









### Sherman O. Jester Accident Victim Interred Here Mon.

Funeral Held Monday Afternoon At Wall St. Church Of Christ

Funeral rites for Sherman Oscar Jester, 19 year old son of Mrs. Clyde Jester of Floydada, were held at 3 o'clock p. m. Monday at the Wall Street Church of Christ. He died Sunday morning at a Littlefield hospital 22 hours after an accident in which he received burns that caused his death.

The deceased was born in Parker county but has made his home in Floyd county most of his life. He moved to Littlefield a short time ago where he operated a shooting gallery.

Other than his mother, he is survived by a sister, Mrs. R. E. Richardson and a brother, J. P. Jester, both of this city. The latter is a junior at the Floydada high school this year.

The body was brought here Sunday morning by P. C. Harmon and remains in state at the Harmon funeral home until the funeral service.

Elder C. L. Bryant was in charge of the funeral service assisted by pastor Howard who led the songs. Burial was made in the Floydada cemetery.

Palbearers and flower attendants were Ben Galloway, Louie Gee, Earline Gilliland, Andrew J. Ryals, Roy Ferguson and Ted Morrison; Joseph Davis, Maebell Davis, Mrs. Ryan Hinkle, Bernice Holt, Jimmie Kendall and Mrs. Switzer.

Mrs. Troy Leonard went to Denison Sunday to visit this week with her sister, Mrs. C. S. Wrotan.

### So. Plains P. T. A. Plans For Hallowe'en Carnival And Quilting

SOUTH PLAINS, Oct. 17. — The South Plains Parent-Teacher association met at the high school in regular session at 4 o'clock with Mrs. P. M. Smithman president, in charge. A treasurer's report given by Mrs. Warren Daniel, treasurer, was followed by a report from the teacher's committee on school publications to be furnished by the P. T. A. Tentative plans for the annual Hallowe'en carnival were made and committees appointed for the completion of the plans, by the president.

Final arrangements were made for completion of the P. T. A. quilt, the quilting to take place at the home of Mrs. Will Sims on Thursday afternoon, October 26. The group will meet for an all-day quilting, taking covered dishes for lunch.

Every woman in the community is invited to help with this P. T. A. project. A rising vote of thanks was given in appreciation for the services of the Lockney doctors who gave their services for the health round-up for the South Plains school recently. The P. T. A. voted to send these doctors a formal note of thanks and to have a copy put in the records of the club.

The group also voted to furnish play books which Miss Zaida Battey will use in preparing a play or series of plays to be presented under auspices of the P. T. A. in November, date to be announced.

The meeting adjourned to reconvene at the time of the quilting on October 26.

4-H Club Activities  
The South Plains 4-H club group met in regular session on Wednesday, October 11, in the high school auditorium with Miss Jackie Daniel,

president, in charge. Elizabeth Daniel is secretary. She gave a financial report of the club. Plans were made for a concession at the P. T. A. carnival later. The P. T. A. voted to allow the 4-H club a concession privilege. Money earned in this way is used to send a member of the group to A. & M. college later.

A demonstration on posture was given by Mrs. Harper Scoggins, club sponsor. Various girls who volunteered from the group, demonstrated correct and incorrect standing, walking and sitting; stress being placed on correct form in each class.

4-H club members present included Jack Daniel, president; Freda Wigginton, vice president; Elizabeth Daniel, secretary; Voncille Brooker, reporter; Carol Reeves, garden demonstrator; Doris Campbell, clothing demonstrator; Dorotha Smith, recreation; Harvey Ray Hamblin, Allora Casey, Mary Ann Bybee, Betty Bee Myers, Doris Davis, and Betty Lou Bybee.

Next regular club session is due on Wednesday, October 25, with Miss Edith Wilson, Floyd county home demonstration agent, in charge.

Local and Personal  
Mr. and Mrs. Warren Daniel were called Wednesday to the bedside of a relative, John Jones, of Prairie Chapel, who suffered serious injuries when he fell from a windmill. Mr. Jones was taken to the Plainview hospital where his condition remains very serious.

Rose Marie Scoggins suffered an attack of tonsillitis last week-end. She was able to return to school Monday.

Mr. and Mrs. P. K. McKensie, of Portland, Texas, are guests in the home of their daughter, Mrs. P. M. Smithman.

Mr. and Mrs. Lowell Jarrett are the parents of a new son, born last week.

A little daughter was born to Mr. and Mrs. Frank Brown early last week.

Paul Scoggins, sophomore, and Harper Scoggins, jr., junior, stu-

dents at Texas Tech, visited with their parents Mr. and Mrs. Harper Scoggins on Sunday.

Walter Wood, superintendent of the Baptist Sunday school announced this week that the Sunday school hour for the duration of the winter months had been moved up to 10:30 o'clock.

Mrs. Warren Daniel made a business trip to Floydada on Monday. Mr. and Mrs. Perry Smith visited relatives in Silverton Sunday.

Lenon Lanham and John McClendon made a business visit to Plainview Saturday.

Miss Mary Nell Hodges spent the week-end visiting Miss Elna Lott at Dougherty.

J. T. Hill, of Lockney, was in South Plains on business Monday.

Mr. and Mrs. Lloyd Horn visited Mrs. Horn's parents, Mr. and Mrs. Jarrigan on Sunday. The Horns moved this week to a new location near Cereal.

Mrs. John McClendon and daughter, Betty Jo and son, Clint, were in Silverton on a visit Saturday.

Mrs. P. M. Smithman was in Floydada shopping on Friday. She was accompanied by her mother, Mrs. P. K. McKensie, of Portland, Texas, who is now a guest in her daughter's home at South Plains.

Cotton Ginnings  
Totodate the South Plains gin, recently completed, has ginned 110 bales of cotton.

HOME FROM POLO TOURNEY  
Members of the Plainview Polo club, including Marvin Shurbet of Barwise, returned home last week from a trip to El Paso, where they spent nearly a week in a tournament of southwestern polo teams, and came out with honors second only to the El Valle team of El Paso in a four-cornered play that also included the Silver City, New Mexico, team, the Juarez, Mexico, poloists, and the team from the Black River, New Mexico, Dude ranch.

Carbon paper, typewriter ribbons. Hesperian Pub. Co.

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<b>RAISINS</b>	New Pack	<b>2 lb 15c</b>
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LOG CABIN SYRUP Medium Size		43c
SOFTASILK Cake Flour		27c
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# PENNEY'S

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# Fumbling, Faltering Floydada High Raggedly Raps Ralls By 27-0

## Floydada Power Attack Held To One Touchdown For First Half

A fumbling, faltering Whirlwind eleven managed to survive a first half surge by the Jackrabbits Friday night at Ralls and come home with a 27-0 victory.

Showing an absolute reverse of form from the Amarillo Yarnigan game in which they did almost everything right, the Whirlwinds fumbled, slipped and skidded around in the first half to look miserable while the Jackrabbits looked strong offensively and defensively.

Some fans attribute the sour start to a bit of "chestiness" on the part of the Whirlwinds due to taking the Jackrabbits "too lightly." Some excuse for the many fumbles might be found in the fact that the grass was damp and the ball became slippery in couple of plays.

Except for the third period when they scored three touchdowns, Floydada looked pretty sorry and most of the other clubs scouting the Winds picked up courage because the Green and White looked everything except invincible.

**First Quarter**

Ralls kicked to Rushing on the Floydada 15 and he carried it out to the Floydada 40. Rushing slipped over right guard for 4, then Lida smashed off right tackle for 4 and as he was tackled lateraled to Golithly further to the right but Golithly fumbled and Ralls recovered on the Floydada 44.

