

Most Widely Read News Medium In Floyd County

# The Floyd County Hesperian

One Of Floydada's Oldest Institutions

VOLUME 46 FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, APRIL 27, 1939. NUMBER 11

## ACTUAL WORK BEGINS ON MUNICIPAL PLANT TUESDAY

### Floydada Softball Season To Open Monday Night at 8:30

#### Meeting Monday Set Rules for the Playing Season

First Game Will Be Called Monday Night At Wester Field; Adm. 10c

Floydada's softball season will begin Monday night at 8:30, according to plans outlined this week at a meeting Monday night in the county courtroom by a group of enthusiastic fans and sponsors.

The league will be limited to six teams this year, three city teams and three rural teams, with a 15 player limit for each. No restriction is placed on securing players from city or town.

A player in the country is eligible to play on a town club and a town man is eligible to play on a rural team with no restrictions made by community lines.

At the meeting Monday night Coach Odell Winter was appointed superintendent of the grounds and playing. Bill Hams, statistician, with a rules committee composed of T. W. Quirk, Herschel Green, Edell DuBois, W. J. Waller, and Odell Winter. The rules committee will have the final say-so on all schedules and rules enforcement and decisions that are contested.

Clubs this year will be Oden Chevrolet, Hagood Drygoods, White Drug, Starkey-McCoy, M-M (S. J. Latta), and Cedar-Center-Campbell. The league is expected to be the hottest within years since the player limit is low and any player in the county is eligible to compete. The Floydada football field will be used again this year with the consent of the school board and the provision that only one game per night be played and not more than (See SOFTBALL, page 7)

### Funeral Rites For Son Of E. E. Wells Buried Here Today

Funeral services will be held this afternoon at the Methodist church for Everett Eugene Wells, 1 year and 9 months old son of Mr. and Mrs. Ernest E. Wells of Lockney. The child died at 6 o'clock Tuesday morning after an illness of one week due to diphtheria.

Surviving relatives include the parents and its maternal grandparents Mr. and Mrs. Frank Walters, of Lockney.

Rev. W. M. Culwell will officiate at the service that will be held at 3 o'clock.

Burial will be made in the Floydada cemetery under the direction of the Harmon Funeral home.

### J. G. MARTIN IMPROVES; DUE HOME IN FEW DAYS

J. G. Martin, of Martin Dry Goods company, who has been ill for 4 weeks, much of that time in a Lubbock hospital, is showing material improvement this week, members of the family declare, and will have sufficient strength to return home within a few days, it is believed.

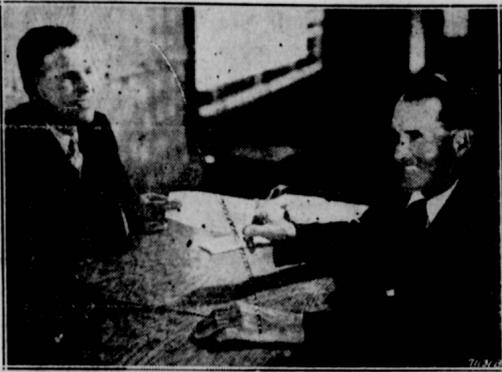
### Floyd County Day Friday At The Spur Experiment Station

Spur experiment station has designated Friday, April 28, as Floyd County day for the week of April 24-29 according to announcement Wednesday by County Agent D. F. Bredthauer.

The county agent urges all farmers and business men who wish to visit the station to leave here so that all may arrive about 10 o'clock so all may be shown over the station at the same time.

Four groups of beef cattle are finishing a 200-day feeding experiment in which silage has been used. Several other feeding pens of cattle are also on the list. Exhibits of terracing, pasture land studies and other things of interest to those closely connected and interested in agriculture will be shown.

Hot coffee will be brewing and will be served to all, but visitors are asked to bring their own ration for the dinner hour. J. E. Robinson is the station superintendent and will be in charge of the visit.



### Lay Plans For Next Year's Insurance on Wheat Crops

John F. Biggs, Floyd County Man, First To Get Check On 1939 Crop

#### Insurance on Wheat Crops

COLLEGE STATION, April 24.—With adjustment of insured 1939 wheat crop losses barely under way, field representatives of the Federal Crop Insurance Corporation and the AAA have begun already to lay the groundwork of a streamlined insurance program for 1940.

"The 1940 program will confront the farmer with no problems in higher mathematics," Jess Watson, Newcastle, member of the Texas Agricultural Conservation committee, assured. "It will be easy as pie for the farmer to figure out what he stands to gain by insurance on next year's crop."

Watson said educational meetings have been held throughout wheat producing areas in Texas to familiarize AAA and FCIC workers with the 1940 plan, and that collection of data on wheat yields and lost costs is making rapid progress.

Average yields will be worked out for every wheat farm in the state, and each producer will be notified exactly how many bushels an acre he can insure his crop for, and the number of bushels that will be required as a premium for the insurance, Watson reported.

While prospects for a wheat crop this summer are reputed to be good in some parts of the state, the FCIC has found 24,753 acres of insured 1939 wheat in Texas to have been damaged so badly that it won't be any use to try to harvest the acreage.

The program provides that where growing wheat has been damaged to that extent, the farmer may request a release of the acreage. Upon approval of the request, he may devote the land to some other use. More than 330 wheat crop insurance policyholders in Texas have requested permission to make other use of acreage planted originally to wheat, according to FCIC records.

### MRS. J. S. CUMMINGS ILL

Word was received by friends here of the illness of Mrs. J. S. Cummings of Silverton, Oregon. Mrs. Cummings underwent a serious operation in a hospital at Portland, Oregon, April 12.

The Cummings family are former Floyd county residents.

### GORDON VOIGHT AWAY

Rev. Gordon Voight returned last night from Wichita Falls where he has been attending a Christian Church State convention since Tuesday of this week.

Poultry	
Turkeys, No. 1	11c
Turkeys, Old Toms	7c
Turkeys, No. 2	7c
No. 1 colored hens, over 4 lbs.	13c
Leghorn hens, all weights	10c
Stags	5c
Cocks	4c
Fryers, over 2 1/2 lbs.	8c
Fryers, under 2 1/2 lbs.	12c
Cream	
Butterfat, No. 1, lb.	18c
Butterfat, No. 2, lb.	16c
Eggs	
Eggs, per dozen, candled	13c
Hides	
Wet from holes	
No. 1 Hides, lb.	5c
No. 2 Hides, lb.	3c
Grain	
Wheat, bushel	58c
Threshed Malm, dry, per cwt.	13c
Malm heads, dry, ton	\$8.80
Hogs	
Top	\$6.50
Packers	\$6.00

### May 26 Date Set For Co. Pioneer Day

Pioneers Will Celebrate Forty Nine Years Of Organization On May 26

Friday, May 26 is the date set for Floyd County Pioneer's day when they will celebrate their forty-ninth year. The date was set at a meeting held at the county court room Wednesday afternoon at 3 o'clock with President C. L. Anderson in charge.

Enthusiasm at the meeting indicates one of the best programs in several years. Committees were named and general plans discussed.

**History Floyd County**  
An essay contest will be held again this year that will be open to rural school children. The subject to be confined to some phase of the history of the county.

**Snodgrass Is Manager**  
Mayor Glad Snodgrass was appointed as business manager and George L. Fawver chairman in charge of arrangements.

**Costume Square Dance**  
Ben Gully of the pioneer's square dance committee announced that a dance platform will be erected on the courthouse lawn that will have floor space to accommodate four sets at once and invites pioneers to come dressed "the old style way."

Committees appointed at Wednesday's meeting include the following: Entertainment: Mrs. Joe McCollum, chairman; Mrs. Bettie Counts, Mrs. Dan Shipley, Mrs. Buck Sams, Homer Steen, T. Z. Reed, Mrs. Hope Hammonds, Mrs. W. D. Newell.

Registration: Byron Clark, chairman; Mrs. Maud Burrus, Mrs. Jeff Smith, Mrs. S. W. Ross.

**Parade:** Bill Sams, chairman; Walter Gound, Roe McCleskey, Roy Snodgrass, George L. Fawver, Mrs. Jack Henry, Mrs. Gule Snodgrass, A. T. Swebston, R. I. Bennett, Rene Yearry, Mrs. G. A. Barton, Mrs. Glad Snodgrass.

**Business manager:** Glad Snodgrass.

**Dinner and ticket committee:** R. E. Fry, chairman; Joe McCollum, Homer Steen.

**Memorial committee:** Mrs. John L. West, chairman, Mrs. Lester Honca.

Dinner committee: dinner to be handled by sale of tickets the same as last year. S. W. Ross, chairman, Mrs. G. A. Barton, Frank L. Moore, Mrs. G. V. Smith, Mrs. Ross Henry.

**Seal committee:** John A. Hollums, chairman, Bob Garrett, John Max (See PIONEERS, page 7)

### BROTHER OF JUDGE AYRES BURIED IN PAMPA APRIL 13

John B. Ayres, 78, oldest brother of Judge Jeff D. Ayres, died at his home in Pampa, April 12 and was buried there Thursday following funeral services in the afternoon. Judge Ayres was called to Pampa early in the week and remained there until after the burial services.

Deceased was a former county judge of Gray county and a veteran of the Spanish American war. He had resided in Pampa for a number of years, going there from Fort Worth.

Survivors are the widow, three sisters, Mrs. H. J. Lippold of Pampa, Mrs. Mary Cushman and Miss Ida Ayres of Fort Worth and one other brother J. H. Ayres of Pampa, besides Judge Ayres.

### Organizations To Observe Health Week

National Health Week which has been proclaimed by the President of the United States as authorized by the National Congress, May 18, 1928, as the first week of May will be observed in Floydada with all local organizations working to make the lives of our future generation more secure.

May Day is designated to open the campaign in each community on the importance of child health and to develop program of the different agencies that have been created to safeguard child health.

"It is my earnest desire that the state May Day committee and workers will launch on May Day a program which will produce a year round consciousness in all Texans that, 'In the health of its children lies the future of Texas'," said Dr. Geo. W. Cox, state health officer.

### Floydada's Factory Nears Completion As Machinery Installed In Huge Building

Complete Blacksmith And Manufacturing Plant Combined

What is believed to be the first manufacturing plant of its type on the plains or possibly in the state will soon be completed here this week. The plant owned and operated by G. L. Cardinal and J. R. Hinton is located on East Mississippi street just west of the Q. A. & P. depot.

According to Cardinal lister points, lister shares, one-way plow discs, go devil plates, butane gas tanks, and a patented irrigation pump recently invented here will be manufactured at the plant.

The huge metal building which resembles half of a large metal tank or an airplane hangar will house some of the mightiest machinery assembled in this part of the country.

Some of the machinery will include a stamping and forming press of 100 ton capacity, a 18,000 pound drop hammer to be used for drop forging and shaping, also drills, shaper, 12 foot turning lathe, forges oil blast furnace and other machinery needed to make the finished products.

Half of the building is floored in concrete with the back half of cache. The plant will operate a complete blacksmith shop including arc and acetylene welding in connection with the manufacturing end of the business.

The concrete floor had been poured early in the week. The huge hammers and press were ready for mounting on their concrete blocks. Lathe and shaper were being placed in position Tuesday. The machinery is expected to be in operation by the end of the week and in operation as soon as assembly is completed.

Considerable equipment needed in the plant will be manufactured, Cardinal said, and will be put in position as completed.

Attention to the project was caught in the east where one financial house said this plant was the "only one of its kind in the South."

### P. H. Pharr Succumbs At Ladonia, Texas; Funeral Held Tuesday

Remains Interred In Floydada Cemetery Following Rites Held At McCoy Baptist Church

P. H. Pharr, 73, of the McCoy community, died at 8:30 a. m. Monday, April 24, at the home of his daughter Mrs. I. H. Rogers, Ladonia, where he had been visiting the past few weeks. Death was due to uremic poisoning.

The body was brought to Floydada Monday night by the Armstrong and Owens Funeral coach of Wolfe City, arriving in Floydada at 2 a. m. Tuesday. The body lay in state at the Rev. Sidney Johnson home in McCoy community.

Funeral services were held at the McCoy Baptist church, Tuesday, April 25, at 2 o'clock p. m. by Rev. Sidney Johnson pastor, assisted by Rev. R. C. Tension of Crockett, a former pastor of the McCoy church.

Interment was made in the Floydada cemetery beside his wife who was buried in January, 1919.

The deceased was born in Piedmont (See P. H. PHARR, page 7)



Sappho Ward, prominent Floydada High school beauty, has been selected as "Miss Floydada" by the Floydada Chamber of Commerce to represent this city at the West Texas Chamber of Commerce convention May 15, 16, and 17 at Abilene. Miss Ward recently played a leading part in South Plains talent motion picture.

### Sappho Ward To Be Miss Floydada At C of C Convention

Garth Morse Selected Home Town Speaker For Second Straight Time

Sappho Ward was selected by the Floydada Chamber of Commerce this week to represent this city at Miss Floydada at the West Texas Chamber of Commerce convention at Abilene May 15, 16, and 17. G. L. Kirk, president, said this week.

Garth Morse, will again represent Floydada as Home Town speaker at Abilene. He attended the convention last year at Wichita Falls where he received considerable recognition for his subject matter.

Miss Ward has been prominent in Floydada High school for her work as editor of the Hesperite, high school publication, and has also starred in a South Plains talent motion picture production last year. She is "sweetheart" of the Floydada Rotary club.

Mr. Morse has been on the high school debate team for the past two years and has been drilling for some time on his delivery and is working on his material.

Chamber of commerce officials planning to attend the convention are Jim Willson, West Texas C of C director, Virgil Williams, president-elect, Claud Henderson, secretary elect, and G. L. Kirk, president of the local organization.

New officers and directors will take over Monday, May 1, according to G. L. Kirk, V. Williams as president, O. M. Watson vice-president, nominating J. M. Willson West Texas Chamber of Commerce director and directors as follows:

Conner Oden, Cecil Hagood, Marvin English, Clement McDonald, Homer Steen, Walter Collins, B. K. Barker, E. L. Norman, J. B. Claiborne, J. C. Wester, W. U. White, Lon M. Davis, T. P. Collins, W. Edd Brown, R. E. Fry, E. L. Angus, D. F. Bredthauer, Walton Hale, G. C. Collins, A. M. Battey.

### SERVICE AT HOSPITAL KEEPS S. S. RECORD OF 9 YEARS UNBROKEN

In order that her 9 years unbroken record for Sunday school attendance be kept, a short service was held for Jean Wester in her room at the Floydada hospital Sunday morning by Mrs. W. E. Brown. Mrs. Brown also has an attendance record of 9 years.

Jean is in the hospital following an appendicitis operation Saturday afternoon. She is the daughter of Mr. and Mrs. J. C. Wester.

In December, Jean helped Mrs. Brown keep her record when she was ill, by taking her entire Sunday school class to Mrs. Brown's home. Both are members of the First Christian church and Sunday school.

Dr. John M. Hooper, director of public health unit No. 1, will speak on "Child Health."

### \$22,578.33 Check Here By Air Mail

Staking For Engine Foundations Started On Tuesday By Contractors

Actual construction began Tuesday upon Floydada's proposed municipal \$140,000 light plant by A. M. Lockett and company, Dallas contractors. Their superintendent, George Milligan, has been here for some time and was ready to go when mayor pro-tem, W. U. White received a telegram from Washington.

The telegram said "check for \$22,578.33 representing 15 per cent advance grant for Floydada Electrical project. . . . is being air mailed to you today. Clark Foreman, director power division."

A. M. Lockett and company had been awarded the contract for the construction of the light plant last December when they submitted a bid for \$137,207.54. This was the first grant from the Public Works administration who are granting a loan to assist the city in construction of the plant.

Tuesday the engineers fixed their points and laid out the area to be occupied by the engine foundations. Eight men were immediately put to work making the excavation for the forms into which the reinforced concrete will be poured.

Milligan could get no word from his headquarters in Lubbock and could make no official statement as to the construction which would follow. However it appears that the major hurdles have been topped and construction will proceed with increasing speed.

Other officials connected with the project are J. L. James, resident engineer-inspector of Fort Worth, who will represent the administration and PWA on this and two Crosby county projects. Jack Davidson will represent the city engineer, Carl C. Cox, Milligan is representing the contractors.

Considerable delay was caused by various court injunctions filed to prevent the construction of the municipal plant and restrain the contractors for beginning construction. Injunctions were denied by Federal court in Fort Worth and another suit that was pending at Lubbock was dropped, opening the way for action by Washington officials.

### Nineteenth District Convention Of Legion Members May 27-28

The Nineteenth District convention of the American Legion will be held in Plainview on May 27-28. J. M. Willson, district commander, announced here before his departure for Kansas City, Missouri, Monday.

Willson has served the district as commander for 3 years and will not be a candidate to succeed himself, he said.

### COUNTY AGENT LEAVES FOR COLLEGE STATION

County Agent D. F. Bredthauer left Wednesday afternoon for College Station where he will confer with officials on the agriculture conservation program as concerned with the wheat program.

He is expected to return the early part of next week.

### Marking Silverton Highway Floydada North This Week

Highway 207 north from Floydada to Silverton is being marked this week.

Maintenance Foreman A. J. Hamilton estimated Monday the work would be completed within a few days. Work was begun last week in Floydada at the intersection of federal highway 70.

In addition to marking through Floydada the route will have markers and stop signs for the 23 miles to the Briscoe county line from this point. Similar work is being done out of Silverton by the maintenance crew from that district, Hamilton said.

For the post office patrons on the road posts with concrete foundations are being provided. Forty-one such posts are being made up and placed for the 23 mile section.

An additional 5 miles of the highway is due for a WPA contract letting either in May or June.

## Editorial

### ELIMINATING TYPHOID FEVER

While it is probably sometime hence when typhoid fever will be eliminated as a cause of death in the United States, the fact that it can be prevented has been demonstrated in the army and navy.

That the number of cases and the death rate are coming down the nation over is a matter for gratification. And incidentally the rate in Texas last year was cut twice that of the nation as a whole. These figures are supplied by the State Department of Health, which says that vacation months are those in which the rate jumps highest. Immunization and improved sanitation are the means by which contamination is fought. Water, milk and food that carry the typhoid bacilli are the only means by which the germs enter the human body.

### AN ELECTRIC COUNTING EYE

The electric eye will be made use of by the state highway department to make a count on traffic at points where there appears to be need. It has many advantages over the human eye and mechanical devices which have been used previously.

The machine is operated by batteries and can be set up at any point on the road within a few minutes time. A passing car breaks a beam of light and causes a dial to register the count. A camera built into the machine automatically takes a picture of the dial every hour. The photographic film supplies a permanent record of the number of cars that passed during each hour the machine was in operation. The machine runs continuously without attention for a week.

### BE ALERT AFTER SUNSET

If you drive after sunset be alert and know you are.

This advice is prompted by information given out by Texas Good Roads association which has assembled facts to show that while four-fifths of the traffic on Texas highways is in day-time, the hours after sunset furnish one-half of all the fatal accidents.

"Speeding through darkness at 50 miles an hour, 73 feet a second, the night driver already has two strikes chalked up against him on Fate's scoreboard," is the manner in which the association calls attention to the need for care when you drive at night.

"The night driver should be calmly but intensely alert. The highway is strewn with evidence of half-seconds of carelessness. The Grim Reaper delights in such.

### ARE WOMEN SMARTER THAN MEN?

Are women smarter than men? Will the female of the species finally prevail in the human species?

Perhaps not, unless the male continues to be more slothful than the female. Sex, one must finally admit, will have less and less to do with ultimate "success" as time goes on. Women are not smarter than men. Men are not smarter than women.

The only immediate difference is that women are studying harder and applying themselves more assiduously. Men children currently seem born with the idea the world owes them something, women born with the idea that they must make a way in the world.

Sex in the next generation will have less than 5 per cent to do with a place in the world, our world, at least. Men only will have to try to hold their own, to amount to something.

### THE COTTON PROBLEM

Cotton is on the southern farmer's back, the ginner's back and also on the government's back. Last week the "solution" of the cotton problem was made public. First, by Mr. Roosevelt, the president's son, and second by Mr. Johnston, president of the new national cotton council, whatever that it.

Ginners of Texas and the southwest listened to Mr. Roosevelt and heard Mr. Johnston. Both speeches rated network radio audiences, we are advised.

Here's hoping the New York boy and the plantation owner between them make good. Mr. Wallace and all the extension service men haven't been able to solve the mystery and before them was a Republican secretary of agriculture who couldn't do it either.

### HOW TO RAISE CHILDREN

Everybody knows how to raise children and The Hesperian does not profess to be different from everybody. We know all the answers just like you do.

Now, just spoin the "baby" throws tantrums. Well, the answer could well be that he (or she) knows that mamma is worried about him. His health, his diet, his food or his sleep. Well, by holding his (or her) breath, beating his head on the floor, refusing food, or some such way, he breaks down mamma's firmness. He has his way. He knows mamma better than mamma knows him.

Or perhaps it is papa, who does not like noise. Son screams, yells, kicks, pounds or slams doors and gets results.

In early childhood hunger and fatigue are the two main causes of tantrums. Tempers and tantrums become a habit if the mamma and the papa allow them to do so. Regular times for eating, naps and bedtimes are the best antidotes. Clothes that are simple and easy to manage are also helpful.

And, of course, any parent who is wise, will not let the temper tricks succeed.

This advice is given without cost and as a part of the service which this unusual weekly affords its subscribers.

How to raise children is one of the things we know most about. You do, too, of course.

### SLEEPING SICKNESS PREVENTATIVES

In the spring when mosquitoes are most active appears to be the time when the ravages of encephalomyelitis is most pronounced among the horse and mule populations of the country.

