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# The Floyd County Hesperian

VOLUME 45

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JANUARY 19, 1939.

First—  
In Circulation;  
In News Cov-  
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NUMBER 49

## Golden Glove Tourney Starts 7:30 Tonight at Ward Gym

### Entries Expected From All Over the South Plains Area

#### Several Exhibition Boutts Are Planned With Colored Boys Fighting

On every sport page in Texas, Golden Glove tourneys are in the headlines. The same holds true in Floydada tonight and Friday night when some of the best mitt slingers in the Plains get together for the Floydada Golden Glove preliminaries.

The winners here will get a free trip, expense paid, to the District G-G tourney next week in Lubbock. Winners and losers are both eligible to enter the district affair but only the winners here will get the free trip from the school officials and the Whirlwind club.

A tour was made last week by Odell Winter and R. W. Cothern to Lockney, South Plains, Silverton, Quitaque, Turkey, Flomot, and Matador advertising the affair here. Fighters are expected from each of these towns. Circulars and placards were left in stores on the trip advertising the tourney.

Weighing-in will take place Thursday afternoon at Andrews Ward and the first bout is to begin at 7:30 o'clock. The admission will be 10 and 25 cents with plenty of seating room for everyone. The ring will be built on the stage, insuring a clear view for everyone in the house.

The referee will be brought from Lubbock and licensed by the State Boxing commission. Seconds for each fighter will be furnished and will be state licensed men with experience. However if a fighter wishes, he may have his own second and not use the services of the man furnished.

Each bout is scheduled for three rounds of two minutes each, unless circumstances alter. No boy will fight more than two bouts Thursday unless the entries pile high, necessitating three bouts and every effort will be made to give maximum resting time between return bouts.

Several exhibition bouts are planned with aspiring Joe Louises from the northeast part of town participating. At least three exhibition bouts will be held if participants can be urged to take the ring. If the dusky boys put up some lively fights, it is hoped that the crowd will award their efforts, including black eyes (See GOLDEN GLOVES PAGE)

### Father-Son Banquet Held Friday Night By Quitaque H. S. Aggies

W. Alpha King, teacher of agriculture in Floydada High school and E. C. King, were among the guests Friday night of last week at Quitaque, where the Quitaque Future Farmers chapter staged a father son banquet. Raymond King, former Floydada high school student, is teacher of agriculture at Quitaque, where the subject of agriculture is being taught for the first time this year.

Nearly 80 persons were present at the banquet held at the school gymnasium. A class of 35, their fathers and other guests heard Vocational Agriculture Instructor J. D. Strickland, of Lorenzo, who made the principal talk of the evening.

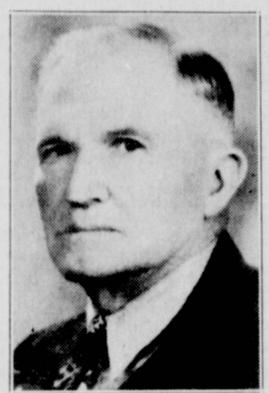
### Board of Trustees Take Advantage of Bond Debt Action

Floydada Independent School district will have reduced its bonded debt by \$5,000 come March 1, according to a vote of the school board in special session Saturday night.

With more than enough money now on hand in their reserve against the 1938 refunding issue to take up 4 of their \$500 bonds totaling \$2,000 due on January 15, the board also voted to exercise an option and pay off 2 more on the next interest paying date, March 1, which will meet maturities on this issue up to March 1, 1941.

Looking over their records on the 1929 issue also, the board voted to instruct Secretary J. B. Houston to pay \$1,000 due on March 1 and also \$1,000 due on March 1, 1940. Both of these issues are held by the state treasurer for the state school fund.

The board indicated they are hedging against the future, Mr. Houston said this week, and if they have good fortune in collections may undertake additional funded debt retirement during the next fiscal year, he was told. One of the bond issues bears 4 per cent interest and the other 5.



The Fiftieth Anniversary of their marriage in Coryell county, Texas, was observed Sunday by Mr. and Mrs. S. N. McPeak, above, when they had as guests a number of relatives at a noon-day dinner and scores of friends called in the afternoon. Thirty-seven years of their married life the couple have lived in Floyd county and the greater part of that time on the farm they occupy now 1 1/2 miles north of Floydada.

### Changes In Office Quarters at Court House to be Made

#### Agent And Farm Program Force To Occupy William- son Building

With housing quarters for the county officials one of their acute problems, the Commissioners' court last week-end voted to re-arrange the quarters for several of the offices, and this week workmen are busy making the changes determined upon.

Principal among these is the removal of the county agricultural agent and farm committee from the second floor of the court house to the E. T. Williamson building, northwest corner of the square. Lease on the building was taken by the court for a year and the quarters are being re-modeled on the interior at this time. In addition to giving a ground floor working space the new quarters will permit better arrangement of the working personnel and will afford ample fireproof storage for the records. The agent and his workers will move as soon as the new quarters are ready for them.

When these officials are moved they will leave 3 office rooms and the grand jury room on the second floor to be re-occupied by other officials and will add materially to the facilities for serving the district court in its 5 weeks of work 3 times a year.

Additional working space will be given the highway department on the second floor, it is contemplated by the court. Whether any other second floor offices will be changed was yet to be determined Monday.

On the first floor it is probable Judge Tubbs will take space in a corner of the room now used for the county and commissioners' courts, with a door opening on the corridor. If he does Mrs. O. M. Conway, treasurer, will occupy the quarters now used by the judge. From this floor the welfare office will be removed to the basement, using the quarters now occupied by the county surveyor's office, which, if no change is made in the plans, will be placed once more in the southwest corner basement room which it occupied for many years. Removal of the welfare office from the second floor will give additional needed working space in the tax assessor and collector's office.

Sanitary facilities are expected to be bettered also in the changed arrangement of the building, it was thought by Judge Tubbs this week, who said the commissioners had studied numerous possibilities before deciding to take a lease on the Williamson building and re-arranging the other working personnel quarters.

### Deen In Austin This Week In Interest Of Good Gov'nment Assn

Tom W. Deen, recent judge of Floyd county was selected by the Floyd county Old Peoples Good Government association to spend several days in Austin at lobbyist for the association at a meeting of the legislature this week.

Mr. Deen left Monday with instructions to spend the amount of time needed for the good of the cause.

At a meeting of the association Saturday afternoon at the county court room, 33 members were present, and a donation of \$50 was made to be applied on the expenses of the trip.

### Wild Life Planning Board Is Organized

#### Aim To Be Medium Of Contact Be- tween Public And Game, Fish And Oyster Commission

A wild life planning board for Floyd county, organized last week with Palmer R. Sims, regional game manager presiding at the meeting, is aimed to give material aid from this area to the State Game, Fish and Oyster commission in making the state's wildlife preservation program fit the needs of the area, it was said by G. G. Voight, of the educational and publicity committee, here this week.

Marvin English was elected chairman of the board, John Lewis vice-chairman, and M. P. Goen secretary-treasurer. Committeemen other than Gordon Voight include W. Alpha King, chairman of the research committee, and W. Edd Brown and L. G. Mathews, legislative committee.

Belief that the universal hunting license law would be a great aid in protecting the state's wild life and at the same time serve the public more flexibly was expressed at the meeting. The planning board expects to favor taking the regulatory powers as to hunting seasons and matters of that kind out of the hands of the legislature and put them in the hands of the Game, Fish and Oyster commission. The inflexibility of measures passed biennially make it difficult to carry out a proper conservation program.

### MAYOR SNOODGRASS, WIFE AND DAUGHTER SPENDING REST AT MINERAL WELLS

Mayor and Mrs. Glad Snodgrass accompanied by their daughter, Mrs. Lewis Norman and son Glad Lynn, have been in Mineral Wells since Thursday of last week where they are spending a rest of some 10 days to 2 weeks.

### DR. V. ANDREWS SELECTED ON NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

Dr. V. Andrews has again been named on the medical council of the National Foundation for Infantile Paralysis.

### R. P. KING INSTALLED TO LEAD ODD FELLOW LODGE

Matador Lodge No. 495 of the Odd Fellows lodge visited the Floydada lodge January 12 and installed officers for the local lodge in a meeting held in the court house.

R. P. King was installed as Noble Grand; J. G. Pruitt as Vice-Grand; Tom W. Deen, secretary; Lee Wilkinson, treasurer; T. C. Vasser and Mrs. T. C. Vasser made good talks after the installation ceremonies.

Delicious refreshments were served to Clay Gilbert, R. M. Bloodworth, L. B. Patterson, L. R. Smith, F. E. Stafford, Bruce Martin, W. B. Fason all of Matador; E. R. Borum, J. G. Pruitt, Mr. and Mrs. S. W. Moss, Mrs. J. L. Coppell, Mrs. J. N. Guillon, Mrs. R. P. King, Edith Shirey, Mrs. J. M. Daniel, Mrs. B. Nichols, Mrs. T. C. Vasser, Mrs. G. N. Shirey, J. M. Daniel, Randall King, S. M. Woolsey, G. M. Woolsey, W. B. Cantrell, G. N. Shirey, Mrs. N. B. Nichols, B. Nichols, T. C. Vassar, E. T. Hanks, Herschel Green, S. E. Wright, R. P. King, J. E. Eldridge and Tom W. Deen.

## Employment Situation To Be Studied

### Judge, Commissioners, And County Superintendent Go To Lubbock

County Judge Clifford Tubbs, County Superintendent Walter Travis and Commissioners Cummings and Harris will attend a district meeting in Lubbock of county judges, mayors, commissioners, and superintendents being held today at the Hilton hotel.

The purpose of the meeting is to study in detail the present problem of unemployment and WPA fund shortage which is confronting the counties in this area and elsewhere. The county officials expect the situation to become acute with more and more persons becoming eligible for the WPA rolls and less and less funds being available and more persons being "cut off" the rolls.

The purpose of the meeting is to arrive at the true facts of the situation facing the counties and decide what shall be done about the matter and whether the problem shall be presented to Congress, which is now in session but which has sharply cut the WPA allotment for this year in spite of President Roosevelt's opposition.

County officials as far south as Brownwood and as far north as Dalhart are expected to be present for the meeting.

### Representatives Elect Congressman Mahon To Appropriations Post

WASHINGTON, Jan. 16.—Official announcement was made this week of the election of Congressman George Mahon by the House of Representatives to a place on the Committee on Appropriations. The place is considered a highly desirable one and is much sought after among the members of the House. Only two Democratic members were elected at this session. The membership includes 25 Democrats and 15 Republicans. Mr. Mahon being the only member from Texas.

Since the Committee on Appropriations is a major committee and has a heavy schedule of hearings throughout the sessions, a Democratic member is not permitted to serve on any other standing committee of the House. Mr. Mahon leaves posts which he has held through two terms in Congress on the committees on Civil Service, Insular Affairs, Census, and Elections.

### John Davis, 63 Will Be Buried Here Today

Funeral services for John Davis, 63, of Dougherty, will be held at the Baptist church this afternoon following his demise Wednesday afternoon of a chronic ailment, at the home of his sister Mrs. Tom Law, Mrs. Bertha Pope, Mrs. Maggie Lambright and Mrs. Mattie Lewis.

Mr. Davis for the past 20 years has made his home in Spur until seven months ago when he came to make his home with his sister.

The deceased is survived by four sisters. They are Mrs. Tom Law, Mrs. Bertha Pope, Mrs. Maggie Lambright and Mrs. Mattie Lewis.

### MRS. C. P. LOOPER ILL

Mrs. C. P. Looper is reported ill with the flu this week however her condition at this time is thought to be improving. Her daughter, Mrs. Floyd Simpson said.

### MOTHER OF MRS. McCLESKEY BURIED TUESDAY AT AFTON

Mrs. P. J. Hext, mother of Mrs. John McCleskey, died Monday evening at 10:30 at her home in Afton following an illness of several months.

Funeral services were conducted at the Methodist church there Tuesday afternoon at 4 o'clock with Rev. A. P. Stokes, Baptist minister who is an old friend of the family, conducting the services. Her pastor Rev. Stephens assisted in the services. Interment was made in Afton cemetery.

Deceased is survived by Mrs. McCleskey and one other daughter, Mrs. Harold Newberry of Spur and five sons. The sons are Pete, Henry, Carroll, Murl and Valde Hext all of Afton and two stepdaughters, Mrs. Joe M. Rose of Roaring Springs and Mrs. Addie Hancock of Jayton. Thirteen grandchildren also survive.

## Moving Costs Floyd County Tenants \$22,230 per Year FSA Supervisor Estimates

### Claude C. Carpenter, Super- visor, Suggests Solution For The Tenant Problem

Twenty-two thousand two-hundred-thirty dollars will be the cost of Floyd county tenant farmers moving during the present year-end, Claude C. Carpenter, county RR supervisor for the Farm Security Administration estimated Monday.

"And that is only the beginning of the cost to them and to the general public," the supervisor stated. It is estimated that 300 tenant farmers of this county move every year. The actual cash cost is approximately \$7 per family but the final cost to public and tenant is much greater.

Most of the tenants who move could be stabilized through leasing methods which would encourage them to remain upon the same farm and to improve it, the supervisor stated. He said that the FSA flexible lease form, now being distributed by his office is winning favor with both landlords and tenants and that a considerable number of farms in this county will be operated under it during the coming year.

"A tenant who stays upon a given piece of land for only a year has no opportunity to build up that land and no incentive to do it," Mr. Carpenter continued. "Instead, he is inclined to take out of it all he can. The land owner may be struggling along like the tenant on an inadequate income. He has his money invested in the land and taxes to pay, so he also is interested in having the tenant get the most possible out of this year's crops, letting the future take care of itself. In many cases, the landlord does not live in the county or state, and fails to realize what is happening to his soil."

The supervisor said that tenant families move during the winter after the crops are harvested, which means that the movement is made at a time when the children must be taken out of school. "They not only lose several weeks of school, they often stay out for the remainder of the school year. When they do go back to school, they are likely to be set back in their classes, and become discouraged and disinterested. The same discouragement and lack of interest occurs with the tenant farmer himself, and with his wife, in regard to participation in community activities."

The estimate of tenant farmers moving in this county was based upon state averages of approximately 40 per cent of tenants moving annually, and the last census figures which show the number of tenants farmers in this county to be 976.

### District Court To Open Monday Morning

The January term of district court will open Monday morning when District Judge Alton B. Chapman and District Attorney John Hamilton appear. The grand jury will convene at 10 o'clock and begin to study evidence presented by the county attorney and district attorney.

Eight alleged felonies are expected to be investigated by the grand jury before they adjourn. The docket is comparatively light at this time and unless the grand jury finds considerable wrong it is expected to remain light. The first week will be taken up with the grand jury and the trying of civil non-jury cases.

No jury cases are expected to come before the attention of the court before the second week or possibly the third week of the term.

### Commissioner Taylor Recovering From Flu

Commissioner M. H. Taylor, who became ill last week and was brought to Floydada Hospital & Clinic for treatment for influenza, was showing much improvement yesterday. He said he was getting well fast when seen at noon.

J. R. Hinton, prominent Dougherty farmer, has been in the hospital for nearly a week being treated for a rheumatic condition. Treatment has included a tonsilectomy and other measures.

E. B. Custer, of Slaton, had his tonsils removed at Floydada Hospital & Clinic Sunday.

Mrs. J. C. Custer, who is being treated at the hospital for pneumonia, is doing nicely this mid-week.

Chas. K. Hatley, 11-year-old son of Mr. and Mrs. D. G. Hatley, has been dismissed from the hospital after an appendectomy.

J. W. Taylor, of Mountain View, Arkansas, braved the combination jinx of Friday, and January 13, to have his tonsils removed.



R. E. Dickson, of Spur, has done notable work in the study of live stock feeding and soil and water conservation, his efforts getting recognition in Fort Worth recently when he was honor guest at a banquet of Texas agricultural workers.

### Interscholastic League to be Held March 31, April 1

#### Floydada-Lockney Basketball Series Set For February 6, 7 And 8

Plans for the 1939 Floyd County Interscholastic league were formulated at a meeting held Monday afternoon at Floydada High school. Many rural teachers and principals were present as well as officials from the Lockney and Floydada public schools.

It was agreed that the regular meet would be held on March 31 and April 1 with a special meeting and Class A high school declamation to be held on the Thursday night preceding these dates.

Playground ball and senior tennis will be played off on March 25, with junior tennis being held on April 8.

