## The Floyd County Hesperian

Survey of Rain Conditions Finish Bond Shows Good Planting Season Planting, Harvest And Weed Fighting Crop Big Farm Job
Fine General Season Indicat Fine General Season India
ed Following Rains Du
ing This Week


Building for Light Plant Be Finished By Middle of July


Sale of City
Finish Bond
Sale of City
 Walter Travis, who has serv-
ed as county schol superin-
tendent of Floyd county for
the past thre yor

Walter Travis Will Take Over New Job Saturday, July 1

## Seiden or orotary clau

## For Oniney soon

Gainesville Organization Will Be Big Event For Mon Ind Tuestay
$\qquad$


Body Of Mrs. Crow Is Carried To Alvarado For Burial Sunday


Racing Cars Meet on Local Track Tuesday Afternoon With Fast Models Entered


1939 Compliance


County Reporters


Mrs. A. M. Kruger To
Be Held At Plainview Be Held At Plainview


Eighty Percent Of Soil
Conservation Checks Have Arrived To Date

Firemen to Elect Officials Monday Night In Meeting

C. D. Bird Heads Bank at Matador Succeeding Echols



The Floyd County Hesperian
EDITORIAL OPINION - INTERPRETATION OF THE NEWS - CURRENT THOUGHT
cin incan


## Editorial

The legislature adjourned last week after
the longest regular session of that body in
recent history. Doubtless numerous laws will
be forthoming as soon as the printer can
get them in the journal, and some laws pass-
ed are already statutes bearing the emer-
gency clause.
The governor is buried in work, having to
make up his mind which of the appropriation
bills he will approve and which not. The gov-
ernor has given indication of a somewhat
independent mind along the line of approving
or disapproving bills that have come to him
todate.
THE FAIR TRADES BILL
$\square$

commission or bureau was established during
the entire session.
Efforts to arrive at consolidations of de-
partments, recommended by the governor,
failed to materialize. This was to be expect-
ed. Usually heavy pressure against any such
move is sufficient to head it off.

A NEW COLD CHECK LAW Just what are the provisions of a new cold
check law is not known locally. This law goes
into sifect in September. It has rather dras-
tic provisions, more so than the present law.
People whe are in the habit of handling
lots of checks will be interested in particular.

NO OLD AGE PENSIONS
$\pm$
$\square$


 Bishop Motor Co., Floydada Texas
E. P. NELSON $\underset{\text { FIRE INSURANCE }}{\text { AGENCY }}$ Second Floor First National Bank Building. Phone 285

| STOMACH COMFORT Why suffer with Indigestion, Gas,Gall Bladder Pains or High Blood Pressure? Restore your Potassium balange with Alkalosine-A and thesetroubles will disappear treatment for $\$ 1.50$. Sold on moneyback guarantee by White Drug Co. $1524 t \mathrm{c}$. |
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| Dr. Wilson Kimble Optometrist |
| :---: |
| Specializing in fitting glasse and straightening crosed eyes |
| TELEPPTONE PLOYDADA, |

Breath Offends?







## Drs. Smith \& Smith

 Sanitarium for surgical casesPhone No. 177
Floydada, Texas



| ${ }^{3} 7$ Plymouth Coupe | '36 V-8 Tudor |
| :---: | :---: |
| '37 V-860 hp Tudor | '36 V-8 Coupe |
| '37 V-8 Club Coupe | '34 Chev. Fordor |
| ${ }^{37}$ V-8 Tudor | '34 Olds Coach |
| We guarantee prices right |  |

## NEW! AMAZING! Beauty Shop Curls

This New Easy Way $x$ oers all you da Comb Triciequat There

"Tenderfoot", In Hospital,
Tells Of Milking Wild Cow


## Celebration Specials <br> For - Friday - Saturday - Monday

Curlee Suits

|  |
| :---: |
| n's Dress Shirts |
|  |

## Boy's Sport Shirts

${ }^{\text {fanden }}$

Men's Anklets

Children's Socks
$10^{2}$

9/4 Sheeting


Store Will Be Closed, Tuesday, July 4th
Martin Dry Goods Company

Ladies' Hats
${ }^{\text {litan }}$
Sheer Dresses

Girl's Dresses
conc Silk Hose Cind

Fine Batiste

Domestic

Summer Material


## Slack Blouses



## come <br> 








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 and ous to see insper ege force is 2 curi-
Treak
freak will be on display this week
howeer at the Hesperian office for
hose who care to however at the Hesperian office for
those who care to see Mrs. Robert Ball, of Llllian, spent $\begin{aligned} & \text { Rushing Chapel Laties Missionary } \\ & \text { society which met Monday after } \\ & \text { noon }\end{aligned}$ Mrs. Robert Ball, of Lillian, spent
last week here as a guest in the
home of he nephew, W. S. Poole
and Mrs. Poole.

cher, Hespan.


Floydada Insurance Agency
"The Agency of Service" All kinds of Insurance Room 216 Readhimer Bldg.
W: H. Henderson Phone 273

Butane Gas $\$ 2.50$
Baker-Fleming Co.

