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The Floyd County Hesperian

VOLUME 46

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, NOVEMBER 16, 1939

NUMBER 40

Thirty-Three Dairy Calves Entered In First Dairy Day

Greer McCleskey Wins First Place With 280 Points

First Show Of Its Kind In State Expert Says Here After Showing

Thirty-three 4-H club, and Future Farmer members entered the first Floyd County Dairy day held here on Wednesday. Greer McCleskey, Floydada 4-H club boy won first prize with a 280 point score against a possible 300 points.

Second place went to David Batey, Sand Hill Future Farmer with 275 points, and third place went to Harvey Brock, McCoy 4-H club boy, with 273 points. The next seven places went in order to David Graham, Sand Hill; Kenneth Gates, Sand Hill; Ellen Brock, McCoy; Kenneth Tate, Aiken; Russell Patterson, Floydada; Harvey Lee Newberry, Lakeview; and Jackie Jean Brock, McCoy.

H. G. Barber, vocational agriculture instructor in Floydada High school, R. K. McCoy, vocational agriculture instructor from Lockney, Floyd County Agriculture Agent D. F. Bredthauer, E. L. Angus, manager of Armour Creamery and others took an active part in directing the contest.

Judges for the day were John Paulmore, Swisher county agent; Russell Reed, animal husbandry senior of Texas Tech college, and Pat Paffilo, soil conservation service of Lubbock.

Present representing the Texas Dairy products association were President Henry Teubel of Tulla and K. M. Renner, director from Texas Tech, and M. E. McMurray manager from Fort Worth.

Mr. McMurray said that so far as he knew that this was the first achievement day of its kind in Texas and the first one that he had ever attended. Visitors were impressed with the enthusiasm shown by the boys and girls in 4-H club and FFA work.

Business men and club leaders hope to make the affair an annual event as dairying is rapidly becoming one of the major industries of the county and deserves more attention that it has received.

According to plans for 1940, a dairy demonstration team will be developed under the direction of County Agent D. F. Bredthauer and that similar contests will be conducted in the two FFA departments.

It is hoped that the winners next year can be sent to the National Dairy show in one of the north central states.

Besides the winners named above other club boys showing calves were Enory Cox, Sand Hill; Billie Allen, Lockney; Edward Davis, Lockney; Austin Beedy, South Plains; Clarence Davis, Lockney; Charles McDonald, Aiken.

H. Eubanks, McCoy; Jack Taylor, Lockney; Weldon Cumble, Floydada; Neal Bertrand, Floydada; Charles Hartzell, McCoy; Roy Latham, Floydada; Harold Bertrand, Floydada; Pete Blankenship, McCoy.

N. E. Tyler, Floydada; Kenton Davis, Lockney; Johnnie Wilson, McCoy; Jimmie Smith, Floydada; Aaron Strickland, Floydada; Jimmie Wilson, McCoy; Fred Lloyd, Floydada; Frank Breed, Lakeview. (See DAIRY DAY page 5)

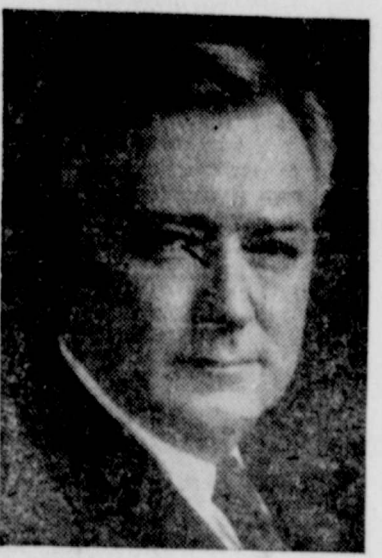
Feed, Seed Loans Started Early To Meet Farm Needs

Feed and seed loans on an emergency basis to care for drought conditions which have hit some 20 Texas counties, including Floyd, Briscoe and Motley, are being issued now, it was announced this week by Cephas Hogan, of Childress, district supervisor of the Farm Credit administration.

For Floyd county the administration has arranged with Mrs. P. G. Stegall, at the District Clerk's office, to take applications. "No changes of any kind have been made as to regulations from last year," said Mr. Hogan. "The loan is being made available 2 months early on account of the acute need that is evident on many farms."

Floyd, Briscoe and Motley counties are three of 20 counties that are included in the emergency area served by Mr. Hogan. The area also includes Cottle, Childress and Hall counties.

Maximum loans under the emergency feed and seed loan arrangement is \$400.



Marion S. Church, prominent Dallas attorney, is State Chairman for the Jackson Day celebration in Texas this year. Mr. Church, last year, handled a successful campaign for funds to aid the treasury of the National Democratic party. His appointment has been announced by State Chairman E. B. Germany.

Appointment Will Be Made on Sunday To M. E. Churches

Clerical And Lay Delegates At N. W. Texas Conference In Lubbock

The annual session of the Northwest Texas Methodist conference opened Wednesday at Lubbock and will continue through Sunday under the direction of Bishop Ivan Lee Holt of Dallas.

Dr. Frederick F. Shannon of Chicago was designated as conference preacher and speaks daily at the meeting beginning today. Lay and clerical delegates went to Lubbock Tuesday for a preliminary meeting of the cabinet. Concluding this session the conference becomes a part of the Methodist church superseding the Methodist Episcopal Church South. The three Methodist churches have been united and this union is taking effect as the various conferences meet.

It was expected the work of the present conference could be completed by today when work for the new conference can be set up, the quadrennial board elected and committees appointed.

Delegates both clerical and laymen will be elected to the general conference at Atlantic City next April and for the jurisdictional conference at Oklahoma City next May.

J. M. Willson is lay delegate and Rev. J. E. Eldridge, clerical delegate from the local church. Rev. Eldridge is also conference treasurer. Mrs. Lee Rushing is the delegate from Floydada circuit. Mrs. Eldridge, Mrs. J. M. Willson and a number of others plan to attend sessions of the conference.

Other delegates from this area include Rev. Ollie Apple of Cone, R. C. McGilvray, Lockney, Mrs. J. D. Travis, Lockney circuit, and J. O. Morris, McAdoo.

Appointments for the coming year are to be read Sunday afternoon at the conference closes. The appointments are to be broadcast from Station K F Y O Sunday at 2:30.

Red Cross Roll Call Has Reached Half Way Mark Over Floyd County

According to statements from Clarence Guffee, Red Cross roll call chairman for Floyd county, incomplete returns from the drive that began Tuesday morning shows that almost half of the quota has been reached.

Only a few scattering reports have come in, and they were incomplete at the time. Mrs. Walton Hale reported that Floydada had turned in \$23.40. Mrs. John Hane of Allmon reported 100 per cent membership with \$10 turned in. Mrs. W. H. Bethel of Campbell-Baker Sunday school turned in \$5 as their annual red cross contributions.

Other returns are expected to be turned in each day and Guffee was confident the \$600 quota set for this county would be reached in a short time if other returns are as good as those shown at present.

Chairmen urged those that wish to contribute but have not been contacted up to the present time to give their name to Guffee and some one will call for their membership.

Mrs. Walton Hale, Floydada Red Cross chairman, expressed her appreciation to the captains in the residential districts and the workers down town. Some of the workers have yet to report. Merchants have been exceptionally responsive.

Local Market Today

Poultry	
No. 1 colored hens, 4 lbs., and up 7c	
No. 1 colored hens, under 4 lbs., 5c	
Leghorn hens, all weights, 4c	
Cocks, 3c	
Fryers, 1 1/2 to 2 1/2 lbs., 10c	
Cream	
Butterfat, No. 1 lb., 24c	
Butterfat, No. 2 lb., 22c	
Eggs	
Eggs, per dozen, candled, 18c	
Hides	
Free from holes	
No. 1 hides, lb., 6c	
No. 2 hides, lb., 3c	
Grain	
Wheat, bushel, 74c	
Threshed Maize, dry, per cwt., 85c	
Maltese heads, dry, ton, \$10 to \$11.50	
Cotton	
Middling, % 88.10	
Cottonseed, 82c	
Hogs	
Top Hogs, 55.75	
Packing Sows, 45.50	

PROCLAMATION

WHEREAS it has long been the custom in the City of Floydada to observe the last Thursday in November as an annual day of Thanksgiving, complete with the groaning board, groaning guests, and the groaning gridiron; and

WHEREAS the calendar has been prepared and football schedules arranged for the year 1939 in full faith that this traditional national holiday should remain unchanged despite market fluctuations, foreign wars and political revolutions; and

WHEREAS it is our firm belief that Floyd county's 1939 crop of turkeys should be permitted to enjoy their full life expectancy and be allowed sufficient time to be in top condition for the festive board;

THEREFORE I hereby proclaim that Thursday, November 30, shall be observed in Floydada as Thanksgiving Day, presidential proclamations notwithstanding, and call up on the citizens of the community to observe it in the traditional manner.

(Signed) Glad Snodgrass, Mayor.

Floyd Woman Auto Victim Last Sunday

Mrs. Edgar Jones Killed; Mr. Jones, Ralph In Hospital At Plainview

Mrs. Edgar Jones, 52 year-old resident of Floydada, was killed and her husband, and son, Ralph Jones, were seriously injured in an automobile accident Sunday afternoon near Muleshoe.

Mrs. Jones died of injuries after being taken, along with her husband and son, to the Plainview hospital. Mr. Jones and Ralph were badly bruised and cut but according to reports received this morning are recovering as well as could be expected.

According to hospital attendants Mrs. Jones suffered fractures to both arms and legs and had head injuries. She did not regain consciousness after the accident.

The accident occurred about 6 miles east of Muleshoe as the Jones were on their way to Clovis, New Mexico to visit their son Fred.

Also injured in the collision were Bert Renfro, son of W. E. Renfro of Muleshoe, and Earl Luttrell of Clovis. Luttrell was driving at the time of the accident. Renfro was taken to a Lubbock hospital and Luttrell was being treated at Muleshoe, according to information. Renfro was believed to be seriously injured.

Highway patrolmen who later investigated the accident had made no report fixing the blame or the cause of the accident this week. So far as is known at this time the patrolmen are still gathering evidence on the accident before making a final filing on their report.

Mrs. Jones was brought to Floydada following her death by Harmon Funeral home. Funeral rites were held here Tuesday afternoon with all close relatives present, except Mr. Jones and Ralph who were still under care of hospital attendants.

Funeral Rites Held Tuesday Afternoon

Mrs. Mary Emille (Brown) Jones, 52, died in a Plainview hospital at 10:10 p. m. o'clock Sunday, November 12, of injuries received in an automobile accident at 4:30 Sunday afternoon six miles east of Muleshoe. Her husband Edgar Jones, prominent pioneer merchant of Floydada, and their son Ralph Jones were injured.

Mr. Jones received a crushed chest and was reported to be somewhat improved Wednesday morning with a good chance for recovery unless complications arise. Ralph's injuries are mostly head injuries that are reported as critical and unchanged this morning.

Funeral services were held for Mrs. Jones at the family home at 4 o'clock Tuesday afternoon by Rev. G. I. Brittain of Plainview and Rev. N. E. Tyler, Nazarene minister of Floydada.

Interment was made in the Floydada cemetery under the direction of the Harmon Funeral Home aided by the following pall bearers: Olin Fry, Fred Whitely, L. G. Withers, W. U. Wimer, Glad Snodgrass and W. D. Johnson.

The deceased was born in Denton county October 29, 1887 and came to Floyd county with her parents in 1906. In point of service Edgar Jones is one of the oldest food dealers in Floydada and local food establishments were closed Tuesday afternoon during the funeral of Mrs. Jones out of respect to the family. Several other business establishments also closed their doors during the funeral.

Surviving relatives of the deceased are her husband and son, Ralph; two other sons, Fred of Clovis, N. M., and Glenn of Stockton, California; two brothers, W. Ed and R. Fred Brown, both of Floydada; five sisters, Mrs. Robert Jones, Aiken; Mrs. W. C. Williams, Floydada; Mrs. W. C. Williams, Floydada; Mrs. W. C. Williams, Floydada. (See FUNERAL RITES page 5)

Funeral Rites Held For Aunt Of J. U. Borum

LIVE STOCK SALES

Approximately 150 head of cattle of all ages and kinds went through the sales ring at the Live Stock Sales company barn in southeast Floydada Monday.

Mr. and Mrs. J. U. Borum attended the funeral services last Wednesday in Frisco for Mr. Borum's aunt, Mrs. A. A. Borum.

Funeral services were held Wednesday afternoon at 1:30 at the Baptist church following her death Monday night. Interment was made in a cemetery at Parvin.

Deceased was a pioneer teacher in Denton county having taught there for fifty-six years. She was 90 years of age and had resided in Texas for 64 years. She was the wife of the late Rev. R. T. Borum, Baptist minister.

Mrs. Borum remained in Denton county for the week to visit with relatives. Her son, Urmon, met her in Wichita Falls Sunday.



Hiram Arrant of Abilene, governor of this district of Rotary International, was in Floydada Wednesday at noon on his official visit to the Rotary club of this city.

Mr. Arrant is a professor of chemistry in Hardin-Simmons university and is Abilene City Chemist.

Hiram Arrant Pays Visit To Floydada Rotary Club Wed.

Compliments Club On Fine Work Being Done Here And On Enthusiasm

Hiram Arrant, district governor of Rotary International, paid his official visit to the Floydada Rotary club Wednesday and complimented them upon the fine work they are doing in the community.

Following his introduction by President Walter Travis, Governor Arrant told the club that he believed that it was one of the most "enthusiastic" clubs in his district.

He told the members and visitors that Floydada was only outdistanced by the Post club in attendance. Floydada's club is in second place only because Post has one more month of 100 per cent meetings, Arrant said.

Arrant was particularly complimentary concerning the yearbook published for the Rotary club this year and the program which was included in it. He said that the club had one of the finest books he had seen.

"Rotary and service go hand in hand," Arrant said. "Service is emphasized in the code of ethics and the objects of Rotary International."

"Fellowship is the principal means of promoting service. Every club should make a strong effort to keep its fellowship on a par. Visitors should be greeted and introduced around and made to feel at home. New members should be made to feel that they are indeed a part of the club and particular care should be made to include them in conversations."

"Old members are often accepted in a matter of fact sort of way, but they should be made to feel that they are the foundation of the club and are needed and wanted for its success," Arrant said.

Arrant has been visiting other clubs in this part of his district. His home is in Abilene.

Mrs. J. F. Bohannon New Pastor Nazarene Church In Floydada

Mrs. J. F. Bohannon, recently named pastor of the Floydada congregation of the Church of the Nazarene, preached here last Sunday and Sunday night and will fill the pulpit again on next Sunday morning and evening. Other services of the church will be as usual, including prayer service each Wednesday evening.

Mr. and Mrs. Bohannon and their family moved to Floydada from Oilton.

State Board Grants Soil Dist. Plea

Floyd County Election Will Be Held After First Of New Year, Belief

Notice that the application for the formation of a soil conservation district in Floyd county has been granted, was received this week by W. H. Nelson, chairman of the county soil conservation board. The bounds of the district are to be set up more definitely at a later date but are expected to include all of this county.

No date was set for the election by which the board will be created, when and if the election carries, but Mr. Nelson said yesterday he did not anticipate the date would be within this year. Lack of funds will prevent, he is sure, as several soil conservation districts have been named ahead of the local one.

The hearing on the proposal to create a district here was held in Floydada on September 5, at which W. G. Kennedy, of Muleshoe, district chairman of the State Conservation board presided.

Nelson said several details will have to be worked out before the election is held, another reason why it is not anticipated that it will be at an early date. Meanwhile, discussions among landholders of the merits of the proposal will serve to give a better understanding of it, he suggested.

Local Baptists Attend State Convention At San Antonio This Week

Rev. and Mrs. Vernon Shaw and Mrs. G. A. Linder left Sunday for San Antonio where they will represent the First Baptist church at the Baptist General convention of Texas.

Rev. Shaw was to attend the Pastor's and Laymen's conference and Mrs. Linder and Mrs. Shaw the Woman's Missionary Union conference which opened Tuesday evening.

Highlight of the convention has been the reports by Dr. Charles E. Maddy of Richmond, Virginia, executive secretary of the Baptist Foreign Mission board, who has recently returned from the Far East. The reports were of the mission work in the Orient.

Among the other important addresses of the convention was the address by Dr. George W. Truitt on "Baptists and Religious Liberty." Dr. J. B. Tidwell of Baylor university, former president of the convention gave an address Monday evening on "Baptists Have a Right to Maintain a Separate Existence."

Wallace Bassett of Dallas submitted the proposed budget for cooperative Baptist work.

The local delegates are expected to arrive home tomorrow. Mrs. John R. Gray of McCoy accompanied them as a delegate from the McCoy church.

Thanksgiving Turkeys Bring 12 To 14 Cents

Turkeys that went to market from the area through Floydada dealers for Thanksgiving, brought 12 to 14 cents per pound, the major portion moving at 13 cents and 14 cents.

Something less than 2 carloads were shipped out, all going as live birds with no dressing done here. A large percentage of the turkeys had not put on enough weight to market, growers indicated.

Fire Damages Part Of Farmers Co-Op Gin Wednesday

Fire of an undetermined origin caused considerable damage to the cotton storage house of the Farmers Co-op gin in north Floydada Wednesday afternoon at 1:30 o'clock.

The fire had gained considerable headway before the alarm was turned in and it was some 30 minutes before the Floydada fire department had the blaze under control. It was feared at first that the cotton house was doomed but quick work with the hose blasted out the flames in the top portion of the building before the roof weakened.

Considerable cotton was in the building at the time and this is probably damaged to a great extent by fire, smoke, and water. Upper portion of the buildings have to be rebuilt but most walls are believed to be in good shape with some little



Editorial

PROMISES ARE EASY TO MAKE

The masterful politics going on down Austin way revolves around the matter of who is going to put the bell on the old cat. Everybody politically, nearly, has promised many things which will be difficult of fulfillment. But everybody politically, is using all possible precaution not to be tagged with the measure that raises the huge amount of moneys promised to all and sundry.

Promises are easily made, but oftentimes hard to fulfill. Legislators are finding this to be true in public life, the same as it is for others of us in private life.

PUNISHING WITH TAXES

Taxes meted out as punishment prove to be boomerangs every time, as Texas people are beginning to find out. Taxes levied to raise funds for legitimate needs of the government, which are intended to be raised by those who can afford to raise them, are much less harmful to all.

To punish by taxation a man for being wealthy, for getting "more than his share," for being "big," whereas you are "little" is the utmost foolishness. If he needs to be regulated well enough, but not with punitive taxation.

NEW STYLE NOTE FOR MEN

Continuing our campaign for the education of the women on men's styles The Hesperian here presents a style note that every woman with a fifty-ish husband will especially appreciate:

Long handled underwear is definitely in the mode once more. What's more long handles in the old-fashioned red. If red is too brash a color then blue is satisfactory but it must be a bright, shiny sort of blue.

Women have a great deal of trouble with their husbands, keeping them sorter fitten to go out in company. Many women have husbands who are so far behind they are just now beginning to wear unionsuits, while others have further advanced husbands who have taken up these shirt and short things that just sorter furnish a light covering for that portion of the anatomy between the lower chest and middle part of the upper legs.

