## Ten Pages This Week <br> The Floyd County Hesperian



REA Announces the Domestic Rate for Co-OpPower Users
Nand

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Hugh Martin Succumbs Late Wed. Afternoon


Farm Committee Will Take Facts Of This Year's Farm Program To Every District Question or speaken By Marshall

Charges Filed Against

Wichitaian Following Rebounding Checks

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Large Delegation From Floyd to be At Teachers Meet

Credit Men, Merchants Gather Here

Waler Tarisis presiden



Auto License Sales Are Slow, Moore Says

2 Big Nights Of Fighting In Prospect
 an


|  |  |
| :---: | :---: |
|  |  |
|  |  |



Future Farmers to Leave Friday for Fort Worth Show

Father Of Lewis Blum Died At Memphis Tues


Sanitarium Notes


Editorial

## SOCIAL MEDICINE

$\qquad$


OUR PUZZLE CORNER


FLOYD COUNTY 14 YRARS AGO

Amusements

## PALACE

Saturday Prevue Sunday, Monday

## Topper Takes A Trip'

Tuesday-Wednesday March 14-15
'Going Places'

RITZ
Friday-Saturday
"Prairie Justice"

PortiacGreat Engincering'-
THE MOST TROUBLEFRBEL GAR in the world

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## You Must Decide

## WHAT PRICE HUMAN LIFE..

 ame by year.





 Amalysis of oficial records of aceide larges which trucks, as a clase operating over Texa highways in 1937 , thowed a death rate of four and one-half times that of all trucks, large
and small, and almoot seven times that for all motor vehieles, inclading truckes. The combination of weight and size of motor vehicles it thus definitely proved to
be the controling factor in fatal highway aeciectent. . . the hearier the vehicle... the
harder it hits .... the more surely it kille or eripp

The statutes now in effeet have governed truck operations on Texas highways since
1931 and the ever-growing toll of truck aceidents, injuries and deatho, reflect
increasing ingenuity of the operators of overloaded trucks in evading or opecent, ydy thing
the laws created to control them in the intereat of public eafety. Large trueks ase your
highwa
Texas citisens, and taxpayers, hare buit and maintained Texas highuag. They are definitely
titited to the safe use of them and not to be driven from them by those who seek to operate upon

## THE TEXAS RAILROADS



## Boy Scouts HonorCourt reld Feb. 28



Allen's Single Comb Reds

Olliver Allen

Spinal Column

and


You Too Can Be A Master Cook

If you cook with Gas on one of the New Modern Gas Ranges . . . Temperatures are easily controlled, no fussing with They'res, burners never clog, or and will make your cooking a pleasure.
West Texas Gias Co.


Rushing Chapel News
$\square$

$\qquad$


1.

Atkinson-Ward
Nuptials Said Here Tuesday Night
 Mrs. Snodgrass C
Book Review For Book Review For
1922 Study Club


Lady," Which Palace Theatre
announces as late March fea-


Former floydad boy
Married in clovis, in

## 

ADVERSE WEather brivgs
MOSt LOSS To WHEAT CRO
Al hough t
tace many
n



## She's

 prondand me
wonder?
So nonchalant -
so delightifully casual-a smart boxy dress coat accented with matehing riblon down the fron and around the sleeves.




|  | SAUSAGE -m- $12{ }^{1}$ |
| :---: | :---: |
|  | Pork Roast |
|  | Beef Roas |
|  | SALT JOWLS |
| $\overline{\text { BACON }} 27 \mathrm{C}$ | Lard $\mathbf{7 2}^{1} \mathrm{C}$ FR |
| WE ARE PROUD TO ANNOUNCE MR. ARTHO WOMACK AS OURFRESH FRUITS AND VEGETABLES |  |
|  |  |
|  | $n_{R}$ |
|  |  |
| Apples |  |
| RICE |  |
|  |  |
|  |  |
| Qt. $7{ }_{2}^{1} c$ Bread Loaf $7{ }_{2}^{1} \mathrm{c}$ |  |
|  |  |
| EACHES |  |


 headquarters for ferry's bulk garden seeds Bring Us Your Cream and Eggs
[arfixullen -]

## Twenty Future Homemakers Attend Meeting Saturday

THE HESDERETIE

Play Presented By FHS Speech Class


Band Prepares For Plainview Contest

Faculty To Attend Two Meetings


Track Team Wins
From Ralls

## Tennis Team

## Fine Watch and Jewelry REPAIRING

M. L. Solomon

JEWELER
At Radio Electric Co.