Ralls (and a back named Smith) took over on Floydada's 44. Smith banged right guard twice for a total of 4, then circled left end for a first on the 31. A drive at left guard netted 4. Smith tried to circle left end and cut back for almost a first, and then Smith made a first over right tackle. With Smith doing the carrying, Ralls picked up 3 at right end, 4 at right guard, 2 at left end, 1 at right tackle, to place the ball on the Floydada 8 yard line with a first down. Smith failed to gain at right end but picked up 4 at left tackle, a drive at guard resulted in a fumble and Frankie Jones recovered for Floydada on their 4.

Golithly picked up 5 in two plays to the left side of the line and Turner kicked to the Ralls 34 yard line. Smith banged the left side of the line three times for a total of 9 yards but on a fourth down the ball rolled free and Floydada recovered on the 50 yard stripe.

Golithly went around left end for 8, but failed to gain at left tackle. Patterson drove hard into right tackle for 1. Lida whipped a pass to Tyler who was run out of bounds on the Ralls 8. Lida slipped around right end for 4. Lida failed to gain at left tackle. Lida drove over right tackle for 3 and hit the same spot again for a touchdown. Lida failed to make the extra point on a line plunge. Floydada 6, Ralls 0.

Turner kicked out on the Ralls 38. Smith tried right tackle for no gain. On second down Ralls fumbled and Floydada recovered on the Ralls 40.

Patterson right end 3, Rushing lost 4 at left end when his blockers failed to function. Lida to Tyler incomplete. Turner kicked out on the Ralls 12 yard stripe.

Smith smacked right guard for 4, two tries at left tackle netted 8. Smith kicked to Rushing on the 50 and Joe raced it back to the Ralls 36.

Rushing snapped over left tackle for 10, pass from Golithly to Tyler incomplete. Golithly stepped around right end for 7, Rushing lost 6 at left end, pass from Lida to Tyler incomplete, ball over to Ralls on their 27.

Pass fell incomplete, two drives at left side of the line netted 4, and then Smith raced over center to the Ralls 40 and the half ended.

**Floydada Scores More**

Turner kicked to Ralls 39, Smith failed to gain at right tackle. Smith fumbled and Floydada recovered on the Ralls 43.

Lida's pass fell wide, Patterson raced around right end to the Ralls 25. Rushing went to the Ralls 8, Golithly fumbled and lost 10, Rushing hit left tackle for 2. Lida pounded over right tackle to the Ralls 4 and then repeated at right tackle for a touchdown. Golithly passed to



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## As I See It

Bill Hams

Heh, Heh, And Heh!

You wouldn't believe it by the score (27-0) but Floydada looked like anything but a district contender against Ralls Friday night as the Whirlwinds fumbled and looked down against probably the weakest team they have faced this year.

It made a lot of fans remember Tulla (groan) the way Floydada tried to donate the game to the Jackrabbits in that first round-deal. In fact our steady visitors, the scouts, let joy reign supreme in their midst as the Whirlwinds did most everything that a good football team shouldn't do.

Many a steady supporter of the Winds sprouted grey hair as Ralls went down the field marching, marching, marching until Frankie recovered that fumble on the 4 yard line, and that probably broke the spell.

**Credit Where Due**

While the Whirlwinds looked lousy the first half they looked good the last. All the hard things that have been said about Lida by fans in the past must now be laid aside and forgotten because George is "playing football" and the kind of football that rates the top rung.

Although Joe Rushing ain't got (whew) a flock of touchdowns racked up against his name every-one watches him make those "sensational" gallops that put it in position... and getting it down inside that 10 yard line is what counts, the ball has to be carried down the field and Joe can carry that burden.

If Joe keeps improving what sort of adjective will this poor scribe use to describe him. Keep digging Joe.

Patterson and Golithly had a fistful of trouble Friday night and probably didn't shine like they generally do but when the total yardage was added up here is how Floydada's backs looked on paper.

Lida 35 yards, Golithly 49 yards, Patterson 60, Rushing 83, and Foster 8. Tyler caught a long pass on Ralls 8, Turner kicked, Patterson caught one pass for an extra point. So you can see that the backfield teamwork is what makes the machine roll.

Floydada's line looked weak but 53 yards scrimmage by Ralls sort of disproves our eyes. However about 75 yards of that was in the first half and Floydada looked sorry while the Rabbits were doing it.

But from end to end the last half Floydada's line looked sturdy and strong except for some few thrusts in the last quarter. That line knows how to play ball, and also knows the value of teamwork.

**Whatta District**

Lockney defeats Paducah, Crosbyton loses to Matador, Matador and Spur tie, Lockney beats Crosbyton, Floydada beats Ralls.

Matador was favored to win district if Paducah didn't and now Spur unknown and untried and under-rated ties them. Lockney beats Crosbyton, also under-rated, by 6 points while Matador did it by 7 so that makes Lockney, Matador and Spur about the same strength (which means plenty tough) with Crosbyton a mere touchdown weaker than any of that three.

Paducah has all her regulars back in harness and all ready to break Floydada into little pieces on October 27. The Dragon's regular quarterback is back in uniform and that means The Dragons will have an offense as well as a defense.

**Lockney A-Going**

Lockney showed surprising strength with two regulars out (a center and an end) to out defense Crosbyton last week. The first break Lockney got was capitalized into a touchdown.

Crosbyton has a woe of a defense but a pretty slow offense. Lockney's victory was well earned and the Longhorns are still a going.

**Woodman Spare That Limb**

Last week was more or less of a success from "pickings" with some few surprises but this week

**To Win:** Matador, Spur, Paducah, Tech, Swishaw U.

**To Lose:** Turkey, Ralls, Crosbyton, New Mexico U., P & G.

Miss Mary Louise Thurmon left Saturday for Jacksboro for her mother Mrs. S. E. Thurmon. She was accompanied by Mrs. Roy Swain who went as far as Wichita Falls to visit relatives. They will return home this mid-week.

**Scoring Over**

Ball on Ralls' 37, Smith tried right guard for 2 and then kicked to the Floydada 28.

Rushing drove around left end to the 39, Patterson picked up 5 at right end, Foster fumbled but grabbed up ball, reversed his field and ran to the Ralls 46, Rushing went around left end to Ralls' 22, pass incomplete, Golithly lost 8 on an attempted pass, Patterson went over right tackle for 5, another pass went incomplete, ball over on Ralls 27.

Ralls pass incomplete, Floydada penalized 15, another pass went wide, Smith tossed a short pass over the line complete to 50 yard stripe. Smith went over left tackle for 8, Smith flipped another short pass complete to Floydada 35, Floydada penalized 15, Smith lost 3, pass incomplete, and Rushing intercepted on the Floydada 16.

Patterson gained 6 at right end, Golithly hit left tackle twice for a net of 8 yards, Patterson took a basket pass for 1 yard at the game ended. Floydada 27, Ralls 0.

Statistics:

Yards from scrimmage: Floydada 235, Ralls 90.

Yards passing: Floydada 53, Ralls 33.

First Downs: Floydada 11, Ralls 5.

Passes: Floydada 11, Ralls 8.

Passes Complete: Floydada 5, Ralls 2.

Penalties: Floydada 2 for 30, Ralls 2 for 17.

Yards lost: Floydada 28, Ralls 16.

Net yards gained: Floydada 230, Ralls 72.

Fumbles: Floydada 5, Ralls 6.

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TSK! TSK! NOW AIN'T DAT TOO BAD! IF WE KNEW DAT WE WOULD HIT 'CHA WITH A FRESH ONE!!



