

Coach Winter announced.

L.D. Britton Named **Lineman For City Electric System**

L. D. Britton, formerly employed TALENTED BROTHER VISITS as lineman with the Floyd County CARL RODGERS DURING WEEK to the First church at Plainview. O. Rural Electric Co-op, was employed by the Floydada City Council last

the new city electric system a guest for several days the past torate at Aiken, and W. M. Culwell which is now under construction. week of his brother, Carl Rodgers, is returning to the Floydada cir-Yesterday construction work was here and left this mid-week for cuit. On the Lockney circuit, E. Yesterday construction work was here and left this induced with oth-in satisfactory progress on light Wellington to visit briefly with oth-Henson, supply, as circuit assistant.

and meter installations are being instruments and has been featured burg station made

90

90

30

30

90

25c

10c

22c

]+

XAS

power plant was made by W. R. Pender, superintendent of construction for A. M. Lockett company, when he put the last engine of the more recently become noted as a three installed through its paces ventriloquist. for the benefit of a Hesperian re- Littlefield, Wellington, Dalhart and Virginia street.

Neither city authorities nor construction company officials would period since August. hazard more than a guess this week on when the city lines will be energized. Their talk indicated some date after Christmas.

Mr. Britton's employment was made effective immediately at a salary of \$125 per month, City Secretary S. E. Duncan revealed Monday

Tuesday night, November 14.

Mr. Duncan also announced that the irrigation water rate of 15 cents shoppers? thousand gallons which has been in effect during the summer rect interest to thousands of peomonths has been suspended and the ple will be answered by disinterested normal rate of 20 cents per thousand restored. The 20 cent rate will be effective at the meter reading of December. for the current month.

Other business considered during the meeting included approval week announces plans for a contest of an account rendered by City At- which we believe will have widetorney Ben P. Ayres for legal serspread interest. vices as of October 1 in the amount of \$1,000; and approval of an account rendered by the Hon. John will be paid in the following divi-D. McCall, Dallas attorney, for legal sions: ervices in amount of \$2,000, and expenses amounting to \$100, clude department stores, groceries, minutes of the meeting reveal.

Present for the session were Al- establishments, retail gasoline and Conner Oden, M. H. Martin, and business establishments; J. W. Lanier; Mayor Glad Snodaraas, City Secretary, S. E. Dun-can, Deputy City Secretary Louis E. 3. Bothe, and City Attorney Ben P. tablishments, including gins, elevators, railway stations, wholesale oil

at 2:30 o'clock Friday afternoon, conscious and Mr. Williamson bare- night by Bishop Ivan Lee Holt at E. Slattery in Washington within ly able to stand. the close of the Northwest Texas two weeks after bids are opened, and

he was 4 years of age, and he has

Prizes Offered

Hospitals and churches;

Residences;

Mrs. Williamson remained in the Methodist conference in Lubbock. the contractors will be notified to hospital under an oxygen mask Rev. McReynolds will conduct his start work at once. several hours before she was able first services at the local church be brought home. Sunday morning. He is a former The grandson, the seven year old pastor of the Methodist church at up by difficulties in obtaining

son of Mr. and Mrs. Grady Duno-vant of Ropesville was brought to the hospital several days are with the hospital several days ago with his new pastorate. pneumonia. Latest report from the

Rev. E. E. White was returned to his post as superintendent (formerchild indicate his speedy recovery.

ly presiding elder) of the Plainview district, and E. A. Reed was assigned

B. Herring was returned as pastor Roy Rodgers, "Whistling Roy of the Lockney Methodist church, week as lineman and contact man Rodgers" of Hollywood fame, was W. V. O'Kelly returns to his pas-

It was indicated some service lines Roy Rodgers plays a number of Ollie Apple returns to the Peters-

on Uncle Ezra's radio programs as Rev. F. M. Beachamp goes to the Saturday a demonstration of the an entertainer. He is an extraor- Silverton church, and S. Homer smooth running of engines at the dinary whistler, a comedian and Sally will fill the Whiteflat-Flomot imitator of animals and birds. His (See BORGER PASTOR back page) talents first became noticeable when

W. I. NORMAN ILL

W. I. Norman is reported to be Relatives at Fort Cobb, Colorado, critically ill at his home at 505 West

Floydada, Texas, have been visited | He is the father of E. L. Norman, by the Hollywood player during a Lewis Norman and Verner Norman of this city.

"Some projects have been held

(See BIDS CALLED page 5)

ADVANCED DEAD LINE NEXT WEEK ON HESPERIAN ISSUE

Business as usual today on the number one Thanksgiving date at The Hesperian office, but next Thursday-November 30 we close all day for number two Thanksgiving. Members of the staff and mechanical department will be given a well-deserved (we claim) holiday.

This means we will print and mail Wednesday afternoon and night of next week and all advertisers and writers are asked to keep the advanced deadline in mind.

This afternoon, with the post office closed, special delivery service in the city delivery area will be in effect beginning about 2:30 o'clock.

Lubbock Meeting Firms showing 100 percent mem- Agriculture Conservation associa-bership were Harmon Funeral Home tion, the county agent, and Farm

ing at the Hilton Hotel in Lubbock Edwards elevator, Farmers Grain giving date.

the state. paign were outlined by C. E. Bowles, Higginbotham-Bartlett Lumber Co.,

o-operative marketing specialist of Texas-New Mexico Utilities comthe Texas Extension Service, Miss pany, Sharps Motor Service, High-Billie Williamson, co-ordinator of way Department resident engineer the home economics department of office. Martin and company, and the state department of education. Felton-Collins Grocery company. and specialists from the REA and Workers in the city Red Cross

U. S. Department of Agriculture. Attending the meeting from Floyd P. Nelson, Lewis Norman, Polk county were L. W. Chapman, project superintendent of the Floyd County Cecil Hagood, Russell King, John Rural Electric Co-op; R. M. Battey, Reagan, O. P. Rutledge, Clint Wake-Carl Sammann, G. L. Snodgrass. field, Robert Medlen, J. V. Daniel, and G. C. Collins, members of the Carl Minor, C. K. Arnold, Edd Co-op board of directors; County Johnson, W. I. Cannaday, J. L. Agent D. F. Bredthauer, and County Puckett, Bill Daily, E. H. Balch, Home Demonstration Agent Ruby Clarence Guffee, Orville Newberry, Wilson.

A. J. Hamilton, C. B. Carmack, A. There are seven REA co-opera- W. Chowning, Horace Simpson, T tives in the South Plains area, P. Collins, Virgil Williams, L. T. unctioning in Floyd, Lubbock, Bishop, Lon Davis, Frances Wester. Hockley, Lynn, Terry, Garza, Crosby Glad Snodgrass, J. L. Roberts, Luth-Hale, Lamb, Bailey, Dawson, Mar-tin, Borden, Castro, Parmer, and Allister, Clinton Fyffe, R. T. Roane Cochran counties. and Miss Ruby White.

Quanah, Acme and Pacific Railway Security administration, and the Local REA and Extension Service Company, Santa Fe Railway Com- United States Post Office will be officials joined others from through- pany, Farmers Co-operative gin, closed all day to-day (Thursday) in out West Texas Monday in a meet- Scott gin, Davis gin, Davis elevator, observance of the New Deal Thanks-

to perfect plans for a membership company, Massie wholesale, Oden Practically all local firms, howcampaign in Rural Electric co-op- Chevrolet company, Glad Snodgrass ever, with the exception of the federatives. The conference was one Gent's Furnishing, Gilliam's Appli- eral offices listed above, will be of three regional meetings held in ance & Sports store, W. M. Massie & closed all or part of the day next Bro., Floydada Hospital and Clinic. Thursday (November 30) in obser-Plans for the membership cam- Willson and Son Lumber company, vance of the traditional Thanksgiving Day, according to plans announced last week.

Funeral Rites for Freda D. Jackson Were Held Friday

Funeral rites for Freda Dean Jackson, 26, of the McCoy community, were conducted at 3 o'clock Friday afternoon from the First Baptist church in Floydada, Rev. Johnston, Baptist pastor Sidney from McCoy, conducted the services

Miss Jackson died Thursday, November 16, at her home in McCoy after an illness of long duration. She had been a member of the McCoy Baptist church since she was 10 years of age.

Song services Friday afternoon were conducted by Claude Payne, accompanied by Mrs. Blondie Finley at the piano. Interment was in the Floydada cemetery, under the direction of Harmon Funeral home. Miss Jackson was born on July

17, 1913, in Fannin county ,Texas.

5c Survivors include her mother;11c seven sisters, Mrs. Clifton Rhodes Reynolds of Tulia, Mrs. Joe Chil-Christmas Turkey Market is ex- dress of Tulia, Mrs. D. W. Carpenson of Happy, and Hazel and Bennie Ruth Jackson of McCoy; and Jackson of Floydada, William Jack-.20c son of Paducah, and R. C. Jackson of Plainview. Pallbearers at the services Fri-.6c day afternoon were Harvey Brock,

il

wil

Day, Jeff Puckett and Albert Par-.85c In charge of floral offerings were Maize heads, dry, ton, .\$10 to \$11.50 Clara Smith, Alma Smith, Thelma

Jones, Ted Puckett, Lena May Wal-\$8.20 derg, Flora McNeill, Madeleine Gols den, Kalene Foote, Velma Mye, Inez Rhodes, Ellen Brock, Vida May \$5.40 Day, Ruby Lowes, Lillie Lou Green,

Hesperian To Sponsor Yule-tide Lighting Contest Whose home in Floydada will be the most attractively and artistically The plan is d **Promoting Christmas Spirit** in the Hesperian's Christmas Light-

retail dealers will be the most at- Chamber of Commerce or other civic tractive, the most appealing to organization, and judging will be done at a date early in December, These and other questions of di- to be set, by some resident or residents of neighboring cities or towns. Score card for judging will be an- dually and collectively.

judges sometime around the tenth nounced this week-end and every residence and business establishment Fostering the idea of more and in the community will be given an prettier Christmas decorations in



Christmastime should be a time

nality in decoration.

The Christmas season tradition- plains area this year. will be observed on November 30, and even by the time of Thanksgiving

The personality of a city is reflected in its appearance, and at no time more than during the Christan opportunity to present a bright infection caused from a fall from

sponsoring the seasonal beautifica-tion contest in the hope that every hoped to have business establish-tion contest in the hope that every hoped to have business establish-tion contest in the hope that every hoped to have business establish-tion contest in the hope that every hoped to have business establish-tion contest in the hope that every hoped to have business establish-titized business hoped to have business establish-titized business hoped to have business establish-titized business hoped to have business hoped to have business hoped to have business hoped ho citizen, housewife, business man, ments by the score, residences by Cocks, represented. Enthusiastic Support

ful aspect to the world than one clusive was indicated this week by this reason, emphasis will be placed firms, who indicated their intenon colorful and appropriate lighting tion to help make Floydada one of trading centers in the whole high

mas season does a community have M. E. Lathera, is improving from an Cottonseed, ...

Local Market Today

Turkeys

Eggs Hides

Grain

and property owner will take part the hundred and other establish- Fryers at 2 lbs., of good cheer, and a gaily lighted Enthusiastic support for the idea pected to open about December 5. ter of Farwell, Miss Ima Nell Jackcity certainly presents a more cheer- of a contest that would be all-in- No market quotations this week. Cream arrangements as well as on origi- the prettiest and most attractive Eggs, per dozen, candled,

Free from holes



ay. The council met at the city hall uesday night, November 14. The council met at the city hall uesday night, November 14. The council met at the city hall uesday night, November 14. The council met at the city hall uesday night, November 14. The council met at the city hall uesday night, November 14. The council met at the city hall uesday night, November 14. The council met at the city hall uesday night, November 14. The council met at the city hall uesday night, November 14. The council met at the city hall uesday night, November 14. The cit met any general street lighting and city beautifying plans of the city. The cit met any general street lighting and city beautifying plans of the city. The cit met any general street lighting and city beautifying plans of the city. The cit met any general street lighting and city beautifying plans of the city. The cit met any general street lighting and city beautifying plans of the city. The cit met any general street lighting and city beautifying plans of the city. The cit met any general street lighting and city beautifying plans of the city. The cit met any general street lighting and city beautifying plans of the city. The cit met any general street lighting and city beautifying plans of the city. The cit met any general street lighting and city beautifying plans of the city. The cit met any general street lighting and city beautifying plans of the city. The cit met any general street lighting and city beautifying cit met any general street lighting and city beautifying cit met any general street lighting any cit met any general s

Stablished 1896 by Claude V. Hall. Published on Thurs-days by Hesperian Publishing Co., Incorporated 1912. Entered as second class mail at the postoffice at Floydada, Texas. April 20, 1907, under the act of Congress of March 3. 1879

FLOYD COUNTY HESPERIAN THE

EDITORIAL OPINION - INTERPRETATION OF THE NEWS - CURRENT THOUGHT

SUBSCRIPTION PRICES: In Floyd and adjoining coun-ties-one year, \$1.00; six month, 50c; three months, 25c. In advance. Outside Floyd and adjoining counties-one year, \$1.50; sh months, 75c; three months, 40c; in advance

Advertising rates furnished on application.

HOMER STEEN, Editor

Floydada, Floyd County, Texas, November 23, 1939

Editorial

THANKSGIVING NUMBER ONE

It was a nice, shiny new idea the president had to set Thanksgiving up a week so as to give more time - psychologically - for Christmas shopping, get better results for the public and more business for the retailer.

He was a bit late with the information, and as proof we offer the confusion that has followed in practically every community in the nation. However, it is a small matter and will be ironed out for next year, with everybody agreed, all plans made, and nobody realizing the actual change.

But for right now, it is the thirtieth for us and the twenty-third for the post office. We should have informed you last week-no mail by window, carrier or otherwise except in post office boxes on this date-the twenty-third and business as usual next Thursday November 30, when you observe the turkey day festival.

So here's hoping a big fat turkey for Mr. Roosevelt, Mrs. Smith and all the folks at the post office and the millions of others in analytical ability, personality and approach. a thousand other government agencies unknown to us today.

We've still got to hustle for one for the children and us next Thursday.

HAVE RESPECT FOR GUNS

The bombardment of humans going on over in Europe sets a big pattern for the minor bombardment this fall of wild fowls of the air and beasts of the field in Texas that we call "wild life." Over in Europe they enforce with military precision respect for the guns they shoot, but here in Texas we go along willy-nilly, having little respect for the lethal weapons toted across the prairies and arroys and out on the lakes. The game commission in Texas tells us especially the unloaded gun gets little respect from its keeper. He says that some good rules that would lessen the number of hunting tragedies and increase the number of hunters who could come back to hunt the next day are as follows:

Carry only empty guns, taken down or with the actions open, into your automobile, camp or home.

Always be sure the barrel and action are clear of obstructions.

Always carry your gun so that you can control the direction of the muzzle, even if you stumble.

Never point a gun at anything you do not want to shoot.

the trigger.

MEAT IS GOOD TO EAT

Contrary to faddist ideas meat is good to eat and it is good for you,

Not an all-meat diet, of course, but one which is judiciously balanced. Floyd county people have a chance to pat-

ronize themselves, enjoy good food and good health at all the same time if they'll keep this in mind.

Hogs are selling too cheap, a temptation to have too much hog meat in the giet. There are thousands of bull calves all over the country that can be slaughtered as veal or later. Even if you do not have canned spinach or

other greens, they can be obtained at your dealers and the diet kept from being too heavy of proteins and animal fats. -0-

HOME-TOWN RECIPROCITY

(A Contributed Editorial)

Sales success is based not alone upon honesty, commercial acumen, agressiveness, All those qualities play their part in modern salesmanship. But the sales that repeat for you are based upon the all-important factor called Fair Dealing.

Fair Dealing and reciprocity are synonymous. Your community and its environs supply the business that makes it possible for you to succeed. It is only just and right that you reciprocate for the consideration your community shows you by patronizing home-town business enterprises.

After all, it is the citizens of your com- ones. munity who make it possible for your wife to have clothes; for your children to attend schools; for you to have a roof over your head; for bread and butter and milk and meat and eggs and delicacies to grace your table. Certainly, you are under no obligation to take your money a hundred miles away from your home town where you are not known, nor even appreciated. You might save a few cents by trading in the nearby big town. But you couldn't begin to compensate yourself for the trouble and inconvenience encountered through depriving your benefactors, friends and fellow-citizens of your business. It isn't worth the difference.

-0-PROBABLY BETTER WOOL PRICES

Probability that better wool prices will prevail for a time is indicated by reports from the Department of Agriculture, an encouraging sign for sheep raisers whose number has Be sure of your target before you pull increased in the high plains area in the past few years.



There

for thanks.

horizon.

stomachs.

of

away

white tails in warning.

maidens in Spain, drawing the water Last week was such a lovely week. were so many interesting from the wells in large jars and things to do. We went to Plain- bringing it to the men, soon to sail

ceded but ever enticed.

mirage of the Llano Estacado?

view one day and visited by brother for the New World. They had come and family. Then one day was to find gold and silver, but now spent at the Methodist conference they would give all the gold and at Lubbock . It was the opportuni- silver in the world for water. ty of a lifetime to hear Dr. Fred- water to cool their swollen tongues

erick of Chicago. Twenty years, and dry aching throats. this preacher has stayed in one No rain had come to the prairie church. His voice was eloquent and that summer so lon gago. his hands so expressive of his curly mesquite grass was brown and words. He made us all want to brittle. The army scuffed it off as furnish our homes with the invisi- they passed. The large basins were ble furniture of the Upper Room, dry and their black dirt hard and cracked. Coronado's men Faith, Hope and Love. Rev. M. L. Moody came home grumbling to themselves. Their with us. He was the pastor at Cone valiant leader marching ahead, in 1922. It was good to have him calm and proud, the lure of the gold once more and we felt like our lives and the silver beckoning him on with a power greater than that of had had a benediction Sunday we visited in the home of the shimmering mirage.

B. W. Ware of Cone. Mrs. Ware The sun shone from a cloudless her girls have made many sky. Not a tree for shade only the beautiful paintings and handwork. lacy mesquite that did not make It is an inspiration to be with them. scarcely a shadow on the ground. Our Missionary society was un- Rabbits could find shade in the usually good this week. The young yuccos and prickley pears. The sky women of the church organized, was a burnished bowl heated hot games were played and refresh- by the sun and turned down on the ments served by the hostess of the prairie. social hour, Mrs. J. D. Travis.

Was there no end to this vast This is the week of one of the level land? The men no longer ex-Thanksgivings. May we all think pected to reach the false promise of the wonderful blessings we have and thank our dear Heavenly same

Father for them. What a thing for The quarreling ceased. Tongues a nation to do...Set aside one day were too thick and too dry to complain. Doggedly the men followed The roses came last week and their leader

are safe in the ground. Some-All at once the prairie broke away times I think one rose in a vase is and a broken valley lay at the foot better than loads of other flowers. of a steep hill, covered with rocks. Still I love all kinds even the wild The roar of running water filled

the men's ears with new hope. Nearer and nearer till they rim The sun shone hot on the prairies the found the buffalos springs pourand heat waves danced round the ing from the cleft rock and pure Coronado's tired men.

oned before them. Ragged velvet canyon of the Yellowhouse.

