Gainesvill
Big Hit B
Parachute Jump Auto Races Give Thrills Two Days






Is Started Today
$\qquad$


Rainfall for 1939 And 1938 Almost Same By Record


Rainfain For First Haif 193
Measured At 8.30 Inches
At Hesperian
At Hesperian
The Hesperian office rain guage for
the first haif of 1939 FFoyd county
received atol of 8.30 measured
inches of moisture.
A little over 2.86 inches of this

Mrs. F. B. Gearhart In Floydada Hospital


Secretary Duncan<br>III In Ft. Worth<br>Hospital This Wk.

$\qquad$

$\square$



Regulations Issued Early for Growers


Circus As Seen ByAnOutsider


You will recognize at a glance both the quality and the low prices of the many BETTER values Piggly Wiggly calls to your attention SUGAR FLOUR



Tomatoes
Tomatoes $=3_{2}^{1} \mathrm{C}$ ORANGE=1c

| WidNMGEAS | \% SALAD ${ }^{\text {den }}$ |
| :---: | :---: |
| WEINET | lb $\quad 122^{12}$ |
| BACON | "Fm 250 |
| HAMBURGER | 50 |
| Pork Roast | st lb. 16c |
| Dry Salt $n$ | no. 1 lb .11 c |
| Beef Roast | lb. 14c |
| Lux Flakes | lem |
| Lux Soap | some 18 C |
| SOAP | \%fine |
| RINSO | Lamest max. 2 |
| IGGHY | Y WIGG |

# The WOMMANS Page - =. 

Delightful Social Given S. S. Classe In Watson Home

## 





Recent Bride
Complimented With Shower


Young Woman's Christian Servic
Club Organized


|  |
| :---: |
|  |
| With |
| 오ํas: |
| $2=$ |
|  |
|  |
|  |
|  |
| SPECL |
| SALE |

Cannon Towel Seconds

\section*{Whites <br> | solid Colo |
| :--- |
| Pastels | <br> Fancy, <br> HAGOOD'S "Standard Brands Priced}


'EARLY BIRD' Sale Of BLANKETS


Join The Early Bird Club and Save: $\underset{\substack{25 \% \\ \text { Blanket, } 72 \times 84 \text {, Deable Wealid Color }} \quad \$ 2.98}{ }$ Ooxso Inch Part Wool Patel Colors 3.inch
Binding
$\$ 1.49$ See Our 4-Page Circular


Hagood's Dry Goods "Standard Brands Priced Right"


Warm Weather Favorites
Cool, Organdy
Dresses 98c

| Pastel Sport |
| :--- |
| $\begin{array}{l}\text { Sacking, new } \\ \text { Spaterers, } \\ \text { Paterns }\end{array} \quad \$ 2.98$ |

Special Sale Children's
Summer Dresses
$\substack{\text { sires } \\ 1 \text { to }}$
$49 c$ to
$\$ 1.69$
close.out prices on little bovs
SUITS And PANTS

## WHITE SHOES

Also Black Patent and Japonica


## Ladies'

HATS
Two Groups
si.00 Plecramce HAGOOD'S


To Make A Long Tale Short

## 

O D E N
Chevrolet Co.
Hesperian Want Ads
LOOPERS
Compound 8 lb carton .69
Meat for boiling per pound .06
Salmon genuine pink 2 cans .22
Cabbage per pound . $02 \frac{1}{2}$
Cheese Longhorn per lb .15
Green Beans no 2 can 2 for .15
Tomatoes no 2 cans 2 for . 15
Corn flakes 2 boxes for .15
Pineapple 2 cans .15

Macaroni or Spaghetti $=\operatorname{mon} .05$
Kerr lids 3 dozen $\quad .25$
Pickles $\quad 3202$ jar $\quad .12$
Milk Sweet or Sour quart .05
English Peas per can . 05

Frust Cocktail 2 cans .25
Ginger Snaps 25 c boxes .05
Raisins 2 lb package .15

Sugar powdered 2 boxes .15


## McKinney New FSA County Supervisor For Floyd County



Cash Specials

| Friday-Sa |  |
| :---: | :---: |
| LEMON | 10 |
| $\begin{aligned} & \text { New Crop of } \\ & \text { Colorado, } \\ & \text { HONEY, } 1 / 2 \text { Gal, } \end{aligned}$ | 49 |
|  |  |


| MARK |  |
| :---: | :---: |
| ¢ Mavirg | 150 |
|  | 5 |
|  |  |
| $\underset{ }{\substack{\text { mink, }, ~}}$ |  |
|  |  |
|  |  |
| PRODUCE Bring Your Eggs Here for Top Prices. We Always Pay Top Prices for CREAM and CHICKENS. <br> Phome 13 |  |
|  |  |




