## Rural Electric Coop

 -imesfentertApr. 30
## Work Started on Buildings For Municipal Light Plant

Men and Material For Construction OnGround Tuesday

## Excavations To Be Followed

 Excavations To Be FollowedFirst Of Week With Pouring of Concrete

## Foundation work for the buildings and machinery of Floydada munict-

## Trusty Butcher Knife Stops Thief

 At Young's Cafe

 Nearro man charread with burz
dary







Lions Elect Polk Goen Pres.; Name EI Paso Delegates

Soil Conservation Head Makes Visit Here on Saturday


New C. of C. Leaders Take Monday Morning Breakfast

## Guffee New School Supt For County



Season Gets Under Way This Week As OdenAndWhiteWin

Gwilym John Enoch Is Victim Of Anemia; Funeral Held Tuesday
and Hill Teacher Named ers Effective July 1 Monday the Commissonens court
Fologd county named clarence




$\square$

[^0]

Gwilym J. Enoch. 29 , restent of
ficers Chosen Fo
Beginning Jul Beginning July 1
Meet Sunday At Lone
May Day At Patton
Springs Wednesday

Good Program Saturday
For Co. Farm Meeting

> Improvement 0n Road East From Lockney To Cedar To Begin Soon Rex Brown Wins Open Golf Event At Lubbock


Edith Lois Wilson Home Dem. Agent To Succeed Grimes




xivaw

## A LESSON FOR BULLDERS

 and hislast week
in their c
Although
Aon's son
whole ense
$\square$

FLOYD COUNTY 14 YEARS AGO

5

"demand their rights" under the constit diom, to get something for themselves that A pretty kettle of fish when a representa
tive can't attend to his sworn duty withou tacts are he cannot. One militant minority
of grabbers starts the ball to rolling and Mr Tarwater and all the other Tarwaters spen $x=$ why save the farm home



$\qquad$ bot he Coldesur
oitan Exposition

tion | tional Exposition |
| :---: |
| of Ameria Tave | on your trip to C

protect
pout $m$
man
garden hose 25 Feet $\mathbf{\$ 1 . 8 5}$ 50 Feet $\mathbf{\$ 2 . 7 5}$ up EXTRA SPECLAL


Meyer's Pressure Pumps H. M. McDONALD HARDWARE


THIS IS THE YEAR TO GO FORD V.8!


$\qquad$ For \$10 Bill?


## REDD'S

## ANNOUNCING

The opening of the New "Y" CAFE on highways
and 207. Sandwiches, Short-Orders, Curb Service BILL JETER

## Ready to Serve You!

We Rebuild Listers,
General Blacksmithing Arc \& Acetylene Welding Lathe and Shaper Work loydada's Newest Blacksmith and Machine Shop No Job Too Big - None Too Small
Cardinal Shop
West Q. A. \& P. Depot on East Mississippi Street
$\qquad$


Visit Our Store First! Wison Kimble Optical \& Jewerry Co.

And don't let anyone tell you dir

 portly tailered. Give Moriter Pretty Hats

Lace Frocks Delightful new Straws


Sunday, May 14th Is Mothers

- Day

And Mothers want mor $\qquad$
PARADISE
 Dress on her Day.

98c to $\mathbf{\$ 5 . 9 5}$ Lyst Love,
Soretta Young
Frocks


Smart Bags Smooth Calfs, Grain
Leathers, Patten
g8C Leathers, Patten
Leathers and Oth $\begin{array}{ll}\substack{\text { mart Materials, } \\ \text { New Roomy styles, }} & \$ 1,95\end{array}$

SPECIAL NOTICE We have in both laundries
all " $30^{\prime \prime}$ model MAYTAG machines. Best model, by
far the Maytag compan has on the market for har Machines and wringers a Up-ta-the-minute PICK-U

Clothes
HELPY
SELL
SEL
HELPY SELF
WASH $\ldots$ ROUGH DRY or FINISH is supervised by efficient, experienced hel

SELF SERVE Telephone 81 Mrs. M. R. Johnson, Mgr HELPY SELFY West side square, Mrs. E. T. Williamson,

Paul Kropp To Enter State Meet; Lockney's Relay Team There Too

Paul Kropp of Aiken accompanied
Homer Barnes will leave Thursday morning for Austin where he
dil enter competition in the pen-
 nimin in hop okpp and dump broad㫦



 Reachivg andotycement




## HALF A MILLION

 1939 CHIVVOLETS sold to date!_and the demand is increasing

Chevrolet is firs in volume bect in Chevrolet 1 Bus:

 bining "all that's One thrilling turn at the wheel, and best at lowest costl" you'll know that it out-accelerates, outOwners say if - in its price range-bar none. Better see and drive the Better see and drive the nation's biggest

Every 40 Seconds of Every Day,


Somebody Buys a New Chevrolet!


