## The Floyd County Hesperian

Officials To Take Oaths On Monday

H. M. Fletcher, 82 Buried Sunday In Plainview Cemetery


Wide Range of Activities
By County Agent Reflected
In Report Made This Week




Three Homes Golden Glove Tourney Time Community Saddened By Favored By Korner; 1939 Is

Xmas Deaths

## Funeral Rites For Mrs. Lula Hinkson Held Here Sunday

|  | Two Day Tourney Set For Jan. 19-20 In Ward School <br> Gymnasium | No Drunks In City Jail During Xmas |
| :---: | :---: | :---: |
| Beard, Coltharp And Hinkson <br> Funerals Held During <br> Period |  |  |
|  | 隹 | t |
| to footada by the or boor |  | coturnhip and the |
| Sunday attermon Sam Beards | Several scrapers trom last year | hand want |
| rem | wall | chatem mur commenty |
| Stat | year and adveneced as far nit |  |
|  | Meler or midedeeeeight and carry | chars |
|  | Bily broun aloo was a | Us celimans |
|  | carry | therer may |
|  |  | $\left\lvert\, \begin{gathered} \text { andere } \\ \text { brice } \\ \text { Lasic } \end{gathered}\right.$ |
| $\begin{gathered} \text { youn } \\ \substack{\text { oum }} \\ \mathrm{nomm} \end{gathered}$ |  |  |
|  | sthonl bors ame | yent |
| den | prac |  |

County Scholastic Population Returns Beard Funeral Sunday To Studies Monday At First Christian Favored By KO Over 1938 AAA Named
$\qquad$

| aman apy | were |  | clasans on various days prior to |  |
| :---: | :---: | :---: | :---: | :---: |
| 为 |  | waturs on nadice from the peraiu |  | Four-Year-Oid Son |
|  |  |  | Certificate Men Met | Of A. W. Colthorpe |
| intensty the national drive for |  |  | Tuesday at hale Center | Buried Here Monday |

Auto Collision Near Lockney Tuesday Takes Life of Child

## 



Old Peoples Good Govt.
Assn. To Meet Saturday


## Public Records

First Light Pole Set This Morning] For Rural Lights

The Floyd County Hesperian
EDITORIAL OPINION - INTERPRETATION OF THE NEWS - CURRENT THOUGHT
Floydada, Floyd County, Texas, December 29, 1938
subscription PRIOEs: In Moyd and adjoining coun-
tues- one year. s1.00; six munth, $50 \mathrm{c} ;$ three months, 25c.
In advance. In advance.
Outside Floyd

As A Farm
Woman Thinks

Heavy Schedule Revealed by a Glance at 1939


the intangible things

The visit of a friend, the kindly repartee that goes with it, the gossip of things of an-

other day, the reminder that the sun still other day, the reminder that the sun still
sines and the grass will grow again when e springtime's gentle rains fall.
Thus sometimes is renewed faith and vig-
reezes of the prairies in making electricit
or lights, refrigerators, irons and radio out on the broad prairies.
Adjustments are being made
and none more readily nor more speedily he man who tills the soil and cattle and hogs and sheep and nan on the farm makes mone per with the cards stacked against
long as the farmer keeps his
us will be cared for if reaso ice is given. 1938 has proven that
who has his feet on the soil still be who has his feet on the soil still
has been a big year which can

## MAY REACH 20,000 YET

That the 1938 crop of cotton
ounty is just a bit better than $f$
D December 13, is that

LESSON ON HOW TO SUCCEED

## LITTLE CORPORATIONS, TOO

must flinch somewhers in small corporations ead the newspapers and find that the soul ess corporation is going to get another dig There must be more money raised
ese speakers who entertain the gentlemen
the press, furnish them kites to fly in the

## Editorial Briefs From <br> Other Newspapers

ssibility is somewhat re
bales total when the last scrap
gathered and run through the
5,000 -
naturally turned to than 57,000 acres actually

WHERE DOES GARLIC GRO If you think anything about gar
the smell of it you may have wonde the jows. First, you think
you have heard. Texas is second only to California in duction of this much-used seasoning that grows in the ground or is $n$ zens of the state not know about area and climate and sail are best by the word immense.

