

# Thanksgiving

Twelve Pages This Week

## The Floyd County Hesperian

VOLUME 46

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, NOVEMBER 30, 1939

NUMBER 42

### Lockney Longhorns Clinch Claims To District Crown

### Photo Finish In Matador Tilt Is Deciding Factor

### Blocked Punt Settles Thrilling Game In Final Seconds Of Play Friday

Lockney's powerful Longhorns apparently staked a successful claim to undisputed possession of the District 4-A football crown Friday afternoon by noising out stubbornly fighting Matador team 15-14 in a photo-finish on the Matador gridiron.

The Longhorns came from behind to win with a touchdown in the final 13 seconds of the game after trailing 14-0 at half-time. Coach Leo Cooper's boys, pre-game favorites of the district, were outplayed by the Matadors through four tor-



Rev. J. B. McReynolds, new pastor of the Floydada Methodist church, conducted his first services here last Sunday morning. Rev. McReynolds comes to Floydada from Borger, where he has been pastor for the past five years.

### New Methodist Pastor Is Heard Sunday Morning

Rev. J. B. McReynolds, new pastor of the Floydada Methodist church, conducted his first services from the local pulpit Sunday morning, 1939. He was appointed to succeed Rev. Jno. Eldridge at the annual Northwest Texas Methodist conference in Lubbock last week. Rev. Eldridge being transferred to McReynolds' former pastorate at Borger.

Rev. McReynolds has been pastor of the First Methodist church in Borger for the past five years. He will be remembered in this county, having served the First Methodist church at Lockney in 1928 and at Hale Center in 1925.

A native West Texan by adoption, he came with his parents to Kirkland in Childress county in 1889. He attended the old Stamford college (now McMurry) of Abilene and has served a number of churches in the West Texas area.

His superintended building of the new church at Post during his pastorate there in 1926-27, and of another at Stanton in 1929-30. During a two-year pastorate at Levelling, 1932-33, he started the building of the church there. At Borger for the past five years, he has succeeded in building up church membership from 300 to 750, and the Sunday school attendance from 150 to 472.

### District Court Is Closed Last Week

Judge Alton B. Chapman issued the order of finally closing District Court here last week nearly two weeks after court proceedings had been "unofficially" closed.

The October term of court, scheduled to close on November 11, was extended by the judge for one week to November 18, due to the fact, according to the minutes, "that there is pending litigations in said court that needs to be disposed of at this term of court, and that the court does not have time to dispose of it before closing day."

The case in question was Alden Coffee vs. Mrs. Cora Honaker, involving title to some land. Attorneys were L. G. Mathews of Floydada for Coffee, and Ed Gossett, now United States congressman from Vernon, for Mrs. Honaker.

The controversy was settled out of court, according to district clerk George B. Marshall, when Mrs. Honaker signed a deed returning the land in question to Coffee.

### J. L. Henson Appointed Pastor Sand Hill Church

Rev. J. L. Henson, retired Methodist minister, was given the appointment as pastor of the Sand Hill Methodist church to serve the following year.

Services are to be held each second and fourth Sundays morning and evening. The first service was held Sunday with good interest manifest in the service, Rev. Henson said.

### Farmers Urged To Ballot On Cotton Quotas

### Community Meetings Are Held Throughout County By Bredthauer

If you produced cotton in 1939, you are eligible to vote in the 1940 cotton marketing quota referendum December 9, George Slaughter, chairman of the state Agricultural Conservation association committee, announced at a state committee meeting at College Station this week. Slaughter pointed to the instructions for holding marketing quota referendums which set out that landlords, tenants and sharecroppers are all eligible to vote if they produced cotton in 1939.

The county ACA committee will be in charge of all arrangements for the referendum in the county, and the voting will be carried out just like any regular election. The committee will choose three local farmers to serve as election officers in each community and see that a ballot box is provided at the voting place.

Voting will be by secret ballot, Slaughter said, with each farmer marking his ballot privately.

Many timely and important issues in connection with the AAA program are now being discussed in community meetings which are held by County Agent D. F. Bredthauer in the school communities. To date meetings have been held at South Plains, Sterley, Providence Aiken, Sand Hill, Allmon and Baker. Meetings are scheduled at Starkey and Pleasant Hill schools Friday, December 1; at Cedar school Monday, Dec. 4; at Lockney Grammar school Monday, Dec. 4; at Edgin school Tuesday December 5; at Fairview school Tuesday, Dec. 6; and at the District Court room in Floydada Friday, December 8. All meetings are scheduled for 7 p. m.

### Plan To Organize Holiday Aid For Needy Families

A group of men and women representing every church, social club, and civic organization in Floydada has been summoned by Mayor Glad Snodgrass to meet at the Chamber of Commerce office Monday evening for the purpose of organizing and co-ordinating plans for aiding the underprivileged and unfortunate during the Christmas holidays.

The meeting has been called in order to co-ordinate the efforts of these various organizations and present a united front to the problem of providing holiday cheer for all of Floydada's needy families.

Among those who have been asked to attend the meeting are Mayor Glad Snodgrass, Clive Thacker, W. C. Cates, Homer McDonald, J. C. Wester, B. F. McIntosh, Pierce King, F. C. Harmon, J. A. Arwine, O. W. Kirk, Judge Jno. Howard, Judge Clifford Tubbs, H. L. Sims, Eddie Williams, A. B. Clark, G. V. Smith, George Kirk, W. Edd Brown, and Travis Collins, and Mrs. Frank Stovall, Mrs. Cecil Hagood and Miss Selma Luder.

The meeting will open at 7:30 p. m. Monday. A survey of the needs will be made and plans for the community Christmas offering made at that time.

### Wednesday Market

Poultry	
No. 1 colored hens, 4 lbs. and up	6c
Leghorns, all weights	4c
Cocks	3c
Fryers at 2 1/2 lbs.	10c
Large Fryers or Bakers	7c
Cream	
Butterfat, No. 1 lb.	26c
Butterfat, No. 2 lb.	24c
Eggs	
Eggs, per dozen, candled	20c
Hides	
Free from holes	
No. 1 Hides, lb.	7c
No. 2 Hides, lb.	4c
Grain	
Wheat, bushel	73c
Threshed Maize, dry, cwt.	85c
Maize heads, dry, ton	\$11.50
Cotton	
Middling, %	\$8.30
Cottonseed	\$25
Hogs	
Top Hogs	\$5.00

### Thanksgiving In America Is Day Of Real Thanks

To-day America celebrates Thanksgiving as only Americans can.

On this day when war, or the shadow of war, hangs darkly over most of the nations of the world, America can give thanks for Peace. In America no invaders threaten the safety of the people; no dictators command their liberty, and no "blackout" shuts away the light from millions of happy homes.

Liberty, peace and abundance, for which the first pilgrims gave thanks on that bleak November day in 1621, are as abundant in America today as they were on the first Thanksgiving day three hundred and 18 years ago.

Americans can be thankful today in modern America there is still just cause for Thanksgiving.

### R. E. Fry Resigns Place As Member Of City Council

R. E. Fry, former Mayor of the city and member of the Floydada city council for five years, last week announced his formal resignation as a member of that body.

Fry tendered his resignation, he stated, when it became apparent that the application of his brother-in-law, L. D. Britton, was being seriously considered by the city administration for a place with the city light and power service. Britton's employment as line-man and contact man for the new city power plant was given final approval at a special meeting of the council on Monday of last week.

Mr. Fry had no part in the deliberations which resulted in the selection of his brother-in-law for the position, and while retired from the session in which Britton was being considered wrote his resignation and left it with the secretary, he revealed this week.

No formal action has been taken by the council on Fry's resignation, and no announcement has been made in regard to the election of a successor. Regret at his resignation and the hope that he would reconsider have been expressed by several officials.

In his resignation, Mr. Fry cited the fact that he had served the city for five years as councilman and prior to that for three years as mayor, and that business requirements were a factor involved. No member of the council may serve in any capacity, he pointed out, when and if a relative by blood or marriage is appointed to a place of employment by the city.

"With several other good men as applicants, I am sure 'Brit's' appointment was based on his own merit," Fry said. "However, I want to make it plain that I had nothing to do with the consideration of his application and immediately after other councilmen had decided on his selection turned in my resignation."

Bel Holt, J. R. Evers, and John Lewis were named at the meeting last week as assistant operators with the municipal light and power plant, minutes of the meeting reveal.

### Hagood Is Named Chairman Of Red Cross Council

Cecil Hagood was named chairman of the Floyd County Red Cross chapter for 1940 at a chapter meeting at the office of County Superintendent Clarence Guffee, roll call chairman this year, Tuesday afternoon.

E. P. Nelson was elected vice-chairman, J. W. Chapman, secretary, and Earl Crow treasurer.

Reports from over the county on this year's annual roll call drive for membership are incomplete, Guffee said Tuesday, but the county's quota of \$600 will probably be reached, he predicted.

The city of Floydada passed its quota of \$300 by more than \$50 when the local drive, under the direction of Mrs. Walton Hale, closed more than a week ago. The county wide closing date for the annual drive, which opened on Armistice Day, is Thanksgiving Day.

County committee members present for the meeting Tuesday afternoon were Mrs. Walton Hale, Mrs. Lon Davis and Mrs. E. L. Angus, and E. P. Nelson and Clarence Guffee.

Baird Bishop spent last week-end in Dallas where he spent a few days with his son, Kenneth Baird, who is in the Carrol and Girard Clinic recovering from an attack of infantile paralysis.

