${ }_{\text {flee }}^{\text {Floydada, floyd }}$
Farm Booth At 3 Fairs From Floyd

| Bredthauer Enumerates Needs From Floyd County Farm For Shows | Good Drive-In Suggestion Given |
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\$44,000 Decrease In County's Tax Rolls From 1938

Sunday Mail Routed
From Childress By Bus

Action Postponed By Commissioners On S'West Roads


County Committee Studies Land Use, Farm Problems In Meeting Held on Monday
 1939 Given By Commissioners Court


Unusual Attendance
Record Awards Given At Christian Church


Floyd County Doesn't Need Soil District Any Outside Help to Gather Crops, Say Commissioners


Arrests Made On Saturday May End Irrigation Thefts


Floyd County Women Attend Texas H. D. A. Meeting At Lubbock

Association Meets Here Sept. 19-20 List Of Speakers Includes Dr.
Campbell, Baptist State


Donnie Ray Woolsey Is Gunshot Victim On Wed.


Rev. Jno. E. Eldridge Attended Meeting At Plainview Mon., Tue

 Het 23 cournto

## , rame

Seventeen Rotary Club Members At Lubbock Meeting


## Aiken Substation <br> For RE Co-op Line <br> Nears Completion

0 The Floyd County Hesperian Texas. April 20, 1307, under the act of Congress of March
3, 1879.

Editorial

| BRIEFS ON CURRENT THOUGHT | hundred feet long. It cost something under |  |
| :--- | :--- | :--- |
| Don't let your trees die from neglect this | a half million dollars. It is above the highest |  |
| high water mark. It is a thing of beauty. It |  |  |
| fall and winter. Nearly all the Floyd county |  |  |
| trees which have died from "borers" et cet- |  |  |
| represents the life ambition of half a dozen |  |  |
| era et cetera, men more able not from borers but from this writer, pos- |  |  |
| neglect of the man who owned the ground on | sibly more able than the reader of these lines. |  |
| which they grew. |  | Of such ambitions and accomplishments is |
| life made up. |  |  |
| Lord bless the American Medical associa- | THEY MAKE GOOD SPEEECHES |  |



To Make A Long Tale Short

Drs. Smith \& Smith Sanitarium
for surgical cases
Phone No. 177
Floydada, Texas
E. P. NELSON fire insuranc agency

Floor First Nation
Phone 285

## Dr. E. H. Balch

Physician
,unt form


## LAND

We have land to Sell and Lo Lease for ing purposes, from 30 acres up, in Floyd, Br
coe, Hall, Motley and oth Lots in Floydada.
W. M. Massie \& Bro

Floydada, Texas

Texas-NewMexico-OklahomaCoaches
$\qquad$ Ortheast bocy
-LARGE NEW BUSSES EVERYWHERE Cline, Agent
$\qquad$

 Will Feature GrandStand Show At Fair


## Mt. Blanco News




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Spinal Column

| - |  |
| :---: | :---: |
| Questions | ${ }_{\text {Ment }}^{\text {moum }}$ |
| Q. Why do sou use the word acd | Mray |
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| Sot | Calls Als Anmere |
| $x_{\text {chir }}^{\text {chir }}$ | Day or Night Residence Phone 250; $\mathbf{O}$ |

## YOUR WATCH NEEDS OIL...

## M. L. SOLOMON

Floyd County Hesperian, Floydada, Texas, Thursday, September 14, 1939


## Pleasant Hill News

$\square$


Photograph of a TEXAS TAXPAYER... your Telephone

YOUR TELEPHONE carries quite a lond as a taxpayer. Last year this company's as a taxpayer. Last year this company'

tax bill in Texas was almost five million dollars hone
Taxes amounted to 20 cents of every dollar this company spent last year to furnish telephone service in Texas the wages paid to the $8,700 \mathrm{men}$ and
$50 u$
 pany's taxes were nearly 60
higher than three years aso
$\qquad$ of the cost of government, the Southwestern Bell Telephone Company is pendable telephone service at low cost pendab
to you.

