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Most Widely Read News Medium In Floyd County

The Floyd County Hesperian

One Of Floydada's Oldest Institutions

VOLUME 46

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 26, 1939

NUMBER 37

Paducah Plans to Upset High Flying Winds Friday Night

Whirlwinds Have Power and Speed In Line, Backfield

Whirlwinds Ripe For Picking Paducah Fans And Scouts Believe

Paducah's dreadful Dragons come to town tomorrow night to meet the Floydada Whirlwinds with their minds all made up to dump the Floydada boys right over into the old dope bucket and so mark up their first conference win of the season.

Paducah boasts of an iron clad defense but scouts say that the Dragons have only a so-so offense but one that might start clicking at the most inconvenient time.

Paducah was roundly whipped by Lockney 12 to 0 and last week another defense power, Crosbyton, intercepted a Dragon pass and turned it into a touchdown for a 6 to 0 victory.

Floydada has played only one conference game, defeating Ralls 27 to 0 in one fast and furious quarter after the Jackrabbits had scattered the daylight out of the Whirlwinds in the first half.

Paducah fans and scouts are pointing at Floydada as the offense power in the district but generally sniff at the Winds defense and figure the Green and White is all ready and ripe for picking.

Victory starved Paducah figures that the Whirlwinds are "cocky" and are "under-rating" them and that they will slip up on the blind-side and snatch a victory much in the same manner as South Texas Teachers college did the Rice Owls last Saturday night.

Football authorities point to the game as one that will decide a number of things such as: (1) Will the Floydada offense prove powerful enough to penetrate Paducah's tested defense. (2) Has the 120 points scored by the Whirlwinds in five games any indication of actual strength or was the opposition weak. (3) Can Floydada show that they have the stuff and power to give Lockney a game next week. (4) Has the Ralls victory gone to their heads. (5) Will Floydada's defense stand up before the "new" Paducah backfield combination.

No doubt scouts from "all over" will be here to look Floydada over and an extra large delegation from Lockney is expected. Lockney last week thrashed Spring Lake 46 to 0 and they will be on hand to see if the Winds can handle Paducah as well as they did.

Floydada will probably start Geo. Linder at fullback, Colighly at quarter, Rushing and Patterson at wingbacks, Jones and Tyler at end, Turner and D. Patterson at tackle, Pickens and Henson at guard, and Johnson at center.

This backfield combination, combined with the fine offensive work of the same linemen have piled up over 1200 yards from scrimmage, scored 120 points while limiting the opposition to approximately 500 yards from scrimmage and 13 points in five games.

Paducah has won one game while losing four but it is generally believed (See PADUCAH page 5)

Organize P. T. C. Friday Night For Fifteenth Season

Sand Hill Parent-Teacher-Community society will be organized on Friday night of this week—October 27—for its fifteenth year of activity. It was announced this week by Ed Holmes, who has been serving as president.

The organization procedure will be preceded by a brief program by the school. Officers for the season will be chosen and the community will enjoy a get-together such as only Sand Hill community can stage.

Heretofore for many years a series of 8 plays has been given by the society, one of which has been on Christmas night. It seems probable that a similar plan will be followed for 1939-40. However, this will be determined in the organization meeting Friday night.

Officials of the club for the past year have been Ed Holmes president, Clarence Guffee vice-president, Mildred Burke, secretary-treasurer and J. R. Holmes sergeant-at-arms.

Residents of neighboring communities are cordially invited to be present at this meeting.

Superintendent To Visit Co. Schools During Next Week

E. E. Day, deputy state superintendent, will make his annual inspection tour of Floyd county schools beginning Tuesday, October 31. All rural aid schools receiving salary aid must meet certain state required standards.

Tuesday, Oct. 31
Starkey, 9 a. m.
McCoy, 10 a. m.
Allmon, 11 a. m.
Harmony, 12 noon.
Sand Hill, 1 p. m.
Irick, 2 p. m.
Aiken, 3 p. m.

Wednesday, Nov. 1
Providence, 9 a. m.
Long Star, 10 a. m.
South Plains, 11 a. m.
Edgin, 1 p. m.
Cedar Hill, 2 p. m.
Liberty, 3 p. m.

Thursday, Nov. 2
Center, 9 a. m.
Dougherty, 10 a. m.
Pleasant Hill, 11 a. m.
Lockney, 1 p. m.

W. Cyrus Wright Named Long Beach Chief Of Police

Became Patrolman On Force In 1923, Was Born In Texas

W. Cyrus Wright, who 16 years ago left Floydada for California to make his home, last week was named chief of police of Long Beach, newspapers of that city related in stories which told of long years of service in the ranks for the Texas-born and reared man. His first job was as patrolman in 1923. For the past 3 years he has served as Detective Lieutenant.

Mrs. Wright is the former Ola Slaughter, daughter of Mrs. Lila Slaughter of this city. They have one son, Gene, 18, who is a student in high school.

Wright came to the attention of authorities in his section and among peace officers in various parts of the west in 1935 when he did brilliant work in uncovering the operations of several bunco artists and sent two adroit confidence men to prison.

School Bus Inspection Held Here Saturday

Twenty-three private cars and 10 school busses were inspected Saturday by State Patrolmen W. L. White and Nelson Higginbotham, some were passed as "okay" while certain changes and requirements were suggested.

Within a short time the patrolmen will return at the request of Deputy State Superintendent E. E. Day and check the busses to determine whether or not the recommendations were followed.

COMMISSIONER TAYLOR IN HOSPITAL FOR TREATMENT

Commissioner M. H. Taylor of Lockney is improving from a slight attack of influenza contracted the first of the week.

He was taken to the Floydada hospital Wednesday and will remain in the hospital for several days.

Tonsilectomy Cases

Tonsil operations were performed on J. C. Alexander, Jr., son of Mr. and Mrs. J. C. Alexander, October 20; Mrs. A. L. Moseley of Petersburg, October 20; Mrs. Henry Jordan, city, October 21.

All cases are reported improving nicely.

Kenneth Ring, son of Mr. and Mrs. Claud Ring of Dougherty received a broken arm Tuesday while playing. The break was set by physicians at the Floydada hospital.

Mrs. Bill McNeill was admitted to the Floydada hospital Monday for treatment for pneumonia. She was quite improved this midweek and will probably be carried home this week end, according to hospital attendants.

DUNLAPS LEAVE WEDNESDAY FOR CALIFORNIA VACATION

Mr. and Mrs. J. A. Dunlap and their son, Willard, left Wednesday for Los Angeles, California, where they will spend some three or four weeks on a vacation visit with their daughter and friends.

Whirlwind Club To Start Membership Drive On Friday

Work For Past Year Outlined In Secretary Report Athletic Club

Floydada's Whirlwind club will open its second annual membership drive Friday, Curtis Gilliam, secretary-treasurer of the organization announced this week.

Last year the membership totaled well over 100 individuals and firms and it is hoped that that figure can be surpassed this year. The Whirlwind club will issue individual membership cards to those joining and a larger card to the firms joining. Membership dues are one dollar per year.

The money received from the membership drive goes into the club treasury to be used for the support and advancement of athletics in the Floydada schools.

Floydada High school and the Whirlwind club work in close cooperation for the advancement of high school athletics. Last year, the first for the club, the club sponsored two boxing tournaments, a big track meet to which the outstanding teams in the region were invited. This fall the club has assisted with the purchase of football shoes, and equipment for the ward school and other athletics.

The following report has been submitted by Gilliam so that the public may know and understand for what the Whirlwind club stands and where the money has been spent since the last year drive.

Club Statement	
Receipts:	
Membership Dues,	\$105.00
Jan. Boxing Tourney,	208.69
Mar. Boxing Tourney,	50.00
Softball,	79.76
	\$443.45
Expenditures:	
Football banquet,	\$ 25.00
Printing,	6.25
Signs,75
Gasoline,	3.00
Football pants,	24.75
Boxing Tourney,	89.45
Softball,	96.31
Final payment on football stadium,	100.00
Track trophies,	7.00
Football shoes,	74.65
Miscellaneous,	10.00
	\$427.16
Balance on hand,	\$443.45

Five-County Singing Convention To Meet At McAdoo October 29

The Five-County Singing convention will convene Sunday at the McAdoo school auditorium for an all day meeting. A concert presented by V. O. Stamps will be given Saturday night when a small admission charge will be made.

Free barbecue will be furnished at noon Sunday, when one thousand singers from Floyd, Motley, Hall, Dickens and Briscoe are expected to take part in the singing.

Mr. Futch of Dickens county is president, F. M. Casey, of White Flat, vice president and Miss Nora Stevens of Hall county is secretary of the association.

BREEZER TEAM TO MEET JUNIOR JACKRABBITS TODAY

The rollicking Breezers of Floydada Ward school will meet the Ralls Junior Jackrabbits for the second time this season at 3 o'clock this afternoon on Wester field.

The Breezers and the Ralls team tied 0 to 0 two weeks ago but after that the Breezers watched their "big buds," the Whirlwinds, rip the Ralls team and win 27 to 0 and now they have the idea that they can do "anything they guys can do."

The Breezers will be somewhat outweighed but seem to give little or no thought to that minor trouble. In fact Assistant Coach Thomas says that the Breezers tend to forget signals and often "just make up" a play to fit the occasion, sometimes this "making up" doesn't work.

OREGON VISITORS

Dr. and Mrs. William M. Campbell, of Portland, Oregon, are here this week, guests of Mr. and Mrs. Fred Zimmerman.

During their stay they inspected their land in the vicinity of Cedar, which is being farmed under the supervision of B. B. Guley.

C. J. Noble Succumbs to Heart Attack

Rites Held Tuesday At Cone For Crosby County Commissioner

Carl J. Noble, 57, of Cone, died Sunday night while serving his third term as commissioner of Crosby county. Funeral services were held Tuesday afternoon in the Cone auditorium by Rev. E. C. Armstrong, pastor of the Cone Methodist church of which Mr. Noble was a member. Rev. Armstrong was assisted in the service by Rev. Peyton Pullingim and Rev. C. D. Pipkin the latter of Matador, and Rev. Ernest Jennings of Lubbock.

Interment was made in the Cone cemetery, directed by the Marr Funeral director of Ralls, beside his parents Mr. and Mrs. John A. Noble, who were buried within the past year.

Mr. Noble came with his parents to Crosby county when a small boy and has spent most of his life in the Cone community.

Surviving Commissioner Noble are his widow, four sons, Russell, John, George and Tom Ed, all of Cone and Farmer in northwest Crosby county, also three brothers, Walter of Priona, Lee of Pratt, Kansas, and Jesse of Washington state. Apparently in excellent health, Mr. Noble survived only a few hours after complaining of illness. A heart ailment caused his death. Officials from Floyd county who attended the services were County Judge G. C. Tubbs and Commissioner H. J. Nelson. Mayor Glad Snodgrass of Floydada, Mr. and Mrs. Bob Smith and Mr. and Mrs. Ham Smith and Superintendent Walter Travis of Floydada Public schools.

Other friends by the hundreds attended the last rites from over Floyd, Crosby, Lubbock, Dickens, Hale and Garza counties.

Lubbock Teachers Meet To Draw 50 From Here Superintendent Says

Clarence Guffee, county superintendent, said Wednesday that at least 50 teachers from the schools of Floyd county would attend the meeting of District II which has been called for Friday, October 27, at 2:30 p. m. in the Lubbock high school auditorium.

County superintendents, superintendents, principals, teachers, trustees, and school patrons are invited to attend.

Dr. L. A. Woods, state superintendent of public instruction, H. E. Robinson, director of equalization, state department of education, and Senator Olan R. Van Zandt, chairman of the joint legislative committee, of District 9, Tioga, will address the group.

The new equalization law will be the principal subject of discussion. Special guests will be the senator and the representatives whose districts wholly or partially correspond to District 2.

This District is made up of the following counties: Andrews, Borden, Bailey, Cochran, Crosby, Dawson, Floyd, Gaines, Garza, Hale, Hockley, Lamb, Lubbock, Lynn, Terry, and Yoakum. The problems to be discussed are of interest to all school people of the South Plains.

MRS HENRY HOME

Mrs. F. P. Henry returned home Sunday afternoon from Temple, where she had been for 3 weeks for a second operation in recent months. She was at the King's Daughters hospital.

EMPLOYED AT SHARP'S

R. B. Hatley Monday began work at Sharp Motor Service. In point of service Hatley is one of the oldest in the community and is widely acclaimed for his efficiency and genial manner.

Local Market Today

Poultry	
No. 1 colored hens, 4 lbs., and up 7c	
No. 1 colored hens, under 4 lbs., 5c	
Leghorn hens, all weights,	6c
Cocks,	4c
Fryers, 1 1/2 to 2 1/2 lbs.,	10c
Cream	
Butterfat, No. 1 lb.,	23c
Butterfat, No. 2 lb.,	21c
Eggs	
Eggs, per dozen, candled,	18c
Hides	
Free from holes	
No. 1 hides, lb.,	6c
No. 2 hides, lb.,	3c
Grain	
Wheat, bushel,	73c
Threshed Maize, dry, per cwt.,	85c
Maize heads, dry, ton, \$10 to \$11.50	
Cotton	
Middling, %	\$1.75
Cottonseed,	\$2.25



This striking painting of a Red Cross nurse keeping the symbol of mercy flying is the keynote of the 1939 appeal for membership in the American Red Cross. Faced with the need for strengthening daily Red Cross services in 3,700 Chapters, and with its chartered obligation to aid in some measure in meeting the distress of the men, women and children refugees in war-torn countries across the sea, the Red Cross asks every man and woman in the nation, able to do so, to join as a member this year and support America's official voluntary relief agency. The roll call for members will be held November 11 to 30.

Vote For Efficiency Should Not Cost Taxpayers A Penny

Investigation Indicates School Bill Varies Little In West Texas Counties

If you are a voter in Floyd county and a taxpayer you will be interested in investigation which The Hesperian has made into the situation that might arise when and if the sovereign voters determine on November 4 not to continue the office of county superintendent of public instruction on January 1, substituting therefor administration of school affairs by the county judge as an adjunct to his other duties.

The franchise holders determined to continue the office of county superintendent as at present set up.

While we may not have gone into the matter as fully as we should have, we have convinced ourselves that a change now would be damaging to the scholastics and probably would cost the taxpayers more money instead of saving them money. Here you have the figures on which we base our conclusions:

In Floyd county the per capita cost of administration is \$1.20 per scholastic, after 14 years of the county superintendent plan of operation.

In Briscoe county (judge ex officio administration) the per capita cost is \$1.05; in Motley (judge ex officio administration) \$1.25; in Castro (judge ex officio administration) \$1.20; in King (judge ex officio administration) \$4.00; in Hale (county superintendent administration) 65c; in Cottle (county superintendent administration) \$1.50; in

Dickens (county superintendent administration) \$1.60; in Swisher (county judge ex officio administration) 80 cents.

In these closest examples of varying administration the cost runs higher and lower than in Floyd county, according to local conditions. Apparently, Floyd county's administration cost of school affairs runs about average—not any higher except in a few instances, not any lower in except in a few instances.

So, there will be little, if any, saving or losing in the bill of costs, if experience is a fair guide. However, there will be a big difference in the administration of school affairs, if the voters decide to abolish the superintendent's office. The judge, with his hands full of other matters, will, after all, have to turn to a helper to administer school business. This person, who will administer school business, might as well be a man or woman whom the taxpayers choose.

Which is why we arrive at the conclusion that the people of Floyd county on November 4 should decide to retain the office of county superintendent. Arrive at your own conclusion in the matter, and don't take our word for the figures quoted unless you want to do so. However, you should definitely know what are the trends, what are the facts, before you vote either way.

We are definitely of the opinion that if you get the facts you will arrive at the same conclusion we have, and will vote to keep a county superintendent.

MILLER CHESTER WHITES DO WELL IN COMPETITION

The Miller brothers, Lynn and Orba, fared well this fall with their Chester White hogs in competition at the Texas State fair in Dallas and at other exhibitions including the National Swine show at San Francisco world's fair.

The Millers returned home Monday from Dallas. At that big show their swine won prizes including grand champion boar in the Chester White class, first aged sow, first aged herd. Several third, fourth and fifth places in stiff competition were also awarded their herd. They had 10 head in the exhibit of live stock in Dallas.

LESLE SURGINER VISITS RELATIVES HERE SUNDAY
Leslie Surginer, of Houston, was here Saturday night to Monday, visiting in the home of his parents, Mr. and Mrs. Carr Surginer.

He was in northwest Texas on business for the Federal Land bank last week and took the opportunity to spend a brief visit with relatives.

Freight Rate Differential Off Nov. 20

But Investigation Shows Changes Means Little To Floyd County People

Revision of the differential rates in West Texas, ordered last week by the State Railroad commission, effective November 20, will mean little or nothing to Floyd county shippers, it appears.

A check at the railway offices and at the places of large shippers here indicates that the differential charges in this particular area were

dispensed with a year or more ago, and; Although the rate status change may mean thousands, even millions, of dollars to West Texas as a whole, there is nothing for a Floyd county resident to profit by at this time. This area already is belted with railroads, whose competition one with another, has eliminated differential charges.

At this time about the only super-penalties Floyd county people are taking are as follows:

On pipe and other steel products, where Lockney and South Plains have better rates and shippers have to stand extra haul costs in any other portion of the county;

On coal shipped from New Mexico and Colorado points, where Dougherty is especially legislated against with a rate of about \$4.30 at Floydada per ton as compared to \$5.40 at Dougherty.

These last-named rates are due to "group" railway arrangement and are not due to be affected by the differential order.

In some portions of the southwest the saving to shippers will be such as to amount to emancipation from terrific penalties, and the change is being hailed as such. But at Floydada, Lockney, Petersburg, Aiken, South Plains, Cereal and Sterley, no changes are due to result, either favorable or unfavorable, an investigation here this week indicated.

More than a year ago the Santa Fe and the Denver abolished differentials, and the Q. A. & P. quickly followed suit, on wheat, cotton and cottonseed, and forage grains, it was said by railway men Tuesday. Inbound freight also enjoy similar privileges granted at that time. Only group rate penalties now affect any portion of this area, it appears.

The Townsend club will meet here Saturday afternoon

The Townsend club will hold a meeting Saturday afternoon on the court house lawn at 2 o'clock. W. B. Cantrell, vice-president, announced this week.

Plans for the meeting include discussions of the plan and ways and means of forwarding the Townsend movement in this section.

While it is true that a huge volume will occur the probability is that little or none of the maize will go out of the country, that is by rail to the distant points, but that most of the crop will be absorbed in local feeding operations. Heads and threshed maize will be used to supplement bundle feeds on many farms where the production of the matured grain has been low, and in feed lots where live stock of one kind and another is due to be finished during the winter for the market.

Feed Crop Yields Small but Acreage Makes Huge Total

The biggest acreage in maize and other forage crops in the history of the county has resulted in a rather large movement of the crop to market today this fall, in spite of the fact that the yield per acre has been low on the average.

One Floydada dealer this week said he had already handled some 700 tons of maize and others have handled amounts in proportion to indicate that the feed crop will be tremendously large in total volume in this area. Lockney, South Plains, Dougherty and Petersburg shipping centers also seem to have a similar situation.

Shelley Allen and Lloyd Murry left this week for Portales, New Mexico, where they have taken over the bowling club formerly owned by Willie and Burl Holt. Willie Holt had been operating the club. The new owners purchased the plant last week-end and took charge Monday. The Holts also have a bowling club plant at Clayton, New Mexico.

Editorial

UNFORTUNATE DEATH OF BRISBANE

An idea is an idea and anybody who refuses to look at one as such finishes up in a rut. He is through growing. Country folks get credit for being that kind.

It was one of the happy facts of the past quarter century that many million Americans had the opportunity to read the thoughts of Arthur Brisbane, who thought what he thought, put his thoughts in apt phrases, forgot to be consistent, and let you and Mr. Randolph Hearst growl and complain, or grow as the ideas were born and given form in words.

Mr. Brisbane was not married to any idea or set of ideas, to any political philosophy or to any party. Fortunately, he could put his ideas in cold type and let somebody else worry about whether such ideas would win or lose an election, put a favorite in office, or be in line with the governor's or the senator's "policies."

Too many people wear brass collars. They fear something or somebody. They are afraid of being inconsistent.

Unfortunately, Mr. Brisbane has died. He should have lived another hundred years to prove to many of us brass collar bound persons that consistency is not a jewel, that being your own self is the happy state.

ALCOHOL WE HAVE WITH US

One thing we like about the Board of Temperance of the Methodist church, is that they keep on keeping on. Right or wrong about liquor and beer and wine, they "Lay on McDuff and damned by he who first cries hold, enough!" They give no quarter. They ask none.

This week's clip sheet pours it on the beer barons, that coterie of lager lords who would be angels could they only sprout wings.

Beer and whiskey and wine makers, brewers, distillers, who taken their profits and insist on being the patrons of the arts and sciences, on being the lily whites of our country, work hard at the job. Such newspapers as The Hesperian take their money to advertise their point of view.

