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NUMBER 45

County

Council In Debate on Letting Contract

This morning members of the city council of Floydada are in debate over the question of letting their contract for the construction of a light and power plant and distribution lines in Floydada.

Fairbanks-Moris & Company, of Dallas, are low bidders on the contract at \$130,-298.67 but their bid is qualified by a letter, which the mayor and councilmen want interpreted before they let a contract.

Possibly sometime today the contract will be let. Also it may be 3 or even 4 days before it is let, it was indicated by members of the board last night before the meeting that is in progress this morning.

Other bidders on the contract are Eugene Ashe Electric company of Fort Worth, who ask \$140,167.83 for the completed job; J. E. Morgan & Sons of Dallas \$138,264.08; A. M. Lockett & Company of Dallas, \$137,207.54.

If Fairbanks, Morse & Company are not awarded the contract, A. M. Lockett & Company will be seen as the low bidders. However, the council have in mind that should the bid be let to the last-named firm the contract will exceed the amount intended to be spent by nearly \$2,000.

The bids were received by the council last Thursday afternoon, and the recommendations of the engineer for the council submitted to the Public Works Administration, through which loan and grant for the plant is being obtained. Yesterday afternoon Mayor Glad Snodgrass said he was urged to come to Fort Worth for a conference a request with which he said he was unable to comply. "We may let a contract mighty quick this morning or we may be tied up on the matter another few days," Mayor Snodgrass said late yesterday.

The council, however, has in mind to let a contract and get work started before the January 1 deadline of the Public Works administration.

If the city ever plans to own and operate its own light and power plant, as indicated is the desire of the citizens of the community, now is the time, the council is said to be generally agreed. Their recent application for a loan and grant for the purpose to the Public Works Administration was accepted on the basis of a total expenditure of \$150,735, of which \$67,735 is an outright grant and \$83,-000 a loan bearing 4 per cent interest and maturing in 20 years. The loan is guaranteed by bonds issued against the revenue of the light plant and \$400 per month of the city's income from its water and sewer system.

The opening of the bids last a fact-finding conference on Double Bill Thursday was preceded on Sunday the offer made by the city to Texas-New Mexico Utilities company for their Floydada distribution lines. An offer of \$60,000 was made for the lines.

The contract on which bids were submitted includes a power plant with 3 engines, and a complete system of distribution lines will practically duplicate the present system of the utilities company.

ALVA JOHNSON WILL BE HEARD OVER STATION K. G. N. C. NEXT FEW DAYS

For the remainder of this week and next Alva Johnson, of Turkey, can be heard over radio station K. G. N. C. Amarillo, at 1:15 p. m.

J. A. Carruth made the announce-

Crop Insurance On Wheat Lands In 69 Counties

COLLEGE STATION, Texas, Dec. 19.—Crop insurance, a relatively new wrinkle of the national farm program of the AAA, covers winter wheat acreage in 69 Texas counties, ording to information received AAA headquarters here from E. R. Duke, Amarillo, State Crop Insurance supervisor.

Based on losses recorded in the average about \$1.65 an acre ,according to Duke's information. The average premium of 3,699 paid before the November 19 deadline amounted to \$58, figured in terms of wheat at the going market, and which were paid either with wheat

or its cash equivalent. Counties which paid wheat insurance premiums totaling as much as \$1,000 include Armstrong, Bay-Briscoe, Carson, Castro, Clay, Cooke, Crosby, Deaf Smith, Denton, Floyd, Foard, Hale, Hansford, Hardman, Haskell, Moore, Nolan, Ochil-Oldham, Parmer, Potter, Ran-Roberts, Sherman, Stonewall, Swisher, Throckmorton, Wichita,

Wilbarger and Young. Carson leads the list with a total ting to \$21,979.16 and covering 33,043 acres



MERRY CHRISTMAS TO ALL!