# Crippled Lockney Powerhouse Stops Crosbyton By 6-0

## Crosbyton Has Strong Defense But Fails To Match With Offense

A crippled Lockney Longhorn team met a stubborn defense for the second time in two conference starts but came through as expected with heads-up football to win 6 to 0 in a fourth quarter drive against Crosbyton's Chiefs.

Virgil Kelly had the honor of punching over the marker although Davis and Parrack had borne the brunt of the downfield drive.

Lockney had little chance to score in the first half as the game officials took a strong hand to step off heavy penalties against Lockney, and at one time Crosbyton marched to Lockney's 24 yard line with the aid of two 15 yard penalties.

Lockney, minus a regular center and end, had a defense just as good as Crosbyton could show and a better offense, and that was exactly the difference in the two teams.

Lockney showed their championship form in the fourth quarter after Crosbyton had elected late in the third to try to plunge a yard on fourth down for a first instead of kick. The lunge failed by about half a yard and Lockney took over on the Crosby 30 yard line.

Wasting little time the big Longhorn machine began to grind and in about six plays had six points to their credit.

Offensively, Crosbyton could not get started against the Lockney forward wall and whatever yardage they gained was made on Longhorn errors rather than Longhorn weakness. Crosbyton went on the field with a defense that looked better than Paducah's and probably the nearest thing to an airtight defense in the district. It was easy to see why Matador was glad to get away with a 7 to 0 victory and it will take a potent attack to score more than twice on the Crosbyton team as long and they come up with that type defense.

Lockney's fans and team stopped off at Ralls to watch the Floydada

Whirlwinds lick a hepped up Ralls team 27 to 0, a team Lockney could have defeated the same afternoon 50 to 0.

Judge J. W. Howard accompanied his daughter Mrs. Walter Miller to Amarillo Thursday for a short visit with another daughter Mrs. Dora Tye and family before Mrs. Miller returned to her home at Sentinel, Oklahoma. She has been a guest in the home of her parents here the past past three weeks.

Mr. and Mrs. J. E. Laughlin of Waco came Thursday for a visit with their daughter, Mrs. A. B. Keim and family.

Miss Mary Anne Kimble of Littlefield was a week-end guest of her parents, Dr. and Mrs. Wilson Kimble.

Miss Virgie Luttrell of O'Donnell was a week-end guest of her parents, Mr. and Mrs. J. P. Luttrell.

Mrs. Harlan Palmer and daughter, Harla Ann, of Crosbyton visited Sunday with Mrs. Palmer's parents, Mr. and Mrs. Tom Smith. Harla Ann remained for a longer visit.

**RESULTS LAST WEEK**

Floydada 27, Ralls 0.  
Lockney 6, Crosbyton 0.  
Spur 7, Matador 0.  
Paducah 13, Lefors 0.

**Conference Standings**

Team	P. W. L.	Pts.
Lockney	2 2 0	1,000
Floydada	2 2 0	1,000
Floydada	1 1 0	1,000
Matador	2 1 5	750
Spur	1 1 5	500
Ralls	1 0 1	0
Paducah	1 0 1	0
Crosbyton	2 0 2	0

**Games This Week**

Matador at Turkey  
Crosbyton at Paducah  
Spur at Ralls  
Lockney wants game  
Floydada open date.

**Floydada Scoring**

Player	Tds.	Pts.	Total
Geo. Lida	11	9	75
Golithly	4	1	25
Patterson	2	1	15
Grigsby	1	0	5
Rushing	0	1	1
Total			120

Writing fluids, Hesperian.

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GROCE

# Alfalfa Has First Place As Legume

Practical Problems For Growers Arise As Crop Acreage Increases

(By D. F. Bredthauer, County Agricultural Agent Floyd County)

As the irrigation farmers have unanimously adopted the planting of alfalfa as a soil building hay and seed crop, it might be well to study the present situation which confronts this crop. As a soil builder it is excellent. The AAA recognizes it as soil building payments are made on it in connection with the AAA program. The irrigation committee of the County Land Use Planning committee recommends that each irrigation project should have one-eighth of its acreage devoted to soil building crops such as soy beans, clover, or alfalfa.

The county AAA records show that over 6,000 acres of Floyd County irrigation land is being devoted to alfalfa. From a soil building standpoint it might be well to inform growers that the seed should be inoculated before planting. This is an inexpensive step but very important. In many alfalfa fields of the county it has been found that the roots do no possess nodules and in his case as far as the land is concerned the plant has become soil depleting. When the seed is properly inoculated a large number of the bacteria cling to the surface of each seed and as soon as the hairs begin to form on the seedlings the bacteria are immediately available for their work. The bacteria within the nodules absorb the free nitrogen of the soil air which is utilized by the growing plant. Proper inoculation supplies nitrogen in the early stages of the growth—the plant gets off to a flying start and it is also stronger and healthier.

In making a survey of the alfalfa fields it is a definite fact that all lack from a production standpoint and it is recommended that where the planting seed was not inoculated that 100 pounds ammonia sulphate per acre be applied next spring and where the plants have sufficient nodules 200 pounds acid phosphate 20% per acre be applied next spring.

If the alfalfa acreage continues to increase in the future it is in the past. It must be remembered that the hay crop is very bulky, hard to store and it might not always find a ready market. This may call for a livestock feeding program such as feeding lambs. A number of alfalfa growers have gone the seed harvesting route and this phase of the game can very easily be saturated. The state certified seed plan may offer some solution for a greater output of the seed crop.

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GROCERY & PRODUCE

## Dougherty News

### MRS. HUNSUCKER BURIED SATURDAY AT BURELSON

Mrs. W. C. Hunsucker of McAdoo passed away in the Plains hospital at Lubbock, Friday morning at 4 a. m. Born Etta Burrows, October 5, 1874, she was married to Will C. Hunsucker at Burelson, Johnson county forty-six years ago. In 1914 she, with her family moved to Dickens county four miles north of McAdoo where she lived until her death.

The body was taken by rail Friday to Burelson, her childhood home for burial. The last rites were read by Rev. George Jones assisted by C. E. Meredith, pastor of the Baptist church and interment made in the family plot at that place. She is survived by her husband and three sons, Roy, of Dallas, Archie of California and Noble of McAdoo. One brother Andrew Burrows of nephews, W. S. and J. T. Poole with their wives attended the funeral services. Mrs. C. A. Caffee of Dougherty is a niece.

John A. Allen, Johnnie Woolle, and Lois Nickels of McAdoo accompanied the body and served as pall bearers.

**DOUGHERTY, October 16.**—Mrs. C. S. Ray who recently underwent a major operation in the Baylor hospital at Dallas, is improving nicely after being seriously ill last week from asthma and complications following the operation. Mrs. Ray was placed under an oxygen tent for thirty-six hours when the asthma attack became so severe.

The relatives who went to her bedside from here when she became worse have returned home and it is probable she will be brought home the latter part of the week. After the fine rains last week-end, wheat farmers in this part of the county are running double crews on twelve hour shifts to get the vast acreage of wheat sowed while the moisture lasts.

**Church News**  
Taking for his subject, "The Great Commission," with scripture reference found in the 28th chapter of Matthew, Rev. Victor Crabtree brought a very inspiring message at the Baptist church Sunday morning.

The lesson was in connection with our October objective. The objective for Texas Baptists is for every church to give the fifth Sunday October offering to missions. In connection to this every church member is asked to give one day's income extra for missions. This plan will enable Texas Baptists to reach its million dollar objective for the convention year.

For the night's service, Rev. Crabtree gave a historical resume on the origin of the New Testament church. "What Do I Do on Sunday?" is the subject to be discussed in the young people's meeting at Epworth league Sunday, October 22 at 7:30 p. m. The meeting will be at the church and the subject will be led by R. V. Bartlett. Since there will be no church service at night, the public is invited to be present. A general singing will be held immediately after the league service.

