

The Floyd County Hesperian

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 7, 1939

Widest
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News
Medium
In Floyd
County

COMMUNITY CHEST IS ORGANIZED

Farmers Ballot on Marketing Quotas At Polls Saturday

South-Wide Referendum Claims Attention Of All Cotton Producers

Cotton farmers of Floyd county will march to the polls Saturday to vote on a referendum ordered by the Agricultural Adjustment Administration of the Department of Agriculture. Cotton producers throughout the south will take part in the annual referendum.

Floyd county farmers residing in Dougherty, Antelope, Baker, Pleasant Hill, Lakeview, Starkey, McCoy, Almon, Harmony, Sand Hill, Floydada, Blanco and Campbell communities will vote at the district courtroom in Floydada.

Farmers in Erick, Pleasant Valley, Muncy, Aiken, Lockney, Ramsey, Serley, Lone Star, Providence and Prairie Chapel communities will vote at the office of the Lockney Election Board in Lockney.

For cotton producers at Fairview, Cedar, South Plains, Center, Hillcrest and Liberty communities, polls will be set up at the Cedar school; and farmers in the Edgin and Fairmont communities will vote at Edgin school.

Polls will open at 9 a. m. and close at 5 p. m. Saturday, County Agent D. F. Bredthauer said. The cotton marketing quota for a farm will be the normal yield times the allotment or the actual yield times the allotment, whichever is the larger, plus any carry-over which could have been marketed without penalty in 1939.

If cotton marketing quotas carry by a two-thirds majority, producers who plant within their allotment will be eligible for cotton loans, if offered, and will receive their price adjustment and conservation payments. Those who unknowingly overplant will be eligible for conservation payments with a deduction of three cents per pound times their normal yield times the number of acres they overplanted, but they will receive no price adjustment payment.

If cotton marketing quotas do not carry there will be no loans available on the 1940 crop, and there will be no restrictions on the amount of cotton grown and marketed. Less land will be available for soil-building practices and for food and feed crops.

Marketing quotas will have no effect on cotton allotments or normal yields for any form nor in the rate of conservation and price adjustment payments.

The quotas will be used to help hold an already large cotton supply (See FARMERS BALLOT page 5).

Funeral Rites Are Held Monday For Mrs. T. A. Landers

Mrs. Lorene Elizabeth Landers, 68, died at her home in Floydada Sunday. Funeral services were conducted from the First Methodist church here Monday afternoon, with Rev. J. B. McReynolds, local pastor, conducting the rites.

Services were held at three o'clock Monday. Special music was provided by Mr. and Mrs. C. M. Lyles, Faye Hart, and Earl Rainer, with Mrs. Faye Hart playing the piano accompaniment.

Three Killed In Railroad Crossing Crash At South Plains Thursday Night

Floydada Dresses Up For Holidays

With the Christmas season rapidly approaching, Floydada is taking on a holiday appearance. Strings of colored lights were hung at intervals across all the main streets in the business section, and four huge stars in brilliantly colored light gleam from the four sides of the courthouse tower, surmounted by lighted Christmas wreaths. The Community Christmas tree will be decorated and lighted by Monday night, and many local store windows are reflecting the holiday motif.

Longhorns Board Special Bus For Shamrock Today

District Champs To Play Irish For Bi-District Crown Friday

Coach Leo Cooper and his district champion Lockney Longhorns left Lockney by bus this morning (Thursday) for Shamrock, where they will meet the Shamrock Irishmen, champions of district 4-A Friday afternoon in a grid game that will decide the bi-district championship and send the winner into a battle for the regional Class A crown against the winner of the Tulla-Perryton game to be played at Perryton on the same date.

The Longhorns were scheduled to arrive in Shamrock for lunch, and to arrive at Shamrock in time for a light work-out this afternoon at Denver field, site of Friday's battle.

Twenty stalwart Longhorn gridriders boarded the special bus for the trip this morning. Probable starters for the Longhorns will be Bob Davis, Virgil Kelly, Parrack and Bob Miller in the backfield; Reuben McGilvary at center; Holman Owens or G. Roberson at one guard position and Jimmie Allen at the other; L. Hollis and W. Richards at ends, and W. Bybee and J. Steele at tackles. Miller, who alternates with McGilvary at center, may start the game at that position and be replaced by C. Kelly in the backfield.

Other members of the traveling squad are Hayes and Hartley, ends; Williams, tackle; S. Cummings, guard, and Brotherton, Crager and Childers, backs.

The game is scheduled to start at 2 o'clock Friday afternoon. Probable starters for the Irish will be Allen, Roden, Puett and Gilbreath in the backfield; Wilson, Burton, Isaacs, Holmes, Blount, Howell and Anderson in the line.

Batteys Show Grand Champion Turkey At The Southwestern

A baby beef turkey tom, grown and exhibited by Mr. and Mrs. David S. Battey, of Harmony, late yesterday was declared the grand champion of the Southwestern Dressed Turkey show in Plainview.

Thebird weighed 38 pounds and was judge's choice out of 239 birds in the dressed division.

Other Floyd county exhibitors in the dressed turkey and live bird show included Harry Morckel of Floydada, Herman King and I. J. Dodson, Lockney. The Batteys had entries in both the dressed and the live turkey divisions.

Community Tree To Be Sponsored By Local Clubs

United Social And Civic Organizations To Distribute Baskets

A merry Christmas for the entire community is the plan of Floydada's united social and civic organizations who are collectively sponsoring a Community Christmas tree and providing funds and arranging for the distribution of Christmas baskets to all needy families in the city.

The Community Tree, sponsored this year by the 1934 Study club with the co-operation of other woman's clubs and civic organizations, will be erected on the corner of the courthouse lawn, and Miss Selma Linder, chairman of the committee in charge, said this week that the tree would be set up, decorated, and lighted by next Monday night.

The Community Tree program will be held on Thursday night, December 21, and stockings filled with fruit and candy will be distributed to all the children of the city who attend at that time, Miss Linder said.

Assisting Miss Linder, who represents the 1934 Study club, are Mrs. Lon Davis from the 1922 Study club, Mrs. Alva Hull and Mrs. John Hoffman from the 1929 Study club, and committees from the Rotary and Lions clubs and the Floydada Chamber of Commerce.

Plans have been made to fill 1,000 stockings for distribution. Mrs. E. L. Norman is president of the Community Christmas Tree fund.

A Christmas program will be arranged for presentation at the time the community tree ceremony is held. Members of the committee in charge of program arrangements are Mrs. M. T. Camp of the 1934 club, chairman; Mrs. Frank Stovall and Mrs. George A. Linder from the 1922 club; and Mrs. Clement B. McDonald from the Music club.

Plans for distributing Christmas baskets have not been completed. All local clubs are co-operating in preparing and distributing the baskets, and are making a survey to determine the number required.

Christmas Songs New And Old To Be Given Eve Of December 19

A program of Christmas songs will be presented at the Baptist church on the evening of December 19 by members of the Floyd County chorus, an organization in the county home demonstration clubs.

Mrs. William Finkner is director of the chorus and Mrs. O. G. Glassmoyer is pianist.

There will be three groups of songs as follows: "Whispering Hope," "Oldpecker," "Medley of the South," "Bells of St. Mary's."

Mrs. Tom J. Boyd will give a musical reading as a specialty number.

Newer Christmas songs: "Winter," "O Little Town of Bethlehem," "A Christmas Lullaby."

Mrs. Raymond Williams, solo, followed by Christmas carols, "Joy to the World," "The First Noel," "O Come, All Ye Faithful," "Silent Night."

At a recent meeting of the club all officers were elected to serve another year. The officers are Mrs. Finkner, director; Mrs. E. C. Hayden, assistant director; Mrs. M. D. Ramsey, pianist; Mrs. Robert Smith secretary-treasurer.

Artillery Battalion Will Conduct Maneuvers This Week At Echols Ranch

Mail Your Letters To Old Santa Early

Following an annual custom, The Hesperian will publish letters to Santa Claus from all Floyd county children who mail or bring them in to the local office. Due to the limitations of time and space, however, we are urging all youngsters to get their letters in early. Letters for publication next week should be in the office this week-end, and letters to be published the following week, the final issue before Christmas, should be brought in not later than December 16.

Mail your Santa letters early!

Entry Blanks And Score Cards Ready In Lighting Contest

Hesperian's Christmas Beautification Campaign Gets Underway

With only a few days remaining before the dead-line in the Hesperian's city-wide Christmas Lighting contest, all prospective entrants are urged to get their entry blanks from the Hesperian office and begin immediately to decorate homes, stores, and public buildings.

Posting the idea of more colorful and complete holiday decoration throughout the city, the Hesperian announced the prize contest two weeks ago and offered cash prizes for the most attractively decorated retail store window, residential home, industrial establishment, and public building.

First and second prizes are offered in each division. First prize is five dollars in cash, second prize \$2.50.

All entries in the contest will be judged on or about the 16th of December. Judges will be selected from residents of neighboring cities and towns.

Score cards and entry blanks have been prepared and are ready for distribution from the Hesperian office. Scoring will be based on a potential perfect score of 1,000 points.

For retail store division, which includes department stores, groceries, markets, tire and automobile sales establishments, filling stations, and other down-town business establishments, scoring will be on the basis of 400 points for attractiveness, 400 points for sales appeal, and 200 points for originality of theme or design.

For residential entries, scoring will be based on a possible 700 points for general attractiveness and 300 points for originality of theme or design.

The same principle will be used in judging entries from the industrial section, which includes gins, elevators, and similar establishments, and for public buildings, which includes churches and hospitals.

While not a requirement, special emphasis will be placed on attractive and colorful lighting effects.

Local Market Today

Christmas market, subject to change without notice, opened this week as follows:

Permanent Plan To Assist Needy Families Talked

Administrative Set-Up Completed At Called Meeting Monday Night

Permanent organization of the Floydada Community Chest to provide aid for Floydada's needy families throughout the winter months was completed Monday night in a meeting at the chamber of commerce office, when fifteen citizens, representing almost every civic and religious organization in the city, answered a call sent out by Mayor Glad Snodgrass.

Community Chest funds will be administered by a committee composed of Mrs. Lon Davis, W. Ed Brown, and E. P. Nelson. Claude Henderson, secretary of the chamber of commerce, volunteered to act as secretary-treasurer of the organization.

An investigating committee composed of heads of Floydada schools, pastors of all local churches, and representatives from the women's organizations of each church, will be asked to serve as an active group, to be assisted in an unofficial capacity by every member of the Community Chest organization.

Named to serve on the committee are Rev. Vernon Shaw, pastor of the First Baptist church; Rev. J. B. McReynolds of the First Methodist church; Rev. B. C. Welch of the Presbyterian church; Lon Davis, Sunday school superintendent from the First Christian church; Choise L. Bryant, elder of the City Park Church of Christ; O. W. Kirk, representing the Wall Street Church of Christ; H. L. Sims representing the South Side Baptist church; and Mrs. Lucille Bohannan, pastor of the Nazarene church.

Superintendent Walter Travis of Floydada High school, and Principal J. H. Myers of Andrews Ward school;

Mrs. Kenneth Bain from the Presbyterian church, Mrs. Luther Dorrell from the First Christian church; Mrs. George Linder from the First Baptist church; Miss Carrie Chenoweth from the South Side Baptist church; Mrs. J. A. Arwine from the City Park Church of Christ; Mrs. Wilson Kimble from the First Methodist church; Mrs. N. E. Tyler from the Nazarene church, and Mrs. B. Martin from the Assembly of God.

Mayor Glad Snodgrass, volunteering to serve as ex-officio member of the Finance committee, opened the (See COMMUNITY CHEST page 5)

Funeral Services For Mrs. Woolsey Held Wednesday

Funeral Services For Mrs. G. M. Woolsey, 71, were conducted Wednesday afternoon at 2:30 o'clock from the Wall Street Church of Christ. Elder O. W. Kirk was in charge of the rites.

Interment was in the Floydada cemetery under the direction of Harmon Funeral parlor.

Mrs. Woolsey had lived in Floydada since 1920, coming here with her husband from Waxahachie, Born on November 9, 1868, in the state of Georgia, she died Monday at her home near Floydada. She was married to G. M. Woolsey in 1891 at Waxahachie.

Mrs. Woolsey was a member of the Church of Christ and of the Rebekah lodge.

She is survived by her husband; one sister, Mrs. A. B. Phipps of Colorado City; and two foster children, Mrs. A. D. Jensen of Omaha, Nebraska, and T. S. Hodge of Floydada.

Out-of-town relatives attending the funeral services here Wednesday included her and Mrs. A. B. Phipps and daughter of Colorado Springs, Mrs. Lill Teafattler, Wichita, Pa.; Mrs. A. R. Jensen of Omaha, Nebraska; Mrs. J. N. Holliday, Kansas; Kathleen Hodge, Gruver; Zada Anglin, Earth; and Mrs. Claude Phipps and children from Lubbock.

Active pall bearers were B. Nichols, G. N. Wilkinson, Pierce, Ling, S. J. Chenoweth and J. G. Pruitt.

Honorary pall bearers were W. B. Cantrell, Mal Jarboe, Jim Sowell, Noah Wright, Alva Jackson, A. W. Chowning, T. G. Back, A. J. Jackson, J. R. Maddox, R. M. McCauley, Ben Morton, S. H. Wright, W. S. Moss, Tom W. Deen, J. M. Wright, J. N. Guller and C. B. Cline.

In charge of floral offerings were Caperline Carmack, Maxine Officer, Edna Earl, Edna Mae Griffin, Dona Beth Nichols, and Helen Woodward.

Two-Day Home Dem. Achievement Tour Reveals Interesting Farm Exhibits

The Floyd County Home Demonstration clubs completed their achievement tour of the county Wednesday evening. The number of people who made the trip each day was gratifying, considering the inclement weather. Approximately 55 were in attendance each day.

Despite the hot, dry summer and the short crops over the county, both the farm food supply and the bedroom demonstrators exhibited some very interesting and worthwhile demonstrations. Bedrooms were repapered, closets built or re-modeled and bedspreads, curtains and rugs made to make the rooms more comfortable and attractive. It was the aim of the foods demonstrators to provide and store a food supply for her family in order that they might be properly fed, and to reduce the amount spent for food.

Below is listed an interesting feature of each demonstration: As good ventilation is essential potatoes, sweet potatoes, apples and onions were stored in wire baskets in a well-ventilated cellar at the home of Mrs. S. L. Rushing, who was farm food supply demonstrator of the Fairview-Campbell club.

Large Number Of Containers More than a thousand containers of food are labeled and neatly arranged on white shelves in the cellar of Mrs. Wade Davenport of South Plains. Mrs. Davenport, as did other demonstrators, placed pickles, jellies and relishes on the top shelves. Next was placed canned fruit, and tomatoes, then came the green leafy and yellow vegetables and the bottom shelves held meats.

Before Mrs. A. B. Muncy of the Pleasant Valley club arranged her foods, the shelves and walls of the cellar were whitewashed with lime and buttermilk paste.

Twenty-two varieties of fruits and vegetables were exhibited in the pantry of Mrs. L. D. Pope, food demonstrator of the Sand Hill club. "The more varieties I have the easier it is to get the children to eat the things they need," was Mrs. Pope's theory. She traded corn for fruit in order to have the amount she needed.

Width Needed For Good Shelves All containers, in the cellar of Mrs. Earl Mercer, Lone Star club member, are stored on 12 inch shelving. In this way, three rows of jars can easily be placed on each shelf making it easy to see what is on the back shelf.

Mrs. L. D. Dagle of the Lockney club exhibited a number of varieties of canned food. She said she wanted her family to be well fed through the winter months.

Hoots Succeeds H. H. Marshall At Floyd County ACA

Aleye A. Hoots, formerly of Ballinger, arrived in Floydada December 1 to replace H. H. Marshall as assistant county agent and secretary of the Floyd County Agriculture Conservation association.

Marshall resigned recently to accept a position as principal field officer for the Federal Crop Insurance corporation for the State of Texas, and is stationed in Amarillo.

Mr. Hoots comes to Floydada from Ballinger, where he has been employed in the AAA office since 1937. He is a former student of Howard Payne college of Brownwood.

WARNING

There will be Artillery Firing by the 131st Battalion of the 131st Field Artillery in the area northwest of Matador, known as the West Pasture of the Echols Ranch, on December 8, 9 and 10. All persons are warned to stay out of this area during the period. Elmore S. Plemons, Lt. 131st F. A. Range Officer.

VENTILATED PANTRY

Mrs. Clarence Brandes of the Providence club is very proud of her ventilated pantry. It is placed in the kitchen, is five feet long, 14 inches deep and extends to the ceiling. The slatted shelves allow air to come up through the entire pantry from the floor to the ceiling.

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Editorial

BETTER JOB OF GINNING

(The following squib was written some weeks ago, the beginning of the ginning season or shortly thereafter. Intended for what it is, a pat on the back for the ginners, it was also intended to be a bit more timely, that is while the raiser was taking his cotton to his ginner, and maybe griping a bit about his turn out or his sample.)

According to the United States Department of Agriculture there is no doubt the cotton gins are doing a better job now than they did a few years ago, result of more painstaking practices by the ginners after the cotton reaches the gin, and also due to a better job of handling the seed cotton and gathering it on the farms.

Gins have spent lots of money getting more modern and better equipment to do the job. Spending more money to get better equipment seems to be an endless part of the ginning business. This improvement is being reflected in a better price for the same cotton than would have been received otherwise.

If you are a cotton raiser and have never bragged on your ginner a little, try it for a change. He may faint, but he'll come to—and appreciate it.

MORE COTTON USES

It has become trite to say that if every family in the country in need of cotton goods in their households could or would stock up their linen shelves the problem of the cotton surplus would vanish.

It is apparent every family is not going to do that, even if they could. They will, instead, buy an automobile or take a trip or do some of the other things they want to do worse than they want to buy sheets and pillow cases.

The problem of the cotton-growing portion of the United States, meaning the spinner as well as the grower and ginner, is to make cotton in some form or forms so attractive the public will buy it in preference to something else. The very man who makes a speech or writes an article urging greater use of cotton goods may be wearing a rayon pair of socks or undies and it is almost certain all of his hearers—cotton growers likely—will be doing the same. They do it because rayon makers have made them want to use rayon.

KING COTTON IS SICK

In every cotton-growing and processing county of the south definite efforts are being made to make the cotton growers and their neighbors more cotton buying conscious. The National Cotton Council, all the agricultural agencies of the government, the retailers, the newspaper writers are doing their utmost. The cotton raisers are alarmed and are sponsoring programs of one kind and another to make the buying world cotton goods conscious.

Every cotton growing county in the south—a thousand or so of them—this year has used one way and another five to a hundred bales of cotton that would otherwise be on the market with the other millions of bales to drag the market down.

These artificial stimulants to the cotton trade are only stop gaps toward that goal of making the world want cotton goods instead of some other kind. When the public wants cotton as bad as it wants automobiles and

other things then the cotton surplus will begin to disappear.

The cotton growing and processing and retailing industries will keep on lecturing each other and talking about their problem. With such concentration somebody or other is going to hit on the happy idea or ideas—a few have already shown up—and the cotton problem will have been solved. King Cotton can be re-stored to his throne.

THE RISING TAX BILL

Believe it or not, small business we know and big business we fear is in for an excruciating period of pain during the next few years. A man sitting out on a hill or in a valley may not be affected but any business which has a corporate existence may certainly expect additional costs which must be absorbed quickly. Little retail merchants might as well have their pencils ready. For figures are going to have to be made.

The tax bill is going to rise and it is going to be levied where Congress finds it. As the cash dashes through the till it will be caught in mid-air, as it were, and punished for showing its naughty head.

Button, button, who's got the button! Don't think the Internal Revenue department won't know! And save yourself a trip to prison by knowing whether you've got it or not.

TRUTH CRUSHED TO EARTH

The Chrysler Corporation and the workers who make the wheels go round away up in Detroit are too far away for us to pass judgment on them.

The assumption that may be safely made is that both are partly wrong, both are prone to assume that the public will have to underwrite any bills they make.

They have solved their differences and have set some policies that are likely to affect our next two or three generations, re-summing work on a basis which westerners do not and cannot understand.

Perhaps the next fifty years of our national existence will be affected by the decisions made in Detroit, in which, we fear, the public was not considered.

Farmers and farmer-financed businesses in this section have consistently fought this class idea of business. Big Business and Labor (both in capitals) have forgotten who pays the bill. They will bow down to the facts sooner or later.

Truth crushed to earth shall rise again.

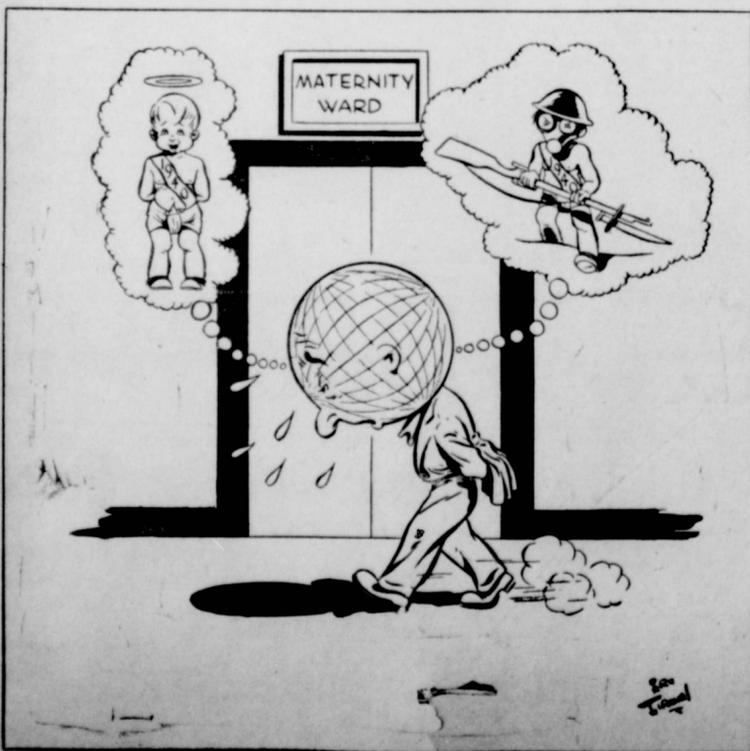
THIS COUNTRY NEEDS WIND

This country needs the wind about which we are in the habit of complaining.

You couldn't have better evidence than has been afforded by the stock-farmers' worries of the past few weeks. Windmills which usually furnish ample water for the cattle, horses, hogs and whatnot and some to spare for the garden, haven't even furnished enough water for the stock alone. All kinds of ways and means of getting water to the stock have been employed by different stockmen under different circumstances.

That the water supply is ample for all needs, but that Mother Nature forgot for a "minute" to furnish the horse power, is the complaint. Confound Her hide She'll turn loose and furnish too much wind the first thing you know!

White Man's Burden



As A Farm Woman Thinks

(By Nellie Witt Spikes)

After two Thanksgivings, our mind and heart should be better prepared for the glad Christmas time. But some of us say that the year has been hard and we cannot give as we would like. No we may not give beautiful gifts to our loved ones and friends, but that should not stop us.

I remember one Christmas long ago. Mother, myself, my brother Lowell and little sister Edna were nine miles from Emma where my father had a job in a store for a short time. The one room house was set on the prairie, with only a windmill and a little wire lot. We were poor in money but I realize now, rich in the things that count. Mother made a funny rag doll that slid down a plank, our old hen laid an egg and mother made some cookies. Late in the afternoon we saw father walking across the prairie, nine long lonely miles that we children should have a little Christmas. Next morning we found the doll and a few apples oranges and some sticky candy in our cotton stocking.

Oh mother, dear living and father, who has left us, the things were meager but the richness of the gifts of love has given us courage and pleasure through all these many years.

We can do so many things that do not take money and a great many that a few pennies will buy. Why not do up large packages of love, wrap them in bright wrappers of thoughtfulness and tie them with ribbons made of smiles and kind words. Write letters, long put off, to friends and relatives who are far away. Old neighbors would so love to hear about that little grand child or the news of our families. Country women could tie up a pound of yellow butter in a blue paper and make a friend in town very happy. A jar of sparkling red jelly, some of your prized peach pickles, some melting sweet cookies, a dozen new laid eggs. Nothing to give? A thirty cent little spruce tree, or a few branches of spruce cedar, a coat hanger pulled round, the ever green weaved on, a bow of red crepe paper or shiny cellophane, and you have a gay Christmas wreath to give. Give of yourself, help put new faith in people who are despondent. Oh, our dear Saviour gave and gave even laid down His life, and He had no money.

If you need a big job done well, I cite you to Cone P. T. A. the teachers. Mr. and Mrs. Newman and Mrs. Phillips. And if you did not go to the homecoming and was glad you had lived at Cone or wished that you had, you missed something fine. As to the bountifulness of the banquet, will say there was not a rooster to crow around Cone the next morning, no potatoes in the pantries, and the pies would have made a mountain. Mrs. Newman said she could not go to sleep that night for seeing pens of chicken surrounded by rich dressing, dish pans of cream, potatoes and lakes of cranberry jelly.