At 2 Theatres Cinema Stunt

Jack Deakins, cinema manager for Floydada, is making big plans for the entertainment of the people of this area Christmas day. His plans include for the first

time ever in Floydada two complete double shows at each of two show houses, both shows identical and both running at the same time. They are the "horror" shows for the Christmas night (11:30) mati-

For Christmas matinee and night which is a comedy of college life, are to be held as follows: the Ritz matinee and night performance being an all-technicolor offering "Drums" in which is featured Sabu, star of "Elephant Boy."

Rufe Davis Wednesday Many stars of the radio and movie lots are making the rounds of the country now, and the Palace is to have one of the unusual enter-tainers on Wednesday night of next week when Rufe Davis, Oklahoman, will appear in person on the stage at that show. "We are just lucky last ten years, premiums in Texas to get this impersonator and player of unusual and weird instruments, Mr. Deakins said yesterday. His appearance will be in addition to the regularly billed feature, "Blondie." Incidentally in this picture also appears a former resident of Floydada, Arthur Lake, as one of the co-stars

VOIGHT TO LOUISIANA FOR VISIT WITH PARENT

For the first Christmas in eight years Rev. Gordon Voight will visit his parents, Mr. and Mrs. G. E. Voight of Shreveport, Louisiana. He will accompany Mr. and Mrs. J. B. Jenkins and Ruth Jenkins, leaving Saturday for an absence of one

Mr. and Mrs. Jenkins and Ruth are spending Christmas with Cap-tain Dan Jenkins and wife at Barks-

Farmers Will Elect Triple A 1939 Officials Next Week For Feb. 19-20

Follows Their Selection On Wednesday

will select their leaders in the Triple A program for 1939.

On Wednesday community committeemen will be chosen from the At both the Palace and the 3 districts set up in the county who Ritz will be shown "Bride of Fran- will assist the county committee in kenstein" with Boris Karloff, fol- administering the AAA program, and lowed by "The Death Kiss" with at the same time the producers will Lugosi. This is an experi- elect a delegate (and alternate) to mental entertainment, giving the the county convention on Thursday. cinema goers their choice of theatre | These delegates will select the 3 dihouses at identical prices to see rectors of the 1939 Agricultural identical double feature shows, Dea- | Conservation association of Floyd county.

Wednesday meetings at which the at the Palace will be shown as a important community committee continuous show "Brother Rat," and their alternates will be chosen

In the Floydada district at Floydada, 10 a. m., district court room; In the Lockney district at Lockney, 2:30 p. m., grammar school auditorium; In the Cedar district at Cedar

school, 7:30 p. m. Fairmount and Edgin school districts are included in this last-nam-

el district. In each of the above 3 districts there will be chosen 3 community committeemen and 2 alternates, who will be known as the executive com-

of the program of the Triple A. The county convention on December 29, which names the important executive committee or board of di-



Meeting Of County Delegates rectors, will be held in the county Locker System Likely agent's office at 2 o'clock p. m., on Thursday, December 29.

The county executive committee, the community committeemen and Floyd county farmers next week the delegates which are chosen by the latter may be any citizen of the county who participates in the farm program and derives the major portion of his income from the

> Announcement of the plans for the respective meetings and elections was made this week by L. A. Williams of Harmony, county chairman of the A. C. A. With Mr. Williams at present serving on executive committee are A. A. Tubbs of Center, and G. B. Johnston of

Mahon To Washington First Of Next Week

LUBBOCK-Congressman George Mahon, who had maintained his office here since September, announced early this week that he had closed his Lubbock office and would return to Colorado for the Christmas holidays. He will leave for Washington December 27 to attend the session of Congress which convenes January 3

His secretaries, Lloyd Croslin Lubbock and George Witten of Cold mittee's aides in the administration rado, will also return to Washingto next week.

LEAVES FOR CROSBYTON

Harold Merrick, recently emplo ed by Brown's Household supp accepted employment this week wi Jeffery Motor and Electric supply Crosbyton. He will be employed salesman for Hudson and Terrapla automobiles.

