

Lockney Longhorns, Olton Mustangs to Clash at Olton


Project Books May
Win Prizes For The 4-H Club Boy Here

## Funeral Rites Held

For A. A. Hatchell
Sunday At Plainview

Many Leave For College From Floyd

## Annual Trek To Schools Find Many Youths Matriculat-

 ing This Week$\qquad$
Floydada and Floyd county high
school graduates began the a nnual
trek to institutions of higher learn-
$\qquad$
$\qquad$

North Floyd Singers Will Meet October 1
$\qquad$

| dins | Amarillo State Fair |
| :---: | :---: |
| ume it was put in the hanas of a | Draws From County |

Governor Bearden Will Visit Lions Club Tues.


City Rolls Gross \$1,439,865 For Current Year '39


## Editorial

BRIEFS ON CURRENT THOUGHT

It is probable that the oil industry and | ing profit out of a war, believe it or not, It |
| :--- | :--- |
| isn't done. Profit does not ensue from waste | It is probable that the oil industry and

particularly the independent producers have
never before faced so many and so diverse Following t

raw materials<br>DOESNTT SOUND REASONABLE

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SO MUCH FOR THA



Breath Betrays!
Bad breath, bliliousness, headaches!
These are symptoms which often These are symptoms which often
point to constitation hoon theg.
feet these signs. It may lead to



Fine Watch and Jewelry REPAIRING
M. L. Solomon JEWELER Radio Electric Co.

Plainview Sanitarium \& Clinic
plainview, texas Tharoughly eautpped tor the medical and surgical case
STAFP

## E. O. NICHOLS. M. D.

 Surgery and ConsultatJ. HANSEN, M. D.
Surgery Surgery and Dlagnoeis GROVER C. HALL, M. D.
Eye, Ear. Nose, Throat an
Bronchoscopy Bronchoscopy
ROBERT H. MTT ROBERT H. MITCH
Internal Mediche
R. G. SPANN, M. D. R. G. SPANN, M.
Pediatrices

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\begin{aligned}
& \text { C. D. WOFFORD, } \\
& \text { E. . NICHOS, J. M D D D } \\
& \text { Surgery and Gnecology }
\end{aligned}
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Dr. Wilson Kimble Optometrist Speciauring in tituing gla 1 sse,
ind straightentrg crosed eyes TELEPHONE
254
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Texas-NewMexico-OklahomaCoaches
$\qquad$ ․․․nm NORTHEAST BOUND

VEL BY BUS-LARGE NEW BUSSES LOW RATES EVERYWHERE A. J. CLINE, Agent Cated Across Street from
Commercial Hotel WEST BOUND
$\qquad$


PMMCTPES


The First National Bank Foporatat, Teasa


LUBBOCK, TEXAS


BIG September 25th $\begin{gathered}\text { BIG } \\ \text { DAYS Thru Sept. } 30 \text { th }\end{gathered} 1$ Nights


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\begin{array}{|l|}
\text { Surgery and Gyneco } \\
\text { DDS., Dentistry } \\
\text { SUSIE C. RIGGS, R. }
\end{array}
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\begin{aligned}
& \text { DEIRA C. KELLER . . . N. N. } \\
& \text { Instructress sehool of Nursing }
\end{aligned}
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\begin{aligned}
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& \text { X-RAY AND RADIUM } \\
& \text { Pothologten Lintory }
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Floydada Upsets A Favored
Slaton Team Friday By $14-0$
 see its refreshing ${ }^{n}$

Herformance

"Chevrolet's FIRET Again


CREDIT
Is Like a Lookingglass"
and the Credit Bureau's record is only a reflection of how people meet their obligations *
$\mathcal{G}_{\text {He record this Credit Bureau }}^{\text {HE }}$ like a looking-glass-truly reflecting the manner in which he pays his accounts with the merchants and professional men.
The individual makes the record, the Credit Bureau only records it. No opinions enter into it-only actual facts as reported by members. His conscience can give him the record as clearly as we can!
But, today, "credit, once cracked,"
nestly desires to, can rebuild his credit reputation and in doing so, find credit granters willing to meet him halfwa
Sir Walter Scott's own history is an inspiration for anyone in debt. Laboring arduously, he wrote and produced books which not only paid off his debts but made his name immortal!
Guard your credit as a sacred trust. If it has become impaired, start now to rebuild it for your credit record is your credit reputation.

Use your credit freely and pay all bills by the 10th or promptly as agreed


Retail Merchants Assn.
of Floydada
Affiliated with Retail Merchants Association of Texas

## Booklet Now Free

Please send me rree Booklet, "How
Use Credit to Your Best Advantage.

Mrs. Godeke Guest Speaker
At Club's Reassembly Tea
Social Calendar


Dr. and Mrs. Poole Honored At Barbecue



Style Show Feature Of
${ }^{\text {Idie }}$ Hour 42 Club
Resumes Meeting
At C. A. Caffee Home

Floyd Co. Council To
Meet Saturday 3 p p. m.