But the Board of Temperance—call them any of the names you want to conjure up—go along, calling a spade a spade, collecting a good fat salary from you and me for several people at headquarters, and including rent. But, get this, when you and I get disgusted and refuse to pay, they go along just the same.

ISOLATION FOR AMERICA

The Senate sonorously debates and votes on isolation, cash and carry and the kinds of embargoes we shall have, to the accompanying cheers and boos of the millions who would thus keep us from the horrors of war.

China's once rulers, with the acclaim of its highly civilized multitudes, decided on a similar course. They even built a wall around their country. When they did they spelled the doom of their country and brought on succeeding generations greater horrors of ignorance, superstition, filth, disease and even utter degradation for many millions.

Neither men nor nations in all history never "won" by crawling instead of standing on their hind legs.

If there is anything, look inside—and not outside.

RED CROSS ROLL CALL

The time has come again when the Red Cross must more than treble its forces on short notice to stand ready to meet one of the primary obligations upon which it was founded and for which it exists under Congressional Charter. As a Red Cross society, the American Red Cross is bound under the Treaty of Geneva, signed by the United States in 1882, to

"Lend aid to other national Red Cross societies in time of war; to stand ready to furnish volunteer aid to the sick and wounded of our army in time of war; and to act at all times in matters of voluntary relief in accord with the military and naval authorities as a medium of communication between the people of the United States and their army and navy."

Country folks, including such fellows as you and me, get out of patience with the Red Cross at times, but this year the direct responsibility is such that we can't afford to take any chances. Sometime in November you'll be asked to help out. You just better do it, and leave your complaints and dissatisfactions of one kind and another to be aired some other time.

A SIGHT ON EARTH

Everybody likes to air his complaints and his troubles. Everybody likes for the world to know that he is having a lot of trouble, and especially, if he is having "government" trouble. "They" do this and "they" do that. "They" run up a colossal government debt for our children and our children's children to pay.

Of these many we are one. Blast "their" hides we are going to grumble about the high cost of reports and the checks that have to go in with them, including the penalty for every time we don't have the report in on the time set by some official down at Austin or up at Washington.

Perhaps we might as well compare our little business man's unfortunate situation with that of the Britisher who must pay much, more than we this year and even more next year, and not have anything for what he pays out. The grapes may be sour but like the fox who couldn't jump that high, at least we can take a certain amount of comfort out of the fact that somebody else is having a harder time.

Additionally, we can think to ourselves that while our crazy tax-made government folks are collecting and collecting, we are to have some bridges and roads and school houses and landscaped parks to show for the money we spend to keep employment going along and a bunch of fellows from competing for our jobs, poor, as these jobs may seem.

Over in England, of course, the huge tax bills will go for shells that may not explode, for a naval armament that may not protect, for a war that may not be won.

Parents Talk Too Much?—A day of laryngitis and compulsory silence might be a helpful visitation in any family with young children. You can't shout when your vocal chords are inflamed. Neither can you successfully nag, scold, threaten, bore, wheedle, or say any of the words which create insecurity and antagonism. Parents, rather than their offspring, should be seen and not heard.—George Kent in The Rotarian Magazine.

As A Farm Woman Thinks

(By Nellie Witt Spikes)
It is almost time for ghosts to walk and witches to ride broomsticks on which sit black cats. Young and old enjoy Halloween. Miss Ruth Bartley of Cone composed this clever little poem which fits in nicely with the season.

Yellow Pumpkin
Pumpkin, in your yellow dress
We'll bake you into pies;
Mother'll make them oh, so thick!
And cut me a great big slice.
Don't roll your great big eyes at me
When you go out at night
For jack-o-lanterns always do
Give me an awful fright.

Had such a nice letter from Mrs. P. L. Fagnus of Decatur. She sends me a poem I ask for, "Young Charlotte Lived on a Mountain Top."
She said she learned it 44 years ago and wrote from memory.

The twenty-fifth is my son's birthday. If he were here I would bake him a cake as I did when he was a little boy. Children do not grow up, to mothers. We would still treat them as a child if we had the chance. Tuck the covers around them at night, cook them dishes they liked and spoil them if we could. Many, many happy birthdays to you, my dear son, and may you live a life of service to the world is my prayer.

It was with sorrow we learned of the death of our friend's Mrs. Jester's trouble, the death of her boy. May the bitterness of grief be lessened by God's loving kindness and the sympathy of your friends.

What a shock has just now been brought to us! Carl Noble died this morning, suddenly, our neighbor says. Carl has lived in this community most of his life. Was Commissioner of this precinct.

When sickness and death came in the neighborhood, he was always there to help. Sad, indeed will be many at his passing.

Next Sunday we will have a temperance lesson in Sunday schools. I thought I would send in the following clipping which I thought interesting. Robert Ingersoll did not sound much like an atheist in this:

Robert Ingersoll On Alcohol
From the time it issues from the coiled and poisonous worm in the distillery until it empties into the hell of death, dishonor and crime, it demoralizes everybody who touches it.

All we have to do is to think of the banks on either side of the stream of death, of the suicides, of insanity, of the poverty, of the destruction of little children pulling and tugged at the faded and weary breasts of weeping and despairing wives, asking for bread; of the talented men of Genius that it has robbed and wrecked; of the men struggling with imaginary serpents, reproduced by this devilish thing.

All we have to do is to think of the jails and almshouses, of the asylums, the prisons and scaffolds erected on either bank of this stream of death, and then we no longer wonder that every thoughtful man is prejudiced against this damned stuff we call alcohol. It cuts down youth in its vigor, manhood and

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

(Issue of October 29, 1925)

While many of the farmers are waiting for their cotton to mature, the maize harvest is under way all over the county, and much of the crop is going to be out of the way before the big cotton movement starts.

A herd of 180 head of mixed cattle, 80 head of them cows and 100 calves were driven overland Monday from the Earl Fish's ranch in Motley county to the N. A. Armstrong pens in the suburbs of Floydada, without injury to the cattle. The Fish ranch is easily 30 miles from Floydada.

On Thursday afternoon, October 22, Cecil Payne and Miss Lenora Lotspeich were united in marriage at the Methodist circuit parsonage, Rev. Marvin Brotherton officiating.

A car load of maize heads is being shipped to the Methodist Orphanage at Waco this week by members of the Circuit Methodist churches, according to the pastor Rev. Marvin Brotherton. Two other car loads, one each from the local church and the Carr's Chapel church are due to be shipped out in the near future.

Members of the local American Legion met in a special called meeting Monday night, at which time it was decided to stage the annual November 11 banquet this year. There are about sixty-five local Legionnaires in Floydada, and it is planned to have the wives of the active members, as well as their children and other outsiders attend the banquet; an attendance of near 100 is expected.

The season's first freeze came Tuesday night in Floyd county, when a big tumble in the reading of the thermometer, brought with it a temperature as low as 20 degrees above zero, Wednesday morning.

in his strength and age in its weakness. It breaks the father's heart, bereaves the devoted mother, extinguishes natural affection, erases conjugal love, blots out filial attachments, blights parental hopes and brings down mourning age in sorrow to the grave.

It produces weakness, not strength; sickness, not health; death, not life; it makes wives, widows; fathers, fiends; and all of them paupers and beggars. It covers the land with idleness, misery and crime.

It countenances the liar, respects the thief, and esteems the blasphemers. It violates obligations, reverences fraud and knows infamy. It defames benevolences, hates love, scorns virtue, and slanders the innocent.

It entices the father to butcher his helpless offspring, helps the husband to massacre his wife, and the child to wield the parricidal ax, it tems up men, consumes women, detests life, curses God and despises the glory of heaven. It degrades the citizen, debases the legislature, dishonors statesmen and disgraces the patriot. It brings shame, not honor; terror, not happiness and with the manevoience of a friend, it calmly surveys its rightful desolation, and, unsatisfied with its havoc, it poisons felicity, kills peace and ruins morals. It curses the world and laughs at its ruin.

It does all this and more... It murders the soul! It is the sum of villainies, the father of all crime, the mother of all abominations, the devil's best friend and God's worst enemy.

Mrs. Ethel Mays of Kilgary is a guest of her sister Mrs. L. F. Dalley and Mr. Dalley this week. She came Tuesday and will be here several days.

SHERIFF'S SALE

THE STATE OF TEXAS, County of Floyd

BY VIRTUE of an alias execution issued out of the Honorable Justice Court of Precinct No. 5 of Hunt County, on the 12th day of September, 1939 by the Justice of the Peace thereof, in the case of C. D. Bumpass, plaintiff, vs. Jim Medlin, known also as James Medlin, defendant, No. 746 and to me, as Sheriff, directed and delivered, I will proceed to sell to the highest bidder for cash, within the hours prescribed by law for Sheriff Sales, on the first Tuesday in November, 1939, being the 7th day of November, 1939 at the Court House door in Floyd County, Texas, the following described property, to-wit: All of and the entire right, title, estate, claim and interest of the said Jim Medlin, known also as James Medlin, in and to the following described property:

Situated in Floyd County, Texas, and being the North West one-fourth (1/4) of Survey No. 76, Block D 3, Certificate 104, E. L. & R. R. Ry. Co. Abstract No. 1851, containing 160 acres of land. Said property being levied on by me, as the property of Jim Medlin, known also as James Medlin, to satisfy a judgment rendered in the Justice Court of Precinct No. Five, Hunt County, Texas, on April 14th, 1931, in favor of C. D. Bumpass, plaintiff, against Jim Medlin, known also as James Medlin, defendant, said judgment amounting to the principal sum of \$175.00, with interest thereon as set forth in said alias execution, and costs of suit.

GIVEN UNDER MY HAND, this 28th day of September, 1939.
353tc FRED N. CLARK, Sheriff.
Floyd County, Texas.

GAS

Serves You

Better

for

• Cooking

• Water Heating

• House Heating

• Refrigeration

West Texas Gas Company

Neglect May Invite Pyorrhea

Gums can become mighty trying. Druggists will return your money if the first bottle of "LETO'S" fails to satisfy. Arwine Drug Co.

Dr. W. M. Houghton
Diseases of Women and Children
Surgery and Obstetrics
Calls Answered Promptly
Day or Night
Residence Phone 250; Office 73

Drs. Smith & Smith
Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Texas

"Build-Up" for Women

Many women find they are able to break the vicious circle of under-nourishment, weakness and the pain of functional dysmenorrhea due to malnutrition. Their help has come from CARDUI'S ability to stimulate appetite and digestion; thus build physical resistance. Many also report CARDUI taken just before and during "the time" helps ease pain and discomfort. Used for more than 50 years!



Watch, Jewelry, Clock and Fountain Pen repairing. Engraving and Special Order Work.

KIMBLE'S

Texas-NewMexico-OklahomaCoaches

EAST BOUND
8:30 p. m. To Vernon, Dallas, Oklahoma City, and Kansas City.
8:15 a. m. 2:30 p. m.
SOUTHWEST BOUND
10:35 a. m. To Ralls, Lubbock, Odessa, Carlsbad, El Paso, and Los Angeles.
12:10 a. m. 4:45 p. m.
Return from Plainview 8:20 p. m.
WEST BOUND
6:15 a. m. To Plainview, Clovis, Roswell, El Paso, Amarillo, Denver, and Albuquerque.
10:30 a. m. 4:45 p. m.
NORTHEAST BOUND
2:30 p. m.
To Silvertown, Memphis, Clarendon, Childress.

TRAVEL BY BUS—LARGE NEW BUSES

LOW RATES EVERYWHERE

A. J. CLINE, Agent

Office Phone 36 Located Across Street from Commercial Hotel

★ ★ ★
"FIRST" SERVED MEANS Well SERVED

The men and women of the First National staff are true "public servants"—courteous, efficient, filled with an eager desire to keep the First National first in your estimation and regard.



MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
FIRST NATIONAL BANK

Floydada, Texas



1940 Chevrolet Models Now on Display

Sweeping Change in Appearance Included in All Models of Three Series

Three completely re-styled series of Chevrolet passenger cars, combining greater length and width with much more massive appearance, and embodying many mechanical refinements, are in the 1940 line now in Chevrolet dealers' salesrooms from coast to coast. Over-all length has been increased 4 1/2 inches.

Improvements, aside from styling, in which sweeping changes are made, include provision of Chevrolet's exclusive vacuum power shift as regular equipment on all models of all three series, helical synchromesh transmission with silent low and reverse as well as silent intermediate and high, and numerous revisions affecting safety, comfort, convenience, performance, and long life. Knee-action and shockless steering are featured on the Special De Luxe and Master De Luxe series, conventional I-beam front axle with semi-elliptic springs and airplane-type shock absorbers being retained on the Master 85.

Except for the difference in front suspension and the use of a slightly higher gear ratio on the Master 85, the chassis of the three series are practically identical. All are of the same wheelbase, and the power plant is the same throughout. It is the time-tried Chevrolet six-cylinder valve-in-head engine, revised in several particulars in the interests of silent operation, smoothness, and long life.

Appearance Is Changed
In appearance, the 1940 Chevrolet is new from bumper to bumper. Bodies, fenders, hood, and frame are completely re-designed, to embody low-slung grace. These changes result also in increased stability, since they lower the center of gravity of the car as a whole.

The radiator grille, one of the most obvious outward changes, is much lower and wider. The massive chrome-plated horizontal bars at the lower part of this unit sweep outward to include the fender area formerly occupied by auxiliary louvers. The alligator-jaw hood has a deep, gracefully-rounded nose and is designed in such a way that the



1940 Chevrolet makes bow—Three series of passenger cars, re-designed in the new "Royal Clipper" styling, and embodying numerous mechanical improvements to assure greater safety and comfort as well as finer performance, comprise Chevrolet's new line for 1940. All series are much larger, over-all length being increased 4 1/2 inches. The new exclusive vacuum power shift is now regular equipment on all models of all series at no extra cost. Pictured here is the special de luxe sport sedan.

line along which it opens is unnoticed when the hood is closed. The hood is equipped with a theft-proof lock so that access to the engine compartment can be gained only after releasing a control knob under the dash with the car.

Front fenders are longer, wider and deeper, and sweep inward from the crown to the sides of the hood in an almost horizontal plane, without valleys. Streamlined headlamps, nearly 20 inches long, are nestled in the fenders at locations almost 10 inches farther apart.

Safety, as well as style, is served by the new all-rubber-surfaced running boards with triple-peaked longitudinal ribs which parallel the body contours. The running boards terminate just short of the rear fenders for better drainage.

Above the running boards, the body rises in an almost vertical plane to the body belt, from which line it tapers inward toward the top. Slope of the windshield and rear panel is even more pronounced, both these members being inclined more sharply.

Bodies Are Larger
Bodies are larger, inside and out, and are also more rigid. Seats are wider, and leg-room and head-room are increased. Wider doors make for easier ingress and egress.

Springing has been improved for better balance between front and rear suspensions, and steering geometry on the Master 85 is revised for better steering. Gasoline tank capacity in all models except business coupe and sedan delivery is increased from 14 to 16 gallons.

Rustproofing, heretofore confined to sheet metal such as fenders and hoods, is now applied also to the body, prior to application of Duco. Bumpers are standard, front and rear, on all models except the station wagons, where bumperettes are provided at the rear.

All series for 1940 include sport sedan, town sedan, and business coupe. Station wagons are provided on the Special De Luxe and Master 85, and four-passenger coupes in the Special De Luxe and Master De Luxe. A coupe pickup and a sedan delivery are available both on the Master 85 and the Master De Luxe, and a brand-new cabriolet, featuring extreme beauty along with high performance, is offered on the Special De Luxe.

Misses Fannie Mae Ball and Oleta Owens visited in Lubbock Saturday and Sunday.

Woodrow Goen, of White Deer, was a guest of his parents, Mr. and Mrs. A. C. Goen Sunday.

WHITE'S CREAM VERMIFUGE
Has long been used for expelling round worms in children. Price 35c.
Arwine Drug Company

Gas Gas All Time
Mrs. Jas. Miller says: "Gas on my stomach was so bad I couldn't eat or sleep. Gas soon seemed to press on my head. Adlerika brought me quick relief. Now, I eat as I wish, sleep fine, never feel better."
ADLERIKA
At All Leading Druggists

McCoy School Briefs
McCoy, Oct. 23.—Our school is going along nicely and we have over 90% attendance, despite the fact that the weather is beautiful and there are still those who are gathering cotton.

The midgets of McCoy hope to defend their undefeated title in basketball, against Irick Friday. The Irick team is being coached by Bruce Blackford.

There is to be a pie supper at the school auditorium Friday night, October 27, the proceeds will go to buy a soft ball equipment and league material.

The McCoy club ladies are sponsoring a Fair Friday night, November 3. Our school is going to enter a booth and we hope to have one of the best.

The trustees and teachers welcome E. Easten Day, deputy state superintendent, and Clarence Guffee, county superintendent, Tuesday, October 31. They are planning to visit the school on that date.

Misses Lola Mae Grundy and Maurine Sullivan of Lubbock were here Sunday visiting in the home of Miss Grundy's parents, Mr. and Mrs. I. R. Grundy.

Sunday School Lesson

Beverage Alcohol And Social Progress

International Sunday School lesson for October 29, 1939.

Golden Text: "Know ye not that the unrighteousness shall not inherit the kingdom of God?" (1 Cor. 6:9).

Lesson Text: Micah 2:9-11; Luke 21:29-31; 1 Corinthians 6:9-11.

9 The women of my people have ye cast out from their pleasant houses; from their children have ye taken away the Son of man.

10 Arise ye, and depart; for this is not your rest; because it is polluted, it shall destroy you, even with a sore destruction.

11 If a man walking in the spirit and falsehood do lie, saying, I will prophesy unto thee of wine and of strong drink; he shall even be the prophet of this people.

29 And he spake to them a parable; Behold the fig tree, and all the trees;

30 When they now shoot forth, ye see and know of your own selves that summer is now nigh at hand.

31 So likewise ye, when ye see these things come to pass, know ye that the kingdom of God is nigh at hand.

34 And take heed to yourselves, lest at any time your hearts be overcharged with surfeiting, and drunkenness, and cares of this life, and so that day come upon you unawares.

35 For as a snare shall it come on all them that dwell on the face of the whole earth.

36 Watch ye therefore, and pray always, that ye may be accounted worthy to escape all these things that shall come to pass, and to stand before the Son of man.

9 Know ye not that the unrighteous shall not inherit the kingdom of God? Be not deceived; neither fornicators, nor idolaters, nor adulterers, nor effeminate, nor abusers of themselves with mankind.

10 Nor thieves, nor covetous, nor drunkards, nor revilers, nor extortioners, shall inherit the kingdom of God.

11 And such were some of you; but ye are washed, but ye are sanctified, but ye are justified in the name of the Lord Jesus, and by the Spirit of our God.

Lesson Thought
In this special lesson on temperance, we turn aside from the studies in Matthew to consider beverage alcohol and its relation to social progress. This subject is worthy of a fair, candid consideration. In approaching it, one should face the fact of his responsibility to himself, to society and to God. One has no right to act upon this question without answering to himself the following questions: Does alcohol as a beverage add to one's mentality, or morality, or financial ability, or spirituality? Who is helped by the use of the beverage? Who is hurt by it? Then in the light of reason, act by his daily life, including his vote at the polls.

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FIVE-TOP TURNIP BROUGHT TO HESPERIAN OFFICE FOR DISPLAY BY MISS HOPPER

Miss Eugenia Hopper, daughter of Mr. and Mrs. D. M. Hopper of the Sterley community brought to the Hesperian office what she believes to be quite an oddity, a turnip with five tops.

Eugenia is a member of the Sterley 4-H club and interested in garden plants and vegetables and wanted to pass along the "irregular" specimen.

AN APPRECIATION

Please accept our appreciation for the many thoughtful deeds of kindness, the sympathy and remembrances during the illness of our wife and daughter, Mrs. C. S. Ray.

May you have such friends in your time of need is the prayer of the family.
C. S. Ray and family,
Mr. and Mrs. J. M. Brownlow and family.

CARD OF THANKS

With deep gratitude we acknowledge the thoughtfulness and help of our friends and neighbors following the untimely death of our son and brother Sherman Oscar (Sonny).
Mrs. Clyde Jester,
Joyce and J. P.

Columnar pads. The Hesperian

FOR WHAT I COST, YOU COULD HAVE ENOUGH LIGHT TO READ "TREASURE ISLAND"



SEE HOW MUCH LIGHT YOU CAN BUY FOR A NICKEL!

Of course, a lot depends on how fast you read. Yet even a fourth grade boy can get through "Treasure Island" in well under 16 1/2 hours. And at your local residential electric rates, five cents would keep a 100 watt bulb burning in your I.E.S. lamp for well over 16 1/2 hours!

Remember, certified light was never so cheap as it is today. Use it freely for better sight.

P. S.

Why not let us lay-a-way your I.E.S. lamp for Christmas? Our easy monthly payments is one sure way to keep your Christmas expenses at a minimum. We will gladly hold any lamp for only 95c and one dollar a month—and we promise not to tell a soul! Won't you give us a try?

