

Floyd County Dairy Day Nov. 15

Farm Boys To Exhibit Good Calves

Sound Dairy Program Theme Of Meeting Planned For Next Wednesday

All arrangements for a successful farm boys' day at the Floyd County 4-H-F. A. Achievement day, November 15th, have been made.

John Palmore, agricultural agent of Swiss county, and Henry Teubel, prominent dairy products manufacturer of Tulsa, will be on the day's program.

All boys are required to see their vocational teacher or the county agricultural agent immediately if they are planning to bring their calves to this show.

If the weather is permissible the calves will be shown on the court house lawn starting promptly at 9:30. All 4-H and F. A. boys are required to be present and to invite mothers and dads to take part in the dairy program.

Prizes offered are \$7.50 for first, \$5.00 for second, \$4.00 for third, and \$3.00 for each additional entry.

The boys will first show their calves for dairy quality and 100 points will be offered in this class.

This program has been worked out by the Floyd County Dairy Development committee with the cooperation of the Floyd County Land Use Planning committee and Floyd-ada business men.

MRS. R. FRED BROWN TO UNDERGO OPERATION TODAY

Mrs. R. Fred Brown is in a Temple hospital where she will undergo a major operation today, according to information from her son Rex Brown.

MRS. WADE IMPROVING

Mrs. C. R. Wade is thought to be much improved this morning following a heart attack Sunday in which she was considered quite ill.

Her children spent some time in the home of their parents the first of the week and returned to their homes Thursday.

Campbell School, Equipment Burned Thursday Morning

Campbell school, 8 miles northeast of Floydada, together with all equipment, was burned to the ground last Thursday morning about 11 o'clock.

Mrs. Paul B. Murff, teacher of the school, thinks sparks from the flue on the roof or in the ceiling may have been the cause of the fire on account of the fact the fire caught in the top of the building.

Mrs. Murff was busy with classes when she realized the building was afire. She got all of the pupils out of the building safely, but attempting to save some of the equipment barely escaped the flames herself.

The building loss is estimated at \$3,000, and equipment was valued at several hundred. An additional loss was sustained by the community when a piano, songbooks and other property of the church there was destroyed.

The school re-opened this morning in a shack hurriedly constructed this week by the school board, after being closed since last Thursday.



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The Floyd County Hesperian

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, NOVEMBER 9, 1939



NUMBER 39

Heavy Majority Retains Co. Supt.

Creation Of Office Carries By Overwhelming Vote Of 17 To 1

Voting overwhelmingly for the creation of the office of county superintendent of public instruction, Floyd county franchise holders Saturday gave 564 "for" votes and only 33 "against." The majority was 17 to 1.

While the vote was on the proposition of creating the office of county superintendent, it, in effect, just continues the office which was first established following the year 1924-25 scholastic census, when the population of the county passed 3,000.

Nine precincts out of 24 did not report a single vote against the creation of the superintendent's office and no precinct returned more than 5 votes against the proposal.

The official count and tabulation:

Precinct	For	Against
1. S. W. Floydada,	110	3
2. Starkey,	11	1
3. Allmon,	19	2
4. Sand Hill,	37	0
5. E. Lockney,	12	0
6. Aiken,	5	1
7. Providence,	19	0
8. Lone Star,	21	1
9. South Plains,	10	1
10. Fairmount,	4	1
11. Cedar,	63	4
12. Fairview,	17	1
13. Baker,	25	5
14. Antelope,	6	0
15. Lakeview,	31	2
16. Harmony,	23	0
17. Goodnight,	15	0
18. W. Lockney,	11	0
19. N. W. Floydada,	45	2
20. Dougherty,	20	0
21. Sterling,	5	2
22. McCoy,	19	0
23. S. E. Floydada,	28	5
24. N. E. Floydada,	17	2
Total,	564	33

J. H. Buchanan Rites Held Sun. In Missouri

Father of Mrs. Harry Morkel And J. W. Buchanan Loses In Fight With Pneumonia

Funeral rites were held Sunday in Carthage, Missouri, for J. H. Buchanan, 66, father of Mrs. Harry Morkel and J. W. Buchanan of Floydada. Interment was made in the Humansville cemetery.

Mrs. Morkel and J. W. Buchanan had been with their father most of the time since his brief illness began, due to pneumonia. The son had returned home when he received the death message Thursday. He left immediately with Harry Morkel for Carthage.

Mrs. Buchanan widow of the deceased plans to accompany her children here for the winter. They will probably reach Floydada the first of the week.

Another son, Paul, and a daughter, Mrs. Herschel Fields, both of Springfield, also survive.

DISTRICT COURT NEARS END OF OCTOBER TERM

The October term of court is rapidly drawing near a close this week. Only a few minor cases are hanging fire and a number of final judgments are to be entered by Judge Alton B. Chapman before the closing.

A number of important civil cases have been tried and jury decisions returned but no final judgments have been entered on the court records for the public information.

MR. AND MRS. JOHN FAWVER CELEBRATE 40th ANNIVERSARY

Mr. and Mrs. John Fawver celebrated their fortieth wedding anniversary Sunday at their home with a 12 o'clock dinner.

Guests of the day were Mr. and Mrs. Orville Fawver and family, Mr. and Mrs. Joe Fawver and family, Mrs. Willie Johnson and daughter, Hazel, Mrs. Tom Brown of Vernon, Louie Holder of Lubbock, Dr. J. G. Pruitt, Miss Mabel and John Fawver.

Armistice Day To Close Only A Few Business Houses

Post Office, Bank, And Court House Offices Plan Closing

The observance of Armistice Day will be doubly difficult in Floyd county because of the fact that it comes on Saturday, the most important day for the farmers and the busiest for the business men.

For that reason, so far as is known at present, all of the merchants will keep their places of business open Saturday. The post office will be closed all day except for a period of one hour from 11 to 12 o'clock.

The First National bank will be closed all day and everyone is asked to plan their business so as to take advantage of business hours on Friday as the bank will not be open again until Monday.

Not all of the offices in the court house will be closed Armistice day according to present reports. The offices of assessor and collector, county clerk, county treasurer, county judge, district clerk, county attorney, and probably the sheriff's office will be closed.

The office of county superintendent is not likely to close because of the general rush of teachers needing to do business and exchanging books in the office, and Saturday will be their only opportunity to take care of these matters.

The office of the Farm Security Administration will be closed all day Saturday, said W. T. McKinney, supervisor.

Johnsons Home Monday From Funeral At Cisco Of Dee's Grandfather

Mr. and Mrs. W. D. Johnson and son, Kenneth, returned home Monday from Cisco and Levita, Coryell county, attending at the last-named place the funeral rites of James William Johnson, 91. The funeral was held at 2 o'clock Saturday afternoon.

J. W. Johnson was the grandfather of W. D. Johnson of this city. He was a Confederate veteran who had lived in Texas since 1874.

Four children survive. They are Mrs. W. W. Manning, Cisco, J. E. Johnson, Riverside, California, Mrs. J. H. Vannoy, Gatesville, and Mrs. H. S. Holzclaw, Goppers Cove. There are also 23 surviving grandchildren, and 35 great grandchildren.

Following the trip made by relatives to Levita for the last rites for the aged confederate, the Johnsons here had as their guest this week, J. E. Johnson, Dee's father, of Riverside. The Californian left for his home Wednesday morning.

Bone Specialist To Speak At Lubbock To Crippled Children

A free clinic for crippled children will be held at the First Baptist church at Lubbock beginning at 9 o'clock November 15, and lasting throughout the day. The meeting is sponsored by the State Department of Education.

D. B. Watson, supervisor of district 17 for crippled children will be present. Mr. Watson is an outstanding bone specialist of the state and will speak to children and their parents and those who care to attend.

Ogie Evers, county welfare supervisor plans to attend the meeting. He has three children to take to the meeting and urges any other who care to attend to be present by 8:30 a. m. November 15 to make the trip.

Opening Of Duck Season Nov. 15 Intrigues Hunters

If you are not interested in who does or doesn't take a holiday on Armistice day nor in whether Thanksgiving hits on November 23 or 30, there is still a chance that certain other November dates will interest you.

The first of these is November 15—Next Wednesday—when the duck season opens and the second comes the very next day when the open season for deer hits.

The duck season will remain open until and including December 29. During that period it will be lawful to kill 10 ducks within a day and have in your possession 20 of them. Four geese is a day's kill and you may have 8 in your possession.

Annually scores of Floyd county hunters hie to the deer country during the open season. The season, opening November 16, closes on December 31.

Red Cross Drive Will Open Tues.

Guffee Hopes To Reach Big Increase In Quota For County

With a quota of 600 set for Floyd county this fall, due to moral obligations to non-combatants of the European, Clarence Guffee, county roll chairman of the American Red Cross, last night announced the completion of his campaign force in the county.

Mrs. Doyle Greer will be chairman of the campaign force in Lockney, and Mrs. Walton Hale in Floydada. The Floydada campaign will begin the morning of November 14—Tuesday—at 9 o'clock, and in other communities on dates which fit in best with their community activities.

After travels over practically all of the county, Mr. Guffee yesterday announced the following completed list for school districts:

Starkey, J. K. Holmes, McCoy, H. D. Staples, Bianco, Mrs. W. R. Daniels; Allmon, Mrs. John Haney; Harmony, Mrs. J. S. Hale; Sand Hill, Mrs. Mildred Burns; Trick, Mrs. Prarie Hooten; Aiken, Walter Tauck; Prairie Chapel, Mrs. Herman Huff; Edgin, Mrs. W. Earl Edwards; Baker, Mrs. G. R. May; Pleasant Hill, Shelby Cook; Antelope, Mrs. Tom Boyd; Dougherty, Mrs. C. A. Caffee; Hillcrest, Mrs. Roy Fawver; Fairview, Mrs. Lee Rushing; Campbell, Mrs. W. H. Bethel; Center, Mrs. W. B. Jordan; Liberty, Mrs. Fred Graham; Cedar, Mrs. Clarence Ginn; South Plains, Mrs. Jack McCowan; Lone Star, J. V. Ford; Providence, John Butch; Pleasant Valley, Mrs. Carlos Warren; Muncy Mrs. Robert Muncy.

Campaign Here Tuesday

For the campaign in Floydada Tuesday, in which it will be attempted to reach every home in as every business house in the community, the plan is for all workers to meet at the Chamber of Commerce office at 8:30, Mrs. Wallace.

(See RED CROSS page 7)

Local Market Today

Poultry

No. 1 colored hens, 4 lbs., and up	7c
No. 1 colored hens, under 4 lbs.	5c
Leghorn hens, all weights	5c
Cocks, all weights	4c
Fryers, 1 1/2 to 2 1/2 lbs.	10c

Turkeys

Turkeys, No. 1 young toms	11c
14 lbs. and up	11c
Turkeys, No. 1 young hens	11c
9 lbs. and up	11c
Old Tom Turkeys, lb.	8c
Old Hen Turkeys, 9 lbs and up	9c
No. 2 Turkeys, lb.	6c

Cream

Butterfat, No. 1 lb.	24c
Butterfat, No. 2 lb.	22c

Eggs

Eggs, per dozen, candled	18c
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Hides

Free from holes	6c
No. 1 hides, lb.	3c
No. 2 hides, lb.	3c

Grain

Wheat, bushel	74c
Threshed Maize, dry, per cwe.	85c
Maize heads, dry, ton	\$10 to \$11.5c

Cotton

Middling, %	\$7.80
Cottonseed	\$25

First Soil Checks For 1938 Arrive

First Batch Sunday Of Half Million Due In Next Several Weeks

The first \$12,480 of about a half million dollars worth of soil conservation payments for 1938 was received in Floydada Sunday of this week in 54 checks.

This is a full 90 days ahead of the time first payments were received last year, and indicates that before taxpaying time arrives Floyd county farmers will have received 50 to 75 per cent of the total.

Monday, the office of County Agent D. F. Bredthauer indicated that 150 more conservation statements had reached the state office and before the week-end another 800 will have gone forward.

"We confidently expect 75 per cent of the soil conservation checks in Floyd county before the first of the year in time for the people of the county to use in their financing and taxpaying programs," said County Agent Bredthauer.

Floyd county was the first plains county with any type of farm program to get checks in payment of soil conservation contracts this year.

County Agent D. F. Bredthauer thinks this fact speaks well for his office force under the direction of Administrative Assistant H. H. Marshall, which has eight programs to give attention as compared with the average of three for most counties.

In this county programs of one type and another apply to:

A wheat grower's program; A cotton grower's program; Also, range, cotton, sugar beet and general diversion programs, and wheat loan and crop insurance activities, which have had much attention from the local office the past two years. The first Floyd county report was audited on October 12 along with 17 other firsts.

That the soil conservation payments will go a long way toward evening up a farm program this year which has been, in many instances, otherwise unprofitable, seems certain.

Floydada Lions Club Pays Crosbyton Visit

A note of fear that America may be "drawn in again" after 25 years, was expressed Tuesday by Mrs. Lon V. Smith, speaker at Floydada Lions club in an address in which she eloquently praised the soldiers who went to the wars in 1917 and 1918, their mothers who sent them to the front with their blessing, and those others who stayed at home.

J. M. Willson, who presented the program, referred to the address as appropriate and inspiring. Mrs. Smith referred to the present possibilities of wars touching Americans as "menacing."

D. B. Watson, of Lubbock Lions club, briefly announced the crippled children's clinic in that city on November 15. Dr. E. E. White, presiding elder of Plainview district, acknowledged an introduction.

Visit Crosbyton Club

Eight members of Floydada club Wednesday visited the Crosbyton club and gave the formal program for the day at the club meeting there. With them as entertainers were Miss Elizabeth Caldwell, who sang, accompanied by Maurine Hart, and George and Margaret Tubbs, who sang with guitar accompaniment. Rev. Vernon Shaw, gave the address of the hour. Local club members who attended the Crosbyton luncheon included President M. P. Goen, John Stapleton, J. C. Gilliam, Bill Daily, W. R. Simon, C. E. Eyrffe and Eddie Williams. John Stapleton presented the program.

FINAL PAYMENT STATE MONEY RECEIVED HERE

Two dollars per capita state school money was received here Saturday, according to a report this week from the county superintendent's office. This was the final payment for the 1938-39 school year. The money totaled \$2,540 and was the final payment to make \$22 per capita for the past year.

YOUTH SIDE SINGING TO MEET SUNDAY AFTERNOON

The regular singing meeting will be held at the South Side Baptist church Sunday afternoon beginning at 2:30 o'clock, Earl Rainer said. All who enjoy good singing are especially invited to attend.



Coach Don T. Martin is the guiding hand for the Matorador Bullfighters who will invade Wester Field tomorrow afternoon seeking another conference victory. Last week they ruined Ralls 25 to 6 to remain in second place.

Aiken Youth Is Awarded Trip to Chi

Elton Wayne Swift, Of Aiken, One Of 19 Boys Honored

Elton Wayne Swift, 4-H club member of the Aiken community, has been awarded one of the Santa Fe Railway company prizes of a free trip to the National 4-H Club congress to be held in Chicago from December 1 to 9. The Santa Fe Railway company offered 19 prizes in the state of Texas.

Elton Wayne Swift has been a 4-H cotton club member in the Aiken community for the past four years and under the direction of County Agricultural Agent, D. F. Bredthauer, and Herman Stowe, local sponsor this young fellow has realized \$420.97 from his cotton projects during the last four years. He has been a constant winner on his cotton exhibits and has won first at every county and community cotton show held in Floyd county.

Last year he was one of the exhibitors in the Texas 4-H cotton exhibit at the International Livestock show at Chicago and this exhibit won third place. Elton Wayne takes an active part in school athletics and has been an outstanding 4-H club member for the past four years. This year Elton Wayne planted paymaster seed and on his three acre demonstration will receive a net return of \$87.50.

This is the second time that a Floyd county 4-H boy has won such a coveted prize.

The Texas boys will assemble at Dallas on December 1 and will leave for Chicago with L. L. Johnson, State 4-H club leader. While at Chicago the boys will visit the Worlds Premier Livestock show, the International Grand, Hay, and Livestock show, and other interesting things will be shown them.

Elton Wayne is a son of Mr. and Mrs. Orrin Swift. His cotton was one of the outstanding exhibits in the State Fair of Texas this fall.

County Agent D. F. Bredthauer, who made the announcement of young Swift's successful competition, was much elated this week over the success of his protege.

ATTENDING CONVENTION

County Commissioner H. J. Nelson, accompanied by Mr. and Mrs. Loyd Nelson, Jim Morrison and Bill Rucker, left this morning for Fort Worth to attend sessions today and Friday of the State Association of Judges and Commissioners, expecting to return home Friday night.

In that city they will be joined by County Judge G. C. Tubbs, who has been in Austin this week on official business. The convention will continue through Saturday.

Last night it appeared that these would be the only representatives from this county at the convention.

H.D. Achievement Tour To Be Made November 28-29

Dates for the annual Home Demonstration Achievement tour have been set for November 28 and 29 the last Tuesday and Wednesday in the month, it was announced this week by Miss Lois Wilson, Home Demonstration agent of Floyd county.

The dates were set by a committee named for the purpose recently by the county council of the home demonstration clubs.

This committee, composed of Mrs. S. J. Latta, Mrs. J. Sam Ha'e and Mrs. W. M. Knight made up a tentative travel tour as follows:

Tuesday, November 28: Dougherty, Center, Liberty, South Plains, Lone Star, Providence, Sterling.

Wednesday, November 29: Lockney, Pleasant Hill, Sand Hill, Harmony, and McCoy.

Hours and place of departure, the places to be visited and other details of the trip are yet under consideration and will be subject to further announcement by the committee, said Miss Wilson. The committee meeting was held Saturday afternoon.

Outstanding achievements of numerous club members will be seen by those who join the tour, it is anticipated, and both days will be highly educational, instructive and socially valuable. Miss Wilson is sure.

Editorial

DUE TO HAPPEN SOON

Write your own ticket, says the governor of Texas to the members of the legislature, but get some kind of social security legislation on the statute books. The governor is being harassed to death by people who want something for themselves or their class which they are satisfied—at least seriously hope—somebody else will have to pay for.

The governor is showing unusual fortitude withstanding the importunings of the social security demands until he is satisfied the legislature will be able to come to an agreement on the kind of a bill that should be passed.

Most of the actual taxpayers and prospective taxpayers are not so anxious for a meeting of the legislature but everybody else is. The governor would like to get them off his back. Anybody else, in the governor's chair, would be the same way.

Some kind of a climax is due to come of the thing soon. The arrows point that way unless we are mistaken.

THIRTY MILES AN HOUR

If you wonder why the Germans inveterated Poland in 23 days after the Polish army leaders had solemnly determined they could withstand the assaults of anybody's army for a year, the answer is motorized infantry.

Times move along and the totalitarian boys, arguing along a different angle from the Floyd county farmer, figure that machinery has come to stay—has come in fact to change the map of the world.

Now an infantry division on wheels gets its personnel to the point of combat at 30 miles an hour and has its foot soldiers fresh and ready to go into battle—prayers on their lips of course and thoughts of mother and home the same as always—carrying 30-30's or the modern equivalent, and ready to mop up their anciently equipped adversaries.

One division of the American army is so equipped. Others are to be equipped when our slow-moving republican form of government is ready to furnish the means by which they will become modern.

We do not here argue that all the rest should be so equipped. There is no immediate or even remotely probable invasion of American soil from any source. We just tell you that in 1918 the foot soldier traveled on foot. Now he travels on wheels. Times change a bit as we go along.

REPRESENTATIVE NOT DEMOCRATIC

Sometime recently—maybe this very week—we have had something to say about totalitarian and democratic governments.

By democratic is really meant representative government. For democratic government in the true sense, would have everybody voting on everything. This was not the intent of the founders of the republic. They intended and planned and tried to write safeguards around a representative government.

In latter days many people, who know what they want and think everybody else ought to want the same thing, have been veering toward an actual democracy, which is as harmful finally as a dictatorship.

The United States has had and should keep a representative form of government, not a democracy. Teach your children that way and you will not be wrong.

GOOD AND BAD BUSINESS

Moralizing about the matter of advertising ethics The Clarendon News points out that it is one of only two or three newspapers in this section which have consistently refused to accept beer advertising. Declaring there is no such thing as good business with a bad business, the periodical says:

"Not many of the papers accepting the advertising advocate the use of beer or intoxicants, and The News believes they will all regret their course of action before many months pass."

What it is that is likely to happen within the new few months in particular to make the newspapermen regret having accepted beer advertising, is not vouchsafed. The matter of accepting or not accepting beer or other intoxicant advertising goes much deeper than it appears on its face. It is not as easily disposed of to most newspapermen as it is to those who just take theirs "without."

THE POET SAID IT

It takes a poetic soul to be really nice to people. It has been our intention the past week or so to mention somewhat sarcastically the jillions of Russian thistles that border fields and cover unplowed ground over Floyd county, especially out in the irrigated districts. But comes along Douglas (Ben) Meador of the Matador Tribune, who makes a poem of it thus:

Tumble weeds are lodged in the winding, washed-out trails, like dry moats about the crumbling ruins of vanished splendor. There is no dust from the hoofs of phantom herds that mosey through the well-stayed fences as they journey to better grass and shelter from the northers. Silence has padded the tread of their feet and the howls of rusting spurs; cowboys brand the mavericks with rings heated in star-fires that leave no ash.

And he is right. It looks like them blamed farmers is going to let the Russian thistles tear down every fence in the county before spring comes and there won't be no fences for the all-fired cattle to trample into whatever it is they trample things into.

CRACK POT WEATHERMEN

Editorial writers of The Hesperian have been too busy the past few weeks to check up on the word of Mother Nature as to weather conditions, present and future, particularly as regards to rain. Some of the customers are a bit impatient for us to present the facts of the situation. These will just have to wait until we can get to the job.

Meanwhile, there are many crackpot weathermen talking loud and printing much in the newspapers. These can be disregarded as false prophets. They pay no attention to broomweeds, tarantulas, the way the hair stands on an o'possum's back nor to the many other signs which us veterans of the southwest know so well how to read.

The race-horse that comes in first makes no apologies or excuses.

Too many people think the world owes them a living.

Too many people are depending on the government for aid.

As A Farm Woman Thinks

(By Nellie Witt Spikes)

The sky is dull grey; the wind blows cold and shakes the tall catter blown plant whose leaves hang like tattered, limp banners. Banners that flew the green colors of summer. But winter asks for no flags of living green. He roars and streams long snowy pennant clouds over the dull blue of the sky. Tears them up, over the earth, a soft blanket of white. He shakes Autumn's crimson and gold banners from the trees and turns them dull brown and grey.

In the mail: a post card showing Pike's Peak at sunrise, from my brother Jim Witt in Pueblo, Colorado. Thank you for your kind words, Jim. An announcement of the birth of Annette Louise, daughter of Mr. and Mrs. Tom L. Richmond of Crosbyton on October 25. Congratulations to you, Tom and Thelma.

