer country near Doss, northwest of Austin, on a hunt.

They bagged a nice, seven point buck, the first in the experience of either, and brought the animal home with them.

Carbon paper, typewriter ribbons, Hesperian Pub. Co.

PICTURE SLIDES, LECTURE GIVE IDEA OF CAMP LIFE IN CONSERVATION CAMPS

Members of Floydada Lions club Tuesday heard Rev. Gordon G. Voight tell of his experience as a chaplain of Citizens Conservation Corps camps in Arizona, and saw picture slides of camp life in that area.

Rev. Voight, a reserve officer in the army, is at home following his second period of service as a chaplain. He has retained his membership in the local service club throughout his absence.

Public Records

- New Car Registrations**
- Dec. 1-1940 Chevrolet sedan, W. U. White, Floydada.
 - Dec. 1-1940 Chevrolet Deluxe coupe, Fred Wimberly, Floydada.
 - Dec. 2-1940 Chevrolet coupe, L. P. Barker, Lockney.
 - Dec. 5-1940 Buick business coupe, W. C. Hudson, Floydada.
 - Dec. 7-1940 deluxe Chevrolet town sedan, E. F. Reathimer, Floydada.
 - Dec. 7-1940 Ford coupe, Wesley Hay, Floydada.
 - Dec. 1-1940 Chevrolet pick-up, Baker Fleming Pump Co., Lockney.
 - Dec. 4-1940 Ford 3/4 ton truck, R. C. Henry, Floydada.
- Marriage Licenses**
- Dec. 7-Sherman Garland and Geneva Polk.
 - Dec. 3-Joe E. Presswood and Kate Schrader.
 - Dec. 13-Robert Lee Crawford and Sybil Jones.

New Quanah Route Schedule Changes Effective Sunday

A change in the schedule of the Quanah, Acme & Pacific Railway company, which became effective Sunday last eliminates the afternoon passenger train on week-days and combines the passenger run with a through freight that arrives at 9:15 o'clock and immediately makes up to return to 10:15, one hour later.

Announcement of the change was made on Thursday afternoon prior to its effective date on Sunday by Robt. Medlen, agent of the company. Demand for a faster freight service for the reason for the change, which the railroad officials expect to speed up through freight business by almost 24 hours.

Usual passenger accommodations will be afforded in the changed schedule. It was indicated, with better connections to eastern and northern points than are now given.

Enroute west the train leaves Quanah at 4:15, arrives Acme 4:37, Lazare 5, Swearingen 5:37, Paducah 6:15, Roaring Springs 7:59, and Dougherty 8:40, arriving Floydada at 9:15.

Eastbound the train that leaves Floydada at 10:15 arrives Dougherty at 10:49.

This train is not scheduled to be run on Sundays.

Local freight trains will be continued on their usual schedules are not affected in the change.

Mathews Aids In Training Guard Quartermasters

A bunch of Texas National Guard youngsters were supposed to be feeding an army corps of men last week-end near Austin in a quarter-master training problem planned by Judge L. G. Mathews of this city.

Judge Mathews is executive officer, in army parlance of the 11th Quartermaster regiment Texas National Guard, and for the time being intelligence plans and training officer. He spent Friday, Saturday and Sunday inspecting the work of the Texas National guardsmen in carrying out the problem at Camp Mabry and at three other camps where the guardsmen were assumed to be feeding an army corps on the march, in an area around Austin.

Following the World War Judge Mathews became a member of Company C, 142nd infantry, TNG later served as a staff member of the staff of the 36th division, and recently was assigned duties as intelligence and training officer of the 11th Quartermaster corps.

Judge Mathews returned home Wednesday of this week. After finishing his training at Camp Mabry he returned to Paducah in district court there. He will go back to Austin this week-end to finish a seven-day intensive training assignment in the national guard.

Rubber bands, coin wrappers, Hesperian.

National Guard

(Continued from page 1)

The problem carried out in maneuvers this week-end was described by Col. Bay as an advance guard action and meeting engagement. The battalion was called into action shortly after eight o'clock Friday morning to cover a mythical infantry attack upon a hill in the west pasture of the Echo's ranch. Three batteries of the completely motorized unit moved up swiftly, fell into position, and opened fire on targets representing machine gun emplacements which dotted the hillside.

The advance Saturday had covered approximately 1600 yards across rough terrain when the order to cease firing was issued shortly after three o'clock in the afternoon, the battalion having successfully captured its objective.

The maneuvers were carried out as nearly as possible under actual battlefield conditions. Each firing battery consisted of four highly mobile 75 mm. field pieces, and the gun crews were also equipped with automatic rifles for anti-aircraft defense. Six hundred rounds of service ammunition were fired during the three-day period.

A communication detachment served each battery. Initial communication was set up by short wave radio, and wire connections for phone service were made swiftly as the batteries halted after each advance.

The same technical problem which was carried out successfully Saturday was used in the maneuvers Sunday. The battalion broke camp

late Sunday afternoon and returned to the respective headquarters. The seven-day period of training authorized by the War Department will be completed on the same location in January, when the public will probably be invited to witness the maneuvers.

A general invitation was not extended to the public last week, due to the fact that a number of new recruits were included in the personnel. Representatives of the press, however, were invited to witness the war games.

