Interscholastic League To Barnes WFill
Go Full Steam ThisWeekEnd View Viegel Floydada Leads Now With About Thirty Points


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$\qquad$
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Floydada Rotary Club Nominates Officers For '39



Rural Co-op Makes Plans For Annual Meeting April 15 Beef Cattle


[^0]Sugar Beet Allotments Are Gainesville Cut in Plains Area; Floyd Gets 135 Acres For 1939 Community Circus 4th


1,430 License Sold Up
To Noon Wednesday
Chickens Expected On
East Plains
The pountry poputation of Flo

$\qquad$

Conference Tonight

On FHA Requirements






McDonald-Gilliam End Partnership; Both In Business

$$
\begin{aligned}
& \text { John Newton Starts } \\
& \text { County Books Audit }
\end{aligned}
$$

Plows Will Be Made In New Factory Here
making folks fit the pattern
of labor
which ha
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ngton will find it increasingly difficult to
make Podunk fit a pattern poured either by
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SPRAYING WOULD BE WORTHWHILE
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may be even mor
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Spraying
preparatio
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spraying machin
found to be buggy
vention might sa
prepare yotr girne Here is some
r\& the women d
Plant a garden he pe
rost,
ng to

FLOYD COUNTY
14 YEARS AGO
 to put someth
garden sass ea


Amusements

## PALACE

Saturday Prevue Sunday, Monday
'Honolulu'

Tuesday-Wednesday Ipril 4.5
"They Made Me a Criminal"

RITZ
Friday-Saturday
STARS OVER Arizona'

# The First <br> National's 

## "OPEN DOOR"POLICY

There is a sincere spirit of welcome the First National that is felt by veryone who comes to the bank ew friends or old friends.
We have always maintained a cor dial "open door" policy, and we exand invlaton to you to come in nd find out for yourself how the First National way of doing things can help
you in financial matters.

FIRST NATIONAL BANB


Name Our Store
 $\underset{\text { worphr }}{\text { wirchavise }}$ FREE Contest Closes
Wednesday, April 5, 5pm
THE WINNER wil dise from the stock in our store, or the amount of Five Dollars may be applied on the purchase of any article of a higher price in our store. WRITE the name of your choice on a slip of paper or the coupon in this ad along with your own name and address and BRING the entry to our store G-E LINE OF ELECTRICAL APPLIANCES Radios, Vacuum Cleaners, Food Mix
Roasters, Toasters, Fans, Percolators.

## THE HOTPOINT LINE OF

House Wiring Supplies and Ligh Fixtures, Pressure Water Systems

Sporting Goods Tennis, Baseball, Golf, Croquet
J. C. Gilliam

PROPRIETOR
118 South Main Street

I SUGGEST THAT YOU AME YOUR STORE
$\square$
parts are frluld by Rytu Johnson




 Bsones range trom Hawal tio




$\qquad$

in MARK TWAIN'S "THE ADVENTURES


Lakeview News
$\qquad$
$\qquad$



 I'

Mt. Blanco News


Robert Young and Eleanor
Powell in "Honolulu." Rushing Chapel News










Hymn To The
Spectacular rhythmic
and musieally impres-
sive Haxaiian Hes.
sive Hawaiian Hula
which has come down
through the ages and
is of special siznifi
cance to
Islands.Doin' The Harlem!

## Eleanor POWELL Goes

Wicky-Wacky Woo

\author{

- In
}


## "Honolulu"

With
ROBERT YOUNG, GEORGE BURNS, and GRACIE ALLEN
— Thrill To -ork Misud of burnt
.her imits Powell givesRer imitation of Billtair-dance classic
terly mas- (ery performance
that actually "stops
the show!"
$\square$

## DALACE

Theatre - Floydada
Saturday Prevue Sunday Monday

APRIL 1-2-3

Lcckney Track Team Looks Like A Cinch To Con League Title Sat.


# Vote Saturday 

For SCHOOL Trustees
( 2 to be elected) If elected these will serv

Mrs. Geo. A. Lider

O. P. Rutledge

## ClydeW.Henderson

## for City Secretary

- Resident of Floydada 14 years
- A Home Owner, a Taxpayer;
- Capable, Quiet, Efficient
- Will appreciate your consideration

TUESDAY, APRIL 4

When You Go to the Polls.

- He will make you a good servant.
$\qquad$
son and W. M. Goode.