Baker Flemming of Lockney are installing a butane heating system at the school building this week. The Dougherty school system is to be commended for the step in keeping the school modernized with this equipment.

**Birthday Party**  
Honoring her son James, on his fourteenth birthday, Mrs. W. M.



**Trench Silo.**—Good pictures of trench silos have been hard to make. This one shows August Hegar, 4-H club boy of Hockley, digging a 140-ton silo that he later filled with grain sorghum. He bought steers and fattened them for the market with the silage as roughage.

Webb was hostess to the teen age youngsters of Dougherty with a party at her home Friday night. The evening was enjoyed with various games being played.

Refreshment plates of punch and cookies were passed to the following: Bobby Ruth Wisdom, Eva Lee Oden, Blaudene Allen, Maudine Hinton, Nadine Powell, Ruth Webb, Jean Covington, C. L. Billy and Jean Brownlow, Billy Morrison, Doris Allen, Bobbie Covington and the honoree James Webb.

**Local News**  
Joe Bloodworth was a business visitor here Monday.

Tom Hannon spent last Monday in the Joe Grigson home near McAdoo.

Miss Mary Nell Hodges who teaches in the South Plains school, spent the week-end with Miss Elma Lott.

Mr. and Mrs. Tate Jones spent Wednesday in Lubbock where their little daughter received medical treatment.

Mrs. J. R. Yearwood of Floydada visited her brother W. M. Webb and family Wednesday.

Mr. and Mrs. Toad Thompson and Mrs. J. B. Thompson all of Henrietta spent the week-end with Mrs. Thompson's aunt, Mrs. C. B. Bartlett and Mr. Bartlett.

Mr. and Mrs. J. E. Newton in company with Mrs. Roy Snodgrass of Floydada were in Dallas and Houston several days last week. While in Dallas they visited Mrs. C. S. Ray at the Baylor hospital.

Mrs. F. M. Dougherty who has spent the past month with a sister in Washington, D. C., and in Woodbury Forest, Virginia where her sons Bill and Sam are in school, returned home Friday.

Sunday guests in the Earl Foster home were Mrs. Foster's parents, Mr. and Mrs. Charlie Bradford of Baker and her sister Mrs. Ben Galloway and Mr. Galloway of Floydada.

Mr. and Mrs. Price Brownlow and boys spent Sunday with relatives at McAdoo.

F. M. Dougherty and W. S. Poole were in Plainview Friday on business.

Mr. and Mrs. C. A. Caffee and Mrs. Tom J. Boyd were guests in the Riley Wooten home at McAdoo Friday.

Mrs. T. F. Everett, who has been a house guest in the Dougherty home for the past five months left Sunday for her home in Lake Charles, Louisiana.

Mr. and Mrs. Cullen Bullock and little daughters of Center spent last Tuesday night in the home of her sister Mrs. H. N. Powell and Mr. Powell.

Mr. and Mrs. Alexander and

## Wanted Your Poultry & Eggs

We are in the market for your Turkeys now.

We are officially culling and blood testing flocks now for the coming hatching season. Can use eggs from all heavy breeds.

See us for all kinds of Poultry and Live Stock Feeds.

## Carmack Hatchery

PHONE 307  
Opposite Consumers Fuel Association

<b>SUGAR, 10 Lbs.,</b>	<b>57c</b>
<b>HERSHEY'S COCOA, Lb.,</b>	<b>15c</b>
<b>MILK, 6 SMALL CANS,</b>	<b>19c</b>
<b>SALAD, DRESSING QUART,</b>	<b>23c</b>
<b>PEANUT BUTTER 3½ Lb. Pail,</b>	<b>45c</b>
<b>LIFE BUOY SOAP, 3 BARS,</b>	<b>19c</b>
<b>DEL MONTE CORN, No. 2 Cans, 2 FOR,</b>	<b>25c</b>
<b>SHREDDED WHEAT, 2 Packages,</b>	<b>15c</b>

Telephone 292

## Center News

**CENTER, Oct. 17.**—Wheat sowing has been rushed since the fine rain in this community. A number are sowing quite a large acreage for pasture and plow up later with hopes that there will be enough moisture to make good pasture to help stretch the lack of feed on until spring.

This community was saddened to hear of the sudden death of Rev. J. Matt Harder of Ralls. Those from Center who attended his funeral were Mr. and Mrs. A. W. Anderson, Mr. and Mrs. Claud Carpenter, Mr. and Mrs. W. B. Jordan, Mrs. Leo Prizzell and Mrs. Jas E. Green.

Mrs. Wade Warren, Mrs. R. L. Glenn, and Lyndell Mae visited Mrs. C. M. Meredith Thursday afternoon.

Mr. and Mrs. Frank Dunn and son spent Sunday and Monday with Mrs. Dunn's mother, Mrs. J. L. Montgomery. They returned to their home at Adrian late Monday afternoon.

Mr. and Mrs. Floyd Anderson spent Sunday with his parents, Mr. and Mrs. A. W. Anderson.

Mr. and Mrs. R. L. Glenn and Lyndell Mae visited Saturday with Mr. and Mrs. Jordan.

Center church set next Sunday at the 11 o'clock hour to call a pastor. All the membership of the church is urged to be present.

Mrs. Montgomery and Mrs. Whitely were Floydada callers Monday afternoon.

Mr. and Mrs. W. B. Jordan and J. B. visited Mr. and Mrs. W. H. Henderson Sunday afternoon.

Mr. and Mrs. H. B. Mankin returned last Monday from a visit with their daughter, Mrs. Grady McAda and Mr. McAda, in Tucumcari, New Mexico.

J. B. Jordan, L. D. and Miss Viola Gollightly visited Mr. and Mrs. W. B. Harris Monday.

Next Friday is the night for the regular community program. Everyone is invited to attend.

Tuesday of next week the home demonstration club meets with Mrs. W. B. Jordan. A judging contest will be held for fruit and vegetables canned in Ball jars.

Dr. M. J. Shaw came last mid-week from his home in Tulsa to visit with his son, W. A. Shaw and Mrs. Shaw.

Mr. and Mrs. W. R. Simon had as their guests over the week-end Mr. and Mrs. A. W. Westby of Amarillo.

## REDD'S CAFE — FRUITS

Chili,	<b>10c</b>
Hamburgers,	<b>5c</b>
Sandwiches,	<b>10c</b>
Stew,	<b>15c</b>
Milk, 2 glasses,	<b>5c</b>
Steaks,	<b>20c</b>

— FRUITS —

Lemons, doz.	<b>18c</b>
Onions, lb.,	<b>3c</b>
Candy, bar,	<b>3c</b>
JONATHON Apples, dozen,	<b>10c</b>
Oranges, doz.	<b>15c</b>

## Harvet About Over In McCoy Community

**McCOY, Oct. 17.**—Farmers of the McCoy community are all busy since the rain getting the wheat seed in the ground. Most of the cotton and feeds have been gathered.

Jimmy Parrish, son of Mr. and Mrs. Albert Parrish underwent a tonsilectomy in a Lubbock hospital Saturday. He has been brought home and latest reports are that he is doing nicely.

Mrs. Charlie Payne and her daughter Mrs. Stapleton of Crosbyton visited her mother Mrs. W. W. Smith and other relatives here Sunday.

Mr. and Mrs. S. W. Ewing and son Leslie visited in Lockney Sunday. They attended a birthday dinner of their nephew Nap Weather. All the children of the honoree were present for the dinner and enjoyed the beautiful three-tiered birthday cake that was covered with 58 candles.