Whether or not South Plains will be allowed to compete in the rural athletic events will be decided by a vote of the schools in the county. The question will be submitted by Director-General A. D. Cummings not later than January 25.

The rural school basketball will be held in Floydada on February 4. The Lockney-Floydada playoff will be held on February 6, 7 and 8 with the first game here. The play-off for the county championship will be on February 9, 10 and 11.

The track meet will be held at the Wester Field track.

Directors Floyd County Interscholastic league: general, A. D. Cummings, Floydada; declamation, J. W. Jones, Lockney; debate, H. E. Barnes, Aiken; ex. speech, Peyton Legg, Lakeview; spelling, L. H. Aldredge, South Plains; ready writers, Miss Grace Cade, Floydada; rural schools, Walter Travis, Floydada; athletics, Odell Winter, Floydada; music memory, Miss Oleta Owens, Sand Hill; picture memory, Miss Margaret Stuart, Sterley; three-R, H. D. Staples, McCoy; arithmetic, Elam C. Caldwell, Dougherty; choral singing, Robert Fisher, Fairview; tennis, W. A. King, Floydada; girls play ground ball, J. H. Myers, Floydada; boys play ground ball, C. E. Blount, Lockney; volleyball, O. K. Davis, Floydada; story telling, Mrs. Cella Ross, Lakeview; one-act play, G. D. Tate, Lockney.

### Commissioner Taylor Offer New License Plates Beginning On February First

Floyd county automobile owners will be offered a chance to buy new license plates for their machines beginning February 1.

Tax Assessor and Collector Frank L. Moore has received the supply of plates for all types of vehicles but is not permitted to sell them sooner than February 1. On April 1 owners will be required to have new plates if they operate their vehicles on the highways.

Passenger vehicle plates for the new year are black lettered on orange and the numbers 457-801 to 420-500 are assigned the county. Commercial plates are black on green background, 69-250 to 69-600 serials will be used. Farm truck plates 41-851 to 42-500 assigned the county are white on maroon. Trailers, numbers, motorcycle numbers and dealer license numbers also were assigned the county along with the passenger, commercial and farm plates.

## Court Hears Injunction On Saturday

### Full Week-End Of Court Pros- pect For City's Official Family

Delay of the "order of produce" hearing in the Dallas federal court to Friday morning of this week from last Saturday, will make a full week-end of court for some of the members of the city's official family.

Mayor Glad Snodgrass, Secretary S. E. Duncan, and City Attorney Ben P. Ayres appeared in Dallas last Friday, to answer the Texas-New Mexico Utilities company charge that the city had not made available contracts and other records of the city in connection with their light plant negotiations and contract. Inability of attorneys for the Texas-New Mexico Utilities company to present to prosecute their case caused the postponement, it was announced. At tomorrow morning's hearing the mayor, secretary, city attorney and City Engineer Carl C. Cox will appear on behalf of the city in the postponed hearing.

Injunction Hearing Saturday  
All members of the council, and other officials of the city, will be at the injunction hearing on Saturday morning in Fort Worth. There the merits of the utilities company's allegations asking for an injunction against the construction of the light and power plant here will be gone into.

Charges by the utilities attorneys include the allegation that construction of the practically duplicating lines of the city will amount to confiscation of their property and do them irreparable damage which cannot be estimated.

The injunction procedure was started ten days ago.

### Scouting Executives Of Area Will Gather Tuesday At Lubbock

#### Banquet In The Evening To Follow Group Meetings; Troop 57 Chosen For Recognition

G. G. Voight, scoutmaster, John Farris, assistant scoutmaster, and J. M. Willson, national representative of the South Plains Area council and possibly others, will attend the banquet in Lubbock Tuesday night at 7 p. m., which will climax a day of planning for the year in scouting on the plains.

Troop No. 5 of Floydada will come in for signal recognition at the banquet when a silver trophy will be presented if as the outstanding troop of the south plains area outside of Lubbock. G. G. Voight will accept the trophy for the scout troop. This troop also was selected to present an exhibit at the area council meeting, which will be of a camp. The troop has done more camping than any other in the area.

Clint Anderson, of Albuquerque, New Mexico, will make the address at the banquet, which follows a series of group meetings beginning in the afternoon.

### DAVID, SMALL SON OF JAMES JONES INJURED

David, the small son of Mr. and Mrs. James Jones was painfully injured Friday at noon when he was struck on the head by a heavy spring while jumping in a jumper. The spring broke striking the child's head with such force five stitches were required to close the wound.

He was carried to a local hospital where treatment was given and a report from relatives indicate he is improving nicely.

Poultry	
Turkeys, No. 1	14c
Turkeys, Old Hens	11c
Turkeys, Old toms	11c
Turkeys, No. 2	9c
No. 1 colored hens, over 5 lbs.	13c
Colored hens from 4 to 5 lbs.	11c
Leghorn hens, all weights	8c
Stags	5c
Fryers	8c and 13c
Cocks	5c
Cream	
Butterfat, No. 1, lb.	21c
Butterfat, No. 2, lb.	19c
Eggs	
Eggs, per dozen, candled	15c
Hides	
Tree from holes	5c
No. 1 Hides, lb.	3c
No. 2 Hides, lb.	5c
Grain	
Wheat, bushel	60c
Threshed Maize, dry, per cwt.	65c
Maize heads, dry, ton	\$8.50
Hogs	
Tops, per cwt.	\$7.25
Light packers	\$5.50
Heavy packers	\$5.00

HOMER STEEN, Editor

## Editorial

### THEY DO A GOOD JOB

Recognition of the fact they do a good job is given Floydada Volunteer Fire department on occasion by citizens of the community. But rarely enough does anyone give the boys credit for their work that when it does occur it is a matter for commend.

As, for instance, the other night, when Walton Hale of J. C. Penney company, had the boys as his firm's guests at a steak supper. This substantial recognition by way of a feed was added to by words of appreciation as well, it was said.

In the instance of the Penney fire the boys did a particularly good job, and saved a lot of merchandise that would not have been saved by an equally eager fire department not so well grounded in the ways to do the job.

### LATE PLANTED WHEAT

One of the more interesting subjects for conversation in Floyd county at this time revolves around the question of what late wheat will do. Much "dry-sowed" wheat was in the ground ready to germinate when the early January rains came. Other wheat has been or is being put in the ground even at this late date.

As our contribution to the subject, we offer this not learned from books:

The weather does as it pleases in West Texas. It can make December-planted wheat make good with the right kind of spring and early summer. And it can make a December-planted crop look like the man who put the seed in the ground is a dumb kluck.

You back your judgment or hunch and wait to see.

### JACKSON DAY DINNERS

A lot of fuss and feathers was made of the Jackson Day dinners in Dallas last week-end, the most amusing of which was the maneuvering of the candidates to be the ones who spoke at the dinner that cost the least money so as to be the closest to the one-gallus.

Mr. O'Daniel and Mr. Sadler worked hardest at it. Mr. O'Daniel was scheduled to attend the \$25 dinner at the Adolphus and did, but he also went the \$2 boys over at the Baker one better by going on to the Jefferson and speaking at a \$1 dinner. Jerry Sadler confined his efforts to the Baker, where he was the principal speaker and had to stay put.

Mr. Farley of the national committee hoped the Jackson Day dinners would be the means of raising many thousand dollars for use in wiping out the party deficit, and urged democrats in such counties as Floyd to get their money pooled and send one man down to the \$25 dinner. The \$1 and \$2 dinners were all right but they didn't get the job done, he reasoned. In Washington the price was \$100 per plate. Sadler at al put reverse English on the ball and used the \$25 dinner in Dallas as a sop to curry favor with those who thoughtlessly or otherwise are caught up by such tactics. And not to be caught running with the high-priced boys exclusively Mr. O'Daniel got put on an even cheaper-plate program.

A lot of fellows, wanting to help the party somewhat, went to the dinner they could afford and let it go at that.

On the heels of the dinners Mr. Farley asked the boys to be sure not to forget to check up and send the difference between cost and income to the place it is supposed to go—the coffers of the national committee. Trust Mr. Farley to try to get the boys to kick in.

### ONLY TO SAVE THEMSELVES

Complaint by business interests of one sort and another that a fixed (bylaw) minimum price for agricultural products is economically unsound must meet with approval on practically every farm in the United States. Farmers have fought the "fixing" of prices of every kind from time immemorial. They have fought "fixed" freight rates and "fixed" freight barriers and "fixed" tariffs, hoping against hope that the economic barons would see the light and decide to live in the country and let the rest of the folks do the same.

Having at long last lost this hope and finding they are doomed to sell in a market where everything else is fixed a great majority of the farmers have decided their only hope of saving themselves (and the great backlog of home consumption market for their blind compatriots who operate in the industrial centers) is to do something drastic for the time. So a Farm Act, about which none are wholly agreed is the result, and there is now in congress a bill that would prohibit sales below a certain price on various and sundry farm products.

Perhaps these are wrong. True, they are wrong, other things being equal. But no man will knowingly lose all he has when he can help himself. And attempting to help themselves is what the farmers are doing, when they insist on a program.

### OTHERS SEE IT DIFFERENTLY

That there is a considerable minority of farmers in the country who want no program of any kind, believing that finally a market-free, quota-free, conservation-free farm is better off in the long run even with the cards stacked. They would attack the problem in a different manner. Numerous meetings of these dissenters in the past several months have indicated this clearly.

However, it became apparent back in Mr. Hoover's day that there would be continuously some kind of an effort made to rehabilitate farming by law and the experiment will be continued indefinitely, whatever may be the political complexion at Washington. Some kind of farm control there will be, whether for better or for worse.

### THE GOVERNOR'S INAUGURATION

The inauguration of Mr. O'Daniel as governor Tuesday set a precedent for size of crowds and interest among people of the state that has not been equaled in the state's history and will not likely be equaled again in many years.

Mr. O'Daniel has caught the popular fancy. The plain people like the way he talks over the radio, his sermonettes, the common touch. It is all plain that their only question is whether or not he has the ability. How or why this question has been driven home in so many minds is what makes you wonder.

But getting back to the inauguration W. Lee showed the folks at Austin something about getting a crowd. The city was overrun and no fooling.

"We've grown lazy-minded. We've lost our moral certainties. We want to be free, but we've forgotten that freedom demands a painful effort to know, to understand, to keep abreast of a changing world, to admit our failures, and never to sink to self-satisfaction."

Wherever there is a human being there is an opportunity for a kindness.—Seneca.

### As A Farm Woman Thinks

(By Nellie Witt Spikes)

I met Mr. and Mrs. Hartman of Sterley at Conference yesterday. They are such delightful, friendly people, it is always a pleasure to talk with them and they handed me such a lovely bouquet of praise.

The Presiding Elder Rev. E. E. White of Plainville, brought us a fine sermon on peace. Warned us that peace began in hearts, then in families, in communities then nations could hope to have peace.

This morning, as there was a pie crust baked, I decided to make a banana pie. Just as it was ready for the meringue, I had a suspicion that everything was not quite alright. I tasted the pie. Yes, I had gotten the salt instead of sugar. Wilma warned me when I put salt and sugar in cookie jars, I had better be careful but the jars were different color and salt does look like sugar.

Was there ever such a rain and such lovely weather? Maybe so, but we forget, and say there never was. Anyway the farmer's faces have brightened up like wilted crops after a good rain.

I find I have a checker game matched. Peachie Parrish says she always gets beat and is in hopes she can beat me. I suppose we both will miss some wonderful moves that would put us into kingdom.

Ollie, the colored girl, cleans up my kitchen of a morning. She does more than this. She cheers me with her spiritual songs. Her voice vibrates like a string on a harp. And she lives the thoughts expressed in the beautiful songs.

Overheard: "If I owned a balky team, I would trade it for a dog and kill the dog."

Some old saying. Saturday night dreamed, Sunday night told, surely come to pass, before a week old.

Cut your finger nails on Sunday, and you will do something to be ashamed of before the week is out. My mother was disgusted trying to make butter out of some cream we took her. We told her to beat it with an egg beater. She said she beat it off and on for two days. Said she was going to get us an old fashioned churn. Still it was nice to sit and churn and read or hold the baby for hours at a time while the milk ran over the lid and made a pool on the floor. Up and down, up and down, the dasher went. You finally got tired, heated the milk, got it too hot and made a big bowl of white butter. But oh how I

### FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

(Issue of January 15, 1925)

McDermott Post American Legion, will be in their new home shortly. Completion of the building, which represents untiring effort on the part of some of the leaders of the post, for more than two years, will be made this week and the "warning" for the new quarters will take place Monday night, which is a regular meeting date.

Attention of Wichita Falls business men and farmers is being drawn more and more to Floyd county, since the first purchase of J. R. Brewer of Electra, seven years ago of Floyd county land followed by the investment of more than a hundred thousand dollars by J. W. Stringer now deceased, of Wichita Falls in the Callahan county school lands. Since that time Mr. Brewer has bought several more farms and his investment in this county has increased almost yearly.

G. N. Shirey, of Clarksville, arrived in Floydada Monday and is assuming the duties of carrier on Route 5 out of Floydada.

Sunday, January 11 Mrs. W. W. Baxter entertained a number of friends with a turkey dinner in honor of Mr. Baxter's thirty-second birthday. Those present were Mr. and Mrs. S. H. Horn and family, Mr. and Mrs. T. J. Campbell and family, Mr. and Mrs. C. M. Rowe and son, Mr. and Mrs. W. M. Sanders and family, Mrs. M. L. Draper and Mr. and Mrs. Lorin Leibfried.

The 1924 Needleworkers held their first meeting of the season at the home of Mr. and Mrs. W. J. Burke yesterday afternoon with fifteen members present.

O. P. Rutledge, manager of Rutledge & Company, International dealers for this territory, and director in the West Texas Chamber of Commerce, received an invitation to the governor's inaugural ball. He will be unable to attend he said Tuesday.

R. S. Moore and Mrs. Alice White, residents of Antelope community were united in marriage in Floydada Thursday afternoon at 3 o'clock. Rev. G. W. Tubbs officiating.

Commissioners of Floyd county are sitting as court this week, the session which began Monday having been given over to the approval of reports of the various officials and to transaction the routine business. The final report of J. A. Grigsby as tax collector was among the others approved Monday.

W. C. Ginn of the Supreme Service station this week bought the C. C. Andrews residence on West Missouri and will occupy it as soon as the deal is completed.

miss the good buttermilk from the old fashioned churn.

I am glad I live on a farm these cold mornings. Breakfast tastes so good. Sausages spicy and hot, brown biscuits fresh from the oven, fragrant coffee honey and golden butter. He who does not enjoy breakfast misses, in my mind, the best meal of the day. Men coming in from the cold job of milking in an open lot and feeding the cows, hogs sheep and horses, eat with a keen appreciation the hot breakfast.

I like to read and collect the old ballads, or ballads as some call them. Wish I had Young Charlotte and the one where the girl cut off her hair and dressed in men's clothes and hired a vessel from her father so she and her sweetheart could elope, only to be shot by her father as they sailed away. Here is a quaint old ballad called "Springfield Mountain."

On Springfield Mountain there did dwell A likely youth, he was known full well, Lieutenant Merritt's only son, A likely youth high twenty-one.

Last Friday morning he did go Down to the meadow for to mow; He mowed around and around the field With a poison serpent at his heels.

When he received his deathly wound He laid his sythe upon the ground; For to return was his intent, Crying aloud long as he went.

His cries were heard both far and near, But none of his friends to him did appear, Until fast night was coming on, His father went to seek his son.

And there his only son he found Cold as a stone dead on the ground; He picked him up and carried him home And on his way did lament and moan, August eighteen-sixteen-one This sad accident was done; May this a warning be to all; Prepare for death when God shall call.

### Editorial Briefs From Other Newspapers

While conditions should improve over the nation to a slight degree during 1939, no great improvement may be expected. This pit into which the world sank in 1929 was not dug in a day, and although there has been a great recovery throughout the past three years, there is a long way to go before a period of so-called normalcy shall be reached.—The Canyon News.

Bicycles are to be licensed in Lubbock, the registration fee to be 35 cents per machine. Aluminum license tags have been provided for payers.—Muleshoe Journal.

The Amarillo News quoted Roger Babson, famous statistician as predicting a prosperous 1939 for the U. S. Business, he thought, might reach higher levels than in any year since 1929, and might exceed 1938 by 20 per cent. And West Texas, he said, stands to progress satisfactorily on the road to prosperity. He is bullish on West Texas, he said.—The Community Weekly.