NOLANDS TO McLENNAN CO

T. R. Noland and family leave this week for Crawford, Mc Lennan county to make their hom. They plan to stay there until Ma because of the health of their fiv year old son, Joe Richard.

Ready By January 15

Floydada Golden Glove tourney date A. J. Jackson, who will be manager of the co-operative locker system being installed in the Surginer building on north side square in Floydada, this week estimated the bock district tourney would begin business would be in operation by February 6 at the Lubbock city audi-January 15.

Work of construction the freezing Fort Worth would be held Februunit and the lockers was started last ary week, following the signing of a lease on the quarters by South Plains Co-operative. Installing machin- at Lubbock. ery will be undertaken following the work of the carpenters. The location is at 107 East Missouri. uled for two nights, Thursday and

The date for completion indicated by Mr. Jackson is not an official one he said, but only his guess at when the work would be finished.

Market

Poultry

CLL	Turkeys, Old Hens,	1
	Turkeys, Old toms,	1
of	Turkeys, No. 2,	
0-	No. 1 colored hens, over 4 lbs.,.	
on	Colored hens under 4 lbs.,	
	Leghorn hens, all weights,	
	Stags,	
	Cocks	
y-	Cream	0
	Butterfat, No. 1, lb.,	2
ly,	Butterfat, No. 2, lb.,	1
th	Eggs	
in	Eggs, per dozen, candled,	1
as	Hides	
ne	Tree from holes	
	No. 1 Hides, 1b.,	
	No. 2 Hides, lb.,	
	Grain	
	Wheat, bushel,	5
ill	Threshed Maize, dry, per cwt.,	6
c-	Threshed Maize, dry, per cwe.,	40
e.	Maize heads, dry, ton	.фо.
ay	/ Hogs	
ve	Tops, per cwt.,	.\$7.
	Packers per cwt.	.\$5.

Community Tree Will Shine Tonight

Tonight at 7 o'clock the community Christmas tree program will be given and the presents from its heavily-laden boughs distributed.

Led by the 1929 Study club, of which Mrs. G. L. Kirk is president, local civic clubs of the community expect to entertain a thousand or more boys and girls as a preliminary to the general observance of Christmas in Floydada. This week a thousand bags have been filled with fruits, nuts and candy to present to the boys and girls in attendance at the brilliantly lighted tree.

Preceding the presentation of the presents from the tree a brief program is planned. Mayor Glad Snodgrass will be master of ceremonies. Opening the brief formal program a chorus of Andrews Ward pupils under the direction of Elizabeth Caldwell will sing carols. Following this will be scripture reading by Rev. Vernon Shaw, pastor of the First Baptist church, and prayer by Rev. J. E. Eldridge, pastor of the First Methodist church.

The appearance of Santa Claus will be preceded by carols sung by a group of mixed

The tree was placed on the court house lawn last week-end by A. J. Randolph and his helpers and lighted by a committee headed by R. C. Wakefield. Marvin English was instrumental in completing the plans for the tree, along with a committee composed of Nat Henderson and Polk Goen.

Plans of the study clubs to distribute several baskets of food for the needy families of the community will be aided by several local organizations, it was indicated yesterday. Doubt that sufficient funds are available was expressed by the club leaders. However, with the aid of these organizations it is possible that all the families which had not been contacted this week would be reached by the end of the week. It is not the plan of the clubs to distribute the baskets until Saturday morning. Meanwhile the financial status of the funds will be studied.

The program committee for the tree is composed of Mrs. E. L. Norman, Mrs. J. M. Willson and Mrs. Walter Travis.