Students of the condition say that a chick embryo serum that is very effective as a vaccine has been developed. It is believed that the disease is transmitted by biting insects. Mosquitoes and ticks are considered the sources principally.

Anyhow it has been found that many animals and even birds are susceptible. Besides the horse, cattle, sheep, goats, dogs, rats, gophers, chickens, pigeons, ducks and vultures are susceptible. Man also is not immune.

Texas veterinarians have come in for more than ordinary praise for their study of the disease and preventive measures against it.

"Countless are the needs of the present world, none is greater than the needs of spiritual power."—John D. Rockefeller, jr.

The only way to get the best of an argument is to avoid it.—Dale Carnegie.

### As A Farm Woman Thinks

The Hesperian this week received a letter from Mrs. J. J. Spikes, addressed to that son of hers in Tennessee, and presumably "As A Farm Woman Thinks" that should have come to us went to him.

Since Tennessee is a "far piece" there is no probability the "column" can get back to us in time.

Meanwhile we can't help smiling as we think of Mrs. Spikes learning about the mischief for the first time as she reads this.

Is the above too mean a practical joke to play on a good friend?

### As I See It

Bill Hams

History goes on repeating in the old world; we are about to see a revival of the famous Triple Alliance of pre-war days in Europe and the Triple Entente, Russia, England, and France are preparing to hold hands again against the dictator nations of Germany, Italy and probably Japan as the third party.

Japan in particular is feeling hostile toward England and Russia and anyone that dislikes either now must hold the same feeling toward France. Japan makes few if any bones about disliking the U. S. and never misses a chance to get in a low lick.

Germany and Italy fight us with propaganda while France and England woo us with carefully worded phrases that are hoped to bring us into the fold with men and money in case of war.

Germany put on a great "preparedness preview" for the benefit of the "doubter" nations. All sorts and types of new model war machines were put on parade display for the benefit of democratic nations. Germany's press is still telling of the "fear" that the parade put into the "doubters."

So far there has been little excitement here over the parade. Probably the furor will come when Germany goes after Danzig or Italy after another slice of territory.

Japan wants the U. S. to keep her fleet in the Atlantic and raises a mighty howl every time it sails through the Panama canal from the Atlantic. The flag seems to trouble Japan's territorial aspirations, especially when those aims are toward the Philippine islands.

A mighty howl went up when the Senate proposed to cut the appropriations for the State Highway patrol and its branches of identification and law enforcement. We all know who will benefit by a cut in that department, and it won't be the honest man. The senate just added another blunder to its already unsavory record of errors.

### FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

(Issue of April 30, 1925)

Following a conference Monday afternoon with the Commissioners' Court of Floyd county, J. F. Hankins, district superintendent of maintenance of highways, with headquarters in Lubbock, announced in Floydada that work on Highway No. 28, which extends the length of Floyd county, through Lockney and Floydada, will begin within a week, weather permitting. The highway will be put in excellent condition.

Tax Assessor C. M. Meredith's summary of assessments made for Floyd county, completed this week indicates a very healthy growth in the population of the county, the figures in his summary showing an increase over 1924 of 500 poll tax assessments.

More rain over Floyd county last Sunday in a rain period which news paper reports indicate covered practically all of Texas, was followed by considerably lower temperature which hung on throughout the week. Tuesday afternoon and night the temperature dropped to around 40 degrees. Lowering clouds have a tendency to make the days and nights cooler. Prior to the first rain of last week high temperatures for April broke long established records.

Thursday of next week at 8 o'clock p. m. a group of folks interested in poultry raising will meet in the Chamber of Commerce office to organize a Floyd County Poultry association and to discuss plans for the same. Those behind the movement are Mrs. W. M. Massie, W. M. Day, L. G. Mathews, E. S. Shoaf, Oliver Allen, Robert Smith, Jr., of Lockney and H. P. Coleman, of Lockney.

Miss Roxie Ivey, for twelve years principal of the primary school of the Floydada Public schools has left for San Francisco to sail this week for the Philippine islands where she will teach.

Mrs. Ama Smalley who recently completed a business course at the Metropolitan Business college at Dallas is now employed as stenographer in the J. N. Johnston Real Estate office.

H. M. McDonald has completed the new residence for M. T. Sanders on Second street, West Floydada.

The Highway patrol does a great deal to help the law enforcing bodies in the small counties where fingerprint experts and other technical experts are lacking. The state law enforcing body perhaps saves the people of Texas as much money as the senate and house appropriates by catching law breakers and putting them where they can do no more harm.

For years and years the country has fought price fixing and other means of forced price balance. The fry has changed from that tune until now all you can hear in proposed bills are "fair trade" acts, which is just another term for "fixed prices," barber bills, janitor bills, wage and hour laws, unemployment compensation, and on far, far into the session of the legislature.

It seems that the government has just about ceased passing laws for the good of the whole people, the masses, but has finally come to passing laws for particular select groups of the masses, such as people over 65 years, employees, barbers, janitors, real estate agents, etc.

Boy, it's a fine howdy-do... whether the laws are good bad or indifferent. And every bill that comes up always penalizes someone at the same time it "helps" some select group... you still don't get something for nothing.

### EDITORIAL BRIEFS

If the sale of liquor by the drink is legalized, as many of the wets are hoping, it will mean, in effect, the return of the old-time saloon. If that happens, as the Dallas News points out, it will then be only a matter of time until prohibition comes again. The liquor business is a lawless business and has more ways of making a fool of itself than any other special interest we know anything about. Give it an inch and it will take a mile every time.—Lynn County News.

Criminal tendencies should be attended to in the high chair and not wait for the electric chair.—Quannah Tribune-Chief.

Probably most every one is more or less familiar with the new drug, Sulf-Pyridine, which is being used to treat pneumonia patients. It was

### Comfortable Shoes

Make summer much more enjoyable... Don't throw your old, comfortable shoes away just because they are badly worn... We can fix 'em for months of wear.

### Rainer's Shoe Shop

South Side Square

successfully used here in the latter part of the recent pneumonia epidemic and is widely proclaimed by medical men.—The Hereford Brand.

Death is the greatest Democrat of all, despite the showy funerals to break down the equality of death.—McLean News.

## Is Your Crop INSURED

Against the ravages of HAIL

You will find reasonable Policies in Safe, reliable companies represented by us. Ask about them.

## Floydada Insurance Agency

W. H. Henderson

Telephone 273

## THERE MUST BE A REASON WHY Electric Cookery IS SO POPULAR

Since electric cookery is designed for women who do their own cooking and cannot afford extra help in the kitchen, electric cookery has to be economical—not only to buy, but to operate. It gives them many hours of leisure while meals cook themselves. Positive baking becomes a pleasure—in spite of the outside temperature. Actually your kitchen is just as cool, clean, and comfortable as your living room.

The popularity of electric cookery is highlighted by many other advantages, too. See the gleaming new ranges on display—and you'll learn why electric cookery is better.



This \$23.95 set of Aluminum Ware is offered for your old range on the purchase of a new electric range. See this set and the new range today. This offer definitely expires April 29.

## Texas-New Mexico Utilities Company

# CHEVROLET

## Out-Accelerates.. Out-Climbs and OUTSELLS the Field!

No other car combines all these famous features

1. EXCLUSIVE VACUUM GEARSHIFT.
  2. NEW AERO-STREAM STYLING, NEW BODIES BY FISHER.
  3. NEW LONGER RIDING-BASE.
  4. 85-HORSEPOWER VALVE-IN-HEAD SIX.
  5. PERFECTED HYDRAULIC BRAKES.
  6. NEW "OBSERVATION CAR" VISIBILITY.
  7. PERFECTED KNEE-ACTION RIDING SYSTEM WITH IMPROVED SHOCK-PROOF STEERING. (Available on Master De Luxe models only)
  8. TURBO TOP.
  9. FRONT-END STABILIZER.
  10. NO DRAFT VENTILATION.
  11. EMERGENCY BRAKE MOUNTED UNDER DASH AT LEFT.
  12. SYNCO-MESH TRANSMISSION.
  13. TIPTOE-MATIC CLUTCH.
  14. EXCLUSIVE BOX-GIRDER CHASSIS FRAME.
  15. DUCO FINISHES.
  16. HYPOID-GEAR REAR AXLE AND TORQUE-TUBE DRIVE.
  17. DELCO-BEAM STARTING, LIGHTING, IGNITION.
- ...and scores of other important features.



ALL CHEVROLET PRICES ARE MUCH LOWER!

Chevrolet is the fastest selling car in the nation today, solely and simply because it's the biggest value!

Take performance. Chevrolet is best! Because it out-accelerates, out-climbs and out-performs all other low-priced cars—bar none!

Take styling. Chevrolet is best! Because it alone of all low-priced cars brings you the enviable beauty and style leadership of Body by Fisher!

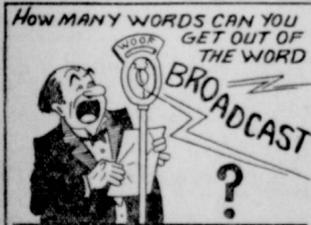
Take features. Chevrolet is best! Because it's the only low-priced car combining the outstanding quality features of high-priced cars, while saving you money on purchase price, operation and upkeep!

See it... drive it... today!

"ALL THAT'S BEST AT LOWEST COST!"

ODEN CHEVROLET COMPANY, Floydada, Texas

### OUR PUZZLE CORNER





"ON MONDAY we wash our clothes, wash our clothes!" sing the residents of the NYA Girls' dormitory. (Story in column two). Pictured above are representative groups of the girls at their regular tasks incident to running a cooperative house. Pictured from left to right are: At washing machine, Ravenelle Gregory of Paducah and Lois Thomas of Levelland; at ironing mangle, Lillian Morrison of Floydada; at sewing machine, Melba Webster of Snyder; standing by machine, Onis McMurray of Shallowater; sewing at table (left), Elsie Lee Hinds of Ralls and (right), Ina Mae Bell of Floydada; sewing on the couch, left to right, Gere Marshall of Aiken, Wilma Ruth Shepherd of Brownfield and Lona Mae Cooper of Floydada; working on the budget is the current secretary and house financier, Mildred O'Conner of Floydada; in the kitchen scene (pouring), Bernice Exum of Floydada; and Juanita Sims of Lockney; seated on the couch, which was upholstered by the girls, are Bernice Exum, knitting, and Onis McMurray, reading, and the dormitory mascot, a very popular cat.

## Twelve Floyd Girls In NYA At Lubbock

Provides Training Opportunities At A Minimum Cost To 35 Girls

Forty South Plains girls, 12 of whom are from Floyd County, are learning to be better homemakers with practice and experience offered on a NYA part-time resident project at Lubbock.

More than 40 projects of this type have been inaugurated in the state during the last few months. J. C. Kellam, state NYA director, said, through the cooperation of local public agencies and the homemaking division of the state department of education.

Each project provides training opportunities for an average of 35 girls eligible for NYA work project employment, who rotate for two or four week periods of residence in an NYA cooperative house.

They earn a wage sufficient to pay their share in operating the cooperative house and for incidental expense through work for part of each day as assistants in public offices, nursery schools, hospitals, libraries, and sewing rooms.

Under the direction of the house mother the girls learn the fundamentals of home management, housekeeping, cooking and sewing. The type of training offered is designed to be of practical use to the average girl living in a small Texas town or rural community. A girl is taught how to plan and prepare well-balanced family and special occasion meals when the household purse is limited, how to preserve food stuffs, and how to improve her personal appearance.

During their leisure time, they plan various social entertainments for their own group and their friends, take part in homemaking club activities, attend lectures on child care, first aid, landscape gardening, fire prevention, flower culture and various other activities in line with their homemaking training.

The girls are supervised by Mrs. Mary S. Lovell, who is assisted in homemaking training by Mrs. Calvin Hazlewood.

The following Floyd county girls are now on the project: Ida May Bell, Floydada, Bernice C. Exum, Floydada, Mary Nell Mangum, Lockney, Gere Marshall, Aiken, Lillian Morrison, Floydada, Mildred E. O'Conner, Floydada, Mabel M. Pemberton, Lockney, Juanita Sims, Sterley, Sarah E. Strain, Lockney, Lou Elen Anderson, Lockney, Mildred L. Anderson, Sterley, and Helen L. Lawson, Floydada.



### Center News

CENTER, April 25.—Weather has warmed up some since last week but it is pretty cool this morning.

Mr. and Mrs. Staples of McCoy spent Sunday with Mr. and Mrs. Thomas Collins.

C. M. Meredith made a trip to Lubbock Sunday for medical treatment.

Guy Jackson received word Monday of the death of their old neighbor, Mr. Pharr of McCoy.

Roe Jones came home from the Floydada hospital Saturday after being there more than three weeks with pneumonia.

Mrs. A. W. Anderson is spending this week with Mr. and Mrs. Floyd Anderson south of town to help care for the new grandson who arrived Saturday afternoon.

Center won second place in the dairy show one act play contest last Friday night. Amherst won first place.

Mr. and Mrs. Floyd Willis, Mr. and Mrs. O. G. Mayfield, Mrs. Montgomery, Mr. and Mrs. W. B. Jordan and son, W. B., were among those attending the dairy show at Plainview during the past week besides the ones in the play who were Mrs. Clyde Badwell, Miss Margaret and Arthur Tubbs, Bob Bradwin and Mr. and Mrs. Thomas Collins.

News from Mr. and Mrs. C. D. Rutledge is that they are eating fresh vegetables while visiting Mrs. Rutledge's parents near Groesbeck.

T. M. Noland threshed maize for N. R. Austin last week.

Mr. and Mrs. Frank Dunn and son, of Adrian and Floyd Montgomery of Canyon spent the week-end with their mother, Mrs. J. L. Montgomery.

## 353 Persons Killed In Motor Accidents During First Three Months

Of the 353 persons killed in motor vehicle accidents in Texas during the first three months of this year, 95 were pedestrians, Harry S. Phillips, traffic and safety engineer of the State Highway department, said today, pointing out that the pedestrian has an equal responsibility with the driver in avoiding accidents.

"Seventy-four of the total 95 pedestrians were more than 25 years of age, while only 13 were under 19, showing a contradiction to the general belief that children in walking and playing on a large number of accidents," Mr. Phillips said.

The traffic and safety engineer cautioned pedestrians to exercise as much care on the highways as on city streets since almost 50 per cent of the fatal accidents involving pedestrians occurred on the highways and county roads. The practice of walking on the left-hand side of the street or road, facing traffic, is a good one to follow, he pointed out, because the pedestrian can then see approaching cars in time to adjust himself to their actions and does not run the constant risk of being struck from behind.

Ninety-four per cent of those walking along traffic lanes who were killed were on the wrong side, that is, walking with traffic. 38 per cent were crossing not at intersections, with only 12 per cent crossing properly.

Inattention, confusion, and physical impairments on the part of the pedestrians were named as the primary causes of 64 per cent of the accidents, and 36 per cent were due to fault of the drivers.

"Both drivers and pedestrians should double their precaution at dusk and after dark since 48 per cent of the accidents in question occurred during the hours of 5 to 9 p. m.," Mr. Phillips stated.

Eighty-six per cent of the pedestrians killed were male, and Seventy-nine were white. 38 were occupied as laborers and clerks, while only 2 were professional men. Only 5 were students and 9 were classed as infants or under 5 years of age.

While there has been a 19 per cent reduction in the number of fatalities during the first three months of this year as compared to the same period last year, pedestrian fatalities have decreased only 8 per cent, Mr. Phillips pointed out. At night, pedestrians wearing dark clothes are hard to distinguish since the dark color merges with color of pavement, and the hazard after dark is much greater.

### McCoy News

McCoy, April 25.—Church and Sunday school was well attended at the Baptist church last Sunday also Sunday night there were a number of visitors present.

Mr. and Mrs. Curry of Oilton were here on a visit with their children, Mr. and Mrs. Robert Smith and Mr. and Mrs. Clifford Curry.

Mr. and Mrs. James Smith have had his father and brother visiting them from Sterley.

Mrs. J. W. Berry of Winnsboro is here this week on a visit with former neighbors. From here she will go to Ralls to visit with her children, Mr. and Mrs. McClane and another daughter.

Mr. and Mrs. Walter Chiddix and son, Lee Pharr, and Mrs. Elber Ewing and son, Donald Richard spent the past week at Wolfe City at the bedside of their father, P. H. Pharr, who died Monday morning. He was an active worker in the Baptist church here for some time and will be greatly missed in our neighborhood.

Mrs. Will Hulsey is slowly improving at a Lubbock hospital.

Mrs. Birdsong was carried to a Lubbock hospital last Friday for an operation.

Mrs. Robert Day was quite sick last week but is reported improved at this time.

Mr. and Mrs. G. A. Tardy has his mother as their guest. Grandmother Tardy is well known in this community.

Harold Berry of Brownfield was married to Miss Frankie Sanders of Lockney last Saturday. He is the son of Mr. and Mrs. Charlie Berry.

Since lambs and sheep are easily dressed, it is possible to have this good fresh meat often on the farm.

### Dougherty News

DOUGHERTY, April 26.—Week-end guests of Mrs. G. C. Edwards and daughter, Mozelle, were Mr. and Mrs. Willard Edwards from Hereford, and Miss Artie Moreland of Plainview.

Mr. and Mrs. Killis Holt and Mr. and Mrs. Burl Holt of Floydada spent Sunday with Mr. and Mrs. Jim Morrison and family.

Billie Frances Mercer of Lorenzo spent the week-end with her grand-

parents, Mr. and Mrs. B. Woody. Mr. and Mrs. Phil Smitherman spent Sunday afternoon with Mrs. G. C. Edwards.

Misses Frances and Cecile Daniels, Mrs. Lee Tennie and Wayne Ward of Floydada spent Sunday with Miss Imogene Woody.

Mr. and Mrs. C. W. Campbell and family of Cotton Center were week-end guests of Mr. and Mrs. Sam Lade and family.

Louie Caffee, student of Tech college at Lubbock, spent the week-end with his parents, Mr. and Mrs.

C. A. Caffee. Mr. and Mrs. Harmon Handley of Lockney spent Sunday in the Dougherty community.

Mr. and Mrs. J. R. Yearwood and family of Floydada spent Sunday afternoon with Mr. and Mrs. W. M. Webb and family.

Miss Lorea Johnson spent the week-end with her mother, Mrs. Roy Johnson of Allmon.

While "silly goose" is a common expression, geese are among the wildest of water fowl.

### MOTHER OF W. E. GRIMES IN HOSPITAL AT QUANAH

Mr. and Mrs. W. E. Grimes and children returned home Thursday from Chillicothe where they were called the first of the week to be with his mother, Mrs. J. R. Grimes who was operated on in the Memorial hospital at Quanah Monday night.

At the last report she was much improved and resting nicely.

Filing supplies. Hesperian.

# PENNEY'S SUMMER DRESSES

They're the Tops! In Style, Quality and Value!

Penney's leads again! In this gigantic selling of fresh, new summer frocks, you'll find the styles, quality and values unbeatable! Dresses galore to choose from! Cool cottons of every description—unbelievably luxurious rayon crepes. Come in today for first selection!



## BRENTWOOD Street Dresses

1.98

So cool and smart looking for summer! Rich rayon crepes and fine quality cottons in styles for every occasion. They're beautifully made—delightfully trimmed. Come see them today! \*Exclusive with Penney's

• A Grand Variety of Styles, Colors and Prints • Sizes 14 to 52



Rare Values for Girls!

## TUB FROCKS 49c

- Dainty Organdy!
- Cotton Cruise Cloth!
- New Colors, Prints!

Dress-up styles in organdy, asprey, batiste, and dimity. Featuring swing skirts, cluster pleats, princess lines, and boleros! Sports styles in pique, poplin, cruise cloth, percale—vat dyed prints! Sizes 1-14.



## Cool and Lovely! COTTON FROCKS

98c

Charming Styles! For street, sports and 'round-the-house! Piques, voiles, broadcloths and novelty sheers. Past colors! Grand values! Sizes 14 to 52.



Sunny Tucker\*

## TUB FROCKS

98c

Season's Best! Daintiness in unusual organdy, lawn, batiste, dimity! Smartness in cruise cloth, pique, and slub broadcloth! Irresistible styles! Sizes 1 to 16. \*Exclusive with Penney's

# PENNEY'S

J. C. PENNEY COMPANY, Incorporated

## Play Ball

With equipment of the highest quality and of guaranteed workmanship.

We have a complete stock of Official Softballs, Bats, and Gloves, Catchers Mitts, and Masks.



## Sporting Supplies

We also handle stocks for the fisherman, golfer, hard ball player, croquet, tennis and other sports.

Household Appliances Pressure Water Systems

## Gilliam's

PHONE 362



### Grasshopper War To Begin Here On May 10, County Agent Says

The "grasshopper war" will be declared on or about May 10, according to information supplied by County Agent D. F. Bredthauer this week. Plans have already been made and arrangements completed to handle the death dealing mash used in the war.

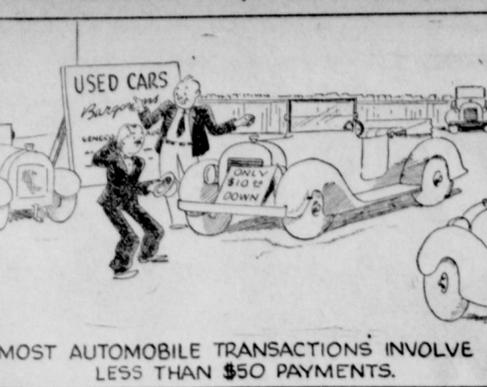
The Floydada County grasshopper control committee composed of Carl Lemmons, Ed Teuton, A. S. Cummings, M. H. Taylor and W. H. Nelson have secured the use of the Farmers Co-Op gin seed house for the storing of the bran and sodium arsenite. The mixing of the poison will also be done there instead of at the court house as has been done in the past.