Mrs. N. A. Armstrong sends me a pleasant greeting by my daughter Wilda. Thank you, Mrs. Armstrong, I shall be glad for you to come to visit me.

Button collecting has been started once more. Even men take it up and show with pardonable pride old buttons once worn on blue or gray uniforms, old red cross buttons, ones from satin wedding dresses, buttons from prohibition rallies. When I was small I had a charm string made of buttons and many pretty ones, too. Wish that I had saved it.

We were happy to see Mr. and Mrs. Jewel Mara once more. They told me of the beauty of the country around Decatur, where they now live. Of pecans and flocks of turkeys on their place, but their fine looking small son is their greatest treasure.

Mr. and Mrs. B. F. Kreig of near Petersburg called on us yesterday afternoon. We enjoyed their company and their friendliness. Altho their home was in north Missouri, where fruit and gardens grew almost for the asking, they have learned to love the prairie country. Mrs. Kreig said that the Lord must have wanted her to appreciate the little things of beauty found in her new home. The lights, like jewels shine in the velvet darkness across the brown fields of winter, from the farm homes of neighbors, she loves the prairie flowers that still grow around the edges of fields, loves the beauty found in the hearts and lives

Loosens Up Thick Choking Phlegm of **BRONCHIAL ASTHMA!**

Soothing Irritation Making Breathing Easier

Spend 45c today at any drug store for a bottle of Buckley's CANADIOL Mixture (triple acting). Pour yourself a teaspoonful of Buckley's CANADIOL Mixture, let it lie on your tongue a moment then swallow slowly. Feel its instant powerful purgative action spread through throat and bronchial tubes. Starts at once to loosen thick, choking phlegm making breathing easier.

No claim is made that Buckley's is a cure for Bronchitis or Asthma but sufferers often find Buckley's CANADIOL Mixture (the largest selling Mixture medicine in all Canada for coughs due to colds and bronchial irritations) starts right in to loosen up that choking phlegm which seems to clog the tubes and makes breathing difficult. It helps you get a good night's rest. Be sure you get Buckley's CANADIOL Mixture (over 10 million bottles sold).

WHITE'S PHARMACY
ARWINE DRUG COMPANY,

of new friends. She loves the hour before day, the coming up and going down of the sun, not to be seen in wooded sections, the brightness of the sky like shining quicksilver.

She told of the many buckets of rich warm milk and the whirr of the separator as the yellow cream poured. She is busy with her family. Coats and caps and hoods piled down together, young sons sitting around the fire reading the good books and magazines near. Yes we enjoyed your pleasant visit.

The kitchen no longer holds the sound of spirituals, soft and low. Ollie has gone to visit her folks back in Kaufman. She will go again to the little church near the creek sing and talk and laugh with her friends of girlhood. We do not mind to wash the dishes so that she may have this pleasure.

Sunday School Lesson

International Sunday School Lesson for December 10, 1939.

Reactions To The Good News

Golden Text: "Come unto me, all ye that labor and are heavy laden, and I will give you rest. Take my yoke upon you, and learn of me; for I am meek and lowly in heart: and ye shall find rest unto your souls. For my yoke is easy and my burden is light." Matthew 11:28-30.

Lesson Text: Matthew 11:16-30.

16 "But whereunto shall I liken this generation? It is like unto children sitting in the markets, and calling unto their fellows, and saying, We have piped unto you, and ye have not danced; we have mourned unto you, and ye have not lamented."

17 For John came neither eating nor drinking, and they say, He hath a devil.

18 The Son of man came eating and drinking, and they say, Behold a man gluttonous, and a winebibber, a friend of publicans and sinners. But wisdom is justified of her children.

19 Then began he to upbraid the cities wherein most of his mighty works were done, because they repented not:

20 Woe unto thee, Chorazin! woe unto thee, Bethsaida! for if the mighty works, which were done in thee, had been done in Tyre and Sidon, they would have repented long ago in sackcloth and ashes.

21 But I say unto you, It shall be more tolerable for Tyre and Sidon at the day of judgment, than for you.

22 And thou, Capernaum, which art exalted unto heaven, shalt be brought down to hell: for if the mighty works, which have been done in thee, had been done in Sodom, it would have remained until this day.

23 But I say unto you, That it shall be more tolerable for the land of Sodom in the day of judgment, than for thee.

24 "At that time Jesus answered and said, I thank thee, O Father, Lord of heaven and earth, because thou hast hid these things from the wise and prudent, and hast revealed them unto babes."

25 Even so, Father: for so it seemed good in thy sight.

26 All things are delivered unto me of my Father: and no man knoweth the Son, and the Father; neither knoweth any man the Father, save the Son, and he to whomsoever the Son will reveal him.

27 "Come unto me, all ye that labor and are heavy laden, and I will give you rest."

28 Take my yoke upon you, and learn of me; for I am meek and lowly in heart: and ye shall find rest unto your souls.

29 For my yoke is easy, and my burden is light.

Lesson Thoughts

In the Scripture between our last lesson and this, an account was given of John the Baptist's sending to Jesus to inquire as to His identity. John was locked up in prison, but word continually filtered through to him of the work going on on the outside. John probably felt, as many do now, that "If Jesus is the Messiah, why does he allow me to be locked up in prison, for I have been very zealous for him?" He may also have felt that if Jesus was the Messiah, there might be something wrong with himself that he should be thus afflicted. But the former seems more true. Most people today do not so much doubt His Messiahship, but do not understand why the good should suffer if they please God. This thought has been discussed in a former lesson. Jesus did not answer the question directly, or categorically, but left John to exercise faith as others did. He told those who came to Him to tell John what was taking place. After their departure He eulogized John to the disciples, which shows that this wondering on the part of John did not call forth condemnation from Jesus.

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We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

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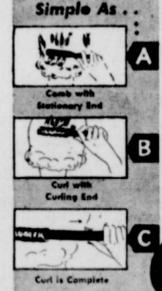
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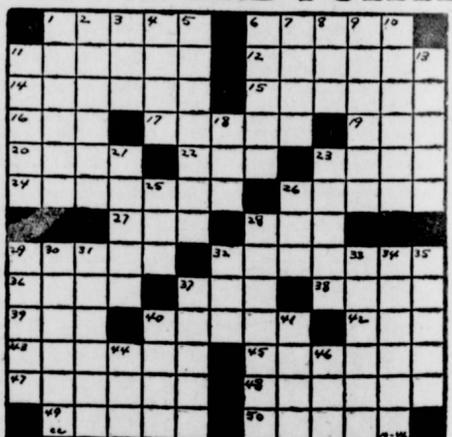
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CROSS-WORD PUZZLE



Across

- Dismay
- Plant of the mustard family
- Come
- Plump
- Feels one's way
- Click beetle
- Purlain
- Mexican plant
- Northern constellation
- Widemouthed jug
- Dutch uncle
- Flowerless plant
- Excuse for nonappearance in court (pl.)
- Stanza
- Hawaiian birds
- Nod
- To prepare for display
- Eviscerated
- Defeat
- Succeeded
- Hoarfrost
- Manner
- Indulged in a flirtation
- Look
- Blossom
- Settled
- Indian tents
- Seniors
- Compact
- The years of one's age

Down

- Weapons shot from a bow
- Examines
- A disease of fowls
- The class of vertebrates consisting of birds
- Injuries
- The best of its kind
- Rotate
- Greek letter
- One who follows the army and sells provisions to the troops
- Jeers
- Coincide
- Male of the honeybees
- The letters used by ships calling for help
- A perch
- Lesser
- Raptorial birds of Hawaii
- Promise
- American herb used for tonic properties
- To sketch, outline
- Disturbed
- A continent
- A youth
- Hear
- Turkish title (pl.)
- Actions
- Less good
- Small elevations of sand
- Cancel
- Encysted tumor of the skin
- A drink made from citrus fruit

ANSWER TO # 252

253

Farmers Hear Wheat Program Discussion

A number of Floyd County farmers attended a brief training school for wheat performance work conducted by H. H. Marshall, secretary of the Floyd County ACA, at the district courtroom last week.

Purpose of the meeting, Marshall said, was to acquaint prospective reporters with the forms necessary to report the 1940 wheat performance.

The preliminary phases of adjustment work in connection with the wheat crop insurance program will also be taken care of in the wheat program work," Marshall stated. "Measurement of wheat on farms not complying with the 1940 wheat program will be made during the next two months."

Attending the meeting here were several men who were declared qualified for the reporting work during the past summer by the state supervisor and are now eligible to check performances, as well as others interested in the program.

AID FOR WARM SPRINGS AT GONZALES IS SOUGHT

GONZALES, Dec. 4.—With construction now underway on the first unit of a Texas warm springs center for crippled children, school children the state over are being asked to contribute ten cents each toward the construction of other units on the 40-acre location, ten miles north of Gonzales.

State Superintendent L. A. Woods in a letter to all city and county superintendents urged that school children be given opportunity to have a part in building the center, which is sponsored by the Gonzales Warm Springs Foundation, chartered under state laws as a non-profit, charity organization.

Half Minute Interviews

J. B. Jenkins: "Looking back over a period of 45 years I guess Buck Russell was one of the best friends I ever had."

John Huey: "In all my life as a farmer I have never yet harvested a wheat crop here or anywhere else. I'm ready for The Hesperian or somebody to bring on a good rain right now."

W. B. Jordan: "We've got one of the best seedings of Russian this in Floyd county this fall we've ever had. The crop ought to be good next year."

J. G. Martin: "One of the most attractive electric signs I've seen in a long time is that one on the new Henry station at Aiken. It really shines."

Mrs. Hayes O'Neal returned to her home in Sweetwater Thursday after a week here visiting with her parents, Mr. and Mrs. J. R. Maddox.

Miss Corine Daniel of Lubbock spent several days last week with her parents, Mr. and Mrs. W. F. Daniel.

In The Rush Of The Christmas Season Don't Neglect Your Health

Have your shoes reconditioned at—

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Phone 362 for an appointment at De Luxe. Then come down and let us give you a permanent while you just sit and relax. Simple, isn't it?

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Oleta Clara

Sportscasts

By Ben R. Ezell

The sport-light this week will be on Irish field at Shamrock Friday when the Lockney Longhorns, champions for the second straight year in District 4-A, will meet the District 3-A titlists, the Shamrock Irishmen, for the bi-district crown. The Sportscaster has not seen the fuses to crawl out on a limb to predict the winner; but Irish blood being what it is, the Longhorns may have to look to their laurels before 60 minutes of football have gone by. Unless the Longhorns show more hustle than they have exhibited since the Floydada game, there'll be a merry time in old Erin before the shadows fall far across the Irish stadium Friday afternoon.

Disregarding the much-kicked-about dope bucket, the game is likely to be decided on purely personal grounds. The green and white of the Shamrock eleven may bring memories of a certain whirlwind team to rouse the Longhorns to fighting pitch.

The Irish dominated the All-District 3-A squad with 5 players on the first team, placing Wilson at end, Burton at tackle, Holmes at center, and Puett and Allen tied for the same backfield position. These lads will be ones to watch next Friday afternoon.

Revival of the old Amarillo-Lubbock feud last Thursday brought the week's biggest laugh when the Amarillo Daily News came forth Friday morning with a banner headline moaning "Finland's Only Losing a War...but We Lost A Ball Game." There's food for thought in that. As long as Americans can get more excited over who's winning a ball game than who's winning a war, there's not much danger that American youngsters will be required to shift their attack from the gridiron to the battlefield. Keep up that spirit and next fall they'll still be tossing footballs instead of hand grenades and running interference for a grinning youngster in a football suit instead of a grim general in a military uniform.

Local sportsmen may have to range far afield this season to find duck and geese to load the family table or provide conversation in the Hot Stove League, but those who like to shoot for the fun of it or just to prove their marksmanship will find that the south plains boasts a bumper crop of rabbits this fall. Farmers with young wheat up in their fields are welcoming the "rabbit-twisters" and guarantee good hunting for any man who can hit a small target. The bunnies themselves, however, are not so cooperative. Inspired more by the cold weather, probably, than by fear of the hunters, they're making themselves very small indeed. A jackrabbit burrowing beneath a tumble-weed is a hard target to spot.

Floydada bowlers journeyed to Plainview last week and topped their opponents by 35 pins in a three-game series. Charles Neil of the local leglers, however, complains that the Plainview alleys are entirely too slick for a country boy... which may account for the 119-134 line scores which gave him undisputed possession of the "low-man" title.

Mrs. Lawson Stephens of Vega has been visiting for the past week with her mother, Mrs. J. R. Terry.

Mr. and Mrs. Raymond King of Quitaque spent from Wednesday evening until Saturday morning as guests of Mr. King's parents, Mr. and Mrs. E. C. King, and other relatives. Mr. King is vocational agriculture teacher in the Quitaque school.

Mrs. Verne Elliott and daughter, Evelyn, and Miss Mary Beth Martin spent Sunday in Matador with Mrs. Elliott's and Miss Martin's mother, Mrs. B. V. Martin and other relatives.

Mr. and Mrs. Ed Bishop and family, of Dalhart, spent last week-end in Floydada and Matador. Here they were guests of Mrs. Jennie Bishop and at Matador guests of Mr. and Mrs. Harrison Williams.

Mr. and Mrs. J. A. Dunlap returned Wednesday of last week from Southern California, where they had spent a vacation of some thirty days with relatives.

Don't Wait Until Pyorrhea Strikes

Are your gums irritated? Do your gums cause you annoyance? Druggists return money if first bottle of "LETO'S" fails to satisfy. Arwine Drug Co.

Ask Your Grocer

For BALDRIDGE'S
SALLY ANN

- French Rye Bread
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IN THE STRIPED WRAPPER
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SHORT CUTS SPEED UP POULTRY IMPROVEMENT

Two "short cuts" in keeping poultry records are expected to speed up poultry improvement work, according to poultry investigators of the United States Department of Agriculture. Many poultrymen with good flocks have kept records on only a part of the flock or none at all because of the time and book-keeping required in keeping daily trap-nest and periodical egg-weight records.

At the Agricultural Research Center, Beltsville, Md., the department poultrymen found that trap-nest records for 1 day a week are about 85 percent as accurate as daily records. They found also that egg weights taken 1 day a week are nearly as accurate as daily weights. If the eggs are weighed once a week, poultrymen will also have records of egg size as well as egg production to help them in the selection of breeding stock.

The new short cuts, although not so dependable as more complete records, may be helpful to poultrymen who now select breeding stock entirely on the basis of appearance.

McCoy News

McCOY, Dec. 4.—Church and Sunday school were well-attended both morning and night. The average attendance for the past year was 97, and members hope to increase the average to 100 this year.

The church sent 83 chickens to the Buckner Orphan's home last week.

The McCoy WMU will meet Monday afternoon with Mrs. Sidney Johnston. The workers meeting will be held at the Baptist church on Tuesday of this week, and the WMU will hold an all-day meeting. A covered dish luncheon will be served at noon. A large crowd is expected for the mission program.

Mr. and Mrs. D. F. Payne spent Thanksgiving Day in Amarillo with their son, Orvis, and family and attended the Lubbock-Amarillo football game. A grandson played with the Sandies in the game.

Mr. and Mrs. Claud Payne have two children sick with chicken pox.

Mrs. W. W. Smith is able to be up at this time.

Children of Mrs. J. W. Jackson, Mr. and Mrs. Guy Jackson and daughter Florella of Center, Floyd Jackson of Lockney, Mr. and Mrs. Willis Reynolds of Tulia, and Miss Imanell Jackson of Happy, spent Sunday with their mother at her home here. Floyd, Elmer, Hazel and Bennie Ruth Jackson spent a few hours during the afternoon in the home of Mr. and Mrs. S. W. Ewing.

Mrs. H. P. Puckett visited Mrs. Elmer Ewing Sunday.

Mr. and Mrs. Anderson and son, James, and Mr. and Mrs. John Hollums of Floydada were guests Sunday in the home of Mr. and Mrs. Walter Whorton. Mr. Hollums is a brother of Mrs. Whorton.

Mr. and Mrs. S. W. Ewing have enjoyed a visit from their daughter and her husband, Mr. and Mrs. H. A. Copeland and H. A. Jr., and Sammie Lou of Center, Colorado.

Several people from this community attended the singing at Cone Sunday. The class here is planning to buy new song books.

Letters To Santa Claus

Dear Santa: We are three little girls, Patsy, aged 7; Peggy, 5, and Millie, 4. We have been good (we hope). We want a doll bed, doll buggy, french harp, house slippers, back board, cut-books and color books. Don't forget we have a little brother, Larry, 1 year old.

Your little friends,
Patsy, Peggy and Millie Hay.

Dear Santa Claus: I am a little girl six years old. I have been a good little girl all the year. I'll be glad when Christmas comes. For Christmas I would like to have a doll-buggy, rubber doll, a wine muffer, and good old Santa, don't forget the fruit, nuts and candy. And don't forget the other little boys and girls. With love,
Virginia Nell Hennessee.

Dear Santa Claus: I am a little girl eight years old, and I am in the third grade. My teacher's name is Mrs. Kemp. For Christmas I would like to have a rubber doll and a doll bed. And Santa, don't forget the fruit, nuts, and candy. Be sure that you will not miss the other little boys and girls. Your friend,
Patty Joe Hennessee.

Fawver Flips Flivver, Now Rides Alone

George L. Fawver, pioneer Floyd county farmer, is riding alone these days. Even his best friends won't trust him. Mr. Fawver, by his own admission, has been indulging in automotive accidents.

The genial gentleman from the Baker community in south-east Floyd county stopped by the Hesperian office Saturday to pass on the story. Mr. Fawver, it seems, was driving in to Floydada on a recent afternoon, his trailer swinging merrily behind the car. The trailer was swaying back and forth, Mr. Fawver related, and suddenly both car and trailer were upside down in the middle of the road.

"Things sure looked lonesome while I was trying to find the way out," he laughed.

The car, with the exception of a small dent in the top, was not damaged, and Mr. Fawver was uninjured, but his reputation is suffering. Even my friends won't ride with me, he complains.

"C. O. Wise, a neighboring farmer, used to go with me to all the auction sales," Mr. Fawver mentioned, citing a horrible example, "but now he always managed to find an excuse not to go."

So Mr. Fawver rides alone.

CHEVROLET SALES

DETROIT, Nov. 30.—Retail sales of new Chevrolet passenger cars and trucks for the 10-day period ending November 20 maintained their steady increase over 1938, according to figures made public by central office here today. A gain of 14.3 per cent over the Nov. 10-20 period of 1938 was reported with the announcement that 29,684 new cars and trucks were delivered to owners during the same period this year.

HAS AUSTIN VISITORS

During the Thanksgiving and week-end holidays Mrs. A. V. Haynes had as guests her son, Roy L. Haynes and Mrs. Haynes, from Austin.

Mr. Haynes, formerly associated with the Chamber of Commerce as secretary, is now with the State Employment service with headquarters in the state's capital.

Carbon paper, typewriter ribbons. Hesperian Pub. Co.

THE STATE OF TEXAS, To the Sheriff or any Constable of Floyd County—GREETING:

YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published in the County of Floyd therein, but if not, then in the nearest County where a newspaper is published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, E. J. Ritterbush, Myrtle Robinson and husband C. A. Robinson, Josephine C. McGehee, a widow, individually and as community survivor of the estate of her self and her deceased husband J. H. McGehee, J. H. McGehee, and J. C. McGehee, and their heirs and legal representatives whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada on the Fourth Monday in January 1940, the same being the 22nd day of January A. D. 1940 then and there to answer a Petition filed in said Court, on the 28th day of November A. D. 1939, in a suit numbered on the docket of said Court No. 3126, wherein in Elmer Laughlin, is plaintiff and E. J. Ritterbush, Myrtle Robinson, and husband C. A. Robinson, Josephine C. McGehee, a widow individually, and as community survivor of the estate of herself and her deceased husband, J. H. McGehee, J. H. McGehee, and J. C. McGehee, and their heirs and legal representatives are defendants.

The nature of the plaintiffs demands being as follows, to-wit: Suit in trespass to try title and for the possession and title to the following described land and premises, situated in Floyd County, Texas, and being 112 acres of land out of survey No. 73, Block G, Certificate 62-G issued to P. & W. Ry. Co. Patent No. 40 Volume 30, describes: beginning 117-1/3 vars. North of the Southwest corner of said survey No. 73; Thence North 89-2-3 vars; Thence East 708-1/6 vars; Thence South 89-2-3 vars; thence West 708-1/6 vars to the place of beginning;

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 29th day of November A. D. 1939.

(SEAL) GEO. B. MARSHALL, Clerk District Court, Floyd County, Texas. 434tc

AMERICA'S BIGGEST MONEY'S WORTH



W. Shakespeare

holds the record for using more different words than any other writer ever known. Great stuff, Will. But a billion fancy words about easy Winter starting could scarcely mean as much as this one fact...

Special Winter Blend CONOCO BRONZ-Z-Z

is the high-mileage gasoline that gives any car in average condition the full Winter starting ease built in at the factory.

DRIVE IN TODAY
Your CONOCO Mileage Merchant

THE CAR THAT HAS Everything BIGGER AND BETTER!



A SMASH-HIT from coast to coast—that's the new Oldsmobile for 1940! It's bigger—in length, in breadth, in roominess. It's better—in styling, in performance, in economy. It gives you new Hi-Test Safety Plate Glass and Sealed-Beam Safety Headlamps. And it's available in three new series. The big, 95 H. P. Sixty is priced in the low-price field. The stunning new Seventy sells at a popular price. The luxurious, new Custom 8 Cruiser is the finest Eight ever offered at medium price. Come in for a thrilling trial drive!

PRICED FOR EVERYBODY
Coupes, \$807 and up. Sedans, \$853 and up. Delivered at Lansing, Michigan. Car illustrated, Sixty 4-Door Touring Sedan, \$899. Prices include Safety Glass, Chrome Window Trim, Dual Trunked Hoods, 2 Windshield Wipers, Vacuum Booster Pump, 2 Sun Visors. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice. General Motors Investment Plan. A GENERAL MOTORS VALUE

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6.00 x 16 MONARCH \$8.50 4.50 x 21 MONARCH \$5.85
Super-Tire Now only, Super-Tire, Now only.

Other sizes in Proportion. Save enough on one tire to buy your Christmas Turkey. Big Line Replacement Parts and Accessories

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Constipated?
"For years I had occasional constipation, awful gas bloating, headaches and back pains. Adlerika always helped right away. Now, I eat sausage, beans, pie, anything I want. Never felt better." Mrs. Mabel Schott.

ADLERIKA
White Drug Co. and Bishop's Pharmacy

The WOMAN'S Page

Edited by
Mrs. J. C. Gilliam
Telephone
191-W

Engagement of Miss Grundy Is Announced in Lubbock

Mrs. Allie M. Dyer entertained with an informal reception at the R. F. Friend home, 2005 Broadway, Sunday afternoon from 3 until 6 o'clock to announce the engagement and approaching marriage of Miss Lola Maye Grundy, daughter of Mr. and Mrs. I. R. Grundy of Floydada to R. L. Read of Silsbee.

Mrs. W. O. Harbison greeted the guests at the door and presented them to Mrs. Dyer, the honoree, Mrs. J. D. Moore of Floydada and Miss Lois Alexander.

Miss Grundy wore a black crepe skirt with white lace blouse and a corsage of red rosebuds.

Mrs. O. B. Haight, formerly Louise Conner of Floydada, presided at the bride's book. Miss Jynatha Harbison poured tea and Miss Pauline Turlington and Miss Kathrine Curry served.

The announcements were tiny scrolls attached to silver wedding bells hanging from a Christmas tree which centered the serving table. Each guest received a scroll with the date, December 22, and the couple's names on them.

The house was decorated throughout with small Christmas trees, smilax and red candles.

The couple will be married at the home of Mrs. Dyer, 2020 Seventeenth street.

Attending the announcement party from here were Mrs. Moore and Mrs. S. F. Conner. A number of others were unable to attend.

1934 Study Club Has Program On 'Oral Personality'

The 1934 Study club met with Mrs. Winfred Newsome as hostess Tuesday, December 5. Mrs. Walter Travis, president, presided and the secretary, Bernice Patton, read minutes of the previous meetings.

Reports from the standing committees were made and special committees brought reports on progress being made for the Community Christmas tree.

Parliamentarian Eunice Howell gave an interesting report on correct pronunciation. Following the business meeting the program was in charge of hostess.

The subject for the evening was "Oral Personality." Agnes Cottingham talking on "The Charm of Speech," and Selma Linder on the "Art of Conversation."

Following the program refreshments were served to the following club members: Misses Beryl Busby, Reba Copeland, Bernice Dallinger, Agnes Cottingham, Pauline McCarty, Gladys Goins, Eunice Howell, Selma Linder, Mildred Olson, Oleta Owens, Bernice Patton, Fannie Mae Rees, Fannie Mae Ball, Nancy Hadsell, Ina Sims, Anne Swenson, and Mrs. M. T. Camp, Mrs. Jim Clonts, Mrs. Russell King, Mrs. Virgie Shav, Mrs. Bill Colston, Mrs. Walter Travis and the hostess Mrs. Winfred Newsome.