Texas-New Mexico Utilities Company

Miss Juanita Luttrell returned home Sunday from a week's visit with her sister Miss Virgie Luttrell at O'Donnell.

Mr. and Mrs. Cloy Anderson visited his sister Miss Elsie Anderson at Plainview Sunday.

Mr. and Mrs. J. L. Procter and daughter of Crosbyton visited their daughter and sister, Miss Lela Procter here Sunday.

Mr. and Mrs. C. R. Howell visited relatives in Portales, New Mexico Sunday.

Mr. and Mrs. Emmitt Kenkins of Matador were guests Sunday of Mr. and Mrs. W. H. Jackson.

Tom Vivian of Matador visited for a time Sunday with Mr. and Mrs. W. H. Jackson.

PASTEURIZED MILK



Quart 10c
Pints 6c
Delivered to Your Door

MILK

for
Floydada

Produced By Your Home-Town Dairy—

There is no need now for Floydada to patronize out-of-town dairies to get PASTEURIZED MILK... we have equipped our bottling plant with the most up-to-date pasteurizing plant to fill the demands by Floydada people, and are now ready to supply the city with the purest MILK PRODUCT.

Double Safe for Your Use

We have invested several hundred dollars in fine pasteurizing equipment, and we are proud of it. We would like for our customers and prospective customers to inspect our plant and see just how carefully the milk delivered here by our dairy is handled. We will welcome your inspection and feel that you will more fully realize why Roy Patton delivers "double-safe" pasteurized milk.

Patronize Your Home Industry

We feel that we can deliver a milk as good and pure as any produced anywhere in the state, and will appreciate your patronage for we are exclusively a "home industry" and cater only to the demands of our Floydada friends. To our customers who desire we will continue to deliver the Purest Raw Milk.

Bottling Plant at 322 West California Street

Roy Patton Dairy

FLOYDADA

Telephone 157

Texas

New 1940 CHEVROLET



Talk about Beauty -
Here's the "BIGGEST EYEFUL" in the whole low-price field!

Eye it

Try it

Buy it

Totally new and different from stem to stern—new inside, new outside—that's the style story of this big, streamlined beauty leader of the low-price field—Chevrolet for 1940! It has a new "front end," of course—the swankiest in the field for '40—also new side and rear design. It's new all the way through—the biggest, proudest, all-new beauty leader a low price ever bought!

You know Chevrolet is the only low-priced car with the Exclusive Vacuum-Power Shift—with a Valve-in-Head Engine—with "The Ride Royal." But you can't know what these features mean in terms of matchless results until you actually drive and ride in the car. Try Chevrolet for '40, test it thoroughly, and then you will know that "Chevrolet's FIRST Again!"

Only Chevrolet gives such high quality at such low cost... Low Prices... Low Operating Costs... Low Upkeep.

"Chevrolet's FIRST Again!"

ODEN CHEVROLET COMPANY
LEPHONE 4 FLOYDADA, TEXAS

How To Relieve Bronchitis

Bronchitis, acute or chronic, is an inflammatory condition of the mucous membranes lining the bronchial tubes. Creomulsion goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
for Coughs, Chest Colds, Bronchitis

???

Why worry all winter about your car's performance, hard starting, poor gas mileage, etc.

Drive in Here

And let us tune it up or give you a repair job... then you can drive without a worry, and more economically too.

Motor Tune-Up
New Valves, Rings, Carburetor and Ignition Check Radiator Work.

Barker Brothers
Shorty Tye
FLOYDADA

The Best Bread You Ever TASTED —



Baldrige's Sally Ann
BREAD and CAKES
EARL YOUNG, Distributor

The WOMAN'S Page

Edited by
Mrs. J. C. Gilliam
Telephone
191-W

Mrs. Colston Complimented With Shower

Fall flowers, autumn leaves and Halloween decoration were used for the lovely shower given Monday evening to compliment Mrs. Bill Colston, nee Christine Swepston, in the Groves Smith home, 818 South Wall street.

The affair was the courtesy of Mrs. Grover Smith, Mrs. Ham Smith, Mrs. Lee Rushing, Mrs. Wilmer Jones, Jr., Misses Selma Linder, Ina Sims, Fannie Mae Rees, Glessie Goins and Eunice Howell.

Mrs. Grover Smith, Mrs. Ham Smith and Mrs. Jones formed the receiving line while Miss Goins presided at the guest book.

Particularly attractive was the refreshment table, laid with a lace cloth and centered with a huge pumpkin embedded in autumn leaves, from which hostesses alternated in serving. Lighted green candles cast a soft light over the table.

Miss Maureen Hart furnished piano music. With an appropriate toast Miss Howell presented the gifts.

The guest list included Mesdames L. H. Lewis, Minnie Smartt, Jennie Conner, Bob Smith, Lloyd Murry, L. W. Chapman, W. O. Jones, G. C. Tubbs, C. M. Thacker, Ray Cook, Roy Fawver, Roy Eubank, Walter Travis, M. T. Camp, Buck Bishop, John Lewis, Charlie Lewis, G. R. May, Earl Crawford, Nora Cox, C. L. McMurray, R. C. Patton, Odell Winter, Russell King.

Mesdames Winifred Newsome, Virginia Shaw, Maud Burrus, Delbert Jones, Lon V. Smith, B. Hatley, Calvin Steen, Henry Edwards, J. M. Gambin, S. W. Ross, Pete Shurbet, Woodrow Badgett, Alpha Boothe, Grady Marris, M. L. Probasco, Maud Merrick, H. O. Cline, Glad Snodgrass, D. F. Bredthauer, W. Luther Fry, Oliver Dudley, Lon M. Davis, R. A. Garrett.

Mesdames Fannie Montague, W. A. Amburn, Jr., A. T. Swepston, Earl Crow, Buck Sims, S. L. Rushing, G. A. Linder, C. B. Sims, Leona Bell, R. H. Willis, W. O. Tye, John Hoffman, C. C. Huckabee, W. B. Eakin, Robert McGuire, V. H. Boteler.

Mesdames Ott Glassmeyer, Tate Jones, Cecil Hart, Darrell Curthens, B. A. Colston, S. R. Colston, all of Dougherty, Dorris Jones, Doug Beecham, Marvin Patton, Green Bostick, Vennie Cox, Tom King, Curtis King, U. L. Wiley, Harry Morris, Malcolm Morris, Shi Courtney and Miss Mary Keith all of Matador.

Mrs. C. C. Hale of Dobbs City, Mrs. Doc Burleson of White Flat, Mrs. W. F. Ferguson, Mrs. H. McLain, Mrs. Jim Cooper all of Roaring Springs, Miss Juanita Rushing of Dallas, Mrs. Ivory Cook of Snyder, Oklahoma, Mrs. Juanita Lubbock, Mrs. A. L. Cozy both of Sweetwater.

Misses Hazel Parker, Bert Jones Smith, Faye Newell, Bernice Patton, Sude Miller, Marjorie and Ruby Norton, Dallis Rae, Hazel Galloway, Nancy Ann Haddell, Oleta Owens, Agnes Cottingham, Pauline McCarty, Reba Copeland, Mildred Olson, Anne Swepston, Bernice Dalling, Beryl Busby, Fannie Mae Ball, Edith Wilson, Dorothy Scott, Lenora Myers, Emma Louise Smith, Jackie Robinson, Florine Dorrell, Opal Rogers, Evelyn Roy, Helen Jones, Vera Meredith, Lida Coppersell, Dorothy Wisdom and Lotie Bell Swepston.

Thursday Bridge Club In Nabors Home

Mrs. Fred Nabors entertained the Thursday Contract Bridge club at her home Thursday evening.

Vases of white flowers were used for the table centers during the serving. Mrs. N. B. Stansell scored high in the games of contract bridge for members and Mrs. Delbert Eubank for guests.

Mrs. Eubank and Mrs. Jim Hargrove of Clovis, New Mexico, played guest hands; Mrs. Ernest Carter, Mrs. Lewis Norman, Mrs. L. D. Britton, Mrs. Bill Fowler, Mrs. Clinton Fyffe, Mrs. Wallace King, Mrs. Stansell, Mrs. J. B. Claiborne and Mrs. Aubrey Stewart were the members playing.

The club meets November 2 at 7 o'clock with Mrs. King as hostess.

Mr. and Mrs. O. B. Haught of Lubbock were guests Sunday of Mrs. Haught's parents, Mr. and Mrs. S. F. Conner.

Hortense Byars, Of Sterley, Oscar Phillips Married

Miss Hortense Byars, of Sterley, daughter of Mr. and Mrs. F. S. Byars, and Oscar Phillips, of Lone Star, were married Friday night of last week in Plainview at the home of Rev. Odum, pastor of the Baptist church at Sterley. Rev. Odum officiated in a ring ceremony witnessed by Mr. and Mrs. D. J. Phillips, Mr. and Mrs. Aaron Carthel, Mr. and Mrs. A. C. Carthel and Mrs. Charley Odum.

The bride wore an autumn crepe with accessories to match. She is a daughter of Mr. and Mrs. F. S. Byars and a graduate of Lockney High school. Mr. Phillips is a son of Mrs. R. C. Phillips and also attended Lockney High school.

The couple left Saturday morning for a visit to Los Angeles, California. When they return they will be at home in the Lone Star community where the bridegroom is engaged in wheat farming.

TEA ANNOUNCES MARRIAGE OF HORTENSE BYARS

Mrs. Hugh Roberson, Miss Pauline Hays, and Mrs. A. C. Carthel entertained last Thursday evening at the home of Mrs. Carthel in Lockney announcing the marriage of Oscar Phillips and Hortense Byars October 20. The guest room was decorated with chrysanthemums and ferns, the dining room with dahlias.

Mrs. L. M. Honca gave a reading. Those attending were Mrs. R. C. Phillips, Mrs. D. J. Phillips, Mrs. Tom Rankin, Mrs. Charlie Merrick, Mrs. E. A. McLeod, Mrs. G. B. Johnson, Mrs. J. L. Griffin, Mrs. John Eick, Mrs. Mack Johnston, Mrs. A. E. Frizzell, Mrs. W. H. Workman, Mrs. Ben McGee, Mrs. Truit Hickey, Mrs. W. S. Rexrode, Mrs. Joe Phillips, Mrs. Hugh Roberson, Mrs. L. M. Honca, Mrs. Fay Pinner, Mrs. Jewel Rexrode, Mrs. W. T. Rankin, Mrs. Clyde Baxter, Mrs. E. M. Whorton, Mrs. Tom McGee, Mrs. W. A. Carthel, Mrs. H. E. Frizzell, Mrs. Aaron Carthel, Mrs. F. S. Byars, Mrs. A. C. Carthel, Miss Pauline Hays, Miss Beatrice Nichols and the honoree, Hortense Byars.

Mrs. Conway Honored With Post-Nuptial Shower Wednesday

Mrs. E. E. Huskey was hostess with a pretty shower last Wednesday afternoon at her home, seven miles north of town, to honor Mrs. Joe Conway, nee Claudine Carpenter.

Halloween decorations and fall flowers were placed throughout the reception rooms. Mrs. Pearl Fagan and Miss Wanda Withers rendered a violin solo.

Mrs. Huskey greeted the guests. When the bride arrived she was escorted to a special seat with a wreath of flowers above it.

The gifts were presented in a truck decorated in Halloween colors and drawn in to the honoree by little Norma June Ross, who was dressed in a Halloween costume.

Misses Viola Goughly, Maxine Ross and Daisy Aaron assisted Mrs. Conway in opening and passing the gifts.

Refreshment plates of cocoa and cookies with Halloween pumpkins as plate favors were passed to the guests who registered in the bride's book.

Registering were Mesdames Claud Carpenter, Leo Frizzell, J. L. Montgomery, Travis Lightfoot, E. W. Lightfoot, Marion Carpenter, T. L. Bryant, A. W. Anderson, H. D. Meredith, W. B. Jordan, A. A. Tubbs, R. C. Ross, A. H. Bailey, Thomas L. Collins, Tom Jernigan, E. R. Crabtree, J. A. Dunlap, W. H. Hill, C. V. Ford, H. B. Mankins, J. A. Palvadore, J. E. Green, Walter Sims, J. E. Lackey, T. J. Whitley, F. A. Graham and Pearl Fagan.

Misses Maxine Ross, Daisy Aaron, Viola Goughly, Margaret Tubbs, Bertha Lee Jernigan, Nadine Lightfoot, Ouida Pearl Palvadore, Oleta Palvadore, Nila Palvadore and Wanda Withers, Norma June Ross, Nita Jo Lightfoot, Juanita Jean Meredith, Raymond Lee Collins, Don Carpenter and Bobby Bryant.

Sending gifts were Mesdames Oia Warren, Floyd Willis, Henry Brewster, O. M. Conway, Misses Eula Huckabee, Marilyn and Mamie Lackey, Glenn and Dorothy Brewster.

C. A. Cornelius left Tuesday for his home in Wasahachie after several weeks visit with his daughter, Mrs. Pierce King and family and his son, E. L. Cornelius.

Social Calendar

TODAY

1929 Study club meets this afternoon with Mrs. Richard Stovall at 3:15.

Idle Hour 42 club will meet this evening at 7:30 with Mr. and Mrs. F. C. Harmon.

Bluebonnet Needle club meets this afternoon at 3 o'clock with Mrs. Kenneth Jeffers.

MONDAY

Womans Missionary society of the First Baptist church meets at the church October 30 at 3 o'clock.

Methodist Woman's Missionary society will meet at the church October 30 at 9 o'clock.

TUESDAY

Tuesday Evening Bridge club meets October 31 at 7:45 with Mr. and Mrs. T. P. Collins.

Wednesday Luncheon club will meet October 31 at 12:30 with Mrs. R. C. Wakefield.

THURSDAY

Floydada Music club will meet November 2 at 7:30 with Mrs. Elvin Rainer.

'Health' Topic Of Discussion At 1922 Study Club Meeting

"Health" was the topic for discussion at the meeting of the 1922 Study club Thursday afternoon with Mrs. Wilson Kimble as hostess.

During a business session with Mrs. O. P. Rutledge, president, presiding, Mrs. Rutledge and Mrs. C. K. Arnold were elected as delegates to the state federation convention which meets in Wichita Falls on November 13.

Roll call was answered with health suggestions. Mrs. I. W. Hicks was program leader. Mrs. J. H. Myers gave several health suggestions and "Health Poem"; Dr. E. H. Balch, guest speaker, gave an interesting discussion on "Cancer."

The motto for the session by Disraeli was, "The public health is the foundation upon which rests the happiness of the people and the welfare of the nation."

The club meets November 2 with Mrs. G. A. Linder for a program on "International Good Will."

Halloween Motif Featured At Pla-Mor Club Social

Halloween decorations were featured in the home of Mr. and Mrs. W. Luther Fry, 121 North First street, Thursday evening when they entertained Pla-Mor Bridge club and one table of guests.

For the serving the tables were laid with Halloween cloths and centered with a large red apple holding an orange candle. The refreshments also stressed the chosen motif.

Mr. and Mrs. E. W. Merriott scored high for guests and the host and hostess for members.

Players were Mr. and Mrs. Merriott and Mr. and Mrs. Cecil Hagood, guests; Mr. and Mrs. Calvin Steen, Mr. and Mrs. Richard Stovall, Mr. and Mrs. Homer Steen, Mr. and Mrs. J. I. Hammonds and Mr. and Mrs. Jack Henry, members.

The club will meet November 2 at 7:30 o'clock with Mr. and Mrs. Calvin Steen.

Mr. and Mrs. Jackson Hosts To Friends With Dinner-Party

Mr. and Mrs. A. J. Jackson entertained Friday evening with a dinner party at their home on West Leg street.

The foursome tables stressed the Halloween motif with place cards, favors and whistles. Games of 42 furnished amusement after the delectable dinner was served.

Guests at the delightful occasion were Mr. and Mrs. F. C. Harmon, Mr. and Mrs. Lee Rushing, Mr. and Mrs. Roe McCleskey, Mr. and Mrs. Clarence Foster, Mr. and Mrs. Mal Jarboe, Mr. and Mrs. L. F. Dalley, Mr. and Mrs. A. H. Kreis, Mr. and Mrs. W. D. Newell, Mrs. Ethel Mayes of Kilgary, Misses Ruby Norton and Sude Miller.

Mrs. McCleskey and Mal Jarboe held high score with Mr. and Mrs. McCleskey winning travel prizes.

FRIENDSHIP BRIDGE CLUB GUESTS IN GILLIAM HOME

Friendship Bridge club met Friday evening in the home of Mr. and Mrs. J. C. Gilliam.

Appointments stressed the Halloween motif. Concluding dinner games of bridge were played with Mrs. B. K. Barker and Walton Hale winners of high score.

Members were Mr. and Mrs. F. T. Bishop, Mr. and Mrs. B. K. Barker, Mr. and Mrs. Walton Hale, Dr. and Mrs. A. E. Guthrie and Mr. and Mrs. A. B. Keim. Mr. and Mrs. C. L. Minor played guest hands.

Mr. and Mrs. Hale will entertain the club Thursday evening, November 2 at 7:45.

Carbon paper, typewriter rib Hesperian Pub. Co.



Fashion at Belmont Park.—This quartet of beauties added color to the fashionable crowd that turned out on closing day at the Belmont Park racetrack in New York for the running of the rich Futurity. The four girls wore the same hat, which is a revival of the old Cloche last seen in 1929. L. to R., shown rooting their selection home are Kathryn Herner, Jo Hilderbrandt, Helen Bent and Gladys Otey.

Miss Bail Hostess To Odd Tuesday Club In I. R. Grundy Home

The Odd Tuesday Bridge club met Tuesday evening in the home of Mr. and Mrs. I. R. Grundy with Miss Fannie Mae Ball as hostess.

Games of bridge were enjoyed with Mrs. Walter Travis holding high score.

Refreshments carrying out the Halloween motif were served to Mrs. M. T. Camp, Mrs. Odell Winter, Mrs. Travis, Mrs. Russell King, Mrs. Winifred Newsome, Misses Beryl Busby, Mildred Olson, Anne Swepston, Bernice Dalling, Nancy Ann Haddell, Eunice Howell, members; Mrs. Harold Merrick, Misses Betty Newell and Margie Norton, guests.

Mrs. Camp will be hostess for the meeting on November 7 at 7:30.

Joint Hostesses Entertain With Bridge Breakfast

An enjoyable social of the week was the lovely bridge breakfast given Wednesday morning with Mrs. T. P. Collins and Mrs. L. T. Bishop as hostesses at the Collins home, 420 West Virginia street.

For the party the reception rooms were colorfully decorated with autumn flowers. The foursome tables were centered with bouquets of flowers.

The guest list included Mrs. Cecil Hagood, Mrs. Terrell Loran, Mrs. Polk Goen, Mrs. Bill Daily, Mrs. Jack Deakin, Mrs. G. L. Kirk, Mrs. Conner Oden, Mrs. Robert McGuire, Mrs. C. L. Minor, Mrs. Richard Stovall, Mrs. W. Luther Fry, Mrs. A. B. Keim, Mrs. R. C. Wakefield, Mrs. Calvin Steen, Mrs. Donald H. Pitts, Mrs. Jack Henry, Mrs. Walton Hale, Mrs. B. K. Barker and Mrs. Arthur Stewart.

Mrs. Barker scored high in the games of bridge. Mrs. Hagood low and Mrs. Steen binged.

MRS. WOOLSEY BIRTHDAY DINNER HONOREE SUNDAY

Mrs. L. Y. Woolsey was surprised when a number of friends gathered at her home Sunday to celebrate her birthday. The group had gathered while the honoree was at church.

A bountiful lunch was spread at the noon hour and the afternoon spent visiting together. The honoree received a number of lovely gifts.

Enjoying the day were Mr. and Mrs. F. P. Donathan of Plainview, Mr. and Mrs. J. D. Hopper, Mr. and Mrs. Henry Willis, Mr. and Mrs. D. M. West, Mr. and Mrs. Arvin West, Mr. and Mrs. Ell Neff, Mr. and Mrs. Emmitt Johnston, Mr. and Mrs. Claude Fawver, Mr. and Mrs. O. G. Shearer, Mr. and Mrs. C. T. Camden, Mrs. S. J. Furrow, Mrs. C. D. Hart, Mrs. Richard Donathan, Mrs. S. D. Scott, Mrs. J. D. Towry, Mrs. Abigail Elza.

Misses Oleta and Dovie Donathan of Plainview, Margaret Camden, Mary Dennison, Maurine Hart, Euna Fawver, Lena Scott, Dorothy Elza, Darlene Furrow, Nadine and Reda Mae Willis, Leona West, Juanelle West, Cordelia Donathan, Juance Shearer, Abbie Lee and Vonceil Woolsey.

Ardell Donathan of Plainview, Robert Camden, Floyd Jones, Jewel Elza, W. T. Elza, Darwood Furrow, Kenneth Willis, De Elte Donathan and Lavon Shearer.