$\frac{7}{2}$

# Tie WOMMAN'S Page 

PTA Opens Season On Wednesday
 Family Re-Union For J. A. Meadors


| LANO CO. PEOPLE VISIT FRIENDS AND RELATIVES IN FLOYDADA AND LOCKN |
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| EASY |
| ELECTRIC |
| COOKING |
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Revival Meeting Is Scheduled To Start With Sunday Service

mplet with Everhor Glass-Bake dishes and table, is a $\$ 29.40$ value, bu this special price is offered
$\$ 19.95$ $\$ 1.95$ Down
$\$ 2.00$ a Month

Taly amployee will be glad to
GILLIAM'S




## NEW FALL SUITS

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Glad Snodgrass

## LOOPER'S

Salad Dressing $320 z$ jar .17
SOAP P \& G 3 bars .10
SPUDS good red ones 10 lbs .10
Macaroni - Spaghetti 3 pkgs . 10
English Peas per can 05
Pure Lard bulk per lb .10
Brooms extra good for money . 19
Milk sweet or sour qt .05
Rippled Wheat 3 boxes .25
KC Baking Powder 50c size .29
Peanut Butter 320 oz jar $\quad .25$
Mustard 3202 jar $\quad .10$
Tomatoes no 2 can 3 for .25
Peaches gallon can .35
Fresh Cabbage per lb .02
Coffee Folgers per lb $\quad .25$
Green Beans no 2 cans 3 for .25
Wraut no $2 \frac{1}{2} \operatorname{can} 3$ for .25
Avicots no $2 \frac{1}{2}$ cans 2 for .25
Dean Of Tech Textile Depar
ment Gives Discussion
$\qquad$



## Star Cash Savings



##  <br>  <br>  <br>  <br>  <br> 



## Liberty Breezes

## Mr. and Mrss. F. W. Foster of Sou Mrs. W. A. Huckabee, Miss Eu Mrs.

 Prices:
COLORED HENS, COLORED HENS under 4 lbs. and all Leghorn 76
Hens,
lan SPRING CHICKENS 11C
Pound,
This means No. 1 Poultry This means No. 1 Poultry
No. 1 EGGS,
Dozên,

## J. V.

 JONES|  |
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| We I |
| YOU |
|  |
| Hatcher |
| Feed Sales |
| Poultry and Egs |
|  |
|  |
| Carmack |
| Hatcher |

## HULL \& McBRIEN

## CHEESE, 2 Lb . Box, $\quad 44 \mathrm{c}$

| PINEAPPLE, $\underset{\substack{\text { Nor } \\ 2 \\ \text { For. } 2 \text { Can } \\ \text { Can }}}{ }$ |
| :---: |
|  |
| SALMON, Pink, |



| P\& \& SOAP <br> 10 Giant Bars, | 35 C |
| :--- | :--- |
| Apple Butter <br> Quart Jar, | 19 C |

Telephone 292

We've Declared WAR on High Food Prices

## 

Blackberries
Cherries :antic
Tomato Juice 10 oz. can
PEAS
Corn
Tuna $=20$


HY-PRO acanr... $\quad 150$

Dreft
PEG soap simas
Oranges foult sume


MARKET
STEAK =

$\begin{array}{ll}\text { Bacon namer } & 25 c \\ \text { Corned Beef }-\quad 19 c\end{array}$

Oleomargarine
Cheese
19c
DRESSED FRYERS
Felton-Collins Gro. Co.

## The Floyd County Hesperian

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPT. 14, 1939
NUMBER 31


Photos by Bill Hams
e they are, the boys and girls you will see mostest on the gridiron this fall, in the upper left picture you see the 1939 Pep Squad leaders, Lula Lee 1, La Nell Harmon and Jane Clark. In the lower left picture are the let termen and squadmen from last year (front row, left to right) Dillon Patson, George Lider, Emmett Hinson, Raymond Fickes, James Johnson, a nd Carl Minor, (upper row) Gordon Patterson, R. E. Golightly, E. L. Tyler, man Goen, Frankie Jones, Bennie Crawford, Bruce Foster, and Royce "Big Foot" Turner. Top right picture, there are the newcomers from the al sections and from the town too. Lower right picture, returned letter men are Dillon Patterson, R. E. Golightly, George Lider, E. L. Tyler, Emat Hinson, and Raymond Fickes.

## Whirlwinds Open Season Here Friday Night



Wester invasion of the Slaton a traditional hard fought
igers skinned the Whtriwinds
gers skinned the whiriwinds 26 to 0 without a great deal
bie as the Whirlwinds were ind atso playing without the of George Fry Lider, experack. night was wrong while the went to town on baffling sand off tackle smashes. The and White lost almost as ardage with their punts as ned from them inds hope to reverse last pore on the Tigers and point
14 to 6 upset defeat of Slaton eleven in 1937 as an Observers generally feel superior size and experience higers will make the differ$d$ they feel that the differapproximately one touchfavor of the Cats
hirlwinds however have a of things in their favor. For ${ }^{n g}$ they will be playing on me field and they will be bent. Some eight of the pre-
yers saw service against