The ultra ultra up until a few months ago was to discard the shirt and wear only the short. But now it is different, and women have to educate their husbands all over again.

It isn't a matter of modesty. It is a case of wouldn't you be mighty shame-faced if hubby got out somewhere and got hurt and they would bring him in in old baggy union suits underneath. How much better you could face the neighbors if he had taken your advice and got his leg broke in a pair of red long handles!

MODESTY AND WINDOW SHADES

Another matter that doesn't have to do with husbands particularly, but one about which they will be cranky, is this matter of new style in window shades—how they hang.

No longer is it modest to pull your window shades down, but you must leave them up, one of them about so high and the other a

little higher as a matter of artistic effect, and to give evidence you do have window shades you could pull down if you wanted to.

The point is that pulling your shades all the way down is evidence you are up to something you are ashamed for the world to see. When this writer first noticed this trend, being up and around when honest people were at home settled down reading their papers, entertaining their beaus or undressing for a good night's rest—when we first noticed we were alarmed. Half a dozen or more of the better families' wives had forgotten to pull down the shades and wouldn't they be horrified when they found it out, thought we. But no, Pic, and Look, and the Bazaar, Glamour and Esquire all bore them out in this idea that so marks the new era, the new freedom as it were.

So, when the old man pulls the window shades all down so he can feel comfortable sitting around about half-dressed with his feet cocked up before the fire, it will be your duty, firmly but gently to go set the shades back at the right position. He'll flare up and complain but that is just another sign he is set in his ways, getting sorter oldish and out-of-date. The house is the woman's domain and she should have the window shades up if she wants to train her husband and rear her family in the proper conception of modesty.

THE RIGHT TO GO HUNTING

Open season for numerous kinds of birds here or due soon and the deer season open reminds one that the new order in wild life preservation is doing a lot to make the country a more enjoyable one in which to live.

Our idea that every man has a right to take his gun and go hunting when he please is still right. But it doesn't jibe out with having something to hunt when he gets there.

The game preserve, the hunting and fishing license, the country swarming with game wardens have been found to be about the only way to meet the wanton waste of our decades old custom. Anyway the game is returning, the deer are now much more plentiful than even ten years ago, one can fish and catch fish, hunt quail and find quail to hunt. Perhaps prairie chicken that used to zoom across the prairies of Texas will be plentiful again some day, and wild turkey in their proper habitats. The price seems to be worth paying.

GENTLEMAN OF THE ROAD

Courtesy is the badge of a good driver. He is constantly aware of the sacredness of human life.

He possesses full knowledge of the limitations of his vehicle.

He is familiar with the traffic laws and the rules of the road.

He drives properly and give sway to less careful drivers.

He parks correctly and backs out cautiously.

He drives with his head instead of his horns.

He is the modern "Gentleman of the road."

—From the Clarendon News.

The winning football team needs no alibis.

As A Farm Woman Thinks

(By Nellie Witt Spikes)

This is one of those days—it is so lonely, you start to clean house, hang curtains and bedding out to sun, see that the flower beds need a little work and start to do that, pick up the fallen pecans, decide to iron a few pieces, your light-bread is rising; collards would be fine for dinner, the collards are gathered and fixed—look up a pattern to see how to make a dress—mop the floor—hunt for thirty minutes for something you had put away and forgotten where it was put.

Everywhere you look you find something that needs to be done so you hurriedly finish what you do to and quit the seemingly impossible task of doing in one day, the work it will take a week to do.

Do you have a hobby? If not, why not? Mrs. Scoggins of South Plains collects pitchers and elephants and writes poetry. Mrs. Fagnans of Decatur, one of my good friends collects bottles, writes she has a beautiful collection of them old and new. A little boy at Dickens collected advertised pencils. I am starting a stamp collection for my grandsons when they get old enough to care for them. Have saved all front pages of the star Telegram since a week before the war started and of course you hear about the rocks and elephants.

Wilma and Paul brought some rocks from Jack and Parker counties Sunday. The Baptist people at Cone met with the Methodist congregation for Sunday school and church. Rev. Wiley, the Baptist minister, preached a wonderful sermon.

Many words of praise were given him and thankfulness was in the hearts of all who heard him. Did not the fact that he was speaking to a large audience and, that, Christian people were working together and howing brotherly love help him to do his best? I think so.

At a meeting of the Composers and Authors club of America, Lubbock chapter, Louie McKee McCue gave a reading of some of her delightful poems. Here's two of them:

Chameleon
My darling's eyes are sapphire
When first she greets the day.
Her eyes turn deepest violet,
When words of love I say.
My darling's eyes are azure.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

(Issue of November 19, 1925)
Floydada will have three resident Methodist pastors for another year, the Northwest Texas conference at its session in Canyon closing Sunday night dividing the work in this immediate section, and giving the churches, served last year by Marvin Brotherton, the name of Floydada Circuit, East, while churches south and west of Floydada, which have been served partially from this place and partially from other centers, were formed into a circuit and will be known as Floydada Circuit, West. Rev. J. N. S. Webb will be pastor of this circuit.

The crest of the movement of turkeys to the Thanksgiving market, was reached last Friday at Floydada, when 40,000 pounds of the birds were marketed by turkey raisers in this territory.

Floyd county's ginning totals had reached 5,042 bales, according to reports received at the close of yesterday's run. The Lakeview gin with 750 bales is leading the list of individual gins, while the Lewis and Davis gin of Floydada is second with 723 bales. Combined gins at Lockney have an output of 1,293 bales and those of Floydada have ginned 1,887.

Thanksgiving Day will be observed by an appropriate service of thanksgiving and prayer next Thursday. Committees of the churchmen and women have been named to arrange for the services, which will be held at the Cumberland Presbyterian church, with Rev. F. L. Davis, pastor of the First Christian church, preaching the Thanksgiving day sermon.

Much interest is being shown in the Floyd County Poultry show to be held in this city December 10, 11 and 12 according to the report from Secretary E. S. Shoaf.

Rural brick schools of Floyd county are rapidly gaining in popularity as revealed by the office of County Superintendent Price Scott.

What will be the first real Christmas holiday for postal employees over the United States in recent years will be enjoyed by postal employees of the country this coming Christmas day. Instructions received this week by the local post office advise Postmaster Starks to close the office not later than midnight Christmas eve, and not to open the windows again to serve the public until opening time on December 26.

The last obstacle in the way of shortening the distance from Floydada to Crosbyton will have been removed with the fixing of the Hank Smith caprock grade, contract for which was recently let to Moore and Brown of Lubbock.

When life is sweet, serene
But when she sees a friend's new hat
My darling's eyes are green.

Although a week late for Armistice I am putting this one in:
November 11, 1938

Just twenty years! How short a span
To laugh and love and live;
For twenty silent years

For those who had a life to give,
And twenty better waiting years
That crept through time and space
For those who smiled through tears
When last they saw a dear one's face.

Thank you, Mrs. McCue. I am sure all will enjoy your poems.

The moon slipped up the caprock,
and rode high over the prairie as
the soft, sweet smiling shadows of
summer drifted across the prairie
like filmy gray gauze. Bear grass
with sword-like leaves bore creamy,
waxy spikes that gleamed in the
moonlight like pale candles.

A dog-owl hooted as the sound of
galloping hoofs broke the stillness
as a lone cowboy rode along the un-
broken prairie; and a startled
meadow-lark rose with a flutter of
wings, his quick silver notes ring-
ing pure and clear on the air.

Moonbeams caught the saddlehorn
and the jingling spurs and turned
them into silver and gold.

The long drive up the trail with
the cattle was over. The cowboy
was going home to see his mother
before the fall work began.

The drive had been hard. The
cattle strong and fat from the curly
mesquite grass, water from the clear
lakes of blue water, that lay like
gems on the green prairie, kept the
boys riding hard.

The boy remembered the night of
the rain, when the black clouds
covered the stars and the silver
lightening flashed from the horns
of the mad, stampeding cattle, the
thundering hoofs added to the
thunder of the storm.

Sitting on the saddle with grace-
ful ease he thought of the girl he
had met at the last dance. Her
misty hair was the color of the cot-
tonwood bloom. She was slim as
a tree that stood in the war of blue
mist on the canyon hills. Her lips
the color of red ripe plums. Her
voice was like the whisper of the
wind on the lacy mesquite that hung
tassels of gold from every limb.

At the sound of dogs barking and
the sight of a small window filled
with yellow light from the coal-
oil lamp, the cowboy gently pulled
the jingling spurs up the sides of
the tough little cowpony and
brought the plaited quirt down with
a playful lick on the dark, shining
flanks.

The cowboy dismounted at a
small unpainted house sat on the
raw earth. Walking quickly to the
barrel of fresh water near the
softly creaking windmill, drank
deeply of the cool water then re-
turned to the house where, through
the open door, mothers was coming
to her boy.

Round the oil cloth covered table
sat mother, father, brothers and
sisters. They talked as they ate
their simple supper left from the
noon meal. Corn bread and sweet
milk—black eyed peas and a green-
gray cobbler. The cowboy was a
child again.

Agriculture has a big stake in the
export market, and the welfare of
agriculture should be kept in the
forefront when foreign trade poli-
cies are considered—Secretary of
Agriculture Henry Wallace.

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Texas

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro
Floydada, Texas

COUGHS

Due to Colds
Bronchial Irritations

This formula is immensely superior—tremendously in advance of more ordinary remedies, says Doctor

Pour yourself a teaspoon of Buckley's CANADIOL Mixture—let it lie on your tongue a moment then swallow slowly. Feel its quick powerful pungent action spread through throat, head and bronchial tubes. Acts like a flash. Right away it starts to loosen thick, choking phlegm and open up clogged bronchial tubes. Over 15 million bottles sold in cold wintry Canada. A single sip will tell you why. Contains no sugar so can be used by diabetics.

ARWINE DRUG COMPANY,
WHITE'S PHARMACY

Dr. W. M. Houghton
Diseases of Women and Children
Surgery and Obstetrics
Calls Answered Promptly
Day or Night
Residence Phone 250; Office 73

FOR BABY'S COMFORT

McGee's Baby Elixir is intended for Minor ailments of the stomach and bowels that result from over-eating, improper foods, or temporary over-acidity of the stomach. A bottle of McGee's Baby Elixir costs only 35c.

Arwine Drug Company

Breath Betrays!

Bad breath, biliousness, headaches! These are symptoms which often point to constipation. Don't neglect these signs. It may lead to more of constipation's discomforts: sour stomach, no appetite or energy. Just take some spicy all vegetable BLACK-DRAUGHT by simple directions tonight and it will cleanse your bowels gently, thoroughly. Tone is imparted to lazy bowel muscles by BLACK-DRAUGHT. Try it.

"MY SKIN WAS FULL OF PIMPLES AND BLEMISHES"

says Verna S.: "Since using Adlerika the pimples are gone. My skin is smooth and glows with health." Adlerika helps wash BOTH bowels, and relieves temporary constipation that often aggravates bad complexion.

White Drug Co., and Bishop's Pharmacy

Pyrroha May Follow Neglect
Do your gums cause you discomfort, druggists will return your money if the first bottle of "Loto" fails to satisfy. Arwine Drug Co.

Dr. W. L. Botkin

Licensed Veterinarian
Office Phone 42
Residence Phone 84
Ralls, Texas

Dr. Wilson Kimble Optometrist

Specializing in fitting glasses and straightening crossed eyes.
TELEPHONE 254 FLOYDADA, TEXAS

Floydada Insurance Agency

"The Agency of Service"
All kinds of Insurance
Room 216 Readhimer Bldg.
W. H. Henderson
Phone 273

Texas-NewMexico-Oklahoma Coaches

EAST BOUND
8:30 p. m. 8:15 a. m. 2:30 p. m.
To Vernon, Dallas, Oklahoma City, and Kansas City.
SOUTHWEST BOUND
10:35 a. m. 12:10 a. m. 4:45 p. m.
To Ralls, Lubbock, Odessa, Carlsbad, El Paso, and Los Angeles.
Return from Plainview 8:20 p. m.
WEST BOUND
6:15 a. m. 10:30 a. m. 4:45 p. m.
To Plainview, Clovis, Roswell, El Paso, Amarillo, Denver, and Albuquerque.
NORTHEAST BOUND
2:30 p. m.
To Silverton, Memphis, Clarendon, Childress.

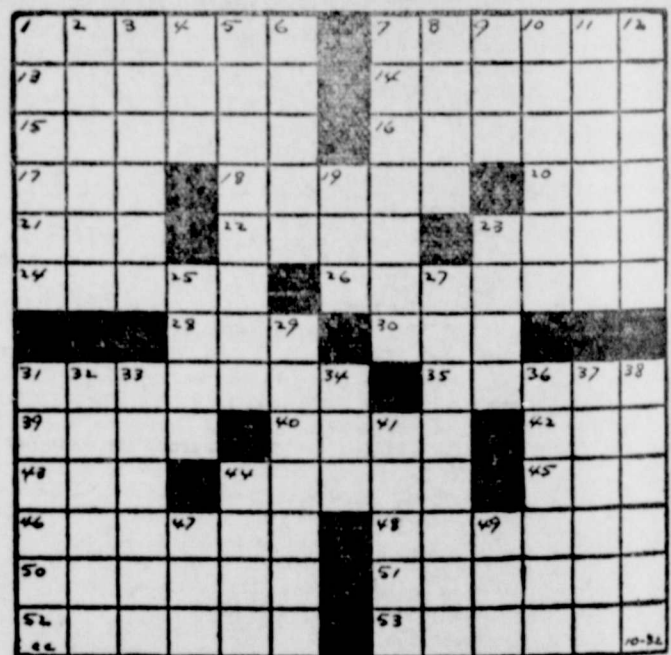
TRAVEL BY BUS—LARGE NEW BUSES

LOW RATES EVERYWHERE

A. J. CLINE, Agent

Office Phone 36 Located Across Street from Commercial Hotel

CROSS-WORD PUZZLE



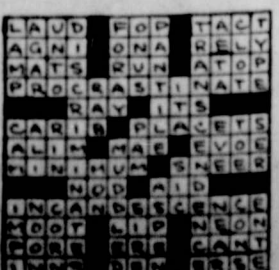
Across

- The best or choicest part
- County in California
- Complain
- Dining room servant
- Active causes
- A short trip on business for another
- Spoil
- Marched laboriously
- Regret
- An outcast of Japan
- A single thing
- Flowerless plant
- Intervals
- A hare in its first year
- Female feathered animal
- To rot by exposure
- Consents
- Toothed wheels
- Painful
- Small triangular piece of land
- Winnow
- Old French coin
- Custom
- Exclamation of dislike
- Imitation pearl
- Traveling bag
- A second sale
- Expriator
- General directions
- People afflicted with a terrible disease

Down

- A silk dresser
- Ambassador
- Musical plays
- Triumph
- Inspired with eagerness
- Plant exudation
- Having a greater sugar content
- Difficult
- Mien
- Gazer
- Term of office
- Fervent
- Monk's cell
- Festival
- You
- To grow after the manner of a plant
- Nullifies
- Classify
- Having less warmth
- To sail about
- Weep convulsively
- To subject to a preliminary washing
- Elevator
- Scoffs
- Opponent
- Maintained
- A light covered wagon
- To trim

ANSWER TO #149



HEALTHY, WEALTHY AND WISE!

CONTRARY TO A POPULAR NOTION, FISH IS NOT PARTICULARLY VALUABLE AS A BRAIN FOOD. BRAIN MATERIAL IS RAPIDLY DIGESTED IN THE STOMACH AND WILL NOT MAKE BRAINS ANY MORE THAN ANY OTHER FOOD THAT IS TAKEN INTO THE STOMACH...



YOUNG CHILDREN SHOULD NOT HAVE MEAT MORE THAN THREE TIMES A WEEK.



MORE HARM IS DONE TO CHILDREN'S HEALTH BY TOO MUCH CLOTHING THAN BY TOO LITTLE, SINCE THE BODY BECOMES OVERHEATED AND THE CHILD MAY TAKE COLD...



FREQUENTLY A CHILD'S INATTENTION IS ASSUMED TO BE DUE TO STUPIDITY WHEN IT IS REALLY DUE TO AN INABILITY TO HEAR PROPERLY...

Crippled Floydada Eleven Gets Rest On This Week End

Patterson, D. Patterson, Henson, Golightly All Ailing This Week

A crippled and battered whirlwind team will get the grateful benefit of an open date this week after winning from Matadors tough Bullfighters by a 13 to 6 score.

"High Pockets" Patterson is believed definitely out for the remainder of the season with what the doctors believe is "mumps." "Beef-us" Patterson was missing from practice Monday with a case of "flu."

Emmett Henson was out of uniform with an ailing shoulder and Golightly was also missing from practice as he allows injuries from Paducah heal. Several other boys are battered and bruised but two weeks rest is expected to bring them around to top condition.

Lider Is Okay

George Fry Lider, the "It" of the Whirlwind team, is seemingly undamaged from his personal contacts with the Matadors and will be ready to go against Crosbyton Friday week.

Joe Rushing, the Fairview flash, is also in A-1 condition and according to his own statement "rain" to go." Bruce Foster, one of the most improved players on the Whirlwind squad, is also in fine physical shape.

Right now Coach Odell Winter has his headaches wondering who will play the spot left vacant by Patterson, since Golightly is also out at present with only a small chance of being recovered in time for Crosbyton. Womack, might have to play the spot even though his experience in such matters is small.

Tyler might be called on to run at wingback while Grigsby filled in at end. A number of possibilities are possible but which one may be used is indeed doubtful.

Most Outstanding

Lider is undoubtedly the outstanding player in the conference this year. His team has scored 162 points to the opponents 38, and of this total he has accounted for 12 touchdowns, and kicked 13 extra points.

He has averaged near 28 yards on his punting, and many were kicked out of bounds. He has tossed 104 passes, completed 47 for an average of 452. These passes averaged 14.43 yards each, for a total of 678 yards total.

On running plays he has carried the ball 120 times in eight games amassing a total of 640 yards, making an average of 5.33 yards per

try. Five of the 47 passes he completed went for touchdowns.

The other backs for Floydada have a good record. Patterson has scored three touchdowns, and one extra point for a total of 19 points, gained 337 yards running, snagged passes for two of his touchdowns. He has thrown approximately five passes this year, one complete for a touchdown.

R. E. Golightly, who has been out for the past two games, has gained 415 yards running, thrown two touchdowns passes, and himself made 6 touchdowns and one extra point. He has punted only a few times averaging approximately 22 yards.

Joe Rushing has gained 370 yards running with the ball, caught two touchdowns passes, made one extra point.

Grigsby has two touchdowns to his credit from snagged passes, and Tyler has one from the same place.

The Whirlwinds have amassed 2,137 yards running with the ball in their eight games, and have better than 750 yards from passing the ball, or approximately 2,985 yards total running and passing, which isn't a mean total when you figure 1,760 yards to the mile.

PHILLIPS WILL TAKE NOV. 30 FOR THANKS HOLIDAY

Phillips Petroleum company in Floydada and all over the territory will observe their Thanksgiving on November 30, Menard Field, local distributor, said this week. Additionally, they will observe November 28 as a holiday to celebrate the sixty-sixth birthday of Frank Phillips, head of their company.