A carload of sawdust, used to "cut" the mash arrived this week and will be unloaded for use. The materials for the grasshopper control will be furnished for the time being, the county agent said, but this was not likely to continue all summer.

An extensive poisoning campaign will begin as soon as the hoppers begin to hatch, Bredthauer said. The hatching has been delayed by the cold, dry weather but a study of the hopper infested area indicated that approximately 60 per cent of the hoppers will be hatched by May 10. In the northeast part of the county hatching may be some 10 or more days later than the above date.

Farmers are urged to watch the fence rows and upon the first sign of hatching spread poison, because, Bredthauer said, it is easier to poison the insects at that time than to wait until they spread over the fields. The irrigated lands

### The Rhoades Family . . . by Squier



MOST AUTOMOBILE TRANSACTIONS INVOLVE LESS THAN \$50 PAYMENTS.

should also have poison spread along the irrigation ditches.

In some parts of the state poisoning activities are progressing at full speed in an effort to hold the destructive insects in check and prevent their spread to other portions of the state.

### Funeral Services For Mrs. Montague Sunday

Funeral services for Mrs. Velma Montague, daughter of Mrs. Jim Sull of Lockney, was held Sunday afternoon at the Still home. Mrs. Montague was shot to death near Edinburg on Thursday, April 21.

Dr. L. J. Montague, prominent Texas surgeon and husband of Mrs. Montague, was charged with the murder of his wife and the serious wounding of a San Antonio motion picture sound equipment technician.

Mrs. Montague was the mother of daughters ten and six years old and had attended high school at Lockney and had worked as theatre cashier there for some time. At the time of her death she owned and operated two motion picture houses in the Valley region.

Joe Montague, Bandera attorney and brother of Dr. Montague, accompanied the body to Lockney and attended the funeral services.

### EMBEDDED TEETH REQUIRE LONG, TEDIIOUS OPERATION

A long, tedious operation was required Sunday morning to remove embedded teeth of Mrs. T. C. Hollums.

The operation was done at the Smith & Smith sanitarium.

J. N. Gullion: "The wheat is as pretty as you ever saw from Tulla west to the caprock north of Clovis."

### First Place Honors Go To Floyd County Woman On Milk Entry

Floyd county won several honors from the 77 entries placed in the South Plains Dairy show held last week at Plainview. Among them was a first place on milk that goes to Mrs. Ewald Quebe of the Providence Home Demonstration club. Mrs. Mather Carr won second in the same classification.

Others winning honors in cottage cheese Mrs. S. J. Latta, Sunnyside club, 6th place; Mrs. W. H. Bethel, Fairview-Campbell, 7th place.

Neufchatel cheese Mrs. George Stiles, Fairview-Campbell club, 6th place.

Butter Mrs. Paul Cooper, Sterley club, 2nd; Mrs. Malcolm McNeill and Mrs. E. B. Chesnut, Fairview-Campbell club, 4th; Mrs. G. H. Day, McCoy, 8th place; Mrs. A. R. Hanna, Sand Hill, 9th.

Honorable mention was given entries of Mrs. M. D. Ramsey, Harmony, on milk; Mrs. J. L. Montgomery, Center and Mrs. T. B. Wilkinson of the Sunnyside club.

### Lockney Relay Team Sets New Record For Canyon Regional Meet

Lockney High school's relay team which finished second to Muleshoe at the district meet in Lubbock bounced back at the regional meet held at Canyon last Saturday and came in to win and set a new regional record.

The boys carrying the baton for Lockney at the regional were Brotherton, Hill, Parrack and Owens. The time was 3:35.2 a new record. The team clipped eight-tenths of a second from the old record. Muleshoe finished second.

The boys are expected to grab off a first or at least a second place at the state meet in Austin next week.

### Cedar Hill News

CEGAR HILL, April 26. — Miss Wanda Lackey spent Sunday with Miss Bettie Beard.

Mr. and Mrs. Albert Mize and Mr. and Mrs. O. R. Beard spent Sunday with Mr. and Mrs. W. C. Lacey.

Mr. and Mrs. J. C. Lacey, Mr. and Mrs. W. F. Merrell and Mr. and Mrs. H. B. Adams were Sunday guests of Mr. and Mrs. R. L. Lacey.

Edith and Ruth Cyfert spent the week-end with Mr. and Mrs. C. B. Higginbotham.

George and Steve Mize spent Sunday with Bud and Bill DuBois of Floydada.

School News  
The Cedar Hill school went on an all day picnic Friday. We went to the canyon. Every one had a nice time.

The outside softball team played two games Sunday afternoon at Latta's service station. They won both games.

### MRS. COVINGTON ATTENDS BOOKKEEPERS MEET DALLAS

Mrs. J. C. Covington, bookkeeper at the Floyd County Rural Electric co-op, attended a six day school of instruction for project bookkeepers at the Baker hotel, Dallas.

Mrs. Covington left on Saturday, April 15, and returned home on Sunday, April 23.

### FRED LAMBERT BUYS McMURRAY COFFEE SHOP

Fred Lambert this week announced that he had bought and would operate the McMurray Coffee shop. The shop has been owned and operated for the past three years by C. L. McMurray.

Mr. Lambert has asked that the patrons of the coffee shop visit with him as he will continue the same prompt, courteous service that has marked the coffee shop the past few years.

### ATTENDS BEAUTY SCHOOL

All the beauty shops of Floydada were presented at the Beauty School held at Lubbock Monday through Wednesday.

Local shops were closed Monday of this week.

Mrs. W. M. Houghton returned home Monday from Dallas where she has been for several days on a visit with her daughter, Mrs. A. A. Bishop and family. Mrs. Bishop and daughter, Howell Sue, returned home with her for a visit.

Garford Wilkinson, regional information adviser for the Farm Security administration, Amarillo, was in Floydada Wednesday taking pictures of tenant purchase farms in Floyd county.

O. T. Williams, formerly of Floydada, but now located in Hereford, was in Floydada the latter part of last week on business in connection with the water facilities project of the Farm Security administration.

Mr. and Mrs. S. E. Gillispie and children, Martha Kate and Don, were guests Sunday of Mrs. Gillispie's sister, Mrs. Clement McDonald and family.

Mrs. Trenton Davis and daughter, Sharron, returned home Tuesday evening from Lubbock where they had been on a visit with relatives.

Mr. and Mrs. Verner Norman and little daughter returned to Floydada last Friday to make their home. They have resided in Plainview for the past several months.

Filing supplies. Hesperian.

### COUNCIL ELECTS DELEGATES TO DISTRICT MEET MAY 6

The County Home Demonstration Council held its regular meeting April 2 at the court house.

Fourteen clubs were represented at the meeting with five visitors present.

The annual district Home Demonstration association will be held in Lubbock May 6 in the east ball room of the Lubbock hotel beginning at 10 o'clock.

Floyd county women voted to nominate Mrs. C. A. Caffee president of the association. To be eligible for the office one must have served as chairman of the county home demonstration council for a year.

Floyd county chorus will furnish three musical numbers. A ten minute skit portraying the outstanding work of the past year will be presented by Mrs. W. B. Jordan, Mrs. Will Poole and Mrs. Albert King.

The two voting delegates will be Mrs. S. J. Latta, council chairman and Mrs. A. H. Kreis.

### MISS GRIMES CONDUCTS LESSON FOR IRICK CLUB

Trick 4-H club met Tuesday at the school house with the president in charge. During the business session the club decided to meet the fourth Tuesday in May for an all day meeting with Aileen Taack and each girl bringing a covered dish.

Miss Ruth Grimes gave a demonstration on setting in sleeves. Sleeves should be cut wider in the back than in the front. In setting them in pin the underarm seam to the seam in dress.

Present for the meeting were Aileen Taack, Marjorie Bennett, Modena Caldwell, Wynona Battle, Delma Sammon, Peggy Ruth Walls, Iona Pemberton, Alma Louise Holmes, Tommie Helen Pelly and Ella Beth Pemberton.

### SAND HILL H. D. CLUB TO SPONSOR PROGRAM FRIDAY

The Sand Hill Home Demonstration club will sponsor a Rummage sale and program at the school auditorium Friday evening, April 28.

The public is cordially invited to attend.

### PARADISE BEAUTY SHOP OPENED TODAY BY MISS VIDA MAE DAY, PROPRIETOR

Miss Vida Mae Day will begin work this week as operator of the Paradise Beauty shop, having purchased the shop Saturday.

Miss Day, daughter of Mr. and Mrs. Robert Day of the McCoy community is a graduate beauty operator of the Arlene Beauty school at Lubbock. For the past two years she has been employed in shops at Dimmitt and Crosbyton.

The shop opened this morning and Miss Day invites the public to visit the shop, located in the balcony at the Arwine Drug store, she said.

### CARD OF THANKS

To all the friends of the deceased and the family, we wish to express our sincere appreciation for every act of kindness, deed of love, expression of sympathy, and every other thing done during the final rites of our dear father and grandfather, P. H. Pharr.

The Pharr Family.

D. B. Williams and family of Amarillo visited in the home of Mr. and Mrs. T. T. Hamilton Saturday afternoon. Mr. Williams is a brother of Mrs. Hamilton. They were returning from Whitewright, Texas.

Mrs. C. L. Gray of Crowell has been visiting since Friday in the home of her daughter Mrs. W. E. Grimes.

Mrs. L. O. Cardwell of Sweetwater visited from Sunday until Tuesday with her sisters, Miss Tessie Coleman and Mrs. J. C. Gilliam.

Mr. and Mrs. J. D. Moore and Mr. and Mrs. George Sherrill visited Mr. and Mrs. Lee Cavin at Hereford Sunday.

Mrs. B. L. Atkinson and children, Mrs. Tom Vaughan and John Atkinson, of Wellington attended the funeral of P. H. Pharr Tuesday.

Mr. and Mrs. S. E. Gillispie and children, Martha Kate and Don, were guests Sunday of Mrs. Gillispie's sister, Mrs. Clement McDonald and family.

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Filing supplies. Hesperian.

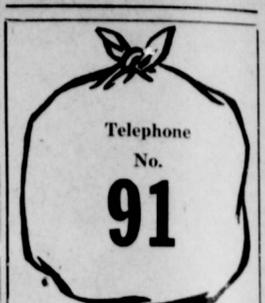
### Lockney Bowlers To Be Here Thurs. Night

Lockney pin topplers will return to town Thursday night at 8:30 o'clock and do battle with the Floydada kegglers.

Lockney holds one decisive victory over the local bowlers by a good 200 pin margin. Plainview also toppled the Floydada boys in an early season match.

The Floydada rollers have been practicing and feel sure that they

can stave off the Lockney invasion this time. Geo. Quirk has raised the score to a 244 mark for this week and appears a cinch for the prize. Blanche Steen holds the women's top score with 128.



Telephone No. 91

And washings sent to us like the above picture will be returned to you finished as you desire them.

We have been closed the past few Saturdays doing some painting and repair work. Beginning this week we will be open for business

6 DAYS EACH WEEK "Air Conditioned" Better Service, Quick pick-up and delivery! E-Z Way Laundry J. L. Henson, Prop.

### A nouncing..

the opening of the PARADISE BEAUTY shop, located in the balcony at Arwine Drug Co.

We invite the public to visit our shop and get acquainted.

Fully equipped to serve you in a first class manner.

Paradise Beauty Shop Miss Vida Mae Day, Proprietor

### Now You Can Modernize YOUR KITCHEN



STOP! LOOK! LISTEN!

One Of The Greatest Bargains Ever Offered In A Gas Range

Friday-Saturday and Monday Only

A Modern Continental Gas Range, at a give away price with a set of fine household accessories, all for—

\$67 FREE 1. Roaster 2. Aluminum Kettle 3. Tea Kettle 4. Double Boiler 5. Cake Pan 6. Cooling Trays

H. M. McDONALD Hardware

### Treat Those Seed With CERESAN

Speaking of Damage to Sorghum Grains resulting from Gernel Smut during the last 10 years, the Kansas State College says that "For each dollar invested in Seed Treatment, \$18 in profits would have been returned."

And Every State Experiment station in Texas has found that Ceresan-treated cottonseed makes a margin of profit over untreated seed, running as much as \$6 per acre at one station.

### We Are Now Treating Both Sarghum And Cottonseed

And are sure from past experience this service will make you money—especially on early planted cotton—by insuring better stands and quicker growth. We have the Ceresan to sell you for your own treating at lowest prices. See us for the best in Treating Service and—

### A Complete Line Of FIELD SEEDS

Blight Resistant Milo that is Genuine Big German Millet produced from Tennessee grown seed that cost \$6 per 100 pounds last year.

Patterson Grain Co. LOCKNEY, TEXAS

Phone 60 Residence 52

Men's Suits Cleaned & Pressed  
25c  
Dresses 35c Up Cleaned & Pressed  
Boothe Cleaners and HATTERS NUFF SAID

### Ladies Coats And Costume Suits



GO FRIDAY and SATURDAY at—

1/2 PRICE

In this Sale goes the Most Colorful Variety of Fashions and Fabrics in Printzess Coats, Other Smart Coats and Dressy Costume Suits. You'll surely want one at this Low Price.

Martin Dry Goods Co. Floydada

### HULL and McBRIEN

SWIFT'S JEWEL Shortening, 4-lb. Carton, 37c

TOMATOES No. 2 Cans, 4 For, 29c

CHOICE DRIED PEACHES, 2 Lbs., 25c

JUICE Grapefruit, 47-oz. Can, 19c

PICKLES, 26-oz. Jar, 10c

PINK SALMON, 2 For, 25c

FORT HOWARD TISSUE, 3 Rolls For, 17c

VANILLA WAFERS, Large Box, 19c

SALAD DRESSING, Quart, 25c

Telephone 292 WE DELIVER

### Paymaster Cottonseed Now Available To All

Ability To Grow Rapidly And Mature Quickly In Cool Weather Out Standing Feature

The general availability of Paymaster cotton planting seed to farmers of the South Plains country has been announced by Horace Hawkins, manager of the West Texas Cottonseed company at Plainview and manager of Lockview farm where this cotton of staple quality was developed.

Lockview farm is located half-way between Plainview and Lockview in Floyd county. It was established in 1927 by the West Texas Cottonseed company as a demonstration farm for the South Plains. Its primary purpose was to breed and develop an early maturing cotton of good staple. Many varieties were placed on test until finally the Kekchi strain stood out, mainly because of its ability to grow rapidly and mature quickly in cool weather. Appropriately it was called Paymaster.

At first a few neighboring farmers tried it out in their fields. The results were excellent and the next year more farmers asked for the seed. So Lockview decided to enlarge its facilities. The original acreage of 240 was increased to 880.

Today the registered seed from Lockview is multiplied by the one-acre block at Aiken near by in order that enough pedigreed seed can be made available for all farmers on the Plains.

Mr. Hawkins advised that further information regarding Paymaster cotton planting seed may be obtained from the nearest West Texas Cottonseed Company, or by writing direct to Lockview Farm, Plainview, Texas.

### Dr. Wilson Kimble Optometrist

Specializing in fitting glasses and straightening crossed eyes. FLOYDADA, TEXAS. TELEPHONE 264

## Notice

We are equipped to Overhaul Motor Car—Tractor—Combine and Irrigation Motors.

McQuay-Norris Parts  
National Tires  
Texaco Products  
Telephone 70

## Sharp's Motor Service

## BANKING AS YOU LIKE IT

The kind of banking service that suits you is the kind of service that we are working our hardest to give you.

The First National Bank  
FLOYDADA, TEXAS



**Duchess for a Day** is the role Ayune Mackey had at the Cotton Style show at A. & M. college, representing North Texas at the pageant and ball. She is a student at North Texas State Teachers college.

### State Fire Marshall Visits Fire Dept. In Floydada Thursday

Members of Council, Firemen Hear Expert Tell Of Changing Fire Hazards In Texas

In spite of the fact that every convenience and new invention that is put into practical use in Texas homes adds to the hazards from fire, the ability of the fire departments of the state has been such that the ratio of losses in the past 5 years has actually come down instead of mounting heavily. State Fire Marshal Frank Williams, of A. & M. college, told members of the Floydada city council Thursday night of last week.

Prior to his talk with the council Mr. Williams had talked with the fire boys on recent advancement in the art of fire fighting, pointing especially to the means which departments are using to prevent unnecessary loss from water damage.

A screen showing was given of activities at the fire school at the college where demonstrations are actually given and intensive drill taken annually by hundreds of fire department representatives of the state.

"Your fire department is the most valuable single institution in your town, even more important than most any of your leading businesses," the fire marshal told members of the council. Need for adequately equipping the department without undue expenditure of funds was pointed out. Councils that formerly bought against the key rate and often spent too much are now finding it better to give their boys good and plenty of equipment but not so expensive, Mr. Williams said.

He was here on a tour of cities of the plains area, and suggested that the local department have representatives at the fire school again this year as has been the rule for the past several years.

### STERLEY H. D. CLUB MET WITH MRS. ROY TINSLEY

Sterley Home Demonstration club met Thursday with Mrs. Roy Tinsley.

A very interesting demonstration on making accessories for the clothes closet was given by Mrs. Paul Cooper. Mrs. Cooper also gave a short talk on the care of out-of-season clothes.

Refreshments were served to Mesdames Cooper, Bob Reeves, C. P. McPherson, M. O. Davis, Alfred Gordon, T. H. Carthel, G. A. McCada, W. A. Cooper and Charles Jones.

### DEMONSTRATION IS GIVEN FOR DOUGHERTY H. D. CLUB

The Dougherty Home Demonstration club met Tuesday with Mrs. Bud Poole with twelve members and four visitors present.

Mrs. C. A. Caffee, club president, was able to be with the club after an absence of five weeks due to illness. Minutes were read and approved.

Plans were made for the club to be 100% present at the district demonstration association to be held in Lubbock May 6.

Mrs. Will Poole gave a demonstration on making fixtures for the bed room closet, storage of clothes and care of woolen garments and comforts, a helpful talk to all present.

Special aid to the needy blind under the Social Security act was given by Mrs. Claude Ring.

Refreshments were served to Mrs. Will Poole, Mrs. W. C. Hunsucker, Mrs. Tom Jackson and Mrs. R. R. Jones, visitors. Mesdames Caffee, A. H. Kreis, Bill McNeill, E. S. Foster, Orland Howard, R. T. Jones, R. W. Lotspeich, Bill Norman, Tate Jones, O. G. Glassmoyer, C. E. Bartlett, Claude Ring.

The club will meet May 3 at 2 o'clock with Mrs. Claude Ring. Cooking mild and strong vegetables will be demonstrated by Miss Ruth Grimes. Mrs. Caffee will give an attendance prize at each club meeting.

### MRS. MORRISON GIVES LESSON FOR DOUGHERTY 4-H CLUB

"In hemstitching your work dress the hem lies flatter and is easier to put in if the edge is stitched down first than the hem stitched in," Mrs. Jim Morrison told the Dougherty 4-H club girls in their meeting April 19.

"When sewing on your buttons always place a pin on top of the button just under the thread and sew over it until you think the button will hold, then remove the pin and wrap the thread around between the button and material. This raises the button from the garment so that it fastens easily so there is no strain on the button and is easy to iron around without pulling the button off," said Mrs. Morrison.

There were seventeen members present for the meeting. The next meeting will be May 3. All members are requested to bring twelve inches of ducking.

J. H. Rankin of Clayton, New Mexico, was here Friday afternoon of last week and made a brief visit with Dr. and Mrs. A. E. Guthrie and Mr. and Mrs. Jack Henry.

Dr. and Mrs. Bill Cauley of Lubbock visited Sunday with her mother Mrs. A. J. Welch.

### Women Answer Query

"I wish more women could hear the praise of CARDUI that comes to us every day," said Reporters after questioning women in twelve Southern states. "Of 1279 users, 1206 say they were benefited by CARDUI!" It helps to build up physical resistance by improving appetite and digestion, and thus works to allay the misery caused by functional dysmenorrhea due to malnutrition. Try CARDUI!

### ANTELOPE H. D. CLUB

Antelope Home Demonstration club met April 20 with Mrs. G. R. May. Mrs. W. S. Poole opened the meeting with the poem "House Cleaning." Roll call was answered with what each member wants added to the bed room closet.

During the business meeting the club voted to try to have 100 per cent attendance at the district home demonstration association in Lubbock May 6.

Mrs. May gave an instructive demonstration on pieced and quilted chair cushions. Mrs. Poole gave the demonstration on "inside stories of Closets" and "Fixtures for the Bed room Closets" with an example of each on display.

Mrs. Russell Crawford gave a talk on special aid to the needy blind under the Social Security act.

In the recreational period Mrs. John Smith was winner and was presented a prize.

Concluding the afternoon the hostess, assisted by Mrs. John Smith, served lovely refreshments from an attractive table laid with Irish linen, centered with a beautiful rock crystal set. Present were Mesdames Russell Crawford, James Wise, Earl Crawford, W. S. Poole, and two new members, Mrs. Elmer Harper and Mrs. Smith.

The next meeting will be May 4 at the club rooms with Mrs. W. W. Palmer as hostess.

Mr. and Mrs. Billie Grundy and son, Billie Doyle of Dalhart came Monday night. They went on to Lubbock Tuesday where they are taking Billie Doyle, who is ill, for treatment. Mrs. W. H. Hilton and I. R. Grundy accompanied them to Lubbock.