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RECENT BRIDE IS HONORED IN MISCELLANEOUS SHOWER

Mrs. S. L. West was honored with a post-nuptial shower at the home of Mrs. W. M. Hambright. The hostess was assisted by Mrs. C. T. Camden, Mrs. John Hambright and Mrs. S. D. Scott.

As the guests arrived they were met by Miss Marilla Gilbreath and directed to the bride's book where Miss Lena Scott helped them to register. The book was made and presented by a friend of the bride, Miss Faye Newell.

Miss Abbye Lee Woolsey gave a clever reading, "A Happy Home," Miss Gilbreath gave a toast to the bride, before the gifts were presented to the honoree.

Mrs. West is the daughter of T. J. Cardinal and was before her marriage, Miss Irene Cardinal.

A lovely refreshment plate was passed to the following guests: Mesdames Tate Jones, Armond Cardina, Faye Hart, G. W. Hart, S. V. Adams, Ruby Jackson, Clyde Nichols, F. M. Covington, W. H. Furrow, Jim Elliott, G. N. Gilbreath, R. F. Hall, Bill McNeill;

Mesdames Sadie Johnson, Geo. W. Sparks, John Hambright, P. J. Wilkes, J. M. Harrison, Milton Harrison, O. C. Vinson, Don Harrison, R. C. Smith, Eli Neff, R. B. McCravy, Fred Battey, C. A. Caffee, J. T. Poole, Will S. Poole; Dee Adams, Orvus Shearer, C. Alexander, Henry Willis, Lee Nichols, T. L. Merriott;

Mesdames Ruben Smith, L. Y. Woolsey, O. Z. Smith, Roy McCravy, Joe R. Evers, Orville Custer, C. T. Camden, S. D. Scott, Bill Hambright, E. B. Gilliland, A. P. Graves, Misses Abbye Lee Woolsey, Lena Scott, Josephine Britton, Muriel Gilbreath, Margaret Camden, Delzie Bradford, Elizabeth Hughes.

Those who sent gifts were Mesdames D. M. West, L. H. Newell, J. C. Custer, Ben Galloway, Homer Hambright, Elmer Newton, Sparks, Arvin West, S. J. Furrow, Truett McClung, Cella Ross, M. D. Thornton, C. M. Lyles, T. J. Campbell, Tom Hall, Blanton Hartsell, O. W. Smith, Boone Custer, A. H. Kreis, Shelby Cook, Leland Hart, Jim Hart, Lee L. Neff, Faye Newell, Rachel McClure, Darlene and Darwood Furrow, Joy Neff, D. L. McCravy.

The bride wore a blue dress with black accessories.

The attendants were Miss Ruth Marie Crosby of Tullia and Bert Neely of Ralls.

Mrs. Taylor is the daughter of Mr. and Mrs. W. H. Hennessee of the Harmony community. She completed her public school work with the Floydada class of 1936, took a beauty course at Lubbock and is at present employed with the Vogue Beauty shop.

The bridegroom is the son of Mr. and Mrs. Fred Taylor. He is a graduate of the Floydada High school, completing the work in 1938. He is employed with the J. C. Penney company.

They will make their home here.

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The engagement and approaching marriage of Miss Lola Maye Grundy, above, daughter of Mr. and Mrs. I. R. Grundy of Floydada, was announced Sunday at an informal tea given by Mrs. Allie M. Dyer at Lubbock. Miss Grundy will become the bride of R. L. Read on December 22 at the Dyer home.

MISS JEWEL HENNESSEE RALPH TAYLOR MARRIED

Miss Jewel Hennessee became the bride of Ralph Taylor Thursday afternoon, November 30, at 5 p.m. The marriage was solemnized at the Methodist parsonage in Tullia with Rev. Crosby performing the ceremony.

The bride wore a blue dress with black accessories.

The attendants were Miss Ruth Marie Crosby of Tullia and Bert Neely of Ralls.

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Plainview Home Is Scene Of Shower For Mrs. Stewart

Mrs. Ed Stewart, the former Miss Lucile Marr of Plainview, was complimented Tuesday evening with a lovely miscellaneous shower in the home of Mrs. Oliver Byer, 1501 West Seventh street, Plainview.

Hostesses with Mrs. Byer for the occasion were Mesdames Ray Ax-fell, E. M. Ballance, Vernon Bradley, Harold Neis, Adella Drew, Misses Virginia Hohaus, Baneta Cross and Lorene Stone.

A short program was given with Mrs. Vivian Graham giving a toast to the bride; Miss Mary Cox gave the toast, "to the girls left behind"; Miss Lily Marie Seipt rendered an accordion solo, "I Love You Truly".

Mrs. Ballengee presided over the pretty hand made bride's book where the guests were registered on entering.

Attending the shower were Mesdames J. T. Marr of Lockney, mother of the honoree, F. H. Shearer of Lockney, and Vernon Shaw of Floydada, sisters to the bride; H. M. Hamilton, Carrie Bonner, J. A. Finney, Vera Williams, R. M. Harp of Amarillo, M. E. Dement, O. L. Bach, Vivian Graham, M. A. Dunn, Fannie Norman, Jenna Mae Hart, Earl F. Miles, M. T. Havis, F. H. Hemphill of Lubbock, Mamie Field, A. B. Cox, Bob Harder, Tom Roberts, Ray Brown, Sherman Lockhart;

Misses Della Ansley, Dorothy Peret, Lois McCraw, Helen Inez Connor, Edith Smith, Jewell Eiland, Hazel Havis, Teresa Stockton, Rebecca Meyers, Lily Mae Seipt, Mary Cox, Vada Russell, Jewel Margaret Jones, Agnes Braly, Katherine Rein-ken, Augusta Uhl, Mary June Oyer, Joni Bundy, Lucile Flowers, Edna Dudgeon, Mary Marie Bier, Katherine Hill, Helen Marie Martin, Lucille Schultz and Amate Lockhart.

Delicious refreshment plates were passed the guest concluding the shower.

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Announcement Pre-Nuptial Shower For Miss McClure

With the Lakeview school auditorium converted into a living room brightly decorated with Christmas suggestions an announcement party and pre-nuptial shower was given Friday evening for Miss Rachel McClure, teacher in the Lakeview school, who will be married December 24 to Dennis Taylor.

The wedding is to take place at 9:30 a. m. at the home of the bride elect's parents, Mr. and Mrs. C. A. McClure in the Webb community.

Hostesses for the party were Mesdames Tom Porter, Earl Edwards, Celia Ross, Harvey Thomas, P. J. Wilkes, Don Harrison, Holt Bishop, J. M. Harrison, R. C. Smith, O. C. Vinson and Lee Nichols.

The honoree with her parents sat in the place of honor under three large silver bells, where their chairs were placed to face the audience.

Mrs. Wilkes and Mrs. Thomas formed the receiving line while Ara Sue Edwards had charge of registrations. The guests registered in a lovely hand made bride's book of white and gold.

Punch was served from a cut glass service placed on a table laid in white linen and surrounded by a garland of different fruits. Mesdames Porter, Smith, Harrison and Vinson served.

A clever program was arranged with Mrs. Shelly Scott giving the opening number, a piano solo. Mrs. Edwards made the announcement when she released a large yellow cat, with a blue and gold ribbon tied around his neck holding the secret, from a bag. Wayne Battey caught the cat and read the announcement.

Misses Lena Mae Nelson and Tiny Patton sang, "I Love You Truly". Mrs. Holt Bishop gave a toast to the bride to be; Mrs. Nichols said a toast to the parents. In a beautifully arranged speech Mrs. Ross introduced the shower which was brought in by Jerry Bob Harrison, dressed in a dress suit, and Alma Porter, dressed in a white crepe dress. They carried a large basket of gifts and were assisted by Earl Edwards Jr. and Howard Gene Bishop.

Guests registering were Mr. and Mrs. B. L. Breed, Mr. and Mrs. Lloyd Nelson, Mr. and Mrs. Hoyt McClure, Mr. and Mrs. Weldon McClure, Mr. and Mrs. Wayne Battey, Mr. and Mrs. Milton Harrison, Mr. and Mrs. Eli West, Mr. and Mrs. Wright, Mr. and Mrs. Buell Neff, Mr. and Mrs. J. M. Hartsell, Mr. and Mrs. C. A. McClure, Mr. and Mrs. J. H. Newberry, Mr. and Mrs. S. D. Scott, Mr. and Mrs. Van Thornton, Mr. and Mrs. Tilford Taylor, Mr. and Mrs. W. T. Hopper, Mr. and Mrs. J. H. Nelson;

Elizabeth Hughes, Holt Bishop, Harvey Thomas, Mrs. Horace Cage, Donald Hoyt Case, P. J. Wilkes, Conny and Martha McClure, Dorothy LaNell, Ella, Frank and Odell Breed, Florence and Henry Jones, Leona West, Earl Edwards, Jennie Ara Sue and Earl Edwards Jr., Shirley and Howard G. Bishop, J. M. Harrison, Marie Harrison, Mrs. R. C. Smith, Lee Nichols, Modena Hartsell, Erva Lee and James Truitt Hartsell;

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Relatives Here Attend Funeral Of Cleburne Man Monday Afternoon

Funeral of "Unloaded" Gun Succumbs in Few Hours After Youth Pulls Trigger

Paul Loper, of Cleburne, 28, son of W. C. Cates, manager of Farmers Grain company, was the victim Sunday of an "unloaded" gun.

He was shot in the leg by an 11-year-old boy and died some 5 hours later. The youth pointed the gun at him and pulled the trigger. Mr. Loper died at death.

W. C. Cates, his brother, Buren, and sister, Mrs. A. G. Eubanks, and W. A. Cates, attended the funeral rites for his nephew and a service held Monday afternoon, following home Wednesday night.

Survivors include a wife and a daughter 8.

Bus Driver: "How old is your little boy?"

Mother: "Four."

Bus Driver: "How old are you, little man?"

Boy: "Four."

Bus Driver: "Well, madam, I'll let him ride this time, but when he grows up, he'll either be a liar or a saint."

(Continued next week)



To Make A Long Tale Short

The other day we engaged an old man to beat the rugs; when Friend Wife told him to beat them a little harder he replied: "But, Madam, that would raise so much dust!" Any used car dealer will ask or swim by the manner he sells sensible used cars at sensible prices; so far nobody has heard of us drowning.

These Prices Keep Our Heads Above Water

- 1938 Chevrolet Sport Coupe, excellent condition, Down \$140
 - 1938 Chevrolet de Luxe Town Sedan, completely overhauled, Down \$170
 - 1938 Chevrolet 1-ton Stake Pick-up, Extra Clean, Down \$180
 - 1938 Chevrolet Truck, new motor, excellent condition, Down \$170
 - 1938 Chevrolet de Luxe Coupe, completely re-conditioned, new Paint, Down \$135
 - 1936 Chrysler Sport Sedan, new paint, Down \$120
- Also One New 1939 Chevrolet and Two Demonstrators.

ODEN Chevrolet Co.
TELEPHONE 4

NEW LEAFLET TELLS WHY FRUIT TREES FAIL TO BEAR

When fruit trees, planted singly or in small groups, fail to bear as the owner has hoped, he is likely to want to know why. Age, species and variety of tree, temperature and moisture conditions, distance from other trees of the same kind but of a different variety as required for cross-pollination, fertility of the soil, pruning practices followed, and the presence of insect or fungus pests—all affect bearing.

To help amateur growers, the Federal Bureau of Plant Industry has just prepared Leaflet 172, Why Fruit Trees Fail to Bear. With this leaflet by H. P. Gould, many an owner will be able to answer for himself some of his questions on nonbearing. If he cannot, he will be better prepared to write for information, giving in his first letter more of the facts that specialist will need to form an opinion as to what is wrong and the remedy. Leaflet 172 may be obtained by writing to the Department of Agriculture, Washington, D. C. It is not intended for commercial growers.

Mr. Gould finds that one of the commonest reasons for disappointment is expecting a crop too soon. Most varieties of apples, for example, do not bear in the East until 6 or 7 years after planting. A few varieties, well cared for, may need in 4 or 5 years. Others may need longer. Pears bear at about the same age as apples—Keiffer pears earlier. Peaches commonly bear by the fourth year if weather conditions are favorable.

The leaflet explains the effects of severe cold which may kill the bud and prevent bloom, or may kill only the embryo, allowing full bloom but little or no fruit. Some fruits are self-fertile and isolated trees will bear. Many require cross fertilization by bees, and will not bear freely unless the owner provides branches of a suitable cross pollinizer cut and placed in a water container hung in the tree. A suitable branch is sometimes grafted or "top-worked" into a tree to supply pollen.

Moisture supply, pruning, bearing in alternate years, fertilization, and other conditions affecting bearing are discussed briefly.

We'll Be In The Christmas Turkey Market

And will be in a position to quote a price most any time

Also bring us your—
Poultry, Eggs, Cream and Hides

Griffin Produce Company
Phone 257

LIVE GRASS ROOTS SAVE SOIL; SO DO DEAD ONES

While they live, grass roots are good soil anchors; and when they die, they also are effective in preventing erosion, but in a different way.

"Perennial grasses of the pastures, explaining Lyman Carrier of the Soil Conservation Service, "differ from most other perennial plants in their habit of root growth." For example, the roots of a tree or shrub continue to enlarge and grow as long as the plant lives. The roots of the true perennial grasses do not. New roots form and old roots die. When they die, decay sets in, leaving minute openings through the soil for the passage of water. This is one of the reasons why a good thrifty pasture will absorb much of the rain that might, as run-off, carry away soil particles.

In a pasture grazed conservatively, root growth is in balance with the vegetative growth above ground. As a result, there is a dense growth of roots, holding soil while they live and leaving it porous when they die.

OLDEST OF LIVING THINGS

Oldest of living things and greatest in size are the Sequoia gigantea, or California Big Trees, large groves of which are conserved in three of our national parks of the West: Yosemite, Sequoia, and General Grant.

None have been found which have died from insect attack or disease. Aside from fire and lightning, the big trees have no natural enemies. They are wonderful resistors of fire. Only man can prevail against the majesty and virility of these patriarchs of another age. Now and then a tree is found which, having been weakened by fire or undermined by water, is prey to the high winds and eventually becomes a windfall. But the tenacity of life which attains a degree in the sequoia not found in any other tree enables it to renew its bark and survive even when bad burns have penetrated for some distance into its trunk.

Longhorns—

(Continued from page 1)

gers. The Shamrock eleven, however, has lost non-conference games to Childress, Borger, and Chillihothe all Class AA teams.

The Longhorns are undefeated and untied in conference play, and have lost only one game, the season's opener, to Olton.

No special train or bus has been scheduled from Lockney, but a large number of fans from this section of the district are expected to be on hand for the game. Tickets were placed on sale at Lockney early this week.

Community Chest—

(Continued from page one.)

Community Chest, drive with a donation of \$25. Committee members who have been asked to serve are J. C. Wester, Mrs. Walton Hale, Mrs. Lon Davis, Judge L. G. Mathews, Ernest Fry, and Ed Brown.

Donations will be placed on a monthly basis, according to plans formed at the meeting Monday night. Local citizens will be asked to support the Community Chest as a long range program with regular monthly quotas rather than with large lump sums.

The meeting Monday was called by Mayor Snodgrass "to organize a community service, either permanent or temporary."

Judge G. C. Tubbs opened the discussion by expressing the opinion that the Community Chest will be needed for two or three months at least, and was supported by Dr. C. M. Thacker and Byron Clark, both urging the need for a permanent set-up.

Limitations of the Relief Administration were discussed, Judge

Farmers Ballot—

(Continued from page 1)

in line with demand for American cotton, and if there is no quota, the income of all farmers will be lower and the efforts of those trying to produce and sell what the world needs will be defeated, County Agent Bredthauer said.

Listed below are those eligible to vote in the marketing quota election Saturday:

All farmers who were engaged in the production, or share of the proceeds of cotton in 1939, as owner (other than a landlord of a stand-ing-rent or fixed-rent tenant), tenant, and sharecropper are eligible to vote.

Farmers who planted cotton in 1939 but produced no cotton on such acreage for any reason except neglect to farm the planted acres shall be regarded as having been engaged in the production of cotton in 1939 and are therefore eligible to vote.

(No farmer whether an individual, partnership, corporation, association, or other legal entity shall be entitled to more than one vote in the referendum, even though he may have been engaged in the production of cotton in two or more farms or communities, counties or states.)

In case a group of several persons, such as husband, wife, and children participated in the production of cotton in 1939 under one

Farmers Ballot—

(Continued from page 1)

rental agreement, cropping agreement or lease, only the one who signed the written or entered into the oral agreement shall be entitled to vote and the others shall not be eligible to vote.

"Remember to go to your respective box and cast your vote Saturday, December 9, so the Department of Agriculture may know if we really favor marketing quotas or not," Bredthauer urged.

Achievement—

(Continued from page 1)

ers of food stored. Mrs. Hershel Carthel of Sterley had 125 pounds of popcorn and some peanuts.

Tables showing well-balanced breakfasts, dinner and suppers were exhibited in the attractive pantry of Mrs. Floyd Trowbridge of the Harmony club. The contents of the tables proved to the visitors that the majority of items of food for the three meals can be produced at home.

Several bushels of green tomatoes are stored in the pantry of Mrs. W. F. Culpepper, demonstrator of the McCoy club. All items and scarred places on the tomatoes were painted with two parts mineral oil and one part paraffin and one part beeswax melted together in order that they be a good quality tomato when ripe.

Following is a list of those who made the trip in the South half of the county Wednesday:

Mesdames Chas. Watson, Zant Scott, W. M. Jeter, J. H. Holmes, E. T. Williams, J. E. Mickey, D. W. Burke, Carrick Snodgrass, J. S. Hale, Everette Miller, Willie Hulsey, Robert F. Day;

Mesdames F. B. Trowbridge, T. B. Mitchell, A. B. Muncey, Wm. Finkner, Sherwood Ramsey, Perry Tipton, Ben Quebe, Malcolm McNeill, Frank McNeill, E. B. Quebe, Clarence Brandes;

Mesdames C. V. Ford, Johnnie Cates, W. H. Pope, W. F. Glenn, A. L. Glenn, Kate Collier, Ann Cooper, L. M. Honea, Mary Lou Hammonds, Nannie Ramsey;

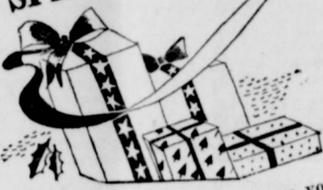
Mesdames J. L. Dagley, Oia Clonts, Ruby Travis, L. D. Pope, D. W. Burke, Carl W. Smith, W. M. Knight, H. D. Meredith, Chas. B. Smith, A. S. Cummings, A. R. Hanna, R. L. Pope;

Miss Edith Wilson, Miss Larue Williams, Oleta Owens, Irene Pope, County Judge G. C. Tubbs, Commissioner A. S. Cummings, Rev. G. W. Tubbs, Chas. Watson, Malcolm McNeill, E. M. Quebe, Clarence Brandes and son.

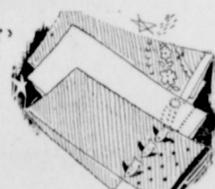
GIVE MORE SPEND LESS

BUY ALL YOUR Gifts AT PENNEY'S

Save your time—save your energy—shop Penney's for every gift on your list! We've loads of helpful suggestions for you, ones that will save you money! So come in now, while our stocks are most complete, and look around.



RINGLESS GAYMODES
Sheer, clear chiffons or service weights. 8 1/2-10 1/2. **79c**



HAND EMBROIDERED! LINEN GUEST TOWELS
Hand embroidery or applique on white, natural or colored linen! 13 1/2 in. x 21 in. **49c**



MEN'S BROADCLOTH PAJAMAS
Fast colors! Broadcloth in slipover or coat styles. Draw-string or elastic top pants. **1.49**

GIFTS UNDER \$1

WOMEN'S GLOVES
New tailored styles in fine rayon fabrics! Smart trimmings! **98c**

CHILDREN'S SLIPPERS
Genuine kid with soft felt lining! Slide fastener styles! **98c**

MEN'S BRUSH SETS
Four pure bristle brushes with fine wood back. Comb. **98c**

GIFTS UNDER \$2

GIRLS' RAYON FROCKS
Fine rayon crepes in solid colors and prints! Full or swing skirts. **1.98**

WOMEN'S BOOTIES
Soft, supple kid with wool fleece lining, genuine leather sole! **1.98**

MEN'S DRESS GLOVES
Unlined styles in imported piekin and capeskin. Gift boxed! **1.98**

GIFTS UNDER \$3

TOURIST CASES
For a man! Genuine top grain leather that wears. Practical, good-looking fittings! **2.98**

GOWNS AND PAJAMAS
Heavy satin of Bemberg rayon and silk! Lace trimmed or tailored. **2.98**

LACE CLOTHS
Gorgeous! Closely woven in creamy monochrome. Popular full table size! **2.98**



EVERY MAN NEEDS A GLADSTONE! TOPGRAIN COWHIDE \$7.90



For the Woman Who Sews! PRISCILLA SEWING Cabinet 98c



HAND EMBROIDERED Pillow Cases 98c pr.



PENNEY'S
J. C. PENNEY COMPANY, Incorporated

HEALTHY, WEALTHY AND WISE!



A QUICK BATH EVERY MORNING ENDING WITH A BRISK RUBDOWN, HELPS TO KEEP THE SKIN HEALTHY!



NEVER GET ANGRY WHILE EATING! PUT ON A CHEERFUL COUNTENANCE ESPECIALLY IF THERE ARE STRANGERS, FOR GOOD HUMOR AIDS DIGESTION IMMENSELY.



WHEN YOU SLEEP GETS THE MOST REST! THE BEATS ARE THEN LESS FREQUENT, AND THE PERIOD OF REST BETWEEN THE BEAT IS LONGER.



THE PERSON WHO WINS THE FIGHT WITH EITHER HEART TROUBLE OR HIGH BLOOD PRESSURE, IS THE ONE WHO LEADS A QUIET WELL BALANCED LIFE...



For extra fast starting... Phillips 66 Poly Gas is extra high test. Yet it costs nothing extra, because Phillips is the WORLD'S LARGEST PRODUCER of natural high test gasoline. We sincerely believe it is this winter's best buy in cold-weather gasoline.

IT'S EXTRA HIGH TEST

Texas Oil Industry to Advertise

Plans Series Of Educational Advertising In Newspapers Of Southwest

With December issues of state newspapers, the Texas Oil industry through its service organization, the Texas Mid-Continent Oil and Gas Association, will begin a series of institutional and educational advertising.

"It is logical that Texas, being the biggest producer of oil, should think along lines of institutional advertising," George C. Gibbons, executive vice president of the oil and gas group, said. "Twenty-five percent of all the oil in the world and forty percent of the oil in America comes from Texas. One hundred and thirty-four counties located throughout the state are now in production with exploration or leasing under way in all but fourteen counties of the 254."

"Outside competition has forced average well production to such a low figure in Texas today that only by most careful management can our industry survive its fixed overhead costs. If through this institutional advertising program we can stimulate the bringing of other industry into the state, we can help stimulate added employment and incidentally our own industry through the use of more of our products at home."

"Each time we interest other industry in coming to Texas to use our oil products we cut down exploration of our surplus. The new paper mill at Lufkin is an example in point. Though the paper is made of another raw product, timber, it is made possible through the tremendous supply of cheap fuel. Much of our raw product is yet to be processed within the state. Wool and cotton are both examples of such opportunities."

"The oil industry has made tremendous strides in the processing of its crude oil, now refining more than eighty percent within the state's borders and thereby furnishing employment for many thousands of Texas people."

"The advertising series will endeavor to portray to the public the part the oil industry plays in the economic life of Texas and its contribution to employment, tax revenues, distribution of new wealth created through constant production of oil and the advantage it offers to new industry."

MACHINES FOR HARVESTING OF FARM CROPS INCREASE

Nearly half the wheat acreage in the United States was harvested last year by combines—machines that combine the reaping and threshing in a single operation. In contrast, only about 10 percent of the oat acreage was combined. Farmers used binders for harvesting most of the oats even in states where nearly all the wheat is combined. Mechanical corn pickers accounted for the harvest on about 13 percent of the corn acreage or about 20 percent of the corn harvested for grain. These estimates are based on reports to the United States Department of Agriculture from its volunteer crop reporters.

California, where the combine first came into common use, leads with 95 percent of the wheat acreage harvested by combine. Arizona combined 83 percent, Washington 82, and Oregon 78. Kansas and Texas, 82 percent each, made the greatest use of the combine in the states east of the Pacific group. The other states in which more than half of the wheat was combined are: Oklahoma, 70 percent; Nevada, 63; New Mexico, 58; Montana, 55; and Nebraska, 51. In the Atlantic states and the South there was relatively little combining of wheat, 8 percent for the middle Atlantic group, 6 percent for the South Atlantic, and 7 for the East South central states.

Mechanical corn pickers were used mainly in the corn belt proper, with Illinois harvesting 43 percent of the grain acreage, Minnesota and Iowa 35 percent each, and Indiana 22 percent by this method.