Mrs. G. L. Kirk, president of the 1929 Study club is general chairman of the committee, Mrs. Glad Snodgrass of the 1922 Study club is general treasurer and Mrs. A. D. Cummings of the 1929 Study club is chairman of the finance committee.

a joint meeting with Collier Parrish,

Lubbock Golden Glove promoter,

Thursday afternoon and re-set the

Parrish explained that the Lub-

The Floydada tourney is sched-

Friday, at the Andrews Ward gym-

cost 25 cents and the finals and

semi-finals on the second night will

The tourney here will be open

to all amateurs, whether they are

attending school or not, there is no

requirements scholastically. All that

is asked is that each applicant be

Physical examinations will be re-

quired of each applicant by the

doctor selected by the officials as "official physician." Parrish said

that the examination would be re-

the beginning and save trouble.

will be open for competition at the

Lubbock will be used for the tourney,

cal man were to be used. The ref-

physically sound and an amateur.

cost 35 cents for admission.

The opening bouts will

torium and the state tourney

The Lions and Rotary clubs have been

active in their aid for the community Christmas tree plans.

Other committee workers from the

women's clubs include the follow-Buying and estimating committee:

Mrs. L. J. Welborn, Mrs. John Hoff-man, Mrs. Lon M. Davis, Mrs. Noel Troutman, Miss Fannie Mae Rees and Mrs. Virgle Shaw;

Santa and suit committee: Mrs. Ed Bond, Mrs. L. G. Mathews, and The Whirlwind Athletic club and Miss Ruth Grimes Floydada High school officials held

Sacking committee: Mrs. Terrell Loran, Mrs. Walton Hale, Mrs. E. F. Stovall, Mrs. E. L. Angus, Miss Selma Lider, Bernice Patton.

Basket committee: Mrs. Marvin from February 25 to January 19 and English, Mrs. G. A. Lider, Miss Alva Weatherford and Miss Jane Hughes.

LOCAL GAS. CO. EMPLOYEES ATTEND ANNUAL DINNER

G. L. Kirk, manager of the West 16, thus necessitating the Texas Gas office and Miss Ruth change in dates if the boys that Collins, bookkeeper, attended the fought here would get their fling company's annual Christmas dinner given at the Lubbock hotel Monday for employees over the district.

Mrs. G. L. Kirk accompanied them and attended the dinner for the women at the gas company down town office in Lubbock.

County Jail Given Interior Paint Job By 'Star Boarders'

The Floyd County jail has been quired before the boy could enter introduced to its first coat of paint the distrct tourney at Lubbock and through the efforts of Sheriff Fred that it was best to have it done at Clark and the "star boarders" of his rooming house. Finishing No entrance fees will be charged touches were made this week and and weights from 100 pounds to 200 the interior of the jail is new and and over, flyweight to heavyweight, considerably brighter,

The lower living quarters, occutourney. A licensed referee from pied by Mr. and Mrs. Clark, has been completely painted. The radiin order to avoid any charges of ators have been refinished in alumipartiality that might arise if a lo- num paint. Bedrooms have been finished in solid colors, one green, eree will be licensed by the state and one pink. The living room and hall will have a great deal of experience. is white with a mottled finish of Boys from Silverton, Quitaque, blue, green and pink. The bath

Turkey, Flomot, Matador, Crosbywas painted white. ton, Lockney, Petersburg, and all The cell blocks have been paintwithin that area are definitely with- ed white with the metal portion in in the area included by the Floyd- aluminum. The redecoration makes interior considerable Winners in the tourney here will and has generally improved the apbe sent to the district tourney at pearance of the structure. The Lubbock. Loser's here may enter cost was held to a minimum by the (See GOLDEN GLOVE, page 5) use of jail labor.

HOMER STEEN, Editor

Floydada, Floyd County, Texas, December 22, 1938

Outside Floyd and adjoining counties one year, \$1.50; six months, 75c; three months, 40c; in advance.

Advertising rates furnished on application.

As A Farm Woman Thinks

(By Nellie Witt Spikes)

To the publishers of the Hesperian and the readers of this column, a merry Christmas, a Happy New Year. May Peace, Joy and Happiness be at your firesides at this celebration of our loving Savior's birthday.