A short poem entitled, "A Gold Star Mother," written by May Dodson Ragsdale of Fort Worth is very appropriate as Armistice comes this week.

Armistice! and must I shiver
Into that black dress again
And hear the blare of bands?
Still the music! Halt the parade
Oh, I could have sworn those
Shoulders were his.

Why did I come, knowing the
memory
Would conjure up a likeness
(These useless tears again)
But I shall not chide, if grief
So long pent and held in leash
Should, like the people, take a
holiday.

The 11th of November 1918. I can remember the day, Oh so well
When I answered the telephone's
insistent call, and the good news I
heard was, "peace, the Armistice has
been signed." Hurriedly, I hung up,
ran to the stack lot where my husband
was stacking feed to tell him,
"Oh we have peace the war is over."

For days before we knew something
was in the air, but nothing
definite. On that very morning, my
two young brothers, just old enough
to enlist, were called from the fall
work on the farm to sign up as a
soldier. Oh, beautiful dove of peace!
may you hover over the smoke-covered
battle fields and war-torn
countries. Whisper to the leaders
and the people, that our ways are
best urge us all to have peace in
our own hearts, our own lives and
our own, dear country.

This is the time of year to: set
out rose plants, water the trees,
shrubs and grass, dig gladiola and
dahila bulbs, wrap or plant young
trees so the rabbits won't kill them,
paste wrapping paper around the
sides of panes of that north west
window to keep the sand and cold.

I want to see my dear ones in
Tennessee. Watch again for my son

FLOYD COUNTY 14 YEARS AGO

News items taken from files of
the Floyd County Hesperian
published in Floydada fourteen
years ago.

(Issue of November 12, 1925)

The new 24 inch water well which
will be equipped with a rotary pump
and power equipment, to deliver 200
gallons of water a minute, into the
city mains, was started last week
by D. L. McDonald of Hereford,
water engineer who contracted some
two weeks ago with the city council
for the drilling and equipment of
the well.

Twenty five rural telephone users
and Floydada business men met at
the county court room Friday night
with George Hill of Amarillo, district
manager for the Bell Telephone
company, and E. Hooks of Fort
Worth, rural developer. At which
time a general discussion led by Mr.
Hill took place on how to better
the telephone conditions of the rural
lines leading from the city.

With continued dry weather the
movement of cotton through the
Floydada market has continued to
gather momentum, as the harvest
has become more general in the
fields.

Contract for the reducing of the
Ralls-Post caprock 15 miles South
of Ralls in Crosby county, was
awarded last week at a meeting of
the Crosby county commissioner's
court to the McFall Engineering
company.

Floydada Whirlwinds took a hard-
fought, heart-breaking football
game to the Slaton Tigers Armistice
day by the score of 13-20.

It was hard-fought primarily because
the championship of the district
was at stake. It was heart-
breaking because fumbles and an intercepted
pass near the Whirlwind
goal line caused all three of the
Tiger's touchdowns; while one of
the Whirlwind touchdowns was the
result of a fumble and this, for a
time broke the hearts of the Slaton
fans.

The Foods Class II gave, as one
of their dinner programs, a banquet
for the football boys last Tuesday
evening in the home economics
room to start them off right for the
game Wednesday at Slaton.

P. D. McBride and R. N. Burgett
are adding to the number of new
homes on South Wall street this
month. Both have homes under
construction.

as he crosses the railroad track coming from the sanitarium. I want to see the piles of grey leaves on the house and in the yard. Wish I could pick them up by arms full and cover up a sweet, laughing little boy. Crunch them under my feet as Patsy and I go to the store for a bar of candy or so. I want to hear my son's wife call, "Mother, come to lunch."

I long to hear the whistle of the fast trains and the droning of airplanes overhead, see the laughing colored children as they go to school, see the lazy yellow old Mississippi, and the tall trees.

Some of us missed both World's Fairs, the Dallas Fair but we did not miss the McCoy Fair. The exhibits were very interesting. Beautiful quilts and lovely bedspreads. Men learned that their wives did something at their club meetings besides talk. And the style show was very good. "But the women did not look tacky but pretty," a young lady said to me and that was the nicest praise I heard.

I heard they did look pretty as their grandmothers and mothers looked when they wore those styles.

Miss Tessie Coleman, of O'Donnell, came Saturday to spend the week-end with her sister, Mrs. J. C. Gilliam.

Do You Understand FEMININE HYGIENE?

LEARN about BORO-PHENO-FORM—the modern, easy method of Feminine Hygiene. FREE Booklet "The Answer" explains clearly. Shows how liquids, apparatus, bottles and mass are made unnecessary by a simple, dainty suppository. Obtain this helpful booklet TODAY from our counter.

WHITES PHARMACY

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Texas

LAND

We have land to sell and to lease for farming, stock-farming and grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of lots in Floydada.

W. M. Massie & Bro

Floydada, Texas

WINTER TIME IS SHOE REPAIR TIME

Protect your feet with good shoes that will keep your feet warm and dry...

Let us repair your shoes... we can make them "good as new" for long comfortable wear.

RAINER'S SHOE SHOP

South Side Square

Why Waste Your ANTI-FREEZE

When we can repair your radiator and save you money this winter...

COMPLETE RADIATOR REPAIR WORK

Guaranteed to give service and satisfaction. Prices are reasonable. Quick service.

COMPLETE MOTOR OVERHAUL MOTOR TUNE-UP

Barker Brothers

Typical Shorty

Dr. W. M. Houghton

Diseases of Women and Children
Surgery and Obstetrics
Calls Answered Promptly
Day or Night
Residence Phone 250; Office 73

SINCE 1883

Ballard's Snow Liniment has been an inexpensive aid in relieving the discomforts of Muscular Congestion that accompanies Sprains, Strains, Bruises, and Muscular Soreness from over-exertion or undue exposure. In 30c and 60c bottles.

Ease Women's Pain

Periodic upsets—headaches, nervousness, cramp-like pain—are often caused by functional dysmenorrhea due to malnutrition. Many find its symptoms yield when they stimulate appetite and digestion by using CARDUI and so build up physical resistance. Many also report that CARDUI just before and during "the time" helps ease pain and discomfort. CARDUI has been used for more than 50 years.

Constipated?

"For years I had occasional constipation, awful gas bloating, headaches and back pain. Adlerika always helped right away. Now, I eat sausage, banana, pie, anything I want. Never felt better." Mrs. Mabel Schott.

ADLERIKA

White Drug Co., and Bishop's Pharmacy

"Leto's" For Sore Gums
An Astringent for superficial soreness that must please the user or Druggists return money if first bottle of "LETO'S" fails to satisfy. Arwine Drug Co.

Dr. W. L. Botkin

Licensed Veterinarian
Office Phone 42
Residence Phone 84
Ralls, Texas

Dr. Wilson Kimble Optometrist

Specializing in fitting glasses and straightening crossed eyes.
TELEPHONE 254 FLOYDADA, TEXAS

Floydada Insurance Agency

"The Agency of Service"
All kinds of Insurance
Room 216 Readhimer Bldg.
W. H. Henderson
Phone 273

Texas-NewMexico-Oklahoma Coaches

EAST BOUND
8:30 p. m. 8:15 a. m. 2:30 p. m.
To Vernon, Dallas, Oklahoma City, and Kansas City.
SOUTHWEST BOUND
10:35 a. m. 12:10 a. m. 4:45 p. m.
To Ralls, Lubbock, Odessa, Carlsbad, El Paso, and Los Angeles.
Return from Plainview 8:20 p. m.
WEST BOUND
6:15 a. m. 10:30 a. m. 4:45 p. m.
To Plainview, Clovis, Roswell, El Paso, Amarillo, Denver, and Albuquerque.
NORTHEAST BOUND
2:30 p. m.
To Silvertown, Memphis, Clarendon, Childress.

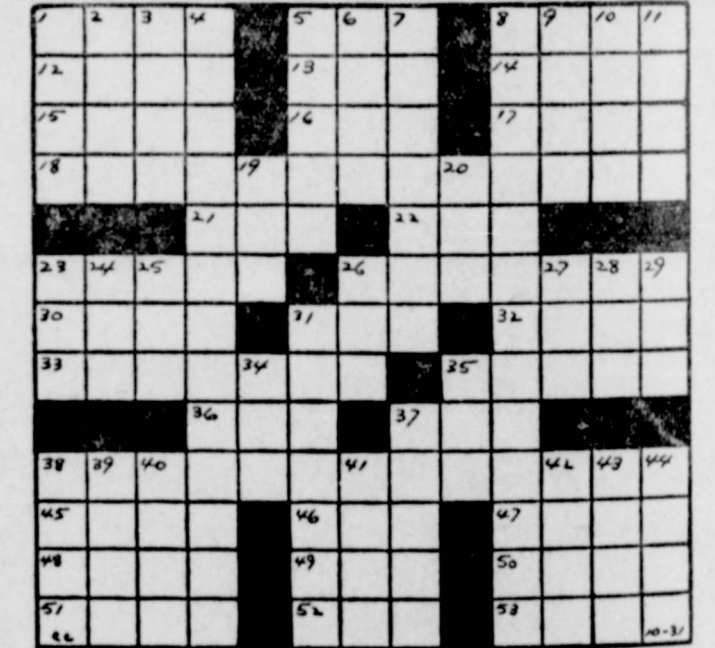
TRAVEL BY BUS—LARGE NEW BUSES

LOW RATES EVERYWHERE

A. J. CLINE, Agent

Office Phone 36 Located Across Street from Commercial Hotel

CROSS-WORD PUZZLE

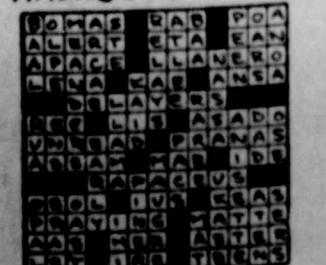


Across

- Praise
- A dandy
- Address
- Vedic god of fire
- Indian of Tierra del Fuego
- Entangles
- Flow
- On
- Be dilatory
- Gleam
- Pronoun
- Native of Central America
- Sanctions
- Mohammedan teacher
- Feminine name
- Cry of Bacchanals
- Least amount
- Scoff
- Be drowsy
- Succor
- Quality of glowing with heat
- Still open to discussion
- Edge
- Gaseous element
- Minute opening
- Before
- Tip up
- Taverns
- Lair
- Gaelic
- Supereminence
- Negrito
- Coagulate
- Symbol
- Jewish title of respect
- Combining form (and)
- Eccentric rotating piece
- Oriental name
- Japanese coin
- Knave of clubs
- Biblical name
- Digit
- Weight of India
- Confused
- Japanese family badge
- Thus, in Latin
- Poplar
- Body of Kafir warriors
- Time of day
- Cereal
- Ireland
- Contiguous
- Peruses
- Grafted. Her.

248

ANSWER TO #247



Down

- Lighting vessel
- Seaweed
- Until
- Differentiates
- Raid
- Burden
- Outer tile

Pick Carefully... There Are No Refunds



Baird Bishop Home; Son In Dallas Clinic

Baird Bishop returned home Sunday from Marlin and Dallas, at which places he spent several days with his son, Kenneth Baird. He left the young man at the Carroll & Girard clinic in Dallas and will return to see him in about 3 weeks.

"Kenneth was in good spirits when I left him," Baird said. "He has a long fight but is taking up the job like a man." Whether Kenneth Baird comes for Christmas holidays depends on what the attending physicians say when the time comes, Mr. Bishop said.

Ed Bishop, of Dalhart, spent sometime with his brother and son in Dallas.

Kenneth Baird developed infantile paralysis several weeks ago, spent sometime in a Lubbock hospital and until he went to Dallas last week had been confined to his bed at their home.

Center News

CENTER, November 7.—Mrs. J. L. Montgomery, Mrs. J. F. Conner and Floyd Montgomery spent the week-end at Adrian with Mr. and Mrs. Frank Dunn and Mr. and Mrs. Jack Fortenberry. They returned home Sunday night and Mrs. Conner spent until Monday night with Mrs. Montgomery.

Mrs. W. S. Mayfield spent last week with Mr. and Mrs. O. G. Mayfield. She returned to Crosbyton Sunday with Mr. and Mrs. Howard Mayfield and daughter who came up to spend the day with Mr. and Mrs. O. G. Mayfield.

Mr. and Mrs. Thomas L. Collins had as guests this week-end Mr. Collins' parents, Mr. and Mrs. W. L. Collins, his brother-in-law and sister Mr. and Mrs. A. E. Pittman and son all of Perryton. Saturday afternoon the entire party went to Crosbyton to visit Mr. and Mrs. Nixon.

Mr. and Mrs. C. M. Meredith went to Lubbock last Thursday. Mr. and Mrs. Floyd Anderson attended the church here Sunday and

took dinner with his parents, Mr. and Mrs. A. W. Anderson.

Rev. and Mrs. G. W. Tubbs visited their son, A. A. Tubbs and family last Sunday. Another visitor in the Tubbs home was Tom Goslee, a brother of Mrs. Tubbs.

Mr. and Mrs. A. W. Anderson visited Mr. and Mrs. Ausie Watson in Plainview last week.

The Rev. Jarrett Martin visited in the Goughly home Sunday and also called at some other homes. He will soon leave for Mt. Vernon.

Rev. Victor Crabtree came up from Dougherty Sunday afternoon to visit the Rev. Stevens whom he had known when they both lived in Arizona.

Mr. and Mrs. C. M. Meredith and children spent Sunday in the O. R. Goughly home.

Mr. and Mrs. C. P. Corder visited Mr. and Mrs. Thomas L. Collins Sunday afternoon.

Center Home demonstration club meets with Mrs. H. B. Mankins, Tuesday, November 14.

Mr. and Mrs. J. B. Massengale and two children came for a week-end visit with Mrs. Massengale's sister, Mrs. Jas. E. Green, Sunday afternoon. The two families visited their aunt, Mrs. R. C. Watson, of Floydada and the Massengales went to Mt. Blanco where they visited in the W. A. Latta home.

William Anderson visited in his home from Friday until Sunday.

Mrs. Floyd Simpson and three sons of Eunice, New Mexico arrived Sunday for a two weeks visit in the home of her parents, Mr. and Mrs. C. P. Looper, Mr. and Mrs. Looper and Mr. and Mrs. Dick Fenner went to Eunice for Mrs. Simpson.

Mr. and Mrs. George Gresham and Mr. and Mrs. Jack Nelson and families, of Memphis, were guests Sunday of Mrs. O. W. Phipps and Mrs. Oleta Williamson. Mesdames Gresham and Nelson are daughters of Mrs. Phipps and sisters of Mrs. Williamson.

E. C. Thomas of Roswell, New Mexico, is here on a visit this week with friends and at Plainview with his father, I. L. Thomas.

Dougherty News

DOUGHERTY, Nov. 7.—H. B. Virgil Crawford, attorney, has moved to Brownfield from Floydada and has leased office space in the Brownfield building. Crawford completed his law course at Baylor university and took a degree in business administration there. Virgil is the son of Mr. and Mrs. S. M. Crawford of Dougherty.

42 Party Given
Mrs. Ben Wesley and Elna Lott were hostesses to the young folks of the community with a 42 party last Monday at their teaching home. The Halloween motif was stressed in the decorations. At the close of the games refreshment plates were passed to Mr. and Mrs. R. T. Jones, Mr. and Mrs. Darrell Caruthers, Mr. and Mrs. Elam C. Caldwell, Mr. and Mrs. Bernie Higgins, Mrs. Lockie Hood, Roy Crawford, Maurice Campbell, and the hostesses Mrs. Wesley and Miss Lott.

Golden Anniversary
John R. Mayo was host to a 6 o'clock dinner honoring his parents Mr. and Mrs. Geo. R. Mayo. The occasion being their golden wedding anniversary. Among the out of town guests were Mr. and Mrs. Billy Standiford of South Plains, and Mr. and Mrs. Leon Collins of Littlefield.

An Invitation
The Methodist and Baptist churches of this community extend an invitation to the people of the Campbell community to join them in Sunday school and church services while their building is being reconstructed.

Local News
Mrs. H. G. Blum of Memphis is visiting her daughter, Mrs. Sam Lide, and son, Lewis Blum and their families.

Mr. and Mrs. S. N. Caruthers came Monday from Houston to visit his father, George Caruthers. They left later for Lubbock where Mrs. Caruthers will remain for some time in the home of her parents, Mr. and Mrs. Fuller.

Mrs. Lockie Hood of Starkey spent the first of last week with her sister, Mrs. R. T. Jones, and Mr. Jones.

Dorothy Crawford of Munday spent the week-end with her parents, Rev. and Mrs. S. M. Crawford. Mr. and Mrs. A. H. Kreis were business visitors in Lubbock last Monday.

Mr. and Mrs. Earl Foster and Mrs. E. S. Foster were in Plainview last week.

G. A. Stewart left Thursday for Albuquerque where he will be for some time on business.

Mrs. Lucie D. Mayo and Mrs. Leon Collins of Littlefield left Wednesday for New York. They plan to spend a month in the city.

Mrs. Ben Wesley spent the week-end at her home near Happy. She had as guests Mrs. T. J. Campbell and Elna Lott.

Mr. and Mrs. O. L. Owens of McAdoo were Sunday guests of their daughter Mrs. Darrell Caruthers and Mr. Caruthers.

Mrs. S. R. Colston spent last Sunday in the Bud Hampton home at Aiken.

Mr. and Mrs. W. S. Poole and Delsie Bradford left Monday for Oklahoma City where they will be guests of their son, Dr. Warren Poole, and wife.

Mr. and Mrs. Joe M. Smith of Campbell were guests in the A. H. Kreis home last Wednesday.

Mr. and Mrs. Frank M. Dougherty were in Lubbock Monday. Mr. and Mrs. Cope Hayden of Campbell attended Sunday school and church here Sunday.

Several from here attended the Floydada-Lockney football game last Friday.

Orland Howard in company with Bob Owens left Saturday to be at the bedside of his daughter, Delores, in Dallas.

Alex Lambert has returned from Roswell, New Mexico where he spent two weeks on business.

Muncy News
MUNCY, November 6.—Mrs. Florence Box of Lockney spent the Sunday in the Sam Box home.

Artie Forehand and daughters of Starkey community were Sunday visitors in the W. B. Harris home.

Mr. and Mrs. Earl Smalley and children spent Sunday with Mrs. Smalley's sister, Mrs. Alvin Wilson and family, who live north of Lockney.

Mr. and Mrs. Ralph Barnett and family left Saturday for Eastern Oklahoma where they will make their home. Mrs. Barnett is the daughter of Mr. and Mrs. J. W. Huey.

Mrs. J. J. Smalley visited in Lockney Sunday with her mother, Mrs. T. J. Dodson.

Mr. and Mrs. Doyce Smalley and daughter, Melba, of Spur, visited relatives in Muncy community during the week-end.

Tacky Party
The tacky party given at the Muncy school house Halloween night was very successful. There was a house full of the tackiest people in the world and laughter could be heard a long distance. The parade was a very entertaining affair and hard for the judges to decide. The prize for children was awarded to Jonell Box and Ronald Teaff while the adult contest was won by Harold Woods dressed as a woman and Bob Muncy as a gentleman.

Games were enjoyed by the children while the adults played progressive 42. Refreshments of pumpkin pie, apples and suckers were served. After the entertainment many of the people attended the mid-night show.

Mr. and Mrs. J. U. Dennis of Memphis and Miss Sibyl Taylor of Amarillo were guests of their niece and parents Mr. and Mrs. Ray Taylor for this week-end.

Mt. Blanco News

MT. BLANCO, November 6.—The W. M. U. met Monday afternoon with eight ladies present. The club met Thursday, November 2 with Mrs. Earl Bishop as hostess, in an all day quilting. A covered plate lunch was served at noon. In the afternoon the president, Mrs. Apple and the council member, Mrs. Hay reported on the meeting at Crosbyton with Miss Dixon. Pollyanna gifts were exchanged and then a lovely miscellaneous shower was presented to Mrs. Ralph Warren, formerly Miss Lavern Armstrong, a recent bride. About 35 ladies were present.

Mr. and Mrs. Willys Hall have gone to the lower valley to make their home. Mrs. Hall is the youngest daughter of Mrs. Mary Kirk.

Mr. and Mrs. R. D. Armstrong and Roy Dee spent the week-end with relatives at Parnell.

Miss Connyne McClure from Wayland spent the week-end with home folks.

Mr. and Mrs. H. W. Fite and family were dinner guests in the W. A. Latta home Sunday.

Visitors in the L. M. Powell home Sunday were Mr. and Mrs. Herman Armstrong and family of Afton, Mr. and Mrs. Floyd Lawson and baby of Floydada, Mr. and Mrs. Byron Powell and sons and Mrs. J. H. Watson and Raymond and Iva Watson.

Mr. and Mrs. J. J. Pierce and family visited Sunday in the J. O. Applegate home.

Mr. and Mrs. J. B. Massingale and children visited the first of the week with her sister, Mrs. W. A. Latta and family.

Mr. and Mrs. Zach Armstrong and family visited Sunday in the Ralph Warren home.

Mr. and Mrs. E. H. Brown and family visited Sunday with her brother, Mr. and Mrs. Pete Smith and family of Crosbyton.

Mr. and Mrs. Tilford Taylor and family attended church at Turkey Sunday.

Miss Ila Acker spent the week-

(Continued next week)



To Make A Long Tale Short

When you're sick you call a doctor; when your tooth aches you consult a dentist; likewise when you start out to buy a used car, buy it of a dealer who has a reputation to sustain, and who values that reputation. You'll please pardon our modesty if we say that we refer to ourselves.

Reputation Sustainers

- 1939 Chevrolet de Luxe town Sedan, Heat erand Radio, Down \$215
 - 1938 Chevrolet De Luxe Sport Sedan, excellent condition, Radio and Heater and Radio, Down \$215
 - 1938 Chevrolet 1-ton Stake Pick-up, Extra Clean, Down \$180
 - 1938 Chevrolet Truck, new motor, excellent condition, Down \$170
 - 1937 Ford Tudor, good tires, new paint, Down \$130
 - 1936 Chrysler Sport Sedan, new paint, Down \$120
- Also One New 1939 Chevrolet and Two Demonstrators.

ODEN
Chevrolet Co.
TELEPHONE 4

FUTURE FARMERS! 4-H CLUB MEMBERS!

We are proud of the work you are doing in the County and we want to congratulate you on your first...

Floyd County Dairy Day Wednesday, Nov. 15

We would also commend to you to prepare yourself in time of accident and misfortune too.

G. C. Tubbs Insurance is one of Floyd County's tried and proven Institutions. We invite you to see us for your Insurance Needs.