Mrs. Roy Owens and daughter, Dolores of Abilene and Mrs. J. R. Neice and daughter, Floy, of Amarillo visited last week end with their mother, Mrs. J. R. Archer and sister, Mrs. E. L. Norman and family. Mrs. Archer accompanied Mrs. Neice home for a visit.

WOODS-WOMACK MARRIAGE SOLEMNIZED AT VERNON

Miss Ruth Woods of Paducah and Wilson Womack, city, were united in marriage Sunday, October 15, at Vernon.

Mrs. Womack wore a blue wool dress trimmed in white fur and black accessories.

The couple were accompanied by Miss Virginia Bell Womack, sister of the bridegroom, and Gerold Lackey of Floydada.

The bride is a daughter of Mr. and Mrs. J. C. Woods of Paducah. She graduated from the high school there in 1937 and attended John Tarleton college at Stephenville for two years.

The bridegroom is the son of Mr. and Mrs. E. J. Womack. He completed his high school education with the class of 1938 going to Paducah to enter business, which he sold in the late summer and moved back to Floydada to work with E. E. Boothe in the cafe business.

The couple are at home at 129 West Georgia street.

HARRIS-MOONEY WEDDING ANNOUNCED IN ROSWELL

Mr. and Mrs. Sandy J. Harris of Roswell, New Mexico, announce the marriage of their daughter, Geraldine, to Granville Lee Mooney, son of Mr. and Mrs. Carl L. Mooney of Floydada.

The wedding took place Saturday evening, October 21, at the home of Rev. Pat O'Neil in Roswell at 8 o'clock.

Miss Ruby Cooper, Mrs. A. R. Freeman and Dub Pierce were the couple's attendants.

The bridegroom graduated from the local high school with the class of 1935. They will be at home in the Fairview community.

Leeman Norman, student in Cameron college at Lawton, Oklahoma, was a week-end guest of his parents, Mr. and Mrs. E. L. Norman. He accompanied the football team which played Tech Friday night.

Mr. and Mrs. W. H. Seale and Mrs. Champ Walters were in Abilene Sunday to visit with Mr. Seale's sister, Mrs. E. L. Lantroupe and Mr. Lantroupe.

Mr. and Mrs. Wilson Complimented With Shower Fri. Evening

As a courtesy to Mr. and Mrs. Randolph Wilson, who were recently married, a miscellaneous shower was given Friday evening at the home of Mr. and Mrs. L. A. Horton of the Center community.

Hostesses with Mrs. Horton were Mrs. John Reeves, Mrs. Orville Stewart, Mrs. Walton Wilson and Mrs. Walter Welch.

Halloween motif was stressed in the games and refreshments. The gifts were presented in a jack-o-lantern.

Refreshments were served to Mr. and Mrs. G. M. Bullard, Mr. and Mrs. L. E. Crabtree and children Mr. and Mrs. Edell DuBois, Mr. and Mrs. L. B. Cozy and children, Mr. and Mrs. Arthur Stewart and daughter, Mr. and Mrs. Fred Reeves Mr. and Mrs. Clyde Bagwell, Mr. and Mrs. Odell Stapleton, Mr. and Mrs. W. A. Doherty, Mr. and Mrs. E. W. Walls, Mr. and Mrs. Walton Wilson, Mr. and Mrs. Childrens McClure, Mr. and Mrs. Walter Welch and son, Mr. and Mrs. Woodrow Wilson and children, Mr. and Mrs. Ben Galloway, Mr. and Mrs. John Reeves and daughter, Mrs. H. C. Randolph, Mrs. W. B. Wilson, Mrs. John Galloway, Mrs. F. O. Conner, Mrs. Grady Reeves, Mrs. C. W. Payne and daughter, Mrs. Bob Carter and daughter, Mrs. C. H. Wise and son, Mrs. Grover Freeman and daughter, Misses Opal Jo Derr, Ella B. and Jean Crabtree, Clara Cozy, Adelle Doherty, Mary Lou Wise, J. C. Baxter, R. A. Conner, Doyle and Verlon Dean Walls, Weldon and Bill DuBois, L. B. Cozy, Homer Guffee, C. H. Wise, Jr., Steven and George Mize.

Among those sending gifts were Mr. and Mrs. Bill Beedy, Mrs. R. A. Garrett, Mrs. Ada Ford, Mrs. S. L. Rushing and Miss Vernie McNeill.

Mr. and Mrs. Leroy McDonald and daughters, Betye Kathryn and Dianne, of Tulsa were guests the past week end of their parents, Mr. and Mrs. L. C. McDonald and Mr. and Mrs. O. B. Olson.

A New Fall Coat For You . . .

. . . And a Generous Trade-in Allowance for Your Old Coat
These coats will be given to a Charitable Institution for distribution among the Needy this Winter.

A NEW IDEA Which Is BOUND TO APPEAL TO MILADY
See our Lavish Display of Coats, and make your selection.

—Every One as Style-Right as These—



For Our—	Your Old Coat To Charity At	Net Cost To You
\$10.95 Coats,	\$2.00	\$ 8.95
\$14.95 Coats,	\$2.50	\$12.45
\$19.75 Coats,	\$3.50	\$16.25
\$22.50 Coats,	\$4.00	\$18.50
\$29.75 Coats,	\$5.00	\$24.75
\$39.75 Coats,	\$8.00	\$31.75
\$49.50 Coats,	\$10.00	\$39.50

Miladies Specialty Shoppe

Exclusive Wear for Women and Misses

Mrs. A. J. Welch

For Fall "FROLICS"

Look your best for the Fall party and "after-the-game" affairs. Our work is guaranteed!

BLUE MOON Beauty Shoppe

Naomi Jackie

Mrs. Lyons Conducts Study For Floyd Co. Associational WMU

Mrs. E. F. Lyons of Dallas, state secretary of W. M. U. was in charge of a school of instruction for the Woman's Missionary union at the First Baptist church Wednesday when the church was host to the Floyd County Baptist association in an all day meeting.

BAPTIST WMS HAS GOOD ATTENDANCE MONDAY

Twenty five women of the First Baptist church were in attendance at the meeting of the Woman's Missionary society at the church Monday afternoon.

BAPTIST G. A. GIRLS

The Baptist G. A. Girls met Monday afternoon at the church. Scripture interpretations were given by all talking part. The meeting adjourned after a song and prayer.

COVINGTON FAMILY REUNION HELD SUNDAY AT HOME

Mr. and Mrs. R. C. Covington were hosts to their children and families Sunday in a family reunion. A delectable dinner was served at the noon hour.

Present for the day were Mr. and Mrs. Travis Edwards of Olney, Mr. and Mrs. F. M. Covington of Dougherty, Mr. and Mrs. Fred Jones of Clovis, New Mexico, Mr. and Mrs. Raymond Teeple, Mr. and Mrs. Kile Glover, Mr. and Mrs. J. C. Covington and Mr. and Mrs. D. W. Fyfe and families.

THREE FLOYD COUNTY BOYS IN RECENT QUOTA OF CCC

A recently filled quota of CCC boys from this area who entrained recently from Lubbock included Kenneth Pemberton and Lewis Smith of Lockney, and Allen Bell of Floydada.

HALLOWEEN CARNIVAL

The Lakeview P. T. C. organization is sponsoring a Halloween carnival to be held at the school auditorium at Lakeview Friday evening beginning at 8 o'clock.

GIRL SCOUT NEWS

Girls Scouts met October 23 in the scout room to elect officers. Officers elected were: Arla Vee Bishop, secretary; Bobby Jean Stephens, treasurer; and Maurine Medlen, reporter.

Irick News

IRICK, Oct. 24.—Services and Sunday school were held Sunday at the school house with Rev. James Wilson giving the sermon.

PLEASANT VALLEY H. D. CLUB

"Autumn is the time to arrange beautiful bouquets in the home," said Miss Edith Wilson in a demonstration to the Pleasant Valley Home Demonstration club Friday afternoon at the home of Mrs. Clark Harris.

MONTHLY SESSION OF PTA CONDUCTED WEDNESDAY

Parent-Teacher association met Wednesday of last week at the Andrews Ward school auditorium at 3:30 with an executive meeting preceding the regular meeting.

Mrs. Robert McGuire presided over the business. \$150 was set as a goal for balancing the budget. A rummage sale was arranged to be held Saturday.

Mrs. A. N. Bratton was appointed as health chairman and Mrs. Bill Daily as publication chairman. J. H. Myers asked the mothers of the organization for suggestions for beautifying the school ground.

Mrs. McGuire and Mrs. Walton Hale were elected as delegates to the state convention to be held in Galveston.

An interesting program was given, Miss Ruby Norton reading a paper on the foundation of the first P. T. A. Miss Cottingham read the president's message.

Lajuana Leibfried gave two piano solos; Mrs. Bill Daily discussed, "The Golden Rule" and Mrs. Walton Hale conducted a parliamentary drill.

There were forty eight mothers present. The fourth grade received the book for the most mothers present.

The study course group will meet at 7 o'clock at the home of Mrs. B. K. Barker, November 16. The regular meeting of the P. T. A. will be Wednesday, November 15 at the school at 3:30.

Locals and Personals

Latest word from J. H. Buchanan, father of Mrs. Harry Morckel and J. W. Buchanan, of Jasper, Missouri, is that he is slightly improved.

Mr. and Mrs. Greer Christian and Mr. and Mrs. Duncan Hollums spent Saturday night and Sunday in Wellington visiting with Mr. and Mrs. W. N. Christian and other relatives.

Born to Mr. and Mrs. John Wood of Aiken, a nine pound daughter, October 23. The little daughter has been named Laquita Ann.

Tom R. Field of Plainview was in Floydada Wednesday on business.

Mrs. F. B. Anderson spent the past ten days in Plainview visiting with Mr. and Mrs. W. A. Griffith and other relatives. She returned here Monday.

Mrs. Wayne Gound and children returned to their home in Big Spring last Friday after a ten day visit with Mrs. Norman's parents, Mr. and Mrs. W. I. Norman.

Mr. and Mrs. Pierce King, C. A. Cornelius, J. L. King and E. L. Cornelius and son, Donald, spent Sunday in Altus, Oklahoma, guests of C. A. Cornelius' brother, Luther Cornelius, and J. L. King's sister, Mrs. Ruby Taylor.

Mr. and Mrs. Shelby Cook visited last week in Amarillo with Mr. Cook's mother, Mrs. T. H. Baker, and brothers, Jack and Howard Cook. Mrs. Baker returned home with her son for a visit.

Judge and Mrs. Kenneth Bain, Miss Jean and Kenneth Jr., were among the Floydada people in Lubbock Saturday evening to attend the Tech-University of New Mexico football game.

Verda Frances Turner, student in college at Lubbock, visited her parents, Mr. and Mrs. E. W. Turner over the past week-end.

Ersel Matthews, son of Mr. and Mrs. A. H. Matthews, who is a student in Texas Technological college at Lubbock spent the week-end here.

Mr. and Mrs. Hayes O'Neal of Sweetwater visited over the past week-end with Mrs. O'Neal's parents, Mr. and Mrs. J. R. Maddox.

Richard Tubbs was home over the week-end from Tech college at Lubbock to visit his parents, Judge and Mrs. G. C. Tubbs.

Mrs. Wilson Kimble left Friday for Fort Worth to visit with her son, John, student in T. W. C. and her sister, Miss Anne McGlinchey.

Garland Solomon, student in Texas Tech at Lubbock, spent the week-end with his grandmother, Mrs. J. S. Solomon and other relatives.

Mr. and Mrs. H. M. Solomon and son, Dannie, of Matador, were here Sunday afternoon to visit with Mr. Solomon's mother, Mrs. J. S. Solomon.

Miss Jean Bain, teacher in the schools at Meadow, spent the past week end visiting with her parents, Judge and Mrs. Kenneth Bain.

Mr. and Mrs. Lacey Marin of Ralls were week end guests of Mr. and Mrs. I. R. Grundy and Mr. and Mrs. Mark Martin.

Mr. and Mrs. Jesse Seale of Amarillo were guests recently of his parents, Mr. and Mrs. W. H. Seale.

Mrs. Champ Walters went to Wichita Falls Tuesday for a visit with her niece, Mrs. J. W. Bradley and family.

E Lee Ozbirn, of Sentinel, Oklahoma, was here and at Dougherty this week on business.

Liberty Breezes

LIBERTY, Oct. 24.—A. J. Huckabee and Ernest spent Sunday in New Mexico.

Mr. and Mrs. G. A. McCAda spent Sunday with Mrs. A. J. Huckabee.

Mr. and Mrs. H. D. Meredith spent Sunday with T. M. Goodman of Lockney.

Mr. and Mrs. Elmo Lea herman spent Sunday with Mr. and Mrs. W. W. Anderson.

Mr. and Mrs. Otis Hucks spent Sunday with Mr. and Mrs. Hopper.

Revival In Progress At So. Side Baptist

A revival meeting is in progress this week at the South Side Baptist church with Ben D. Johnson of Lubbock doing the preaching.

The revival started Monday night and will continue indefinitely.

The theme of the revival is scriptural reference, Romans, 8:28 "And we know that all things work together for good to them that love God, to them who are called according to His purpose."

MRS. WILSON CONDUCTS STUDY FOR METHODIST WMS

Woman's Missionary Society of the Methodist church held their weekly meeting at the church Monday for a continuation of the study.

Mrs. J. M. Willson taught the lesson on, "Through Tragedy To Triumph". Mrs. P. B. Woody presided over a short business session.

The monthly business meeting will be conducted at the church Monday at 3 o'clock.

MRS. PROBASCO HOSTESS TO WOMAN'S COUNCIL MONDAY

Eleven members of the Woman's Council of the First Christian church were present for the meeting held Monday with Mrs. Zell Probasco as hostess.

A study on the Bible was held with Mrs. L. B. Fawver as teacher. Delicious refreshments were served and a social hour enjoyed.

WESLEY PLAYERS DRAMA HAS CAST THAT INCLUDES SEVERAL FROM FLOYD

A religious drama entitled "where the fires are lighted," to be presented by the Wesley Players of the First Methodist church at Lubbock on October 29, includes several Floyd county residents in the cast.

Among these are Ray Ramsey of Harmony, Olin Watson of Floydada, Joe Smith of Floydada, Marjorie Moore of Matador.

Arthur Earl Gamble is director of the play which was written by Dorothy Clark Wilson.

FLOYD COUNTY HAS TEN IN NYA SCHOOL AT TECH

Floyd county has 10 young women in the N. Y. A. school at Texas Technological college, where the most recent matriculants are Josie Eudy and Willie Mae Allen.

Other recent enrollees in the school are Geraldine Byars of Aiken, Elizabeth Beedy, Hazel Galloway, Lola Mae Billington, Ione Litch of Floydada.

SINGING WELL ATTENDED

The Floyd County Singing held at Rushing Chapel Sunday in an all day meeting was well attended, according to the president Faye Hart, who was re-elected to serve another year.

Other officers to serve the organization with Mr. Hart are T. J. Heard, vice president and Miss Abby Lee Woolsey, secretary, both re-elected.

Center News

CENTER, Oct. 24.—Harvesting of crops of all kinds in this community is being rushed. It looks as if the harvest season will be over by Thanksgiving or nearly so.

Mrs. W. P. Sims and daughter were shopping in Floydada Friday.

Mr. and Mrs. H. B. Mankins visited in the Olin S. Miller home last Friday before the community program.

Mr. and Mrs. Willie Austin of Littlefield are helping his father with the crops and were visitors Sunday with Mr. and Mrs. J. R. Austin.

Floyd Montgomery is spending the week-end with his mother, Mrs. J. L. Montgomery.

Mr. and Mrs. Lee Gollightly and daughter spent Sunday with his parents, Mr. and Mrs. O. R. Gollightly.

J. B. Jordan is spending the week end at Adrian.

Mrs. Coulter and daughters spent Sunday with Mr. and Mrs. Jas E. Green.

Misses Margaret Tubbs and Bertha Lee Jernigan took Sunday dinner with Mrs. O. G. Mayfield.

Louis Anderson spent Sunday in the Mayfield home.

Mrs. C. M. Meredith and children spent one day last week visiting Mrs. C. E. Meredith in Floydada.

The school presented an interesting program at the community meeting Friday night.

Dorothy and Leon Anderson celebrated their ninth and third birthdays Sunday. Their parents entertained the following children with games and refreshments: Christine and Clara May Jones, Melba Jane Corder, Margaret June Green, Nita Anderson, Curtis Meredith, James Paxton Corder, and Raymond Lee Collins. The honorees received a number of gifts.

Mr. and Mrs. Thomas Collins and Mrs. Montgomery visited with Mr. and Mrs. H. B. Mankins Sunday afternoon.

Mr. and Mrs. Floyd Anderson, Olin and Edwin Anderson spent Sunday in Floydada.

Mrs. Anna Rutledge left Monday morning for Fort Worth and Groesbeck to spend the winter. She has spent several months here with her daughter, Mrs. C. M. Meredith, and at Whitfill with her brother, Wm. Williamson.

Too Late To Classify

Paducah

(Continued from page 1) lieved that the Dragons picked on tougher foes than did the Whirlwinds. Injuries have pestered the Dragons all season but reports this week indicate that Paducah will start at full strength for probably the first time since their initial game.

Since another loss would completely eliminate all possible chances of a district title or even a tie for it, there is no doubt that the Dragons will shoot both barrels against the Winds and resort to every trick in the book to out-wit and outplay the Green and White as well as out-score them.

In all probability aerial fireworks aplenty will crack before the game is over from one or both teams, and since Floydada has a nifty running attack no doubt there will be thrills for everyone.

JURY LIST FOR FOURTH WEEK OF COURT GIVEN

Jury list for the fourth week of court includes S. R. Foster, Robert Muncy, Hershel Green, Dozier Dillard, D. D. Boyle, J. A. Lloyd, Roy Curry, R. Fred Brown, Roy L. Fawver, R. M. Stovall.

J. H. Weathers, L. D. McDaniels, Homer Starkey, H. B. Mankins, Clayton Cox, F. C. Irwin, L. M. Honea, D. W. Burke, Roy H. Smith, C. A. Caffer, Ralph Brown, R. F. Day, G. N. Gilbreath, W. E. Edwards.

James Gorde, C. A. Gionya, C. W. Starkey, L. D. Pope, Wm. Flunkner, J. C. Lackey, Jr., J. R. Holmes, Edgar Cowart, G. H. Pigg, C. V. Lemons, J. M. Sanduskey, J. H. Newberry.

These listed are to report to the court on Wednesday November 1, not Monday.

McCOY H. D. TO SPONSOR FAIR AND STYLE SHOW

McCoys Home Demonstration club will sponsor a style show and fair at the school house November 3 at 8 o'clock. A small admission charge will be made.

Come see styles that date back to the 80's, also antiques.

Columnar pads. The Hesperian

FLOYD COUNTY PECANS ON DISPLAY AT HESPERIAN

R. E. Fry brought in a sample of pecans this week that look like they would favorably compete with east Texas or any other pecan-growing vicinity. They are Floyd county pecans and grew from a tree set out by Mr. Fry eight or ten years ago at the country club grounds, he said.

Six pecans, well filled specimens they are, are found in one cluster. They are the Burkett variety.

STERLEY 4-H GIRLS CLUB

Sterley 4-H girls club learned the most appropriate things worn by school girls when Miss Edith Wilson met with them October 19 at the school house.

Miss Wilson explained that comfort and service were two things to be considered in selecting school clothes. Dresses and shoes should be plain and neat and of colors becoming to the individual.

Viola Robbs joined the club. Juanita Tinsley was elected secretary to fill the vacancy made by Martha Anne Clark moving away.

BAKER-VIEW H. DEM CLUB

Baker-View Home Demonstration Club met in the home of Mrs. Herschel Green October 18. Miss Edith Lois Wilson was present to give a demonstration on mattress making.

A covered dish luncheon was served at the noon hour by each bringing a prepared dish.

The next meeting will be with Mrs. G. R. May, Mrs. John E. Smith will give a demonstration on "The charm of a well set table".

AN APPRECIATION

The room mothers of the third grade and the third grade Andrews Ward teacher, Miss Beryl Busby, wish to express appreciation to the public for the co-operation given them in the entertainment program Thursday night.

"We especially thank O. K. Davis and Walter Travis for their effort in making the affair a success," Mrs. Jarboe said.

Others serving in a committee with Mrs. Jarboe were Mrs. J. L. Henson, Mrs. Bob Medlen and Mrs. Ohmer Kirk.

South Plains News

SOUTH PLAINS, Oct. 24.—Mr. and Mrs. Jack McCowan took their twin sons, Tommie and Jimmie to Plainview Thursday where they had tonsil operations. Both are doing well at this writing.

Following the regular church services Sunday morning Rev. Malone preached on the subject, "Our Needs," taken from the fourth chapter of Philippians, 14th verse.

Church letters were granted several South Plains students who are away at college.

