





# These Boys Plan to Pulverize Floydada Friday



Defeated Only Once this fall the Lockney Longhorns, District 4-A defending champs, plan to halt the vaunted Floydada offensive Friday afternoon and then do some scoring on their own hook, and probably will. top left, bottom row, left to right, Lawrence Hohlaus, Jimmie Allen, Glenn Williams, Bob Miller, Wayne Bybee, Holman Owens, Cecil Carthel; top row, Curtis Kelley, Virgil Kelley, Bob Davis, and B. Parrack. Top right, bottom row, J. P. McPherson, Johnnie Parrack, Ted Crager, Doc McCollum, top row, Red Childers, Jimmie Sams, Pat Woodman, B. Childers, J. D. Steele, Richard Patterson. Bottom right, Bob Davis, Curtis Kelley, B. Parrack, and Virgil Kelley. Bottom left, bottom row, B. Childers, McPherson, Parrack, Sam Crager, Woodburn, McCollum, Patterson, R. McGilvery, G. Williams, G. Roberson, B. Miller, H. Owens, J. D. Steele, J. Allen, W. Bybee, top row, Coach Leo Cooper, B. Brotherton, Hohlaus, V. Kelley, C. Kelley, C. Carthel, B. Parrack, and B. Davis.

## McCoy Defeated In Basketball Game vs. Irick Team Friday

McCoy, October 30.—All pupils and teachers have been busy this week getting everything in readiness for the visit of the deputy state instructor who will visit our school Tuesday.

The basketball game between the Midgets and the Irick team played on the McCoy court Friday afternoon.

Irick played a good game and showed good sportsmanship and good coaching.

They defeated the Midgets 18 to 4. Our team took their defeat calmly but hope to have an opportunity of playing them again.

The pie supper and program Friday night seemed to have been a big success. The program was good and so was the pie supper. Approximately \$15 was made.

The student body and the teachers wish to express their sincere thanks to the patrons and visitors for their cooperation for making Friday night a successful event.

The candy sale is progressing nicely and we hope to be able to purchase the rhythm band equipment at an early date.

Mr. and Mrs. H. D. Staples with their two guests Tobe Groves and Jack Bean of Snyder spent the week-end in Amarillo visiting relatives.

## Mt. Blanco News

MT. BLANCO, Oct. 30.—Sunday visitors in the Earl Bishop home were Mrs. Henry Novak and daughters of Levelland, Mr. and Mrs. Davis Bishop and daughter of Crosbyton, Mr. and Mrs. Dink Bishop and family and Mr. and Mrs. H. M. Thomas of Lakeview and Mr. and Mrs. Riley Teague and family.

Mr. and Mrs. H. W. Fite and daughters spent the week-end at Muleshoe in the C. C. Stevens home.

Mr. and Mrs. Frank Smith and family spent Sunday in Post.

Mr. and Mrs. Otis Miller of Abilene visited Thursday night with her sister, Mrs. Hoyt McClure and family.

Mr. and Mrs. Weldon McClure and children and Bob McKinney spent the week-end visiting in Hobbs, New Mexico.

Mr. and Mrs. Zack Armstrong and family spent the week-end at Farmersville.

Rev. and Mrs. Victor Crabtree and Patsy spent the week-end with

his father and other relatives in Dickens county.

Mr. and Mrs. S. G. Appling and family, Mr. and Mrs. J. A. Trammell and family, Misses Oma Lee and Iva Watson and Ila Acker and J. C. and Raymond Pierce, J. W. McCravy, Rudolph McCurdy, and Garnell Trammell attended the singing at McAdoo Sunday.

Misses Martha Lou McClure, Ila Acker, Inez Masley and Iva Watson and R. H. Teague and J. T. Singleton attended a teachers meeting at Lubbock Friday.

Mr. and Mrs. Walter Crawford were in Lubbock Wednesday.

L. M. and Maxine Powell visited Sunday afternoon in the J. H. Watson home.

Mr. and Mrs. Gene Brown were in Lubbock Friday and Saturday.

Mrs. Mary Kirk spent Sunday afternoon in the Edd Robinson home.

Mr. and Mrs. Bert Affleck were in Lubbock Friday.

Sunday afternoon visitors in the Walter Crawford home were Mr. and Mrs. Homer Newberry and daughter of Lakeview and Mr. and Mrs. Wesley Hay.

Mrs. P. M. Felton and Mrs. Tom Shaw left Sunday for Los Angeles, California, where they will visit with Mrs. Felton's daughter, Mrs. Fred Mudd and Mr. Mudd, and her sister Mrs. Della Young, also with Mrs. Shaw's son, Donald T.

## SURFACE PIMPLES BANISHED EASY WAY

Zenzal quickly relieves the inflammation of surface pimples. Hastens healing. Helps to remove blackheads. Aids in correcting oily skin. A doctor's formula. You must be delighted or money refunded. Get Zenzal today.

Arwine Drug Company

## Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177  
Floydada, Texas

Mr. and Mrs. W. O. Tye and children accompanied their son, Keith back to Lubbock Sunday afternoon after he had spent the week end at home. He is a student in Texas Technological college. While in Lubbock they visited with Mr. and Mrs. Roy Tribble. Mrs. Tribble will be remembered by friends here as Miss Nora Dunn.

Mrs. S. J. Chenoweth and Mrs. Homer Sims returned home Thursday evening from Fort Worth where they had been the past two weeks attending a Bible school.

Mr. and Mrs. Dorris Jones and daughter, of Matador, were weekend guests of his parents, Mr. and Mrs. W. O. Jones.

Ralph Hammonds, student in Texas Tech, spent the week-end with his parents, Mr. and Mrs. J. I. Hammonds.

Miss Ada Hatchell of Crosbyton was a guest Sunday in the home of Mr. and Mrs. L. H. Dorrell.

Mr. and Mrs. Ted Borum and son, Billie, of Big Spring, visited Sunday in the home of Mrs. Borum's parents Mr. and Mrs. A. L. Sparks and other relatives.

Sam McCleskey accompanied by his daughter, Mrs. James Jones, made a business trip to Wichita Falls Sunday. Mr. and Mrs. Jones are moving to Wichita Falls.

## Star Cash Savings

SUGAR, 10 lb. Cloth Bag, 53c

PEACHES, No. 2 1/2 Cans, In Heavy Syrup, 15c

PORK & BEANS, 1 lb. Can, 5c

CRACKERS 2 lb. Box, 13c

COFFEE, Bright and Early Pound, 18c

CANDY BARS, 3 for, 10c

CHERRIES, Chocolate Covered, 1 lb. Box, 23c

HAMS, Armour's Star Half or Whole, lb 25c

BACON, No. 1 Sliced Pound, 20c

SAUSAGE, Pound, 15c

BANANAS, Dozen, 15c

Phone 40

## HULL & McBRIEN

Save with us on quality Groceries and Home Needs

SUGAR, 10 Lbs., 52c

CATSUP, Del Monte Large Bottle, 15c

Salad Dressing Quart, 23c

BEANS, Chuck Wagon, 3 Cans, 25c

Fort Howard TISSUE, 3 Rolls, 19c

GINGER SNAPS, 2 Lbs., 19c

P & G SOAP 10 Bars, 35c

CORN, 2 No. 2 Cans, Primrose, 25c

Telephone 292

(Continued next week)



## To Make A Long Tale Short

One of our recent bridegrooms asked his new wife if she didn't think he had a lot of sex appeal. "Don't be silly," she replied, "You couldn't lure an old maid out of a burning building."

The cars listed below are exceptional values, that should "lure" you into looking them over.

- Luring Prices On These
- 1939 Chevrolet de Luxe Sport Sedan, Very Clean, Down \$235
  - 1938 Chevrolet 1-ton Stake Pick-up, Extra Clean, Down \$180
  - 1938 Chevrolet Truck, new motor, excellent condition, Down \$170
  - 1937 Ford Tudor, good tires, new paint, Down \$130
  - 1936 Chrysler Sport Sedan, new paint, Down \$120
  - 1936 Plymouth Sedan, low mileage, good tires, very clean, Down \$120

Also One New 1939 Chevrolet and Two Demonstrators.

## ODEN Chevrolet Co.

TELEPHONE 4

# 90-HOUR WINTER GRIND spared your OIL-PLATED engine



What wouldn't you give to have a weather prophet foretell all the worst 90 hours of Winter this year? ... and stop their assault on your car!



You could afford to give a lot, but all it takes is the ordinary price of an oil-change. That's all you pay at Your Mileage Merchant's Conoco station for the extraordinary change to OIL-PLATING.

You need your engine OIL-PLATED now by patented Conoco Germ Processed oil to wipe out doubts of decent oiling during starting—when unplated engines wear worst. (A scant 6 or 8

minutes of such needless bad wear, repeated a scant 6 or 8 times a day through these cold months, still mounts up beyond 90 hours! ... 90 life-sapping hours for engines abandoned to oils that can only "flow fast" ... but not one instant of oil-starvation in 90 hours or 900 hours, when your engine's OIL-PLATED.

The "magnetic" action of Germ Processed oil gives every square inch in your engine a slippery *overlay* of OIL-PLATING—attached as firmly as any nickel- or chromium- or silver-plating. And could any plating ever drain down when you park in any cold, for

any length of time? Then you know why OIL-PLATING—drain-proof—naturally has to be ready to lubricate before you're even ready to get out of bed, or away from work, or up from



the card table. Long before any oil-pump could squirt a drop, your drain-proof OIL-PLATING has readied your engine for safe, easy starting. That's exactly how you get the drop on the worst of Winter by OIL-PLATING now with patented Conoco Germ Processed oil. Keeps up your engine—your battery—your oil-level, too. Change now to Your Mileage Merchant. Continental Oil Company



## CONOCO GERM PROCESSED OIL



from Your Mileage Merchant

If You'll Try It We Know You'll LIKE IT —



Baldrige's Sally Ann

BREAD and CAKES

EARL YOUNG, Distributor

### P. T. C. Organize For Fifteenth Year With Ed Holmes President

Hallow'en Program; Mrs. O. M. Conway Discusses Community Spirit

Ed Holmes was reelected for the fifteenth consecutive year, president of the Sand Hill P. T. C. organization. Friday night when the community assembled at the Sand Hill school auditorium for the purpose of organizing the club. Other officers to serve with Mr. Holmes were vice-president, A. S. Wharton; secretary-treasurer, Miss Oleta Owens; sergeant-at-arms, Henry Bolman.

Mrs. O. M. Conway of Floydada, guest speaker for the occasion, highly commended the community as being an inspiration in the county for their "community spirit."

Mrs. Conway's talk was brief but concise in her description of an ideal community; its aim, its purpose and in her opinion, "the future welfare of the nation is dependent on the stability of rural life."

She stressed the permeating effect of alert community leaders, their help in bringing about a friendship and better acquaintance between communities. Her description of an ideal community is "one that is interested in other communities and eager to pass on, the ideas of how to provide educational recreation and interest and how to maintain the matter they are acquired."

The teachers of the school, A. S. Wharton, Mrs. Walter Travis and Mrs. J. W. Clonts directed pupils in a short Hallow'en program that was presented at the beginning of the meeting.

**Organized Fifteen Years Ago**  
The Sand Hill Parent Teachers club dates its origin back to October 17, 1924. First officials of the club were Ed Holmes, Miss Gienna Smith, Mrs. Cella Ross, Olin S. Miller and Miss Ola Hanna.

The aim of the club was to have some form of community organization. First plans were that the club would present a dramatic play and a literary program during the month, with meetings every other Friday night in the month.

The club went over in a big way with almost 100 percent backing from the community. Encouraged by outside interest and faith of nearby communities, the growth has been steady and its influence in rural communities of the county has been a decided asset.

The plan of the organization this year, as in former years, is a charge of fifty cents and one dollar for season tickets. Light plays are guaranteed during the season. Two cents a mile is paid to each player for travel expense during practice. All persons over 60 years of age are admitted without charge to any entertainment.

J. T. McLain, pioneer of the county is credited with having purchased the first season ticket issued by the club. He has, since that time been an active patron.

The date of the first P. T. C. play will be announced at an early date.

Mr. and Mrs. Clarence Goin of Muleshoe were guests of Dr. and Mrs. V. Andrews Sunday. Mrs. Goin is a daughter of Dr. Andrews.