G. C. Tubbs INSURANCE

MARILYN FRY IN 1939-40 WHOS WHO IN COLLEGE

LUBBOCK, Texas, Nov. 6.—Marilyn Fry, arts and sciences senior, was one of the nineteen upperclassman selected to represent Texas Technological college in the 1939-40 edition of Who's Who in American colleges and universities. She is the daughter of Mr. and Mrs. R. E. Fry of Floydada.

Who's Who Among Students in American colleges and universities is published by H. Pettus Randall, University of Alabama. The selection of students was based on leadership, scholastic averages, and extra-curricular activities.

Miss Fry is president of Forum, honorary organization, and of Las Chaparrillas, social club. She was president of the junior council in 1938-39.

We Are Proud Of Your Work Boys.....

Congratulations On Your First Floyd County—
Dairy Day Wednesday, November 15

While in Floydada drop in and see the Latest in Radios at Our Store—

RADIO ELECTRIC COMPANY

Floyd County Dairy Day November 15

It is the desire of this Bank to Lend Encouragement to every move for better-balanced farming.

We urge you, therefore, to attend Floyd County Dairy Day, November 15, and especially see the—

FFA & 4-H Club Boy's Calves



Attend Dairy Day in Floydada, Wed., November 15

LET'S ENCOURAGE OUR BOYS

The 4-H Club and FFA Members

They are doing good work trying to develop Better Dairy Cattle for our county. Good Dairy Cattle make a good country Better. They help to make a better balanced farm program, bring in revenue every day in the year, and see us through the hard years.

Our good wishes to the FFA and 4-H Club boys. May the best boy and calf win!

Armour Creameries

FLOYDADA, TEXAS
E. L. ANGUS, Manager

Dr. Ira Bowman

- Chiropractor -

— OPENS MODERN —

Drugless Health Home

220 W. Tennessee Street
FLOYDADA, TEXAS

All Modern Equipment—Colonic Irrigations, Radio Short Wave, Tèrperzone, Infra Red, Violet Ray.

Four Years at Paducah with Successful Practice.

Sick, give Dr. Bowman a chance to help you back to Health.

OPEN FRIDAY, NOVEMBER 10

Future Farmers

And Club Members Know Good Values. You Will Recognize Them Too When You Visit Our Cafe.

Check These Values

- PLATE LUNCH, 15c
- 2 EGGS, Ham, Bacon or Sausage, 25c
- HOT CAKES, 10c and 15c
- Waffles, 15c Pie, 5c
- Sandwiches, 10c Stew, 15c
- Chili, 10c Soup, 10c
- T-BONE STEAK, 25c
- Plain Steak, 25c Hamburgers, 5c
- CHICKEN FRIED STEAK, 25c

White Swan Cafe

HENRY BROS., Proprietors

Creamery Manager Boosts Dairy Day For Next Wednesday

"Our fiscal year which closed on October 28, while an in and out year so far as the dairy farmer is concerned, turned out to be one of fairly good volume—about the same as the year ending in October, 1938—in spite of several adverse conditions," said E. L. Angus, manager of the Floydada creamery of Armour Creameries, this week.

Pasture conditions were against the farmer but the farmer has shown his faith by going right on

through the bad seasons. Mr. Angus pointed out. The year started out with promise of good pasture in the spring. This was followed by a hot dry season, and the last half with spotted rains, has seen some pastures fair, other good and some poor. This spotted situation is what Mr. Angus refers to as "in and out."

"At this time we would like to express our appreciation for the splendid work the county agent is doing, and to ask that every local business establishment and individual show their appreciation of the young men of the FFA chapters and 4-H clubs of the county, when Floyd County Dairy Day comes on November 15," said Mr. Angus. "We want to encourage

their dairy efforts in every way we can. It has been shown that dairy cattle help to carry the country through its difficult periods and adds very materially to the prosperity of the section."

Angus began his work as a creamery manager in 1929 with Floydada Creamery company. Prior to that time he was in the poultry and egg business as a dealer for several years, and has kept in close touch with local and national business outlook, especially in its relation to the creamery and butter handling industry.

Recreation Club Organized Nov. 3 At Pleasant Hill

PLEASANT HILL, Nov. 7.—The patrons of the Pleasant Hill school met at the school auditorium Friday night to organize a recreation club. Officers elected were Shelby Cook, president; Mrs. S. D. Scott, vice-president; Miss Lena Scott, secretary-treasurer.

A "Kay Kayser" program furnished much amusement during the evening.

The recreation club will meet at the school house every fourth Friday night in each month. The date for the next meeting being November 24. The community is invited to attend.

Pleasant Hill Locals

Mr. and Mrs. Henry Willis had as their guests Sunday, Mr. and Mrs. O. Z. Smith of Lakeview and Mr. and Mrs. Frank Pratt of Campbell.

Mr. and Mrs. T. E. Leach visited in the home of Mr. and Mrs. Leland Hart Monday.

T. J. Cardinal and sons Fred and Emilie visited Mr. and Mrs. Bill McNeill at Dougherty Sunday.

Mr. and Mrs. Shelby Cook had as their guests Mr. and Mrs. G. W. Smith and Dale G. Smith, Thursday evening. Guests of Mr. and Mrs. Cook Monday evening were Mr. and Mrs. Lovell Merriott.

Mr. and Mrs. Joe R. Robertson were guests of Mrs. J. H. Strain at Floydada Monday.

Sunday guests of Mr. and Mrs. Fred Battey were Mr. and Mrs. Orvall Newberry, of Floydada, Miss Zaida Battey of South Plains and Mr. and Mrs. Shelby Cook.

Mr. and Mrs. W. M. Hambricht visited Sunday in the home of Mrs. C. Alexander.

Mr. and Mrs. J. R. Robertson were Sunday guests of Mr. and Mrs. B. C. Hinsley of Floydada.

DELEGATES FROM NAZARENE CHURCH ATTEND DISTRICT ASSEMBLY MEETING FRIDAY

Mrs. J. F. Bohannon was named pastor for the local Nazarene church at a District meeting held last week-end in Amarillo. Delegates from the church who attended this meeting were Mrs. Ella Johnson, D. L. Morse, Miss Bertha Morse, Mr. and Mrs. Roy Tyler and J. T. McLain.

The church has been without a pastor since last spring. Rev. N. E. Tyler and Miss Bertha Morse have had part time preaching for the congregation.

Announcement of service as made this week by J. T. McLain are as follows: Sunday school 10 a. m. led by the Superintendent Roy Tyler; preaching following, N. Y. P. S. service at 7 p. m. o'clock and preaching following.

Mrs. Bohannon, Mr. Bohannon and their family arrived in Floydada Wednesday to make their home.

W. M. S. ORGANIZED AT SO. PLAINS BAPTIST CHURCH

Mrs. G. A. Linder, Mrs. R. S. Wilkinson and Mrs. E. F. Stovall went to South Plains recently where Mrs. Linder assisted in organizing a woman's missionary society for the Baptist church.

Mrs. Linder, president of the W. M. U. of the Floyd County association had charge of the organization. Mrs. Harper Scoggins was elected president with other officers to be elected at the meeting next Monday.

BAPTIST G. A. AUXILIARY

The Baptist G. A. auxiliary was entertained with a Halloween party Saturday evening of last week at the home of Frances Ruth Garrett with Joy Cardwell as assistant hostess.

Spooky games were played during the entertaining period.

Refreshments were served to Doneice Cline, Eugenia Martin, Florence Lloyd, Mary Frances Jones, Nora Rogers, Ruth Hamilton, Margaret Conner, Erva Lee Hartsell, Mary Lee Thacker, Doris Shellnut, Dortha Shellnut, Billie Jean Swinson, Loreta Turner, Ada Bell Snodgrass and the sponsors, Mrs. R. C. Henry and Mrs. John Hoffman.

The G. A. will meet November 6 at the First Baptist church.

MRS. DORRELL HOSTESS TO THE WOMAN'S COUNCIL

Mrs. L. H. Dorrell was hostess to the Woman's Council of the First Christian church in the weekly meeting Monday afternoon.

Mrs. Victoria Asher conducted a Missionary lesson with Mrs. J. C. Wester, Mrs. Joe Parrish and Miss Myrtice Meador assisting.

During the business, presided over by Mrs. Dorrell, they voted to pack a box for the orphans home. Delicious refreshments were served.

The Council will meet next Monday at 3 o'clock with Mrs. M. L. Probasco.

Mr. and Mrs. N. W. Williams and Mr. and Mrs. W. H. Henderson visited in Matador Sunday as guests of Mr. and Mrs. Henry Solomon.

Miss Sibyl Hazel of Quitaque was a guest over the latter part of last week of Miss Agnes Cottingham.

Middling Or Better Sore Back Result Of Injury Monday Morning

C. T. Scott, manager of Scott Gin company, is nursing a middling or better sore back this week, result of a strain Monday morning about 10 o'clock. He was moving a door to a stall in the cotton house at the gin.

The doctor told Mr. Scott ligaments in his back between the shoulders are affected as well as ligaments in the lower part of his back.

Mrs. Scott said the manager was in and out of the office daily, spending a considerable bit of his time, however, trying to ease the pains of his injuries by lying in bed.

METHODIST WMS OBSERVES WEEK OF PRAYER TUESDAY

The Adult and Young Women's Missionary society of the Methodist church observed the week of prayer in joint session at the church Tuesday.

An all day meeting was held with an interesting and spiritual program rendered and a covered dish lunch served at the noon hour.

Topic of the program was "Sacrament of Work—Service of Worship and Meditation," with Mrs. Noel Troutman as leader of the morning service.

Mrs. Winifred Newsome was leader of the afternoon program on, "He Needs Young Hearts," continuation of the general theme. A number of sentence prayers were offered with inspirational talks given.

A business session was conducted with Mrs. B. P. Woody in charge when a love offering was taken for missions.

The meeting for next Monday will be at the church at 3 o'clock for a continuation of the study course.

CHURCH NOTICE

I will be present at the Dougherty Methodist church Sunday morning to preach at 11 o'clock a. m. and at 7:30 p. m. Sunday will close out the work on the circuit. We hope to have a large crowd and would like to have everything paid in full by Sunday so let me urge that you be present.

The work is doing nicely. We have had a nice increase in membership on the charge this year and have a good spiritual report. Let's also have a good financial report.

BAPTIST W. M. S. HELD CIRCLE MEETINGS MONDAY

Baptist Woman's Missionary Society met in circles at the church Monday afternoon. Bible studies were conducted for each circle.

The meeting will be held at the church next Monday at 3 o'clock for a Missionary study. Each circle will meet in their respective rooms.

Mrs. Willie Johnson and daughter, Hazel, and Mrs. Tom Brown of Vernon were guests in the home of Mr. and Mrs. Joe Pawver from Friday through Sunday.

The People's Forum

(This column is conducted exclusively as an open forum for the citizens. Readers are urged to comment on any subject they desire at any time in this department if they will be careful to avoid libelous statements or personal attacks. If you want to discuss something you are invited to do so in The People's Forum).

TO FLOYDADA TAXPAYERS

It has been said that a word to the wise is sufficient. My point is this: Your new light plant is almost ready to give service. As a taxpayer it is our duty to patronize our own light plant. In consideration of our city's indebtedness it is still more important that we patronize ourselves.

We call your attention to our neighbor cities: Tulla and Lubbock, who own their light plants. Their profits make very interesting reading.

If we had installed our own light plant many years ago, our present city indebtedness probably would not exist today.

We have no fight to offer our present utility people. They have given us good service, for which we have paid them in full.

"United we stand, divided we fall."
L. A. Marshall.

Half Minute Interviews

Robt. McGuire: "I loaned my History of the 142nd Infantry by Chaplain Barnes to somebody. I wish they'd return it."

Joe Browning: "Whoever got my golf clubs Halloween night would have a full set of clubs if they'd drop by and get the putter."

J. B. Jenkins: "There was a negro man seven feet and two inches tall in the bank Saturday."

L. A. Marshall: "Hold that wheat, drought calamity faces the entire wheat belt, besides the war will help prices."

DR. IRA BOWMAN, PADUCAH, OPENS OFFICE IN FLOYDADA

Dr. Ira Bowman, chiropractor, of Paducah, is opening an office in Floydada at 220 West Tennessee street, he announced this week.

Dr. Bowman is here from Paducah, where he also has an office, and has been practicing the past 4 years.

Mrs. Cecil Gould and son, Bobby Ray, visited in Tulla from Friday until Sunday with her mother, Mrs. R. L. Melton. Mr. Gould went to Tulla for his family Sunday and also visited with his mother, Mrs. H. L. Shaefer.

Samuel Rutledge of Amarillo was a week-end guest of his parents, Mr. and Mrs. O. P. Rutledge.

Mr. and Mrs. Haakell Redd spent Sunday in Canyon.

Columnar pads. The Hesperian

Miss Bertha Newsome is home on a visit with her parents, Mr. and Mrs. J. C. Newsome while her school is closed for the pupils to assist in gathering crops. She is a teacher in the school at Pettit.

Mrs. J. A. Odom returned to her home in Meridian, Mississippi, last Thursday after a six weeks visit with her daughter, Mrs. Winifred Newsome and Mr. Newsome.

Judge H. D. Payne of Fort Worth, was here last week representing clients in district court.

Mr. and Mrs. William Graff and daughter, Carole Irene, of Fromberg, Montana, came Thursday for a visit with Mrs. Graff's parents, Judge and Mrs. L. G. Mathews, Mrs. Mathews met them at Amarillo.

Mrs. O. W. Phipps had as guests several days last week her sister, Mrs. Dan Castle and family of Groom, and her brothers, Lewis and Tony Loffler of Waurika, Oklahoma.

Dr. W. L. Botkin, licensed veterinarian of Rails, was in Floydada on business Tuesday.

We Want More Help--

Yes sir, we are snowed under with good buys in hardware, appliances, household supplies. We Welcome the FFA and 4-H Club Boys here for Dairy Day—Drop in our store during the day.

H. M. McDonald

Hardware

THANKSGIVING

TURKEY FREE!

With Each **4** Lee Set of **Tires**

PLUS 10% DISCOUNT FROM LIST

—and we take in your Old Tires in Exchange at what they are worth.

This Offer **GOOD UNTIL** **Nov. 28**

Each purchaser of a Set of Tires will receive order for—

1 Ten Pound Turkey

good at Carmack Hatchery or at Floydada Poultry & Egg Company.


Gullion Tire Service

— And —

Phillips 66 Station

Everybody's Goin' To —

DAIRY DAY



In Floydada Wednesday, November 15

We want you and you and you to be here too... See what the 4-H and FFA Boys are doing with fine Dairy Calves... See their show... Visit with them and encourage them.

We ought to be proud of these boys and their work. They'll show us "oldsters" something too.

Higginbotham-Bartlett Company welcomes them to Floydada for their show, and when we can be of help to them we want them to call on us.

Higginbotham — Bartlett Company

Floydada, Texas

PLEASANT HILL, Nov. 7.—The patrons of the Pleasant Hill school met at the school auditorium Friday night to organize a recreation club. Officers elected were Shelby Cook, president; Mrs. S. D. Scott, vice-president; Miss Lena Scott, secretary-treasurer.

A "Kay Kayser" program furnished much amusement during the evening.

The recreation club will meet at the school house every fourth Friday night in each month. The date for the next meeting being November 24. The community is invited to attend.

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We Appreciate

The accomplishments of the 4-H Club and the Future Farmers of the country and we congratulate you on your first—

FLOYD COUNTY DAIRY DAY

WEDNESDAY, NOV. 15

We also appreciate your patronage and faith in us as one of Floydada's First Class Businesses. Bring us your cleaning and pressing work.

STEWART'S

CASH and CARRY

CLEANERS

Now is The TIME

to have your car repaired or completely overhauled. These cold days when you want to stay close home gives us an ideal opportunity to Repair or Overhaul your Automobile.

QUICK, EFFICIENT SERVICE

ONLY GUARANTEED PARTS USED

Complete Repair Service for All Model Cars.

Change over to winter Lubrication

Finkner's Garage

206 South Main

Oldsmobile Agency

Welcome...

Future Farmers and 4-H Club Members

Visit Our Store when you attend the—

Floyd Co Dairy Day

WEDNESDAY, NOVEMBER 15

WHITE DRUG CO.

Floydada, Texas

Insurance of all Kinds

FIRE—WINDSTORM—BONDS—AUTOMOBILE HAIL—AND OTHER TYPES

Let Us Figure your Insurance Needs.

We will appreciate your business

Goen & Goen

Boothe Bldg. Phone 320 Floydada

Half Price SALE

On Coats and Suits

Fur-Trimmed Coats 3-piece and Costume Suits

\$35 to \$89.75

Tailored 2- and 3-piece Suits and Coats

\$22.75 to \$49.75

All shades, sizes and materials.

Your Choice of the Above, **1/2 Price**

DIXIE SHOP

Plainview, Texas

F.F.A. and 4-H Club Members

We are Proud of Your Work

We Are Glad To Know That Your Work Will Receive Recognition On Our First Annual Dairy Day Next Wednesday, November 15

We feel that you have earned this day with the fine work and progress you have made in raising Dairy Calves of fine blood, and contributing to the future of our county.

We know that you boys will soon be leaders in agriculture and the work you are doing now will continue and grow bigger.

We feel that your work will give Floyd County more diversification and make it more independent and progressive in the coming year.

We are Glad To Have You With Us. When you need feeds or grain for your stock just call on us... Always a complete stock on hand for the farmer.

Farmers Grain Co.

Phone 43

Allotments For Cotton Acreage Due

Farmers Will Have Figures Long Before Referendum December 9

Figures showing cotton planting allotments for 1940 for every Floyd county farm will be out on or before November 20, it was announced from the office of the County County Agricultural Conservation association this week.

With the cotton states wide referendum due on December 9, the early report of the allotments will be welcome to farmers who will have facts before them on which to base their judgment as to a vote for or against the marketing quota program on December 9.

On this last-named date cotton producers of the southern states will conduct a referendum exclusively on the marketing quotas for the ensuing year. 75 per cent of the cotton men must vote for the program before it can become effective under rules and regulations let up to govern the U. C. Department of Agriculture.

"This cotton referendum should not be confused with any other soil conservation program or the general agricultural program of the country which has been set up by congress and is the law of the land," said Monday Agent D. F. Brodthaus. "The figures which the folks in our office will release are those representing the cotton allotments for 1940. Nearly two weeks will elapse before the referendum in which only cotton producers and farm owners of cotton producing lands will participate. And this will not in anywise affect, one way or the other, any of the other programs which have been set up."

The early determination of allotments and the early referendum will make possible a more orderly planning and planting program next spring, it is believed, regardless of what farmers may decide as regards the marketing quotas.

Our description of Mr. Marshall's beard reminds of the old, old yarn about the boy who was bad about telling whoopees. He simply could not just state the plain truth, it seems. So at the table his brother stomped his foot just as he got in the middle of a description of the biggest barn that was ever built. "It was 287 feet long and—ouch—seven feet wide."

Interesting: Boys or hitchhikers or both are fascinated by the shiny buttons on the highway curve single posts, Highway Foreman A. J. Hamilton says. Already nearly a hundred have been dug out of the posts and carried off. Just what they want with the buttons he has been unable to learn.

Sunday School Lesson

International Sunday School lesson for November 12, 1939.
Putting God's Kingdom First
Golden Text:—"Seek ye first the kingdom of God, and his righteousness" (Matthew 6:1-11).
Lesson Text:—"Matthew 6:19-34."

19 Lay not up for yourselves treasures upon earth where moth and rust doth corrupt, and where thieves break through and steal:
20 But lay up for yourselves treasures in heaven, where neither moth nor rust doth corrupt, and where thieves do not break through nor steal:

21 For where your treasure is, there will your heart be also.
22 The light of the body is the eye: if therefore thine eye be single, thy whole body shall be full of light.
23 But if thine eye be evil, thy whole body shall be full of darkness. If therefore the light that is in thee be darkness, how great is that darkness!

24 No man can serve two masters: for either he will hate the one, and love the other; or else he will hold to the one, and despise the other. Ye cannot serve God and mammon.

25 Therefore I say unto you, Take no thought for your life, what ye shall eat, or what ye shall drink; nor yet for your body, what ye shall put on. It is not the life more than meat, and the body than raiment?
26 Behold the fowls of the air; for they sow not, neither do they reap, nor gather into barns; yet your heavenly Father feedeth them. Are ye not much better than they?
27 Which of you by taking thought can add one cubit unto his stature?

28 And why take ye thought for raiment? Consider the lilies of the field, how they grow; they toil not, neither do they spin:

29 And yet I say unto you, That even Solomon in all his glory was not arrayed like one of these.
30 Wherefore, if God so clothe the grass of the field, which to day is, and to morrow is cast into the oven, shall he not much more clothe you, O ye of little faith?

31 Therefore take no thought, saying, What shall we eat? or, What shall we drink? or, Wherewithal shall we be clothed?

32 (For after all these things do the Gentiles seek;) for your heavenly Father knoweth that ye have need of all these things.
33 But seek ye first the kingdom of God, and his righteousness; and all these things shall be added unto you.

34 Take therefore no thought for the morrow; for the morrow shall take thought for the things of itself. Sufficient unto the day is the evil thereof.

Lesson Thoughts

In our last lesson Jesus taught His disciples the principles of right living among men and toward rulers; thus teaching how righteousness is manifested by those who are in the Kingdom. The subject of this lesson is Putting God's Kingdom First; and while it teaches the individual how to meet his own needs, it does not differ so greatly

from the former lesson, but is really a continuation of the same thought applied to a different phase of the subject. It should be noticed how very reasonable the suggestions of these lessons are. They call for no hardship, but rather lighten men's burdens by relieving them of worry. It shows God in His rightful relation to man and vice versa. Putting first things first meets every law of reason.

REA Demonstration To Show Uses Of Power On Farms And In The Home

Hundreds of ways of putting electricity to productive work on the farm will be demonstrated at the big REA farm equipment tour four miles east of Lubbock experiment station at the Canyon school site Thursday and Friday, November 30 and December 1.

This traveling exhibit sets up its demonstration with a huge tent, electrical lunch stand, demonstration equipment, and trailer and stationary exhibits. It is brought here through the cooperation of the local project, the state extension service, the neighboring cooperatives in Lamb, Lubbock and Lynn counties, and the Rural Electrification administration.

The program will start Thursday at 7:30 p. m. with talks and demonstration in the big tent. Demonstrations of feed grinders, milking machines, ensilage cutters, cream separators, cream coolers, water systems, household refrigerators, ranges and small home appliances, will be held the next day and evening.

J. R. Cobb and Miss Kathryn Harris, REA representatives, will share the program with State Extension Service representatives, who will present much educational material at these meetings on costs of electric power and its use in farm operations.