The following announcements were made at the morning service and should be of interest to the community:

The Floyd county singing convention is scheduled to meet at South Plains on the second Sunday in December. This date falls on December 10, according to the president T. J. Heard.

Rev. Malone announced a meeting of the Floyd county Women's Missionary society to be held with the W. M. S. of the Floydada church on Wednesday, October 25. Mrs. Lyons is scheduled to teach a class on that day.

Hallowe'en Carnival

A Hallowe'en carnival sponsored by the South Plains Parent-Teacher association is scheduled to be held at the high school on Friday night, October 27. Plans for a real fun-making carnival with all the old tricks and lots of new ones promise the kiddies and their parents alike, a dandy good time.

Mrs. Gilbert Bean was confined to her bed at this writing due to illness dating from last Saturday.

Mr. and Mrs. Harper Scoggins and family visited Mr. and Mrs. Elmer Harper, east of Floydada on Sunday.

Several South Plains school pupils are absent from classes these last few weeks for cotton picking.

Mrs. Blanche Phegley spent the week-end with her parents in Lockney.

Basketball

The girls basketball team at the South Plains school is training intensively looking forward to matched games with other schools, very soon.

Harper, Jr., and Paul Scoggins, students of Texas Tech spent Sunday with their parents at South Plains. They were accompanied by their cousin Sidney Harper, agricultural student at the college who visited with his parents, Mr. and Mrs. E. E. Harper, east of Floydada.

Birthday Celebration

Oneta Cloud celebrated her thirtieth birthday Sunday with a party to which she invited her friends. The group assembled at the home of her parents about 3 o'clock and played various out-doors.

Following games, refreshments of ice cream, cake and punch were served to the following guests: Rex and Max Smitherman, Doris Campbell, Betty Greer Jarnigan, Teddy Jack Lanham, Polly Smitherman, Carol Reeves, Robert Reeves, Virginia Wilson, Betty Jo McClendon, Tony Smitherman, Margaret Sue and Dona Lou Lockhart, Elizabeth Daniel, Joy and June Childress, John, Juanita, Bob and Donald Wayne Cloud, and the honoree, Oneta Cloud.

Cotton Ginning

South Plains gin has put out 215 bales of cotton up to Tuesday, October 24.

Mr. and Mrs. Wade Davenport returned recently from a hunting trip to Colorado. Mr. Davenport reported he bagged his deer.

Mrs. Lenton Lanham and daughter Mary John and Mrs. Paul Snodgrass attended the singing convention Sunday in Plainview.

Mrs. G. F. Weast visited in Canyon and Amarillo on Saturday and Sunday. Her daughter Lucille who is a student of West Texas State Teacher's college returned with her.

Miss Linnie Milton, her father Grig Milton and Mrs. Grigsby Milton, Jr., held a joint birthday dinner at the family home Sunday in honor of the three mentioned.

Mrs. Blanche Phegley and Mrs. Herman Thorton accompanied Mr. and Mrs. Wade Davenport to Plainview Monday night.

A business transaction in which Jack McCowan bought the cafe business formerly owned by Joe Phillips took place this week. Mr. McCowan is rearranging his entire grocery and drug stock to make room for the cafe fixtures. He extends a cordial invitation to all his former customers of the cafe to come and see him.

Hesperian \$ per year in Floyd and adjoining counties.

Way Up in VALUE!

PENNEY'S Winter Coats

Save time and energy right from the start! Buy coats for the whole family at Penney's! All the newest styles are here! Every coat is selected for style, warmth, durability! Stocks are fresh... complete... ready for you to see. Come right in and have first choice! Select them now—pay for them later! Simply make a small deposit and we'll hold your coats until you're ready for them. That way everybody from Dad and Mother to the Baby can have a new warm, winter coat—you'll scarcely miss the money if you use Penney's Lay-Away Plan!



Today's Favorites!

RAGLAN!

LIGHTWEIGHT

Overcoats

11.90

Picked for high-scoring honors because it has everything a man wants in COMFORTABLE style! Deeper armholes for arm freedom, a full, loose drape that eliminates snagging at the waist!



Styled Like Mother's!

Girls' NEW FALL

COATS

4.98

7-15 yrs.

Fitted and flared models in warm fleeces, tweeds, monotonies, suede cloths. All interlined—some fur trimmed!

6.90 **3.98**

Sizes 12-16 Sizes 3-6



Men's Finest

Leather Jackets

6.90

Only BEST hides used! Rayon lined, bi-swing back! Two-in-one pockets. Save!



Luxuriously Fur

Trimmed for Fall!

Dress Coats

14.75

Rich mink-dyed marmot collar on warm pin-point finished fabric! Smart fitted style. Select yours today. In sizes 12 to 20.



Select Today—

Tweed Coats

10.90

Smart reefer model in durable herringbone tweed! Velvet trimmed lapel collar. Autumn grey, blue, wine. Sizes 12-20.

J. C. PENNEY CO. Inc.

2-ROOM apartment for rent 316 W. Tenn. 371tp

Parrack & Co. Are Too Much for Weak Spring Lake Team

Lockney's Longhorns paid no attention to pre-game reputation and proceeded to larrup and otherwise lambast a highly-touted Spring Lake team 46 to 0 with Parrack, all-district prospect, leading the attack all the way.

The slaughter was witnessed by a number of Floydada fans and players who seemed visibly impressed with the showing Lockney made.

The Spring Lake boys were big and tough but lacking the fundamentals that are necessary for a polished ball club, and too many of their stray passes fell into waiting Longhorn arms.

Lockney passed and ran their drives with pass interceptions that half as Spring Lake took it easy and rode the rough places unperturbed. The Lake team showed some drive the last half to cross the 90 yard stripe for the first time and drive deep into Lockney territory.

Lockney stopped most of the drives with pass interceptions that they turned into touchdowns and thus added 26 points during the last half. Parrack, Davis, and Kelley were the mainsprings on the offensive and showed a steady but careless sort of defense that stood up under pressure.

No question the Spring Lake team was in the wrong class when they tackled Lockney but they never ceased to scrap all of the way.

Lockney faces an open date this week, with Floydada playing Paducah at Floydada.

District Court Grinds On Third Week; Civil Cases Crowd Docket

District court continued to grind over the past week and cleared the docket of eight cases. District Attorney John Hamilton asked the dismissal of several other cases because of lack of evidence.

Included in the cases tried were three directly concerned with alleged gasoline tax evasion.

Oct. 18.—State of Texas vs. O. D. Howard, charged with making false statements in a claim for a refund of motor fuel tax. Plead guilty and court assessed his sentence at 2 years suspended.

Oct. 16.—State of Texas vs. Elmer Dazey, charged with making false statement for refund of motor fuel tax. Court heard plea of guilty and assessed his penalty at 5 years suspended.

Oct. 17.—P. G. Garland vs. Esther (Estel) Garland, divorce granted.

Oct. 19.—Ila Belle McPeak vs. Vernon McPeak, divorce granted.

Oct. 19.—State of Texas vs. Byrle S. Potter, charged with burglary, court assessed penalty at 5 years suspended.

Oct. 19.—State of Texas vs. J. P. Thornton, charged with burglary, court assessed penalty at 5 years suspended.

Oct. 20.—State of Texas vs. Glen Yocom, charged with rape, court assessed penalty at 5 years in the state penitentiary.

Oct. 19.—State of Texas vs. E. B. Bloodworth, charged with making false statement in claim for refund of motor fuel tax. Court set penalty at 60 days in the county jail with a fine of \$750. Court refused petition for new trial. Attorneys gave notice of appeal to Court of Criminal Appeals.

Mr. and Mrs. J. A. Arwine spent the past week-end in Dallas and Fort Worth in market. While gone they visited in the home of Mrs. Arwine's sister, Mrs. John Reynolds and family and attended the T. C. U.—A. & M. football game. Mrs. Arwine's brother, J. D. Thomas of Farwell accompanied them on the trip.

Loose leaf binders, loose leaf systems, ledger sheets, vertical file folders. Call No. 8.



Triple threat.—Rudolph Mobley, Paducah quarterback and spark plug of the Dragons, is pictured above as he gets off one of his long punts. Although hampered by injuries part of the season, Mobley is still the threat for Paducah since he passes, runs, and punts with equal skill. Floydada will likely have a lot of trouble with this fellow before Friday night is over.

As I See It

Bill Hams

How They Rate

Having seen every team in this District 4-A conference play one or more games, and also having watched the scores and statistics on other games it seems about time to make some official or unofficial rating as this scribe sees them.

1. Lockney.
2. Floydada.
3. Crosbyton, Matador, Spur, and Paducah.
4. Ralls.

No doubt there are those who disagree, but time will settle that item. Crosbyton scored some sort of an upset over Paducah last week, but kept dope true to form.

You just can't get around the fact that Lockney has a good ball club, everything just points to that, scores, power, etc.

Floydada is the "sucker" in the district with every team talking and planning for the Winds, therefore they are rated second because of the pressure on them. Any of the No. 3 teams might turn the tables on them anytime.

Crosbyton, Matador, Spur and Paducah, anything can happen here. All are good defensive clubs with an offense that is liable to click anytime and when it does... bar the door Katie.

Parrack, Some Back

Parrack & Co., known to a few as the Lockney Longhorns, just toyed around with Spring Lake and won 46 to 0. Lockney could have won 100 to 0 if they had wanted to be rough and rowdy. Parrack kicked on first down and otherwise fiddled around to make some show of playing a football game with the Lake boys, but Lockney didn't fool the fans. Spring Lake couldn't hold that Lockney line nor those backs power. Parrack is the outstanding back for Lockney.

Watch Out Floydada

Tomorrow night the under-dog Dragons come to town, twice defeated but game and powerful and plenty

ready to turn in an upset over the Whirlwinds. The word is out that the Whirlwinds are "cocky" and ripe for "picking" and the Dragons believe every word of it and have everything ready to clout the Whirlwinds conference record into a cocked hat.

Defensively Paducah met their match with Crosbyton, and offensively they met more than their match but football dope was made to be upset... So watch out Whirlwinds the Dragons are coming.

Matador Coming Back

Matador has hit the comeback trail. The Red and Black mopped up on Turkey with Allsup out and are planning more malicious plundering on conference records right away... and Lockney, Floydada, and Ralls are included in that notion they have.

Defensively the Matadors are here but offensively they never have got started but don't worry, they'll click with those speedy backs some day.

Visitors A-Plenty

With Floydada and Paducah providing the only conference tussle this week, no doubt the town will have plenty of visitors from our neighbors. Let's treat our visitors with respect. Let's don't do some things that you run into at other towns or other games...

Let's treat our visitors with respect, whether they are "just fans" visiting scouts, or visiting football players.

Let's be good sports... talk football, and be rivals, but certainly not enemies. Sportsmanship is just as commendable on the sidelines as on the field.

Don't jeer a player you don't like, because you probably couldn't do any better under the circumstances. It is a lot better to "cheer" your team than to "jeer" the other fellows.

More "gang fights" have been started by "hot" fans than have ever been started on the football field.

In other words, let's all be "real sports" at our football games.

My Kingdom For a Limb

Everything is set-up for an upset

in this department, in fact some team has ruined a perfect record every week and this will probably be no exception... woe is the man who selects his limb.

To Win:	To Lose:
Floydada	Paducah
Spur	Lubbock B
Plainview B	Ralls
Duquesne	Texas Tech
Lockney open	
Matador open	
Crosbyton open	

TEXAS TECH ENROLLMENT SHOWS SUBSTANTIAL GAIN

LUBBOCK, Oct. 25.—A total of 211 more men and 172 more women students have enrolled at Texas Tech this fall than were registered in the fall of 1938 a gain of 10.9 per cent in the total enrollment of 3,890 students.

The division of agriculture shows the greatest gain, a 12.7 per cent increase with an enrollment figure of 533. The 2,065 students enrolled in all the arts and sciences give that division a gain of 11.9 per cent. Home economics division shows an increase of 9.47 per cent, with 462 enrolled, and Engineering an 8.4 per cent gain with 891 registered. There is a three per cent gain in graduates.

Mt. Blanco News

Church Sunday morning and night was well attended. Rev. Crabtree took as his subject Sunday morning "The Great Commission;" at night "The Origin of the New Testament Church."

W. M. S. met Monday afternoon with Mrs. J. O. McMurray, Mrs. Victor Crabtree, Mrs. M. J. Mosley, Mrs. Hoyt McClure, Mrs. S. G. Apple and Mrs. W. A. Latta were present.

Mr. and Mrs. W. M. Hays and son, Paxton, of Abilene spent the week-end with their daughter and sister, Mrs. J. O. McMurray and family. Sunday they visited a little granddaughter and niece, Jo Ann Joynt at Lubbock, who has been critically ill in a hospital for over two weeks.

Elmer Lankford of Dexter, New Mexico was here part of last week

on business. Mr. and Mrs. Earl Bishop and Bob McKinney were in Haskell a few days the last of the week.

Mr. and Mrs. Elmer Youngman and sons of Valley, Nebraska visited Thursday with Mr. and Mrs. R. D. Armstrong and family. They were enroute home from California.

Miss Connye McClure from Wayland spent the week-end at home. Miss Adeline Hodges from Tech spent the week-end with homefolks. Mrs. Clyde Hodges, also from Tech, Friday night at home.

Mr. and Mrs. L. M. Powell and family visited in Crosbyton Sunday after church.

Mrs. V. A. Leonard, Mrs. Victoria Asher and son and Mrs. Leona Bell and son and daughter, all of Floydada and Mr. and Mrs. A. L. Glass enjoyed a picnic dinner and supper at Silver Falls Sunday.

Mr. and Mrs. F. B. Norman and children of Albany spent the week-end here with her parents, Mr. and Mrs. C. A. McClure and family and at Floydada with his parents, Mr. and Mrs. W. I. Norman.

Mr. and Mrs. Hoyt McClure and little son were in Talia Thursday. Eugene Norman of Albany spent Saturday night with his cousin, James Brannon McClure.

Miss Laverne Armstrong and Ralph Warren were married at Crosbyton Saturday night.

Mrs. Paul Banks and Mrs. Hall of Lakeview visited Mrs. J. M. Warren Sunday afternoon.

Miss Ila Acker entertained the young folks Thursday night with a scavenger hunt. Mulligan stew and candy were served after the hunt.

Those present were Misses Rachel and Martha Lou McClure, Iva and Oma Lee Watson, Fannie Fite, Inez Moeley, Lenore Haverstock and Dennis Taylor J. W. McCravy, Rudolph McCurdy, Lee and J. O. McMurray, J. C. and Raymond Pierce, H. W. Fite, Guy Haverstock, Albridge Powell, J. T. Singleton, Jr., Arnold and Clifford Helms, Jarrell Trammell and the hostess Miss Ila Acker.

Mrs. E. C. Thomas of Roswell, New Mexico came Friday for a visit with her parents, Mr. and Mrs. F. M. Price.

RESULTS LAST WEEK					
Lockney 46, Spring Lake 0.					
Matador 20, Turkey 6.					
Crosbyton 6, Paducah 0.					
Spur 19, Ralls 6.					
Conference Standings					
Team	P.	W.	L.	T. Pct.	
Lockney	2	2	0	0	1.000
Floydada	1	1	0	0	1.000
Matador	2	1	0	1	.750
Spur	2	1	0	1	.750
Crosbyton	3	1	2	0	.333
Paducah	2	0	2	0	.000
Ralls	2	0	2	0	.000
Games This Week					
Paducah at Floydada (night)					
Lubbock B at Spur					
Plainview B at Ralls					
All others open.					

EMPLOYED WITH HAGOOD'S

Carl Rodgers last week accepted employment with Hagood's Dry Goods in the men's department. With several years of merchandising experience, he is expected to be

a distinct addition to the selling force at his new location.

Irritation!

Ill fitting and worn shoes cause dangerous irritations which cause corns, bunions and callouses... a neat repair job will save you from these dangers. Bring your shoes to us for careful repair work.

Rainer's Shoe Shop
South Side Square

Food Sale

PUT ON YOUR WINTER FAT NOW

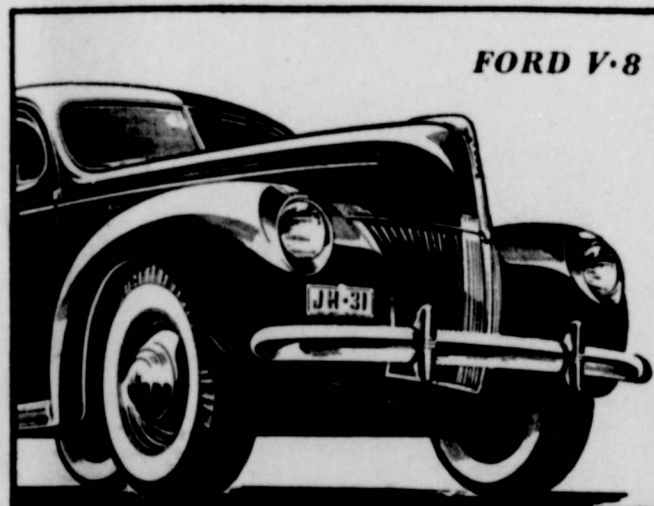
Plate Lunch	15c
2 Eggs Ham, Bacon or Sausage	25c
Hot Cakes,	10c and 15c
Waffles,	15c Pie, 5c
Sandwiches,	10c Stew, 15c
Chili,	10c Soup, 10c
T-Bone Steak	25c
Plain Steak,	25c Hamburgers, 5c
Chicken Fried Steak,	25c

White Swan Cafe

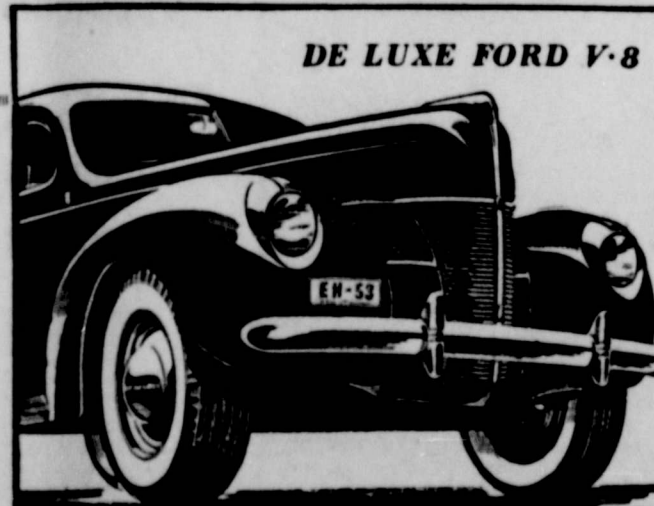
Henry Bros., Proprietors

Everywhere the crowds agree,

"FOR IMPORTANT IMPROVEMENTS SEE THE NEW FORDS FIRST!"



FORD V-8



DE LUXE FORD V-8

● IN A 1940 FORD you get more room, greater quiet, a finer ride, easier handling, and a much more luxurious car than ever before. There are no less than 22 important 1940 improvements, including:

- Greater legroom, elbowroom; new seating comfort
- New finger-tip gearshift on steering column (All models, no extra cost)
- Improved soundproofing; quieter operation
- Stunning new interior richness throughout
- Self-sealing hydraulic shock absorbers
- New front window ventilation control
- New instrument panels; new 2-spoke steering wheel
- Improved springing and chassis stabilizing on all 85 h.p. models
- New Sealed-Beam headlamps; beam indicator on dash

and the only V-8 engine in any low-priced car!