McCoy News

McCoy School Briefs

McCoy midgets and Starkey boys and girls played two exciting games last Friday evening. The Starkey girls won a victory of 23 to 7, while the Starkey boys won a hard earned victory of 25 to 24. Our boys played hard and were in the lead until the last inning, when Starkey stole the rabbit's foot and walked off victorious, with only one out.

The school children are to demonstrate their rhythm band accomplishments Friday night at the school house. Also the Phillips boys of Cooper High school will be here to play and sing for us. The entertainment is to be free and every one is cordially invited.

Mrs. John Reagan went to Lubbock Tuesday to visit for several days with her parents, Judge and Mrs. H. B. Howard and other relatives.

Mr. and Mrs. Russell King and Mr. and Mrs. Odell Winter and son, Joe Dell, spent Sunday in Lubbock as guests of Mrs. King's parents, Mr. and Mrs. H. A. Copeland.

Give Him A Robe

- Rich Brocades,
- Chenille, Flannels,
- Fine Washable
- Rayons . . . and
- all the new robe patterns!



SHIRTS
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\$1 to \$1.95

Neckwear
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GLOVES
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LEATHER and SUEDE COATS
\$5.00 to \$17.50
Leather Bill Folds, **\$1.00 to \$4.00**
Stetsons, **\$5.00 to \$15.00**

Glad Snodgrass

"Smart Wear for Men Since 1900"

LOOPER'S

- Coffee Maxwell House 1 lb .25
- Sugar 10 lb cloth bag .48
- Gallon prunes each .25
- Cranberries per quart .15
- Sausage country per lb .15
- Corn Flakes 2 boxes .15
- Soap P&G 3 bars .10
- Oleomargarine per lb .12 1/2
- Macaroni or Spaghetti Boxes .10
- Tomatoes no 2 cans 2 for .15
- Hominy No. 2 cans per can .06
- Dates pitted 3 packages .25
- Mince Meat 3 packages .25
- Pineapple Del Monte 3 for .25
- Powdered Sugar 3 boxes .25
- Vanilla Wafers per pound .10
- Meat for boiling per pound .05 1/2
- Dried Apples per pound .06
- Milk guaranteed Sweet or Sour, Quart. .05
- Peaches No. 2 1/2 cans each .13

Christmas FOODS

Salt Pork
Per Lb., **5 1/2c**

Sugar
10 Lbs., **47c**

OLEO
Per Lb., **11c**

Coffee
Folgers, 1 lb. Car **23c**

FISH
Per Lb., **11 1/2c**

Crackers
2 Lb. Package, **13c**

Pork Roast
Per Lb., **11 1/2c**

SALT
25 Lbs., **27c**

BUTTER
Creamery, lb., **27c**

Soap Chips
5 lb. Box, **23c**

Specials
Must Be Cash
Williams Jones

County Farmers

(Continued from page 1)

name the three members to serve on the county committee during 1940.

Present county committeemen are Henry W. Schacht, chairman, and J. A. Taylor and Ed Peuton, members. All committeemen both local and county, are elected for one year and must be cooperating with the AAA program to qualify for office, according to George Slaughter, chairman of the state ACA committee.

Slaughter advised the producers participating in the elections to remember that they were "electing administrators," not performance reporters.

The county and community committeemen make up the local governing bodies for the administration of the ACA program. Foots stressed here this week. They are the persons who must make important decisions in regard to local conditions, he stated and are a part of the AAA organization which is turning more and more to farmer control.

Local officials expressed the hope that a large percent of Floyd county farmers would attend the community meetings Monday and take part in the election of these committeemen.

WORKERS' MEETING JAN. 9

A Workers' meeting of the Baptist church is scheduled to be held with the Whiteflat Baptist church Tuesday, January 9.

WEEK-END Specials

For the Holiday Shopper

SUGAR, 10 Lbs., **48c**

Mixed NUTS, Lb., **19c**

Miracle Whip SALAD DRESSING, Qt., **30c**

Del Monte Whole-Grain CORN, 2 Cans, **25c**

Del Monte PEARS, No. 2 1/2 Can, **19c**

KRAFT CHEESE, 2 Lb. Box, **49c**

CRACKERS, 2 Lb. Box, **15c**

TOMATOES, 3 No. 2 Cans, **25c**

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Santa Knows we Have the

Big Savings On CHRISTMAS FOODS

CRANBERRIES	Qt	15c
SUGAR	CLOTH BAG, 10 POUNDS	48c
Mince Meat	Qt. Jar	25c
COFFEE	ADMIRATION, POUND	23c
Xmas Hams	12 Lb. Average POUND	23c
Pork Roast	lb	13c
Loin Steak	lb	23c
Rib Roast	lb	14c

DRESSED CHICKENS

FRUIT COCKTAIL , TWO Cans	25c	PANCAKE FLOUR , Pillsbury, Package	9c
TOMATO JUICE , 46 oz. Can	19c	MOTHERS' OATS , Package	25c
BEANS , Mexican Style, Can	5c	COMPOUND , 4-lb. Carton	43c
SHRIMP , Wet Pack, TWO Cans	25c	DREPT , Large Size	19c
KETCHUP , Empson's, 16 oz. Can	10c	TOILET TISSUE , Ft. Howard, 3 ROLLS	19c

Apples Ben Davis, PECK, **2**

Bananas doz. **5c**

Grapefruit TEXAS, 4 PO, **5c**

Lettuce FIRM HEADS, **5c**

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