### PURCELL'S Spinal Column

#### WHAT CHIROPRACTIC IS NOT

On September 22, 1938 I said in these columns:

"Chiropractic is a system of adjustments of the joints of the spine, by hand only, for the release of nerve energy. This definition is inclusive and any and all other methods are declared not to be chiropractic — all else belongs to other methods."

Before and since the above date, I have people to ask what is the difference between this system and that system. I am not in a position to speak for any method other than Chiropractic. From the above definition, therefore, you see that Chiropractors employ the use of spinal adjustments for the restoration and preservation of health and for that reason the science is not in any sense medical or surgical. Chiropractic is not massage, electrotherapy, hydro-therapy, physiotherapy, or any other of the legion of therapies, pathies, isms, or oligies. It is purely a mechanical principal employing the science of physics, as applied to the spine.

Following subject: "Are You a Specialist?"



## Stockmen!

CHECK

Black Leg . . . Hemorrhagic Septicemia . . . Sleeping Sickness . . . NOW!

Serum treatments are most effective when given very early in the course of the disease. The month of May is the preferred time for this prevention! For Surest Protection . . . we recommend—

FRANKLIN

Come in and let us show you how you can prevent disease among your livestock.

White Drug Company  
"Headquarters for Drug & Vaccine Needs"

### DETECTIVE RILEY

By Richard Lee



## PRICED FOR BUYERS OF LOW-PRICED CARS

# OLDS ONLY \$777 AND UP

Hold up on any purchase of a low-priced car until you see Olds. With its money-saving Econo-Master engine, wide-vision Body by Fisher and revolutionary Rhythmic Ride, you'll find it the low-priced "buy" of the year!

\* Delivered price at Lansing, Mich., subject to change without notice. Price includes safety glass, bumpers, bumper guards, spare tire and tube. Transportation, State and local taxes, if any, optional equipment and accessories—extra. General Motors Installment Plan.

COME IN! SEE AND DRIVE THE NEW OLDS "SIXTY"

George M. Finkner

at TRIANGLE GARAGE  
Floydada, Texas

Look for the Green Striped Bags

## PLANT

# Paymaster

## COTTON

The Only Cotton Being Bred on the Plains that Is Ginned on a Strictly One Variety Gin

## 10 Quick Facts About PAYMASTER Cotton

- 1. Early maturing**—Exceptionally heavy poundage on first picking. The Plains country has the shortest growing season in the cotton belt—an annual average of only 198 frost-free days.
- 2. Long staple**—Between 15-16 inch to inch and better depending on moisture and soil fertility.
- 3. Exceptional lint turnout**—38.3 per cent on the first 100 bales picked in 1938 and 30.6 per cent on "snaps" on first 100 bales harvested in 1938—a high figure for staple cotton.
- 4. Fiber**—A hard fiber of good spinning qualities.
- 5. Big boll**—Average 50 to 60 per pound and over 90 per cent are five-lock.
- 6. Drouth-resistant**—A deep rooting hearty plant that stands up well under adverse growing conditions.
- 7. Heavy yield**—A high pounds-per-acre return that spells extra dollars per field, per season.
- 8. A strong open stalk of medium height**—with light foliage which allows sunlight to hasten maturity on lower branches.
- 9. Priced** at moderate cost.
- 10. A home product for home need**—At last, the South Plains has a proven strain of cotton especially bred to fit its particular needs.

For Further Information See Your Ginner or the Branch of West Texas Cottonseed Co. Nearest You.

## LOCKVIEW FARM

POST OFFICE BOX 328 • PLAINVIEW, TEXAS

Especially Interested in One Variety Projects

# The WOMAN'S Page

Edited by  
Mrs. J. C. Gilliam  
Telephone  
191-W

## Reception In Smith Home Honors Recent Bride And Groom

Mr. and Mrs. Ray Chapman, who were married recently in Tusculum, Alabama, were honored Monday evening with a reception and lovely shower at the home of Dr. and Mrs. Lon V. Smith, 1002 South Wall street.

Cut flowers were used profusely throughout the house for the decorations.

The honorees, Mrs. R. C. Watson, great aunt of the bride, and Mr. and Mrs. J. W. Chapman, parents of the bridegroom, were in the receiving line. Harold Chapman, brother of the bride-groom received the guests.

Intimate friends of the groom assisted the hostess. Francis Wester was in charge of the guest book where each one who registered was asked to express in three words some advice to the bridal pair. This advice afforded much amusement.

The bride's chosen colors of white and green were carried out in the dining room. The dining table laid in white was lighted with white tapers in silver holders. White and green cut flowers adorned the table which was centered with a miniature bride, groom, minister and ring bearer. Truman Fuqua and Carroll McClung graciously presided at the punch bowl. Bridal wreath was used as favors.

Misses Selma Linder, Ina Sims and Mrs. Francis Wester charmingly assisted in the reception.

The guest list included Messrs. and Mesdames C. E. Neil, R. M. Battey, C. M. Battey, O. K. Custer, J. E. Green, W. A. Latta, O. M. Watson, Henry Brewer, Truitt McClung, A. D. Cummings, Walter Travis, C. L. Hagood, W. E. Grimes, N. W. Williams, Wells B. Henry, L. T. Bishop, L. J. Weiborn, T. W. Salisbury, Oliver Allen, G. N. Shirley, W. L. Leibfried, Burl Huckabee, Orval Newberry, Hobart Finley, Burt Holt, Robert Wellborn, R. C. Patton, Layton H. Dorrell, Wayne Finley, Verne Norman.

Messrs. and Mesdames G. T. Young, M. L. Solomon, Edd Duncan, Buck Sims, W. O. Jones, Jr., Buck Bishop, Odell Winter, Charles Huckabee, Jr., Russell King, Carl Rogers, Paul Newberry, B. Marshall, Earl Crow, Baird Bishop, J. B. Claiborne, H. O. Pope, Edd Moore, L. A. Marshall, E. P. Nelson, E. R. Borum, E. L. Norman, C. P. Looper, W. I. Cannaday, J. H. Myers, E. L. Angus, Sam Bishop, W. B. Cantrill, Lee Howard, T. T. Hamilton, Edd Muncy, Edd Bond, G. A. Linder, D. I. Bolding.

Rev. and Mrs. J. E. Eldridge, Rev. and Mrs. Vernon Shaw, Dr. and Mrs. I. W. Hicks, Dr. and Mrs. C. M. Thacker, Judge and Mrs. G. C. Tubbs, Mesdames R. C. Watson, Joe Evers and family, Marivena Kemp, John N. Farris, Bertha Gilbert, G. R. Strickland, E. F. Stovall, O. M. Conway.

Charles Neil, Jr., Olin Watson, Jr., P. P. Merry and Phil, Jr., Rev. Gordon Voight, John Farris, J. W. Clonts and Fred Bell.

## Joint Birthday Celebration Held In Assiter Home

Mr. and Mrs. H. I. Assiter were hosts to a number of friends and relatives with a joint birthday celebration and dinner last Sunday to honor their daughter and son-in-law, Mr. and Mrs. Joe E. Scott of Hobbs, New Mexico and also Mr. Assiter's birthday.

A delectable dinner was served at the noon hour and the afternoon spent socially and making pictures. Guests to spend the day were Mr. and Mrs. Otis Bosworth, Mr. and Mrs. J. W. Moore and daughters, Mr. and Mrs. J. L. Herbst, Mr. and Mrs. T. H. Moore and daughter, Thula, Mr. and Mrs. S. E. Evans, Mr. and Mrs. Geo McPeak, Ralph Littlefield, Bobbie Ruth Diggs, Wanda Jean Dunavant, Ronald McPeak, Mr. and Mrs. D. W. Ware and daughters, Charlie Travis, Mr. and Mrs. Olf Miller and son, Mrs. C. C. Healey, Mr. and Mrs. Efford Parrish and family, Mr. and Mrs. Edd Dunavant and children, Miss Margaret Mallard, Mrs. J. W. Baze, Mrs. Lena McElroy, Mr. and Mrs. Chester Parrish, Mr. and Mrs. G. J. Ragle, Mr. and Mrs. R. D. Cooper and family, Elmer Cooper, Mr. and Mrs. Everett Moore, Mr. and Mrs. J. W. Crump and daughter, Mr. and Mrs. J. J. Spikes, Mr. and Mrs. W. F. Butler and family, Mr. and Mrs. Edd Evans, Mr. and Mrs. Tom Travis and grandchildren, Wanda and Billie Joe, F. L. Hickerson, Doyle Leverett, Lloyd Bloodworth, Jessie Littlefield, Mr. and Mrs. H. J. Hilliard, Mrs. C. Littlefield, Mrs. Mattie Wright, Tommie Littlefield and the honor guests.

Calling in the afternoon were Mr. and Mrs. W. F. Ferguson and daughter, Mr. and Mrs. Carrol Littlefield, Mr. and Mrs. Jim Jones, Mrs. Lynn Tomlinson and Elbert Harris.

Mrs. J. B. Bishop and Mrs. Dean Hill spent last week end in Carlton where they attended a home coming and visited with friends and relatives.

Mrs. Ella Johnson returned home Friday from Tell where she had been with her sister, Mrs. J. E. Tippett, who was ill. Mrs. Tippett was taken to a Lubbock hospital.

## Social Calendar

**TODAY**  
1929 Study club meets this afternoon at 3:15 with Mrs. E. L. Norman.

Pia-Mor Bridge club will meet this evening at 7:45 with Mr. and Mrs. Calvin Steen.

Bluebonnet Needle club meets in an all day meeting in the home of Mrs. Oliver Allen with Mrs. Alvie Sparks as hostess.

**MONDAY**  
Methodist Woman's Missionary society will meet at the church May 1 at 3 o'clock.

Woman's Council of the First Christian church meets in the annex May 1 at 3 o'clock.

Baptist Woman's Missionary society will meet May 1 at 12:30 for the covered dish luncheon and missionary program.

**TUESDAY**  
1934 Study club will meet May 2 at 6:45 with Miss Wilmina Salisbury.

Wednesday Luncheon club which was to meet May 2 with Mrs. L. T. Bishop will be postponed two weeks.

**THURSDAY**  
Floydada Music club will meet May 4 at 7 o'clock with Mrs. Elvin Rainer.

## Frankie Sanders, Harold Berry Are Married

Miss Frankie Sanders, daughter of Mr. and Mrs. Lewis Sanders, of Lockney, and Harold Berry, of Brownfield, son of Mr. and Mrs. Chas. L. Berry, of Post, were married at Lockney Sunday morning, Elder Earnest McCoy officiating.

The couple were accompanied for the nuptial rites by friends of Floydada, where both the contracting parties formerly made their home. The bride is a graduate of Floydada High school, class of 1938. The bridegroom is in the poultry and produce business at Brownfield, where they will make their home.

## FORMER FLOYDADA BOY MARRIED AT WICHITA FALLS

Announcements have been received by relatives here of the marriage of Thomas Johnson, son of Mr. and Mrs. Clay Johnson of Graham, formerly of Floydada, to Miss Jeanette Bird of Wichita Falls.

The couple were married April 15. The bridegroom who is a grandson of Mrs. Ella Johnson and Mr. and Mrs. P. M. Felton was reared in Floydada. He graduated with the high school class of 1936 and attended a school of Dental Engineering at Nashville, Tennessee.

They will make their home at Graham.

## JESSIE SISSON MARRIED TO CECIL BRONSON APRIL 14

Miss Jessie Sisson, daughter of J. D. Sisson, and Cecil Bronson, son of Mrs. Mattie Bronson of Spur, were united in marriage Friday evening April 14 at 1 o'clock at the home of Rev. Vernon Shaw. Rev. Shaw read the marriage vows.

Mr. and Mrs. Bill Jackson were the couples only attendants. Mrs. Jackson is a sister of the bride.

The bride was attired in a British tan suit with cream accessories. She has been read here and received her education in the public schools. The bride-groom is a nephew of Mrs. E. W. Moore.

## ELKINS-WILLIAMS MARRIAGE ANNOUNCED APRIL 16

Announcements were made April 16 of the marriage of Miss Gladys Elkins of Anton and Aaron Williams of Harmony, the wedding having been solemnized in November.

Mrs. Williams was employed as a nurse in the Lubbock hospital where she continued working until recently.

Mr. Williams is the son of Mr. and Mrs. L. A. Williams of the Harmony community. He attended Floydada High school graduating with the class of 1934, then completed his college work at Texas Tech at Lubbock where he received his degree with the class of 1938. He has been at Kaufman for the past month, connected with the Rural Electrification project. They will make their home there at present.

## MRS. CARVER HOSTESS TO HAPPY GO LUCKY CLUB

The Happy Go Lucky club met Wednesday afternoon with Mrs. B. V. Carver.

Members drew gifts from a grab bag, adding the money to the treasury to be used to buy birthday gifts for members.

Refreshments were served to Mesdames Berlin Dunavant, Price Dunavant, Dorothy Fawver, Esther Freeman and Estella Nelson.

Mrs. Billie Grundy and son, Doyle, and Mrs. W. H. Hilton made a business trip to Lubbock Wednesday morning.

Telephone No. 8 for office supplies, office forms.



Brunette twins, Mary and Virginia McGowen of Anton, are sweethearts of the Buffalo band of West Texas State college which played a concert in Floydada Sunday afternoon. Just which is Mary and which is Virginia is a question which not even Band Director C. E. Strain can answer without the co-operation of the petite pair.

## Book Review Given By Mrs. Mathews At Club Meeting

Mrs. Vernon Shaw was director for the 1922 Study club program presented Thursday afternoon when the club met with Mrs. Edd Johnson as hostess.

Roll call was answered with comments by modern writers. Mrs. Kenneth Bain presided over routine business session.

Mrs. L. G. Mathews gave an interesting review on "Tree of Liberty" by Elizabeth Page.

The interesting story portrays the growth of liberty in America and the changes made during and after the Civil war.

The speaker presented the story so well that a number of her listeners expressed the opinion it was one of the best book reviews of the season.

Mrs. J. H. Myers gave a humorous reading, "Being Beautiful".

The hostess served delicious refreshments from the dining table centered with a colorful bouquet.

The next meeting will be May 4 at 3:30 with Mrs. S. W. Ross for a Mother's day program. Each member will bring a guest.

## METHODIST W. M. S. MET IN SOCIAL MONDAY

Woman's Missionary society of the Methodist church met Monday afternoon in a social at the home of Mrs. N. W. Williams with Miss Lillie Solomon as assistant hostess.

Mrs. J. D. Colville was leader of the World Outlook program and gave the scripture reading. Mrs. Noel Troutman gave the meditation.

Mrs. Lorin Leibfried and Mrs. E. E. Hinson each gave an interesting topic on the lesson.

Miss Solomon made the report on the twenty ninth annual session of the Woman's Missionary society meeting of the Northwest Texas conference held in Pampa April 6 and 7. A short business session was conducted.

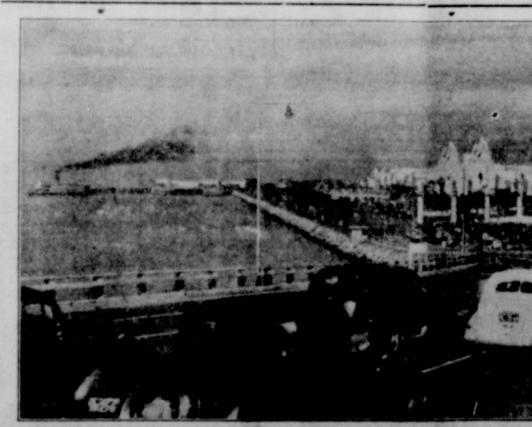
Delicious refreshments were served to a large attendance.

The meeting for Monday, May 1 will be at the church at 3 o'clock when a monthly business session will be held.

## DR. ARNOLD DUE HOME

their sons, Robert and Carl, are due home today from Cleveland, Ohio, where they went 2 weeks ago for hospitalization for the doctor.

## Hesperian Want Ads Pay!



By Boat and Car—Descending upon the "magic city" in the middle of San Francisco Bay, gleaming white in the sunlight and glowing in warm, pastel shades of glamorous color at night, crowds broke all attendance records for Expositions in early days on Treasure Island. Here hundreds of autos roll smoothly through the entrance gates while a ferry boat (upper left) leaves the slip after carrying thousands from San Francisco.

## Mexican Motif Used For Entertaining Idle Hour 42 Club

Idle Hour 42 club and other guests were delightfully entertained Thursday evening in the home of Mr. and Mrs. Lee Rushing.

Mexican decorations, menu and table appointments were carried out. Miniature pots of cactus, the pots being made of English walnut shells, were used as plate favors. A delicious salad course was served.

Guests of the club were Mr. and Mrs. S. F. Conner and Mr. and Mrs. Ohmer W. Kirk. Members playing were Mr. and Mrs. Walter Travis, Mr. and Mrs. C. A. Caffee, Mr. and Mrs. A. H. Krens, Mr. and Mrs. Mal Jarboe, Mr. and Mrs. W. D. Newell, Mr. and Mrs. S. W. Ross, Mr. and Mrs. Roe McCleskey and Mrs. F. C. Harmon. Mrs. Newell and C. A. Caffee held high score.

The next meeting will be in the home of Mr. and Mrs. Travis, May 11 at 8:15.

## Thursday Contract Club Entertained In Britton Home

Thursday Contract Bridge club met Thursday evening with Mrs. L. D. Britton. The time was spent in study with Mrs. Calvin Steen instructing.

Mrs. Ben Morgan of Wichita Falls was a guest at the meeting with Mrs. Clinton Fyfe, Mrs. J. B. Claiborne, Mrs. Auther Stewart, Mrs. Bill Fowler, Mrs. Hazel Cooper, Mrs. N. B. Stansell, Mrs. Ernest Carter, Mrs. Lewis Norman, Mrs. Wallace King and Mrs. Aubrey Stewart, members playing.

The hostess served delicious refreshments.

The club will meet May 4 with Mrs. Norman as hostess.

## WESTER AND DELEGATION SEE GAINESVILLE CIRCUS OPENING WEDNESDAY NIGHT

J. C. Wester, commander of McDermott post, American Legion, and a party of recent named committee heads, returned home in the small hours this morning from Gainesville, where they saw the ninth season's opening show of the Gainesville Community circus last night.

The circus is scheduled to visit Floydada on July 3 and 4 for 3 performances and Wester's party conferred with the management of the show on innumerable details in connection with the forthcoming date.

"The show really impressed us," Mr. Wester said. "It had 3 rings and everything but the personnel is made up entirely of Gainesville men and women, their sons and daughters. Everything about it was just as clever as could be."

Others in the Floydada party were J. A. Arwine, John Gray, Homer Steen and T. P. Collins. They were guests of the circus management and had reserved seats center front along with Elliott Roosevelt and notables present for the season opener. They also were guests at a joint Rotary-Kiwanis luncheon at noon Wednesday.

## Treatment To Prevent Smut In Grain Given By Farm Security

William T. McKinney, county supervisor of the local Farm Security administration gives this following treatment for smut in grain sorghum seed:

"Be sure to treat every grain sorghum seed you plant for smut. Two ounces of copper carbonate will treat a bushel of seed. A good way to treat this seed is to put them in a tub and sprinkle the copper carbonate over them, and stir the seed until you have a green coat over each seed.

Be careful with the copper carbonate, as it is very poisonous. Tie a handkerchief over your nose while treating the seed. Treated seed should be placed where children or stock cannot get hold of it."

Mrs. Clarence Foster is in a Lubbock hospital for treatment this week.

## W. H. FOSTER HONORED AT BIRTHDAY DINNER SUNDAY

Children and grandchildren of Mr. and Mrs. W. H. Foster spent the day Sunday at the parental home, 200 East Crockett street, to celebrate the eighty fourth birthday of Mr. Foster.

A basket dinner was served buffet style.

Present for the day were Mr. and Mrs. O. H. Johnston and son, James, Mr. and Mrs. A. C. Jackson, Mr. and Mrs. Paul Foster and daughter, Adeline, Mr. and Mrs. Courtney Hamilton and daughter, Barbara Lee, Mr. and Mrs. Alvie Jackson and children, Joy, Floy, Bobbie and Alvie Lynn, Mr. and Mrs. W. H. Jackson, Mr. and Mrs. Otto Johnston, Mr. and Mrs. Leo Jackson, Mrs. R. H. Johnston and the honoree, W. H. Foster and Mrs. Foster.

## Hospital Notes

Mrs. D. R. Badgett had a major operation at the Floydada Hospital and Clinic Saturday.

Roe Jones, who has had a serious siege of pneumonia, was able to be dismissed and returned to his home Saturday.

George H. Hulsey, baby son of Mr. and Mrs. George H. Hulsey, Jr., of Lubbock, was dismissed from the hospital this week. He had been suffering from pneumonia.

Gene Wester, 12, daughter of Mr. and Mrs. J. C. Wester, is recovering this week at the hospital following an appendectomy Saturday.

J. E. Watson, injured 2 weeks ago when a mad cow attacked him, was returned home with injured bones in a cast Sunday. He lives at Pleasant Valley.

J. P. Hart, of Baker, went through the clinic this week.

## Has An Injured Eye

John Lewis, prominent ex-Floyd county ranchman, injured an eye Tuesday and may have difficulty retaining the sight unimpaired.

When he roped a horse the lariet broke and the broken end snapped back into his face with terrific force. How serious the eye injury is will be known within a few days.

Another patient treated this week for an injured eye was Kent Kiker, son of Mr. and Mrs. L. E. Kiker, Starkey. A wire cut a hole in his eyeball Monday. He was treated for the injury at Floydada Hospital & Clinic Monday.

Troy Mask, grandson of Mr. and Mrs. S. P. Conner, had a cut in his head from an accident Monday, which required surgical treatment.