A CHRISTMAS AT EMMA

Nellie sat at her desk in the back of the school room near the window, but her thoughts were not on the history book open before her. In New Deal was an investigation bevain did the picture of General Lee gun in 1933-34 of the "water fowl winter, summer and breed in the with his sword and uniform appeal grandpa fought with him in the steady increase since 1935 in duck since the government undertook to Civil war? It was the last school and geese populations. pleasure and satisfaction around months. the room she had helped decorate. Letters had been cut from the card- days last year, and this year was board on the backs of the tablets open for 45 days. By limiting each and covered with cedar. The clock on the wall, which never struck the time, bore a wreath. The problems of XYand Z, the many figures of multiplication, the circles and angles of geometry had been erased from the boards and the tiny dots made from the stencils had been followed with colored crayon, and behold there was Santa Claus com-ing down the chimney (Nellie won-need 1,500,000 acres for 139 refuges dered just how nice a fireplace would be) Reindeers pranced on snowy lawns, red holly berries glowround each blackboard that held ginal or eroded farm land. CCC and the scenes of Christmas. After the songs for the Christmas program these projects. ticed, school was dismissed for the work admit modestly that they are

finish her presents. There were the loor pillows to be stuffed with cotit. Drouth discourages the breed-Robert McGuire and family. floor pillows to be stuffed with cot- it. The one for Jeff was made of a huck towel with Swedish weaving. for the grandparents were labeled, ical flowers. Silk and satin crawith silk thread for mother, the that would have taken from the mustache cup with the flowers beauty of the gift. And I wish you and words "for father," the gifts could have seen the things stacked for brothers and sisters all ready.

a laughing jolly bunch of boys and enough mustache cups to keep a girls, seeing who could say "Christmas Eve Gift" the quickest and get fee. Stacks of plates, cups and sautree. Wads of cotton and stars made dressers. Two big bottles for the tinfoil from the tobacco plugs. Yellow and red apples swung from one for the puff. Dishes for com-

covered with sleepy dolls and china dolls with pink cheeks and black father made a shelf for hers.) stick pins for ties, the brilliant sets place. Soon the benches and the for the glad, joyous merry making.



WASHINGTON

south again and sportsmen follow, northwest. he birds will have been trailed as ulture's Biological survey.

depression." Largely because of the United States. to her. The picture she usually Department of Agriculture's efforts This figure shows an encouraging found so interesting, for had not in this field, there has been a gain in the water fowl population

It was possible during the current gram will be continued for some the outside was opened and a cool hunting season to relax some of the time because even with this increase broeze stirred the cedar on the stringent rules in force to protect the total stock of ducks and geese "Merry Christmas" in an arch over the birds from greedy sportsmen. on this continent is not more than the door, bringing a whiff of spicy When water fowl were plentiful the two-thirds of what existed before Nellie looked with open season lasted about three the so-called "water fowl" depres-

The season was restricted to 30 hunter's skill to 10 a day; by outlawing baiting and the use of live decoys; by restricting hunters to the use of 3-shell repeating guns, and by duck and geese refuge projects, the government has reduced the chance that water fowl may beome so scarce they will no longer

or migratory water fowl. Sixteen year on 205,000 acres of sub-mar-WPA labor was used in developing

Agriculture officials directing this they are better than bridge lamps. day of this week.

WASHINGTON. - Water fowl ing of water fowl as much as it unters in the United States have does farming, and many breeding polished their guns and put them on havens in this country are located the rack, except in the southern in the drouth areas. Two years of tates, where the season ends Dec. good weather brought many birds 29. Before the ducks and geese fly back to breeding grounds in the

The year-round studies of Defar south as the jungles of Mexico partment of Agriculture agents and as far north as Labrador by made with the co-operation of the couts of the Department of Agri- Naval Air Service, the Coast Guard, state game and police officers, and One of the first experiments in civilian caretakers of private hunt-

study and protect it. But the pro-

Just In Fun

Anthony Eden is the kind of a Oliver Gross. Scott Alexander is mandate that many girls in Wash- also having two houses erected on ington seem to want.