Mrs. W. D. Johnson and children Kenneth, Newton Dale and Flora Jean, and Miss Vera Carter spent last Saturday in Amarillo on business.

**Relief At Last For Your Cough**

Creomulsion relieves promptly because it goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back.

**CREOMULSION** for Coughs, Chest Colds, Bronchitis

**Half Minute Interviews**

J. R. deCordova: "I raised the best maize this year that I've grown in 25 years. It averaged two ton to the acre."

N. A. Armstrong and W. D. Johnson spent Thursday in Amarillo where they attended a live stock auction sale.

O. P. Dorsey and son, Raymond, of Wichita Falls spent last week in Floydada on business.

**Bargains IN USED AND SLIGHTLY USED OIL HEATERS**

American and Superflex Brands, and a Large Selection of—

**NEW PERFECTION KITCHENKOOK, COLEMAN**

Cook Ranges. Some are Nearly New—**BETTER HURRY AND SEE THEM**

Terms Can Be Arranged

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### Sunday School Lesson

International Sunday School lesson for November 5, 1939.

**Righteousness In The Kingdom**  
Golden Text: "Be ye therefore perfect, even as your Father which is in heaven is perfect" (Matthew 5:48).

Lesson Text: Matthew 5:17-20, 38-45; 6:1-4.

17 "Think not that I am come to destroy the law, or the prophets: I am not come to destroy, but to fulfill."

18 For verily I say unto you, Till heaven and earth pass, one jot or one tittle shall in no wise pass from the law, till all be fulfilled.

19 Whosoever therefore shall break one of these least commandments, and shall teach men so, he shall be called the least in the kingdom of heaven: but whosoever shall do and teach them, the same shall be called great in the kingdom of heaven.

20 For I say unto you, That except your righteousness shall exceed the righteousness of the scribes and Pharisees, ye shall in no case enter into the kingdom of heaven.

21 "Ye have heard that it hath been said, An eye for an eye, and a tooth for a tooth:

22 But I say unto you, That ye resist not evil: but whosoever shall smite thee on thy right cheek, turn to him the other also.

23 And if any man will sue thee at the law, and take away thy coat, let him have thy cloke also.

24 And whosoever shall compel thee to go a mile, go with him twain.

25 Give to him that asketh thee, and from him that would borrow of thee turn not thou away.

26 "Ye have heard that it hath been said, Thou shalt love thy neighbor, and hate thine enemy.

27 But I say unto you, Love your enemies, bless them that curse you, do good to them that hate you, and pray for them which despitefully use you, and persecute you;

28 That ye may be the children of your Father which is in heaven: for he maketh his sun to rise on the evil and on the good, and sendeth rain on the just and on the unjust.

29 Take heed that ye do not your alms before men, to be seen of them: otherwise ye have no reward of your Father which is in heaven.

30 Therefore when thou doest thine alms, do not sound a trumpet before thee, as the hypocrites do in the synagogues and in the streets, that they may have glory of men. Verily I say unto you, They have their reward.

31 But when thou doest alms, let not thy left hand know what thy right hand doeth:

32 That thine alms may be in secret; and thy Father which seeth in secret himself shall reward thee openly.

**Lesson Thoughts**  
In today's lesson we resume our studies on The Kingdom of Heaven as recorded in Matthew. As Jesus was entering upon His great mission, the duties which He would perform would make Him to become so prominent in the eyes of the people that it was only fair to Himself and to the people that He define His position upon the most vital questions, such as the law, the prophets and the future, in order to prevent misunderstanding upon the part of the people concerning Himself that His work might be the more prosperous and pleasant. Nearly all trouble arises from misunderstanding, though sometimes it comes from other causes. His birth, baptism and temptation were all behind Him. All preparations having been accomplished, the one important thing was to get the people to see and understand His mission.

**PARALYSIS VICTIM HOME FROM HOSPITAL AT DALLAS**

Barbara, the four year old daughter of Mr. and Mrs. E. S. Price was brought home this week from the Scottish Rite hospital at Dallas after spending the past three months there for treatment.

The child has been a cripple since August 2, 1937 when she suffered a stroke of infantile paralysis. It was only until a few weeks ago that hope that the child might walk, was given the parents. Recently her picture appeared in the Dallas Times Herald where she was presented before the annual conference of the National Society for Crippled Children. It was explained that she will probably be a complete cure.

The child was admitted to the hospital through the efforts of the local Masonic order.

Mrs. Price went to Dallas for her daughter Tuesday.

**NEW CHEVROLET MODEL HITS NEW HIGH IN ACCEPTANCE**

DETROIT, Oct. 26.—Public demand for the new 1940 Chevrolets, introduced in the company's 8,600 dealerships throughout the country, October 14, has hit a record high for immediate post-announcement orders, it was announced here today by W. E. Holler, general sales manager.

Mr. Holler reported that the new cars have won instant approval of the car-buying public, interest being expressed not only in the offerings as a whole, but in individual models of the most comprehensive line ever introduced by Chevrolet.

**Baker News**  
(Too late for last week)

BAKER, Oct. 24.—Those making perfect spelling grades this week were Myra Nell and LeVelle Hall, Kenneth Hart, Bobbie Reich, Billie Hopper, and George Reid May.

Travis Burgett and Leon Payne will present a musical program at the Baker school auditorium Monday night and also demonstrate the Braille system of teaching writing and reading.

Mr. and Mrs. Herschel Green spent Sunday with Mr. and Mrs. Leland Hart and family.

Mr. and Mrs. Ray Smith and son attended the singing Sunday afternoon at Rushing Chapel.

Mr. and Mrs. Claud Pawver and daughter spent Sunday in the home of Mr. and Mrs. L. Y. Woolsey and family.

### Fifteen Churches Send Delegates To W. M. U. School Of Instruction

Great interest was shown in the one-day study course conducted for the Woman's Missionary union of the Floyd County Baptist association Wednesday of last week with at least fifteen churches over the district represented.

The meeting was held at the First Baptist church with Mrs. G. A. Linder, associational president, in charge. Mrs. E. P. Lyons, state secretary from Dallas conducted the study on "Things We Should Know."

Registering from over the district were Rev. and Mrs. W. R. Derr, Mesdames W. H. Onstead, H. C. McDermott, G. L. Conwell, Mac Osborne, Bill Littlefield, C. O. Southward, W. L. Betts; Fred Shell, W. P. McKee —Miss Carrie Stephen all of Falls;

Mesdames W. F. Culpepper, Estil Chick, Harry N. Jones, Tommie Atkinson, John Gray, S. W. Ewing, Leslie Ewing, Friendship church of McCoy; Mesdames P. D. Bartley, F. M. Wiley, W. L. Osborne, R. Gray, Jack Ross, of Cone; Mesdames J. A. Hodges, O. W. Stroup, Jim Stroup, of Quitaque;

Mesdames E. H. Perry, J. Murray Malone, Rev. and Mrs. R. C. Malone of Plainview; Mesdames J. D. Allen, W. H. Gunn, Ed Whitfill, Kate Collier, R. L. Maggard, Julian, and Hugh Carroll of Lockney; Mesdames O. G. Mayfield, W. B. Jordan, Jas. E. Green, all of Center Baptist church;

Mesdames C. A. Joiner, Sim Reeves, Chas. Knierim, W. H. Scoggins of South Plains; Mesdames Wilbert Ellison, Homer Smith, Pete Parks, Jimmie Ellison, Joe Smith, John Allen Dunn, Edgar Allen, R. S. M. Carter, all from Crosbyton; Mesdames Claud Patton of Lakeview; Mesdames W. A. Latta, V. F. Crabtree, Rev. Victor Crabtree all of Mt. Blanco;

Mesdames Hugh Stodgill, A. D. Arnold, R. C. Hulseil, Mattie E. Perry, Jesse B. Leverette, Rev. Jesse B. Leverette all of First Baptist church of Silverton; Mesdames B. P. Harrison, J. R. Davis, Jim Bomar, C. C. Garrison, R. E. Stephens, S. P. Brown and Rev. B. P. Harrison from Calvary Baptist church of Silverton;

Mesdames Clyde Bagwell, L. A. Horton, L. B. Cobby, Fairview Baptist church; Mesdames E. F. Stovall, E. L. Angus, L. J. Welborn, I. W. Hicks, Grady Reeves, W. C. Cates, E. O. Cates, L. B. White, E. L. Norman, W. B. Harris, W. L. Ganaday, G. C. Tubbs, G. N. Shirey, E. R. Borum, J. A. Grigsby, R. S. Wilkinson, R. C. Henry, J. M. Houston, J. W. Chapman, J. H. Myers, Vernon Shaw, G. A. Linder and Rev. Vernon Shaw, First Baptist church, Floydada;

Mesdames Mattie Minter of Sulphur Springs, W. E. Williams of San Antonio, E. C. Thomas of Roswell, New Mexico and Mrs. E. P. Lyons of Dallas.

Rev. and Mrs. Vernon Shaw will attend the Baptist General convention in San Antonio this year on November 13-17 from the church in Floydada, while Mrs. Linder has been named as associational messenger of the Floyd County Baptist association to the general convention.



# WILL HE EVER WIN a blue ribbon?

It's HARD to tell... but EASY to pick a winning oil

FOUR thousand dogs sleep and snarl, sit up and blink, strut and pose for the judges at the annual show in Madison Square Garden. Blue-bloods seeking blue ribbons. Rash indeed is the man who would try to predict which dog will finally be selected as the grand winner, the "best in show."

But you don't have to be an expert yourself... you need no technical training... to choose a winning oil for your motor. It's easy to tell. This is why:

Of the many oils refined by Phillips, we have set apart one as our best. Without reservations of any kind, we frankly publish the fact that Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils we offer.

Now you know how to get a blue ribbon oil. Just drain and refill with Phillips 66 Motor Oil at the Orange and Black 66 Shield.



**Phillips Finest Quality**

## Your Name is in This "Who's Who"



The files of the Retail Credit Bureau contain the credit record of every citizen, and every member of the bureau has access to this record

We consider ourselves fortunate to be listed in "Who's Who" or the Social Register, but our rating in the files of the Retail Credit Bureau is far more important in our daily lives!

The records are constantly revised through reports from members, periodical check-ups, and a close watch over court records and other sources of information. And each member of this Credit Bureau—and of over 1200 affiliated credit bureaus of the National Retail Credit Association throughout the country—has access to these records.

For here, in this "Who's Who" of Business, are listed the credit records of the citizens of this community: How they pay the grocer, the butcher, the other stores, the physician, and the dentist—every credit granter—or how they don't!

No guesswork—no hearsay—only

So, prompt payment of accounts builds a credit record of priceless value not only here at home but wherever and whenever credit is needed.

Use your credit freely and pay all bills by the 10th or promptly as agreed

- Arwine Drug Co.
- A. B. Keim Haberdashery
- J. C. Gilliam
- White Drug Co.
- Brown's Household Supply
- First National Bank
- Star Cash Grocery
- Higginbotham-Bartlett Co.
- Felton-Collins Grocery Co.
- Martin & Company
- Oden Chevrolet Company
- H. M. McDonald Hardware
- Hull & McBrien Grocery
- Stansell & Collins
- Dr. I. W. Hicks
- Texas-New Mexico Utilities Co.
- Daily's Conoco Station
- Martin Dry Goods Co.
- Radio Electric Co.
- Finkner's Triangle Garage
- M. L. Solomon, Jeweler
- Dr. V. Andrews
- King's Grocery Company
- J. C. Wooldridge Lumber Co.
- Kirk & Sons

- Bishop Motor Co.
- Floydada Hospital & Clinic
- Smith & Smith Clinic
- Dr. W. M. Houghton
- R. C. Henry, Continental Distributor
- Dale Strickland, Panhandle Distributor
- Farmers Grain Company
- Dr. C. M. Thacker
- C. T. Campbell, Texaco Distributor
- Looper's Cash Grocery
- Wilson Kimble Optical & Jewelry Co.
- F. C. Harmon



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# The WOMAN'S Page

Edited by  
Mrs. J. C. Gilliam  
Telephone  
191-W

## Recent Bride Is Honored With Post-Nuptial Shower

Mrs. Flake Dillard, the former Grace Marie Graham, was honored with a miscellaneous shower Friday afternoon in the Sand Hill club rooms.