Joe Browning Wednesday fell and injured a foot. X-rays are being made to determine the extent of the injury to bones.

## Now It's Measles

The most wide-spread epidemic of measles in recent years is prevalent among youngsters of Floyd county this week, the local ward school reporting a heavy per centage of children out in the primary grades with the disease. Yesterday it was indicated none of the patients have the disease in serious form today.

An immunization for the prevention, modification and early treatment of measles has been introduced here this week by local doctors that has caused quite a bit of comment, as heretofore measles have been thought of as inevitable.

## WEEKLY CONCERTS BY FLOYDADA H. S. BAND ARRANGED FOR SUMMER

The Floydada High School band, under the direction of M. T. Camp, will play the first of a series of weekly concerts on Western Field Thursday, April 27, at 8 p. m. It is hoped these concerts will prove of community interest and can be continued weekly throughout the summer months.

Those who wish may park their cars around the field but are urgently requested to please avoid running the motors during the concert. Your cooperation will be greatly appreciated by the band and their director as well as by the listeners in general.

Each concert will open with, "Hail Floydada High School," our school song, and the band will feel honored and grateful if all men will remove their hats and listeners rise and remain standing until the number is concluded. It is hoped that this Alma Mater song will help arouse a new respect and feeling of loyalty toward Floydada high school and the ideals for which she should stand.

The playing of the "Star Spangled Banner," will close the concert each week.

The program arranged for Thursday evening is as follows: Columbian March, King, Roses and Orchids, Waltz, King, Elena Polka, Comet, diat, Keifer, Joe Arwine and W. C. Boren. Fidelity, March, King, Glow Worm, Idyl, Lincke, Trombone Blues, Jewell, Old Timm's Waltz, arranged by Lake.

Royal Emblem, overture, King, Royal Hussars, March, King. Program subject to change.

## New Blind Man's Buff

The children of native Australia play a game resembling "blind man's buff." Initiating the movements of a stinging insect, the children run around making a buzzing noise, and the one doing the buzzing, without opening his eyes, endeavors to catch a playmate. If successful he buzzes loud in the ear of the captive and pinches him in imitation of a sting.

Sixty thousand letters containing money went to the dead letter office in 1938.

## Tuesday Bridge Club Entertained In The Home Of J. A. Arwine

Tuesday Evening Bridge club members met with Mr. and Mrs. J. A. Arwine at 7:45 Tuesday in their beautiful new residence at 529 West Kentucky street.

Lovely refreshments were served before the games of bridge played in which Mrs. Donald H. Pitts, Mr. and Mrs. English held high score.

Playing were Mr. and Mrs. Terrell Lorant, Mr. and Mrs. T. P. Collins, Dr. and Mrs. Donald H. Pitts, Mr. and Mrs. R. C. Wakefield, Mr. and Mrs. Marvin-English, Mr. and Mrs. C. L. Minor, Mr. and Mrs. J. C. Gilliam, Mrs. A. A. Bishop of Dallas and the hosts.

The club will meet May 9 at 7:45 with Mr. and Mrs. Wakefield.

## MRS. ED BORUM'S MOTHER SUCCUMBS AT BRIDGEPORT

Mrs. E. R. Borum reached home last night from Bridgeport, Texas, after an absence of 5 weeks spent with her parents and where her mother, Mrs. N. J. Groves, 83 died Sunday.

Funeral rites were held Monday afternoon at Bridgeport and interment made in the cemetery there. Rev. R. E. Bost, pastor of the Baptist church at Bridgeport, officiated, assisted by Rev. Tom Doss and Rev. R. E. Ball, the latter of Decatur.

The survivors are her husband, who has been ill but is improved 2 sons, O. L. Groves Childress, and Clyde Groves, Bridgeport; and 5 daughters, Mrs. Borum, Mrs. Bessie Neeley, Dallas, Mrs. Reuben Martin, Fort Worth, Mrs. J. B. Green Decatur, and Miss Blanch Groves, missionary located at Soochow, China.

## Growth of Horses

Scientists say horses began as tiny creatures smaller than a dog. As they spread through Europe they grew to their present size during thousands of years. But those horses which went to the Shetland islands north of Britain, found the winters service, food scant and life hard. They grew long shaggy coats, became smaller and smaller. Yet those ponies once were full-sized horses.

## Day of Egypt's Glory

Thebes, the capital of ancient Egypt had 100 gates and 200 chariots at each gate.

There are 75 calories in 120 grams or one-half cup of grape juice.



This wrap tells a story you ought to know—about Davencrepes Humming Bird

Here's a hosiery maker who writes down exactly what's in his goods, and how they are made. Each pair has a wrap-around it on which is published the full facts—The Hidden Value Specifications, they call it.

And if you want sheerness and wear in the same stocking, you will find them in Humming Birds—because of these Hidden Values.

MILADY'S Specialty Shoppe

### King Cotton Still In Tire Cord Battle With New Process Of Twist

Announcement that license has been issued to an English cotton textile manufacturer to produce a patented heat resistant cotton cord for consumption in the British Isles marks a milestone in the victory of cotton over rayon for use throughout the world in automobile and truck tires.

The information given out by W. D. Anderson, president of the manufacturing company, at the annual banquet for the salesmen in Macon, Georgia, is of vital interest to cotton farmers and others concerned with the welfare of the fleecy staple.

Cotton interests have been greatly distributed recently by reports that the use of rayon would cut heavily into the 300,000,000 pound market previously supplied by cotton for use in the manufacture of tires. This figure represents roughly 10 per cent of domestic consumption.

The new method of processing cotton has been given extensive actual service tests over a period of more than three years. Reports of these tests by prominent tire manufacturers are that the cord has outlasted any rubber tread the tire makers have been able to produce.

The new process is described as not depending entirely upon twist to give strength to cord, as has been the case since the beginning of time, but bonds together the cotton fibers by first softening the waxes inherent in all cotton fiber and finishing the cord while these waxes are soft, meanwhile compressing them and permitting them to harden, resulting in a cord of revolutionary characteristics.

It is claimed that the lower cost and better performance will protect cotton from the possibility which previously existed that rayon might take away the important tire cord market.

### Pioneers

(Continued from page 1) well, Arthur Edwards, Bob Willis, Fless Nelson.

Old relics committee: Tom McLain, chairman, Mrs. J. J. Spikes, Mrs. S. D. Scott, Walter Gound, Marshal Davis, Don Griffith.

History of county committee: Mrs. Joe McCollum, chairman, Mrs. Maud Hollums, Walter Travis, J. W. Jones, A. D. Cummings, Mrs. Lynn Fawver.

Cowboy songs, J. B. Jenkins, chairman, Mrs. Dan Shipley, Mrs. Leona Bell, Bob McDonald, Lynn Fawver.

Pioneer dance committee: John Fawver, chairman, Bob Willis, Ben Gully.

Speaking committee: G. C. Tubbs, chairman, John Stapleton, Joe McCollum.

Finance committee: Geo. Fawver, chairman, C. L. Anderson, Roe McCleskey, John Hammonds.

Load speaking: Martin Brown, Geo. Fawver.

Arrangements committee: George Fawver.

### P. H. Pharr

(Continued from Page 1) mont, Alabama, February 10, 1866. He was married to Miss Mary E. Hubbard March 10, 1885 in Alabama. In 1895 they moved to Wolfe City and came to Floyd county in 1917. He had made his home in the McCoy community, in the southwest part of the county, since that time where he continued his life vocation as a farmer.

He was a member of the Baptist church since a young man and served many years as a deacon. He taught the same Sunday School class at McCoy for 17 years. Members of this class assisted at the service, as pallbearers and flower attendants.

Surviving relatives include three sons and 7 daughters. They are Edgar Pharr, Lampasas; Wes Pharr, Wolfe City; John, of Bailey; Mrs. Ike Rogers, Mrs. Edd Morris, Mrs. Buster Allmon, Mrs. Charles Berry, and Mrs. Roy Sparkman, Brownfield; Mrs. Walter Chiddix, Plainview, and Mrs. Elbert Ewing Floydada. Two children preceded their father in death, Mrs. George Surratt, who died at Wolfe City 3 years ago and a child who died at the age of 8 years.

All the surviving children were present for the funeral service. Pallbearers were John R. Gray, Geo. L. Smith, Albert Parrish, Harvey Tardy, Willie Lee Payne, and B. L. Ewing.

Flower attendants were Clara Smith, Ina Nell Jackson, Mrs. B. L. Ewing, Mrs. Theima Jones, Mrs. Robert E. Smith, Mrs. John R. Gray, Mrs. Clarette Parrish, Mrs. Sidney Johnston, Mrs. Flora McNeil, Mrs. Clifton Rhodes, and Mrs. R. C. Day. A number of friends from Plainview, Lockney, Tulia and Happy were present for the rites.

### Softball

(Continued from page 1) four games each week. A practice field has been prepared just west of the football field and high school for practice games and workouts.

Games will be played on Monday, Tuesday, Wednesday and Thursday nights but only four conference games each week will be played. The admission fee will be 10c with the league playing a split season. The champion of the first half playing the winner of the second half three games out of five for the league championship.

At the close of the season an all-star team will be picked according to statistics to play some powerful softball team from lower Texas.

The Whirlwind clubs also planning to give a prize to the player with the highest batting average, the most home runs, and the pitcher with the best won-lost average.

Dr. Lon V. Smith: "More cases of measles are reported in the county than I have ever seen at once."

Tea in beverage form is an alkaline food which aids in counteracting acidity in other foods.

### Scout Building At The Fair Is Unique Set-Up

Any qualified member of the Boy Scouts of America may apply for an opportunity to take part in a unique demonstration and service camp at the New York fair, Dr. James E. West, chief scout executive of the national council, Boy Scouts of America, has announced.

The plan for a Scout camp of approximately 150 different Scouts and leaders each week, on a two-acre site within the fair grounds from April 30 to October 31, was approved by formal action of the managers of the fair cooperation and the national council, Boy Scouts of America.

The camp, located immediately adjacent to the Federal Building, accommodates four Troops of 32 Scouts and four leaders. Each site is equipped with tents of various colors and designs. There is a large tent for displays of Scouting, including woodcraft, handicraft, Troops that have produced outstanding articles of handicraft and campcraft have then shown there and the exhibit will represent the finest craftsmanship so far developed by scouts of the county.

Near the exhibits tent there will be an open area for flag ceremonies, together with a rustic campfire amphitheatre for dramatics and other spectacular demonstrations. A dining hall and kitchen with full equipment will be a part of the camp.

Totem Pole at Gateway The gateway to it is imposing, with a 40 foot totem pole. The camp headquarters building will serve as the administration center and a stockade will surround the entire area. In line with the symphony of colors at the World's Fair the Scout camp will be most colorful with the flags of all Scouts nations waving aloft, a symbol of world brotherhood and a friendly greeting to visitors from all over the world.

Guided tours of the fair exhibits will be available to scouts small groups under leadership, during approximately one-third of the day. This represents an extraordinary opportunity for scouts to receive educational values from the fair.

Contacts With Officials Service projects, which cannot be done by others and which will not deprive workers of possible employment, will be an important part of a scouts program during a few hours each day. They will bring scouts in touch with the management of the enterprise and provide opportunities for meeting many of the distinguished persons involved in or attending the Fair.

Even though a scout or scout's stay in the camp may not exceed one week, there will be accommodations for only 3,900 of the 1,271,900 present registered scout membership, most of whom, judging from requests already on hand, would like to avail themselves of this privilege. The opportunity will be open to scouts in any part of the United States who meet the standards prescribed by the national council and preference will be given to applications in the order of their receipt.

All camp reservations must be made through local scouts councils and not directly with the national council. Local scouts executives have applications blanks and will be able to provide further detailed information, including costs. All railroads are giving special round-trip rates for travel to the fair.

Camping Skill Essential To be eligible to participate a scout must have been an active member of the Boy Scouts of America since May 1, 1938, must have had satisfactory camping experience and be able to take care of himself in the open. He must be in good health and present a medical certificate of physical fitness and successful smallpox vaccination.

He must also have sufficient experience in voluntary civic service activities to assure his serving creditably when called upon as a member of an organized service patrol and troop at the Fair.

There will be many occasions on which he will be expected to participate as a member of a guard of honor at ceremonies and public events and for distinguished guests, in addition to possible service as an orderly, guide for aged and handicapped persons and assistant to non-commercial exhibitors and in the children's recreational center. With these responsibilities, it will be apparent that participation in the camp must be limited to well trained and experienced scouts.

Preference will be given to chartered and provisional troops and ships organized by local councils, either from within their own territory or neighboring councils, provided scouts and scouters in each instance meet the prescribed general qualifications. This will not close the door to the consideration of applications for patrols under adequate leadership if there are vacancies available.

A scout's required uniform and personal equipment for the camp will be practically the same as that he uses at his home scout camp and similar to the popular uniform worn by thousands of scouts at the first national jamboree at Washington, D. C., in 1937. Leaders will wear the same style uniforms as scouts and sea scouts will wear the official sea scout uniform.

### IMPROVE BUTTERFAT YIELDS

In 10 years members of dairy-herd improvement associations throughout the country have so improved their herds that the average yearly butterfat production of association cows has increased about 30 pounds, reports Dr. J. F. Kendrick of the Federal Bureau of Dairy Industry. This increase in production, brought about by culling out poor producers, by feeding the remaining cows according to production, and by better selection of dairy sires, has increased returns to association members by about \$8,000,000 a year.

During the Seventeenth century gallant young men delivered growing tomato plants to wives or sweethearts as tokens of love.

### GRASSES LIMITED BY BOTH SOIL AND AIR TEMPERATURE

A 3-year study by the United States Department of Agriculture, in cooperation with the Missouri Experiment Station, helps to explain why bluegrass is a "northern" grass, why the growth is retarded in the summer and why Bermuda grass does best in the South. The grass specialist expect the results of this rather technical study—conducted under controlled soil and air temperatures ranging from 40° to 100° Fahrenheit—to help them solve some of the problems of grazing rotations, pasture mixtures, and all-season grazing. The temperature variations were used to approximate the wide temperature variations in the United States.

Although Kentucky bluegrass made a good above-ground growth at air temperatures of 40° and continued growing even at 90°, the roots grew best at soil temperatures of 60° and stopped growing at 80°. This explains summer "dormancy" of bluegrass.

Canada bluegrass reacted much as did Kentucky bluegrass, except that the best temperatures for both root and herbage growth were about 10° lower than for the Kentucky bluegrass.

Bermuda grass did not begin "normal" growth until soil and air temperatures were about 60°, but both roots and herbage grew well at 100° temperatures, the highest used in the study. On the other hand, Bermuda grass was severely injured by 40° temperatures.

Orchard grass made its best above-ground growth at air temperatures of 70°, grew slowly at 80° and stopped at 100°. Orchard-grass roots grew best when the air and soil were 60° to 70°, but continued growth at 80° in the lower levels—8 to 16 inches. This explains why orchard grass will grow farther south than bluegrass. Although bluegrass makes good herbage growth at a higher temperature than orchard grass, its root growth is stopped by even moderately high soil temperatures.

### "ILL WINDS" SHOW NEED FOR CROP INSURANCE

The old saying, "It's an ill wind that blows nobody any good," applies to the new "all-risk" wheat-crop insurance, say officials of the Federal Crop Insurance Corporation.

Crop insurance had been advocated by farm organizations for nearly 20 years, particularly for wheat, because the major portion of this crop comes from the semi-arid plains where weather risks always are high. But it remained for wind and drought—which in 1934 and 1936 swept dry soil from the Plains in "black blizzards" and burned out millions of acres of wheat—to focus attention on these risks.

During the 10 years prior to 1936, the Federal Government had advanced the sum of \$615,000,000 in emergency feed and seed loans, relief, and other expenditures attributable to crop failure. Wind and drought dramatized the fact that crop failure can occur to any farmer in any year, and that frequent recurrence of crop failure may bankrupt the farmer and his community. A definite plan of crop insurance resulted.

Under this plan, wheat growers may obtain "all-risk" crop-insurance policies which guarantee up to 75 percent of their average yield against loss from all unavoidable risks, such as adverse weather, insects, plant disease, and fire. The Federal Crop Insurance Corporation, charged with conduct of the program, reports that more than 282,000 wheat growers applied for insurance on their 1939 harvests.

### BUILD TERRACE OUTLETS FIRST, IS BETTER PLAN

Terrace outlets are subject to more wear and tear from run-off than the terraces themselves. For this reason, reports the Soil Conservation Service, many farmers find that it pays to build and seed the outlets first. Terraces may be built from 1 to 4 years later. This delayed system of terrace construction has many advantages. It permits the farmer who can't stand the cost of a whole terracing job in 1 year to spread the work out over several seasons. It gives the outlet time to develop a good sod before it is called upon to handle the additional concentrated water, and it often cuts out the need for costly structures such as concrete flumes and rock masonry dams.

### SEEK WILD BERRY AROMA IN BIGGER STRAWBERRIES

For aroma and delicious strawberry flavor, there is nothing to beat the wild eastern meadow berries that the earliest settlers on the Atlantic coast found so delightful. George Darrow, strawberry breeding specialist of the United States Department of Agriculture, has sampled most of the good berry varieties of the world and knows none with finer aroma.

In breeding new berries, however, this aroma is one of the most elusive of berry qualities. In many hybrids it is lost, but it persists in some crosses with berries that have other good qualities—size, resistance to disease, bright color, good habits of growth, and dessert quality.

The strawberry breeding program of the Department has as one aim the development of big berries—40 to the quart, or even fewer that will have the same rate aroma as the wild meadow berries and other—good qualities too. Darrow samples his promising hybrids with his nose as well as with his tongue, remembering that the strawberry derives its scientific name, "Fragaria," from the Latin for fragrance.

Life insurance originated in the days of Rome.



Specials for Friday & Saturday, April 28-29, 1939. Check our Prices and Quality every day in the week. You will be surprised to know how much you can save.

**COFFEE** FOLGER'S 1 lb 24c  
MOUNTAIN GOLDEN GATE 2 lb 47c

**PEACHES** No. 2 1/2 Can ROSE DALE In HEAVY SYRUP Sliced or Halves, 12 1/2c

**Fruit Cocktail** LIBBY'S No. 1 Tall Can, 11c

**DREFT Large Box** 20c

**SOAP** CAMAY, The Soap of Beautiful Women, 3 For, 16c

**JELL-O** ANY FLAVOR, Box, 5c  
**Salad Dressing** BLUE BONNET Full Quart, 20c  
**KRAFT DINNER** Box, 13c

**MOTHERS OATS** MOTHERS ANY BOX, 22c

**PEAS** NO. 2 CAN, WISCONSIN 3 For, 23c

**COFFEE** GROUND FRESH, BRIGHT & EARLY, Lb., 15c

**SUGAR** 10-Lb. Cloth Bag, with 8-oz. Worth Vanilla Extract, 68c VALUE FOR, 59c

**Market Values** Featuring White Face Beef

**STEAK** TENDER CUTS, CHUCK, Pound, 17c

**BACON PLYMOUTH** Our Own Brand, Lb., 25c

**PURE HOG LARD** 8 lbs., 55c

**PORK CHOPS** Nice And Lean lb., 18c

**CHEESE** FULL CREAM, POUND, 14c  
**SPARE RIBS BACKBONES** Subject to Delivery, Pound, 10c  
**Beef Roast** BRISKET RIBS, Pound, 14c

**CRACKERS** 2 POUNDS SAKET GRAHAM, 15c

**CAKE FLOUR** SOFTASILK, BOX, 25c

**FRESH FRUIT and VEGETABLES** FROM ARIZONA, CALIFORNIA and THE VALLEY OF TEXAS

**APPLES** WINEAPS DOZEN, 17c  
**ORANGES** California for Juice, 25 for, 25c  
**LETTUCE** Large Heads, EACH, 5c  
**ONIONS** New White, Pound, 4 1/2c  
**NEW POTATOES** lb., 4 1/2c

Plenty of Strawberries, Green Beans and Fresh Vegetables

**PEACHES** GALLON, CAN, Sliced or Halves, 33c

**SNOWDRIFT** 3-Lb. CAN, 52c

**TUNA** 2 cans, 23c

**BLACKBERRIES** gallon, 37c

**CORN BEEF HASH** LIBBY'S No. 2 CAN, 14c

**VEAL LOAF** LIBBY'S 8 OZ. CAN, 12c

We Reserve the Right to Limit Quantities.



## Buy - Ography

—Mr. Floydada Man  
It's Volume We're After—



Here are some of the things that we think will influence your buying and our business this spring.

First, you'll want garments that look better on your shoulders—Clothes that fit well and are made well—of good fabrics and in the season's correct models. Next, you'll want costs that allow you to be well dressed without having to "stint" on some other pleasure.

We're telling you we can dress you right at a surprisingly low price.

All we ask is a place on your looking list... see our large stock of spring Suits.

\$21.50

Others to \$45.00

SPRING FLORESHEIMS, DOBB'S and STETSON'S

HATS are HERE.

# Reinkens

"In Plainview Since 1914"

# THE HESPERETTE

## Honor Students Named For Year

The valedictorian, salutatorian, and honor boy of the class of '39 have been chosen with the averaging of grades. The averages this year are higher than those in several years and the honor students deserve admiration for their study and capability.

Miss Ruth Kreis, daughter of Mr. and Mrs. A. H. Kreis, of Dougherty, is valedictorian with an average of 98.40. Ruth is an outstanding student in many activities. She was valedictorian in grammar school exercises at Dougherty. In high school at Floydada she was vice-president of the sophomore class, secretary of the junior class and was re-elected as senior secretary. Ruth is a member of the glee club and a school favorite.