Cotton roads have apparently passed the experimental stage in some states and new roads of cloth are being laid in about a dozen states at the present time. It is claimed that the use of cloth for this purpose was discovered by observing that where a man had lost his shirt in the roadbed, the road wore off every place except where protected by the shirt. Cotton roads cost less than any other paving, and it strikes us that the millions of bales of unutilized cotton could very profitably be used for paving roads.—McLean News.

### Amusements -

#### PALACE

Saturday Prevue Sunday, Monday  
Ronald Colman, Frances Dee, In

"If I Were King"  
Tuesday-Wednesday

January 24-25  
Maureen O'Sullivan, Lew Ayres, In

"Spring Madness"  
RITZ

Friday-Saturday  
KEN MAYNARD, In

"Fiddlin' Buckaroo"

A New York policy king operated for 11 years without an arrest, which proves there's safety in numbers.

### White Leghorns

See my Leghorns before you place an order for Eggs Chicks, 4-weeks Old Pullets and Breeding Cockrels.

Route 2, Lockney 1/2 Mile East Liberty

### Fess Whitfill

**Dr. Wilson Kimble**  
Optometrist  
Specializing in fitting glasses and straightening crossed eyes.  
TELEPHONE 254 FLOYDADA, TEXAS

ANNOUNCING  
**CYPERT**  
Blacksmith & Machine Shop  
Successors to Enoch's  
East Missouri Street  
Will Appreciate a liberal share of your work.

## PALACE Theatre

Saturday January 21

TEXAS' OWN

## Gene Autrey

With Smiley Burnett, In

## "Rhythm of The Saddle"

Matinee and Night

Who put the Guest in the Baby's Crib?  
Z-Z-Z-Z  


## Wrong Size Lamp Bulbs Are MISFITS Too!

IT'S TRUE! You can strain your eyes without even knowing it, when you try to read or work in light too dim for easy seeing. Consequently, children and grown-ups not only strain their eyes but use up valuable energy if lamp bulbs are too small.

For quick, easy reading and sewing without that "tired feeling" try this simple rule: Look at the bulb or bulbs of your reading lamp and be sure that the total wattage exceeds 100 watts.

So that you may have a lamp for every purpose, a special carton of one 40-watt, two 60-watt, one 75-watt, one 100-watt and one 150-watt is offered for only 95c. Or any carton of six 100-watt, or any standard size smaller, for only 90c. All Mazda lamp purchases may be added to next month's service bill.

## Texas-New Mexico Utilities Company

### OUR PUZZLE CORNER

HERE'S THE PIE - AND HERE'S THE CORNER  
NOW LOOK AROUND FOR LITTLE JACK HORNOR  
CAN YOU SEE TEN OR MORE R OBJECTS?  
OOH! LOOK!! ARTISTIC ARTIE HAS DRAWN SOMEONE! MAKE A LINE FROM 1 TO 27  
W Has A  
READ THIS RIDDLE AND GIVE THE ANSWER...  


### Poultry Meeting Here Wednesday, Jan. 25

With the unusual expansion of the poultry industry in Floyd county the services of W. C. Homeyer of the Universal Mills of Fort Worth, Texas have been secured for a meeting here Wednesday, January 25.

Poultry men of Floyd county are invited to attend this meeting which will start at 2 p. m. in the county court room in Floydada.

Mr. Homeyer is considered one of the outstanding poultry men of the state of Texas and it is evident that he will bring poultry men of Floyd county untold information. County Agricultural Agent D. F. Brothauer will assist Mr. Homeyer with this meeting.

It is hoped that enough poultry men will be present so that steps may be taken for organizing a poultry show for Floyd county. Mr. Homeyer comes to Floyd county through the sponsorship of the Carmack hatchery.

**STUDY OF POULTRY METHODS MADE AT FT. WORTH MEETING**

C. B. Carmack returned home Tuesday night from Fort Worth where he attended a series of studies of poultry breeding, feeding and care at the seventeenth annual birthday meeting of dealers of the Universal Mills.

The two-day session gave valuable insight into new and better methods, with some of the state's most expert leaders in poultry work present and taking part, said Mr. Carmack.

L. S. Sparks, Mrs. Sparks and their two daughters of Hamlin, Texas were in Floydada Sunday and Monday. Mr. Sparks transacted business in connection with his duties as superintendent of the Floydada warehouse.

### Sterley News

**STERLEY, Jan. 17.**—The wheat in this community is coming up since the good rain last week.

Sunday school at both churches was well attended Sunday.

Mrs. J. C. Dutton and son, Albert have moved to the Sand Hill community.

Mr. and Mrs. W. S. Rexrode and Mr. and Mrs. Jewel Rexrode attended the workers meeting at Sunnyside last Tuesday.

Mr. and Mrs. Jacks and family of Quitaque have moved into this community.

Mr. and Mrs. Roy Tinsley were called to Fort Worth last Tuesday to be at the bedside of her father.

Mrs. W. J. Casey is in Houston where she is under medical treatment.

Miss Edith Grimes, Frances and Gladys Lovell of Floydada spent the week-end with Miss Pauline Hays and Miss Hortense Byars.

Mrs. Albright and children have returned home from Martin where they have been visiting her mother, Mrs. M. F. Monroe.

Mr. and Mrs. Elster McLeod left Sunday morning for Farmersville to be at the bedside of his sister.

Mr. and Mrs. Paul Slaughter visited in Lubbock last Thursday.

Mr. and Mrs. Kelley Rhine and Mrs. Willie Mae Waller of Dallas have returned to their home after a visit with Mr. and Mrs. Luther Rhine.

Mr. and Mrs. Bruce Musgrove have returned home from Fort Worth where they have been visiting.

Mr. and Mrs. Windell Green of Plainview spent Sunday with Mrs. Green's parents, Mr. and Mrs. W. S. Rexrode.

Mr. and Mrs. J. A. Hopkins of Plainview were Sterley visitors Sunday.

**Hesperian Want Ads Pay!**

### Short Play Given In Chapel Meeting At Sand Hill Friday

A good size crowd attended a chapel program at the school auditorium Friday afternoon at the Sand Hill school. The program consisted of an interesting play entitled, "A Lesson in Politeness," a reading, "My Mama's Helper," by Joyce Nell Womack, and "Aunt Phoebe's Nerves." The numbers were presented by students of Mrs. Travis' room.

"A Change of Program," a short playlet; "Husbands and other Troubles," by Charles Fulkerson were numbers from Mrs. Wishard's room. "The New Year," by David Graham, "Rustic Dance," a piano solo by Mary Helen Mickey; "Counting the Costs," a reading by Gene Probasco;

The high school room gave a play entitled, "The Family Meets the Wife," and entertainment was furnished between acts by the high school boys singing.

The Sand Hill boys' and girls' basketball teams played teams at Aiken Thursday afternoon. Sand Hill was victorious in all the games and enjoyed the goodfellowship and games. We think our teams are getting in fine shape for the league events.

This is examination time in the Sand Hill school and we imagine many of the students will look sick by the last of the week.

### Liberty News

**LIBERTY, Jan. 17.**—J. W. Read who has been staying with Raymond Ford spent Sunday with his parents.

Mr. and Mrs. Bethel Boyd spent Saturday in the Weldon McCormick home.

Mr. and Mrs. Raymond Starkey and Mr. and Mrs. Lee Starkey visited Mr. and Mrs. J. P. Robinson Sunday.

Mr. and Mrs. Mink and Mr. and Mrs. Gene Barton visited Mr. and Mrs. O. H. Huckabee Sunday.

Mr. and Mrs. Cook of Plainview visited Mr. and Mrs. Weldon McCormick Sunday.

Mr. and Mrs. Guage of this community are moving to Olton.

Mr. and Mrs. Raymond Ford spent Sunday with Mr. and Mrs. Eulam Durham and family.

Those visiting in the Henry Brewer home Sunday were Mr. and Mrs. W. C. Plumlee and family and Mr. and Mrs. J. R. Langley and family.

Miss Peggy Brewer spent Saturday with Gloria Box.

Miss Doris Brock visited in Lubbock over the week-end.

Orvis Seal from the Rio Grande valley spent from Thursday to Saturday with his sister, Mrs. Paul Box, and family.

Mrs. J. F. Robinson and daughter

### John Stapleton

**ATTORNEY-AT-LAW**  
Civil Practice  
Court House  
County Attorney's Office

### Seale & McDonald

**Auctioneers**  
HERE AND READY TO DO YOUR WORK IF YOU PLAN A SALE CALL US.  
Phone 120, Floydada  
Phone 1143, Plainview

### Drs. Smith & Smith

**Sanitarium**  
FOR SURGICAL CASES  
Phone No. 177  
Floydada, Texas

### E. P. NELSON

**FIRE INSURANCE AGENCY**  
Second Floor First National Bank Building.  
Phone 285

Betty Jo spent Saturday with Mrs. Raymond Starkey.

Mr. and Mrs. P. E. Baker and family of Floydada spent Sunday with the W. W. Anderson family.

Mr. and Mrs. R. C. Wilson and family spent Sunday with Mrs. J. R. Langley and children.

Those visiting in the H. D. Meredith home Sunday were Mr. and Mrs. W. D. Carathers and Mr. and Mrs. A. H. Matthews.

J. P. Langley went to Ennis Friday to attend the funeral of his mother who died Thursday.

Those visiting in the W. A. Huckabee home Sunday were Mr. and Mrs. T. J. Hampton of Memphis, Mr. and Mrs. Frank Garrett of Memphis, Mr. and Mrs. Burl Huckabee and family, Mr. and Mrs. C. C. Huckabee and family of Floydada, Mr. and Mrs. Earl Huckabee, Mr. and Mrs. Austin of Center, and Mr. and Mrs. P. O. Conner of Fairview.

Mr. and Mrs. Ray Taylor, M. H. Taylor who has been ill for the past week is now in the Floydada hospital.

**J. T. HILL TO RELIEVE VASSAR AMERICAN LIFE INSURANCE AGENT HERE**

J. T. Hill, of Lockney, this week assumes the duties as collector for the American Life Insurance company, succeeding T. C. Vassar, who for the past 20 months has been located at Floydada.

Mr. Vassar is being transferred to Plainview as agent there for the company. He and Mrs. Vassar completed their work here this week.

Mr. Hill will continue to make his home at Lockney for the present, he said.

**Use Hesperian Ads**

Mr. and Mrs. Guy Ginn of Lubbock were guests over the week-end of Mrs. Ginn's parents, Dr. and Mrs. George V. Smith.

Mrs. John Custer, of south Floydada, has been ill the past two weeks from an attack of pneumonia.

F. C. Harmon, proprietor of the F. C. Harmon Furniture company, is expected home Sunday from Chicago where he is attending a furniture market since Friday.

When answering advertisements please mention The Hesperian.

### 3 PHOTOS 10c

Finished while you wait.

Large Photos that Will Not Fade

3 for 25c • 3 for 50c

Also portraits at slightly higher prices.

ROOM 206 — READHIMER BUILDING

# PENNEY'S JANUARY Bargain Days

Here are just a few of the many bargains you'll find at Penney's! In every department there are outstanding values—specially planned bargains in all new merchandise. Check every item in this ad, stop in at our store to see the many items not listed—you'll save!

**Hard-to-Believe BARGAINS!**



**RICH RAYON CREPE STREET FROCKS**  
Advance Spring Prints  
**\$1.33**  
Youthfully styled frocks for now, and later on without your coat. Beautifully made and trimmed! Sizes 14-44.

**Sensational Bargain!**  
**PANTIES**  
Women's Sizes  
**10c**

Plain and novelty knit rayon panties in regular and brief lengths. They're comfortable, attractive, serviceable. Come early and be sure of getting yours! Choice of trimmings.

**Rayon Taffeta Slips**  
**29c**  
Smart embossed designs! Smooth fitting bias cut style with adjustable straps. Real bargains!

**Remarkable Buys for Children!**



**Oxfords 88c**  
Smooth leather uppers that will stand plenty of wear. Double soles for that extra service mothers always want. Designed to give growing feet correct support and roomy comfort!

**Another Sensational Saving!**



**Lunch Cloths**  
Gay Plaids!  
**35c**  
Festive brightness in part linen to add a colorful note to your table! At an amazingly low price! Made in America! In the practical 52 in. x 52 in. size! Come early! They'll sell fast!

**Bargain Scoop!**

Short Lengths  
• NEW PRINTS!  
• SOLID COLORS!  
**Rayon Crepe 25c yd**  
Come early! Get your share! your new spring frocks will cost next to nothing if you make them yourself of these fine fabrics. 3 to 12 yd. pieces!

**Slub Broadcloth 19c**  
Solid Colors!  
Better buy enough for your spring and summer sewing at this low price. Fast-to-washing!

# PENNEY'S J. C. PENNEY COMPANY, Incorporated

## READ THE CLASSIFIED ADS

**For Sale**  
FOR SAFER, Cleaner Tailor Work. Booth's. 474tc

GLASS Jar Batteries for Wind-chargers and Delco Systems at lowest prices. Light Bulbs for all Voltages. Brown's Household Supply. 37tc

MOST Complete line of Radios in the County—both Electric and Farm types. 1939 Model Radios as low as \$9.95. Brown's Household Supply. 37tc

MONUMENTS, granite or marble, prices to compete with anyone. N. E. Tyler. 4412tp

PLATFORM scales. See S. A. Greer. 482tp

FOR SALE, good four room house two miles north of Sterley. R. W. Smith, Jr. 484tp

FOR SALE good 2-row P & O Lister and chain drive and 2-row John Deere cultivator. D. S. Battey. 484tc

FOUR row Twin City tractor used one season. Also three gang turning plow. McCarty farm 3 miles on Lockney highway. 491tc

FOR SALE—Some furniture, beds, dressers and springs and inner spring mattresses. See Bee Martin at E-Z Way Laundry or phone 91. 482tp

**For Sale Or Trade**  
MODERN Stucco, 5 rooms, with 14 bks. or will trade for equity in 320 acres. Jno. L. West. 484tc

**Live Stock**  
THREE young mares for sale or trade. Eva Wagner. 483tp

FOR SALE—Bred gilts, also first year Aquilla cottonseed. Lloyd Embury, Route 1, Floydada. 473tp

FOR SALE: Bred gilts, will farrow in February and March. Tel. 903P15. Also Buff Orpington cockerels. L. Hal Scott. 481tp

**Poultry and Eggs**  
Notice to Flock Owners  
You who are planning on selling hatching eggs the coming season—See us at once. We are now culling Texas-U. S. approving and Pullorum-testing our breeding flocks. All work done by official state agency. Carmack Hatchery, Phone 307.

**For Rent**  
FURNISHED apartment for rent. Mrs. R. C. Watson 1 blk. west High School. 481tc

**Land For Sale**  
SEE us for five per cent farm loans. Goen & Goen. 41tc

**Salesman Wanted**  
AVAILABLE AT ONCE—Rawleigh Route of 800 families. Only reliable men need apply. Good profits to willing workers. No investment required. Write today. Rawleigh's Dept. TXA-259-Z, Memphis, Tenn. 461tp

**Rooms For Rent**  
Room & Board for 2, 324 W. Mo. St.

**Hesperian Ads Pay**

**LITTLE BUDDY**  
By Bruce Stuart



HOW ABOUT GOIN' FOR A DRIVE WITH ME, BUDDY?  
THERE'S NOthin' I'D ENJOY MORE, DAD!

GOSH, LOOK AT THAT ROAD HOG! HE WANTS IT ALL FOR HIMSELF!!  
YOU HORSE-FACED BARBON!! WHERE ARE YA TRYIN' TO PUSH US?

YOU SHOULD SPEAK TO HIM IN PIG LATIN, DAD!!  
WHY?

THAT'S THE LANGUAGE FOR TALKING TO ROAD HOGS!!

# The WOMAN'S Page

Edited by Mrs. J. C. Gilliam Telephone 191-W

## S. N. McPeak Celebrate Anniversary

Mr. and Mrs. S. N. McPeak celebrated their golden wedding anniversary at their home northeast of town Sunday when they were entertained with a delicious dinner at the noon hour and open house during the day.

Mrs. Jessie Brown, a daughter, Mrs. Maude Burrus and Miss Louise Hyatt were hostesses for the delightful occasion.

Dinner was served at the noon hour to a number of relatives. The dining table was laid in white centered with a beautiful bouquet of yellow roses, yellow snapdragons and fern in a crystal bowl. The dinner was served cafeteria style with Miss Hyatt serving the coffee and Mrs. Burrus assisting. The honor guests also were individual bouquets.