Field said hundreds of the company's employees will ride a special train from Amarillo to Bartlesville, Oklahoma, for the celebration at the last named city, headquarters of Phillips Petroleum company, on November 28. The day between will be taken by many employees also as a holiday, making three days in a row for them. The local retail stations will not necessarily be closed all the time, he said, but will take care of their trade as usual, working in shifts.

Mr. and Mrs. J. B. Houston and Mrs. Houston's mother, Mrs. M. E. Williams went to Lomita Friday evening for a visit with Mrs. Williams' son, Ervin Williams and family. Mr. Houston returned home Sunday afternoon while Mrs. Houston and Mrs. Williams remained for a longer visit.

Mrs. Billie Grundy and son, Doyle, of Dalhart visited from Thursday until Sunday with Mrs. Grundy's parents, Mr. and Mrs. W. H. Hilton and Mr. Grundy's parents, Mr. and Mrs. I. R. Grundy.

Lon Davis, Jr., went to Fort Worth Friday to attend the football game between T. C. U. and Tulsa. He is a graduate of T. C. U.

Sunday School Lesson

International Sunday School Lesson for November 19, 1939.

Warning And Promises
Golden Text: "As ye would that men should do to you, do ye also to them likewise." (Luke 6:31.)

Lesson Text: Matthew 7:1-14.

Judge not, that ye be not judged.

2 For with what judgment ye judge, ye shall be judged; and with what measure ye mete, it shall be measured to you again.

3 And why beholdest thou the mote that is in thy brother's eye, but considerest not the beam that is in thine own eye?

4 Or how wilt thou say to thy brother, Let me pull out the mote out of thine eye; and, behold, a beam is in thine own eye?

5 Thou hypocrite, first cast out the beam out of thine own eye; and then shalt thou see clearly to cast out the mote out of thy brother's eye.

6 Give not that which is holy unto the dogs, neither cast ye your pearls before swine, lest they trample them under their feet, and turn again and rend you.

7 Ask, and it shall be given you; seek, and ye shall find; knock, and it shall be opened unto you:

8 For every one that asketh receiveth, and he that seeketh findeth; and to him that knocketh it shall be opened.

9 Or what man is there of you, whom if his son ask bread, will he give him a stone?

10 Or if he ask a fish, will he give him a serpent?

11 If ye then, being evil, know how to give good gifts unto your children, how much more shall your Father which is in heaven give good things to them that ask him?

12 Therefore all things whatsoever ye would that men should do to you, do ye even so to them: for this is the law and the prophets.

13 Enter ye in at the strait gate; for wide is the gate, and broad is the way, that leadeth to destruction, and many there be which go in thereat:

14 Because strait is the gate, and narrow is the way, which leadeth unto life, and few there be that find it.

Lesson Thoughts

There is no intervening scripture to be studied as an introduction to this lesson, as it follows directly that of last lesson. This quarter's study in the Gospel of Matthew should be very helpful in that it puts before us the Book as a whole, as well as the different subjects it contains; thus giving the pupil a broad view of Jesus' ideas of living, also of man's relation to God and His kingdom. There is danger of the failure of pupils to closely study these lessons because nearly all have

a smattering idea of the teachings of the book and, out of that superficial knowledge, they have formed their opinions. Much of our feeling that we already know these things may have arisen from having heard some try to quote from memory many of the passages, when probably they are misquoted. Again, they may have been read and quoted without having safe helps to guide in applying them; hence, many wrong ideas. So it is earnestly hoped that this lesson on Warning and Promises may be studied closely, as though it were something new; and in so doing, we will gain something that is new to us as well as profitable.

TECH EXTENSION COURSE

Texas Technological college extension course at Floydada: Ed 315, Visual Aids, including motion pictures, will begin on Thursday night, November 16, at 7 o'clock in the Floydada High School building, with Dr. L. B. Cooper as instructor. Eleven names have been filed with Robert Linder who represents the Floydada and Floyd county schools and the Tech Extension division in organizing the class.

This course is open to graduates, and counts as high school or elementary credit, 3 semester hours; fee \$15, or as a non-credit course, \$5. Checks may be post-dated.

Plan to complete the enrollment and hear the first lecture. You are cordially invited. J. F. McDonald, director.

Mt. Blanco News

MT. BLANCO, Nov. 14.—Mrs. R. D. Armstrong, who was operated on last Friday is doing as well as could be expected.

Mr. and Mrs. G. A. McClure, Rev. and Mrs. V. F. Crabtree and H. W. Fite, Jr. left early Monday morning for the Baptist State convention in San Antonio.

The marriage of Miss Ruby Harrison and Blanton Hartzell was a surprise to their many friends.

Lee Frazier of Eunice, New Mexico, "the dream song writer," rendered a program here Sunday afternoon. He was accompanied from Matador by Rev. and Mrs. Graham and daughters.

Mrs. Hoyt McClure was surprised Sunday when Rev. and Mrs. V. F. Crabtree and Patsy, Mr. and Mrs. C. A. McClure, Rachel and Martha Lou, Mr. and Mrs. Weldon McClure and children, and Mr. and Mrs. Horace Gage and sons honored her with a covered dish luncheon celebrating her birthday. She also received several presents.

Mr. and Mrs. S. G. Appling and children visited in Floydada Sunday afternoon and attended the singing.

Mrs. Ben Ferguson of Tucson, Arizona, who had been visiting her brother Rev. Victor Crabtree and family left Thursday to visit other relatives in Dickens county.

Sunday dinner guests of Miss Ila Acker were her parents, Mr. and

Mrs. Acker and sister, Dorothy and brother Grady and wife all of White Flat, and Iva and Oma Lee Watson, J. W. McCravy and Garnell Trammell.

Mrs. Homer Jackson and daughter of Dicken are staying with Patsy Crabtree this week.

Charles Nichols made a business trip to Waco this week. His mother accompanied him part of the way to visit relatives.

Mrs. Earl Bishop, Mrs. Riley Teague, Mrs. T. R. Elder and Mrs. Davis Bishop visited in Spur Thursday.

Mr. and Mrs. C. A. McClure visited Mrs. R. D. Armstrong in Lubbock hospital Sunday afternoon.

Charles Nichols and Bob McKinney visited near Levelland Sunday.

Mr. and Mrs. G. B. Goolsby of Wichita Falls visited Saturday night in the J. T. Singleton home.

Mr. and Mrs. E. H. Brown visited from Friday until Sunday in Haskell.

Mr. and Mrs. Earl Bishop spent the week-end in Levelland with their daughter Mrs. Henry Novak and family.

ANNOUNCE ARRIVAL OF SON

Dr. and Mrs. John R. Mast of Wichita Falls are the parents of a son born Saturday, November 11. The young fellow has been named John Glenn. He weighed seven pounds and twelve ounces. Mother and son are doing nicely in a hospital at Wichita Falls.

Mrs. Mast will be remembered as the former Ruth Rutledge, daughter of Mr. and Mrs. O. P. Rutledge. Mrs. Rutledge spent Sunday in Wichita Falls with them.

Manifold papers, Hesperian.

We Are Telling YOU

THAT WE HAVE REAL

BARGAINS

— IN —

Nearly New, NEW PERFECTION Oil Cook Ranges

— AND —

Oil Heaters

These are trade-ins on Butane Plant sales. You can find what you want in a stove and at a price if you come to our store.

Baker Merc.

Company

LOCKNEY,

Since 1894

TEXAS

Special TIRE PRICES

4.50 x 21	\$5.85
4.75 x 19	\$6.10
5.50 x 17	\$7.49
6.00 x 16	\$8.50
6.00x16, 15 months guarantee,	\$11.99

Guaranteed Parts for Most All Cars
Delco and Ace Batteries — Anti-Freeze
Complete Auto Tune-Up or Overhaul Department.

Finkner's Garage

South Looper Grocery

THANKSGIVING

❖ STOCK—REDUCTION ❖
SALE STARTS FRIDAY 9 a. m.

1/3 Reduction COATS-SUITS-DRESSES

HOLIDAY SHOPPERS

Take Advantage of These Unusual Values!



Street, Afternoon and Formal Frocks

in Fashion's Latest Materials and Colors—

- \$19.75 now, **\$13.16**
- \$16.95 now, **\$11.30**
- \$14.95 now, **\$9.97**
- \$12.75 now, **\$8.50**
- \$8.95 now, **\$6.00**
- \$5.95 now, **\$3.95**

SALE of HATS

To Top Every Costume!

Have that "extra" hat you want—at an extra low sale price! Tailored, dressy and casual styles to flatter every face!



Brims! Toques!



Turbans! Halos!
\$1 To \$4.95

Tailored and Fur-Trimmed Coats and Suits from Nationally Advertised lines.

Linings Guaranteed



- \$49.50 now, **\$33.00**
- \$39.50 now, **\$26.33**
- \$29.75 now, **\$19.83**
- \$22.75 now, **\$15.16**
- \$19.75 now, **\$13.16**
- \$14.95 now, **\$9.97**
- \$12.75 now, **\$8.47**

\$1.00 GLOVES 2 Pr. **\$1.00**
Now, **\$2.95**
\$2.95 BAGS, **\$1.00**
Now, **\$1.00**

MILADIES Specialty Shoppe

MRS. A. J. WELCH

FLOYDADA

"Smart Wear For Women Who Care"

Do your Xmas Shopping Early. Only 32 more shopping days 'till Christmas.

FREE GIFT PACKAGE
For First FIVE Customers making Purchase of \$5.00.

Tale of Two Texas Cities

AND THEIR TELEPHONE SYSTEMS

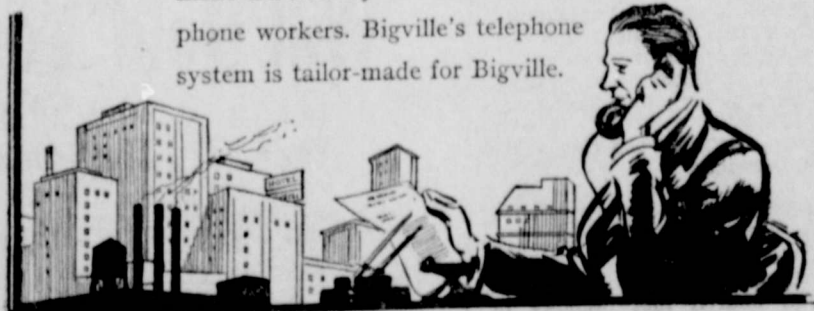


Littleville has 35 telephone customers, served by a telephone system made to order for their needs. An operator and one assistant handle the 150 calls a day.

BIGVILLE

POPULATION 400,000

Bigville has more than 70,000 telephone customers who make some 800,000 calls a day. Bigville's telephone system is big, complex . . . a half million miles of wire . . . millions of dollars worth of intricate telephone equipment manned by hundreds of telephone workers. Bigville's telephone system is tailor-made for Bigville.



The Southwestern Bell Telephone Company serves some 275 Texas cities—from the smallest to the largest. In Littleville, Mediumville, Bigville our job is the same—to furnish fast, accurate, dependable telephone service, at a price that is reasonable to you.



SOUTHWESTERN BELL TELEPHONE CO.
Long Distance is next best to being there in person.

The WOMAN'S Page

Edited by
Mrs. J. C. Gilliam
Telephone
191-W

Alfred Edwards Married To Matador Girl Wednesday

Miss Ruth Moore of Matador and Alfred Edwards of Floydada were united in marriage last Wednesday evening at the home of Mr. and Mrs. James Neblett, in Matador.

Rev. W. B. Vaughan, pastor of the Methodist church in Matador, read the marriage vows at 9 o'clock in a single ring ceremony. The bride was attired in a wine grape colored dress with black accessories. Her traveling dress was black crepe.

Miss Ruby Harrison Becomes Bride Of C. Blanton Hartsell

The marriage of Miss Ruby Harrison, daughter of Mr. and Mrs. J. M. Harrison of Lakeview, to C. Blanton Hartsell, son of Mr. and Mrs. J. A. Hartsell, took place Friday, November 10, at 2:30. Rev. V. F. Crabtree of Mt. Blanco performing the ceremony.

The bride wore a moss green dress with black accessories. Mrs. Hartsell is a graduate of the Floydada High school. She attended Texas State college for Women at Denton two years, was a member of the Mary Swartz Rose club, W. R. A. and James H. Lowery clubs.

Collis-Robbins Marriage Solemnized Saturday

Miss Eunice Collis and Garland Robbins were united in marriage Saturday evening at 8 o'clock. Rev. J. E. Eldridge performed the marriage ceremony at his home.

Mr. and Mrs. Edwin Hammonds were the only attendants. Mrs. Robbins is the daughter of Mr. and Mrs. A. B. Collis of Lockney and the bridegroom is the son of Mrs. Lena Robbins of Brookland.

Geneva Cline, Leon Chambers Marry Saturday Evening

Miss Geneva Cline and Leon Chambers were united in marriage Saturday evening at 7 o'clock by Rev. G. W. Tubbs at his home in northeast Floydada.

The bride wore a blue taffeta dress with red accessories. Mr. and Mrs. Lester Cooper were the attendants.

Mrs. Chambers is the daughter of O. E. Cline. She was a junior in the high school last year.

After a short wedding trip the couple will be at home in Floydada where the bridegroom is employed with the State Highway department.

Mr. and Mrs. S. E. Thurmon and daughter, Mary Louise, spent Monday in Lubbock. Mr. Thurmon attended a Carpenter's Union meeting.

BROWNING-DEBNAM MARRIAGE ANNOUNCED

Mr. and Mrs. W. J. Browning this week announced the marriage of their daughter, Winnie Reba, to G. W. Debnam.

The marriage ceremony was read October 22 in Lubbock by Rev. L. N. Lipscomb pastor of the First Methodist church at 8:30 in the evening.

Mr. and Mrs. Herbert Sims were the couples attendants.

Mrs. Debnam wore a brown and tan sport suit.

The bride is a graduate of the local high school with the class of 1938. The bridegroom, son of Mr. and Mrs. B. M. Debnam of Lamesa, is employed with the Latta Service Station on the Matador highway.

They are at home at 712 South Wall street.

MRS. S. T. HARRIS BIRTHDAY HONOREE AT TURKEY DINNER

Mrs. S. T. Harris was honoree at a birthday dinner Sunday at her home, 429 West Mississippi street, to celebrate her birthday.

A delectable turkey dinner was served at the noon hour, the remainder of the day being spent socially. The honoree was the recipient of a number of lovely gifts.

Enjoying the occasion with Mrs. Harris were Mr. and Mrs. C. B. Harris and children, Bettie and Janice of Lubbock, Mr. and Mrs. O. W. Harris and children, Mr. and Mrs. Robert Abernathy, Mr. and Mrs. Winfred Wilson all of Floydada, Misses Bill and Chlotilde Abernathy of Lubbock, Mrs. Lynn Tomlinson and daughter, Gladys, and Elbert Harris of Ralls and Elsie Harris of Clovis, New Mexico.

SEWING CLUB MEETS AT HOME OF MRS. PERRY

Members of the Bluebonnet Needle club were entertained Thursday afternoon in the home of Mrs. Everett Perry.

Sewing and other needlework were the diversions for the guests after the business meeting was held with the president, Mrs. D. W. Fyffe in charge. The club decided to piece a quilt to donate to charity.

Refreshments were served to Mrs. Charlie Lewis, Mrs. Fyffe, Mrs. Oliver Allen, Mrs. W. B. Eakin, Mrs. L. H. Dorrell, Mrs. E. S. Price, Mrs. Elvin Rainer, Mrs. V. O. Carter, Mrs. Woodrow Wilson and Mrs. Roy Nabors, who was welcomed into the club as a new member.

Mrs. Price will be hostess for the meeting on November 23 at 3 o'clock.

MR. AND MRS. ALEXANDER ENTERTAIN HONORING SON

Mr. and Mrs. Claud Alexander entertained to honor their son, J. C., who has been here on an extended visit, with a musical Thursday evening from 8 until 11 o'clock.

Music was furnished by the Frontier Cowboys, composed of J. C. Alexander and Dob York of Los Angeles, California, and Mr. and Mrs. George Graham of Denver, Colorado.

Those enjoying the musical were Mr. and Mrs. Claud Ring and children, Helen, Kenneth and Hubert, Mrs. C. E. Bartlett and son, R. V., Mrs. Sam Lide and daughters, Delilah and Daphne, Mrs. Louis Blum and baby, Mr. and Mrs. Price Brown and sons, C. L., Gene and Bill, Mr. and Mrs. John Hargroves and children, Mr. and Mrs. Wiley Roberts and children, Mr. and Mrs. Thomas Paison of Lorenzo;

Mr. and Mrs. Frank Talbotts and children of Altus, Oklahoma, Mr. and Mrs. Barnie Capshaw, Mrs. Jim Morrison and children, Virginia, Bessie Mae, Billie and J. D., Christine Mandell, Henry and William Hinton, Dick Rogers, Buck La Cole, Clydine Allen, Opal Bernice and Raymond Colston, Lou and Jean Nelson, Mrs. Pauline Lowrance, Moeell Edwards, Pearl, Mable, Lois and Earl Wallace, Charles, Ray, Nadine, Harvey Joe and Helen Powell and the hosts.

The Frontier Cowboys will be on the air during the winter months at Phoenix, Arizona.

FULLERS ENTERTAIN

All the children of Mr. and Mrs. G. E. Fuller were in the parental home this week-end to enjoy the Armistice holiday together.

The children are Mr. and Mrs. Charles E. Fuller, Abilene; Miss Doris Nell Fuller, a student of Hardin-Simmons university, Abilene, Mr. and Mrs. Olan R. Poteet and daughter; Mr. and Mrs. Silas Wheeler of Cone.

Mr. and Mrs. R. J. Rodgers and daughter, Rose Mary, arrived Wednesday evening from Holly, New York for several days visit with Mrs. Rodgers' parents, Mr. and Mrs. S. E. Thurmon. They will go from here to Harlingen, where Mr. Rodgers makes headquarters.

Mr. and Mrs. Earl Crow, Mr. and Mrs. Arel Rainer and son, Bobby, and Miss Nell Swinson, reached here the first of the week after spending the Armistice week-end at Bentonville, Arkansas. The party visited the parents of Mr. Crow, Mr. and Mrs. H. L. Crow, and the sister and family of Mrs. Rainer, Mrs. B. R. Lybrand.

Texas farmers participating in the AAA program last year used forestry practices—including planting and maintaining trees—on approximately 1,000 acres.

L. W. Chapman and Ben Ayres made a business trip to Lubbock Thursday.

Social Calendar

TODAY
1922 Study club meets this afternoon at 3:30 in the home of Mrs. J. M. Willson.

Thursday Contract Bridge club meets this evening at 7 o'clock with Mrs. Aubrey Stewart in the home of Mrs. D. W. Fyffe.

FRIDAY
Friendship Bridge club will meet November 17 at 7:45 with Dr. and Mrs. A. E. Guthrie.

TUESDAY
1934 Study club will meet with Miss Mildred Olson at the home of Mrs. Walter Travis, November 21 at 6:45.