### H. D. Achievement Tour Covers All Floyd County



Winner of the Santa Fe trip to the national 4-H Club Congress in Chicago, Alton Wayne Swift (right), Aiken 4-H club boy, will leave Friday for Fort Worth to join the rest of the Texas delegation. Standing with Alton Wayne is the Aiken Club sponsor and county committeeman, Herman Stowe.

### Alton Wayne Swift Leaves Friday For 4-H Congress

### Prizes Are Offered For 4-H Records By Business Men

December first will be closing date for all 1939 4-H club records. County Agent D. F. Bredthauer announced Monday, that the Floyd County 4-H committee, composed of Herman Stowe, Clarence Guffee, Edd Whitfill, and L. A. Williams, is anxious to have 100 percent competition and all club boys who have not submitted their 4-H records and cards are requested to send in their reports immediately.

County awards will be made early in December, Bredthauer said. Every 4-H club member, he pointed out, should have his card in the county agent's office so that he will be given credit in future 4-H work and be eligible for the following county prizes:

A prize of \$25, offered by Dorsey Baker, for the best 4-H Meat Animal (swine, beef calf, or sheep) record book submitted. This prize for 4-H club boys living in the Lockney trade territory, north of Erick and Muncy and west of Cedar school communities.

A prize of \$15, offered by Armour Creamery, for the best 4-H Dairy Record book submitted. The books will be judged on the basis of 50 percent for neatness, accuracy, and interest and 50 percent for production and profit.

A prize of \$7.50 for the best Pig Record book, hog lot equipment and pasture, offered by Farmers Grain company of Floydada.

A prize of \$5 in merchandise offered by Martin Dry Goods company of Floydada for the 4-H club boy keeping the best 4-H record book.

All record books must be in the county agent's office by December 1 to be eligible for prizes.

Only 25 DAYS? 'til Christmas!

W. I. NORMAN III

The condition of W. I. Norman was unchanged this morning with little hope for his recovery, relatives said.

Mr. Norman has been ill for some time his condition became worse the first of last week with little change since.

Mr. and Mrs. Dale B. Mann of Arnett, Oklahoma, visited Sunday of last week in the home of Mr. and Mrs. M. T. Camp.

### Club Women Tour Northern Half Of County Tuesday

### Sixty-Five Women Brave Cold, Damp Weather For Trip

A motorage of Floyd county club women toured the North half of Floyd county Tuesday leaving the court house lawn at 9:30 a. m. The tour of achievement was a climax of the work accomplished by the various clubs of the county for the past year. Miss Edith Lois Wilson, home demonstration agent, was in charge of the tour.

Dinner was served in a clever setting depicting the Thanksgiving season with a large yellow pumpkin basket filled with overflowing with plump grapes as a center decoration for the table in which sixty-five members and visitors ate. County Judge, G. C. Tubbs was present and gave thanks for the meal.

Hostesses for the lunch that was served in the Baptist church, were Mesdames, R. L. Powell, Wade Davenport, John Smitherman, George Siles, Lenton Lanham, Elmer Harper, C. A. Joiner, O. L. Lockhart.

Homes that were included during the day were Mrs. C. E. Bartlett, Dougherty; Mrs. S. L. Rushing, Fairview; Mrs. W. B. Jordan, Center; Mrs. C. V. Ford, Liberty; Lenzie Milton, South Plains; Mrs. Wade Davenport, South Plains; Mrs. Wyanee Lone Star; Mrs. Earl Mercer, Lone Star; Mrs. Ben Quebe, Providence; Mrs. Clarence Brandes, Providence; Mrs. Herschel Carthel, Sterley.

### Mrs. S. J. Latta Is Re-elected Head Of H. D. Council

Mrs. S. J. Latta of the Sunnyside home demonstration club was re-elected to serve as chairman of the Floyd County council, in a meeting at the county court room Saturday afternoon. Mrs. A. H. Kreis, of Dougherty, was re-elected vice-chairman; and Mrs. W. B. Jordan, of Center, secretary-treasurer. Appointments are to be made soon for the remaining officials.

Mrs. W. A. Cooper of the Sterley club won first place in the Ball Jar contest the clubs have been competing in during the past few months. Mrs. C. E. Bartlett of Dougherty was second and Mrs. Willie Hulsey of McCoy third.

The Floyd county clubs were placed second in the state and entitled the county to a cash donation of \$30. The prizes of canned foods were judged by pack, color, texture and container. The above winners were selected from 426 contestants in Floyd county.

The council is planning a banquet that will be held December 7, at 7:30 p. m. at the Baptist church. Mrs. O. M. Conway is to be guest speaker. Miss Lida Cooper, district agent will be present. All council representatives, their husbands, presidents of each club, with their husbands, commissioner's court and guests will be present at the banquet.

On December 15 an Educational program will be presented by the Floyd County Home Demonstration clubs, over radio station KFYO at Lubbock. On the evening of December 19, the Floyd County chorus will present an evening of entertainment at Christmas.

Miss Mary Leda McAdams, home-economics teacher in the Lockney school acted as judge for the canning contest.

9c  
4 lbs.  
7c  
10c  
7c  
5c  
6c  
20c  
Ice  
S





### Oxygen System To Aid In Emergency Cases

Installation of an oxygen system for use in emergency cases was completed this week by Floydada Hospital & Clinic, said Geo. B. McAllister, business manager of the institution.

Oxygen treatment as used in many emergencies by modern hospital operators, including especially serious attacks of pneumonia post-operative shocks.

Mr. and Mrs. L. F. Martin of Ralls were guests Sunday of Mrs. Martin's parents, Mr. and Mrs. I. R. Grundy.

### LIBERTY H. D. CLUB

Liberty Home Demonstration club met with Mrs. Herbert Meredith November 27. Miss Wilson gave a demonstration on storing food.

Refreshments were served to the following members:

Mrs. Walter Merrell, Mrs. E. E. Husky, Mrs. Rene Yearly, Mrs. C. V. Ford, Mrs. R. A. Ford, Mrs. F. A. Graham, Mrs. H. C. Hilburn, Mrs. Robert Graham and the hostess, Mrs. Meredith.

Mark Martin returned home Sunday from Gainesville, where he had been for a visit of a few days with her mother, Mrs. J. L. Martin, and other relatives.

### Fairview Young People Entertained

FAIRVIEW, Nov. 28.—Mr. and Mrs. Grover Freeman entertained members of Mr. Freeman's Sunday school class from the Baptist church and also members of the young people class from the Methodist church with a social at their home Friday evening.

Games, contests, and stunts featured the evening's entertainment.

Refreshments of popcorn balls and apples were served to Ella B. Crabtree, Inez Reeves, Lola Graham, Opal Jo Derr, Lois Burgett, Wanda Baxter, Bud DuBois, L. B. Cozby, Adolph and Kenneth Burgett, R. A. and J. W. Cannon, J. C. Baxter, Cude, Randall, Shirley and Lof-fin Irwin, Doyle Walls, and Homer Guffe; Mr. and Mrs. Preston Bul-lard, Mr. and Mrs. Grady Reeves, Mr. and Mrs. Orville Stewart and the host and hostess.

Cotton in this community is all out with the exception of a few fields. Farmers are taking advantage of the dampness of the past few days and hauling in their bundle feed. Wheat is suffering in a number of fields for lack of mois-ture.

"Stuttering Sam" will be at the school house Tuesday night, De-cember 5. Part of the proceeds will be used for the school.

The basketball boys and volley-ball girls teams went to Trick last Tuesday, the boys winning and the girls losing in their respective matches.

Mr. and Mrs. E. W. Walls and Walter Welch went to Plainview Friday on business. They visited a number of relatives en route home.

Mr. and Mrs. G. Dean Wallace and Glenna Deane of Oaxard, Cali-fornia, were guests of Mr. and Mrs. Clyde Bagwell last Tuesday while en route home from Fort Worth and other points down state. Mr. Wal-lace is a cousin of Mrs. Bagwell.

Mr. and Mrs. Benton Ritchey were called to Memphis last Monday on account of the serious illness of her brother. They returned home Wed-nesday.

Mr. and Mrs. Leslie Crabtree spent several days last week in Lubbock, where Mr. Crabtree went through the clinic.

Mr. and Mrs. Orville Stewart visited Mr. and Mrs. Arthur Stewart in Floydada Sunday.

Sunday visitors in the Walter Welch home were Mr. and Mrs. L. A. Horton, Mr. and Mrs. Walton Wil-son and children and Mr. and Mrs. Woodrow Wilson and children.

Mr. and Mrs. R. A. McMeans and children of Amarillo spent the week-end with her brother, Edell DuBois and family. Sunday visitors in the DuBois home were Mr. and Mrs. Mrs. Will Mooney of Floydada.

J. C. Crabtree and C. H. Wise made a business trip to Lubbock last Thursday.

W. M. Sanders spent the first of this week in Parker county on busi-ness.

Sunday visitors in the Bagwell home were Mr. and Mrs. C. H. Wise and children, Jean Crabtree, Clara Cozby and Verlon Dean Walls.

Doyle Walls spent Sunday in the Clyde Irwin home.

Mr. and Mrs. E. W. Walls visited Sunday afternoon with Mr. and Mrs. L. B. Cozby.

W. M. S. of the Baptist church met Thursday at the church for mission study. Six women were present.

Mr. and Mrs. C. L. Knerina of South Plains visited in the W. T. Branson home one day last week.

Mr. and Mrs. Preston Bullard and children visited his parents, Mr. and Mrs. G. M. Bullard Sunday.

Mr. and Mrs. J. C. Crabtree spent Sunday with his brother, E. R. Crabtree and family in the Center community.