## Grocery Bargains <br> For Friday - Saturday

## SUGAR

PEACHES stailox.
Pineapple cinand in mote
PEAS
CORN
HOMINY
Heinz Soup : PICKLES Post Toasties mam CRACKERS JELLO
Toilet Tissue witim DREFT
OXYDOL BANANAS:

## MARKET

| MEAL LoAF | 15c |
| :---: | :---: |
| prysair ${ }^{\text {matan }}$ | c |
| Loschons |  |
| CHEESE | 18c |
| BEEF $=$ | 188 |
| ROAST | 15 c |
| Bologna ${ }^{\text {anmax}}$ | 25 c |
| STEAK $=$ | 18c |

Felton-Collins Gro. Co.

Two Floydada Aggies Will Get Lone Star Degrees At Convention


## the entire cost of the c.c.c.



What Beer c tributes to the re-building of America would fill a great volume

and third rounds.
LILLBEURN NELSON Given PHARMACEUTICAL LIVEN
IN NEW MEXICOS NEVAD
 Nom Two weeks ago he was notified his
application in New Mexico had bee
passed by the board and a phar
macist's diploma issued. Last Fr day he received notice that similar
dauthority had been given in Nevada
antion spent
stueveng spent
studing in Denver arter honthy
practical experience here, and went
per




 ane min himeme nuan and
ara wamar maner crama ornia, where she spent two weel
ttending a national speech atending a natonal spech ourna
ment. in which she had a puppl
particitate. She wil visit for
tame with her parents. Mr. participate. She will visit for
time with her parents, Mr. and Mr
t. A. Armstrong.

Mr . and Mrs. A. S. Smith of Big
Spring
Spring were recent guests of her
sister, Mrs. J. D. Mcarien and Mr McBrien and also her brother, A. T.
 Mrs, Smith, while she she was wink
treatment in a hospital.

$\qquad$

| Miss Mattie Fern Fields of Lubbock was a guest of Miss Corine Daniels over the week-end. | Mrs. Walton Hale and children, Floy Jean and Bill, ret's visit with Mrs. Hale's parents, Mr. and Mrs. O | Mrs. Pete Hext and daughter, of Afton, visited with Mrs. Hext's sis-ter-in-law, Mrs. John McCleskey |
| :---: | :---: | :---: |
| Use the Want Ads. They pay | R. Vick at Thorp Springs. | day. |



## Oden Chevrolet Co.



HOW TO SAVE YOUR SILVER-
FIRST: Fill your tank with Conoco Bronz-z-z Gasoline ... SECOND:
grease job,
THIRD: Equtp your car with DAYTON TIRES for miles and miles of wear and
FOURTH: Keep your automobile Washed,Polished and Greased
Daily's Conoco Service Station

 Floydada, Floyd County, Texas, July 6, 1939.

## Editorial

## called sesson not probable

Right now the signs point to the probability that there will be no called session of the
legisisture on the old age pension measure. legislature on the ond age pension measure
commonly called social security legisistation.
 for therror oresent atit teass that the opponents
of S. . R. 12 need punitive measures applied of S. J. R. .12 ned punitive measures applied Thus we conclude that there is no probar
bility of a called session of the legishature Sinty of a called session of the legislature

ang time soon. As a practical fact there ii \begin{tabular}{c}
no reason <br>
tallized 1. <br>
\hline

 

talizece das <br>
tional big <br>
\hline
\end{tabular} tional bi

$\square$


safety and economy Safety and economy go together when you are out on the highway. High speeds require
high consumption of gasoline by your motor. high consumption of gasoline by your motor.
Moderate speeds require less gallonage per
mile mile.
The estimate is that an excessively high
rate of speed costs at least one-third more rate of speed costs at least one-third more
per milie. All of this is confirmed by the scientists who measure by the rule and let
chips fall where they may. You can be a cut-up on the highways, but
you'll have to pay in more costs per mile. And paye also, that additional toll in the
hazards of fast driving. hazards of fast driving.
Always one pays for excesses of eating.
drinking. fast living.-and now they say fast $\underset{\text { a much bigier Army }}{0}$

sit
som


The foarth or juy,
main vet currnes tue monit of tume



 am

 will." the first loudly cried.
At that the other seemed convincSome how it seems too bad not to
want it to rain for awhile. So long
.