Many residents from here attended the funeral of their former pastor and friend, Rev. J. Matt Harder, at Ralls who died Sunday at his home in Ralls, and was buried Monday afternoon. The Ralls church was filled to overflowing a crowd estimated at around one thousand friends who mourned the passing of this, their friend. He will be missed in this and other communities he has served.

Miss Freda Jackson, who has been ill for sometime is reported this week to be slowly improving.

Mrs. J. S. Chenoweth and Mrs. Homer Sims are in Fort Worth this week attending a Bible school.

Mr. and Mrs. Glad Snodgrass spent Saturday night and Sunday in Jericho visiting with Mr. Snodgrass' sister, Mrs. E. R. Reeves. Mrs. Reeves returned home with them and went on to Lubbock to be with her brother, G. L. Snodgrass, who is staying with his wife in a hospital there. Mrs. Snodgrass accompanied Mrs. Reeves to Lubbock Monday.

Mrs. E. C. Nelson went to Muleshoe Sunday to visit for an indefinite time with her daughter, Mrs. Dave Standifer and family.

Mr. and Mrs. E. L. Teague and children visited with relatives in Runnels county Sunday.

## TURKEYS—

will have to hurry to be fat enough for market by November 1.

**BRING US YOUR— Cream, Poultry and Hides —THIS WEEK**

The largest Produce House in this territory.

**FLOYDADA POULTRY & EGG**  
C. L. Berry, Manager

## "PRETTY UP" FOR FALL FESTIVITIES

Unlock the door to the social world with an attractive, well-groomed appearance. Come here regularly for expert Beauty attention. All work guaranteed!

Permanents, Oil, \$1.50

**PARADISE BEAUTY SHOP**  
VIDA MAE Balcony Arwine Drug LELA

## Keep an Eye Open ON YOUR LAYING FLOCK THIS FALL—

The Egg Market is still up and with even cooler weather ahead the chances of further market advance is probable. Take advantage of "up markets" this year, keep your flock at top production with—

### ECONOMY (Kelco) POULTRY FEED

A balanced poultry ration that will give results at a reasonable price. You will find that it pays to feed Economy Poultry rations.

We also handle feeds and grains for poultry, hogs or cattle.

**COAL! COAL! COAL!**


Cooler Weather is here. We handle high grade Colorado COAL by the sack or ton.

## Farmers Grain Company

Floydada, Phone 43 Texas

## HEALTHY, WEALTHY AND WISE!

**IF YOU EAT THE RIGHT FOOD AND CHEW IT THOROUGHLY, YOU CAN EASILY PREVENT PYORRHEA...**



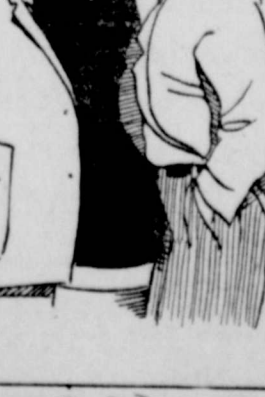
**IF YOU GET "SOMETHING IN YOUR EYE" ALWAYS CONSULT A DOCTOR OR AN OCCULIST. AMATEUR ATTEMPTS TO REMOVE A FOREIGN SUBSTANCE FROM THE EYE, FREQUENTLY DAMAGE THE EYESIGHT.**



**AFTER THE AGE OF THIRTY UNDERWEIGHT IS MORE DESIRABLE, SINCE PEOPLE IN THIS CLASS LIVE MUCH LONGER AND ARE HEALTHIER THAN THOSE WHO ARE OVERWEIGHT.**



**SHAKING HANDS WITH SOMEONE OFTEN RESULTS IN CATCHING COLD...**



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### West Texas Faces Hard Winter, And Relief Is Needed

#### Re-Allocation Of WPA Funds And Increased Quotas To Be Sought

The West Texas area is facing a hard winter and an acute relief situation will develop shortly as a result, Marshall Formby, county judge of Dickens county and president of the West Texas Judges and Commissioners association, declared in a statement this week from Dickens.

To meet the situation a called session of the officials' organization has been called for Friday, October 20, (tomorrow) by Judge Formby, who said:

"A crop failure in all of West Texas has created an acute relief situation, which demands immediate consideration. The present quotas of WPA for this district are wholly inadequate to meet the situation.

"WPA District Supervisors and the state director say they are helpless to remedy the condition. It is, therefore, up to the sponsors to do something. Information released by the labor department at Washington and the press indicate large numbers of the unemployed are being employed by private industries in the Eastern states and industrial centers, thereby relieving the burden on WPA funds. This re-employment is sure to increase steadily for several months in the future.

"If these facts are brought to the attention of the WPA officials, senators and congressmen by the various counties and municipalities in the distressed sections, as set out above, reallocation of WPA funds and increased quotas can be procured.

"We are calling this meeting in time to do something before it is too late. It is one of the most important meetings that will be had. Due to the shortness of time, I ask that you notify each of your commissioners and be on hand at the called meeting."

Judge G. C. Tubbs, of this county, and members of the Floyd County Commissioners court, plan to attend the session.

### October 1 Ginnings In Floyd 1160 Bales

The 12 Floyd county gins on October 1 had turned out a total of 1160 bales of cotton compared with 880 on the same date last year, the official cotton ginning report from the Bureau of the Census states.

Columnar pads. The Hesperian

### Farmers At Pleasant Hill Planting Wheat

PLEASANT HILL, Oct. 16 — Farmers in this community have begun to sow wheat after the fine rain last week. School has been dismissed for cotton pulling for several weeks.

Miss Irene and John Cardinal visited in the Lakeview community Sunday.

Grandmother Hambricht left Sunday for California after spending several weeks with her son, W. M. Hambricht and family.

Mr. and Mrs. Floyd Day, of Childress, visited Dan Day during the week-end.

Mr. and Mrs. Joe Robertson and family visited in Paducah Sunday with Mr. and Mrs. R. W. Cudd.

Mr. and Mrs. Charlie Camden, of Floydada, visited in this community Sunday.

#### J. R. MADDOX HAS FAIR CROP OF PEACHES AGAIN ON SEVEN YEAR OLD TREE

J. R. Maddox has again reaped a good harvest of delicious peaches from a seedling he planted seven years ago in his yard in the south part of the city.

The peaches are the October Cling variety and a nice sample of the crop was brought to the Hesperian office Saturday.

The writer recalls several times seeing a plate on display at agricultural exhibits in Floyd county and always they win some recognition for their uniformity of size and delicious flavor.

#### MRS. ARMSTRONG HOSTESS TO WOMAN'S COUNCIL MON.

Woman's council of the First Christian church met Monday afternoon with Mrs. N. A. Armstrong, 418 West California street.

Mrs. L. B. Fawver taught the lesson on Stewardship with Mrs. L. H. Dorrell, Mrs. Joe Parrish, Mrs. Zell Probasco and Mrs. Victoria Asher assisting. Eight members attended the meeting.

A Bible study will be taught at church next Monday afternoon at 3 o'clock.

Mr. and Mrs. H. K. Ammons and daughter, Sue Neil, of Amarillo visited from Sunday until Tuesday with her father, C. E. Neil and family. They left from here on a vacation trip.

Mrs. J. M. Willson returned home Friday from Dallas where she had spent several days recuperating from a tonsil operation. While in Dallas she visited with her son, James, who is a student at S. M. U.

Mr. and Mrs. Earl Crow and Mr. and Mrs. J. E. Swinson spent Sunday in Santa Rosa, New Mexico.