FLOYDADA BOWLERS WIN FROM PLAINVIEW TEAM

The Floydada Lions bowling team journeyed to Plainview last week and defeated the Plainview Tigers on their home alley by 35 pins in three games.

The local leggers won two of the three games played, losing the third of the series by 566 pins after taking the first two by wide margins, and led with a total of 2,513 pins to 2,478 for their opponents.

"Wimpy" Thomas was high scorer for the locals on a single line with 226 pins, George McAllister leading both teams in total points for the three games with 581 pins.

TRANSFERRED TO DALLAS

Buster Smalley was transferred last week to Dallas to be employed as city salesman for Wilson & Company. He has been with the company in Oklahoma City since July.

Mrs. Lowell Gamblin and daughter, Lonita, of Clovis, New Mexico, visited from Wednesday until Sunday afternoon with her parents, Mr. and Mrs. J. U. Borum, and with Mr. and Mrs. J. M. Gamblin.

Praise For Fire Boys

Praise for the Floydada Volunteer Fire department was voiced this week by J. W. Lanier, manager of the Farmers Co-Operative Gin company, who said department members handled themselves like the fire fighting veterans they are at the fire at the gin company's seed cotton and cottonseed warehouse recently.

"We want to compliment the boys on the way they sized up the situation and their accuracy in fighting our fire," said Mr. Lanier. "Floydada Fire department is one really efficient organization we have in our community."

The fire loss at the gin was estimated last week at \$3,000. The figures might easily have been much higher had the fire boys not done such a good job, the gin man indicated.

SAND HILL HOME DEM. CLUB

Members of the Sand Hill Home Demonstration club met November 22 in the club room.

After a recreation period led by Mrs. Clarence Guffee a business meeting was held in which the following members were appointed as 1940 demonstrators:

Mrs. L. D. Pope, food demonstrator; Mrs. Ed Holmes, bedroom demonstrator; Mrs. W. M. Knight, council reporter.

The club voted to serve hot lunches for school children. A Christmas party for the club members and their families was planned.

Present for the meeting were Messdames Johnnie Cates, Jim Holmes, D. W. Burke, H. K. Cates, W. M. Jeter, A. S. Cummings, Elmer Mickey, Ed Homes, L. G. Norrell, Hardin Jackson, Carl Smith, W. M. Knight, L. D. Pope, Jake Greer, Jeff Michael, R. J. Weems, Lon Blasingame, Frank McNeill, Clarence Guffee and a visitor, Mrs. E. T. Williams.

LIONS MAKE PLANS FOR COMMUNITY XMAS CHEST

Unanimous backing for a plan to co-ordinate all local effort toward making Christmas a joyous season for the needy and destitute of the community was voted last week by members of the Lions club. The club and its members will lend all possible aid, morally and financially to the idea. Mayor Glad Snodgrass was told when he visited the organization and presented the suggestion. The club also will aid in staging the annual Community Christmas tree, sponsored by the study clubs.

Dr. G. V. Smith presented the program for the day. On this program appeared Maurine Hart and LaJuana Leibfried in piano numbers, and Rev. J. B. McReynolds, new pastor of the First Methodist church, gave the Thanksgiving talk. In this he referred to the first official Thanksgiving proclamation of a president of the United States, that of George Washington in 1789.

FLOYD COUNTY SINGING

The Floyd County Singing convention is scheduled to be held at South Plains school auditorium December 10.

This is to be an all-day meeting and visitors are asked to bring a basket lunch. T. J. Heard, president said.

Columnar pads. The Hesperian

DON'T WORRY



ABOUT CHRISTMAS GIFTS.. Give Something Electrical

You'll get a keen satisfaction in knowing your electrical gift will be used and appreciated every day of the year... The daily remembrance of you is worth double the price of any electrical appliance.

We offer our "lay-away" plan for the convenience of our customers as well as our easy monthly payments. Any employee will be glad to help you with your Christmas shopping problems.

Texas-New Mexico Utilities Company

Rev. Gordon Voight Resigns As Pastor Of Christian Church

In a letter to the First Christian church recently Rev. Gordon G. Voight offered his resignation as pastor and the resignation was accepted by the church.

Rev. Voight now located at Silver City, New Mexico, is chaplain of a C. C. camp. He is subject to call from the U. S. government and gave this as his reason for resigning.

He was given a leave of absence from the church last spring when his plans were to return to the church this winter.

A pulpit committee in the church was instructed to select another pastor to serve the church. W. Edd Brown is chairman of this committee.

MOTHER HAS FALLEN ASLEEP

(Dedicated to Mr. Edgar Jones and sons by Mrs. Jno. L. West)

Mother was tired and weary Weary with toil and with pain— Put by her glasses and rocker

She will not need them again Into Heaven's mansions she's entered Never to sigh or to weep After long years with life's struggles Mother has fallen asleep.

Near other loved ones we laid her Low in the church yard to lie And though our hearts are near broken

Yet we would not question "why" She does not rest 'neath the grasses Though o'er her dear grave they creep She had gone into the kingdom Mother has fallen asleep

Rest the tired feet now forever Dear beautiful hands are so still Blast of the earth shall no longer Throw o'er our loved one a chill Angels through Heaven will guide her Jesus will still bless and keep Not for the world would we wake her Mother has fallen asleep.

Beautiful rest for the weary Well deserved rest for the true When our life's journey is ended We shall again be with you This helps to quiet our weeping Hark—angel music so sweet— He giveth to his beloved Beautiful, beautiful sleep.

Carbon paper, typewriter ribbons, Hesperian Pub. Co.

MORE FEATURES BETTER FEATURES tell you to **"BUY CHEVROLET!"**

"Chevrolet's FIRST Again!"



It's the only low-priced car with all these fine car features!



Everybody knows, it takes fine features to make fine cars!... And Chevrolet for '40 is the only car in the low-price field that has all the fine car features pictured at the left!... Small wonder, then, that it is also out-selling all other new cars for '40... Eye it, try it, buy it, and you'll be thoroughly convinced that "Chevrolet's FIRST Again!"

Eye It .. Try It .. Buy It !
Chevrolets are Shipped to Dealers—NOT DRIVEN OVERLAND!
The 1940 Chevrolet gives higher quality at low cost... Low Prices... Low Operating Costs... Low Upkeep.
No other motor car can match its all-round value

ODEN CHEVROLET CO.
FLOYDADA, TEXAS
TELEPHONE 4

A NOTED EDUCATOR Speaks...

Dr. Homer P. Rainey, President of the University of Texas, has analyzed Texas' future possibilities in repeated public address. These statements express his thought:

- "The next stage in the progress of Texas lies in the development of our great industrial and commercial possibilities."
- "A program of industrial development centers around the manufacture of raw materials into finished products."
- "American industry is moving closer to its raw material sources. We in Texas can capitalize on this movement if the opportunity is grasped."
- "Our great highway development, coupled with industrial progress, will greatly aid the Texas farmer in his marketing problem."
- "The best measure of the importance of an enterprise is the employment it creates and the income it produces."
- "Our need for increased employment requires the keenest intelligence in solving the problem. Our boys and girls must be trained in highly efficient schools to meet the growing needs of farm and business."
- "Our Universities are dedicated to a program of scientific training and research which will create employment and build industry to use our raw materials at home."
- "Repeated failures did not stop our hardy pioneers in the building of our present empire. The same spirit must prevail for a successful future."

The Texas oil industry recognizes the soundness of these broad principles. They underlie present employment and provide for expanded future employment for our Texas people. The vital part oil plays today in putting these principles into actual practice will be portrayed in a series of advertisements to follow in this publication.

This advertisement paid for by various units of the industry and sponsored by

TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

Whirlwind Cage Team Prepares For New Season

Turkey Day crowd which had gathered with the football season a matter of record, the Floydada Whirlwinds turned their attention this week toward basketball and prospects for a successful cage season.

Coch Odell Winter issued a call for prospective cagers at the beginning of the week, and started workouts in the RCA gym Tuesday afternoon.

Only four lettermen from last year's squad are returning to the line-up. Bill Jackson, center, and Gordon Patterson, V. Newberry, and R. L. Tyler, forwards, will form the nucleus of the new squad.

Other candidates for a place on the team will be Joe Rushing, Carl Minor, R. E. Golightly, James Johnson, J. W. Grigsby, Doyle Walls, Robert Arnold, Carl Arnold and Arthur Womack. Many of the names are familiar to local sports fans as echoes of the football season are still heard.

The season's schedule has not been arranged, Winter said. Local school officials are planning to attempt to form a District 4-A conference, including the same teams which competed in the district football race this season, to play a double-round robin schedule of basketball games.

The circuit, if formed, will provide a full season with the annual county championship series with Lockney.

FOREST-FIRE PROTECTION FACTS IN 11 STATES NOW

All but seven of the states now have forest-fire protection agreements with the United States Department of Agriculture. Colorado was the forty-first to sign up. Of the seven, Iowa, Kansas, Nebraska, and North Dakota have little forest land. In the other three, Utah, Wyoming, and Arizona, most of the remaining forest land is in national forests and not primarily a State responsibility.

Under these agreements the Federal Government matches state expenditures for fire protection to the degree that the funds available permit. In 1938 the federal contribution was about \$2,000,000 and the total by the states about \$7,600,000. In 1937 about 94 per cent of all the forest acreage burned was in areas not yet under joint protection. More than 11 percent of all the unprotected forest land was burned over in that year.

Protection costs in most states amount to only a few cents an acre each year. Stae and Federal foresters estimate that it would not cost more than 2 cents an acre to protect

BAPTIST WOMEN ARE OBSERVING PRAYER WEEK

Women of the Baptist church will continue their Week of Prayer observance with an hour's program at the church this afternoon.

Mrs. Vernon Shaw will have the devotional with Mrs. Lela Horton, Mrs. G. A. Lader, Mrs. Ed Stewart, Mrs. John Hoffman, Mrs. W. B. Harris and Mrs. G. C. Tubbs discussing the main topic, "Christmas Mission Offerings."

Friday will be given to an all day meeting to begin at 10 o'clock when the women of the church will join women throughout the world in a day of prayer service. Missions chairmen of each circle will be in charge of the program.

The program for the week opened with the regular meeting of the Woman's Missionary society at the church Monday afternoon. Wednesday evening's program was given at the prayer meeting hour with the young people of the church in charge. Y. W. A. girls gave a pageant and the intermediate G. A. A. assisted with group singing. The theme of the program was, "The Light of His Love."

The W. M. S. will meet at the church Monday afternoon at 3 o'clock for a program from the Royal Service. Mrs. C. P. Looper, social chairman of the W. M. S., will be in charge.

PERUVIANS GROW AND PICK COTTON ANY TIME OF YEAR

Cotton picking in Peru is not a seasonal job as it is in the cotton districts of the United States, and as a result there is no rush marketing season as there is elsewhere, says Charles H. Barber of the Office of Foreign Agricultural Relations in a survey report of South American cotton as it comes into competition with American cotton.

The cotton areas of Peru are semi-tropical and there are no killing frosts, and no rains to discolor the fiber. Guano, a natural fertilizer, is abundant nearby. The fruiting of the cotton depends on the time of planting, and the planting date depends on the period when irrigation water is most plentiful. Irrigation in turn traces back to the melting of the snows in the Andes, and the time of rapid melting moves southward gradually with the seasonal shift of the sun. The result is that cotton is being harvested in some part of Peru almost the year round, says Barber. Itinerant Indian laborers move from one region to another during picking seasons, and when work becomes scarce they return to their mountain homes.

lands in Colorado. The area to be more than 6,000,000 acres of forest covered the first year under the agreement will be less than half a million acres.

Columnar pads. The Hesperian



Mrs. O. M. Conway Will Speak Tonight Before H. D. Council Banquet

Mrs. O. M. Conway is scheduled to speak tonight at the banquet given by the Floyd County council, of the home demonstration clubs at 7:30 at the Baptist church. Miss Lida Cooper, district agent and the local agent, Miss Edith L. Wilson will be present.

Members of the commissioner's court and husbands of council members are also included in the guest list.

The club adjourned to meet for the Christmas party in the home of Bernice Patton December 15, 1939 at 6:45 o'clock.

EVER-NORMAL GRANARY OLD FORM OF INSURANCE

"The Ever-Normal Granary, as you well know, is not new," R. M. Evans, Administrator of the AAA said recently at a meeting of executives of mutual insurance companies. "It is as old as ancient civilization. It is simply a plan of storing the surpluses of the fat years for us in the lean years. In the farm program it means the storing of food and fiber in years such as the one we have just experienced for use in years such as 1934 and 1936. It means a more regular flow of farm products into the nation's markets—greater economic stability for both producer and consumer."

"In your insurance companies you use the same processes and seek the same ends. In the years of abundance—the years in which losses are light—you store your premiums in your Ever-Normal Granary of resources, from which indemnities are paid in those years when losses are more serious. Your goal, the same as AAA, is to provide greater economic stability for the group you serve."

"The Triple-A is the broadest kind of national farm insurance. It insures the soil, it insures farm income, it insures abundance for the cities. All three of those objectives are dependent, in varying degrees, upon the operation of an effective Ever-Normal Granary."

UNITED STATES CITRUS CROPS SET NEW RECORDS

In the last year the United States alone grew as many oranges as all the world did 20 years ago—about 75,000,000 boxes. In the 20 years orange production has just about tripled in the United States and, although most other producing areas have increased their crops, the proportion grown in the United States has increased from about one-third to about two-fifths of the world crop, the Bureau of Agricultural Economics reports. In Spain, orange production has declined in recent years.

In grapefruit production the 20-year increase has been from about 6,000,000 boxes to about 41,000,000 boxes last year. The rest of the world grows only about 10 percent of the grapefruit crop. In lemons, too, United States growers have taken the lead with a pack of nearly 11,000,000 boxes from the 1938 bloom. This compares with about 4,000,000 boxes 20 years ago.

Gustave Burmeister, of the Bureau of Agricultural Economics, comments that citrus production will continue to increase sharply during the next 10 years unless the standing groves suffer some unusual weather or disease damage.

Mrs. P. F. Bertrand returned home Friday from Tulsa, where she had been spending the past several days with her daughter, Mrs. Terrell Westfall. The Westfalls have a new son, Carroll Gene, born on November 24.

Religious Emphasis Week will be observed again this year at West Texas State college in Canyon, with Dr. Perry E. Gresham (above), professor of philosophy at TCU and pastor of the University Christian church at Fort Worth, as the featured speaker. Students at the college will observe the week from December 5 to 9 as a period of worship and discussion. Canyon pastors will assist Dr. Gresham.

Hospital Notes

Ethel McNeely, daughter of Mr. and Mrs. W. O. McNeely underwent a tonsil operation at the Floydada hospital December 4.

Billy, the son of Mr. and Mrs. W. C. Mooney underwent an operation for a fractured arm, November 30.

Mrs. W. M. Cuiwell, city was dismissed from the hospital November 29 after two days treatment in the Floydada hospital.

R. S. Moore was given treatment several days last week at the Floydada hospital.

SPEEDY PLANTING PROTECTS PRAIRIE WINDBREAK TREES

Efficiency in planting in the field windbreak of the Prairie States Forestry project has aided a high survival of trees in spite of drought, grasshoppers, jack rabbits, and other hazards of the prairie plains, the Forest Service of the Federal Department of Agriculture reports.

Under approved procedure, the roots of the young trees are not exposed to the air for more than 90 seconds from the time they are dug from nursery beds or river bottoms until they stand in the windbreaks. Although every care is taken of the young trees, high-speed planting has been maintained.

At the nurseries, the little trees are packed and wrapped so that their roots are guarded from injury by wind and sun. When the trees arrive in the field, they are unpacked by W. P. A. workers under supervision of trained foresters. The young trees are placed roots down in tin or wooden carriers and the roots covered with water or mud or both.

Trees are not watered at planting time nor afterward and must depend upon soil moisture and future rains if they are to survive. For this reason the trees are all grown from seed collected locally, so that they inherit their capacity to withstand plains environment. It has been found, the Forest Service explains, that trees develop capacities for survival in a given environment and transmit these capacities through the seed.

More than 42,000,000 trees in 4,500 miles of new windbreaks were planted in 1939. Plantings since 1935 total more than 127,000,000 trees in over 11,000 miles of field windbreaks on 20,000 farms in eastern counties of the Dakotas, central Kansas and Oklahoma, and the Texas Panhandle.

WHEAT GROWERS COLLECT FOR LOSS ON 1939 CROP

Wheat growers are now getting "proof of the pudding" from the Federal wheat crop insurance program, as insured growers who had had bad luck with their 1939 harvests are collecting insurance payments to make up for their losses.

Up to July 25, the Federal Crop Insurance Corporation reported that it had settled losses incurred by 6,274 growers for 1,710,900 bushels. Most of the losses settled to date have been in the winter wheat belt where the harvest is nearly completed and the yield of the crop is below average. Claims for insurance payments have averaged 270 bushels. Losses have been adjusted in 17 states.

Payments to insured growers are made from the insurance reserve of actual wheat in storage maintained by the corporation. Approximately 170,000 growers in 30 states contributed to the reserve in the form of insurance premiums they paid at the time they insured their 1939 wheat crop.

The insurance is "all-risk," that is, it covers losses from all unavoidable hazards such as drought, wind, hail, insects, flood, and plant disease. Growers may insure up to 75 percent of their average yield. Drought has been the greatest single factor in losses adjusted thus far by the Corporation, although claims have been registered as a result of a wide variety of damage, including sandstorms, wind erosion, flood, hail, grasshoppers, and others.

Business man's department store. Hesperian Publishing Co.

HEAVIER COWS GENERALLY PRODUCE MORE BUTTERFAT

Twenty years of production records show many interesting trends in the Holstein-Friesian herd at the Agricultural Research Center, Beltsville, Md., report scientists of the Federal Bureau of Dairy Industry. The records show that, on the average, larger cows produce more butterfat. There have been some notable exceptions in the herd, however. For example, one cow averaging only 1,255 pounds made a 715-pound butterfat record and another cow weighing 1,456 pounds made only 454 pounds of butterfat.

Study of the relation between age of parents and sex of their offspring gave no conclusive results, although where dams of all ages were mated to one sire there was some indication that the proportion of female progeny increased with the age of the dam.

A tendency to have calves predominantly of one sex did not appear to be transmitted from dam to daughter, but there was some evidence that difficult breeding may be transmitted.

Mr. and Mrs. Troy Pope and daughter LaNelle of Dallas spent the Thanksgiving holidays with his parents, Mr. and Mrs. H. O. Pope.

Harry Hines, Highway Commissioner, Visits Friends In Floydada

State Highway Commissioner Harry Hines, in company with Max Bentley, activities manager of the West Texas Chamber of Commerce, was a visitor in Floydada for a short time Wednesday.

The Highway commissioner is a potential candidate for the governorship of Texas. Mr. Bentley until recently has been active as a newspaper worker at Abilene with the Reporter, and for many years has been the guiding spirit in the publication of West Texas Today, the regional chamber of commerce publication.

The first officer called a deck hand to him and said: "Go below and break up that crap game." The sailor disappeared below and remained for the better part of an hour. Upon his return, his superior officer demanded: "Did you succeed in breaking up that game?" "Yes, Sir," replied the gob. "Well, what in thunder took you so long?" "Well, Sir," the sailor replied, "I had only two-bits to start with."

Do your Xmas shopping now IN FLOYDADA

We are proud of our wide assortment of Gifts reasonably priced. Something for Everyone.

- Tree Decorations and Tree Lights, 39c and up
- Luggage, Fitted Bags, Etc.
- Schaeffer Fountain Pens and Pencils, Sets
- Omity Leather Goods
- Silex Coffee Makers
- Kodaks, All Sizes and Prices.
- Remington Electric Razors
- Pipes and Cigars,
- Xmas Packages
- Coly and Evening in Paris Toilet Sets
- 20 Beautiful Cards in Box for only, 59c
- Gifts and Toys for Children, 25c and up
- Extra Special—1 lb. Box Assorted Candy for 29c



Everything In Yardly and Old Spice

Sandwiches **Bishop's PHARMACY** Whitmans Candy

for the HOLIDAYS

PLAN TO SERVE GOOD FOOD — LOWER PRICES HERE

It's easy to serve the most delicious meal of your career and not strain your budget in the least if you buy all your food needs at Felton-Collins. A complete selection of holiday foods.

- Del Monte PEACHES No. 2 1/2 Can. 15c
- National PEANUT BUTTER qt 25c
- Folger's OATS Plate or Cup and Saucer, pkg 25c
- Choice Full of Flavor COFFEE lb 25c
- Brimfull Cranberries lb 18c
- Widmers Sweet Cider qt 20c
- Grape Juice qt 29c

- Firm Crisp HEADS, LETTUCE 5c
- Texas Grapefruit 3 for 5c
- Fancy Fruit BANANAS Doz 15c

Sugar 10 lb 48c

Fancy Meats

- PORK SAUSAGE 4 lb. Bag. 53c
- Home Made CHILLI Pound. 20c
- Sliced Bacon lb 19c
- OLEO lb 14c
- Picnic Hams lb 18c
- Pork Chops lb 19c

- California Oranges Blue Goose, doz 19c
- CELERY stalk 12c
- GRAPES lb 5c

TELEPHONE ORDERS GIVEN CAREFUL ATTENTION! JUST TELEPHONE 27

Felton-Collins Co.

LOOPER'S

Sugar pure cane 10 lb sack .49

PRINT SACK, GUARANTEED, 48 lbs. Flour \$1.25

Cheese longhorn per lb .19

Honey flavored syrup gal .64

Spuds red or white 10 lbs .13

16 oz. Can, Pork & Beans WHITE SWAN. .05

Pickles 32 oz jar .10

Crackers 2 lb box .15

Peanut Butter 32 oz jar .24

Tomatoes no. 2 can 3 for .19

Hot Sauce 10c bottle .05

Onions white lb .02

Cookies per lb .10

OR SPREAD Salad Dressing 32 oz. JAR. .19

VACUUM PACK CAN BRIGHT & EARLY. Coffee .22

Pure lard bulk per pound 8 1/2c

Grape fruit large size 3 FOR. .05

Oranges med. size dozen .10

Country hams 1/2 or whole lb .15

Oxydol 1 giant and 1 10c box .59

First—
In Circulation;
In News Coverage;
In Reader Interest.

The Floyd County Hesperian

Widest
Read
News
Medium
In Floyd
County

VOLUME 46

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 7, 1939

NUMBER 43

Formal Opening of New Consumers Service Station Set for Saturday

Whirlwinds Smash Spur In Turkey Day Game by 27-6

Final Game Of Season Played On Spur Grid

Lider Leads Mates To Final Victory As Bulldog Defense Collapses

Scoring once in each period, the Floydada Whirlwinds smashed their way to a 27-6 victory over the Spur Bulldogs to close the 1939 grid campaign at Memorial Stadium in Spur Thanksgiving Day.

The Whirlwinds came to life early in the first quarter after the Bulldog's opening rush had carried to the Floydada 25 yard line. A Spur fumble at that point gave the Whirlwind possession, and a swift succession of running plays climaxed by a long pass from Lider, standing on the Spur 35, to Rushing who was tackled on the 1 yard line set up the score. Lider plunged over for the touchdown, but failed to kick the goal and Floydada led 6-0.

The second touchdown came early in the second period, climaxing a sustained drive which started on the Floydada 35 yard line. Lider, Rushing and Golightly, striking swiftly through the line, and aided by a 15 yard penalty against the Bulldogs, carried the ball to the Spur 30 yard stripe. Lider, taking over at that point, moved the ball downfield on a swift succession of off-tackle smashes to the Spur 6 where Golightly struck at center for the touchdown. Lider kicked goal for the extra point, and the Whirlwinds forged ahead 13-0.

Another Whirlwind counter was scored shortly after the third period opened when the Bulldogs, forced back deep in their own territory on the kickoff, lost the ball on downs after two successive fumbles on their own 28 yard line. Lider gained first down on the 19 after two stunts off-tackle and Golightly struck through center to the 15. Lider swept wide around end for 15 yards and a score, then booted the extra point to put Floydada out in front by 20-0.

Spur picked up their only counter late in the same period with a drive originating at mid-field and aided by two healthy penalties against the Whirlwinds giving them first down on the Floydada 4 yard line. Ellis Power, Bulldog half-back, plunged over center to score, Morrison failing to boot the extra point.

The Whirlwind struck again late in the fourth quarter when Chowning snagged a Bulldog pass on his own 45, returning 10 yards to the Spur 45. Lider and Golightly collaborated to gain first down on the Spur 38, and Chowning picked up 23 yards on two smashes off tackle to move downfield to the 15 yard line. Lider made it first down on the Spur 4 yard stripe, plunging over for the counter from that point, then kicked goal for the extra point.

The Whirlwinds later penetrated to the Spur 8 yard line, but were set back to mid-field by a series of penalties and the game ended with Floydada in possession on their own 49 yard line.