$$
\begin{aligned}
& \text { hs, 75ce; three months, 40e; in advance. } \\
& \text { Advertising rates furnished on application }
\end{aligned}
$$

Beauty Shop Curla
This New Easy Was


```
*
```


## The First

 National Bank of Floydada Texasat the close of business June 30th, 1939 Resources

|  |  | 5 |
| :---: | :---: | :---: |
|  |  | 2.050 .00 13.840 .00 |
|  |  |  |
| Uited states and Other Bonds, |  |  |
|  |  |  |
|  | - | 78.85547 |
|  |  |  |

Liabilities


## THOS. MONTGOMERY, Chairman

. V. Daniel, President E. L. Norman, Cashier
Mrs. Jno. N. Farris, Vice-President Chas. H. Bedford. Asst. Cashier o. M. Watson, Vice-President Lewis I. Norman, Asst. Cashier J. B. Jenkins, Director Earl Crow, Asst. Cashier W. N. JONES, H. E. CANNADAY, Directors

# MARTIN'S JULY 



Starts Thursday,


10 Big Days July 6th At 8 A. M.

Thursday Special

DOMESTIC
Bleached, Extra Special

Nothing Reserved - Everything Reduced
5c - Read Carefully four big ragesor BARGAINS

## Store Closed All Day July4th-5th

Friday Special
$80 \times$
Seconds of
Prinit
Our
Regula PRINTS
Prins of Our Regular 19c Thopmost Buy Now for School-
$10 c$


## PREPARING FOR THE

 Greatest Sale of the Year - Take Advantage of These One Day Specials-Tuesday Special BATISTE ine Smal Patterneed Prints, 5c LOOK!

## SILK HOSE

 Buy Several of these Hose. PureSilk Chiffon, Full-Fashion, Knee
Length, 79 c and 98 c values to Close Out, Per Pair,

## Ladies Shoes

1 Table of Ladies'. White Shoes
and Sandals to Close Out in this
Big Sale, Per Pair,
$M_{\text {onday }}$ Special



New Panats New Cottage Now Panels, New Cottage, New Tie Backs,
Smartly Trimmed, All go at a Reduction of 25 HAMMOCKS
Full Size Hammocks in Gay Stripes. Here is
A Bis Barrain for Only. $\$ 1.88$
BED SPREADS
Size $81 \times 105$, Solid Pastel Colors with Smart De- 78C
signs, $\$ 1.49$ Values Go in this Sale for Only,
SUMMER PURSES
Ladies' Summer Purses go in This Sale at a Re- 25
duction of,
LADIES' SLIPS
Smart Styled Satin and Crepe Slips, 98c Values 88C
go in This Sale at, Each,
NOTION SPECLAL
All 5e Buttons, Snaps, Thread and etc., go $3^{\text {FoR }} 10 \mathbf{C}$
in this Big July Clearance Sale at.

## LARGE TOWELS

Beautiful Bright Stripes, Heavy Two Thread, Size 22
by $40,29 \mathrm{C}$ Values Go in This Sale,
At, $\mathbf{4}^{\text {FOR }} 97 \mathbf{C}$
MADEIRA PILLOW CASES Hand Made, Very Smart Designs, 81.89 Values $\$ 1.38$
Go In This Big Sale at, Per Pair, COTTON BATS
UNBLEACHED linters, $21 / 2$ Pounds,
A Big Value, 23c

DRASTIC REDUCTIONS

## Munsing Wear

All Ladies' Munsingwear Panties,
Slips, Gowns, Pajamas and other UnSlips, Gowns, Pajamas and other Un-
dies of Rayon, Drastically Reduced dies of Rayon, Drastically Reduced
for This Big Sale-Buy Your Needs for This Big S
Now and Save.
50c Garments for
38c 59c Garments for 44 c 75 c Garments for 44 c
56
75 \$1.00 Garments for $\$ 1.00$ Garments for $\$ 1.50$ Garments for
$\$ 1.95$ Garments for 71.18
$\$ 1$ $\$ 2.50$ Garments for $\mathbf{\$ 1 . 8 8}$ $\$ 5.00$ Garments for $\$ 3.75$ $\mathbf{\$ 6 . 9 0}$ Garments for $\mathbf{\$ 5 . 1 8}$