Until rural electric lines were constructed through the enterprise of the members of the Floyd County Rural Electric cooperative, work-saving electric dairy equipment and household refrigerators could not be utilized by local farm people. Now they may effectively modernize their homes and farms. REA is bringing whole truck loads of equipment to show just what can be done on the farm with the low-cost electric power.

J. R. Maddox is one of the champion turnip growers of this city. His turnip patch at the south end of Main street has produced some big ones and a lot of tops for greens, of course. Mr. Maddox knows that news writers get hungry, too, and came by the office with some large nice samples, which is why we write with such authority on the subject.

L. A. Marshall figures this writer got his prehistoric "lizard" a bit out of proportion in a story last week. We had the varmint 10 inches wide and 20 feet long. "That's a bit out of shape, don't you think?" he asked. Actually, the lizard is well-proportioned, he said.

Muncy Locals

(Too late for last week)

MUNCY, October 30.—J. W. Huey and family went to Idalou Sunday in order to hear the Stamps quartet and to attend the singing convention which was held there.

Avon Powell of South Plains has been visiting in the Arch Muncy home.

Ellie Mae Biggs went to Dallas Friday with a group of home economics students from Floydada High school.

Mr. and Mrs. E. L. Hough visited in the home of their daughter, Mrs. Edd Muncy, Sunday.

Jess Sandusky and family had as their guests Sunday Mr. and Mrs. Irvin Bennett and daughter.

Mrs. J. B. Teaff and daughter were visitors at Muncy school Monday afternoon.

Mr. and Mrs. Travis Lester and daughter visited Mrs. Lester's parents Mr. and Mrs. Sam Box, Sunday.

Mr. and Mrs. W. B. Harris and Miss Maurine Mathis attended the teacher's meeting Friday afternoon at Lubbock and were also visitors in Littlefield Sunday.

Mrs. Lace Martin of Rails spent Saturday and Sunday with her parents, Mr. and Mrs. I. R. Grundy, Miss Lola Mae Grundy of Lubbock also visited Saturday night and Sunday in her parents' home.

PEEPING TOMS HERE HAVE NEW TECHNIQUE

Not only are peeping toms becoming more than just "pesterious" and annoying in Floydada but some are becoming right ood with the peeping.

In one instance two victims were not only surprised to see their peeping visitor at the window but actually were flabbergasted when he "had the nerve" to whistle at them before racing away into the darkness.

The modern miss has seemingly formed an indifferent attitude to window shades and some peepers are taking advantage of the fact to scare and disturb those with this attitude.

Anyway, if peeping becomes a "fad" in Floydada you can bet that more window shades will be put to use as old Sol sinks down behind the horizon... at least it is reported that already the use of window shades is on the increase here.

Corrosion in ice plant brine tanks is actually caused by "battery action" in the brine solution, University of Texas engineers report. Premature loss of the tanks by rusting is being fought by artificially-induced counter electrical charges set up in the solution.

Buttons on posts around bends of the highways, put on in the last few months, have added a lot to the safety of night travel. An interesting fact is that the highway maintenance foremen travel a lot at night on orders hunting out "blind" spots and possible danger places that might trap the unwary or sleepy driver. A. J. Hamilton, foremen in this area, sometime drives as much as 150 miles in a night on the hunt for dangerous places on his roads.

Remember to Ask For the STRIPED LOAF—



Baldrige's Sally Ann

BREAD and CAKES

EARL YOUNG, Distributor

WINTER DISARMED

90-hour threat ended by OIL-PLATING your engine today



You can probably agree that these are certainly conservative figures...

- 4 or 5 months of nasty weather right ahead of you now
- 8 or 10 daily cold starts for your car
- 6 to 8 minutes per start, till your engine's near-warm

And yet even that can run up your engine's cold-weather "starting-stretch" to right around 90 hours! . . . The foulest 90 hours that Gangster Winter could fire at your engine—your battery. And don't ever hope to halt him with motor oils whose biggest brag is "fast flow." That's not enough—and it's not your money's worth, considering that "fast flow" is mighty slow Winter lubrication compared to OIL-PLATING.

OIL-PLATING in your engine will lubricate before any oil can circulate. That's because the minute you start up with patented Conoco Germ Processed oil it makes OIL-PLATING "magnetize" to all inner engine surfaces, so that it cannot drain down again. It cannot retire to the crankcase as you park the car. Like any other good plating, OIL-PLATING stays right where it's plated by Germ Process action—all over the working parts. They've "got on" their OIL-PLATING all the while you're indoors. They never "take off" their OIL-PLATING. When you come out to start then, your OIL-PLATING can't be delayed even 90 seconds—or one-ninth of



a second! And away you go. The battery hardly knows it was working. And it's a good long while before the gauge-stick calls for an added quart of Germ Processed oil. Your Mileage Merchant has your right Winter grade. Change today—to that Conoco station of his. Continental Oil Company

CONOCO GERM PROCESSED OIL



from Your Mileage Merchant

Winter Will Get You If You Don't Watch-

Prepare now for a long, cold winter and you can be assured of more satisfactory driving this winter than ever before.

WASH AND GREASE YOUR CAR (Let us fill it with winter weight CONOCO Lubricating oils and greases . . . cut out motor wear, hard shifting and protects your car from Winter wear).

KEEP IT FILLED WITH CONOCO BRONZ-Z-Z GASOLINE (This will assure you of easy starting no matter how cold the weather).

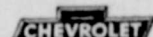
FILL RADIATOR WITH PRESTONE (And let us keep it checked all winter for you).

REPLACE WORN TIRES WITH DAYTONS (A liberal trade in allowance and Dayton tires are the world's best long-wearing tire).

Do these things and your winter worries are over—

Daily's Conoco Service Station

Eye it...
Try it...
Buy it!



Expect a lot of excitement . . . expect a lot of thrills . . . when you step in and drive the new Chevrolet for 1940!

Chevrolet has long had the reputation of being first in acceleration in its price range—because it's the only low-priced car with a super-vitalized, super-silent Valve-in-Head Engine!

It has long had the reputation

of being first in hill-climbing, for the same good, powerful, Valve-in-Head reason!

And it out-rides the others, too, because it's the only low-priced car with "The Ride Royal"—the safest, smoothest, steadiest ride known!

We repeat, "You'll GO for the new 1940 Chevrolet when you see how IT GOES for you." Better eye it, try it, buy it—today!

ONLY CHEVROLET HAS ALL THESE QUALITY FEATURES

NEW "ROYAL CLIPPER" STYLING • BIGGER INSIDE AND OUTSIDE • NEW FULL-VISION BODIES BY FISHER • NEW EXCLUSIVE VACUUM-POWER SHIFT • "THE RIDE ROYAL"—Chevrolet's Perfected Knee-Action Riding System • SUPER-SILENT VALVE-IN-HEAD ENGINE • PERFECTED HYDRAULIC BRAKES • ALL-SILENT SYNCHRO-MESH TRANSMISSION • LARGER TILT E-MATIC CLUTCH • NEW SEALED BEAM HEADLIGHTS WITH SEPARATE PARKING LIGHTS

Chevrolet has more than 175 important modern features

*On Special De Luxe and Master De Luxe Series.

"Chevrolet's FIRST Again!"

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FLOYDADA, TEXAS

The WOMAN'S Page

Edited by
Mrs. J. C. Gilliam
Telephone
191-W

Judge A. B. Chapman Guest Speaker For 1922 Study Club

1922 Study club met Thursday afternoon in the home of Mrs. G. A. Linder with Judge Alton B. Chapman of Spur as guest speaker.

Mrs. O. P. Rutledge presided over the business session when details were completed for the open house social to be held November 16. Roll call was answered with International current events.

Mrs. E. F. Stovall, program director had charge of the program on "International Good Will." Mrs. Lon M. Davis discussed, "Poetry."

Judge Chapman used as his subject "International Good Will." The speaker gave the background in history of each leader in Europe, who is involved in the war, stressing their early training by showing how it all goes back to the home and the responsibility of the parents. His talk was instructive and interesting to the group.

M. T. Camp, music director of Floydada High school, discussed as his subject, "Music."

The club will entertain with an open house meeting November 16 having members of the 1929 and 1934 Study club as their guests.

Friendship Bridge Club Members Met With Walton Hales

Friendship Bridge club members met Thursday evening in the home of Mr. and Mrs. Walton Hales for the regular meeting.

A delicious dinner was served from the three tables laid in rooms decorated with autumn flowers. Concluding the games of contract bridge a short business meeting was held with Mrs. A. B. Keim, president in charge.

Enjoying the evening were Mr. and Mrs. J. A. Arwine, Mr. and Mrs. B. K. Barker, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. J. C. Gilliam, Dr. and Mrs. A. E. Guthrie and Mr. and Mrs. A. B. Keim. Mrs. Keim and J. C. Gilliam held high score. The club will meet Friday evening, November 17 with Dr. and Mrs. Guthrie at 7:45.

McDOWELL MUSIC CLUB PRESENTS MUSICAL PROGRAM

McDowell Music club held their second meeting Saturday, October 28 at the home of Mrs. Pearl Fagan.

Laverne Fowler opened the program with "March of the Toy Soldiers," by Mann followed by "Chap-Cl Bell," rendered by Doris Bredthauer.

Others giving numbers were Donald Clark Green, violin solo; Berdena Hopper, piano number, "Ocho Dance" by Gaynor; Marjorie Bredthauer, violin number; Clauden Goen, tap dance and a piano solo, "Gavotte," by Louise Wright, rendered by Lena Floy Denison.

Roll call was answered by names of modern composers. Marjorie Bredthauer was appointed critic for the club.

Laverne Fowler was presented with a small bust form of Beethoven as a mark of attainment for the two months study.

Honor roll students for the month were Lena Floy Denison, Ernestine Fowler, Betty Marie Boteler, Neida Ruth Chapman, George Ann Huckabee, Laverne Fowler and Donald Clark Green.

After a social hour the class adjourned to meet the last Saturday in November.

Senior and junior members will give a program for relatives and mothers the first week in December.

Mrs. A. J. Welch, accompanied by her sister, Mrs. A. L. Scogins of Lubbock left Tuesday for Clinton, Oklahoma where they will visit their father, J. C. Dickey and sister Mrs. A. A. Hatchett and family. They are expected to return home today.

More 'Dates' For YOU



If you want to make certain that you have plenty of admirers this season, make a regular appointment at Blue Moon Beauty Shop. Then you'll be ready, willing, and able to go!

Blue-Moon
BEAUTY SHOP
NAOMI JACKIE

Floydada Music Club Hears Convention Report At Meeting

Mrs. Elvin Rainer was hostess for the monthly meeting of the Floydada Music Club Thursday evening at her home.

During the business interesting reports were made by Mrs. W. D. Johnson, delegate and Mrs. Dean Hill on the seventh district federation meeting in Lubbock last week.

Dorothy Nell Swinson was leader of the Federation Day program. Roll call was answered by naming Texas composers. The assembly sang, "America The Beautiful."

Miss Thomsine Cox substituted for Mrs. J. N. Johnson in giving, "The Romance of Annie Laura," "The Romance of Annie Laura," was played by Miss Marguerite Leonard and Mrs. Henry Jordan. Mrs. L. C. McDonald concluded the program with a piano solo.

Attending the meeting were Mrs. Pearl Fagan, Mrs. Lola C. Galloway, Mrs. Dean Hill;

Mrs. McDonald, Mrs. W. D. Newell, Mrs. Verner Norman, Misses Dorothy Nell Swinson, Elizabeth Caldwell, Ina Sims, Imogene Roy, Mary Frances McRoberts; Misses Betty Newell, Thomsine Cox and Marguerite Leonard were admitted to the club as new members.

The next meeting will be held December 14 for a Christmas program.

Hammonds Are Hosts To Pla-Mor Bridge Club Group Thursday

Mr. and Mrs. J. I. Hammonds were hosts to the Pla-Mor Bridge club group at their home, 129 West Houston street, Thursday evening.

Cut flowers decorated the reception rooms.

Mr. and Mrs. Hammonds held high score for couples with Mr. and Mrs. Jack Henry holding low score. The low score couple was presented with a lovely bouquet of flowers.

Following the games a dainty refreshment course was served to Mr. and Mrs. W. Luther Fry, Mr. and Mrs. Richard Stovall, Mr. and Mrs. Calvin Steen, Mr. and Mrs. Homer Steen, Mr. and Mrs. Henry and the hosts.

The club meets November 16 with Mr. and Mrs. Calvin Steen.

Mrs. King Is Bridge Club Hostess For Regular Meeting

Mrs. Wallace King was hostess for the Thursday Contract Bridge club for the regular meeting Thursday evening.

The games furnished the evening's entertainment before refreshments were served.

Present were Mrs. L. D. Britton, Mrs. Lewis Norman, Mrs. Ernest Carter, Mrs. Bill Fowler, Mrs. J. B. Claiborne, Mrs. Aubrey Stewart and Mrs. Clinton Pyffe. Mrs. Stewart held high score.

Mrs. Stewart will be hostess for the club in the meeting for November 16 at the home of Mrs. D. W. Pyffe.

SUNDAY SCHOOL CLASS HAS ALL DAY SOCIAL

The Althean Sunday School class of the First Baptist church met with Mrs. J. A. Hartzell last Thursday in the regular monthly business and social.

A covered dish luncheon was served at the noon hour with the remainder of the day spent in needle work.

The annual auction sale will be held November 23 at the home of Mrs. L. H. Newell at 2 o'clock. Everyone is invited.

Present for the day were Mrs. J. E. Swinson, Mrs. J. F. Conner, Mrs. C. Surginer, Mrs. Fannie Montague, Mrs. S. T. Harris, Mrs. J. L. Coppell, Mrs. Ollie Stewart, Mrs. Morgan Wright, Mrs. A. D. White, Mrs. W. B. Clark, Mrs. L. H. Newell, Mrs. W. A. Amburn, Mrs. W. N. Paschal, Mrs. J. A. Grigsby, Mrs. W. E. Ross, Mrs. W. A. Cates, Mrs. W. B. Campbell, Mrs. Sam Bishop, Mrs. C. B. Sims and Kris Wise.

MR. AND MRS. DILLARD HONORED WITH SHOWER

As a courtesy to Mr. and Mrs. Flake Dillard a miscellaneous shower was given last Wednesday evening at the home of Mr. and Mrs. Collis Roland of Cedar Hill.

Hostesses with Mrs. Roland were Mrs. Alton Noland, Mrs. Paul Williams, Mrs. Audie Noland and Miss Frances Marie Williams.

Several games were played after which many lovely gifts were presented to the honorees.

Refreshments were served to approximately fifty guests.

BAPTIST G. A. HOLD WEEKLY MEETING MONDAY AT CHURCH

Baptist G. A. met Monday afternoon at the church. Scripture interpretations were given, with the group singing the G. A. hymn "There's A Story to the Nations." Present were Joy Cardwell, Frances Ruth Garrett, Donice Cline, Frances Jones, Eugenia Martin, Neida Fagan, Margaret Conner, Doris and Dortha Shelmut, Ruth Hamilton, Ada Belle Snodgrass and the sponsors, Mrs. John Hoffman and Mrs. R. C. Henry.

Social Calendar

TODAY

1929 Study club meets this afternoon at 3:15 with Mrs. Cecil Haggood.

Bluebonnet Needle club meets this afternoon at 3 o'clock with Mrs. Everett Perry.

Idle Hour 42 club will meet this evening at 7:45 with Mr. and Mrs. Mal Jarboe.

FRIDAY

Floydada Garden club meets November 10 at 9:30 a. m. with Mrs. J. D. McBrien.

MONDAY

Woman's Council of the First Christian church will meet with Mrs. M. L. Probasco November 13 at 3 o'clock.

Woman's Missionary society of the First Baptist church will meet at the church in circle meetings November 13.

Woman's Missionary society of the Methodist church meets at the church November 13 at 3 o'clock.

TUESDAY

Tuesday Evening Bridge club meets November 14 at 7:45 with Mr. and Mrs. Bill Daily.

WEDNESDAY

Wednesday Luncheon club meets November 14 at 12:30 with Mrs. J. A. Arwine.

Andrews Ward P. T. A. will meet at the ward school November 15 at 3:30.

SPARKS-COX MARRIAGE SOLEMNIZED SATURDAY

Miss Georgia Lee Sparks and James Cox were united in marriage Saturday night at 8 o'clock at the home of Mr. and Mrs. B. Nichols. Rev. O. B. Herring, pastor of the Methodist church at Lockney, performed the ceremony.

The bride wore a costume suit of blue wool trimmed in grey fur with black accessories.

Mrs. Cox, daughter of Mr. and Mrs. A. L. Sparks, received her education in the Floydada schools, graduating with the class of 1938.

The bridegroom is a son of Mr. and Mrs. Ira Cox of Lockney. He was graduated from the Lockney High school with the class of 1934.

The attendants were Miss Donnie Beth Nichols and Judge Johnston of Lockney.

The couple will make their home in Lockney where the bridegroom is interested in the City Market.

MISCELLANEOUS SHOWER HONORS MRS. BEN WESLEY

Wives of the Dougherty school board were hostesses with a miscellaneous shower last Thursday afternoon to honor Mrs. Ben Wesley, who before her marriage was Miss Vivian Caruthers. The social was held in the home of Mrs. O. G. Glassmoyer.

Mrs. Glassmoyer and Mrs. Jim Morrison received the guests while Mrs. Cecil Payne presided at the register.

Mrs. Earl Foster, Mrs. Milton Covington and Mrs. Tate Jones served punch and cookies from the refreshment table laid with a lace cloth, centered with the punch bowl embedded in a lovely bouquet of chrysanthemums and autumn leaves. Bouquets of the same flower were placed at each side of the table. Corsages of pom-pom chrysanthemums were used as plate favors.

The gifts were cleverly presented to the honoree in a large red apple as Mrs. Glassmoyer sang, "An Apple for the Teacher."

The guest list included Mesdames R. S. Moore, Claude Ring, Bill Webb, Dot Hammonds, R. W. Loetsch, Carl Smith, C. E. Bartlett, T. J. Campbell, R. T. Jones, Winfred Robinson, W. T. Robertson, Charlie Perry, Darrell Caruthers, Bill Norman, Chet Caffee, Elam Coldwell, Tom Emert; Misses Elna Lott and Earl Caruthers;

Sending gifts were Mesdames Willard Edwards, J. A. Crone, Tom Law, G. C. Edwards, A. H. Kreis, H. L. Powell, John Cagle, J. T. Poole, B. Woody, Buck Brownlow, Bernice Higgins, J. E. Newton, S. N. Caruthers, Misses Ruth Kreis, Geneva Carmack the T. E. L. and Ankyra classes of the Baptist Sunday school.

RUTH ELAINE HARMON IS HONORED ON BIRTHDAY

Ruth Elaine Harmon was the honoree at a pretty party last Thursday evening to celebrate her ninth birthday. Mrs. F. C. Harmon entertained at their home, 704 South Wall street.

Games were enjoyed until the lovely white birthday cake adorned with nine blue candles was cut and served with other refreshments. Various colored balloons were used as favors.

Celebrating with Ruth Elaine were Norma Jean Carpenter, Bobbie Jean Medlen, Lena Floy Denison, Va. Rue Mathews, Hughetta Smart, James Elliott, Kenneth Shaw and Howard Daniels.

Mr. and Mrs. Homer L. Price of Fort Worth spent the week-end in the home of Mr. Price's sister Mrs. O. M. Conway.



Jills of all trades, these three girls can remodel a house, milk a cow, raise prize tomatoes, or make a Sunday dress for 44 cents. In competition with Texas' 32,000 4-H club girls, Juanita Mills of Euless and Mildred Henrichs of Wharton won State Fair association scholarships, and Elizabeth Harrison of Alvarado won the college scholarship offered annually by the Texas State Home Demonstration club.

POST-NUPTIAL SHOWER HONORS RECENT BRIDE

Mrs. Wilson Womack was honored with a post-nuptial shower Thursday last week at the home of Mrs. B. Nichols.

Hostesses for the affair were Misses Donnie Beth Nichols, Georgia Lee Sparks, Jewell Hennessey, Reda Mae Garry, Mrs. Newell Parker and Mrs. Holland Patton.

Misses Nichols and Sparks greeted the guests.

Refreshments were served from a lace covered table centered with a punch bowl and decorated with Halloween appointments. Halloween plate favors were used. Mrs. Parker and Misses Garry and Hennessey presided at the refreshment table. Mrs. Patton had charge of the register. Mrs. Alpha Boothe gave a reading.

Registering were Mesdames Adren Sparks, Havoh Sanders, Alpha Boothe, E. E. Boothe, Hobby Heath, P. Q. Haney, A. J. Welch, W. A. Amburn, B. Nichols, Misses Betty Newell, Modelle Himes, Virginia Belle Womack, Evelyn Roy, Mattie Lee Womack.

Sending gifts were Mesdames Thomas J. Thomas, C. B. McDonald, R. L. Hinkson, Lula Moore, O. M. Conway, Joe Smith, A. V. Womack.

A. Linder, Jewell Redd, E. B. Browning, Foster Amburn, John Myers, W. H. McClung, Grady Parker, Johnnie Lackey, Marion Bosley, Misses Roberta Lynn Hinkson, Iva Moore, Marguerite Leonard, Thomsine Cox, Winnie Reba Browning and Hazel Parker.

GARDEN CLUB PROGRAM

The Floydada Garden club will meet with Mrs. J. D. McBrien, 204 South White street, Friday morning at 9:30.

The following program will be given: leader, Mrs. O. M. Watson; Roll call, My favorite holiday recipe.

Poem, leader.

Explanation and demonstration of holiday decorations, Mrs. W. S. Goen.

Girl Scout News

The Girl Scouts met Monday afternoon at the club room. The time was spent finishing stool.

During the business meeting Kathryn Wilkinson was voted into the club as a new member.

Present were Oragene Willson, Peggy Jo Bishop, Venita McCleskey, Marjorie Oden, Lovene Jones, Phyllis Jean Simon, Martine Louise Bond, Aris Vee Bishop, Bobby Jean Stephens, Maurine Medlen, Misses Nancy Ann Hadsell and Beryl Besby.

JOINT HOSTESSES ENTERTAIN WITH HALLOWEEN SOCIAL

Phyllis Jean and Geraldine Simon entertained a group of friends with a Halloween party Tuesday evening of last week at their home, 315 West Mississippi street.

The guests were dressed in costumes and returned to the home for games and refreshments, which stressed the appropriate idea.

Girls attending were Norma Jean Moore, Jo Ann Daily, Hazel Patton, Beth Henson, Mary Helen Lewis, Bonnie Nell Puqua, Maxine Griffin, Marjorie Oden, Oragene Willson, Joy McIntosh, Lovene Jones, Joyce Williams, Venita McCleskey, Joyce Janell Stanley, Voncel Redd, Neida Chapman, Dorothy Nell Moore and the hostesses.