Eleanor Glide, named for Mrs. her farm close to Petersburg. Roosevelt, sounds like a dance in C. A. Clark of Ralls is building a which one covers the greatest num-Since 1933 the Department of Ag- ber of miles in the shortest possible Floydada. It will be rented when

> If given a truffle, would you eat radio. Why not give it back

Nellie ran all the way home to isfactory results of their program. Mrs. Virgil Young and son, Jerry, Altus, Oklahoma where they had

in the bracelets the pearly tints floor around the people were holding the one for Uncle George was made of the pearl pen staffs with their the things that had graced the tree. Dear Santa Claus: of watermelon pink and green ten- pens of gold. Silk handkerchiefs of The gold watches and chains shone erif wheels. The spectacle cases every hue looked like gorgeous trop- from red and blue wool dresses, and fruit. I am a good little boy A lovely card all covered with shiny vats, soft, wooly fascinators warm stick pins were stuck in cravats, tinsel and bearing a merry greet- hoods and nubias, crocheted wristing was ready for teacher's name. lets of silk and wool hung from the brown necks. Fire crackers popped There were the doiles embroidered branches. Nothing was wrapped, people jumped, the stove in the corner was as round and as red in the middle as Santa himself. The fiddlers tuned up the fiddles for the breakdowns and the waltzes, the under the tree. No one not even a shottisches and the gay polkas, Christmas Eve found Nellie with visitor was left out. There were The long wail of a lobo and the stacatto barking of coyotes came inhundred mustaches out of the cofto the room when a window was a present, carrying tubs of labeled dressing cases, albums both auto-Across the hard windswept street graph and photograph, enough to filled the room. over the steps of the courtyard, up hold all the verses that could be Snow began falling, made blobs the stairs to the dignified courtroom where solemn judges kept to hold all the pictures the west ever dows, the stove grew redder, the the capable direction of Mrs. Alice

like silver and gold to be put on the gathered up sleepy children with brown, pink and blue and white and organs, ones like regal lilies, Oriendolls and toys hugged tight in little red tissue paper turned to fluffy tal ones, little squat ones, tall and arms and with little stomachs filled Clarendon News. chrysanthemums and gay poppies. slender vases, enough to fill every with Christmas goodies, gathered up Strings of white popcorn and strings of red cranberries festooned the strings of the there were the vanity sets for the the stairs and dishes and gifts, went down there were the vanity sets for the stairs and home. from cardboard were covered with tinfoil from the tobacco plugs. Yel-

But it was at night that the tree mon pins and dishes for hair pins, would have to make his hard lonely blazed away in all its beauty and there never was a dresser large trips for freight, the merchant splendor. The tree was a magic tree, enough to hold all that vanity set, would go back to selling flour and (Neilie did not have a dresser and bacon and calico the mothers to ordinary duties the children would hair, with bugles and drums and After the speeches by the boys have to go back to school erase the balls. The light from the candles and girls and the Christmas songs beautiful scenes from the boards caught the gleam of the gold of Santa Claus came, saying Hello, to and put on the dull figures, but towatches and chains the gold and all the good little boys and girls night it was Christmas, and time silver of collar and cuff buttons and then giving off the presents took seemed to stand still a few hours

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Ploydada fourteen years ago.

(Issue of December 18, 1924) Gins of Floydada are going to give their hard-working crews holiday this Christmas, nearly a week of them

According to announcement made the gins will close down Tuesday night after ginning off the cotton on their respective yards and will not re-open until Monday, Decem-

A nice five room cottage is being built by J. A. Nichols of the Floydada Gin in the northwest part of town on Jackson street

Mrs. W. I. Cannaday who spent three weeks away from home visiting friends in Dallas and her daughter and son-in-law Mr. and Mrs. L. G. Stewart of Mart arrived home last week. Miss Bell Cannaday is expected home tomorrow from Baylar-Belton to spend the Christmas holidays with her parents, Mr. and Mrs. W. I. Cannada

Two modern farm nearing completion in the Sand Hill neighborhood. The being built for J. his farm near Sand Hill

It's only a prediction, but the modern five room house built on

four-room house inished but Mr. Clark may occupy the residence himself later. J. A. Arwine and Elmer Wood

new refugees were developed this it, sit on it or wear it, asks the were off quail hunting last Monday. visiting relatives and attending to Xmas note to wives. While cigars business matters in Lockhart for re not the ideal Christmas present the past month returned home Mon-

Mr. and Mrs. R. B. Mitchell and turned last week from Eldorado and

December 15, 1924.