BUILT IN TEXAS BY TEXAS WORKERS

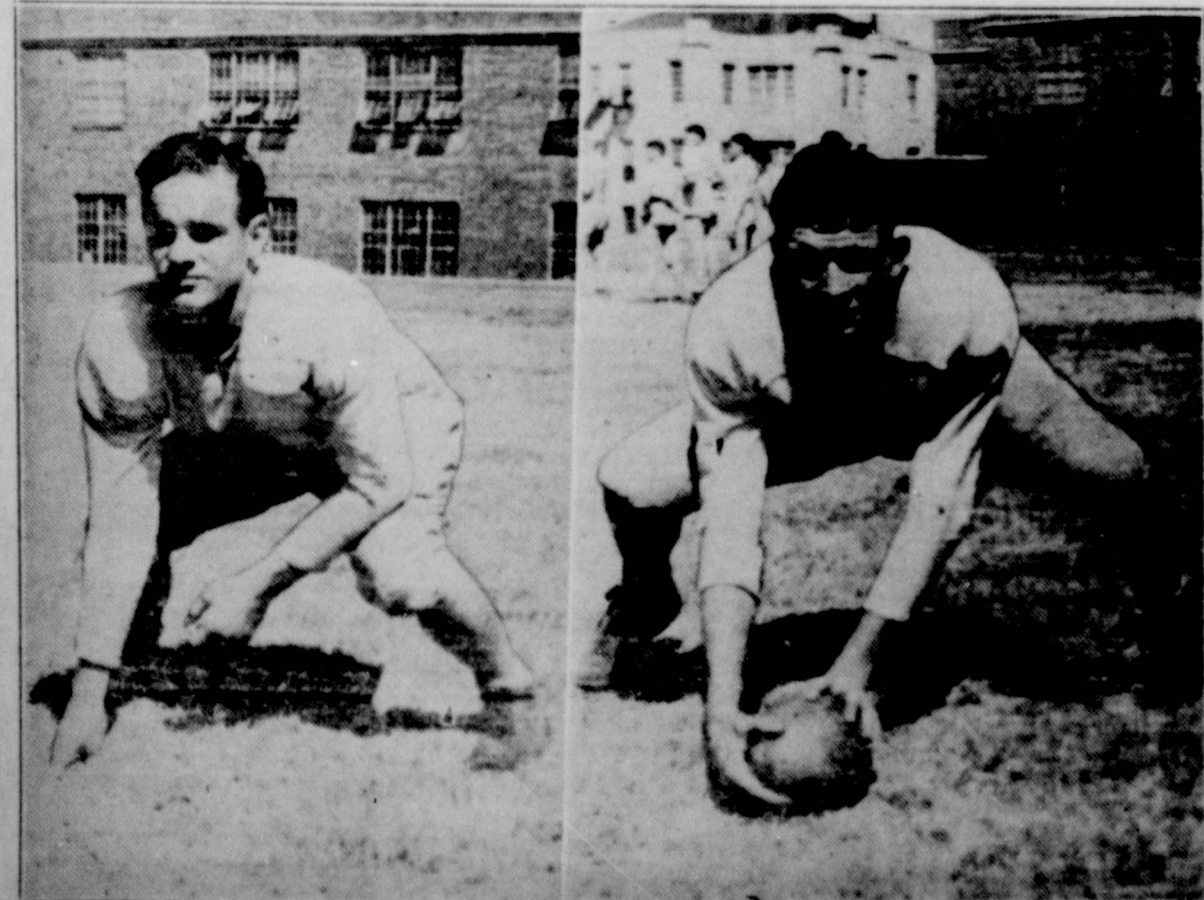
ASK US TODAY FOR A DEMONSTRATION OF THE NEW 1940 FORD V-8

Bishop Motor Company

Floydada

Phone

Texas



Co-Captains—Pictured above are Buddy Sublett, guard, and James Lee, center, are co-captains of the 1939 Paducah team. Sublett weighs 158 and Lee tips the beam at 160 pounds. Floydada lettermen should remember these lads from last year and prepare accordingly because they caused the Winds plenty of agony last year with their fierce play.

Patton Dairy Begins Selling Pasteurized Milk In Floydada

Roy Patton dairy this week began the delivery of pasteurized milk on his routes in Floydada, Mr. Patton said today.

The demand for pasteurized milk took an enormous jump some time ago when Floydada had an undulant fever "scare." A number of outside dairies began to deliver milk into Floydada as none of the local ones had the equipment to start immediate pasteurization.

Mr. Patton says that he now has one of the finest pasteurizing plants on the plains and can furnish Floydada with plenty of pure pasteurized milk at a price much more reasonable than the outside dairies can afford.

According to Mr. Patton, his plant has cost him well over a thousand dollars to install and properly equip in order to meet the demand for pasteurized milk. He said that he would continue to sell pure raw milk to those customers who desire it.

The process of pasteurization is carefully controlled and every care taken to maintain the proper temperature since not enough heat will not destroy the bacteria while too much heat is detrimental to the quality of the milk.

Mr. Patton asked that his customers or prospective customers visit his plant and see the new pasteurizer at work. The plant is located at 222 West California street.

Mr. and Mrs. Oliver Allen and son Irvin, who is attending T. C. U., spent the week-end of October 14 in Dallas attending the State fair. The following week Mr. and Mrs. Allen spent with friends and relatives in Midlothian, Sherman and Waco. They returned to Fort Worth on Saturday for the T. C. U. and Aggie game. They returned home on Sunday.

Mrs. Jim Hardgrove and daughter Betty of Clovis, New Mexico visited in the home of her mother Mrs. Ama Smalley Thursday and Thursday night.

Miss Corene Daniels of Lubbock was a week-end guest of her parents, Mr. and Mrs. W. F. Daniels.



Another Cattle Brand.—The Justin Boys, Fort Worth boot-makers, trying to agree on a satisfactory place on the wall of their new office for the Dog Iron, brand of the late Will Rogers. Top, Sam; center, John; and lower, Earl. The Justins celebrated the 60th Anniversary of their business with open house recently.

TEACHERS LOSE IN BASKET BALL GAME WITH MOTHERS

Loving cups (of tin) were awarded the star players of the basketball game between the mothers and teachers that was played Thursday night at the Andrews Ward gymnasium. Star players were Mrs. Walter Travis and Miss Reba Copeland. J. C. Gilliam was also awarded a gift as captain of the winning side, over Captain Lee Rushing in an old-time spelling bee.

The entertainment was sponsored by room mothers of the third grade. Mesdames J. L. Henson, Robert Medlen, Mal Jarboe, Ohmer Kirk and the third grade teacher Miss Berle Busby. Proceeds from the entertainment will be used for new equipment for the room.

Players during the games were Mesdames J. L. Henson, Lee Rushing, Walter Travis, Roe McCleskey, H. O. Cline, G. L. Kirk, Clarence Guffee, Grover Smith, W. D. Newell and J. B. Grundy. Misses Beryle Busby, Ruby Norton, Pannie Mae Beal, Margie Norton, Reba Copeland, Bert Ione Smith, Pauline McCarty, and Eunice Howell.

O. K. Davis, principal of the Floydada High school served as coach for the games.

Miss Naomi Smith spent Saturday night and Sunday in Lockney visiting with her cousin, Miss Gwen Wofford.

OPENING NOV. 4

Ladies Exchange and GIFT SHOP

See me about making gifts to be sold in this shop.

Mrs. Elmer Harper
218 W. Crockett Street



Bakery Specials

Individual Pumpkin Pies
Dozen 40c

PUMPKIN PIES
Large Size, Each—
25c

Devils Food Cake
Orange Icing, Each—
20c to 25c

Colored Bread and other specials for your Halloween Party.

Just Call

Westers
Quality
Bakery

Delores Howard In Dallas Hospital For Nephrosis Treatment

Due to recurrences of chronic nephrosis, Delores Howard, small daughter of Mr. and Mrs. Orlando Howard, re-entered Bradford Memorial hospital in Dallas for treatment Tuesday.

On Friday Mr. and Mrs. Seaton Howard and Mrs. Henry Edwards of Floydada Mrs. Buck Brownlow, Mrs. Raymond Holt and Bill M. Norman donated blood for the especially prepared serum being made for her at the Baylor Baptist hospital.

Word from Mr. Howard, Monday stated that she was showing slight improvement but another serum would be needed immediately. O. G. Glassmoyer, Cecil Hart, R. V. Bartlett, Herschel Green, Maurice Campbell and Grady Freeman left at once for Dallas to donate blood to meet the emergency.

Mrs. D. S. Roe Attends Funeral
Funeral services for Tommie Braselton, 5, son of Mr. and Mrs. Forrest Braselton of El Paso, were held in the First Methodist church at Roaring Springs Thursday afternoon with interment in the Matador cemetery, following his death in a Matador hospital Wednesday night.

The child was hit by a truck, driven by a negro from Henderson, at the east edge of the Matador city limits on Monday afternoon.

The negro said the child ran across the highway in front of the truck before he could stop. Tommie, with his mother were visiting in the home of his grandparents Mr. and Mrs. I. N. Plumlee at the time of the accident.

Mrs. D. S. Roe of Dougherty was a cousin of the parents and attended the funeral services Thursday.

Local News
Mrs. J. H. Barbee of Quanah spent last week in the home of her daughter, Mrs. Claud Ring and Mr. Ring. She left the latter part of the week for Ropesville where she will visit in the home of a son before returning home.

Mrs. Lucie D. Mayo of Pasadena, California arrived here Friday and will spend some time in the interest of her land acreage in this community.

Mr. and Mrs. W. S. Poole and Mr. and Mrs. J. T. Poole and son Kenneth returned home the first of the week from Burleson where they attended the funeral services of an aunt, Mrs. W. C. Hunsucker.

C. S. Ray was a business visitor in Anton Thursday.

Sam Alexander of Dallas was a guest in the home of Frank Dougherty last week.

Mr. and Mrs. J. E. Newton attended "parent's day" at Texas Tech. in Lubbock Saturday and were guests of their daughter Beth.

Mrs. Grady Freeman of Floydada

spent Thursday with her mother-in-law Mrs. J. H. Freeman.

Mr. and Mrs. Bill M. Norman and children Weems and Genevieve were week-end guests of her parents, Mr. and Mrs. Ricks at Crowell.

Rev. and Mrs. S. M. Crawford, Mr. and Mrs. Russell Crawford and baby and Roy Crawford were Sunday guests in the home of Mr. and Mrs. Ardry Sparks at Starkey.

Mrs. C. S. Ray returned to her home Thursday of last week, after spending two weeks in the Baylor Baptist hospital at Dallas following a major operation.

Mrs. Leon Collins of Littlefield is a house guest of Mrs. Lucie D. Mayo. Mr. and Mrs. R. S. Moore and son Sudduth and granddaughter Billy Ruth Wisdom spent Sunday in Crosbyton with Mrs. Moore's mother, Mrs. Sudduth. The occasion was Mrs. Sudduth's birthday.

W. C. Hunsucker and son Noble of the McCoy community were in Dougherty Saturday.

Mrs. A. H. Kreis in company with Mrs. S. W. Ross and Mrs. W. M. Culwell of Floydada visited their daughters, Ruth Kreis, Mary Anna Ross and Imogene Culwell, students in West Texas State Teachers college at Canyon, Saturday.

Mr. and Mrs. W. W. Payne and Mr. and Mrs. Cecil Payne returned Saturday from Mineral Wells where they had gone earlier in the week for a check-up on Mr. Payne's condition.

Mrs. Orlando Howard and daughter Delores were in Lubbock last Monday where Delores received treatment at the Lubbock hospital. F. M. Dougherty spent several days last week in Gainesville on business.

This community joins other communities in the county, in mourning the passing of our friend and former pastor, J. Matt Harder, who died at his home in Ralls Sunday of last week.

Rev. and Mrs. S. M. Crawford visited Saturday with their son-in-law Earl Crawford of the Mt. Blanco community who is convalescing following an appendicitis operation at the Floydada hospital.

Mrs. E. S. Foster who suffered a severe attack of bronchitis last week is reported as much improved at this time.

Mrs. Bill McNeill re-entered the Floydada hospital and clinic Monday for treatment.

Mrs. Tate Jones and Mrs. O. G. Glassmoyer were in Lubbock Tuesday.

F. M. Dougherty and C. A. Caffee were in Plainview Monday on business.

Mr. and Mrs. Clifford Gorley, who have spent the past three years in Dougherty moved Monday to Narcisso, their former home.

Mr. and Mrs. T. J. Campbell and Virginia Morrison spent Sunday in Kaigay with an aunt of Mrs. Campbell's who is ill.

Bill Graham of the Hillcrest community was a guest of his sister, Mrs. G. C. Edwards Sunday.

Mrs. Buck Brownlow spent Monday with her brother Curtis Russell and Mrs. Russell of Center.

Mrs. J. R. Terry, Mrs. W. F. Daniels, Buford and Harold Terry were in Vega Saturday and Sunday visiting with Mrs. Terry's daughter, Mrs. Lawson Stevens and Mr. Stevens.

Mr. and Mrs. Lee Cavin of Hereford and Mrs. Hubert Eatmon of Plainview were guests Sunday in the home of Mrs. Cavin's and Mrs. Eatmon's father, D. W. Pyffe and family.

Mr. and Mrs. I. R. Grundy made a business trip to Amarillo last week going on to Dalhart to visit with their son, Billie Grundy and family.

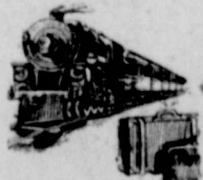
TURKEY

market opens near Nov. 1. We need thousands of Birds.

Don't Fail to See Us.

Floydada Poultry & Egg
Hens . . . Fryers . . . Hides
C. L. Berry, Manager

IN
ON THE
DOT



There is a word, not engraved but nevertheless present, in every one of our watches. 'Our watchword is perfection — and nothing less will satisfy. 'Every watchmaker whose timepiece we present is a devotee of perfection in movements; a master of style in cases.

Wilson Kimble
Optical & Jewelry Co.

PIGGLY WIGGLY Cooperates with HEINZ 57



57 Great Values!

To Bring every Piggly-Wiggly Customer Better Values... Piggly-Wiggly and Heinz Cooperate in a smashing event that will make history all over the Nation! Come in this week-end and stock up on HEINZ 57 VARIETIES —

We're pulling together for your BENEFIT, so don't miss this Grand Opportunity!

HEINZ 70th Anniversary Seventy Years of the 57 FRESH CUCUMBER HEINZ PICKLES, 24 oz. Jars, 19c

18 oz. Baked BEANS 2 for 25c with Pork and Tomato Sauce TOMATO KETCHUP 19c 14 oz. Large Bottle Strained FOODS 2 for 15c 14 Varieties Mustard 10c Brown or Yellow

SOUPS HEINZ 10 oz. Cans, 3 for 25c

VINEGAR HEINZ PINTS Cider or White, 10c

Cooked Macaroni 17 oz. in Cream Sauce with Cheese, 14c

Tomato Juice 12 oz. Tins, 3 for 25c

Cooked Spaghetti 17 oz. Tins, 2 for 25c

Other HEINZ Specials Will Appear In Circular

Fresh PRODUCE Yams 80c East Texas Extra Good While they last BUSHEL

GRAPES CABBAGE Mountain Grown, lb., 2c

TOKAY EXTRA FANCY, lb., 5c SPUDS 10 LBS. IDAHO RUSSETS, 12 1/2c

ORANGES CALIFORNIA 288 SIZE, DOZEN, 14c

PRUNES Gallon, 22c Can, 22c

TAMALES	DELGADO No. 1 1/2 Can, 10c	CHERRIES Red Pitted, No. 2 Can, 10c
MILK	PET or CARNATION LARGE CAN, 6c	CATSUP Scott, Large Bottle, 10c
DOG FOOD	RED HEART 1 lb. Can, 3 for 23c	VIENNA SAUSAGE Can, 5c
TOMATOES	STANDARD PACK No. 2 Can, 7 1/2c	COFFEE Admiration, lb. Can, 21c
MY-T-FINE	ANY FLAVOR 3 For, 10c	PINEAPPLE Libby's No. 2 Crushed, 12 1/2c
PLUMS	ARROW HEAD No. 2 1/2 Can, 10c	

PIGGLY WIGGLY QUALITY MEATS Beef Roast lb 15c SAUSAGE SACK COUNTRY STYLE, lb., 15c

BOLOGNA PURE MEAT, lb., 12 1/2c HAMS Picnic Pound, 17 1/2c

BACON PLYMOUTH None Better, Pound, 25c Salt Squares lb 8 1/2c

FLOUR PURASNOW, 48 lb. \$1.59 DOUBLE YOUR MONEY BACK Guaranteed, Coupons in Sack, 24 lbs 83c

WHEATIES 2 PACKAGES FOR, 22c

Softasilk Cake Flour Box 27c

Peanut Butter PLYMOUTH QUART, 25c

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

PIGGLY WIGGLY

CALL FOR STRONG MEN
to test
Wembley NOR-EAST NON-CRUSH TIES
Crush it!
Twist it!
Knot it!
Not a wrinkle!
Priestley's NOR-EAST NON-CRUSH TIES
As shown in Esquire, Life and Collier's.
See the new Wembley Ties in full variety. Brilliant colors, original new styles. Choose yours today.
Hagood's Dry Goods

WANTED TO SELL

WHAT YOU WANT Classified FOR EASY REFERENCE

WANTED TO BUY

Classified

Advertising Rates Information.

If you have an account with The Hesperian, classified advertisements may be put on your bill for the first of the month payment. To others an accommodation account will be opened for those who phone in their ads. To be paid same week. When telephoning ads please re-check with the ad-taker on names and numbers.

Phone 3

The Hesperian reserves the right to classify all Want Ads under appropriate headings and revise or withhold any copy any error must be given in time deemed objectionable. Notice of correction before second insertion.

Want Ad Rates

Ten cents per line, or count of 6 words, first insertion; five cents per line for subsequent insertions.

Lines of white matter will be charged for at same rate as type matter. Headlines set in bold face will be charged at 20 cents per line first insertion and 10 cents thereafter.

Phone 3 and let us put the "livest salesman in Floyd County" to work for you.

Land For Sale

FOR SALE—160-acre well improved farm. G. I. Dunavant. 344tp

We make 5% farm loans. Prompt appraisals. Goen & Goen. 261fc

MY PLACE is selling for \$25 per acre. Mrs. Lindsey Warren, Rt. 2 344tp.

FOR SALE—120 acres 1 mile So. Lakeview, good improvements, rural electrification, possession if taken by November 15. \$40 per acre. \$1800 in federal loan. Harley Brown, Rochester, Texas.

IRRIGATED farm for sale to settle an estate. I am offering to sell my farm one half mile north of Aiken, Texas. Priced at \$40.00 per acre. Possession at once. If you are interested see Ben Whiffill, 1002 Date Street, Plainview, Texas. 374tc

For Sale

CABBAGE for sale for kraut and table purposes, 1 mile south Lockney. W. W. Parish. 371tp

I HANDLE all kinds of band instruments. See me for bargains. Mrs. Pearl Pagan. 372tc

ALUMINUM roof paint for resaturating dried out roofs. Write Armstrong, 1704 Lincoln, Amarillo. 373tp

NEW RANGER & Popular dress belts at Fogerson's Shoe Shop. 361fc

AIR-CONDITIONED Flowers for all occasions. Telephone 78. Park Florists. 151fc

WE can make loans on eighty acres up. Goen & Goen. 261fc

FLORIST OF DISTINCTION, choicest pot plants and cut flowers. Careful, personal and artistic arrangements. Park Florist, member Floral Telegraph Delivery Association, telephone 78. 271fc

MORTGAGE company has three 320 acre farms; two 120 acres in Floyd and Crosby counties for sale quick. Long terms. Solicit inquiries direct or through agents. Elmer F. Sanson, Veigel Building Plainview, Texas, Friedman. 374tc

Wanted

WE buy junk batteries. Western Auto Associate Store. 361tc

S. T. HARRIS wants your saw to file. Phone 218. 2720tp

Live Stock

PIGS for sale, 1 mi. So. Floydada. J. B. Schrader. 361fc

FOR SALE—At the farm 23 ewes and 1 registered Hampshire buck. C. M. Meredith. 361tc

Miscellaneous

HEMSTITCHING & Buttons covered. Oleta Williamson at De Luxe Beauty Shop. 374tc

BATTERIES re-charged 25c. Western Auto Accessories Store. 361tc

NOTICE—We are now culling and blood testing flocks for next hatching season. Inquire about our free culling service. Rice Hatchery. 351tc.

LET us refinance your present 6% farm loans with 5% money. Goen & Goen. 261fc

USE Cosden products and be satisfied. Home Oil Co. 248tc

ARCH SUPPORTS at Fogerson's. 361fc.

Phone 83

For Tire and Road Service LEE TIRES

FLOWERS by wire anywhere in the world. Park Florist, telephone 78. Member Floral Telegraph Delivery Association. 376tc



Ready to "Go With Garner" in 1940, hundreds of Texas newspapermen at the Texas State Fair in Dallas visited the Garner-for-President booth and predicted a presidential nomination for Texas' Favorite Son. In the picture above, Walter Buckner, publisher of the San Marcos Record and president of the Texas Press association, and Joe T. Cook (right), prominent editor of the Mission Times, are examining the Garner record; and Sam Holloway, publisher of the Deport Times and past president of the TPA, is signing the guest register, while Mrs. Dale Miller, hostess at the exhibit, looks on.

LACE Leather at Fogerson's. 361fc

BOOTHES The Quality Cleaners. 101fc

OUR Flowers are FRESH and are beautifully arranged. Hollums, Floydada Florists. 291fc

ALL COLORS shoe Creams, suede dressings and laces at Fogerson's. 361fc

FOR SAFER, Cleaner Tailor Work. Booth's. 101fc

Arthur B. Duncan Abstract Company
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 251fc

LIST your old pianos with me. I may be able to sell them. Mrs. Pearl Pagan. 374tc

For Rent

FOR CASH RENT or Sale: One-half section, with brick home, 1 mile west of Center School. Will give benefit of Government check. S. E. Thomason, phone 229M, Memphis, Texas. 373tp

2-ROOM furnished apartment. 129 W. Georgia St. Mrs. J. H. Green. 371tc

FOR CASH RENT—150 acre improved farm 4 1/2 miles west Floydada. Virtis Smalley, Turkey, Texas.