The Bulldogs were roundly outplayed, Floydada scoring 16 first downs to 10 for their opponents. The game was marred by frequent penalties to both teams, and a large (See WHIRLWINDS back page)

RESULTS LAST WEEK

Floydada 27, Spur 6	Lockney 39, Ralls 6
Matador 12, Paducah 0	
Final Conference Standings	
Team	P. W. L. T. Pct.
Lockney	6 6 0 0 1.000
Floydada	6 5 1 0 .833
Matador	6 3 2 1 .583
Spur	6 2 3 1 .416
Crosbyton	6 2 4 0 .333
Paducah	6 2 4 0 .333
Ralls	6 0 6 0 .000

Lockney vs. Shamrock at Shamrock for bi-district title.

500 Register At Formal Opening Of Aiken Station

R. C. Henry Welcomes Large Crowd At House-warming For New Station

Five hundred or more people registered in the guest book at the opening of the new Henry Conoco station at Aiken Friday and Saturday, besides hundreds of others who visited informally on the highway.

The station formally opened last week to people of northwest Floyd county specially, will also serve a large clientele on Highway 70 as they come and go. R. C. Henry, jr., manager hopes.

Miss Maxine Ross, teacher in the Aiken schools, Mrs. R. C. Henry, sr., Mr. and Mrs. Ralph Groves, Billy Henry and Dan MacNaughton were among the ladies who received visitors and made them welcome to the new station.

Coffee and cakes were served throughout the two days to all who registered.

The investment of several thousand dollars in a wholesale and retail station is expected to prove of service to a clientele over the Aiken community and the northwest portion of the county.

Mathews Addresses Pioneer Banquet At Baker Last Week

Judge L. G. Mathews of Floydada made the principal address of the evening at a Pioneer Good Will banquet at Baker community Wednesday night, November 29. Judge Mathews spoke on "Community Building."

George L. Fawver made the address of welcome, and County Superintendent Clarence Guffee delivered the response.

County Agent D. F. Bredthauer made a brief talk, and several others spoke briefly to complete the program.

J. C. Wooldridge Lbr. Company Newly Named, Leaves Off Initial

Son Of Pioneering Texas Lumberman Becomes Sole Owner Of Building Materials Plans Here

A change in name but not in policy nor management nor other details of business management was made recently by one of the oldest firms serving Floyd county people.

This was by the J. C. Wooldridge Lumber company which in November became the Wooldridge Lumber company. The new owner is P. J. Wooldridge of Amarillo. The lumber establishment here is one of the oldest in point of service to an area of nearly three counties.

"No change in policy, no change in personnel, just an arrangement by which Mr. Wooldridge of Amarillo, who has directed the affairs of the company for years now becomes the owner succeeding the corporation which formerly owned it," said T. W. Quirk, local manager this week.

J. C. Wooldridge, for whom the company was named originally, was the father of P. J. Wooldridge, present owner. He helped make Texas history during the post civil war period and the pioneer days in Texas.

Mrs. Cella Ross spent the week-end with her sister, Mrs. A. J. Welch, at Floydada.

Leona West visited her brother, S. L. West and wife Sunday.

Mrs. Ruby Jackson, Mary and Rawley, spent Sunday afternoon with Mr. and Mrs. W. T. Hopper and family.

Longhorns Claim Final Victory In Smashing Ralls

District Champs Roll Over Weak Ralls Team In Decisive Victory

Lockney's loop-leading Longhorns smashed through the defenses of a weak Ralls eleven in a Thanksgiving Day grid battle at Lockney Thursday to pile up a 39-6 score and put the finishing touches on their District 4-A title quest with an undefeated conference season.

The Longhorns claimed the conference crown for the second straight year, and will meet the Shamrock Irish at Shamrock next Friday for the bi-district title.

Coach Leo Cooper's powerhouse had little trouble Thursday afternoon in ploughing through the weakest defensive line-up in the conference.

The Longhorns struck twice through the air in the first and last periods for touchdowns, and the fleet-footed Longhorn backs accounted for the remaining points with long treks, through a broken field.

Lockney's first counter came on a long heave from Davis to Parrack in the opening period. Parrack racing down the sidelines to reach paydirt. Davis himself accounted for the second score in the same period with a 53 yard jaunt from his own territory to the Rabbit goal-line.

A blocked punt in the second period brought another counter for the Lockney eleven. McGilvary, Longhorn center, crashed through to block a Rabbit punt on the Ralls 25. Captain Jimmie Allen scooping up the ball to race across for the score. Striking again in the same quarter, half-back V. Kelly stopped momentarily on the Ralls 20 to fight off the Rabbit tacklers, wrestled free and cross the goal line standing up.

Lockney failed to score in the third stanza, and a 20-yard pass from Davis to Miller followed later by a 42 yard run by Davis in the final period accounted for the remaining scores. A long pass from Smith to Powell gave the Jackrabbits their only touchdown.

Menard Field Sees Huge Celebration At Bartlesville

The hugest parade, the hugest birthday cake and the hugest time Menard Field ever saw was during his Thanksgiving visit to Bartlesville, Oklahoma, where he joined thousands of other Phillips employees in a tribute to Frank Phillips, chairman of the board of Phillips Petroleum company, on the occasion of his sixty-sixth birthday.

Special trains, band and drum corps were as thick as fleas, Field indicated, and the hospitality of the Bartlesville people was never yet exceeded. Field spent Thursday and Friday in the Oklahoma oil town, going up on a special train from Amarillo, and was back at home Saturday. He is distributor for Phillips Petroleum company products in this area.

State Patrolmen To Re-Check Busses

State highway patrolmen W. L. Whitte and Nelson Higginbotham will be in Floydada Saturday to re-check cars and busses used by the Floyd county schools for transportation. County Superintendent Clarence Guffee said Wednesday.

The first was made on October 12. Guffee revealed, and patrolmen will re-check all vehicles this week-end to make sure that recommended repairs have been made.

Nine school busses and a number of private cars are used by the schools of the county for transporting students, and all must be placed in shape to meet the requirements of the Department of Safety.

Mr. and Mrs. Earl Bishop and Mr. and Mrs. Davis Bishop were guests Sunday of Mr. and Mrs. Holt Bishes and children.

Mr. and Mrs. Winfred P. Newsum were guests on Thanksgiving of Mr. and Mrs. John Key West of South Plains.



Saturday Marks the Formal Opening of the new Consumers Service station, pictured in the top photo. The new station, already in use when the picture was made, is being completed this week. In the center is a view of the huge fuel tanks and part of the wholesale plant operated by Consumers. In the lower photo are the employees of the station. Reading left to right, they are Buck Bishop, Homer Warren, Ed Dunavat, Seaton Howard, Alvis Channing, Beatrice Davis, Cashier, Jack McKinney, and Manager C. C. Huckabee.

New Plant Near Completion And Ready to Serve

Consumers Fuel Association Opens New Station At Old Location

Formal opening of the Floydada Consumers Fuel association's new and modern filling station and wholesale plant will be held Saturday, C. C. Huckabee, manager, announced this week.

A fine new brick service station and a warehouse for wholesale distribution of Consumers products are being completed this week at the same location, 402 East Missouri, where the company was first established 16 years ago.

The Consumers Fuel association, one of the first organizations of its kind in this section of Texas, was formed on April 1, 1923, and has been in business on the same location since that date.

Construction on the new station and warehouse was started on September 10, with Robert Abernathy as contractor. With the new buildings rapidly nearing completion this week, employees have been busily occupied moving office equipment and supplies into the larger and modernly equipped offices and sales-room.

The local Consumers association has, since its organization, built up the largest volume of business in gasoline and oil distribution of any consumers station in the state, according to Manager Huckabee.

Several additions have been necessary to the old station, and this fall directors of the association decided to erect the new building to accommodate the large volume of business.

Adequate driveway space, additional gasoline pumps, and larger and more modern office quarters feature the new structure. Immediately east of the new service station, a large wholesale warehouse has been constructed to serve wholesale buyers and farmers of the area who purchase in volume for farm use.

The formal opening Saturday will be an all-day occasion, with coffee served to all visitors during the day.

Consumers will continue to handle Danciger's Road Runner gasoline, Firestone tires, Willard batteries, Diamond, Marathon, and Amalie oils, Cato greases, and the other products which they have made popular during the past several years.

With the new addition to driveway and office space, and the special provisions for wholesale buyers, the association expects to be able to offer quicker and better service to its customers.

Mr. Huckabee stated that the new set-up had been designed to facilitate deliveries to both wholesale and retail buyers.

Consumers Ass'n Pioneers Co-op Fuel Marketing

Local Plant Was First Organization Of Kind In This Section Of State

Pioneering the co-operative fuel marketing field, the Floydada Consumers Fuel association was established in 1923 as one of the first organizations of its kind in this entire section. Since that time, it has grown to become, also, one of the largest.

The association was started with the intention of wholesaling gasoline, oil, and other fuels to farmers. It has since extended its operations to the retail field and serves all comers.

The Consumers association, as its name implies, is owned and operated by a majority of its customers. Seven hundred and 96 shareholders are listed by the company. The majority of them still live in Floyd county, and a large number are farmers who bought stock in organizing the original association.

On the board of directors are M. L. Probasco, G. C. Collins, J. J. Thomas, P. J. Wilkes, and W. N. Jones. The latter was a member of the original board at the time of organization. President of the association is M. L. Probasco. J. J. Thomas is vice president, and C. C. Huckabee is secretary-manager.

The first station was a far-cry from the modern idea of a service station. Manager Huckabee recalls. Gasoline was first carried in cans from large barrels and poured into the cars. The first gasoline pumps were installed some time after the station was opened.

The association now operates under lease four tank trucks running on a regular daily schedule to bring the Road Runner gasoline from Pampa to the local wholesale tanks and retail pumps. "We have handled the Danciger product for seven or eight years," Huckabee said.

The station now handles fuels, oils, greases, tires, and accessories. No garage service is offered, in the major repair field. Battery service, washing and greasing, and minor repairs coming under the head of accessories are handled by the attendants.

The station is closed every Sunday, except on occasions during the harvest season when the farm-consumers require service.

Boy Scout Finance Drive Passes Quota This Week

The Annual Boy Scout finance campaign, which opened two weeks ago, was over the top this week with the \$300 quota already oversubscribed, J. C. Wester, finance chairman, announced Monday.

A number of cards are still out. Wester said, and leaders of the drive expect to raise additional funds for local use. Troop 57, he explained, is well-equipped, but the new troop recently organized by the Lions club needs equipment and part of the funds over the quota will be used for that purpose.

Business and professional men in Floydada subscribed readily to the needs of the Boy Scout movement in Floydada, according to the finance chairman. More than 50 boys are actively enrolled in the two local troops, and a great deal of progress is being reported for the movement.

Two local scouts, James Willson and Edward Wester, have risen to the highest rank of Eagle Scout, and twelve others have earned their life scout badge.

Heading the finance campaign drive in Floydada were John Stapleton, Judge L. G. Mathews, Polk Goen, O. P. Rutledge, George Kirk, J. C. Wester, W. R. Simon, and J. A. Arwine.

George Holland, district field executive for the South Plains council, assisted in organizing the drive.

Teachers' Retirement Statute Explained By County Superintendent

Briefly summarizing the practical side of the Teachers' Retirement Law of Texas, passed following the constitutional amendment in the year of 1936, County Superintendent Clarence Guffee Tuesday noon told members of the Floydada Lions club that all teachers from this date who begin the profession in Texas will be under its provisions. Certain options may be exercised by teachers who have been in the profession prior to the enactment of the law and the passage of the constitutional amendment.

How the law is supposed to work to protect teachers against want after their retirement and to attract career teachers of ability was outlined by the speaker. Questions and answers on the subject were used following the formal presentation.

A new contraption by which the Tail Twister of the club, Eddie Williams, hopes to extract more fines from club members, was tried on the speaker and on the club president, M. P. Goen, with good results. Others who asked to practice, without charge, were excluded.

Homer Steen was program chairman for the day.

Johnson County Reunion

A meeting was held Saturday afternoon at the county court room by committee of the Johnson County reunion. Plans and arrangements were made for the annual affair that will meet at the South Plains auditorium on the fourth Sunday in July, 1940.

Present at the Saturday's meeting were H. L. Rafferty, Hugh Nelson, C. A. Caffee and Carl Smith. Last year the meeting was held at the Lockney auditorium on July 15.

Mrs. Joe Smith, of Silvertown is president of the organization, Mrs. J. E. Haupton, of Lockney, vice-president and Mrs. Carl Smith, secretary-treasurer.

Stewarts Attend Family Re-Union Near Seymour

G. A. Stewart, of Fairview, and Mr. and Mrs. Arthur Stewart and daughter Bette Gale, of Floydada, attended the Armes family re-union held at the Levelview school house six miles west of Seymour—the home of Walter Armes—on November 30.

A bountiful dinner was served picnic style to 71 friends and relatives. G. A. Stewart is an uncle of the Armes. He also had the pleasure of meeting his daughter, Mrs. Ora Belle Cannon and his son, Jim Stewart, of Boonsville, Texas at the re-union.

Two Plays Are Scheduled For Presentation At Baker

"The Deacon Entangled," a comedy produced by the students of Baker school, will be presented at Baker Friday night, December 8. The curtain is scheduled to rise at 7 o'clock. No admission charge will be made, and the public is invited.

"Treasure Farm," produced by the Pleasant Valley dramatic club will be presented at Baker on December 15. The play is a three-act comedy drama with ten characters in the cast.

Veteran 'Phone Man, Turned Newspaperman, Too, Visits Floydada

T. A. Singer, of Dimmitt, owner and manager of the telephone system that serves his city, also Hart and other adjacent points, was in Floydada Tuesday briefly enroute to Memphis on business.

Mr. Singer, who has been owner of the Castro County News for a number of years, has recently turned newspaperman himself and instead of turning the business over to other management, will give it much of his time and attention.

"County newspaper work, both front and mechanical, is such good training I've decided to bring the children up on it," said Mr. Singer here. An experienced printer-operator will have charge of the mechanical department of the paper, he said.

Singer, with others, formerly operated the Southwestern Associated Telephone company, which serves a wide area from Memphis southward through Lubbock to the New Mexico line. Singer sold out in the late thirties and has been at Dimmitt since. He is a big booster for his little city and for the newspaper as a vital force in the community life.

Consumers Station Employees Stay On Job For Long Time

That employees at the local Consumers Service station have steady jobs is proved by their service records.

Beatrice Davis, cashier at the station, holds the longest record of service, having been with the association for 10 years. Ed Dunavat and Homer Warren are next in line, each having served as attendants for more than 7 years.

Manager C. C. Huckabee has held that position with the Consumers association for more than 5 years, and Seaton Howard has manned the pumps for the past 4 years.

The freshmen are Jack McKinney, Alvis Chowning, and Buck Bishop who have been working at the station for only one year.

Mr. and Mrs. R. F. Fulton, Mr. and Mrs. Ernest Fulton, and Bobby Jack Fulton of Fort Worth were holiday visitors of their daughter and sister, Mrs. Roy McCravy and family.

Funeral Rites For Mrs. J. A. Nickels Are Held At Waco

Funeral services for Mrs. J. A. Nickels, 68, of Bula, former resident of Floydada and Floyd county, were conducted last Friday at the Mount Calm Methodist church at Waco.

Mrs. Nickels died Wednesday, November 29, at her home in Bula. She was the widow of the late J. A. Nickels, pioneer Floyd county miner and resident of Floydada during the early twenties.

One son, Charles W. Nickels, is a miner at Mount Blanco. He attended the funeral rites for his mother at Waco last week.

Other survivors include six other sons, Fred, Ollie, Guy, Herbert, Maurice and Lawrence Nickels, all of Bula; her mother, Mrs. S. L. Nickels of Belmead; and two sisters, Mrs. Mary Dunn of Belmead and Mrs. Jessie Tompkins of Covington, Kentucky.

Mr. and Mrs. Nickels left Floydada several years ago and made their home at Bula, in Bexar county, where she was living at the time of her death.

WANTED
TO
SELL

WHAT YOU WANT Classified FOR EASY REFERENCE

WANTED
TO
RENT

Classified

Advertising Rates Information.

If you have an account with The Hesperian, classified advertisements may be put on your bill for the first of the month payment. To others an accommodation account will be opened for those who phone in their ads, to be paid same week. When telephoning ads please re-check with the ad-taker on names and numbers.

Phone 8

The Hesperian reserves the right to classify all Want Ads under appropriate headings and revise or withhold any copy any error must be given in time deemed objectionable. Notice of for correction before second insertion.

Want Ad Rates

Ten cents per line, or count of 6 words, first insertion; five cents per line for subsequent insertions.

Lines of white matter will be charged for at same rate as type matter. Headlines set in bold face will be charged at 20 cents per line first insertion and 10 cents thereafter.

Phone 8 and let us put the "livest salesman in Floyd County" to work for you.

For Sale

FOR SALE—Good young milk cow, J. D. Colville. 431tp

FOR SALE—Irrigated Hegtra bundles 5c bundle or \$10 ton. A. R. Bloom, 5 mi. So. Lockney. 423tp

FOR SALE Living room furniture, Mrs. G. Scott King, 429 West 35th Street. 381tc

NEW RANGER & Popular dress belts at Fogerson's Shoe Shop. 361tc

AIR-CONDITIONED Flowers for all occasions. Telephone 78. Park Florists. 151tc

FLORIST OF DISTINCTION, choicest pot plants and cut flowers. Careful, personal and artistic arrangements. Park Florist, member Floral Telegraph Delivery Association. Telephone 78. 271tc

AUTO-LITE Batteries for all makes of cars at Sam's Body & Fender Works. 424tc

BULBS: Tulips, Jonquils, Hyacinths, Iris and Narcissus at Park Florists. Telephone 78. Mrs. W. S. Goen. 391tc

CAR WINDOWS replaced while you wait at Sam's Body & Fender Works. 424tc

TO SELL or trade Superflex refrigerator. M. E. Latham. 422tp

FOR SALE or rent—5 room house on West Tennessee St. Roy Eubank. 391tc

Used Cars

GOING! GOING!

Would like your bid on the following cars:

1929 Chevrolet Tudor;

1928 Chevrolet Coach;

1931 Dodge Coupe;

1932 Chevrolet Truck;

1934 Chevrolet Truck.

Bishop Motor Co.

Lost and Found

LOST—White sow pig 8 weeks old since Saturday. Please notify Geo. B. Marshall. 431tc

Houses For Sale

HOUSES for sale and rent, W. Edd Brown, owner. 291tc

MODERN Homes for sale, easy terms. Phone 773. W. H. Henderson. 181tc

Wanted

S. T. HARRIS wants your saw to file. Phone 218. 2720tp

WE buy junk batteries. Western Auto Associate Store. 361tc

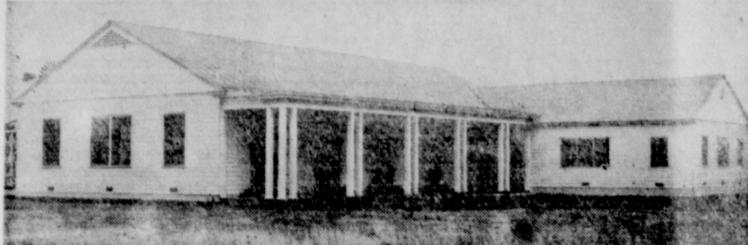
WANTED—sewing and alterations. Mrs. Elmer Harper at Vogue Beauty Shop. 424tc

Land For Sale

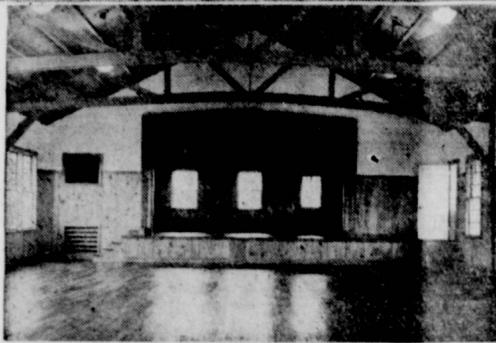
We make 5% farm loans. Prompt appraisals. Goen & Goen. 261tc

Strayed

STRAY—Brown Jersey heifer or cow weight about 550 pounds, been at my place about 1 month. If owner not found by December 26 same will be sold at auction for charges on January 1, 1940. NOEL TROUTMAN, 2 1/2 mi. North Floydada. 433tc



Dedication of the recently completed Community Center at the Ropesville Community Farms project in Hockley county will be held Friday, December 8, L. H. Hauter, regional director of the FSA announced this week. Rep. George Mahon of Lubbock will be the principal speaker on the afternoon program. In addition to a large auditorium and stage, the building has a modern kitchen, adequate office space, storage space and cloak rooms. It will be used by 77 farm families as a recreational and educational center.



For Rent

FOR RENT—5 room house furnished or unfurnished. Telephone 363. 431tp

FOR RENT: Furnished bedroom. Front with private entrance. Mrs. W. D. Lacey, 410 So. 8th Street. 431tc

FOR RENT—5 room furnished house with garage. See E. L. Norman or call 533. 421tc

FOR RENT three room furnished house. Call at 320 Main St. 422tc

3-ROOM house, 1 Blk. West High School. Mrs. John Wahl. 4122tp

FURNISHED apartment, 129 W. Ga. Street. 412tc

FURNISHED ROOMS for rent. Mrs. S. B. McCleskey, 506 So. 4th Street. 431tp

Miscellaneous

BATTERIES re-charged 25c. Western Auto Associate Store. 361tc

LET us refinance your present 6% farm loans with 5% money. Goen & Goen. 261tc

ARCH SUPPORTS at Fogerson's. 361tc

DRIVE IN COMFORT, let us replace that broken car window. Sam's Body & Fender Works. 424tc

TIME TO PLANT Bulbs of all kinds. Nice variety at Park Florists. Telephone 78. Mrs. W. S. Goen. 391tc

USE Cosden products and be satisfied. Home Oil Co. 248tc

Phone 83

For Tire and Road Service
LEE TIRES

FLOWERS by wire anywhere in the world. Park Florist, telephone 78. Member Floral Telegraph Delivery Association. 271tc

LET BILL renovate your mattresses. W. E. (Bill) Yandell Mattress Factory, East Grover St. 424tp

LACE Leather at Fogerson's. 361tc

BOOTHES The Quality Cleaners. 101tc

OUR Flowers are FRESH and are beautifully arranged. Holman, Floydada Florists. 291tc

ALL COLORS shoe Creams, suede dressings and laces at Fogerson's. 361tc

FOR SAFER, Cleaner Tailor Work. Boothe's.

Arthur B. Dunne Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 211tc

HEALTH OF THE COMMUNITY

Mrs. B. D. Close, of the northeast part of the city, has been ill for several days.

T. P. Guimarin has been improving in the past 48 hours. He was ill for several days last week and this, physicians said.

Among the recuperating residents is E. A. Childers, who was quite ill for several days at his home on West Kentucky street.

W. I. Norman, who has been gravely ill for more than two weeks, was still sick last night and members of his family have been here for several days.

Tom W. Deen, former judge of Floyd county, who has been in Wise county for the past several weeks on business, was at home for a short time this week.

Mr. and Mrs. L. L. Seagraves, of Era, Texas, were here this week on business.

Born to Mr. and Mrs. J. R. Allen, city, November 30, a son.

Starkey News

STARKEY, Dec. 4—A large crowd attended a mighty good three-act farce, "Look Out, Lizzie," brought to our school auditorium by the high school students of Center. These boys and girls did a very fine job of entertaining and they and their sponsor, Mr. Collins, are to be congratulated for their good work.

The Starkey Dramatic club will present a three-act western comedy "Under Western Skies," Tuesday night, December 12, at the Starkey school auditorium. Admission 5c. Families 25c.

Among the large numbers of our folks who attended the Crosby County Sing Song at Cone Sunday were the Waller, Sargent, Hickerson, Kirk, and Head families. They reported lots of fine singing and standing room going at a premium.

L. E. Kiker and family visited Mrs. Glenford Fowler at Big Four, Sunday.

Omer Parrish and family visited in the home of Mr. and Mrs. Carl Mallow at Plainview, Sunday.

The Elmer Warren family visited R. E. Warren of Fairview, over the week-end.

J. K. Holmes is slowly kicking out a recent siege of sciatic rheumatism. He says that it is worse than being a small neighbor of Russia or Germany.

Mrs. Floesie Wilson is spending the week with Mrs. Hardy Lewis of Brownfield.

After taking off two days for the second Thanksgiving this year school children took on added pep and energy last Monday in preparation for the home stretch before mid-term exams. Due to an early start these bad periods start the week before Christmas.

Irick News

Mr. and Mrs. Tom Graham had their first high chair filled Saturday morning when a lovely little daughter, weighing 6 1/2 pounds and named Betty Louise came to make her home with them. Mother and daughter are doing fine, but father hasn't recovered yet.

Bud Thurman visited with Clyde Shearer Friday night.

Mrs. Blackford and son, Bruce, visited Mr. and Mrs. Sam Caldwell Sunday.

Miss Joyce and Polly Bennett

BETTER RELATIONS URGED BY ODEN FOR COMPETITORS AT ROTARY CLUB MEETING

Conner Oden pointed out the desirability of good relations with competitors in the interest of the public welfare and sound business Wednesday before the Rotary club in a talk entitled on the program, "Streamlined Competition."