Texas-NewMexico-OklahomaCoaches


 Nokthlist biove

travel by bus-large new busses LOW RATES EVERYWHERE
$\underset{\substack{\text { Otrice Phone } \\ 182}}{ }$
A. J. CLine, Agent
${ }_{182}^{\text {Phone }} \begin{gathered}\text { Located Across street from } \\ \text { Commerctal Hotel }\end{gathered}$


THE LADY AND THE ROUGHNECK
SHE SAID SHYLY, "Couldn't I take a peek?"
$\qquad$
$\qquad$
She was a dear, with two little grandsons back East whose lips would round as she told of looking down the world's deepest hole .
down well-nigh 3 miles ... down the famed 15,004-foot Conoco oil well in California.
$\qquad$ awfully far down a 3 -mile bore. But if you could only get a squint into the 3 -inch bore of your motor car's cylinders! . . if you could only watch patented Conoco Germ Processed oil give your engine wondrous OLL PLATING!
Then you'd see those precious working parts not merely oil-sploshed and oil-smeared but
bumpers are chromium-plated. Chromium-
plating surely doesn't thin out, fry up, or So it stays clear up to the cylinder head despire 400 or 500 wits a der, derne 4 or hours' parking - and longer. Then all your Summer starts and spurts will be wear-proofed by slippy OLL-PLATING that's never all gone. Beats any mere on-again-off-again oiling, partween quat Chene mour corman Processed oil today at your Corer Ger Your Mileage Merchant ... his middle

CONOCO GERM PROCESSED OIL

# The WOMAN'S Page - 

Fyffe-Eatmon Marriage Is Announced At Fyffe Home

Birthday Dinner
Honors Mrs. Solo Honors Mrs. Solom











 crandles
cable.

Let MARTHA LEE
HELP YOU SOLVE YOUR BEAUTY PROBLEMS

Dry Skin . . . . Oily Skin
Blackheads . . . Enlarged Pores


Wrimle mend seranes nam

July 3rd to July 8th
 MISS LILLIAN BOWEN
who will analyze your skin ... giving you expert advice upon your individual beauty problems
with special instructions in MARTH with special instructions in MARTHA LEE'S meth
od of treatment...

Martha Lee French Pack Facial

Hagood Dry Goods Company
"standard Brands Priced Right"

Mrs. Spikes Hostess
With Dinner To Honor Her Husband



Get ready for the holidays now-shop Penney's and save! Everything in vacation wear-top-style sportswear to rugged camping togs. Everyth
get-stretching prices. Outfit yourself tomorrow at Penney's.

|  | $\begin{aligned} & \text { Blankets } \\ & 1.00 \text { e. } \\ & = \end{aligned}$ |  |
| :---: | :---: | :---: |
|  | PRINTS $33 c$ yd | Week End Case Washable! 1.98 |
| Anklets 15c | Nim | $\begin{aligned} & \text { Panties } \\ & 15 c \end{aligned}$ |
| $= \pm=$ |  | 25x |
| F(r) |  |  |

Wash Slacks - Fast Color Prints

98c


Zone Rally To Be Held At Methodist Church On July 5
 ..... rally that will be he
Methodist church


Third Try Charmed,
Floydada Women Hope


## FRESH <br> PINEAPPLE

LEMONS VINE RIPE TOMATOES Ib. $5 \mathbf{c}$ ORANGES

|  | $\begin{aligned} & \hline \text { BABY FOODS, } \\ & \hline \text { ASSORTED SOUP, } \\ & \hline \text { KETCHUP, 14-Oz. Bottle, } \\ & \hline \text { JELLY, } 8-0 z . \text { As.orted, } \end{aligned}$ | $\begin{array}{r} 3 \text { for } 23 c \\ \hline 3 \text { for } 23 c \\ \hline 17 c \\ \hline 13 c \end{array}$ |
| :---: | :---: | :---: |
|  | PICKLES, Sour or Dill, 22-Oz. | 17c |
|  | PORK \& BEANS, No. 1, Each, | 6 c |
|  | OLIVES, Pint, DeLuxe, | 37 c |
|  | CORN, No. 2 Can, | 10c |
|  | FRUIT COCKTAIL, 8-Oz., | $71 / 2 \mathrm{c}$ |
|  | TOMATO JUICE, 14-Oz. Can, | 2 for 15 c |


|  |
| :---: |
|  |




| BACON | Sliced, Sugar <br> Cured, Pound, | 15 c |
| :--- | :--- | :--- |
| ROAST | Ribs and <br> Pound |  |
| Frisket, | 14 c |  |
| White Trout. | 250 |  |Cheese $=17 \mathrm{~F}{ }_{\text {ROAST }}^{\text {Pork }}$ R. $15^{\circ}$


|  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |



EXTRACT
PEACHES ..... $33 c$
PRUNES
lb. Bliss ..... 18 C
WE RESERVE THE RIGHT TO LIMIT QUANTITIE