Mrs. Clark Hostess To Entertain Her Husband And Club

Mrs. A. B. Clark entertained Monday evening at her home, 208 South First street, to compliment her husband on the occasion of his birthday and as a meeting for the 42 club.

The house was attractively decorated with cut flowers and autumn leaves. Delicious refreshments were served after the games.

Guests enjoying the occasion were Mr. and Mrs. J. G. Wood, Mr. and Mrs. B. Houston, Mr. and Mrs. E. L. Norman, Mr. and Mrs. L. W. Chapman, members of the club; Mr. and Mrs. E. P. Nelson, guests; Mrs. Wood and J. B. Houston held high score.

1934 Study Club Holds Meeting In Home Of Mrs. Camp

The 1934 Study club met in the home of Mrs. M. T. Camp, Tuesday evening at 6:45. The regular business was brought before the house and committee chairmen were appointed to begin work on the Community Christmas tree as the 1934 Study club are sponsors for this year.

Subject for the evening was: "Likely Presidential Candidates" with Mildred Olson, Fannie Mae Rees and Anne Swepston discussing in order: "Possible Democratic Nominees," "Possible Republican Nominees" and "Representatives of Minor Parties."

Following a very interesting program lovely refreshments were served to the following: Misses Beryl Busby, Reba Copeland, Bernice Dallinger, Agnes Gittingham, Pauline McCarty, Eunice Howell, Selma Linder, Mildred Olson, Oleta Owens, Bernice Patton, Fannie Mae Rees, Fannie Mae Ball, Nancy Ann Hadsell, Ina Sims, Anne Swepston, and Mesdames M. C. Camp, Jim Clouts, Winfred Newsome, Virgie Shaw, Bill Colston, Walter Travis, Russell King and Odell Wintr.

The club was adjourned to meet in the home of Mrs. Walter Travis on November 21 with Miss Mildred Olson as hostess.

Mrs. A. C. Huckabee and children of Austin and Mrs. G. C. Hillburn of Lockney were guests in the home of their father, A. H. Manning and Mrs. Manning Saturday night.

Columnar pads. The Hesperian

Baptist Junior Dept. Meet For Luncheon, Business Session

Officers and teachers of the Junior department of the First Baptist church met Tuesday evening in the home of Mrs. Sam Bishop from 7 until 9 o'clock.

A covered dish luncheon was served before the general business session was opened. Discussion of absentees and routine business was attended to.

Members of the department present were Mrs. Mildred Finley, Mrs. Bertha Gilbert, Mrs. E. F. Stovall, Mrs. W. I. Cannaday, Mrs. S. J. Latta, Mrs. G. N. Shirey, Mrs. J. W. Chapman and Miss Maudie Meredith. Mrs. E. B. Mayhew and Miss Bernice Dallinger were guests.

Hallowe'en Social Entertainment For Homebuilders Club

Homebuilders Home Demonstration club gave a Halloween social October 31 with members, husbands and families as guests. The social was held in the home of Mrs. D. D. Shipley.

The house was well lighted with Jack-o-lanterns with ghosts and goblins in every corner. A bewitching old witch was in the dining room behind draperies to tell fortunes of the guests.

Gruesome games were played and an interesting program rendered.

Refreshments were served to Mr. and Mrs. T. J. Heard, Mr. and Mrs. Edd Moore, Mr. and Mrs. Elbert Parks, Mr. and Mrs. Roy C. Curry, Mr. and Mrs. John Lloyd, Mr. and Mrs. Clarence Foster, Mr. and Mrs. Raymond Peple, Mr. and Mrs. Carl Denison, Mrs. Collie Ross, Mrs. Lee Nichols, Misses Daisy Aaron, Billie Johnson, Norene Mullins, Mary Lynn Stanley, Dera Fay Battery, Florence Lloyd, Ella Breed, Elizabeth Hughes and Goldie Lloyd, Thurmon Battey, Frank Reed, Fred, Johnnie and Louie Lloyd, Gilmer Denison, Dickie Atterberry and James Lee Nichols.

Hostesses assisting Mrs. Shipley were Mesdames Moore, Parks, Lloyd, Heard, Curry, Denison and Daisy Aaron.

Mr. and Mrs. S. E. Gillispie and children, Martha Kate and Don, of Lubbock, were guests Sunday in the home of Mrs. Gillispie's sister, Mrs. Clement McDonald and family. Mr. and Mrs. L. C. McDonald were also dinner guests.

Going Fast at NEW 1940 PHILCO

HARMON'S

PHILCO

NO INSTALLATION!
Just Plug In and Play!

You don't have to "install" a new 1940 Philco! Only Philco has the Built-in Super Aerial System that eliminates aerial and ground wires and gives you full performance, too! Place the radio wherever you wish, plug in and play! Undreamed-of power and clear tone, even in noisy locations. See our big selection of beautiful models at NEW LOW PRICES!

... and built to receive TELEVISION SOUND!

PHILCO 190XF
Built-in Super Aerial System with Twin Loop Aerial for both Foreign and American reception. Push-Button Tuning, including Television Button. Gorgeous cabinet.
\$79.95

only \$55.00 PHILCO 160F

Powerful New TRANSITONE
ONLY \$12.95

F. C. HARMON, Furniture

EASY TERMS * LIBERAL TRADE-IN ALLOWANCES

Matadors

(Continued from page 1)
would have plenty of fight stored up by Friday afternoon.

George Linder was given a rest Monday probably due to his exceptional good showing at Lockney. Goughly was also out of harness because of injuries suffered against Paducah. The other boys hammered away at each other for better than two hours before Winter sent them to the showers.

Other than a poisonous passing attack the Whirlwinds showed little against the Longhorns but Coach Martin and his boys have scouted several other of Floydada's games and have notes aplenty on the Whirlwind's style of attack and defense.

Whether or not Goughly will be able to play against Matador is not certain at this time, but it is likely that he will see some service during the game.

Linder, Patterson, Rushing and Foster may be the starters in the backfield. Grigsby may have earned a chance to start after his fine showing at Lockney but Jones looked good too so that may be a problem for Coach Winter.

Probable starters in the line will be Tyler and Jones; ends; Patterson and Turner, tackles; Fickes and Benson, guards, and Johnson, center.

Just what tactics the Whirlwinds will employ against the fast, shifty Matador team is hard to determine for their line will compare favorably in weight with that of Floydada and the backs can cover all of Floydada's sweeps and off tackle plays because of their superior speed.

It is probable that George Linder will be to the mound and attempt to hurl the Winds to victory if the running attack bogs down. "High Pockets" Patterson was uncovered as a passer against Lockney with Goughly absent and threw one touchdown pass to Grigsby.

If Goughly is able to play it is probable that Matador's front wall will get hit hard and often with Linder, Goughly and Rushing doing the pounding.

Last year Floydada beat the Matadors handily 25 to 6 after trailing at half time 6 to 0. In 1937 Floydada defeated Matador 6 to 0 with the famed "flying trap" play that stunned the fans and the Matadors. These scarlet wearers remember those defeats and plan "to do something about them" tomorrow, but whether they do or not is something else again.

Red Cross

(Continued from page 1)

ton Hale, general chairman, said. Thirty minutes will be spent in a study of the program and plans for the canvass prior to the siren whistle which will be sounded exactly at 9 o'clock. "We are going to try to reach every home in Floydada," said Mrs. Hale. "And we hope every housewife will anticipate our coming and be ready for the enrollment."

Following are the helpers announced by the respective captains for the city-wide drive in addition to the down-town workers:

With Mrs. C. B. Carmack in northeast Floydada: Mrs. A. W. Chowning;

With Mrs. Bill Daily in southwest Floydada: Mmes. J. L. Puckett, R. S. Wilkinson, Jr., E. H. Balch, Audrey Stewart, Joe Browning, O. B. Rainer;

Mrs. G. L. Kirk in northwest Floydada: Mmes. C. K. Arnold, C. L. Minor, Homer Steen, J. V. Daniel, R. T. Roane, J. D. McBrien, A. J. Hamilton, A. T. Hall, E. L. Norman, E. P. Nelson, N. W. Williams, Clarence Guffee, Mrs. Orval Newberry, and Miss Lillie Solomon;

For southeast Floydada Mrs. Glad Snodgrass has succeeded Mrs. Grover Smith as chairman. Mrs. Smith, however, will serve on the committee with others as follows:

Mmes. O. P. Rutledge, R. C. Wakefield, L. T. Bishop, John Reagan, J. B. Bishop, C. M. Thacker, S. W. Ross, Ed Johnson, W. I. Cannaday, L. C. McDonald.

Miss Emma Louise Smith will be roll call worker at the court house. In addition to other special workers announced last week.

DOUGHERTY HOME DEM. CLUB

Roll call was answered with how many containers of fruit and vegetables have you canned this year, at the regular meeting held November 1 with Mrs. Sam Lide as hostess.

The roll call answer was very interesting as there were about 2500 containers filled. Miss Edith Wilson gave a demonstration on "Storing fresh and canned vegetables." A recreation period was conducted by Mrs. C. E. Bartlett.

The members surprised their president, Mrs. C. A. Caffee, with a nice shower of gifts as an expression of appreciation of her services to the club. Mrs. Bud Poole won the attendance prize.

Refreshments were served to Mesdames Joe Smith, H. R. Blum and W. A. Stewart as guests; members were Miss Edith Wilson, Mesdames A. H. Kreis, C. E. Bartlett, Claude Ring, T. J. Campbell, C. A. Caffee, Jim Morrison, Lewis Blum, Bill Norman, Elma Caldwell, Bud Poole, E. S. Foster, R. T. Jones, R. W. Lipschitz, Tate Jones and R. S. Moore.

The achievement tour will be the 28-29 of November. All members should make the trip if possible.

Mrs. John Maxwell and children, Alleen and Roberty McIntyre, John Edwin, James and Lester Maxwell, left Saturday for Anaheim, California to make their home. Mr. Maxwell has been in California for the past two months.

Manifold papers. Hesperian.

SOCIETY

COVERED DISH LUNCHEON HONORS BORGER GUESTS

Mr. and Mrs. C. N. Battey were hosts with a covered dish luncheon Wednesday honoring Mr. and Mrs. J. B. Massingill and children, June and Jerry of Borger.

The day was spent enjoying old songs, music, making kodak pictures and reminiscences of the past. A number of old pictures brought by Mrs. R. C. Watson were enjoyed by the group.

Present for the occasion were Mr. and Mrs. Massingill and children, honorees, Mrs. R. C. Watson, Mr. and Mrs. Charlie Neil, Mrs. J. E. Green and daughter, Margaret, of Center, Mr. and Mrs. R. M. Battey of Pleasant Hill, Mr. and Mrs. W. A. Latta of Crosbyton and the host and hostess.

MRS. WAKEFIELD IS HOSTESS TO BRIDGE CLUB WED.

Two tables were arranged for the games of contract bridge when the Sans Souci Bridge club met Wednesday with Mrs. R. C. Wakefield as hostess at her home, 428 West Missouri street.

Dainty refreshment plates were passed to Mrs. Bill Daily, Mrs. Polk Goen, Mrs. A. E. Guthrie, Mrs. Terrell Loran, Mrs. George McAllister, Mrs. Cecil Hagood and Mrs. G. L. Kirk, members; Mrs. C. L. Minor played a guest hand and held high score.

Mrs. Daily will be hostess to the club in the meeting for November 22 at 2 o'clock.

P. T. A. PROGRAM NOV. 15

Andrews Ward P. T. A. meets Wednesday of next week in the regular monthly business meeting and for a program.

Mrs. G. L. Kirk will be leader of the program and give a poem. Featured on the program will be Mrs. Fred Rogers of Plainview, vice-president of four counties, who will speak on "The American Home."

Mrs. Rogers is a talented speaker and all members of the P. T. A. and visitors are urged to hear her talk.

The program will be concluded with a song by Miss Elizabeth Caldwell accompanied at the piano by Mrs. Clement McDonald.

HARMONY HOME DEM. CLUB

"Linen should be examined for worn spots, be patched and all stains removed before going to the laundry," Mrs. D. S. Battey told the Harmony Home Demonstration club in the meeting last Thursday afternoon with Mrs. F. B. Trowbridge.

Officers were elected at this meeting. The following were elected: president, Mrs. J. S. Hale; vice-president, Mrs. Chas. B. Smith; secretary - treasurer, Mrs. Zant Scott; parliamentarian, Mrs. W. S. Hanna; reporter, Mrs. Carrick Snodgrass; council representative, Mrs. Everett Miller.

Refreshments were served to Mesdames D. S. Battey, Chas. B. Smith, M. D. Ramsey, W. S. Hanna, Chas. Watson, Sherwood Ramsey, Wm. Pinkner, Chas. Trowbridge, J. S. Hale, Zant Scott, B. E. Harris, Carrick Snodgrass.

The club will meet November 9 with Mrs. Snodgrass. Miss Wilson will give the demonstration.

BAKERVILLE HOME DEM. CLUB

The Bakerville club met with Mrs. G. R. May Thursday, November 2.

Mrs. John E. Smith gave a demonstration on "The Charm of a well set table."

Six new members from the Lakeview community were added to the club.

The next meeting will be with Mrs. Tom Porter of Lakeview. Miss Edith Wilson will be present to give a demonstration on "Strong Foods."

NOTICE!

New location for LADIES EXCHANGE and GIFT SHOP

Located at Vogue Beauty Shop Be sure to register Saturday.

Mrs. Elmer Harper

Fairview News

FAIRVIEW, Nov. 6.—WMS met at the Baptist church Thursday afternoon with six women present. The mission book "up from zero" is being studied.

W. T. Branson was taken to the Plainview sanitarium last Wednesday in a serious condition but is thought to be improving at this time.

Mrs. Lela Yeary and son of Childress visited with her mother, Mrs. W. L. Branson, while enroute to Plainview to see her father W. T. Branson. Other visitors in the Branson home were Mr. and Mrs. Bill Swafford and son of Childress, Mr. and Mrs. E. Meek, Mr. and Mrs. Roy Meek, H. W. Beldon, Mr. and Mrs. Clyde Bagwell, Mr. and Mrs. Travis Burgett, Mrs. Lee Burgett, and Miss Naomi Burgett.

Mr. and Mrs. N. L. Goolsby and children of Estacado spent Sunday with Mr. and Mrs. W. A. Doherty.

Mr. and Mrs. C. A. Davis and sons of Lockney spent Sunday with her sister, Mrs. Orville Stewart, and Mr. Stewart.

Mr. and Mrs. G. A. Stewart left last Tuesday for Clarendon where they visited for an indefinite time with their daughter, Mrs. L. V. Cheves, and family.

Mr. and Mrs. Ray Warren visited Mr. and Mrs. Blasingame of Cedar Hill Sunday.

Mr. and Mrs. Preston Bullard and children spent Thursday in Floydada with Mr. and Mrs. Lois Bullard.

Mr. and Mrs. J. P. Denton and son, Mr. and Mrs. J. M. Denton, and Mrs. Ella Lawhon of Paducah and Mr. and Mrs. C. O. Wise of Floydada spent Sunday in the home of Mr. and Mrs. C. H. Wise.

Mr. and Mrs. Thurman Perry of Kress and Mr. and Mrs. Preston Bullard were Sunday dinner guests of Mr. and Mrs. L. B. Cozby.

Rev. Virgil Lemmons filled his regular appointment at the Baptist church Sunday. There were good crowds at both services. Special music was rendered by Travis Burgett and Leon Payne.

Sunday visitors in the L. A. Horton home were Mr. and Mrs. Odell Stapleton and son, Mr. and Mrs. Walter Welch and son, Rev. Virgil Lemmons, L. D. Horton and Ed Horton of Plainview.

Mrs. Benton Ritchey and Mrs. L. A. Horton spent Tuesday afternoon with Mrs. Clyde Bagwell.

Mrs. J. C. Crabtree visited her daughter Mrs. Childress McClure Thursday.

Rushing Chapel News

RUSHING CHAPEL, Nov. 7.—Sunday was regular preaching day at the chapel. Rev. Will M. Culwell, pastor was present. A good attendance was had at both morning and night service. This was the last service before conference.

The Woman's Missionary society met Monday afternoon in the home of Mrs. S. L. Rushing. Five members were present for the new study in the study books.

Mr. and Mrs. C. B. Smart had as their Sunday guests Mr. and Mrs. Raymond Ring and boys of Floydada.

Mr. and Mrs. Ray Taylor of Floydada and Mr. and Mrs. Jeff Hampton of Memphis spent Sunday in the home of Mr. and Mrs. F. O. Conner.

Mr. and Mrs. Felix Pierce of Canyon spent Sunday in the home of Mrs. Pierce's mother, Mrs. S. L. Rushing.

Mrs. B. L. Sebastian, Mrs. Bell of Lubbock, R. E. Massingale, Joe Smart, Jr., and Mrs. J. E. Smart all visited Wednesday night in the home of Mrs. C. B. Smart. They left Thursday morning for their home in Plano.

Several league members from this community attended a union league meeting at Matador Monday night. Mr. and Mrs. Carl Mooney, Mr. and Mrs. Granville Mooney spent Sunday in the home of Mr. and Mrs. Joe Dumovant at Floydada.

AN APPRECIATION

We wish to express our appreciation and thanks to our many friends for their kind deeds, thoughtfulness and also for the many beautiful flowers and lovely gifts we received during the illness of our wife, mother, and grandmother.

G. L. Snodgrass, Mr. and Mrs. Carrick Snodgrass and Doris Elaine, Mr. and Mrs. Everett Miller.

Mr. and Mrs. C. B. Crosby left Thursday for Chilton, Texas to make their home. Mr. Crosby was formerly truck driver for the Panhandle Refining company of Floydada. He has a position as carpenter at that city.

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PIGGLY-WIGGLY

ARMISTICE SPECIALS FOR NOVEMBER 10 and 11th

Pineapple Crushed No Flats, 8c	Coffee Plymouth Lb., 15c	Salad Dressing Blue Bonnet Qt. Jar, 23c
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Cherries No. 2 Can, 10c

Tomatoes DEER 3 No. 2 Cans, 20c

YAMS No. 1's East Texas 10 lbs., 18c	
GRAPES lb 5c	

Grape Fruit Texas 19c Dozen, 12 1/2c	ORANGES Dozen Texas, 12 1/2c	SPUDS Idaho Russets, 10 lbs., 15c
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Peaches Rose Dale No. 2 1/2 Can, 12 1/2c	NUTS Assorted Any Kind Pound, 19c	BANANAS Doz. 15c
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FLOUR MARIGOLD Extra High Patent Guaranteed, 69c	24 lb. 48 lb. \$1.29
--	---------------------------------------

COCOA Hershey's lb Can, 15c	P-nut Butter Qt., 25c
---	-------------------------------------

CRACKERS Sun Ray 2 lb. Box, 14c	DREFT Large Box, 19c
---	--

SAUSAGE PURE PORK Sacked, Lb. 15c
--

STEAK Nice and Tender, Pound, 18c
--

Bologna Sliced Lb., 12 1/2c

Pork Chops lb 19c

BACON Machine Sliced, Lb., 18c
--

Fresh Fish — Oysters — Chickens
--

SOAP P and G Large Bar, 3 For, 10c
--

OATS Mothers, Cup and Saucer, Large Box, 25c
--

CORN LIBBY'S, Country Gentleman, No. 2 Can, 10c
--

PEAS Rose Dale No. 2 Can, 12 1/2c

LIFE BUOY Soap Bar, 5 1/2c
--

CRISCO 3 lb. Can, 49c

HIGHEST PRICES FOR YOUR CREAM and EGGS

PIGGLY WIGGLY

HIGHLY PRAISED FOR BRONCHIAL COUGHS!

Immensely superior, a tremendous advance over more-ordinary remedies says Doctor.

Spend 45 cents today at any good drug store for a bottle of Buckley's CANADIOL Mixture (triple acting), by far the largest selling cough medicine—for coughs due to colds or bronchial irritations—in all wintry Canada. Take a couple of doses—feel its quick, powerful, pungent action spread thru throat, head and bronchial tubes. It acts quickly—starts at once to loosen up thick, choking phlegm, soothe raw membranes—make breathing easier. Contains no sugar so can be used by diabetics.

Buckley's CANADIOL Mixture now on sale and made in America—acts like a flash on coughs due to colds or bronchial irritations. Get Buckley's CANADIOL Mixture today. Over 10 million bottles sold.

ARWINE DRUG COMPANY, WHITE'S PHARMACY

THE LAST ROUND TO GO!

Turkey
MARKET CLOSES REAL SOON

Floydada Poultry & Egg
C. L. Berry, Mgr.

Texas-New Mexico Utilities Company

This Bank Will Be Closed—

SATURDAY Nov. 11
ARMISTICE DAY



Longhorns Thresh Floydada 19 to 14 Before 2,000 Fans

Lockney Powers Floydada Line To Death; Passes Click For F. H. S.

Lockney's powerful Longhorns powered a bewildered Floydada line to death in the first three minutes of the game last Friday to score 13 points and then fight tooth and nail to go ahead and win 19 to 14 before 2,000 chilled and thrilled fans.

Within the first minute of play Davis had raced through his right tackle for 60 yards and a touchdown and within another minute Kelley had marked up another counter and Davis had kicked goal.

Although Lockney won the game Floydada had the best back on the field in the person of George Fry Luder, who never gave up and did 90 per cent of the ball carrying, 90 per cent of the passing, and played great defensive ball the whole afternoon. At times he seemed to be the only player in the Floydada backfield as the Lockney line swarmed through.

It was this big lad that fired the passes that gave Floydada her two touches and kicked the extra points. In fact Luder had Lockney scared stiff for three quarters with his running and passing but the task was too much for one big back.

Rushing looked good but inexperienced hurt his play considerably but he never quite trying and was blocking and tackling his best during the last half Patterson hand-capped with a broken nose and a mask the first half looked bad but upon tossing away the mask played heads up ball the last half. Go-lightly never had a chance with his injuries to slow him down. Foster couldn't get going against the Lockney front wall.

First Quarter

Floydada won the toss and elect-

ed to receive. Davis kicked out on the Floydada 45. Luder smacked right tackle for 1. Patterson threw a wobbly pass that fell incomplete, Luder's pass was intercepted by Kelley on the Lockney 47.

Kelley tried right tackle for 1. Parrack circled right end but failed to gain, Parrack tried left end for 4. Parrack kicked to the Floydada 21.

Luder went around left end for 4. Patterson made 3 at right tackle, Rushing made 2 at left tackle. Luder kicked to Parrack on his 30 he returned to the Lockney 40.

Davis took the ball on a reverse and swept through a big hole at his right tackle and raced down the sidelines for a touchdown. He missed try for point. Lockney 6, Floydada 0.