FOR RENT—Bedroom at 424 West Missouri St. 362tp

FOR RENT furnished apartment. 722 West Ross Street. Miss Ovie West. 361fc

Houses For Sale

HOUSES for sale and rent. W. Edd Brown, owner. 291fc

MODERN Homes for sale, easy terms. Phone 273. W. H. Henderson. 181fc

For Sale Or Trade

\$310 DEPOSIT Undelivered Chevrolet; 4-row tractor; 80 acres near Weatherford. C. J. McCarty, 1911 20th Street Lubbock, Texas. 373tp

WILL exchange a few choice Red Pullets and Cockerels for canned or fresh meat. Oliver Allen at Carmack Hatchery afternoons. 371tc

Mrs. Claude Price and grand-daughter, Loretta Gayle Gee, left Sunday for Houston where they will visit with Mrs. Price's daughters, Mrs. Marvin Davis and Mrs. C. L. Wheeler, jr., and their husbands.

Dr. and Mrs. V. Andrews visited Sunday and Monday in the home of Mr. and Mrs. C. E. Delk at Amarillo and with their little grandson Varn Bob. Mrs. Delk is a daughter of Dr. Andrews.

Mrs. Jim Hardgrove and daughter, Bettie Gall, and Mrs. J. W. Hardgrove of Clovis, New Mexico, spent last Thursday night with Mrs. Hardgrove's mother, Mrs. Ama Smalley and other relatives.

Columnar pads. The Hesperian

Agricultural Assn. Meeting Scheduled For Saturday P. M.

A Floyd County Texas Agricultural association meeting will be held in the Floyd county court room Saturday, October 28 at 2 p. m.

All Floyd county farmers, whether members of the organization or not, are urged to attend this meeting. County Agent, D. F. Bredthauer will explain the outline of procedure for organization and operation of districts under the Texas Soil Conservation law.

Delegates will be chosen to attend the annual convention at Dallas on December 1 and 2. Cotton producers are especially invited to attend this meeting as definite steps will be taken to give Washington authorities inside information regarding the present cotton situation for the purpose of securing a government cotton loan for this year's crop.

This meeting will be held in the Floyd county court room and not in the district court room as formerly due to court being in session.

McCoy School Briefs (To late for last week)

MCCOY, October 17. — School is once more running smoothly and effectively after the weeks absence for cotton picking.

Athletics have gone on a strike for the past few days but are expected to rise again soon.

The school is giving a pie supper and free entertainment Friday night, October 27. The proceeds will go to buy play ground equipment and interscholastic league supplies.

The ladies of the McCoy community are giving a fair here November 3. Everybody is invited to be present and exhibit their wares.

Exhibits will consist of canned goods and antiques. Naturally, the school hopes to have the best exhibit of all.

For the past week the beginners have been having a very interesting contest in reading. Each child chose the kind of car he likes best and each time a perfect grade was made the car belonging to that child was given a score. Those winning in this week's contest were Billy Jo Smith, Dodge; Harvey Dale Tardy, Chevrolet; and Bennie Ewing, Oldsmobile.

Half Minute Interviews

Mrs. Will Snell: "A sign is badly needed on the Rails road where you turn off to go to Petersburg. Many people get lost by not having this information."

Mrs. C. S. Ray of Dougherty was able to be brought home from the Baylor hospital at Dallas, Thursday, following a major operation two weeks ago. She is improving nicely, her husband said Monday.

Buy Quality Parts For Your Car

Don't buy "off brand" auto parts, because they will cost you dearly later on . . .

We sell only the best quality parts for autos . . . we have found it the best practice and feel sure that our customers will find it the best practice to buy the standard advertised brands.

- Monarch Tires
- Delco Batteries
- Delco-Remy, A. C. and Auto Light and Accessories

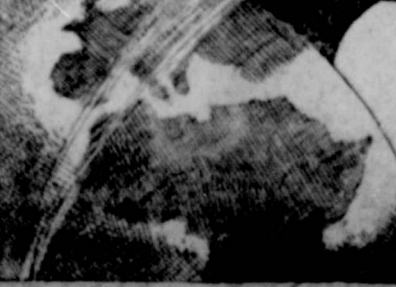
Finkner's Triangle Garage

Number Good Used Cars

FACTS YOU NEVER KNEW!!!



AN AFRICAN PILGRIM HAS JUST REACHED THE HOLY CITY OF MECCA AFTER A 90 YEAR PILGRIMAGO ON FOOT FROM KANO, NIGERIA. HE IS 120 YEARS OLD AND PLANS TO RETURN HOME BY AIRPLANE.



SHORTLY AFTER THE GREAT WAR, ANTOINE PATAKI, AN HUNGARIAN PHARMACIST AND PART TIME ASTRONOMER, PRESENTED TO THE PRESIDENT OF THE UNITED STATES A PLAN WHEREBY WE COULD BRING THE MOON NEARER TO EARTH. GIGANTIC ELECTRO-MAGNETS PLACED AT INTERVALS AROUND THE EARTH WOULD MAKE THE MOON GYRATE AROUND US JUST A FEW HUNDRED MILES AWAY, MAKING AN AIRPLANE TRIP TO THE MOON A MATTER OF A FEW HOURS. THIS PLAN HOWEVER ATTRACTED NOBODY AND PATAKI LATER DIED, DISGUSTED WITH THE INGRATITUDE OF HIS FELLOW MEN.



ONE OF THE WORLD'S TOUGHEST DOGS IS THE ARCTIC HUSKY WHO CAN SLEEP OUT IN 80° BELOW ZERO AND LIVE ON FROZEN FISH FOR MONTHS. HIS ASTOUNDING STAMINA CAN CARRY HIM FOR THOUSANDS OF MILES ACROSS FROZEN WASTELAND!



EXPERIENCE! ACCURACY! CARE!

All these are necessary for a GOOD Prescription. You get all these here—plus the use of FRESH QUALITY Drugs.

You get fair prices too.

WHITE DRUG CO.

To Make A Long Tale Short

Times have changed; years ago a man used to put powder in his gun and go out and get a deer; now the DEAR puts powder on her nose and goes and gets a man. After she gets the man she should insist on his providing her with one of our re-conditioned used cars, taking the difference to start a Saving Account.

Put The Difference In The Bank

- 1939 Chevrolet de Luxe Sport Sedan, Very Clean. Down \$235
- 1938 Chevrolet 1-ton Stake Pick-up, Extra Clean. Down \$180
- 1937 Chevrolet de Luxe Town Sedan, Excellent Condition. Down \$160
- 1937 Ford Tudor, good tires, new paint. Down \$130
- 1936 Chrysler Sport Sedan, new paint. Down \$120
- 1936 Plymouth Sedan, low mileage, good tires, very clean. Down \$120

ODEN Chevrolet Co.

TELEPHONE 4

HEALTHY, WEALTHY AND WISE!

DO NOT GIVE BABIES, TOO MUCH ENCOURAGEMENT TO WALK, IN ORDER THAT THEIR DELICATE LITTLE BONES SHALL NOT BE BENT, AND THE GROWING FEET DEFORMED.

TO AVOID EYE STRAIN AND HEADACHES, NEVER READ IN BED UNLESS THE BODY IS CORRECTLY PROPPED UP....

87% OF ALL ACCIDENTS OCCUR WHILE THE PERSON INVOLVED IS USING HIS HANDS OR FEET.

MEDICAL AUTHORITIES RECOMMEND VACCINATION EVERY SEVEN YEARS, TO AVOID SMALLPOX....

By Bob Dart

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THE HESPERETTE

THE HESPERETTE STAFF

Editor—Mary Frances McRoberts
Exchange editor—Donald Cornelius
Society editor—Aileen McIntyre
Home Economics—Leilafaye Hicks
Sports editor—Kenneth Bishop
F. F. A.—Russell Patterson
Spanish club—Tommy McIntosh
Library club—Ella Bred
Glee club and Press club—Jennie Lou Harper
Girls Social club—Louise Willson
Speech club—Ruth Simpson
Band reporter—Floy Jean Hale
Reporters—Joyce Ward, Geneva Gordon, Mildred Stovall, La Nell Harmon, Margaret Tubbs, Evelyn Withers, Joe Dick Moore, J. L. Nichols, Buddy Norman, James Wester, Alice Bell, Evelyn Elliott, La Juana Leibfried, Frances Keim, Dorothy Tye and Lovelle Ginn.
Typists—Laverne Russell, and Maureen Hart.

A SNOB

Margaret Tubbs
In my opinion, the most disliked person in high school, in business life, or in society is one who is known as a snob.
In high school, a snob is a person who ignores new-comers, is unwilling to make new friends, and will take no part in activities which do not include members of his own set. Neither will he include in the activities of his own group others who are not members of that group.
Snobs are greatly the cause of class distinction in our schools. The so-called glamour girls or boys of the school are the ones who form a clan among themselves and refuse to enlist the aid of other boys and girls in carrying on the activities of the school or class. This causes a feeling of inferiority among students who are not so fortunate, or rather unfortunate, as to belong to these clans.
Snobs are popular with only members of their clans; whereas, one who is definitely not a snob becomes a favorite with the majority of the school students. When it really comes to a show down, one of our many "nobodies" in school is likely to outshine the snobs, both in mentality and personality.
If the "nobodies" of our high school were once given a chance, we would find that many good ideas would be brought to light.

Homemakers To Send Delegates To Meet At Fort Worth

The Floydada Chapter of Future Homemakers of Texas have been honored again. It is their honor to have one of the two delegates from the Future Homemakers of Area I to be represented at the "Young Southerners" national convention which is to be held in Fort Worth, Texas, October 28 to 29. The meeting is called by Miss Fuller, the national sponsor of Washington, D. C. This meeting is composed of delegates from Future Farmers, Future Homemakers, Boy Scouts, Girl Scouts, Campfire Girls, Hi-Y and various other youth organizations. Floydada's delegate is Lovelle Ginn, president of the Home Economics club and is very popular among the school body.

Miss Gladys Armstrong, area supervisor, stated in her letter to Miss Rees, that it is an honor for Lovelle to attend this meeting, as the Area is entitled to two representatives and there are seventy-seven schools in the area.
Lovelle will leave Friday afternoon and will be accompanied by Miss Fannie Mae Rees, Miss Aileen McIntyre and Miss Jennie Lou Harper. The group will return in time for school Monday morning. Half of Lovelle's expenses will be paid by the local chapter.

Floydada Junior Team Loses To Paducah

The junior football squad of F. H. S. journeyed to Paducah last Thursday afternoon to meet the Dragon "11" but returned home the loser by a 19-7 decision.
Bandy Rutledge made the touchdown for the Whirlwinds, and George Goodjohn ran over for the extra point.
The line up for Floydada was ends, Harold Sparks, Cubert Grey; tackles, Elmer Brown; guards, D. Winn Pyffe; Glendon Ray; center, Virgil Boteler; half, Hershel Hinson; Randolph Rutledge; quarter, George Goodjohn; safety, Joe Dick Moore. Sub. Kenneth Johnson, James Lovell.

Senior News

Isn't it remarkable? The seniors have been studying poetry in their English classes. Many have found it to be very interesting, while others say it is dry and they can't appreciate poetry.
They are hoping that it will not become boring, and they can learn to enjoy it. Poetry is nothing more or less than a perfect speech of man. Poetry, like music, is the natural, joyous art of communication concerned with feelings that we all share and appealing to sympathy, thus engendered and fostered by imagination.

Writing fluids, Hesperian.

Future Farmers Delegates Back From Kansas City

Eddie Brown, president of the Floydada F. F. A. chapter, and Leland Woodward returned to Floydada Friday, October 21 after a weeks stay in Kansas City.
Eddie and Leland and 35 other boys of South Plains left Plainview Saturday morning, October 14, on a special bus chartered to take them to Kansas City.

On the first night of their trip the boys stayed in the Shervin hotel in Oklahoma City and Sunday morning they started for Kansas City. They arrived in Kansas City Sunday night about 7:45; they stayed in Pichurh hotel in Kansas City.
Monday morning Eddie and Leland attended the national convention and national speaking contest. Tuesday morning they attended the American Royal Live Stock show, which was of horses, cows and other live stock.
Wednesday morning they again attended the American Royal Live Stock show and also went through the Armour Packing company of Kansas City.

After three days in Kansas City the boys left for home Thursday morning about 7:30. They stayed in the Shervin hotel in Oklahoma City Thursday night and returned home Friday.
The boys reported the trip to be educational as well as enjoyable.

Speech Club Elects Officers For Year

The Speech club met Thursday night and the following officers were elected: Bennie Crawford, president; Emmett Hinson, vice-president; Mary Louise Medlen, secretary-treasurer.
It was decided that the president would elect a reporter and program committee. Ruth Simpson was appointed reporter and those on the program committee are Mildred Stovall, Bennie Crawford, chairman, and Kenneth Hodge.
Members present were Louise Willson, Martha Yearwood, Ruth Simpson, Jane Clark, La Nell Harmon, Lula Lee Teal, Mary Francis McRoberts, Janet Bratton, Mildred Stovall, Maxine Officer, Alice Bell, Maurine Hart, Bennie Crawford, Emmett Hinson, Billy Brown, Wayne Collins, T. W. Salisbury, Gree McCleskey, Kenneth Hodge, Pressley Kennamer, Kenneth Mickey, Verne Graham, Junior Womack, Tommie Griffin, Wilson Bond, Beryl Bishop and the sponsor, Miss Smith.

Hesperian Ads Pay

The assembly program for Wednesday morning was presented by Margaret and George Tubbs and Rev. John E. Eldridge pastor of the Methodist church.
It seems that Margaret and George Tubbs are favorites among the student body because when Mr. Davis announced that they had agreed to sing the students cheered loudly. The first number was "My Blue Heaven" and for encores they sang "Smoky Mountain" and "Echoes of the Hills." George accompanied their singing by playing the guitar.
Then came the educational part of the program. Rev. Eldridge spoke of "The Line of Least Resistance." He brought out many points that are applicable to high school student's lives.
Mr. Davis and Mr. Travis made some important announcements.

ELECTRA FOOTBALL TEAM WORKOUT ON WESTER FIELD

The Electra Tigers football team worked out on Wester Field Thursday afternoon at 5 o'clock before invading the Plainview Bulldogs Friday night. They had a good workout of about an hour. The Whirlwind Band went out and played a few numbers as a welcome to Electra from Floydada High school.
The Tigers have red suits trimmed in white with white numerals on them.
Several of Floydada's football fans were out on the field and watched the Tiger team practice.

BOOK COVERS DONATED

The students of Floydada High have been given several thousand book covers this year, by The First National Bank of Floydada, Phillips 66 Petroleum company, and the Dr. Pepper Bottling company.
Every student is supposed to cover all his books and keep them covered in order that they will not be damaged so much.
The student body is grateful to these firms for donating the covers and wish to thank them very much.

Agriculture Boys Take Field Trip; Study Poultry Work

A field trip to cull E. S. Johnson's hens was made by the Agriculture I class Tuesday morning, October 19. Mr. Barber, vocational agriculture teacher, had the boys select a good laying hen and a non-laying hen and then pointed out the differences between the two types. Each boy then caught a hen and examined her carefully, to determine whether she was a cull or not, then the decisions were checked by Mr. Barber.
Ninety-nine hens were examined and 25 were branded as culls to be examined one month later as they were young hens. The class will continue the study of poultry this week.
One hundred per cent of the FFA boys have taken part in a campaign to prevent fires in rural homes this past week in keeping with National Fire Prevention week. Some of the things that the boys did to prevent fires were to clean out closets at home, to set up incinerators in which to burn trash at home, and to examine the flues before using them this year.
The agriculture classes have worked on a long time supervised practice program this week. The supervised practice program consists of the projects and jobs of the boys.
Mr. Mitchell, teacher of Crosbytown agriculture department, came to Floydada last week to look at some registered Chester White gilts that some of the boys of the Floydada chapter have for sale. He brought with him some of the agriculture students that plan to buy Chester White gilts for their projects this year.

Freshman News

Perhaps in getting acquainted you would like to know the characteristics of some of the freshmen. So in the starting line is Billy McClung who is very red headed and as a strange as it may sound, very good humored. Not only does he have a good sense of humor, but he is also very amusing. Billy has a way with teachers.
And there is Joe Wilson who is president of the freshman class. Joe has a tendency to make good grades. (Which is more than most of the Fish can say at that.) Joe was honor boy last year in work school and it looks as if he is going to carry away the honors this year from the start he has made.
Evelyn Elliott is a very likable girl who goes around falling out of her seat in math class. It is really very amusing to watch her and another good thing about Evelyn is that she is always present for check although she does arrive just in the nick of time.
Dorothy Tye is another one of those girls who has to rush madly from her locker so that she will not be late for check. When she reaches the room she is quite exhausted and out of breath. Ah, so is life.

Sophomore News

The sophomore class thinks it is about time to introduce its many talented students. We are well represented in every way. In speech and expression we have Florence Lloyd, who is going over in a big way. Florence Cates is also very good in expression.
Joe Dick Moore is again the class "song bird." Joe Dick held this position for several years. So here's to Joe Dick, may he climb the ladder of success in singing.
And here's to Norma Denson and her grand piano playing. She is always ready to join in a jam session and other pieces of music. We are honored by Wanda Withers who plays the violin. Wanda has not played before an audience many times because she says she has "stage fright."
Geneva Gordon has made a hit with everyone in drawing. By one and all she is proclaimed the class artist. Floy Jean Hale and Mary Lynn Stanley are the class poets.
In athletics we are also well represented. Joe Rushing, our class president has become one of the favorite football heroes. Joe has made some outstanding play in every game. Most of the sophomore boys play on the junior football team.
The sophomores make up a large portion of the Floydada High school band and pep club. The sophomore girls in the pep club are Wanda Withers, Mary Lynn, Topsy Dudley, Dorothy Wisdom, Maudene Moore, Cagelene Carmack, Joy Cardwell, Eva Marie Lewis, and Mary Helen Day. We are very proud of these boosters for our Whirlwind team.
In press we are represented by Geneva Gordon, Floy Jean Hale, Randolph Rutledge and Joe Dick Moore.
In Glee club we have La Marie Battey, Ida Mae Beedy, Josephine Britton, Margaret Camden, Margaret Connor and Florence Lloyd.

Half Minute

Question: What is your favorite subject and why?
Howard Merry: Chemistry, because it's interesting.
Mozelle Edwards: Typing, because I don't have so many tests.
Bennie Crawford: Speech, because I like to hear others express their thoughts.
Aileen McIntyre: Home Ec. because I hope to make it useful some day.
Margaret Tubbs: Foods, because boy, oh boy, do I get hungry about the second period every day.
Joe Arwine: Geometry, because it's interesting.
Lula Lee Teal: Band, because I love to study music, because when I hear it, gosh it gets me and I just can't be still.

Assembly

The assembly program for Wednesday morning was presented by Margaret and George Tubbs and Rev. John E. Eldridge pastor of the Methodist church.
It seems that Margaret and George Tubbs are favorites among the student body because when Mr. Davis announced that they had agreed to sing the students cheered loudly. The first number was "My Blue Heaven" and for encores they sang "Smoky Mountain" and "Echoes of the Hills." George accompanied their singing by playing the guitar.
Then came the educational part of the program. Rev. Eldridge spoke of "The Line of Least Resistance." He brought out many points that are applicable to high school student's lives.
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Junior Carnival Plans Are Complete For Saturday

The juniors are giving their annual carnival Saturday, October 28, at Andrews Ward gymnasium.
Committees were appointed to work on various carnival events. The committee for selecting a class flower, motto and colors met and their decisions are as follows: Flower, white rose; motto, "Climbing Upward," colors, blue and white.
The various other committees have also turned in reports. The floor-show committees consist of Laverne Handley, chairman, Eula Barber, Bennie Crawford, J. P. Jester and Joe Arwine. This is the program that the group decided on:
Band—Junior members.
Songs—Margaret and George Tubbs.
Negro Jokes and Conversation—Bennie Crawford.
Dance—Phil and Maurice Steen.
Song—Martha Yearwood.
Imitation—Donald Cornelius.
Imitation—Joe Arwine.
French Harp number—Raymond Ferguson.
Spanish Dance—James Wester and Floy Jean Hale.
Short play—Louise Willson, Lee Dale Clubb, Mona Blackmon, Bruce Foster and J. L. Nichols.
Mandolin solo—R. S. Daniel.
Popular songs—Nelda Fagan.
Tap dancing and songs—Mozelle Edwards, Helen Ring and Helen Powell.
The juniors met at 3:15 o'clock Monday, October 23 and decided that they would charge everyone that entered the door a fee of 5c. All the juniors will have tickets to sell to the students and people out of school.
They decided upon these side-shows: (1) Booths to sell kisses; (gentlemen only and ladies only); (2) Hall of horrors; (you will get a kick out of this); (3) A Fortune teller will be present to tell each and everyone about their past and future; (4) Throwing darts; (5) basketball game; (6) Fishing (you can get something everytime you try); (7) Booths selling pop corn, candy, and pop; (8) novelty table; (there'll be every kind of carnival novelty you want. Buy from us and save money); (9) Napoleon Bonaparte. (This side-show will show you the great Napoleon).
The side show will be open from the beginning until the floor show starts, then all activities will cease until the program is over.
Everyone is invited and the admission is only 5 cents. The junior class will appreciate your support.