The club had as its honored guests Misses Bert Ione Smith and Pauline McCarty, of the Floydada school faculty. Every member of the school faculty will be asked to be guests of the club according to plans made, before the school year is finished. Other guests included Mr. and Mrs. W. W. Brown of Littlefield.

W. Ed Brown had charge of the program for the day.

Witchcraft in Mexico

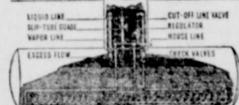
The practice of witchcraft occurs in Mexico with some local flavor, but follows the universal ancient formulas—powders, skulls, magic, destroying the images of enemies, charms, curses, cures, incantations. The "doctors" who practice it have their credulous clients sit for hours in darkened abode huts, with doors and windows barred, while they mumble strange words, burn herbs and candles. Usually the client is asked to bring along a personal belonging, such as a photograph or handkerchief, of the person on whom he wishes to work magic.

Investigate

The New Improved

FLASH-O GAS SYSTEM

PATENT APPLIED FOR • STATE APPROVED



More Efficient
More Economical
and
Our Low Prices

Will save you money.
Better Investigate before buying than to have regrets later.

FLASH vaporization is highly recommended by All authorities.

Baker-Fleming

Farm Gas
Co.

Lockney and Lubbock

The Very Best Bargains

In the Panhandle in SLIGHTLY USED Oil Heaters And Cook Stoves

are yours at our store

Real Good Stoves At Real Low Prices

Terms if wanted

BAKER Merc. Co.
LOCKNEY, TEXAS

Wooldridge Lumber Company

Furnished the Materials for the New Retail Station of the Consumers Fuel Association, and the General Contractor was

Mr. Robt. Abernathy

We think we've done a good job for the Consumers and believe we can do equally as well for you if we are given the opportunity.

Visit Them Saturday

And come to see us often, too. We wish the management, the directors and the Stockholders all the best of good luck.

Wooldridge Lumber Company

T. W. QUIRK, Manager

Successors to J. C. Wooldridge Lbr. Co.

VISITS IN SOUTH TEXAS

Miss Marjorie Kirk, daughter of Mr. and Mrs. Ohmer Kirk, spent the past week as the guest of her brother, Trueman, student in Texas university at Austin, Miss Dorothy Lee Grounds and Douglas Groesbeck also of Austin. After visiting the university campus for several days she was the guest of Mr. and Mrs. George Grounds, Mr. and Mrs. Max Clark, Mr. and Mrs. O. Q. Lomax and Terry Clark of Houston and David Stein of Galveston.

Miss Kirk visited many points of interest in south Texas returning Monday. She also attended the Baylor-Rice football game at Houston.

Floydada Masons To Grand Lodge

Members of the Floydada Masonic lodge attended the annual session of the Grand Lodge of Texas at Waco this week.

H. O. Cline, R. C. Scott, E. W. Henderson, M. L. Probasco, and Claude Patton of the Floydada chapter of the Royal Arch attended the Royal Arch session which opened Monday morning for two days.

Ike Finley, Taylor Leach, and Roy Patton attended the Blue Lodge session Wednesday and Thursday.

Business man's department store.

GIFTS FOR THE HOME

ON CONVENIENT CREDIT TERMS

A great many shoppers are finding that at this shop they can obtain not only those intimate, personal gifts of jewelry that mean so much at Christmas time, but that we also have a complete stock of wonderful gifts for the home.

There are all the decorative things that delight the heart of any woman who loves real beauty . . . and a small deposit delivers your purchase while the balance is payable a little at a time as convenient. We have many useful gifts at from 10% to 50% discount.

Mantel Clock
\$8.00 up
8-day, half-hour chimes!

Cocktail Service
\$2.95

Bright chrome design!

Wedding Pair
\$52.50

Unique solid gold setting!

Heart Bracelet
\$6.95

13 flashing Diamonds!
Military Outfit
\$3.25 Up

In a leather zipper case!

The Greatest Showing Of Gifts In The City

Just one visit here will give you a host of suggestions so that you can remember everybody on your Christmas list with something that is suitable and appropriate at just a small cost. There are beautiful candlesticks, bud vases, salt and pepper shakers, bookends, silver trays, flower baskets, beverage sets, useful gifts that will carry your Christmas message through the year and at a small cost.

KIMBLE'S

Congratulations, Consumers Fuel Assn.

Upon the completion of your new, modern Building.

We are neighbors to Consumers and invite visitors in Floydada Saturday to see us for your needs in—

GRAIN — COAL

Farmers Grain Co.

Floydada, Texas

Pioneer Writes About Old

R. E. L. McLain Discusses O'Daniel And Taxation In Texas

Memories, Modern Problems

EDITOR'S NOTE: The following letter is one of recent date from R. E. L. McLain, 3924 Avenue M, Fort Worth, who was one of the pioneer founders of Floyd county, and was addressed to his cousin, Tom McLain, of the Sand Hill community. It is published here through his courtesy. The opinions expressed are those of Mr. McLain, and do not necessarily reflect the editorial policy of this newspaper.

Dear Tom:
Received your letter x x x. Am sorry that the drought has weighed so heavy on you people this year, but now that the rains have started Floyd county should come out of the kinks again, and your people will revel in prosperity, notwithstanding the notorious "56" who have hampered the progress of the old folks in failing to provide adequate relief for them, but the good governor will yet find a way to finance them. There is entirely too much abuse being heaped upon him (Governor O'Daniel) by the political slysters. I did not support him and was as surprised at his enormous vote as was "Ernest" but after he was nominated I realized that he was a consistent and conscientious Christian gentleman, and he has followed his platform with honesty and unchanging fortitude and I am for him 100 percent to the end.

And I find that the voters are still with him, regardless of the vicious attacks made against him by the rabble of politicians who are thirsting for publicity through his honorable stand for the rights of the old people, the blind, the children and the teachers' compensation. The most absurd statements these political slysters are making about the governor are statements that he has fought for the sales tax plan, and claiming that it would lay the burden on the poor, while everyone knows that all taxes are paid by the ultimate consumer. The merchant, the manufacturer, the oil people and the utilities pay none of the taxes

save what the individual consumer uses.

When W. Lee O'Daniel was nominated, I wrote him a letter cautioning him against taking the advice of his "friends" who would turn against him the instant that he refused to let them run the office of governor for him, and they did just that. The Star-Telegram was boosting him so long as he was following its dictates (or thought he was) and then it fell in line with the other politicians and began loosening its venom at him through prejudiced reporters.

But the funniest thing that has happened here: Floterial representative Corry resigned and now there are only 65 candidates entered for the vacancy, among whom is my good friend C. L. Douglas, writer and author. He is a fine fellow and I hate to see him mixed up in such a nonsensical scramble. There is also a negro running, and it would just tickle me pink to see him come out ahead of the whole bunch just to show them up before their constituents.

You know, Tom, I get a kick out of the hundreds of letters that I'm read in the newspapers about the old age pension proposition. Some of them are really refreshing to an old dodger like me when they write stuff that they do not know anything about. Some holler about the sales tax being a tax on poverty, when anyone knows that any tax is a sales tax and the ultimate consumer must pay it. The utilities boast about the taxes they pay, when the facts are that they have collected the tax from the consumer and have had the use of it for months without interest before it is turned in to the state as taxes. The oil, sulphur, and gas companies have done the same thing. The landlord yells about his taxes when, as a fact, he has collected already from the tenant. The home owner is the fellow who pays the taxes there. The insurance people pay no taxes but squeeze it out of the

borrowing home owner for all angles, yet they harp about their ten or a dozen taxes.

It is truly amusing to listen in on the radio to the nagging politicians in their desperate efforts to acquire publicity for themselves by attacking Governor O'Daniel. Even the two papers in Fort Worth think they are getting favorable publicity by warping the meaning placed upon statements made by the governor, but if they could hear the derogatory comments that I hear they would feel ashamed of themselves. The people who read these tirades against the governor just laugh at the stupidity of their self-aggrandizement. It seems that the representative from your district has a hangover, too, from the stand that he took at the regular session of 163 days without accomplishing anything.

The old-age pension was originally intended for the old people who, through misfortune, have lost out of the race for "a rainy day", haven in their declining days; to provide sustenance while they are waiting for the call from Him who doeth all things good. The 75 years that I have been meandering around have been a pleasure, if not too full of good things that others have enjoyed. I have enjoyed fairly good health, eaten regularly, managed to wear clothing sufficient for the weather in summertime, kept out of jail so far, never been caught in anything that I couldn't talk myself out of, never drank anything stronger than grain alcohol, and I admit that I have been a flat-tire, more or less, but when I kick off I won't leave any regrets. x x x Have had a lot of fun as I went along, raised a family of fine girls who are doing their best to keep wife and me from suffering.

Among the pleasant memories that I cherish are the years that Jim and Susie and wife and I spent in 1887-90 in fronting Floyd county and you were just a kid; when I hunted deer and antelope for feed and gathered wild grapes and currants in the brakes, killed wild turkey and curlew; and enjoyed life, for we were young and full of life, never a thought that someday we would all become decrepit and old fossils, useless but happy that we survived x x x Governor O'Daniel will call a special session of the legislature whenever the representatives get

down to facts and agree to pass a pension bill that will supply needs for the aged, the blind and the dependent children and provide for the retirement of teachers, but he will not truckle to their coercive tactics.

Come and see us whenever you can. We will appreciate your company any time.

Your affectionate cousin,
R. E. L. McLain.

Mr. and Mrs. C. E. Neil and son, Charles, spent the Thanksgiving holidays with Mrs. Neil's brother, W. C. Watson and family in San Diego.

Lloyd Benson and Maurice Davis left Sunday for their home in Orange, California, after a three weeks visit here in the home of Mr. and Mrs. E. C. Hayden. Davis is a son of Mrs. Hayden and Mr. Benson her brother-in-law.

Mrs. Z. R. Felton and daughter, Sherry, of Clovis, New Mexico, spent the week-end here as guests in the home of Mr. and Mrs. P. M. Felton and other relatives.

Mr. and Mrs. Jack Deakins and daughter, Ann, spent Thanksgiving day with Mr. Deakin's parents, Mr. and Mrs. E. M. Deakins of Snyder.

Mr. and Mrs. O. P. Rutledge and son, Randolph, returned home Saturday evening from Wichita Falls. Mrs. Rutledge had spent several days there with their daughter, Mrs. John R. Mast, Dr. Mast and the little grandson, John Glenn, while Mr. Rutledge and Randolph went down early Saturday to accompany Mrs. Rutledge home.

Dr. and Mrs. Wison Kimble had as their guests for the Thanksgiving holidays their children, Miss Mary Anne, who is teaching in the Littlefield schools and John, who is a student in Texas Wesleyan college at Fort Worth.

James Willson and Miss Juanita Rushing came home Wednesday evening to spend Thanksgiving with their parents, Mr. and Mrs. J. M. Willson and Mr. and Mrs. Lee Rushing. They are students in S. M. U. at Dallas. Mr. Rushing went to Dallas for them Wednesday and Mr. Willson accompanied them back in time to attend the S. M. U.-T. C. U. football game Saturday. Mr. Willson returned home Sunday.

Mr. and Mrs. Jim Hardgrove and daughter, Betty Gene, of Clovis, New Mexico, were week-end guests of Mrs. Hardgrove's mother, Mrs. Ama Smalley.

WARMEST Congratulations

To the Manager, the Directors, Employees, and the Hundreds of Loyal Stockholders and Friends of the—

Consumers Fuel Association

On the Completion of their Handsome
Wholesale and Retail Establishment.

It Affords the Firestone Personnel
much Pleasure to join in Wishing the
Organization a Big Day at the—

Formal
Opening

Saturday, Dec. 9

Throughout the Years their Policies have Won and Kept Friends for Consumers Fuel Association, and we Heartily join in the Celebration of Another Milestone in their Progress.



"Diamond 760"

Lubricating Oils

Have been favored by Stockholders and Customers of the Consumers Fuel Association for years.

"DIAMOND 760"

Is happy to join in the celebration on the opening of Consumers' new Wholesale and Retail plant in Floydada

Saturday Dec. 9

For the continued success of this outstanding business organization, its management, personnel and friends.

Mid-Continent
Petroleum Corporation

D. F. WADLEY, Sales Representative

Firestone
Tire & Rubber Co.

PROGRAM AND BUSINESS CONDUCTED BY METHODIST MISSIONARY SOCIETY

The monthly World Outlook program, business and social meeting for the Woman's Missionary society of the Methodist church was held in the home of Mrs. J. M. Willson Monday afternoon with Mrs. C. K. Arnold as co-hostess.

Mrs. James Colville was leader of the program. Mrs. Lorin Leibfried gave the Meditation.

The topic for discussion on the program was, "Available with Resources for Meeting the New Day." Mrs. L. G. Mathews, Mrs. Wilson Kimble and Mrs. N. W. Williams each gave interesting discussions on the subject. Mrs. Noel Troutman dismissed the program with a prayer.

Mrs. B. P. Woody, president, presided over the business when officers were elected for the year 1940. Miss Lillie Solomon gave the Missionary Bulletin.

Mrs. Woody was re-elected to head the organization for another year. Others to serve with her are Mrs. W. H. Henderson, Vice-president; Mrs. George V. Smith, treasurer; Mrs. H. M. McDonald, local treasurer; Mrs. C. K. Arnold, corresponding secretary; Mrs. N. W. Williams, recording secretary; Mrs. Lorin Leibfried, social service;

Mrs. E. C. Henry, superintendent of supplies; Mrs. Troutman, superintendent of study, with Mrs. J. M. Willson as assistant; Mrs. D. D. Shipley, superintendent of publicity; Mrs. W. E. Grimes, World Outlook agent; Mrs. Wilson Kimble, chairman of local work.

The meeting for Monday will be at the church at 3 o'clock to begin a Bible study.

Muncy News

MUNCY, Dec. 4.—Mr. and Mrs. Edd Muncy and children visited with Mrs. Muncy's parents, Mr. and Mrs. E. L. Hough in Floydada Sunday.

Mr. and Mrs. J. A. Smalley had Dolores and Earlene Smalley, Mr. and Mrs. Alvin Wilson and children, and Grover Freeman and family as their guests Sunday.

Irvin Bennett and family entertained Mr. and Mrs. Jess Sandusky and children Sunday.

Mr. and Mrs. Bennie Teaff and children spent Sunday visiting relatives in Plainview.

Mr. and Mrs. J. F. Biggs were Sunday visitors in the J. W. Huey home.

Mr. and Mrs. R. E. L. Muncy spent Thanksgiving day with Bob Muncy and family.

Dr. Homer M. Thompson of Lockney enjoyed Thanksgiving dinner with Mr. and Mrs. J. F. Biggs.

Mr. and Mrs. W. B. Harris and Miss Maurine Mathis enjoyed Thanksgiving day in the Jordan home at Center.

Mr. and Mrs. J. A. Smalley visited their son, John Smalley, and family Sunday night.

Miss Maurine Mathis visited relatives in Lubbock during the past week-end.

McCOY HOME DEM. CLUB

McCoy Home Demonstration club will meet with Mrs. John Shipley December 15 in place of December 8 as scheduled.

Each one is to bring a small amount of fruit candy. Inexpensive gifts are to be exchanged by the club members.

Center H. D. Club Lists New Officers

CENTER, Dec. 4.—The Center Home Demonstration club met on November 14 at the home of Mrs. H. B. Mankins. Miss Wilson, county H. D. agent, was present and gave a demonstration on storing winter food supplies.

The achievement program of the club was carried out on November 28, in connection with the county-wide achievement tour.

The December 12th meeting of the club will be held with Mrs. O. G. Mayfield.

Roll call will be answered with "my favorite candy recipe". The program will be on "Christmas in Other Lands", discussed by Mrs. Travis Lightfoot, and "Gifts from the Scrap Bag" discussed by Mrs. W. P. Sims.

Officers for 1940 will be Mrs. W. P. Sims, president; Mrs. Thomas L. Collins, vice-president; Mrs. O. G. Mayfield, council representative; Mrs. O. G. Mayfield, council representative; Mrs. H. B. Mankins secretary-treasurer; Mrs. W. B. Jordan, reporter. Other officers and the committee Chairmen will be named at a later date.

Thanksgiving has come and gone with many things to be thankful for. Even if the harvest has not been so bountiful, no moisture sufficient, for the most part we have health and peace and the right to pursue our own course of business and pleasure without of censure from a dictator. So again let us thank God for our USA.

Mr. and Mrs. Olin S. Miller spent Thanksgiving Day in Canyon with their sister, Mrs. Arthur Jennings. Most of Mrs. Miller's family met there for the day.

College students home for the holidays were Floyd Montgomery from Canyon;

Wellborn Miller from Tech; and Jimmy Green, Drue Cumble, and Doris Jordan from Wayland at Plainview. Ruth Jordan was home from Littlefield, where she is teaching.

Wellborn Miller returned to school Friday, the rest remaining until Sunday afternoon.

Mr. and Mrs. Thomas L. Collins and Raymond returned home Sunday from Perryton, where they visited Mr. Collins' parents and his brothers and sisters during the Thanksgiving holidays.

Miss Faye Marble spent the holidays with her parents near Lockney. Rev. and Mrs. Ansie Watson came Sunday night to visit her parents, Mr. and Mrs. A. W. Anderson. Rev. Watson preached at the local church Sunday night.

Those attending the REA demonstration near Lubbock Friday were Mr. and Mrs. Olin Miller and son, Mr. and Mrs. W. B. Jordan and family, and Mrs. J. L. Montgomery and Floyd.

Mr. and Mrs. W. B. Harris and Miss Maurine Mathis were Thanksgiving Day guests in the W. B. Jordan home. Mrs. Montgomery and Floyd came to spend the evening. Games were played.

Mr. and Mrs. Austin Simpson have moved from the C. M. Meredith farm to the home of her parents, Mr. and Mrs. Wade, south of town. Mrs. Wade's serious illness made it necessary for them to move down to help care for her. Bob Bradford is working for Mr. Meredith until he finds a family to move on the place.

Mr. and Mrs. O. G. Mayfield honored Harold Tubbs with a farewell party last Friday night. Those enjoying the occasion were Margaret Tubbs, Nadine Lightfoot, Glenna and Dorothy Brewer, Viola Gollightly, Ruth and Doris Jordan, Bob Bradford, Weaver McClure, L. D. Gollightly, Jack Jernigan, Otis Anderson, and Floyd Montgomery; and Mesdames Montgomery and Jordan and the honor guest, Harold Tubbs.

Mr. and Mrs. C. P. Corder left last Wednesday for Dallas, where they will make their home next year.

Mr. and Mrs. Westfall had their sale last Wednesday and were leaving Thanksgiving Day for Wise County, where they will make their home.

Mr. and Mrs. W. P. Sims and daughter, Betty Jo, spent Thanksgiving Day at Slaton visiting Mrs. Sims sister, Mrs. Gentry and family.

Mr. and Mrs. Roy Anderson and William Anderson spent Thanksgiving Day with their parents, Mr. and Mrs. A. W. Anderson.

Miss Mary Anna Ross, student in W. T. S. college at Canyon, spent from Wednesday until Sunday with her parents, Mr. and Mrs. S. W. Ross. David Flowers of Amarillo came Sunday to accompany her back to school.

Rushing Chapel News

RUSHING CHAPEL, Dec. 4.—Sunday was preaching day at Rushing Chapel. Bro. Culwell preached both services—morning and at night. Had very good crowds. Glad to have Rev. and Mrs. Culwell back with us.

Imogene Culwell spent Thanksgiving holidays at home. Juanita Rushing also spent the holidays with her parents, Mr. and Mrs. Lee Rushing.

Sunday afternoon at 3 o'clock we had such an interesting talk by an Indian descendant of Cynthia Ann Parker. And they had such lovely Indian costumes of buckskin. Bro. Butterfield spent 47 years as a missionary to the Indians.

Mr. and Mrs. E. M. Myers and son, of Canyon, Mr. and Mrs. Crickett Christian and son, of McLean, were with Mrs. S. L. Rushing for Thanksgiving.

Mr. and Mrs. C. B. Smart and family spent Thanksgiving with Mr. Smart's sister at Hale Center.

Tella Jo Smart spent last week-end in Floydada with Evelyn Owens.

Mrs. Maud Burrus, of Floydada, spent Monday night with Mrs. S. L. Rushing.

Rushing Chapel League Fourteen Leaguers went to McAdoo to a League social Monday night.

W. M. S. Meeting The Woman's Missionary society met Monday afternoon at 3:30 at the church, had their study and planned to send a Christmas box the next meeting to our little girl at Waco home.

In the election of officers the W. M. S. chose Mrs. E. B. Chesnut president, Mrs. F. O. Connor vice-president, Mrs. C. B. Lyles corresponding secretary, Mrs. Lee Rushing recording secretary, Mrs. C. B. Smart treasurer, Mrs. Olin S. Miller study superintendent.

Mrs. S. L. Rushing was named superintendent of supplies, Mrs. M. P. McNeill superintendent of lectures, Mrs. C. B. Lyles superintendent of Christian social relations. Mrs. Clarence Jones will have charge of World Outlook programs and spiritual life chairman will be Mrs. Lee Rushing.

Fairview News

FAIRVIEW, Dec. 4.—Rev. Virgil Lemons preached two good sermons to his congregation Sunday. Leon Payne rendered two vocal solo selections.

A study course is being taught at the church this week in "Stewardship." Rev. Lemons is being assisted in the work by Rev. Newell Clark of Plainview.

Mrs. L. A. Horton, Mrs. Walter Welch and son, and R. A. and J. W. Cannon returned home late Sunday afternoon from Wise county, where they had spent the Thanksgiving holidays with relatives. Mrs. Horton and Mrs. Welch visited their daughter and sister, Mrs. Jim Stewart and family, while R. A. and J. W. spent the time with their parents, Mr. and Mrs. Cannon.

Mr. and Mrs. E. W. Walls and sons went to Spur Thursday where they spent the day and attended the football game between Spur and Floydada.

Eldon Burgett spent the holidays with his parents, Mr. and Mrs. Zolie Burgett. Eldon is attending school at West Texas State college in Canyon.

L. A. Horton spent Thanksgiving day with his daughter, Mrs. Odell Stapleton and family of the Blanco community.

Miss Jo Derr visited her father, Rev. W. R. Derr at Ralls Thursday. Mr. and Mrs. Robert Fisher spent Saturday in Amarillo.

Guests for Thanksgiving day in the home of Mr. and Mrs. G. M. Bullard were Mr. and Mrs. J. C. Crabtree and daughters, Mr. and Mrs. Leslie Crabtree and children, Mr. and Mrs. Preston Bullard and daughters, Mr. and Mrs. Childress McClure, Mrs. L. B. Cozby and Mrs. Grady Reeves.

Rev. Virgil Lemons was a dinner guest Sunday in the home of Mr. and Mrs. C. H. Wise. Other visitors were T. R. and Lyndel Warren.

Mr. and Mrs. Tom Warren attended church here Sunday morning and visited in the home of Mr. and Mrs. Ray Warren.

Mr. and Mrs. G. M. Bullard visited in the Benton Ritchey home Friday.

A number of people from this community went to the home of Mr. and Mrs. L. B. Cozby Thursday evening for a social gathering.

Clara Cozby spent the week-end with her sister, Mrs. Thurman Perry of Kress.

Guests at Sunday dinner in the home of Mr. and Mrs. E. W. Walls

were Mr. and Mrs. Edell DuBois and sons and Mr. and Mrs. Clyde Bagwell and Miss Jo Derr.

Mr. and Mrs. Lee Burgett and children visited in Shallowater Sunday with their daughter, Mrs. Archie Cook and family.

Mr. and Mrs. W. A. Doherty and children spent Sunday in Plainview with her brother, Douglas Reid, and family.

Mr. and Mrs. Sherman Stewart of Sweetwater spent Friday, Saturday, and Sunday with his parents, Mr. and Mrs. G. A. Stewart.

G. A. Stewart, Mr. and Mrs. Arthur Stewart and Betty Gale spent Thanksgiving day at Seymour, where they attended the Arms family reunion.

Mr. and Mrs. E. J. Foster, Eddie Jo, and Betty Jean of Artesia, N. M., spent Sunday night with his sister, Mr. and Mrs. Doc Arms of Perrin spent Tuesday visiting in the home of his uncle, G. A. Stewart.

Attending the Baptist Workers conference at McCoy church Tuesday were Mr. and Mrs. G. M. Bullard, Mr. and Mrs. L. A. Horton, Mr. and Mrs. Clyde Bagwell, Mrs. C. H. Wise and Rev. Lemons.

Randell King and Olin Watson, Jr., spent last Thursday here with their parents, Mr. and Mrs. Pierce King and Mr. and Mrs. O. M. Watson. They returned to Lubbock that afternoon to resume their school work at Texas Tech.

Hesperian Want Ads Will Bring Results

Best Wishes

CONSUMERS FUEL ASSOCIATION

We take pleasure in joining Consumers Fuel Association in inviting you to visit their new Home on East Missouri Street. Their new building reflects credit upon the entire community, and we wish them continued success.