Davis kicked to Rushing on the Floydada 5, he carried out to the 20 and attempted to lateral to the left to Patterson but Lockney recovered the resulting fumble on the Floydada 18.

Parrack raced around right end to the Floydada 1. Kelley blasted the line for a touchdown. Davis kicked goal. Lockney 13, Floydada 0.

Davis kicked to Tyler who raced from his own 10 back to the 40. Luder pass incomplete, Luder tossed a Detroit pass to Goughly who gained 5. Luder pounded left guard for 6. Luder barged over left tackle lateraled to Goughly for 7. Luder bootlegged to the Lockney 36. On next play the ball rolled free but Luder recovered on the Lockney 41. Patterson lost 3. Luder pass incomplete. Luder kicked to Lockney 9.

Davis smashed left tackle for 6. Kelley tried guard for 3. Kelley hit right tackle for 1. Floydada penalized 5. Kelley raced around left end for 11. Parrack tried right guard for 6. Kelley repeated at right guard for 4. Parrack lost 4. Kelley raced around left end for 7. Parrack

cracked right guard for 3. Parrack kicked to Rushing on Floydada 45. Rushing failed to gain, Luder swept right end for 17.

Second Quarter

Patterson lost 12 on an attempted pass, Luder pass intercepted by Parrack and returned to Floydada 20. Parrack lost 2 at right end, Kelley smacked left guard for 5. Davis tried right guard for 1. Parrack plowed left tackle for 5. Davis made 3 at left guard, Kelley made 3 at left tackle. Parrack attempted a lateral but it went incomplete, Parrack lost 3 and the ball went over on the Floydada 8.

Luder tore through right guard for 3. Luder made 8 at left guard, Luder lost 2 at right end, Rushing failed to gain, Luder threw a pass to Rushing, complete on the Lockney 45. Patterson to Luder incomplete, Luder hit left tackle for 5, Luder booted over the goal.

Lockney ball on own 20, Parrack tried right tackle for 1, and then made 1 at left tackle, Parrack kicked to Patterson on the Floydada 42. Luder made 1 at left tackle, Lockney penalized 5, Luder lost 8 on an attempted pass, Patterson lost 4, Luder kicked to Parrack who returned to the Lockney 41.

Davis hit right guard for 5. Davis tried left guard for 6. Kelley right tackle 3. Kelley left tackle 2, Davis ripped right tackle for 4. Parrack kicked to the Floydada 10. Luder made 10 at right end, Luder tried the same spot again for 3. Rushing hit left tackle for 3. Luder hit right tackle for 4. Rushing tried left end for 3 as the half arrived. Lockney 13, Floydada 0.

Floydada Makes One

Luder kicked to Parrack who returned to the Lockney 29. Davis tried left guard for 2. Davis to Kelley incomplete, Kelley hit left tackle for 4. Parrack kicked to Foster on Floydada 40.

Luder hit right guard 4. Patterson swung around right end for 5. Patterson hit right tackle for 1. Foster fumbled but recovered, Luder passed to Jones complete on Lockney 4. Luder hit left tackle for 1. Luder passed to Rushing for touchdown. Luder kicked goal. Lockney 13, Floydada 7.

Luder kicked to Parrack on the Lockney 20. Parrack tried left tackle for 1. Davis tried right tackle for 2. Davis pass intercepted by Goughly on Lockney 22.

Luder lost 1 at right tackle, Luder pass incomplete, Luder pass intercepted by Davis on Lockney 10 returned to Lockney 32.

Kelley dug through right tackle for 9. Kelley made 2 right guard, Davis hit left guard for 1. Davis to Miller complete on Floydada 32. Parrack tried right tackle for 1. Davis pass was incomplete, Davis lost 4. Parrack kicked to Floydada 10.

Goughly hit right guard for 2. Luder made 6 left end, pass incomplete Luder kicked to the 40 and recovered a Lockney fumble, Luder passed to Tyler for 7. Luder to Tyler incomplete, Luder hit right tackle for 2. ball over to Lockney on Floydada 49.

Parrack made 21 at right end, Davis tried right guard for 6, as the third quarter ended. Lockney 13, Floydada 7.

Everybody Does

Ball on Floydada 34. Davis tried right guard for 5. Parrack made 5 right tackle, Floydada penalized 5. Davis hit right guard for 5. Davis made 1 right tackle, Lockney penalized 5. Davis hit right guard for 2, pass incomplete, pass incomplete, ball over to Floydada on their 6.

Luder made 1 at right end, pass incomplete, Luder passed to Tyler on Floydada 20, Luder made 20 at right end, Floydada penalized 15, Luder to Patterson incomplete, Luder made 2 left end, Luder to Tyler incomplete, Luder kicked to Lockney 42.

Parrack tried right end for 1. Davis made 3 at right guard, Lockney penalized 5, Davis tried right tackle for 1. Parrack kicked to Rushing on

As I See It
Bill Hams

Good, Better, Best

This column regrets to announce that all three of last week's predictions were right, entirely too right for our good on all conference games in District 4-A. Predictions were Lockney 20, Floydada 13, Matador 25, Ralls 6, and Spur 13, Crosbyton 7.

Actual results were Lockney 19, Floydada 14; Matador 25, Ralls 6 and Spur 6, Crosbyton 7. We also predicted that Davis would come to life in this game, and we again regret to say that he did...very muchly so.

Although Lockney has three good backs, they certainly don't have one that can hold a light to Luder for all-around effectiveness. Lockney was the boy of the hour last Friday and the Longhorn team will probably be the first to admit it.

This big boy ran, passed, blocked, and tackled as well as kicked and called the signals, and if he had a weakness it was in his signal calling and we don't know anyone that could have done much better against the Lockney team.

Luder was the best back. Parrack was second best, and Davis was good as was also Kelley. Rushing, Tyler, and Jones played swell ball but so did Miller, Steele, Owens, and Allen.

Matadors Happy

Tomorrow the Whirlwinds must face Matador. And the Matadors are happy as they rest in a tie for second place, half a notch above the Whirlwinds. Last week Allsup and his pals murdered Ralls 25 to 6, which is almost exactly the same score Floydada made.

The Matadors figure now on taking Floydada, especially after hearing the scouts' report on the Lockney game. Last week it was brute power and this week it will be speed and deception. And too the Matadors want to revenge that last year's loss, and the year before's too.

According to the dope bucket the affair is another toss-up. Lockney beat Floydada, and Crosbyton by one touchdown and Paducah by one. Matador beat Crosbyton by one touchdown Ralls by three and tied Spur. Floydada beat Ralls, four touchdowns, Paducah four, and lost to Lockney by one. Now you figure the dope.

Can They Comeback

Everyone is asking today, "Can the Whirlwinds come back?" Most everyone expects them to fold up before Matador just because they took a loss last Friday.

The Whirlwinds came back against the Longhorns and this scribe believes they will be cocked and primed for the Matadors Friday night...the Green and White are ball players first, last and all the time and we expect them to give Matador a rough tussle before the evening is over.

Goughly should be able to get going again, Patterson's nose should be back in shape, and the regular starters for the backfield will make a lot of difference.

No doubt there will be plenty of fireworks Friday afternoon on Western Field, because Floydada is on the comeback trail.

Games This Week

Matador vs. Floydada, here. Spur at Paducah. Ralls at Crosbyton. Lockney open.

Conference Standings

Team	P	W	L	T	Pct.
Lockney	3	3	0	0	1.000
Matador	3	2	0	1	.833
Spur	3	2	0	1	.833
Floydada	3	2	1	0	.667
Crosbyton	4	1	3	0	.250
Paducah	3	0	3	0	.000
Ralls	3	0	3	0	.000

Floydada 11. Luder pass was incomplete, Luder to Grigsby incomplete, Luder downed on his 1 yard line on attempted pass, Luder kicked low to Miller who lateraled to Parrack who returned to the Floydada 12.

Parrack hit right tackle for 1. Kelley tried left guard for 2. Davis left tackle for 4. Parrack right tackle for 3. Davis made 1. Davis made touchdown. Davis missed goal. Lockney 19, Floydada 7.

Davis kicked out on Floydada 35. Luder passed to Tyler on Lockney 49. Luder to Patterson complete on Lockney 35, Luder to Rushing incomplete, Patterson whipped a pass to his left, it was batted up by Luder and a Lockney player and Grigsby caught it coming down and raced over for a touchdown. Luder kicked goal. Lockney 19, Floydada 14.

Luder kicked to Davis who returned to Floydada 30, Davis hit right tackle for 1, Kelley hit left tackle for 2 as the game ended. Lockney 19, Floydada 14.

Statistics:
First downs: Floydada 13, Lockney 11.

Yards running: Lockney 250, Floydada 130.

Yards passing: Floydada 178, Lockney 24.

Yards lost: Floydada 31, Lockney 18.

Lost penalties: Floydada 25, Lockney 15.

Passes complete: Floydada 9, Lockney 1.

Passes thrown: Floydada 23, Lockney 6.

Passes intercepted by: Lockney 3, Floydada 1.

Net yards gained: Floydada 252, Lockney 241.

James Fry Gibbs, and Ham Smith, Jr., came home from Texas Tech at Lubbock over the week-end to attend the Floydada-Lockney football game. James Fry visited with his grandparents, Mr. and Mrs. A. R. Hanna, Ham, Jr. visited with his parents, Mr. and Mrs. Ham Smith.

Writing fluids, Hesperian.

Mr. and Mrs. J. R. Dickey and son, Richard, of Lubbock were guests Sunday in the home of Mrs. Dickey's sister, Mrs. Nora Cox and brother, L. T. Bishop and family.

Miss Ruth Jenkins of Lubbock was a week-end guest of her parents, Mr. and Mrs. J. B. Jenkins. I. R. Grundy left Saturday on a business trip to Houston.

Mr. and Mrs. Billie Grundy and son, Doyle, of Dalhart were week-end guests of their parents, Mr. and Mrs. I. R. Grundy and Mr. and Mrs. W. H. Hilton.

"NOBODY'S HOME YET!"

"MOTOR WOULDN'T START"

"BET THEY'RE USING LOW-TEST GAS AGAIN"



The kid's right! It's a safe bet that the gasoline in the tank is not "hot" enough when any engine—in good mechanical condition—begins giving starting trouble as the weather gets colder.

It's an even safer bet that Phillips 66 Poly Gas will give you extra fast starting even on cold days... because this sensational gasoline is extra high test!

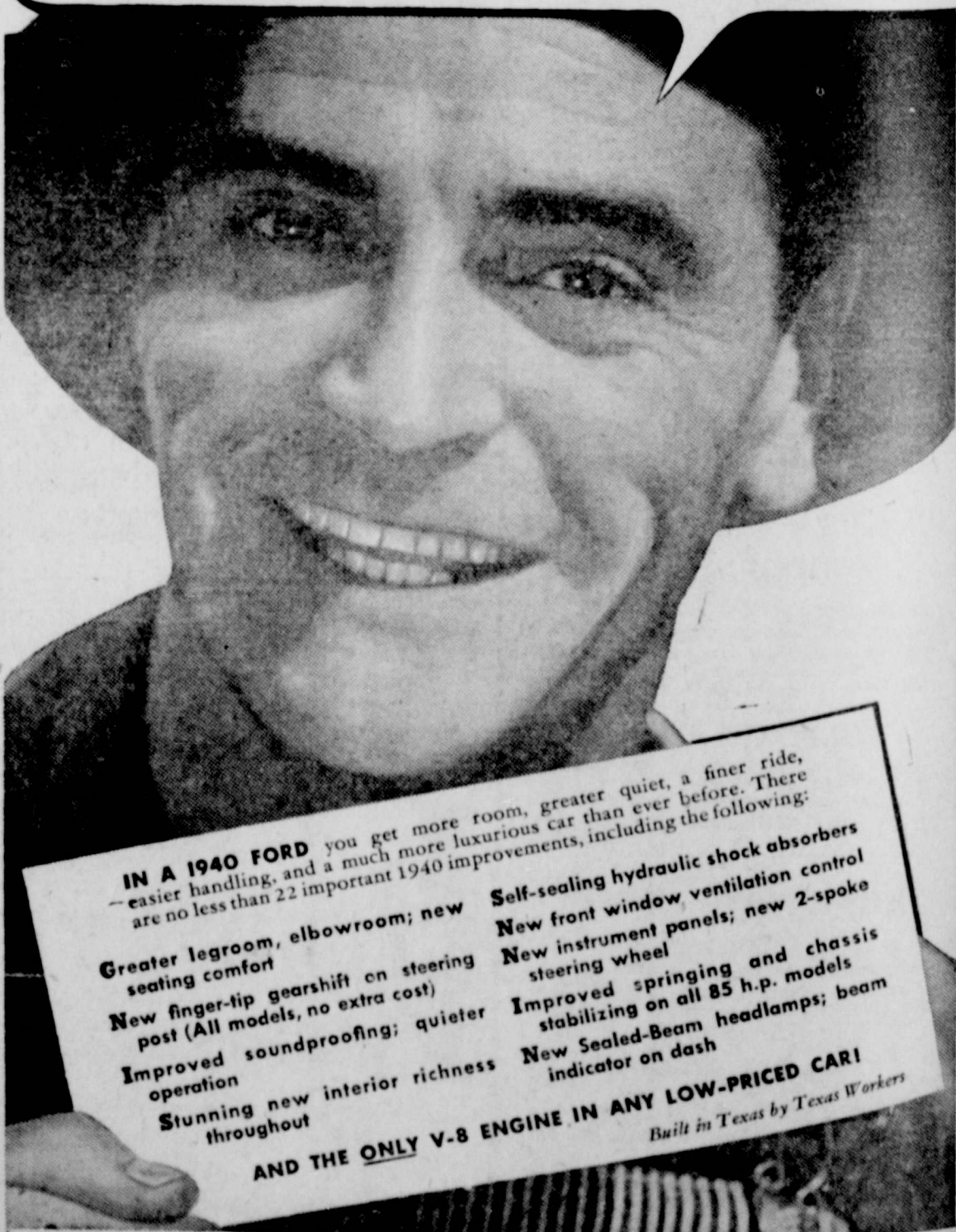
Best of all, Phillips 66 Poly Gas costs nothing extra, since Phillips is the WORLD'S LARGEST PRODUCER of natural high test gasoline.

Why not get a demonstration in your own car of the difference this lively motor fuel will make? Check how it does away with starting trouble. Note the faster warm-up. The improvement in power and pick-up. The gain in smoother running. Besides, mileage is increased by the sharp reduction in the need for wasteful choking.

Find out how to run your car for less this winter by getting a trial tankful of self-demonstrating Phillips 66 Poly Gas, at any Orange and Black 66 Shield.

Phill-up with Phillips for Instant Starting

LOOK! Ford for '40 has 22 important improvements!



IN A 1940 FORD you get more room, greater quiet, a finer ride, easier handling, and a much more luxurious car than ever before. There are no less than 22 important 1940 improvements, including the following:

- Greater legroom, elbowroom; new seating comfort
- New front window ventilation control
- New finger-tip gearshift on steering post (All models, no extra cost)
- New instrument panels; new 2-spoke steering wheel
- Improved soundproofing; quieter operation
- Improved springing and chassis stabilizing on all 85 h.p. models
- Stunning new interior richness throughout
- New Sealed-Beam headlamps; beam indicator on dash

AND THE ONLY V-8 ENGINE IN ANY LOW-PRICED CAR!

Built in Texas by Texas Workers

Bishop Motor Co.

FLOYDADA,

Phone 228

TEXAS

WELCOME
Future Farmers and 4-H Clubbers

We are glad to have you with us for the First Annual Dairy Day, and we are proud of your accomplishments in your chosen vocation.

Drop In Our Store During The Day—Your Friends Will Meet Here, And Are Welcome.

Complete Fountain Service, Hot Coffee, Hot Chocolate, Sandwiches, Heinz Lunches, Candy, and Drug Items of All Sorts.

QUICK, FRIENDLY SERVICE ALWAYS

Arwine Drug COMPANY
"GOTEVERTHING"

Give Them Your Support

These Future Farmers And 4-H Club Boys Deserve Your Attention and Support... They are Doing a Great Thing for Their and Your County with Their Work.

Attend their Dairy Day Show and learn what these Future farm leaders are trying to do for Floyd County... how they are trying to improve our Dairy Herds with fine blooded calves... the trouble and work that is involved to grow better cattle for our farms.

Attend The Dairy Day Show On Wednesday, November 15

We feel that it will be well worth your while to see these fine valves and understand what these lads are doing to make our county better and more diversified. West Texas Gas Company Welcomes These Farm Boys to Floydada... and Hope They Have the Best Show Ever Held Here.

West Texas Gas Co.

Gas is your Quick, Clean, Economical Servant

PRE-

Smashing Values

MEN'S SUITS

Smart New Suits for Men and Young Men, the very latest styles and fabrics, new greens, teals, blues and other Fall Shades, **\$14.90**

CURLEE SUITS

Extra Smart and Extra good in quality. A Big Value For Only, **\$24.50**

CURLEE OVERCOATS

This season—The designers of the Famous Curlee Overcoats have done a better job than ever in creating smart styles and selecting quality fabrics and too—The Price is Low.

\$19.75 — \$22.50

MONARCH UNIONS

Men's 18 lb. Union: Extra Heavy ribbed unions, \$1.19 values, sizes 38 to 46, Special Priced, **\$1.00**

Men's 16 lb. Unions: Heavy Ribbed Unions, Sizes 38 to 50, A 98c Value, goes in this Pre-Thanksgiving Sale At, **78c**

Men's Fleeced Unions: Extra Heavy Blue Random sizes 38 to 46, Rayon Trimmed, 98c Value, **78c**

Boys' Winter Unions: Good Heavy weight, Ribbed with Rayon Trim, Sizes 6 to 16 years, Pre-Thanksgiving Value, **49c**

WARM COATS

Men's Pony or Goatskin: Very smart zipper Jackets that will not scuff or peel. Sizes 36 to 48, **\$9.90**

Men's Cape Skin: Smart, all Leather Jackets with zipper front. A Big Pre-Thanksgiving Value, **\$5.95**

Men's Mackinaws: all wool gay plaids \$8.50 and \$9.90 values, only a few left and they go at, **\$6.68**

Carduroy Coats: Men's or Boys' \$3.50 smart bush coats, new Fall colors go in this sale at, **\$2.88**

Sheep Skin Lined: Boys' heavy Mole-skin coats with large wambot collar, Reinforced Leather Pockets, Knit Inner Cuff, **\$2.95**

SPUN RAYON SHIRTS

Perfecto Brand, year round shirts, tan or green. Very smart, gabardine Finish, A Big Value for Only, **\$1.95**

BOYS' SWEATERS

Warmtex part wool plaids in pull-on styles, good heavy weight. Extra good for school wear. Sizes 28 to 36, **68c**

SWEAT SHIRTS

For Men or Boys, white or grey, extra heavy. A Big Pre-Thanksgiving Value for only, **49c**

SCHOOL PANTS

Smart new patterns, good heavy weight, dark colors, Sanforized, sizes 6 to 16 years, an extra good value, **\$1.00**

MOLESKIN PANTS

Men's Grey Checked heavy "Test" Moleskin Pants, made to fit, Size 30 to 42 waist. A Big Value for Only, **\$1.49**

MEN'S WORK SHIRTS

Grey or Blue Chambray, Elbow action sleeves, triple stitched seams. Weartested fabrics, 69c Value, Special, **50c**

WARM SOCKS

Just received a new shipment of smart socks, ankle length, Heavy Cotton and Rayon Mixed. Per Pair, **19c**

Wolverine Work Shoes

Men's Extra Pliable Horse Hide Shoes very soft and unusual long wear in each pair, **\$3.95**

THANKSGIVING SALE

54 INCH WOOLENS
Gay plaids or stripes, smart mixed colors, 98c values go in this Big Event at—
68c
\$1.95 WOOLENS
Smart new colors in stripes or plaids, **\$1.68**

DOUBLE BLANKETS
Grey with fancy blue or pink border for regular beds. A smashing Pre-Thanksgiving value. Worth 89c for only —
69c

LADIES' FALL HATS
1/2 PRICE
All New Fall styles go in this Big smashing value event.

SMASHING VALUES

HOLIDAY DRESSES

Spirited New Frocks that are so new, so different—New Hug-me tight waists, whirling skirts, intricate details — leading colors and fabrics. They'll win you on sight.

\$7.90

KNIT DRESSES

Smart new two piece dresses—Lovely new colors that are so much in demand—and too they are warm. \$8.90 values goes in this Big Event for only—

\$6.90

LADIES' SILK DRESSES
Trim Smart dresses, new, with the flared or back-swept skirts—Rich New Fabrics in the season's richest colors—Specially priced in this Pre-Thanksgiving Sale at—

\$2.95 Values for \$2.48

\$4.95 Values for \$3.88

\$5.95 Values for \$4.68

WOOL SWEATERS

For Girls or Ladies, all wool short sleeves, new pastel colors. An Extra Value, **\$1.00**



Smashing Values In Monarch Blankets

70 x 80 Double 4 in. block plaids, 3 color stripe borders, rose, blue, peach, helio, green or rust color, 98c	70 x 80 Part Wool Special value—black plaids sateen bound, extra good weight, assorted colors, \$1.78	Double Jackplaid Extra heavy, gay dark solid color plaids, \$3.95 value for only, \$3.48
Part Wool—Double Well made, good heavy weight large block plaids, for regular size bed, per pr. \$1.48	Heavy—Double Extra heavy, part wool, plaids, sateen bound, size 72x84. A Big Value for only, \$2.48	All Wool White, tan or red with multi-color stripes, pure virgin wool, single but extra thick \$5.85

LADIES' COAT SENSATION!



FALL'S FAVORITES
Printzess and other trimmed and untrimmed coats — fitted and flared—fine fabrics, ribbed, plain or nubby woolens. Black and every new shade, all warmly interlined. Specially priced at—

\$12.50 Coats for \$7.90
\$19.75 Coats \$14.90
\$29 Coats for \$23.50
\$39 Coats for \$33.90

GIRLS' COATS
Styled like the grown ups—Plain or fur trimmed, New Fall colors in styles that are simply stunning in this Pre-Thanksgiving Sale they go at—

\$5.95 Coats for \$4.68
\$9.90 Coats for \$6.78
\$12.90 Coats for \$8.39

TWO GREAT VALUES IN SILK HOSE

Dale Hosiery Pure Silk, full fashioned, new Christmas colors, very sheer, A Big Value for only, 59c	Phoenix or Munsing New colors, worth 89c, extra value in 3 thread sheer Hose for only, 79c
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Smashing Values In Ladies' Suede Shoes

Odds and Ends are all we have left in Ladies' Suede Shoes—Browns, Wine or Blacks in Ties, Straps or High Pumps and they go in this Pre-Thanksgiving Sale at the following Prices—

\$2.95 Shoes go for \$2.39	\$3.95 Shoes go for \$2.97	\$4.95 Shoes go for \$3.68	\$6.50 Shoes go for \$4.38
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Martin Dry Goods Co.