Afternoon guests called at 3 o'clock. Light refreshments were served when the guests were seated at a table laid in white with the complimentary bouquets as the center. Miss Hyatt, seated at the coffee table laid with a cut work linen and silver service, poured coffee. The lovely gifts received by the honorees were placed on small tables at each end of the serving table.

Mr. and Mrs. McPeak were married January 15, 1889, at Gatesville, Coryell county, where they made their home until 1902 when they moved to Floyd county. They have resided here since and reared their family Mrs. McPeak was Miss Anice Wolf.

Guests were registered in a beautiful bell shape bride book made of gold paper edged in white lace and tied with white ribbon. The engraving in the book was in gold. The beautiful piece of art was made and presented by Mrs. R. C. Patton.

The couples children are Mrs. Jesse Brown and Vernon McPeak and Mrs. McPeak, Floydada. Mrs. W. F. Daniel and Mr. Daniel, of Lubbock and a foster son, Bela Wilkinson of Dallas. Grandchildren present were Mrs. D. G. Ridge and Mr. Ridge, Jim and Bill McDaniel of Lubbock, Verna Lynn, Edwin and Melvin McPeak, city. There are 2 great grandchildren, Sam and David Ridge of Lubbock. Sam is a namesake of his great grandfather. All were present for the celebration.

Other relatives attending for the day were Mr. and Mrs. John B. McPeak, Doris, Mrs. Reba Cash and daughter, Joan, Ronald and Jim McPeak, Billie Joe McPeak, Mrs. G. C. Standifer all of Floydada, Mr. and Mrs. J. B. McPeak and daughter, Connie, of Plainview, Mr. and Mrs. Dan Adair and sons, Jim and Dale, of Lockney, Mr. and Mrs. Elmer Carathers and children of Amarillo.

Will Wolf and daughters, Mozelle and Jessie, Mr. and Mrs. W. M. Wolf and children of Lakeview, Hall county, Mrs. Walter Townsend and daughter, Billie, of Sweetwater, Will Wolf and Mrs. Townsend are a brother and sister Mrs. McPeak.

Afternoon guests registering were Dr. and Mrs. A. H. Rogers of Lubbock, Mr. and Mrs. W. T. Rhoades, Mr. and Mrs. P. M. Felton, Mr. and Mrs. Noel Troutman, Mr. and Mrs. V. H. Boteler and daughter, Muri, Mr. and Mrs. Leo Prizzell, Mr. and Mrs. Homer Steen, Mr. and Mrs. Tom Shaw, Mr. and Mrs. John Hollums, A. L. Bishop.

Mesdames J. T. Kirk, A. D. White, C. Snodgrass, Arthur B. Duncan, Jeff Puckett, Annie Steen, Lula Slaughter, C. Sarginer, Rachel Ivey, W. L. Tandy and E. C. Henry.

Mrs. Lloyd Honored With Farewell Party At Britton Home

Mrs. L. D. Britton was hostess with a farewell shower and party Monday evening at her home, 414 West Mississippi street, complimenting Mrs. Buddy Lloyd, who left this week for Corpus Christi to make her home.

Games of bridge were played in which Mrs. Lloyd held high score. The shower was presented following the games. A number of pretty gifts were presented the honoree.

Guests of the evening were Mrs. Lloyd, honor guest, Mrs. M. H. Bealmer, Mrs. Fred Nabors, Mrs. J. B. Claiborne, Mrs. Clinton Fyffe, Mrs. Jake Hill, Mrs. J. W. Fowler, Mrs. Ernest Carter, Mrs. Hazel Cooper, Mrs. N. B. Stansell and Mrs. Arthur Stewart.

KEN CLARY BROWN HONORED ON BIRTHDAY PARTY

Ken Clary Brown, six year old son of Mr. and Mrs. Martin Brown, was entertained with a birthday party Tuesday from 4 until 5:30.

A pretty birthday cake with the six candles was an attraction to the children. Valentine favors were given.

Celebrating with Ken Clary were Jean Marie Wright, Bob White, Myrna Wilson, Hope McIntosh, Billy Williams, Ann Nabors, Sherry Fyffe, Flora Jane Johnson, Martin Looper and Jeanne Brown.

Mr. and Mrs. L. T. Bishop and sons, James Thurmond and Joe Dan, A. L. Bishop and Mrs. Nora Cox and daughter, Thomsaine, spent Friday in Amarillo as guests of Mr. and Mrs. Tom Young. Thomsaine enrolled in the Amarillo Business college, where she will study for the next several months.

## Social Calendar

**TODAY**  
1922 Study club will meet this afternoon at 3:30 with Mrs. J. M. Willson.

Blue Bonnet Needle club meets this afternoon at 3 o'clock with Mrs. D. W. Fyffe.

**MONDAY**  
Woman's Missionary Society of the Methodist church will meet January 23 at the church at 3 o'clock.

Woman's Council of the First Christian church meets at the church January 23 at 3 o'clock.

Baptist Woman's Missionary society will meet in circle at the church Monday at 3 o'clock.

**TUESDAY**  
Wednesday Luncheon Club will meet Tuesday January 24 with Mrs. A. B. Keim at 1 o'clock.

**WEDNESDAY**  
Sans Souci Bridge club will meet January 25 at 2 o'clock with Mrs. G. L. Kirk.

## Wednesday Luncheon Club And Guests Met With Mrs. W. L. Fry

Mrs. W. Luther Fry was hostess to the Wednesday Luncheon Club Wednesday at 1 o'clock.

Three pretty tables laid in white with variegated pottery were arranged for the luncheon served and the games of bridge afterwards.

During a business meeting held the club voted to change their meeting days from Wednesday to Tuesday with the next meeting being Tuesday at the home of Mrs. A. B. Keim. Meeting dates will be every other Tuesday.

Members of the club playing were Mrs. John Reagan, Mrs. T. P. Collins, Mrs. A. B. Keim, Mrs. J. A. Arvine, Mrs. Billie Stanforth, Mrs. Richard Stovall and Mrs. R. C. Wakefield, who held high score, guests at the meeting were Mrs. Gus Bird of Matador, Mrs. Calvin Steen, Mrs. Folk Goen, Mrs. Homer Steen, and Mrs. Jack Henry, Mrs. Calvin Steen held high score for guests.

**'Hinduism' Subject For 1934 Study Club Meeting Tuesday**

Hinduism was the subject of study for the 1934 Study Club in their meeting Tuesday evening with Mrs. Truitt McClung.

On the given topic Miss Fannie Mae Rees discussed "Influence on Social Life in India"; Miss Eunice Howell gave "Selections from Poetry about India"; and Miss Alva Weatherford gave an interesting discussion on "History of Hinduism".

A brief business discussion was held.

Refreshments were served to Mrs. M. T. Camp, Mrs. Odell Winter, Mrs. B. E. Sasse, Mrs. Russell King, Mrs. Virgie Shaw, Mrs. Walter Travis, Misses Fannie Mae Rees, Beryl Busby, Jane Hughes, Bernice Dallinger, Lois Fouts, Bernice Patton, Ruth Grimes, Alva Weatherford, Helen Krueger, Oleta Owens, Eunice Howell, Reba Copeland, Mildred Olson and Selma Linder.

The club will meet February 7, with Miss Linder at 6:45.

**FRIENDSHIP BRIDGE CLUB GUESTS OF MR. AND MRS. GILLIAM**

Friendship Bridge club members met Friday evening with Mr. and Mrs. J. C. Gilliam. Dinner was served followed by the games of contract bridge in which Mrs. Arvine and Dr. Guthrie held high score.

The guest list included Mr. and Mrs. J. A. Arvine, Mr. and Mrs. B. K. Barker, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. A. B. Keim, Dr. and Mrs. A. E. Guthrie and Mr. and Mrs. Walton Hale.

The club will meet January 27 at 7:45 with Dr. and Mrs. Guthrie.

**MRS. C. SURGINER HOST TO FRIENDS TUESDAY**

Mrs. C. Sarginer was hostess to friends Tuesday in all day meeting at her home, 323 East Kentucky street. A delectable dinner was served at the noon hour and the day spent in informal conversation and needle work.

Enjoying the day with the hostess were Mrs. E. C. Henry, Mrs. W. H. Alexander, Mrs. Lula Slaughter, Mrs. W. M. Colville, Mrs. S. T. Harris, Mrs. Jennie Bishop, Mrs. Maud Burrus, Mrs. Jessie Brown, Mrs. W. R. Ivey of Big Springs and Mrs. W. L. Tandy.

**SAND HILL 4-H GIRLS CLUB MET WEDNESDAY**

The Sand Hill 4-H Girl's club met Wednesday, January 11, at the club room with 14 members and the sponsor, Mrs. Glenna Jackson, present.

Mrs. Jackson gave an interesting demonstration on the art of making aprons.

The recreation period was spent in singing, after the yearbooks were presented to the members.

The next meeting of the club will be Wednesday, January 25 at the club room.

## Mrs. Buster Shepherd Honored With Bridal Shower Friday Eve

A shower complimenting Mrs. Buster Shepherd, a recent bride, was given Friday evening at the home of Mrs. J. G. Martin, 801 West Missouri street.

Hostesses complimenting the honoree were Mrs. Ama Smalley, Mrs. Buddy Lloyd, Mrs. Shelley Allen, Mrs. Claude Martin, Misses Glessie Goins and Annie Laura Martin.

Mrs. J. G. Martin, Mrs. Claude Martin received the guests who registered in a beautiful hand made bride's book. Miss Annie Laura Martin presided over the register.

Presiding over the china tea service, placed on a lace covered table centered with sweet peas and fern, were Mrs. Smalley and Mrs. Lloyd.

A musical program was presented with C. W. and Charles Denison playing numbers on the string instruments and rendering a vocal solo. Misses Gloria Hammonds, Dorothy Dell Stovall and Sappho Ward presented vocal selections.

The shower was introduced when little Bettie Gail Martin pulled in a little wagon loaded with gifts.

Registering in the bride's book were Mrs. J. G. Martin, Mrs. W. F. Daniel, Mrs. Fulton Finley, Mrs. J. R. Daniel, Mrs. Roy Hale, Mrs. J. A. Burrus, Mrs. Louis Hollingsworth, Mrs. Sam Brewer, Mrs. W. M. Snell, Mrs. Martin E. Brown, Mrs. Ruby Benson, Mrs. F. O. Conner, Mrs. Ruby Taylor, Mrs. W. M. Massie, Mrs. W. H. Hilton, Mrs. J. E. Eubank.

Misses Dorothy Dell Stovall, Gloria Hammonds, Sappho Ward, Pat and Charlene Brewer.

Out of town guests included Mrs. Glenn Chase of Plainview, Mrs. J. H. Willford and Mrs. C. C. McArthur of Paducah.

Sending gifts were Mesdames Homer Hopkins, A. S. Hollingsworth, E. L. Angus, Nat Henderson, Bess Cantwell, Nora Cox, N. A. Armstrong, W. D. Johnson, C. M. Thacker, A. N. Bratton, H. L. Trice, J. W. Hancy, W. H. Simpson, Addie Wise, E. F. Stovall, Baird Bishop, Truman Lowe.

Mesdames Oma Martin, T. G. Williford and Wylie Ellis of Paducah, Elva Bailey of Quanah, Misses Katie Coker, Coleta Moore and Ruth Collins.

**Pla-Mor Bridge Club And Guests Play In Hammonds Home**

Mr. and Mrs. J. I. Hammonds were hosts to the Pla-Mor Bridge club and other guests Thursday evening at their home, 129 West California street.

Gladioli and stock decorated the reception rooms in which the four tables were placed for the games of bridge.

Delicious refreshments were served to Mr. and Mrs. Richard Stovall, Mr. and Mrs. Homer Steen, Mr. and Mrs. W. Luther Fry, Mr. and Mrs. Calvin Steen, Mr. and Mrs. Jack Henry, members; Dr. and Mrs. Donald H. Pitts, Miss Ruth Collins and John Stapleton, guests.

Mrs. Fry and J. I. Hammonds held high score for members and Dr. and Mrs. Pitts for guests.

Mr. and Mrs. Henry will be hosts to the club January 26 at 7:45.

**Mr. and Mrs. Harmon Hosts To Idle Hour 42 Club And Guests**

Stressing the Valentine motif in decorations Mr. and Mrs. F. C. Harmon entertained the Idle Hour 42 club and other guests Thursday evening at their home, 794 South Wall street.

Games of 42 were enjoyed with Mrs. Caffee and A. H. Kreis holding high score for members and Judge and Mrs. Mathews for guests.

A lovely salad course was served to Judge and Mrs. L. G. Mathews, Mr. and Mrs. Edwin Brazier and Mr. and Mrs. J. U. Borum, guests; Mr. and Mrs. C. A. Caffee, Mr. and Mrs. Lee Rushing, Mr. and Mrs. Mal Jarboe, Mr. and Mrs. A. H. Kreis, Mr. and Mrs. Walter Travis, Mr. and Mrs. W. D. Newell, Mr. and Mrs. Roe McCleskey, members.

Mr. and Mrs. Jarboe will be hosts to the club for the meeting January 26 at 7:30.

**COMMITTEES APPOINTED IN LA VANTANA CLUB**

The La Vantana Study club had an annual meeting Tuesday, January 19 with Mrs. Clyde Baxter, hostess. A short program was given before the covered dish luncheon was served followed by an hour of informal visiting.

At a business meeting in the afternoon with Mrs. Ben McGhee presiding, the club was entertained by Mrs. Herman Huffman, first vice president who gave an address.

New committees appointed were as follows: yearbook, Mrs. Herman King, Mrs. W. H. Wingo, Mrs. C. D. Merrick; social, Mrs. T. S. McGeehee; Mrs. Jack Frizzell, Mrs. Mack Johnson.

The club will meet next on January 24 at the home of Mrs. Clyde Bramlett.

Mr. and Mrs. Fred Zimmerman are in Denver, Colorado, where they will attend the marriage of Mr. Zimmerman's son, Fred Jr., today.

Mrs. W. H. Seale went to Amarillo Saturday afternoon where she will spend several days in the home of her son, Jesse Seale and family.

## Mrs. Rogers Gives Book Review For 1929 Study Club

Mrs. Fred Rogers of Plainview was guest speaker for the 1929 Study club in the meeting Thursday afternoon with Mrs. A. J. Welch as hostess. 100 per cent club membership was in attendance for the meet.

Guests were greeted by the hostess and invited to the dining room where refreshments were served in form of a tea from a lovely Brien presided at the hostess.

Mrs. J. D. McCreary presided at the beautiful silver tea service assisted by Mrs. William Cauley of Lubbock and Mrs. J. A. Arvine.

Roll call was answered by quotations of columnists. Mrs. G. L. Kirk, club president, welcomed the guests. Other numbers on the program were two readings by Norma Jean Moore and Bonnie Nell Fugua. The guest speaker was introduced by Mrs. Boone Hall of Plainview, former member of the club.

Mrs. Rogers, a very capable speaker, reviewed the book, "My Son, My Son," by Howard Spring. The theme of the story is the rift of the generations.

The story portrays two fathers who lavished all their hopes and ambitions on their sons, each in a different way. Both fathers having been disappointed in their own lives wanted to live their lives over through their sons and in so doing gave them advantages they had missed. The sons each proved to be failures in the professions chosen for them. The fathers remained staunch friends until the last and could look back over the mistakes they had made with their over-indulgence.

The great thought brought out in the book is, can there be any hope for correction of the rift in the generations?

The speaker said in part, "one of the greatest questions of today as has always been is the problem between the changing times. By careful thinking and training much good can be accomplished on this problem which was also the thoughts of the author."

The story was beautifully and comprehensively told by the speaker and enjoyed by her audience.

Following the program a business session was held. Reports were made by the nominating committee. Names were submitted for election of officers at the next meeting. The club voted to sponsor a girls scout organization, which was suggested by Mrs. L. J. Welborn, chairman of the junior department.

Next meeting of the club will be January 26 at the home of Mrs. L. J. Welborn. Dr. Donald H. Pitts will speak to the club on "The Recent Development in Modern Science."

Other guests at the meeting were Mrs. Lon V. Smith and Mrs. Cauley of Lubbock.