Hostesses for the affair were Misses Clara Mae Craft, Mildred Burke, Opal Knight, Anna Cates, Flora Jeter, Viola and Maurice Burton.

The rooms were attractively decorated with autumn leaves, flowers and Halloween pumpkins. The table was laid with a white cloth bordered with autumn leaves. The centerpiece was a large pumpkin filled with gold chrysanthemums and branches of autumn leaves.

After games were enjoyed, the honoree was presented with a number of useful gifts.

Refreshments with plate favors of candy pumpkins placed on autumn leaves, were served to Mesdames A. R. Hanna, R. J. Weems, E. W. Turner, W. M. Jeter, E. T. Williams, Pike Hanna, W. M. Knight, D. W. Burke, Jim Holmes, M. B. Holmes, Jack Hollingsworth, J. C. Cates, W. L. Craft, Elmer Mickey, T. J. Michael, G. S. Collins, C. W. Burton.

Mesdames Clarence Guffee, A. S. Cummings, H. H. Graham, Dozier Dillard, A. S. Whorton, J. W. Clonts, Walter Travis, Misses Oleta Owens and Ima Lee Graham.

## NEWS STORY SPOILS PLANS OF YOUNG COUPLE TO KEEP MARRIAGE SECRET

A news story appearing in The Plainview Herald Sunday spoiled the plans of Martha Lee McCleskey and Rex Brown, popular young Floydada couple, to keep secret their marriage in that city on October 3. Rev. E. A. Reed, of Plainview, performed the ceremony at his home there.

Both reared here they are descendants of pioneer plains families. The bride is the daughter of Mr. and Mrs. John McCleskey, and the bridegroom the son of Mr. and Mrs. R. Fred Brown.

## Mrs. Jeffers Hostess To Bluebonnet Club Members Thursday

Bluebonnet Needle club members met Thursday afternoon with Mrs. Kenneth Jeffers.

In the business session held Mrs. Roy Nabors was elected to the club membership. Needlework furnished diversion.

Delicious refreshments were served to Mrs. Woodrow Wilson, Mrs. Charlie Lewis, Mrs. Oliver Allen, Mrs. Everett Price, Mrs. W. B. Eakin, Mrs. Tink Carter, Mrs. Aubrey Stewart, Mrs. F. F. Fuqua, Mrs. W. D. Johnson, Mrs. D. W. Pyffe, Mrs. O. B. Rainer, and Mrs. L. H. Dorrell.

The next meeting will be held November 9 at 3 o'clock with Mrs. Everett Perry as hostess.

## Sans Souci Bridge Club Members Guest Of Mrs. McAllister

Halloween appointments and yellow marigold bouquets were used as decorations when Mrs. George McAllister entertained the Sans Souci Bridge club at her home, 104 Fifth street, last Wednesday afternoon.

Delicious refreshments were served after the games of bridge to Mrs. Terrell Loran, Mrs. A. E. Guthrie, Mrs. Bill Daily, Mrs. R. C. Wakefield, Mrs. G. L. Kirk, Mrs. Cecil Hagood, Mrs. Polk Goen and Mrs. Jack Deakins. Mrs. Deakins held high score.

The club will meet November 8 at 2 o'clock with Mrs. Wakefield.

E. C. McElroy of Denton was a guest of his niece, Mrs. A. T. Hull and family Friday night and Saturday morning.

## Social Calendar

### THURSDAY

Floydada Music club meets this evening at 7:30 with Mrs. Elvin Rainer.

1922 Study club meets this afternoon at 3:30 with Mrs. G. A. Linder.

Friendship Bridge club meets this evening at 7:45 with Mr. and Mrs. Walton Hale.

Thursday Contract Bridge club will meet this evening at 7 o'clock with Mrs. Wallace King.

Pla-Mor Bridge club meets with Mr. and Mrs. J. I. Hammonds at 7:45 this evening.

### MONDAY

Woman's Missionary society of the Methodist church will meet in a business meeting Monday at the church at 3 o'clock.

Woman's Missionary society of the First Baptist church will meet at the church November 6 at 3 o'clock.

Woman's Council of the First Christian church meets November 6 at 3 o'clock.

### TUESDAY

1934 Study club meets November 7 at 6:45 with Mrs. M. T. Camp as hostess.

Old Tuesday club will meet November 7 at 7:30 with Mrs. M. T. Camp.

### WEDNESDAY

Sans Souci Bridge club will meet November 8 at 2 o'clock with Mrs. R. C. Wakefield.

## Out-Of-Town Guests Honored With Social In J. B. Houston Home

Honoring Mrs. E. C. Thomas of Roswell, New Mexico, and Mrs. W. E. Hall of Plainview, Mrs. J. B. Houston entertained with a covered dish luncheon at her home Thursday of last week.

The table was centered with a lovely bouquet of chrysanthemums. After lunch was served the afternoon was spent in informal conversation.

Guests for the day were Mrs. Thomas and Mrs. Hall, honor guests, Mrs. R. C. Henry, Mrs. E. P. Nelson, Mrs. A. B. Clark, Mrs. E. L. Norman and Mrs. M. E. Williams.

## Church Organization Entertains Husbands With Chili Supper

The Young Women's Christian Service club of the Methodist church entertained their husbands with a chili supper last Thursday evening in the basement of the church.

Various games furnished entertainment for the evening.

Those enjoying the affair were Rev. and Mrs. J. E. Eldridge, Mr. and Mrs. Claud Hammonds, Mr. and Mrs. Arthur Stewart and Betty Gail, Mr. and Mrs. M. L. Solomon, Mr. and Mrs. John McKinney, Jr., Mr. and Mrs. Winfred Newsome, Mr. and Mrs. Malcolm Bealmear and Mr. and Mrs. Bill Pattison.

## MR. AND MRS. KEIM HOSTS TO RELATIVES WITH DINNER

Mr. and Mrs. A. B. Keim were hosts to relatives with a dinner Sunday at their home, 217 West Houston street.

Enjoying the day were Mr. and Mrs. Dennis Zimmerman, Mr. and Mrs. John Keim and children, Elizabeth and Jack, Mr. and Mrs. O. J. Lady and son, Robert, all of Tulsa, Mr. and Mrs. Keim and daughter, Frances.

Mrs. Zimmerman, Mrs. Lady and Mr. Keim are sisters and brother of A. B. Keim.

## Harmons' Are Hosts To Idle Hour Club Thursday Evening

The Idle Hour 42 club was entertained Thursday evening in the home of Mr. and Mrs. F. C. Harmon. Five tables were laid for the dinner preceding the games. Decorations suggestive of the approaching holiday season were used throughout the evening. Small shocks of feed and bright red apples furnished decorations for the tables.

Guests present were Dr. and Mrs. C. M. Thacker, Mr. and Mrs. Horace Simpson, Mr. and Mrs. A. J. Jackson, members present were Mr. and Mrs. C. A. Caffee, Mr. and Mrs. A. H. Kreis, Mr. and Mrs. S. W. Ross, Mr. and Mrs. W. D. Newell, Mr. and Mrs. Walter Travis, Mr. and Mrs. Roe McCleskey, Mr. and Mrs. Lee Rushing and the host and hostess Mr. and Mrs. Harmon.

The club will meet November 9, at the home of Mr. and Mrs. Mal Jarboe.

## Tuesday Evening Bridge Club Play In Collins Home

With four tables placed in rooms prettily decorated with autumn flowers. The Tuesday Evening Bridge club played Monday evening in the home of Mr. and Mrs. T. P. Collins. Appointments stressed the Halloween motif.

Dainty refreshments were served followed by the games of bridge. Bud vases with marigolds were used as table centers.

Playing were Mr. and Mrs. Bill Daily, Mr. and Mrs. Terrell Loran, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. R. C. Wakefield, Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. Cecil Hagood, Dr. and Mrs. Donald H. Pitts and Mr. and Mrs. Walton Hale.

The club meets Tuesday evening, November 14 with Mr. and Mrs. Daily.

## 'Mexico' Featured In Study Club Program At Stovall Home

An interesting program on "Mexico" was given for the 1939 Study club Thursday afternoon in the home of Mrs. Richard Stovall.

The reception rooms were converted into typical Mexican rooms with the flags, flowers, picture scenes and pots of cactus placed about. The mantle was artistically decorated with as many kinds of Mexican flowers as were available, resembling Mexican flower gardens.

The refreshments stressing the same idea were served in Mexican pottery with cactus plants in miniature pots as plate favors.

Mrs. Stovall, president, presided over the business session. Reports from various committees were given.

George Tubbs, Martha Yearwood and Frances Fields played Mexican music and rendered vocal selections. Mrs. Robert McGuire, dressed in Mexican costume, gave recent happenings in Mexico. Mrs. Walton Hale, also dressed in costume, gave "Travelogue of Mexico".

An enjoyable number on the program was a dance number by Jarabe (Tapatio) given by Floyd Jean Hale and James Wester, who appeared in Mexican costume. Mrs. G. L. Kirk critic, gave an interesting talk.

The next meeting will be with Mrs. Cecil Hagood on November 9.

## Mrs. Wakefield Is Hostess To Bridge Luncheon Club

Mrs. R. C. Wakefield was hostess to the Wednesday Luncheon club at her home, 428 West Missouri street, Tuesday at 12:30.

The lovely luncheon was served before the games of contract bridge. Mrs. Donald H. Pitts played a guest hand. Members playing were Mrs. T. P. Collins, Mrs. A. B. Keim, Mrs. L. T. Bishop, Mrs. J. A. Arwine, Mrs. W. Luther Fry, Mrs. Richard Stovall, Mrs. John Reagan, Mrs. Reagan scored high in the games.

Mrs. Arwine will be hostess to the club Wednesday, November 15 at 12:30.

## DELEGATES ATTEND MUSIC CONVENTION IN LUBBOCK

Mrs. W. D. Johnson and Mrs. Dean Hill attended the seventh district Texas Federation of Music clubs, held in Lubbock Thursday throughout Saturday, as delegates from the local Music club.

The fifteenth annual convention met in the Lubbock hotel ball room and at the Presbyterian church, with a luncheon Friday at the hotel. Mrs. R. P. Craig, state president, was in attendance.

Mrs. A. O. Thompson of Hereford was elected as president of the district to succeed Mrs. George S. Robinson of Childress. Mrs. O. T. Williams of Hereford, former Floydada resident, was elected as vice-president.

Mrs. G. E. Bond and Miss Elizabeth Caldwell appeared on the fine arts program Friday evening. Mrs. Bond sang a solo, representing the Baptist Girls sextette, of which she is director, and Miss Caldwell gave a solo, representing the Music club. Mrs. Clement McDonald accompanied each at the piano.

Others attending from Floydada were Misses Ina Sims, Dorothy Nell Swinson and Martin Louise Bond.

## MR. AND MRS. MARSHALL HAVE HALLOWEEN DAUGHTER

Mr. and Mrs. H. H. Marshall have a daughter born October 31,

the afternoon of Halloween. Mr. Marshall, father of the young lady, is assistant county agent, secretary of the Floyd County Agricultural association, has other titles

and knows more about the agricultural program as it applies to this area than anybody else, except possibly County Agent D. F. Bredthauer.

Tuesday night the young lady and her mother were doing nicely. Hesperian 18 per year in Floyd and adjoining counties.



Check every item on this page! Watch our windows! Examine the featured merchandise throughout the store—every one is a thrilling VALUE SMASH! They're ALL AMERICAN VALUES—winners all! Every item was hand picked to bring you the most for your money. To bring you what you want right when you need it most. Whether it's warm clothing for your family... or things you need for your home—you can buy them all at Penney's, and KNOW that you're buying the best merchandise priced as low as possible!

For Stay-at-Home Glamor!

## House COATS 2.98

● Intriguing Sleeves!  
● Gorgeous Colors!

Flattering necklines... interesting shirred puffed sleeves... ruffled-in waist... full, flaring skirts—they're little beauties, every one! Of shimmering celanese rayon satin in rich colors. With slide fasteners!

A Famous Quality!

### ACE-HI BROADCLOTH 10¢ yd.

Attractive new fall prints and colors. Vat dyed!