LEAVE FOR MISSISSIPPI

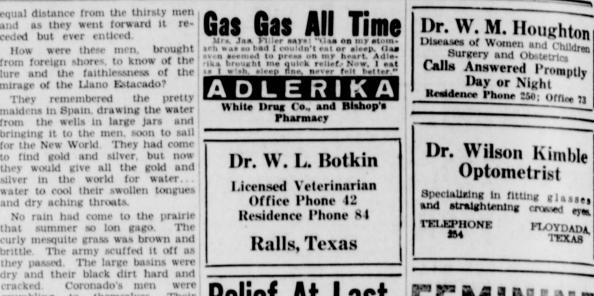
crystal water leaping and splashing

from the salt grass slope to the

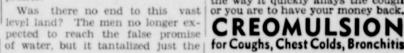
gled and torn. Silver and gold Mr. and Mrs. Bill Hams left Satbuckles were missing from worn urday for Midland where they will out shoes. Scuffed leather belts visit Mr. Hams' mother, Mrs. Dick were drawn tight over empty Cowden. From Midland Mr. and Nothing alive on the unbounded Mrs. Hams will go to Jackson, Misfrom prairie, blending against the sissippi where they will make their blue sky, but this bedraggled army home

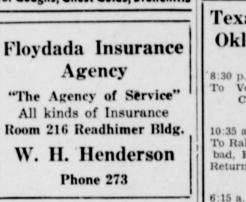
moving men, and a herd of scared brown antelope, running Mr. and Mrs. R. F. Luttrell had as their guests Sunday and Monand spreading their short day Mr. and Mrs. Herbert Headley and baby of Borger and Mr. and The prairie dogs, fat and sassy Mrs. J. W. Garland of Clarendon. were deep in their holes asleep. The Mr. Garland is a brother of Mrs. vast herd of buffalo had vanished at the first sight of the marching Luttrell and Mrs. Headley a nicee. men; the shimmering lake kept an

Floydada, Texas



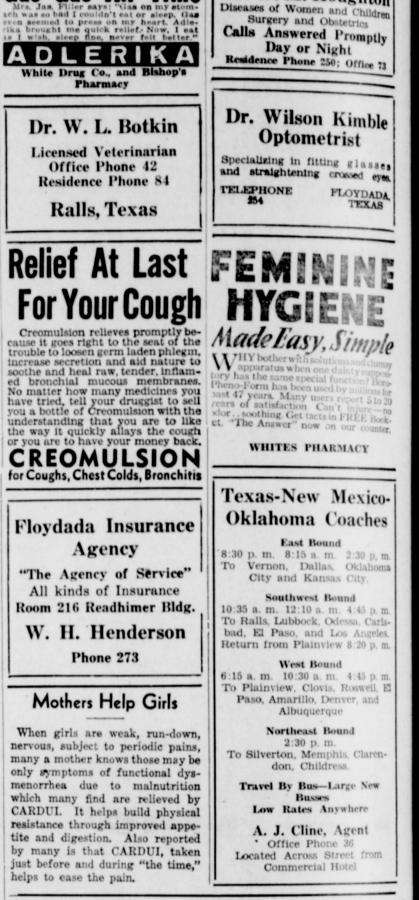
increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the





Mothers Help Girls

When girls are weak, run-down, nervous, subject to periodic pains, many a mother knows those may be only symptoms of functional dysmenorrhea due to malnutrition which many find are relieved by CARDUI. It helps build physical resistance through improved appetite and digestion. Also reported by many is that CARDUI, taken just before and during "the time," helps to ease the pain.



IF

over

orse

Never leave a loaded gun unattended. Never climb a tree or fence with a loaded gun. Never shoot at a flat, hard surface, or at the surface of water. Always remember alcohol and gunpowder only fly in the prospective fat of the wool should not be mixed.

Thou art not the more holy, if thou art praised; nor the more worthless if thou art | and he must have conquered himself before found fault with. What thou art, that thou he can conquer others .- Mary Baker Eddy. art; neither by words canst thou be made greater in the sight of God .-- Thomas A. Kempis.

THE NEW FORGOTTEN MAN

JOHN COBB SETS A

NEW LAND SPEED

RECORD OF 368.85

MILES AN HOUR

Purchaser for military purposes by foreign countries and purchases by consumers in America who are benefitting from the war orders are due to increase, says this review. Rayon substitutes for woolens is about the grower, one is led to believe. -0-

The reformer must be a hero at all points. -0---

Time wasted is existence-used, is life .--Young.

MALCOLM CAMPBELL

DRIVES HIS BLUEBIRD II"

141,74 M.P.H. TO A NEW

SPEED RECORD ON WATER

FLOYD COUNTY 14 YEARS AGO

Mirage

hungry and thirsty, were pressing

on to the lake of water that beck-

coats were held under their arms

the lace on dirty shirts was drag-

News fiems taken from files of the Floyd County Hesperian published in Floydada fourteen Druggist the first satisfy. YORI'S AGO.

(From Issue of November 26, 1925) The board of trustees of the Floydada Independent School district will be asked to call an elec- pelling tion on December 19th for the purpose of voting on a bond issue of \$85,000 for the construction and equipment of a ward school, petition for which, to be presented to the board, is being circulated by interested citizens today.

In an effort to avoid further conby Christopher Preston struction costs at this time the school board has been making every effort to house the scholastics enrolled this year without discomfort, but the over-crowded condition of the school at present, and the probability of further expansion makes construction of the building impera-

Practically a complete suspen-sion of business in Floydada, es-pecially in the retail portion of start of business district, will mark the ob-servance of Thanksdiving Day. servance of Thanksgiving Day here, clerks in stores and workmen in in the various industries being relieved for a full holiday, with indications that some of the Thanksgiving crowds will take the day easy at home, others will visit neighbors where big Thanksgiving dinners are in preparation, and practically all will see a football game; either their own high school boys against Wayland or Tech against WTSTC at Lubbock, in the afternoon. Golf at the country club, and duck and goose hunting will also draw their share of the crowds.

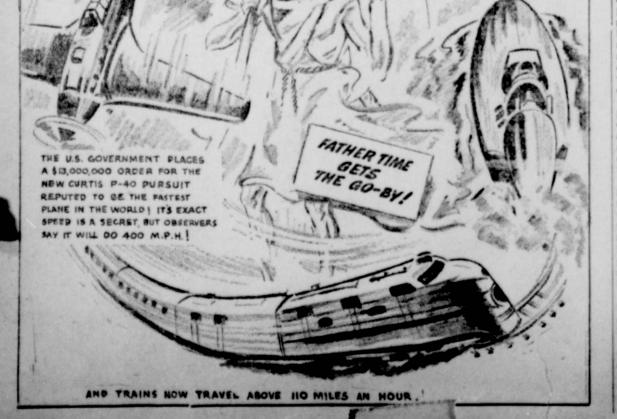
Floyd county's new \$37,000 fireproof jail on the northeast corner of the courthouse block, with three stories and basement built of brick and re-inforced concrete throughout, was finished last Friday, November 20th.

Laying the foundation for the new \$20,000 ice plant of the Texas Utilities company at Floydada was begun this week by George Parr, contractor, who had a crew of men begin Saturday tearing down the frame building of the Floydada Ice company's old plant, preparatory to con-structing the new building on the location. Floydada won a loosely played

football game from the Tulia eleven at the City Park last Friday afternoon by a score of 47-7.

A fire in the local cotton yard the early part of last week destroyed about five bales of cotton and dam-aged a number of other bales, acording to reports from Scott King, public weigher.

Hesperian Ads Pay		the pa	un.										
the second	CRO	ne	C	T	TC	T	Т	1	DT	TO	17	-	
Neglect May Invite Pyorrhea	CRI	100	0- 1988	VV ¥	5	16		7	8	19	10	Ī	
Gums can become mighty trying.	12			13	-	-		14	-	+		ł	
Druggists will return your money if the first bottle of " LETO'S " fails to satisfy. Arwine Drug Co.	15	+	調査	16	-	-	17	-	-	-	-	l	
WHITE'S CREAM	18		19	-	10.7	20	1	-	-			ġ	
VERMIFUGE	2/		-	-10	22	-	-	-	-	23	24	ľ	
Has long been used for ex- pelling round worms in chil-	1	26	-	2.7	-	-		28	19	-	-	ł	
dren. Price 35c. Arwine Drug Company	30 3/			-	-		32	-	-	-	-		
BRONCHIAL	33					34							
	35			36	37		1		38		39		
COUGH .			**					**				ļ	
Buckley's Famous CANADIOL Mixture Acts Like a Flash	43 44	* *5					**			*7	_	ļ	
Just a few sips-feel its powerful pun-	~9					49				50		l	
Spend a few cents today at any	51					51				53			
drug store for a bottle of Buckley's CANADIOL Mixture (triple acting). Take a couple of sips at bedtime. Feel its in- stant powerful, pungent action spread thru throat, head and bronchia' tubes. It	Across						3. Curtsey						
starts at once to loosen up thick, choking phlegm, soothe raw membranes and make breathing easier.	1 C 14						4. Stupor 5. Literary scraps						
Sufferers from those persistent, nasty	7. Site						6. Wine of the gods 7. Advances						
Irritations find Buckley's bringsquick relief. Over 10 million bottles sold But be sure you get Buckley's CANADIOL Mixture.							8. Pass the tongue						
WHITE'S PHARMACY ARWINE DRUG COMPANY.	15. A beverage 16. The universe						9. Past 10. Lettuce						
	18. Antelope of the Rus- sian steppes						11. Tree 17. Moved rapidly						
	20. Small nail						19. Small Spanish h					2	
Drs. Smith & Smith	21. Per 22. A d	taining isease	to in sh	the (Celts		22. Babylonian god 23. Fullness						
Sanitarium	23. Veg	etable					24. Organ of sound 25. Consumed						
FOR SURGICAL CASES	28. Sple	26. Enrage 28. Splendor					27. Imflammable liqu 29. Small job					1	
	30. To fix by heat 32. Cleave						30. Mimic						
Phone No. 177	33. Agreements 34. Malicious firing of a						31. A refusal 32. Land measure						
Floydada, Texas	buil	building 35. Bud						34. A squadron 37. Weapon					
	36. Fat	oled mo	nste	r			3	9. A 0. Ea	kind	l of	finch	1	
	38. Asc 41. Ast		t mir	neral	salt			1. So 2. De					
LAND	42. Hin 43. Loa	der			Juit		4	. A	celud	le le			
We have beed to O.B.	47. Vas	e					41	5. Es 5. Po	ggs	d hill	1		
We have land to Sell and to Lease for Farming.	49. Put on								# 2	50	>		
Stock-Farming and Graz- ing purposes, from about	50. Languish 51. Machine for lifting						EL INTER SHAR						
80 acres up, in Floyd, Bris-	52. Ski 53. Bei						REENTS						
coe, Hall, Motley and other counties. Also large list of	Part and	De	wn					AR	10	XII	DP	No.	
Lots in Floydada.	1. Ex	punge						198			EGE		
W. M. Massie & Bro		rtainin llet	R to	the				OR		GOR -	E	THE PARTY	
	Converse Bar						Child and		00	-	AL	ĺ	



ANSWER TO # 149 TELED



enough to pass the time of day with

onths, 25c.

\$1.50; sb

shton

mptly

ffice 73

mble

lasses

ed eyes.

YDADA, EXAS

mple

5 to 20

Book-

xico-

ches

30 p. m.

lahoma

Carls-

ingeles,

20 p. m.

well, El

and

laren

New

ty.

CY

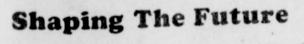
t

rics

little before 10 a. m. and are due in Hong Kong tomorrow then in Manila on Monday. I understand it is about a 6 hour rail trip to the mountain resort, Baguie, where we are to spend two weeks on a vacation spree. To breathe free air again, to be able to freely come and freely

There are mighty few 25pound turkeys but a Westinghouse oven will take a 30pound turkey - and have room to spare. Now is the time to buy your Westinghouse and really enjoy the coming holiday season. Actually, foods cook themselves in a Westinghouse. Let any employee demonstrate a new Westinghouse to you.

lexas-New Mexico Willities Company



Every child of school age should have a thorough Spinal and Postural Examination at least four times a year.

In reshaping the body of a child, it most naturally follows that you are shaping his future. That is what Dr. Purcell Chirocenet Chiropractor, in cooperation with the National Chiorpractic Association will do for those children from the ages of six to twelve years of age who enroll in this Health Service. Parents, is your child listless, underweight, retarded in school work, poor posture, etc.?. If so, bring him to my office where details may be given Concerning my FREE service, only a small incidental fee required. You may enroll your child from Nov. 25 to Dec. 2. This service limited to twenty children.

Advance System - N. C. PURCELL, D. C. - All Chiropractic HOLMES' STUDIO

HEATING Assures uniform comfort and free air circulation

CLEAN

CONTROLLABLE

ECONOMICAL TOO

West Texas Gas

Company

among the shops looking and buy- sent the great doctrine of how to be ing. Stamps, sandalwood fans, embroidered packets, carved ivory pins

besides the uncounted thousands of

homeless Chinese refugees. Again I

say we were struck by the uncrowd-

ede conditions of the streets.

and chocolate ice cream sodas were fruit, passion fruit, custard apple some of the purchases. Went to taro, not to count the many other see the movie "Four Girls in White" products for which I know no name a nurses' picturs. are to be had in the open stree The boat was busy unloading un- markets.

Ava Morton and I wandered about temptation. The lessons also pre-

should guard himself that his life

may ring true; the other is that of

being careful of others that they do

not deceive us and lead us into

til late. Some of the boxes were labelled "Del Monte Coffee" and the homes and many of the finished "Naphtha Soap." Before we slept products as well as wood carving, we looked again at the beauty of the beaded articles, and rattan furnicity set on the sides of the bay ture may all be found in the market into which the myriad lights cast place

their reflections. their reflections. And then another way and the green islands of the Philippines came into sight. Many very small the very first Protestant mission-the very first protestant mission-the very first protestant mission-This morning we went for the came into sight. Many very small the very first Protestant mission-islands—about 7000—make up the islands. Sailed by the naval sta-tion, Cavite, with its powerful broadcasting station and after quarantine and immigration in-ficult to realize that Protestantism spection sailed into the green bay had been introduced into the islands f Manila. only 40 years ago by the very man

The Spanish influence is still very who was sitting in the pulpit then ainly evident even after all these Dr. Rodgers. And yet there was a ars of being a protectorate of the nice sized congregation for a rainy U. S. One notices it in the soft-soft- Sunday. There are so many dia-ness of the native dialects, the col-lects, about 40 all told, that English orfulness of , the native dress and has to be the medium of exchange even in the style of the women's And yet they know and worship dress, in the decorations on the the same God who is known and many two wheeled carriages, and worshipped around the earth. What even the tiny ponies must have a thrill it was to realize that the been of Spanish stock. For two sun never sets on the Christian nights we enjoyed the loveliness church and its believers. of the place in absolute freedom Sunday, August 20, 1939.

from interference. This letter seems to deal with an-

On Wednesday we made the 6 niversaries. A year ago today we hour rail and car trip up the Ma- sailed from Vancouver. It has in in making our plans we had dis-but we all realize that the hardest cussed whether to rent a cottage time has not yet come. Just when or to stay in one of the smaller and how it will come we dare not hotels. Those of you kho know me well will appreciate my gladness when the decision was made not to And yet we like to be in the midst

keep house. I can't cook and the of things and would feel cheated tragic part is that I don't seem should we have to miss the fun and

to take much interest in learning. Our meals come with our room and Our vacation here will be over we are free to see the sights and tomorrow and while we hate to enjoy the hikes and interest of the leave this place of quiet beauty we are anxious to be among our fellow

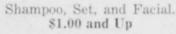
The market fascinates me. Tropi-cal products of all sorts being sold speak in the Wu dialect would give and bought by people who are only us a thrill that would last all day. one short step removed from savagry. Some of the men wear a shirt cinity has been scarce so we can and a many-colored geestring and hardly wait to get back and see that is all. Some of the women what has happened and what plans have a band around their hair which are being made

is long and hanging free. A many It would have been nice to have colored striped jacket and wrap- written personal letters to all my around skirt complete their costume. friends but since that was not post A funnel shaped basket is carried sible I chose this way instead. My on their back by a band which goes personal good wishes go to each on their foreheads. When shoes one of you. Thank you for your are worn, they are usually a wooden earnest prayers and for your insole with a leather strap across for terest in the magnificient battle bethe toes. The Igorots are the tribe nearest here. Ing fought on Chinese soil against unrighteousness. Would that the Cocoanuts (we bought one for 5 day would soon come when right centavos and five of us could not becomes victorious.

Yours sincerely, eat it before is spoiled) ,bread fruit, pineapples, mangos, jack

Hester D. West.





FAREL DESTIN cosmetics VOGUE

Beauty Shoppe TELEPHONE 33

Irene Edwina

Amy

Jewel

Bonnie

HOME

Too many of our home dollars succumb to the "glitter and glare" of big city temptation - and we let them go when we should show them how well they can do at home.

AVE

Unnecessary "big city buying" does harm to local merchants; it weakens our community. Let us make ourselves familiar with the quality and prices of the goods obtainable on home shelves before we permit our home-earned dollars to leave home.

The First National Bank

FLOYDADA, TEXAS



At WHITE DRUG COMPANY

CHOOSE YOUR GIFT NOW AND AVOID THE RUSH DURING THE HOLI-DAY SEASON. WE HAVE HUNDREDS OF PLEASING GIFTS TO CHOOSE FROM.

A SMALL DEPOSIT WILL HOLD YOUR GIFT. PLAN TO COME IN NOW WHILE YOU CAN SHOP AT LEISURE.

White Drug Co.

Stablished 1896 by Claude V. Hall. Published on Thursdays by Hesperian Publishing Co., Incorporated 1912. Entered as second class mail at the postoffice at Floydada, Texas, April 20, 1907, under the act of Congress of March 3. 1879.

FLOYD COUNTY HESPERIAN HE EDITORIAL OPINION - INTERPRETATION OF THE NEWS - CURRENT THOUGHT

SUBSCRIPTION PRICES: In Floyd and adjoining com-ties-one year, \$1.00; six month, 50c; three months, 25c, In advance. Outside Floyd and adjoining counties-one year, \$1.50; sh

months, 75c; three months, 40c; in advance Advertising rates furnished on application.

Dr. W. M. Houghton

Diseases of Women and Childr

Surgery and Obstetrics

Day or Night

Optometrist

FLOYDADA,

TEXAS

(EI

West

Kiang

dist cl

dated

somew

bound

by Mis

Dear

As V

We

little t

nila or

about

tain re

spend

spree.

IS

ingl

pou

001

time

hou

com

tuall

in a

lex

Chi

soci

year

child

etc.

ver

Hong

HOMER STEEN, Editor

Floydada, Floyd County, Texas, November 23, 1939

Editorial

THANKSGIVING NUMBER ONE

It was a nice, shiny new idea the president had to set Thanksgiving up a week so as to give more time - psychologically - for Christmas shopping, get better results for the public and more business for the retailer.

He was a bit late with the information, and as proof we offer the confusion that has followed in practically every community in the nation. However, it is a small matter and will be ironed out for next year, with everybody agreed, all plans made, and nobody realizing the actual change.

But for right now, it is the thirtieth for us and the twenty-third for the post office. We should have informed you last week-no mail by window, carrier or otherwise except in post office boxes on this date-the twenty-third and business as usual next Thursday November 30, when you observe the turkey day festival.

So here's hoping a big fat turkey for Mr. Roosevelt, Mrs. Smith and all the folks at the post office and the millions of others in a thousand other government agencies unknown to us today.

We've still got to hustle for one for the children and us next Thursday. -0-

HAVE RESPECT FOR GUNS

The bombardment of humans going on over in Europe sets a big pattern for the minor bombardment this fall of wild fowls of the air and beasts of the field in Texas that we call "wild life." Over in Europe they enforce with military precision respect for the guns they shoot, but here in Texas we go along willy-nilly, having little respect for the lethal weapons toted across the prairies and arroys and out on the lakes. The game commission in Texas tells us especially the unloaded gun gets little respect from its keeper. He says that some good rules that would lessen the number of hunting tragedies and increase the number of hunters who could come back to hunt the next day are as follows:

Carry only empty guns, taken down or with the actions open, into your automobile, camp or home.

Always be sure the barrel and action are clear of obstructions.

Always carry your gun so that you can control the direction of the muzzle, even if you stumble.

want to shoot.

Be sure of your target before

MEAT IS GOOD TO EAT

Contrary to faddist ideas meat is good to There eat and it is good for you, Not an all-meat diet, of course, but one

which is judiciously balanced. Floyd county people have a chance to pat-

ronize themselves, enjoy good food and good health at all the same time if they'll keep this in mind.

Hogs are selling too cheap, a temptation to have too much hog meat in the giet. There are thousands of bull calves all over the country that can be slaughtered as veal or later.

Even if you do not have canned spinach or other greens, they can be obtained at your dealers and the diet kept from being too heavy of proteins and animal fats.

-0-HOME-TOWN RECIPROCITY

(A Contributed Editorial)

Sales success is based not alone upon honesty, commercial acumen, agressiveness, analytical ability, personality and approach. All those qualities play their part in modern salesmanship. But the sales that repeat for you are based upon the all-important factor called Fair Dealing.

Fair Dealing and reciprocity are synonymous. Your community and its environs supply the business that makes it possible for you to succeed. It is only just and right that you reciprocate for the consideration your community shows you by patronizing home-town business enterprises.