WEDNESDAY
Sans Souci Bridge club will meet November 22 at 2 o'clock with Mrs. Bill Daily as hostess.

THURSDAY
The club meets November 28 at 7:45 with Mr. and Mrs. J. C. Gilliam.

FRIDAY
The club meets November 28 at 7:45 with Mr. and Mrs. J. C. Gilliam.

SATURDAY
The club meets November 28 at 7:45 with Mr. and Mrs. J. C. Gilliam.

SUNDAY
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'The American Home' Speaker's Subject At P. T. A. Meet

"The American Home" and building the successful home life was the subject discussed by the guest speaker, Mrs. Fred Rogers of Plainview at a Parent Teacher's meeting Wednesday afternoon. Mrs. Rogers, president of the Plainview P. T. A. and vice-president of four counties, has made several other visits to Floydada to appear on different programs.

Mrs. G. L. Kirk, leader of the program for the evening presented a poem entitled, "November." Miss Elizabeth Caldwell sang, "Down the Trail to Home Sweet Home." She was accompanied on the piano by Miss Maurine Hart.

Three rules for the up-building of a child, as given Mrs. Rogers by her mother, are prayer, patience and forgiveness. These, she said sufficed in the rearing of her small daughter. Her talk was concise in her admonition to mothers to meet the changing times with prayer and patience. "There is no place in the modern home for a dictator," Mrs. Rogers said, "Give each child in the home a distinct job and teach him the responsibility of that errand."

Mrs. Robert McGuire, president of the organization and Mrs. Walton Hale are delegates to the State Parent Teachers convention at Galveston. They will leave Sunday and be gone a week. The convention opens Tuesday at the Buckeneer hotel, Galveston.

The next meeting will be a Christmas program and Mrs. Jim Willson will be the speaker of the evening.

MRS. NORMAN HOSTESS WITH BIRTHDAY PARTY FOR SON

Mrs. Lewis Norman was hostess with an enjoyable party Friday morning to honor her son, Glad Lynn, to celebrate his third birthday.

The house was attractively decorated with various colored balloons where games were played and the children enjoyed looking at the pretty gifts presented the honoree.

A lovely white birthday cake with three pink candles with "Happy Birthday—Glad Lynn," written on it was an attraction to the little guests.

Delicious refreshments were served to Glad Lynn the honoree, Franklin Stovall, Linda Lou and Sandra Fowler, Bobbie Clint Wakefield, Jera Ruth Salisbury, Kreis Wise, Larry Joe Hollingsworth, Sandra Carter, Jimmie Nabors, Sammie Lou Norman, Lanis Joe and Tony Simpson, Caroline McDonald, Kenton Bealmer, Ann Carolyn Welborn, Beverly Thomas, Jack Hopkins Henry, Betty Gail Stewart, Joe Dell Winters, Margaret Ann Deakins, Jeannene Brown, Barbara Ann Perry and Linda Hull.

Mrs. Glad Stovall and Mrs. Ed Johnson assisted Mrs. Norman in entertaining the children.

GLENN ELVIN RAINER HONORED ON BIRTHDAY

Mrs. E. B. Rainer entertained November 8 with a birthday party to honor her son, Glenn Elvin, on his sixth birthday.

Games were played and pictures made of the group. Just before the party refreshments were served the children gathered around the candle lighted birthday cake and sang "Happy Birthday to the Honoree."

China dogs were used as favors for the boys while the girls had China dolls as their favors.

Attending the party were Nancy and Karan Buchanan, Myrna Woodine Wilson, Robert Ray Gould, Kris Wise, David and Donald Poger, Sandra and Barbara Price, Barbara Ann Perry, Sandra Carter, Bobby Rainer, Billie Patricia Rainer and the honoree.

METHODIST WMS MEETING

Mrs. J. M. Willson conducted the study on, "Thru Tragedy to Triumph," at the meeting of the Woman's Missionary society of the Methodist church Monday afternoon. Mrs. B. P. Woody had charge of the business session.

The meeting for next Monday will be a "World Outlook Program and social with Mrs. H. M. McDonald and Mrs. W. E. Grimes as hostesses at 3 o'clock.

Mr. and Mrs. C. C. Kline and daughter Claudette of Oklahoma City visited his mother Mrs. Maud Kline Saturday and Sunday. Mrs. Kline is recovering from a recent operation at the Floydada hospital.

Mr. and Mrs. Amos Howard and children of Lubbock spent Sunday with Mr. and Mrs. John Reagan. Uris Howard spent from Friday until Monday in Lubbock with his parents Judge and Mrs. B. H. Howard.

Mrs. Charles W. Watkins and daughter Mrs. Aaron Munn, Mark Duncan and J. L. Fuller all of Lubbock were guests of Mrs. A. B. Duncan Tuesday.

Mrs. Stella Nevis of Placerville, California arrived Sunday for a two weeks visit in the home of her parents Rev. and Mrs. G. W. Tubbs.

Mr. and Mrs. W. E. Hilton went to Jacksboro Sunday where they are this week on business.



She's away at college just ten blocks from home, but that doesn't keep Leta Underwood, Texas State College for Women sophomore, from getting homesick. She lives in the dormitory, writes her family once a week, and isn't going home until Thanksgiving because she made a bet with her brother that living in Denton wouldn't keep her from "going away to college."

Joint Hostesses Entertain With Autumn Luncheon

A lovely luncheon was given Monday at 1 o'clock in the dining room of the Commercial hotel with Mesdames George McAllister, Donald H. Pitts and A. E. Guthrie as hostesses. A two-course luncheon was served.

The exquisite fall beauty of the luncheon tables was the result of lovely arrangement of orchid and white chrysanthemums, fern and fall foliage. At each plate was a corsage of small yellow chrysanthemums and fern tied with silver tulle.

The delicious luncheon was served to Mesdames J. A. Arwine, B. K. Barker, L. T. Bishop, E. H. Balch, Polk Green, G. L. Kirk, Cecil Hagood, R. C. Wakefield, Richard Stovall, W. Luther Fry, Homer Steen, Calvin Steen, Jack Henry, J. I. Hammonds, Bill Daily, Glad Snodgrass, A. B. Keim, Walton Hale, Jack Deakins, Terrell Loran, John Reagan, C. L. Minor, T. P. Collins, Conner Oden, Hayes O'Neal of Sweetwater, L. J. Welborn, E. P. Nelson and J. M. Gamblin.

Mrs. Hagood held high score, Mrs. Fry held second high and won a travel award while Mrs. Hammonds received a consolation award in the games of bridge played following the luncheon.

Luncheon Club Has Regular Meeting In The Arwine Home

Wednesday Luncheon club met Wednesday with Mrs. J. A. Arwine as hostess.

The 12:30 luncheon was served with the games of contract bridge played later. Mrs. Richard Stovall held high score for the afternoon.

Mrs. Billie Standiforth played a guest hand. Members were Mrs. L. T. Bishop, Mrs. T. P. Collins, Mrs. W. Luther Fry, Mrs. C. L. Minor, Mrs. John Reagan, Mrs. R. C. Wakefield and Mrs. Stovall.

Mrs. Bishop will entertain the club November 29 at 12:30.

GARDEN CLUB CLOSURE YEAR'S WORK IN FRIDAY MEETING

Floydada Garden club met Friday morning with Mrs. J. D. McBrien in the closing meeting of the year.

The interesting program as announced was given with Eilon Goen substituting for Mrs. W. S. Goen on the program to give a demonstration on "Flower Arrangements for Holiday Tables." Several different tables were arranged to give ideas for Thanksgiving and Christmas tables.

The club will open the new year's work in February.

MRS. FAWVER CONDUCTS STUDY OF WOMAN'S COUNCIL

Woman's Council of the First Christian church met Monday in the home of Mrs. M. L. Probasco for a study.

Mrs. L. B. Fawver taught the lesson on "Discovering Jesus," with others assisting in round table discussions.

During the business presided over by Mrs. L. H. Dorrell plans were completed for packing a box for the orphans' home and old folks' home. The Council will meet in the annex at 3 o'clock to pack a box.

METHODIST S. S. CLASS HAS MONTHLY SOCIAL

The monthly social and business meeting, for the Pastor's Helpers Sunday School class of the Methodist church was held Tuesday in the home of Mrs. F. A. Dickert with Miss Mary Hendricks as assistant hostess.

Mrs. Will Snell was leader of the devotional at 11 o'clock. 103rd Psalm was read and discussed by the group. The service was concluded with a song and prayer.

The covered dish luncheon was served at the noon hour. In the business session dates were set for the class annual bazaar which will be December 1-2. The place is to be announced later.

Guests of the class were Mrs. John A. Shipley, Mrs. Ella Johnson, Miss Lucy Ross of Plainview, Mrs. R. L. Henry and Mrs. E. W. Holmes.

Class members were Mrs. W. H. Alexander, Mrs. J. H. Green, Mrs. W. M. Colville, Mrs. Will Walker, Mrs. O. B. Olson, Mrs. R. M. McCaulley, Mrs. P. M. Felton, Mrs. Will Snell, Mrs. D. D. Shipley, Mrs. E. C. Henry, Mrs. Lula Slaughter, Mrs. George Dickey and Mrs. Addie Thagard.

QUEEN ESTHER S. S. CLASS ELECTS OFFICERS AT SOCIAL

Queen Esther Sunday School class of the First Baptist church met Monday evening in the home of their teacher, Mrs. Clement McDonald, for the monthly social and business.

During the business session officers were elected for the year. Irene Gilbreath was elected as president; Evelyn Withers, first vice-president; Alene Warren, second vice; Frances Jo Terrell, third vice; Oneca Hamilton, fourth vice; Lottie Bell Swepston chairman of the 100th thousand club; Modena Hartsell, reporter.

A number of games were played during the social hour. Delicious refreshments were served to Irene Gilbreath, Maureen Hart Irene Daily, Lottie Bell Swepston, Dorothy Nell Swinson, Alene Warren, Modena Hartsell and Mrs. McDonald.

An invitation is extended to all girls who should be members of the class to come take part.

BAPTIST FIDELIS CLASS HOLD MONTHLY SOCIAL

Fidelis Matrons Sunday School class of the First Baptist church was entertained in a monthly business and social meeting Thursday evening in the home of their teacher, Mrs. J. H. Myers.

Autumn leaves and flowers in a pretty vase centered the dining table. The 7:30 dinner was served cafeteria style by the hostess.

Mrs. Bill Scott, president, presided over a business session before a number of interesting games were enjoyed. Concluding the evening, Mrs. V. Andrews, class mother, read a beautiful poem, "Friendship."

Attending the social were Mrs. E. B. Rimmer, Mrs. R. S. Patton, Mrs. H. G. Barber, Mrs. J. C. Gilliam, Mrs. J. D. McBrien, Mrs. E. J. Womack, Mrs. B. Nichols, Mrs. J. B. Snodgrass, Mrs. V. Andrews, Mrs. John McCleskey, Mrs. Troy Leonard, Mrs. Clarence Guffee, Mrs. Grover Smith, Mrs. L. J. Welborn, Mrs. C. W. Denison, Mrs. A. J. Cline, Mrs. Lindsey Graham and Mrs. Bill Scott.

BAPTIST G. A. GIRLS

The Baptist G. A. met Monday afternoon and wrote a summary of the Margaret Fund. Attending the meeting were Donice Cline, Nelda Fagan, Joy Cardwell, Frances Ruth Garrett, Mary Frances Jones, Billie Jean Swenson, Margaret Conner, Eugenia Martin, Doris Shellnut, Dortha Shellnut and the sponsors, Mrs. John Hofman and Mrs. R. C. Henry.

The group will be entertained with a social at the home of Mary Frances Jones Friday.

Joint Celebration Given Sunday Honors Mr. and Mrs. Foster

Mr. and Mrs. W. H. Foster were honored Sunday with a birthday dinner on Mr. Foster's seventy-sixth birthday also the couple's fifty-sixth wedding anniversary. The occasion was celebrated at their home 200 East Crockett street, with members of the family serving a delectable dinner and visiting for the day.

Relatives here for the delightful affair were Mr. and Mrs. O. H. Johnston and son, James, Mr. and Mrs. A. C. Jackson, Mrs. Jeff Foster of Bridgeport, Mr. and Mrs. Paul Foster, Mr. and Mrs. Roy Hollums and children, Marlene and Kenneth, Mr. and Mrs. Paul Foster all of Meadow, Mr. and Mrs. T. J. Foster and son, Melvin Glenn, of Lamesa, Mr. and Mrs. Alvie Jackson and children, Joy, Floyd, Bobbie and Alvin Lynn, Mrs. Courtney Hamilton and daughter, Barbara Lee, of Lubbock, Mr. and Mrs. W. H. Jackson, Mr. and Mrs. Leo Jackson and daughter, Myrna Gale, of Tahoka and the honor guests, Mr. and Mrs. Foster.

Friends calling during the day were Mrs. J. T. Ruddick, Mrs. Barney Snodgrass, Mrs. Bird McPeak and Mrs. W. O. Jones and daughter, Mary Frances.

BAPTIST W. M. SOCIETY MEETS IN CIRCLE MONDAY

Woman's Missionary society of the First Baptist church met Monday afternoon in circle meetings. Lessons were conducted in the Missionary study book for each circle.

The different circles were assigned articles they are to send to Buchners Orphans home. The items will be collected and boxed and will be taken to the home by the Dalby Motor Freight lines. Any one wishing to send food, clothing or other articles may do so by sending them to some member of the W. M. S.

The meeting for next Monday will be at the church at 3 o'clock.

Carbon paper, typewriter ribbons Hesperian Pub. Co.

PERMANENT

LOVELINESS \$1.50 and up

Shampoo, Set, and Facial. \$1.00 And Up

FAREL DESTIN cosmetics.

We are glad to have Bonnie with us again.

VOGUE Beauty Shoppe

TELEPHONE 33

Jewel Bonnie Irene Amy

Bonnie Amy

Bonnie Amy

Commissioners Court Officially Declares Supt. Office Created

Floyd county commissioners court met Monday morning in regular session to attend to regular matters and to make a final say-so concerning the recent election for the creation of the office of county superintendent of public instruction.

The court lost no time in placing their okay on the vote count and officially declared the office "created" by an overwhelming majority of votes. They immediately appointed Clarence Guffee as superintendent.

The reports of the various county officials were read and passed upon by the court.

The expenses of the election and other county bills were okayed and the clerk directed to make warrants for such.

The court appointed W. F. Ferguson, Robert Smith, G. W. de Cordova, J. H. Shurbert and W. F. Weathers as jury of view on the C. L. Allison et al road.

J. W. Starkey, Albert Randolph, Roscoe Lackey, John Taylor and George Pigg a jury of view on the O. H. Huckabee et al road.

The court voted to extend the contract of special tax collector, Vance Swain.

Miss Helen Kruger, former bookkeeper for the State Health office at Floydada accepted a position with the State Health office at Austin effective November 1. Miss Kruger has been employed in the County Clerk's office at Plainview since the office closed here this summer.

Mr. and Mrs. W. I. Norman had as their guests Sunday Mr. and Mrs. E. J. Norman and daughter, Ethra Jean, from Wellington, Mr. and Mrs. J. E. Norman and family of Shamrock and Mr. and Mrs. J. M. Norman and family of Lubbock.

Mr. and Mrs. Jack Deakins and daughter, Ann, spent Wednesday night and Thursday of last week in Snyder with Mr. Deakins' parents, Mr. and Mrs. E. M. Deakins.

Hesperian 15¢ per year in Floyd and adjoining counties.

Too Late To Classify

FOR SALE—Good Studio couch—Bargain. Winfred F. Newsome. 40¢.

1-ROOM frame building for sale. See Noel Troutman. 40¢.

FOR SALE—Stoves, Stoves, 20 per cent off on all stoves a few days only. H. M. McDonald, Hardware. 40¢.

PURCELL'S

Spinal Column



The Purcell Chiropractic Health Service will have an announcement of a New and Unusual Addition next week.

Look for display advertisement giving details.

In the meantime bear in mind that Spinal adjustments hold the highest record of any Drugless system extant, borne out by statistics in thousands of cases.

We are completely overhauling our Laundry . . . Adding four new machines and many other conveniences.

We hope to have the work completed and able to take care of all our customers by Monday.

Try Our Conveniences . . . Telephone 81

SELF SERVE LAUNDRY

E. T. Williamson, Prop. Mrs. W. L. Lewis Mrs. Geo. McPeak

Have Your THANKSGIVING Dinner With Us!

TURKEY and all the TRIMMINGS

Merchant's Lunch, 15¢

WHITE SWAN CAFE

Melvin George

Funeral Rites—

(Continued from page 1) Boone Hall, Plainview; Mrs. Suzanne Planary, Houston, and Mrs. J. M. Thomas, Wichita Falls; her father, W. T. Brown of Floydada.

Among the out of town friends and relatives here for the funeral were Oliver Fortenberry and Miss Jodie Fortenberry of Happy; Mr. and Mrs. R. Fred Green, R. A. Green and Mrs. Sam Sluder of Olton; Mr. and Mrs. Roy Brown, George Spillman, Silverton; Mr. and Mrs. James M. Thomas of Wichita Falls;

Mrs. Susan Planary, and Judge J. W. Staten of Houston; Mr. and Mrs. Jack Massey and Modrel Williams, Clovis, New Mexico; Mr. and Mrs. W. B. Hall, Plainview; Mr. and Mrs. Eldon Jones, Amarillo; Mr. and Mrs. Robert E. Jones, Aiken; Mr. and Mrs. Thurston Rankin, Sterley;

Mr. and Mrs. Jno. Fortenberry and daughters, Mr. and Mrs. J. C. Lackey, Mr. and Mrs. Roscoe Lackey, Mr. and Mrs. Johnnie Lackey, Mr. and Mrs. M. H. Taylor, J. C. Fortenberry, Mr. and Mrs. T. S. Brown, Mr. and Mrs. Pete Calloway, Mr. and Mrs. Bob Smith, Mr. and Mrs. Dozier Dillard, Mr. and Mrs. J. W. Ginn, Mr. and Mrs. Bass Cypert, Mr. and Mrs. Joe Fortenberry, and Mr. and Mrs. C. W. Ginn of Cedar Hill;

Mrs. Ila Mae Jones and children of Canyon; Mrs. S. L. Rushing, Mr. and Mrs. Lee Rushing of Rushing Chapel; Mr. and Mrs. J. W. Haney of Petersburg.

Funeral services were held several hours for the arrival of their son Glenn of Stockton, California.

Dairy Day—

(Continued from page 1) and J. T. Bevins, McCoy.