## GOSSARDS

All Gossard Garments - Brassieres, Girdles, Combinations, Panties, Miss Simplicity and etc., Go At A Great
Reduction of 25 59c Garments for $\quad$ 44c \$1.00 Garments for 75c $\$ 1.50$ Garments for $\mathbf{\$ 1 . 1 8}$ \$1.95 Garments for \$1.46 \$2.50 Garments for $\$ 1.88$ $\$ 2.95$ Garments for $\$ 2.19$ $\$ 3.50$ Garments for $\$ 2.63$ $\$ 5.00$ Garments for $\$ 3.75$

## Bathing Suits

Buy a New Bathing Suit at These 98e Suits go for $\quad 78$ c \$1.49 Suits go for ... $\$ 1.19$ \$1.95 Suits go for $\quad \$ 1.68$ \$2.95 Suits go for $\quad \$ 2.48$ $\$ 3.95$ Suits go for $\quad \$ 3.28$ $\$ 5.00$ Suits go for

## Act Quick! BUY NOW <br> Ladies' Coats <br> Ladies' Spring and Summer Coats go in This Big July Clearance Sale at- <br> 1/2 Price <br> AND LESS <br> Ladies' Suits <br> All Ladies' Spring Suits-Short CoatsLong Coats-Two Piece, or Three Piece $\underset{\text { of, }}{\text { Go in }}$

sensatonal values in

## House Frocks

bUY SEVERAL AT THIS SPECIAL VALUE49c DRESSES for $\quad 38$ c 98c DRESSES for 68c \$1.95 DRESSES for $\quad \mathbf{\$ 1 . 6 4}$ $\$ 2.95$ DRESSES for $\quad \$ 1.97$

## Dance Frocks

Dainty Dance Frocks in Whites and Pastel Shades, go in This Big Clearance Sale at-

$$
\mathbf{I} / 2 \text { Price }
$$

## Organdy Dresses

Girls' Smart Organdy Dresses, Whites and Pastel Colors,
$\$ 3.95$ Values Go in This Big Clearance Sale for Only $\$ 3.95$ Values Go in This Big Clearance Sale for Only-

$$
\$ 1.00
$$

## Smart Dresses

LADIES' Dresses-Silk Crepe, Sheer Cottons and Other Smart Summer Fabrics, Prints or Solid Colors Go in This Sale at-

$$
\$ 1.97
$$

## Ladies'HouseShoes

1 BIG LOT OF $\$ 1.95$ FANCY SATIN HOUSE SHOES, Leather Soles, to Close Out in This Sale

$$
\$ 1.38
$$

giganic - ON ALL DJ


## HIGH QU

All Summer Silk Dresses-Classy Jean'sa Dashing Youthful Styles that Boast Gay the Refreshing Air of a Summer Breezvel at their Beauty and Quality- $\$ 10.00$, Values Go At,

SMART NEW LACB
A Big July Clearance Sale Value-Lorely. so Cool and Refreshing. 87.90 Values Go it

LADIES' COSTUME To Be Worn as Smart Suits or Lovely Drea \$39.50 Values Go in This Sale at,

## Buy Now! SAVE!

## Ladies Slack Suits

Great Reductions in Ladies' Smart Slacks-Pastel Colors and Mixed Fabrics. You'll want a Pair at These Low

| $\$ 1.98$ SUITS Go for | $\mathbf{\$ 1 . 4 9}$ |
| :--- | :--- |
| $\$ 3.95$ SUITS Go for | $\mathbf{\$ 2 . 9 6}$ |
| \$4.95 SUITS Go for | $\mathbf{\$ 3 . 7 1}$ |

Shantung Slack Suits

White and Pastel Colors, Very Smart, $\$ 2.95$ Values go in This Big Sale for Only-

## $\$ 1.49$

## Slack Blouses

Smart Inner and Outer Blouses to be Worn with Slacks or Shorts, Gay Designs or Natural Hopsacking, 98c Val ues for Only-

## 68c

## House Coats

Here is a Big Bargain in Gay Printed Cotton Crepe House Coats-
$\$ 1.99$ COATS Go for $\quad \$ 1.78$
$\$ 3.95$ COATS Go for $\quad \$ 3.19$

## House Smocks

Smart New Kasual Koats, Gay Designs. You'll Like the mart New Kasual Koats,
Smartness and Low Price-

| 98c COATS Now | 68c |
| :--- | ---: |
| $\$ 1.69$ COATS Now | $\mathbf{\$ 1 . 2 8}$ |