ARWINE DRUG CO.

SEE OUR CHRISTMAS GIFTS "Goteverthing"

We Join With The Floydada Merchants In Congratulating

Consumer's Fuel Association

on the erection of their beautiful, new building located on East Missouri Street.

Because our business interests are closely allied with the Floydada territory. We feel that any advancement in the community is also an advancement for our—and other business institutions.

MARTIN & CO. Floydada, Texas

WATCH FOR THE NEW FARMALL

Best Wishes

We feel that the completion of Consumers Fuel's New Home is another Floyd County asset, and wish to express our appreciation to Manager C. C. Huckabee, the board of directors and the stockholders.

DEPENDABLE BANKING SERVICE SINCE 1903

1st NATIONAL BANK



We Are Happy ...

TO EXTEND OUR CONGRATULATIONS TO

Consumers Fuel Association

UPON THE COMPLETION OF THEIR NEW BUILDING

We are always glad to record progress in the community which we serve— We appreciate the faith and progressive spirit which made the new building possible.

Again, we say "CONGRATULATIONS" ... and wish you Continued Success.

PLAINS Co. Operative

A. J. JACKSON, Manager of Floydada Plant

Congratulations

Consumers Fuel Association

On the Construction of your Beautiful New Home

Again congratulations, and best wishes

Kirk & Sons

Congratulations To Consumers Fuel Association

On their long record of useful service to the people of this area. Our organization is glad to join in the celebration on the completion of their new wholesale and retail plant.

Saturday, Dec. 9

Wanda Oils and Greases are popular because they are superior products. Consumers Fuel Association have stocked and sold them many years.

Cato Oil & Grease Company

N. S. McBride, West Texas Representative



Scouting is a Citizenship Training program for boys 12 through 18. Scouting stands for Americanism and it is through activities such as these that Scouting prepares a boy for Citizenship.

Four Are Injured In Crash At Aiken

Four Plainview young people were slightly injured in an automobile crash on the Plainview-Lockney highway near Aiken on Thanksgiving night. The car in which they were riding sideswiped another car and crashed over a culvert and off the highway.

Lots Beach, most seriously injured, was badly bruised. Billy Lewis, the driver, Miss Temple Weaver, and Eugene Ragland, other occupants of the car, were slightly bruised and shaken.

Occupants of the second car were unharmed. Their identity was not named.

Miss Cleo Birch, teacher in the school at Quitaque, was a week-end guest of her parents, Mr. and Mrs. Walter Birch.

Henry Hall of Mexico City, Mexico, came Saturday for a visit in the home of his uncle, O. P. Rutledge and family.

J. G. Fortenberry, of Adrian, Texas, was here the first of the week on a visit with his parents, Mr. and Mrs. J. C. Fortenberry, of Cedar.

BAPTIST W. M. U. HOLDS ALL DAY MEETING LAST WEEK

Thirty ladies were in attendance at the all day meeting of the woman's missionary society of the First Baptist church Monday of last week.

A covered dish luncheon was served in the dining room of the church at noon. The day's program featured a program on foreign missions, "Constraining Love." Mrs. J. D. McBrien taught the first part of the book in the morning with Mrs. G. A. Linder completing the course in the afternoon.

Rev. Vernon Shaw opened the afternoon's meeting with the devotional. Mrs. R. S. Wilkinson presided over the business when programs were discussed for the Week of Prayer for Lottie Moon Christmas offering. The meetings will be held at the church each day of next week. To conclude the program the yearly Thanksgiving box was packed for Buckner's Orphan home.

Judge and Mrs. Kenneth Bain and children, Jean and Kenneth, Jr., spent last Thursday afternoon in Silverton as guests of Judge Bain's parents, Mr. and Mrs. J. A. Bain.

Lakeview News

LAKEVIEW, Dec. 4. — Mr. and Mrs. O. C. Vinson and children went to the singing at Cone Sunday afternoon.

Mr. and Mrs. R. B. McCravery spent Sunday with Mr. and Mrs. Zach Smith.

Patsy Gene Pollen of Wichita Falls is visiting in the C. W. Pollen home.

Loose leaf binders, loose leaf systems, ledger sheets, vertical file folders. Call No. 2.

RELATIVE BURIED SATURDAY

Edell DuBois returned home this week from Vernon where he attended the funeral service of a cousin, Adam Henry Johnson, 31, a former resident of Floydada. Mr. Johnson left Floyd county in 1922.

He is survived by his wife, baby, three sisters and his father, A. E. Johnson.

He died Friday and the funeral service was held Saturday afternoon.

Locals and Personals

Mr. and Mrs. Walter Travis and son, Mack, and Mrs. Bertha Gilbert returned home Saturday night from San Antonio, where Mr. and Mrs. Travis had been attending the State Teachers' convention. Mrs. Gilbert and Mack had been in Brenham for two weeks on a visit with Mrs. Gilbert's daughter, Mrs. L. L. Clemants.

Mr. and Mrs. Otto Faulkner of Long Beach, California, will arrive Saturday for a visit with Mrs. Faulkner's parents, Mr. and Mrs. E. P. Nelson. From here they will

go to Bellevue to visit with Mr. Faulkner's parents, Mr. and Mrs. Lee Faulkner. They will return here for Christmas with relatives.

Mr. and Mrs. George Finkner had as their guests during the Thanksgiving holidays their daughters, Fern, who is a student in Texas Wesleyan college at Fort Worth, and Esther, who is a student in N. T. S. T. college at Denton.

Miss Maxine Fry, who teaches in the state experimental schools at Grand Falls, came for the Thanksgiving holidays with her parents Mr. and Mrs. R. E. Fry.

Manifold papers. Hesperian.



Letters To SANTA CLAUS

NORTH POLE, Dec. 1 — Santa Claus, patron saint of American children, in a special broadcast from North Pole headquarters over radio station XMAS this week urged all Floyd county children to address their letters to Santa in care of the Hesperian. By special arrangement with the publishers, all letters received will be printed in the paper and forwarded to Santa Claus. Letters already received are being published this week.

Dear Santa:
Please come to see me. I wish you would bring me some toys. I will have some cake on the table for you. Please bring me a Charlie McCarthy doll and a pair of ice skates. I guess I better not get anything else. You may bring anything else you like.

Your friend,
Ruth Elaine Harmon.

Dear Santa Claus:
I want you to bring me a pair of house slippers. I want you to bring me a doll, and also some fruit, nuts and candy.

Wilma Juanell Hamilton.

Dear Santa:
I am a good little girl 5 years old. I want a pastel china tea set and a big curly head baby doll that cries a lot, and some candy, nuts and fruit. Please don't forget all the other little boys and girls. Lots of love from your little friend,

Patricia Ann Lee.

Dear Santa:
I have been a good boy this year. So please come to see me. I want a train, a car, a velocipede, bunny slippers and a farm set. Please visit our home. I am three years old.

Your little friend,
Charles Ray Simon.

DEAR SANTA CLAUS:
I'm a little girl three years old and I have been pretty good.

Please bring me a mirror, a rocking chair, doll and doll buggy, a housecoat and house slippers. I also want a little piano and candy, fruit and nuts.

I love you,
Betty Katherine Terry.

Dear Santa:
Please bring me a airgun and two other little toys that a boy can play with, also fruit, nuts and candy. Don't forget the poor little boys and girls in the war zone. I love you.

Charles Eddie Holmes.

Dear Santa:
I have tried to be nice all year. So will you please bring me a Betsy Wetsy doll, a doll bed, some house shoes, nuts and candy. Don't forget my Sunday school teachers and all the boys and girls. All my love.

Edith Faye Garrett.

Dear Santa:
Please Bring me a doll with real hair and two other little toys that a little girl likes, also fruit, nuts and candy, and don't forget my grandma. I love you.

Dorothy Holmes.

Dear Santa:
Please bring me a dollie and a cackling hen and fruit, nuts and candy. And please bring Aunt Glenna something nice. I love you.

Beuna Holmes.

South Plains News

STERLEY, Dec. 4.—Rev. Odom of Plainview filled his regular appointment at the Baptist church Sunday morning and night.

Mr. and Mrs. J. W. Brannon spent Thanksgiving day in Amarillo.

Miss Juanita Reeves left Sunday for San Bernardino, California.

B. A. Howell spent Thanksgiving day in Childress.

Mr. and Mrs. H. S. Downs and family of Fort Worth spent Thanksgiving with Mr. and Mrs. Roy Simmsley.

Mr. and Mrs. W. S. Rexrode and Mr. and Mrs. Jewell Rexrode spent Thursday with Mr. and Mrs. M. L. Rexrode of Hale Center.

Mrs. L. A. Claiborne and children of Plainview attended church here Sunday and visited relatives.

Mr. and Mrs. Charley McDaniels had relatives from Snyder visiting them last week-end.

Mr. and Mrs. Dock Stovall and family visited relatives in Haskell last week.

Mr. and Mrs. C. H. Herschen of Oklahoma City visited Mr. and Mrs. Jacks last week-end.

Mr. and Mrs. Bryan Carr, who have been visiting relatives here for some time, returned to their home in Waxahachie last Monday.

Misses Nona and Mona McDaniels of Plainview spent the week-end with their parents, Mr. and Mrs. Charley McDaniels.

Mr. and Mrs. Bill Bobbitt of Amherst spent the week-end with his parents, Mr. and Mrs. Bert Bobbitt.

Mr. and Mrs. S. S. Byars spent last Saturday night with Mr. and Mrs. E. M. Wharton of Lockney.

We Invite YOU To Our Opening SAT., DEC. 9

THE MAIN Units of our New Wholesale and Retail Stations have been completed. After careful Consideration the Directors have adopted plans that will add greatly to the Efficiency of Our Service to our Stockholders and friends.

Other work is yet to be done, but we are now moved into the Modern Plant which we think is the last word in Convenience and Service — the last word in Economical handling of Fuel Oils, Lubricants, Tires, and Truck and Automobile Accessories.

So We Invite Our Friends To Celebrate With Us

We feel that a Mile stone in the progress of our Organization is being passed. A Long History of Useful Service to Floyd County people is Behind us.

We want you to look Forward with us to the Future. We want you to see what Co-Operative Effort among farmers can do.

So, Keep the Date—Saturday, December 9—in mind and come to see us. The Latch String hangs on the outside.

Consumers Fuel Association

402 E. Missouri Street Floydada, Texas

BEST WISHES

for the future—to Consumers Fuel Association on their new building.

We appreciate the fact that we were given the job of wiring their new building and join in inviting you to visit them on their opening day . . .

SATURDAY, DECEMBER 9
Radio Electric Co.

AS ONE OF THE INSTITUTIONS

Serving Floyd County we join with other Floyd County Institutions with Best Wishes to . . .

Consumers Fuel Association

In the formal opening of their new building on December 9.

Quanah, Acme And Pacific

RAILWAY COMPANY

Relatives Of Auto Wreck Victims Live At South Plains

SOUTH PLAINS, Dec. 5.—Tragedy struck in South Plains on Thursday night when three men were killed instantly in a crash between their car and the Fort Worth and Denver freight train. Killed were Aaron Earl Frieze, 24, Morgan Garvin, 24, and Clovis McGavock, 25, all of Silvertown. McGavock was employed at Lockney at the time of his death.

Morgan Garvin was a cousin of Miss Lennie Milton of South Plains and is survived by the following close relatives: his mother, Mrs. Ben Garvin, his widow, six brothers, Zack, Dee, Eph, Ralph, Dick and Judge, also two sisters Irene and Omega Garvin.

Clovis McGavock was a cousin of Mrs. John McClendon of South Plains and is survived by his parents, Mr. and Mrs. Will McGavock, three sisters, Mrs. Ira Knox of Amarillo, Ruth and Hazel D. of Silvertown and two brothers, Wade and E. H. McGavock.

Attending the joint funerals of Frieze and Garvin from South Plains on Saturday at Silvertown were Mr. and Mrs. Joe Phillips, Mr. and Mrs. T. H. Bradshaw, Mr. and Mrs. Bert Sewell, Mr. and Mrs. John McClendon and family and Mr. and Mrs. Perry Smith.

McGavock's funeral was conducted on Sunday at Silvertown with Rev.

Earl Cantrell preaching the funeral sermon.

Miss Bean Has Party

Miss Margaret Bean was hostess to the South Plains younger set on Thursday night at her home in South Plains. After a number of games were played refreshments were served to Velma Lois Young, Mary John Lanham, Billie Sims, Merle Scoggins, Shirley Faye Harper, Austin Beedy, Vonelle Brooker, Doyle Casey, Donna Nell Baker, Johnny Floyd, Mary Anne Bybee, Betty Lou Bybee, Cline McClendon, Jiggs Jarnigan, Betty Bee Meyers, Carl Lee Meyers, Revis Harris, Bob Davis, Bobby Jarrett, Loree Bybee, Archie Bybee, Wayne Bybee, Fannie Harper, Newell Harper, Melba Harper, Virgil Kelley, Sybil Mudgett, Lenard Harper, Laurence Hallis, Hobm Owens, Raymond Elliott, Joye Martin, Billy and Margaret Bean.

B. T. U. At South Plains

A Baptist Training union was organized at the South Plains Baptist church on Sunday night. The following officers were elected: president, Merle Scoggins; vice-president, Shelby Calahan; secretary, Mary Nell Hodges; Bible quiz leader, Margaret Bean, sponsor Mrs. S. Simmons. Various classes, group captains, director general and other leaders are to be selected next Sunday night, with the help of the pastor, Rev. C. Malone.

The following program was given: leader, Margaret Bean; Bible quiz, Mary Nell Hodges; a national holiday, Margaret Bean; scripture reading, 110th Psalm, Shelby Calahan; Thanksgiving song, trio, Velma Lois, Laverne Young and Shelby Faye Harper.

God's grace, Carol Reeves; God's Goodness, Austin Beedy; Thanksgiving, Merle Scoggins; God's kindness, Doris Campbell; the redeemed, Jack Reeves; My life a Song, Merle Simmons; song assembly; prayer, Sim Reeves.

Home Demonstration News

The Floyd County Achievement day cavalcade stopped for lunch at South Plains with the South Plains club ladies in charge of serving the meal. Attractive tables centered with artistic fall center pieces were spread with tempting dishes were prepared and contributed by all of the home demonstration clubs in the county.

After the luncheon, presided over by Mesdames R. L. Powell, John Smitherman, Geo. West, O. L. Lockhart, Johnny Wilson, Lenton Lanham, C. A. Joiner, Bill Harper, and Wade Davenport the Cavalcade moved on to the home of Miss Lennie Milton, bed room demonstrator, then on to Mrs. Wade Davenport's home where her pantry demonstration was on display. The cavalcade proceeded on to Lone Star from this point.

Mrs. Blanche Phegley was joined by her daughter, Mrs. Johnson of Crosbyton and Merle Fay of W. T. S. College at Canyon at the home of her parents Mr. and Mrs. Clark, Lockney over the week-end.

Chapel Program

The following chapel program at the high school auditorium was sponsored and directed by Mrs. Paul Snodgrass on Wednesday morning.

Song, Jackie and Elizabeth Daniel; the tar baby, 3rd and 4th grade boys; reading, Kenneth Harper; story, Ina Beth Trotter; song, Vonelle Brooker and Greta Wiginton; games, 3rd and 4th grade girls; A trip to Niagara Falls, Betty Jo McClendon, Alton Wiginton, Margaret Sue Lockhart, Brack Daniel;

Guffee To Meeting In Lubbock Monday

County Superintendent and Mrs. Clarence Guffee attended a banquet for county school superintendents of District 2 at the Texas Inn in Lubbock Monday evening. The district is comprised of 16 plains counties.

Esten Day, deputy state superintendent for this district was the principal speaker of the occasion, addressing the school executives with a discussion of problems encountered in the work.

The next meeting of the school group will be held at Lubbock on January 8, Guffee said.

march, high school girls: Vonelle Brooker, Doris Davis, Jackie Daniel, Betty Lou Bybee, Mary Ann Bybee, Freda Wightton.

Personals

Mr. and Mrs. Jack McCowan and twin sons were Thanksgiving guests of Mr. and Mrs. John Smitherman.

L. H. Aldridge and family of Allred, Texas, former South Plains school superintendent was visiting in this territory over the week-end.

The P. T. A. is sponsoring a serial of moving picture shows at the high school each Monday night.

Mrs. D. N. McGovack and family of Silvertown spent Thanksgiving day in South Plains visiting with her daughter, Mrs. Jno. McClendon and family.

Mrs. Essley Yeary returned this week from a Lubbock sanitarium where she has been undergoing treatment for a heart ailment. Mrs. Yeary is still confined to her bed and her condition unimproved at this writing.

Mesdames John Smitherman and O. L. Lockhart went to Floydada last Thursday where they attended a demonstration on Christmas gifts at the home of Miss Edith Wilson, Floyd county demonstrator. The South Plains Home Demonstration club meets with Mrs. Smitherman on Wednesday, December 13, when the hostess will give the demonstration for the group, on making simple Christmas gifts.

Mr. and Mrs. Homer Miller of Petersburg were dinner guests in the home of Mr. and Mrs. O. L. Lockhart.

Mr. and Mrs. Perry Smith spent the week-end visiting Mrs. Smith's grandmother, Mrs. D. N. McGovack of Silvertown.

Miss Jackie Daniel had as week-end guests her cousin Margarite Daniel of Lone Star, and Elizabeth Daniel of South Plains and her friend Doris Mudgett of Lockney.

Mr. and Mrs. Harper Scoggins and daughter Rose Marie and Lois Lynne visited their sons Harper Jr. and Paul Ben, students at Texas Tech on Thanksgiving.

Mr. and Mrs. Frank Pohl, Mata-dora visited Mrs. Pohl's parents, Mr. and Mrs. Charles Knierim Thanksgiving day.

Miss Zeldia Battey spent the Thanksgiving holidays with her parents Mr. and Mrs. Fred Battey east of Floydada.

South Plains basketball teams played Irick at Irick Thursday. Boys team won, girls were defeated.

Mr. and Mrs. Matt Lyles had as Sunday dinner guests Mr. and Mrs. Chas. Knierim.

Miss Wynona McLeod visited her aunt Mrs. Zack Cummings on Thanksgiving day.

Mesdames Harper Scoggins and Blanche Phegley visited Mrs. Myers on Wednesday.

Carlene Daniel was ill and absent from school last week.

Mr. and Mrs. Carl Daniel and family spent Thanksgiving day with Mrs. Daniel's parents, Mr. and Mrs. Jeff Fowler.

Mr. and Mrs. H. D. Hale and family of McLean spent Sunday visiting with Mr. and Mrs. R. E. Young and family.

Mr. and Mrs. Claude Pharr of Ozona visited Mrs. Pharr's brother, John McClendon and family on Friday.

Miss Mary Nell Hodges spent Thanksgiving in Silvertown with her parents.

Truckin'

(By "A Swamper")

"After I dug-in at Pat's to check the kick-juice, and chew the fat awhile. I wound her up and headed for Cow-Town. All night I had had a feeling that I was going to find the Booger-man, and sure enough—

"Sure, I was heavy, but tarped down and slick. After I passed the Wye I got a signal. Then I began to read the road. I was hoping that it was a bicycle signal, and a couple of high-balls, then as I topped the next hill away down in the big-hole I met a dead-head who was rolling and riding the line."

If you should hear some one talking like that don't call the law and order a straight-jacket, for it might be some of your own relatives, especially if you live in Floyd county where the second biggest industry is "Truckin'." The boys have to talk, now and then, and their language is all their own. So let's you and I talk about "Truckin'" for awhile.

Floyd county has on its tax rolls 858 trucks from "itty-bitty" pick-ups to "drea-big" semi-trailer rigs of almost unlimited (beg pardon 7000 pounds) tonnage. These trucks traveled about twenty-five millions of miles during the past year. They represent a replacement value of one million dollars, and are taxed for about one half, or rendition value, of this amount. Their owners paid tax on two million five hundred thousand gallons of gasoline, and gave employment to one thousand men, full and part time.

Sixty-five percent, or about 520 of these trucks were farm trucks, and only hauled about (\$66,000,000) six millions of dollars worth of wheat, cotton mlo maize, cows, hogs, and about fifty other farm products to market, and then hauled back to the said farms and ranches about (\$3,000,000) three millions of dollars worth of supplies.

The other thirty-five percent, or 338, were commercial trucks. They hauled 350 millions of pounds of pay-load, thirteen millions five hundred thousand miles for net loss of about 328,720 hours of sleep to their drivers.

Fred Kimmins Is Killed In Wreck

Word was received this week by Mrs. A. B. Duncan of the tragic death of Fred Kimmins, 52 year-old school teacher of the Black community near Hereford.

Mr. Kimmins is the father-in-law of Mrs. Audell Kimmins, former Miss Polly Pitts, granddaughter of Mrs. Duncan. He has been teaching in the Black school since the beginning of the present school year. Kimmins' car was hit broadside by the Santa Fe passenger train, which was enroute to Amarillo. He had taken his son, John, to the Amarillo highway to catch a ride to West Texas State college at Canyon, where he is a student.

Survivors include the wife, and three other sons, E. Wayne of Perico, J. Irwin of Phillips, and Audell of Dalhart; and a daughter, Mary Pat Kimmins of Black.

GIRL SCOUTS NEWS

Girl Scouts Monday afternoon held their meeting at their "home" in the rear of the R. C. Wakefield home, when they started on a rag rug.

Miss Eunice Howell is taking the place of Miss Busby as Scout lieutenant.

Girls at the meeting were Venita McCleskey, Bobby Jean Stephens, Martin Louise Bond, Maurine Medlen, Marjorie Oden, Ora Gene Wilson, Phyllis Jean Simon, Lovene Jones.

Mr. and Mrs. C. A. Massey of Tulia were guests of Mr. and Mrs. T. T. Hamilton and family, Sunday.

RALLY HERE DECEMBER 9

A zone rally of the young people of the Nazarene church of the Plainview district will be held with the local church December 9. The meeting will be held at the Presbyterian church.

The zone is composed of the churches from Plainview, Olton, Littlefield, Abernathy, Lubbock and Floydada.

The following program has been arranged:

10:30 a. m. devotional, Miss Bertha Morse.

Special song, Heasley Brannon.

11:00 a. m. Evangelistic sermon—Rev. H. H. Hooker.

Lunch (basket).

1:30 devotional, N. Y. P. S. president from Abernathy.

Special song, Olton.

"Standards and Goals" Rev. Jimmie Heasley, district president.

"Young People and Missions,"—Rev. Bufford Battin, Lubbock.

"Christian Education" Rev. William Fisher, Bethany, Oklahoma.

The public is cordially invited to attend.

Miss Virginia Stovall, teacher in the schools at Roswell, New Mexico, and Dorothy Dell, student in Texas Tech at Lubbock were Thanksgiving guests of their mother, Mrs. E. F. Stovall.

Hesperian \$8 per year in Floyd and adjoining counties.

Congratulations

— TO THE —

Consumers Fuel Association

ON THEIR NEW HOME

Amalie Oil

Congratulations

TO

Consumers Fuel Association

OUR NEIGHBOR IN BUSINESS

May you have continued success in your new home.

CARMACK HATCHERY

Congratulations

— TO —

CONSUMERS Fuel Association

FOR THEIR NEW HOME

and the spirit of enterprise which fostered it. We join them in inviting you to visit the station on their opening date

DECEMBER 9

TEXAS-NEWMEXICO UTILITIES COMPANY

Floydada, Texas

WILLARD BATTERIES

have been sold and serviced by us for many years.

Their Superior Performance is attested by hundreds of automobile and truck owners throughout this area.

Consumers Fuel Association

Congratulations —

BEST WISHES

TO CONSUMERS FUEL UPON THE COMPLETION OF THEIR NEW BUILDING, FROM—

KING'S Grocery

R. P. KING, Manager Floydada, Texas

For 15 Years

Helping Floyd County Farmers Carry on Their Work.

Marathon Endurance Oils

Have proven their Stamina under all kinds of demand—

Marathon Oils were one of the first products to be sold by Consumers Fuel Association.

KEEP YOUR MONEY IN TEXAS

Marathon Oils are Refined in Texas from Texas Crude.

Congratulations from the makers to the splendid organization of —

The Consumers Fuel Association

Rev. Ben D. Johnson To Preach At South Side Baptist Dec. 7

Rev. Ben D. Johnson of Lubbock will be present at the South Side Baptist church Thursday night, December 7, with a message to the church. All members are urged to be present and to come with funds to be applied on the church debt, officials of the church said.

TRAY SUPPER WILL BE SERVED AT CHURCH DEC. 12

Members of the First Baptist church will be entertained with a turkey supper in the dining room of the church, Tuesday, December 12 at 7:15 o'clock.

Members of the Woman's Missionary society will prepare the supper and the Y. W. A. girls will serve. All men of the church are invited to attend.

Printing paper, second sheets. Hesperian Pub. Co.

Mt. Blanco News

MT. BLANCO, Dec. 5.—Mr. and Mrs. F. O. Jaynes and little daughter of Tahoka spent Sunday with her sister Mrs. J. O. McMurray and family.