# The WDMANDS Page 

Music Club
Organized
Tuesday Eve

'All Fool's Party'
Theme Of Social For Idle Hour 42 Club

1934 Study Club To Be Hosts With Seated Tea


## First Lady Hears of Seal Sale for Crippled Children



Operetta. "Land of Dreams Come True." Will Be Given At A. Ward Gym on April 7

Grady Reeves'
Complimented
With Shower
N:

Nelson Home Scene
Of Sunday School Of Sunday School
Class Social. Mar. 2 ? ass E ocian manan






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## THE HESDERETTE

Whirlwind Track Team Plans To Defeat Lockney Team






Volley Ball Team

## Defeats Ralls

## T

Floydada Tennis Teams Split Victories With Longhorns


Busy With Work


RADIO ELECTRIC CO. Phone 201

LITTLE BUDDY



Political Column The Hesperian is authorized to
announce the following candidates
for city office in the election Tuesday, April 4:
For Ciy Secretary:
CLYDE W. HENDERSON S. E. DUNCAN
City Marshal: A. R. CARDINAL
MorGAN WRIGHT
BOB SMIT:

Fine Watch and Jewelry REPAIRING
M. L. Solomon JEWELER
At Radio Electric Co.


Dr. Wilson Kimble Optometrist

|  |
| :---: |
|  |  |

Drs. Smith \& Smith Sanitarium
for surgical cases
Phone No. 177
Floydada, Texa
E. P. NELSON IRE inSURANCE
aGENCY

Bank Building.
Phone 285



LAND
We have land to Sell and
to Lease for Farming Lease for Farming,
Stock-Farming and
Graz80 acres up, in Floyd, Bris-
coe, Hall, Motley and other counties. Also large list of
W. M. Massie \& Bro. Floydada, Texa

Hesperian Ads Pay Use Hesperian Ads
McMakin Motor Coaches

3:10 a.m. EAST BOUND

To Vernon, Dallas, Oklahoma Ctty, and Kansas Clty. SOUTHWEST BOUND
$\qquad$
 west bound
$\qquad$

## Albuquerque. <br> NORTHEAST BOUND

to miven, Memphis, Chrend Chilarees. TRAVEL ${ }_{4}$ BY BUS-LARGE NEW BUSSES LOW RATES EVERYWHERE
A. J. CLINE, Agent


Quality Baby Chicks
Choice of 15 Breeds Reasonable Prices

## Carmack Hatchery



Frogge's рнотоgraphic Studio In New Loeation Open Saturday

SPECIAL
12
Nom neme



OUR NEW DEAL FOR More And Better Colts

## Frogge

Photographic Studio

EASTER
W.L.FRY Tailors


DETECTIVE RILEY


By Richard Lee
E. W. TURNER



PRESENTED IN FLOYDADA

Dress Up for Spring . . . . for Easter . . . come now to Floydada, and visit all local stores! Revel in the glorious panorama of Fashions of Tomorrow .... for you'll find all the latest trends at Floydada stores TODAY!

And if you're planning to visit either of the great Fairs, choose everything you want to wear for the occasion at Floydada STORES.

You'll find smarter styles, better values and save considerable time and money. Remember Floydada stores use the same sources for their fashions as metropolitan stores, and you are more apt to find "just what you want" right here!

> THE FLOYD COUNTY HESPERIAN

## Plans Made For Course In Health



## 

 3 Esan$\qquad$ Appearance
 mameen
$\qquad$



Spring Suits are Highlighted By Smart Fabric Finishes; Floydada Stores Show Styles

## Sport Infiuence Shows In Ali Lines of New Spring Hats 0n Display



## Gossards

Girdles and
Combinations
$1 / 2$
Price

|  |  |
| :---: | :---: |
|  | mantu sun or <br> rlee Suits <br> h New Tweeds, Gay New Gabardine New Worsted-They are All Hereword in Smart Masculine Styling. these New Suits Specially Priced in aster Sale at- \$19.88 <br> IED SUITS, $\quad \$ 21.85$ <br> DENTS' SPORT COATS <br> hey're here-the <br> Summer Colors, Belted Styles, and <br> in this Sale for <br> \$4.95 <br> To Match, <br> $\$ 3.95$ |




## Easter Specials

BOYS' BROADCLOTH SHIRTS
g's New Colors, High standing Collars, Pre-Easter 59C CHILDREN'S FANCY OVERALLS 2 to 8 years, Light Weight, in Fancy Stripes, San- 59C
Shrunk, Each,

CHILDREN'S PLAY-ALLS Pory Stripe, Play Suits, Long Legs and Sleeves, Sanfor- 49C
Per Pair, MEN'S FANCY RAYON ANKLETTES it New Rayon and Silk Socks, 25c Values go in this 18C
for Only,

MEN'S GREY WORK SHIRTS Full Cut, Coat Style, Double Stitched, Two Pockets, Medium 49C
Weight for Summer, Sale Price, MEN'S HEAVY GREY WORK SHIRTS Heavy Two Oxen Grey Chambray Shirts, Extra Good for 69C
Hard Wear, Sizes 14 to 20 Neck, Each, LEATHER GLADSTONE BAGS Genuine Leather, Heavily Reinforced at All Corners, $\quad \$ 5.00$
Brown or Black. Pre-Easter Price,

LADIES' WHITE SHOES AND SANDALS One Table of Ladies' Sandals and Other Spring and Sum- 88C
mer Shoes To Close Out At.