## Ladies’ Blouses

Lovely New Blouses in Pastel Colors and Styles to Please
$\$ 1.00$ BLOUSES Go for $\quad . \quad-\quad 88 \mathrm{c}$
$\mathbf{\$ 1 . 9 5}$ BLOUSES Go for $\quad \mathbf{\$ 1 . 6 8}$
Children's Dresses
Sheer Cottons in Lovely Summer Shades. Styles that are so Smart that You'll Want Two or Three for These Ho

## Great Values!

RAYON PANTIES
Ladies' or Girls' Close Fitting or
Loose Leg Rayon Panties, go in this Loose Leg Rayon Panties, go in this
Big Sale at, Each -

## 22c

RAYON PAJAMAS 1 Lot of Ladies' Rayon Summer Pa-
jamas to Close Out in This Sale at-

## 39 C

PAJAMA SHORTS
Fancy Printed Batiste in One and
Two Piece Styles. 98c Values Go for,

## 68 c

NIGHT GOWNS
Cool Sheer Printed Porto Rican
Gowns go in This Big Sale for only-
47c
SILK HOSE
Phoenix or Munsing New Summer $\$ 1.00$ Hose, Go in This Clearance Sale

## 84c

ANKLETTES
Gay Stripes or Solid Colors. All Sizes from $41 / 2$ to $101 / 2$ Go for, Per Pair-

## 9 c



PRINTED BATISTE Smart Summer Designs, 10 c Values go in this
Clearance Sale, at Per Yard, 6C

FAST COLORED PRINTS 36 Inches Wide, Guaranteed Fast Colors.' Buy Now 8C
For School, Per Yard,

36 INCH BROADCLOTH Solid Colors, Extra Fine Grade, July Clearance 8C
Sale Price, Per Yard, 36 INCH CRETONNE Brighten Up Your Home with New Cretonne at 8C
This Low Price, Per Yard, FINE BATISTE
Sheer Neat Patterns, $121 / 2 \mathrm{c}$ Values Go in This Sale ${ }^{\text {g }}$ C CURTAIN SCRIM Solid Colored Scrim, 36 Inches Wide, 5 Yards
Specially Priced, 80 SQUARE PRINTS Look! What a Bargain in Good Prints, Buy Now 11c
for School, 15c Values, Per Yard, SPUN RAYONS
Regular 25c Values, July Clearance Sale Price,
Per Yard, 18C
GARZA PILLOW CASES Size 36x36, 25c Values, A Big July Clearance 18 C
Sale Value, Each, UNBLEACHED SHEETING Good Heavy Weight, 81 Inches Wide, 19c Value, 14C
Sale Price, Per Yard, GARZA SHEETING 9-4 Bleached, Wide Selvage, Buy At This Low 23C
Price, Per Yard, GARZA SHEETS
Heavy Selvage. Specially Priced in This Sale $81 \times 90$ Sheets Go for,

## DRESSES

## Qaality Dresses- rely Sheers with ils. You'll Mar16.90 and $\$ 19.75$

74c

TWO GREAT BUYS IN
39 Inch Silks
98c Values: Solid or a Few Prints. Here is a Big 68 C
Savings, Per Yard,
49c and 59c YaLUES: Go in This Big Clearance 306
Sale, At Per Yard,
re Outstanding

1/2
price

## Coods Co.

$\$ 5.88$ Sale, At Per Yard,

LAWN and VOILE
DRESS FABRICS Printed Muslins and Lovely Designed Spun Rayons in
Light or Dark Patterns, 39 c and 49c Values for-
28c
DIMITY
Sheer Dimity in Chic New Printed Patterns, 29 c Val-
ues Go for Only18 C

BUY TOPMOST PRINTS For SCHOOL Buy Your Needs of this High Quality
Prints Now and Save the Difference. 19c Values Go at Per Yard,

LACE CLOTH
Smart New Designs in Solid Colors for Dresses, $\$ 1.49$

## 97c

Printed TAFFETA
White and Pastel Colors,
69c Value goes at Per Yard,
47c Fine Printed Lawns and
Lovely Dotted Voiles Lovely Dotted Voiles, 19c
Values go in this Sale at Per Yard-

14c
BATISTE Lovely New Printed Patterns, 15 c Values go in this
Sale, at Per Yard,12c