### Mt. Blanco News

MT. BLANCO, Nov. 27.—Rev. V. F. Crabtree preached Sunday morning on "Losing Christ." Sunday night the subject was "The Power of His Might."

The Junior B. T. U. rendered a program Sunday on why I am thankful. A special song by Mr. and Mrs. M. J. Mosley, Mr. and Mrs. H. W. Fite, Mr. and Mrs. C. A. Mc-Clure, and T. R. Elder.

We have preaching every second Sunday. Sunday School every Sun-day morning at 10 o'clock and train-ing union every Sunday night, prayer meeting Wednesday night.

Mr. and Mrs. C. M. Norris and children attended church here Sun-day. Mr. and Mrs. Norris and Olea Faye were dinner guests in the M. J. Mosley home. C. M. Jr. visited Joe Robert Appling.

Miss Oma Lee Watson was in Plainview Thursday.

Miss Inez Mosley attended church at Crosbyton Sunday.

Rev. and Mrs. V. F. Crabtree and Patsy were Sunday dinner guests in the H. W. Fite home.

The young folks enjoyed a party at the home of J. O. McMurray Sat-urday night.

Misses Iva and Oma Lee Watson, Ila Acker and Rudolph McCurdy, J. W. McCravy and Garnell Trammell were in Lubbock Saturday.

Bob McKinney spent the week-end with a daughter, Mrs. R. J. Clanton and family in Hobbs, New Mexico.

### Dougherty News

DOUGHERTY, Nov. 28.—Mr. and Mrs. C. E. Bartlett were hosts at a dinner party Sunday to Opal Nel-son, Jean Nelson, Lou Nelson, Ber-niece Colston, Maudell, Christine, William and Henry Hinton, Ray-mond Colston, and J. E. Hinton.

Berniece Smith and Evelyn Vau-ghn of Lubbock were week-end guests of Mr. and Mrs. R. W. Lots-peich.

Mr. and Mrs. A. H. Kreis were in Amarillo last Wednesday.

Mr. and Mrs. Bill Colston, who have lived in Floydada since their marriage, have moved to Dougherty.

Beth Newton and Louie Coffee of Texas Tech were home Sunday to attend funeral services for Dolores Howard.

W. S. Poole spent Monday in Par-nell on business.

Randolph McNeese, who has been working for the past three months in Portales, N. M., came home last week.

Mrs. George B. Marshall of Floyd-ada spent last week in the home of her parents, Rev. and Mrs. S. M. Crawford.

W. B. Jones and children, Tate, Macel and Inez, returned home Tuesday from a ten-day vacation in Georgia.

Mrs. H. N. Powell was called to Lubbock Saturday to be at the bed-side of her niece, Barbara Glenn Bullock, who was operated on Fri-day for a ruptured appendix. Her condition was critical.

**Too Late For Last Week**

Gene Alexander spent the week-end at Petersburg with Mr. and Mrs. H. G. Cox.

Lois Hinton of Pampa spent last week-end with her parents, Mr. and Mrs. J. R. Hinton.

Mrs. Leon Collins, who has been a house guest of Mrs. Lucie D. Mayo, returned to her home in Lit-tlefield Saturday.

Mr. and Mrs. J. M. Brownlow and Mrs. C. S. Ray are visiting rela-tives in Dallas and Van Zandt counties.

Loree Johnson of Allmond spent last week-end with Elna Lott.

Monty Cox, James Roy Rumbo, Ava Mae and Lois Jo Vining of Petersburg spent Sunday with Mr. and Mrs. Claud Alexander.

Mrs. Cecil Ferguson and son, Jimmy, of Grassland visited last week with her mother, Mrs. G. C. Edwards.

Mr. and Mrs. Chet Caffee and Mrs. W. S. Poole returned home last Wednesday from Fort Worth, where they attended funeral ser-vices for a cousin, Roy N. Paires.

Mrs. C. E. Bartlett spent several days last week with her daughter, Mrs. Otho Sanders and family of Baker.

Mrs. Lucie D. Mayo left Saturday for her home in Pasadena, Cali-fornia, after spending several weeks here.

F. M. Dougherty, W. S. Poole and W. C. Hudson spent last Tuesday

### Harmony H. D. Club Meets Thursday At S. Ramsey Home

HARMONY, Nov. 28.—Texas food standard was repeated by every club member present at the Harmony Home Demonstration club meeting at the home of Mrs. Sherwood Ramsey Thursday afternoon, November 23.

Purpose of the meeting was for each member to bring a useful Christmas gift suggestion, and to fill out record cards for H. D. work during the past year. Among the many useful ideas submitted were hot pot holders, hot dish mats, a coconut mint dish and home-made wooden tea-pot for soap chips.

Roll call was answered with a favorable candy recipe.

Delicious refreshments were served to Mesdames M. Carr, B. E. Harris, V. W. Henessee, Chas. Wat-son, Zant Scott, J. S. Hale, Floyd Trowbridge, Chas. Trowbridge, Car-rick Snodgrass, M. D. Ramsey, Wm. Finkner, Chloma Williams, Chas. Smith, Raymond Williams, W. S. Hanna and Perry Tipton; Miss Lar-ue Williams and the hostess, Mrs. Sherwood Ramsey.

The next meeting of the club will be a Christmas party at the home of Mrs. Chas. B. Smith on December 21.

The T. P. club met with Mr. and Mrs. Hal B. Johnston Thursday night, November 23. Games of 42 were enjoyed throughout the even-ing. Everyone present discussed some of their problems encountered during 1939.

Delicious refreshments of cake and hot chocolate were served to Mes-srs. and Mesdames Wm. McKinney, B. E. Harris and daughters, Patsy and Irene, Carrick Snodgrass, a d daughter, Doris Elaine and the host and hostess, Mr. and Mrs. Hal B. Johnston and family.

### AN APPRECIATION

In appreciation for the many friends who were thoughtful of our needs during the illness and death of our Darling Delores, we wish to express our deepest appreciation.

We would not forget those friends who responded to the call for help and those who sat during the long hours of night, watching our loved one, and for your beautiful flowers that the sting of death might be made easier for us.

Our prayer for you is that the same sweet condolence may be of-fered you in your hours of need.

Mr. and Mrs. Orland Howard, Mrs. J. W. Freeman and family, Mr. and Mrs. J. W. Howard and family.

### Mr. and Mrs. Mayo On California Trip

Mr. and Mrs. John R. Mayo, Sr., who celebrated their fiftieth wed-ding anniversary at Dougherty at the home of their son John R. Mayo recently, will leave this week-end for a stay of an indefinite period in California.

Their first stop will be at Santa Monica, and later they will go to Atascadero in the same state and be with their son Morrow Mayo, who is operating a tourist camp there.

Mr. Mayo was retired from the civil service recently after serving for more than 40 years in the ca-pacity of a public servant at Wash-ington. He originally hailed from Bowling Green, Kentucky.

### Hesperian Ads Pay

## Our Good Wishes

For the success of Henry's Conoco Station at Aiken. This modern plant has been planned to include Living Quarters for the Operator.

It was our pleasure to furnish the home from our large stock.

You will enjoy a visit to this station (on the high-way at Aiken), we believe, on the occasion of the opening Friday and Saturday of this week.

## F. C. Harmon

### Our Congratulations To The HENRY'S

—And Best Wishes for the success of their new Wholesale and Retail Station at Aiken.

—The new 3/4-ton Ford V-8 truck they put into service last week is the newest thing in low transportation cost, and is one of a long series of economical units they have purchased through this agency.

—You, too, can have the Economy and other fea-tures of Ford Service. Let us show you.

## Bishop Motor Co.

TELEPHONE 228

### PIG-KILLING TIME IS HERE AGAIN

Get those BUTCHER-KNIVES, SAWS, AXES, LARD CANS, ROASTERS, GAS and OIL STOVES, ELECTRICAL APPLIANCES, SILVERWARE, AT—**H. M. McDONALD HARDWARE** Trade at Home and Save the Difference

### We Are Thankful

For the good business we have had the past year. We have recently remodeled and added more machines and floor space for the convenience of our customers.

Telephone 81

### Self-Serve Laundry

E. T. Williamson, Proprietor  
Mrs. George McPeak Mrs. W. L. Lewis

### Best Wishes

For A Happy Thanksgiving . . . .

To all Our Friends and Customers, Owners of John Deere Implements.

MAY YOU ENJOY THE DAY WITH THOSE YOU LOVE.

## Stansell & Collins

HARDWARE and IMPLEMENT COMPANY

Floydada, Texas

### Truly Thankful

FOR THE MANY BLESSINGS OF THE PAST YEAR AND GRATEFUL FOR THE BUSINESS THAT HAS BEEN MADE POS-SIBLE BY OUR FRIENDS AND CUS-TOMERS . . . .

WE WISH YOU ALL THE JOYS OF THE SEASON.

## FLOYDADA Insurance Agency

### 18-Year-Old Murphree Son Victim Of Accident

W. T. Murphree, jr., of Snyder, 18, was the victim of an automobile accident on the highway near Snyder Saturday night when blinding lights caused a passing motorist to crash with parked cars on the high-way adjacent to his home. Three other persons were also injured.

Murphree was a grandson of the late J. H. Pondy of Floydada and the family has visited here a number of times.

## Paints Varnishes

And BONDLEX for the finish on Henry's Conoco Station at Aiken

WERE FURNISHED BY US.

Visit their New Station Friday and Saturday and bring your Building Problems here.

## J. C. Wooldridge Lumber Company

## When You Visit

HENRY'S NEW CONOCO STATION AT AIKEN

### Friday And Saturday

You will see a very well planned and complete whole-sale and retail station for which we had the pleasure of furnishing much of the lumber and other building ma-terial.