### Baptist Brotherhood Leader Of South To Address Baptist Men

An announcement this week from A. C. Huff, Plainview, District Nine missionary of the Texas Baptist association, invited attendance of all Baptist ministers and laymen to attend a district men's meeting in two sections—one at the First Baptist church of Plainview on Friday night, October 20, at 7:45, and the other at the First Baptist church of Lubbock on Monday night, October 23, at 7:45. Hugh F. Latimer, associate secretary of the Baptist Brotherhood of the South, Memphis, Tennessee, is to be present and conduct the program at each meeting. This is for all the men of the district, preachers and laymen. A special feature will be an open discussion of the Office of Deacon, with a closing address by Mr. Latimer on "The Man and the Kingdom."

#### WORLD OUTLOOK PROGRAM FEATURE OF WMS MEETING

A large attendance was present for the social meeting and World Outlook program of the Methodist Woman's Missionary society in the home of Mrs. Lula Slaughter Monday afternoon with Mrs. W. H. Alexander as assistant hostess.

Mrs. James Colville was leader of the program and read the scripture. Mrs. L. C. McDonald gave the meditation.

Topic of discussion was, "Lifting our Horizon in Fields Afar." Mrs. N. W. Williams, Mrs. C. K. Arnold and Mrs. Noel Troutman assisted the leader in presenting the topic.

Concluding the program Mrs. B. P. Woody, president, conducted the business session. Delicious refreshments were served during the social hour.

The meeting for next Monday will be at the church at 3 o'clock for a study.

#### BAPTIST WMS CIRCLE MEETINGS HELD AT CHURCH

Circle meetings of the Woman's Missionary society of the Baptist church were held Monday afternoon.

Mrs. W. I. Cannaday, Mrs. G. N. Shirey and Mrs. E. L. Norman were elected circle chairmen. Details for the organization were completed for the year's work.

The society meets next Monday in a joint session for a business meeting at the church at 3 o'clock.

#### PERSIMMONS BROUGHT TO OFFICE BY MRS. STEGALL

Mrs. P. G. Stegall brought a nice sample of persimmons to the Hesperian office Saturday. "They are for the twins," she said. "Tell them they are especially delicious." They were gathered on her mother's farm in Montague county.



# Which shell hides THE LITTLE PEA ?

It's HARD to tell... but EASY to pick a winning oil

"THE hand is quicker than the eye," says this breezy boy, and he challenges all comers to guess—at suitable odds—which shell hides the little pea. No matter how closely you watch him, as he deftly lifts and maneuvers the shells, the pea never seems to be under the one you pick.

But you never have to engage in a contest of wits... you don't have to guess... which is a winning oil for your motor. It's easy to tell. This is why:

The great Phillips refining organization makes a complete and frank statement which does away with all doubt. No hedging, no reservations. If you want our best oil, remember we specify that Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils we offer.

Next time you want oil, pick a winner. Drain and refill with Phillips 66 Motor Oil at the Orange and Black 66 Shield.



Phillips Finest Quality

## Emergency Calls Don't Mean "Six Months From Now"!



The physician, the hospital, the dentist, the druggist—are entitled to the same promptness—in the payment of their accounts—as you expect from them in emergencies

WHEN emergencies arise, when tragedy impends, they are expected to respond—night or day, in fair weather or foul—and they do.

But, too often, that same promptness is not shown when time for payment comes. Is that fair?

They have bills to meet, too! And families to support and employees to

be paid—just like the rest of us.

And remember, how you pay them is known to the retail stores—and how you pay the stores is known to them also—through your record at the credit bureau.

To keep your credit record clear, pay all bills promptly—by the tenth or as agreed.

- |                            |                                |  |
|----------------------------|--------------------------------|--|
| Arwine Drug Co.            | Hull & McBrien Grocery         | Bishop Motor Co.                       |
| A. B. Kaim Haberdashery    | Stansell & Collins             | Floydada Hospital & Clinic             |
| J. C. Gilliam              | Dr. I. W. Hicks                | Smith & Smith Clinic                   |
| White Drug Co.             | Texas-New Mexico Utilities Co. | Dr. W. M. Houghton                     |
| Brown's Household Supply   | Daily's Conoco Station         | R. C. Henry, Continental Distributor   |
| First National Bank        | Martin Dry Goods Co.           | Dale Strickland, Panhandle Distributor |
| Star Cash Grocery          | Radio Electric Co.             | Farmers Grain Company                  |
| Higginbotham-Bartlett Co.  | Finkner's Triangle Garage      | Dr. C. M. Thacker                      |
| Felton-Collins Grocery Co. | M. L. Solomon, Jeweler         | C. T. Campbell, Texaco Distributor     |
| Martin & Company           | Dr. V. Andrews                 | Looper's Cash Grocery                  |
| Oden Chevrolet Company     | King's Grocery Company         | Wilson Kimble Optical & Jewelry Co.    |
| H. M. McDonald Hardware    | J. C. Wooldridge Lumber Co.    | F. C. Harmon                           |
|                            | Kirk & Sons                    |  |



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**Retail Merchants Assn.**  
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Affiliated with Retail Merchants Association of Texas

Booklet Now Free

Please send me free Booklet, "How to Use Credit to Your Best Advantage." No obligation, of course.

Name \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_



Nearly \$12,000,000 was paid last year to Texas telephone people

Into pay envelopes for Texas telephone people last year went nearly 12 million dollars—wages to operators, to linemen and repairmen, to others in the far-flung brigade of Texas telephone people.

The largest item in the cost of furnishing telephone service in Texas is the wages paid to the 8,700 men and women who make Texas telephones talk. Of every

dollar it cost last year to furnish telephone service in Texas, more than 40 cents went for wages.

Nearly 12 million dollars' worth of human energy and skill went into your telephone service in Texas last year... to the people who furnish you fast, accurate, and dependable telephone service... yet the cost of a telephone in your home is only a few pennies a day.

**SOUTHWESTERN BELL TELEPHONE COMPANY**

WANT A BARGAIN? You can telephone 100 miles for 60¢ (day rate, station-to-station)



## Electrification Program Includes New Communities

### Extensions To Areas In Five Communities Are In New Plans

While it is several weeks before construction can begin on the extensions to the Floyd County Rural Electric co-operative lines, the local office is ready to start work now on preparations, L. W. Chapman, project superintendent said last week. "Legal problems are to be cleared up, plans and blueprints must be made, and we must select a contractor to build the lines," said Mr. Chapman. Of the 86 miles of line approved recently by the national administration, Mr. Chapman said the following are definitely included in the set-up:

Floydada to Center; Lakeview, Floyd county, to Leatherville school in Crosby county; A short tap in Pleasant Hill, Floyd county;

A short tap north of Petersburg in Hale county;

Tap from Harmony in Floyd county to McCoy and Starkey in Floyd county.

At this time Mr. Chapman is not sure what area is included in another 11 miles of line which has been approved by Washington. He had "put in" for an extension in Baker, Floyd county, and for an extension in Hale county, but the extent of the approval given indicates that one of the other has not been given official sanction. More than a hundred other miles of extension for which approval was asked has been cut back for further development, he was advised.

To the applicants for electrification in the areas where approval has been given, it is Mr. Chapman's belief that the member-applicants should not delay beginning their planning. "Now is the time to plan our wiring," he said. "Decide on what appliances we want first, and make provisions for hooking up the line as soon as it comes."

### RELATIVE BURIED TUESDAY OCTOBER 10, AT EVANSVILLE

Mr. and Mrs. J. D. McBrien returned home Friday from Evansville, Arkansas after attending the funeral of J. N. Bellamy, 58, a brother in law of Mr. McBrien.