## SHE LOVES ME

Saw a paper in the station,
Same old news we've always seen This and that still "threaten natio but the sun is warm and the grass
"Soaring taxes", "strikes and loc
But at eight o'clock the whistles
But at eight o'clock the whistles
"Treaty signers stage new walkou You can always find a dog that's

Heat and hoppers, dust and weev
Life's plumb full of sundry ev
A tough old world? It's how you There's petals still on every flow

The salesman who h


Floyd County Hesperian, Floydada, Texas, Thursday, December 29, 1938


for 1939

## $\star$ The best day

* The best to
* The best work
-W bat you like
$\star$ The greatest mistake
Giving up
* The oasiest thing to do
$\star$ The best play
$\star$ The greatest nee
* The groatest purzio
$\star$ The groates
$\star$ The groatest thought
It it with these thoughts that
Wo heve enioyod sorving you
1939 in hopes thet wo may bo


## Texas-New Mexico

utilitios Company




## Legal HOLIDAY

Monday, January 2
This BANK Will Be CLOSED All Day

OUR WISH TO OUR CUSTOMERS IS A GOOD YEAR IN 1939


## MNEW, VEAR

1939 Comes Marching In -

Old Friends, Our New Friends

## Happy New Year

II It is to these loyal friends that we owe our good business during 1938 and upon whom we depend for our good fortune in $1939 \ldots$ We hope to serve our new friends in such a manner that they will remain with us and become "old friends" and in turn bring us newer friends.
§ To our old friends we say "Thanks for your continued patronage these many years." To All we say "Thank you ... and Happy New Year with health, happiness, and prosperity."

## Willson \& Son Lumber Co.

Margaret Smith Becomes
Bride of Guy Ginn Monday


Lorena Denison Becomes Bride Of John McKinney

J. R. Archer's
 r


Honor Daughter
With Dinner Party


$\qquad$


Before Our Inventory-You will find many very
Miladies Specialty Shop
MRS. A. J. WELCH, Prop.


For Trade


For Sale Or Trade

Poultry and Eggs

| Lost and Found <br> GLASSES near church eward. return to H |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |

## Miscellaneous <br> 




|  |
| :---: |
| MODERN Stucco, 5 rooms, los. or will trade for equity acres. |
|  |
| Li |
| For saie - pligy sow: pirge gilts sis. 15. ada. $j$. R. Hinton. |
| ${ }_{3}$ Mathews. Gork horses. |
|  |
| FOR SALE-S Telephone 237. |
|  |
| Poultry and Eggs |






NOTICE OF SHERIFFS SALE OF By virtue of an Order of Sale is-
vued out of the Honorabele 144 th Judi-
dal District Court of Texas in and

 corded in Vol. ©s, Page 123, Deed

Floyd County Hesperian, Floydada, Texas, Thursday, December 29, 1938

New Year's Greetings

|  |  |
| :---: | :---: |
|  |  |
|  |  |

UNIQUE Barber Shop
 of Thoyd County, Texas, Re-Defin-
ing the Boundaries of the Uustines's
Precints of said county:
On this the 12th day of Decem-
ber, A. D 1938 be to the

$\square$

|  | vs. South of the North line of saild |  |
| :---: | :---: | :---: |
| described in | Section 9. Thence East crossing |  |
| 1926, |  |  |
| ecuted by E. M. Evans and wife, gitie L. Evans, to H. W. Fergu- |  |  |
| , Trustee for the benefit of The | a point in the West line of the J. K . Anderson Survey said point being | 443te. County Judge, Floyd County, |
| Dallas Joint Stock Land Bank of |  | Foyd County, rexas |
| Das, Deed of Trust Records of Pl |  | CARD OF THANKS |
| County, Texas: Records of Flo |  |  |
| Id property being levied | to |  |
| property of said above named | Survey and continuing East |  |
| ons and will be sold to satist | Thence South to the South west | word |
| judgment | cor |  |
| aly | The |  |
| her with 8\% interest thereon |  | May God's blessings be with each |
| manuary 16, 1936, in favor |  | S. E. |
| He dallas Joint stock |  |  |
| LAND BANK OF DALLAS, and | East corner of Section 79 Bloc | , |
| of court and the further costs | Thence North to the North West | Mr. and Mrs. Horace Owe |
| xecuting this writ: | ce East to the South East |  |
| CEN UNDER MY HAND |  | Mr. and Mrs. M. L. Probasco, |
| day of December, A. D. 1938. FRED N. CLARK. Sheriff |  |  |
|  |  |  |
| By Walter Hollums, Deputy, 434te |  | Mr . and Mrs. Clyde Meador. |
|  | Block D3. | Sterley New |
|  | Thence continuing North with |  |
|  |  | nas |
| cts |  |  |
| 38, be |  |  |
| missioners Cour | tion 8 Block B4. Thence North with |  |
| met | . |  |
| ds of the justice of the P |  |  |
| ned as follows, said new bo |  | his |
| come effective as of | Re-defining Justice Precinct No. 3 |  |
| min |  |  |
| denmi |  |  |
|  |  |  |
| with South boundary line of coun- | k | Mr. and Mrs. Elster McLeod and |
| co a point in the East line of Sec- 21 | ection 8 Block B4. Thence West |  |
| with Sections lines to the North |  |  |
| East corner of Section 26 Block N |  | Mr. and Mrs. Grady McAda of |
|  |  | Tucumeari. New Mexico are visit- |
| ne A. B. ${ }^{\text {d }}$ | tio |  |
| mi. |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

## ANNOUNCING

The opening of my Private Law Office in the First
ational Bank Building

WINFRED F. NEWSOME

## 药

A

POULTRY WANTED!