## Odell Winter has his boys

Odell Winter has his boys did last year, much better ley are better shape phyow than when they met the fore, although the training as been considerably shor-
ats will probably have their both ing Lider and Gonight. Lider, an excellent nd a plunging hard running Walter Travis Selected Chairman Dist. 4-A
back when he and the injury jinx The first meeting of District 4-A games free when accompanied $^{\text {fin }}$ aren't crossed up, appears in fine ettle at present.
He has been booting the ball "a country mile" and has been showing up well in practice with his ball share the passing duties with Lider and will divide ball toting honors all the way Golightly is probebly one af the hardest tacklers and blockers in the conference and fans already have the "all-district" eye on him Golightly will back up the line and will probably get 50 per cent of the tackles made behind the line of tackimmage.
Patterson, known as "High Pockets" to his mates, will probably fill in at one wing back and will anchor the ball from the safety spot on defense. He will handle the ball on spinners and sneakers and will likely do his share of pass snagging. Patterson has long polished the bench as therstudy to backs and it is likely that ne will get his The to shine Friday night.
The other wing back slot is in the air at present but Rushing. a new
comer to the football ranks, will probably alternate at the other wingback slot with Foster. Rushing is fast developing into a good blocker and tackler and may come through as an efficient ball carrier. Foster date has failed to show the drive and pep that has characterized (See Whirlwoinds Back Page)

The first meeting of District 4-A day night at Matador upon the call of Superintendent Thomas, vice chairman of the committee, of Spur. All schools in the district were rep-
resented by superintendents and resented
coaches.
Chairman Thomas called the committee to order and explained to them that since A. D. Cummings, former superintendent of Floydada high school, and chairman of the committee had moved from the district that a new chairman be elec
ted.
The committee unanimously elected Walter Travis superintendent of Floydada schools as chairman of the nomination by Superintendent Wilson of Paducah Since Principal O K. Davis of Floydada who was selected as secretary of the committee was absent. Travis appointed Bill Hams secretary for the meeting.
Schedules were straightened out and final announcements made on rules and regulations as well as fees concerning the district during the coming year. The committee voted that admission to all confer ence games be 10,25 and 50 cent. and that the issting school take care of the admission or bus es which or the visiting team to the game
site.
It was also agreed to allow all
band and pep squad members into
the gate.
The next meeting of the commit tee will be held in Floydada. date was set for the meeting since
it is to be called by the chairman.
No decisiled by the chairman.
No decisions were reached on pro-
tests, or whether bonds would be tests, or whether bonds would be though it was agreed by the member schools that some ethics membe regarded on the protest matters and the manner in which matters were conducted and handled. Coaches of the schools met and entatively selected officials for their various games.
vices of their last year spark plugs
Brotherton and Hill and two excel-
lent ends and tackles.
Coach Leo Cooper feels that he has a chance to develop his team
into a strong district contender but is prepared to sacrifice his undefeat od reord to do it. The boys who
have come in as replacements are competent but lack the expertence
necessary to fill their spots with
$\qquad$
$\qquad$ altheugh it lacks a great deal of be38. Parrack will probably call signals and do some of the ball carry
ins dutes but will share them with

## Longhorns 1938 Record

## ockney

13, Happy 7
19, Friona 0.
33, Quitaque 2.
33, Silverton 0
26. Tulia 0 .

20, Estelline 0.
32, Floydada 14
13. Flomot 13.
13. Spur $0^{\circ}$
6. Wellington $20^{*}$

District championohip

* Bi-district game.

Big Bob Davis, line crumching full-
back. The two "alikes," Virgil and
Curtis Kelley will hold down the
wingback slots and carry out the blocking assignments. This back-
field will average near the 170 pound mark.
mild average nes the The lise will be Lockney's prob
lem this year. Captain Jimmie Al
$\qquad$
$\qquad$
$\qquad$
Wayne Bybee will attempt to carry
may find the job ha i to fill, h