Subscribers to the fund include the following: First National bank; Higginbotham-Bartlett company; J. C. Woodriddle Lumber company; Masie Wholesale grocery, Edwards Grain company, Davis gin, Scott Gin company, Farmers Grain company, Carmack hatchery, Texas-New Mexico Utilities company, Floydada Hospital and Clinic, Oden Chevrolet company, Stansell-Collins company, Geo. M. Pinkner, Cecil Hagood, Martin & Company, Hull & McBrien, Glad Snodgrass, C. P. Looper, L. C. McDonald, Western bakery, Wilson & Son Lumber company, Martin Dry Goods company, Felton-Collins Grocery company, W. U. White, Wilson Kimble, Radio Electric company, M. L. Solomon, Arwine Drug company, Walter Wood, Piggly-Wiggly, Carl Minor, J. C. Penney company, King's grocery, Lions club, King's 5c, 10c and 25c store, Western Auto store, Griffin Produce company, Kirk & Sons, F. C. Harmon, J. B. Bishop, Curtis Gilliam, D. Rothchild, McDonald hardware, Floydada Poultry & Egg company, Plains Co-Operative, Consumers Fuel association, W. M. Masie, Rotary club.

CUMBERLAND PRESBYTERIAN CHURCH

Services for Sunday, November 19, Sunday school, 9:45 a. m., R. P. King, superintendent. Preaching service at 11 a. m. and 7:30 p. m. by Rev. B. C. Welch of Petersburg.

Regular preaching days first and third Sundays of each month.

Leeman Norman, who is attending Cameron college at Lawton, Oklahoma visited from Friday until Sunday with his parents, Mr. and Mrs. E. L. Norman.

Miss Geraldine Gambin accompanied by her schoolmate at Tech visited over the week-end with her parents, Mr. and Mrs. J. M. Gambin.

A & A Travel Service

KING HOTEL Amarillo, Texas

Cars to Arizona and California and other points daily

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Free Information

McCoy News

McCoy, November 14. — Rev. Goree Applewhite conducted services before a large crowd at the McCoy church Sunday. Both Sunday school and church services were well attended, and a number of visitors were present.

Brother Virgil Lemons led the song services, and entertained with a special song.

Rev. Applewhite and Rev. Lemons, accompanied by Rev. Willie Lee Payne, Rev. Shaw of Lockney, and Rev. Sidney Johnston left this week for San Antonio, where they are attending the Southern Baptist convention. Rev. Johnston was scheduled to speak before the convention Wednesday night.

The Baptist Woman's Missionary union met at the home of Mrs. Sidney Johnston Monday afternoon. Arrangements were made to send a box to the Buckner Orphans' home soon.

Mrs. John Grey, accompanied by Rev. and Mrs. Vernon Shaw, left Sunday to attend the Baptist convention at San Antonio.

Mr. and Mrs. James Smith, Mrs. Smith's father, Mr. Cox, Mr. and Mrs. Robert Smith, and Mrs. Harvey Tardy and children visited in the home of Mr. and Mrs. Albert Parrish Sunday.

Brother Sidney Johnston and family visited Sunday in the home of Mrs. W. W. Smith.

Miss Freda Jackson, whose health is improving greatly, received a number of visitors Sunday. Among those calling were Mr. and Mrs. Rameau, Mr. and Mrs. Guy Jackson and several other relatives.

Harvey Dale Tardy was a visitor Monday night in the home of his grandparents.

Lakeview News

LAKEVIEW, Nov. 14.—Members of the Lakeview Needle club met Thursday, November 9, at the home of Mrs. J. M. Harrison. Eighteen members were present. The club women completed a quilt during the meeting. The next meeting will be held at the home of Mrs. Lee Nichols, Thursday, November 23.

The Lakeview Woman's Missionary society met Wednesday afternoon, November 8. Nine members and one visitor attended the session. The Missionary society meets at 3 o'clock in the afternoon on the first and third Monday in each month. Everyone is invited to attend.

Mrs. W. W. Sullivan of Gainesville has been visiting in the home of Mrs. P. J. Wilkes for the past two weeks.

Mr. and Mrs. Tom Porter and family were visitors in the home of Mr. and Mrs. Ray Herndon of Starkey.

Roy Wilkes, a student at Texas Tech in Lubbock, spent the week here with his parents, Mr. and Mrs. P. J. Wilkes.

ANTELOPE HOME DEM. CLUB

The Antelope Home Demonstration club met Thursday afternoon in the home of Mrs. S. M. Crawford with an interesting study on the "Storing of fresh and Canned Vegetables."

Mrs. W. S. Poole, president, gave an inspirational talk and a poem on "Autumn."

Officers for next year were elected as follows: president, Mrs. Russell Crawford; vice-president, Mrs. Tom Boyd; secretary-treasurer, Mrs. James A. Wise; parliamentarian, Mrs. G. R. May; council representative, Mrs. W. S. Poole.

"Jellies, jams and canned fruits and vegetables that have the greatest resistance to spoilage should be placed on the top shelves in the cellar or pantry, while meats and other products that are difficult to keep should have space on the lower shelves," stated Miss Wilson in her demonstrations. "Cellars should be well ventilated with air space between the jars, slatted crates or crates of wire to permit air circulation between jars. Oranges may be coated in a solution of borax water to preserve their freshness. A preparation of mineral oil, paraffin and beeswax may be used on green tomatoes now in order to have home grown sliced tomatoes for Christmas dinner," these were the many things told the club by county agent on the subject.

During the social hour, Miss Wilson and Mrs. Boyd, who scored high in the contest, were presented with lovely gifts by the hostess, Mrs. James Wise drew the attendance prize.

The hostess assisted by Mesdames Russell and Earl Crawford passed delectable refreshment plates to club members and Miss Wilson, Bill David Boyd, Minnie Beth and Mack Crawford and James Alvy Wise.

The next meeting will be held with Mrs. G. R. May, November 16.

FARM PRODUCTS USED EARLY IN INDUSTRY

Industrial use of agricultural products is not a new thing. Dr. P. A. Wells of the United States Department of Agriculture emphasized recently in outlining the program for the Eastern Regional Research laboratory now under construction near Philadelphia. Dr. Wells is director of this laboratory.

Use of agricultural products for food, clothing, and shelter is familiar. "It is not always remembered, however," he pointed out, "that some of the earliest inventions made use of those same raw materials to satisfy other human wants. Long before the day of organized inquiry or experimental science, men were using plant fibers to make paper, the sails of their boats, and the cordage with which they handled loads; they used vegetable dyes and medicinals; and they made leather, glue, candles, and soap from animal products."

CAMPBELL-FAIRVIEW CLUB

Members of the Campbell-Fairview Home Demonstration club met last Tuesday afternoon, November 7 in the home of Mrs. S. L. Rushing. Mrs. Lee Rushing, vice-president, was in charge of the meeting in the absence of the president, Mrs. Bob Carter.

Mrs. Bethel led a brief period of recreation and Mrs. S. L. Rushing, club food demonstrator, conducted an interesting program on Food Demonstration. Mrs. George Stiles outlined plans for a bedroom project on which she is working.

Refreshments of pie and coffee were served to the following members: Mesdames Lee Rushing, C. B. Smart, F. O. Conner, George Stiles, Bethel, Hayden, M. J. McNeill, E. B. Chestnut and C. B. Lyles; one visitor, Mrs. D. D. Shipley; and the hostess, Mrs. S. L. Rushing.

The next meeting will be held at the home of Mrs. Hayden on November 21.

Columnar pads. The Hesperian

HOME DEMONSTRATION CLUB CHORUS TO MEET SATURDAY

The Floyd County Home Demonstration chorus is working on songs for Christmas and their next meeting will be held in the basement of the First Baptist church in Floydada on Saturday, November 18. Mrs. Robert Smith secretary of the chorus, said this week.

Every club is asked to please have their members to attend the meeting.

Miss Mary Katherine Daniel from Texas Tech at Lubbock was a weekend guest of her parents, Mr. and Mrs. J. V. Daniel. She had as her guest Miss Jimmie Stiles, a schoolmate at Tech.

Misses Gloria Hammonds and Ann Moore, student at Texas Technological college at Lubbock, were Armistice guests of Gloria's parents, Mr. and Mrs. J. I. Hammonds.

Business man's department store. Hesperian Publishing Co.

During the last four years, the Bureau of Industry Chemistry at the University of Texas and operated jointly with the University of Chicago, has been described by testing engineers as the most perfect astronomical laboratory in the world.

REDD'S CAFE AND FRUIT STAND

• CAFE • • FRUIT STAND •

Steak,	20c	Spuds, No. 1, 10 lbs.,	18c
Irish Stew,	15c	Oranges, per dozen,	15c
Chili,	10c	Apples, good eating, doz. ..	12c
Hamburgers,	5c	Bananas, per dozen,	12c
Milk, 2 Glasses,	5c	Apples, peck,	25c
		Grapefruit, 3 for,	5c
		Lemons, per dozen,	15c
		Onions, 4 lbs.,	10c
		Candy, 2 Bars,	5c

REDD'S Cafe & Fruit Stand

Business man's department store. Hesperian Publishing Co.

AT Penney's Get Set for JACK FROST!

Cold weather ahead! Let zero temperature find you prepared! Warm outdoor togs for your children . . . plenty of snug sweaters and coats . . . serviceable, weatherproof footwear, gloves, mittens, leggings, undies—get them all at Penney's! Our store is crammed full of warm things that laugh at cold weather—and they wear the season's very lowest price tags. Don't delay—later you may not be able to duplicate these bargains!

Fitted Styles! Smart Swaggers!

Fall Coat 7.90

Multi-colored tweeds, fleeces, and plaids with nubby finishes! Expertly tailored with unusual attention to detail! 12-20.

Children's Self-Help Sleepers 49c

Pastel Colors!

Comfortable! Well made! Knitted of warm lightly brushed cotton in fast color pastels. Button front, elastic seat style for boys and girls. A very low price for a good warm sleeper!

Girls' Bloomers 19c

Combed cotton balbriggan with attractive rayon stripe. Regular length, elastic waistband and leg. 2-16.

Men's All Wool Plaid Jackets 2.98

Sports Back!

Save on both style and service! Heavyweight (32 oz.) all wool in bright plaids. Warm!

Boys' All Wool MACKINAW 3.98

Bright Plaids!

A new low price sensation! Warm all wool sports back style with double dressed front. Belt.

Women's Tuckstitch UNDERWEAR 25c

Snug and Warm!

Here's a tiny price to pay for comfortable warmth! Soft rayon and cotton vests and panties. Smooth fitting! Comfortably full cut to give you extra warmth without bulkiness. Priced low at Penney's, too!

Another if it Fades! SALLY LEA DRESSES 98c

Pretty enough to wear anywhere! Fast color prints and slub poplins!

Soft, Fluffy Quality — Low Priced! CRIB Blankets 25c

Fine soft cotton, soothing to baby's tender skin! Ideal for after-bath use! White or pastels with striped border. Durable stitched edges. 30 in x 40 in.

Men's Blanket Lined! Work Coats 1.49

Penney's Ox Hides!

Tough as your overalls! Sturdy denim, triple-stitched! 50% wool blanket lined throughout! *Exclusive with Penney's.

Cold Weather Savings! Union Suits 59c

Medium Weight!

Just right for men who work indoors or out doors! Of finest ribbed cotton, fleeced inside!

Men's Cape Leather Jackets 6.90

Rayon Lined!

Smartness, warmth, utility! Fully lined. With sports back-slide fastener breast pocket!

Flatter Your Hands This Fall! Perfect Fitting Half-and-Half Gloves 98c

Capeskin & Rayon Suede

The backs of these gloves are pliable capeskin, the palms are soft rayon suede! Slip-ons with unusual details—they're well-made, smooth fitting. Black and deep colors.

For Your Boy's Health! WARM PAJAMAS 79c

A Big Value!

Keep him warm—even on coldest nights! Soft, cozy flannel-linette in full cut sizes for comfort!

Men's Cape Leather Jackets 6.90

Rayon Lined!

Smartness, warmth, utility! Fully lined. With sports back-slide fastener breast pocket!

Cold Weather Savings! Union Suits 59c

Medium Weight!

Just right for men who work indoors or out doors! Of finest ribbed cotton, fleeced inside!

Men's Blanket Lined! Work Coats 1.49

Penney's Ox Hides!

Tough as your overalls! Sturdy denim, triple-stitched! 50% wool blanket lined throughout! *Exclusive with Penney's.

Cold Weather Savings! Union Suits 59c

Medium Weight!

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Floydada Comes Back, Wins From Bullfighters By 13 to 6

Allsup Stars For Matador But Lider, Rushing Dominate The Show

Big George Fry Lider led the Whirlwinds out of the Wilderness Friday and with the aid of 10 others stars smacked down a hepped-up Matador team 13 to 6 in a game full of thrills from start to finish.

Little Johnnie Allsup did his best to match the paces of Lider but dismally failed to match the pace set by the big fellow, although he did turn in some dazzling runs with his stuttering feet.

Other than Lider, Rushing, Patterson, and Foster turned in a swell offensive and defensive game. Rushing was the best pass receiver Matador had most of the game and turned in some neat running.

D. Patterson, Turner and Fickes stood out in the Floydada line all afternoon. Berryman and Day played excellent ball for Matador and Green, end, scored their only touchdown on a 68 yard run with an intercepted pass.

Both teams threatened several times. Floydada scored a touchdown on the last play of the first half when Lider whipped a pass to Patterson but a "Blind Tom" ruled that Patterson's knee had touched the ground on the 1 foot line and disallowed the score.

Matador grabbed the lead in the third quarter when Green intercepted Lider's pass intended for Patterson on the Matador 32 yard line and raced down the west sideline for a touchdown. Lider opened up his bag of tricks a few minutes later and basket passed to Rushing who scored for Floydada and Lider kicked goal. In the fourth quarter Lider passed to Patterson for the second score.

Both Stymied
Lider kicked over the goal on the opening kickoff and the ball was brought out to the Matador 20. Floydada had a strong north wind to their backs. Allsup ran wide around right end for 4, repeated at left end for 2, Berryman hit right tackle for 2, Day kicked to the Floydada 40.

Lider failed to gain at center, Lider fumbled but Patterson picked up the ball and tried to go around

RESULTS LAST WEEK

Floydada 13, Matador 6.	Paducah 25, Spur 20.
Crosbyton 25, Ralls 6.	
Conference Standings	
Team	P W L T Pct.
Lockney	3 3 0 0 1.000
Floydada	4 3 1 0 .750
Matador	4 2 1 1 .625
Spur	4 2 1 1 .625
Crosbyton	5 2 3 0 .400
Paducah	4 1 3 0 .250
Ralls	4 0 4 0 .000

Games This Week
Lockney vs. Spur at Spur.
Special
Shamrock 6, Wellington 0.
(Shamrock, winner in District 3-A, will face winner of District 4-A).

end but lost 15, Lider kicked to Matador 40.

Berryman failed to gain at tackle. Berryman rammed left guard for 4. Allsup took out around left end for 28 yards and a first down on Floydada 28. Nelson fumbled and Floydada recovered on their 30.

Rushing hit left tackle for 4. Foster ran over right guard for 6 and a first down. Rushing made 4 at left tackle. Lider tried left tackle for 4. Lider raced around right end for 3. First down. Patterson picked up 6 at right tackle. Rushing tried left end for 3. Lider 4. Lider kicked over goal, ball out on Matador 20.

Floydada penalized 5 yards. Allsup lost 1. Allsup lost 4 both on end runs. Berryman kicked to Matador 40.

Rushing gained 1 at left tackle. Lider fumbled lost 7, Lider's pass intercepted by Berryman on Matador 36.

Berryman failed to gain at right guard. Berryman lateraled to Allsup on an attempted sweep lost 7. Allsup kicked left end for 10. Berryman kicked to Rushing on Floydada 38.

Patterson lost 4. Lider kicked to Matador 44.

"Blind Tom's" Hour
Allsup lost 1. Day to Allsup fell incomplete. Day's pass intercepted by Rushing who returned to the Matador 31.

Lider made 2 right tackle. Rushing lost 1. Rushing smashed right

tackle for 2. Lider's pass went incomplete, ball over on Matador 36.

Berryman ripped left tackle for 6. Floydada penalized 5, first down. Matador penalized 5, Day's pass to Berryman incomplete. Matador penalized 15 for clipping back to their 16. Day whipped a pass complete to Berryman on the 50, first down.

Matador penalized 15 for clipping. Allsup circled right end for 6. Day's pass went incomplete. Day to Berryman complete on Floydada 27, first down. Berryman made 5 right tackle. Day made 4, at left tackle. Simpson

pounded over left guard to Floydada 14, first down. Simpson failed to gain. Allsup was flipped by Lider over goal line. Day to Allsup complete for minus 5 yards. Ball over on Floydada 24.

Lider lost 3. Patterson thrown out of bounds on Floydada 10. Lider pass to Tyler incomplete. Lider kicked to Floydada 49.

Berryman tried left tackle for 2. Simpson made 3 at right tackle. Day to Simpson fell incomplete. Berryman kicked to Floydada 12.

Lider ran off right end for 8. Lider rammed right guard for 3, first down. Rushing circled left end for 11. First down. Rushing hit left guard for 2. Patterson scattered around right end for 18 yards and first down on Matador 46. Patterson lost 8. Foster picked up 4 right guard. Lider passed to Tyler complete on Matador 31, first down. Lider passed to Rushing for 9. Lider passed to Patterson for touchdown but "Blind Tom" referee ruled (after some consultation) that Patterson's knee had touched the ground on the 1 foot line and disallowed the counter even though the ball had gone completely over the goal. End of first half.

Matador Does First
Lider kicked to Berryman on the Matador 10 who lateraled to Allsup who returned to Matador 34. Allsup hit center for 4. Allsup took a lateral from Berryman around right end for 4. Allsup was hauled down on his own 31. Berryman kicked to Floydada 49.

Rushing failed to gain. Lider to Tyler incomplete. Patterson took basket pass from Lider for 4. Lider kicked to Matador 20.

Berryman lost 9. Allsup got by left end for 7. Day to Berryman for 11 Berryman made 3 at left tackle, first down. Day's pass intercepted by Lider on Matador 42.

Foster ran over right tackle for 8. Foster made 1 at left tackle. Lider made 2 at center, first down. Lider's pass to Patterson intercepted by Green on the Matador 32 returned for touchdown behind perfect interference. Berryman missed goal. Matador 6, Floydada 0.

Berryman kicked to Rushing on the Floydada 7, who ran through a broken field for 60 yards. Ball on Matador 33. Lider's pass fell wide. Lider made 1 left tackle. Lider's pass intercepted by Fulfur on Matador 19.

Berryman hit left tackle for 1. Berryman lateraled to Allsup on right end but Lider stole the ball on Matador's 16.

Lider failed to gain. Foster lost 3 at right tackle. Lider to Patterson complete for 7. Lider basket passed to Rushing who went over for a touchdown. Lider kicked goal. Floydada 7, Matador 6.

Lider kicked to Berryman on Matador 15, who lateraled to Allsup, returning to Matador 29. Simpson hit right tackle for 3. Simpson repeated for 2. Berryman tried left tackle for 4. Simpson tried left guard for 2, first down. Allsup ran right end for 13, first down. Berryman broke through left tackle for 20 yards, first down. Allsup circled right end for 4. Berryman made 6 left tackle, first down. Floydada 18 yard line.

Floydada Does Again
Day made 5 at left end. Berryman failed to gain. Day's pass went incomplete. Allsup slipped off left tackle for 3. Ball over on Floydada 10.