36" OUTING FLANNEL 8¢ yd.

A low price for this quality! White, wove stripes, solids. 10-20 yd. lengths.

Keep Warm on the Job!

## Union Suits 79c

Men's Heavy Winterweight!

Real protection for outdoor work—at real Penney savings! Fine ribbed cotton, fleeced!

A Value Leader! Tailored Rayon

## Taffeta SLIPS 37c

Imagine really good slips so low priced! Striped rayon taffeta in bias cut style.

For Men Who Prefer Worsted for Dress!

## Men's Socks 39c

Penney Values!

This medium weight sock is one of Penney's best sellers! Pure wool, lisle lined—it's popular with men throughout the country! Solid colors.

## Dollar Day Monday

FEATHER	70 in. x 80 in. DOUBLE COTTON
<b>Pillows \$1.00</b>	<b>Blankets \$1.00</b>
25% Goose Feathers	Bright Plaids
Linen Finish Ticks	100 PAIRS LADIES' SUEDE AND KID LEATHER
EXTRA HEAVY COTTON COLONIAL	<b>Shoes \$1.00</b>
<b>Bedspreads \$1.00</b>	Most Sizes and Widths
Size 80 in. x 105 in.	

Warmly Lined! Men's Grained Leather

## Gloves 79c

Wonderful values! Long wearing, practical gloves! Cut for comfort! In dressy black.

## GOWNS 49c

A Penney Feature!

In prints, soft solid colors or stripes. Trimmed with hemstitching, embroidery, or prints.

Men's Warm Flannelette

## Night Shirts 98c

Economy Priced!

Extra heavy weight to give you greatest warmth! Military collar with frogs, or slipover style.

## GIFTS Of The Better Class

We are getting in New Jewelry gifts every day. All the latest styled mountings in Diamond Rings. We invite you to see them. Superbly beautiful in single or sets. Diamonds ranging in price \$5.00 to \$250.00.

SILVERWARE, Beautiful Cabinets

WATCHES in all Sizes in Bulova, Westfield, Elgin, Hamilton.

## M. L. SOLOMON Jeweler

# Whirlwinds Whirl Dragons Dizzy & Win By 25 Points

## Paducah Defense Good, But Not Good Enough to Stop Floydada Power

A hammering, slam-bang Floydada Whirlwind offense overwhelmed a stout Paducah defense Friday night on Wester Field and piled up a 25 to 0 victory that was well earned. This was the second conference victory for the lambasting Winds.

The Dragon's defense was just as rough and tough as publicized but the whirling dervish tactics of the Whirlwinds proved too much and the Green and White marked up a counter in every quarter just to make the score convincing.

Mobley and Thomson were the powers in the Dragon backfield but the Paducah line was strong all the way. It took trickery and sheer cunningness on the part of the Floydada ball carriers to make the yardage.

Certainly no particular star showed for Floydada, every man that went on the field played a brand of ball that was a pleasure to watch. Even the "subs" had a chance to shine, and they also earned their place in the spotlight. Floydada's team played steady ball with plenty of good hard teamwork and cooperation and credit for the victory must go to the Whirlwinds as a team, with every man on it playing his role.

**First Quarter**

Lee of Paducah kicked to Tyler on the Floydada 39. Lider smashed right tackle for 2. Rushing lost 4 at right end. Lider kicked to Paducah 49.

Thomson hit left tackle for 4. Mobley smashed right tackle for 3, and Thomson reeled of 13 over left guard. Stamps failed to gain. Thomson lost 3. Stamps to Foster fell incomplete. Mobley kicked to Patterson on the goal line he carried out to Floydada 20.

Patterson reversed over right tackle for 8. Lider ripped left guard for 2. Lider passed to Tyler on the Paducah 35. Lider to Patterson incomplete. Lider broke through left tackle for 5. Lider drove to the Paducah 22 yard line over right tackle. Rushing made 2 at left tackle. Lider to Tyler incomplete. Patterson failed to gain at right end. Lider circled right end for 8. ball went over on the Paducah 12.

Whitney failed to gain. Thomson picked up 3 at right guard. Mobley kicked to the Floydada 49.

Golightly bootlegged for 5. Lider hit right guard for 1. Golightly smashed left tackle for 5. Golightly banged right guard for 4. Patterson circled right end to Paducah

20. Golightly swept off left end for 4. Lider made 3 at right tackle. Rushing circled left end to Paducah 8. Floydada penalized 5. Patterson sneaked over right guard for 2. Lider passed to Tyler for a touchdown. Lider kicked goal. Floydada 7. Paducah 0.

Lider kicked to the Paducah 35. Mobley lost 1. Thomson fumbled but kept possession. Mobley kicked to the Floydada 30.

**Second Quarter**

Rushing circled right end for 10. Rushing went around left end for 7. Lider booted over left tackle for a touchdown (53 yard run). Lider missed goal. Floydada 13. Paducah 0.

Lider kicked to the Paducah 28. Floydada recovered fumble on Paducah 30. Lider pass intercepted by Paducah and returned to the Paducah 35.

Mobley hit right guard for 2. Mobley fumbled and lost 14. Mobley kicked to Patterson on the 50 he returned to Paducah 39. Patterson lost 2 on end sweep. Floydada penalized 15. Lider circled right end for 15. Floydada penalized 5. pass fell incomplete. Lider kicked to the Paducah 12.

Lider smacked left tackle for 2. Mobley passed to Thomson for 6. Mobley kicked to the Floydada 43. Lider quick kicked over goal. Ball out on Paducah 20.

Mobley lost 8 on fumble. Floydada penalized 5. Mobley passed to Whitney for 15. Mobley pounced right tackle for 2. Mobley pass intercepted by Minor returned to Paducah 33.

Floydada lost 11. Golightly fumbled but broke even. Rushing lost 6 on end sweep. Lider kicked to Paducah 16.

Whitney tried left end for 1. Mobley pass incomplete. Mobley kicked to Paducah 46.

Lider broke over left tackle for 7. Patterson circled right end for 2. Lider hit right tackle for 8. Golightly bootlegged for 2. Patterson went over tackle for 2. Lider broke over right guard for 10. End of first half.

**Two More Touchdowns**

Lider kicked to the Paducah 21. On first play Mobley fumbled and "Big Foot" Turner recovered on the Paducah 16.

Patterson failed to gain. Lider made 3 right end. Rushing fumbled lost 3. Lider pass fell wide. Ball over on Paducah 20.

Mobley lost 5. Thomson bootleg failed. Mobley kicked to the 50 but Golightly snatched ball and returned to Paducah 25.

Lider smacked right tackle for 5. Golightly goaded the guard for 4. Lider broke the left guard for 6.

Lider tried guard again for 2. Golightly lost 4. pass incomplete. Golightly's pass wild, ball over to Paducah 20.

Whitney hit right guard for 3. Whitney drove over right tackle for 8. Mobley lost 6. Thomson tried left tackle for 2. Mobley kicked to Paducah 47.

Golightly ruined left tackle for 10. Lider to Patterson lost 3. Rushing penalized 5. Lider drove over right tackle for 20. ball on Paducah 18. Golightly speared right tackle for 2. Floydada penalized 5. pass incomplete. Golightly passed to Lider on the Paducah 3. Golightly drove over guard for a touchdown. Lider missed goal. Floydada 19. Paducah 0.

Lider kicked to the Paducah 24. Mobley sprinted over left guard for 15. Stamps reversed over right tackle for 10. Floydada penalized 5. Mobley lost 1. pass incomplete. Mobley kicked to Floydada 28.

Patterson hit right tackle for 1. Lider kicked to Paducah 33.

Whitney tried left tackle for 2.

**Final Chapter**

Mobley's pass went crazy, Mobley kicked to the Paducah 42.

Rushing made 3 at right guard. pass incomplete. Golightly smashed around right end for 7. Rushing made 1 at left end. Golightly pulverized right guard for 7. Golightly carried over right tackle for 4. Rushing failed to gain. Golightly's pass was intercepted on the Paducah 11.

Mobley's pass intercepted by Rushing on the 30 returned to the Paducah 10 yard line.

Golightly ripped guard for 3. Rushing tried left tackle for 2. Golightly powered over left tackle for the touchdown. Pass incomplete. Floydada 25. Paducah 0.

Golightly kicked to the Paducah 35. Mobley passed to Thomson for 1. pass incomplete. Mobley kicked to the Floydada 32.

Floydada penalized 15. Golightly rammed left tackle for 10, and repeated at right tackle for 2 and again for 3. Foster slipped around right end for 6. Floydada penalized 5. Golightly passed to Grigsby on the Paducah 30. Foster failed to gain. Floydada penalized 5. Golightly failed to gain. Golightly made 1 at tackle. Golightly kicked to the Paducah 25.

Mobley's pass incomplete. Mobley scooted over right tackle for 8. Foster intercepted Mobley's pass on the 50 returned to the Paducah 32.

Two passes were wild. Golightly drove for 4 at left tackle. pass incomplete and ball went over on Paducah's 28.

Two passes fell incomplete. Mobley tried right tackle for 8. Mob-

## As I See It

mill Hays

**Good Work Boys**

The Paducah Dragons discovered that a stout defense especially when the other team has a defense just as good. No doubt about it the Whirlwinds have power plus speed plus passes plus good defense and can look mighty good.

Paducah was the second of a tough series of conference that will make or break the Floydada team. Next week the "climax" will be reached when the Winds go to Lockney to try their hand against the Longhorns.

Last year the Longhorns won and rubbed it in 32 to 14 and this year are planning to double that score, but also plan to refuse Floydada the consolation of even 14 points.

Lockney fans, footballers, and coaches should know Floydada's plays as well as the Whirlwinds themselves but whether they can halt them or not is something else again.

**Blocking Pays Dividends**

Against Paducah Floydada's blocking looked ragged at times but when it did work all the ball carriers had to go was pick them up and lay them down. Those boys doing the blocking clear the path for the ball carrier, after they are gone it is up to him to shift his dogs and keep the tacklers out-smarted.

We expect Parrack to kick Floydada into plenty of holes Friday and we also expect him to run and pass Lockney into plenty of good spots. Also we expect Davis to come to his and raise Cain with Floydada's front line.

No doubt Kelley and Kelley will block and snag passes something fierce. Whether or not Allen and Owens can match the play of Fickes and Henson will be decided. Glen Williams and "Beer Barrel" Steele may be better tackles than "Big Foot" Turner and "Beefus" Patterson, that will also be decided.

**Glaring Weakness**

According to a prominent scout from a team Floydada must yet play, "if Floydada has a weakness it is in their line" and according to the scout, "Alice" Johnson is the "weak sister" of the Floydada line.

This scribe doubts the scout's wisdom in saying such a thing because we think "Alice" is a better than fair center but offensively and defensively even though he has to put sinkers in his pockets to top the scales over to 140 pounds. We sure don't agree with the scout on that one.

Johnson has probably played as good football as any man on the squad and so far we haven't seen any centers that were better on anyone else's team. Pound for pound we'll take Johnson.

**Sunup's Gonna Happen**

The folks who ought to know, says that Lockney has a stronger defense than Floydada's and that Floydada's fancy plays won't work a lick.

Partisans, who don't know everything but stand up for their team, say that Floydada's offense will work against the Maginot Line, let alone Lockney's front wall. All those arguments will be settled Friday afternoon.

After watching both teams strut their stuff through six games it looks like this (1) Floydada has the best offense (2) Lockney has the best defense, also (3) Lockney has a better than average offense, (4) Floydada has a better than average defense. What are those points going to add up to? Friday will also decide that but only after plenty of thrills for the fans.

**Law A-Gainst It**

Strong men get weak, fat maidens turn pale and faint, little boys shout with glee, the doctors rub their palms in anticipation, and the fans plunk down their hard earned dough to watch Golightly commit mayhem on the gridiron. And there ain't no law against it either.

Brother, if you aren't in Lockney Friday afternoon by 2:45 don't ever again want to see football... because there will be a super-exhibition on Longhorn field.

**Barnum Was Right**

Even Mammy Yoakum and Jerry Mallin stalled when trying to pick the winners this week but since no one wants to prove Barnum was wrong, here goes.