After all, it is the citizens of your com- ones. munity who make it possible for your wife to have clothes; for your children to attend schools; for you to have a roof over your head; for bread and butter and milk and meat and eggs and delicacies to grace your table. Certainly, you are under no obligation to take your money a hundred miles away from your home town where you are not known, nor even appreciated. You might save a few cents by trading in the nearby big town. But you couldn't begin to compensate yourself for the trouble and inconvenience encountered through depriving your benefactors, friends and fellow-citizens of your

business. It isn't worth the difference. -0-

PROBABLY BETTER WOOL PRICES

Probability that better wool prices will prevail for a time is indicated by reports from Never point a gun at anything you do not the Department of Agriculture, an encouraging sign for sheep raisers whose number has the high plains area in the past few years.



had had a benediction

or thanks.

horizon.

stomachs.

lure and the faithlessness of the mirage of the Llano Estacado? They remembered the pretty maidens in Spain, drawing the water Last week was such a lovely week. from the wells in large jars and

equal distance from the thirsty me

and as they went forward it re-

How were these men, brought

ceded but ever enticed.

were so many interesting things to do. We went to Plain- bringing it to the men, soon to sail view one day and visited by brother for the New World. They had come and family. Then one day was to find gold and silver, but now spent at the Methodist conference they would give all the gold and at Lubbock . It was the opportuni- silver in the world for water ... ty of a lifetime to hear Dr. Fred- water to cool their swollen tongues erick of Chicago. Twenty years, and dry aching throats.

this preacher has stayed in one No rain had come to the prairie church. His voice was eloquent and that summer so lon gago. his hands so expressive of his curly mesquite grass was brown and words. He made us all want to brittle. The army scuffed it off as furnish our homes with the invisi- they passed. The large basins were ble furniture of the Upper Room, dry and their black dirt hard and Faith, Hope and Love. cracked. Coronado's men Rev. M. L. Moody came home grumbling to themselves. with us. He was the pastor at Cone valiant leader marching ahead,

in 1922. It was good to have him calm and proud, the lure of the gold once more and we felt like our lives and the silver beckoning him on with a power greater than that of Sunday we visited in the home of the shimmering mirage.

B. W. Ware of Cone. Mrs. Ware The sun shone from a cloudless and her girls have made many sky. Not a tree for shade only the beautiful paintings and handwork. lacy mesquite that did not make, It is an inspiration to be with them. scarcely a shadow on the ground. Our Missionary society was un- Rabbits could find shade in the usually good this week. The young yuccos and prickley pears. The sky women of the church organized, was a burnished bowl heated hot games were played and refresh- by the sun and turned down on the ments served by the hostess of the prairie.

social hour, Mrs. J. D. Travis. Was there no end to this vast This is the week of one of the level land? The men no longer ex-Thanksgivings. May we all think pected to reach the false promise of the wonderful blessings we have of water, but it tantalized just the and thank our dear Heavenly same Father for them. What a thing for

The quarreling ceased. Tongues a nation to do...Set aside one day were too thick and too dry to complain. Doggedly the men followed The roses came last week and their leader. are safe in the ground. Some-All at once the prairie broke away

times I think one rose in a vase is and a broken valley lay at the foot better than loads of other flowers. Still I love all kinds even the wild of a steep hill, covered with rocks The roar of running water filled the men's ears with new hope. Nearer and nearer till they rim

The sun shone hot on the prairies the found the buffalos springs pourand heat waves danced round the ing from the cleft rock and pure Coronado's tired men. crystal water leaping and splashing hungry and thirsty, were pressing from the salt grass slope to the on to the lake of water that beckoned before them. Ragged velvet canyon of the Yellowhouse.

LEAVE FOR MISSISSIPPI

gled and torn. Silver and gold Mr. and Mrs. Bill Hams left Satbuckles were missing from worn urday for Midland where they will out shoes. Scuffed leather belts visit Mr. Hams' mother, Mrs. Dick were drawn tight over empty wden. From Midland Mr. and Mrs. Hams will go to Jackson, Mis-Nothing alive on the unbounded from prairie, blending against the sissippi where they will make their blue sky, but this bedraggled army home

of moving men, and a herd of Mr. and Mrs. R. F. Luttrell had scared brown antelope, running as their guests Sunday and Monaway and spreading their short day Mr. and Mrs. Herbert Headley and baby of Borger and Mr. and The prairie dogs, fat and sassy Mrs. J. W. Garland of Clarendon. were deep in their holes asleep. The Mr. Garland is a brother of Mrs. vast herd of buffalo had vanished Luttrell and Mrs. Headley a nicee. at the first sight of the marching men; the shimmering lake kept an

Dru

the

satis

H

pell

drei

drug CAN/

a co

starts

D

to

Sta

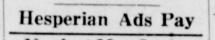
ing

80

co

co

L



from foreign shores, to know of the Calls Answered Promptly ADLERIKA Residence Phone 250; Office 73 White Drug Co., and B Pharmacy Dr. Wilson Kimble Dr. W. L. Botkin Licensed Veterinarian Specializing in fitting glasses and straightening crossed eyes. **Office Phone 42 Residence** Phone 84 TELEPHONE Ralls, Texas

Gas Gas All Time



apparatus when o 147 years. Many users report 5 to 20 mrs of satisfaction Can't injure-no lor...soothing. Get tacts in FREE Book-t. "The Answor" nonunderstanding that you are to like the way it quickly allays the cough or you are to have your money back. et, "The Answer" now on

WHITES PHARMACY



the trigger.

Never leave a loaded gun unattended. Never climb a tree or fence with a loaded

gun. Never shoot at a flat, hard surface, or at

the surface of water.

Always remember alcohol and gunpowder should not be mixed.

Thou art not the more holy, if thou art praised; nor the more worthless if thou art and he must have conquered himself before tion on December 19th for the purfound fault with. What thou art, that thou he can conquer others .- Mary Baker Eddy. art; neither by words canst thou be made greater in the sight of God .-- Thomas A. Kempis.

THE NEW FORGOTTEN MAN

Purchaser for military purposes by foreign countries and purchases by consumers in America who are benefitting from the war orders are due to increase, says this review. Rayon substitutes for woolens is about the only fly in the prospective fat of the wool grower, one is led to believe.

The reformer must be a hero at all points, -0-

Time wasted is existence-used, is life .--Young.

FLOYD COUNTY 14 YEARS AGO

white tails in warning.

Mirage

coats were held under their arms

the lace on dirty shirts was drag-

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

(From Issue of November 26, 1925) The board of trustees of the Floydada Independent School district will be asked to call an elecpose of voting on a bond issue of \$85,000 for the construction and equipment of a ward school, petition for which, to be presented to the board, is being circulated by interested citizens today.

In an effort to avoid further conby Christopher Preston struction costs at this time the school board has been making every effort to house the scholastics enrolled this year without discomfort. but the over-crowded condition of the school at present, and the probability of further expansion makes construction of the building imperative

Practically a complete suspension of business in Floydada, especially in the retail section of the business district, will mark the ob-servance of Thanksgiving Day servance of Thanksgiving Day here, clerks in stores and workmen irritat in the various industries being relieved for a full holiday, with indications that some of the Thanksgiving crowds will take the day easy at home, others will visit neighbors where big Thanksgiving dinners are in preparation, and practically all will see a football game; either their own high school boys against Wayland or Tech against WTSTC at Lubbock, in the afternoon. Golf at the country club, and duck and goose hunting will also draw their share of the crowds.

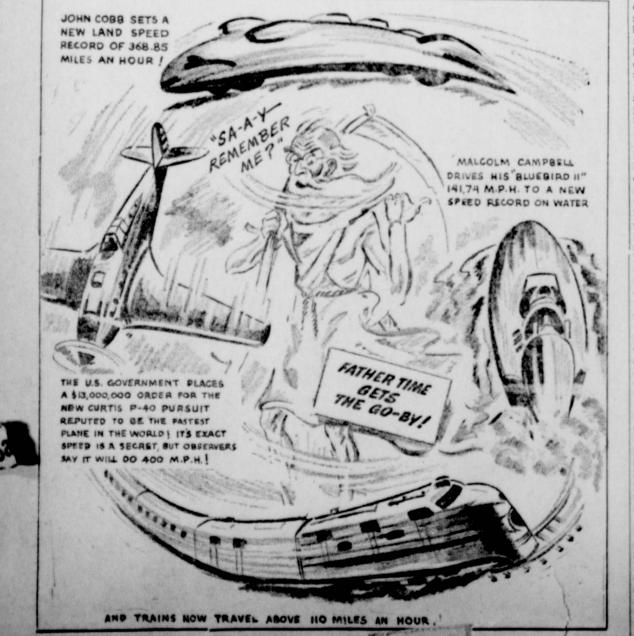
Floyd county's new \$37,000 fireproof jail on the northeast corner of the courthouse block, with three stories and basement built of brick and re-inforced concrete throughout, was finished last Friday, November 20th

Laying the foundation for the new \$20,000 ice plant of the Texas Utilities company at Floydada was begun this week by George Parr, contractor, who had a crew of men begin Saturday tearing down the frame building of the Floydada Ice company's old plant, preparatory to constructing the new building on the ocation

Floydada won a loosely played football game from the Tulia eleven at the City Park last Friday after-

noon by a score of 47-7. A fire in the local cotton yard the early part of last week destroyed about five bales of cotton and damaged a number of other bales, acording to reports from Scott King public weigher

esperian Aus Fay	07	-	-	~ .				-			-		~	
Neglect May Invite Pyorrhea	CI	RC)S	S-	14	5)F		2	8	17	12	1	
ums can become mighty trying. ggists will return your money if first bottle of "LETO'S" fails to sfy. Arwine Drug Co.	12	-	-		13	-	-	-7	14				-	
WHITE'S CREAM VERMIFUGE Ias long been used for ex- ling round worms in chil- n. Price 35c. Arwine Drug Company	75 27 30	37	26	19	-44	22	20	• 32	2.8	19	2.3	3%	25	
BRONCHIAL	33				36	32	am.			38		39	40	
COUGH Buckley's Famous CANADIOL Mixture Acts Like a Flash st a few sips-feel its powerful pun- action spread through throat, head	*3		45	3			~9	*6	#L		¥7 50	-		
bronchial tubes. end a few cents today at any good store for a bottle of Buckley's ADIOL Mixture (triple acting). Take uple of sips at bedtime. Feel its in- t powerful, pungent action spread throat, head and bronchia' tubes. It s at once to loosen up thick, choking		Self	Acr	oss			51	4	. St	urtsey			10.	
gm, soothe raw membranes and make 1. Sell thing easler. 4. To be able ifferers from those persistent, nasty 7. Site ting coughs due to colds or bronchial 12. Make a friction 10 million bottles sold But be sure 13. An individual 10 million bottles sold But be sure 14. Diadem WHITE'S PHARMACY 15. A beverage ARWINE DRUG COMPANY, 16. The universe								 Literary scraps Wine of the gods Advances Pass the tongue of Past Lettuce 						
ors. Smith & Smith	18. 20. 21. 22.	Antel sian s Small Perta A dise	ope stepp nail ining ease i	of t	the			17 19 22 23	. Sn . Ba	oved nall : abylo illnes	Span nian 38	ish l god		
Sanitarium OR SURGICAL CASES	 23. Vegetable 26. Enrage 28. Splendor 30. To fix by heat 32. Cleave 33. Agreements 34. Malicious firing of a building 35. Bud 36. Fabled monster 38. Ascend 41. Astringent mineral salt 42. Hinder 43. Loathe 47. Vase 							25 27 29 30	 24. Organ of sound 25. Consumed 27. Imflammable liquid 29. Small job 30. Mimic 31. A refusal 32. Land measure 34. A squadron 37. Weapon 39. A kind of finch 40. Eagles 					
Phone No. 177 Floydada, Texas								32 34 37 39 40						
LAND								 41. So be it 42. Depression 43. A curve 44. Exclude 45. Eggs 46. Pointed hill 						
We have land to Sell and Lease for Farming, tock-Farming and Graz- g purposes, from about acres up, in Floyd, Bris- be, Hall, Motley and other	49. 50. 51. 52.	Bird Put o Lang Mach Skill Being	uish ine f	or li	ftin	•		Televel a	AM DO		50	1 4 0 0	ACZM 4	
vunties. Also large list of ots in Floydada. V. M. Massie & Bro Floydada, Texas	1. 2.	Expu Perta gulle	inge aining t	g to				China Sa				VEGET AL	10 01 4 - Wa	
FROYGRON, TEXAS	The state		A	NSW	ER	Tot	174	9 6		201		EPI	R	

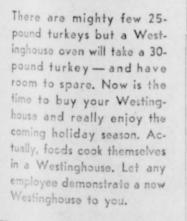




QUICK CLEAN CONTROLLABLE

did we see the fearful desparing tian living-two practical thoughts faces of the Jewish refugees. Shangbeing emphasized. One is that one hai is a haven for about 10,000 Jews should guard himself that his life besides the uncounted thousands of may ring true; the other is that of homeless Chinese refugees. Again I being careful of others that they do say we were struck by the uncrowdede conditions of the streets.

not deceive us and lead us into temptation. The lessons also pre Ava Morton and I wandered about sent the great doctrine of how to be among the shops looking and buy-



ing coun-

\$1.50; st

ton

mptly

fice 73

nble

asses

TDADA

nple

5 to 20

E Book

Y

xico-

ches

0 p, m

5 p. m. Carls-

igeles

0 p. m

and

laren-

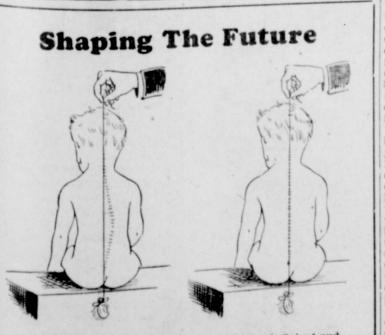
New

eyes

xt.

lexas-New Mexico Utilities Company

Contraction of the second s



Every child of school age should have a thorough Spinal and Postural Examination at least four times a year.

In reshaping the body of a child, it most naturally follows that you are shaping his future. That is what Dr. Purcell Chiropractor, in cooperation with the National Chiorpractic Association will do for those children from the ages of six to twelve years of age who enroll in this Health Service. Parents, is your child listless, underweight, retarded in school work, poor posture, etc.?. If so, bring him to my office where details may be given concerning my FREE service, only a small incidental fee required. You may enroll your child from Nov. 25 to Dec. 2. This service limited to twenty children.

Advance System - N. C. PURCELL, D. C. - All Chiropractic HOLMES' STUDIO



West Texas Gas

Composite y

andalwood Ians, em broidered packets, carved ivory pins

and chocolate ice cream sodas were fruit, passion fruit, custard apple some of the purchases. Went to taro, not to count the many other see the movie "Four Girls in White" products for which I know no name a nurses' picturs. are to be had in the open street The boat was busy unloading un- markets.

til late. Some of the boxes were Weaving is quite an industry in labelled "Del Monte Coffee" and the homes and many of the finished "Naphtha Soap." Before we slept products as well as wood carving. we looked again at the beauty of the beaded articles, and rattan furnicity set on the sides of the bay ture may all be found in the market into which the myriad lights cast place

their reflections. This morning we went for the And then another way and the English sermon to the Union Evangreen islands of the Philippines gelical church. Dr. J. B. Rodgers came into sight. Many very small the very first Protestant missiontislands—about 7000—make up the islands. Sailed by the naval sta-tion, Cavite, with its powerful broadcasting station and after quarantine and immigration in-ficult to realize that Protestantism spection sailed into the green bay had been introduced into the island of Manila. only 40 years ago by the very man

The Spanish influence is still very lainly evident even after all these Dr. Rodgers. And yet there was a ars of being a protectorate of the nice sized congregation for a rainy S. One notices it in the soft- Sunday. There are so many dianess of the native dialects, the col- lects, about 40 all told, that English orfulness of the native dress and has to be the medium of exchange even in the style of the women's And yet they know and worship dress, in the decorations on the the same God who is known and many two wheeled carriages, and worshipped around the earth. What even the tiny ponies must have a thrill it was to realize that the been of Spanish stock. For two sun never sets on the Christian nights we enjoyed the loveliness church and its believers.

of the place in absolute freedom Sunday, August 20, 1939. from interference. This letter seems to deal with an-On Wednesday we made the 6 niversaries. A year ago today we

hour rail and car trip up the Ma- sailed from Vancouver. It has in jestic mountains to this cool spot. many ways been a difficult year In making our plans we had dis-but we all realize that the hardest cussed whether to rent a cottage time has not yet come. Just when or to stay in one of the smaller and how it will come we dare not hotels. Those of you kho know me say but just rest assured that it

well will appreciate my gladness when the decision was made not to keep house. I can't cook and the of things and would feel cheated tragic part is that I don't seem should we have to miss the fun and to take much interest in learning. games. Our meals come with our room and Our

Our vacation here will be over we are free to see the sights and tomorrow and while we hate to enjoy the hikes and interest of the leave this place of quiet beauty we

are anxious to be among our fellow The market fascinates me. Tropi-cal products of all sorts being sold speak in the Wu dialect would give and bought by people who are only us a thrill that would last all day. one short step removed from savag-ry. Some of the men wear a shirt cinity has been scarce so we can and a many-colored geestring and hardly wait to get back and see that is all. Some of the women what has happened and what plans have a band around their hair which are being made

is long and hanging free. A many colored striped jacket and wrap-around skirt complete their costume. It would have been nice to have written personal letters to all my friends but since that was not pos-A funnel shaped basket is carried sible I chose this way instead. My on their back by a band which goes personal good wishes go to each on their foreheads. When shoes one of you. Thank you for your are worn, they are usually a wooden earnest prayers and for your insole with a leather strap across for terest in the magnificient battle bethe toes. The Igorots are the tribe ing fought on Chinese soil against unrighteousness. Would that the nearest here.

Cocoanuts (we bought one for 5 day would soon come when right centavos and five of us could not becomes victorious. eat it before is spoiled) ,bread i Yours sincerely fruit, pineapples, mangos, jack

Hester D. West.





Amy

Jewel

Bonnie

HOME

Too many of our home dollars succumb to the "glitter and glare" of big city temptation - and we let them go when we should show them how well they can do at home.

Unnecessary "big city buying" does harm to local merchants; it weakens our community. Let us make ourselves familiar with the quality and prices of the goods obtainable on home shelves before we permit our home-earned dollars to leave home.

The First National Bank

FLOYDADA, TEXAS



At WHITE DRUG COMPANY

CHOOSE YOUR GIFT NOW AND AVOID THE RUSH DURING THE HOLI-DAY SEASON. WE HAVE HUNDREDS OF PLEASING GIFTS TO CHOOSE FROM.

A SMALL DEPOSIT WILL HOLD YOUR GIFT. PLAN TO COME IN NOW WHILE YOU CAN SHOP AT LEISURE.

White Drug Co.



Study Club Entertains With Annual Open House

Thursday afternoon at the home of street, with the 1929 and 1934 Study Social And Shower club members as guests

Mesdames R. E. Fry, Noel Trout- were honored with a miscellaneous man, E. F. Stovall, J. B. Jenkins, wedding shower Friday evening, No-Lon V. Smith, S. W. Ross, J. H. My- vember 17, at the Lakeview auditorres, L. G. Mathews, Glad Snodgrass ium. Mrs. Hartsell, until her mar-Kenneth Bain, J. V. Daniel and L riage recently was Miss Ruby Har-W. Hicks

In the receiving line were Mes- Hostesses for the affair were Monday evening Mr. and Mrs. Caltesses were in formal dress.

other fall flowers were used to Miss Bert Ione Smith. decorate the reception rooms.

dining table was laid in a lovely Thanksgiving motif. white hand made cloth. The cen- Miss Bert Ione Smith poured Mrs. W. Luther Fry, Mr. and Mrs. ton hole chrysanthemums tied with Mrs. Cella Ross and Miss Racher McClure presented a "miniature

from a silver service assisted by Mrs. gave "A Toast to the Bride." Mrs. grass and Mrs. Myers escorted the with a "toast to the mother," Peyguests to the dining room then to ton Legg a "toast to the father, seats.

ed by the Floydada Music club was hind. presented, Mrs. Rutledge, club Misses Bert Ione Smith, Ella president, welcomed the guests.

Girls sextette; "Memories" and lege days. "Pagan Love Song," Mrs. G. E.

Swinson, accompanist; Reading, "A Thanksgiving Din- O. C. Vinson, D. H. Widener, W. C. (Adler) Mrs. Clement Mc-Donald; Reading, "The Beginning of the Jardania Literary Society," Mrs. E. H. Balch

bert) Miss Elizabeth Caldwell ac-Mary Frances McRoberts; "Age of son and Peyton Legg; Innocence" (Reynolds) and "Beaugan

"Mother," (Whistler) and "That Old Refrain," (Kreisler), Miss Eliza-beth Caldwell, Miss Nancy Ann Barbara Loan, Helen McCravey, Barbara Loan, Helen McCravey, Hadsell, Mrs. Dean Hill, Mrs. Calvin Barbara Jean and Sandra Kay Moore, with a weiner roast Friday Steen. Steen and Dorthy Nell Swinson.

by, Fannie Mae Bail, Mildred Olson, line Reagan, Ora Nell Taylor, Marie

The 1922 Study club entertained with an open house and coffee Mr., Mrs. Hartsell Mrs. J. M. Willson, 112 South First Named Honorees At

Hostesses with Mrs. Willson were Mr. and Mrs. Blanton Hartsell

dames Willson, O. P. Rutledge, I. W. Mesdames Tom Porter, R. C. Smith, Hicks, and E. F. Stovall. The hos- Earl Edwards, G. R. May, P. J. Wilkes, Bill Smith, Van Thornton, Vari-colored chrysanthemums and B. L. Breed, and G. W. Smith and

Coffee was served from a beau- decorated with autumn leaves, ears receiving travel awards. tiful arranged table carrying out of corn, pumpkins, flowers and the colors of yellow and white. The shocks of grain carrying out the

terpiece was artistically arranged of punch from a wooden bowl surhuge yellow and white chrysanthe- rounded by autumn leaves and cut mums flanked by crystal candel- flowers. She was assisted in servin, bra holding white tapers. Plate by Mrs. Van Thornton and Misses Mrs. Donald H. Pitts and Walton favors were small corsages of but- Ara Sue Edowards and Ella Breed.