Josephine Troutman, daughter of Mr. and Mrs. Noel Troutman, was chosen salutatorian with an average of 97.04 known to all her classmates as "Jo." she has participated in most of the school activities. She was business manager of the Pep Squad this year and is a member of the drum corps.

She was a member of the Spanish club, vice-president of the press club and a member of the glee club. In grammar school, Jo was the third highest in the largest class ever graduated from R. C. A. Jo also represented Floydada in debates last year and played tennis this year.

Robert Scott, honor boy of the class, is the son of Mr. and Mrs. R. C. Scott. Robert was salutatorian in R. C. A. has always been a leader of his class, is a brilliant student, plays crack games of tennis and golf.

Robert has a pleasing disposition and has many friends.

Miss Dorothy Dell Stovall, daughter of Mrs. E. F. Stovall is the third highest ranking student with an average of 97. Dorothy was valedictorian of R. C. A. has been outstanding scholastically in high school. She was president of the Pep squad this year, is society editor of the Hesperette and is a member of the glee club, Home Ec. club and Press club and is a capable debater, representing Floydada last year in the interscholastic league meet. Dorothy Dell was a member of the Spanish club, sings with the high school trio and has been in several class plays.

These who stand at the head of the class are off to a good start for successful lives and the school is wishing them the best of success.

## Whirlwinds Play Intra-Squad Game

The 1939 footballers of the Floydada Whirlwinds met the exes of years back in an exhibition game Wednesday afternoon at Western Field in what proved to be a thriller.

The boys that played for the Exes were Clifford Daniel, James Willson, Virgil Orman, Clifford Gollightly, N. B. Mooney, Fred Beard, Malvin Jarboe, Robert Montgomery, Troy Lightfoot.

This proved that the 1939 team will look like and it is hoped that they will develop into a good team and take off all honors in the district and in the regional.

The complete account of the game will be published in next week's Hesperette.

## Review Activities For Next 4 Weeks

As only four more weeks of the school term of 1938-39 are left, review the rest of the year's activities.

April 28—Band festival at Memphis.  
April 29—Junior-Senior banquet.  
May 3-6—State Rally of Future Homemakers.

May 5—Senior play.  
May 10—Reception for 7th Grade girls.

May 11—Press Club banquet.  
May 12—Senior day.  
May 14—Baccalaureate.  
May 19—Commencement.

In addition the band will present concerts every week, until school is out, the band will go on a picnic near the end of school. Final examinations will be given from May 15 to the 19.

## HESPERETTE STAFF

Sappho Ward, editor.  
Society Editor, Dorothy Dell Stovall.  
Sports editor, Leeman Norman.  
Business Manager, Leeman Norman.  
Columnist, Olin Watson.  
Typist, Juanita Luttrell, Frances Marie Williams.

Reporters: Evelyn Groves, Josephine Troutman, Bobby McIntyre, Gloria Hammonds, Katherine Daniel, Jane Clark, Louise Willson, Floy Jean Hale, Norma Denison, Jewel Elza, Aileen McIntyre.  
Sponsors, Miss Rees, Mr. Cummings.



The F. F. A. are making preparation for the Father and Son banquet. They are planning to serve about 150 boys and their dads.

Robert Manise, state director of vocational education, O. T. Ryan, area advisor of vocational education and Mr. Renner, director of the dairy products department at Texas Tech college will be present. Robert Manise will be the main speaker. The vocational agriculture teacher from each chapter in this district are planning to attend.

The Floydada chapter will participate in the leadership contest to be held at Crosbyton next Saturday. The following contests will be held: one-act play, chapter conducting, news writing, extemporaneous speaking and debate.

The one-act play is entitled, "The Racket on the Payson Farm." The cast is Paw Payson, Neal Bertrand; Ma Payson, Aldine Williams; Marjorie Payson, James Nichols; Stanley Munsie, J. W. Womack; Mr. Simliver, Leland Woodward; sheriff, Thurman Batty; Mr. Manning, Elmer Norrell; Jake, Mr. Simliver's hired boy, Eugene Blackmon, Jeff, the colored boy, Victor Green.

The chapter conducting team is president, Eugene Blackmon; vice-president, Eddie Brown; secretary, C. W. Denison, jr.; treasurer, Aldine Williams; reporter, Jewel Elza; parliamentarian, M. C. Fuqua, jr.; historian, Le Roy Chowning.

Watch Dog, William Bertrand, Adviser, W. A. King, greenhands, Wayland Hale and W. T. Elza, conductor of Greenhands, Earl Beck, News writing, Jewel Elza, extemporaneous speaking, Granville Billingsley. The debating team is C. W. Denison, jr., and Leland Woodward.

The first year Aggies have been studying how to kill insects. They are going to kill the ants that are on the school grounds. These boys are also working to receive a certificate of merit as they must receive one before they can become a Future Farmer.

## WTSTC Band Here On Sunday P. M.

Sunday afternoon, April 23 the Buffalo band of West Texas State college at Canyon presented a sacred concert in the High school auditorium with C. E. Strain directing.

The Vesper program consist of Overture, Spiritual Rivers—Gault, "Billy Sunday's Successful Songs"—arranged by Fillmore; The Holy City, cornet solo by J. T. Carroll; Stephen Adams; "Peace Troubled Soul"—Mazzinghi; "The Old Church Organ"—Chambers; "He Knows the Way," vocal solo by George Stokes accompanied at the piano by Weldon Bright—C. S. Briggs; "Lead Kindly Light" (Paraphrased)—Ripley; and "Joy to the World" Medley—Buckhouse.

The 40-piece band was taken care of Sunday night by the members of the F. H. S. band and other citizens of the town.

Floydada was the first stop of the bands annual spring Tour of 1939 and they continued on their way Monday morning at 7:30 to play a concert at Post at 10:00 a. m. The citizens and the band of Floydada enjoyed having the Buffalo band and we invite them and hope they will come again sometime.

## Home Ec Girls, Sponsor To Galveston

Four local high school girls and their sponsors will attend the State Rally of the Future Homemakers of Texas which is to be held in Galveston May 3 to 6 inclusive.

The group will leave Floydada May 2 and return May 7. Those planning on making the trip are Verda Frances Turner, president of the local chapter, Esther Finkner, representing third year classes, Louise Willson representing second year classes and Floy Jean Hale, who will represent first year classes, and the sponsors Miss Lois Fouts and Miss Fannie Mae Rees.

Esther Finkner will enter the amateur hour on Wednesday afternoon. Wednesday night all the girls will enter the choral contest, singing with all the girls in Area 1 for Area honors. Thursday afternoon will be a beach party and Friday night the formal banquet where over 2000 girls will gather in one huge dining room for the largest social event of the rally.

Thursday and Friday will be devoted to the individual contests. The winners being announced Saturday morning after the officers are elected and presented to the group. The meeting will adjourn Saturday afternoon.

Each year the attendance has been rapidly increasing until each school is limited to number of representatives. This year, Miss Ruth Huey, state director of Homemaking, is expecting over 3000 girls from all parts of the state to gather for the most outstanding meeting there is for high school girls in the field of homemaking.

## GIRLS AND SPONSOR TO CROSBYTON

The officers and sponsor of the local chapter of the Future Homemakers are guests Thursday afternoon of the Crosbyton chapter.

The occasion being a contest to decide the girls to represent Crosbyton at the State Rally in Galveston next week.

Miss Fannie Mae Rees is one of the five judges while Verda Frances Turner, Mary Denison, Louise Willson, Mary Louise Tubbs and Aileen McIntyre are guests.

A picnic will be enjoyed after the style show and until time for the picture show to begin.

## Chapel

Chapel Thursday was taken up with the advertisement of the various plays to be given on Thursday and Friday nights. Mr. Lindler introduced the cast of the freshman play, and James Wester, president of the sophomore class, introduced the sophomore cast.

Mrs. Piper, director of the Junior play presented the cast in a sketch and the Seniors followed the junior sketch with a sample of their play.

Announcements were made by O. K. Davis and A. D. Cummings after which Wayland Hale, Floydada representative in the regional interscholastic league meet, gave the reading which won first at district.

## SENIORS STEAL SHOW

Friday night the senior follies, "Sweep Clean Off Her Feet," went true to form and made a sweeping victory over the junior play "She Paid the Price."

The senior cast composed of Judson Abernathy, Bobby McIntyre, W. C. Boren, Gloria Hammonds, Harold Cothorn and Evelyn Groves worked diligently and succeeded in completing the senior record of four follies victories.

The juniors gave a grand performance with Eddie Brown, John Hollums, Maureen Hart, Eugene Boren, Aileen McIntyre, Bobby Colville, and Fred Hanks in their respective parts. Much praise was given Mrs. Piper who wrote and directed the play.

Friday afternoon witnessed some of the strongest class competition of the year. Senior and junior boys and girls decorated cars with huge signs and paraded through town ending in various types of water fights. This was probably the most noticeable class spirit in school. The senior class expresses its sincerest appreciation to Miss Cade for her patience in directing the follies.

## Press Club Makes Banquet Plans

The annual Press club banquet plans are under way with the appointment of committees. The banquet, begun last year as a tradition at F. H. S. will be held in the home economics department adjoining the press room where the Hesperette is worked up every Friday and Monday.

The banquet is formal and friends and sponsors of the club are invited each year. Members of the club are Robertyne McIntyre, Aileen McIntyre, Gloria Hammonds, Dorothy Dell Stovall, Sappho Ward, Jimmy Willson, Jo Troutman, Floy Jean Hale, Louise Willson, Norma Denison, Evelyn Groves, Jane Clark, James Burrus, Fleecey Norman, Olin Watson, Frances Marie Williams, Juanita Luttrell, Jewel Elza, Mary Frances McRoberts and Mary Katherine Daniels.

The committees that were appointed are: menu: Aileen McIntyre; program: Dorothy Dell Stovall, Robertyne McIntyre, Evelyn Groves; decorations: Jane Clark, Jimmie Willson; tables: Louise Willson, Leeman Norman and Floy Jean Hale.

## Seniors Busy For Next Few Weeks

The Seniors are beginning the busiest, most exciting weeks of the year. There are so many details of graduation to attend to and so many events to look forward to that the world will be slightly topsy-turvy for awhile. Here are a few of the dates that will climax a year of activity.

Junior-Senior Banquet—April 29. Church banquet in honor of graduates—May 1.

Senior play—May 5. Senior picnic—May 12. Baccalaureate sermon—May 14. Graduation exercises—May 19.

The follies presented Thursday and Friday nights added more prestige to the already radiant seniors. With this victory behind them and about \$50 in their pockets with which to buy a project, the seniors are elated.

The dye is cast and finis is about to be written about a class that has made Floydada High school an outstanding reputation scholastically and socially.

In every organization a sprinkling of seniors may be found—in sports, in band, pep squad, press club, home ec., F. F. A.—in every department.

So the end of a memorial year will culminate with the graduation exercises.

Senior colors: blue and silver. Motto: truth, honor, knowledge. Flower: rose.

## Band Chatter

The Whirlwind Band will attend the Third Annual Cap Rock Band festival in Memphis tomorrow. The required music has arrived and the band is busily practicing for the event.

The festival is to consist of a massed band of all the members of the bands attending. It is to be under the direction of James Neilson, head of the music department of Oklahoma City university, and is sponsored by the Memphis schools and the Memphis Chamber of Commerce. A plaque will be given to each visiting band and an award to each member of the bands.

The members of the massed band will rehearse from 9:00 until 12:00 for the concert at 8 that night 4:30 all bandsmen will be entertained at the high school gym. A free picture show at one of the theatres, the uniform being the ticket will also be offered for entertainment.

The required selections to be played by the band are "America," "Columbian March," "Rose and Orchids," "Watty," "Fidelity March," "Morning Serenade," "The Royal Hussar March," "The New Dawn" and "The Star Spangled Banner."

The program planned for the day is 9-12 rehearsal of Massed Band, 12 luncheon for superintendents and principals and their wives 1:30—parade 2:30 lecture on brass instruments—High school auditorium 4:30 recreation hour.

6:00 dinner for all directors and superintendents and their wives, high school building 8:00, concert of the massed band after which all awards will be made.

Hesperian \$1 per year in Floyd and adjoining counties.

## "Don't Darken My Door" Is Senior Play

The seniors will follow up their success in the follies with a sparkling three act play "Don't Darken My Door" to be presented May 5 at the F. H. S. auditorium. A capable cast is working enthusiastically on the play, determined to make it one of the best ever presented.

A fast moving, comical play has been selected and is expected to be a credit to the seniors. This far in the career of the senior play, they have been unusually successful in all the plays they have presented since entering high school, having never lost the Follies in a competition.

The cast for the senior play consists of the following: Roger Kent a 50-year-old bachelor—James Willson, Rosemary Kent his romantic niece—Nell Patton, Tom Garrick—Rosemary's persistent suitor—C. W. Denison; Poppy Foster, maid of all work, Frances Williams, Alec Stubbins, Poppy's devoted swain, James Burrus; Jane Perkins, a writer of romances, Ruth Kreis; Louisa and Susie Retherston, two old maids, Josephine Troutman and Dorothy Dell Stovall.

The proceeds for this play will go to the Senior project so the co-operation of the entire town will be appreciated in making this play a huge success.

## ABOUT YOUTH

In about three weeks, another school year will be over. Some students will only finish another year's work but others will finish their high school education.

To you seniors: You have the most precious possession in the world; the thing worth having—youth! What to do with that gift is the question you will have to decide. Are you going to waste your youth because you lacked courage to break away from the average ideals and become an individual? "Don't squander the gold of your days, listening to the tedious or ignorant and common. These are the sickly aims, the false ideals of our age."

Plot a romantic, useful course and have the stability to keep on it. Make the most of your last high school days, enjoy your graduation to the hilt, and don't spend your valuable time in hopeless melancholy thoughts. Be gay—be young—Enjoy your youth; then you will have no vain regrets.

## SENIOR EDITION

Next week is senior edition of the Hesperette and under the leadership of Editor James Burrus, this paper has splendid opportunity to be the best edition of the year. The seniors have been one of the most successful classes ever graduated from Floydada High school and will edit one of the best papers.

**Winfred F. Newsome**  
ATTORNEY-AT-LAW  
First National Bank Bldg.  
Room 12 Tel. 388

**PERSONAL PRINTING**

**One-Day Service**—Our experts have the experience and facilities for rapid, but quality, work. We guarantee satisfaction!

ANNOUNCEMENTS  
STATIONERY  
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Publishing Co.

Telephone No. 8

Mary Louise Medlen Entertains Saturday Night

Miss Mary Louise Medlen was hostess to a group of friends at her home Saturday night, April 22. Various games and delicious refreshments were enjoyed by La Nell Harmon, Jane Clark, Martha Yearwood, Ruth Simpson, Mary Frances McRoberts, Billy Brown, Robert Scott, Carl Minor, Douglas Pitts, Pat Collins and T. W. Salisbury.

Fourteen out of fifteen poultry hatcheries in Louisiana are co-operating in the program for control of poultry diseases.

**Seale & McDonald**  
Auctioneers

HERE AND READY TO DO YOUR WORK IF YOU PLAN A SALE CALL US.  
Phone 120, Floydada  
Phone 1143, Plainview

## LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

**W. M. Massie & Bro.**  
Floydada, Texas

**E. P. NELSON**  
FIRE INSURANCE AGENCY  
Second Floor First National Bank Building.  
Phone 285

**Dr. W. M. Houghton**  
Medicine and Surgery  
Diseases of Women and Children  
ARWINE DRUG CO.  
Residence 250; Arwine Drug 71

**Drs. Smith & Smith**  
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FOR SURGICAL CASES  
Phone No. 177  
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Fine Watch and Jewelry REPAIRING  
**M. L. Solomon**  
JEWELER  
At Radio Electric Co.

## McMakin Motor Coaches

NEW and THROUGH Connections to Amarillo  
Leaving Floydada 6:15 a. m.  
Arriving Amarillo 9:00 a. m.  
Bus Station will be Open from 3:10 a. m. until 8:30 p. m.; and open for all buses.  
TRAVEL BY BUS—LARGE NEW BUSES  
LOW RATES EVERYWHERE  
A. J. CLINE, Agent  
Office Phone 182 Located Across Street from Commercial Hotel

### Why look old when it's so easy to look young?

Your mirror will tell you: "My dear, you look 10 years younger. Your hair is no longer faded and mousy. Those ugly grey streaks are gone. Credit Clairol with adding color and brilliance and subtracting 10 years from your appearance!" Does your mirror say the same to you? It will, if you use Clairol, the Modern Method of Hair Coloring which shampoos, reconditions and tints—easily, quickly and without preliminary bleaching... giving your hair natural-looking color and lustre. See your hairdresser today or send this coupon NOW.

Naturally... with **CLAIROL**

Be sure to look for this mark of GENUINE Clairol on the bottle.

The perfect combination of rich oil, fine soap and delicate color that can't be copied... a blend that only Clairol contains.

**JOAN CLAIR, CLAIROL, Inc.**  
132 West 46th St., New York, N. Y.  
Send FREE booklet, advice and analysis.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
My Beautician \_\_\_\_\_

## Now You Can Have-

THE FLOYD COUNTY HESPERIAN  
For one full year—52 issues  
—PLUS—  
A Copy Of TEXAS' GREATEST SINGLE-VOLUME REFERENCE BOOK  
THE TEXAS ALMANAC and State Industrial Guide (1939-40 Edition)

All for Only **\$1.35**

512 Pages  
100,000 FACTS

Answers practically all questions asked about Texas. Up-to-date information about the state's resources, industry, finance, commerce, transportation, politics and government, arts, population, etc.

NOTE—This special combination offer at \$1.35 is good only at our office—for mail deliveries of The Texas Almanac add 15c for postage.

**THE FLOYD COUNTY HESPERIAN**

## LITTLE BUDDY



# You've Read About It! You've Heard About It!

Your Friends Have Told You. *Now Here It Is!*

## Oden Chevrolet Company's New Plan Wholesaleing Used Cars — To Individuals —



The policy of this firm is to give everyone a good square deal; keep their good will and friendship and get their future business.

In the past we have, on occasions sold used cars in quantity lots at wholesale to used car dealers. Now, we are going to give ANY individual buyer the opportunity to buy one or more used cars at wholesale price or below.

Selling used cars in mass sales at wholesale prices is something new in Floydada but we are determined to sell cars now to take care of more new car sales.

We have marked all the cars down to wholesale; and the individual buyers can buy them at the wholesale price.

All of our OK Reconditioned cars will be sold with a Written Guarantee. These cars have been carefully checked and reconditioned in our Used Car Reconditioning department, and represent the highest standard of perfection to which a used car can be bought.

We mean business on this sale when we say Wholesale Prices! Come in, see for yourself. Our finance plan is the lowest and you will save money by taking advantage of this sale.

Conner Oden

### REAL Bargains

- 1932 Chevrolet Coupe
- 1933 Ford Tudor
- 1930 Ford Coupe
- 1929 Ford Pick-Up
- 1933 International Pick-up
- 1929 Ford Tudor
- 1929 Ford Sedan
- 1931 Chevrolet Sedan
- 1929 Chevrolet Coupe
- 1929 Chevrolet Coach
- 1929 Chevrolet Truck

Prices Plainly Marked

—On Every Car—

A Car For Every Pocketbook

No Premiums Prizes Nor

—Inflated Descriptions—

Rock Bottom Wholesale Prices

## Buy Friday, Saturday or Monday!

1937 Dodge Sedan

Radio, Heater, Sport Light

1937 Ford Tudor

You will be surprised at  
the Price

1937 Plymouth

DeLuxe 2-Door  
Exceptional Value

# 50

## Used Cars

TO CHOOSE FROM

## It Costs Nothing To Look

1936  
Chevrolet

Sport Sedan

Radio

Heater

Good Tires

1936  
Ford

Fordor

Radio, Heater,

U. S. Royal Master

White Side Wall

Tires

1936  
Plymouth

2-Door

SEDAN

New Paint

New Tires

1936  
FORD

COUPE

Re-Conditioned

Motor

1937  
Plymouth  
Coach

1934 CHEVROLET COACH  
1933 CHEVROLET SEDAN

1934  
Dodge  
Sedan

1934 FORD TUDOR  
1934 FORD COACH

1934  
Chevrolet  
DeLuxe Sport  
Sedan

1934 Chevrolet Town Sedan  
1934 Chevrolet Sport Sedan

1934  
Ford  
Coupe

Cleanest '34 in Town  
1933 PLYMOUTH SEDAN  
1932 PONTIAC COACH

#### LIBERAL G. M. A. C. TERMS

The same reliable plan that you have bought on before will exist in this event. You will be able to secure liberal General Motors Acceptance Corporation terms on your purchase.

# ODEN Chevrolet Co.

South Main St.

Floydada, Texas

Telephone 4

WANTED TO SELL

# WHAT YOU WANT Classified FOR EASY REFERENCE

WANTED TO BUY

## Classified

### Advertising Rates Information

If you have an account with The Hesperian, classified advertisements may be put on your bill for the first of the month payment. To others an accommodation account will be opened for those who phone in their ads to be paid same week. When telephoning ads please re-check with the ad-taker on names and numbers.

#### Phone 8

The Hesperian reserves the right to classify all Want Ads under appropriate headings and revise or withhold any copy deemed objectionable. Notice of any error must be given in time for correction before second insertion.

#### Want Ad Rates

Ten cents per line, or count six words, first insertion; five cents per line for subsequent insertions.

Lines of white matter will be charged for at same rate as type matter. Headlines set in bold face will be charged at 20 cents per line first insertion and 10 cents thereafter.