Lider faked a punt and raced around right end and down the sidelines for 70 yards to Matador 20, first down. Lider to Patterson incomplete. Rushing went over left tackle for 5. Lider's pass incomplete. Lider passed to Patterson on 10 cut back and over for a touchdown. Lider missed goal. Floydada 13, Matador 6.

Lider kicked to Day on Matador 35. Day's pass intercepted by Rushing on Floydada 40.

Lider basket passed to Rushing for 9. Lider basket passed to Patterson for 5, first down. Lider basket passed to Rushing for 9. Lider pounded left guard for 5, first down. Lider's pass to Patterson incomplete. Lider's pass to Patterson incomplete but officials ruled interference on Matador 23. Lider lost 2 at left end. Lider's pass intercepted by Day on Matador 14.

Simpson tried right tackle for 3. Day to Green complete on Matador 30, first down. Day to Simpson complete for 8. Day to Berryman complete for 12 first down. Two passes went incomplete. Day ran through the line for 9. Berryman made first down. Matador penalized 5, three passes went incomplete and Berryman kicked over the goal.

Patterson went around right end for 5. Foster broke through right tackle and raced 27 yards to Matador 48. Foster made 7 at left guard. Lider fumbled and Matador recovered on their 40.

Nelson pass incomplete. Allsup tried right end for 9. Nelson's pass intercepted by Rushing on his 30 returned to Matador 44.

Patterson lost 1, Rushing made 3

As I See It

Bill Hams

All-District

As a part of my last will and testament as sports writer etc. for The Hesperian it seems a duty to nominate an all-district eleven for the benefit of the coaches, fans, and other interested parties.

Nominations for the high honor include. In the backfield George Fry Lider, Floydada; Bob Davis, Lockney; Johnnie Allsup, Matador; and Mobbey, Paducah.

In the line: Tyler, Floydada; and Garrison, Paducah; ends: D. Patterson, Floydada; and J. D. Steele, Lockney; tackles: Henson, Floydada; and Owens, Lockney; guards: and Lee, Paducah, center.

Second string boys would be Go-lightly, Floydada; Smith, Ralls; Parrack, and Kelly, Lockney for backs. In the line Hohlaus, Lockney and Jones, Floydada, ends: Turner, Floydada, and Haymes, Paducah, tackles; Allen, Lockney and W. Fulfur, Matador, guards, and Johnson, Floydada, center.

Weeping Willow Tree
The old weeping willow tree is scarred and battered with only a few scraggly twigs remaining to hang predictions upon but even these weak and worthless twigs should hold up these predictions, barring a high wind and hard freeze.

Floydada to win remaining games. Lockney to win district title. Lockney to lose bi-district game. Floydada to beat Lockney in 1940. Rushing to be best back Floydada had had since way back.

Good Coach, Fans, Team
Winning or losing Floydada backs the Whirlwinds. Even though it takes an old timer to recall a district champion for Floydada the fans come out for the games and whoop their heads off. It is good to see such support for a team because most any town will raise old Ned for a winner but few indeed are the towns who support a team that loses "hard" games.

The Whirlwinds deserve that support because they have tried hard and have given their best to give Floydada a 100 per cent winner. They play a wide open, spectacular type of football that is good to watch and as full of thrills as a haunted house, yet these plays are basically sound and will produce counters when run correctly.

Coach Odell Winter is undoubtedly the best coach in the district. He knows and likes football, he knows and likes boys, he is a good teacher of sportsmanship and don't teach "dirty" football to anyone. He teaches his boys to play hard and fast football, to be hard losers, but not poor losers. The town is lucky to have such a man teaching their boys football, lucky to have such a fine bunch of boys, and extra lucky to have such good fans.

In Appreciation
In parting, let me say that this scribe has appreciated the jeers as well as the cheers that have been received from readers of this column (they should have a medal). Some of the things that have appeared herein have been far fetched and doubtful and certainly worthy of jeers.

The school officials, coaches, and even the players in this district have been wonderfully cooperative to this vendor of the news (???) In fact the coaches in this district are all pretty fine fellows even if they do cook up all sorts of pizen for the Whirlwinds. After all we concoct some pretty bad stuff for them now and then.

left end. Lider lost 2. Rushing made 2 left tackle. Ball over.
Berryman's pass incomplete. Allsup circled left end for 11, first down. Matador penalized 5. Allsup gained 1 at right end. Game over. Floydada 13, Matador 6.
Statistics (figured from play by play):
First downs: Floydada 13, Matador 13.
Yards rushing: Floydada 217, Matador 195.
Yards passing: Floydada 118, Matador 105.
Yards penalties: Matador 45, Floydada 10.
Yards lost: Floydada 55, Matador 39.
Net yards gained: Floydada 270, Matador 216.
Passes tried: Matador 24, Floydada 22.
Passes completed: Floydada 11, Matador 7.
Passes intercepted: Matador 4, Floydada 4.

Liberty News

LIBERTY, November 14.—There will be a swing game party at the Liberty school Friday night, November 17. The boys will be required to pay a nickel to play all night. Everyone is invited to attend and bring visitors.

Mrs. W. A. Arms and Leard Arms and William Russell of Lubbock spent Sunday with Mr. and Mrs. A. J. Huckabee.

Alma Ruth Plumlee, Gertrude

How To Relieve Bronchitis

Bronchitis, acute or chronic, is an inflammatory condition of the mucous membranes lining the bronchial tubes. Creomulsion goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back. **CREOMULSION** for Coughs, Chest Colds, Bronchitis

Huckabee and Earnest Huckabee enjoyed a birthday party at the home of Mr. and Mrs. Sanders of Silverton Saturday night.

Those visiting in the Paul Box home Sunday were Mr. and Mrs. Lester McCormick and Mrs. Florence Box.

Mrs. W. D. Carathers and children of Amarillo visited over the week-end with Mr. and Mrs. H. D. Meredith.

All Huckabee, Earl Huckabee, and Buri Huckabee made a trip to East Texas over the week-end.

Those visiting in the W. C. Plumlee home Sunday were Mr. and Mrs. McCough and daughters of South Plains and Gertrude Huckabee.

Mr. and Mrs. Otis Huckabee and children visited in the H. M. Bell home Sunday.

Mr. and Mrs. C. C. Huckabee of Floydada spent Sunday with Mrs. W. A. Huckabee.

Mr. and Mrs. Charlie Thompson and children of South Plains were guests of Mr. and Mrs. J. P. Robinson Sunday.

Mr. and Mrs. Gene Hopper spent the week-end with Mr. and Mrs. Tom Hopper of the Baker community.

Mr. and Mrs. Albert Eubank are visiting Mr. and Mrs. Weldon McCormick this week.

A number of people in this community are butchering their hogs this week, taking advantage of the cold nights.

Plainview Sanitarium & Clinic

PLAINVIEW, TEXAS
Thoroughly equipped for the examination and treatment of medical and surgical cases.

- STAFF
E. O. NICHOLS, M. D.
Surgery and Consultation
J. H. HANSEN, M. D.
Surgery and Diagnosis
GROVER C. HALL, M. D.
Eye, Ear, Nose, Throat and Bronchology
ROBERT H. MITCHELL, M. D.
Internal Medicine
R. G. SPANN, M. D.
Pediatrics
C. D. WOFFORD,
E. O. NICHOLS, JR., M. D.
Surgery and Gynecology
D.D.S., Dentistry
SUSIE C. RIGGS, R. N.
Superintendent of Nurses
DELLA C. KELLER, R. N.
Instructress School of Nursing.

X-RAY AND RADIUM
Pathological Laboratory
SCHOOL OF NURSING

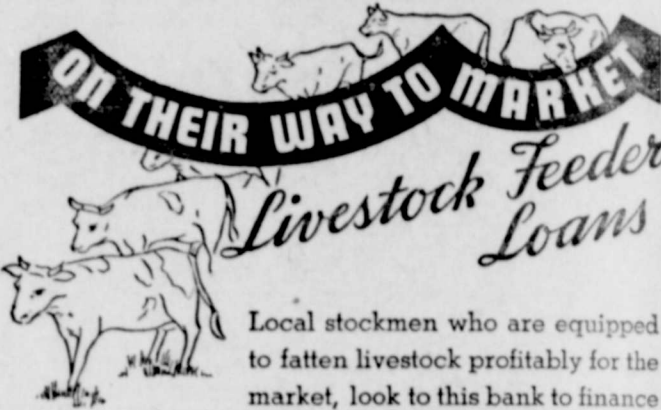
Ask for the Bread In the STRIPED Wrapper



Baldrige's Sally Ann BREAD and CAKES

EARL YOUNG, Distributor

THE SOUND OF MARCHING FEET



Local stockmen who are equipped to fatten livestock profitably for the market, look to this bank to finance their operations during the feeding period. When the sound of marching feet dies away there comes to the ear the welcome sound of jingling dollars returning—to profit the borrowers, to repay the loans, to enrich this community.

The First National Bank

Floydada, Texas

Public Sale of Horses & Cattle

At my place on Section 38, 2 miles South and 2 miles East of Liberty School, 12 miles Northeast of Floydada, and 13 miles due East of Lockney—

Beginning at 10:30 a.m. Free Lunch on Ground

Wed., Nov. 22

As I am quitting the Live Stock Business am offering my horses and cattle at public auction. Be there early and see these good animals before the sale starts.

24 Head Horse Stock

- 7 Arabian type Mares, 3 to 7 years old, weights 1200 to 1500 lbs., all bred to Arabian horse;
- 5 Head 2-Year-Old Horses and Fillies;
- 7 Head Colts;
- 1 Span Grays, mare and horse, 6 years old, weight about 1400 lbs., about 15 1/2 hands high;
- 1 Span Mules, aged about 9 and 10, about 16 hands high;
- 1 Dun Saddle mare, smooth mouth, weight about 1100 lbs.

20 Head of Cattle

- About 10 Head White Face Cows, all bred to good bull;
- About 10 head Motley faced and Red Cows. No Jerseys.
- 2 Cows with young calves.

All these Horses and Cattle Bred and Raised by me, and are all good.

— TERMS: CASH —

Other Stuff will also be Offered Following This Sale.

P. M. McDonald

OWNER

Seale & McDonald, Auctioneers



Enjoy
Comfort and Convenience
this Winter
with
Natural Gas Heat
West Texas Gas Co.

Now IT'S EASY to make



Beauty Shop
CURLS

with the

NEW "AUTOMATIC"
Roll Curl

TRADE MARK PAT. NO. 2,156,355

SIMPLY... Curl As You Comb

Away with your curlers... away with your curling gadgets! Here's the last word in easy curling methods. It's the new "Automatic" Rollcurl, with a regular comb at one end and a magic disappearing comb at the other. You simply curl as you comb... with one end you comb, with the other you curl easily, quickly and with beauty shop perfection.

Only 35¢

For all Types of Curls, Ringlets, etc.

FOR SALE AT YOUR LOCAL F. W. WOOLWORTH CO. STORE

Conveniences Are Brought to Rural Homes Thru REA

Demonstrations In Prospect For Plains Area Beginning Night Of November 30

Applications of electric power to lighten farm labor and relieve household drudgery will be featured in demonstrations of the big REA two-day farm equipment show on the grounds of Canyon school, four miles east of the Lubbock Experiment station, beginning Thursday night, November 30, at 7:30 p. m.

Even small irrigation systems help make the farmer independent of the weather. A vegetable garden, truck crops, canneries, and, with larger irrigation systems, good size pastures, may be carried through a dry period unharmed by use of portable sprinkling systems. A portable irrigation system will be set up and put into actual operation in the field close to the big tent

if water is available. While major irrigation systems require larger motors and a large supply of water, no special equipment in addition to the domestic water system is necessary for the farm vegetable garden. An ordinary lawn sprinkler and garden hose attached to the regular lawn sprinkler will do wonders for the small garden in the driest season. J. R. Cobb of REA and a representative of the State Extension Service will set up and demonstrate the tour's irrigation system. The sprinklers used are of a special type designed for farm irrigation particularly.

Neighbors will bring in the grains to be ground, the corn to be shelled, and the cornstalks and grasses for hay cutting and ensilage cutting.

Truck loads of equipment, feed grinders, shellers, elevators, will be set up in a demonstration line near the tent. A double-line midway of electric-powered farm equipment set up in the open, in individual tents, and in house trailers, will lead from the demonstration line to the lunch tent and the big tent itself.

The first meeting, Thursday night at 7:30 p. m., will be in the big tent and of equal interest to men and

women. The demonstrations will start up again next day at 1 p. m. and run through the evening, with intermission for supper. A representative of the Extension Service with Miss Kathryn Harris, REA home economist, share a program that includes kitchen and bathroom planning, electric cookery, laundry clinic, lighting demonstrations, kitchen refrigeration studies and a cook and ironing contest.

With the coming of electricity, the day of the sad iron is done. Light, fast electric irons put new zip into ironing. New type ironers, too, that enable the farm wife to iron the whole wash while seated comfortably beside it, will be available to the farm women who would like to try their own hands at streamlined ironing. The electric iron, or the ironer, does not get too cold if it is used right, nor does it get too hot. Thermostats keep the temperature at a fairly even level.

This big REA traveling demonstration is following the season from north to south through eight states to help the farm people to whom it brought electricity get greater convenience and lower cost production through its use. The exhibits include such homely items as a pig brooder, a "motor - toter" with which one man readily move a ten-horsepower motor, a stock tank heater, and plumbing, lighting, and a variety of farm equipment.

McCoy News

McCOY, November 14. — There has been some good times in this community the past two weeks, with parties, and two entertainments at the school house, and various club work going forward.

The fair sponsored by the club women was good. There were many old and interesting relics, beautiful quilts, and bedspreads of many designs and a school exhibit of the pupils work and some of their baby clothes. The women gave an excellent program representing the styles of both men and women from George and Martha Washington up to modern times.

The school is proud to announce the organization of a dramatic club and are planning to begin immediate work on a play. John Shipley is president of the club, James Smith, director, and Mrs. Thelma Jones, secretary.

Mr. and Mrs. Staples, Miss Pittman and all the school children are invited to Mr. and Mrs. Clifford Curry's home Friday night to celebrate Marcell's birthday.

The Midgets hope to play baseball at Starkey Friday afternoon. All the players are back except Milton Hany.

The choral club has been practicing lately and are expecting some fine results soon.

The rhythm band instruments have been ordered and work along that line will begin as soon as the equipment arrives and plans have been worked out.

Mrs. Hayes O'Neal of Sweetwater came last Thursday for a visit with her parents, Mr. and Mrs. J. R. Maddox and other relatives.

Mrs. E. C. Henry has as her guest this week her sister, Miss Lucy Ross of Plainview.

Center News

CENTER, Nov. 14.—Mr. and Mrs. A. W. Anderson had all of their children with them for Sunday dinner. They were Mr. and Mrs. Roy Anderson and daughter, Mr. and Mrs. Floyd Anderson and daughter, Mrs. Ausie Watson of Plainview, William Anderson and the other children at the home. Mrs. Watson returned to her home at Plainview Monday.

Floyd Montgomery spent Friday night with his mother here and visited at Wheeler over the weekend and back to Canyon Sunday.

Mr. and Mrs. N. R. Austin, Mr. and Mrs. J. R. Austin and Mrs. W. B. Jordan spent Sunday at Littlefield where the elder Mr. and Mrs. Austin visited their son, Willie, and wife and their daughter, Mrs. Jack Chandler. Mr. and Mrs. J. R. Austin visited her parents Mr. and Mrs. Byrum and Mrs. Jordan visited her daughter Ruth who teaches in the Littlefield school.

Center school will present their play, "Look Out for Lizzie" at the school auditorium Friday night, November 17. Everyone is invited.

A good crowd was present for the program rendered by Travis Burgett and Leon Payne at the school house Friday night.

Dougherty put on an entertainment here at the school house Saturday night.

Mr. and Mrs. C. M. Meredith went to Lubbock Sunday where Mrs. Meredith remained for a few days so their baby could be under the care of physicians.

Mr. and Mrs. Mankins visited in the Jordan home Friday.

Mr. and Mrs. O. G. Mayfield had Mrs. Mayfield's sister, Miss Leona Belle Adams, as their guest over the week-end. She attends school at Tech.

Welborn Miller and Charles Verden of Tech spent the week-end in the O. S. Miller home.

J. B. Jordan visited Mr. and Mrs. W. N. Harris Monday.

Those attending the workers meeting from Center were Mr. and Mrs. Jas. E. Green, Mr. and Mrs. O. R. Gollightly, Mr. and Mrs. Tom Jernigan, Mr. and Mrs. W. B. Jordan, Mrs. A. A. Tubbs, and Mrs. J. L. Montgomery.

Mrs. J. L. Montgomery visited Mr. and Mrs. W. T. Branson after the workers meeting Tuesday.

Mr. and Mrs. Leo Frizzell visited Miss Freda Jackson at McCoy Sunday afternoon.

Miss Faye Marble spent the week-end here.

Pleasant Hill News

PLEASANT HILL, Nov. 14.—Mr. and Mrs. Newt Gilbreath spent Sunday afternoon with Mr. and Mrs. Joe Robertson.

Mrs. Joe Robertson, Patsy Joyce and Kenneth Robertson spent Friday with Mrs. J. H. Strain in Floydada.

Mr. and Mrs. Fred Robertson of McKinney spent Thursday with Mr. and Mrs. Joe Robertson.

Mrs. B. C. Willis of Lakeview spent Sunday with Mr. and Mrs. Henry Willis.

A recreation club was organized last Friday night. Shelby Cook was elected president and Lena Scott as secretary. Mrs. S. D. Scott, vice-president. The club decided to meet every fourth Friday night. The next meeting will be November 24. Everyone is invited to attend the club meetings.

Mr. and Mrs. Fred Battey and Mr. and Mrs. E. Shelby Cook visited Mrs. R. C. Watson of Floydada Sunday afternoon.

OCTOBER SALES GOOD

DETROIT, Nov. 11.—With Chevrolet's production pace rising to meet an increasing demand for 1940 models, dealers delivered at retail 49,639 units during the month of October, a gain of 39.9 per cent over October, 1938, it was announced here today by W. E. Holler, general sales manager.

Continuance of the upward trend visible throughout most of the 1939 model year was predicted by company officials as Chevrolet plants swing into full production.

FISHING PARTY

Local fisherman returned home Sunday from a three-day fishing trip in Lake Sweetwater and reported a big catch of cat, croppie and bass. In the party were Ed Holmes, L. A. Marshall, Riley Holmes, Buck Gross, L. D. Pope and Ted Lathem.

Mrs. J. B. Battey returned home Saturday from Dallas where she has been at the bedside of her son Clifton Bailey who passed away November 4.

Mrs. E. F. Stovall accompanied by her daughter, Dorothy Dell, who is a student in Tech college at Lubbock, spent the Armistice holidays in Roswell, New Mexico, as guests of Mrs. Stovall's daughters, Mrs. Joe Williams and family and Miss Virginia Stovall, who is a teacher in the public schools there.

Tucker Teutsch and Dale Strickland spent the week-end in El Paso and Roswell, New Mexico. They went by Roswell where they were joined by Miss Virginia Stovall to go to El Paso where the party were guests of Miss Stovall's sister, Mrs. Chesley Sullivan and Dr. Sullivan.