Mrs. S. W. Ross poured the coffee wedding" and Miss Rachel McClure Mrs. Jack Henry, Mr. and Mrs. L. Johnson, Mrs. Bain, Mrs. Daniel and Bill Smith replied with "A Toast Mrs. R. S. Wilkinson. Mrs. Snod- to the Groom," Mrs. P. J. Wilkes Loran, Mr. and Mrs. Richard Stoand Miss Martha Lou McClure

An entertaining program arrang- gave a "toast to the girls left be-

Breed, Ara Sue Edwards, and Mrs. Mrs. Lola Gallaway directed the Van Thornton presented the gifts in following program: Chorus, Baptist a novel manner with a skit of col-

Bond director and Dorthy Nell Mesdames H. L. Dunn, M. P. Conway, Will Harrison, J. A. Hartsell,

ner on the Wing," Emma Louise Wright, G. W. Smith, C. Alexan- of many lovely golden gifts. A huge Smith; piano solo, "Indian Sum- der, Joe Robertson, W. T. Hopper, wedding cake, with many tiers, each Van Thornton, Travis Dunn, Don tier representing an anniversary, Harrison, W. H. Bunch, Dick Nich- was served to relatives. ols, H. J. Nelson, J. H. McClure, Masterpieces of Art and Music, ans, John Hambright, R. B. Mc- dent of Lockney.

"The Song of the Lark" (Breton) Cravey, J. H. Harrison, Orval Newcompanied by Mrs. McDonald and Porter, Loye Sparks, Milton Harri- of

Innocence" (Reynolds) and "Beau-tiful Dreamer" (Foster) Mrs. Pearl Pagan, Claudean Goen, James Wes-Claud Patton, R. L. Nichols, T. L. ter, Wanda Withers and Nelda Fa- Merriott, B. C. Willis, S. D. Scott and George Sparks;

Guests were Misses Beryl Bus- Lou McClure, Ozona Taylor, Pau- Floydada

ell, Inez Mos-

Joint Hosts Stress Thanksgiving Motif In Bridge-Dinners

Attractive in detail was the series of two course bridge-dinners given Monday and Tuesday evenings in the home of Mr. and Mrs. G. L. Kirk, 529 West Virginia street, with Mr. and Mrs. Kirk and Miss Ruth Collins as hosts.

Thanksgiving motif was stressed ing with Mr. and Mrs. O. P. Rutmenu and table appointments. ledge at 7:30 o'clock. The foursome tables were centered with clever arrangements of apples nuts, fruits and cranberries on amber plates. The apples were used as candelabra holding white tapers. In the games of bridge played

vin Steen were high score winne for couples while Mrs. Pitts and C. society will meet November 27 at 3 Minor received travel awards. Tuesday evening Mr. and Mrs. R. C Wakefield scored high for coup

Monday's guest list included Mr. and Mrs. Calvin Steen, Mr. and

C. L. Minor, Mr. and Mrs. A. B. Keim, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. B. K Barker, Dr. and Hale

Guests Tuesday evening were Mr. and Mrs. J. C. Gilliam, Mr. and Bishop, Mr, and Mrs. R. C. Wakefield, Mr. and Mrs. Terrell vall and Mr. and Mrs. T. P. Col-

ATTEND GOLDEN WEDDING ANNIVERSARY SATURDAY

Mrs. Blanche Phegley of South Plains and Mr. and Mrs. N. D. Clark of Lockney attended the Golden wedding anniversary of Mrs. Clark's Guests present were, Messrs. and parents, Mr. and Mrs. J. A. Webster,

Amarillo, Saturday, November 18 The honorees were the recipients

an Conway, John Allen, Dee Ad- George Webster, a long time resi- party,

MRS. SNODGRASS ENTERTAINS Steen held high score for couples

FOR GRANDDAUGHTER FRIDAY and Mr. and Mrs. Wilkinson for the guests

Dunn, Mary Frances Dillard, Martha afternoon at their home in south

ENTERTAINMENT FOR BTU

Supper was served to Norma Jean the honoree, Jo Ann Daily, Bonnie

The Senior B. T. U. of the First

Irene Daily, Maurine Matis, Truitt

Floyd Jones,

Mrs. J. W. Nevius returned to her

home in Placerville, California,

Thomas



1929 Study club meets this afternoon at 3:15 with Mrs. L. J. Welborn

Bluebonnet Needle club will meet this afternoon at 3 o'clock with Mrs. Everett Price.

Owl's 42 club will meet this even-

WEDNESDAY

Wednesday Luncheon club meets T. Bishop

MONDAY

Methodist Woman's Missionary o'clock at the church

Woman's Missionary society of The auditorium was attractively with Mrs. Gilliam and G. L. Kirk the First Baptist church will meet in an all day meeting Monday at the church beginning at 10 o'clock

> Woman's Council of the First Christian church meets with Mrs. Victoria Asher November 27 at 3 o'clock.

MONDAY

Friendship Bridge club meets November 27 at 7:45 with Mr. and Mrs. A. B. Keim.

TUESDAY

Tuesday Evening Bridge club meets November 28 at 7:45 with Mr. and Mrs. J. C. Gilliam

Bridge Club And **Guests Entertained**

In C. Steen Home

Pla-Mor Bridge club and other her home Thursday. guests were arranged for play in the meeting for the club Wednesday evening of last week with Mr. and Mrs. Calvin Steen as hosts.

Concluding the games of bridge refreshments were served and a business meeting held. Names were Mr. Webster is a brother of drawn for the club's Christmas

Guests of the club were Mr. and Relatives from the south plains Mrs. R. C. Wakefield and Mr. and and "Hark, Hark the Lark" (Schu- berry, A. M. Battey, R. F. Hall, attending were Mr. and Mrs. Clark, Mrs. R. C. Wakefield and Mr. and Earl Edwards, P. J. Wilkes, Tom Mrs. Phegley, Miss Muriel Phegley Mrs. R. S. Wilkinson, jr. Members Canyon, Mr. and Mrs. Bill were Mr. and Mrs. J. I. Hammonds Robertson of Crosbyton, and Miss Mr and Mrs. Homer Steen, Mr. and Mesdames J. H. Newberry, Mary Lucile Weast of South Plains, a Mrs. W. Luther Fry. Mr. and Mrs. Jack Henry and Mr. and Mrs. Rich-

ard Stovall. Mr. and Mrs. Homer

Mrs. C. Snodgrass entertained The club will meet November 29 her granddaughter, Norma Jean at 7:45 with Mr. and Mrs. Homer

Marriage Licenses

THANKSGIVING

SPECIALS

ON PERMANENTS

\$2.50

45c

25c

Lela

9 \$1.50 Perman-

Shampoo,

ents For,__

Mexican Dinner SOLEMNIZED NOVEMBER 18 Featured At Club The marriage of Miss Mildred Burke, daughter of Mr. and Mrs. D. 1934 Study Club Meeting Friday W. Burke of Sand Hill, and Johnnie

A Mexican dinner was the featare of the meeting for the Friendship Bridge club Friday evening in the home of Dr. and Mrs. A. E. Guthrie, 614 West Kentucky street. Matthews assistant pastor of the The dining table was laid in a lace cloth with a center of fruits

and vegetables on a reflector. Thanksgiving tallies were used for the games of bridge. Playing were Mr. and Mrs. J. A.

Arwine, Mr. and Mrs. B. K. Barker, November 29 at 12:30 with Mrs. L. Mr. and Mrs. L. T Bishop, Mr and Mrs. Walton Hale, Mr. and Mrs. A. B. Keim and Mr. and Mrs. J. C. Gilliam. Mrs. Arwine and J. C. Gilliam held high score.

> Mr. and Mrs. Keim will entertain the club Monday evening, Novem- MR. AND MRS. S. D. MILLS ber 27 at 7:45.

MISS HADSELL HOSTESS TO GIRLS SCOUTS MONDAY

Miss Nancy Ann Hadsell, sponsor of the Girl Scouts, entertained the in an all day gathering of their group at her home Monday after- children, relatives and friends.

noon The Investiture ceremony was held and the girls received their children, four of whom are living. Scout pins

Present for the meeting were Oragene Willson, Martin Louise Bond,

Venita McCleskey, Phyllis Jean Simon, Peggy Jo Bishop, Arla Vee Lovene Jones, Marjorie 'Bishop. Oden, Kathryn Wilkinson and Maurine Medlen.

ber 27 after school.

Pleasant Hill News

PLEASANT HILL, Nov. 21 .- Mrs. and Warren, Mr. and Mrs. Walter S. V. Adams was hostess to the Shaddix and children, Amos and Four tables for members of the quilting club of the community at Bobbie, and Don Pemberson all of

Mr. and Mrs. Henry Willis were guests in the home of Mr. and Mrs. Beatrice Duncan and children, John John Hopper in the Lakeview community Sunday.

T. J. Cardinal visited in the W. B. Johnnie, of Petersburg; L. D. Hor-Jones home at Dougherty Sunday. ton of Floydada, Mr. and Mrs. Ever-Mr. and Mrs. Ray H. Smith of ett Mickey of Plainview, Mrs. Sallie Baker were guests of Mr. and Mrs. Mickey, Robert Peel and daughter, E. Shelby Cook Thursday night.

Mr. and Mrs. Dick Nichols, Mr. and Mrs. Cook and Miss Eilzabeth Houghes were dinner guests in the home of Mr. and Mrs. Willie Bunch

Sunday Mrs. Joe R. Evers returned home Saturday from Canyon where she ing mark each night. Maximum had visited her daughter.

business trip to Lubbock Monday. mum temperature 22 degrees Tues-Mr. and Mrs. Bill Rucker and day night. family spent Sunday with Mrs. E. B. Reports from farmers all over lucker in Floydada

Those who visited with Mr. and need for moisture. Wheat is begin-Mrs. Joe R. Robertson Sunday were ning to suffer from lack of rain, and Mr. and Mrs. Claud Patton and Mr. local grain men estimated that 50

president, Mrs. Travis, in charge. First Methodist church in Lubbock performed the single ring cere- Reports were given from the different committees for the community Miss Verda Frances Turner and Christmas tree. Plans were also Dewitt Burke were the couple's completed for the club's annual Christmas party. The program for the evening was

Guest Speaker For

1934 Study club met Tuesday

evening with Miss Mildred Olson a

hostess in the home of Mrs. Walter

Business was discussed with the

members and one visitor, Miss

Oneca Hamilton, and the speaker

The club adjourned to meet De-

cember 5 at 6:45 with Mrs. Winfred

HONORED AT FAREWELL PARTY

named honoree at a luncheon Wed-

courtesy when Mrs. Elmer Schneder

entertained at her home in Kress.

The table was laid with a lace

Guests were Mesdames Hams,

Mr. and Mrs. Hams had made

New Car Registrations

1940 Chevrolet Deluxe sport coupe

1940 Buick touring sedan, J. M.

Mr. and Mrs. Dorris Jones and

For the WOMAN

A. you Love .

Bes

They'll never forget you if you give Jewelry, so why not please

Hundreds of other gifts, all low priced?

"Lady Bulova" model.

Militar

Outfit

In a leather zipper

8-day half-hour chimes!

Unique solid gold setting

13 flashing Diamonds!

them?

baby of Matador were guests Sun-

day of his parents, Mr. and Mrs. W.

1940 Ford tudor, Roe Jones.

their home here until recently.

staffman with the Hesperian to

make his home.

Walter Talley.

Brownlow

O. Jones.

Mrs. Harold Hams, formerly of

for the evening, Mrs. Lider.

FOI

mer 403t

HUI

for

hun

ance FOF Mrs.

Stre

belts

AIR

Flor

FLO

cest

Care

rang

Flori tion.

BUL

Flori

S. G

GIV

Make

liam

471tc

FOR

Barg

40tfc

FOR

feed, See Lock

FOR

cent

only.

402tc

52 T

C. F.

55 B

STRA

have

C. A.

BAT

tern

LET

farm

suit with black accessories. Both bride and bridegroom are Lider was guest speaker, discussing graduates of the Floydada High as her subject, "How Philosophy school with the class of 1936. He is Affects One's Personality.

attendants.

Cates, son of Mr. and Mrs. John C.

Cates of Sand Hill, was solemnized

Saturday evening, November 18 at

6 o'clock in Lubbock. Rev. Cecil Travis.

ty where they will make their home. freshments were served to the club

CELEBRATE ANNIVERSARY

Mr. and Mrs. S. D. Mills , celebrated their sixty-second wedding Newsome. anniversary at their home in the Sand Hill community November 19 FORMER FLOYDADA RESIDENT

Mr. and Mrs. Mills were married in 1877. To them were born twelve Floydada but recently of Kress, was All were present except one daugh- nesday of last week as a farewell ter, Mrs. J. L. Jones of Olton. Enjoying the occasion were Mr.

and Mrs. Eli Horton and children, cover with crystal candelabra, china Edgar, Margaret, Sidney and Billy and silver appointments. Games of Ray, of Plainview; Mr. and Mrs. C. bridge followed the luncheon. E. Mills of Mickey, Mr. and Mrs. A. L. Sanderson and daughter of Lock-The next meeting will be Novem- ney, Mr. and Mrs. Thomas Graham honor guest, Ernest Herring, Walter Black, Bill Caldwell, Charles Flemof Lockney and Mr. Mill's half sising, Ed Bryant and Jim Doris. ter, Mrs. J. L. Boyd and daughter,

Mary Neva, of Plainview. Friends calling were Mr. and Mrs. Mr. Hams resigned last week as George Graham and children, Esther move to Jackson, Mississippi to

Lockney; Mrs. J. L. Wilson and children, Alice and Byman, Mrs. and Virginia, all of Mickey; Mr. and

Mrs. Malvin Duncan and son

Viola all of Mickey. WEATHER AND CROPS

Weather during the past week remained clear and cold, with temperatures dropping below the freeztemperature for the week was 70 Mr. and Mrs. Fred Battey made a degrees Wednesday, and the mini-

the county indicated immediate

With 3 utility bowls

\$23.50

and Mrs. R. W. Cudd and daughters percent of the wheat land in the of Paducah. county will require rainfall within

Mrs. Cates wore a blue costume read by Miss Olson. Mrs. G. A. a farmer in the Sand Hill communi-Following the program lovely re-

Cleskey, L. J. Welborn, E. L. Nor-man, G. L. Kirk, H. G. Barber, Lee Number G. Smith, Harvey Clement McDonald, Terrell Loran, Lee Newberry, Sammle Goodwin, Baptist church were entertained Thelma Aretta Wellborn. Cecil Hagood, Walter Wood and J. Lonnie Allen, Dennis Taylor, Billie with a Thanksgiving social Mon-B. Bishop

Mesdames Wilson Kimble, Bertha Gilbert, Lon M. Davis, Leona Bell, Pitts Leoner, Jack Murphy, Melvin, Earl, James, Bob-bie and Joe, jr., Robertson, Jack After a number of games refresh-C. K. Arnold, W. I. Cannaday, and Pitts, Leonard McCravey, Odell ments were served to Modena Hartthe hostesses.

gram.

Mr. and Mrs. S. B. Jackson of Lit- Emitt Willis, James Lee Nichols, Mrs. Barber, Mr. and Mrs. W. B. tlefield were here Sunday to visit Fred Lloyd and James Peyton Legg. Harris and Mr. and Mrs. Edd

Mrs. Floyd Simpson and son re- and Mrs.Clarence Guffey, and Mr. Mexico, last mid-week after a two Hartsell. weeks visit with Mrs. Simpson's parents, Mr. and Mrs. C. P. Looper.

ALL HAND MADE

Mrs. Elmer Harper

Nichols, George Reid May Earl day evening at the home of their Club members attending were Edwards, jr., Henry Russell, Virgil Sponsors, Mr. and Mrs. H. G. Bar-Breed, Henry Jones, Clyde Alex- sell, Erma Dean Moore, Alene War The next club meeting will be ander. Ray Lloyd, J. W. Harrison, ren, Irene Gilbreath, Edith Shirey, December 14 at the home of Mrs. E. Roger Hartsell, Edgar Willis, Har- Frances Jo Terrell, Maurine Hart, L. Angus for the Christmas pro- old Dunn, John Gordon Mason, James McClure, Grady Mason, McCarty, Junior Conway, Thurman Battey, Wright, Carman Moore, Mr. and

with their son, Hubert Jackson and Sending girts were burs. Morton, Mr. and Mrs. W. W. West Sending gifts were Mrs. Mollie Duncan. Mr. and Mrs. Glad Snodgrass, Mr.

turned to their home in Eunice, New and Mrs. Woodward and Glen Tuesday after having spent the past

Lovely Cutwork, Crochet, Ap-

plique, Knit Sets, Embroidery,

Bed Spreads, Children's Clothes,

Lunch Sets, Fancy Towels, Pil-

Mrs. J. W. Buchanan

Gifts of Beauty

low Cases.

HANDIWORK OF ALL KINDS -

SEWING, ALTERATIONS, HEMSTITCHING

Miss Ovie West -000-

Located at Vogue Beauty Shop

Ladies Gift Shop

& Exchange

Columnar pads. The Hesperian

two weeks here in the home of her parents, Rev. G. W. Tubbs and other relatives. Mrs. James Baily daughter of Mr. and Mrs. A. G. Muse has returned

home after two months illness in a private hospital in Plainview and in the home of her sister Mrs. E. F. Readhimer. Mr. and Mrs. Harley Brown and Mr. and Mrs. Herman Gammill of Rochester came Friday and visited until Saturday afternoon with Mrs.

family Mary Evelyn Davis is in Quemada where she will visit for several weeks with her aunt, Mrs. A. D. Prestridge.

Mr. and Mrs. T. W. Young Amarillo were Sunday guests of Mrs. Young's sister, Mrs. Nora Cox and daughter. Thomasine, and her brother, L. T. Bishop and family.

Set, Dry, Set and Dry, Let us help you with your Brown's brother, Roy Patton and Beauty Problems. PARADISE BEAUTY SHOP Vida Mae



 Fannie Mae Rees, Nancy Ann Had-sell, Reba Copeland, Eunice Howell, Oleta Owens, Ina Sims, Mesdames
 Harrison, Sylba Russell, Inez Mos-ky, Tiny Patton, Dorris Vinson, Virginia Nell Dunn, Alma Jean Porter, Annel Murphy, Vera Faye Battey, Elizabeth Hughes, Mary West, Ara Sue and Jean Edwards, Florence Lloyd, Billie Johnston, Stovall, John Hoffman, Roe Me Iner Honoree, Jo Ann Daily, Bonnie Nell Fuqua, Beth Hinson, Emogene Gee, Marjorie Oden, Bobby Me-Guire, Orby Tye McCleskey, Jack Loran, Tom Roy Snodgrass, Gene Arwine and Bill Hale.
 Nov. 18—J. W. Huey, jr., and Marylyn Leckey.
 Miss Floriene Dorrell was a week-end guest in Lubbock of Misses

 Nov. 18—John Hoffman, Roe Me Mest Ara Sue and Jean Edwards, and Lena Scott;
 Mille Johnston, and Lena Scott;
 Harkson, Sylba Russell, Inez Mos-Virginia Nell Dunn, Alma Jean Porter, Annel Murphy, Vera Faye Battey, Elizabeth Hughes, Mary Jackson, Joy McCravey, Leona and Lena Scott;
 Nov. 18—Johnston, Arwine and Bill Hale.
 Nov. 18—Johnston, Arwine and Bill Hale.
 Nov. 18—Johnston, Arwine and Bill Hale.

 few days. Nov. 20-S. L. West and Irene Cardinal. Nov. 21-Monroe McPherson and

> Make Household Tasks a PLEASURE! HAMILTON BEACH



G. E. Waffle Irons Chrome with ebony handles. Lights when finished!

\$5.95

NESCO ROASTERS SILEX COFFEE MAKERS ELECTRIC CLOCKS URN SETS

BOUDOIR LAMPS G. E. Electric Irons FLASHLIGHTS DECORATIVE LIGHTS

Streamlined design, with 3-heat I. E. S. FLOOR LAMPS



Radio Electric Co.