Congratulations and Our Best Wishes for Success in the new venture to R. C. Henry and R. C. Henry, Jr.

## Willson And Son Lumber Company

### Dress Sale

GROUP 1—33 DRESSES up to \$10.75 **\$6.00**  
For . . . .  
GROUP 2—47 DRESSES up to \$17.75 **\$9.00**  
For . . . .  
GROUP 3—70 DRESSES up to \$24.75 **\$12.00**  
For . . . .

**HATS** HATS, — \$1.00  
HATS, — \$2.00  
HATS, — \$3.00

## THE DIXIE SHOP

PLAINVIEW, TEXAS  
109 West Seventh Street

# New Station Is Planning Open House

R. C. Henry, Jr., Invites People Of Aiken Area To Help Celebrate

An open house on Friday and Saturday of this week, when the new Continental Station at Aiken will be thrown open to the public, was announced this week by R. C. Henry, Jr., sub-dealer, who hopes to have many hundred Floyd county people present to inspect the newest and most elaborate station for automobile service in this section.

The event will mark the completion of weeks and months of planning and work for a station that, he hopes, will be the pride of the area in the vicinity of Aiken.

A retail station that will serve the immediate vicinity and through travel on U. S. Highway 70 and a wholesale station that will serve a wide section of the county's most fertile farm lands, have been completed. Much of the work on the station is his own handwork, several thousand feet of lumber used in the construction having been finished by himself during the past several weeks.

An accomplished worker in handiwork arts, young Henry, son of R. C. Henry, of this city, has spent much time in finishing the wood work on the interior of the building to meet his own ideas. It has been finished in natural color.

Introduction of a new idea in service station lighting is one of the accomplishments at the Aiken station. The lighting effects will be apparent this week. Only one other station in the state is similarly lighted at this time. It is a new departure of the General Electric company that is being installed. Not only will the station itself be so lighted but the Conoco Triangle will be visible for miles in each direction with the lighting effect he has ready for operation.

**Living Quarters, Too**  
A complete wholesale and retail establishment has been planned and worked out, with a cafe in connection. The latter establishment will be in charge of Mr. and Mrs. Ralph Groves, who will have a complete cafe service for the traveling public. They also plan for a small grocery stock to serve the area.

Not only are the requirements of the traveling public thought of in the plans but also complete living quarters for the family in charge of the cafe as well as the manager of the station are provided, with hot and cold water, shower bath and very nicely finished and furnished living rooms.

R. C. Henry, Continental distributor, who aided in the plans for the new station, this week said that every encouragement has been given by the people of Aiken and that their encouragement had been a definite part in the wide scope of service which it is being planned to give.

**Site To Be Landscaped**  
Hope that the station grounds will be good to look at in addition to serving the area was expressed this week by the management. A generous plot of land on which the advice of the State Highway Department will be available, will be made over from a few hundred yards of prairie ground by landscaping. A triangular area, set back from the highway to give ample view for motorists, and approached by a graveled strip of several hundred square feet of sand, gravel and rock, is to be made over, according to the plans now in preparation.

The first of the week, work was going forward on the station to make it ready for the open house on Friday and Saturday. Coffee and cake will be served on those

## Sunday School Lesson

International Sunday School lesson for December 3, 1939.

**Spreading The Good News**  
Golden Text: "Let him that heareth say, come." (Rev. 22:17.)  
Lesson Text: Matthew 10:24-39.

24 The disciple is not above his master, nor the servant above his Lord.

25 It is enough for the disciple that he be as his master, and the servant as his lord. If they have called the master of the house Beelzebub, how much more shall they call them of his household?

26 Fear them not therefore: for there is nothing covered, that shall not be revealed; and hid, that shall not be known.

27 What I tell you in darkness, that speak ye in light: and what ye hear in the ear, that preach ye upon the housetops.

28 And fear not them which kill the body, but are not able to kill the soul: but rather fear him which is able to destroy both soul and body in hell.

29 Are not two sparrows sold for a farthing? and one of them shall not fall on the ground without your Father's.

30 But the very hairs of your head are all numbered.

31 Fear ye not therefore, ye are of more value than many sparrows.

32 Whosoever therefore shall confess me before men, him will I confess also before my Father which is in heaven.

33 But whosoever shall deny me before men, him will I also deny before my Father which is in heaven.

34 Think not that I am come to send peace on earth; I came not to send peace, but a sword.

35 For I am come to set a man at variance against his father, and the daughter in law against her mother in law.

37 He that loveth father or mother more than me is not worthy of me; and he that loveth son or daughter more than me is not worthy of me.

38 And he that taketh not his cross, and followeth after me is not worthy of me.

39 He that findeth his life shall lose it; and he that loseth his life for my sake shall find it.

**Lesson Thought**

In the intervening scripture between this and last lesson, Jesus very minutely instructs the apostles as to their conduct when out in the world. This is very natural and it should teach us much regarding our position in, and relationship to, the world. The Christian cause is sure to be measured by the conduct of those who are propagating it. Jesus taught that we are a people read and known of all men. They were to go because of the responsibility which was upon them. They were not to seclude themselves, but use their opportunity. The very fact that there is responsibility should impel the Christian to close consideration. There is loss to the cause by improper conduct, but there is great gain by godly living. Jesus even told them the characters with whom to abide. He also told them that if the city proved unworthy, or would not receive their message, to move to other places. In this lesson they were taught what to expect from the people so they would not be discouraged.

## CUMBERLAND PRESBYTERIAN CHURCH

Services for Sunday, December 3.  
Sunday school 9:45 a. m., R. P. King, superintendent.

Preaching service at 11 a. m. and 7 p. m. by Rev. B. C. Welch of Petersburg.

Regular preaching days first and third Sundays of each month.

days to all visitors. Mr. Henry said Monday it was the hope especially to have people in the vicinity of Aiken to visit the station.

Hot and cold water at the turn of the faucet, gas heating system, electric lighting and all other modern conveniences have been installed at the new station.

## Floydada Baptists Return From State Convention Friday

Rev. Vernon Shaw Appointed Member Of Wayland College Board Of Trustees

Delegates from the Floydada Baptist church returned last Friday after attending the Texas Baptist convention at San Antonio last week. Headed by Rev. Vernon Shaw local pastor. The delegation included Mrs. Shaw and son, Kenneth, Mrs. G. R. Strickland, Mrs. John Gray and Mrs. George Linder.

Rev. Shaw was named as a member of the board of trustees for Wayland college at Plainview during the executive session of the convention, and also served on a committee to select the place and pastors for the next convention, which will meet in Houston in 1940.

Mrs. Shaw and Mrs. Linder were members of the Women's Executive Board, which was called in session Monday morning of last week.

The convention was held at the Municipal auditorium in San Antonio.

### PLAN FOR BAZAAR

The Pastor's Helpers class of the First Methodist church is planning a bazaar for the dates December 8 and 9, Mrs. Lula Slaughter, reporter for the class said.

# We Invite YOU

To Visit our complete new and Modern Cafe.

We will feature—

**GOOD FOODS**

including all kinds of short orders served right.

## Continental Cafe

Mr. and Mrs. Ralph Groves Managers

# Open House Friday - Saturday

(DECEMBER 1-2) CELEBRATING OPENING OF

# Henry's Conoco Station On The Highway — Aiken Texas

We want you to come! Coffee and Cakes both days. Be our guests! Especially do we invite our New Neighbors in West and Northwest Floyd County.

We want you to inspect—

The Most Modern Wholesale & Retail Service Station in Floyd County—built especially to serve the people of the Aiken area.

In connection with the new station will be the Continental Cafe under the management of Mr. and Mrs. Ralph Groves, experienced cafe operators.

# R. C. HENRY Jr. Manager

On The Highway at Aiken



# WINTER'S ACCURSED 90 HOURS

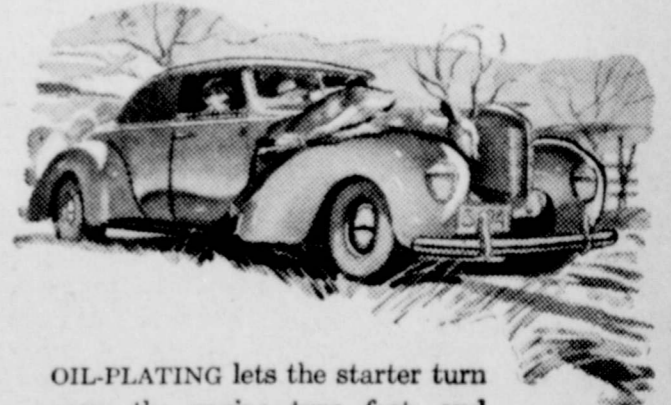
—mild to your OIL-PLATED engine

5 to 8 minutes isn't "such a much" unless your cold engine is straining that long without prompt lubrication. And how much worse when you figure that less than a dozen cold starts a day threaten all of an hour's lubrication delay. In the course of the Winter that could exceed 90 hours of risky slow-motion oiling . . . that's what—90 hours!

Let's be sensible and not just hope blindly that 90 hours or even half that won't hurt. The way to avoid the worst chance of harm is to change today to OIL-PLATING.