The death message was received here about 10 a. m. Monday, October 9, a few hours after Mr. Bellamy had succumbed of heart ailment. The McBriens left a few hours later for Evansville. Funeral service was held at the Evansville Methodist church Tuesday at 2 p. m. and interment made in the cemetery there.

## First Power Unit Of Floydada Plant Came In This Week

First unit of the power plant for Floydada Municipal Power and Light plant reached Floydada Tuesday and workmen of A. M. Lockett company, contractors, began setting it up on foundations the same afternoon under direction of W. R. Pender, superintendent.

The unit is the first of three 300-horse power Worthington Diesels that will be installed before the completion of the job.

Meanwhile construction work on the distribution system is under way, with a crew on the job of setting poles. Goolsby Electric company, subcontractors, and Southwestern Bell Telephone company, are jointly working on this part of the installation.

## 1940 Model Chevrolet Given Good Reception

Belief that the 1940 model Chevrolet has had the best reception from the public of any model put out in recent years, was expressed this week by Conner Oden, of the Oden Chevrolet company.

A master de luxe model was put on the floor of the local dealer Friday night, ready for inspection beginning Saturday morning, and hundreds saw the car that day, followed by others during this week.

Many refinements in various parts of the car have been made, the newest car even surpassing the 1939 model for beauty.

### MANY SEE 'YOURS TRULY,' ED GRAHAM, FRY'S SHOW

In excess of 800 Floyd county people saw the R. E. Fry sponsored show, "Yours Truly, Ed Graham," at the Palace theatre Thursday and Friday nights of last week.

The feature, which was an added attraction to the regular show, had as a theme social security and how it works out as an effort of the individual to provide for himself and his dependents through a planned program of insurance.

Through Mr. Fry's efforts the show was given here nearly 12 months in advance of a date that had been assigned this point as a city of less than ten thousand population.

### SCOUTS SEE FOOTBALL GAME

Several members of Floydada Boy Scout troop No. 59, accompanied by W. R. Simon and Coach Odell Winter, saw the football game last Saturday between Texas Tech and Arizona State university.

Columnar pads. The Hesperian

## Postmasters Enjoy Big Week In Washington At The Annual Convention

Convention of the postmasters of the United States at Washington, D. C. last week was one of the outstanding events of the year for Mrs. Barbara H. Smith, postmaster of Floydada, she said here the first of the week after her return from the national capital Saturday.

Washington people, the post office department and members of the Texas delegation in Washington, made every effort to make the meeting of the postal workers one of pleasure and profit throughout, Mrs. Smith said.

An address to the postmasters by Congressman George Mahon of the 19th District of Texas, a visit to the White House where the postmasters were greeted by President and Mrs. Roosevelt, a luncheon at which Mrs. Roosevelt was the speaker, a morning spent at the Post Office department, a visit to the Supreme Court where a case was being heard, and a visit to the House of Representatives while the neutrality bill was being debated, Mrs. Smith considered among the high lights of a very interesting week.

Mrs. Roosevelt, Mrs. Smith declared, is a much younger appearing and prettier woman than her pictures in the newspapers indicate.

### MISS WILSON MEETS WITH HOMEBUILDERS H. D. CLUB

"Comfortable healthful sleep is largely depended upon a good mattress," Miss Edith Wilson told the Home Builders Home Demonstration club in her demonstration on making a mattress at the home of Mrs. P. F. Bertrand last Friday afternoon.

"It is important that a mattress be scrupulously clean and sanitary. It should be durable because it is in use at least one third of the time and receives hard wear," the speaker said.

During the business meeting Mrs. Raymond Teeple, president appointed Mrs. E. W. Moore, Mrs. Elbert Parks and Mrs. D. D. Shipley as a nominating committee. Mrs. Shipley gave the council report.

The next meeting will be Friday, October 27 with Mrs. Teeple.

Members present for the meeting were Mesdames C. W. Denison, Parks, Moore, Roy Curry, J. D. Eaves, Teeple, Mable Sims, W. A. Cates, John Lloyd, E. J. Sonntag, Cecil Bronson, D. D. Shipley, and P. F. Puqua, Misses Joy and Myrna Dunavant, Daisy Aaron and Edith Wilson.

### MC-COY HOME DEM. CLUB

"Blue paper is good to roll your table linens in after they have been ironed, first on the wrong side then on the right, with the crease always on the right side," Mrs. W. F. Culpepper said in her talk to the McCoy Home Demonstration club in the meeting Friday at the home of Mrs. Sidney Johnston.

"In removing stains from your table linens first try cold water and if this doesn't remove it, boiling water will usually remove all fruit stains if poured through material stretched over a vessel," the speaker added.

Mrs. R. F. Day had charge of the business at which time the following officers were elected: Mrs. R. E. Smith president; Mrs. James Smith, vice-president; Mrs. Will Snell, council representative; Mrs. John Shipley, secretary-treasurer; Mrs. S. H. Day, reporter.

The club invited other club members and all who wish to come to their community fair and style show, November 3, at the school building at 8 o'clock.

Refreshments were served to Mesdames O. F. Cummings, James Smith, Dolphus Staples, S. H. Day, Will Snell, W. H. Brock, Volene Hulsey, G. H. Day, T. J. Day, Elton O'Neal, Robert Smith, Robert Day, Clifford Curry, Sidney Johnston, W. F. Culpepper, Harry Jones and Willie Hulsey.



Reduced Prices on all I. E. S. Approved Floor Lamps.

See the variety of styles now on display at our store Get yours early. 95c down \$1.00 per month.

**RADIO Electric Co.**

Phone 201

## Public Records

**Marriage License**  
Oct. 14—Wilson J. Womack and Mary Ruth Wood.

Oct. 14—C. B. Barbee and Velma Banks.

Oct. 18—Oscar W. Phillips and Hortense Byars.

**New Cars Registered**

Oct. 9—1940 Nash sedan, J. A. Arwine, Floydada.

Oct. 9—1940 Chevrolet coach, W. A. Massie, Floydada.

Oct. 12—1939 Pontiac sedan, A. G. Smith, Floydada.

Oct. 12—1939 Chevrolet sedan, Mrs. W. B. Wilson, Floydada.

## Irick News

IRICK, Oct. 17.—With row binders running in every direction, wheat drills going day and night and farmers trying to get their cotton out, this has been a very busy community for the past few weeks.

Mrs. Alec Noms of Lockney visited friends in this community Monday.

Mr. and Mrs. W. M. Sammann and children visited Mrs. Sammann's parents Mr. and Mrs. J. P. Goen at Hale Center Sunday.

Once again our little community bows its head in mourning and deep sympathy when news came of the death of Grandfather Schacht. He was 81 years of age and died Saturday morning of a heart attack.

Born in Germany he has lived in this community for the past twenty-five years and has won many friends.

Funeral services were held by Rev. C. A. Gaertner, pastor of the St. Pauls Lutheran church at Plainview.

He is survived by his wife and the following sons and daughter Miss Anna Schacht, C. H. John and Henry, all of Lockney and Fritz of Plains, Kansas. One grandson Henry Neal Schacht of Lockney. Arch Crager was in charge of the funeral arrangements.

### SON OF DELBERT EUBANK BADLY BURNED ON HANDS

The small son of Mr. and Mrs. Delbert Eubank was rather seriously burned on his hands Thursday morning when he fell against a stove.

The child was playing near the stove when he stumbled and fell, his hands coming in contact with the flame.

Treatment was given him at the Smith & Smith clinic.

### J. H. BUCHANAN SERIOUSLY ILL AT CARTHAGE, MISSOURI

Mrs. Harry Morekel and her brother J. W. Buchanan, Mrs. Buchanan and children left Saturday for Jasper, Missouri after receiving a message telling of the serious illness of their father, J. H. Buchanan.