The A





M. L. Solomon JEWELER



Wedding

Pair

Mantel

Clock

Heart

Bracelet

blid gold!

	1	Floyd County Hesper	rian, Floydada, Texas, Thursday, November 23, 1939	
Classified Ads	TIME TO PLANT Bulbs of all kinds. Nice variety at Park Florists. Telephone 78, Mrs. W. S. Goen. 39tfc	402tp	tenant, or landlord or a share ten- ant, or as share tenant or share- cropper, are eligible to vote; except that, since marketing quotas are not	LIONS CLUB SPEAKERS GIVE IDEAS ON SCHOOL ATHLETICS
For Sale	USE Cosden products and be satis- fied. Home Oil Co. 248to	For Rent 2 room apartment 230 W Virginia st. Mrs. W. A. Amburn FURNISHED apartment. 129 W.	applicable to cotton with staple of Campbell communities will vote at $1\frac{1}{2}$ inches or more in length a per- the courtroom in Floydada.	Floydada Lions club had as spec- ial guests Tuesday Coach Odell Winter and 22 members of his high We thank you for the
WE have Butane or natural gas heaters at prices that will surprise you. Gilliam's Appliance & Sport store. 471to	Phone 83 For Tire and Road Service LEE TIRES	Ga. Street. 412tc 5-ROOM House on West California St. Call 185. 401tc	cotton in 1939 shall not be eligibleMuncy, Aiken, Lockney, Ramsey,to vote unless he was also engagedRoseland, Sterley, Lone Star, Provi-in producing cotton with staple ofdence and Prairie Chapel communi-less than 1½ inches.ties vote at the Beacon office in	school football squad, and the pro- gram centered around football acti- vities, with Superintendent Walter Travis of the high school and Wal- ter Collins, ardent member of the Let us cull your hens.
FOR SALE—91½ acres for sale in Section 87, Block G, about 5 miles	FLOWERS by wire anywhere in the world. Park Florist, telephone 78. Member Floral Telegraph Delivery Association. 27tfc		firm, association, or other legal en- tity, shall be entitled to more than one vote in the referendum, even school; and farmers in the Edgin	Travis talked on arthletics in the school from the viewpoint of the know it all.
mer Lewton, Excelsior Springs, Mo. 403tc. HUNTING season is here. See us	LET BILL renovate your mattresses. W. E. (Bill) Yandell Mattress Fac-	For Trade	though engaged in the production of cotton in two or more com- munities, counties or states.	school administrator and Collins from the viewpoint of the fan and school patron. Mr. Winter talked on the problems of the school ath-
for guns, ammunition, etc. We sell hunting license. Gilliam's Appli- ance & Sports Store. 471tc	LACE Leather at Fogerson's. 36tfc BOOTHE'S The Quality Cleaners.	Arthur B. Duncan Abstract Company Oldest and m.st complete Abstract plant in Floyd County. Prepared to	There shall be no voting by mail, proxy, or agent; but a duly author- ized officer of a corporation, firm, or association or other entity or duly ent stated, explaining that the REA	that go along with executing foot- ball strategy. Poultry & Egg
FOR SALE Living room furniture. Mrs. G. Scott King, 429 West Ky. Street. 38tfc	OUR Flowers are FRESH and are beautifully arranged. Holburs	render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square Mrs. Maud E. Hollums, Manager.	authorized member of a partnership may cast its vote. In case several persons, such as right-of-way purchase are provided.	Fifty were present for the weekly East Side Square
NEW RANGER & Popelar dress belts at Fogerson's Shoe Shop. 36tfc AIR-CONDITIONED Flowers for	Floydada Florists. 29tfc ALL COLORS shoe Creams, suede dressings and laces at Fogerson's, 36tfc	Land For Sale	cipated in the production of cotton in 1939 under the same rental or tory now obtaining right-of-way cropping agreement or lease, only contracts. "The contracts." he	Jewelry
all occasions. Telephone 78. Park	FOR SAFER, Cleaner Tailor Work, Boothe's, 2101	IRRIGATED farm. \$60 land to sell at \$40. If you are interested will	the person or persons who signed or entered into the rental or crop- ping agreement or lease shall be eli- gible to vote. In the event, how- ever that the constitute a deed to the land, but merely permit property and provides the co-op	
cest pot plants and cut flowers. Careful, personal and artistic ar- rangements. Park Florist, member Floral Telegraph Delivery Associa-	Houses For Sale	Plainview, Texas. 401tc We make 5% farm loans. Prompt	ever, that two or more persons en- gaged in producing cotton in 1939 not as members of a partnership but as tenant in common or joint transfer or service the lines after they are built. Information in regard to home wiring plans and installation of ap-	SEE our line of Christmas Gift Goods Before Buying.
tion. telephone 78. 27tfc BULES: Tulips, Jonquils, Hyacin-	HOUSES for sale and rent. W. Edd Brown, owner. 29tfc MODERN Homes for sale, easy	Farm Election-	tenants or as owners of a communi- ty property, each such person is en- titled to vote. pliances is available at the co-op- erative offices at 107 Main Street in Floydada.	Reduced Prices on Practically Every Article in the store.
ths, Iris and Narcissis at Park Florists. Telephone 78. Mrs. W. S. Goen. 39tfc	terms. Phone 273. W. H. Hender-	(Continued from page 1) be marketed by any producer, re- gardless of the number of acres	DON'T FAIL TO ATTEND	With every cash purchase of \$18.85 or more we
GIVE Electric Gifts for Christmas. Make your selections now. Gil- liam's Appliance & Sports Store. 471tc.	East Floydada. Cash or terms. Grady Dunavant, Ropesville, Texas. 393tp.	planted, and no cotton loans will be available on the 1940 crop. Whether or not the marketing quotas go into effect, the county		a Ten per cent discount on everything except Hamil-
FOR SALE—Good Studio couch— Bargain. Winfred F. Newsome. 40tfc.	Used Cars	agent pointed out, producers who plant within their cotton acreage al- lotments will receive full conserva- tion and price-adjustment payments	CARTER'S	ton Watches and Fiesta Ware.
FOR SALE, 25000 bundles of good feed, also 40 tons of millet hay baled. See Paul Cooper 3 miles north of Lockney. 412tp	GOOD USED CARS 1937 Plymouth Sedan 1936 Plymouth Sedan 1933 Chevrolet Sedan	under the ACA program; and those who unknowingly overplant their acreage allotments will receive con- servation payments with deductions	- Cash And Carry Sale -	YOUR CREDIT IS GOOD
FOR SALE—Stoves, Stoves. 20 per cent off on all stoves a few days only. H. M. McDonald, Hardware.	models. FINKNER'S GARAGE	but will not receive price adjustment payments. Producers who knowing- ly fail to comply with acreage allot- ments will not be eligible for any	D1 · ·	HERE
Poultry and Eggs	South Looper Grocery 401tc Wanted	benefits. The marketing quota has no ef- fect on cotton acreage allotment or normal yield for any farm, nor in	Plainview	Man's Cameo \$1 to \$20
52 THOROUGHBRED R. I. Reds. C. F. Ramsey, Lockney, Texas. 412tp	100 Brown Leghorns, two year olds or early pullets. Will pay 6 & 8c. W. J. King, Lockney, Texas. 412tp	the rate of conservation or price- adjustment payments, Bredthauer pointed out.	Extending Through November 29th	A Double Intaglio hand carved Cameo ring. Modern design, solid gold! Perfect for HIM!
55 BROWN Leghorn laying pullets, Mrs. D. D. Shipley. 411tc	PUBLIC Feed Grinding 8c to 10c per 100. Fred Lambert Mill. 394tp	gaged in production of cotton in	Strict Embargo on High Prices	Diamonda
STRAYED to my place, a black	WE buy junk batteries. Western Auto Associate Store. 361tc S. T. HARRIS wants your saw to	1939 as owner-operator, cast ten- ant, standing-rent or fixed-rent		Diamonds \$7.50 to \$300 Solid white or yellow gold
horse, smooth mouth. Owner may have animal by paying for his keep. C. A. Cumbie. 401tp	file. Phone 218. 2720tp			mounting! Three brilliant Dia- monds. (Enlarged to show de- tail.)
Miscellaneous	FOR SALE—70 head of Old Ewes. R. G. Dunlap, Route 2, Lockney,	VEnneys	PRE-HOLIDAY	Silver \$11.00 up
BATTERIES re-charged 25c. Wes- tern Auto Associate Store. 361tc LET us refinance your present 6%	Texas. Phone 910F3. 411tc			Complete service for eight! This is the gift she wants most of all! In wooden chest.
farm loans with 5% money. Goen & Goen. 26tfc	FOR RENT front bedroom. 712 South Wall, Mrs. W. N. Paschall.		TEEPE QUE	
36tfc.	383tp	To Make Room for CHRI	STMAS ACTION Polition The Cost Science Politic	



Is or

Tuesday Olson as 's. Walter with the 1 charge. ne differommunity vere also annual ning was s. G. A. liscussing hilosophy ovely rethe club or, Miss speaker neet De-Winfred

ESIDENT L PARTY merly of ress, was eon Wedfarewell Schneder Kress. h a lace ra, china Games of on. Hams, g, Walter es Flemoris. ad made recently. week as erian to

ns ort coupe n, J. M. nes.

Mrs. W.

-AN

Z.

el

1



Lockney Longhorns Defeat Spur Bulldogs 12-0 Friday

Kelly Scores Twice In Final Quarter To Provide Winning Margin

Lockney's powerful Longhorns added another victim in their title chase Friday afternoon, submerging the Spur Bulldogs 12-0 in a fast football exhibition at Memorial Stadium in Spur.

The Longhorns were in complete control throughout the game, but failed to develop a scoring punch until the final quarter. Virgil Kelly, Longhorn halfback, scored both counters, plunging over from the 1 yard line for the first and making a sensational 47 yard trek on a fake ed 4, then lost two yards on an atreverse for the second.

Bob Davis, Longhorn back, stood ended. out in a star-studded backfield combination which features some of the best blocking in the district. Holman Owen, Longhorn guard, was outstanding on defense.

downs to 4 for the outclassed Bull- yard line. C. Kelly lost 2 at end, dogs, and threatened constantly and Davis pass to Parrack was throughout the game. The Long- knocked down. Davis picked up 2 ference game of the week in District was intercepted by Bob Morgan of Davis gained 3 at center, then pick- matter horn-Bulldog tilt was the only con- off tackle, then Parrack's long pass 4-A.

First Quarter

of the Longhorns kicked out on the and Culbert lost 4. Using the old attempted pass to Co-captain Gar- gained 3 around end, Miller making ner fell incomplete, Morrison fum- the tackle. Culbert kicked to Capt. bles for a 2 yard loss, and Culbert Jimmie Allen on the Longhorn 28. ney 34. Lockney's ball. C. Kelly, end for 27 yards to the Spur 35 but taking the ball on a spinner from play was called back. V. Kelley around end, Garner getting the end for an additional 10 to the Bullleft end. Culbert, kicking from his down, and, after an incomplete pass, making the tackle. V. Kelley yard, Davis making the tackles, Culthe Bulldog's 42., A pass from Davis he was tackled by Culbert, but step-

RESULTS LAST WEEK Lockney 12, Spur 0.

Conference Standings PWLT Team Pet. 1.000 Lockney, Floydada .750 .625 Matador. .500 Spur. Crosbyton .400 Paducah. .000 Ralls, **Games This Week**

Floydada vs. Crosbyton at Floyd-Matador vs. Lockney at Matador.

Paducah vs. Ralls at Ralls.

tempted end sweep as the quarter

Second Quarter

Culbert, kicking from the Bulldog's 8 yard line, booted to Parrack on the 38, the Longhorn re-

The Longhorns scored 13 first turning the punt to the Spur 33 ing on the Bulldog 45, who returned wheat. 11. the Bulldogs on his own 20 and returned 2 yards to the 22. Power

the 14 as the quarter ended.

Fourth Quarter

On the opening kick-off, Davis gained 5 on an off-tackle thrust, Spur 45. Culbert lost 5 on an off- Statute of Liberty play, Culbert Spur 0. tackle shot. Captain Jeff Smart's handed the ball off to Power who ployed a spread formation. Culbert passed incomplete, then failed to punted out-of-bounds on the Lock- Lockney's ball. Davis swept around gain on an end around. Lockney Virgil Kelly, moved off tackle for repeated for 12 yards to the 50 and picked up 2 at center for a first three yards. Parrack gained 2 first down. Davis rounded right down in midfield. Culbert's pass tackle; and Davis shoved over cen- dog 40. A pass attempt, Davis to Lockney, 32, and the Longhorns took ter for 4. Parrack, kicking from his Richards, was incomplete. Parrack over. Parrack gained 4 at tackle own 45, got off a long high spiral gained a yard at end, then passed and Davis rounded end for 4. Dathat was killed by a Longhorn on the incomplete to Davis. Parrack kick- vis took the ball on a reverse over Spur 17 yard line. Spur's ball. Cul- ed out of bounds on the Bulldog 8 guard for 7 and a first down on the bert lost five yards on an end- yard line. Spur's ball. Barclay 50 yard line. Davis and Parrack around and Power picked up 2 at rounded end to the 21 and a first each gained 1. Virgil Kelly, taking own 15, kicked out of bounds on the gained 6 on an end-around. Cul- around the weak side without interon a wide run around end, Garner Garner and Morrison each lost a Score, Lockney 12 Spur 0. plunged over center for 3 yards and bert's pass intended for McClain, off on their own 41. Culbert took a first down. V. Kelley, taking the was intercepted by C. Kelley on the the ball on a lateral from Garner ball on a reverse from Davis, moved Longhorn 40 yard line and returned and passed to Morrison on the Kelley picked up 5 over guard, then passed to Parrack for 4, and V. Kel- Longhorn fumble returned the ball bucked the line for a first down on ley lost 3 at end, Power making the to the Bulldogs on the 25. The Bull- and Mrs. Horace Giles and chilthe Bulldog 14. C. Kelley gained 7 tackle. Davis' pass to C. Kelley dogs, renewing their desperate pass dren visited Mr. and Mrs. Roy Baoff-tackle to the Spur 8, and V. Kel- was good on the Bulldog 26, Bar- attack, missed a score as Culbert's ker at Ralls Sunday, ley and Parrack picked up a yard a clay making the tackle, and a sec- pass to Garner was completed over Mr. and Mrs. J. Edward Barker plece over the line. Spur takes the ond pass from Davis to Parrack was the goal but out of bounds. Lockney of Lubbock visited Sunday afterball on downs on their own 5. Gain- completed on the Spur 16 as the was in possession of the ball as the noon in the H. W. Fite home game ended half ended

Third Quarter Spur kicked off to open the half. booting the ball out of bounds. The

ap 2 at guard. Parrack Ricked to day

Barclay on the Spur 20. Barclay

eturned to the 25, tackled by C.

Kelly and McGilvary. Spur's ball.

ide, picked up 3. Barclay fumbled

ion on their

Mr.

Former Central Texas **Farmer Finds Produce Profitable Crop Here**

> Lettuce And Tomatoes Sold Com-mercially by J. R. Moore From N. W. Floyd County Farm

rack kicked to Barclay on the Spur a loss of 11 yards. Barclay kicked out of bounds on the 50, where the Longborns, took more the bounds on the 50, where the

Not only grown here but sold tending Texas Tech home coming Longhorns took possession. Davis passed to Richards for a first down here commercially. The grower is at Lubbock were Mr. and Mrs. R. S. on the Spur 25, Davis picked up 4 J. R. Moore in northwest Floyd Wilkinson, jr., Miss Virginia Simpover guard, and C. Kelly failed to county, who has been selling numergain. Spur drew a 5 yard off-side ous local dealers both lettuce and penalty, and V. Kelly picked up 2 tomatoes that have graced Floyd-

at guard for a first down on the 15. ada tables many times during the Parrack's pass to Richards was summer and fall. The lettuce is batted down in the end zone and still being delivered here by Mr. Spur took over on the 20. Owens Moore and will do all right, he said, crashed through on the first play to until a hard freeze hits. smear Garner for a 9 yard loss on Moore is a former central Texas

the Spur 11. Garner, on a dou- farmer. He has taken a liking to ble reverse, moved the ball out to the produce business and is now looking for another location for his produce fields, the owner of the Culbert kicked to Parrack, stand- land having decided to go "all

8 yards to the 33. Davis passed to "The main difference between Hohlaus complete on the Bulldog farming the ordinary commercial Spur drew a 5 yard penalty for crops and produce such as we have off-side, moving the ball to the 6. been selling this year is mainly a of back-breaking work, ed up 2 at guard to move the ball said Mr. Moore. Also, big machinery to the 1 yard line. V. Kelley plung- is out of the picture in the small ed over for the counter and Davis fields that fit a produce raiser's failed to convert. Score: Lockney 6, needs. Plenty of water at the right time must be put on the land, Mr. The Bulldogs took the ball from Moore said. He irrigates from a the kickoff on their own 41, and em- 1500-gallon a-minute well.

> Mosley and the honoree Melba Joyce McMurray and her family

Mrs. J. J. Mosley, Mrs. J. gained 4 at center. Morrison Trammell, Mrs. J. H. Poore, Mrs. S. G. Appling and Miss Jimmie Poore attended the mattress making demonstration at Crosbyton Saturday

Mr. and Mrs. C. A. McClure and Rev. and Mrs. V. F. Crabtree and H. W. Fite, jr, returned from San Antonio Friday afternoon, Miss Mary Frances Dillon of San Antonio returned with them and spent the week-end in the C. A. McClure home. She and Miss Rachel Mc-Lockney 32. Parrick, taking the ball bert swept off tackle for 11 yards ference and ran 47 yards for a Clure have been pen pals for over for the Longhorns, gained 9 yards and a first down on his own 38. Score Lockney 12 Sour 0. day Connye, Martha Loy, and Spur took the ball from the kick-Rachel McClure and Dennis Taylor carried Miss Dillon to Lubbock where she returned to her home. Mrs. R. D. Armstrong returned off tackle for 3, and Davis swept yards to the 42. Lockney's ball, Da-Lockney's ball, Da-Lockney 41 for first down. Culbert Saturday from a Lubbock hospital around end for 6. V. Kelley picked vis swept wide around end and rounded end to the 34, then passed where she underwent an operation up 3 at tackle for a first down on reached the Spur 3 yard line where to Powell on the 12. Powell ran to over a week ago. Sunday afterthe 6 yard line. Morrison gained 3 noon visitors in the R. D. Armstrong to V. Kelley was completed on the ped out of bounds on the 43 for a at center then moved off tackle for home were Mr. and Mrs. M. J. Mos-Spur 25 for first down. The Bull- gain of only 15 yards. Culbert was another yard. Culbert's pass was ley, Mr. and Mrs. Earl Crawford, dog's drew 5 yards off-side, giving injured on the play and left the knocked down in the end zone and the Longhorns took possession. A neck and Mrs. Earl Crawford, Mrs. S. G. Appling. Mrs. Bert Af-Mrs. J. M. Warren and family

Mr. and Mrs. Weldon McClure

attended the Methodist conference at Lubbock Friday. Mr. and Mrs. Frank Smith have new son that

Re-Constructing Seed MOVES TO BRYAN Herwin Strickland, son of Mrs. G.

House At Co-Op Gin and her sister Mrs. W. S. Poole Strickland, who moved from here in April to Jacksonville as ad-The seed cotton house at the vertising manager for the Jackson-Farmers Co-Operative gin, damaged ville Journal, assumed duties as advertising manager and editor of an estimated \$3,000 by fire Wednesthe Bryan News at Bryan recently. day noon of last week, is being re-

He and Mrs. Strickland moved to constructed. Workmen began on the building He is survived by his wife and two Bryan before he took up his work 2 at end, and Morrison picked up 3, moving the ball to the 25. Owens crashed through on the next play to smear Morrison behind the line for a loss of 11 yards. Barchay gained theads, tomatoes that grow 600 bush-els to the acre, and turnips and car-rots that, cleaned up and bunched, look as fresh and tempting as any from any clime are being grown in before moving away from age house also as well as for some day afternoon in the Harveston-

Among Floydada ex-students at-

who attended the home coming in Lubbock over the week-end. son and Buster Simpson

were called to Fort Worth Tuesday by the death of their cousin Roy N. Faires Mr. Faires, 42 years of age was a printer for the Fort Worth Star-

Telegram. He had been in their employ for the past nineteen years. daughters, Miss Naomi Lee and Miss

ATTEND RELATIVE'S FUNERAL

Mrs. C. A. Caffee of Dougherty

Cole chapel and interment made in

dent of Texas Technological college They returned home Wednesday,

This Perfume Atomizer teaches you how to SAVE MONEY

•• COLD-WEATHER DRIV

winter driving is the choke. When it is used for starting, or while the motor is warming up, your gas tank is being drained 5 to 15 times faster than normal!