Press Club Gives Chili Supper Monday Night

The Press club enjoyed a gay affair Monday evening from 5:30 to 7 o'clock when they were entertained with a chili supper.
Margaret Tubbs and Jennie Lou Harper prepared the chili and salad. Of course they could not have done without the official taster, Donald Cornelius. Mr. Travis, the life of the party, made the affair very enjoyable with his wit. Confidentially, the Press club doesn't see why Mrs. Travis doesn't make Mr. Travis wash dishes more often.
The menu consisted of chili, crackers, potato salad, doughnuts, buttermilk and coffee.
Those enjoying the affair were Mr. Travis, Miss Rees, Buddy Norman, LaJuana Leibfried, Evelyn Elliott, Mary Frances McRoberts, Joyce Ward, Aileen McIntyre, Louise Willson.
Frances Keim, Dorothy Tye, Donald Cornelius, Geneva Gordon, Laverne Russell, Lovelle Ginn, Leilafaye Hicks, Alice Bell, Jennie Lou Harper and Margaret Tubbs.
After the supper the group visited Kenneth Bishop, who is sports editor of the Hesperette.

What Floydada vs. Paducah

Where At Wester Field
When Friday night, 8 o'clock.
Why Second conference game.
How Much 50c, 25c and 10c.
Writing fluids, Hesperian.

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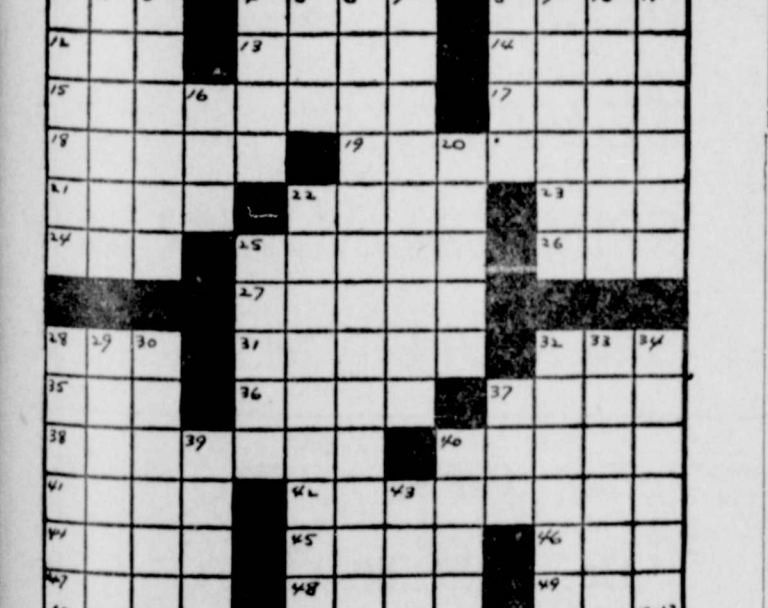
By Irv Tirman

NAPPY

GOSH! TH' CHIEF IS PLENTY SURE! SOMEBODY SMACKED 'EM WITH A ROTTEN 'T METER WHILE HE WUZ COVERIN' THAT GANG WAR DOWN BY TH' TRACKS!!
GET TOUGH, WILL THEY? I'LL SHOW THOSE GUYS! OGLETHORP!
WERE YOU PAGIN' ME, I WANT 'CHA T' WRITE AN CHIEF? I' EDITORIAL ON TUFFY 'CLEAN AN' HIS MOB, AN' GIVE IT ALL Y'GOT 'D YA THINK Y'KIN DO UT?
YEAH, NOW LISSEN! I' OH QUITE SIR, QUITE! I SHALL BALLY WELL ANNHILATE THEM WITH ADJECTIVES!!
ATTA BOY! S-A-Y! WHAT 'CHA WEARIN' DARK GLASSES FER??
I'M NOT WEARING DARK GLASSES, NAPPY! YOU SEE, I HAPPENED TO BE PASSING THERE MYSELF!

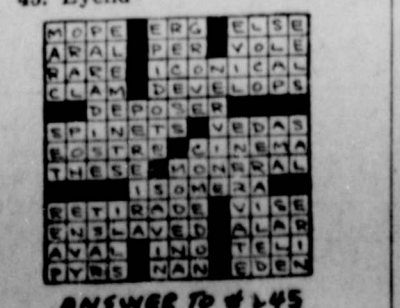


CROSS-WORD PUZZLE



Across

1. A crocheted
4. Light two-wheeled vehicle
8. Termagant woman
12. S. American Indian
13. Beyond
14. Medley
15. Elementary
17. Bait used in eel-fishing
18. Greek letters
19. Having rays
21. Relative arrangements
22. Sheepfold
23. Coagulate by setting (biol.)
24. Cloth measure
25. Pottery's earth
26. Bitter vetch
27. Plunge into a liquid
28. 100 sq. meters (pl.)
31. Arrow poison (pl.)
32. Follow closely
35. Female ruff
36. Impose a tax
37. 5 1/2 yds.
38. Arranges hair in tiers
40. Affected with fear
41. At sea
42. Hinged attachment on airplane wing (pl.)
43. Assumes
44. Share (net)
45. Spread, as sails
47. Dill seed
48. Dampens
49. Banded worm



ANSWER TO #145

R. E. Co-Op Will Show Nov 30-Dec 1

Farm People Will See Wide Variety Of Electrically-Powered Equipment

The Floyd County Rural Electric Cooperative this week helped complete arrangements that will bring a big REA two-day Farm Electric Equipment show to Lubbock November 30 and December 1. The exact location of which will be 4

L. W. Chapman, project superintendent of the Floyd County Rural Electric Co-Operative, left yesterday for A. & M. college, where a three-day short course in agricultural engineering will be held in the engineering department of A. & M. college. Typical farm electrical problems will be worked out and discussed at this meeting.

miles East of Lubbock Experiment station at Canyon school site.

This traveling exhibit, which carries with it a huge tent, smaller tents, and truck loads of electric farm equipment and household appliances, is touring eight states in the largest wide-scale demonstration of this type ever undertaken in the United States. It is brought through the cooperation of the local project, the State Extension service, neighboring Rural Electric Cooperatives in Lamb, Lubbock, and Lynn counties, and the Rural Electrification administration. Farm people will have an opportunity to see a very wide variety of electrically-powered equipment in actual operation. Grain for grinding will be hauled in from nearby farms. Feed grinders will be operated with various size motors of from one-quarter to seven and one-half horsepower by J. R. Cobb of REA and a representative of the Extension Service.

The morning and early-afternoon program in the big tent will be of special interest to farm women. New labor-lightening appliances will be demonstrated by Miss Kathryn Harris, REA home economist. The use of washing machines, electric ironers, and other electrical appliances in the home laundry will be taken up in the laundering demonstration as part of the women's program. With modern washing machine and electric ironing equipment, the laundry for a large family can be done quickly and with little drudgery. Planning of the laundry, and points on the selection of

WHEN IS THANKSGIVING TO BE OBSERVED HERE?

When will Thanksgiving be observed in Floyd county homes? Question mark occasioned by the fact that President Roosevelt has proclaimed November 23 as the date, whereas the calendar says November 30, and Governor W. Lee O'Daniel has announced he will proclaim both November 23 and November 30. Texas people cannot spend too many days expressing their thanks for the material blessings a kind providence has showered upon them, says the governor.

Apparently, both days will be observed by some, one day only by others. In instances where one day only will be observed the regular calendar day of observance seems to have the majority of preference.

Heads of local business establishments, it appears, are still pondering the matter.

equipment and its care, will likewise be taken up.

Manufacturers of farm machinery plumbing, home appliances and lighting fixtures, are cooperating with REA and local cooperatives to bring this caravan of equipment to inform farm families of the latest developments in farm and home electrical uses.

Much of the equipment that will be demonstrated has been especially designed for automatic electric operation. The demonstration will show that in the average case lighter and smaller equipment can be used advantageously.

L. W. Chapman was selected chairman of the committee on general arrangements. He will name various committees or members of the cooperative to have charge of labor arrangements for grain to grind and for other demonstration materials. Extension agents of Floyd, Crosby, Briscoe, Hale and Dickens counties are also taking part in organizing this program.

The motors used in the demonstration will be moved from place to place with a specially designed device. They will get current through heavy underground cable simply laid out on the ground from the panel. It can be handled, walked on and driven over by cars and trucks without danger. Every important phase of electrical use on the farm and in the home will be included in the tour's program. Farmers from Floyd, Crosby, Briscoe, Hale and Dickens counties, whether they are receiving current from REA lines or not, are invited to attend these educational demonstrations.

Mr. and Mrs. W. I. Norman had as their guests last week end Mr. and Mrs. Olin Norman and children of Abilene and Mr. and Mrs. Frank Norman and family of Albany.

Stapleton Urges Retention Office Of County Supt.

Abolishing Office January 1 Would Not Save County A Thin Dime

The office of county superintendent of public instruction in Floyd County should be retained by the voters when they go to the polls on November 4 County Attorney John Stapleton told the Hesperian in an interview Wednesday morning. "As a county official who is in close contact with both the office of county judge and the office county superintendent, I know of the great amount of work that is being done by the county superintendent's office and of the value of that work to Floyd County; I also know that it would be a practical impossibility for that work to be successfully carried on by the county judges' office," Mr. Stapleton said.

Abolishing the office of county superintendent and placing the superintendent's duties on the already over-burdened office of the county judge will not save the treasury of Floyd County one thin dime is Mr. Stapleton's opinion continuing he said:

The salary of the superintendent is paid from the state per capita apportionment, and taking into the consideration the ex officio salary that would have to be paid the judge and the fact that 16 schools in Floyd county are on a state aid basis and the doing away with the superintendent's office would not save the taxpayers of these districts a cent. The most that could be saved the taxpayers of Floyd County by such a disastrous step as the abolition of this important office would be \$300.00 per year, and it is extremely doubtful if this much could be saved.

The county must buy the supplies and equipment of the office whether the duties are administered by the judge or a superintendent, and an assistant must be retained in either instance; therefore the expense of those items would remain the same. It is my opinion that an officer who is devoting all his time and thought to the superintendent's duties would be able to obtain far more in additional state aid each year than the small amount that might be saved by abolishing the office.

"The schools of Floyd County are second to none in this section of the country. Let us keep them in that same high position. Let us not take the backward step of abolishing this most important school office in the county. I urge all the taxpaying voters of Floyd County to go to the polls on Saturday, November 4, and cast their votes to retain the office of county superintendent of public instruction," Mr. Stapleton closed.

P. T. A. Organized At Muncy Tuesday Night

MUNCY, October 25.—A number from the community gathered Tuesday night for the purpose of organizing a Parent-Teacher association and elected officers to serve the remainder of the school year. Mrs. W. B. Harris was elected president. Mrs. Bob Muncy, vice president and Mrs. J. W. Huey, secretary-treasurer.

Other officers to serve the association are Mrs. Earl Smalley, program chairman, Mrs. Arch Muncy and Miss Maurine Mathis, reporters. The organization will meet the last Thursday in each month.

Hallow'en Party

The Parent-Teacher organization will sponsor a Hallow'en tucky party on Hallow'en night at the school building.

Plenty of amusement for the young and old is the promise of the committee who urge that you wear your "tackiest" costume and compete for the tackiest in a parade that will be staged. They also promise plenty of "spooks and ghosts."

Muncy Locals

Mr. and Mrs. Earl Smalley and children visited in the home of Mr. and Mrs. Doyle Smalley and daughter at Spur, Sunday.

Mrs. J. W. Huey has been ill the past week.

Mr. and Mrs. Jim Dunlap and son visited with their daughter Mrs. J. C. Leckie and Mr. Leckie in Tulla, Sunday.

Mrs. Sam Box is suffering from a badly burned left hand.

Mrs. R. E. L. Muncy was considered very ill the latter part of last week but has shown improvement and is thought to be well on the way to recovery now.

Roy Muncy of Waco visited with relatives in this community this past week-end.

Lakeview News

LAKEVIEW, Oct. 24.—Mr. and Mrs. D. M. West and family spent Sunday with Mr. and Mrs. L. Y. Woolsey.

Mr. and Mrs. Hugh Dunn and children spent Sunday with Mr. and Mrs. Leonard Baker.

Mr. and Mrs. Mason and son Mr. and Mrs. Holmes Mrs. Mince and Mrs. Burnett spent Sunday with Mr. and Mrs. C. O. Vinson.

Mr. and Mrs. J. Welch spent Thursday night with her sister, Mrs. Ella Price.

Mr. and Mrs. A. G. Cardwell spent Sunday with Mr. and Mrs. Bill Pollock.

Rev. and Mrs. V. F. Crabtree were summer guests of Rachel McClure Monday.

Miss Rachel McClure entertained a group of young folks with a waffle supper Saturday. Those enjoying the evening were Rubye Harrison, Frankie Jones, Martha Lou and Connie McClure, Blanton and Rodger Hartsell, Floyd Smith, Garnell Trammell, Dennis Taylor and the hostess, Rachel McClure.

Mr. and Mrs. W. T. Hopper and children visited Mr. and Mrs. T. A. Dunn of Crosbyton Sunday.

Mr. and Mrs. Roy McCravy spent Sunday afternoon with Mr. and Mrs. D. O. Murphy and family.

Mrs. J. L. King left Thursday for Mansfield to visit with her sister, Mrs. T. M. Watson, who is seriously ill. While gone Mrs. King will also visit in Weatherford with her daughter, Mrs. Byars.

Fairview News

FAIRVIEW, Oct. 24.—The WMS of the Baptist church met all day Thursday. A covered dish luncheon was served at the noon hour. The women quilted in the morning and the afternoon was given over to a social gathering. Those present were Mesdames G. M. Gullard, J. C. Crabtree, L. E. Crabtree, L. A. Horton, Clyde Bagwell, Orville Stewart, W. M. Sanders, Grover Freeman, L. B. Cozby, Walter Welch, E. W. Walls, Walton Wilson, Clyde Irwin, John Reeves, W. A. Doherty, T. J. Whitley, J. L. Montgomery, and V. H. Boteler of Floydada.

Mr. and Mrs. Preston Bullard and children who have been making their home at Mountainair, New Mexico arrived here Saturday to make their home in this community. They will live on the Leslie Crabtree farm. They were accompanied here by Mr. and Mrs. Joe Watson who spent Saturday night with Mr. and Mrs. G. M. Bullard returning to their home Sunday.

Several from here attended the singing at Rushing Chapel Sunday. Mr. and Mrs. Grady Reeves, Mrs. L. B. Cozby and daughters visited Sunday afternoon with Mr. and Mrs. H. K. Reeves in the Starkey community.

Mr. and Mrs. G. M. Bullard were Sunday dinner guests of Mr. and Mrs. C. H. Wise.

Mr. and Mrs. Ray Warren and children spent Sunday with his parents, Mr. and Mrs. Tom Warren of Sand Hill.

Those spending Sunday in the home of Mr. and Mrs. W. M. Sanders were Mr. and Mrs. Otho Sanders and children, Mr. and Mrs. Reynolds Sanders of Dougherty, Mr. and Mrs. Lorin Leibfried and daughter of Floydada and Mr. and Mrs. Rob Pierce of South Plains.

Mr. and Mrs. Woodrow Wilson, Mr. and Mrs. Walton Wilson, Mr. and Mrs. Odell Stapleton, Mr. and Mrs. Walter Welch, L. D. Horton, and R. A. Cannon visited in the L. A. Horton home Sunday.

Mr. and Mrs. W. T. Branson and Lee Burgett went to Plainview Sunday where Mr. Branson took treatments.

Mrs. T. J. Jarboe and daughter of Leckney spent Sunday with her sister, Mrs. E. W. Walls and family.

Mr. and Mrs. Clyde Bagwell, Roy Baxter, L. B. Cozby and Tresman Glover were Sunday visitors in the Edell DuBois home.

COUNTY SUPERINTENDENT ATTENDS LUBBOCK MEET

County Superintendent Clarence Guffee attended a called meeting Monday of county superintendents of 16 counties. The meeting was called by Deputy State Superintendent E. E. Day.

The provisions for rural aid were discussed during the meeting.

Rev. Tubbs Preached For Home Congregation At McCoy Last Sunday

McCoy, Oct. 24.—Rev. G. W. Tubbs visited and preached for us Sunday at 11 o'clock. He said he would soon be 77 years of age and had spent most of his years in the ministry, much of it here on the plains and in Floyd county. He wanted to come home to McCoy, he said, because he considers this home (the organized church here) "And see what we are doing." Yes, he is getting old in years but we are always glad to have him come to see us.

Mr. and Mrs. James Smith visited with Mrs. W. W. Smith and daughters, Mrs. Thelma Jones and Miss Clara, Sunday.

Mr. and Mrs. Walter Whorton and son, William, attended the Methodist church at Sand Hill Sunday and visited her brother and family, Lindsey Hollums, for dinner.

Mr. and Mrs. Bill Lowrance, of Knox City, are on a few days visit with his mother and other relatives and were at church Sunday night to hear Bro. Johnston deliver one of his best sermons to a large crowd.

Miss Freda Jackson had a very serious spell Sunday night but was better Monday morning.

Mrs. H. P. Pickett visited Mrs. S. W. Ewing Monday afternoon.

The W. M. U. will sponsor an entertainment at the home of Mr. and Mrs. D. F. Payne on the night of October 30. It will be a "spooky" affair and everyone is invited to come and join in the fun.

Mr. and Mrs. Claud Payne visited

his sister, Mrs. Francis Carthel and family 6 miles northwest of Lockney last Saturday night for a few hours.

Mr. and Mrs. Willis Reynolds, of Tulla, spent the latter part of last week with her mother, Mrs. J. W.

Jackson and family. Anyone who has any work they want done should bring it to McCoy as we are about through with the harvest here.

Writing fluids, Hesperian.

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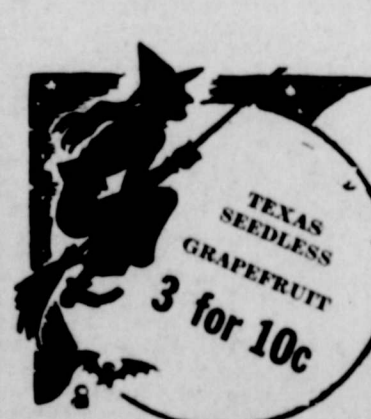


Make The Most Of These Bargains!

SLICED PEACHES	Gallon,	39c
VINE RIPENED TOMATOES	Colo-Red No. 2 Can,	8c
BIG M SPINACH	The Winter Health Food 3 No. 2 Cans	25c
FANCY PINK SALMON	Tall Can,	14c



TEXAS FIGS,	Light Syrup 2 Tall Cans,	25c	FRESH CUCUMBER CHIPS,	12 oz. Jar,	15c
FANCY PUMPKIN,	No. 2 1/2 Can,	13c	EMPSON'S KETCHUP,	16 oz. Can,	10c
MONARCH PRESERVES,	Assorted Fruits, Jar,	39c	SIX DELICIOUS FLAVORS JELL-O, Pkg.,		5c



Diamond, Carton Matches	19c	LEAN PORK Chops, lb.,	22c
3 BOXES Macaroni,	10c	NO. 1 PORK Roast, lb.,	17c
2 No. 2 1/2 Cans Beans,	25c	SLICED SUGAR CURED Bacon, lb.,	19c
Admiration, lb. Can Coffee,	23c	PORK ADDED Veal Loaf, lb.	15c
Evaporated, New Crop, 2 lb. Peaches,	23c	Picnic, Tender Cured Hams, lb.,	19c
TOKAY Grapes,	5c	PURE LEAF Hog Lard,	43c
DOZEN Bananas,	15c	GOLDEN BRAND Oleo, lb.,	14c

PHONE 27

DREFT P and G
LARGE BOX 22c 5 GIANT BARS 19c

Felton-Collins Grocery

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Cabbage per 100 lbs	\$1.25
Flour purasnow 48 lb sack	\$1.49
Yams east texas 10 lbs	.20
Spuds 10 lbs red	.10
Blackberries no 2 can 3 for	.25
Milk sweet or Sour Best Grade Qt.	.05
Beans Mexican style 3 cans	.25
Peaches yellow cling no 2 1/2	.14
Salad Dressing or Spread 32 oz. Jar,	.18
Sweet Corn no 2 can 3 for	.25
Green Beans no 2 can 2 for	.15
Peas La Grande no 2 can	.10
Cornflakes pitcher free 3 Boxes,	.25
Jelly any flavor 2 lb jar	.20
Macaroni and cheese per can	.05
Pineapple gallon can	.54
Cherries red pitted Gallon Can,	.54
Catsup 14 oz bottle	.10
Mother's Cocoa 2 lb box	.19
Dried Peaches While They last 25 lb Box,	\$1.89

Telephone 292