## The Floyd County Hesperian

Hesperian To Sponsor Yule-tide Lighting Contest




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## Whirlwind Gets Set for Crosbyton

 Scrimmage Sessions Fo

spirited work-out

Bids Called ForREALine Extensions
 Will Cover All County Tuesday And Wednesday
L.D.Britton Named Lineman For City Electric System


Officials Attend Lubbock Meeting

$\qquad$



Cotton Farmers to Vote On $\$ 14,000$ Soil AAA 1939 Marketing Quotas In Referendum December 9

Drive For Red Cross Membership Exceeds Quota



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Government Agencies Observe Holiday Today

Funeral Rites for
Freda D. Jackson
Were Held Friday Payment Is Received
 Ready For Distribution
On Friday Morning

, The FLOYD COUNTY HESPERIAN
 Outside Floyd and adjoining counties one year, 81.50 ; si
months, 7 Jc ; three months, 40 c ; in advance.

Editorial
THANKSGIVING NUMBER ONE MEAT IS GOOD TO EAT It was a nice, shiny new idea the president Contrary to faddist ideas meat is good to ad to met Thanksgiving up aloweek so as fo meat and an all-meat diet, of course, but one the public and more business for the retailer.
He was a bit late with the information, county people have a chance to pat-
ronize themselves, enjoy good food and good He was a bit late wit confusion that has
and as proof we offer the colt at all the same time if they'll keep
followed in practically every community in the nation. However, it is a small matter and
will be ironed out for next year, with every- $\begin{gathered}\text { Hogs are selling too cheap, a temptation } \\ \text { to have too much hog meat in the diet. There } \\ \text { are thousands of bull calves all over the count }\end{gathered}$

HOMETOWN RECIPROCIT

OBABLY BETTER WOOL PRICES


## Gas Gas All Time <br> ADLERIKA <br> White Drug Co., and <br> 

Dr. W. L. Botkin
Licensed Veterinarian
Office Phone 42
Residence Phone 84
RaIls, Texas
Relief At Last For Your Cough

$\qquad$


CREOMULSION



Down
Expunge
Pertaining to the
Made Easy, Simple
4. Sorter

4. Stupor
6. Wine of the gods
$\qquad$
9. Past
10. Lettuce
11. Tree
19. Moved rapidly
22. Babylonian god 23. Babylon i 23. Fullness
24. Organ of sot
25. Consumed 9. Small job 1. A refusal 32. Land meas
34. A squad Wispanaron 5


## * 250

Dr. W. M. Houghton Calls Aserersmenen and chaurame
$\qquad$
Dr. Wilson Kimble Optometrist


FeMININE HYGIENE


## BRONCHIAL COUGH

Dry. Smith \& Smith Sanitarium for surgical cases Phone No. 177 Floydada, Texas

## LAND

We have land to Sell and
 ing purposes, from about
80 acres up in
Floyd, Briscounties. Also large list of
W. M. Massif \& Bro

Floydeda, Texas


## WHY DOLLARS


$\$ 1.50$
and up

VOGUE
Beauty Shoppe

A \& A Travel Service | KING HoTEL |
| :--- |
| Imarillo Texas |

Thursday, November 30
Thanksgiving
Dickens Man Recalls Subscribing For The Hesperian 42 Yrs. Ago

 PHONE - 8603 - PHONE
$\qquad$


The First National Bank


At WHITE DRUG COMPANY FROM

WHILE YOU CAN SHOP AT LEISUR1.
White Drug Co.

## Editorial


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Pyorrhea


THE NEW FORGOTTEN MAN


LAND
We have land to Sell and
to Lease for F arm ing to Lease for Farming,
Stock-Farming and Graz-Stock-Farming and Graz-
ing purposes, from about
80 acres up, in Floyd, Bris-
保, 80 acres up, in Floyd, Bris-
coe, Hall, Motley and other
counties. Also Jarge list of counties. Also lar
Lots in Floydada.
W. M. Massie \& Bro Moydada, Tezae


Dr. W. M. Houghton Calls Ansery and obsted crotuseren


 For YourCough HYGIENE


Madelasy, Simple
W:

| Texas-New MexicoOklahoma Coaches East Bound $8: 30 \mathrm{p} . \mathrm{m} .8: 15 \mathrm{a} . \mathrm{m} . \quad 2: 30 \mathrm{p}, \mathrm{m}$. To Vernon, Dallas City and Kansas Southwest Bound 10:35 a. m. 12:10 a. m. $4: 45 \mathrm{p} . \mathrm{m}$ To Ralls, Lubbock, Odess bad, El Paso, and Los Angeles, West Beund <br> 6:15 a. m. $10: 30 \mathrm{a} . \mathrm{m} .4: 45 \mathrm{p} . \mathrm{m}$. To Plainview, Clovis, Roswell, EI Paso, Amarillo, Denver, and Albuquerque <br> Northeast Bound To Silverton, Mempis <br> don, Childress <br> Travel By Bus-Large New Busses Low Rates Anywhere <br> A. J. Cline, Agent Located Across Street from Commercial Hotel Commercial Hote |
| :---: |



## Across

## 1. Self

1. Mite a frictio
2. Make
An individual
3. An individua
4. Diadem
5. A beverage
6. A beverage
7. The universe
8. Antelope of the
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9. Antelope
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11. Small nail
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13. A disease in shee
14. Vegetabl
15. Enrage
16. Enrage
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19. Agreements
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B.
21. Fabled

Missionary To China Enjoys
Vacation In Phillippines




Whether Your
Turskey
is cooked on
23 r or 30 th
If Will Be
Better if it
is Cooked in a
Westinghouse
Super Oven



At WHITE DRUG COMPANY DAY S
FROM.