Phone 8 and let us put the "livest salesman in Floyd County" to work for you.

## Live Stock

**FOR SALE**—One Jersey bull calf four months old and Pepper cotton seed. See W. B. Jordan across road north of Center School house. 111hd.

**MARES** Bred on your farm to either Jack or Stallion for \$1; When colt arrives, \$5. Call Ed Holmes. **WHITE** sow pig and pig trough for \$5. Ed Holmes. 111c

**FOR SALE**—4 nice white Durham heifers. Chas. Bollman. Barwise. 83tp.

**60** Head of Ewes and Lambs for sale. See Dan Day at Pleasant Hill. 92tp.

**WHITE** pigs for sale or put out on shares. W. M. Windsor. 84fc.

**FOR SALE**—Two registered Hereford Bulls. Cannaday Bros. Phone 144. 104fc.

## For Rent

**FOR RENT** An apartment at 629 West Va. St. 1011c.

**5 ROOM** furnished house for rent. See E. L. Norman at First National Bank or call 53. 84fc.

**FOR RENT** 5-room modern house—Call 44. 92tc.

**FOR RENT**—Good 160 A farm, near Floydada, to party buying equipment. \$360 will handle. Possession now. Phone 279J. 111tp.

## For Sale

**ONE** 1936 F-30 International Farm-all; One 4-row Lister tractor hitch; Two 20-ft. Combines, 1937 Rumley, 1932 John Deere; Two 10-ft. One-way plows. E. L. Norman at First National Bank. 104fc.

**FOR SALE**—Quadroon maize and cane seed. See L. H. Dorrell or Phone 15. 104fc.

**CREPE** full Soles and Heels or half-Soles and heels at Fogerson's. 112tc.

**150** Bu. Red Top Cane seed 1 1/2 lb. J. H. Poore. 103tp.

**NEBANE**, Acacia, Pepper, Half and Half cottonseed. See J. R. Maddox or I. C. Surginer, located at Young's Cafe. 79tp.

**NEW CORN REMEDY** at Fogerson's. 112tc.

**FOR SAFER**, Cleaner Tailor Work. Boothe's. 105tp.

**WEANER PIGS** for sale. John Schrader 1 mi. So. town. 905 F-11. 104fc.

**FOR SALE** No. 36 Holt Grain Combine. Must be sold. See L. G. Mathews, Floydada, Texas. 93tc.

**FOR SALE**—at a Bargain price—One Genuine Singer Vacuum cleaner. Elliot Appliance. 104fc.

**ATLAS SORGO** seed from certified seed from Kansas Experiment Station. Farmers Elevator Co. 102tc.

**GLASS** Jar Batteries for Wind-chargers and Delco Systems at lowest prices. Light Bulbs for all Voltages. Brown's Household Supply. 37fc.

**FOR SALE** good 2-row P & O Lister and chain drive and 2-row John Deere cultivator. D. S. Battey. 48tc.

**MOST** Complete line of Radios in the County—both Electric and Farm types. 1939 Model Radios as low as \$9.95. Brown's Household Supply. 37fc.

**FOR SALE**—Most everything for Farm and Home—in Hardware, at H. M. McDonald Hardware. Trade at home and save. 114tc.

When answering advertisements please mention The Hesperian.

## CLEARING THE WAY



NEWS ITEM.—"There is conclusive evidence of a national trend away from punitive taxes on the consumer's pocketbook."

## State Highways Serve As Business Arteries

"The roads of this state serve primarily as arteries of business," Julian Montgomery, state highway engineer, at Austin, said today. According to figures released by Montgomery 60 per cent of all driving by residents of the state is for business purposes. The remaining 40 per cent is divided between 18 per cent for recreation and 22 per cent for social purposes.

A larger proportion of the travel of rural residents is for business, business, such travel comprising 63 per cent of their total compared with 58 per cent for urban residents. City people do more driving for recreation, 22 per cent of their travel being for this purpose and only 12 per cent for country people.

These figures are based on 100,000 questionnaires secured from drivers in all parts of the state and representing all occupations and income levels, Montgomery explained. The questionnaires were collected by the Highway Planning survey with the assistance of the public schools of the state.

The Highway Planning survey is conducted by the State Highway department in co-operation with the U. S. Bureau of Public Roads, Montgomery stated. G. C. Edwards is director of the Survey, and F. Thayer Stoddard is local Bureau of Public Roads representative.

## Fairview News

**FAIRVIEW**, April 25.—There was a foods demonstration given Monday night at the home of Mr. and Mrs. C. H. Wise by a representative of the Silver Seal Cooking ware. Food was cooked and served to Mr. and Mrs. Robert Fisher, Mr. and Mrs. Leslie Crabtree, Mr. and Mrs. J. C. Crabtree, Mr. and Mrs. Clyde Bagwell and Mr. and Mrs. Wise.

Rev. G. W. Tubbs preached at the Baptist church Sunday morning. The play, "A Night Out," was presented by the high school pupils, directed by Robert Fisher, was well attended Friday night. The proceeds will be used to help pay for sweaters for the football boys.

Mr. and Mrs. C. H. Wise were called to Sand Hill Monday night on account of the death of his brother-in-law, Mr. Cox. Mr. and Mrs. G. M. Bullard and Jean Crabtree returned Monday from Shamrock where they had been since Friday visiting their son, Mitt Bullard and family. Jean is a niece of Mitt Bullard.

Mr. and Mrs. John Thomas of Borger visited in the J. C. and Leslie Crabtree homes Monday afternoon. Mr. Thomas formerly lived in this community, making his home here about twenty years ago.

The W. M. S. of the Baptist church met Thursday afternoon for a lesson study. Mrs. J. C. Crabtree taught the study for six periods. Rev. Virgil Lemmons will preach at the Baptist church Sunday, April 30. Everyone is invited to attend.

Mrs. Billie Tye of Floydada spent last week with her mother, Mrs. W. B. Wilson. Mr. and Mrs. A. S. Mize spent Thursday in Plainview attending the dairy show.

## GIRL IN FAR-AWAY CANADA ASKS THE MORCKELS HOW TO GET IN TURKEY BUSINESS

Writing from Edmonton, Alberta, Canada, Donald (Billie) Iverson told Mr. and Mrs. Harry Morckel of Floydada she is much interested in turkeys and wants them to give her some information on the raising of the same.

Miss Iverson is a young girl. She says she experts to start raising turkeys next spring (written April 14) and would "be pleased to get any literature you may have for beginners."

How the Morckel's turkey raising enterprise that has grown from a very modest beginning has gained wide publicity is illustrated by the request from Canada. Somebody somewhere, who had the Morckels in their files advised the young lady to write them.

Two questions of local interest which the young lady asked: "Would the transportation from Texas to Alberta affect the hatchability of the eggs?"

"Could they be shipped into this province without much ado?"

The first question the Morckels answered by saying that the eggs could be shipped safely from Texas to Alberta, when properly packed, and the second they answered by saying that there would be somewhat "ado" but not too much, including an inspection and an importation paper.

"We get lots of inquiries from many parts of the American continent," Mr. Morckel said, adding they tried to answer all the letters they receive, and give as much information as they can.

## CENTER ONE ACT PLAY WINS THIRD PLACE AT DAIRY SHOW

Center Home Demonstration club's one act play presented at the Panhandle-Plains Dairy show at Plainview last Thursday evening won second place. The play was coached by Thomas L. Collins.

Individual awards were won by Wilma Stokes of Lubbock, first; Mrs. Sam Harmon, Amber, second; and Mrs. Clyde Bagwell of Center won third. J. B. Jordan of Center won first place for men.

E. B. Miller of Plainview directed the contest. Amherst club won first place with Farwell winning third.

## Rushing Chapel News

**RUSHING CHAPEL**, April 25.—Our missionary society met Monday afternoon at 2:30 with Mrs. C. B. Lyles. We had a good program and Mrs. Flora McNeill gave an interesting talk on the district conference at Pampa. Lovely refreshments were served to ten ladies.

Mrs. S. L. Rushing, Lula Lee Teal, Frankie Wright and Mr. and Mrs. C. B. Smart and son, visited with Mrs. D. D. Shipley Sunday.

Mr. and Mrs. Grady Couner and children of Tulsa, Oklahoma, spent the week-end with Mr. and Mrs. F. O. Conner.

Mrs. S. L. Rushing and Lula Lee Teal spent Friday and Saturday in Canyon.

## Sterley News

**STERLEY**, April 26.—The singing here Sunday afternoon was well attended.

The Sterley school closed last Friday after a successful school year.

Mr. and Mrs. L. G. Rhine and family were among those who attended the Dairy Show at Plainview last week.

Mrs. H. S. Callahan is ill at the home of her daughter, Mrs. E. A. McLeod.

Mrs. L. J. Downe and Mr. and Mrs. V. N. Lyon and son of Fort Worth spent last week with Mr. and Mrs. R. H. Tinsley.

Mrs. W. J. Bunch who has been in an Amarillo hospital for some time has returned home.

Mrs. Joe Phelphrey and daughters of Plainview spent Friday night and Saturday in the home of her sister Mrs. Paul Slaughter.

Mr. and Mrs. Edwin Hammons and Mr. and Mrs. A. C. Carthel of Lockney spent Sunday with Mr. and Mrs. Aaron Carthel.

Mr. and Mrs. Fay Pinner spent Sunday with Mr. and Mrs. Jewel Rexrode.

Mr. and Mrs. Zack Cummings and family attended the Dairy Show at Plainview last week.

Mrs. F. S. Byars and daughters, Hortense and Mrs. Aaron Carthel and son, Gary, spent last week in Pampa.

Mr. and Mrs. J. E. Stone of New Mexico spent several days last week with their parents, Mr. and Mrs. Jack Charles Ray Ford and Miss Josephine Branum of Sterley were married last week. They will make their home in Sterley.

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**1939 never a better year to see the WEST via Santa Fe**

AND it's so economical to include all these grand travel experiences in a California trip, via Santa Fe, any time during this great Exposition Year!

You can pause for a day or so at Arizona's glorious Grand Canyon—Santa Fe Pullman to the rim.

Then to San Diego, Los Angeles, Hollywood... Yosemite Park in the high Sierras... and San Francisco's exotic Golden Gate Exposition.

For swift comfortable travel, the Santa Fe offers this territory two famous trains—THE SCOUT, tourist sleeper and chair car economy train—THE GRAND CANYON LIMITED, providing accommodations in standard and tourist Pullmans and chair cars. Both trains carry lounge cars and cheery Harvey diners serving all meals. There is gay new streamlined service, too, between San Diego, Los Angeles and San Francisco.

For fares, schedules, and other information, call: M. C. Burton, General Passenger Agent, Amarillo, Texas.

Your Local Santa Fe Agent

Carry Bank of America TRAVELERS CHEQUES To the Golden Gate International Exposition Acceptable Everywhere

TRAVELERS CHEQUES sold by this bank are issued by Bank of America which has the only bank on Treasure Island, site of the Golden Gate International Exposition. Carry Bank of America Travelers Cheques on your trip to California and protect your money against loss or theft.

## Plant Staple Cotton For Profit

# Plant Jennings Cotton for MORE Profit

JENNINGS COTTON (OLD PEPPER) MADE ENVIABLE RECORD ON LUBBOCK EXPERIMENT STATION

Not Ginned on One-Variety Gin—But Properly and Carefully Ginned Not State Registered or Certified That Would Not Improve Its Quality

I Personally Supervise the Breeding, Harvesting and Ginning of the Seed I Sell.

### 1938 Cotton Variety Test, Sub-Station No. 8, Lubbock

(Only Most Popular Varieties Listed Here)

Variety	Lbs. Lint Per Acre	% Picked	121 Days	135 Days	Grade	Staple Length	Premium Points	on	Staple Val.	No. Bolls Per Lb. GreenVal.
Kasch (Ed)	150	1	20	Mid	1-1-32	60	on	\$12.90	69	
Acala (Rogers)	226	6	31	Mid	1-1-16	75	on	19.77	89	
Ferguson 406	143	5	31	Mid	29-32	25	on	11.79	76	
Mebane, A. D.	163	1	20	Mid	1 in	50	on	13.85	67	
Half & Half	294	12	47	SM	3-4	130	off	19.69	89	
Qualla	157	2	22	M brrt	1-1-32	70	on	13.65	67	
Acala 8 (Calif.)	170	7	37	M brrt	1-3-32	70	on	14.79	81	
Bagley	148	3	23	Mid	31-32	40	on	12.43	67	
Lankart	134	1	13	M brrt	31-32	55	on	11.45	68	
Texas Special	130	3	20	Mid	15-16	30	on	10.79	68	
Paymaster	210	11	47	SLM brrt	31-32	10	on	17.01	83	
Jennings	234	10	44	M brrt	15-16	45	on	19.77	83	

Experiment Station Records Are Accurate and Unbiased

Figures on staple premium and value per acre not furnished by Experiment Station, but are compiled from standard commercial difference sheet dated Dec. 3, 1938.

Jennings early picked cotton 1938, was good middling 1 1/16 staple. Out of list of 79 bales late picked and snapped cotton sold Dec. 21, 1938, 42 bales classed one inch and better staple.

I have sold all of my 1938 Seed (Increase from New Selection) at \$1.25 Bushel. WHAT SEED I HAVE LEFT AT \$1.00 PER BUSHEL WHILE THEY LAST

NOT THE CHEAPEST SEED... BUT THE BEST!

Seed Furnished for Lone Star (Floyd Co.) and Hale Center One-Variety Projects, Floydada, Flomot, Silverton, Lariat, Littlefield Co-ops and Tulia.

Seed for sale at: J. D. Johnson, Plainview; Vaughn Gin, Tulia; O. W. Daniel, Spring Lake; Patterson Gin, Lockney; Hale Center Co-op Gin; Circle Gin (Lamb Co.); Flag Gin, Deaton Gin, Lariat, and at my farm two miles north of Aiken.

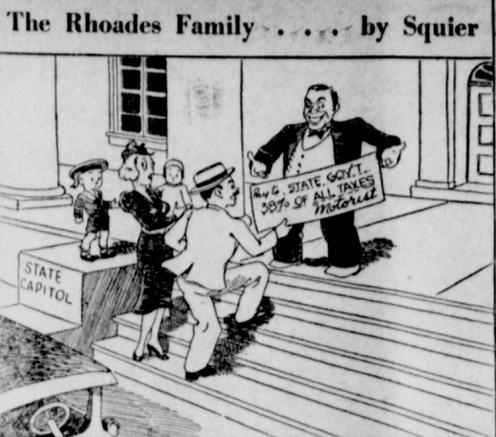
## J. W. JENNINGS

Breeder And Grower

PLAINVIEW, TEXAS

THE STATE OF TEXAS, To the Sheriff or any Constable of Floyd County—GREETING: YOU ARE HEREBY COMMAND- ED. That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd...

whose address are unknown; P. B. Brown whose address is unknown; Zephia Knupp and husband, Harold V. Knupp, whose address are unknown; Mrs. D. H. Moss and husband, A. S. Moss, whose address are unknown; Lou T. Cooksey and husband, F. W. Cooksey, whose address are unknown; Frank D. Brown, Arthur S. Brown, Hattie Ruth Roberson and husband, Frank A. Roberson, all of whose residences are Lockney, Floyd County, Texas; and William Carl Brown whose residence is unknown, and all unknown heirs, if any, of S. P. and N. H. Brown, deceased, and all unknown heirs, if any, of Chas. H. Brown, deceased son of S. P. Brown and N. H. Brown, deceased, are Defendants, and all other proper persons, including all record lien holders owning or claiming, or both, any interest in the hereinbefore described property, then and there to show cause why judgment should not be rendered against you, and said land and lots sold under foreclosure of lien to satisfy the following taxes being delinquent, to-wit:



Sunday School Lesson PAUL CROSSES INTO EUROPE International Sunday school lesson for April 30, 1939. Golden Text:—"When we had seen the vision, straightway we sought to go forth into Macedonia" (Acts 16:10)

Introduction Our last lesson gave an account of Paul's going up to Jerusalem to the council, which expressed the requirements of the church concerning the Gentiles; also the action of the council in regard to the matter which he presented upon his return. This lesson presents Paul on his trip of reviewing the work done on his former journey. The intervening Scriptures tell of Timothy, and give facts which are very essential to a full understanding and appreciation of this lesson. Particular regard should be had for the doctrine presented in these lessons, as well as the practical teaching. There will be found much which will assist in church growth and practical Christian living, along with the fundamental doctrinal truths.

THE STATE OF TEXAS, To the Sheriff or any Constable of Floyd County—GREETING: YOU ARE HEREBY COMMAND- ED. That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd once each week for four consecutive weeks previous to the return day hereof, Jewel Reves whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be held in the County of Floyd, at the Court House thereof, in Floyd- ada on the 15th day of May, A. D. 1939, same being the third Monday in May, 1939, then and there to answer a Petition filed in said Court on the 19th day of April A. D. 1939, in a suit numbered on the docket of said Court No. 3061, wherein Gilbert Bean is plaintiff and Wm. H. Bissell, T. H. Gentry, Individually and as assignees of the G. C. & F. Ry. Co., and Clara J. Gentry, F. Ry. Co., and Clara J. Gentry, F. Ry. Co., are Defendants, and all other proper persons, including all record holders, owning or claiming, or both, any interest in the land or lots hereinbefore described, same being delinquent for taxes to the State of Texas and the County of Floyd, said property lying and being situated in the County of Floyd and State of Texas, to-wit:

aggregating One Thousand Four Hundred Eighty-Two and 43/100 Dollars, together with all interest, penalties and costs allowed by law. Given under my hand and seal of said Court, at office in Floydada, in the County of Floyd, this 14 day of April, A. D. 1939. (SEAL) GEO. B. MARSHALL, Clerk, District Court Floyd County, Texas. 102tc

International Sunday school lesson for April 30, 1939. Golden Text:—"When we had seen the vision, straightway we sought to go forth into Macedonia" (Acts 16:10) Lesson Text:—Acts 16: 16-4-15, 36 And some days after Paul said unto Barnabas, Let us go again and visit our brethren in every city where we have preached the word of the Lord, and see how they do. 4 And as they went through the cities, they delivered them the decrees for to keep, that were ordained of the apostles and elders which were at Jerusalem. 5 And so were the churches established in the faith, and increased in number daily. 6 Now when they had gone throughout Phrygia and the region of Galatia, and were forbidden of the Holy Ghost to preach the word in Asia. 7 After they were come to Mysia, they assayed to go into Bithynia: but the Spirit suffered them not. 8 And they passing by Mysia came down to Troas. 9 And a vision appeared to Paul in the night; There stood a man of Macedonia, and prayed him, saying, Come over into Macedonia, and help us. 10 And after he had seen the vision, immediately we endeavored to go into Macedonia, assuredly gathering that the Lord had called us for to preach the gospel unto them. 11 Therefore loosing from Troas, we came with a straight course to Samothracia, and the next day to Neapolis; 12 And from thence to Philippi, which is the chief city of that part of Macedonia, and a colony; and we were in that city abiding certain days. 13 And on the sabbath we went out of the city by a river side, where prayer was wont to be made; and we sat down, and spake unto the women which resorted thither. 14 And a certain woman named Lydia, a seller of purple, of the city of Thyatira, which worshipped God, heard us: whose heart the Lord opened, that she attended unto the things which were spoken of Paul. 15 And when she was baptized, and her household, she besought us, closure of lien to satisfy the following taxes being delinquent, to-wit: Total of Taxes due to the State of Texas and County of Floyd is the sum of Two Hundred Fifty-Six and 17/100 (\$256.17) Dollars, for the years A. D. 1936 and 1937, aggregating Two Hundred Fifty-Six and 17/100 Dollars, together with all interest, penalties and costs allowed by law. Given under my hand and seal of said Court, at office in Floydada, in the County of Floyd, this 14 day of April, A. D. 1939. (SEAL) GEO. B. MARSHALL, Clerk, District Court Floyd County, Texas. 102tc

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HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Wit, with your endorsement thereon, showing how you have executed the same. Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 19th day of April A. D. 1939. (SEAL) GEO. B. MARSHALL, Clerk District Court, Floyd County, Texas. 104tc

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Citation by Publication THE STATE OF TEXAS, County of Floyd To Gayle Brown, Mildred Arnett and Husband, Glenn Arnett, R. B. Brown, Jr., R. C. Brown, and all unknown heirs or children of R. B. Brown, if any; Abbye E. Froge and husband, Louis Froge, P. B. Brown, Zephia Knupp and husband, Harold V. Knupp, Mrs. D. H. Moss and husband, A. S. Moss, Lou T. Cooksey and husband, F. W. Cooksey, Frank D. Brown, Arthur S. Brown, Hattie Ruth Roberson and husband, Frank A. Roberson, William Carl Brown and all unknown heirs, if any, of S. P. Brown and N. H. Brown, both deceased, and all unknown heirs, if any, of Chas. H. Brown, deceased, and all other proper persons, including all record holders, owning or claiming, or both, any interest in the land or lots hereinbefore described, same being delinquent for taxes to the State of Texas and the County of Floyd, said property lying and being situated in the County of Floyd and State of Texas, to-wit:

ALL of the West One-Half (1/2) of Survey No. 28, Block D-2, G. C. & S. F. Ry. Co. Certificate No. 4541, Patented to G. G. Hutcheson on October 11, 1909 by Patent No. 870, Vol. No. 38, and containing 320 acres of land. And more fully described in Plaintiff's Petition on file in this office. AND YOU ARE HEREBY COM- MAND- ED to be and appear before the Honorable District Court of Floyd County, Texas, at the next regular term thereof, to be held at the Courthouse of said County, in the city of Floydada on the third Monday in May, A. D. 1939, the same being the 15th day of May A. D. 1939, to plead and answer plaintiff's petition, together with pleas of intervention and claims of impleaded parties defendant, if any, filed in said Court in a certain suit No. 3057, in which said suit the State of Texas is Plaintiff and R. B. Brown, whose residence is Rhome, Wise County, Texas; Gayle Brown, Mildred Arnett and husband, Glenn Arnett, R. B. Brown, Jr., R. C. Brown and all unknown heirs or children of the said R. B. Brown, if any other than those above named, all of said above named children or heirs of said R. B. Brown having unknown addresses; Abbye E. Froge and husband, Louis Froge, whose address are unknown; P. B. Brown whose address is unknown; Zephia Knupp and husband, Harold V. Knupp, whose address are unknown; Mrs. D. H. Moss and husband, A. S. Moss, whose address are unknown; Lou T. Cooksey and husband, F. W. Cooksey, whose address are unknown; Frank D. Brown, Arthur S. Brown, Hattie Ruth Roberson and husband, Frank A. Roberson, all of whose residences are Lockney, Floyd County, Texas; and William Carl Brown whose residence is unknown, and all unknown heirs, if any, of S. P. and N. H. Brown, deceased, and all unknown heirs, if any, of Chas. H. Brown, deceased son of S. P. Brown and N. H. Brown, deceased, are Defendants, and all other proper persons, including all record lien holders owning or claiming, or both, any interest in the hereinbefore described property, then and there to show cause why judgment should not be rendered against you, and said land and lots sold under fore-

closure of lien to satisfy the following taxes being delinquent, to-wit: Total of Taxes due to the State of Texas and County of Floyd is the sum of Two Hundred Fifty-Six and 17/100 (\$256.17) Dollars, for the years A. D. 1936 and 1937, aggregating Two Hundred Fifty-Six and 17/100 Dollars, together with all interest, penalties and costs allowed by law. Given under my hand and seal of said Court, at office in Floydada, in the County of Floyd, this 14 day of April, A. D. 1939. (SEAL) GEO. B. MARSHALL, Clerk, District Court Floyd County, Texas. 102tc

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### Softball Rules To Be Rigidly Set This Year by Committee

Promotion Of Sportsmanship And Cooperation Prime purpose Of League The Floydada softball rules committee met Monday night and arranged the following rules and regulations to govern the league play for the spring and summer season. The committee has the right to change or modify the rules at any time and shall be the final judge on all matters pertaining to the league play.