## Oden Chevrolet Co.



## DETECTIVE RILEY



By Richard Lee

Recent Bride Complimented With Shower

Miss Ruth Grimes Honored With Pe-nuptial Shower

Social Calendar ronir


## May Day Banquet Honor First Baptist Girls Organizations



$$
\begin{aligned}
& \text { Mothers } \\
& \text { vice to the }
\end{aligned}
$$

$$
\begin{aligned}
& \text { servive on tay ene } \\
& \text { thio } \\
& \text { not forget Her. }
\end{aligned}
$$

## Onmarisnix

Mrs. A. Welch, Prop

Arwines Entertain
Friends With Bridge
Friends With B


## UNUSUAL CLUB OFFER

## The Floyd County Hesperian

And the
Texas Almanac
Both for $\$ 1.35$


Here are the bargains you ve actually been asking for! We, the folks behind the counters, know what you want-
and our manager has given us a free hand! Belonw are just a few of the dramatic savings we spotted for you throughout the entire store during Employees' Days! Just the things you've been wanting at less than you ex-

O D E N
Chevrolet Co.
HULL and McBRIEN





|  | Crackers, <br> $\begin{array}{l}\text { CRAL } \\ \text { 2-Lb. Boor, }\end{array}$ |
| :---: | :---: |
| Quart, GRAPE JUCE 25C | Rroons,  <br> Each, 23C |
|  |  |
| Giant Bars, .... 37C | BACON,Ro. <br> Pliced, <br> Pound. |
| CRACKERS <br> 2-Lb. Box, | $\substack{\text { IETTUCE, } \\ \text { Head }}$ |
| Telephone 292 we deliver | Star Cash Grocery We sell Flaked Butter Salt |


| Star ValueS |  |
| :---: | :---: |
|  | 69c |
|  | 25c |
|  | 5 c |
| $\begin{aligned} & \text { CLOTHES PINS, } \\ & \text { The Good Kind, } \\ & 3 \text { Dozen, } \end{aligned}$ | 15c |
| $\begin{aligned} & \text { HOME DRINK, } \\ & 10 \mathrm{c} \text { Size Bottles, } \\ & 2 \text { For, } \end{aligned}$ | 5 c |
|  | 13 c |
|  | 3 C |
|  | 42 c |
|  | 22c |
|  | 5 c |
|  |  |

pected to pay! Come in today-and SAVE!


, $\underset{\substack{\text { Wanrap-cienn, witte raga at the } \\ \text { Hesperian Office. }}}{ }$

## J. C. PDNNDY ${ }^{\circ} \mathrm{O}$

## THE HESDERETTE

Junior-Senior Banquet Termed Huge Success By Almost 200


Seniors Active In
Press Club Too


Seniors In Band

## 

major and all
the organization
Glee Club Work
Draws Seniors

## Senior Play To Be Held On May 5



| Room 12 | Tel. 38 |
| :--- | :--- |



Auctioneers
here and ready
Your work
OU PLAN A SALE CALLAN Us Sals
120, Floydada
Phone 120, Floydada
Phone 1143, Plainview

LAND
We have land to Sell and to Lease for Farming,
Stock Farming and Grazz 30 acres up, in Floyd, Bris-
oe, Hall, Motley and other counties. Also larg
Lots in Floydada.
W. M. Massie \& Bro. Floydada, Texas
$\left.\begin{array}{c}\text { Dr. Wilson Kimble } \\ \text { Optometrist } \\ \text { specialzzing in titung gla s ses }\end{array}\right)\left(\begin{array}{c}\text { a }\end{array}\right.$