Mrs. Jim Bandy left Monday for Champaign, Illinois, where she joined her husband to make their home. She has been here on a visit with her parents, Mr. and Mrs. A. S. Hollingsworth.

Mrs. M. C. Young left Friday for Goldthwaite and Waco where she plans to visit for some time with relatives.



Be Ready! Who Knows When You Will Have A Holiday—

FLOUR	MARIGOLD	24 lb	69c
	EVERY SACK GUARANTEED	48 lb	\$1.29

FRUIT COCKTAIL, LIBBY'S, No. 1 TALL CAN,	2 For	25c
MINCE MEAT—MARSHALL, 9 oz. Pkg.,	2 For	15c

OYSTERS, Blue Plate No. 1 Can,	10c	PUMPKIN, Libby's No. 2 Can,	10c
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PEANUT BUTTER, Plymouth, Quart,	25c	COCOA, Hersheys, 1 Lb. Can,	15c
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MARSHMALLOWS, 1 Lb. Celo Pkg.,	12½c	COCOANUT, 1 Lb. Pkg.,	19c
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WESSON OIL, Quart, Can,	39c	DOG FOOD—RED HEART, 1 Lb. CAN,	3 For 25c
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PITTED DATES, Dromedary, 4 oz. pkg.,	9c	LARGE Box, 25¢
MUSTARD, Plymouth, Quart,	10c	

MACKERAL, No. 1 Tall Can,	9c
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COFFEE	Folgers 1 Lb. Can	25c
	Reg. or Drip,	25c

SOAP	P & G 3 BARS,	10c
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Brooms	GOOD VALUE EACH,	19c
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BACON	Plymouth, Pound,	25c
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PORK ROAST	lb	15c
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STEAK	BEEF Pound,	18c
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BACON	18c	Cheese	19c
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PICNIC HAMS	lb	16c
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SACK SAUSAGE	lb	15c
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PLEASE PLACE YOUR ORDER FOR THANKSGIVING POULTRY EARLY

PLENTY OF FRESH FISH AND OYSTERS

PRODUCE	
Grapefruit	
Texas Large Size Dozen,	19c

Grapes	
Extra Fancy Tokay, Pound,	5c

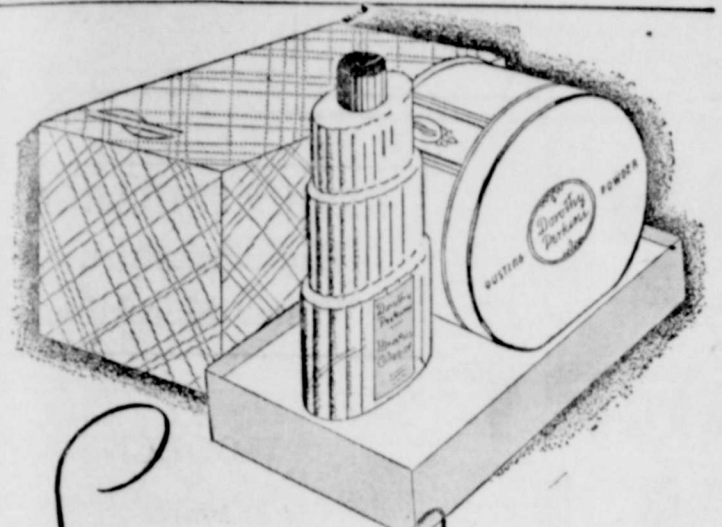
Apples	
LARGE SIZE WINESAP Dozen,	25c

YAMS	
East Texas, Best Grade, 10 Pound,	18c

SPUDS	
IDAHO RUSSETS 10 Pound,	15c

PIGGLY WIGGLY

We Reserve the Right to Limit Quantities



Special from Dorothy Perkins

\$1.00 Bottle Memoirs Cologne } both \$1
 \$1.00 Box Dusting Powder ... } for 1

Delightful Memoirs Cologne, in a tall, graceful bottle and Memoirs fragrant Dusting Powder in a lovely pink box, both in attractive white and gold gift package.

Women everywhere have been charmed with the gay and alluring Memoirs fragrance. Buy for yourself, buy for gifts.

Offer good only while supply lasts

Martin Dry Goods Co.

Used Cars

WE HAVE PUT OUR "O K" On Them. You will do the same.

Public acceptance of our 1940 Chevrolet has materially increased our Used Car Stock.

We Must Sell Used Cars

— See These Outstanding Values —

1939 Chevrolet Sport Sedan driven only 10,000 miles, new car guarantee. Mr. Oden's personal car. Discounted \$240.00.

1937 Ford Coupe, Original Finish like new. Motor, Tires and Upholstery exceptionally good. A real buy \$350.00

1939 Chevrolet de Luxe Town Sedan, equipped with Radio and Heater. Looks and run like a New Car. The original owner took the depreciation. Yours for Only, \$675.00

1936 Chrysler Sport Sedan, new paint, motor okay. Tires good. A quality car priced at a Very Small part of the original cost. Only, \$350.00

1938 Chevrolet de Luxe Sport Sedan, equipped with Radio, Heater, Defroster and many other accessories. This car will stand the same close inspection as a new car. A Real Value at \$550.00

1937 Chevrolet de Luxe Town Sedan, completely re-conditioned for many thousand miles of Trouble-free service. Looks and runs like new. At \$445.00

ODEN Chevrolet Co.

Sales and Service — Floydada Telephone 4

For Sale

FOR SALE—9 1/2 acres for sale in Section 87, Block G, about 5 miles northwest of Floydada. Write Elmer Lewton, Excelsior Springs, Mo. 403tc.

HUNTING season is here. See us for guns, ammunition, etc. We sell hunting license. Gilliam's Appliance & Sports Store. 471tc

FOR SALE Living room furniture. Mrs. G. Scott King, 429 West Ky. Street. 381tc

NEW RANGER & Popular dress belts at Fogerson's Shoe Shop. 361tc

AIR-CONDITIONED Flowers for all occasions. Telephone 78. Park Florists. 151tc

FLORIST OF DISTINCTION, choicest pot plants and cut flowers. Careful, personal and artistic arrangements. Park Florist, member Floral Telegraph Delivery Association. telephone 78. 271tc

MORTGAGE company has three 320 acre farms; two 120 acres in Floyd and Crosby counties for sale quick. Long terms. Solicit inquiries direct or through agents, Elmer P. Sansom, Veigel Building Plainview, Texas, Fieldman. 374tc

BULBS: Tulips, Jonquils, Hyacinths, Iris and Narcissus at Park Florists. Telephone 78. Mrs. W. S. Goen. 391tc

GIVE Electric Gifts for Christmas. Make your selections now. Gilliam's Appliance & Sports Store. 471tc.

Wanted

PUBLIC Feed Grinding 5c to 10c per 100. Fred Lambert Mill. 394tp

WE buy junk batteries. Western Auto Associate Store. 361tc

S. T. HARRIS wants your saw to file. Phone 218. 2720tp

Miscellaneous

HEMSTITCHING & Buttons covered. Oleta Williamson at De Luxe Beauty Shop. 374tc

BATTERIES re-charged 25c. Western Auto Accessories Store. 361tc

TIME TO PLANT Bulbs of all kinds. Nice variety at Park Florists. Telephone 78. Mrs. W. S. Goen. 391tc

LET us refinance your present 6% farm loans with 5% money. Goen & Goen. 261tc

USE Cosden products and be satisfied. Home Oil Co. 248tc

ARCH SUPPORTS at Fogerson's. 361tc.

Phone 83

For Tire and Road Service
LEE TIRES

FLOWERS by wire anywhere in the world. Park Florist, telephone 78. Member Floral Telegraph Delivery Association. 271tc

LET BILL renovate your mattresses. W. E. (Bill) Yandell Mattress Factory, East Grover St. 385tp

LACE Leather at Fogerson's. 361tc

BOOTH'S The Quality Cleaners. 101tc

OUR Flowers are FRESH and are beautifully arranged. Hollums, Floydada Florists. 291tc

ALL COLORS shoe Creams, suede dressings and laces at Fogerson's. 361tc.

FOR SAFER, Cleaner Tailor Work. Boothe's. 101tc

LIST your old pianos with me. I may be able to sell them. Mrs. Pearl Fagan. 374tc

Live Stock

36 HAMPSHIRE gilts; 3 young Boars. E. C. Mosley, Sterley, Texas 392tp.

For Trade

'29 CHRYSLER, trade for cattle trailer. W. J. King, Lockney, Texas. 392tp.

WE have Butane or natural gas heaters at prices that will surprise you. Gilliam's Appliance & Sport Store. 471tc

Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square Mrs. Maud E. Hollums, Manager. 21tc

For Rent

FOR RENT front bedroom. 712 South Wall, Mrs. W. N. Paschall. 383tp

3-ROOM Apartment. 1 Blk. West High School. Mrs. John Wahl. 401tp

Loose leaf binders, loose leaf systems, ledger sheets, vertical file folders. Call No. 8.

Houses For Sale

HOUSES for sale and rent. W. Edd Brown, owner. 291tc

MODERN Homes for sale, easy terms. Phone 273. W. H. Henderson. 161tc

FOR SALE—4-Room Stucco house, East Floydada. Cash or terms. Grady Dunavant, Ropesville, Texas. 393tp.

Land For Sale

We make 5% farm loans. Prompt appraisals. Goen & Goen. 261tc

IRRIGATED farm for sale to settle an estate. I am offering to sell my farm one half mile north of Aiken, Texas. Priced at \$40.00 per acre. Possession at once. If you are interested see Ben Whitfill, 1002 Date Street, Plainview, Texas. 374tc

Used Cars

GOOD USED CARS
1938 Oldsmobile Coupe
1936 Plymouth Sedan
1933 Chevrolet Sedan
Model A Ford Sedan
And a number of other good models.

FINKNER'S GARAGE
South Looper Grocery 401tc

South Plains News

SOUTH PLAINS, Nov. 14.—The South Plains 4-H club met in regular session November 8 at the high school with their sponsor, Mrs. Harper Scoggins, in charge of a demonstration on manners. Special stress was placed on correct methods of introduction.

During a brief business session, plans for a Christmas party were made. During a recreational period, the group sang rounds and played a relay game. All members were present.

Attending the meeting were Harvey Ray Hamblin, Ollora Casey, Mary Ann Bybee, Betty Bee Meyers, Doris Davis, Betty Lou Bybee, Voncille Brooker, Jackie Daniel, Elizabeth Daniel, Freda Wington, Carol Reeves, Doris Campbell, and Dortha Smith.

Parent-Teachers Meet
The South Plains Parent-Teacher association met Thursday afternoon at the high school with Mrs. John Smitherman, president, in charge. Following reading of the minutes by the secretary, Mrs. Lendon Lanham, plans for the play to be given November 17 were discussed. Money was appropriated from the treasury to provide for play expenses, for the school publications, and for athletic equipment for the playground. Tentative plans for a school Christmas tree and program were discussed.

'Look Out Lizzie'
A three-act comedy, 'Look Out Lizzie,' coached by Miss Zelta Battey, will be presented at the school auditorium Friday night, November 17. There will be no admission charge, and the public is invited to attend. Entertaining between-act numbers have been arranged.

Baptist Workers Meet
Mr. and Mrs. Sim Reeves, Mr. and Mrs. B. F. Joiner and Mrs. Harper Scoggins of South Plains attended the Baptist Workers Coun-

cil at the Fairview church Tuesday.

Chapel Program
The Wednesday chapel program at the school included assembly songs, rounds sung by the student body, skits from the play to be given Friday night and readings by Carlene Daniel and Dona Lou and Margaret Sue Lockhart.

Volleyball-Basketball
The South Plains volleyball and basketball teams journeyed to Cedar Hill Friday to return matches with the teams there. The boys lost to Cedar Hill but South Plains girls won in both volleyball and basketball. On the volleyball team were Doris Davis, Velma Lois Young, La Verne Young, Wynona McCleod, Voncille Brooker and Allora Casey; and substitutes, Dortha Smith, Mary Ann Bybee, Helen Lyles, Jackie Daniel and Harvey Ray Hamblin.

On the basketball team were Velma Lois Young, Voncille Brooker, Wynona McCleod, Allora Casey, Mary Anne Bybee, Helen Lyles, Elizabeth Daniel, Jackie Daniel, La-verne Young, Dortha Smith, Freda Wington, and Doris Davis.

On the boys basketball team were Junior Callahan, Blime McClendon, Jackie Myers, Clive Bean, Doyle Casey, Douglas Beedy, Carl Lee Myers and Jack Reeves.

Church Services Sunday
Rec. C. Malone filled his regular appointment at the South Plains Baptist church Sunday. Subject for the morning service was "Failure, Faith, Fortune." Both Sunday school and church services were well attended.

Mertice Lester was ill and absent from school Tuesday.

Mr. and Mrs. Warren Daniel were business visitors in Plainview Friday.

Rev. Malone was a guest in the home of Mr. and Mrs. Harper Scoggins Sunday.

Mrs. Blanche Phegley spent the week-end in Lockney with her parents.

The Lone Star school presented a play at the South Plains school auditorium Tuesday night.

Jack Reeves spent Sunday with Merle Scoggins.

Mr. and Mrs. Herman Thornton have moved away from South Plains.

Mr. and Mrs. Bill Beedy are the parents of a son, born on Monday, November 13.

Mr. and Mrs. C. L. Knierim visited their daughter, Mrs. Frank Pohl, at Matador Thursday.

Mr. and Mrs. Ernest Baxter are moving to Leesville, California this week.

W. H. Scoggins was in Lockney on business Monday.

Mr. and Mrs. Will Sims visited Mr. Sims' mother and sister in Plainview Monday.

W. M. S. Has Meeting
The Baptist Woman's Missionary society met in regular session Monday afternoon at the church. After a brief business session during which Mrs. Harper Scoggins, W. M. S. president, completed appointment of committee chairmen, the Bible study program was conducted by the pastor, Rev. Malone.

Plans to send chickens and linen to Buckner Orphans home were made. All who wish to contribute should do so before Monday, November 20. Contributions should be left at the home of Mrs. Scoggins or at Jack McCowan's grocery store where Mrs. Sim Reeves, benevolence chairman, will collect the food and clothing to send to the orphanage.

Mrs. S. Simmons will be in charge of mission study at the next meeting. Members present Monday were Mesdames John Smitherman, Sim Reeves, C. L. Knierim, C. A. Joiner, Bill Harper, Walter Wood, S. Simmons, Mandy Hoffman, G. C. Beedy, Harper Scoggins and Rev. C. Malone.

NOTICE!
WE HAVE BOUGHT THE
BLUE BONNET
LAUNDRY

On North Main Street from Mrs. M. E. Lathem and take this means of inviting your patronage.

Henceforth we will be known as the SNAPPY LAUNDRY.

Good Machines, Hot Water, Steam, plenty of Table space.

- Wet Wash
- Rough Dry
- Helpy-Selfy
- Finished Work

Telephone 30
YOUR SATISFACTION OUR AIM.
Free Delivery

Snappy Laundry

MRS. C. C. HUCKABEE MRS. GROVER SMITH

Fairview News

FAIRVIEW, Nov. 14.—Most of the cotton in the community has been gathered. Some of the fields will have to be gone over again when the bolls open.

W. T. Branson was brought home from the Plainview sanitarium Tuesday afternoon. His sons, Paul and Earl, went to Plainview to accompany their father home. Mr. Branson is much improved but will have to remain in bed for sometime yet.

Rev. and Mrs. W. M. Culwell of Floydada visited Mr. and Mrs. W. T. Branson Wednesday.

Mr. and Mrs. J. B. Burgett and son are here from Arizona visiting his parents, Mr. and Mrs. Lee Burgett. They are spending part of their time at Shallowater with his sister, Mrs. Archie Cook, and family. Bill Burgett who has been in Arizona the past several months accompanied them here.

Miss Ella B. Carbtree spent the week-end with her sister, Mrs. Childress McClure, and Mr. McClure.

Mrs. W. M. Sanders spent the day Thursday in the home of her son, Otho Sanders.

Mr. and Mrs. G. M. Bullard spent several days last week at Friona visiting their daughter, Mrs. J. L. Landrum and family.

Mrs. W. A. Doherty visited Sunday afternoon at Baker in the home of Mrs. Bill Queen where she met

her sister-in-law, Mrs. Preston Reed of Willard, New Mexico.

Mrs. L. B. Cozby and daughters and Miss Opal Jo Derr were Sunday visitors in the Edell DuBois home.

Mr. and Mrs. R. C. Bird and daughter of Plainview attended Sunday school here and spent the day with Mr. and Mrs. Orville Stewart. They also visited in the J. C. Crabtree home while here.

Mrs. Lee Burgett, Miss Naomi Burgett, Bill Burgett and Archie Cook visited over the week-end at Fort Worth with their daughter and sister, Mrs. Audry Thompson.

Mr. and Mrs. Travis Burgett and son, and Leon Payne visited with Mr. and Mrs. Zallie Burgett Sunday afternoon.

Mr. and Mrs. L. A. Horton and Mr. and Mrs. Walter Welch visited in the Sand Hill community Sunday with Mr. and Mrs. Mills.

Jean Crabtree and Clafa Cozby spent the week-end with their grandparents, Mr. and Mrs. G. M. Bullard.

Mr. and Mrs. Preston Bullard were Sunday guests of his sister, Mrs. Leslie Crabtree and family.

Mr. and Mrs. Clyde Bagwell visited Mr. and Mrs. C. H. Wise Sunday.

Mr. and Mrs. L. B. Cozby made a business trip to Plainview last Thursday.

Miss Mary Anne Kimble of Littlefield spent the week-end with her parents, Dr. and Mrs. Wilson Kimble.

Rushing Chapel News

RUSHING CHAPEL, Nov. 14.—Mr. and Mrs. Lee Rushing were surprised with a covered dish luncheon given at their home by a number of friends following Sunday school services Sunday.

Mr. and Mrs. Granville Mooney were honored at a shower Monday evening. A number of gifts were presented, games were played and refreshments were served to about 40 guests.

Mr. and Mrs. Felix Pierce of Canyon spent the week-end with her mother, Mrs. S. L. Rushing. They were called to Sweetwater on business Sunday.

Mrs. C. E. Norman and children of Lubbock spent the week-end in the home of her mother, Mrs. S. L. Rushing.

Mr. and Mrs. F. O. Conner and Ray Taylor of Floydada spent Monday in Memphis on business.

Mrs. C. B. Lyles' sister, Mrs. Higgings and daughters of Abilene spent the week-end here. One daughter, Frances, will remain here until after the Thanksgiving holidays.

A social at the church last Wednesday evening, sponsored by Rev. Caldwell was well-attended.

The Woman's Missionary society observed a "week of prayer" with a program last Thursday afternoon. Several good talks were heard. Six members and one visitor, Mrs. C. B. Smart were present.

Holidays Ahead

Whether you are going to celebrate Thanksgiving on Nov. 23 or 30 won't make much difference because in either case you'll want to look your best.

Let us get your clothes in shape for the Holiday Season . . .

Have them Cleaned and Pressed Now . . . Don't be caught at the last minute...