The only way to stop this waste of your money, is to USE, not higher priced, but HIGHER TEST GASOLINE. This is why: With heavy crude oil in a perfume atomizer, no matter how hard you squeezed the bulb, you probably could not produce a spray. But Phillips 66 Poly Gas would

because this amazing gasoline is higher test . . . more volatile . . . readier to vaporize quickly and evenly for faster starting and smoother acceleration.

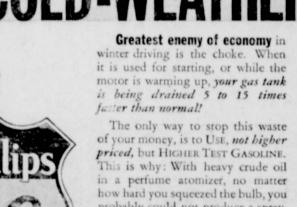
In any weather, it needs the least possible choke, a fact definitely proved by continuous laboratory surveys.

So don't wait. Start getting faster starting tomorrow morning, by getting Phillips 66 Poly Gas this afternoon. You pay nothing extra for its extra high test . . . at any Orange and Black 66 Shield . . . because Phillips turn into a fine vapor at the first is the WORLD'S LARGEST PRODUCER light pressure on the rubber bulb . . . of natural high test gasoline.

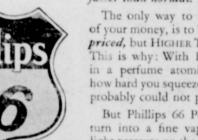
Phill-up with Phillips for

All low-priced cars have performance

=:(=0):



POLY-



Bettie Lue Faires.

Mr. Caffee accompanied his wife

Columnar pads. The Hesperian

Funeral services were held Tues-

the Rose Hill cemetery. Pat Stansell is another ex-stu- and sister-in-law to Fort Worth,

BAD COLDS

are often the direct cause of bad soles on your shoes! Why take the risk when a few minutes time is all it requires to make them like new. Bring your old shoes to us NOW.

RAINER'S

South Side Square

SHOE

Smart gained 2 over guard, and Morrison was stopped for no gain. Garner, on a reverse to the weak

on fourth down and Longhorns took on the Bulldog 23. Davis gained 4 at end and Parrack was stopped for no gain. Davis passed inomplete to Hohlaus. Lockney drew yards penalty and Davis picked up 5 around end, returning the ball o the 19 where Spur took posses-Dauls smashed through to mear Barclay for a 5 yard loss. The Bulldogs, kicking from their 50. Lockney's ball. Parrack's pass fell short, and a bucket ass to Hohlaus failed to gain. Par-

BLANCO, November 21. 35. Davis gained 4 on two Mrs. R. B. Smith of Lubbock visited day night named Jerry Zane hrusts at end, and C. Kelly picked their children in Mt. Blanco Sun-

and Mrs. Walter Crawford Ed Robinson home. J. M. Robinvisited Sunday in the Homer New- son and sons went home with them.

berry home at Lakeview. Miss Ila Acker spent the weekend with home folks at White Flat. stration club met November 16, at Mr. and Mrs. Weldon McClure the rome of Mrs. S. G. Appling. and children visited Sunday in the After a regular business session R. Elder home Mrs. J. O. McMurray honored her box for the Milan orphans home

Mt. Blanco News

fourteenth birthday Sunday with a at the home of Mrs. Dorsey. Miss surprise noon luncheon. The after- Dixon, the county home demonstranoon was spent in kodaking and tor, gave an interesting demonstraplaying various games. She received several nice gifts.

Mr. and Mrs. H. W. Fite and fam- how to make them. Refreshment ng and Misses Inez Mosley, Melba Louise and Viola Watson, Gwendolyn Keith, Ruby Poore, Doris Jean

Mr. and Mrs. Billy Cook of Stephenville spent the week-end in the

Mt. Blanco Club Meeting The Mt. Blanco Home Demonwas held the club voted to pack a

Melba Joyce on her at Lubbock at their next meeting tion on bed spreads of different kinds, emphasizing the candle wick

Those enjoying the occasion were spread, showing the material and Aldridge Powell, Joe Robert Ap- of grape-nut pudding, whipped cream and coffee were served to Mesdames J. A. Trammell, R. L. Teague, M. J. Mosley, W. Crawford, Affleck, G. W. Dickey, R. C Henry, Dorsey, Jim Poore, Hoyt

McClure, J. O. McMurray, E. H. Brown, W. Hay and Misses Iva and Oma Lee Watson, Inez Mosley, Jimmie Poore, Carolyn Dixon, and the hostess Mrs. S. G. Appling.

COMING Dr. William Davidson Rea from Minnesota will make his next regular professional visit to LUBBOCK At Lubbock Hotel Saturday and Sunday, December 2nd and 3rd. Dr. Rea is well known in Texas

specializes in Kidney, Stomach Bowels, Liver, Bladder, Rupture and Diseases of Women without surgical operation and with low cost to the patients.

Some of his satisfied customers: P. M. Mitchell, Texarkana, Liver Mrs. W. T. Davis, Saint Joe, Pellagra; W. H. Baker, Gainesville, Kidney; W. A. Bailey, Clarendon, Appendicitis and Stomach; Mrs. A. E Rusk, Big Spring, Stomack; Mrs. F. Knowles, Abilene, Pellagra, Mrs. G. G. Fairweather, Lamesa Gall-Bladder; A. J. Bradshaw, Winnsboro, Stomach; Mrs. C. F. Nichels, Greenville, Obesity and Stomach; E. H. Heffield, San Angelo Nerves and Stomach.

W. P. Smith, Bryan, Stomach Ulcer; Mrs. Norma Tozer, Amarillo, Pellagra; C. R. Hibbs, Wichita Falls, Ulcer; Rudolph Koehl, Stomach Ellinger, Rheumatism and Sciatica Mrs. M. Z. Orsak, Hallettsville, Pel-

4:00 P. M

REA BROS. Medical Laboratory. Minneapolis, Minnesota. Since 1898. TELEPHONE 4

It gives the finest combination of power, acceleration, driving ease, riding ease, dependability and economy to be found in

any low-priced car!

CHEVROLET/

Chevrolet for '40 has hair-trigger getaway! Its Super-Silent Valve-in-Head Engine enables you to accelerate from 5 to 25 miles per hour with almost unbelievable speed! Its Exclusive Vacuum-Power Shift gives an exclusive kind of handling ease-its Perfected Hydraulic Brakes the very highest degree of safety! And in the combination of all these factors-in over-all performance with over-all economy-the motor world just doesn't hold its equal! Eye it . . . Try it . . . Buy it . . . and convince yourself, "Chevrolet's FIRST Again!"

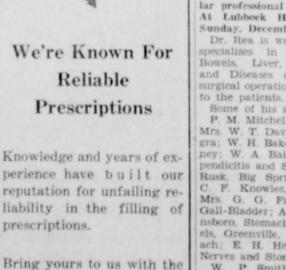
Ja

all-round value

"Chevrolet's FIRST Again! ODEN CHEVROLET CO FLOYDADA, TEXAS

The 1940 Chevrolet gives higher quality at low cost! . . . Low Prices . . . Low Operating Costs . . . Low Upkeep.

No other motor car can match its Eye It · Try It · Buy It !



assurance that it will be given the most exacting and careful consideration.

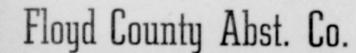
> ARWINE Drug Co.

It took initiative and courage to do what the Pilgrims

SHOP

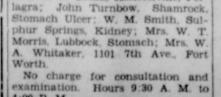
anone

did-to settle in a wilderness. It also took hard work. Those three qualities triumphed, however, and the roots of a nation took hold-grew-and flourished. Among all the other things we have to be thankful for, let's not omit those intrepid men and women that started this country.



BEST WISHES FOR A PLEASANT HOLIDAY TO ALL.





Lockney Service Sta. **Robbed Saturday Night**

NERAL

S. Poole

Tuesday

sin Roy

was a

Star-

in their

n years.

and two

and Miss

ld Tues-

made in

his wife

Worth.

esday.

perian

5

her

ast

ved

ster

ITS

nd

ips

CER

a

away!

en

es per

! Its

xclu-

ected

ee of

these

er-all

hold

and

ain!

her

eep.

Its

in!

EXAS

The Consumers Service station at Lockney, operated by Floyd Barber, was entered and robbed Saturday night, according to City Marshal Morgan Wright.

The robbers escaped with approximately \$65 in cash and several boxes of spark plugs. The safe in company office was broken the

No clues leading to the identity the robbers were discovered. Wright said Monday.

Center News

CENTER, Nov. 21.-The school play, "Look Out for Lizzie," has been ostponed until Friday night, November 24, due to the death of a relatives of one of the characters. The comedy will be presented at school auditorium on Friday night

No rain has been received, and farmers are getting as desperate about it as Old Tack.

A number of people from this community attended funeral services for Miss Freda Jackson at Floydada Friday afternoon. She was a sister of Guy Jackson of this community

Rev. Cobb preached two excellent was present for the evening ser- of the Communist party in vices

Mrs. J. L. Montgomery received a message Friday that her son, Floyd, had fallen Thursday night and sustained severe bruises about his chin and lower jaw. He spent the weekend at home, and was able to return to school the first of the week. Rev. Cobb visited in the homes of A. W. Anderson and Jas. E. Green

ed a family gathering of the Tubbs is scheduled to be held Friday night, family at the home of G. C. Tubbs December 15. in Floydada Sunday. The reunion There has been a scarcity of water Rachel McClure. honored a visiting sister, Mrs. Wil- in this community for the past week bur Neivis of California who is due to the still days we have been here for a brief visit in the home having. Several stock farmers have of her parents, Rev. and Mrs. G. W. been having to drive their stock to Tubbs

Thomas Collins, Raymond Collins, and Clifford Whitley took Floyd Montgomery to Canyon Sunday afternoon.

C. M. Meredith and sons visited Mrs. Meredith in Lubbock Sunday. The baby is improving.

Mr. and Mrs. W. B. Jordan were dinner guests of Mr. and Mrs. A. W. Anderson Sunday.

misfortune to step on a nail Sat-urday afternoon.

Patrons of phone line 918 worked Rev. and Mrs. Virgil Lemons and on the line Monday, trying to locate son were dinner guests of Mr. and the trouble that prevents them from Mrs. Clyde Bagwell Sunday. getting any service, but after a days Mr. and Mrs. C. H. Wise and work, with the line put in good children spent Sunday with his sisshape, they are still unable to ring ter, Mrs. E. A. Faulkenberry and central

Lee Westfall visited Edwin, Louise, were Sunday dinner guests of Mr. Dorothy, Nita, and Leon Anderson and Mrs. E. W. Walls. Mrs. Tate is afternoon. Other guests a sister of Mrs. Walls Sunday were Clyde and Donald Clark and Misses Maurine and Viola Burton Margaret Green. Bob Bradford went to Plainview day

Sunday to be with a nephew who is ing from infantile paralysis.

Miss Viola Golightly spent Sunday | ternoon. with Miss Evelyn Fawver. P Burgett



Soviet Russia was our fatherland; its Red Army was our ited Mrs. Cogswell's parents, Mr. army, its red flag our flag. and Mrs. C. Alexander Saturday Patriots of Soviet Russia, we would not hesitate to commit Hendricks spent Sunday afternoon any act of violence or treason with Mr. and Mrs. C. Alexander. against the country in which we lived, if ordered to do so Mrs. John Will Stewart in Crosby by the party." Ben Gitlow, county.

the United States.

Fairview News

FAIRVIEW, Nov. 21 .- A large crowd attended the "Community Holmes at Starkey, Party" held at the school house Friday night. It was voted by citizens of the community to meet once each month for a similar program Mr. and Mrs. A. A. Tubbs attend- of entertainment. The next party Breed and family,

water Sixty-five were in attendance Sunday morning at Sunday school family. at the Baptist church. Many others came in for church. Rev. Lemons

gave a good report on the general conference he attended at San Antonio last week

Orville Stewart has been elected as Sunday School superintendent Mrs. Thomas Collins had the to fill the place made vacant by

family in the Blanco community.

Jim, Bobby, Edna Fay, and Rosa | Mr. and Mrs. D. D. Tate of Aiken visited Miss Ella B. Crabtree Sun-

Mr. and Mrs. Preston Bullard and ill in the Plainview hospital suffer- Mrs. G. M. Bullard visited Mr. and Mrs. Childress McClure Sunday af-ternoon. Our Station will

Sunday afternoon visitors in the were Mrs. J Mr. and Mrs J Edell DuB

Lakeview News LAKEVIEW, Nov. 21 .- Mr. and

Mrs. B. L. Breed and family spent Sunday with D. H. Widner. Mr. and Mrs. Luther Powell and

family visited Mr. and Mrs. W. T. Hopper and family. Mr. and Mrs. R. F. Hall and Mrs. G. R. Jackson and children spent Christmas gifts. Sunday in the home of Mr. and Mrs. F. M. Covington of Dougherty. Mr. and Mrs. R. F. Hall and Mrs. of the girls. Plans for a Christmas Rubye Jackson and children visit- party were discussed, and the girls

ed Mr. and Mrs. F. M. Covington at Dougherty Friday afternoon. Mrs. Cella Ross, accompanied by her brother, Ray Dickey and sister, which could be made from the Mrs. Alvin Horn of Lubbock, went scrap bag. All were inexpensive, to Clinton, Oklahoma, Saturday and some were demonstrated for

Dickey, and sister, Mrs. H. H. Hatchett. They returned home Sunday

morning Mrs. Cella Ross was the guest of Mr. and Mrs. C. Alexander for Sun- ley, Allie Jo Ford, Eugenia Hopper,

Dr. and Mrs. Elmer Cogswell vis- D. M. Hopper. evening

Mrs. Fred Dickert and Miss Mary Mr. and Mrs. Grady Mason and boys spent Sunday with Mr. and relatives.

sermons Sunday. A large crowd former secretary and leader Mr. and Mrs. Tom Hart visited and Mrs. Milton Harrison.

Jim Hart of Baker Sunday. Mr. and Mrs. Holt Bishop and family have gone to Glenrose. Mrs. Cella Ross spent the week-

Mr. and Mrs. Peyton Legg and end in Amarillo visiting with her James Peyton of Farmer spent Fridaughter and family. day night with Mr. and Mrs. Milton Mr. and Mrs. O. C. Vinson spent Harrison.

Sunday with Mr. and Mrs. J. K. met at the Lakeview Baptist church

Mary Louise Murphy spent the week-end with Florence Jones. Mr. and Mrs. Roe Jones spent with eight members present. Rev Sunday with Mr. and Mrs. B. L. Potts taught a Bible study lesson

Miss Mary Frances Dillon of San les to be sent to the Buckner Orph-Antonio was a week-end guest of an's home for Thanksgiving. H. H. Mason and sons of Plain- last Sunday. Rev. Potts gave an

view visited Grady Masons Sunday. interesting report on the convention in his morning service. He LAKEVIEW, Nov. 21 .- Mr. and delivered an interesting sermon Mrs. W. W. West of Lubbock visited Sunday night. Sunday school is

her sister, Mrs. J. M. Harrison and held every Sunday morning at 10 o'clock. Everyone is invited to at-Mr. and Mrs. Tom Porter and tend.



E ARE grateful for your Patronage throughout the past year, and wish you one and all a Happy Thanksgiving.

Thanksgiving Day

Our Station will close at 10:30 a.m. for the remainder

IN OBSERVANCE OF-

Sterley 4-H Club Hears Miss Wilson MUNCY, Nov. 21.-Mr. and Mrs.

STERLEY, Nov. 20.-Members of Muncy, Mr. and Mrs. Earl Smalley Edd Muncy, Mr. and Mrs. Bob the Sterley 4-H club met Thursday Elmer afternoon, November 16, at the Harold Woods attended the Lockney-Spur football game at Spur made an interesting talk on making

Friday. J. M. Sanduskey and family Posters showing becoming school pent Sunday as visitors in the clothes were displayed by several John Smalley home. Mr. and Mrs. Alvin Wilson and

elected to entertained their mothers at the affair. Miss Wilson showed several gifts

morning to attend the funeral of an every age. Miss Wilson explained uncle, E. F. Dickey. While there that the girls could make attractive they visited with their father, J. C. gifts which were often appreciated more than those which they might

ey Sunday Attending the meeting were Marie Robbs, Viola Robbs, Juanita Tinsweek.

Hesperian 1\$ per year in Floyd and

buy hurriedly

Jane Jacks, Miss Wilson, and Mrs.

adjoining counties.

family and Mrs. R. C. Smith spent

the week-end in Levelland with

Mr. and Mrs. Blanton Hartsell

Mr. and Mrs. G. W. Smith were

Sunday dinner guests of Mr. and

Church News

Monday afternoon, November 20,

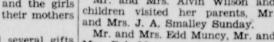
The members packed a box of cook-

Sunday school was well attended

The Woman's Missionary society

Mrs. Lee Trice of Floydada

spent Saturday evening with Mr.



Mrs. Bob Muncy, and a cousin at tended the football game between Marquette university and Texas Tech at Lubbock Saturday. John Smalley made a business trip to Plainview Saturday. Mrs. J. J. Smalley visited her mother, Mrs. T. J. Dodson, at Lock-

> Mr. and Mrs. Shirley Race are the proud parents of a son born last

Muncy News

school after a week's absence. Mr. and Mrs. J. W. Huey. Leekie-Huey Nuptials The bride was attractively dressed Miss Marylyn Leckie bacame the bride of Bud Huey in a simple cere- in navy with white accessories. mony at the Baptist parsonage in

The

Attending the ceremony were Lockney Saturday evening at 6 Alene and Mamie Leckie, sisters of o'clock. Sam Huey, brother of the the bride; Odene and Sam Huey,

Box children are back in Leckie, and Mr. Huey is the son of

bride-groom, was best man, and sister and brother of the bridegroom, Alene Leckie, sister of the bride, and Johnny Race. was bridesmaid. Mrs. Huey is the Mr. and Mrs. Huey plan to make laughter of Mr. and Mrs. J. C. their home in this community.



APPLIANCES, SILVERWARE - AT --

H. M. McDONALD HARDWARE Trade at Home and Save the Difference

Only 26 Shopping Days Until Christmas Pre - Thanksgiving VALUES

Classy Jean Dresses

Do your Celebrating in a New Classy Jean Dress—Fresh Dashing Styles in Dresses noted for Smartness, Quality and Fit, Christmas Colors.

UU

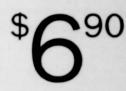


Dresses for your Holiday Whirl, glamorously chic with tiny incurving waists, full swing skirts, gay Bright New Colors-Added sparkle in Jewels. Just arrived for,.