Service
One-Day
the experience and
rapid but qually
ruarantee

HESPERIAN Publishing C
E. P. NELSON FIRE INSURANCE nd Floor First Nationa

Phone 28

Dr. W. M. Houghton
Ses of Women
AB WINE Dive
Dhane

Drs. Smith \& Smith Sanitarium For Surgical cases

Phone No. 177
Floydada, Texas

Fine Watch and Jewelry REPAIRING
M. L. Solomon

Jeweler
Radio Electric
Use Hesperian Ads

McMakin Motor Coaches

Roswell, El Paso

TRAVEL BY BUS-LARGE NEW BUSSES LOW RATES EVERYWHERE
A. J. CLINE, Agent

Why look old when it's so easy to look young? Your mint will younger. Your hair is no longer faded and mous adding color and brilliance and subtracting 10 from your appearance!" Does your mirror say the
to you? It will, if you use Clairol the Modern to you? It will, if you use Clairol, the Modern
of Me Hair Colering which shampores tints-easily, quickly and without preliminary bleach See your hairdresser totay or seokd color and lustre. Naturally. . with T1ANOI
 5is



Compound … 75

|  | 25 | Peatese 35 C | Chern |
| :---: | :---: | :---: | :---: |
| PLUMS |  |  |  |



| Post Toasties 2boxes 15c |  |  |
| :---: | :---: | :---: |
| Salad Dressing |  |  |
| Tea Time |  |  |
| CRISCO 3 lbs .52 |  |  |
|  |  |  |
|  | Apple Sa |  |


|  |  |
| :---: | :---: |
| PTIDITCEApples - 190 |  |
|  |  |
|  |  |
| Lettuce 5c Banana |  |
|  |  |
| C. Cheese 14c |  |
| Ory Salt $=7 \mathrm{lc}$ |  |
|  | Bacon |
| HAMS $=180$ | Stick |
|  |  |
| CIMFIVMIRE |  |

work quicker and easier. What's more we have listed easy to prepare foods to serve dur-
ing the time you have the house all torn up! You'll find that as always Piggly-Wiggly

South Plains Victim Of Floydada Bowlers

Because May the 1st is traditionally house cleaning time . . . and because most good house cleaners are house cleaning ALL the time... we bring you a Special Offering of everything you need to make the house spic and span, bright as a new pin and make your
work quicker and easier. What's more we have listed rasy to









ROARING SPRINGS POOL NOW OPEN :


REST - SWIM - PICNIC Special Attention Given
School Parties Boy Scouts
Civic Groups
over night camping privileges by permission
Tom Harris, Manager

| ROARING SPRINGS POOL NOW OPEN : |  |
| :---: | :---: |
| SWIM--FOR--HEALTH | Rest-SWIM - PICNIC |
| Q | Special Attention 6 |
|  | School Parties |
|  | Boy Scouts |
|  | Civic Groups |
|  | Harris, Manage |



## RED HOT PRICES ON TIRES

With Your Old Tire in Exchange

| $6.00 \times 16$ | $\mathbf{\$ 6 . 9 8}$ |
| :--- | :--- |
| $5.50 \times 17$ | $\mathbf{\$ 6 . 4 8}$ |
| $5.25 \times 18$ | $\mathbf{\$ 5 . 9 8}$ |
| $4.75 \times 19$ | $\mathbf{\$ 5 . 1 5}$ |
| $4.50 \times 21$ | $\mathbf{\$ 4 . 9 5}$ |

All New Stock-Come See them for Yourself.
Daily's Conoco
Service Station No. 1

## LOOK! heres what a million

 USERS SAY ABOUT ELECTRIC WATER heaters. I'M Not bragging, but CHECK UP FOR YOURSELF AND SEE OUR COMPLETE* WATER HEATER SERVICE.
## Something New!

Boothe's Starts Call For and Delivery ervice in Dry Cleaning

## Suits

ONE-DAY SERVICE TELEPHONE No. 9

We Solicit 30 Day Accounts

## Boothe Cleaners and Hatters

\section*{| Classified |
| :--- |
| Advertising Rates Infor- |
| mation. |}









Wanted
$\qquad$

Make Cooking EASIER-FASTER CLEANER


GA RANGE
 drudgery is athing of the past.
The new Gas Ranges think for The new Gas Ranges think for
themselvec with heat control,
temperature signals, minute temperature signals, minute
minders. Resuit? You can create, with
assured success, cooking and bakeinured success, cooking and bak
ing triumphs such se you never
dred attempt before Visit your deater and see the
many handsome ne models.
Youill bee min many handsome new models.
Yoüll be smad at what they
can do-you'll love their beauty. COMPANY

ANY SIZE STORAGEI TYPE W


Texas-New Mexico
Utilitise Company Utilitics Campany

How FSA Aids Farm Tenancy Problem Floydada Bowlers Win
From Lockney Keglers Concrete Examples
Show Way in Floyd
And Hale Counties
Sum Total Of Self-Help An
Happiness On Farms Greatly Increased



Quality Baby Chicks Choice of 15 Breeds

Reasonable Prices
Carmack Hatchery

Club Offer
 tesy and favors of yy favors shown us this
sher ear will be appreciated.