> Radio
> Electric
$\underset{y}{2}$

Spirit of Friendship Which Underlies Our Relations With Each Other

Beeinnining at the North Wethe cor
er of Floy at the




Two \$1 Cash Prizes Each Week, one for residents of Floy dada, one for contestants residing outside the city. And here
are the rules: GOOD SPELLERS WANTED. Prizes payable to the persons mailing or bringing to us by Monday noon the are the rules: GOOD SPELLERS WANTED. Prizes payable to the persons mailing or bringing to us by Monday noon the
best correct list of all the mis-spelled words in the ads on this page. (Punctuation does not count). To the next five best
 word you can find on this special page. Give the name of the advertiser and the line of business he is in, and mail to the NORD CONTEST EDITOR of The Hesperian, 212 South Main St., Floydada.

Prepare your list now and mail This is your last chance to be a winner in this series

# 20 <br> Theatre Tickets 

## A GoodResolution

A good resolution to make this year-buy quality clothes from a dependable merchant, let him fit you and then let him keep your clothes fit. Keim's Haberdashery can fill that resolution to the last letter.

Keim's Haberdashery And Day Cleaners

WE WISH FOR YOU
A Happy and Pros. perous New Year
A few Pre-Inventory Bargains:
-2 GAS RANGES;
-1 OIL RANGE;

- 1 CEDAR CHEST

McDonaldGilliam Hdw.

## We Thank You Sincerely

1938 is rapidly drawing to a close. During the year your patronage has been gratifying. We thank you for your confidence and good will, and hope to have
your continued patronage.

## SAM'S

Body \& Fender Works

FOR BETTER SERVICE IN 1939
Let us do your automotive repair work. We offer you the best in mechanical workmanship on all make automoblies, trucks and tractors . . . and we guarantee our work to stand up.

## TRAVIS

 GARAGE
## Happy New <br> Year to You, You and You!

A healthy, Happy 1939 to our many friends and customers of Floyd County.

## Young's

 Cafeandwiches, Dinners, Lunch
Hot, Steaminng Coffee

There's Smoothe
Sailing Ahead.....
n 1939 if you will keep your automobile filled with Phillips $66 \ldots$ the superior gasoline. You won't have to worry about the tank.

Phillips 66
Service Station
Phone 66 for Wholesale Delivery

I NEW YEAR WISH
-That 1939 will be Kind to Our Friends; and that our
continue.
Vogue Beauty Shop
Happy New Year:
To All Our Friends and Customers we extend our
heartiest season's greetings and thank you for heartiest season's greetings and thank
your loyalty and friendly patroneage.
Brown's Household Supply
Flosdata.
To One And All...
A Happy New Year filled with happiness and prosperity-to one and all of our many friends and BILL DYER'S AUTO PARTS Phone 387

## Greetings

FROM DAILY'S CONOCO SERVICE STATION at the Approach of the New Year. For your past have the pleasure of serving you throughout 1939 . BILL DAILY

ROY NABORS

Start the New Year Right!

## 

## Bishop's <br> PHARMACY

Thanks for a Good Volume in 1938
NEW YEAR'S GREETINGS:--For you we give our best wishes. .. And may the New Year bring vow worthanile phans and ambitions
Marie's Beauty Shop
Bothe Bulding

## OLD FRIENDS AND NEW

## Happy New Year

We wish you prosperity, health and happiness for during the past year and will appreciate your business in the coming year.

## J. R. Yearwood

 "ASK YOUR NEIGHBOR"
## NOTICE-

TO OUR CUSTOMERS:
We will buy hatching eggs Saturday, January 7 See us for culling and testing your flock. SPECIAL FEED PRICES WEST-TEX Laying Mash, R Sheli, per 100 lb
Rice Hatchery
North Side Square

CLEANERS and HATTERS Telepfone 366

You'll Look Better
You'll Save More
During 1939 if you have your clothes $\mathbf{H i}$-Toned. Hi-Tone Cleaning will bring out new wear and beauty in your old clothes. Resolve now to have your clothes $\mathbf{H}$
Stewart's