## Penneys FALLSHOE SAVINGS non mu moter anury

Shoes for men, for women, for children. We're all set to supply your whole family,
needs with the best looking, best wearing shoes you ever saw! Every year Penney, needs with the best looking, best wearing shoes you ever saw! Every year Penne
sells literally millions of pairs of shoes. That's one reason our shoes simply hat to be good-so many people "can't be wrong"! Come in and see the new sty
You, too, will agree that for HIGH STYLE and LOW PRICE Penney's shoes ca be beat!





Houses For Sale
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Miscellaneous
For Sale $\square$

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For Trade

| Complete line of Perfection onl | stuchings |
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|  | Help Wanted |
| 8 -Hole Dempster drill for sale, of trade for cattle. North of Sand Hill shist mmons | WANT god reliabie schot |
| Wanted | tor ferme |
| 8. T. HARRIS wants your saw to <br> file. Phone 218 | Poultry and Eggs |
| WANT Alfilfa hay. WIII trade tractors, tracks, binders, plows, etce tact | FOR SALE-White Rock pullets, also cockerels from pedigreed flock. R. H Willis. |
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Floydada's Oldest Laundry
complete finish menilice 11 customers of the Helpy-Selfy Laundry and the nuthast Self Serve Laundry


FRGGYWIO्बIY

# Cornfakes $=17 \mathrm{c}$ 

 Coffee sumers 120
 Candy \& Gum STove
Wicks
20.
 Ovaltine $=55$ Marshmallows $=122^{\circ} \mathrm{c}$ Tomatoes $=3 \mathrm{C}$ CABBAGE $=1_{2}^{1 \mathrm{C}}$ Grapes $=5 \mathrm{c}$ Lettuce $=5 \mathrm{c}$ $\frac{\text { Salad }}{\substack{\text { Sarosting }}}=236$
Tomato $\quad 7 \mathrm{C}$
Red Raspberries

FREFS 300000 CASH medium large


## Legal Notices


E. P. NELSON fire inguran cond Floor First N.
Bank Building

Phone 285
W. M. Massie \& Bro



| Announcing <br> neo opening of my hass of <br> FINER - ARTS at my home studio. 102 South Main. 1 Block East High School Mrs. E. J. Barker |  |
| :---: | :---: |
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## FOR <br> MEN ONLY



Texas-New Mexico velutios Campany

$\square$









Blossom out in a new Per $\left\{\begin{array}{l}\text { manent and be admired } \\ \text { Enjoy the season of partie }\end{array}\right.$ and after-the-game affair

## Blue Moon

BEAUTY SHOPPE Naomi Deedie Jackie

PHOENIX is a G00D HABIT to Slip Into

PHOENIX HOSIERY

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## CLEAN UP SALE:

6 NEW 1939 MODEL CHEVROI
3 DEMONSTRATORS


Plots Show
Land Use to Co. Farmers


## Sell Us Your Poultry

Cream Prices Are Extra Good

## Floydada Poultry \& Egg

And Found Clean
E. C. King

## Mr. Cotton Farmer

I want your cottonseed again this fall If you need Coal, Buy from me.
J. R. Yearwood


|  |
| :---: |

Dear Customer
$\qquad$ letting fatigue get you
down when you come to town to do a little shop ping?
this can help you mak stead of a drudgery. We invite you to try
ar invigorating Snacks
ners. . Steaks...Coffee

You'll be refreshed
and not be tired to death
and not be tired to death
when you get home.

## Curley's

 Cafe

$-4$
Get It with Gas Heat!
Controled as well as Recomomical Heatimg

West Texas Gas Co.

Getit with Gas Heat



# THE HESDERETIE 

Future Farmers Objectives For Year Are Announced


Floydada Home Ec Class Invited To Area Meet

Junior Class Elects Their 1939-40 Officers Monday

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| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | from streptococtic throat. |
|  | a cla | back to school party | - |  |
| Will be held at Quall September 30, |  |  |  |  |
|  |  | entertained Saturday night. Sep- |  |  |
|  |  |  |  |  |
| asking them to give a demonstrar- |  |  |  |  |
| be played at club meetinse ${ }^{\text {as }}$ as |  |  | ep as an Eagie scout. |  |
|  |  |  |  |  |
| go. The meeting is a recreational meeting and playthings will be worn by all. | seec <br> por | $\frac{10}{\text { ee }}$ |  | he gets around quite |
| senior news |  |  | C. Gilliam was court chairman. |  |
|  |  |  |  | Mary Frances |
| The senior class of 1939-40 is plan- |  |  | Sten L |  |
| that will really count for FHS. Both |  |  |  |  |
| eschool |  |  |  |  |
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It's HARD to tell... but EASY to pick a winning oil

$\gamma$

Phillips Finest Quality