**To Win:**  
Matador  
Spur  
Texas Tech  
Lockney

**To Lose:**  
Ralls (25-6)  
Crosbyton (13-7)  
Miami U (25-6)  
Floydada (20-13)

# Let's Don't Take A Step Backwards

A Special Election will be held Saturday, November 4, in which Taxpayers of Floyd County will vote to retain the office of County School Superintendent or shift the duties of this office to the County Judge's office.

## Be Sure and Vote — And Ask Your Neighbor To Vote But Keep These Points In Mind

- The County Taxpayers pay only for the upkeep of the office of County Superintendent, and this cost would be necessary even if the office were discontinued since the necessary files and equipment could not be placed in one room and it would be necessary to continue to use the present location in the basement.
- This Office Upkeep includes Lights, Office Supplies, and the office equipment which the county already owns. This bill totals between \$150 and \$200 per year and would continue even if the two offices were consolidated.
- Contrary to opinion, the salaries of the County Superintendent and his assistant are NOT paid by the county but by The STATE, and are set up in the County Depository in a County Administration Fund, and NOT from the General Taxes of This County.
- The County Judge does not have the time to spend on school problems and does not have the knowledge of the increasing needs of the school people. The workings of the two offices are of an entirely different nature.
- The duties of the County Superintendent include:
  - Keeps the financial records and books of the 29 Rural School Districts.
  - Keeps up with the budgets of the districts, their expenditures, pays or approves the school vouchers as the funds come in.
  - Makes all the required reports on the districts to the State Office, and the number of these reports are increasing each year.
  - Keeps books on the Teacher's Retirement Fund and sends the reports to Austin.
  - He has charge of the transportation reports for the entire county.
  - The bond issues of each school district are handled through his office. Last year two districts refunded bonds on their schools, saving about \$5,000.
  - He looks into the future and tries to make worthwhile suggestions to teachers, trustees.
  - He has charge of the Circulating Library of some 4,000 volumes which teachers use in their schools. Over 75 teachers per month check-in and check-out books.
  - The Superintendent is required to hold a teacher's certificate, making him interested and experienced in school work.

## Don't Stack These Duties On The County Judge For The Doubtful Possibility Of Saving A Very Few Cents Each Year

The County Administration Fund is set up at \$1.20 per Capita from the State apportionment. However, 16 of the schools in Floyd County, Lockney included, are Salary Aid schools and this difference is made up in the amount of state aid received. Therefore, not costing these schools anything. Figuring the County Administration from that of the County Judge, the County Board, assistants, office and travelling expenses, the difference would be under \$300 per year, making a saving of only a very few cents per capita over a year's time.

## Don't Take A Backward Step... Keep Floyd County Rural School Standards and Efficiency At The Top... Vote For Retaining The County Superintendent's Office Saturday.

G. C. Tubbs      John Stapleton  
County Judge    County Attorney

Clarence Guffee  
County Superintendent

A.S. Cummings      E. R. Harris  
Commissioner, Precinct 1    Commissioner, Precinct 2

M. H. Taylor      H. J. Nelson  
Commissioner, Precinct 3    Commissioner, Precinct 4

## ...PROTECT ME!

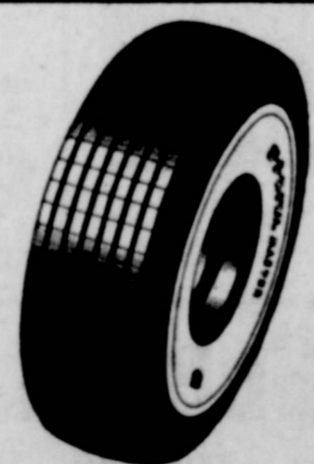


WITH THE TIRE THAT STOPS 4 TO 223 FEET QUICKER\*

## U.S. ROYAL MASTER

Come In Today! Try a simple one-minute demonstration... learn how U. S. Royal Master's hundreds of gripping edges give you life-saving control of forward and side skids... stop your car quicker... safer... straighter on the slipperiest of wet pavements.

Ask for a Free Demonstration.



\*Tests Prove Royal Masters Stop 4 to 223 Feet Quicker Than Conventional New Tires.

# Dale Strickland

Floydada, Distributor, Texas

**LITTELL'S LIQUID**

A Calcium Sulphurate Solution for relieving the discomforts of itching that frequently accompanies Minor Skin Irritations, Prickly Heat, and the Bites of Non-Poisonous Insects. Locally it helps to allay the itching of Eczema. Price 50c per bottle.

Arwine Drug Company



### Horrors Of War Will Be Shown At Ritz As 'The Dead March' Fri.

An amazing document of screen history, a film bearing the gruesome title of "The Dead March" presents a treatise on the most terrifying things in the world war and death, is offered in startling frankness at the Ritz theatre Friday afternoon and night.

Dealing with the past, present and future aspects of war, the film makes no pretense of being anything other than it is—a preachment against war.

**Horrifying Scenes Shown**  
In making its strong plea, the picture presents horrifying scenes of actual warfare that have been uncovered and, after much persuasion, been allowed by censors to be released. It is a true chronicle of events on various battlefields including those of Spain, China, Ethiopia and the bloody areas of the World War.

As if these events were not enough, the production brings from his grave the Unknown Soldier from each of the major countries engaged in the first World War. Each Unknown Soldier speaks—he gives his version of why and how he fought and died. Each message is one of hopelessness, waste and futility of war.

**Boake Carter Is Narrator**  
Boake Carter, ace radio commentator and newspaper columnist, makes his screen debut in the film.



War fireworks mean mass murder in the front line trenches. Above is pictured a tense scene from the eye-opening film, claimed an authentic "war picture to end all wars," "The Dead March" which will show at the Ritz theatre here Friday afternoon and night along with the regularly scheduled feature.

appearing in the role of peace crusader and narrator of the film's scenes.

Miss Marjorie Kirk and Malcolm T. Bull, student in W. T. S. T. C. at Canyon, were week-end guests of Miss Kirk's parents, Mr. and Mrs. Ohmer W. Kirk.

Writing fluids, Hesperian.

## RITZ

Floydada, Texas  
Friday Matinee- Night  
For One Day Only

### HOLLYWOOD COULDN'T MAKE IT!

All the combined production staffs of Hollywood could never produce such a picture as "The Dead March." Torn from the pages of Hell it burns deep into the soul at every living person. It is an indictment against the human butchery which is WAR! From the grave comes the pleading voices of those slaughtered—for what?

### THE WAR DEAD RISE

TO ASK

"DID WE DIE IN VAIN?"

### UNCENSORED

Scenes never before permitted on any screen. Must the youth of the land again be blown to bits in another war "to end all wars?"



# THE DEAD MARCH

with BOAKE CARTER

Also  
Comedy  
Variety

### Not A Road Show

But a brand new, first line picture rushed to Floydada for its Western Premier.

ADMISSION 10c & 20c

### Center News

CENTER, October 30.—There was a good crowd out for church Sunday morning but only a few Sunday night.

Misses Ruth and Doris Jordan were visiting home over the weekend.

Mr. and Mrs. Thomas L. Collins attended the rural aid meeting at Lubbock last Friday afternoon.

Jimmie Green spent Sunday with home folks.

Bob Bradford attended a home gathering of all the children at the home of his parents in the Baker community last Sunday.

J. B. Jordan attended the senior BTU with a social last Thursday night. The entertainment committee was Mrs. Collins, Misses Marble and Tubbs assisted by Mrs. W. B. Harris of Muncy. An enjoyable evening was spent talking and playing games. Refreshments were served to Misses Faye Marble, Margaret Tubbs, Maurine Mathis, Viola Goughly, Evelyn Pawver, Bertha Lee Jernigan, and also to Bob Crawford, L. D. Goughly, George Tubbs, Melvin Ross, Victor Green, Mr. and Mrs. Travis Lightfoot, Mr. and Mrs. O. G. Mayfield, Mr. and Mrs. W. B. Harris, Jack Jernigan, Mrs. Thomas Collins and J. B. Jordan.

Mr. and Mrs. Bill Anderson and children were Sunday dinner guests of his brother, A. W. Anderson, and family.

Mary Katherine Daniel and Dorothy Dell Stovall, students in Texas Technological college at Lubbock, were guests of their parents the latter part of last week.

### Pleasant Hill News

PLEASANT HILL, Oct. 31.—Kenneth Hart started to school Monday. He came to this school from Baker.

Mrs. T. H. Baker returned to her home in Amarillo Friday after a visit of 10-days with Mr. and Mrs. Shelby Cook.

Mr. and Mrs. Henry Willis visited Mr. and Mrs. C. N. Battey of Floydada Sunday.

Mr. and Mrs. R. W. Codd of Paducah spent Sunday with Mr. and Mrs. J. R. Robertson.

Irene Cardinal spent last week with Mr. and Mrs. Truett McClung of Tulia.

Mr. and Mrs. A. R. Cardinal of Floydada spent Sunday with T. J. Cardinal and family.

Mr. and Mrs. E. Shelby Cook attended the homecoming for West Texas exes last week end at Canyon.

Mr. and Mrs. Leland Hart have moved into this community from Baker.

Mr. and Mrs. W. M. Hambricht visited Mr. and Mrs. C. Alexander of Lakeview Sunday.

### Open House

9 A. M. to 5 P. M.

Ladies Exchange and GIFT SHOPPE

218 Crockett Street

Home Made Cakes for Sale

### TULIA COUPLE CELEBRATE ANNIVERSARY OF WEDDING

Mr. and Mrs. C. L. Beery, of Floydada, were among some 200 friends and relatives of Mr. and Mrs. A. T. Rogers, of Tulia, who celebrated with the couple their golden wedding anniversary.

A big dinner at the community building in Tulia was one of the high lights of the event, the Berrys said, who also told of meeting many former friends and neighbors at Tulia.

### VISIT IN CARLSBAD

Ohmer W. Kirk and daughter, Marjorie, and Malcolm T. Bull, went to Carlsbad, New Mexico, Saturday where they were guests of Colonel Thomas Boles, superintendent of the Carlsbad Cavern, and Federal Rangers George Soine and Lew Hallock.

Marjorie and Malcolm are geology students in W. T. S. T. C. Canyon. Malcolm served as a Federal ranger at the caverns the past summer.

### Fairview News

FAIRVIEW, Oct. 30. — Farmers of this community are still busy harvesting their crops and preparing for colder weather.

Mr. and Mrs. G. M. Bullard spent last week visiting relatives at several different points. First they visited L. E. Bradford, a nephew of Mrs. Bullard, then to Aspermont to visit U. B. Bullard, a nephew of Mr. Bullard, to Sweetwater where they were guests of Mr. Bullard's brother, A. A. Bullard, and family. They visited Mr. Bullard's sister, Mrs. B. C. McGowan, at Lorraine. They also visited at Colorado City before returning home. They returned home Saturday afternoon.

Mr. and Mrs. L. E. Crabtree and children visited his sister, Mrs. Tom Jernigan and family of Center Sunday.

Mr. and Mrs. L. B. Cozby attended the Five-County Singing convention at McAdoo Sunday.

Mr. and Mrs. J. C. Crabtree and daughter spent Sunday at Odessa with their daughter and sister, Mrs. Ovie Allen, and family.

Edell DuBois received a message Friday morning from Vernon that his cousin, Mr. Johnson, was not expected to live. He left at once for Vernon and his cousin passed away about an hour after Mr. DuBois arrived.

Mr. and Mrs. Walton Wilson and children took Sunday dinner with Mr. and Mrs. Preston Bullard.

Mrs. Walter Welch and son spent the week-end in Floydada with Mr. and Mrs. Arthur Stewart.

Mr. and Mrs. Roy Warren and children spent Sunday in Floydada with his sister, Mrs. Morris Raley and family.

Mrs. W. A. Doherty visited Mrs. Tom Whitley of Center Sunday afternoon.

The Floyd County Workers conference will meet with the Fairview Baptist church Tuesday, November 7.

Those attending the school of instruction for Women's Missionary union taught by Mrs. E. F. Lyons of Dallas at Floydada Wednesday were Mrs. Clyde Bagwell, Mrs. L. A. Horton, Mrs. L. B. Cozby and Mrs. Grady Reeves.