Pre-Easter Sale of Dresses


Look What Values
A Big Pre-Easter Value Smart New Crepes and Lovely New Prin
ed Fabrics, that are Really Outed Fabrics, that are Really Out- $\$ 1.99$
standing Easter Values,

Lovely Silk Prints Gay New Prints in Styles that will please you, Very Sheer and Durable, Also
Solid Colors, $\$ 5.55$ values for,

## Smart Easter Frocks

Here is an Outstanding Value, Smart Pas tel Colors, Navy and Other Lead- $\$ 6.88$
ing shades in the very latest modes

Classy Jean Dresses
High Quality Dresses of the Very Latest
Styles. $\$ 16.90$ Values go in this $\$ 14.88$
Pre-Easter Sale at,
COSTUME SUITS

| Regular |
| :--- |
| that are |
| StyTe and |
| This Sale |
|  |

$\$ 9075$

House Frocks For Easter

|  |
| :---: |
|  |  |

Daffodil House Frocks
For Town or Country, They're made with a Full
Measure of Charm with the Swinging Skirts, the
Lovely Trimming, the Gay Colors that will Not
Fade, Pre-Easter Sale Price,

LADIES SILK HOSE Lovely Silk. Hose, Full-Fashioned Chiffon or Ser-
vice Weight. Regular 59 Cac Values go in this Pre-
Easter Sale for only, Per Pair,

Phoenix or Munsing Hose
Wear Phoenix or Mussing Sheer Hose with
Thoth Texture, New Spring Colors
Three Pair for,
$\mathbf{\$ 2 . 2 5}$

## RAYON PANTIES

Smart New Rayon Panties and Step-Ins, and too
you'll love the Close Fit,
Children's
Men's Hawk
OVETalls
Close Out All or Lot No.
10 and 105 in This 88c

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 Thise is the int y year tor Teen to they have mprow
anout soo points


 Mands. in ue we ot he e3o calibr
Cedar Hill News

 The Cedar Hill griss voleyban and beatir tains grier victerviau over south Plak
games last week. The Cedar Hill boys were defeat
ed in baseball Tuesday by the Fair view teams.
Our girls Our girls won third place in
try-out for baseball saturcay. Those on the sick list in this com-
munity this week are Ruth Cypert munity this week are Rut

and Laverne Billingsy. | HARRY STANLEY |
| :--- |
| Try-ot for baseball Satarday. |
| Those on the sick list in this com- |
| mind this week are Ruth Cypert |
| and Laverne Billingsy. |

## NOTICE

## location change

 We are now located on South Main Street, firstdoor south of Looper Grocery where we will be glad to serve you We will appreciate a lib-
eral share of your pat-

## STANLEY'S

Barber Shop



Away With Old Fashioned Styles! Get into the Swing of SPRING by dressing up your | Dearance |
| :--- |
| Brand New Styles or these | Drop in this week

Blue Moon
BEAUTY SHOP


LUX Toilet Soap


## FLOYDADA

## PIGGLY - WIGGLY

STAR CASH GROCERY
FELTON - COLLINS GRO. CO. HULL \& McBRIEN LOOPER'S CASH GROCERY KING'S GROCERY

## PETERSBURG

## EAVES AND SON GROCERY CITY DRUG STORE SCARBOROUGH GROCERY

MATADOR SPOT CASH GROCERY




A Sensational NEW GASOLINE


Vote For B. K. Barker For Mayor

## A City Light Plant

## Transportation

Cheap. Why Walk?
your choice of the cars

#  

No Carrying Charge
1929 Cherrolet Sport Coupe - Good
$\qquad$
$\qquad$
$\qquad$
1929 Cheromet Secan - New raint
${ }_{1929}$ Ford Scalan -Be sure to drive
$\qquad$

$\qquad$
$\qquad$ 1929 Cheroplet One and one half ton



Take advantage of this sale. Pick your car. Pay $\$ 20$ down and $\$ 3$ per week. No carrying charge. $\$ 88$ is your total cost.

## ODEN

Chevrolet Co.
Telephone 4



[^0]:    Schools Will Elect Officials Saturday