Latest news, received by Mr. Morekel indicate his father in law's condition as unchanged. He is suffering from pneumonia. Mr. Buchanan is in a hospital at Carthage, Missouri.

Mrs. Mattie Minter, of Sulphur Springs, came last week for a visit with her daughter, Mrs. J. W. Chapman and family.

## Star Cash Savings

FLOUR, 48 lb. Guaranteed **1.29**

SYRUP, Gallon, **39c**

PRUNES, Gallon, **27c**

SOAP, Crystal White, 7 BARS, **25c**

CANDY, 3 Bars, **10c**

MATCHES, 6 Box Carton, **17c**

GUM, 3 Packages, **10c**

VIENNA SAUSAGE, CAN, **5c**

BACON, No. 1 Sliced, Pound, **20c**

SAUSAGE, They're Pure Pork Pound, **15c**

BANANAS, DOZEN, **15c**

THE NUTS ARE HERE NEW CROP WALNUTS, PECANS, ALMONDS, BRAZILS

## Many Lakeview Friends Attend Harder Funeral

LAKEVIEW, Oct. 18.—A number of people from this community attended the funeral of Rev. Matt Harder at Ralls Monday. Rev. Harder is a former pastor of the Lakeview Baptist church.

**Rainfall**  
From 1 1/2 to 2 1/2 inches of rain fell in the Lakeview community last week.

**Needlecraft Club**  
The Lakeview Needlecraft club, met Thursday, October 12, at the home of Mrs. W. E. Edwards. Twenty-one members were present and six new members were added. We also had one visitor, Mrs. Elizabeth Hughes. Gifts were exchanged and the following officers were elected:

Mrs. Don Harrison president, Mrs. W. C. Wright vice-president, Mrs. Tom Porter secretary and treasurer, Mrs. G. W. Smith reporter.

The club will meet again on October 26 with Mrs. Don Harrison.

### Local and Personal

Mrs. Elizabeth Hughes, of Bonham, has come to spend the winter with Mrs. Lee Nichols and family.

Little Alma Jean Porter is visiting her grandmother, Mrs. O. M. Minnis, of Ralls, this week.

Miss Lena Scott visited her aunt, Mrs. A. A. Newell of Lubbock, the past week.

Mr. and Mrs. Holt Bishop were Sunday guests of Mr. and Mrs. T. R. Elder of Mt. Blanco.

Mrs. Harve Thomas spent last week-end visiting relatives in Childress.

Mr. and Mrs. Elzie Parks of Decatur, Ill., and Mrs. J. Hammons and daughter Lela, of Post, spent Tuesday and Wednesday with Mrs. R. C. Smith and Mr. and Mrs. Bill Smith.

Miss Carolyn Dixon, of Crosbyton, a former teacher in Lakeview school, visited Mrs. Cella Ross Wednesday of last week.

Mrs. Cella Ross, is visiting her daughter, Mrs. C. E. McReynolds and family of Amarillo, this week.

Mr. and Mrs. G. W. Smith and Dale G. spent Tuesday in Levelland with Mr. and Mrs. Foy E. Smith.

Manifold papers. Hesperian.

## HIGHWAY PATROLMEN TO INSPECT SCHOOL BUSES

It was announced Tuesday by Clarence Guffee, county school superintendent that all school buses must be inspected by state highway patrolmen under a new ruling before they would be eligible to receive transportation money.

According to the announcement, Saturday, October 21 is the date set

for this inspection. Highway Patrolmen W. L. Wilhite and Nelson Higginbotham will be in Floydada for that purpose.

If the buses pass the inspection they will be made eligible to receive transportation money, if they are not up to specifications the patrolmen will recommend the needed changes and will make another inspection later.



We have array of STYLES in California Sport Coats and Jackets, in Wool, Leather and Knit, you will have to see this Merchandise to Appreciate their Quality and Style.

Have your suit made to your individual measurements, 700 samples to choose from. A suit made to your measurement will wear twice as long. International and M. Born Tailoring Company.

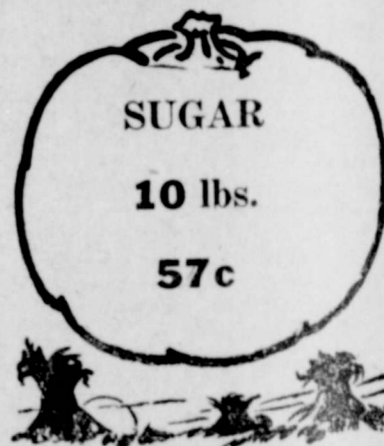
STETSON HATS, SHIRTCRAFT SHIRTS, GRAYCO TIES, FREEMAN SHOES, and many other nationally advertised items for the man's wardrobe.

**GLAD SNODGRASS**  
"Smart Wear for Men Since 1900"

**Autumn FOOD PRICES Are Lower**

### LOOK AT THESE PRICES!

Compound	4 lb. Carton	45c
SAUSAGE		35c
Pure Pork, Fresh Made, ..... 2 lbs.		
STEAK		18c
Choice Cuts, Fed Beef, ..... lb.		
Half or Whole	Sugar Cured,	
HAMS, lb. 24c	Bacon, lb. 19c	
HAM		39c
Country, Boneless, Center Cuts, ..... lb.		
Dressed Fryers—Lamb Chops		



You need good, nourishing food to enjoy brisk autumn weather...and you can get it at Felton-Collins, the store which always carries a full stock of reasonable items at reasonable prices!

PEACHES, 10 1/2 oz. can,	10c	SPINACH, 10 oz. Can,	5c	TUNA, 2 cans,	25c
Fruit Cocktail, 10 1/2 oz. can,	10c	HOMINY, 12 1/2 oz. Can,	5c	Dog Food, Our Favorite, can,	5c
PINEAPPLE, No. 2 can,	15c	PEAS, Brimful No. 2 can,	12c	OATS, Mother's Package,	25c

### Telephone 27

For Prompt FREE Deliveries!



Light Crust FLOUR,	24 lb. 79c
New Crop Santa Clara PRUNES,	2 lb. Bag 15c
White Fir TOILET PAPER,	4 Rolls 23c
Tokay Peck Grapes, lb. 5c	Yams, 29c
Dozen Bananas, 15c	Dozen Lemons, 19c

FREE \$26,970 IN CASH AND PRIZES **CAMAY** 3 Cakes 19c

HIGH-TEST **OXYDOL** 59c  
FREE \$30,000 CASH medium Large  
EIGHT \$100 BILLS DAILY  
1,000 GRAND PRIZE EACH WEEK Giant Size

**Felton-Collins Gro.**

# LOOPER'S

Yams East Texas no 1	10 lbs	.20
Spuds red ones	10 lbs	.12
Powdered Sugar	2 boxes	.15
Flour AMERICAN BEAUTY,	24 lb sack	.60
Black Pepper	2 lb sack bulk	.25
Red Pepper	bulk 1 lb sack	.25
Pancake flour PILLSBURY'S 3 BOXES,		.25
Apple Butter	full quart	.13
Mince meat	3 packages	.25
Cherries RED FITTED NO. 2 CAN,	2 for	.19
Mustard	32 oz jar	.10
Pimento pepper	per can	.05
Cheese longhorn	lb	.19
Raisins	2 lb package brimful	.15
Kremel pudding WHILE IT LASTS 2 BOXES,		.05
Corn Flakes cereal bowl free		.10
Pure lard	per pound	.10
Meat dry salt best grade		.10
Syrup NEW EAST TEXAS SORGHUM, GALLON,		.49
Tomatoes	no 2 can 3 for	.23