## White Leghorns

Dr. Wilson Kimble Optometrist
 ${ }_{\text {TELEPHO }}^{254}$

Drs. Smith \& Smith Sanitarium for surgical cases
Phone No. 177
Floydada, Texas

## E. P. NELSON

Fire insurance agency
ond Floor First Nation Bank Building
Phone 285

Floydada Insurance Agency
"The Agency of Service Room 216 Readhimer Bld
W. H. Henderson Phone 273


LAND
We have land to Sell and to Lease for Farming,
Stock-Farming and Graz-
ing purposes, from about 80 acres up in Floyd, Bris-
coe. Hall, Motley and other
counties. Also Iarge list of Lots in Floydada.
W. M. Massie \& Bro.

Service To Please You..

Floydada, Texas

| Weary? <br> Not now! <br> . . thanks to Black- <br> Draught. Often that <br> droopy, tired feeling is caused by constipation, an everyday thief of energy. Don't put up with it. Try the fine old vegetable medicine that simply makes the lazy colon go back to work and brings prompt rellef. Just ask for <br> BLACK-DRAUGHT.. <br> "An old friend of the family." |
| :---: |
|  |  |



McMakin Motor Coaches

## $10 \mathrm{a} . \mathrm{m}$. $\mathrm{B}: \mathrm{k}$ a m .

To Vernon, Dallas, Oklahoma City, and Kansas city southwest bound
 west bound
 NORTHEAST BOUND
silverton, Memphts, Clarendon, Chlldress. TRAVEL BY BUS-LARGE NEW BUSSES LOW RATES EVERYWHERE A. J. CLINE, Agent


Cedar Hill News



To Make A Long Tale Short

ODEN Chevrolet Co.

## Hagood's Drygoods Quilt Show

## March 20 to 25

## ns-new Quilts and Old Quilts

All Quilts must be entered by the close of business Saturday
Quilts must be left in the store for display and will be shown e week of Monday, March 20, to Saturday, March 25. On Thurs Quilts will be judged by Competent, disinterested judges Quilts will be insured against fire only for an amount not Enter a Ouilt in This Contest and Tell Your Neighbors About it.