### SENIOR CLASS SECRETARY

Juanita Rushing, daughter of Mr. and Mrs. Lee Rushing, Route 3, Box 92, Floydada, was elected secretary of the senior class of Southern Methodist university in the annual class elections held Thursday, the S M U news bureau said in a release the first of this week.

Miss Rushing is a senior student and a major in journalism. She is president of the Independent Students' association at Southern Methodist.

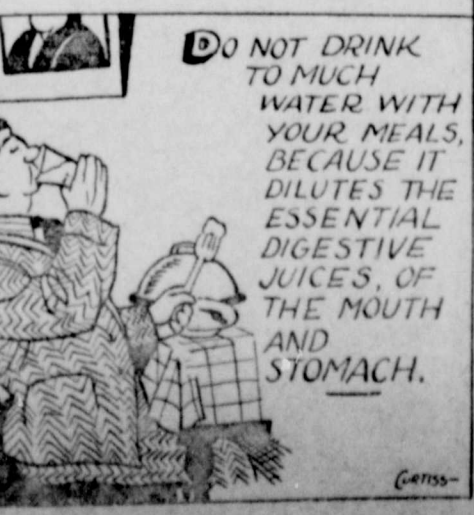
### HEALTHY, WEALTHY AND WISE!



CHILDREN WHO SEEM STUPID OR BACKWARD AT SCHOOL CAN OFTEN BE RESTORED TO NORMALCY BY HAVING THEIR TONSILS AND ADENOIDS REMOVED.



EVERY NORMAL PERSON SHOULD CONSUME AT LEAST SIX POUNDS OF VEGETABLES AND FRUIT EVERY WEEK, TO INSURE GOOD HEALTH.



DO NOT DRINK TO MUCH WATER WITH YOUR MEALS, BECAUSE IT DILUTES THE ESSENTIAL DIGESTIVE JUICES, OF THE MOUTH AND STOMACH.

## Monday November 6th Is DOLLAR DAY

— AT —

# Martin Dry Goods Co.

Tremendous Special Values of Seasonable Merchandise to be had here in This Big First Monday Dollar Day.

<p><b>54 In. WOOLENS</b> Only a few pieces of \$1.95 values, Stripes and Solid Colors go This One Day at— <b>Per Yard \$1</b></p>	<p><b>WOOL SWEATERS</b> Girls' or Ladies' Smart New Sweater of All Wool Brush or Knit Weaves, Pastel Colors. <b>Each \$1</b></p>	<p><b>BOYS' DRESS HATS</b> 1 Lot Small Boys' Dress Wool Felt Hats, 69c Values, Specially Priced Dollar Day at— <b>2 For \$1</b></p>
<p><b>SPUN RAYONS</b> Smart New Stripes and other gay designs, unusually good this season, 69c values go Dollar Day at— <b>2 Yards \$1</b></p>	<p><b>CHILDREN'S DRESSES</b> 1 Lot Children's \$1.95 Wool and Rayon Dresses, Only a Few and they go— <b>Dollar Day At \$1</b></p>	<p><b>DRESS SHIRTS</b> Men's New Christmas Shirts, Fancy Broadcloth, Fully Shrunk, \$1.25 Values go Monday— <b>For Only \$1</b></p>
<p><b>DRESS MATERIALS</b> Checks, Plaids and Bold Designs of Cotton and Spun Rayons, 29c Values go Dollar Day at— <b>4 Yards \$1</b></p>	<p><b>SCHOOL DRESSES</b> Just a Few 59c School Prints left and they go Dollar Day at— <b>2 For \$1</b></p>	<p><b>BOYS' SWEATERS</b> 1 Lot 59c Values, large checks, mostly Wool, Sizes 28 to 34. Special for Monday Only— <b>2 For \$1</b></p>

**Domestic**  
Our Pride, Good Heavy weight, half Bleached, 5c Value goes Dollar Day at.

**15 yards \$1**

**Curtain Scrim**  
Smart Floral Designs, 36 inches wide, Ecru and Pastel Shades go Dollar Day at—

**11 yards \$1**

Ladies' **Coats**  
One Rack Ladies' Winter Coats, values to \$14.90, Specially priced for This First Monday at only—  
**\$7.75**

**\$1.00**  
REDUCTION ON ANY MAN'S **Curlee Suits**  
Buy now and save this dollar  
**Fancy Socks**  
Boys' or Men's Gay Striped Blazer Ankle Length Socks, 15c Values, Monday Only—  
**9 pair \$1**

**INDIAN HEAD**  
Permanent Finish, Solid Colors, short lengths, worth 25c per yard, goes Dollar Day for Only—  
**6 Yards \$1**

**80 SQUARE PRINTS**  
Gay New Fall Patterns, Extra smooth Finish. A Big Value for This One Big Day, Only—  
**7 Yards \$1**

**LADIES SHOES**  
1 Table of Ladies' Smart Fall and Winter Shoes, Odds and Ends, Values to \$3.95 go—  
**Dollar Day At \$1**

**MUNSWINGWEAR**  
One Lot of 75c Ladies' Munswingwear Short Bloomers go in This Dollar Day at—  
**2 For \$1**

**BEDSPREADS**  
Solid Pastel Colors with Beautiful designs, \$1.49 Values, Specially Priced Monday—  
**For Only \$1**

**TURKISH TOWELS**  
Large Size, White with Fancy Border, Double Thread, Worth 19c, goes Dollar Day At—  
**7 For \$1**

**BOYS' SLACKS**  
Boys' Smart School Slacks, Belts to Match Pants, Sizes 23 to 28 Waists, \$1.19 Values.—  
**Dollar Day At \$1**

**BROADCLOTH SHORTS**  
Men's Fancy Broadcloth Shorts, 19c Values go Monday, Dollar Day At—  
**7 Pair \$1**

**WORK SHIRTS**  
Men's Blue or Grey Chambray, Triple Stitched, Wear Tested, Elbow Action Sleeves, 59c Values, A Big Value at—  
**2 For \$1**



# THE HESPERIAN

### Assembly Program Has Different Slant

Students of Floydada high school were thrilled Wednesday morning when it was announced that the senior class was presenting the program.

It resembled the "Kay Kayser" program. The master of ceremonies and questioner was George Miller, and the president of the senior class was George Miller. The three judges were Larry Harmon, Ruth Simpson, and Bennett Hinson. The timekeeper was Billy Brown. It fell Billy's lot to sound the gong several times during the program.

The most important part was the contest on the subject of musical knowledge. They were given a program of music. They were asked to identify the composer of each piece. The program was by Moore, Jane Graham, Louise Medlen, Martha Yearwood, Joe Rushing, Joe Arwine, Marion Patterson and James Johnston. Maurice Hart was the pianist.

After the first round, four were eliminated. They were Jane Graham, Martha Yearwood, James Johnston and Joe Rushing. At the end of the round the audience was asked to select a beautiful solo presented by Lulu Lee Teal. "I Love a Coté," accompanied at the piano by Mrs. Ed Bond.

The second round brought greater thrills. The questions were more complicated, the contestants showed greater ability. But they were eliminated; leaving the winners to be Maude Moore and Joe Arwine, two great scholars in music. While the judges were making their decision, entertainment was furnished by a saxophone quartet by Edith Shirey and Frances Terrell, playing "Building a Sailboat of Dreams."

The final round? The audience is sitting on the edges of their seats, waiting for the final winner. The round was over, the judges were consulting each other, the meantime the "Trio," Margaret Tubbs, Frances Field, and Mary Frances McRoberts, had two hours red apply to be delivered to the teacher. Then they sang "Apple for the Teacher." For an encore they sang "The Man with the Mandolin," accompanied by the piano by Maurice Hart.

At last the three notable judges made their decision. The winner was none other than Miss Maude Moore. George Linder presented her with the grand prize: a beautiful bottle filled with milk, as she is just "a Babe in Arms in the land of Musical Knowledge." Maude will be known as the scholar in musical knowledge.

### Floydada Delegates Attend Youth Meeting Saturday

Delegates from 20 youth organizations from various schools, colleges and universities of Texas met for a two-day conference in Fort Worth, October 28 and 29.

The conference was called by Miss Fuller of Washington, D. C., who is the national sponsor of the Young Southerners organization.

The main points of discussion during the conference were:

- (1) Youth Unemployment.
- (2) Recreation.
- (3) National and Foreign Policies and
- (4) Spiritual Development.

Mayor T. J. Harrel of Fort Worth, welcomed some 350 students and sponsors to the conference. Sidney Reagon, president of the student body of Texas university gave the keynote address (or introduction) which consisted of all youth problems.

Dick Jay, a T. C. U. student, was elected chairman for the conference. The recognition of each organization present completed the morning session.

The afternoon program was devoted to the discussion of training for jobs, which was led by J. C. Kellam, state administrator of N. Y. A. Mr. Popejoy from the Washington, D. C., flew to Fort Worth to help lead the discussion.

Miss Ruth Huey, state director of Homemaking Education, gave a dinner Saturday evening in the dining room of the Worth hotel in honor of all the delegates and sponsors of the Future Homemakers present for the conference. There were 24 present, and five of them were from Floydada. At 8 o'clock there was a recreational meeting at the Meadowbrook club.

Sunday morning there was an international youth worship service in the Blackstone hotel. Sunday afternoon there was a continuation of the past discussions and the meeting closed with Dick Jay, chairman of the conference, giving a brief summary of the meeting. Although this was the first meeting of its kind in Texas, it was proven to be a great success.

Those honored from Floydada at this meeting were Miss Fannie Mae Rees, homemaking teacher, Miss Lovelle Ginn, president of the local Future Homemakers chapter, and Miss Arlene Fyffe, Evelyn Daniel, Jennie Lou Harper. Misses Mary Denison and Ellie Biggs visited friends.

Saturday morning these girls lost quite a few hours of their beauty sleep because they arose at 4:30 and went to Dallas to visit the Early Bird broadcast over W. F. A. A.

### SOCIETY INITIATED INTO NATIONAL HONOR FRATERNITY SAT.

Miss Reba Copeland and Mrs. J. N. Johnston were initiated into the Delta Kappa Gamma society, a woman's national honor fraternity in education, October 28, at a banquet held in the Hilton hotel in Plainview.

Those recommended for active membership shall be white women who are at the time of their election actively engaged in educational work. Such members shall be those who are recognized leaders in the school unit in which they are employed, they shall be women of fine personality and good social qualities, and their honor and loyalty must be vouched for by those who recommended them for membership. The members may only include one-tenth of the white women teachers in any school system, county or city. Only those are admitted to membership who have achieved distinction in the teaching profession and whose honor and high professional ideals have been vouched for, to officials of the society.

Miss Copeland teaches mathematics and science in high school. Mrs. Johnston teaches the first grade in Andrews Ward school. Miss Copeland is also a member of Alpha Chi.

The Girls Social club met October 24, and had a program on personal appearance. A talk was made by Mary Louise Medlen on the proper dress of a well-groomed girl. She described the costumes that should be worn on different occasions and also color combinations. Louise Wilson spoke on good posture telling the girls how to recognize their defects and how to correct them.

A committee was appointed to plan a social between then and the next industrial meeting. The chairman is Margaret Tubbs others are Mary Louise Medlen, and Lulu Lee Teal.

### Future Farmers Selecting Projects For Next Year

Selecting projects is the subject of the Ag class is studying this week. The goal set up by the classes is for each boy to have a registered livestock project or certified seed for a crop project.

About one-third of the boys already have registered livestock projects, and it is the class' aim to have more registered livestock and certified seed projects for the rest of this and the following year.

The Pig club held its first meeting Thursday, October 26, in the ag room of the Floydada High school with 15 boys, having pigs to sell, present.

Gilmer Denison was elected vice president of the Pig club. The president and secretary were elected at the first meeting of the F. F. A. Leonard Woodward is president and Oran Beck is secretary.

Papers in which to advertise pigs were deposited; Henry Hinton, Raymond Colston, Neil Bertrand, and Oran Beck were elected on the committee to advertise the registered pigs the boys at the meeting had to sell.

The sixth and seventh period class made a field trip to the auction sale Monday, October 23, to find out how cattle and pigs were selling. Cattle were selling from \$6 to \$7 a hundred pounds. Pigs were selling for \$2 to \$3 a head; no large hogs were sold up and where they would be sold up and where they would be sold.