## gw BUY NOW! <br> SLASH GOES PRICES!

GREAT SAVINGS IN MENS


Dress Shirts
Here is a Sensational Shirt
Value. Fancy Broadcloth, Value. Fancy Broadcloth, Non-Wilt Collars, Full-Cut, Sizes 14 to $17 \frac{1}{2}$, Bright New
Patterns. You'll want several at this Low Price-

## 74c

NOFADE AND PREFERRED SHIRTS 1 Big Lot $\$ 1.50, \$ 1.65$ and $\$ 1.95$ Values, New Patterns. $\$ 1.19$
A Big Saving for you. Buy Now! 3 FOR $\$ 3.45$

Summer Ties Smart New Patterns. A Big
July Bargain atJuly Bargain at

## 10c <br> Pajamas

Fast Colors, Gay Stripes. Sizes
B C and D, Extra Good Quality 88c

## Dress Pants

All Men's Wool Dress Pants go
in this Big Clearance Sale at a in this Big Clearance Sale at 1/3 - No Alterations \$2.49 Pants for, $\mathbf{\$ 1 . 6 6}$ $\$ 2.95$ Pants for, $\$ 1.97$ $\$ 3.95$ Pants for, $\mathbf{\$ 2 . 6 3}$ $\$ 4.95$ Pants for, $\mathbf{\$ 3 . 3 0}$ $\$ 5.50$ Pant sfor, $\$ 3.67$ $\mathbf{\$ 5 . 9 5}$ Pants for, $\mathbf{\$ 3 . 9 7}$

| Wash Pant |
| :---: |
| 边 |
| 87c |
| ${ }^{\text {nowx mir }}$ |
| Sport Shirt |
| 边 |
| 33es sints |
| 5es |
| ${ }_{\text {cosem }}$ |
|  |
| Bathing Trunk |
| \% |
|  |
| Vates |

Men's White And Two Tone Oxfords Reduced


## 1/3

All White, Perforated and Two-Tone Summer Shoes Go in this Big Sale at a re-
duction of ONE-THIRD.

A 11 Other Oxford and Shoes Greatly Reduced
$\$ 2.95$ Shoes For, $\$ 2.68$ \$3.95 Shoes For, $\quad \$ 3.47$ 85.00 Shoes For, $\quad \$ 3.97$ 87.50 Shoes For, $\quad \$ 5.75$


Everything Reduced In This Big Sale

Men's Shirts Greatly Reduced
ARROW SHIRTS: Your Choice of these Fine
$\$ 2.00$ Shirts Only,
$\$ 1.38$

MEN'S SUMMER FELT HATS
1 Lot Men's $\$ 2.95$ Light Colored Summer Felt $\$ 1.68$
Hats Go in This Big Sale for Only,
Men's Shirts and Shorts
Men's Full Cut, Fully Shrunk, Double Crotch, Fancy
Broadcloth Shorts, and Comb Yarn, Full Cut Athletic
Shirts, 25c Values Go in This Sale for Only, EACH,

## SUITS

huge savings in

Men's All Wool Spring Suits -Tweeds, Gabardines and other Spring Fabrics, $\$ 22.50$ Values Go in This Sale for only,-

## $\$ 13.50$

Summer Suits Keep Cool in one of these
Curlee Tropical Keep Cool in one of these
Curlee Tropical Suits.
Never have you seen
such bargains, $\$ 17.50$
Values for only,

Your Choice of any Florsheim Shoe or Oxford-
Black or Brown-Calf Skin or Kangaroo Hide, $\$ 8.75$
Values, Only,

## Men's Work Shoes

Men's Black Elk Uppers with Composition
Sole. Here is a Big July Clearance Bargain,

CLOSE OUT OF

## Men's Oxfords

1 Lot of Boys' and Young Men's $\$ 2.95$ and $\$ 3.95$
Oxfords to Close Out in This Big Clearance for
Only,

## MARTIN <br> DryGoodsCo

drastic reductions in

## DressStraws

-Light and Cool-
-New Styles-
You can't help but like the style and comfort-The wear and looks, And only-

## $\$ 1.38$

DRESS STRAW HATS
1 Lot Value to $\$ 1.39$ to Close Out

## At,

CHILDREN'S

## Play Suits

Hickory Stripe, Long Sleeve, Long Leg, Sanforized, Sizes 0 to
44c

## MEN'S

Work Shirts
Grey or Blue Ideal Chambray,
49 c Value, Go in This Sale at-
$\frac{\text { 38c }}{\substack{\text { miner } \\ \text { Overalls }}}$