A Happy,
Prosperous 1939

## For every one of our friends and costumers is the

White Swan Cafe

## RESOLVE NOW

To drive more, to drive safely, to use courtesy on the highways, to be friendly and neighborly and also to use COSDEN GASOLINE for economy your crankcase with Veedoil. For dependability, fill
Home Oil Company
A New Year Is Born!
Another year has passed by and it is again a pleas-
ure for all of us to say "Happy New Year." We ure for all of us to say "Happy New Year"" We
sincerelie hope that 1939 will turn out to be glorious adventure in living, and will bring health and prosperity to all.
J.C.Wooldridge

Lumber Co.
PHONE 7

## Ring Out The Old! Ring In The New:

Here at the Bishop Motor Company we wish all of you a happy and prosperous New Year . . and may our frindship continue on through 1939 as it has in the past.

Bishop Motor Co.

## Happy New Year

 To All!!o each and every one of our friends and customers. We promise to make our Chili ever

## bitter during 1939

## WITHERS

 CAFELunches, Coffee, Sandwices

To mestolve now
To own real estate next year. It is tangible and fow by.
To our Many Friends and Customers we say
HAPPY NEW YEAR
J. G. Wood Real Estate

Palace Barber \& Beauty Shop
We thank you for your patronage this year and corti-
ally invite old and new customers to visit us in the
EXPERT BARBERS and OPERATORS CALL 295 FOR APPOINTMENTS
Wishing All Good Luck Happiness and Prosper
Through the Coming year

## Eubank's Cafe

A GOOD PLACE TO EAT"
Wish you a very Heppy $\mathcal{E}$ Prosperous New Year

1939 COMES MARCHING IN-And with it we hope comes the very best of life and living for our many friends in Floydada and Floyd County. We appreciate your fine business in 1938 and hope may continue to serve you in 1939.

Blue Moon Beauty Shop

## To One and All We Say--- <br> HAPPY NEW YEAR <br> May the very best in health and wealth be yuors during 1939.

Wester's
Quality Bakery
--To Thank You And to Express

further throughout the year of 1939 Arwine Drug Co.

South Side

McMakin Motor Coaches
M.

To Vernon, Dallas, Oklahoma City, and Kansas City. 10:35 a. m. SOUTHWEST BOUND
Ralls, Lubbock, Odessa, Carlsbad, El Paso, and Los Angeles.
 northeast bound
To Sllverton, Memphis, Clarendon, Childress.
TRAVEL BY BUS-LARGE NEW BUSSES LOW RATES EVERYWHERE VERNER NORMAN, Agent
$\qquad$ B a. m. to $5: 30$ p.m. Residence Phone

THE GREAT AMERICAN HOME



DASH DIXON



- Amusements


## PALACE

Saturday Prevue Sunday, Monday

## "The Shining

 Hour"Tuesday-Wednesday January 3-4
"Dramatic School" RITZ
Friday-Saturday

- Where The

Butialo Roam,


Christmas Services At Christian Church Saturday Night, Sun.
 Why not start the New Year off.
At Fairview Progran
oy attending worship? We invite
Falrview, Dec. 27.-The Christ


Personal

## MRS. KIRK PRESENT:



## Pre-Inventory SALE

Of Tailored and Dress Coats
Women's Fur Trim-Fitted Backs Sizes 12 to 44
\$27.75 Coats now
$\$ 12.75$
\$19.50 Coats now $\$ 10.75$
\$16.75 Coats now $\$ 9.75$ Coats now $\$ 10.75$

One Lot $\$ 10.75$ Coats are now reduced to
\$4.75
Children's
\$7.95 Coats now
$\$ 4.95$
$\$ 5.95$ Coats now
$\$ 2.75$
$\$ 2$
One Big Group of Hats
\$2.98 Hats now
$\$ 1.00$

## Hagood's Drygoods

| A Happy New Year | SUGAR APRICOTS COFFEE |
| :---: | :---: |
| dint herer rious | CORN .mem 50 |
|  | HOMINY wimem mor |
|  | KRAUT omem 50 |
| Агрвесалер | TOMATOES |
|  | TAMALES |
|  | MACARONI |
|  | Grape Juice |
| Peanutat. .ser 24c | DREFT Large Size 23c |
| Crackers 14c | ORANGES |
| ${ }_{\text {coser }}$ |  |
| Corn 5c | LETTUCE ${ }^{\text {momem }}$ |
|  | MARKET |
|  |  |
| Cheese 18c | BOLOGNA |
| Oranges | CHILLI naters 200 |
| uce | MEAL |
|  | SAUSAGE $=19 \mathrm{c}$ |
| St | Oleomargarine 250 CATFISH and OYSTERS |
| Grocery | Felton-Collins Gro. Co. |