The boys stood at the door as the cattle went in and gazed at their weight, and when they came out they would find out how much the cattle weighed. The purpose of the field trip was to get closer to markets and the marketing of animals on their farms.

Eddie Brown, the district watchdog, Neil Bertrand and Mr. Barber attended the first district meet at Plainview Wednesday night, October 25. The dates of district meetings were set up and where they would be held. After the meeting the advisers of the chapters in the Plainview district had a meeting, and told about what they were doing as chapters this year.

A news letter for this month will be sent out Tuesday, October 31. Wayland Hale, Oran Beck and Junior Simpson are writing the news letter for this month.

The F. F. A. boys have a debate every two weeks. The boys have debated once. The question was resolve that a silo is more expensive than grinding and stacking feed. The boys debating were Gene Brownlow, Wayland Hale on the negative side, and Jim Simpson and Russell Patterson on the positive side.

The debate for this week is resolve that X brand tractor is better than Y brand.

### Junior Carnival Has Large Crowd Out

A large crowd came to the carnival, Saturday night. As soon as they began to come the side shows, the theatre, and all the booths opened. After the people began to get tired of the shows and booths; they were closed and the floor show started.

Mr. Travis served as the auctioneer and we had two cakes which were given to the highest bidder. Mr. Travis turned the program over to the master of ceremonies, Bennie Crawford. Bennie served as the announcer, reader of a pantomime, sang a song and made a brilliant speech.

After the floor show the fortune teller booth, the novelty table theatre, and the candy and pop tables were open for customers. The booths that made the greatest success were the fortune teller, theatre, ringing clothes pins, novelty tables and the hall of horrors.

The junior class wishes to express its appreciation to its sponsors Mr. Russell and Miss Howell and all the people who helped make the carnival a success.

### Band Formations Are Applauded Friday

Plans were made for the band to cooperate with the Pep squad in giving a banquet for the football boys at the end of the football season Friday morning.

The marching formation presented by the band and pep club at the Paducah game last Friday was well received and several requests have been made for it to be repeated at the Lockney game. Some new innovations will be added to the formation this week.

The band went to Canyon Saturday, October 28, to the game between West Texas State Buffaloes of Canyon and St. Marys Rattlers of San Antonio. They left Floydada at 8 o'clock and arrived in Canyon at 10:30.

The band divided, some attending the stunts being presented in the main building and some visiting the museum. After lunch the band marched around the square. Before the game the band gave their formation on the field after which all the bands paraded together with the candidates for the queen of the carnival they left before the game was over and Saturday night several played for the carnival.

Other bands attending the homecoming at Canyon were Borger, Dalhart, Dumas, Canyon high hereford and the band of West Texas State.

### PERSONAL APPEARANCE SUBJECT AT GIRLS CLUB

The Girls Social club met October 24, and had a program on personal appearance. A talk was made by Mary Louise Medlen on the proper dress of a well-groomed girl. She described the costumes that should be worn on different occasions and also color combinations. Louise Wilson spoke on good posture telling the girls how to recognize their defects and how to correct them.

### SOCIAL CLUB

The social club met Tuesday of last week at 3:15. The president, Mary Frances McRoberts, presided. The colors, flower and motto were chosen.

Flower: Pansy; colors: Purple and gold; motto: "For betterment of personalities, and to help girls make adaptations for the improvement of personal appearance."

The program committee was named: Lellafaye Hicks, Lee Dale Clubb and Ruth Simpson.

### HERE AND THERE

- Car speeds; Train meets They greet; Santa Peta. - Westerner World, Lubbock High School.
- Athletic Allib; Can't study in the fall. Gotta play football.
- Can't study in the winter when it's cold. Gotta basketball position to hold. Can't study in the least in the spring.
- Gotta run track and make the team.
- Can't study in the summer when it's hot. Gotta swim with my girl. So What? - Tiger's Tale, Snyder, Texas

### Plainview Sanitarium & Clinic

**PLAINVIEW, TEXAS**  
Thoroughly equipped for the examination and treatment of medical and surgical cases.

**STAFF**

E. O. NICHOLS, M. D. Surgery and Consultation

J. H. HANSEN, M. D. Surgery and Diagnosis

GROVER C. HALL, M. D. Eye, Ear, Nose, Throat and Bronchocopy

ROBERT H. MITCHELL, M. D. Internal Medicine

R. G. SPANN, M. D. Pediatrics

C. D. WOFFORD, E. O. NICHOLS, Jr., M. D. Surgery and Gynecology

D.D.S., Dentistry

SUSIE C. RIGGS, R. N. Superintendent of Nurses

DELA C. KELLER, R. N. Instructress School of Nursing

**X-RAY AND RADIUM Pathological Laboratory SCHOOL OF NURSING**

### MISS PEGGY ANN TRICE IS HONORED WITH PARTY

Miss Peggy Ann Trice was the hostess of a lovely party.

A large number of games were played and enjoyed by all guests. Refreshments of waffles, bread, pickles, potato chips, pop and cookies were served to Jean Nelson, Billy Brownlow, Daphne Lide, J. D. Morrison, Nadine Powell; Gene Redd, Novelte Russell, Kenneth D. Johnson, Estell Fuqua, Joe Wilson, Sharon Fuqua, Harold Sparks, Ruth Hamilton, D. L. Boldring, Jean Sims, Harvey Lee Newberry, Mattie Pearl Turner, James Turner, W. C. Trowbridge and the hostess, Peggy Ann Trice.

Janette Bratton Entertains With Lovely Party Wed.

Janette Bratton entertained a group of her friends at her home Wednesday night honoring Mildred Stovall on her seventeenth birthday. A joyous time was had by all and after many interesting games were played refreshments were served to Helen Woodward, Mary Frances McRoberts, Dorothy Stovall, Mildred Stovall, J. W. Kinard, T. W. Salisbury, Arliss Rainer, Howard Merry and hostess Janette Bratton.

**HEAT WITH GAS**

Enjoy the Comfort and Convenience of gas heat this winter. Gas heat is modern, automatic, dependable and quiet.

**West Texas Gas Co.**

**YOUR PART IN WINNING A FOOTBALL GAME**

With a well organized band and pep squad to lead the movement, an effort is being made to break down the idea that the problem of winning football games is a matter to be dealt with solely by the football squad and the coaching staff. A highly successful football season is an achievement from which the entire school, and not just the football team would profit.

Winning football games is a school problem, and every student can play a part, even if it is only participation in the pep rallies in assembly. Though it is true that members of the team rarely hear the yells from the sidelines, it is a well-known fact that most teams perform better before a well-filled stadium.

Though students are seldom aware of it, most outside football fans attend games to see the crowd and a display of school spirit as much as to see the game. An enthusiastic student section in the stadium can go far toward bringing out more fans as can a winning football team.

Certainly, football fans and citizens of the town are going to hesitate to support a team which is poorly supported by the students themselves.

Therefore, students, let's support the team to the greatest of our ability, which is one of the best ways to display our school spirit.

**BIRTHDAYS**

Congratulations to those having having birthdays and to those who have had birthdays in the last few days.

Mildred Stovall, October 25, 17; M. C. Fuqua, October 31, 18; Robert Jean Johns, October 25, 12; James Anderson, October 30, 16; Russell Patterson, October 31, 14; Virginia Rafferty, Lovelle Ginn, October 28, 17; Joe Rushing, November 2, 18; Norma Denison, November 3, 14; and Helen Hinsley, November 6, 16.

**ENROLLMENT**

All the class sponsors have filled out their class registers and the following statistics in enrollment have been secured: freshman girls, 39; freshman boys, 46; sophomore girls, 42; sophomore boys 49; junior girls, 57; junior boys, 70; senior girls 52; senior boys, 59.

This makes a total of 190 girls and 224 boys, added together making a grand total of 414 students enrolled in FHS for the 1939-40 school year.

Kenneth Mickey: Speech, it's more fun and bigger news are in there. If you see "Gandee," you'd believe me.

All who en especially inv!

Now IT'S EASY to make Beauty Shop CURLS

with the NEW "AUTOMATIC" Roll Curl

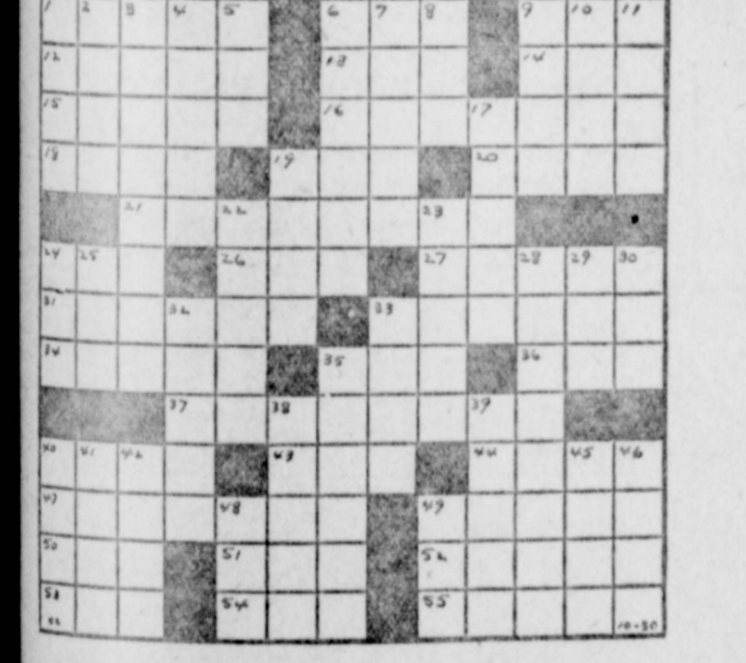
TRADE MARK PAT. NO. 2,156,255

**SIMPLY... Curl As You Comb**

Away with your curlers... away with your curling gadgets! Here's the last word in easy curling methods. It's the new "Automatic" Rollocurl, with a regular comb at one end and a magic disappearing comb at the other. You simply curl as you comb... with one end you comb, with the other you curl easily, quickly and with beauty sh.A.S perfection. Only 35¢

For all Types of Curly, Ringlets, etc. FOR SALE AT YOUR LOCAL F. W. WOOLWORTH CO. STORE

### CROSS-WORD PUZZLE



- |                              |   |
|------------------------------|---|
| <b>Across</b>                | <b>Down</b>                             |
| 1. African stockades         | 1. A false god                          |
| 2. Mortar beater             | 2. Leather flask                        |
| 3. Grass genus               | 3. Wind, turn, or twist                 |
| 4. Vigilant                  | 4. Patens                               |
| 5. Greek letter              | 5. Feminine saint (Fr.)                 |
| 6. Year                      | 6. Supplies arranged beforehand         |
| 7. Speedily                  | 7. Tamarisk salt tree                   |
| 8. South American herdsmen   | 8. Rheat                                |
| 9. Girl's name               | 9. End of hammer-head                   |
| 10. Jackdaw in Scotland      | 10. Rows                                |
| 11. Handie                   | 11. Wild ox of Celebes                  |
| 12. Bettlers                 | 12. Alectorian                          |
| 13. Female ruff              | 13. Head of North African tribe         |
| 14. Irish fairy fort         | 14. South American ruminant             |
| 15. Illiterate               | 15. Peepshow                            |
| 16. Hindu life principles    | 16. Singular of Warua                   |
| 17. Kind of tea              | 17. Babylonian chief priests            |
| 18. Girl's name              | 18. Sweet liqueur                       |
| 19. Fresh-water fish         | 19. Father                              |
| 20. Turnip-shaped            | 20. Suffix showing abundance of quality |
| 21. Ancient Greek coin       | 21. Bettimes                            |
| 22. Right; law (L.)          | 22. Moccasins                           |
| 23. Large parrots            | 23. Notwithstanding                     |
| 24. Supplementing            | 24. Yearner                             |
| 25. Dull finish              | 25. Russian decree                      |
| 26. --vogel, So. Af. vulture | 26. Gem                                 |
| 27. Fernou                   | 27. Scotch hillside                     |
| 28. Fall-blooming plant      | 28. Kiln for drying hops                |
| 29. Obstacle                 | 29. Egyptian solar disk                 |
| 30. Ages from 12 to 20.      | 30. Maori stitchbird                    |
|                              | 31. Entangle                            |
- # 247
- ANSWER TO # 246

# Collections For October Take a Jump

State And County Taxpayers Take Advantage Of Early Discount

October tax collections in Floyd county showed a tremendous jump over the same period last year, the 3 per cent discount offered by the State of Texas netting 6 times as much money.