Knit DRESSES

New Wool Knits in glowing pastels and dark colors-Perfect for Sport Wear-Soft styles that add much to your Winter Wardrobe. \$8.90 Values Specially priced at,



Pre-Thanksgiving Values In Dress Materials

98c Woolens

Dress Materials

54 in. wide, checks. plaids, stripes or mix-

Silks Silks or Celenese that washes so easily, 98c values go for only, per yard,

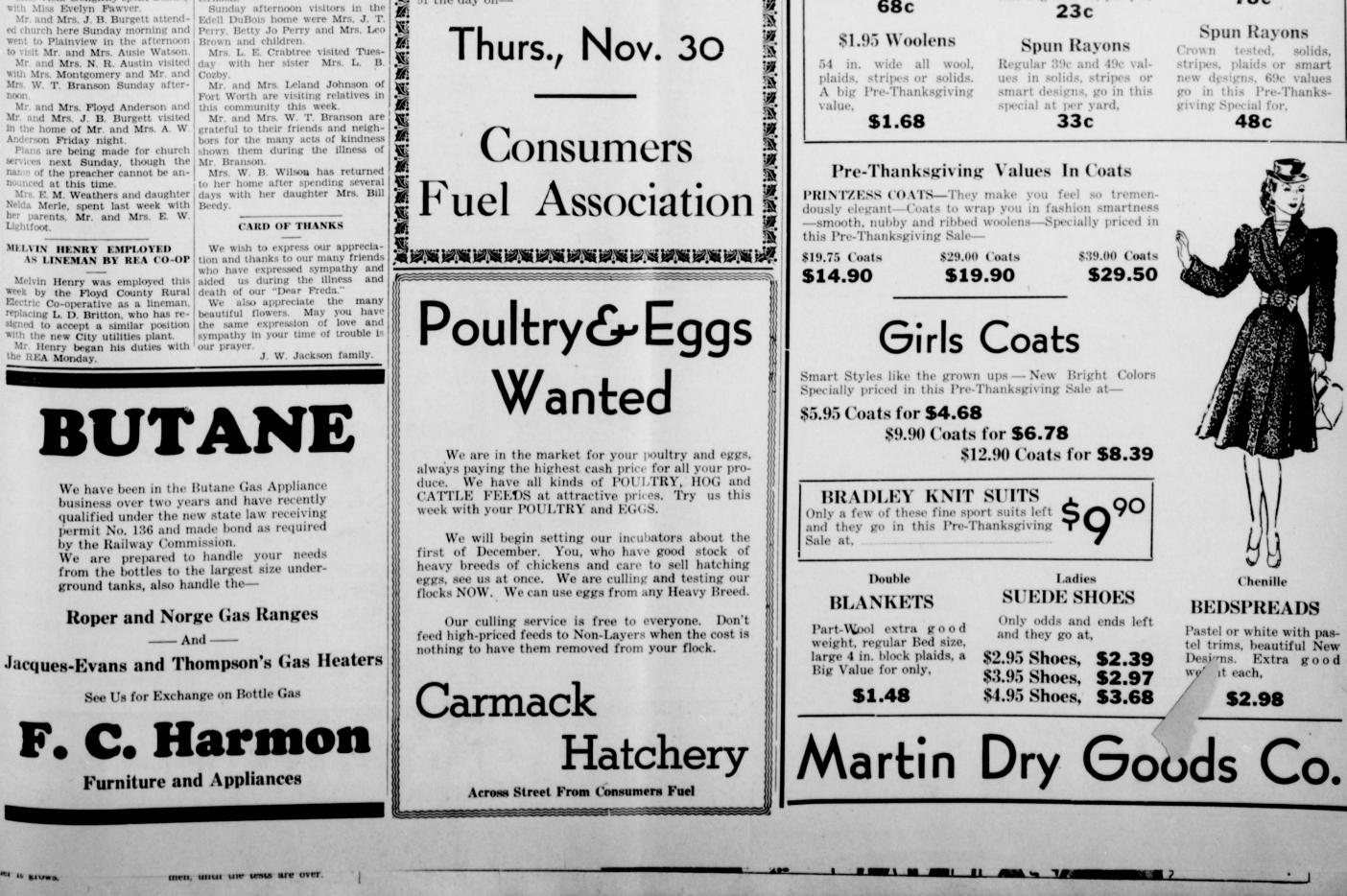
78c

designs, 29c values go in this Big Sale at, per yd.,

tures for only, per yard,

Smart new fabrics of cot-

ton or rayons, gay floral



South Plains Play

SOUTH PLAINS, Nov. 21 .- "Look Out Lizzie," a three-act comedy presented by the ninth grade students at South Plains school and directed by Miss Zelda Battey was presented at the high school auditorium last Friday evening.

The play was well-directed, went off smoothly, and received spontaneous and hearty applause from a capacity house. The expression class taught by Mrs. Harper Scoggins furnished between-acts numbers. Pupils reading were Sharon Anne Bond, Carlene Daniels, Margaret Sue Lockhart, Elizabeth Daniels and Dona Lou Lockhart.

Members of the play cast were Pleasant Hill. Jackie Meyers, Jackie Daniels, Wy-Jack Reeves and Bobbye Jarrett.

playground equipment.

Chapel Program

A playlet entitled "Thanksgiving" given by the fifth and sixth grades Thursday afternoon and sponsored by Miss Mary Nell Hodges was presented in assembly ney were South Plains visitors Sat-Wednesday morning. Group songs urday morning.

Miss Wilson Talks Lone Star Presents Play Draws Large Crowd A play entitled "Caught on the Rebound" was presented by a group from Lone Star on Tuesday night at the South Plains school. The P.

ompleted the program

T. A. sponsored the production. **Tumbling** Act A group of attractive young girls food,'

from Hart gave the South Plains County Home Demonstration agent. school a treat Friday afternoon with told an entertaining tumbling act. They Home Demonstration club at a meetshowed good training and versatility.

The new son who arrived in the home of Mr. and Mrs. Bill Beedy on November 13 has been named Walter Eugene. Among the out-of-town visitors

attending the play at South Plains Friday night were Mr. and Mrs. G. R. May was selected as "Food Fred Battey of Fairview and Mr. and Mrs. Shelby Cook, teachers at Green was named "Bedroom Dem-

Harper Scoggins, jr., student at Raymond Elliott, Velma Young, day in South Plains with his par- at the Lakeview school auditorium. The Parent-Teacher association ents, Mr. and Mrs. Harper Scog- Refreshments of apple pie and

of Plainview.

Mr. and Mrs. N. B. Clark of Lock-

and skits for the 9th grade play Julian Edmondson attended the

To Baker-View Club LAKEVIEW, Nov. 21. - "Underground cellars and ventilated pantries are good storage places for Miss Edith Wilson, Floyd members of the Baker-view

ing at the home of Mrs. Tom Porter at Lakeview Wednesday afternoon, November 15.

"Irish potatoes, sweet potatoes, apples, and onions should be stored in well-ventilated containers in the cellar." Miss Wilson stressed

During the business meeting, Mrs Demonstrator" and Mrs. Hershell onstrator" for 1940.

Members of the club made plans nona McCloud, Laverne Young Texas Tech in Lubbock, spent Sun- for a Christmas party December 16 sold a quilt, pieced by the ladies of Lubbock Sunday evening with Har- Willie Bunch, C. A. Colston, M. P. the community, during the play. The quilt brought over \$13 at auc-The guilt brought over \$13 at auc-The guilt brought over \$13 at auc-Miss Velma Lois Young had as Miss Velma Lois Conway, Earl Edwards, Hershel tion. Money will be used to buy her week-end guest Miss Iona Hale H. Nelson, Tom Porter, O. C. Vinson, Weldon Thornton and G. W. Mrs. Blanche Phegley and Mrs. W. Smith, and Misses Lou Nelson and H. Scoggins visited Mrs. Bill Beedy Tiny Patton.

> play at South Plains Friday night. Roy Jarnigan, son of Mr. and Mrs. B. Jarnigan, was home this week on leave from the U.S. Navy. He has been stationed at Norfolk, Virinia, and left on Monday for Los Angeles, California, where he will isit with his sister and friends beore returning here next week. Miss Zelda Battey visited friends Amarillo and Canyon Sunday. Mrs. Trudy Taylor visited Mrs.

Bill Beedy Thursday. Mr. and Mrs. J. C. Brannan and Joe Len, of Silverton spent Sunday with Mr. Brannan's parnts, Mr. and Mrs. R. E. Young. Mr. and Mrs. Bryan Karr and on, Elton, of Waxahachie are visting relatives in South Plains. Mrs. Raymond Upton is in the Lubbock Sanitarium where she is eported doing well after a recent peration for appendicitis.

Paul Scoggins, student at Texas Tech in Lubbock, suffered bruises and lacerations about the head and face when he collided with a car while riding his bicycle to school saturday morning. His condition painful but not serious, according word received here by his parnts, Mr. and Mrs. Harper Scog-

Mr. and Mrs. J. R. Faust of Silverton spent Sunday in the home of Mr. and Mrs. Jack McCowan.

Mr. and Mrs. Walter Wood atnded the funeral of J. C. Hooper t Plainview Sunday.

Mr. and Mrs. Clarence Garland are the parents of a new son, born Friday night. He has been named Clarence Milton. Mr. and Mrs. Perry Smith and

Mr. and Mrs. Ben Smith are visiting relatives in Waco, Mr. and Mrs. Paul Scoggins were in Plainview on business Sat-

urdav Mrs. G. F. Weast spent Thursday in Canyon visiting her daugh-Lucille, who is a student at West Texas State college.

C. L. Knierim has been ill for several days. Miss Zelda Battey, Miss Mary Nell Hodges, Miss Betty Greer Jar-



Here at PIGGLY-WIGGLY you will find an abundance of delicious foods for your THANKSGIVING FEAST-At prices that will not only fit your budget, but will save you money! Come in therefore, and select your Holiday Foods from our "Smiling Aisles of Bargains!" At the most dramatic low prices PIGGLY-WIGGLY offers delectable delicacies that will make your mouth water . . . So make your shopping a pleasure and a profitable visit in one of the Nation's Most Popular Grocery Stores.



Crosby by a s

The

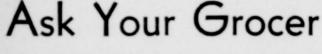
TO CATTLE FEEDERS

We have several tons Purina Steer Fatina that was bought before the price of feeds advanced. These Feeds will have to be gotten before December 4 in order to get the low price and this big savings. You can buy this BEEF CATTLE SUPPLEMENT far below the cost of any other supplement feed today.

Come in and see us about your needs at the earliest possible date, to make sure of this big Saving.

Carmack

Hatchery Phone 207



For BALDRIDGE'S SALLY ANN

-French Rye Bread -Thin-Sliced Bread

-Egg Bread -Pure Fruit Cakes -Pies of All Kinds

IN THE STRIPED WRAPPER

EARL YOUNG, Distributor



freedom and happiness!

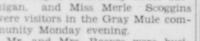
Start the winter right. Avoid the usual round of colds and sore throat worries by letting US take the chance.

One illness is more expensive than your entire winter's laundry bill.

If you don't like to iron, try our FINISH Service -If washings get you Down, any of our services will help you out.

We have obtained the same efficient finishing help.





Mr. and Mrs. Reeves were business visitors in Gasoline Wednes

W. M. S. MEETS MONDAY The Woman's Missionary society met Monday afternoon at the church. A brief business session preceded the regular program. The chairman on benevolence, Mrs. Sim Reeves, reported a crate of 30 hens nipped to Buckner Orphans home Monday, and a box of linens being olected as a Christmas offering to the home.

The enrollment in the newly organized WMS increases with every Mrs. W. S. Simmons was in charge

of the mission study, teaching the book entitled "Constraining Love." Mesdames John Smitherman, Jack McCowan, Walter Wood, and C. L Knierim discussed high points of the lesson

A quilting was announced for Monday, November 26, at the home of Mrs. Walter Wood. The WMS will quilt a comfort for the or-phanage. The mission study will be continued, and a covered dish luncheon served at noon.

Attending the meeting Monday were Mesdames W. S. Simmons, F. Joiner, Walter Wood, Jack Mc-Cowan, Will Simms, Sim Reeves, C. L. Knierim, G. C. Beedy, Bill Harper, John Smitherman and Harper Scoggins

ATTEND STATE P. T. A. CONVENTION IN GALVESTON

Mrs. Robert McGuire and Mrs. Walton Hale left Sunday for Galveston where they will spend this week attending the State Parent-Teacher convention which convened there

Mrs. McGuire and Mrs. Hale are delegates from the local organization. They will return home this week-end.

TO ATTEND BALL GAME

Mr. and Mrs. Jack Deakins, Dr. and Mrs. A. E. Guthrie and Mr. and Mrs. Bill Daily will leave tomorrow for Dallas where they will attend the S. M. U.-Baylor football game Saturday and spend the week-end there. They plan to return home Sunday

Mrs. Hayes O'Neal of Sweetwater will arrive today to spend several days here with her parents, Mr. and Mrs. J. R. Maddox and assist at the Palace theatre in the absence of Mr. and Mrs. Jack Deakins.

Period Bell Is Regulator of Student Life

rices

our

that

Most

S

as

·C

)C

JC

JC

C

5

C

;c

C

C

C

1)

C

C

C

C

C

C

C

С

C

C

ł

IS

d

n.

The period bell is the yardstick by which the students of F. H. S. measure off the six hours of the school day. That old bell has inerrupted many interesting situa-

In the study hall, one may obto having a wonderful time in Lubserve some of the most interesting bock Friday and Saturday attending the West Texas Scholastic Press incidents which are suddenly, and sometimes rudely, interrupted by Clinic at Texas Tech. the loud and insistent sounding of Miss Fannie Mae Rees, chairman

of the sectional meeting of the "page the bell. Sometimes two chums may be in- in the down town paper" group has volved in a deep conversation which released the program for that meetabsolutely could not wait until noon ing which will be from 2:30 to or after school. 4:00 Friday. The program is as fol-

"Oh gosh, there goes the bell. lows:: "The Problems of Publishing forget to tell the rest of it the High School Paper from the Lou Harper, English class. Editors Viewpoint" - Mr. Homer

Many times some student, de-Steen, Editor, The Floyd County ressed by the hurry and bustle of Hesperian, 20 minutes. "The Probodern day strife, sit gazing out lems of the High School Editor" by the window, wishing he were far away in some South Sea island amid laughter and gaiety of the beaudamsels. As he dreams of Prichard, Jr., editor The Eagle's Nichols, strumming of native guitars and lilting songs of the native singrs, his reverie is very rudely and rritatingly interrupted by the shrill The Silverton Owlet, The pers; cry of the bell. Whiteface Round-Up (Hereford),

As is often the case, many studiand The West Wind (Paducah). us pupils are deeply engrossed in Caeser. Shakespeare or some other Reporters": Lovelle Ginn, The Hesincient philosopher, in preparation for the next period classes. They are far away fighting with Napoleon at Waterloo, when comes a sudden blast and stamp of a hundred feet "Boy, what a charge." They think, but when they realize that it is only the study hall in F. H. S., and that the bell has rung.

In a remote corner of the room may be seen two school-day sweethearts looking into each other's yes, uttering not a word but looking volumes. Each is entranced by the loving gaze of the other, and hust as the shy little girl's face is about to break into a wreath of miles, the harsh clang of the bell breaks the spell and the two once more brought to reality. In some of the classes, the pupils

are grateful for the sound of the bell. When they feel that they can no longer sit still, hearing the droning voice of the teacher or some student giving a long, drawn-out report on some dry subject, they issue

heavy sigh of relief when the welcome sound of the bell is like music. Eager students rush out into the hall, several books are dropped in the mad rush, and before they can be retrieved, dozens of feet have trampled on them.

held Friday afternoon. Following Well, such is the life of a school the business session will be a recrea-We sometimes count tudent. tion hour all visitors in the college every minute, then again time flies f on wings. But usually when high of Commerce will be host to the deleschool days are over, many students would welcome the sound of that night at Hilton hotel. dear old bell in F. H. S.

Pastors Pais Have

Press Club Members Plan For Tech Clinic Friday

The Press Club is looking forward

"The Social Life of the Newspaper

each.

r Miss Rees

Saturday, No. 24-25.

ASSEMBLY MANNERS

THE HESPERETTE STAFF

Society editor-Aileen McIntyre. Home Economics-Leilafaye Hicks Sports editor-Kenneth Bishop. F. F. A.-Russell Patterson. panish club-Tommy McIntosh. Library club-Ella Breed. Glee club and Press club-Jennie

Girls Social club-Louise Willson. Anna Cates, Mona Blackmon, Peg-Speech club-Ruth Simpson. Band reporter-Floy Jean Hale. Reporters - Joye Ward, Geneva Mary Frances McRoberts, editor The Gordon, Mildred Stovall, La Nell Mary Louise Medlen, Evelyn Dan-Hesperette, Wilma Holcomb, editor Harmon, Margaret Tubbs, Evelyn iel, Arlene Fyffe, Lovelle Ginn, The Tulia Hornet, and Hudson Withers, Buddy Norman, Tale, 4 minutes each. The Reporters Wester, Alice Bell, Evelyn Elliott, La Frances Keim, Mary Frances Mc-Juana ters from the following school pa- Dorothy Tye and Lovelle Ginn.

Typists Maureen Hart.

THE LIBRARY A UTOPIA

perette, and representatives from The word "Utopia" means ideally Canyon and Wheeler. 2 minutes "The Typist Talks" by La perfect. We would like very much Verne Russell, The Hesperette, and to be able to say that we have a The Panther Scream (Quitaque) 4 Utopian library. It would be very minutes each. "Sports in the Down- easy to be able to say this if all the town Page" given by students from students would do their part.

"The Sponsors Period", 10 minutes, is always put in the front of the three miles east of Floydada, to book when it is issued to a student. and Election of Chairman for 1940. The members of the Hesperette Some of the students are com Staff who plan to go are: Mary plaining about charging 5 cents for Frances McRoberts, Lovelle Ginn, La books that are kept out over time, Verne Russell, Margaret Tubbs, Joye but if the students would stop and Ward, Louise Willson, Norma Den- think of the trouble that they cause pasture improvements and its adson, Lula Lee Teal, Mildred Stovall, the librarians they might not think

Jennie Lou Harper, La Nell Harmon, that 5 cents was so much to pay. Someimes we look for days for Alice Bell, James Wester, J L. Nichols, Donald Corneleus, Buddy Nor- book that is overdue. It takes a High school newspaper staffs and in and disturb classes to see a stu- on his pasture.

ponsors from a hundred West Tex- dent that has a book out or owes a as towns haave been invited to at- fine. If they need the book longer the boys are planning on doing is tend the third annual West Texas than they have it checked out for, to dig the mesquite from this pas-Scholastic Press clinic at Texas they should come back and recheck ture. This improvement job is to Technological college Friday and it; then they would not have a fine be done some time in the near futo pay for keeping the book out ture.

Registration will be held in the overtime. See, if every one would college administration building from come in and turn their books in on 10 a. m. untl noon Friday, and pro- time the library could go on just gram and group meetings will be like clock-work

Sixteen More New Books

Private Life of the Romans, Johnston; Sea Tales, Joseph Conrad; At the end of the day, gymnasium. The Lubbock Chamber The Pionieet Boys of the Yellowstone, Harris Adams; A Vaquiro of With the world far away. gates at a dinner and dance Friday stone, Harris Adams, A value Dobne; With the world far away. And your lips close to mine.

An Anthology of American, Poetry Kreymforg; Lives of a Bengal Oh, tell me the words that I'm long-Lancer, Mayer W. Yeasts Brown;

ASSEMBLT International The Lone Star Rises, Maflel Stur-Have you ever thought what vis-Have you ever thought what viseveryone sing in a quartet sometime during the period. She had the girls For as long as we live. ing of our school? Whether we have Trails and White Waters, George good behavior or are nosiy and March; Bring Em Back Alive, Frank At the end of my prayer. That you'll always be there. SPEECH CLASS TELLS TALES Orient, Anna Lindbergh; Pioneers rhythmic age and fairy tales. Stories were told such as The Tim-Little Fishes, Little Red Hen, Strong

Future Homemakers Meet Tuesday With Fannie Mae Rees

THE HESPERETT

The meeting of officers and comheld its regular monthly meeting mitteemen for the local Future Editor-Mary Frnaces McRoberts Homemaker's last Tuesday night Exchange editor - Donald Cor- in the home of Miss Fannie Mae Floydada High school building Rees, proved to be a very gay af-

regular opening ceremony with Edfair die Brown, the president, taking A covered dish supper was encharge of the program. Mr. Guffee, joyed, after which the business for the county superintendent, gave a the month of November was distalk on Thrift, since that was the cussed. Plans were finished for the type of meeting that was held; then Thanksgiving Luncheon which will the string band played several numbe served next Wednesday. bers. The string band was organiz-

The girls enjoying the affair were: ed Monday just before the meeting gy Ann Trice. Verona Miller, Warren, L. B. Cozby, Victor Green Yvonne Hale, Mary Helen Day, George Tubbs, Gilmer Denison, Bill Gilbreath and Sam Huey. After the string band played Harvey Lee Newberry told the F. F. A. basket-Joe Dick Moore, J. L. Margaret Tubbs, Edith Shirey, Leiball team and what they are plan-James lafaye Hicks, LaJuana Leibfried, ning to do. Leibfried, Frances Keim, Roberts, Dorothy Tye, Evelyn Elli-

The Darry show which was held in Floydada last Wednesday went ott, Lee Dale Clubb and the hostess - Laverne Russell, and Miss Rees and her mother, Mrs. over in a nice way to the boys who Mollie Rees. showed dairy calves. Prizes were given each boy that showed calves

Vocational Aggies Contour Pasture As Demonstration

The Vocational Agriculture boys The Tulia Hornet, The Hornet's Nest (Sudan) and Los Toreros (Matador). There is not any use in a student of the Floydada F. F. A. Chapter handing a book in late. The date went out to Leland Woodward. Harvey Lee Newberry, Fred Lloyd, Frank Breed and Jimmie Smythe. Next year the boys are planning contour ten acres of pasture as a on placing more registered Jersey demonstration, Saturday, November cows and calves in the county The purpose of the demonstration

was to study the best methods of vantages The boys ran the lines Saturday

so Leland Woodward could contour his pasture when the ground gets dent, Joe Rushing; vice president, man, Leilafaye Hicks and the spon- lot of time to hunt the student up damp enough. Leland is at pres-Doyle Walls; treasurer, L. B. Cozby; that has a book out. We even go ent practicing deferred grazing reporter, Jimmie Smythe; parlia-

The next improvement job that David Battey. Farmers are expecting these offi-

Hit Of The Week

MY PRAYER My prayer is to linger with you,

In a dream that's divine. My prayer is a rapture in blue

Floydada FFA Chapter Has **Regular Meeting Tuesday**

The Floydada F. F. A. chapter

Tuesday night, November 13, at the

The meeting was opened with the

Members of the band are Robert

their officers for the chapter con-

ducting contest. The officers are:

Shirley Irvin; band

GLEE CLUB TESTS TALENT

dog.

contest

want to sell.