Boys' Fancy Sanforized Dress
Overalls, Sizes 1 to 6 years, Per
Pair-
47c

## Work Gloves

Genuine Wolverine Horse Hide Gloves, Snap or Draw String
Style for only, Per Pair-

64c

Great Reductions In Men's Sport Wear Sport Coats
 wear to school. Special for only,

## MEN'S

SLACK SUITS Smart Inner and Outer Shirts to Matech Slacks in
Cool Summer Fabrics\$2.95 Suits for $\quad \$ 2.48$ $\$ 3.95$ Suitsfor $\$ 3.38$ $\$ 4.95$ Suits for $\$ 3.97$

MEN'S

## Anklettes

Fancy Rayon Mixed Anklettes for Men or Boys. A Big Bargain at, Per Pair,-
9c

Work Socks
Solid Color Boss Socks, Very
Durable, All Colors, 15c Value Durable, All Colors, 15c Value, 11c

Work Shirts Heavy Grey Chambray or Cov
ert. 69c Values Go for Only-

58c

Work Pants Blue, Grey or Khaki Pants Go

78c



Independence Day, 1939, meant much more than picnics, firecrackers and pink lemonade to hurchase their own farms through the Farm Tenant Purchase program, which is admin-
purs istered by the Farm Security administration. Apparently happy about the whole situation is big Bill and little Bill O. McNeill of Floyd County, Texas. Less than a year ago home an inheritance of a fine farm for little Bill, for payments are spaced over many years. At the left, below, is the home where Borden C. Aaron lived; at the right is the farm house which he is purchasing. Both homes are in Eddy county, N. M., near Carlsbad, N. M.











 tist church. Local News
F. M. Covington and
ended the Sto tended the Stamford Cowboys
nion the 4th of July.

HIOHT NOW


Texas-NewMexico-OklahomaCoaches


 vorimaser iot
 TRAVEL BY BUS-LARGE NEW BUSSES LOW RATES EVERYWHERE
$\underset{182}{\text { Office Phone }}$ Located Across Street from

## She's Cooking Dinner!

Electric Cookery gives you hours of cool freedom
time that you can actually call your own. Enjoy cooking at its best with a Westinghouse range. Won't you visit our office and learn more about this truly modern method of cooking?

## Texas-New Mexico utilities Company

Lamesa Man Killed In $\qquad$ | First National Bank Bidd. |
| :---: |
| Room 12 |
| Tel 388 | Hesperian Ads Pay

## HAVE YOU TRIED IT?

 baLDRIDGE SALLY ANNbread and BALDRIDGE CAKES

Sold By LOOPER'S Grocery PRICESFruitStand

Distributed By Earl Young

## New FURNITURE

## Beautiful Bed Room Suites

 THIRTY (30) STYLES TO SEL ECT FROM . . . A wide range of finishes and a wealth of styles

BUY YOUR SUITES ON EASY PAYMENT PLANS


GLIDERS

## We used range upt to $\$ 3$ Rono value for 50 cents down $\$ 17.50{ }^{\text {to }} \$ 37.50$





Land For Sale









 weeks visiting with her daughters
Mrs. M. P. Funk and family at Dun
can. and at Lawton with Mrs. R.



Summer Clearance
Entire stock included!
Summer Dresses $\$ 2.95$
FASHIONS SMARTEST Regular $\$ 3.95$ to $\$ 7.95$ Values!

$1 / 3$ to Reduction on All Other Groups

## $1 / 2$

Marvelous "buys" in this early July Clearance! Dashing styles for travel, fair-going, every summer occasion! Classic shirtfrocks! Whirlydarks. Shop today ...save dollars! Broken sizes for misses, women, - RAYON SHEERS! WASHABLE CREPES! LACES! DARK SHEERS! WHITES! PRINTS

## Be Here Early

SLACK SUITS $1 / 4$ REDUCTION 1 Group WASH DRESSES, values to $\$ 2.98$,
\$1.39

## MILADY'S

 Specialty ShoppeMrs. A. J. Welsh

extra" Summer
hat for a song! And these hats are all NEW! Exciting group of high crowns, low crowns, halos, turbans! Whites, dirks, colors. ALL $\$ 1.00$ each!