Heading a drive for the Celebration of the President's Birthday in every community in Texas will be found Mrs. George H. Pittman, Dallas, vice chairman in charge of woman's activities. She has gathered an efficient staff of prominent women to the making of the celebration, Jan. 30, the most successful yet held. In the picture above Mrs. Pittman, center; upper left is Oveta Culp Hobby, wife of former governor W. P. Hobby, Houston, and president of the Houston Post; upper right, Mrs. Edwin T. Phillips, Fort Worth; lower left is Mrs. Volney W. Taylor, Brownsville, and lower right is Mrs. J. K. Beretta, San Antonio. All of the ladies are members of the State Committee serving with W. L. Clayton, Houston, state chairman.

## BAND-PARENT BANQUET

Sales of tickets for the Band-Parent banquet at Andrews Ward gymnasium next Monday night, January 23, had progressed satisfactorily this week, the organization planning for a big attendance and a good program.

Proceeds from the banquet are to be used to purchase additional badly needed uniforms, several in number.

Use the Want Ads. They pay.

## FOURTH SUNDAY PREACHING

Elder B. C. Hogan will preach at Campbell on the fourth Sunday afternoon of this month at 3 o'clock. It has been announced.

The public is invited.

## PREACHING ANNOUNCEMENT

Elder Chas. W. Watkins, of Lubbock, will preach for the congregation at the Wall Street Church of Christ Sunday morning, it is announced.

## Nationally Known Book Review Artist In Plainview Monday

Miss Evelyn Oppenheimer, of Dallas, nationally known for her literary ability will be presented at Plainview at 3:30 o'clock at the Wayland auditorium in a review of the book "Rebecca," by Daphne du Maurier, sponsored by the Senior High School Parent-Teacher association.

Miss Oppenheimer has just given her fourth repeat review of "Rebecca" in Dallas. With her review of "Gone With The Wind," she set a national record with over a hundred presentations. She was presented in Oklahoma, Louisiana, St. Louis, Chicago, Los Angeles, Hollywood and had requests from as far as the American Society of Stockholm, Sweden.

Mrs. J. H. Stinnett, chairman of general arrangements, of Plainview was in Floydada Tuesday and has given Mrs. Lon Smith a limited number of tickets to be sold between now and Saturday to those interested in hearing Miss Oppenheimer.

## Guests Entertained With Theatre Party Monday Evening

Dr. and Mrs. George V. Smith and Mrs. Guy Ginn of Lubbock were hosts with a theatre party Monday evening. Guests met at the Smith home at 6:15 from which place they went to the Palace theatre for the show.

Immediately after the show they were invited back to the hosts home where refreshments were served.

Attending the delightful affair were Mr. and Mrs. Johnnie Zinn of Lorenzo, Mrs. Wilson Kimble, Mrs. R. E. Fry, Mrs. L. G. Mathews, Mrs. R. C. Patton, Mrs. N. W. Williams, Mrs. W. H. Henderson, Mrs. B. P. Woody, Mrs. O. P. Rutledge, Mrs. Homer Hopkins, Mrs. Greer Christian, Mrs. Nora Cox, Mrs. E. C. Henry, Misses Bonnie Fyffe, Selma Linder, Reba Copeland and Lois Fouts and the hosts.

## VISITORS EXPECTED AT MASONIC MEETING JAN. 26

Certificate Men's association of the 96th Masonic district will meet at the Floydada Lodge No. 712 at 7:30 Thursday night, January 26 at the Floydada lodge hall.

Visitors from surrounding counties are expected to be present at this meeting, E. S. Randerson, president said.



HE HELPS SPEND 24 1/2 MILLION TELEPHONE DOLLARS IN TEXAS

## SO YOUR TELEPHONE SERVICE CAN BE CLEAR AND GOOD

Giving you fast, dependable telephone service in Texas is no small job. It takes skilled, efficient people... 9,000 of them in the state. It takes a lot of telephones, switchboards... a lot of wire and other equipment.

And it takes money... a total of 24 1/2 million dollars for Texas last year... over 10 million dollars for wages alone, nearly 5 million dollars more for taxes.

The telephone company is an important part of the life of the state. It means money spent in Texas; people at work in Texas; and, most important, a dependable, friendly telephone service at a reasonable price to you.



SOUTHWESTERN BELL TELEPHONE COMPANY

### March Of Dimes This Week Marks Infantile Paralysis Campaign

Campaign in Floyd county against the ravages of infantile paralysis was started this week by R. E. Fry, county chairman of the committee for the celebration of the President's Birthday, when "March of Dimes" containers were installed at various stores in Floydada and Lockney and at meetings of various civic and study clubs of the two communities.

"March of Dimes" is a prelude to the celebration all over the country of the president's birthday on January 30, when communities are asked to have some kind of an observance—parties, dances or whatnot—and give the proceeds to the National Foundation for Infantile Paralysis.

L. H. Maggard, Mr. Fry said, will be chairman of the March of Dimes campaign at Lockney.

### GIN BURNED AT FAIRMOUNT

The Jackson Gin at Fairmount burned Sunday afternoon at 12:30 being a complete loss.

Several farmers of the territory suffered the loss of their seed for planting.

Details of the origin of the fire and the estimated loss was not learned.



**Fine Watch and Jewelry Repair**

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EXPERIENCED REPAIR MEN

Guaranteed Work

**WILSON KIMBLE**  
Optical & Jewelry Company

# 7

## BIG FEATURES

You Get in a

**Coleman**  
GAS-BURNING  
FLOOR FURNACE

- 1 Averages a Complete Change of Thoroughly Warmed Air 3 Times an Hour.
- 2 Keeps Air Clean, Fresh and in Continuous Circulation.
- 3 No Open Flame—No Foul Air.
- 4 No Oxygen Taken Out of the Room for Combustion.
- 5 Keeps the Whole Room Cozy and Warm—No Frigid Floors.
- 6 Gives You Clean, Healthy Heat—No Soot—No Ashes—No Trouble.
- 7 No Sweating of Walls—No Damage to Furniture.



**Higginbotham-Bartlett Company**

### STERLEY 4-H CLUB HAS DEMONSTRATION TUESDAY

Sterley 4-H club met at the school house Thursday evening.

Two demonstrations were given. Mona McDaniel gave a demonstration on how to "Wash Your Hair;" Jo Branun demonstrated, "Brushing your hair correctly." Mrs. Alfred Gordon issued the new year books.

Present for the meeting were Mona McDaniel, Jo Branun, Lenora McDaniel, Norma Dene Mosley, Mary Lucy Hanson, Vera Nell Stovall, Aelie Jo Ford, Dorris Davis, Valurette Claborn, Eugenia Hopper, Harvey Ray Hamlin, Marie Robbs, Martha Ann Clark and Dorothy Bob Ford. Juanita Gordon of South Plains was a visitor at the meeting.

### MISS GRIMES DEMONSTRATES FOR DOUGHERTY 4-H CLUB

Sixteen members of the Dougherty 4-H club were present January 4 for the first meeting of the year. Miss Ruth Grimes, county home demonstration agent, was present and gave a demonstration on kitchen aprons.

Miss Grimes instructed the girls in cutting and sewing the aprons and discussed suitable colors becoming to each individual.

1939 year books were given out. Mrs. Jim Morrison, club sponsor will give a demonstration at the next meeting.

### HOMEBUILDERS REPORT

"Make a resolution to have more home-produced foods for your family." Ruth Grimes, Floyd county home demonstration agent told members of the Homebuilders club in their regular meeting at the home of Mrs. J. D. Eaves on January 13.

"By having more home grown foods you will save expenditures of money that can be used for other items. Probably to paper a room. In planning your family vegetable budget new varieties of vegetables are very important. Some of these are endive, Chinese or celery cabbage, parsley and tender greens. All these are easily grown and adapted to this climate."

Mrs. Raymond Teeple, president of the club had charge of a business meeting and new committees were appointed. The new appointments are Finance, Mrs. F. F. Fuqua; exhibit, Mrs. D. D. Shipley; education, Mrs. P. F. Bertrand; yearbook, Mrs. J. D. Eaves.

The next meeting of the club will be with Mrs. Ben Jackson, January 27. Visitors present were Mrs. J. M. Keith, Misses Grimes, La Rue Williams, Billy Johnston, Wanda Heard and Hattie Dale Boyd. Members present were Mrs. J. A. Ballard, Mrs. D. D. Shipley, Mrs. Roy Curry, Mrs. F. F. Fuqua, Mrs. P. F. Bertrand, Mrs. Raymond Teeple, Mrs. T. J. Heard, Mrs. E. W. Moore, Mrs. Elbert Parks, Mrs. A. W. Dunn, Mrs. Ben Johnson, Mrs. John Lloyd, Misses Daisy Aaron, and Lena Gully, and the hostess, Mrs. Eaves.

### AIKEN BOYS' 4-H CLUB

The Aiken 4-H club met in the school house Friday, January 6, with nineteen boys joining the club. Officers were elected as follows: President, Curtis Kelly; vice-president, R. C. Rogers; secretary, Kenneth Tate; reporter, Charles McDonald.

The 4-H club pins for 1939 were handed out and Herman Stowe was re-elected as sponsor.

For 1939 we have decided to have a pig or calf and three acres of cotton. The idea of a pig or calf is to get good livestock in the community, and in order to produce good live stock we have decided to fence off one acre of land per animal. We are going to build self-feeders, a watering trough and good shelter. The government is going to provide money for us and back us up. We are going to make a case with our best boles and staple of cotton. We are doing our best to win.

Mrs. Hattie Cash left last week for Midland, where she will visit for several weeks with her daughter, Mrs. Wallace Covington and Mr. Covington.

## Notice

To our friends and customers:

We have sold the E-Z Way laundry to Rev. J. L. Henson.

We built for you a laundry second to none of its kind.

You have shown us your appreciation by your liberal patronage and it has been a real pleasure to serve you.

Rev. Henson needs no introduction to you as he is a former pastor of the Methodist church here. He is very deserving and worthy of your patronage.

We hope our friends and customers will be faithful to him. You will receive the same service, as he is retaining the same efficient employees.

TELEPHONE No. 91  
Thanks A Lot...  
BEE and MRS. MARTIN

### Lions Tuesday Night Attend Zone Meeting; J. M. Willson Speaks

Polk Goen, Tucker Teutsch, Ed Johnson, Lewis Norman and J. M. Willson, of Floydada Lions club Tuesday night visited a zone meeting of District 2-T, Zone 8, in Matador, where Mr. Willson was the featured speaker.

Music for the occasion was furnished by the Dennison brothers three of Floydada. Lee Vardy, of Turkey, zone chairman, presided at the business session of the zone gathering. It was held at the First Baptist church.

### PROVIDENCE H. D. CLUB

The Providence Home Demonstration club met January 10 at the club room with Mrs. Clarence Brandes presiding. The minutes were read by Mrs. Ewald Quebe.

Mrs. Harold McLaughlin gave a demonstration on "Value of Home Gardens to the Income" and gave detailed information on the construction of frame gardens.

Members present were Mesdames Harold McLaughlin, Guy Jacobs, T. E. Cowart, M. C. Nance, M. C. Scheele, S. R. Jones, Clarence Brandes, J. A. Zimmerman, Ewald Quebe, Walter Sammann, Arthur Sammann, and one new member, Mrs. John Buth.

The next meeting will be held in the club room January 24.

### Locals

Miss Murtis Carroll of the Cousin community spent the week-end with Miss Annabelle Kennedy.

Mr. and Mrs. Clarence Brandes entertained with a turkey supper Monday night. The following guests were present, Mr. and Mrs. J. M. Williams, Mr. and Mrs. Ewald Quebe, Mr. and Mrs. Ben Quebe, Mr. and Mrs. Ben Brandes, Lee Roy and Luther Brandes, and Bennie Quebe.

### McCOY H. D. CLUB

The McCoy Home Demonstration club met with Mrs. Audrey Sparks, Mrs. W. F. Cuipepper being absent from home.

Mrs. R. I. Birdsong acted as chairman during the absence of the regular president, Mrs. R. F. Day.

Discussions were given on "Frame Gardens" and Mrs. Sparks told of the wonders of "Tank Gardens."

Ways were discussed for replenishing the treasury for the club. It was finally decided that the club should sponsor a play to raise the money.

### SAND HILL H. D. CLUB

"To grow a greater variety of vegetables might be a good New Year's resolution for each member of the club as well as the garden demonstrator," was a suggestion given by Miss Ruth Grimes as she gave a helpful talk on "Planning the Family Vegetable Budget." The rainy weather at this time made the subject a timely one.

All members of the Sand Hill Home Demonstration club are requested to take notice and be present at the next meeting which will be at the home of our garden demonstrator, Mrs. L. D. Pope, on January 25. There will be more information given on frame gardens.

Grady Howard of Lubbock came Monday for a visit with his sister, Mrs. John Reagan and Mr. Reagan.

### County 4-H Clubs Will Compete For Prizes This Year

#### Many Rural Boys Take New Hope In Their Surroundings In 1939

With the splendid progress made by 4-H boys in 1938 many rural boys have taken new hope in their surroundings. Out of 75 boys enrolled in 4-H work last year 69 boys completed their projects by turning in a record book. The 4-H goal for 1939 is 100 4-H members.

At present two communities, Aiken and Sand Hill, have organized with Herman Stowe, of Aiken, and Clarence Guffee, of Sand Hill, as 4-H sponsors. 17 boys are enrolled in the Aiken club with Curtis Kelly as president. Twenty-six boys with Emery Cox as president, have enrolled in the Sand Hill club. Each of the clubs have stressed dairy calf and pure pig club work for their 1939 projects. This week David Battey of the Sand Hill 4-H club purchased a pure bred jersey heifer from the herd of Richard Donathon and Arthur Junior Womack of the same club purchased a pure bred jersey heifer from the herd of Oscar Stansell.

A number of the business firms of the county have offered their support. Dorsey Baker of the First National bank of Lockney has offered \$25.00 for the best 4-H Live Stock Record book submitted for 1939. Ed Whitfill, ginmer, has offered \$25.00 for the best ten individual cotton exhibits of the county consisting of 20 boles, one quart of cotton seed and one sample of cotton. This money will be divided among ten boys at \$2.50 each. The above prizes will be offered to the 4-H boys in the Lockney trade territory.

Armour creamery of Floydada has offered \$15.00 for the best dairy calf record book which has at least 4 months of milk production accounted for.

The Farmers Gin company has offered \$7.50 for the best record book turned in for Pig Club work. Martin Dry Goods company is offering \$5.00 in merchandise to the 4-H boy submitting the best Farm Record book.

Willson Lumber company is donating lumber for the 4-H roadside markers.

Mrs. Ray Taylor, Mrs. F. O. Conner and Mrs. E. C. Henry spent last Thursday in Amarillo. Mrs. Taylor visited her daughter, Miss Sibyl and Mrs. Henry visited with Mrs. Grace Bass, Mrs. Nora Cox and daughter, Thomasine, accompanied them and remained for the night with Mrs. Cox's sister, Mrs. Tom Young.

BORN—To Mr. and Mrs. Joseph Boothe, of Lubbock, January 15, a son. The new member of the family is a grandson of Mr. and Mrs. Joe F. Boothe, city, at whose home he was born.

### FAIRVIEW 4-H CLUB

The Fairview 4-H club met Friday, January 6, with Miss Grimes. She gave a demonstration on "How to Cut Out Aprons". New year books were passed out.

Eight members were present. The next meeting will be January 20 when Mrs. Fisher will give a demonstration on how to care for the hair.

### H. J. Hall Co. Begins Stringing REA Lines

Upon receipt of 50,000 pounds of aluminum wire conductor the H. J. Hall company yesterday morning began stringing wire on the Floyd County Rural Electric Co-Operative lines, and last night had completed the first 14 miles of the line toward Dougherty.

Yesterday afternoon at 5 o'clock the hole digging machine was at the Lee Trice farm on the way to Sand Hill and Harmony digging the holes for the lines that will run into those communities.

Considering the low mean temperature and the heavy roads of the week, good progress has been made by the engineering crew, said L. W. Chapman, project supervisor this morning.

### INDEPENDENT OIL DEALER HERE FROM CLINTON, OKLA.

An independent oil products dealer who will operate the Pruitt station on the East Houston street sector of Highway 28, has moved here from Clinton, Oklahoma.

He is J. T. Jetton, who, in addition to retail sales will also go in for wholesale oil, gasoline and kerosene business, he said this week, and will handle tires.

Jetton is operating the retail station on a 24-hour schedule. He will add equipment and stock as fast as possible, he said.

### GOES TO CORPUS CHRISTI

Mrs. Buddy Lloyd left Wednesday for Corpus Christi to make her home. Mr. Lloyd has been there for the past four months.