Secretary, George Tubbs; presi-

STUNT NIGHT

Come one! Come all! For the big cash prizes to be awarded on 'Stunt Night." All clubs and lasses of high school are eligible for this big contest.

What are the rules and regulations? Simply this. Every class and each club will give a good stunt. Cash prizes will be given to the best class stunt; to the best club stunt, and the outstanding actor or actress. The admission will be ten cents for everyne. An orchestra will furnish music throughout the evening. Various songs will be sung beeen stunts

Watch the Hesperette for fur-ther details of "Stunt Night."

Speech Club Meets Wednesday Eve the prizes were, first prize, \$7.50; second prize, \$6; and third prize,

\$5.00. The rest of the boys receiv-The Speech club met last Weded \$4.00. The boys showing dairy calves from the Floydada F. F. A. president of the club, Bennie Craw- lent talk to the Foods III girls diswere, David Battey, Harold Bertford, called the meeting to order. rand, Neal Bertrand, Russell Patter-Vice-president, Emmett Hinson home and community." son, Weldon Cumbie, Charles Hartthen took charge and then the fun stated four agencies, the city, counsell, Aaron Strickland, Ray Lathem, began

show and having more lairy calves drew a slip of paper. On these or and character shown on the dairy day in Floyd-1

why in the spring a young girl's leader, an excellent talk on "Present Plays Life's Objectives. on Broadway."

The Floydada Chapter of Future cers to win the Chapter Conducting Nell Harmon, Mary Louise Medlen, Several of the boys have been Ruth Simpson, Jane Clark, Lula buying registered livestock for their Lee Teal, Alice Bell, Tommie Grif-W. Salisbury, Archie Muncy, the community. tered livestock to sell. The boys have hogs and other animals they Wilson Bond, Martha Yearwood, Beryle Bishop and the sponsor, Miss Smith

Monday in Glee club Miss Cald Sophomores Give well gave the girls a very interesting test. She had two altos *and two soprano make a quartet and let Assembly Program

Foods Class Hears Discussions From **Guest Speakers**

The Foods III class have had several speakers in the past few days to speak to them on several different

subjects. Friday morning, November 17 from 9 to 9:45 it was the class' pleasure to have Mrs. O. M. Conway to speak to them on the subject of Homes. The brief outline of the talk was that which should make up the foundation of a homethe framework, the interior, and the exterior of a complete successful happy home

She pointed out some of the ways to make a happy home and keep it so and discussed many of the causes of divorce. The class enjoyed her visit very much and received many helpful thoughts.

The class was also honored with another guest Friday morning during their second period class. The visitor was Winifred Newsome who gave the class an idea about some of the laws of Texas affecting engagements, marriages and divorces. In this Mr. Newsome discussed the

common law marriages, the civil or ceremonial marriages, breach of promise, wife's and husband's separate property, community property, nnullments, and divorce laws.

Each girl, including Miss Rea, enjoyed this talk very much and although it may not be needed now, it may prove very helpful in the

Monday morning, November 20, esday night at seven-thirty. The Rev. Vernon Shaw gave an excelcussing "Your responsibility to the Rev. Shaw ty, state, nation and three moral

Louise Willson, Frances Field, agencies, the home, church, school, Jane Clark, Lula Lee Teal, Billy which are very closely connected, Brown, Beryle Bishop, Wilson Bond, naming several forces some of which were called upon to the front and were: Fellowship, love, virtue, hon-

were topics for impromptu speeches. Rev. Shaw very definitely empha-Billy Brown spoke on "What I'd do sized individualism and what one The first year class has elected if I had ten kids." Jane Clark told person can do. In his talk, Rev. Shaw asked the following six quesfancy turns into love. Lula Lee told tions and answered them very satabout her long hose and Wilson isfactorily: Whom shall I serve? Bond about his first long pants. What am I living for? Who shall These proved to be very interesting help me in this matter? Where and also humorous. The main shall I stand? How can I improve mentraian, Robert Warren; watch speaker was Miss Smith who made my own community? Settle Your

The Foods class had another dis-The members present for the tinguished guest Monday morning, meeting were Bennie Crawford, none other than Floydada High Louise Willson, Emmitt Hinson, La- school's own known and loved superintendent, Walter Travis, who made a short talk on "The responsibility of the community to the home and projects from boys that have regis-Several pointers Wayne Collins, Kenneth Hodge, Mr. Travis gave that the community Greer McCleskey, Frances Field, owed to the home were: Protection, conveniences, ample recreation, and organizations of value. The point-

ers Mr. Travis gave that the home owed to the community were: Loyalty, know conditions of community, care of home and community property, support worthy projects, cooperate in control of contagious diseases and obey rules and regulaty and try to make

Progressive Party

Last Friday night, November 17, rowdy? The assembly is the place Buck; The Vanishing Comrade, The Pastors Pals, group of the In- where the school as a whole touches Ethel Cook Elist; Natures Encylomediate B. T. U. of the First the outside world, and there is no pedia, Fisher; Living Wild, Agnes Baptist church met at the home of better place to practice manners Chowen; Trailing Cortez Through Miss Selma Lider, the sponsor, for that you should observe in all pub- Mexico, Harry Frank; North to the story telling. It has taken up the lic auditoriums.

itors to our as

progressive supper and social. They walked from there to the The first mannerism in connec- of Plenty, Christy Borth; The home of Mrs. Sam Bishop where tion with assembly manners is to be Adventures of a Tropical Tramp, Stories were told such as The Timthey enjoyed tomato juice and punctual. Start early enough in Harry L. Foster. Then they went to the order that you will not have to rush smacks. church and had chili and crackers, to your seat before the program and later candy and apples. starts. When you take your seat, Various games were enjoyed after enter from the side nearest your he meal by Lovelle Ginn, Leila- seat, in order to disturb as few as faye Hicks, Netha Denson, Jean possible. Be prompt to obey the luncheon to be had next Wednes- and tell the first grade boys and Sims, Mary Frances McRoberts, J. signal, to sit or stand.

Nichols, Buddy Norman, Donald When one is speaking, be absolu-Gilbreath, Mr. and Mrs W. B. Har- your undivided attention, whether girls taking Home Economics. ris and Miss Lider. mate or an outsider. If you are un-

Senior News

you heard every word. Refrain from whispering, reading, The Seniors are waking up to the arranging your hair and cleaning fact that English is the most imyour nails, or from anything that portant subject for this class. A shows discourtesy, or lack of interest

term theme will be required from each student taking Senior English. in the program. Applaud a speaker, or one who This theme will be due before the sings or plays, but be sure he has end of this semester and its length finished before you begin to apwill depend on the subject. plaud, and do not continue too long. In order to write a good term theme some outside reading will be as this will embarrass the perform-Be enthusiastic in your aprequired. The library is going to er.

collect all the material possible for plause, but not show it by whistling or stamping your feet. the benefit of the students. The In general, conduct yourself that subject will be on English literature. you in no way make yourself con-

It may be on a great writer, the despicious or disturb the speaker or elopment of biography or drama, any one else present. the life and works of a great writer. Miss Cade is expecting

some good themes from this group of about one hundred and ten stu-

HIGHLIGHTS OF FOOTBALL

Once again Floydada is on the games of the week list as they prepart to meet the Crosbyton eleven. Emmett Hinson is back in practice Now after being out a few days because it is really supposed to be with a hurt arm. Dillon Patterson Thanksgiving anyway. after an attack of flu, is also back. R. E. Golightly is going to play this week after being out several weeks with a bad shoulder. Gordon Paterson is improving with the mumps both. but is not back to school yet. With

regulars back in their usual place Floydada has a good chance beat Crosbyton. Lockney still held their lead in

listrict 4-A but the good old Whirlwinds are not giving up by any means and are still putting forth everything they have in hopes of inning the district.

Here's hoping that Floydada beats rosbyton which I think they will by a score of 20 to 6.

-The Breezer.

THOUGHT OF THE WEEK The longer you get a grudge, the eaner it grows.

HOME EC NEWS

day. Home Economics club girls and the

The tickets will sell for fifteen ing less than \$2,000 a year spent as it be a faculty member, a school- cents each. The club girls are much for cotton goods as those replanning big on this event and are ceiving between \$2,000 and \$3,000, girls. able to hear, prove your selfcontrol expecting the whole student body to the cotton farmer would have a by remaining as quiet as though cooperate with them by buying the home outlet for an additional 2 mil- personalities and viewpoints, likes lars of engineering followed with ed to read the Hesperette every tickets.

lion bales annually.

NAPPY

NOW LISSEN FELLAS! TH' JUNIOR ELECTIONS ARE COMIN' OFF NEX' WEEK AN WE AIN'T GOT A CAN-DIDATE FER PRESIDENT! NOW I AIN'T & GONNA RUN FER PRESIDENT BUT WE GOTTA



Hands, Elves and Shoemaker, Ginger bread Boy. The stories were told as if they were telling them to the popcorn popper.

The Homemaking club has com- small children. Miss Smith sugpleted plans for the Thanksgiving gested that soon we would go over Rally. Tickets are now on sale by the girls some stories.

urdays. If the 20 million families receiv-

UV TH' JUNIOR LEAGUE !!

THAT SETTLES

and dislikes.

scared they coudn't sing. Never-The Sophomore class rendered a theless they have some grand talent. very interesting, unusual, and en- new and better ones The girls are all dreading the six joyable program last week in asweeks test but maybe it won't be sembly. The class president, Joe Rushing, so hard. Since the new books have come announced the program which con-

Caldwell wasn't present.

F. U. N. IN THE PEP SQUAD

Mona Blackmon: Going to Pep Yvonne Hale: Worrying about have a hard time doing it.

who is going to sell popcorn on Sat-

all the games free.

accompanied by Norma.

girls. Miss Copeland: Learning the girls 933, master of science, law and outstanding school papers of the cusiness administration and bache- Panhandle. Mr. Ezzell has promis-

3,801 and 3,258.

HESPERIAN REPORTER

The Press club had the pleasure in there's been plenty of racket sisted of a clarinet duet. "South of meeting their new critic, advisor being heard the seventh period, es- of the Border," by Floy Jean Hale and what not, Ben Ezzell, who is pecially the other day when Miss and Randolph Rutledge, accompan- taking over the duties of Mr. Hams. ied at the piano by Norma Denson. The members of the Press club a skit "And the Lamp Went Out," and a tap dance by Floy Jean Hale, welcome him to Floydada High school and want to co-operate with Mary Louise Medlen: Cleaning The Freshmen class will have the him in really making the Hesperette

program this week, and they are striving to surprise the Sophs, but Mr. Ezzell is from Mem Mr. Ezzell is from Memphis, Texthey'd better work, for they will as, and is a graduate from West Texas State college where he worked three years on the "Prarile" as

Through August, 1938, The Uni- business manager and reporter. He Jane Graham: Getting to go to versity of Texas issued 26,836 de- likes Floydada and thinks the Hesgrees. Bachelors in arts and sci- perette, the Tulia Hornet, and the Miss McCarty: Being with the ences were most numerous with 10,- Canyon Eagle's Tale are the three

week.

By Irv Tirman

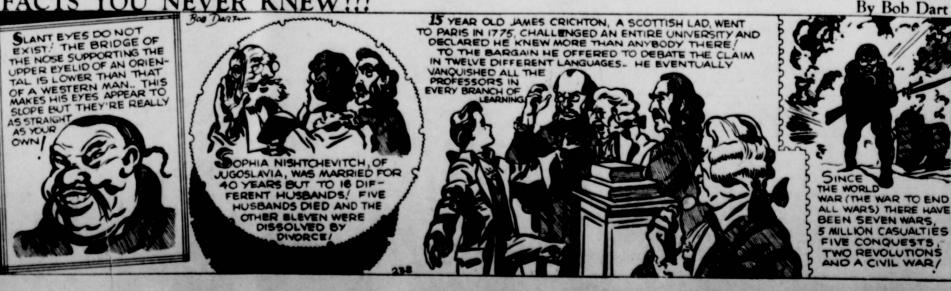
SOUNDS KINDA SILLY

HEY NAPPY! I JUS' FOUN' FELLAS, WE GOTTA RUN A INTELLIGUNT CANDIDATE AN' I PICK OGLETHORP! IS RUNNIN' FER PRESIDENT



NAPPY ! WITH ALL THEM GUYS VOTIN' FER MELEAN YOU EXPEC' T'BE ELECTED JES' CAUSE THIS GUY "PROXY" IS) VOTIN' FER YA!

FACTS YOU NEVER KNEW!!!



Half Minute

serve as Thanksgiving, the 23rd or 30th? Why?

half the turkey on the 23rd and the rest on the 30th.

J. L. Nichols-The first one that comes handy.

Frances Field-If school turns out

had to say ennie, mennie, miny mo).

passing grades.

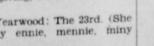
Which day are you going to ob-

Randolph Rutledge - Both, eat

Donald Cornelius-November 30th

for Thanksgiving, I'd like to observe

Martha Yearwood: The 23rd. (She



Freshman News

The Freshmen are quaking in their boots as the six weeks tests approach. If it can not be said that some (very few) take their books home, it will be few and that

those few and all the rest are very studiously studying, hoping to make

Keep your fingers crossed, Fresh-men, until the tests are over.



ada, goes to White Deer.

Springs church.

Kirkland-Goodlet stations.

YOU CAN GET

name Printed for

Cards, 25 for,

December 10th.

SUGAR.

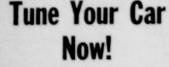
Jsishop's

PHARMACY

Values

only,

the



Don't let motor troubles spoil your driving. If you plan to make a trip bring your car in for complete inspection. We'll tune it up and turn it back to you in the peak of condition.

Barker Bros.



Born to Mr. and Mrs. William

Beedy of South Plains, November 13,

Born to Mr. and Mrs. John Pat-

terson, November 16, a daughter,

Glenn Jones left Sunday to re-

turn to his home in Stockton, Cali-

a son, named Walter Eugene.

named Georgia Wren.

See the M - M Line

Down-town, now located in Willis Building West Side of Square.

Come in to see this modern line of power farming equipment.

S. J. LATTA DEALER



It is the plan of the teachers to Hill community underwent an appresent the entire personnel of stupendicitis operation Monday. dents in a similar program before The small child of Mr. and Mrs. the close of school and as this is Hubert Ellis of Dougherty was disthe first program of this nature, missed from the Floydada hospital the teachers are especially anxious Monday after several days treat- Crosbyton church; and Rev. D. R. to have the support of the public. ment for pneumonia. at Idalou. Mrs. G. B. Phipps entered the

Floydada hospital Monday for treatment Mrs. Henry Lee Dillard under- the Lamesa circuit. E. A. Tharp ent a tonsil operation Monday. Mrs. H. A. Womack entered the and G. E. Turrentine, former Lockospital Monday for treatment. Mrs. Marion Carpenter had a ton- Reavis will sil operation Sunday. Charles, the son of Mr. and Mrs.

fornia, after spending the past week J. O. Dudley had a plate removed Born to Mr. and Mrs. Clarence from his arm Saturday. The plate church at Snyder, and S. H. Young Garland, of South Plains, a son, on was placed last April when it was former presiding elder of the Sweet. from his arm Saturday. The plate church at Snyder, and S. H. Young. necessary in the treatment of a water district, has been assigned to November 18. He has been named broken arm.

Mickey Lee Kennamer undervent a tonsil operation at the the Floydada circuit, will serve the Smith & Smith hospital Friday. Alfred Kennamer son of Mr. and Mrs. J. H. Kennamer underwent a basil operation Wednesday. Seven stitches were required to Colorado, and A. A. Peacock, for-

lose a wound on the right hand of mer Silverton pastor, was transfer-Jim Simpson, 15 year old son of Mr. and Mrs. Horace Simpson. The accident occurred when he fell on a broken fruit jar.

EDGAR JONES AND SON DISMISSED FROM HOSPITAL

Edgar Jones, local business man nd his son Ralph, who were injured in an automobile accident near Muleshoe Sunday, November 12, are both up and about this week and were able to be down town Wednesday.

Mr. Jones was brought home Saturday and his son was dismissed the day before from a Plainview hospital where they were taken immediately after the accident, in which Mrs. Edgar Jones was fatally injured

Fred Jones of Clovis, New Mexico, whose home Mr. and Mrs. Jones and son were enroute when the accident occurred, has been here the past week conducting the business of his father.

MRS. J. R. BREWER, ELECTRA BURIED AT CLEBURNE WED.

Word was received here this week of the death of Mrs. J. R. Brewer of Electra who died of injuries resultng from a broken hip. Death occurred Tuesday at the St. Joseph's ospital at Fort Worth.

be known as the Highland Park being transferred from Dalhart to Barcus of Clarendon was sent to Yoakum county on town. Two changes were announced in the Perryton (formerly Dalhart)



BACON, lb.,

LUUPER'S	Funeral service was held Wednes- day afternoon at Cleburne. The deceased is survived by her	10 lb. Cloth Bag, 52C	Del Monte EPULT COCKTALL 2 Cane 25C
***************************************	husband and three children. The children are Dr. Alden Coffee, Fort Worth; Herman Coffee whose home is in California and a daughter	TOMATOES, 20c	FRUIT COCKTAIL, 2 Cans,
Flour Double Guarantee, 48 lbs \$1.35	Mrs. Lee Trice, Mrs. A. N. Brat- ton, daughters of J. R. Brewer, ac- companied by Mr. Trice attended	PEACHES, 200	Empsons PUMPKIN, No. 2 Can, 9C
Soap P & G 3 bars 10c	the funeral services Wednesday.		Southern Lady 25c
Yams East Texas 10 lbs. 22c Spuds no. 1 White or 10 lbs. 15c	HULL &	CRACKERS, 15c	FINEST
	MCBRIEN	COOKIES, 20-	MEATS Bewley's Best DAILY FLOUR, 24 lb. Sack, 83C
Cookies 15c pkg. 12c	"Trimmings" you'll want for the Thanksgiving holi-	COOKIES, 39c	• •
Wax Paper per roll 5c	day feast:	CHILI Marco, No. 2 Can 19c	PRUNES, 25c Confectionary 15c
Pineapple Del Monte 3 cans 25c	SUGAR, 52c	Marco, No. 2 Can 176	Admiration 920 C. H. B. Sweet 90.
Peanut Butter 32 oz. jar 25c	Del Monte	MATCHES, 17c	Admiration 23c C. H. B. Sweet 29c COFFEE, Ib., 23c PICKLES, Quart, 29c Diamond Boxes 19c Del Monte, No. 2 can 23c MATCHES, Boxes 19c Asparagus, 23c
Crackers 2 lb box 15c	PEARS, 19c		200 Charle VI
Soda 1 lb. box 2 for 15c	Sun-Kist PINEAPPLE 25c	BACON, No. 1 Sliced, Pound, 20c	Asparagus Style TISSUE, Two Boxes 23c Asparagus Style BEANS, Two Cans, 33c SAVE ON SUGAR
Blackberries no. 2 can 9c		SAUSAGE. 1	Now 49°
Cherries no. 2 can 2 for 25c	CELERY, 12c	SAUSAGE, 15c	OXYDOL Giant Size 59c
Chili Wilsons certified 2 for 25c	Ocean Spray CRANBERRY 15c	BANANAS, 15c	LETTUCE, 5c Pure Pork 15c
Sweet Corn no. 2 can 2 for 15c	SAUCE, Can,	GEE, but we have those	CELERY, 10c STEAK, Prime 18c
Catsup 14 oz bottle or can 10c	COCOA, 15c	goodies for those extras you are planning.	BANANAS, 15c HOG LARD, 10c
Salad Dressing qt. 19c	Peanut BUTTER Ot. 25C	Candied Fruits and Peels. Blanched Almonds, Shelled Pecans and Black Walnuts.	Texas GRAPEFRUIT 5c Picnic HAMS, 18c FRUITS & 3 For, Pound, 18c Vegetable
Mustard 32 oz. jar 10c	BUTTER, Qt., ZJC	All kinds New Nuts in Shell	Tasty YAMS, 29c BRICK CHILI, 19c DAILY
Tomatoes no. 2 can 2 for 15c	Sour PICKLES, Qt., 10c	Lots of fresh fruits.	Phone 27 for Error D. H
		Try those Golden Delicious Apples.	Phone 27 for Free Delivery
Early June Peas no. 2 can 10c	HY-PRO, Quart, 15C	Phone 40	Felton - Collins Gro
Corn Flakes with sugar bowl 25c	TELEPHONE 292	We Deliver	