## HILE YOU CAN SHOP AT LEISURE

White Drug Co.

## The WDMMAN'S Page

Study Club Entertains With Annual Open House

Joint Hosts Stress Thanksgiving Motif In Bridge-Dinners


Soctal Calendar


Mexican Dinner Featured At Club Meeting Friday


BURKE-CATES MARRIAGE
SOLEMNIZE NOVEMBER 18 SOLEMNIZED NOVEMBER 18
The marriage of Miss Mildred Surke, daughter of Mr. and Mrs. D.
W. Burke of Sand Mill, and Johnnte
Cates. son of Mr. and Mrs. John C.
Cates of Sand Hill, was solemnized
and Cates of Sand Hill, was solemnized
aturday evening, November 18 at ${ }_{6}^{\text {Satu }}$ Mathews assistant pastor of the
Fart Methodist church in Lubbock
performed the single ring cere-
mony.
Miss Verda Frances Turner and

$\qquad$

## ISS HADSELL HOSTESS 0 GIRLS SCOUTS MOND

Pleasant Hill News


Make Household Tasks a PLEASURE!

Pifts of Searety ALL HAND MADE


SEWING, ALTERATIONS, HEMSTITCHING Miss Ovie West

Ladies Gift Shop \& Exchange

Classified Ads

Poultry and Eggs

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## DON'T FAIL TO ATTEND <br> DONTFALL TO ATHEND

## CARTER'S

Cash And Carry Sale

## Plainview

Extending Through November 29th Strict Embargo on High Prices

## 

 Visit Our Store Friday and Saturday and get Your Share of These Many Bargains
## Remnants

Plenty from which to choose. Be on hand Friday morn
1/2 Price
Prints 5:
One Lot
Children's Pull-On

| a | Jewelry Gift Values |
| :---: | :---: |
|  |  |
| Mill mere mat | Seot |



Diamonds $\mathbf{\$ 7 . 5 0}$ to $\$ \mathbf{3 0 0}$
$\mathbf{\$ 1 1 . 0 0}$

$\mathbf{\$ 9 . 7 5}$ u
 $\mathbf{\$ 2 4 . 7 5}$


Gifts from $\mathbf{\$ 1 . 0 0}$ to $\mathbf{\$ 1 0 0 . 0}$

## Wilson Kimble

Optical and Jewelry Company

Lockney Longhorns Defeat Framer central Teas Spur Bulldogs 12-0 Friday

Kelly Scores Twice In Final Quarter To Po Provide Win-

$\qquad$

BAD COLDS
Mt. Blanco News


Phillip win

## RAINER'S

## SHOE SHOP

## 

Floyd County Abst. Co.


We're Known For Reliable Prescriptions
$\qquad$ liability in the filling Bring yours to us with th assurance that it will be
given the most exacting ARWINE Drug Co.


$\qquad$

## NOTICE <br> Carmack Hatchery

Ask Your Grocer For baldopleers s.lut
$\qquad$ man rom rem an is tue stapeb wraper EARL YOUNG, Distributor

freedom and happiness! Star
colds and
chance.
$\qquad$
If you don't like to iron, try our FINISH Service help you out.

We have obtained the same efficient finishing
telephone 30
CELERY $=10 \mathrm{C}$

$=15 \mathrm{C}$ Grapes $=4 \mathrm{c}$

| ECOALSALE |  |
| :---: | :---: |
|  | t Tamales …… 29c |
| - | ${ }^{4} \times$ Corn Beef - - 200 |


|  |  |  |  |  | Peaches <br> $\underset{\text { Libby's Product }}{\text { ROSE DALE }}$ <br> $12{ }_{2}^{1} \mathrm{C}$ |  |  |
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| co |  | $\left.0 \mathrm{c}\right\|_{\text {¢ }} ^{5}$ |  | SpINACH, Libby's |  |  |  |
|  |  |  |  | PEAS, Rosedale, |  |  | $22^{\frac{1}{2}}$ |
|  |  |  |  |  |  |  |  |
|  |  |  |  | RELISH, Lith's's |  |  |  |
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## F10LE

Q NTA: IST
SELECT OYSTERS, 33 C MINCE MEAT, lb. 18c BACON, 18c STEAK, 18c vealloaf, 15c PORK ROAST, $\quad 15 \mathrm{c}$

SABSAGE, ..... 15c
Cheese, ..... 19cPLENTY OF FRESH FISHDRESSED CHICKEN



PIGGLY WIGGIY





[^0]:    

    Bishop Motor Co. TELEPHONE 228

    floydada