Mrs. Lloyd, the former Adelaide Scott, resigned Saturday from the Martin Dry Goods company sales force after being employed with the company for the past six years as sales lady. The last year she was in charge of the ready to wear department. Mrs. Ray Taylor is taking her place.

### AN APPRECIATION

I wish to thank my friends for the deeds of kindness rendered me and for the beautiful floral offering sent for my mother's funeral.

Mrs. John McCleskey.

Miss Virginia Simpson and her roommate, Miss Julia Wilbanks from Texas Tech at Lubbock, spent the week-end as guests of Virginia's parents, Mr. and Mrs. Horace Simpson.

Eugene Beard, employee of the Cockeran tailors, Lubbock, spent the week-end here with his mother, Mrs. Naomi Beard and other relatives.

We are now located in our

## New And Larger Quarters

and will appreciate your Egg, Cream and Poultry business—1 door west of old location—on North Side

## Jackson Produce

PHONE 328

### HONOR ROLL STUDENTS AT ANDREWS WARD SCHOOL

Honor students from the Andrews Ward school for the past month whose names appear on the honor roll are the following pupils:

First grade, Woodie Thompson, Jennie Pauline Chowning, Patricia Kirk, Roberta Mae Garrett, Gwendolyn Gilbreath, Virginia Odum, Don Kirk, Bonnie Roe McCleskey, Hope McIntosh.

Second grade, Lanell Teague, Billie Francis Sisson, Bobbie Gene Medlen, Norma Jean Carpenter, Bobbie English, Howard Daniel, George Billy Spears.

Third grade, Marlon Williams, Pete McGee, Bill Hale, Maxine Griffin, Rose Ann Cummings, Beth Hinson, Mickey Lee Kinnamer, Geraldine Simon.

Fourth grade, Glenn Carmack, Nelda Ruth Chapman, Marjorie Odum, Lovene Jones, Phyllis Jean Simon, Joyce Juanell Stanley, Joyce Williams, Oragene Willson.

Fifth grade, James Edward Cline, Fred Martin, Maurine Medlen, Mary Lee Thacker, Betty Yearwood.

Sixth grade, Wilma Lois Russell, Seventh grade, Evelyn Elliott.

Mr. and Mrs. Murphy Chatman and children of Crosby county, in company with Mrs. John W. Howard returned Sunday afternoon from a three days visit with Mr. and Mrs. Frank Tye at Amarillo. Mrs. Chatman and Mrs. Tye are daughters of Mrs. Howard. The Chatmans continued their journey home Sunday.

### Too Late To Classify

FOR RENT—Front bedroom, adjoining bath, Telephone 137, 491tc

Martin Brown, of Brown Household Supply company, is confined to bed the past few days with the flu.

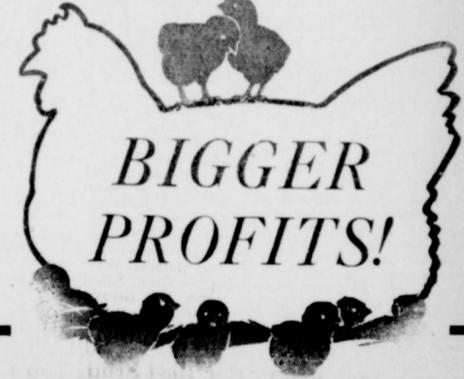
# KING'S

GROCERY & PRODUCE

Macaroni and Spaghetti, Per Pkg.,	3c
3 BUNCHES Vegetables, All Kinds,	10c
KRAUT HOMINY PORK & BEANS, Per Can,	5c
STEAK, Per Lb.,	15c
ROAST, Per Lb.,	15c
Country Killed	
Country BUTTER, Lb.,	25c

## Fresh OYSTERS and FISH

PHONE 13



## BIGGER PROFITS!

From Your Poultry Investment...

When you use ECONOMY FEEDS. There is no guess-work to feeding your flock then.

They will grow faster into disease-free chickens... ready for the early chicken market or the laying pen.

ALSO—A complete stock of feeds for All Livestock.

## Farmers Grain Co.

PHONE 43

### DASH DIXON



By Dean Carr

### DETECTIVE RILEY



By Richard Lee

# THE HESPERIAN

## F.H.T. Club To Be Hostess To District Club February 11

Society Editor, Dorothy Dell Stovall.  
Sports Editor, Jimmie Wilson.  
Business Manager, Leeman Norman.  
Columnist, Olin Watson.  
Typist, Juanita Lattrell, Frances Marie Williams.  
Reporters: Evelyn Groves, Josephine Troutman, Bobby McIntyre, Gloria Hammonds, Katherine Daniel, Jane Clark, Louise Willson, Floy Jean Hale, Norma Denison, Jewel Elza, Aileen McIntyre.  
Sponsors, Miss Rees, Mr. Cummings.

### IMPROVEMENTS MADE

While many students were filling their heads with knowledge, which they had delayed doing the past few months, many were taking vacations. Mr. Botler, the janitor of F. H. S., was making use of the holidays by making some improvements at the high school.

Outside of his daily routine of cleaning the entire building, he built some shelves in the foods lab and constructed a magazine stand for the Home Economics department.

This stand is made of veneer board and has four divisions which now contain copies of Vogue, The Progressive Farmer, Butterick School Fashions, Practical Home Economics, What's New in Home Economics, and many other journals of Home Economics.

Mr. Botler also used a special cleaner on the floors in the halls, giving them a new finish noticeable to the students and teachers. Many thanks to Mr. Botler for making the Floydada High school building a delightful place to spend our school days by keeping it in such grand order.

### NEW MAGAZINES

Many good magazines come to F. H. S. every month to help the students in their studies.

Each student should take advantage of these magazines and use them to their best advantage.

The magazines are Hygenia, Readers Digest, Harpers, Time, Scholastic American Geographic, The Rotary, Nation's Business, Vogue, Pictorial Review, Ladies Home Journal, The Progressive Farmer, Good Housekeeping, Hollands, American Home, McCall, Popular Science and Popular Mechanics.

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Adequate Automobile Insurance costs very little . . .

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**G. C. TUBBS Insurance Agency**  
Mrs. Wilmer Jones, Jr., Manager

The F. H. T. chapter of Floydada High School is to be hostess of the District meet of the district F. H. T. clubs Feb. 11. The entertainment will be arranged and conducted by the Floydada chapter with Verda Frances Turner, president of the Floydada chapter, in charge.

The program was arranged last year by the clubs and will consist of numbers given by the girls from the different towns represented in the district.

The subject for the rally is to be "The Ideal Girl of '39." The program and the entire entertainment will be given at the high school building Saturday, February 11.

A luncheon will be given for the visiting guests at noon and in the afternoon a reception will be held in the Home Economics Department.

This is an annual affair of the district clubs, and the Floydada Club feels proud of the opportunity to be hostess this year.

## Seniors Ready For Last 18 Weeks

The seniors are getting set for the last eighteen weeks of school. No one can seem to find quite enough half year subjects to take in order to graduate. There was a good deal of confusion Monday morning with every one trying to decide what to take and when. However, Mr. Davis and Mr. Cummings soon had everyone straightened out.

Mr. Camp has started a girls Glee Club in which many senior girls are interested. If things keep on like they have started, F. H. S. should have a very good Glee Club.

There are rumors about a senior valentine party. If plans work there should be goings on in this class. Many are already looking forward to all that will be happening, such as, Senior Day.

But seniors remember, a good time won't help you toward the credits you will need to graduate and you must study. If you wait until the last six weeks to study you probably won't get it done. Don't you think it would be wiser to study the first of the semester instead of the last just in case?

One of the class' resolutions should be to have every one of us in the graduation class.

### GLEE CLUB WORK BEGUN

A glee club has been organized by M. T. Camp, band director of F. H. S.

The glee club will be restricted to girls only; those that have joined so far are Mary Frances McRoberts, Dorris Collins, Dot Stovall, Jo Troutman, Sappho Ward, Evelyn Groves, Lottie Bell Swepston, Irene Daily, Genevieve Daily, Esther Finkner, Mary Louise Tubbs, and Gloria Hammonds.

The Glee club will meet as a regular class, every day, the seventh periods, and will possibly be counted as a half-credit. Tuesday they began work on simple, two-part songs. Mr. Camp plans to build the Glee club up to about thirty-five girls. With this many, he plans to train and enter them in district contests for vocal work.

### NEW STUDENTS

Two new students have entered school from Lockney. These two will be remembered by some as they attended school here several years ago.

Granville Billingsley, a senior, is a brunette; is 17, and has hazel eyes. His favorite hobby is reading, his favorite past time is doing some kind of interesting work, and his favorite sport is tennis.

Laverne Billingsley, a junior, is 15 and a blond. Her hobby is horse back riding, her favorite past time is collecting scrap books, and her favorite sport is also tennis.

### NEW MAIL SERVICE

The post office has added several more names to their list, since they are delivering mail to the high school twice a day. This is a service that all the teachers appreciate.

Now instead of having their business mail going to their homes, it is brought to the school. This is a saving of time and energy for them. Now the school papers and magazines will reach the library directly.

Letters that anyone wants mailed are put into the outgoing box and is carried to the post office in time to leave on the train.



**Rainer's Shoe Shop**  
SOUTH SIDE SQUARE

## SOCIETY.

Mary Kay Daniel Is Hostess To Friends Tuesday

Miss Mary Kay Daniel entertained a group of her friends Tuesday afternoon after school with a candy making party. Those participating in the fun were Sappho Ward, Bobby McIntyre, Gloria Hammonds, Jo Troutman, Evelyn Groves, Dorothy Dell Stovall, and the hostess Mary Kay Daniel.

Ruth Simpson Entertains On Friday Night

Ruth Simpson entertained a number of friends at her home Friday night. Games of rummy, Chinese checkers, fortune telling and four hundred were enjoyed by all.

Candy and popcorn balls were served to Louise Willson, Jane Clark, La Nell Harmon, Martha Yearwood, Blanche Bambauer, Mary Louise Medlen, T. W. Salisbury, Carl Arnold, Gilbert Bambauer, Carl Minor, Jimmy Willson, Billy Brown and the hostess Ruth Simpson.

Evelyn Groves Hosted With Party Wednesday Night

A party honoring Evelyn Groves was given Wednesday, January 11. They attended the theatre and saw "The Girl Down Stairs" after which they ended the party at the home of Mr. and Mrs. Rolen Smith.

Those attending were Gloria Hammonds, Sappho Ward, J. W. Kinerd, Paul Schmitt, W. C. Boren and the honoree, Evelyn Groves.

## New Prof On Deck As Stout Quits

On the resignation of S. R. Stout, who filled the gap left by Mrs. Doris Jones, now has a new teacher in the person of Robert Earl Linder, who comes from West Texas State Teachers College at Canyon. Mr. Linder's home is in Follett, Texas and the subjects he will teach at F. H. S. are Speech, Junior Business Training, Business Arithmetic, and the supervision of two study halls.

Mr. Linder is tall, dark, and handsome, with a graceful manner and has been favorably compared to the cinema magnet, John Boles. His pleasing personality has already made him an outstanding member of the faculty. He is enthusiastic for better scholastic records and is sure to please students, faculty, and townspeople.

### Chapel

When the bell rang Monday morning, beginning a new semester and a new scholastic outlook, all the students rushed to the auditorium to receive their report cards, which were to tell the fatal story of success or failure.

Chapel was mostly taken up with announcements which are important to the new arrangements. The band played several marches as the students assembled after which Mr. Davis announced that no one would be allowed to change schedules unless this was necessary. Other announcements as to keeping order and studying were explained by Mr. Davis.

Superintendent A. D. Cummings repeated the subjects offered and gave advice on studying at the first of the term in order to pass at the end. Remarks on the falling of subjects were made by Mr. Davis, who explained that one subject failed might be excusable but that to fail every subject taken showed little forethought and should be remedied by the student applying himself correctly.

Each teacher then received the cards of her particular class and the nervous student took the messages with shaking hands. Some pupils were happy, others sorry that they had not worked a little harder. The band played the march after the dismissal of chapel.

### TENNIS UNDERWAY

Tennis activities were opened this week when Mr. Russel, tennis instructor, called for all boys interested in tennis.

The boys met with him Monday noon to discuss practicing periods and plans for the beginning of this interesting sport. Eight boys reported and plans are to practice daily when the weather permits.

Those entering Tennis are Robert Scott, Fred Beard, Jack Daily, Edward Wester, Eddie Brown, Judson Abernathy, and Billy Woody.

From these entrants, some of whom have entered tennis before and are experienced at the technique.

Curtains are things which are hung in a window to keep the neighbors from seeing you watch them.

### LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

**W. M. Massie & Bro.**  
Floydada, Texas

## Band Parents Organization To Give Band Banquet Jan. 23

The band has made preparations for an open house banquet at the Andrews Ward Gym on Jan. 23. Tickets are on sale for 75 cents a plate. The proceeds are to buy more band uniforms.

Drum Corps girls will serve the banquet as their share of the work. Mr. Camp has invited the general public and expressed his beliefs in having delicious food. Come and help to make the banquet a great success and help our sponsors, the Band Parents Organization.

There are four probable new members in the band. Three old members Emmett Hinson, Leeman Norman and C. W. Denison are planning to renew their study of music. Beryl Bishop has started in the beginners class. The band members have started work on the pieces for the district band contest at Plainview in April. Each is diligently practicing and hoping for the best.

## Golden Glove To Hold Interest

Following the splendid record set by last year's Golden Glove Tournament, it is again announced that the project will be sponsored this year.

The bouts will begin Thursday night at 7:30. Admission is to be 10 and 25 cents. The tournament should prove entertaining with so much local talent and the glamour that boxing excites.

At this time, it is too early to predict how the matches will come out or to even point out possible winning material.

All of the candidates are not known as yet but here is a majority: L. B. Martin, last year's champ, R. E. Goughly, Kenneth Hodge, Benny Crawford, Joe Shultz, and Billy Brown. These boys will be taken on many exciting jaunts and are expected to have grand results from the pugilistic endeavor.

### Exemptions

F. H. S., a school noted for bright students sets a new high for exemptions. The following students were exempted in every subject they took during the first semester:

Florence Davis, Frances Davis, Glenna Holmes, Maydelle King, Ella B. Crabtree, Topsy Dudley, Jim Simpson, Blanche Bambauer, Nell Patton, Jennie Lou Harper, Ruth Kreis, Florene Brown, Burnice Colston, Margaret Tubbs;

Josephine Troutman, Bobby McIntyre, Dorothy Stovall, Mary Kay Daniel, Sappho Ward, Leitha Joy Cardwell, Juanita Millican, Lovelle Ginn, Leila-faye Hicks, Garth Morse, Jack McIntosh;

T. W. Salisbury, Laverne Handley, Lee Dale Clubb, Earl Beck, Aileen McIntyre, Yvonne Hale, Frances Marie Williams, Juanita Lattrell, Olin Watson, Raymond Pickles, Robert Colville, Jane Clark, LaNell Harmon;

Ruth Simpson, Mary Louise Medlen, Louise Willson, Floy Jean Hale, Ida Mae Beedy, Margaret Beedy, C. W. Denison, Jo. Frances Jo Terrell, Georgia Cothran, Mary Lynn Stanley, Margaret Conner, Archie Huckabee, Laverne Russell, Laverne Yandell, Ila Marie Battey, Ara Sue Edwards.

## Interscholastic Work Begins

Practice on the events for the Interscholastic Meet was started Monday with the beginning of the new term. A special class was started in debate which will also count as a half credit and will be completed by a speech course. A group of 15 have entered the class and intend to work diligently on debate until they are well qualified for debating against Lockney.

Work on extemporaneous speech has also started and the speakers entered are spending much time on their speeches.

Many students are planning to enter tennis and some have been practicing regularly all year. Plans are not yet completed for spelling, essay writing, declamations, one act play, and track but will soon be started with energy and enthusiasm and determined spirit to beat Lockney.

### STUDENTS FINISHING AT MID-TERM

In previous years at mid term there have been students completing their years work for the number of credits they need to graduate, and have withdrawn from school. Although there was a number finishing last year at the end of the first semester there is only one such student this year. Iona Sargeant, of Starkey, on account of an illness during a previous year, studied this year and has finished her high school work.

Also, at the beginning of each second semester, there are students starting to school, who for different reasons did not attend before mid-term, and are planning to graduate at the end of school. Bailey Switzer, of Starkey, and Billy Daniel have entered school and will take their sheepskins with the class of 1939.

With the rush of the holiday season over, we invite you to visit our Beauty Shop and let us help you with your beauty needs.