## DETECTIVE RILEY



DASH DIXON

 Hours at Economic Assn, San Antonio
Lavelle Ginn And Lula Le
Teal Write Story Of WonTeal Write Story Of Won
derful Trip









$\qquad$


Plainview Sanitarium \& Clinic
ThaidivYiew, TEXAS

$\qquad$


## THANKS

## to our Customers

Please accept our sincere thanks for the wonderful cooperation you have shown us in paying for the irrigation pumps you have so kindly pur解

## Peerless Pump

 Division
## RAINER'S SHOE SHOP

# Guard Against Typhoid Health Department Warns Texas Citizens 

| Chidd rights discussed | Floydada Women Fail In Third Try | 6,000 inpected |
| :---: | :---: | :---: |
| "Teaching children, by the use of self help equipment, at an early age to be independent individual |  |  |
|  |  |  |
| and to respect the personal rights of others is a good start towardmaking their dream come true" said |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Mrs Menessee said "fit is |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| tion." <br> It is as important to teach small | in |  |
| school work. A child should have |  |  |
|  |  |  |
| talk on a "Childs Rights To Pri-vacy," that by being alone or playing alone without adult interferenceshould help a child learn to make | (e. H. Day Mrrs. J R Ship |  |
|  |  |  |
|  |  |  |
| his own decisions, his own choice and learns to concentrate his attention on what he is doing. Here |  |  |
| child gains knowledge of his first in- |  |  |
| dependence, if they are awkward just let them work the problems out for | \% |  |
| Refreshments were served to Mes |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  Snodigrass Raymond williams Perty |  |  |
| Snodgrass, Raymond Williams, Perry |  | Writung fulas, Hesperian |




## BLUE PRINTS W. D. NE W ELL <br> Deputy Surveyor

## You've Heard About It

We know you've read about "Fair Trade Laws"
Fixed Prices," "Guaranteed Profits" and the many Fixed "Protective" Acts which have cropped up in the last few years

Just Remember One Thing
When you buy Hardware, Furniture, Radios, Glass, or any one of the many other articles which we carry in stock, you are getting the best deal it is possible for us to make ... Because "We Make Our Own Prices" and are not yet bound by
price fixing agreements.

TWO MONTHS OF
H-O-T
WEATHER REMAI Get Prepared for RIGHT NOW
"Nu-Air" AIR CONDITIONER SEE OUR USED CARS When you buy replacemen
parts buy the best parts buy the best
will save you money McQuay-Norris Delco-Remy Auto-Lite Hasting Rings Monarch Tires

## Batteries, \$2.85 Up Ex

Finkner's
Triangle Garage
MIRK G SONS

```
Floydada, \:- \: }\because= \:- Texa
```


## Prompt Payment of Bills

 Prevents "Q. C." ${ }^{*}$ * "Q. C." - Questionable Credit - - is caused by laxity in paying bills. Avoid it!Oldsmobile-International

## Use Your Credit Judiciously Buy Prudently.. Pay Promptly

PAYING bills is a matter of -just as much as it is of honesty. For most people are honest, but many are careless.
They neglect payment of their bills and unwittingly build a reputation for "Q. C."- Questionable Creditwith all its recurring embarrass
ments: phone calls, collectors' calls, ments: phone calls, collectors' calls neighbors' gossip.

Merchants and professional men are glad to extend the convenience of credit to their patrons. But they expect to be paid, just as they must pay their own bills, according to agreement.
Phone calls and collectors' calls cost them money-needless expense to collect what is due them. That's why they welcome the patronage of those who pay promptly!

## Safeguard your credit! Pay all bills

 by the 10th...or promptly as agreed.
## B. Keim Haberdasher J. C. Gilliam

 n's Household Supply First National Bank Star Cash Grocery Higginbotham-Bartlett Co elton-Collins Grocery Co Martin \& Company Oden Chevrolet Company H. M. McDonald HardwarHull \& McBrien Grocery Stansell \& Collins Dr. I. W. Hicks
New Mexico Ulinities Co. Daily's Conoco Station Martin Dry Goods Co. Radio Electric Co.
Finkner's Triangle Garage
M. L. Solomon, Jeweler

King's Grocery Cows
King Grocery Company Kirk \& Sons F. C. Harmon

Bishop Motor Co. Floydada Hospital \& Clini Smith \& Smith Clinic R. C. Henry, Continental Distributor Dale Strickland, Panhandle Distributor

> Farmers Grain Company
T. Camphell, Texaco Distributor Milady's Specialty Shoppe Wilson Kimble Optical \& Jewelry Co

Booklet Now Free
 No ow oratil io Your Bu Name