## Red Raiders Get Ready For Wars

The shrill, clear sound of Coach Pete Cawthon's football clarion has south Plain thest Texas. A wel ome call for Texas Tech's colorful and rugged Red Raiders to don ridiron regalia and start fall pracice. . the prelude to their big excur ion into the 1939 football wark To the battle field the Red Raidrs will go on Saturday night, SepI mber 30th when they put down a ouchdown barrage against the Texas School of Mines at El Paso... the first of eleven games in which they ing one of the nation's better 1939 ng one of the nation's better 1939 Raiders face the new season with determination to equal last year's coord when they finished as one of re country's seven untied and unlofeated major teams plus being the hation's highest scoring major team with 274 -points.
Fifteen returning lettermen, nine of them regulars from the superb 38 team, will form the solid foundafion and four walls of the 1939 aggregation. From these nine tried and true regulars, four are up as potential All-Americans this season. They are Rex Williams of Sherman, 190 -pound center who played 495
minutes last season ; Bill Davis. minutes last season, Bill Davis. tackle from Grapevine who will erve as line captain this year:
and Holt Waldrep of Blaton, 100pounds of supreme left guard and
line star of the Dallas Cotton Bowl game.
The right tackle spot is one of those "may the best man win" af-
fairs between Rafe Nabors of Lubbock. Thurman Bostick of Brownwood. Durwood Herring of Mineral Wells, Norman Cox of Dallas and Heppy Michna of Chicago with Bostick. Nabors and Herring the favorites.
Prince Scott of Grapevine and another Dallas Cotton Bowl ace appears to have the right wing slot fastened to his belt buckle but may get some torrid competition from Clarence Tillery of Grapevine, Rob ert O'Connor of Dallas, Jack Wheelis of Mart and Rudolph Gracey of
Brownfield, but they will have to be Brownfield, but they will have to the deadly tackling Scott.
George Webb of Itasc
George Webb or Itasca, , last year's regular, faces the hottest competition on the squad in such promising youngsters as Francis Bingham of Clarence Arthur Weber of Sherman Robert Duncan of Henderson. I Webb retains his left end post h will have to show All-American pos sibilities.

Charles Calhoun, last year's punt ing star, and Raymond Flusche, las season's regular signal barker, have
the inside call for the quarterback the inside call for the quarterback ron Mayfield of Sweetwater offering the outstanding competition. C. L. Storrs , the rangy 196-p
demon from Lubbock High sch demon from Lubbock High school will get a grand opportunity to display his wares as a triple threat star at the left halfback slot but if
the fails to come through as expected then Coach Cawthon will have
ed Woodrow Ran Eugene Car


## Cloverbloom Builds

## Sturdy Bodies

Cloverbloom Butter-Cloverbloom Cheese-go a long way to provide the Body-building vitamins that add to the health and happiness of your boys, your girls.

Armour's will make every effort to support our youth in Life, in games, in school.

We join with the people of Floyd County in this appreciation of our youth . . . more than ever this year

## ARMOUR CREAMERIES



Whirlwinds-

## ntinued from Page

Rushings play. In the line, the end spots. Tyler is a letterman and will be making his bid for all-district recognition this year. He is fast and a good pas catcher and a good man on defens and the fans will see a good eye man at work if they keep
on Tyler. The other end post is yet in and Coach just who may take it over Frankie Jones is a promising pros Frank but lacks experience needed to handle that important position against such a team as Slaton is bringing to town.
The tackle spots
The tackle spots will probably be handled by Royce "Big Foot" Tur ner and Dillon Patterson. Patter son is a letterman from last year while Turner earned a squad award Norman "Git Goen at one or the see plenty of action at one or the other tackle spots durmst promising tackles to appear on the field in many a year.
The guard spots will likely be filled by Raymond Fickes, and Emmett Hinson although Winter may put Cawford and Frankie Jones on as starters so that the two first string bovs can watch the action of a few minutes. Crawford and Jones have
shoved Ficks and Hinson during the shoved Ficks and Hinson during the

## from time to time the starter spots. <br> James Jonnston undoubtly has <br> going will be decidedly tough but they can get by the injury finy <br> earned the right to start at the cen- er post because of his hustle and <br> Pietures Inside <br> drive for the past two seasons and his "try" this year. Although a little light for the pivot post he has more than made up for that weakness through hustle and plain "toughness. <br> Although that will give some idea of the possible starting lineup for Floydada changes may be made in that lineup before or during the game as new hands are tried out. Winter expects to give most of his squad a "try" whether the game is <br> Lockney- <br> (Continued irom page 1. stepped in behind such boys as "Big" Willams of the all-district team. Hohlaus and Hayes will play the end positions. The line will averge near 160 pounds <br> Ponghorn team appears Locknep side page of this section. an th. are the boys that will defend the district championship againe Floydada, Ralls, Crosbyton, 8pur Matador and Paducah. <br> Longhorns may be the team to beat The Friona team is consldered to be several touchdowns better than last year and are pointing for the Lockney outfit as sort of opener with Lockney took Friona last year mind 0 but Friona promises that it wont be that way this ye <br> It appears that the Longhoms Friona Lockney Coopers too lightly. team will be year. <br> A lack of substitutes will probaby pester the Longhorns this year <br> However if Friona defeats Longhorns it will be claseats the Longho upset. <br> Take It From Me


"And Everything I Get There Is Worth Every Cent I Pay and Then Some"

If you aren't trading at Consumers Fuel now. why don't you give us a try. Our friends all vouch for us and the service we render, and the quality products that we sell.

Good Roadrunner Gasoline Firestone and Star Tires, Gasoline, Accessories, Kerosene, Distillate

## Consumers Fuel Association