Automatically your engine becomes OIL-PLATED as you drive from Your Mileage Merchant's Conoco station with a fill of his Conoco Germ Processed oil—patented. The basic patents cover the use of a rare man-made substance

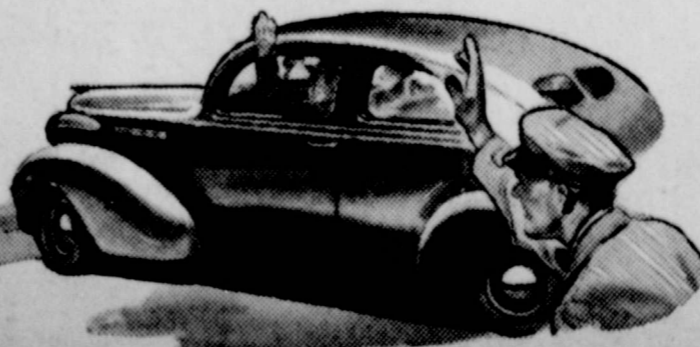
that goes into this Germ Processed oil to effect the close union or bond between the oil and the engine parts. Like chrome-plating on the bumpers, OIL-PLATING in the engine can't drain down every time the car stands, and therefore OIL-PLATING isn't waiting to be restored "from scratch" every time you start up again. How different from oils that can only flow fast! Surely OIL-PLATING must beat them to it. In advance of any flow, it's there! This drain-proof slippery



OIL-PLATING lets the starter turn easy, the engine turn fast, and you're safely away. The only wait is a good long one before you'll ever need to add another quart of Germ Processed oil. From Your Mileage Merchant only. OIL-PLATE today. Continental Oil Company

# CONOCO GERM PROCESSED OIL

CONOCO from Your Mileage Merchant



## Wherever You Go You Find Conoco

These stations will give you the kind of winter service your motor needs.

**McCoy** Robt. E. Smith **Dougherty** Norman Payne

**Sterley** B. W. McDaniel **Aiken** Henry's Conoco Station

**FLOYDADA**

**S. J. Latta** 4 mi. East on Highway **Camp Cope** A.R. Bryant, Manager

**Finkner's Triangle Garage** Geo. M. Finkner, Manager

**Custer Service Station** S. E. Corner City on Highway

**Bishop Motor Company** J. B. Bishop, Manager

**Daily's Conoco Station** H. G. Daily, Manager

# R. C. HENRY

DISTRIBUTOR

**ROBES — SOLVE YOUR GIFT PROBLEMS**

**FLANNEL**

Are Popular with the man who likes neat appearing comfort. Solid colors with smart Pippings. Small, medium or large—

**\$6.90**



**BROCADES**

Always a popular gift item. Smart new stripes or designs of heavy Satin, lined and unlined large and roomy for comfort—

**\$3.95 To \$12.50**

**MEN'S PAJAMAS**

Of Smart Patterned Broadcloth or Fine Rayon and Silk Mixtures, New Weaves and Designs, A Favored Gift for Young or Old Men, Regulars or Long Styles....

**\$1.39 To \$4.95**

**LOUNGING JACKETS**

He'll appreciate this new Satin Lounging or Smoking Jackets to slip on in his hours of leisure at home. Smart New Colors



**\$7.50**



**Chenille Bedspreads**

Large Sizes, Lovely Designs of Blending Colors.

**\$2.95**

**CHRISTMAS SALE**

**BEGINNING FRIDAY DEC. 1**

All Merchandise Subject to Stock Hand. Prices Good Until December 2 or While Present Stock Lasts. At Prices we are naming here, many will out in a Hurry. Get Your Share While They Last.

**MONARCH WINTER UNIONS**

Men's 16 lb. Garments, 98c Value, White, Size 36 to 50, Christmas Special, **78c**

Flat Fleece: Men's Heavy Fleece Size 38 to 46, 98c Values, Special, **78c**

18 lb. Unions: Men's Extra Heavy White, Sizes 38 to 46, \$1.19 Values for Only, **\$1.00**

Boys' Unions: Short or Long Length. A Big Value, **49c**

**Christmas Special MEN'S SHIRTS**

"Duntex" with the New Processed Collar that will not wilt, Fast colored Fancy Broadcloth. Sanforized, \$1.25 Values go for only,

**\$1.00**

**"Nofade Or Dunhiller" SHIRTS**



Smart New Patterns in Stripes, solids or Fancy Designs. New one-piece Collars that require no starch. Choose Two for his Christmas.

**\$1.65**

Xmas Special **2 for \$3**  
ARROW SHIRTS **\$2**



**HOSIERY**  
New Christmas Colors. Full Fashioned. Sheer Chiffon.  
**59c**  
3 PAIR \$1.69



**RAYON PANTIES**  
For Ladies or Girls. A Big Christmas Value.  
**15c**

Monarch Double  
**BLANKETS**  
4 in. Large Block  
Size 70x80, Pastel  
A Big Value for only  
**98c**

**INFANT BLANKETS**  
Nice Size, Pink or Blue, Special.  
**49c**

**Sale of Overcoats**



The Long Warm Fall finds us with too many Overcoats, so one Lot Curlee Values to \$19.75 for for only . . .

**\$9.90**

All Other Curlee Overcoats Go At 1/4 Off

**MEN'S SUITS**

\$17.50 Smart Suits for Men and Young Men, New Single or Double Breasted Models go in This Sale at, **\$13.90**

**CURLEE SUITS**

Dress Up for Christmas in a New Curlee. You'll like the Fine Tailoring and Fit. **\$23.50**

**HE'LL LIKE THESE FURNISHINGS**

Here Are Gifts For Every and Any Man You Know

- Fine broadcloth pajamas Tailored to fit. All sizes 98c
- Shirts, fade proof Fancy broadcloth, all pre-shrunk 98c
- Belt Set, monogram buckle, \$1
- Moire robe is a favorite gift, \$3.95
- Phoenix Silk Sox All sizes, . . . 35c
- Wool Sweater with side panels. Four colors, \$3.95
- Gloves for business and sports wear, . . . \$1.95
- Wool Plaid mufflers, bright new colors, . . . \$1
- Sheets 'n' shirts of fine broadcloth, pre-shrunk, . . . 98c
- Two of fine socks and wools, . . . 98c

All Gift Parcels Wrapped Free of Charge

Use Our Lay-Away Plan for Christmas

**TOYS - TOYS - TOYS**



- Dolls: All sizes, types and kinds, Little or Big, **25c** up
- Doll Buggies, Size 22 1/2 in. high, Worth \$2.95, for, **\$2.39**
- Table and Chair Set: 17 inches High, **\$2.39**
- Skates: All Steel Ball Bearing. Adjustable to any size, **\$1.19**
- Foot Balls: Leatherette, Regular Size, **98c**
- Stoves, An extra Good Value. Size 9 1/2 x 8 1/2 in., **98c**
- Telephones: Return Dial that Rings, Each, **49c**
- Wagons: Steel Body, Rubber Tires, size 21 x 10 1/2, Red, **98c**
- Piano: Baby Grand style, assorted colors, **98c**
- Airplanes: Strong Spring, with guns that fire, 18 1/2 in. wings, **69c**
- Trucks: Heavy Duty, Different styles. A big value, **25c**
- Merry Go Round: Novelty spring toy, a big entertainer, **25c**
- Tractors: Climbing with plow. Heavy Spring Motor, **98c**
- Tanks: Strong Spring, shoots sparks, fires twin guns, **25c**
- Black Board: Large Size, Folds to Desk, **98c**

- Airplanes: Large Steel Frames, A 29c Value for, **25c**
- Carnival: Complete Set, press lever and around she goes, **69c**
- Tool Set: For small boys, Complete Set, **10c**
- Ropes: Striped with whistle in End, Each, **10c**
- Pistols, Pearl Handle, Blue Barrel, 8 3/4 inches long, **49c**
- Holster Sets: Long Ranger Pearl Handle, Leather Holster, **98c**

**SHIRTS**  
Men's, Fancy cloth, Non-Wrinkle buy several at **79c**

**Young Men's CORDUROY SLACKS**  
**\$2.68**

**Boys Jackets**  
Weather Proof, Rough and Ready, zipper fronts, blue, tan, or checked, also blue wool Melton Jackets, sizes 6 to 18, \$1.79 and \$1.98 values go in This Christmas Sale at—  
**\$1.48**

**- SALE OF SHOES -**

**LADIES' SUEDES**  
\$2.95 and \$3.95  
Your choice of any style, **\$2.38**

**LADIES' SUEDES**  
\$4.95 and \$6.50  
Go in this Big Xmas Sale at—  
**\$3.28**

**Children's High Top Shoes REDUCED 25%**

**VALUES IN WINTER COATS**

- Boys' Jackets**  
Heavy blue Melton, plaid wool and corduroy jackets, odds and ends, values to \$2.95 go for only, **\$1.88**
- Corduroy COATS**  
Young Men's Sport Coats, \$3.95 values go for only, **\$2.88**
- Boys' Sheepskin Lined Coats**  
Large Warm collar, reinforced with leather, Special at—  
**\$2.95**

**TOPMOST PRINTS**  
Beautiful New Patterns or Solid colors. Extra smooth and extra light. Year. Give Top-Most Prints for Christmas, Per Yard, . . .

**GAY-ETY PRINTS**  
Pongee Finish, Fast colors, New Patterns. A Big Value at, Per Yard, . . .

**CROWN TESTED RAYONS**  
Spun Rayons, with Fancy Stripes extra good for Dresses and Sport Wear. 69c Values for, Per Yard, . . .