W. L. Fry
Tailor

CASH and CARRY SALE

Starting Nov. 17th
Promptly at 9 o'clock
STARTLING

Purses, Belts, Luggage
Reduced

Down Filled Comforts

- Floral sateen covered, several colors, 72x84, \$10.18
- Fancy Taffetas, \$17.88
- Plain Taffeta, \$13.38
- Satin Covered, \$14.88

Chenille Spreads

- Good colors, 11-4 size
- VALUES TO \$14.95
- VALUES TO \$9.95
- \$9.88 \$5.88

Satin and Taffeta Spreads

- Values to \$19.75—
- \$11.88
- Values to \$12.50
- \$8.88
- Values to \$7.95
- \$4.88

BROADCLOTH

Solids in plain and slub-slub prints, 39c value, many patterns to choose from, yard—

28c

PERCALE

Topmost, 80 square prints and solids, the yard—

18c

Vasserette Combinations

Fifteen, full size range, \$10 values—

\$7.50

Gossard Corsets Reduced

Ladies' Crepe Gowns

A real buy for X-mas gifts—

\$1.73

LADIES' HATS

One group priced for immediate clearance—

93c

Better Hats, black and colors—

Reduced ONE-THIRD

The Unusual Warm Weather during October has made it necessary for us to Reduce Prices on all winter lines. To make this Sale doubly interesting we have made reductions on most Holiday Merchandise too—

— So —
Every Line of Merchandise REDUCED

Except small items as notions linings, laces, jewelry, handkerchiefs, Barbizon and Vanity Fair Underwear and late arrivals in Ready-to-Wear, in this—

STOCK REDUCTION SALE

Space does not permit a complete listing of items. Come prepared to find a feast of bargains.

Fur Trimmed Coats

This reduction offers a most complete choice of sizes, fabrics and styles furred in Persian Lamb, Silver and Red Fox, Beaver and Squirrel

Reduced ONE-THIRD

You can buy a good fur-trimmed coat

\$19.83 Up

Entire Stock of Suits

This selection includes Costume, two and three piece Suits, both tailored and furred. A wide range of Autumn colors in all sizes—

Reduced ONE-THIRD
Suits \$8.63 Up

DRESSES

Street, Sport and Afternoon Styles, Silk and Wools in black and all fall shades, dresses you will wear all winter. We reserve only a few late arrivals. Original prices \$10.95 to \$29.95 reduced to sell at—

\$6.88, \$8.88, \$11.88
\$14.88, \$18.88

Two Groups of Dresses Values up to \$8.95—thirty dresses, while they last

\$1.93 — \$2.83

Carter's
PLAINVIEW

STRICT EMBARGO on High Prices on All Winter Merchandise

WOOLENS

New plaids, stripes, solids and tweeds \$1.95 values—

\$1.78

Coatings and Suitings

High colors and black values to \$3.50 the yard—

\$2.58

All Woolens Reduced

DRESS CREPE

Rayon alpaca and similar materials solid colors in season's preferred shades, the yard—

88c

SPUN RAYONS

Crown tested, plaids, stripes, solids. A splendid value, the yard—

68c

CHALLIES

Solids and Prints, values to 79c, the yard—

38c

All Silks and Velvets

Reduced

Drapery Materials

Block linens 45 inches wide, values to \$1.29—13 patterns, the yard—

68c

ALL WOOL BLANKETS

72x84 two tone singles, satin bound pastel shades, \$8.95 value—

\$6.45

DOUBLE BLANKETS

Part Wool, Sateen Bound

\$3.45 Values, 72x84 at, \$2.48

\$1.95 Values, 70x80 at, \$1.78

Towels, Sheets, Spreads,
Cotton Yard Goods
Reduced

W. B. Jones On Visit To Old Georgia Home

W. B. Jones, in company with his son Tate, and daughters Macie and Inez, left Sunday morning for Atlanta, Georgia, to be away from home about 2 weeks. It will be his second visit to Georgia since moving to this section of Texas.

HULL & McBRIEN

SUGAR, 10 Pounds, 52c

DREFT, Giant Size, 59c

OXYDOL, Giant Package, 10c Pkg. Free, 59c

PEAS, Green Giant, 15c

MATCHES, DIAMOND, Carton, 20c

KRAUT, No. 2 1/2 Can, 2 For, 25c

SALMON, Pink, Can, 15c

CHEESE, 2 lb. Box, 49c

Telephone 292

AUNTS-IN-LAW OF LOCAL WOMEN BURIED THIS WEEK

Two aunts-in-law of Mesdames Glad Snodgrass, Edd Johnson, W. S. Moss and D. F. Rogers were buried this week, a message from relatives received Tuesday night by Mrs. Snodgrass said.

The deceased are Mrs. H. C. Odle of Meridian who died Friday and was buried Saturday afternoon in the Meridian cemetery. She died of a heart ailment.

Mrs. A. C. Odle died Tuesday at the home of her son Curtis Odle in Moshelm, Texas and was buried Wednesday in the Rock Church cemetery. Infirmities of old age were given as the cause for her death.

Both aunts were well up in years and their deaths were not unexpected. Relatives here did not attend the funeral services.

Born to Mr. and Mrs. Fess Whitfill November 15, a son who has been named Bennie Eugene.

Avoid The Holiday Rush

Try our lay-away plan for four holiday shopping, select your gift and pay a small deposit, have them wrapped labeled ready for mailing or delivering to avoid the holiday last minute rush.

Now is the best time to select your gifts as you can get what you want, and later you will have to select your gift from what is left.

Make your selection NOW for FATHER, HUSBAND, BROTHER, SON or SWEETHEART,

from the Store where men like to trade.

Glad Snodgrass

"Smart Wear for Men Since 1900"

School Program Will Be Presented Nov. 23

One Hundred Children To Be Featured In Miscellaneous Program At Andrews Ward

Approximately 150 pupils will appear on a miscellaneous program that will be given at the Andrews Ward auditorium at 7:45 p. m. Thursday, November 23. A pageant entitled, "America The Beautiful," in which 66 children will have a part will be included in the program. Another interesting feature of the program is a thirty piece rhythm band.

"The object of the program," said John H. Myers, principal of the school, "is to give every child a chance to appear in public." Continuing, Mr. Myers said, "We are going to try to make this appearance a worthwhile one for the children."

It is the plan of the school to present two such programs during the school year. This one to be followed by another similar program in the spring.

A small admission charge of ten and fifteen cents will be made. Tickets are to be on sale beginning Monday, November 20.

LEIBFRIED TO SERVE AS OFFICER FOR CARRIERS

Mr. and Mrs. Lorin Leibfried attended the meeting of district Three Texas Association of Letter Carriers last Saturday in Childress.

Mr. Leibfried was elected as first vice-president to serve with Grady Cooper of Amarillo, who was elected as president, for the next year.

E. L. TURNER IS TRAINER FOR CIVIL AERONAUTICS

LUBBOCK, Texas, November 13.—E. L. Turner senior engineer, is one of 39 trainers for the Civil Aeronautics authority pilot training program at Texas Technological college. He is the son of Mr. and Mrs. E. W. Turner of Floydada.

Robert P. Vail is director of ground school instruction.

AN APPRECIATION

We wish to express appreciation to all the many friends who have expressed sympathy and aided us in our time of sorrow. May you have the same expressions of love and sympathy in your hour of trouble is the wish of the family. Edgar Jones and family.

CARD OF THANKS

We wish to express appreciation for the box of gifts sent us recently by our friends of the Fairview community.

Mr. and Mrs. Leland D. Johnston, Fort Worth, Texas.

Columnar pads. The Hesperian

THE SNAPPY LAUNDRY, NEW NAME FOR BLUEBONNET IN PROPERTY EXCHANGE THURS.

The Snappy Laundry is the new name for the Bluebonnet Laundry made effective this week in an exchange of ownership. Mrs. M. E. Latham, the former owner sold the property to Mrs. C. C. Huckabee and Mrs. Grover Smith who will operate the business in the same efficient way it has been operated. Mrs. Latham plans to retire from business for the present.

GIFT SHOPPE IS MOVED TO DOWN TOWN LOCATION

A Ladies' Exchange and Gift Shoppe, located in the back of the Vogue Beauty Shoppe, was moved this week from the home of the owner, Mrs. Elmer Harper.

Mrs. J. W. Buchanan, this week bought an interest in the shop.

Mrs. Harper and Mrs. Buchanan invite the public to bring them any handiwork and it will be sold through the shop.

COTTON GINNINGS

Cotton ginnings in Floyd county are falling far behind last year's totals, census figures from the Department of Commerce cotton ginning report show.

Whereas on November 1 of this year gins of the county had turned out 6,609 bales of cotton, last year on the same day there had been 15,020 bales ginned.

Miss Beatrice Davis returned home last Friday from a vacation, which she spent at Plainview with her parents, Mr. and Mrs. L. J. Davis, and at Madgalena, New Mexico, with her sister, Mrs. Cecil Gray. The Davis' also made the trip to New Mexico.

Mrs. Mornah Caldwell and Mrs. Eugenia Mitchell of Perryton were guests of Miss Elizabeth Caldwell last week-end. Mrs. Caldwell is with the baby and Mrs. Mitchell is a teacher in the Perryton school.

Dr. and Mrs. Wilson Kimble had as their guests from Friday until Sunday his brother, W. E. Kimble, Mrs. Kimble and their son, Lamar, of Frederick, Oklahoma.

Mrs. Wilson Kimble returned home Thursday from a two weeks trip to Fort Worth where she was a guest of her sister, Miss Anne McGlinchey and visited with her son, John, who is a student in Texas Wesleyan college.

Mr. and Mrs. Earl Swain of Vernon visited in the home of Mr. and Mrs. Floyd Ballard, Sunday.

Hospital Notes

Phillip Dunovant, an employee of the Scott gin has been receiving treatment at the Floydada Hospital and Clinic the past week for an infection caused from an injury received two weeks ago.

Born to Mr. and Mrs. J. A. Ballard a son November 14.

Mrs. F. C. Harmon underwent a tonsil operation November 14, at the Floydada hospital.

The small child of Mr. and Mrs. Hubert Ellis of Dougherty is being treated this week for an attack of pneumonia.

Mrs. L. B. White, was dismissed from the hospital Sunday.

WEATHER AND CROPS

Sub-freezing temperatures were recorded in Floydada during the first four days of the week, according to reports from the Floyd County R. E. co-op offices. Minimum temperature Friday night was 33 degrees, dropping Saturday to 30, and falling to the low mark of the week Sunday night at 23. Low temperature Monday was 25, on Tuesday 28, and last night (Wednesday) 32 degrees. Maximum temperature for the week was 63 degrees Monday.

Wheat is growing, but is too easily pulled for grazing, farmers report. Rain is needed to pack it.

Windless days have caused a shortage of water for stock on many farms. Several farmers are having to drive stock to neighbors tanks, or to places where wells are equipped with power-pumps.

MRS. FRED BROWN IMPROVING

Mrs. Fred Brown who, last Thursday underwent a major operation is convalescing nicely at the Scott & White hospital at Temple. A letter received by members of her family this week stated she would probably be in the hospital for another week before she returns home.

Mr. Brown has been with his wife since their trip to Temple. Alvin H. Howard, son of the late Alvin P. Howard, spent the past week with W. M. Massie and Bro. taking care of his interests in this part of the state. Mr. Howard's home is in New Orleans.

Mrs. Shelley Allen and Mrs. Lloyd Murry and their children left the latter part of last week for Portales, New Mexico, to join their husbands and make their homes.

1-ROOM frame building for sale. See Noel Troutman. 401te

MRS. V. ANDREWS RECEIVES MESSAGE OF SISTER'S DEATH

Mrs. V. Andrews received a message Tuesday telling of the death of her sister Mrs. N. B. Biles who died at 6 o'clock Monday evening at her home in San Antonio.

The message came too late for Mrs. Andrews to attend the funeral service that were held in San Antonio Tuesday afternoon.

The deceased is survived by her husband and five children. The children are Earnest, Bert, Emmett and Otto Biles and Miss Eula Biles all of San Antonio.

Mrs. Biles had been in ill health the past three weeks.

John Shipley of Ft. Sumner, New Mexico, was a week-end guest of his mother, Mrs. W. A. Shipley and sister, Mrs. Roy Curry and other relatives.

Public Records

New Car Registrations
Nov. 4—1940 Ford Tudor sedan, D. H. Widener, Floydada.
Nov. 4—1940 Chevrolet sedan, Turner E. Cowart, Lockney.
Nov. 6—1940 Packard sedan, Carl Daniel, South Plains.
Nov. 6—1940 Chevrolet sedan, W. B. Jones, Floydada.
Nov. 13—1940 Chevrolet coupe, Walter Talley, Lockney.
Nov. 14—1940 Buick sedan, J. M. Brownlow, Dougherty.

Marriage License
Nov. 9—O. B. Hartsell and Ruby Harrison.
Nov. 10—Leon Chambers and Geneva Cline.
Nov. 11—Garland Odell Robbins and Eunice Collis.

Carbon paper, typewriter ribbons, Hesperian Pub. Co.

Pre-Holiday Specials

The following are Factory Specials and regular priced Merchandise on which we are overstocked and must make room for Christmas Goods that are arriving daily.

Two 25c Tubes Colgate Shaving Cream	26c	Large Lucky Tiger Hair Tonic	50c Shampoo Free
100 Nyal Aspirin For,	39c	Full Pint Nyal Hand Lotion,	49c
Two 50c Teck Tooth Brushes for,	51c	\$1 Size Zonite, 50c Size Shampoo FREE.	
Large size Cashmere Bouquet Hand Lotion 1c when you buy Giant Size for,	35c	1 lb. Pkg. Old Mission Mineral Wells Crys-tals for only,	79c
Quart Heavy Mineral Oil for only,	89c	Alarm Clocks,	98c up
Two 75c Size Jeris Hair Tonic for,	76c	Reg. Size Electric Iron for,	\$1.49

Complete Stock YARDLEYS and OLD SPICE Early American Toiletries

Prevent that Winter Cold, Take Wheatamin Tablets

Willard Tablets
Bishop's PHARMACY
Whitmans Candy
Try Our Sandwiches and Coffee

LOOPER'S

SUGAR 10 Lb. Cloth Bag 50c

SPUDS No. 1 Red 10 Lbs. 15c

Vanilla Wafers 15c Pkg. 10c

Black Pepper Per Pound 15c

Red Pepper per pound 25c

Chili Powder per pound 25c

Sweet Potatoes EAST TEXAS, 10 Lbs., 17c

Pineapple per gallon 49c

Kraut No. 2 1-2 can 3 for 25c

Spinach No. 2 1/2 Can California, 10c

Apple Butter 2 Lb. jar 2 for 25c

Sweet Milk guaranteed Qt. 5c

Macaroni & Cheese Lb. can 5c

Syrup Texas sorghum Gal. 55c

Oleomargarine GOOD HOUSEKEEPING SEAL, Pound, 12c

Sugar Cured Meat SALT, 10 Lb. Can, 69c

Oats Quaker 3 Lb. box 17c

Beans WHOLE STRINGLESS, No. 2 Can, 3 for 25c

Corn Usage SACKED, PURE PORK, Pound, 14c

Grapefruit While It Lasts, BUSHELL, 85c

GOOD COUNTRY MEATS

MILK, Per Quart, 5c

Bring your bucket—Fresh Country Lard.

Country Sacked SAUSAGE Per Lb., 15c

FRESH RIBS, Per Lb., 15c

Fresh BACKBONE, Per Lb., 15c

Fresh LIVER PORK or BEEF, Pound, 15c

HAMBURGER MEAT, Lb., 15c

HAMS

Fresh and Country Cured

Bring your Eggs here 22c IN TRADE

We Buy Cream and Chickens

KING'S

GROCERY and PRODUCE

PHONE 13

Star Cash Values

FLOUR, 48 Pounds, \$1.25 Guaranteed.

SUGAR, 10 lb. Cloth Bag, Not sold alone, 53c

PRUNES, Gallon, 25c

COOKIES, 2 lb. Bag Asst. Bag, 39c

CRACKERS, 2 lb. Box, 15c

POKE SALAD No. 2 Can, 10c

CORN, No. 2, 2 Cans, 15c

BACON, No. 1 Sliced, Pound, 20c

SAUSAGE, That good kind, Pound, 15c

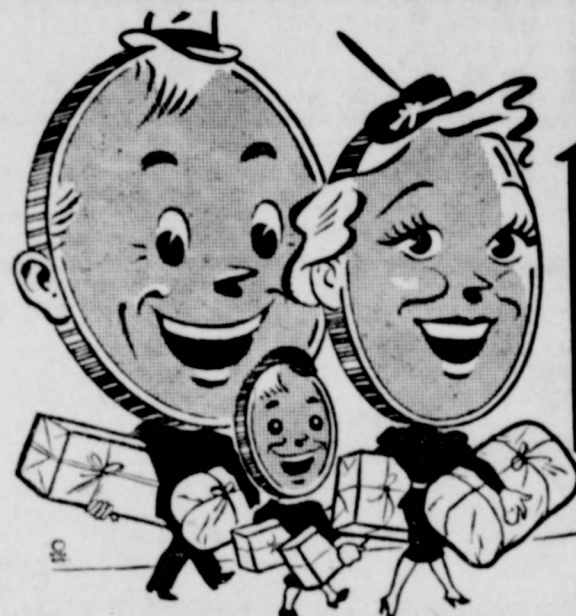
Grapefruit, Texas Seedless, Dozen, 20c

BANANAS, Dozen, 15c

White Swan Coffee Will Be Served All Day Saturday SOLD AT SPECIAL PRICES

Try It — Buy It

Phone 40 WE DELIVER



YOUR MONEY Comes Home

WHEN YOU SHOP Here

Steak Round, 27c	Loin, lb., 23c
PORK ROAST, Pound, 17c	Pork SAUSAGE, 2 Pounds, 35c
SALT JOWLS, Pound, 10c	Oleo Golden Brand, lb., 14c

FRYERS and HENS

You spend less at Felton-Collins. Here you get bargain prices every day—not items that are marked down for the week-ends and then boosted! Come in today and share in the savings.

SUGAR, Not sold alone, 49c
10 Pounds, 79c
Light Crust FLOUR, 24 lb. Sack, 13c
Gelatin DESSERT, 3 Boxes, 23c
Longhorn CHEESE, per pound, Giant Size, 59c

Phone 27 — Free Delivery

BANANAS, Large Ripe, Dozen, 15c	TOKAY GRAPES, Per Pound, 5c
GRAPEFRUIT, Texas, 3 For 5c	JONATHAN APPLES, Per Peck, 25c
FRESH CABBAGE, Per Pound, 2 1/2c	



P-G SOAP, 5 Giant Bars, 19c	EMPSON PEAS, 2 Cans, 25c
JOHNSON'S WAX, Pound, 59c	Brimfull GOLDEN BANTAM CORN, Can, 10c
Syrup Pack GOOSEBERRIES, No. 2 Can, 22c	Fort Howard TISSUE, 3 Rolls, 22c

Felton-Collins Gro.
FLOYDADA, TEXAS
PHONE 27