- 1. League will be composed of six teams only. 2. Each team will be required to pay a \$5 liability fee. (a) Any non-league team wishing to play on league off-night must pay a \$2 field and light charge, but will not have charge of gate. 3. A player released from one team will not be eligible to play with another team until 10 days after release. This rule is to protect each manager and sponsor. 4. League games will be played on the following nights and only one game each night will be played, Monday, Tuesday, Wednesday and Thursday. 5. Any child under 12 years of age will be admitted free if accompanied by at least one parent. 6. Admission charge will be 10c to everyone including players on off nights. 7. A rules committee will be selected to preside over conflicts that arise during playing season. 8. There will be a split season, whereby the winner of the first half will play the winner of the last half a best 3 out of 5 games for the championship. 9. The league is not restricted to city teams. If a team is sponsored in a rural district a boy living in town will be eligible to play with said team or vice-versa. 10. The league is sponsored by the Floydada Whirlwind club and its purpose is to bring the county closer together, better sports and cooperation among its citizens. 11. There will be at least two capable umpires for each game. The umpire behind the plate will be known as umpire-in-chief and his judgement will be final. 12. All gate receipts will go into a general fund and at the close of the season will be split equally between the Floydada Whirlwind club and the Floydada High school athletic fund. 13. If a game is rained out the game will be played later in the season at a date set by the rules committee. Games will be played by schedule. 14. Any team not having sufficient number of players will be subject to forfeit at time set to play. These rules are to be used in connection with the official softball rule book. The rules committee is composed of Coach Odell Winter, T. W. Quirk, Herschel Green, Edell DuBois and W. J. Waller.

### ANSWERS TO OUR PUZZLE CORNER

Broadcast words—broad, east, road, rod, as, cat, roast, cad, boa, bad, cad. Dots—self explanatory. "A" objects—awning, apron, arm-let, apples, albumen, auto, air, accessory, ace, ankle, animal, ashes. Goofygraph—cat, bird with shoes, post with face and hat, cow in barrel, pickles misspelled, stem missing on flower, man pecking through knothole, clothespole off ground, fence showing sheet. Judge and Mrs. Kenneth Bain returned home last mid-week from Dallas where they had been to accompany their daughter, Miss Jean, for an operation for a broken bone. In a letter received later she stated she was doing nicely. Mr. and Mrs. Charles D. Mathews of Lubbock were Sunday guests of his parents, Judge and Mrs. L. G. Mathews.

Mr. and Mrs. J. F. Solomon and family, of Estelline visited in the home of his mother, Mrs. J. S. Solomon and other relatives Sunday.



## BE A BETTER COOK

### with a new GAS RANGE

YOU can make all sorts of exciting new dishes on one of these marvelous new Gas Ranges. Broiling's a cinch with the smokeless broiler. Ovens have a whole new bag of tricks. They give higher heat than ever before—and hold a lower temperature as well. You can make vegetables more delicious the "waterless" way on the simmer burners. Visit your dealer and see these handsome new Gas Ranges. They are so sparkling, smart, modern. He will be glad to show you the many different models.

### He helps Texans telephone

4 1/2 million times a day

This telephone man helps clear the way for more than 4 1/2 million calls that surge each day through the network of Bell telephone wires in Texas.

It's a big job, handling more than 4 1/2 million tailor-made telephone calls a day. It takes millions of dollars in telephone equipment. It takes the skilled work of 8,700 telephone people. And it takes money... more than 24 1/2 million dollars spent by the telephone company last year to operate its business in Texas. Of this amount, more than 10 million dollars went for wages... nearly 5 million dollars for taxes.

People at work in Texas... money spent in Texas... to give you swift, accurate, courteous telephone service at a reasonable price. Southwestern Bell Telephone Company.

## SAVES FOOD'S VITAL JUICES FROM DRYING OUT!

### World's First "Cold-Wall" Refrigerator

# 1939 FRIGIDAIRE

WITH THE METER-MISER

BUILT ON AN ENTIRELY NEW PRINCIPLE

● Come in. See proof that this amazing new "Cold-Wall" Frigidaire keeps foods naturally moist and vitally fresh longer than ever before, because—it provides all 5 essentials for better food preservation. 1. Uniform Low Temperatures. 2. High Humidity. 3. No Moisture-Robbing Air Circulation... All without adding a single moving part! ALL ONLY FRIGIDAIRE HAS IT! That's why it's years ahead. Yet it costs no more than ordinary "first-line" refrigerators. Convince yourself in 5 minutes. See our Proof-Demonstration. Convenient terms as low as 25¢ a day

RADIO ELECTRIC COMPANY  
Phone 201 1st National Bank Building

### Anderson-Young Electric Company

Motor—Generator—Transformer Re-Winding

206 Ave. G LUBBOCK, TEXAS PHONE 1923 NIGHT 2382

### DASH DIXON

#### WITH THE DRAGON'S DEN

DASH SHOTS THE DISINTEGRATOR RAY INTO THE MOUTHS OF THE THREE HEADS AS THEY SWING TO ATTACK—AND—

HE'S FINISHED!

CRACK

THE HUGE REPTILE QUIVERS AND CRASHES!

#### IMPOSSIBLE! HE HAS KILLED THE ROYAL DRAGON!! I MUST ACT QUICKLY OR MY PEOPLE WILL TURN AGAINST ME!!

#### ALREADY THE NEWS HAS SPREAD AND AWED CROWDS ARE KNELT BEFORE THE DOOR TO THE DRAGON'S DEN TO HONOR DASH—THE NEW GODS—

# FSA Work Is Outlined By Office Here

Officials Here Tell Of Work Done Over Nation By Farm Security

During the depths of the depression more than one million farm families were forced to turn to the government for help. Many of them had lost everything they owned through natural calamities, such as floods or prolonged droughts.

Many others had been ruined by long-neglected evils in our agricultural system, unscientific one-crop farming, the collapse of farm prices, unsound tenure systems, and the destruction of millions of acres of soil by erosion.

The task of the Farm Security administration is to help these people get off the relief rolls and become permanently self-supporting. Often all they need to get a new start is a little financial help.

Bring Us Your  
**CREAM,  
POULTRY  
and EGGS**

Top Prices will be paid in Cash.  
We will appreciate any part of your business.

### FRUIT

Texas Oranges, best money can buy.  
LARGE SIZE, Per Dozen, **20c**  
MEDIUM SIZE, Per Dozen, **15c**  
BANANAS, extra fancy fruit, dozen, **15c**  
Colorado Pintos, cook-quick, 4 lbs., **25c**  
SPUDS, No. 1, Per Pound, **2c**

Apples at Low Prices

**J. V. Jones**

Produce & Fruit Stand  
Cross street from Martin  
Dry Goods Co.

coupled with guidance in sound farming practices. In such cases, the Farm Security administration makes each family a small loan, under careful supervision, for the purchase of seed, tools, livestock, and other equipment needed to carry on farming operations.

More than 670,000 families who could not get adequate credit elsewhere have received such aid; and already they have paid back more than \$62,000,000 into the federal treasury.

Sometimes, however, it is impossible to rehabilitate needy farm people by this method alone. Many families have become stranded in worn-out farming acres, cut over forests, or exhausted mining communities. They could never make a decent living where they were; they had no money with which to make a new start on better land.

The Farm Security administration has helped about 11,800 such families—or more than 55,000 men, women, and children—to establish new homes on land capable of producing a decent living. They are getting a new start on 146 projects, scattered through virtually every state. The plan is simple: The government buys good land, builds inexpensive, but adequate homes and outbuildings, and gives the settlers advice on the best farming methods.

In some cases the residents rent their new farms; in other cases they buy them outright, spreading their payments over a 40 year period. The government will be paid back most of the money it has invested; many of the projects, in other words, are self-liquidating.

There are two kinds of these projects: 1. Rural communities, consisting of a number of farm homes clustered together with their own school, store, and sometimes other community facilities, such as a cotton gin. In most of these communities each family makes its living by full time farming. In others the farms are small in size and provide only part of the families' livelihood. Various trades and industries, either on the project or nearby, furnish the rest.

2. Scattered farmsteads, established in rural areas where schools, stores, and other facilities already are adequate. In most cases the government merely repaired buildings and fences, arranged for the relocated family to buy or rent the farm on reasonable terms, and provided advice on sound farming practices.

### SON BORN TO F. C. HARMON, JR.

Mr. and Mrs. F. C. Harmon, jr. announce the arrival of a nine pound son born April 21, at the Baylor hospital in Dallas.

Mother and son are doing nicely.

Mr. and Mrs. James Jones and children of Lubbock were week-end guests of her parents, Mr. and Mrs. Sam McCleskey, and his parents, Mr. and Mrs. J. V. Jones.



Zoe Dell Lantis, Exposition beauty, receives the trophy as winner of the "chop chop" sweepstakes in a rickshaw race while Bill Chan, the victorious runner looks on. Miss Lantis, representing America, receives the trophy from Ruby Lew of Chinatown.

## Closing Dates Are Set This Week For The Rural Schools

Baker, Blanco, Hillcrest And Sterley Have Held Their Closing Exercises

Closing dates have been set for all but two of thirty schools in the county, according to County Superintendent Walter Travis Wednesday. Lone Star will close tomorrow.

The dates for closing as given to the superintendent's office are: Erick, May 19; Pleasant Valley, May 19; Muncy, not set; Pleasant Hill, May 12; Fairview, May 26; Starkey, May 19; Aiken, May 5; South Plains, May 19; Sand Hill, May 26; Harmony, (date not set); Lakeview, May 16; Center, May 5; Lone Star, April 28; Cedar Hill, May 19; McCoy, June 2 or 9; Dougherty, May 12; Baker, April 21; Providence, May 5; Blanco, April 21; Ailmon, May 26; Liberty, May 12; Prairie Chapel, May 5; Campbell, May 19; Hillcrest, April 21; Edgin, May 12; Sterley, April 21.

## Methodists Gathering At Kansas City, Mo., For Union Conference

Methodists of the southwest the first of the week began moving on Kansas City, Missouri, where delegates from every conference in the nation of the Methodist Episcopal church, the Methodist Episcopal church, South, and the Protestant Methodist church, will hold an extended uniting conference.

J. M. Willson, of Floydada, is a lay member of the delegation of 6 laymen and 6 clerics who will represent Northwest Texas conference in the union meeting. Others from this area who will attend part or all of the sessions include Rev. and Mrs. John E. Eldridge and Mrs. J. M. Willson of Floydada, and Rev. I. A. Smith of Snyder.

## Thomas Wilson Speaker At Floydada Rotary

Thomas P. Wilson, personnel director of the Colorado fuel and iron company of Pueblo, Colorado was the main speaker at the Floydada Rotary club Wednesday.

Included as guests were the Rotary Ann's of the club members as well as Mrs. Barbara H. Smith, post-mistress who was a guest of Mr. and Mrs. S. W. Ross.

Mr. and Mrs. Marvin English and son, Bobbie, and Russell King visited in Lubbock for a time Wednesday evening with Mrs. English's parents, Mr. and Mrs. H. H. Copeland.

## 140 Present For Annual FFA Banquet Last Night

One-hundred-forty fathers and sons and guests were present for the annual Future Farmers father and son banquet held last night at the Andrews Ward gymnasium.

The program given was Invocation by J. T. McLain FFA opening ceremony by the chapter officers. Welcome by Eugene Blackmon, FFA president; Response, L. A. Williams; Introduction of Fathers and guests.

Music by the FFA orchestra. What is FFA by Leland Woodward, FFA activities of our chapter by C. W. Denison Jr., Remarks by O. T. Ryan, supervisor of vocational agriculture.

Address by Robert A. Manire, state director of vocational education. Closing ceremony by the chapter officers.

Guests present were Mr. Manire, who was also the main speaker for the banquet session, Ray L. Chapelle, head of the Texas Tech vocational agricultural department, Kenneth Renner of the Texas Tech daily manufacturing department, R. L. Thurmon, Texas Tech graduate, and James Neely, Texas Tech.

Other guests were R. K. McCoy of Lockney who is vocational agriculture teacher in the Lockney school system R. L. King of the Quitaque vocational agriculture department, Dr. A. E. Guthrie, president of the Floydada, Rotary club, and County Agent D. F. Bredthauer. Present also were the teachers, school board and the fathers.

A silver loving cup was presented to the Floydada milk judging team which placed second at the Fort Worth show by Mr. Renner. Earl Beck, who was second high point man at the state meet was presented a silver medal. A rotating trophy was presented by Chapelle from the Plainview Dairy show to the milk judging team.

W. A. King, Floydada agriculture teacher, was presented with a medal for coaching the second high sweepstakes winner at the Texas Tech show earlier in the year.

Future farmers officers are Eugene Blackmon, president; Leland Woodward, vice-president; C. W. Denison Jr., secretary; Aldine Williams, treasurer; Jewel Elza reporter; M. C. Fuqua Jr., parliamentarian; LeRoy Chowning, historian; William Bertrand, watch dog, and W. A. King, advisor.

The banquet was served by the Home Economics girls under the direction of Miss Fannie Mae Rees.

### A. L. BISHOP ILL

A. L. Bishop, who has been seriously ill for the past ten days is reported some improved at last reports. He has had pneumonia and other complications.

His children from other points who arrived last week-end and the first of this week to be with him are Mrs. Eva Gamble of Modesto, California, Irvin Bishop of Long Beach, California, Mrs. T. W. Young of Amarillo, Mrs. J. I. Pitts of Mexia, Stokie and A. A. Bishop of Dallas.

Another daughter, Mrs. J. Ray Dickey of Lubbock has been spending part of the time here also a granddaughter, Miss Thomasine Cox, student in a business college at Amarillo and a grandson, Billie Pitts, student at Texas Tech.

### Too Late To Classify

MILK COW for sale. Harmon Furniture, 1111c

SEE us for new or used parts. The House With a Million Parts. Motor Supply Co., 1127p

FOR SALE—15 choice white pigs. Will Harrison, 4 ml. west of Dougherty, 1111c

When answering advertisements please mention The Hesperian.

## Softball Schedule For First Half Is Arranged This Week

The rules committee arranged the following playing schedule for the first half of the Floydada Softball league. The season opens May 1 and the first half will close on June 20.

Date	Team
May 1	Oden vs. CCC
May 2	Starkey vs. White
May 3	Hagood vs. Latta
May 4	Oden vs. Starkey
May 8	Hagood vs. CCC
May 9	Latta vs. White
May 10	Oden vs. Hagood
May 11	Latta vs. Starkey
May 15	White vs. CCC
May 16	Oden vs. Latta
May 17	White vs. Hagood
May 18	CCC vs. Starkey
May 22	Oden vs. White
May 23	CCC vs. Latta
May 24	Starkey vs. Hagood
May 25	Oden vs. CCC
May 29	Starkey vs. White
May 30	Hagood vs. Latta
May 31	Oden vs. Starkey
June 1	Hagood vs. CCC
June 5	Latta vs. White
June 6	Oden vs. Hagood
June 7	Latta vs. Starkey
June 8	White vs. CCC
June 12	Oden vs. Latta
June 13	White vs. Hagood
June 14	CCC vs. Starkey
June 15	Oden vs. White
June 19	CCC vs. Latta
June 20	Starkey vs. Hagood

## Funeral Rites For Emory Hilous Cox, 43 Held Tuesday, Apr. 25

Funeral rites for Emory Hilous Cox, 43, were held at 3 p. m. Tuesday, April 25 at the Carr's Chapel church with Rev. G. W. Tubbs officiating. Mr. Cox died Monday, April 24 death being due to an apoplectic stroke. He had been ill since Sunday night.

The deceased was born March 7, 1896 in Westmoreland, Tennessee. He came to Briscoe county in 1910 and to Floyd county in 1934 making his home in the Harmony community.

He is survived by his widow and the following children: Mrs. J. D. Hardgrove, Rails; Mrs. Albert Duncan, of the Barwise community and the following from the parental home: Charles, Waldine, Emory, Frances, James, Ruth Neida and Ann. His mother Mrs. Bettie Stinson, Silverton; a sister Miss Eunice Cox, Silverton, two brothers Eddie A. Cox, Silverton and Elmer Stinson, of Decatur and two granddaughters.

Attendants who aided the Harmon Funeral home in arrangements are Malvin Duncan, Ott Walden, W. M. Jeter, R. P. King, Clarence Guffee and Bill Tarpley, who aided as pall bearers. Mrs. Ott Walden, Mrs. Malvin Duncan, Mildred Burke, Annie Loye Duncan, Flora Jeter and Pauline Walden, flower attendants.

Interment was made in the Carr's Chapel cemetery.

### BROTHER OF BRISCOE CO. SHERIFF FOUND DEAD APR. 15

J. W. Honea, 46, World war veteran was found dead at his home four miles north of Quitaque Saturday, April 15. Honea had returned home a few days before from a veterans hospital in Whipple, Arizona. The family are life long residents of Briscoe county.

Funeral services were held Sunday afternoon in Silverton with the Presbyterian minister in charge. Legion members had charge of the burial.

Survivors are the aged father, J. M. Honea; two brothers, N. R. Honea, sheriff of Briscoe county, and Briscoe Honea of Leving, California; two sisters, Mrs. P. O. Woods and Mrs. A. F. Van Meter both of Quitaque.

Mrs. S. F. Conner city, and daughter, Mrs. O. B. Haught of Lubbock attended the funeral.

### REDD'S FRUIT STAND

West Side of Square	
BANANAS, Per Dozen,	12c
APPLES Delicious Per Dozen,	20c
Wine Sap APPLES, Per Dozen,	20c
LEMONS, Per Dozen,	15c
GRAPEFRUIT, Per Dozen,	25c
ORANGES, as low as, Dozen,	12c
GOOD LARGE SPUDS, 10 Pounds,	18c
Sweet POTATOES, Per Pound,	3c
Fresh CANDY, Per Bar,	3c
Bermuda ONIONS, Per Pound,	4c
Colorado Beans and Lots of Vegetables	

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SUGAR	CLOTH BAG, Not Sold Alone, 10 Lbs.,	45c
Fruit Cocktail	Five Delicious Fruits, 2 Cans,	25c
PRUNES	gallon	27c
PEAS	Empson, Garden Gathered, 2 Cans,	25c
SALMON	Fancy Pink, 2 Cans,	25c
Lima Beans	Gulf Crown, 11-oz. Can,	5c
HOMINY	12½-Oz. Can,	5c
Macaroni with Cheese	15-oz. Can,	5c
Tomato Juice	C-H-B Fancy 8½-oz. Can,	5c
Peanut Butter	High Grade, Quart Jar,	25c
Ft Howard Tissue	3 rolls	22c
IVORY FLAKES	Large Size,	23c
DREFT	Large Size,	23c
ORANGES	California, Full of Juice, 2 Dozen,	25c
BANANAS	Fancy Fruit, Dozen,	15c
— MARKET —		
PURE PORK SAUSAGE	Fresh Home Made, Pound,	15c
SLICED BACON	Rindless, Sugar Cured, Pound,	19c
KRAFT CHEESE	American Cream, 2-Lb. Family Loaf,	45c
PORK ROASTS	Fleshy Shoulders, Pound,	17c
Oleomargarine	Sunlight 2 Pounds,	25c
STEAK	Fed Beef, Pound,	18c
DRESSED FRYERS		

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