We are experienced in  
Facials . . . Manicures . . .  
Dyes . . . Tints . . . Shampoos  
Sets . . . Waves . . . in fact any need will be given our most careful and efficient attention and consideration.

See Marie for appointment.

**Marie's Beauty Shop**  
Boothe Building

## HELPY-SELFY LAUNDRY

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Appreciates your business and will do our best to please.

— Telephone No. 147 —

Fully equipped to handle your laundry—Large or Small.

**Mrs. E. T. WILLIAMSON, Manager**  
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## A THOUGHT FOR

# Thrift Week

Benjamin Franklin, whose birthday marks our observance of Thrift Week, was famous for his thrift, expressed in the "Maxims of Poor Richard." He, also, had many inventions to his credit.

Yet, not all the progress since Franklin's day has developed a satisfactory substitute for the old-fashioned bank book, which still offers the average man the best and safest way for getting a financial start in the world.

How is your bank account coming along? Build it up this year. Start with National Thrift Week.

## First National Bank

Floydada, Texas

Determination grips my soul,  
At the break of dawn  
I wrap the bedclothes around me,  
And determinedly snooze on.



For First Class Laundry Work.

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Mrs. M. E. Latham, Mgr.

**ITCH IS**  
in all parts of the system. Stop it at the first sign. It may spread to the whole family. Get a bottle of BROWN'S LOTION today. You can't lose; it is sold and guaranteed by

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Get BROWN'S NOS-O-PAIN, the new TWO-WAY TREATMENT opens nostrils immediately! It will bring you FREE BREATHING IN 20 MINUTES or money back \$1.25

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## Floydada Insurance Agency

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All kinds of Insurance

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**W. H. Henderson**

Phone 273

## BRONCHIAL ASTHMA

Just a Few Sips and—Like a Flash—Relief!

Spend a few cents today at any drug store for a bottle of HUCKLEY'S MIX-LURE (Triple Acting)—by far the largest selling cough medicine in all of cold Canada. Take a couple doses at bedtime and enjoy a good night's rest. One little sip and the ordinary cough is "on its way." Continue for two or three days and you'll hear little more from that tough old hang-on cough that nothing seems to help—if not joyfully satisfied—money back.

Bishop Pharmacy - White Pharmacy  
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**Less trying days!**

MONTH in, month out, many women and girls obtain two-way benefit from Cardui. It aids in building up the whole system by helping women to get more energy from their food—and so increases resistance to the strain of functional periodic pain. Try it!

## CARDUI

## McMakin Motor Coaches

**EAST BOUND**  
3:10 a. m. 8:36 a. m. 2:30 p. m.  
To Vernen, Dallas, Oklahoma City, and Kansas City.

**SOUTHWEST BOUND**  
10:35 a. m. 3:45 a. m. 5 p. m.  
To Ralls, Lubbock, Odessa, Carlsbad, El Paso, and Los Angeles.

**WEST BOUND**  
3:45 a. m. 10:30 a. m. 5:00 p. m.  
To Plainview, Clovis, Roswell, El Paso, Amarillo, Denver, and Albuquerque.

**NORTHEAST BOUND**  
2:30 p. m.  
To Silvertown, Memphis, Clarendon, Childress.

TRAVEL BY BUS—LARGE NEW BUSES  
LOW RATES EVERYWHERE

A. J. CLINE, Agent

Office Phone 182 Located Across Street from Commercial Hotel

## A Three Days' Cough Is Your Danger Signal

No matter how many medicines you have tried for your common cough, chest cold, or bronchial irritation, you may get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel germladen phlegm.

Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the results obtained. Creomulsion is one name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

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PLAINVIEW, TEXAS  
Thoroughly equipped for the examination and treatment of medical and surgical cases.

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CLAIROL, the amazing shampoo-oil-tint, has been used and praised by millions of American women who want young-looking hair. In one triple-action treatment, Clairol shampoos, reconditions and TINTS . . . blends tint-tale gray into the natural tones of your hair so perfectly as to defy detection. Ask for a Clairol treatment at your beauty shop or write us for FREE booklet, advice and analysis.

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# The More Abundant Life Has Come To Many Plains Homes

Better Health, Greater Security, "More" Of Many Things Than Formerly

The more abundant life has come to many farmers in the Great Plains. On the farms of persons cooperating with the Farm Security Administration there are more horses, more cows, more tractors, more chickens, better homes, better health and better bank accounts. For instance, there are 86 more head of livestock in Floyd county than there were on January 1, 1938, says Claude C. Carpenter, county supervisor. And there are 14301 more cans of food in the pantries of FSA families, adds Mary Watson Jones, county home management supervisor. The year 1938 has been a banner year in happiness and progress, they say. Not only were the first of the farm tenant purchases completed, which will make three Floyd county tenants into farm-owners, but the level of purchasing power and farm improvement has been heightened over the entire country. Here are some of the accomplishments of the county at large. Fifty-five farmers have adjusted their agricultural programs to meet the changing agricultural conditions either by adding to the acreage they have been operating, re-estimating their cropping program or putting into effect better farming practices such as contouring and terracing. Debts of farmers have been adjusted and scalded down so that a total of \$2,571 has been saved. Creditors have realized collections from long over-due accounts as a result of these adjustments and many farmers have paid their taxes and other delinquent bills as a result of this service. Three farmers have complied with the Bankhead-Jones Tenant Purchase act and now own their own farms. Sixty-five per cent of the 1938 FSA rehabilitation loans has been collected to-date. Total collection exceeded loans for 1938 by 20%. Forty-one farmers and their wives have kept complete farm records, establishing farms as business units.

**DON'T SLEEP WHEN GAS PRESSES HEART**  
If you can't eat or sleep because gas bloats you up try Adierika. One dose usually relieves stomach gas pressing on heart. Adierika cleans out BOTH upper and lower bowels.  
**WHITE DRUG CO.**

Two new houses have been built. 300 tons of silage has been laid down in seven trench silos on homes of FSA cooperators. Fifteen flocks of improved chickens have been started on farms of FSA cooperators. Thirty-one farmers have obtained more adequate lease arrangements. Such good figures do not tell of the rebirth of hope and faith in the future which has been wide-spread through the county. Nor do they tell of the new clothes, the new wells, the new fences and similar improvements that have been obtained. Medical attention has increased. Adequate diets have improved health of many farm families. New knowledge on farming and home-making have been widespread by the workers in this program. Mrs. Mary Watson Jones believes that the making of family budgets and the keeping of home records has shown the greatest advancement during the past year. "No business man would attempt to go blindly about his system of income and expenditures," she points out. "Neither can a farm family if it expects to become self-sufficient and thrifty." Claude C. Carpenter said that in addition to carrying on its various other programs, the Farm Security Administration in 1938 loaned \$712,293 to farmers in 56 counties in Texas, Kansas, Colorado, Oklahoma and New Mexico, taking assignments on ACP payments, thus making it possible for hundreds of farmers to protect their lands from wind erosion. This program established cover crops approximately two million acres of land in the more seriously affected areas.

**Pleasant Hill News**  
Th primary children are studying the life of the Eskimos. They have made and Eskimo scene on the sand table and modeled polar bears from soap. This week they are making bow and arrows and harpoons and Eskimo dolls. Mr. and Mrs. Bill Hambricht and children visited Sunday with Mr. and Mrs. John Hambricht. T. J. Cardinal, Irene, Jennine, and Emile spent Sunday with Mr. and Mrs. Bill McNeill. Dovee Donoham spent Sunday with Vonceil Woolsey. Mr. and Mrs. Bill Whitehead of Amarillo spent the week end visiting in the W. H. Furrow home. Mr. and Mrs. Henry Willis and children visited in the A. T. Pratt home of Ralls. Mr. and Mrs. Nolan Rucker of Sterley visited in the Bill Rucker home Sunday. Mr. and Mrs. L. Y. Woolsey and daughters spent Sunday with Mrs. Abigail Elza and family. Mr. and Mrs. M. B. Brown and children spent Sunday in the W. H. Furrow home. Billie Snell, student in Draughton's Business college at Lubbock, spent the week-end with his parents, Mr. and Mrs. Will Snell.

**Fairview News**  
A large crowd attended the Fairview church Sunday. Rev. Thomas Cobb and wife spent Saturday night and Sunday in the home of Mrs. W. B. Wilson. Miss Opal Jo Derr was a week-end guest of Mr. and Mrs. E. W. Walls. Mr. and Mrs. J. C. Crabtree got news last week of the arrival of a granddaughter. The baby is the daughter of Mr. and Mrs. Orvie Allen of Odessa. Mr. and Mrs. Thurmon Perry and Singleton Kennedy of Kress were visiting in the community Sunday with relatives. Mr. and Mrs. C. H. Wise and children spent Sunday with his parents near Floydada. Mr. and Mrs. W. M. Sanders visited Sunday afternoon with their son, Orho, and family in the Center community. Mr. and Mrs. Clyde Bagwell visited in the Edell DuBois home Sunday. Sunday visitors in the home of Mrs. W. B. Wilson were Mr. and Mrs. Bullard, Mr. and Mrs. L. A. Horton, Mr. and Mrs. A. S. Mize, Mr. and Mrs. Will Randolph, Mr. and Mrs. T. L. Graham and Mrs. H. C. Randolph.

**Rushing Chapel News**  
RUSHING CHAPEL, Jan. 17.—Sunday was regular preaching day. The Rev. Crowell filled the pulpit. A good crowd was present for both day and night services. The Missionary society met Monday afternoon with Mrs. E. B. Chesnut. Mrs. S. L. Rushing and Mrs. D. D. Shipley attended the inauguration at Austin Tuesday. Lee Rushing went to Fort Worth on business. Mr. and Mrs. E. M. Myers and son, and Mrs. C. E. Moreman spent the week-end with their mother, Mrs. S. L. Rushing. Mr. and Mrs. Joe Dunavant of Floydada spent Sunday with Mr. and Mrs. Carl Mooney. Cravee Lee Mooney is home for a short visit. Sixty-five registered in the bride book at the shower given by Mrs. Lee Rushing for Mr. and Mrs. Johnnie Baxter. Mr. and Mrs. F. O. Conner had relatives visiting them from Memphis Sunday. Mrs. C. B. Lyles has been ill with the flu. Homer Ring and Woodrow Ring spent Sunday with Mr. and Mrs. C. B. Smart. Mrs. Lillian Morrison returned home Saturday from a Lubbock hospital where she has been the past four weeks following an appendicitis operation. She is reported to be improving. Mr. and Mrs. Frank Garrett of Memphis and Miss Sibyl Taylor of Amarillo were guests Sunday of Miss Taylor's parents, Mr. and Mrs. Ray Taylor.

**Sunday School Lesson**  
International Sunday School Lesson for January 22, 1939.  
**PETER DENIES THE LORD**  
Lesson Text:—Luke 22:31-34, 54-62.  
Golden Text:—"Let him that thinketh he standeth take heed lest he fall." (I Cor. 10:12).  
31 And the Lord said, Simon, Simon, behold, Satan hath desired to have you, that he may sift you as wheat:  
32 But I have prayed for thee, that thy faith fail not; and when thou art converted, strengthen thy brethren.  
33 And he said unto him, Lord, I am ready to go with thee, both unto prison, and to death.  
34 And he said, I tell thee, Peter, the cock shall not crow this day, before that thou shalt thrice deny that thou knowest me.  
54 Then took they him, and led him, and brought him into the high priest's house. And Peter followed after off.  
55 And when they had kindled a fire in the midst of the hall, and were set down together, Peter sat down among them.  
56 But a certain maid beheld him as he sat by the fire, and earnestly looked upon him, and said, This man was also with him.  
57 And he denied him, saying, Woman, I know him not.  
58 And after a little while another saw him, and said, Thou art also of them. The Peter said, Man, I am not.  
59 And about the space of one hour after another confidently affirmed, saying, Of a truth this fellow also was with him: for he is a Galilean.  
60 And Peter said, Man, I know not what thou sayest. And immediately, while he yet spake the cock crew.  
61 And the Lord turned, and looked upon Peter. And Peter remembered the word of the Lord, how he had said unto him, Before the cock crew, thou shalt deny me thrice.  
62 And Peter went out, and wept bitterly.

**The Lesson Comment**  
It is a far cry from the figure of Peter on the Mount sharing in the experience of the Transfiguration and his arrest and denial that he was a disciple of Jesus or that he knew the man. Poor Peter Jesus understood him far better than he understood himself. He had seen deeply into Peter's strength and weakness when He had said the memorable words, "Simon, Simon, Satan hath asked to have you, that he might sift you as wheat." Peter was indeed being sifted, but it was the chaff rather than the wheat that was most in evidence. But Jesus had prayed for Peter, and the denial was not the end. The real Peter was the wheat that was left after the chaff had been blown away. It is strange that Peter, having been warned of his defection, should not have been also safeguarded against such a lapse. Probably it was Peter's own self-confidence that was his undoing. He was so

sure that even if all the other disciples denied Jesus, he would prove steadfast that this led to his undoing in the hour of actual trial. It is not strange that Peter should have denied Jesus three times. When one has done the first act of wrong or weakness, it is easy to do the second and the third. But after the third denial, when the cock crew, Peter remembered the words of Jesus. Then it was that he came to himself, and that the prayer of Jesus for him became efficacious, for he went out and wept bitterly in genuine and sincere repentance. Here is a thoroughly human story. Many of the bravest and best of men are like Peter, with their courage and their earnestness of purpose counter-balanced by deep temptations and real weaknesses, and with the capacity of falling just as they have the capacity for rising far above the level of men of lesser intensity and ability. The important thing to remember is that man's destiny is never determined by his sins, but only by the lack of will and the lack of self-recovery by which he allows his sins and missteps to overcome him. Nor is it a matter only of self-will and self-discipline. It is the Peter—if they only knew it—who need the keeping power of God's grace. It is because a man's will is so strong that he is liable to put

Writing fluids, Hesperian.

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See your Ford Dealer first for low-cost financing of FORD PRODUCTS  
**UNIVERSAL CREDIT COMPANY**

**POULTRY Eggs & Cream**  
Top Prices paid in cash.  
FRUITS sold at low prices.  
We are in the market for Scrap Iron.  
Across Street from Martin Dry Goods Company  
**J. V. JONES**  
Produce & Fruit Stand

trust in him-self, where he ought to be putting his trust in God and seeking the strength of the divine through prayer and communion, that he finds himself too late overcome by evil, or conquered by lack of watchfulness. It was not to the weak but to the strong that Jesus said, "Watch and pray lest ye enter into temptation."

**ANSWERS TO OUR PUZZLE CORNER**  
Jack Horner can be found in dot puzzle.  
Riddle—Self explanatory.  
"R" objects—runner, razor, rat, rather, rug, rack, road, radiator, robe, roller, rung, rose, rim.  
Miss Corine Daniels of Lubbock spent the past week end with her parents, Mr. and Mrs. W. F. Daniels of Blanco.

**YOU CAN'T Take It With You!**  
But YOU CAN protect your home from the swirling destruction of FIRE or tornadoes. Our rates are extremely reasonable on all policies.  
**Floydada Insurance Agency**  
W. H. Henderson, Owner  
PHONE 273

"The salesman who brings in the most business is the one who wears out the most shoe leather."  
How often do you have to sole your shoes?  
**Fogerson's Shoe Shop**

Experience!... That counts for a lot in the cleaning business... and we have many years of experience behind us. We are the oldest established shop in Floydada and we have learned a lot about good cleaning and pressing in those years... things that make your clothes look better and wear longer....  
**W. L. FRY Cleaners**

**Time To Sew For Spring!**



**Rayon Prints**

Usually would be 69c yd. **49c yd**

- Vivid florals!
- Bouquet prints!
- Polka dots!
- Stripes! Novelties!

NEW Spring rayon prints — smart, practical, grand for dresses, blouses, housecoats! Colors are clear, vivid, distinct—and this rayon fabric is firmly woven for resistance to slippage! Make your Spring wardrobe at BIG SAVINGS. Light and dark grounds. All 39 in. wide!