FLOYDADA, TEXAS

MUNSINGWEAR — BALBRIGIAN

GOWNS And PAJAMAS

Keep warm in these New Tuck knit and Balbrigian garments. New shades—New styles—Great Values.

\$1.50 — \$1.95

RAYON PANTIES

Close or loose fitting styles for ladies or girls in most any quality you may want—Munsingwear or Sell-Mor—

25c, 50c, 75c

LADIES' SLIPS

Plain strait or bias cut styles, brassiere tops, satin or crepe. Sizes 13 to 46 Each, **98c**

Children's E Z Unions

Dutch neck, short sleeves, lastex back knee or trunk length, good heavy ribbed, a big value, **49c**

DOWN COMFORTS

Taffeta, large size with extra piece to tuck under mattress, genuine white goose down, Each, **\$9.88**

BATES BEDSPREADS

Extra Heavy, solid pastel colored cotton spreads with beautiful designs, Size 86 x 105. Special Value, **\$2.48**

Chenille Bedspreads

Pre-Shrunk, white or pastel colors with contrasting color trims, A Big Pre-Thanksgiving Special, **\$2.98**

SEW and SAVE

CELANESE—SILKS

Celanese that's washable, not effected by perspiration or novelty Silks New Fall Colors, 98c Values for **78c**

Crown Tested Rayons

Spun Rayons with fancy stripes or gay dots, extra smart this season for Dresses, 69c Values go in this Big Event for, **48c**

SPUN RAYONS

Smart new patterns that you'll want. Looks like much higher priced materials, 39c Values go for only, **33c**

TOPMOST PRINTS

Smart New Patterns Just received, extra smooth finish. Buy now for this is a Big Value at, **19c**

80 SQUARE PRINTS

New Fall patterns, very fine count, worth 19c, A Big Pre-Thanksgiving value for, Per Yard, **15c**

GAY-ETY PRINTS

Smart New Patterns, pongee finish, Fast Colors, 36 in. wide. You'll like the quality, per yard, **10c**

INDIAN HEAD

Solid colors, permanent finish, short lengths, worth 25c, A big special value at per yard, **17c**

FLANNELETTE

White or Pastel colors, with smart designs or stripes, very fine for night garments, 19c Value for, Only, Per yard, **17c**

OUTING

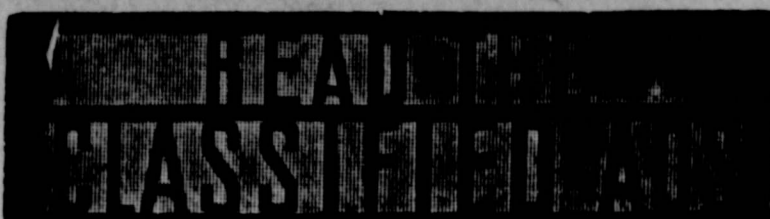
36 inches wide, good heavy weight, goes in this Big Pre-Thanksgiving Sale at per yard, **10c**

BROADCLOTH

36 inches wide, solid colors of most every shade, good count. A Big Pre-Thanksgiving value, per yd. **10c**

Men's Cow Boy Boots

Men's or Boys' Friendly Boots, \$6.95 values in brown or black, Extra good for hard wear, Pre-Thanksgiving Sale, **\$5.00**



HEALTHY, WEALTHY AND WISE!

TO PREVENT INSOMNIA, BE SURE THAT YOU DO NOT HAVE TOO LITTLE OR TOO MUCH COVER IN BED...

ALWAYS KEEP THE AIR HUMID IN YOUR HOME! PANS OF WATER SET ON THE RADIATOR WILL MAINTAIN THE CORRECT HUMIDITY AND PREVENT NOSE AND THROAT IRRITATIONS.

PEOPLE UNDER THIRTY YEARS OF AGE, WHO ARE OVERWEIGHT, ARE LESS APT TO GET TUBERCULOSIS.

A HEADACHE IS ALWAYS A DANGER SIGNAL. NEVER DISREGARD IT. FIND OUT WHAT IS WRONG BY CONSULTING A PHYSICIAN.

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Campbell Congregation Will Worship At Baker

The congregation at Campbell, since the school house there was destroyed by fire last Thursday morning, will meet at Baker school for the present, it was indicated this week.

Baker people have kindly offered the use of their school house for the Campbell people. Rev. W. M. Culwell, pastor of the Floydada Circuit, M. E. church, preached for the congregation last Sunday at 10 o'clock before going on to his regular appointment at 11. After the preaching Sunday school was held at Baker.

Next Sunday morning Rev. Merriott will fill his regular appointment with the church (at Baker) preceded by Sunday school at the regular hour, it is announced.

Lakeview News

LAKEVIEW, Nov. 13.—Mrs. Willie Bunch entertained for her little daughter, Joy, Saturday afternoon, the party celebrating Joy's sixth birthday.

Games were played, balloons were used as plate favors. Refreshments of punch and cake were served to the following:

Shirley Bishop, Dorris and Gerald Vinson, Helen McCravy, Jaunell Denton, Virginia Dunn, Alma Jean and Hoy Ann Porter, Jerry Bob Harrison, Dourell Gene Bunch and the honoree. Joy received a number of nice gifts.

Local News
Mr. and Mrs. Will Harrison, of Dougherty, spent Sunday afternoon with their son, Don Harrison and Mrs. Harrison and Jerry Bob.

Mr. and Mrs. G. W. Smith visited Mr. and Mrs. Fred Battey of Pleasant Hill Saturday afternoon.

Mr. and Mrs. G. L. Baker have remodeled their home this past week.

Mrs. Cella Ross spent Sunday in Lubbock visiting with her sisters, Mrs. A. L. Scoggin, Mrs. A. P. Horn and families.

Mr. and Mrs. Keller Holmes, of Starkey, visited Mr. and Mrs. O. C. Vinson Sunday afternoon.

Mr. and Mrs. F. M. Covington and children of Dougherty, spent Sunday afternoon with Mr. and Mrs. R. F. Hall.

Mrs. R. E. Cogswell, of Dimmitt, spent Saturday evening with Mrs. C. Alexander.

Mr. and Mrs. Grady Mason and sons spent Sunday with Mr. and Mrs. W. H. Mason of Plainview.

Mr. and Mrs. J. R. Conway and son, Junior, and Mr. and Mrs. John E. Allen and son Lonnie, spent Sunday with Grandma Conway of Lakeview.

Live Stock

FOR SALE—At the farm 82 ewes and 1 registered Hampshire buck, C. M. Meredith. 361tc

36 HAMPSHIRE gilts; 3 young boars. E. C. Mosley, Sterley, Texas 392tp.

For Trade

WILL trade good house in Amarillo, which has 4 bed-rooms, 2 baths, double garage, on nice lot with lawn and trees, and take 5 room house in Floydada as part payment. Amarillo property worth approximately \$3500.00. Tom W. Cotten Company, 823 Amarillo Bldg., Amarillo, Texas Phone 2-3011. 382tp

29 CHRYSLER, trade for cattle trailer. W. J. King, Lockney, Texas. 392tp.

Farms For Rent

FOR RENT—320 acres land. Want to sell farming equipment. Call at Hesperian. 321tp

FOR CASH lease improved half section, unimproved quarter section, improved 80 acres. Goen & Goen. 391tc

Sterley News

STERLEY, Nov. 14.—Rev. Armstrong, of Lockney, filled his regular appointment at the Methodist church here Sunday.

Mrs. Downs, of Fort Worth, is visiting her daughter, Mrs. Troy Tinsley.

Mr. and Mrs. Bob Reeves left last Saturday for San Bernardino, California, to make their home.

Mrs. Bert Bobbitt visited her daughter, Sallie Myrtle, at Lubbock last week.

Mr. and Mrs. E. Hays, Paul and Paulene, spent last Sunday with Mr. and Mrs. Raymond Ragle, of Lockney.

Mr. and Mrs. E. M. Whorton of Lockney, spent last Saturday night with Mr. and Mrs. F. S. Byars.

Mr. and Mrs. Zack Cummings and family visited relatives in Clovis, New Mexico, Sunday.

Mrs. B. A. Howell returned from Childress Friday. She had been with her niece, Juanita Reeves, who had her tonsils removed.

Mr. and Mrs. Bill Buth spent Sunday with Mr. and Mrs. O'Neal, of Silvertown.

L. A. Claburn spent Sunday with his family in Plainview.

C. D. Bumpas, of Sherman, spent Tuesday here on business. He was the guest of J. E. Swinson while in this section.

South Plains News

SOUTH PLAINS, November 7.—Merle Scoggin was host to the younger set at South Plains on Halloween night. The rooms were decorated with witches, black cats, goblins and weird lights to accent the season.

Approximately 40 young people played swing games in the yard until all were out of breath, then contests, including bobbing for apples, were played indoors for which the host awarded noise makers for prizes. Each did some stunt to earn a brightly colored lollipop.

Following the games and stunts a session of singing was held in which modern and old favorites were given attention. Refreshments were served to Linnie Milton, Jack Yearly, Kenton Davis, Margaret Bean, Velma Lois Young, La Verne Young, Shirley Faye Harper, Clarence Davis, Ailara Casey, Betty Lou Bybee, Kathryn Davis, Freda Wington, Raymond Elliott, Cline McClendon.

Douglas Beedy, Doyle Casey, Kenneth Amming, Billy Bean, Jack Reeves, Perry Smith, Edward Edwards, Noel Davenport, Mrs. Perry Smith, Mrs. Gilbert Bean, Rose Marie and Lois Lynne Scoggin, Mr. and Mrs. Grig Milton, Mr. and Mrs. W. H. Scoggin and the host, Merle Scoggin.

Chapel Program Tuesday
Chapel Program at South Plains school on Tuesday morning included assembly songs, and a playlet, "Hallow'en" put on by the seventh grade. Carlene read "Our Party."

Inspector Visits School
E. Esten Day, deputy state superintendent, paid a visit of inspection to the South Plains school on Wednesday. The school board members were present.

Personals
Mr. and Mrs. Grig Milton were guests of Mrs. Blanche Phegley Tuesday afternoon.

A large number of South Plains students and residents attended the Floydada-Lockney football game Friday afternoon.

Miss Mary Nell Hodges was a guest in the home of Mr. and Mrs.

Sim Reeves on Sunday.

Miss Zelda Battey spent the week-end with her parents near Floydada.

Class Has Party
Mrs. Paul Snodgrass' Sunday school class was entertained with a Halloween party at the home of Mr. and Mrs. John Smitherman last Tuesday night. Halloween games and dominoes were played. The husbands of the class members were honored guests.

Refreshments were served to Mr. and Mrs. O. Lockhart, Mr. and Mrs. Arthur Brown, Mr. and Mrs. Jack Callahan, Mr. and Mrs. Jack McCowan, Mr. and Mrs. Lenton Latham, Mr. and Mrs. Paul Snodgrass, and the host and hostess Mr. and Mrs. John Smitherman.

Local News
Mr. and Mrs. Gilbert Bean entertained over the week-end Mr. Bean's sisters, Mrs. Leola McDundum and Miss Irene Bean, both of Dallas.

Mr. and Mrs. Carl Daniel are driving a new car this week.

Mrs. Silas Ellis of Silvertown and children visited her brother, Perry Smith, and Mrs. Smith on Sunday.

Oscar Mulder was in Floydada on business Monday.

Mr. and Mrs. Travis Gilliland of Amherst visited Mr. and Mrs. Finn Morris on Saturday.

Mr. and Mrs. John McClendon were Sunday visitors in the home of her mother, Mrs. D. N. McGavock of Silvertown.

Mr. and Mrs. Perry Smith attended the football game in Lockney.

Mary Frances King student at WTSTC spent the week-end with her mother.

Thelma Jarrett spent Sunday visiting Miss King.

Ray Lyles, student at WTSTC, spent the week-end with his parents, Mr. and Mrs. Matt Lyles.

Mrs. Bill Beedy had as guests on Wednesday her grandmother, Mrs. H. C. Randolph, and Mrs. A. S. Mize of Cedar Hill and Mrs. J. K. Taylor of South Plains.

Mrs. W. H. Bailey of Lubbock auditorium.

Pre-Christmas LAY - AWAY EVENT

Just come in . . . pick out the gifts you desire to give for Christmas . . . pay a deposit and as little as 50c or \$1 a week and get them in time for the gift giving day. It's easy to make the small payments and easy to give better gifts. Buy them now and avoid the lack of selection later on.

\$1 RESERVES ANY GIFT!

Diamonds, Silverware, Watches, Electric Appliances, China Ware

Kimble's

"The Home of Better Gifts"

visited her sister, Miss Betty B. Myers, Sunday.

Look Out For Lisle!
Where? At South Plains school When? November 17, Friday night at 8 o'clock.

What? A three act comedy coached by Miss Zelda Battey with special features between acts. To be given by the ninth grade.

WMS Has Meeting
The recently organized WMS met Monday afternoon at the church with Mrs. W. H. Scoggin, president.

The following program was given from the Royal services: devotional, Mrs. Joiner; song, "There is Power in the Blood," prayer by Mrs. Reeves; The Great Commission by Mrs. Jack McCowan;

Southern Baptists in Europe by Mrs. Reeves; prayer by Mrs. Walter Wood; Southern Baptists and Henrietta in Europe by Mrs. Callahan; New Baptists in Nigeria by Mrs. Knierim; other African Missionaries by Mrs. Scoggin; closing prayer by president.

Armistice Day

—SERVE—

Fruit Cake

1 POUND CAKE 30c 2 POUND CAKE 60c

Wester's Quality Bakery

Let's Back — DAIRY DAY

And The FFA and 4-H Club Work

We welcome the boys and their friends and parents to Floydada for the First Annual Dairy Day . . .

We are glad to have them with us to show us what Floyd County boys can do with fine blooded calves and what is trying to be done in our Dairy Industry.

J. C. Wooldridge Lumber Company has always been glad to cooperate with our progressive youths... and this is no exception. We know that these boys with their work are building our community higher and toward better things.

Lumber and Building Supplies for Farm and Home

J. C. Wooldridge Lumber Company

Floydada, Texas

Dairy Day For Floydada

Wednesday, Nov. 15

Future Farmers and 4-H Club Boys Will Show Their Blooded Dairy Calves

Be on hand for this First Annual Dairy Day Show and encourage these boys to raise fine cattle. Show them that we are interested and pleased with their work.

These boys have gone to much trouble to raise fine calves, studied to know how to care for them. These are the boys that will be our farmers and agriculture leaders tomorrow. Let's learn what they are planning for the future.

Willson & Son is interested in Floyd County and its future and we want these FFA and 4-H Club lads to know that we are backing them 100% in their work.

Complete Stock Lumber and Building Supplies Always on Hand at

Willson & Son Lumber Co.

Floydada, Texas

Future Farmers

— And —

4-H Club Members!

Welcome To Our Store

WEDNESDAY, NOVEMBER 15

Floyd County Dairy Day!

See the Modern Way to Till the Soil!

Visit Our Store when you Visit Floydada

Martin And Company

Floydada, Texas

THE HESPERETTE STAFF

Editor—Mary Frances McRoberts Exchange editor—Donald Cornelius. Society editor—Aileen McIntyre. Home Economics—Lillafaye Hicks Sports editor—Kenneth Bishop. F. F. A.—Russell Patterson. Spanish club—Ella Breed. Library club—Ella Breed. Glee club and Press club—Jennie Glee club and Press club—Jennie Lou Harper. Girls Social club—Louise Willson. Speech club—Ruth Simpson. Band reporter—Floy Jean Hale. Band reporters—Joyce Ward, Geneva Gordon, Mildred Stovall, La Nell Harmon, Margaret Tubbs, Evelyn Withers, Joe Dick Moore, J. L. Nichols, Buddy Norman, James Wester, Alice Bell, Evelyn Elliott, La Juana Leibfried, Frances Keim, Dorothy Tye and Lovelle Ginn. Typists—Laverne Russell, and Maureen Hart.

THE HESPERETTE

Hesperette Staff Plans To Attend Tech Press Clinic

The Hesperette Press staff are expected to attend the annual West Texas Press Clinic at Lubbock on November 24 and 25, in which all the schools in West Texas that have school publications will attend. A very interesting program has been arranged by Mr. Cowan, teacher of Journalism at Tech. The high-spots of entertainments will be the banquet in the hotel Friday night and the football game Saturday night between Tech and Montana. Students and sponsors will be the guests of the Lubbock Chamber of Commerce and Texas Tech at each of these events. The purpose of the clinic is for the high school students to get-together and discuss their problems and to get new ideas from other schools. A number of outstanding newspaper men will appear on the program during the two day meeting. There will also be a number of high school students giving short talks. Several of them will be from our local high school group, with Mary Frances McRoberts editor of the Hesperette heading the group. Miss Fannie Mae Rees is chairman of the division of the schools who have a printed page in the down town paper. Miss Rees will have a group meeting of the sponsors and students interested in this, on Friday afternoon from 2 to 4:30.

300 Per Day Go Library Way

Whether it is just a place to come and gossip, to do some studying, or just a convenient place to meet the girl friend, approximately 300 students visit the library daily. Mr. Travis came up to the library and showed some of the girls how to use the sewing clamp and drill. By using the sewing clamp and drill, old books can be made almost as good as new ones. The girls have sewed and bound a set of twelve Popular Science books. These books are practically as good as new now. This was interesting to the girls because they had never seen anything like this done before. It is almost like play and the girls enjoy doing it very much. A new book that has been received in a late order was "and Tell of Time" by Laura Krej. A brief summary of the book is as follows: In 1865 Cavin Darcy took a wife, said farewell to war-torn Georgia, and turned westward to find in Texas space and freedom to build a new America. Seven hundred pages of swiftly flowing narrative tell the tale of the turbulent years that followed. The librarians had a meeting Monday, November 6 at 12:30. They reviewed all the books in the library and each one told what she thought could be done to improve the library. The next regular meeting is to be November 27. If it is necessary Miss Rea will call a meeting before the time for the regular meeting.

Senior News

The seniors are outstanding this year. There are seniors represented in a great many organizations in the school. There are seniors in the band, pep squad, football team, speech club, home economics club, F. F. A., girls' social club, rifle club, glee club and press club. The seniors are taking a great interest in all of these organizations. More everyone is interested in the class and are looking forward to the time of graduation. There are ten students who made high grades last year and this year and will run a close race for valedictorian. The seniors wish to offer some slogans which can account for the success of some of them. It is better to say no than yes. Keep the corners of your mouth up. Sleep on your decisions. Hesitate afterward. Happiness is like jam—you can't spread any without getting some on yourself.

Press Club

The Press club met Monday afternoon after school for the purpose of electing a new president, in the place of Aileen McIntyre who left Saturday for California. The club was called to order by the vice-president, Donald Cornelius. Donald was elected by acclamation for president. Margaret Tubbs was elected to fill the vacancy left by Donald. Miss Rees announced about the Press clinic which is to be held in Lubbock on November 24 and 25. The reporters who do good work up to the time for the meeting will get to attend.

Business Meeting

The Future Homemakers club had their regular business meeting Tuesday at 12:30. An interesting talk was given by Mona Blackmon on "What Our Community Needs." The girls finished their plans for the "covered-dish luncheon" to be at the home of Miss Rees Tuesday, November 14 at 6:30 o'clock.

SOCIETY

Aileen McIntyre Honored With Series Of Parties Here

Miss Aileen McIntyre who has moved to Anaheim, California, was honored with several parties given by her friends. Thursday night after the "Pep Rally" a surprise party was given by Lovelle Ginn. Games were enjoyed by the group of girls and Aileen was presented with a cook book by Miss Rees. A lovely evening bag and necklace was given her by several of her teachers and girl friends. Refreshments of hot chocolate and cookies were served to the following girls: Lee Dale Clubb, Yvonne Hale, Margaret McKinney, Mona Blackmon, LaVerne Russell, Arlene Fyffe, Frances Field, Ellie Biggs the guest of honor, Aileen McIntyre, the hostess, Lovelle Ginn, the hostesses grandmother, Mrs. J. W. Ginn and Miss Rees.

Miss Aileen McIntyre was honored by Miss LaVerne Russell who gave a party at her home Friday night, November 3. Popping popcorn and making candy were greatly enjoyed by the group but eating them was enjoyed even more. Those present to enjoy the party were the honor guest, Aileen McIntyre, Lee Dale Clubb, Mona Blackmon, Yvonne Hale, Hollis McLain, Kenneth Mickey, Verne Graham, Frankie Jones, Bruce Foster, Milton Weems, John Hillums, J. W. Womack and the hostess, LaVerne.

John Farris Honors Boy Scouts With Party

John Farris was host to a Halloween party, for the Boy Scouts and their guests Tuesday night, October 31, at the First Christian church annex. The group enjoyed lively games until a late hour when refreshments of cake and hot chocolate were served. Those enjoying the affair were Jennie Lou Harper, Topsy Dudley, Floy Jean Hale, Norma Denson, Nelda Fagan, Louise Willson, Martha Yearwood, Betty Jo McCleskey, Joyce Ward, Donald Cornelius, J. L. Nichols, James Wester, Greer McCleskey, Buddy Norman, James Bishop, Virgil Williams, John Colville Gene Collins, Joe Arwine, Gene Loran and the host, John Farris.

Evelyn Elliott Hostess To Friends After Pep Rally

Thursday evening, October 26, Evelyn Elliott was the hostess to a group of her friends at a party, at her home, after pep rally. Various games were enjoyed by Phil and Maurice Steen, Gene Loran, Joe Arwine, Kenneth D. Johnson, Wayland Hale, De Winn Fyffe, Joe Dick Moore, Frances Keim, La Juana Leibfried, Geneva Gordon, Floy Jean Hale, Norma Denson, Nelda Denson, Florene Cates, Nelda Fagan and the hostess, Evelyn Elliott.

Norma Denson Entertains With Informal Dinner Friday

Miss Norma Denson entertained some friends with an informal five-course dinner at her home Friday night, November 3. Monopoly and dancing furnished entertainment for the group. Those present for the lovely affair were: Floy Jean Hale, Joe Arwine, Gene Loran and the hostess, Norma Denson. It better to be a man of few words. You'll have fewer to take back.—The Bare Facts, Gladewater, Texas.

Foods III Class Goes Formal a la Emily Post Wednesday

Future Farmers Are Studying Rations, Conservation

The Future Farmers taking Agriculture III this week are studying balance rations, how to balance a ration for a 1000 pound dairy cow. The boys have caught on how to balance a ration with the help of their advisor, Mr. Barber. The first year class is studying soil conservation, the advantages and disadvantages of soil conservation.