**SPUN RAYON**  
Gay Stripes, Smart Designs, Special at, go in This Christmas Special at, Per Yard, . . .

**Fancy Outing**  
For this Big Sale, we are offering 36 in. fancy outing, dark or light patterns, per yard, **8c**

**Martins**  
"The Store With The Goods"

## - Give Her Dainty Undies -

### MUNSING PAJAMAS

Warm Balbriggan that fit and are so comfortable, make ideal Gifts for these cold nights. Give her a pair, ..... **\$1.95**

### MUNSING PANTIES

Smart Close or loose fitting styles, Heavy Rayon that wear. She will like a pair for Xmas. **50c**



### SATIN SLIPS

She'll love one of these New Crepe or Satin Slips for Christmas, ..... **98c**

### RAYON PANTIES

No one ever receives too many Panties and they're always appreciated—Plain or Fancy Trims, ..... **25c**

## ROBES THE IDEAL GIFT FOR HER

### PLUSH ROBES

Bright colors, soft and fluffy, very warm. An ideal Gift—

**\$2.45 to \$4.95**

### CHENILLE ROBES

The season's biggest hit, warm, serviceable, full-length. Make her happy with one of these —

**\$5.95**

### PICTURES

Makes a great gift, assorted subjects and scenic and floral designs. Also plaques assorted sizes,

**39c To \$1.00**

### HOSTESS COATS

For evenings at home these zipper moire, taffeta, rayons and satin coats are sure to please her,

**\$2.95 To \$6.90**

### HOUSE COATS

Gay Prints — zipper fronts, the very thing to slip on for early morning wear,

**\$1.98**

### MANICURE SETS

Are gifts that every lady or girl will be pleased with. Plain and beautiful containers.

**10c To 98c**

## BEAUTIFUL LAMPS



Worth \$2.95  
Special Christmas  
Sale Price—

**\$1.95**

Per Pair  
**\$3.50**

## BEAUTIFUL HOSIERY



BY  
PHOENIX or  
MUNSINGWEAR  
3 or 4 Thread flawless—full fashioned, new colors, give three pair for Christmas,

**79c**

**3 Pair for \$2.25**

## LOVELY SILK HOSE

Definitely the nicest thought for her Christmas. Give her Phoenix or Munsingwear, 2 or 3 thread hose to wear with all her costumes—

**\$1.00**

**3 Pairs for \$2.85**



**GIFTS for  
all the Family  
and the  
Home**

### Costume Jewelry

"Gold" Jewelry, . . . newest fashion furoe . . . necklaces Bracelets, Ear-rings, Pins, . . . **\$1.00**

### Dorothy Perkins

SPECIAL  
\$1.00 box dusting powder and bottle cologne, Both go for only, **\$1.00**

### LINEN

#### Handkerchiefs

Solid white, solid or printed styles with smart designs, **25c**

### BOXED

#### Handkerchiefs

An unusual collection, the kind you'll like to give, **69c**

### New Purses

You'll find pouch, envelope and handle types in this big collection, **98c**

### Gloves

Lovely kid gloves are sure to please her for Christmas, **\$1.95**



# SALE

Of Ladies'

## Silk Dresses

Trim Smart Dresses, New with the Flared or Back-Swept Skirts—Rich New Fabrics in the Season's Richest Colors. Give her one for Christmas.

\$2.95 Values, **\$2.48**  
\$4.95 Values, **\$3.68**  
\$5.95 Values, **\$4.68**

## Christmas Sale Ladies Coats

Printzes and other Smart Trimmed and Untrimmed Coats—Fitted and Flarred—Fine Fabrics—Ribbed, Plain or Nubby Woolens—Black and all other New Colors at these Special Prices—

\$19.75 Coats for for only, **\$14.90**  
\$25.00 Coats go for only, **\$17.90**  
\$29.00 Coats go for only, **\$19.90**  
\$39.00 Coats go for only, **\$29.50**  
\$49.00 Coats go for only, **\$33.00**  
\$65.00 Coats go for only, **\$49.50**

### CHRISTMAS DRESSES

Spirited New Frocks that are so new, so different—New Hug-me tight waists, whirling skirts, intricate details — leading colors and fabrics. They'll win you on sight, **\$7.90**

### GIRLS' COATS

Styled like the Grown Ups—Plain or Fur Trimmed, Fall Colors—Xmas Sale Price—

**\$5.95 Coats \$4.68; \$9.90 Coats \$6.78**



## A WELCOME GIFT

### DOWN COMFORTS

Genuine White Down, Taffeta Covered, flap at end to tuck under mattress, lovely soft colors, **\$9.75**



### WOOL BLANKETS

A Big Assortment of All-Wool single Blankets, bright or solid colors. You'll marvel at the warmth and colors—

**\$3.95 To \$14.90**



### JACKFORD BLANKETS

Beautiful Large Double Blankets, Dark 5 in. plaids of Two Colors, A Warm Gift, ..... **\$3.48**

### LUNCH SETS

Linen Crash and other smart sets. A Big variety of sizes in plain or fancy designs, small to extra large sets —

**49c And Up**

### LADIES' FITTED CASES

Here is a Lasting Gift. A Large Assortment of Sizes and Styles to Select from—Also Unfitted Cases—

**\$3.45 - \$16.50**

### TOWEL SETS

Lovely sets of pastels Towels and wash rags Smartly Displayed, per Set—

**\$1.00**

### GIVE HOUSE SHOES

A welcome gift to lay at her feet. Full range of styles, colors and sizes—

**79c To \$1.95**



Part Wool  
Blankets  
bound, 4 in. block  
Not less than 5%  
wool heavy **\$1.78**  
Xmas price

### CANVAS

### Gloves

3 PAIR

**25c**

### Travel Sets

**49c**

### MILLINERY

Ladies' Smart New Christmas Hats—

**98c Up**

### Ladies' Wool Gloves

**49c  
And  
98c**

### Men's WORK SHIRTS

Blue or grey chambray elbow action sleeves, triple strong seams, interlined collars, wear tested fabrics, worth 69c, two button down pockets, Each, **48c**

### ANKLETS

Fancy Anklets for Children, Sizes 7 to 10 1/2. Per Pair—

**10c**

### SOCKS

Mer's Fancy Rayon and Cotton Short Style, Elastic Tops, Per Pair, **10c**

**Mer's Goods Co.**

Floydada







# The WOMAN'S Page

Edited by Mrs. J. C. Gilliam Telephone 191-W

## Post-Nuptial Shower In E. P. Nelson Home Honors Recent Bride

Mrs. James Cox, nee Miss Georgia Lee Sparks, was honored with a nuptial shower recently at the home of Mrs. E. P. Nelson.

Hostesses honoring Mrs. Cox were Mrs. John McCleskey, Mrs. Lilburn Nelson, Mrs. Wilson Womack and Mrs. Buck Sims. Misses Donnie Beth Nichols, Virginia Belle Womack and Jewell Hennessee.

Mrs. McCleskey and Mrs. Nelson received the guests while Miss Nichols presided at the lovely hand made bride's book where the guests registered.

Mrs. Womack and Misses Womack and Hennessee presided at the refreshment table. Misses Mary Denton, Edith Shirley and Frances Jo Terrell furnished music during the evening's entertainment.

## RECENT BRIDE HONORED WITH BRIDAL SHOWER

Mrs. Robert Graham, nee Elizabeth Jones, was honored with a bridal shower Thursday afternoon, November 23, at the home of Mrs. Walter Merrill, of South Plains.

## Mrs. Willson Gives Book Review For Methodist WMS

## 'Yearling' Reviewed By Mrs. Rogers For 1929 Study Club

Woman's Missionary society of the Methodist church met Monday afternoon at the church at 3 o'clock.

## Sans Souci Bridge Club Members Guests Of Mrs. Bill Daily

Two tables were at play for the Sans Souci Bridge club meeting Wednesday with Mrs. Bill Daily hostess at her home, 704 South Third street.

## MR. AND MRS. MOONEY COMPLIMENTED WITH SHOWER

As a courtesy to Mr. and Mrs. Granville Lee Mooney, who were recently married, a miscellaneous shower was given Monday evening of last week at the Rushing Chapel Methodist church in the Fairview community.

## CARDINAL-WEST MARRIAGE NOVEMBER 23 ANNOUNCED

Miss Irene Cardinal and S. L. West were united in marriage November 23 at 9 o'clock in Plainview with Rev. F. M. Bosen performing the ceremony.

## MISS LUCILE MARR BECOMES BRIDE OF EDWARD STEWART

Miss Lucile Marr of Plainview, sister of Mrs. Vernon Shaw, city, was united in marriage to Edward Stewart, formerly of Spur, in a simple home wedding last Saturday afternoon at 4 o'clock at the home of her sister.

## ATTENDS ANNUAL DINNER

Dr. and Mrs. C. M. Thacker were guests in Lubbock last Wednesday evening of Dr. and Mrs. G. C. Turner, who entertained with an annual Elks dinner at the Hilton hotel.

## LIDERS HOSTS WITH DINNER

Mr. and Mrs. G. A. Lider were hosts to relatives at a dinner Friday evening.

## GIRLS SCOUT NEWS

Members of the Girl Scouts met Monday afternoon in their scout room. They made plans to pack a Thanksgiving basket.

## Social Calendar

### TUESDAY

1934 Study club will meet December 5 at 6:45 with Mrs. Winfred Newsome.

### MONDAY

Woman's Missionary society of the Methodist church will meet in the home of Mrs. J. M. Willson December 4 at 3 o'clock.

## Thurs. Contract Club Entertained Tuesday In D. W. Fyffe Home

Mrs. Aubrey Stewart was hostess to the Thursday Contract Bridge club Tuesday evening of last week at the home of Mrs. D. W. Fyffe.

## Sunday School Class Entertained With Thanksgiving Diner

Business and Professional Girls Sunday School class of the First Baptist church met Monday evening at 7:30 in their monthly business and social meeting in the home of Miss Fannie Mae Rees.