FULL RANGE OF NEW SPRING SOLIDS INCLUDED!  
**39c**

**Hagood's Drygoods**  
"Standard Brands Priced Right"

**Lakeview News**  
LAKEVIEW, Jan. 16.—Mr. and Mrs. H. L. Dunn spent Sunday afternoon with Mr. and Mrs. Joe Robertson. Mr. and Mrs. Bill Pollan spent Sunday afternoon with Mr. and Mrs. A. G. Cardinal. Oliver and Leonard Alexander spent Sunday with Mr. and Mrs. R. F. Hall. Mr. and Mrs. W. W. Riggles and family visited Mr. and Mrs. Roy McCravy and family. Mr. and Mrs. Will Hambricht spent Sunday with Mr. and Mrs. John Hambricht. Mr. and Mrs. Roy McCravy and children spent Sunday afternoon with Mr. and Mrs. Zack Smith. Rudolph McCarty left Monday morning for Pecos, New Mexico where he will visit relatives. Mr. and Mrs. O. C. Vinson and family spent Sunday with Mr. and Mrs. A. E. Vison near Hale Center. Mrs. Celia Ross and Miss Rachel McClure spent Thursday night and Friday with Mr. and Mrs. Holt Bishop. Clara and James Pollan spent Sunday with Lenora, Gene, and Billy Pollan. Mr. and Mrs. J. C. Tivis and La-Gran Bevens of McCoy spent Sunday afternoon with Mr. and Mrs. Bill Pollan. Mr. and Mrs. Bert Battey and family spent Sunday with Mr. and Mrs. W. C. Wright. C. O. Patton of Quiro, L. L. Patton of Matador, and Mr. and Mrs. Print Rice of Paducah spent the week-end with Mrs. Erle Frost and family.

**Dougherty News**  
Mr. and Mrs. H. N. Powell and family spent the week end with Mr. and Mrs. Wilson Hall and family and Mr. and Mrs. Henry Hall and family of Lamesa. Mr. and Mrs. J. C. Brownlow and family spent Sunday with Mrs. Brownlow's parents, Mr. and Mrs. P. H. McDorman of Roaring Springs. Mr. and Mrs. Hugh Foster and son of Ralls were Sunday guests of Mr. and Mrs. R. L. Rutherford. Mr. and Mrs. R. L. Rutherford spent Saturday in Tulla and Kress on business. Mr. and Mrs. Cecil Ferguson spent Sunday with Mrs. G. C. Edwards and family. Mozelle Edwards and Jewell Brownlow went with Willard Edwards to Houston last Thursday to visit relatives. They returned Sunday. Mr. and Mrs. J. M. Brownlow, Lloyd and Charles Ray, spent the week end with Mr. Brownlow's sister, Mrs. Myrtle Robins of Eldorado, Oklahoma.

**1939 CHEVROLET**



**The Public Has Compared All Prices AND AGAIN THE PUBLIC IS BUYING MORE CHEVROLETS THAN ANY OTHER CAR!**

You can safely look to public opinion for a fair, honest and reliable verdict on car values. . . The public prefers Chevrolet for 1939 . . . and public preference is the public's proof that Chevrolet prices are lower . . . that Chevrolet quality is higher . . . that Chevrolet value is greater . . . that Chevrolet is the car for you.

**"CHEVROLET'S THE CHOICE!"**  
A General Motors Value

- Only low-priced car with PERFECTED VACUUM BRAKES
- Only low-priced car combining New "Observation Car" Visibility - Perfect Hydraulic Brakes - New Longer Riding-Base Chevrolet—First in Every Way!
- Only low-priced car with TIFTO-MATIC CLUTCH
- Only low-priced car with PERFECTED KNEE-ACTION RIDING SYSTEM and Shockproof Steering
- Only low-priced car with AERO-STREAM STYLING NEW BODIES BY FISHER
- Only low-priced car with CHEVROLET'S FAMOUS VALVE-IN-HEAD SIX
- Only low-priced car with PERFECTED KNEE-ACTION RIDING SYSTEM and Shockproof Steering

**SEE YOUR LOCAL CHEVROLET DEALER**

**Oden Chevrolet Company**  
Telephone 4  
Floydada, Texas



VALENTINES DAY

Hostess Dish Free— with 25c Tube Phillips Milk of Magnesia Tooth Paste.

50c BOYER Face Powder Free with \$1.00 Size Mystery Cleansing Cream.

TWO 50c Size Teck Tooth Brushes for Only— 51c

Regular Size Evening in Paris Face Powder with matched shade Rouge and Lip Stick—ALL FOR PRICE OF POWDER— \$1.10

OLD MISSION Mineral Wells Crystals. Pound Package for— 79c

Heavy Russian Mineral Oil— Quart for 89c

HAVE YOU TRIED BISHOP'S CHICKEN SALAD SANDWICHES? They are Delicious!



Cotton Queen And Other Lubbockites Furnish Rotary Program Wed.

The Floydada Rotary was entertained and honored with a host of friends and Rotarians from the Lubbock Rotary club who brought with them the Cotton Queen of the Nation, Miss Hill, of Cotton Bowl fame.

Proceeding Miss Hill on the program was Professor M. E. Heard of the Texas Technological College textile engineering department who has had Miss Hill in his department for the past four years. He spoke to the club on the possibilities of cotton, and holding a two minute class gave prizes of towels and ties, woven in the Teck textile mill, to those giving the correct answers.

Mr. Heard then introduced Miss Hill who gave her impressions of being a celebrity "for a day" or a sort of cotton Cinderella. She told of her thrills upon being selected as Cotton Queen and the huge parade that was given in Dallas as well as the many fine dances, receptions

Just Received

New Suit Samples.

Come in and completely and thoroughly examine the new line, you will be impressed with the fact that we again fulfill our pledge to give you Value far in excess of the price.

There is a fabric for every Purse and a fabric for every purpose.

GLAD SNODGRASS

"Smart Wear for Men Since 1900"

and etc., that are given the "famous." Accompanying Miss Hill and Mr. Heard were Jimmy Quicksall, Dan Daniel, Doc Waggoner, and Ray Farmer, all of Lubbock.

Golden Gloves

(Continued from page 1)

and cuts, with a shower of coins.

It is expected that Aubrey Martin, tool juggler for the Bishop Motor Company, will enter the heavyweight division and contest the right of "Fats" Mitchell of Lockney to the county title. A heavy from Silverton is expected and possibly one from Flomot.

Extra special reserve-ringside seat tickets are on sale at White's pharmacy, Coach Odell Winter announced yesterday. For an additional 10 cents, a seat may be reserved and a person assured of a good place without having to appear long before fight time.

L. B. Martin will probably battle in the 147 pound division and is expected to face some hardy competition. Last year he fought his way through the district meet at Lubbock and got a free trip to the state meet at Fort Worth. R. E. Golightly, whirlwind footballer, will probably enter the 160 pound division.

Lewis Hollingsworth, a veteran in the amateur ranks, will probably make the 160 pound division. Although there has been no definite assurance that he will enter here it is assumed that he will since he has been working out for some time. Bennie Crawford, another whirlwind grid, aspirant, will enter the 135 pound division which probably will claim him. He is a good boxer but as to hitting power little is known since he has been sparring with Martin and Golightly most of the time and staying on the defensive.

The other division will likely be filled although names are not available. Rumor has it that twenty of fighters will be available for the meeting and some of the hottest battles in a long time are in prospect.

It is possible that some fighters from Lubbock will enter to polish up their attack and defense.

Public Records

New Car Registrations Jan. 5—1938 Chevrolet coupe, L. P. Barker, Lockney.

Jan. 5—1939 Chevrolet deluxe sedan, Mrs. Arthur P. Barker, Lockney.

Jan. 10—1938 Buick sedan, Mrs. Penelope A. Dougherty, Dougherty.

Jan. 7—1939 Dodge panel, J. O. Connell, Floydada.

Jan. 11—1939 Ford pick-up, T. A. Smith, Floydada.

Jan. 11—1939 Chevrolet pick-up, Jno. T. O'Hearn, Lockney.

Marriage License Jan. 13—N. E. Waller and Mrs. Hoball Kelley Sharp.

Jan. 16—Pat Robinson and Dorothy Wisdom.

Jan. 18—H. E. Marley and Viola Campbell.

Warranty Deeds J. N. Bartlett to A. H. Kreis, 100 Acres Survey 75, Block 1 A. B. & M. H. B. Shurbet to J. N. Bartlett, 160 Acres, SW 1/4 Survey 47, Block G.

Union Central Life Insurance Co. to Frank Yoakum, 40 Acres, Blocks 18, 19, 22 and 23 in Childers-Farris addition.

Odessa Clendennan to Myra Dunavant, Lots 5 and 6 West Side Heights Addition.

D. E. Rhodes and wife to Myra Dunavant, Lot 15 in Block 25 Original Townsite.

Emma F. Sanford to A. E. Frizell, First tract, 20 Acres, Survey 21, Block B4, Second tract, 160 Acres Survey 21, Block B4.

TWO TRUSTEES NAMED BY COUNTY BOARD MONDAY

The school board met in special session Monday afternoon in County Superintendent Walter Travis' office and named two trustees to fill vacancies that had appeared in the county schools.

Jess Sandusky was named as trustee of Muncy to fill the unexpired term of L. B. Fasver Jr., who has moved from the district.

Tom J. Thomas was appointed to fill the unexpired term of C. W. Burton in the Sand Hill district. Mr. Burton had moved from the district.

3d GRADE TRANSPORTATION TRIP TO DOUGHERTY MON.

The third grade class of the Andrews Ward school initiated a unit on transportation by making an excursion trip to Dougherty Monday afternoon.

The pupils accompanied by their teacher Miss Beryl Busby and Mrs. A. D. Cummings made the trip.

At Dougherty several parents met the train and brought the pupils home. The parents were Mrs. W. R. Simon, Mrs. R. E. McGuire, Mrs. P. F. Fuqua, Mrs. J. B. Burleson, Mrs. W. M. Dyer, Mrs. Hattie Snodgrass, Mrs. H. F. Merrick.

EMPLOYED AT CORPUS CHRISTI

Miss Leona Carter daughter of Mr. and Mrs. J. T. Carter began her duties as technician and X-ray operator, Monday of this week, for Dr. Olin E. Young at Corpus Christi.

Miss Carter recently received her degree as a technician in Kansas City Missouri and spent a short time visiting here before taking up her duties with Dr. Young.

Dorothy Greer, daughter of Mr. and Mrs. J. V. Greer, is in a Plainview hospital, where she underwent an operation for appendicitis Friday of last week. She is convalescing satisfactorily.

D. ROTHCHILD BUYS ECONOMY DRY GOODS STOCK FROM ROSENBERG

D. Rothchild, formerly of San Antonio, purchaser of entire merchandise stocks, last week purchased the Economy Dry Goods Company, which plans to open a permanent merchandise store at the former location of the Economy store on Main street on the west side of the square, he said. In the meantime, as the new location is being remodeled, the stock will be open at the present location.

Mr. Rosenberg left the first of the week and will spend his time with other business interests at Snyder and Brownwood.

STEWARTS AT CONVENTION OF CLEANERS IN DALLAS

Mr. and Mrs. Aubrey V. Stewart are in Dallas this week where a national convention of cleaners got under way the first of the week and will continue through today.

Before their return home Mr. and Mrs. Stewart also will visit at Mr. Stewart's former home near Waco. They are expected to be at home Sunday or Monday.

OLDSMOBILE SALES GAIN

Oldsmobile retail sales for the last ten days of December, totaled 4,892 cars for a gain of 202 units over the 4,690 cars sold during the previous ten day period of December, according to D. E. Ralston, general sales manager.

Oldsmobile sales for the entire month of December, 1938, totaled 14,659 cars.

VISITED OUT OF STATE

Mr. and Mrs. E. C. King returned home last week after a visit of 3 weeks at Montrose and Alton, Missouri, a trip which they enjoyed greatly. Mr. King said this week.

At Montrose they were guests of their daughter and son-in-law, Rev. and Mrs. Johnnie W. G. Hill during Christmas and made a short visit at Alton with Mr. King's brother, H. B. and his family.

MRS. STOVALL MOVED

Mrs. E. F. Stovall, who recently sold the Stovall home and acreage in southwest Floydada, has moved to her new location at 519 West Missouri street.

W. A. Benton, of Ralls, is the new owner of the Stovall place in southwest Floydada.

McCoy News

McCoy, Jan. 18.—The B. T. U. of the McCoy Baptist church was entertained with a party at the church Friday night. Mr. and Mrs. Staples acted as host and hostess.

A call meeting of the W. M. U. was held at the church Tuesday afternoon.

Mrs. J. W. Jackson entertained the following guests over the week-end: her daughter, Miss Freda, of Lubbock; Mr. and Mrs. Willis Reynolds of Tular; Miss Immanuel Jackson, of Happy; and Bob Louder of Happy.

Mrs. Sidney Johnson completed the final course at Wayland college this week and was awarded her diploma without having to take the examinations. We are proud of our pastor and his good wife and we are glad she will be at home in our community now.

Mr. and Mrs. Bill Brock and family spent Sunday in the home of Bruce Blackford and his mother in the Erick community.

Walter Whorton, Mrs. J. W. Jackson and her son Elmer and daughter Hazel visited Mr. and Mrs. S. W. Ewing Monday. Mr. Ewing has been quite ill with an attack of pneumonia but at present is reported to be much improved.

Mr. and Mrs. Hugh Hartsell visited Sunday afternoon in the home of S. W. Ewing. Mr. and Mrs. Jim O'Conner were also guests in the home.

Mr. and Mrs. R. C. Day brought their baby home from Floydada the first of the week. The child had been there for treatment.

Mr. and Mrs. Robert Day and family and his mother visited Sunday afternoon in the home of Mrs. J. W. Jackson.

Mr. and Mrs. Albert Parrish and son spent a few days last week in Becton with relatives.

METHODIST W. M. S. HAS SOCIAL AND BUSINESS MEET

Twenty-three members of the Woman's Missionary society of the Methodist church were present for the monthly social and business meeting Monday at the home of Mrs. George V. Smith with Mrs. E. C. Henry as co-hostess.

The house was beautifully decorated with cut flowers. Mrs. J. D. Colville was leader of the lesson on "New Horizon in Personal Service." Mrs. E. C. Henry gave the devotional and Mrs. Lorin Lawler the meditation.

Widening Horizon Through Personal Service was the topic discussed with Mrs. N. W. Williams, Mrs. Noel Troutman and Mrs. E. E. Hinson, each giving interesting talks.

During the business session members made their yearly pledge. The organization voted to have a luncheon once each quarter. Lovely refreshments were served during the social hour.

Next meeting will be held at the church Monday afternoon at 3 o'clock for a study.

Mrs. Addie Thagard returned to her home in northwest Floydada after several months visit with her daughter Mrs. Lena Callison, at Los Angeles, California. She was met at Lubbock by her daughter Mrs. Oliver Allen, Mr. Allen and Mr. and Mrs. Layton Dorrell and daughter.

Mrs. Ella Johnson returned home Saturday from a months visit with her sisters Mrs. J. T. Tippet, of Tell and Mrs. H. S. Ramsey at Childress.

CONSUMERS PICNIC WEEK



You'll have a picnic shopping in our store for values—honest-to-gosh values that save you money and make the budget go a whale of a lot farther. We're the hosts—you be the guests at this big time bargain "consumers' picnic."

PIGGLY-WIGGLY

2-Lb. Box SUN-RAY Crackers 12 1/2c

EVERLITE MEAL 20-Lb. Sack 43c

LARGE BOX OXYDOL 19c

RIBBON CANE Syrup 49c

VEGETABLES And FRUITS

Table listing prices for Lettuce, Oranges, Carrots, Fresh Tomatoes, Celery, Grapefruit, Spuds, and PEAS.

CORN FLAKES 8c

Prunes 11 1/2c

Salad Dressing 22c

Peanut Butter 22c

RAISINS 2 Pounds 16c

RAISINS 4 Pounds 29c

Post Toasties 3 for 25c

Beans 10c

Flour \$1.15

Compound 77c

Grape Juice 12 1/2c

Coffee 17 1/2c

Pop Corn pound 5c

Beans 10c

Flour \$1.15

Compound 77c

Grape Juice 12 1/2c

Coffee 17 1/2c

Pop Corn pound 5c

Stock Your Pantry With These! SUGAR, COFFEE, PEACHES, CRISCO, SALMON, Green BEANS, Fruit Cocktail, Light Crust Flour, DREFT, Lava SOAP, TOILET TISSUE, Red Triumph Potatoes, ORANGES, LETTUCE, MARKET, VEAL LOAF, MEAT, BOLOGNA, SUGAR CURED SLICED BACON, HOME FED BEEF, LARD, SPAM, DRESSED CHICKENS, LAMB ROASTS and CHOPS, FISH and OYSTERS.

Felton-Collins Gro. Co. PHONE 27