Harvey Lee Newberry was elected Tuesday to fill the office of the treasurer which was occupied by M. C. Fuqua. M. C. dropped agriculture, and no one can hold an office unless he is enrolled in agriculture. Each Future Farmer of the Floydada F. F. A. chapter is to do three improvement jobs at home this month; one on home beautification, the other two on making the farm home a better place to live.

Mr. Young of the Amarillo Uniform company visited the Future Farmers Monday afternoon, October 30, and showed them the uniform that they had for Future Farmers. The boys have decided on colored overalls which cost \$3.75 if they order from the Amarillo company. Several of the Floydada Future Farmers plan to enter dairy calves on dairy day which is to be held in Floydada, November 15. Mr. Barber has stated that a prize will be given each boy that enters a calf. A news letter for next month will be sent out by the first year class at the end of November. Doyle Walls is to be the editor and George Tubbs the reporter.

ANOTHER ARMISTICE?

As the countries in Europe are engaged in warfare, and as Armistice is nearing, we are prone to wonder if, in the course of the next few years, there will be another "Armistice" signed, with the United States one of the signers. We, the young people in this country of a democratic government of the people, for the people, and by the people are wondering if we will be drawn into this beastly war of again trying to save the world for democracy.

With November 11 drawing nigh, and when we think of our classmates patriotically volunteering to serve their country as soldiers within a few years, we then realize that something must be done to prevent this call. May each of us do our part so that it will not be necessary for this country to sign another such treaty. "A war cloud has no silver lining."

Frances Keim Entertains With Halloween Party Saturday

Frances Keim entertained with a Halloween party October 21, at her home on 217 W. Houston street. Many enjoyable games were played and refreshments were served buffet style with a centerpiece of fruit, surrounded by dried leaves. At each end of the table was a dish of Halloween candy, orange and black horns were given as plate favors. The room was lighted with white candles. Those enjoying the occasion were Evelyn Elliott, La Juana Leibfried, Netha Denson, Geneva Gordon, Dorothy Tye, Florene Cates, Nelda Fagan, Junior Snodgrass, Phil and Maurice Steen, Joe Dick Moore, Kenneth D. Johnson, Randolph Rutledge, De Winn Fyffe, Wayland Hale and the hostess, Frances.

Speech Club Holds Interesting Meet Wednesday P. M.

The Speech club met Wednesday afternoon at 7:30 at high school. They were entertained with a new variety of program. The speakers were arranged on the stage with the vice-president, Emmett Hinson as master of ceremonies. Several topics were put in a hat and a number of members were called forth to draw for a subject to speak on. This resulted in many interesting and comical speeches. The main speaker of the evening was Miss Smith who made an excellent speech on "The Present Season on Broadway." After the program, the members were served popcorn and apples. The meeting was adjourned at 10 o'clock to meet the second Wednesday in December.

Peppers Have Chills As Team Loses To Lockney Team

Cheers and Chills—Groans and Goose-pimples—Smiles and Tears (The latter) and Whatgame! The score was 14 to 19 in favor of Lockney but nevertheless the game was chock full of thrills for all those present. Especially when the Whirlwinds made their last touchdown the Pep girls were out on the field cheering for their team. One encouragement is that the ever faithful pep squad stuck with the Whirlwinds all through the game and will be backing them Friday afternoon when they tackle the Matadors on Wester Field. "Good ole Whirlwinds" keep up your spirit because the Pep Squad will be behind you losing or winning.

Sophomore News

The students of the sophomore class have many useful and interesting hobbies. Gene Loran makes model airplanes for his hobby. Gene is very good at it, too. Herchel Hinson, vice-president, has a very nice hobby, carving different things out of wood. Florene Cates' hobby is collecting pictures. James Thurmon Bishop collects match folders for his hobby. Maudene Moore's hobby is going to football games. Geneva Gordon collects dogs of all kinds except live ones. Topsy Dudley's hobby is going to the show. Joe Dick Moore's hobby is taking pictures. Norma Denson's hobby is playing the piano. Floy Jean Hale's hobby is getting in detention and James Webb's hobby is throwing erasers. We are proud of the hobbies selected by our class. Maybe they will help them later on in life.

Freshman News

The freshmen have been in quite a stew this week due to the leaving of Novella Russell. The freshmen class was indeed sorry to lose her because she was a good student and classmate. Novella was also vice-president of the class. Novella left November 3 to go to her home in Oklahoma, but will return to Floydada for a short time. Then she will continue on to her future home in Colorado. Because Novella left, the class had to elect a new vice-president and for that reason they met in Mr. Linder's room, October 31. The class was called to order by President Joe Willson and the minutes were read by secretary-treasurer, Netha Denson. The class decided upon Joy Ward for vice-president and then the class went on to elect a class motto and class colors. "Do more and say less" was elected for the motto and blue and silver were decided upon for class colors. After this was done the class was dismissed.

GLEE CLUB

The Glee club is progressing nicely under the faithful leadership of Miss Caldwell. We have ordered new books, which have many pretty songs in them. The Glee club said they could do some good singing in assembly if they had the chance. The Glee club has lost one of their valuable sopranos, Pauline McBride. We hear that she has moved to Amarillo. The Glee club had a visitor last Monday. She was Sammie Thacker of Lubbock. Come again sometime, Sammie.

AMERICAN EDUCATION WEEK

This movement was inaugurated in 1921. This offers teachers and administrators an excellent opportunity for education interpretation and for educational of local interests. The local high school teachers are trying to advance this movement by frequent mentioning of it this week in their classes.

BAND NOTE

The Floydada High school and the town of Floydada will be able to boast of a 60-piece band before the school year is over. There are several who are just beginning lessons on various instruments, but by contest time, which is the spring, all of these who have started should be able to play with the first band. It takes a girl asleep to be unconscious, but a boy that is wide awake is definitely girl conscious.—The Sandtonian, Sand Springs, Oklahoma.

EXCHANGES

The aim of the Waco High school this year is to make their government better than ever before. Waco High is known to have one of the best student governments in the entire state.—The Huacón, Waco, Texas. A woman was being examined for a driver's license. "And what is the white line in the middle of the road for?" she asked. "For bicycles" was the reply. —Red and Gold, Cisco, California. Loose leaf binders, loose leaf systems, ledger sheets, vertical file folders. Call No. 8.

BIRTHDAYS

The following students are having birthdays this week: W. A. Colston, November 8, age 16. Marjory Duncan, November 12, age 15; Lois Felps, November 8, age 15, and Neil Bertrand, November 4, age 19. Geographically speaking, the center of Texas is near Brady, say University of Texas geologists. Population center falls near McGregor in McLennan county. Birth rate in Texas is higher than that for the United States as a whole. University of Texas social scientists report.

Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly always the cough or you are to have your money back. CREOMULSION for Coughs, Chest Colds, Bronchitis

Advertisement for Creomulsion featuring a cartoon character and text: "Creomulsion relieves promptly because it goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly always the cough or you are to have your money back. CREOMULSION for Coughs, Chest Colds, Bronchitis"

Cartoon strip titled "NABBY" showing characters in a room. One character says: "OKAY HAMMERHEAD, START SINGIN'! WHO'S DE TWOIP WOT RUNS DIS TRAP?" Another says: "DIS MUS' BE DE JOINT, GENTS!"

Cartoon strip titled "NABBY" showing a character looking at a sign that says: "GAWRSH! YOU MUS' MEAN NABBY! HE AIN'T HERE NOW!"

Cartoon strip titled "NABBY" showing characters in a room. One character says: "OH YEAH? WELL DIS IS 'TUFFY' M'LEAN TALKIN' SEE? TELL 'M I DON'T MIND DOSE TINGS HE WRITES ABOUT ME, BUT WOT HOITS ME IS DAT HE SPELLED ME NAME WRONG?!"

Advertisement for seaweed: "SEAWEED DOES NOT SOUND PARTICULARLY APPETIZING, YET IT IS WIDELY EATEN IN CHINA, SCOTLAND, JAPAN AND IRELAND. IT IS USED IN MAKING JAMS, SOUPS AND MEAT JELLIES.... AYE! TIS VERRA BONNIE SEAWEED JELLY!"

Advertisement for Greyhound: "THE GREYHOUND POPULAR AS A PET AND HUNTING DOG SINCE THE DAYS OF ANCIENT EGYPT, IS THE ONLY DOG THAT HAS NOT BEEN CHANGED FOR MORE THAN 5000 YEARS AND IS ALWAYS IN FASHION!"

Advertisement for a 1956 earthquake prediction: "CHINA IS SO BIG, THAT IF THE CHINESE BUILT 25,000 MILES OF ROADS A YEAR, 4,000 YEARS WOULD PASS BEFORE AN ADEQUATE TRANSPORT SYSTEM EVOLVED! 1956 WILL BRING EARTHQUAKE AND DISASTER FOR KILI PENINSULA IN JAPAN, PREDICTS PROF. IMAMURA, A JAPANESE SEISMOLOGIST... HE BASES HIS PREDICTION ON THE EARTH MOVEMENTS IN THE PENINSULA AND THE PERSONICITY OF SHOCKS DURING THE PAST CENTURIES!"

November 23 For Some; November 30 For Others Thanksgiving Round-Up

Reporter Thinks November 30 Gets Majority Support For Annual Turkey Holiday

While there will be a considerable "sprinkle" of establishments in Floydada to observe the president's new Thanksgiving day—November 23—a large per centage of the people of the community already had their plans set and made for November 30, and it appears most will observe the latter date. Leastwise that is what the reporters for The Hesperian seem to find.

For instance, while the post office, the Farm Security administration, and perhaps others will observe November 23, the new date, the vast majority of local business establishments will follow their already-made plans and observe November 30. The count of noses did not indicate how many

would have turkey. Floydada Public schools, Armour creamery, Floyd County Agricultural Conservation office, are among the public places which will close on November 30. In each instance the members of the forces had plans already made when the president's announcement was made.

On the fence and ready to observe either date that seems to be the most generally desired are the First National bank and the offices in the court house.

After the canvass of the public service offices was complete and the reporter started around town it appeared that practically every local business house will observe November 30. Several are willing to "close either date" that seems to suit generally, but most of the establishments have "talked it over" and want to close on dates that will fit already-made plans. Following are some of the expressions around town:

Aubrey Stewart: "I prefer November 30. Loses the sentiment if changed."

Walter Wood's: "Lets have Thanksgiving the 23 and get it over so we can get started on our Christmas decorations."

Wallace King: "Doesn't make any difference with me. I'm with the rest of the merchants."

Martin Brown: "I don't see any reason for changing the date."

E. L. Angus: "Practically all the events that go with Thanksgiving have been scheduled a long time and our boys at the creamery would rather take November 30. That is the day we plan to observe."

J. G. Martin: "So far as we know we will observe November 30 as Thanksgiving. Most of our customers, including the teachers, seem to have their plans made that way."

Walter Travis: "The school board planned months ago for Thanksgiving observation on November 30 to give the teachers a chance to attend the state teachers convention. So far as I know the board has not changed their minds. Another thing that will influence their decision, I think, is the fact that our boys' football games were scheduled far ahead. So far as I know we will have school as usual on November 23."

Shine boy at Hilton's: "I haven't located me no turkey yet."

J. V. Daniel: "The bank will try to observe the date as Thanksgiving most generally observed by other institutions and business houses."

C. C. Huckabee: "We'd rather take Thanksgiving at the Consumers on the 30th on account of the school kids."

Prosh: "Ginger ale." Waiter: "Pale." Prosh: "No—just a glass."

The Philippines government will erect a \$4,250,000 electric power plant.

Carbon paper, typewriter ribbons, Hesperian Pub. Co.

BUCK AYCOCK, OF KRESS, FUNERAL HELD AT LOCKNEY

Funeral rites for Buck Aycock, of Kress, 26, were held at Lockney Tuesday afternoon and interment made in Lockney cemetery.

Rev. C. C. Strickland, of Hagerman, New Mexico, officiated at the funeral held at the Assembly of God church at 3 o'clock. Mr. Aycock, a single man, became ill with appendicitis while visiting in Floydada with his sister, Mrs. O. B. Jones. He died Monday at the Plainview sanitarium. He is a son of G. B. Jones of Lockney and 5 brothers and 3 sisters also survive.

COST OF PLANTING A TREE ON PLAINS UNDER 6 CENTS

The entire cost to the Federal Government of this year's planting of field windbreaks in the Prairie States Forestry project is being kept to about 5 1/2 cents a tree or shrub, the Forest Service reports. More than 42,000,000 trees in 4,500 miles of windbreaks have been planted at an average of a tree a minute in the planting season. This cost includes investments in and depreciation of equipment, seed collection, rodent control, and planting and care of about 70,000,000 seedlings and transplants now growing in nursery beds.

The government supplies the trees, labor, and supervision, and farmers invest an equal amount by furnishing the land, fencing material, and labor in preparing the land and cultivating the young trees during the first few years of growth.

Cost of the prairie tree planting work is carried by W. P. A. funds and all labor is furnished from W. P. A. relief rolls. Technical and administrative supervision is by the forest service.

The trees protect crops and soils for 20 times their height and modify the wind to some extent for a distance of 50 times the height of the trees.

OFFERS BRILLIANT IDEA

Roy W. Hahn in Briscoe County News: A wise young lady told me this week that one more remark out of me and she would tell me to go to h—l, and take my newspaper with me. Say that might be an idea. It might work. Hell has a large population, and as far as I know, no newspaperman has ever gone there. It would be a great opportunity... plenty of back shop printers and linotype operators to help... plenty of politicians to furnish copy... and everyone in the place a devil. And as for printing equipment—say there isn't a press nor linotype in the world that has fellows there who could write the church notes.

Argentina will spend about \$50,000,000 on public works this year.

COUNTY BOARD HOLDS REGULAR MEETING MONDAY

The county school board met in regular session Monday afternoon in the county superintendent's office with J. W. Howard, J. T. McLain, E. C. Durham, and Earl Edwards present.

The board accepted the bus contract and route of A. L. Ritchey, driver of bus for Prairie Chapel.

T. J. Cardinal was appointed to fill the unexpired term of Joe Robertson of Pleasant Hill.

The board accepted the resignation of A. A. Tubbs as trustee of Center.

HALLOWEEN AND CARNIVAL PLANS INTEREST LIONS MEET

R. S. Wilkinson, Jr., Tuesday told members of the Floydada Lions club something of Halloween, its origins and observance. It is the most anciently observed holiday, although it has degenerated from its original meaning, said he.

The club's plans for its annual carnival Tuesday and Saturday nights were discussed under the leadership of the club chairman, M. P. Goen. Funds obtained from the carnival will be used to meet expenses of the club incident to aid for community Christmas observance.

WEATHER AND CROPS

First real freeze of the winter came in November 3 when the thermometer dipped to 23 degrees and on the following Saturday morning stood at 24 degrees.

Temperatures later this week have been considerably higher, with no freezing weather since Sunday.

No moisture during the week, save and except a light sprinkle this Thursday morning.

Wheat conditions are satisfactory for the immediate present in all the county. The cotton harvest, except in the irrigated area, is nearing the last stages.

PASTURES GIVE ONE-THIRD DAIRY FEED IN CORN BELT

Good pastures are good business for the farmer. In seven different districts of the country where the United States Department of Agriculture studied feed requirements for market milk production, pasture furnished nearly one-third of all the feed, but was only one-seventh of the feed cost. On 478 Corn Belt farms, pasture furnished more than one-half the feed for beef cattle, but was only one-third of the total feed bill.

Because good pastures are a good investment, the A. A. A. is helping many farmers in the Northeastern, East Central and a number of Southern states to improve pastures with lime and superphosphate. In these regions farmers may pay for lime and superphosphate with the conservation payments they earn for carrying out soil-building and soil-conserving practices. The farmers obtain the soil-building materials with the understanding that they use them to improve their pastures.

Farmers with depleted permanent pastures have found lime and superphosphate of particular value, for they aid desirable grasses and legumes in driving out and replacing weeds and poorer grasses.

American building material is being used in new houses in Salvador.

HULL & McBRIEN

Telephone 292 for your needs. We Deliver in the city.

- SUGAR, 10 lbs., 52c
- PRUNES, Gallon Can, 25c
- DEL MONTE TOMATO JUICE 3 Cans, 23c
- BAKING POWDER GOLD LABEL 2 Lb. Can, 19c
- PINEAPPLE, No. 1 Can, 3 For, 25c
- BLACKBERRIES No. 2 Cans, 3 For, 25c
- TOMATOES, No. 2 Cans, 3 For, 23c
- CRACKERS, 2 lb. Box, 15c

McCoy News

McCoy, November 8.—The style show and carnival sponsored by the McCoy Home Demonstration club was a big success Friday night. The exhibits of canned goods, quilts and mattress, crocheted bedspreads and other things too numerous to mention were beautiful.

Mrs. Willie Hulsey won first place with her canned foods.

A style show going back to the first American citizen was very clever. Mrs. J. J. Spikes represented the Indian, she sang a clever little Indian song; other impersonations were good representing George and Martha Washington and on down to the present time. Mrs. Robert Day also won recognition.

Miss Freda Jackson, who is in a Lubbock hospital for treatment is thought to be slowly improving. Mrs. S. W. Ewing who visited her Tuesday said.

Mr. and Mrs. B. L. Ewing visited relatives in Floydada Saturday night and Sunday.

Mrs. W. S. Goen who has been ill at her home the past week is in a Plainview hospital where she is going through the clinic this week. She was carried to Plainview Tuesday.

MARKET PRICE ON TURKEYS DOESN'T INTEREST GROWERS

Nary a turkey has come to Floydada market for the holiday feast of Thanksgiving, local dealers said here this morning.

Although Floydada has as good a market as Fort Worth—turkeys are "on" 11c at 8 o'clock—turkey raisers are disposed just to wait and find out what happens, it appears.

One turkey raiser with several head on hand ready to go, said yesterday he might be glad to get 7 cents after awhile but right now he is not ready to take 11 cents.

The Thanksgiving market is due to close sometime between this date and Monday.

Half Minute Interviews

Mrs. W. H. Owens: "The Hesperian is the best county paper I have ever read."

Baird Bishop: "Since Kenneth Baird has his attack of infantile paralysis I've been studying the disease and there sure are lots of things about it."

Hesperian Ads Pay

Public Records

- New Cars Registered
- Nov. 1—1940 Chevrolet sedan, Clinton Fyffe, Floydada.
- Nov. 1—1940 Ford Tudor, M. H. Martin, Floydada.
- Nov. 2—1940 Chevrolet sedan, A. H. Kreis, Dougherty.
- Nov. 2—1940 Chevrolet sedan, A. M. Battey, Floydada.
- Nov. 3—1939 Chevrolet sedan, H. E. Connelly, Floydada.
- Marriage License
- Nov. 3—James Cox and Georgia Lee Sparks.

TIPS ON HOW TO KNOW ABOUT FOOTBALL GAME GIVEN BY COACH THOMAS

Hints on how to know what is going on at a football game, including the referee's signals, were given by Coach Brady Thomas of Floydada Public schools to members of the Lions club Tuesday of last week.

W. R. Simon presided at the meeting. T. J. Boyd of Antelope was among the visitors.

Too Late To Classify

PUBLIC Feed Grinding 8c to 10c per 100. Fred Lambert Mill, 394D.

Order That Suit Now For THANKSGIVING



700 Samples to choose from, an International or M. Born tailored to your individual measurements. They fit with ease. They're styled to please and priced to suit your pocket.

- Freeman Shoes
- Stetson Hats
- Grayco Ties
- Shirtcraft Shirts
- Holeproof Hosiery

Pendleton Oregon all wool dress shirts, the best money can buy.

Glad Snodgrass

"Smart Wear for Men Since 1909"

LOOPER'S

Flour Sale AT CARLOAD PRICES \$1.29

Kimble's Best Made in Sherman, Texas 48 Lbs. Double Your Money Back Guarantee

- Sugar XXX powdered 2 boxes .15
- Country Sausage per lb. .15
- Vicks Salve 35c jar .25
- Cookies per lb .10
- Gallon Prunes .25
- Cherries pitted No. 2 Cans, 2 For, .25
- English Peas per can .05
- Beans Mexican style 2 cans .15
- Coffee Bright & Early lb .18
- Jelly any flavor 32 oz jar .20
- Fruit Cocktail 2 cans .25
- Yams East Texas 10 lbs .20
- Napkins 10c package .05
- Corn Flakes Bowl or Pitcher Free, 3 For, .25
- Salad Dressing or spread 32 oz Jar, .20
- Vanilla Extract 8 oz bottle .10

Star Cash Values

- FLOUR, 48 lb., Guaranteed, 1.25
- SUGAR, 10 lb. Bag, 53c
- PRUNES, Gallon, 25c
- CRACKERS, 2 lb. Box, 15c
- CANDY, Pound, 10c
- Grapefruit, Dozen, 20c
- Texas Seedless
- BANANAS, Dozen, 15c
- SAUSAGE, Pound, 15c
- BACON, Sliced, lb., 20c

BUY A HAM—They're Cheap.

- HUSKIES, 2 For, 15c

Phone 40



FEAST

Your Eyes on These Food Specials!

Your eyes will light up, too, when you see the low prices on all quality foods! Shop here for your entire holiday dinner, right from the appetizer down to the dessert! All the favorite Thanksgiving delicacies are here to make it a royal holiday feast for everyone.

- PICNIC HAMS Tender Cured 19c Pound
- Veal Loaf 15c lb Fresh Pork Added
- Apples 29c Peck
- Compound 45c 4 lb. Carton
- CRANBERRIES lb 18c
- Tasty YAMS peck 29c
- Newly Selected Mixed Nuts, lb., 25c
- Crispy Fresh Lettuce, Head, 5c
- Fancy Solid Heads CABBAGE, lb., 2 1/2c
- Golden Ripe BANANAS, doz., 15c
- FRYERS and BAKERS

SUGAR Not Sold Alone. 10 lb. Bag, 49c

ROASTS Selected Rib or Brisket 15c lb

BACON Sugar Cured 19c lb Sliced

TOMATO JUICE Lge. Can 19c

Pork Chops 23c lb Lean and Tender

FOLGERS Coffee 25c Pound

Del Monte Peaches No. 2 1/2 Can, 17c

No. 1 Can TOMATOES, 5c

12 1/2 oz. Can HOMINY, 5c

16 oz. Can KETCHUP, 10c

Quart Peanut BUTTER, 25c

Can CORNED BEEF, 19c

Brimfull PUMPKIN, No. 2, 10c

Cranberry SAUCE, 1 1/2 can, 15c

Marmalade ORANGE Quart, 39c

Fancy Stuffed OLIVES, Jar, 32c

None Such MINCE MEAT, 2 pkg 25c

K C Baking POWDER, 50 oz., 35c

Full of Juice ORANGES, Doz., 15c

Felton-Collins Gro.

FLOYDADA, TEXAS PHONE 27