## Odd Tuesday Club And Guests Play In Conner Home

Miss Anne Swepston was hostess to the Odd Tuesday Bridge club at the home of Mrs. Jennie Conner Tuesday evening.

## Mr. and Mrs. Gilliam Hosts To Tuesday Evening Bridge Club

Mr. and Mrs. J. C. Gilliam were hosts to the Tuesday Evening Contract Bridge club in the meeting Tuesday evening.

## Mr. and Mrs. Seale Buried In Lubbock Sun.

James Murphy, nephew of W. H. Seale of this city, died Friday night in Lubbock. Funeral services were held Sunday afternoon at the First Baptist church at 2:30 with interment in a local cemetery.

## Joe Dan Bishop Honoree At Birthday Celebration

Joe Dan Bishop was the honor guest at an enjoyable party given Tuesday afternoon by his mother, Mrs. L. T. Bishop, to celebrate his eighth birthday.

## Miss Lucile Marr Becomes Bride of Edward Stewart

Miss Lucile Marr of Plainview, sister of Mrs. Vernon Shaw, city, was united in marriage to Edward Stewart, formerly of Spur, in a simple home wedding last Saturday afternoon at 4 o'clock at the home of her sister.

## Joe Dan Bishop Honoree At Birthday Celebration

Joe Dan Bishop was the honor guest at an enjoyable party given Tuesday afternoon by his mother, Mrs. L. T. Bishop, to celebrate his eighth birthday.

## WOMAN'S COUNCIL MEETS IN MRS. ASHER'S HOME

Nine members of the Woman's Council of the First Christian church met Monday afternoon in the home of Mrs. Victoria Asher.

## Mrs. Sparks Hostess To Sewing Club In Thursday Meeting

Members of the Bluebonnet Needle club met Thursday afternoon with Mrs. Alva Sparks.

## Friendship Bridge Club Members Play In A. B. Keim Home

Mr. and Mrs. A. B. Keim entertained the Friendship Bridge club at their home, 217 West Houston street, Monday evening in a regular meeting.

## JO ANN DAILY HOSTESS TO FRIENDS WITH SOCIAL

Jo Ann Daily entertained Tuesday afternoon at the home of her parents, Mr. and Mrs. Bill Daily, with a Thanksgiving social.

## W. P. DAILY FAMILY ENJOYS THANKSGIVING DINNER

Members of the W. P. Daily family had a Thanksgiving dinner and family reunion Sunday at the home of Mr. and Mrs. Daily.

## ATTENDS CONVENTION

Mrs. M. L. Probasco, Mrs. Z. Probasco and Mrs. Victoria Ast attended the one-day convention Christian churches in Plainview Wednesday. A number of church members from the entire Panhandle were representatives for the meeting.

## Owl's Club Resumes Meetings Thursday In Rutledge Home

Owl's 42 club members held their opening meeting of the fall Thursday evening in the home of Mr. and Mrs. O. P. Rutledge, 319 West Missouri street.

## Mrs. Sparks Hostess To Sewing Club In Thursday Meeting

Members of the Bluebonnet Needle club met Thursday afternoon with Mrs. Alva Sparks.

## Friendship Bridge Club Members Play In A. B. Keim Home

Mr. and Mrs. A. B. Keim entertained the Friendship Bridge club at their home, 217 West Houston street, Monday evening in a regular meeting.

## JO ANN DAILY HOSTESS TO FRIENDS WITH SOCIAL

Jo Ann Daily entertained Tuesday afternoon at the home of her parents, Mr. and Mrs. Bill Daily, with a Thanksgiving social.

## W. P. DAILY FAMILY ENJOYS THANKSGIVING DINNER

Members of the W. P. Daily family had a Thanksgiving dinner and family reunion Sunday at the home of Mr. and Mrs. Daily.

## ATTENDS CONVENTION

Mrs. M. L. Probasco, Mrs. Z. Probasco and Mrs. Victoria Ast attended the one-day convention Christian churches in Plainview Wednesday. A number of church members from the entire Panhandle were representatives for the meeting.

## Group Organizes Club Friday Evening At The Newsome Home

A group of young people met Friday evening in the home of Mrs. Winfred Newsome, 2 West Crockett street, to organize a bridge club.

## Mrs. Sparks Hostess To Sewing Club In Thursday Meeting

Members of the Bluebonnet Needle club met Thursday afternoon with Mrs. Alva Sparks.

## Friendship Bridge Club Members Play In A. B. Keim Home

Mr. and Mrs. A. B. Keim entertained the Friendship Bridge club at their home, 217 West Houston street, Monday evening in a regular meeting.

## JO ANN DAILY HOSTESS TO FRIENDS WITH SOCIAL

Jo Ann Daily entertained Tuesday afternoon at the home of her parents, Mr. and Mrs. Bill Daily, with a Thanksgiving social.

## W. P. DAILY FAMILY ENJOYS THANKSGIVING DINNER

Members of the W. P. Daily family had a Thanksgiving dinner and family reunion Sunday at the home of Mr. and Mrs. Daily.

## ATTENDS CONVENTION

Mrs. M. L. Probasco, Mrs. Z. Probasco and Mrs. Victoria Ast attended the one-day convention Christian churches in Plainview Wednesday. A number of church members from the entire Panhandle were representatives for the meeting.

For the WOMAN you Love

Diamond Values at SOLOMONS

5 Diamonds! Solid gold! (Enlarged for detail) \$24

7 Diamonds! New design! (Enlarged for detail) \$12

14 Diamonds! Bridal Set! (Enlarged for detail) \$43

**M. L. SOLOMON JEWELER**

**Come To Penney's TOY FAIR**

FUN FOR ALL-YOUNG and OLD

OPEN Friday TIME . . . 9 A.M.

NOW we're ready! Santa's helpers came all the way from the North Pole to get our Toy Fair ready to open tomorrow morning! Dwarfs painting every where . . . reindeer hauling a bag after bag of Santa's best toys—everybody working his very hardest!

PLACE . . . PENNEY'S BALCONY

It's a wonderland of toys! A tinkling, twinkling sight to tickle every child in town! Trains are whizzing, shiny trucks are dancing everywhere, dolls are dancing—the whole floor is awirl!

**Penney's J.C. DENNEY CO., INCORPORATED.**



### Lockney Wins—

(Continued from page 1)  
 through the line for the extra point.  
 A few seconds later, Berryman concluded another long drive to score on a plunge from the 6 yard line. Allsup carrying the ball through for the conversion to give Matador a 14-0 lead at the half.  
 Lockney recovered a Bullfighter fumble in midfield early in the third quarter, and, with Davis hurling, completed three passes in quick succession to move the pigskin to the Matador 3 yard line. V. Kelly plumed over for the score, and Davis converted for the extra point.  
 Later in the same period, the Longhorns garnered an additional two points when, with the Matadors backed up on their own 12, Berryman attempted to run the ball out and was trapped behind his own goal line, giving Lockney an automatic safety.  
 With the game apparently on ice, the Bullfighters settled down to defend their goal line and maintained a see-saw battle in midfield until the story-book finish turned the tide in favor of the Longhorns.  
 Allsup was the outstanding performer, both on offense and defense, for the Matador eleven. V. Kelly and Davis carried the brunt of the attack for the Longhorns.  
 Lockney, with only one game remaining on the conference schedule against a weak Rails team today (Thursday) has apparently clinched the district title. The Longhorns, undefeated in conference play, hold a victory over the runner-up, the Floydada Whirlwinds, and, under ruling adopted by the district committee this spring, will technically be declared champions by virtue of that win.

### BROTHER OF MRS. WATSON BURIED AT TUSCUMBIA, ALA.

D. O. Matthews, 71, brother of Mrs. R. C. Watson died Thursday at his home in Tuscombua, Alabama. Mrs. Watson received the death message Friday but was unable to attend the funeral.

Mr. Matthews was the grandfather of Mrs. Ray Chapman, former resident of Floydada but now of Seagraves. She attended the funeral. He was also the uncle of Mrs. J. E. Green of Center and Mrs. W. A. Latta of the Mt. Blanco community.

Interment was made in the Tuscombua cemetery.

Mr. and Mrs. Clifford Potts and daughter, Jo Anne, are spending this week in Levelland as guests of Mr. Pott's parents, Mr. and Mrs. S. C. Potts.

Mrs. Alta Johnson and Miss Myrtle Wilkinson have returned from San Antonio where they placed their little sister, Brady Lee, in a sanitarium to remain until she regains her health.

Mr. and Mrs. Virgie Shaw spent last week-end at Sanford and Amarillo on a brief visit. At Sanford they were guests of Miss Erin Gamble and at Amarillo guests of Mr. and Mrs. Sanford Shaw.

Mr. and Mrs. R. B. Gary visited their daughter Miss Estelle Gary, at Lubbock Sunday. Miss Gary is secretary of the Triple A Auto club in that city.

Miss Edith Wilson left this morning for Quanah where she will attend the wedding of her sister Miss Mildred Wilson who will become the bride of J. W. Taylor, a stock-farmer near Quanah. Miss Wilson plans to return home this week-end.

### Walton Henderson On Tech Stock Judging Enroute To Chicago

Walton Henderson, son of Mr. and Mrs. Clyde Henderson of this city, this week is enroute to the International Live Stock show in Chicago where he is to be a member of the Texas Technological live stock judging team in competition with other schols and colleges of the nation.

In Henderson's party are five other members of the stock judging team and Coach Mallory of the Tech faculty.

The party has been visiting ranches enroute to Chicago and will spend Saturday, Sunday and Monday at the Windy City.