> Thank you.

Mr. and Mrs. H. A. Beaty
Hesperian and Semi-Week-

## VOGUE

BeautyShoppe



Custom Hatching
We have installed anoth-
to take care of custore able
hatching.
Beginning this week and
running through the running $t$ h rough the
month of May.
10 Dozen Egg Tray
$\$ 1.50$
Baby Chicks Monday and Thursday WEST-TEX FEEDS and Poultry Supplies The Rice Hatchery

## Inslow Price

 Buy Dodge!$$
\begin{aligned}
& \text { SANDERS } \\
& \text { Diil Machiness }
\end{aligned}
$$

types of pads. No guessing
about heat.
SCHOOL GIRL
PERMANENT
is one of our latest coif-
fures with soft, natural
waves and currs. The Ideal
wave for the carefree days
of summer.


> LUXURY
LINER

re

DODGE LUXUAY LINER

## Surgery and Cyne <br> D.D.S., Dentistry SUSIE C. RIGGS, R. N. Superintendent of Nurs

 DELIA C. KELLER, R. N. N.Instructress School of Nursing

## 

Stewart's
Cash © Carry
350
PRICES POSSIBLE
ONE DAY Service

209 South Main Street

Hesperian Want Ads Will Bring Results


State And County Apportionments Are Received By Office

Mothers Day May 14th
Sice Gift Sets-Coty-Evening in Paris and many others.

| With each 50c purchase for cash or on account paid in full by 10th of following month you have privilege | FACTORY SPECIALS <br> \$1.00 Rogers \& Gallet Tal Po; 75c Sachet Powder Le Jade or Fleurs damour the two for$\$ 1.00$ |
| :---: | :---: |
| Dinner Ware for only 9c each- <br> Ask about this sensational | With each $\$ 1.10$ size Evening in Paris Face Powder you get free - Rouge and Lip Stick. |
|  | 60 c Drene Shampoo and 25c Ponds Cream Lotion 85c value for- $53 c$ |
|  | 39c size Johnson Floor wax Free with regular size. |
| $\square$ | Full 4-ounce Bottle Hair Oil, |
|  | $\$ 1.00$ Size Old Mission, Mineral Crystals, 796 for, |
|  | BALANCED VITA |
|  | provide a full dally dose of VITAMINS A . B . D G $G$ or |

Sausage pure pork sacked lb . 12
Sugar 10 lb sack pure cane . 49
Peanut Butter $320 z$ jar .22
Crackers 2 lb box .13
Sweet Milk guaranteed qt .05
Meal Everlite 20 lb sack .39
Hominy no. $2 \frac{1}{2}$ can 2 for .15
Spinach no. 2 can 2 for .15
Bologna best grade per lb .10
Soda arm \& hammer 2 for .15
Soap P\&G 4 bars .15
Copmound 8 lb carton .69
Sliced Bacon lakeview brand lb. 19
Pineapple
Green Beans no 2 cans 2 for. 15
Flour guaranteed 48 lb sack .79
Prunes $\quad 10 \mathrm{lb}$ box $\quad .49$

| Fig Bar Cakes | 1 lb | .10 |
| :--- | :--- | :--- |

English Peas
Fresh Lettuce 3 heads 10

Bishop's Pharmacy

## LOOPER'S

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M,
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$=5=5$


friday - saturday spechais
SUGAR $=$
PEACHES Gallon 39c SPINACH
Green Beans
TOMATOES
250

Light Crust Flour $24 \mathrm{lb} \quad 69 \mathrm{c}$
MEAL 20 pounds
PEACHES

Jet Oil Polish Bottle 10c OXYDOL Giant Size 59c
$P$ and G Soap
ORANGES
BANANAS $\underset{\substack{\text { rames mat. } \\ \text { vema }}}{ }$
MEAT ram atace 15c

ROASTS
CHEESE song ram 18c

JOWL Pound 10c
DRESSED FRESH CHANN
Felton-Collins Gro. Co.
PHONE 27


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