## HAGOOD'S Drygoods


$\square$



Poultry and Eggs


For Sale

| phone 73. 2 tfe | We photograph anything, anywhere, anytime. Frogge's Photographic <br> studio, 204 South Main. |
| :---: | :---: |
| BUY your coat or sult on the LAY |  |
| AWAY plan at Muladys. Mrs, ${ }_{\text {J }}$ Welch. | Wante |
| $\begin{aligned} & \text { SEE PARK FLORISTS for land- } \\ & \text { scaping evergreens and snrubs that } \\ & \text { succeed in this vacinity. Phone } 78 \text {, } \\ & \text { Mrs. W. S. Goen. } \end{aligned}$ | S. T. HARRIS wants your saw to fille. Phone 218 . |
|  | WELDING-Tires and Tubes, $O, K$. <br> Rubber Welder. Work <br> Uuaranteed. <br> Used tires and tubes. East Side <br> Square. |
| GLASS Jar Battertes for Windchargers and Delco Systems at low- |  |
|  | WANTED Clean White Rags at Hespertan Office. |
| MONUMENTS, granite or marble. <br> prices to compete with anyone. N . <br> . Tyler | Houses For sale |
| FOR SALE good 2-row P \& O Lister and chain drive and Deere cultivator. D. S. Baw Battey $48 t f e$ Deere cultivator. D. S | FOR SALE or trade- 5 room frame residence, 75 foot lot. south front. 31 W W. Tennessee . Roy Eubank |
| $\begin{aligned} & \text { of Radios In } \\ & \text { Electric and } \end{aligned}$ | HOUSES for sale and rent. W. Edd Brown, owner. 29tfc |
| low as $\$ 9.95$. Brown's Household Supply. | MODERN Homes for sate, easy terms. Phone 273. W. H. Hender- 18tfe |
| SEE US for five per cent Farm Loans. Goen \& Goen. |  |
| - | iscellaneous |
| Telephone No. 8 for office supplies, office forms. | FEED GRINDING, 10c per 100, also can do your weighing at the mill. north of Consumers Fuel Association. Ward \& Son. |
| R. I. Settin | BOOTHES The Quality Cleaners. |
|  |  |
| row, single row cultivator, 2 wagons full set leather harness. See A. W Chowning at Carmack Hatchery | LET Bill renovate your mattresses W, E, (Bill Yandell Mattress Factory. E. Grover Street. 5210tp |
| 32 tp . | TREE PLANTING time Trees andshrubs of all kinds See PARK FLORISTS, Telephone 78, Mrs. W. s. Goen. |
| OHNSON strain White Leg is, flock blood tested and head- |  |
| dadia. Mrs. Charles B. Smith. 41 te | BUY your COAT or SUIT on the L.AYYAWAY plan at Milady's. Mrs. A. J. Weleh. |
| Live Stock | OUR Flowers are FRESH and are benutifully arranged. Hollums Floydada Florists. |
| MILCH COWS - resh and springers, for sale or will trade yor trade cattue. Also want to buy or the | For best and cheapest monuments either in marble or granite, see s S B. McCleskey. |
| s. | Arthur R. Duncan Ahstract Company Oldest and m st complete Ansaract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of laind twees <br> S. E. Corner Publle Square <br> $3 \mathrm{t} / \mathrm{s}$ Maud E Hollums, Manager |
| FOR SALE- 4 smooth mouth work mules, cheap. 15 mi . E. Floydada <br> J. R. Hinton. |  |
| FOR SALE-Thoroughbred 2 year old Hereford bull. Bill Harper South Plains. |  |
|  | AIR-CONDITTONED Flowers for allocasions. Telephone 78. Park Florists. |



## LOVE

 Hesperian Want Ads! You'l1 be amazed at the power fast! Many Want Ads are answered the same day! And we help you write them- CALL No. 8! ASK FOR AN AD-TAKER


THE CONSUMER's FOOD DOLLRR Recent AAA Committee Regulations

Barker Brothers Take Y. W. A. Meeting At
ninas s. som benat ce not inemin uer opo

Aaron Williams is Engineer on East Texas RE Project


## LOOPER'S

HOT TAMALES 2 cans 19c
Blackberries no 2 can 2 for 19c CANDY Blue boy 5c bar 2 for 5 c MEAT dry salt squares $\mathrm{lb} 7 \frac{1}{2} \mathrm{c}$ JELLY full quart each . 20 SOAP giant yellow 5 bars .17 Dried Fruit any 25c pkg . 19 Dried Beans any 25c pkg . 19 SALT 25c Sack $\quad .19$ Pineapple Juice 3 cans .25 FLOUR Everlite 24 lb sack .65 JELLO any flavor 3 boxes .17 Coffee bright \& early 1 lbpkg . 17 Tomatoes no 2 cans 3 for .19 Green Beans no 2 cans 3 for . 19
 Bologna best grade per lb . 10 Potted Meat 2 cans 05 IUSTARD 32 oz jar $\quad .10$ CRICKIERS 2 lb box .13


## Floyd County Dairy

 Day Is Big SuccessJust Arrived
ver 189.4 TEXAS ALMANACS hesperiañ Pubiuishing co

## Taylor's Hatchery <br> wils s. .w. .m nalat hand <br> momenes merir bectiming <br> $\underset{\substack{\text { wil Pay } \\ \text { ting }}}{ } 5 \mathrm{c}$ <br> 位Tom hatched $\$ 1.25$ <br> Bring Eggs Saturdays and Wednesday <br> Here ${ }_{\substack{\text { In your } \\ \text { chanct }}}$ To Save









WET MOP Line an come 25 c
CAMAY Soap 3 bars 19 c




ORANGES •
-MARKET-
CHEESE

SAUSAGE man nome 19c


Pork Chops nom nume 23c
T.

Felton-Collins Gro. Co.