Rev. and Mrs. V. F. Crabtree, Mrs. T. R. Elder, Miss Iva Watson, Mr. and Mrs. Hoyt McClure and Mr. and Mrs. C. A. McClure attended the workers conference at McCoy Tuesday.

Mrs. Dewey Whitfield and daughter of Wingate and Mr. and Mrs. Clayton Teague and family of Pampa spent the Thanksgiving holidays in the M. J. Mosley home. Sunday guests were Mr. and Mrs. Homer Newberry and daughter of Lakeview, Mr. and Mrs. Wesley Hay and Mr. and Mrs. Walter Crawford and daughter.

Miss Connye McClure of Wayland spent the holidays with homefolks. Little Miss Joan Norman visited her grandparents Mr. and Mrs. C. A. McClure while her parents Mr. and Mrs. Frank Norman were at the bedside of his father in Floydada who is critically ill.

Mr. and Mrs. S. G. Appling, Mr. and Mrs. T. R. Elder, Mr. and Mrs. M. J. Mosley, Mr. and Mrs. J. A.

VIRGIL CRAWFORD, CITY ATTORNEY AT BROWNFIELD

Virgil Crawford, lawyer and graduate of Baylor university was given the appointment of City Attorney at Brownfield, Terry county, recently.

Virgil was an honor graduate of the Floydada High school before going to Baylor university five years. He received his law degree from the college this summer.

He is the son of Rev. and Mrs. S. M. Crawford of Dougherty.

HOME DEM. CHORUS MEETS DEC. 11 AT BAPTIST CHURCH

Members of the Home Demonstration chorus of the county are invited to meet at the First Baptist church Monday afternoon, December 11, at 1:30. All members are urged to be present for the meeting.

Trammell and family and Mr. and Mrs. Earl Bishop attended the singing at Cone Sunday afternoon.

Mr. and Mrs. Z. R. Armstrong and family left last week for Henrietta to make their home.

Mr. and Mrs. W. A. Latta and Anthony visited Thanksgiving in the J. E. Green home at Center.

Miss Ila Acker spent the holidays with homefolks at White Flat. A large crowd of the community surprised Mr. and Mrs. Blanton Hartsell Thursday night with a shower of a new rug for their kitchen.

Mrs. G. A. Linder of Floydada taught "Constraining Love" Monday afternoon to the W. M. U. Seven ladies were present.

Charlie McDermitt of Ralls spent Thanksgiving with his daughter Mrs. Ed Robinson and family.

Mr. and Mrs. R. B. Smith of Lubbock and Mr. and Mrs. Frank Smith and family were Sunday dinner guests in the E. H. Brown home. Afternoon visitors were Mr. and Mrs. Ruben Smith, Mr. and Mrs. Alvin Smith and little daughter and Mr. and Mrs. Bob Muncey.

Mr. and Mrs. Hoyt McClure and sons spent Thanksgiving in Abilene. Mr. and Mrs. R. H. Teague and family visited at Littlefield Saturday.

Thanksgiving guests in the Earl Bishop home were Mr. and Mrs. Henry Novak and daughters of Littlefield, Mr. and Mrs. Dink Bishop and children of Lakeview, and Mr. and Mrs. R. H. Teague and family.

Sunday afternoon visitors in the R. D. Armstrong home were Mrs. Floyd Lawson and baby of Floydada, Mr. and Mrs. Weldon McClure and family and Mrs. L. M. Powell and daughters, Maxine and Gladys. Mr. and Mrs. R. H. Teague visited Friday with his parents Mr. and Mrs. J. R. Teague at Floydada.

Father Of Mrs. E. L. Angus, Jeff Hardin, Died At Bonham Sun.

Jeff Hardin, father of Mrs. E. L. Angus of this city, died at his home in Bonham Sunday afternoon at 4 o'clock after a lingering illness. Mrs. Angus had spent several weeks recently at her father's bedside.

Funeral services were held Monday afternoon at 4 o'clock at the Wise Funeral home with Rev. C. P. Sanson, officiating. Interment was Tuesday morning in the Willow Wild cemetery. Interment was delayed due to the late arrival of one son.

Deceased was a prominent stockman in that vicinity for the past fifty years. He had retired from active management of his stock barns several years ago. He moved to Bonham 60 years ago, was a member of the Baptist church and active in civic affairs of the community until his retirement.

Surviving relatives are the widow and three children by a former marriage. The children other than Mrs. Angus are W. F. Hardin of Los Angeles, California, and Jeff, Jr., of Baton Rouge, Louisiana.

Mr. and Mrs. Angus left Sunday night for Bonham and returned home early Wednesday morning.

Pleasant Hill News

PLEASANT HILL, Dec. 4.—Guests at Thanksgiving Dinner with Mr. and Mrs. Fred Battey last Thursday were Mrs. R. C. Watson and Mrs. Sherrill of Floydada, Zella Battey of South Plains, Julian Edmondson of Matador, and Mr. and Mrs. Shelby Cook.

Myra Nell Evers, senior in West Texas State college of Canyon, spent the holidays at home visiting relatives and friends.

Mr. and Mrs. Homer Hambricht visited with Mr. and Mrs. M. O. Thornton Friday afternoon.

Mr. and Mrs. Henry Willis visited Mr. and Mrs. A. T. Pratt of Ralls.

T. J. Cardinal and family, Mr. and Mrs. S. L. West and Mr. and Mrs. S. J. Furrow and children spent Thanksgiving day with Mr. and Mrs. C. T. Camden of Floydada.

Robert Camden, Jeannine Cardinal, and Emilie, Louis, and John Cardinal spent Sunday with Mr. and Mrs. S. L. West.

Mr. and Mrs. Leland Hart visited Mr. and Mrs. Herschel Green of Baker community Sunday.

Mr. and Mrs. J. H. Owens visited with Mr. and Mrs. W. H. Owens Sunday.

Mr. and Mrs. B. C. Hinsley of Floydada spent Sunday with Mr.

and Mrs. J. R. Robertson. Mr. and Mrs. Bill Hambricht spent Thanksgiving with Mr. and Mrs. C. Alexander of Lakeview.

Mr. and Mrs. Bill Rucker and family visited Mrs. E. B. Rucker of Floydada Sunday.

Rev. and Mrs. Clifford Potts were Sunday guests of Mr. and Mrs. Fred Battey.

Local and Personal

Mrs. S. J. Chenoweth and Miss Mildred Vickers visited in Sweetwater from Sunday until Tuesday with relatives.

Mrs. A. J. Darby, of Altus, Oklahoma, is spending the week with her sister, Mrs. Addie Thagard, having arrived here Saturday.

Ben Ezzell accompanied by his mother Mrs. B. R. Ezzell of Lockney, visited relatives at McLean Sunday.

Fifty million acres in the U. S. have been destroyed by erosion to date. That is about 5 times the cultivated area of England. Fifty million more have been seriously damaged; 100 million have been impaired by erosion; and 100 million more have begun to erode.

Rubber bands, coin wrappers. Hesperian.

Rev. Shaw Principal Speaker At Worker's Meeting On Tuesday

Rev. Vernon Shaw, pastor of the First Baptist church, was principal speaker at the 11 o'clock hour at the Floyd County Baptist Worker's meeting Tuesday morning with the McCoy church as hosts for the gathering.

A mission program was the theme of the days meeting. Interesting reports were given by delegates to the state convention at San Antonio last week.

The Woman's Missionary union work was discussed in the afternoon meeting with Mrs. G. A. Linder in charge.

The next meeting will be January 9 with the Mt. Blanco Baptist church.

Rev. and Mrs. Vernon Shaw, Mrs. L. H. Newell, Mrs. G. A. Linder, Mrs. John Lloyd, Mrs. J. R. Terry, Mrs. W. F. Daniels, Mr. and Mrs. D. I. Bolding and J. T. Spence attended the meeting from the local First Baptist church.

Lon Davis, Jr., returned home Wednesday from a week-end trip to Dallas and Fort Worth where he attended the T. C. U.-S. M. U. football game.



Gas Heat Is Efficient

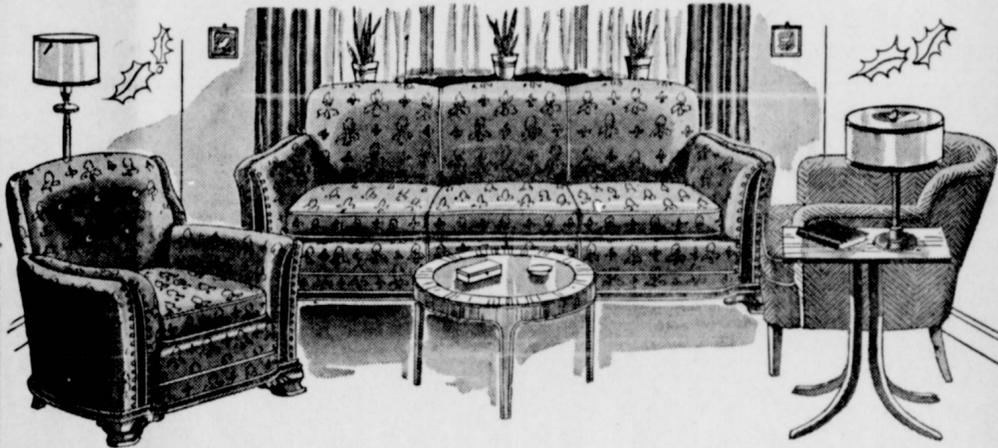
The trend of the modern home today is toward efficiency, simplicity and utility. Natural gas possesses all these attributes and there is nothing more modern than Natural Gas fuel.

West Texas Gas Co.

No Nicer Present! FURNITURE

Make the Entire Family Happy with New Furniture

Christmas will be merry indeed if you put furniture FIRST on your shopping list. Give Furniture instead of the trifling presents usually exchanged, and you'll have joy and comfort for years to come.



Nine Pieces in this Ensemble

A Whole Room Full of Christmas Happiness!

Imagine the thrill you and your family will get when they see all these lovely pieces of furniture in YOUR home on Christmas Day! And the thrill will last for years—furniture is the enduring gift! You get all these pieces—a davenport, two chairs, two tables, two lamps with shades—all complete for

\$99⁵⁰

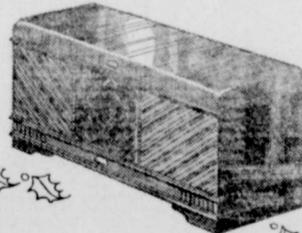


A Useful Gift

Lovely Desks
\$11.00 up

CEDAR CHEST
- Welcome Presents

Beautiful Walnut Veneers With Genuine Red Cedar Lining!



Strong Frame

Fine Finish

Chairs from
\$9.95 up

OTHER SUGGESTIONS - - -

Bed Room, Dining Room and Breakfast Room Suits, Wall Cases, Card Tables, Gas and Oil Ranges, Rugs, Linoleums, Mattresses, Bedsprings, Magazine Racks, Smokers, Hassacks, Pictures, Refrigerators, Radios, Gate-Leg Tables, Coffee, Cocktail and Drop-Leaf Tables, and Dozens of other Useful Gifts.

F. C. HARMON, Furniture Appliances

Low Down Payments

Easy Terms

I'm careful how I spend my money!
So I looked all of them over and
bought the **FORD FOR '40**



IN A 1940 FORD you get more room, greater quiet, a finer ride, easier handling, and a much more luxurious car than ever before. There are no less than 22 important 1940 improvements, including the following:

- Greater legroom, elbowroom; new two-spoke steering wheel new seating comfort
- Finger-tip gearshift on steering post (All models, no extra cost)
- Improved soundproofing; quieter operation
- Stunning new interior richness throughout
- New instrument panel; smart
- Self-sealing hydraulic shock absorbers
- New front window ventilation control
- Improved springing and chassis stabilizing on 85 hp cars
- New Sealed-Beam headlamps; beam indicator on dash

AND THE ONLY V-8 ENGINE IN ANY LOW-PRICED CAR!
Built in Texas by Texas Labor

Bishop Motor Co.

FLOYDADA, Phone 228

TEXAS

NAZARENE CHURCH

Sunday School, 10 a. m.
 Preaching, 11 a. m.
 N. Y. P. S., 7 p. m.
 Preaching, 7:30.
 The Lord has been blessing our services. If you are not already attending our services, come out and worship with us.
 Lucile Bohannan, pastor.

Rev. W. M. Culwell went to Canyon Wednesday for his daughter, Miss Imogene, to spend the holidays at home. She returned to school Sunday at West Texas State.

Miss Jean Bain was home from her school work in the Meadow schools for the holidays with her parents, Judge and Mrs. Kenneth Bain.

Whirlwinds—
 (Continued from page 1)

ered to witness the battle had dwindled to a handful by the time of the final gun.

Lider and Gollightly, aided by hard and effective blocking from their team-mates, led the attack for the Whirlwinds. The Green Wave employed a tricky offense, using reverses and spinners on off-tackle plays and end sweeps, which kept the Bulldog defenders guessing throughout the afternoon.

Capt. Jeff Smart of the Bulldogs was outstanding on defense, crashing through from his center position to smother a number of Whirlwind plays. The Bulldogs were without the services of Ross Culbert, their star quarterback, who was injured two weeks ago in a game against the Lockney Longhorns. Culbert was the spark-plug of a Bulldog attack that formed a constant threat to Longhorn supremacy in that game.

The Whirlwinds closed the season with only one conference loss, having dropped a hard-fought battle to the loop-leading Lockney Longhorns earlier in the season, and remained securely in second place in the District standings.

IMPROVED REFRIGERATION AIDS FOOD PRESERVATION

Uniform and economical cold storage and freezing temperatures are increasingly available to farm families who are interested in preserving their home-raised food supply, reports K. F. Warner of the Federal Department of Agriculture. With the improvement of automatic controls for most types of refrigeration equipment, needed temperatures—down to zero—can be maintained through the 24 hours without the expense of a night and day attendant. Refrigeration machinery adapted to the needs of a family, a large ranch or plantation, a small community, or a populous trading center is on the market.

Better methods for selecting, preparing, packaging, and freezing foods are being discovered, enabling families to hold foods in freezers for longer periods without loss of quality.

Ten years ago there were only a few scattered locker plants in three or four states where patrons could store a bundle or basket of food at temperatures slightly below freezing. Today there are more than 1,850 plants in 38 states where families keep home-grown foods at near-zero temperatures.

Paralleling this growth of locker plants has been the expansion of the commercial freezing industry. Already commercially quick-frozen vegetables have reached an annual tonnage of 100 million pounds and frozen fish almost twice that figure. Frozen foods are increasingly available to families in retail or wholesale quantities, giving additional variety to the home-grown supplies in their locker.

GLENN YOKUM IS REMOVED TO STATE PENITENTIARY

Glenn Yokum, under sentence of five years in the penitentiary for a statutory offense, was removed from the Floyd county jail Tuesday and committed to the state penitentiary at Huntsville. "Uncle Bud" Russell, penitentiary agent, was in Floydada to escort the prisoner to the state prison.

Farmers
 Sell Your Turkeys
DIRECT
 For Better Prices
Floydada-Poultry & Egg
 C. L. BERRY, Manager
 Floydada, Texas

Dougherty News

In Floydada Hospital

R. S. Moore is reported to be slowly regaining his strength after being taken to the Floydada Hospital and Clinic last Wednesday night shortly after suffering a heart attack at his home north of Dougherty. Mr. Moore has been convalescing for several months following a severe case of pneumonia.

League Social

The Epworth League of the Methodist church here enjoyed its monthly social at the church Saturday night.

There was a good representation of the young people who enjoyed the games directed by Will H. Culwell, pastor, and assisted by Mrs. C. E. Bartlett. At the conclusion of the games the young people cleverly presented their pastor with a handkerchief shower. The occasion being his birthday.

The local league attended a league assembly at McAadoo Monday night.

Rev. Victor C. Crabtree brought two very inspiring messages to members and visitors of the Baptist church Sunday.

In a short conference meeting the Baptist church voted to continue its yearly custom of presenting Christmas socks to the entire congregation on the last church day preceding Christmas.

Rev. W. H. Culwell will be with the Methodist people for his regular second Sunday service December 10. This community was pleased to have Rev. Culwell return to this charge for the coming year. We feel very fortunate in having such a talented man in our midst.

Local News

Mr. and Mrs. Winford Robinson and little daughter Winnie Sue spent the Thanksgiving holidays with relatives in Van Zandt county.

Miss Earl Caruthers who has visited the past two weeks in Fort Worth and Lewisville returned home Sunday.

Mr. and Mrs. A. H. Kreis and daughter Ruth spent Thursday with Mr. and Mrs. Lee Mayhew and little son of San Angelo.

Mrs. Bob Owens and daughter Jerry Ann left last Monday for Dallas to join her husband who has been working there the past two months.

R. V. Bartlett visited with his little niece Martha Lee Sanders in Austin during the holidays. He also went on a deer hunt while in the south.

M. J. White returned to his home in Henrietta Tuesday after an extended visit with his daughter Mrs. J. E. Newton, accompanied by Mrs. C. S. Ray.

Mr. and Mrs. Bill M. Norman and children Weems and Genevieve were shopping in Lubbock Friday.

Charlie Bradford and family of Baker were Sunday guests of their daughter, Mrs. Earl Foster and family.

Friends from Gainesville were guests in the F. M. Dougherty home over the week-end.

Miss Elma Lott spent the holidays with her parents at Lewisville. Mrs. Jim Morrison accompanied her to Gainesville and spent the time in the H. D. Bloodworth home.

Tom Hannon visited with relatives in Nocona last week.

Bill Norman and "Skinny" Freeman attended the Lubbock-Amarillo football game in Amarillo Thursday.

Several from here went to Spur Thursday to the Floydada-Spur game.

Mrs. Claude Ring and little son, Hubert, were guests of her parents at Quanah last week.

Mr. and Mrs. Otho Sanders and boys of Baker were guests of her parents, Mr. and Mrs. C. E. Bartlett Sunday.

Ruth Kreis returned to Canyon Sunday to resume her college work, after a holiday visit with her parents, Mr. and Mrs. A. H. Kreis.

H. D. Bloodworth of Gainesville was shaking hands with friends in Dougherty for a short while last Tuesday.

Mrs. Bill Webb spent Tuesday in Plainview.

Mrs. C. T. Morrison of Smyer and Miss Bonita Newsome of Pettit were week-end guests of their parents, Mr. and Mrs. J. C. Newsome.

Mr. and Mrs. Grady Mason were Sunday guests in the Bill Queen home.

Mr. and Mrs. Winfred F. Newsome spent last week-end in Lubbock, as guests of Mr. and Mrs. Fletcher Nesbitt and Mr. and Mrs. S. A. Beard.

Mr. and Mrs. J. C. Newsome spent Thanksgiving Day in Plainview as guests of Mrs. Newsome's parents, Mr. and Mrs. W. F. Hill.

SUNNYSIDE HOME DEM. CLUB

The Sunnyside Home Demonstration club met Friday afternoon with Mrs. G. N. Shirley.

Roll call was answered with, "My favorite candy recipe." Mrs. R. B. Calhoun gave an interesting discussion on "gifts from the scrap bag." Patterns were given to members.

The Christmas party will be December 20 at the home of Mrs. Pete Kendrick at 2:30. Each member is to bring a gift.

Members present were Mesdames R. B. Calhoun, Will Walker, Dean Hill, Pete Kendrick, H. M. McCauley, Herbert Sims, W. C. Sims, C. B. Sims, J. A. Hartsell and Miss Modena Hartsell.

Guests at the meeting were Mrs. W. A. King, Mrs. Wayne Finley and son, Jerry, Billy and Don Kendrick.

Seeing a snake coiled with its head poised as if to strike, Premier Dunstan of Australia jumped from his car, grabbed a stone and hit the reptile with all his might, then learned it was already dead, someone having killed it and coiled it up as a joke.

GRAPEFRUIT Texas Seedless Dozen, **12¹/₂c**
 BUSHEL, 69c

CELERY Large, Well Bleached, EACH, **7¹/₂c**

ORANGES Texas—Choice, Medium Size, Dozen, **10c**

Apples Fancy Winesaps Large Size, Dozen, **23c**

QUALITY FOODS

POTATOES Idaho Russets 10 Lbs., **12¹/₂c**

FLOUR MARIGOLD, FULLY GUARANTEED 24 lbs., **69c** 48 lbs., **\$1.29**

SALMON Chum, No. 1 Tall Can, **12¹/₂c**

COCOA Our Mothers 2 lb. Can, **15c**
CRACKERS Sun Ray 2 lb. Box, **14c**
COFFEE Cupswell Gound Fresh Pound, **14c**

ROUND STEAK Frying or broiling lb. 32	RUMP ROAST Tasty oven roast lb. 22
BOTTOM ROUND Boneless, Steak or Roast lb. 20	SIRLOIN STEAK Broiling or frying lb. 30
MINUTE STEAKS Always Tender & Juicy lb. 28	PORTERHOUSE STEAK Tender, tasty, broiled or fried lb. 32
BEEF SHORT RIBS Delicious Baked or Boiled lb. 15	CLUB STEAK Boneless for broiling lb. 28
PRIME RIB ROAST Short Cut for oven roasting lb. 22	BONELESS POT ROAST No waste, tender, tasty lb. 18
CROSS RIB ROAST Boneless Choice Cuts lb. 17	CHUCK ROAST Economical tender pot roast lb. 20

LARD Pure Hog Lard, Bring Your Pail, Pound, **10c**

PORK ROAST Pound, **12¹/₂c** **PORK CHOPS** Pound, **17c**

Cheese Full Cream, **19c** **Sausage** Pound, **15c**

PEAS, HAPPY VALE, 303 SIZE CAN, **9c** **NUTS**, Assorted, Pound, **19c**

KRAUT, No. 2 1/2 Can, **8c** **DREFT**, GIANT SIZE, Box **55c**

SOUPS, Heinz, assorted kinds, 3 Cans **25c** **DATES**, DROMEDARY, PITTED, 4 oz. **9c**

GRAPE JAM, Ma Brown, 2 lb. Jar, **19c** **PINEAPPLE**, Crushed or Sliced, 3 CANS, **23c**

Sunbrite Cleanser, 3 for **13c** **ASPARAGUS**, Hills Dale, 1/2 1/2 oz. Can, **12¹/₂c**

BON-AMI, Can, **11c** **GEE**, BUT We have a lot of Xmas Trees

WINDEX, Bottle, **15c**

MY-T-FINE DESSERT Assorted Flavors 3 BOXES, **10c**

TOP PRICES PAID FOR CREAM AND EGGS

PIGGLY WIGGLY

EVERY MAN WANTS A

GIFT from GLAD'S

GIFTS FOR THE MEN OF TOMORROW—GIFTS—MEN APPRECIATE

For many, many, many years Glad Snodgrass has been helping Floyd County Shoppers to a more enjoyable, economical Holiday.

Buy your GIFTS NOW!

Here are gifts He will want and will not lay aside the next week after Christmas:

Robes, Brocade and Flannel, \$5.00 to \$12.50. Pajamas, Rayon, silk and doe-skin, \$1.25 to \$5.00; Leather Coats, washable, \$6.00 to \$18.50; Shirtercraft Shirts, (they can't shrink), \$1.00 to \$1.95; Genuine Pendleton Oregon Shirts, \$5.00 to \$8.50; Grace Neckwear, Luggage, Gloves, Stetsons, Ladies' and Gents' "hole-proof" Hosiery in Christmas Boxes.

TOP COATS, \$16.00 to \$25.00

"A COMPLETE SELECTION"

GLAD'S

"Smart Wear for Men Since 1900"

Paris Fashion SHOES

Alligator
 IS WHAT THEY'RE ALL ASKING FOR!
 .98 And \$3.25
 *Pressed Calf

Gift House Shoes For All The Family

Hagood's Dry Goods

"Standard Brands Priced Right"

The Pen That Makes Writing a Pleasure

59^c FRIDAY and SATURDAY Only 59^c
 This Certificate Is Worth \$4.41

This certificate and 59c entitles the bearer to one of our Genuine Indestructible \$5.00 VACUUM FILLER SACKLESS POUNTAIN PENS. Visible Ink Supply. You SEE the Ink. A lifetime guarantee with each pen. Sizes for ladies, men, boys and girls. Thispen will not leak, blot or break.



THE NEW PLUNGER FILLER—VACUUM ZIP—ONLY ONE PULL AND IT'S FULL. This PEN holds 200% more ink than any ordinary fountain pen on the market. You can Write for Three Months on One Filling! No Repair Bills, No Lever Filler! No Pressure Bar. Every Pen tested and guaranteed by the factory to be unbreakable for life. Get yours NOW. THIS PEN GIVEN FREE if you can buy one in the city for less than FIVE DOLLARS! This Certificate good only while advertising sale is on—INTRODUCTORY OFFER—This Pen will be \$5.00 after Sale.

• Also \$1.50 Pencils to Match Above Pens, only 29c •

ADD 6c Extra for Mail Orders

Bishop's Pharmacy

LIMIT 3 Pens to Each Certificate