Gross collections for the month closing Tuesday night were \$47,778.29. Gross collections for October, 1938, were \$8,682.90, according to figures supplied by the office of Assessor and Collector Frank L. Moore.

Detailed figures on the collections show for October, 1939: Current \$43,961.38; supplemental \$3.13; polls \$274.75; insolvent \$3.93; redemptions \$1,361.60; costs \$69; occupation \$75.

For October, 1938, the current collections were \$7,177.59; polls \$124.25; redemptions \$1,343.06; costs \$38; with no occupation nor insolvents collected.

Since the period for the maximum discount of 3 per cent extends through today, the collector's office force this morning anticipated the possibility of further heavy payments from taxpayers taking advantage of the discount.

During the month of November the discount is 2 per cent, and in December the discount will be 1 per cent.

In Floydada Independent School district, October collections were slightly more than double the same period last year. Comparative figures show for 1939 \$2,511.93, for 1938, \$1,086.96.

### GIRL SCOUT NEWS

Girl Scouts met Monday afternoon in their room on Second street. The group was divided into two patrols and a leader elected for each Phyllis Jean Simon and Maurine Medien were elected as patrol leaders.

Present for the meeting were Misses Beryl Busby and Nancy Ann Hadsell, Marjorie Oden, Lovene Jones, Venita McCleskey, Orangene Wilson, Marty Louise Bond, Bobby Jean Stephens, Phyllis Jean Simon and Maurine Medien Kathryn Wilkinson was a visitor.

The next meeting will be Monday after school at the club room.

Mr. and Mrs. Jimmie Stevenson and daughter, Wanda Lou, were guests to Mr. Stevenson's cousin at Lamesa Sunday.



Above is a small part of the crowd which gathered in Clarendon last year for the first reunion of Clarendon college ex-students. The picture was taken, just before the barbecue, at College Field where these reunionists one time gathered to see the mighty Bulldogs in action. Approximately 300 ex's were here in 1938, and officials of the association expect an even larger reunion this year on Friday and Saturday, November 10-11.

## Grand Prize Winning Maize Seed Of State Fair Will Be Planted

A few heads of maize, representing the superbly last word in that forage feed in the belief of the judges at the State Fair of Texas, will be planted in Floyd county next spring.

They were brought home from the fair by County Agricultural Agent D. P. Bregthauer and R. B. Gary is the farmer who will plant the seed.

### Hospital Notes

Born to Mr. and Mrs. Henry Marshall, city, a daughter October 31.

Winford Robinson of Dougherty underwent a tonsil operation October 26.

Commissioner M. H. Taylor was discharged from the Floydada hospital Monday after several days treatment.

Mrs. B. B. Shipp of the Barwise community is reported improving nicely from an appendicitis operation at the Floydada hospital October 28.

Mrs. L. B. White, mother of Mrs. W. C. Cates is reported to be doing fine following several days treatment at the Floydada hospital. She was admitted October 28.

Born to Mr. and Mrs. W. L. Hart line of the Fairview community, a son, October 30.

Mrs. O. W. Troup of Quitaque is receiving treatment in the hospital following the removal of an impacted tooth.

### BEAT FLOYDADA!

The rivalry between Floydada and Lockney over the forthcoming football game Friday afternoon at Lockney was more apparent this morning as early business men and employees in Floydada saw the signs "Beat Floydada" painted during the night on the sidewalks and street, presumably by ardent Longhorn followers. Just how much more intense this rivalry will go can only be guessed.

It appeared Wednesday that R. E. Gollyghtly, regular quarterback for the Whirlwinds would not be able to start Friday against Lockney due to injuries received in the Paducah game. Bruce Foster, who has been looking better in each game, will probably start in his place.

### Public Records

Car Registrations  
Oct. 18—1940 Chevrolet sedan, Jim Willison, Floydada.

Oct. 25—1940 Chevrolet sedan, Mrs. J. E. Newton, Dougherty.

Oct. 25—1939 Plymouth sedan, Robt. E. Carter, Floydada.

Oct. 27—1940 Chevrolet sedan, Buck Sams, Lockney.

Marriage License  
Oct. 21—Ralph Warren and Laverna Armstrong.

Oct. 26—Edgar Williams and Juanita Flemmons.

Oct. 28—Harmon Elmer Davis and Viola Britt.

Oct. 29—A. B. Damron and Bettie May Whitfors.

### Liberty Auction Sale November 3

The Liberty Home Demonstration club auction sale will be held on Friday night, November 3. It was originally planned for Halloween.

Members of the committee, planning for the sale, are anxious for a big crowd. "Please come out and bid on the scores of useful articles donated by Floydada merchants," the committee said Tuesday.

More than 60 Floydada business establishments have donated items for the sale, most of which are unusual, said the ladies who solicited here Monday.

### Liberty Breezes

LIBERTY, November 1. — Miss Alma Ruth Plumlee spent the week end in the Henry Brewer home in the Starkey community.

Mr. and Mrs. A. J. Huckabee spent Sunday with Mr. and Mrs. McAda of Sterley.

Mr. and Mrs. W. D. Carathers and children of Amarillo spent the week-end in the H. D. Meredith home.

Guests of Mr. and Mrs. Paul Box Sunday were Mr. and Mrs. Ray McCormick, Mr. and Mrs. Bacl Davis and Mrs. Florence Box.

Mr. and Mrs. Henry Price attended the W. T. S. T. C. homecoming at Canyon Saturday.

Mr. and Mrs. W. F. Langley and daughter Frances are guests this week of Mr. and Mrs. R. L. Langley.

Otis Huckabee and Mr. and Mrs. Charlie Huckabee left Sunday for a visit with relatives at Colorado.

Mr. and Mrs. Gene Hopper spent Sunday in Floydada with relatives.

### Rushing Chapel News

RUSHING CHAPEL, Nov. 1.—A number of people from here attended the singing at McAdoo Sunday. They report a good singing.

Tello Jo Smart and Naomi Burgett spent the week-end in Floydada guests of Miss Evelyn Owens.

Mrs. S. L. Rushing and Lula Lee Teal spent Saturday in Canyon.

Frankie Wright visited Saturday and Sunday in Lubbock in the home of Mr. and Mrs. T. M. Jones.

Mr. and Mrs. Joe Dumavant of Floydada were Sunday guests of Mr. and Mrs. Carl Mooney.

Woodrow Ring and Neal Bolton spent Saturday and Sunday with Raymond Ring at Floydada.

Mr. and Mrs. B. S. Sebastian of Hale Center spent Sunday in the home of Mr. and Mrs. C. B. Smart.

Miss Imogene Culwell was home Sunday from W. T. S. T. C. at Canyon. She visited her parents, Rev. and Mrs. W. M. Culwell at Floydada and friends in this community.

### Lakeview News

LAKEVIEW, October 30. — Mrs. Henry Novak and daughters of Levelland visited Mr. and Mrs. Holt Bishop Sunday.

Mr. and Mrs. Foy E. Smith of Levelland spent Sunday with Mrs. R. C. Smith and Mr. and Mrs. Bill Smith.

Mr. and Mrs. G. W. Smith made a business trip to Lubbock Thursday.

Lakeview farmers have most of their crops harvested and their wheat sowed.

Mr. and Mrs. Willis Holt left Thursday for the Rio Grande Valley.

A number from this community attended the singing convention at McAdoo Sunday morning. The Stamps quartette was present.

Mr. and Mrs. Milton Harrison were Sunday guests of Mr. and Mrs. Orval Newberry of Floydada.

Miss Agnes Cottingham and Ray Lloyd of Floydada spent Monday afternoon with Mr. and Mrs. G. W. Smith.

Mr. and Mrs. D. M. West and Leona spent Sunday with Mr. and Mrs. E. D. Risinger at Floydada.

Mr. and Mrs. R. V. McCravey spent Sunday with Mr. and Mrs. Zach Smith.

Mrs. Celia Ross spent Saturday night and Sunday with Mrs. A. J. Welch of Floydada.

Mr. and Mrs. O. C. Vinson, Mrs. McCravey and children attended the singing convention at McAdoo last Sunday.

Last Friday night the Lakeview community enjoyed a Halloween carnival. The carnival was sponsored by the PTC and all money made will go to that cause for playground equipment.

Mr. and Mrs. J. P. Palvador of Floydada spent Sunday in the Grady Mason home.

Misses Martha McClure and Inez Mosley were Friday night and Saturday guests of Rachel McClure.

Mrs. Maud Fambro of Lamesa and Mrs. E. P. Graves of Floydada are spending the week with Mr. and Mrs. R. F. Hall.

Mr. and Mrs. R. F. Hall spent Sunday with Mr. and Mrs. Nelson Hall.

Mr. and Mrs. R. F. Hall, Mrs. Maud Fambro and Mrs. R. P. Graves spent Tuesday with Mr. and Mrs. F. M. Covington of Dougherty.

Mr. and Mrs. Willis B. Hall left their former home in Floyd county

for Donna, Texas where they will make their residence.

The Lakeview Needlecraft club met October 26 with Mrs. Don Harrison. A quilt was quilted during the day. Delicious refreshments of punch and cake were served.

The next meeting will be with Mrs. J. M. Harrison November 9. Gifts will be exchanged.

### Miss Freda Jackson Returned To Hospital

MCCOY, November 1.—Miss Freda Jackson, daughter of Mrs. J. W. Jackson, this week re-entered a Lubbock hospital for treatment and a check-up. She has been ill for the past several months, most of the time having been spent in a hospital.

At present, reports from her indicate that she is thought to be improving nicely.

### Pie Supper

The Pie Supper held Friday night at the McCoy school house was a decided success as far as entertainment was concerned. Also a net profit amounting to approximately \$15 was received from the sale. The money will be spent for equipment for the school.

Sunday school and church services were well attended Sunday and Sunday night. There were a number of visitors present for the services.

Guests in the James Smith home Sunday were Silas Ellis and children of Silverton, his brother of Hart, Texas and a number of young people of the community.

The Woman's Missionary society met Monday afternoon in their regular session.

### A SPOOKIE AFFAIR

A "spook party" at the home of Mr. and Mrs. D. F. Payne Monday night was a "spookie affair." Ghosts of all description were pres-

ent and kept the children and some of the older ones in an excited condition for some time.

The "Hall of Horrors," "the witch" and her court were really entertaining.

Refreshments of cake, hot chocolate, coffee, doughnuts and cookies were served the guests. Guests from Floydada, Crosbyton, Starkey, All-

mon and Cone were present.

A fashion show is being planned for entertainment for Friday night at the school house. A showing of all fashions since the "gay nineties" will be on exhibit. Old relics will also be on display. The invitation from the community is to be present in your "oldest" costume and enjoy the fun.



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Jonathon  
**Apples**  
**Peck 29c**

3-Minute OATS, Large 19c  
KIRK'S SOAP, 6 Bars 25c

**COLD WEATHER MEATS**  
SAUSAGE, Home Made Pure Pork, 2 lbs. 35c  
BACON, Sliced Rindless Sugar Cured, Pound 19c  
BRICK CHILL, Pinkney's Best, Pound 19c  
SALT JOWLS, Pound 10c  
CHEESE, Chevelle or Kraft American, 2 lb. Loaf 45c  
STEAK, Choice Home-Fed, Pound 19c

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SUGAR, 10 lb. Bag 53c  
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Macaroni and Spaghetti 2 Boxes	.05
Tomatoes no 2 can 2 for	.15
Crackers 2 lb box	.13
P-nut butter 32 oz jar	.25
Sweet corn no 2 can 2 for	.15
Spinach no 2 can 2 for	.15
Pineapple 3 cans	.25
East Texas yams 10 lbs	.20
Milk sweet or sour quart	.05
Pure lard per lb	.10
Chili Wilson certified 2 cans	.25
Dried peaches per lb	.10
Shoe polish jet oil	.10
Cookies per lb	.10
Hominy no 2 can 2 for	.15
Pickles 3 oz jar	.10
Oats 3 lb box	.19

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