### BROTHER OF MRS. KELLY KILLED IN CAR ACCIDENT

P. C. Bridges, 38, brother of Mrs. Rose Kelly, was killed Friday night November 17 near New Waverly when his car collided with a truck that was parked beside the road. He was carried to his home in Houston where interment was made Sunday in a Houston cemetery.

He is survived by his mother, Mrs. Dora Bridges, with whom he made his home, two brothers, W. R. Bridges, Dennison; R. V. Bridges, Houston; three sisters, Mrs. Lee Graham, Houston; Mrs. John Kelly, of Alto and Mrs. Rose Kelly of Floydada.

Mrs. Kelly returned home Friday. Mr. and Mrs. J. C. Wester accompanied by Mrs. O. P. Rutledge left Tuesday for points east. Mr. and Mrs. Wester were enroute to Sulphur Springs and to Denton for their son, Edward, a student who will return home for the holidays. Mrs. Rutledge visited in Wichita with her daughter and family. They will return home to-day.

Mrs. Norene Smith, of Tracy, California, arrived Wednesday for a two weeks visit with her parents, Mr. and Mrs. J. T. Spence.

Mr. and Mrs. R. B. Rosson and son, Barrie, and Mrs. Rosson's niece Muriel Fagan, of Abilene, were here from Friday until Sunday visiting with Mrs. Rosson's mother, Mrs. A. D. White and other relatives. Muriel who is a student in Hardin-Simmons university, was a guest of her mother, Mrs. Pearl Fagan.

Mr. and Mrs. J. F. Pundt and son, Donald Joe, of Borger, were guests Saturday night and Sunday of Mrs. Pundt's mother, Mrs. A. D. White and other relatives.

### MRS. MARGARET SCHACHT VICTIM OF HEART ATTACK

Funeral rites for Mrs. Margaret Schacht, 80, have been set tentatively for 2:30 p. m. Thursday at the Methodist church at Lockney. Mrs. Schacht died at her home at Aiken, Tuesday morning. She is the mother of Henry Schacht chairman of the Floyd County A. C. A. She was the wife of the late Otto J. Schacht who died a month ago.

A daughter, Miss Anna Schacht, was with Mrs. Schacht at the time of her death. Mrs. Schacht had been slightly ill a few days but her death was unexpected.

Born September 29, 1859, at Marne, Germany, Mrs. Schacht came to this country at an early age. The family came to the Plains 25 years ago, settling in the Aiken community where they became recognized for their connections with community and county affairs.

The Arch Crager Funeral home of Lockney will have charge of arrangements.

Survivors are the following children: H. C. Schacht, John Schacht, Henry Schacht, Fritz Schacht and Miss Anna Schacht, all of Aiken.

Mrs. A. C. Sullivan went to Big Spring Friday where she will visit with her sons, John Sullivan and family and Pat Sullivan and Mrs. Sullivan. Mrs. Sullivan was accompanied to Big Spring by her daughter, Mrs. C. M. Thacker and Mrs. J. B. Snodgrass. They returned home that afternoon.

D. B. Williams of Amarillo came last Wednesday night for a visit in the home of his sister, Mrs. T. T. Hamilton and family. Mr. Williams, Mrs. Hamilton and daughters, Ruth and Wilma, left early the next morning for Whitewright where they visited until Sunday with Mr. Williams' and Mrs. Hamilton's mother, Mrs. J. D. Williams and other relatives.

Mr. and Mrs. W. M. Amstead and family of Altus, Oklahoma visited in the home of his foster-mother, Mrs. R. C. Watson Sunday. Other children with Mrs. Watson Sunday were Mrs. Joe R. Evers and sons, J. R. and Ogie; Mr. and Mrs. C. E. Neal; Mr. and Mrs. E. M. Battey; Mr. and Mrs. G. N. Battey and daughters, Ila Marie and Charlene. Mr. and Mrs. O. M. Watson.

Farmers now pay city people something like \$1,500,000,000 annually for power and power machinery, whereas, before the World War, they sold power in the form of work animals worth several hundred million dollars annually.

Columnar pads. The Hesperian

### CLAIBORNE'S HAVE A SON

Announcement is made of the birth of a son, Tuesday morning, to Mr. and Mrs. J. B. Claiborne. The young son has been named Jay Wood Claiborne.

Mrs. Claiborne and son are doing nicely in a Lubbock hospital.

Mrs. Billie Grundy and son, Doyle, of Dalhart, spent from Saturday until Wednesday as guests of her parents, Mr. and Mrs. W. H. Hilton and Mr. and Mrs. I. R. Grundy.

### Club Women—

(Continued from page 1)  
 John E. Smith, Will S. Poole, J. T. Poole, C. A. Caffee, Frank McNeill, L. D. Pope, A. W. Anderson;  
 Mesdames W. B. Jordan, Everett Miller, Carrick Snodgrass, Nannie Ramsey, Edwin Hammonds, C. V. Ford, R. L. Powell, Geo. West, C. A. Joiper, O. L. Lockhart, Jno. Wilson, Jno. Smitherman, Lenton Latham.  
 County Judge G. C. Tubbs and

Commissioner A. S. Cummings  
 W. B. Jordan.

## LOOK

And you'll always find Best Values at Hull & McBrien's. Here are some usual values:

SUGAR, 10 Lbs.,	49c
Salad Dressing QUART,	23c
Ginger Snaps, Pound,	9c
TOMATOES, No. 2 Cans, 3 FOR,	25c
CATSUP, 16 oz. Can,	9c
Fort Howard TISSUE, 3 Rolls,	19c
MACARONI, 3 Packages,	10c
CRACKERS, 2 Lb. Box,	15c
<b>HULL &amp; McBRIEN</b>	
Telephone 292	

**SPECIAL for FRIDAY & SATURDAY**

## Complete Check Up And Tune Up

ANY MAKE RADIO

**\$1.00** This Special is offered in order to acquaint you with our modern up-to-date Repair Service by experienced Radio Men.

**Brown's Household Supply**  
 PHONE 103 FLOYDADA  
 "Guaranteed Radio Service"

# LOOPER'S

Sugar	10 lb cloth bag	49c
Spuds	10 lbs red	13c
Coffee	Eight and Early Vacuum Can, Pound,	22c
Cocoa	2 lbs mothers	18c
Grape Juice	quart bottle	29c
Cherries red pitted no 2 can		10c
Milk	SWEET or SOUR, GUARANTEED, QUART,	5c
English peas	pure maid	5c
Corn	Country Gentlemen, No. 2 Can,	10c
Peaches	2 no 2 1/2 cans	25c
Sugar cure	MEAT SALT, 10 Lb. BUCKET,	65c
Meal	MADE IN SHERMAN, 20 Lb. SACK,	39c
Napkins	80 count	5c
KC baking powder	50c SIZE,	29c
Pickles	32 oz jar	10c
Extract	8 oz bottle	10c
Macaroni and cheese can		5c
Mince meat	3 for	25c
Powdered sugar	2 for	15c
Raisins	2 pounds	15c

## Star Cash Values

SUGAR, 10 Pound, Cloth Bag,	52c
Not Sold Alone	
FLOUR, 24 Pounds Light Crust,	79c
PINEAPPLE No. 1 Crushed 3 CANS,	25c
PUMPKIN, No. 2 Can, Fancy Can,	10c
CRACKERS 2 lb. Box,	27c
Brown's Saltines (made in Texas)	
WAX, for finer floors, 1 lb. Can,	49c
Wilberts (Nationally advertised)	
BACON, No. 1 Sliced, ll	20c
HAMS, Armours Star (Whole), lb.,	22c
CHEESE, Long Horn, lb.,	18c
CELERY, It's Fine, Stalk,	10c
CRAN-BERRIES, Quart,	15c
GRAPEFRUIT Texas sweets, doz.,	20c
EVERYTHING — you need, at the prices you want to pay — SAVE on quality FOODS. . .	

**Let's Go to Felton-Collins and Save**

Try our service. Along with scores of other women; you'll find everything you expect in the way of fine foods, economically priced. Come in today and SAVE!

<b>SUGAR</b> Cloth Bag, 10 lbs.,	49c
FRUIT COCKTAIL, 10 1/2 oz. Can,	10c
HOMINY, 12 1/2 oz. Can,	5c
KRAUT, 9 oz. Can,	5c
<b>Light Crust Flour</b> 24 lb.,	79c
PRIMROSE CORN, No. 2 Can,	12c
GREEN OLIVES, No. 5 Jar,	15c
BRIMFUL PEAS, No. 2 Can,	13c
<b>POTATOES</b>	
<b>P-G Soap</b> 5 Giant Bars,	19c
FIRESIDE BEANS, 9 oz. Can,	5c
TOMATOES, 10 oz. Can,	5c
RAISINS, 4 lb.,	32c
<b>Tomato Juice</b> , 14 oz. Can,	8c
CRANBERRY SAUCE, Can,	15c
DATES, 7 oz. Package, White Russets, 10 lb.,	19c
PORK CHOPS, Pound,	18c
ROAST, Fancy Beef, Lb.,	18c
BACON, Dry Salt, Lb.,	12c
PORK ROAST, Pound,	13c

**STOP LOOK SAVE**

GRAPES, Pound, 5c  
 BANANAS, Dozen, 15c  
 GRAPEFRUIT, 3 For 5c  
 LETTUCE, Head, 5c  
 CELERY, Fancy Large Stalks, 12c

DRESSED HENS

**BIG CANNON DISH CLOTH** only 1¢ with **RINSO** LARGE SIZE Both for **23c**

STORE CLOSSES ALL DAY THURSDAY

# Felton-Collins Gro. Co.

Telephone 27