I want a tricycle and some nuts five years old. Please hurry and

G. W. Lotspeich.

Editorial Briefs Frem Other Newspapers

do not look for a severe reaction in the upward production and conmains one of the worst factors, and has troubled financial markets.—

One definition of a free country a place where a man may say what he thinks, provided that he is or his wife, and is sure that it won't hurt his business or reputation.—

Lack of nutrition in children shows first in mouth and chin. The present generation of Germans, who suffered for want of proper food during and since the World war, shows this plainly. Much illnature may be ascribed to it .-Quanah Tribune-Chief.

Many folks decline to do civic work that concerns the public welfare on the excuse that they are too busy with their own affairs. But if you want a good job done for the chamber of commerce, or the boy scouts, or the church or the Red Cross, you can depend upon it that the people who are busiest with their own private business will do a bet-ter job than most anybody else.— Scurry County Times.

Pay your taxes with a smile as urged by an editorial writer prompts the immediate question, where will they take smiles for taxes?-Ama-

The man who is content to go on doing and believing in the same old things, just because his ancestors did will never make progress. A few short years ago a man had to be a contortionist to put on a shirt. because shirts had always been made that way, and for a while shirt makers had to make both coat style and old-fashioned kind, until men finally were convinced that an easy way to put on a shirt did no violence to tradition.-McLean News.

"1939 will be the best year for business and industry in a decade," states a famous economic writer. Yes, and no. It will be a fine year to that business and that community which is wide awake and on its toes for the proper development and expansion of its business interests. 1939 will probably prove as disastrous to scores of communities and business enterprises as the past seven years have been, unless they arise to their opportunities and prepare to serve a little better than their competitors are doing. After all, business and industry follow the firms with service.-Canyon News.

The president has indicated that he will ask congress for a fleet of possibly 10,000 airplanes for pro-tection of this nation in case of

We have just witnessed the reason that the people of the United sorry spectacle of unprepared Eng- States will approve the plans of in the November election, the populand attempting to halt a prepared President Roosevelt to make this larity of President Roosevelt has in-As usual, the prepared nation so well prepared for war creased since that time. This invery apparent that the nation with invasion. Twenty years have cer- the president as the political Moses. force is the one which other nations tainly taught the world a lesson but doubt the faith of the Demoleave strictly alone. That is the of self-protection.—Canyon News.

nation won the argument. It is that no nation would dare start an dicates that the people still look to cratic party.—The Canyon News.



Along With Old Saint Nick . . We Wish You A JOYOUS HOLIDAY

... But We Would Like For Our Christmas Gift To Include More Than Greetings and Good Wishes

And another joyous holiday season reaches its climax, we are mindful of the generous patronage and good will you have given us during 1938 . . . for which we are deeply grateful.

For the year 1939 we are going to include more than greetings and good wishes for your happiness and prosperity. We hope to be able to present you with more substantial and concrete gifts.

Through an improved service, and an increased effort to be more friendly and efficient we hope to be able to better serve you with quality Lumber and Supplies and assist you with your Building problems . . .

J. C. Wooldridge Lumber Co. Floydada,

· 医阿里萨尼斯尼斯巴萨巴拉巴斯巴斯巴斯巴斯巴斯巴斯巴斯巴斯巴斯巴斯巴拉巴斯巴

Henry Edwards Elevator

The return of the Christmas Season finds us once more thinking of the Many Friends with whom we have had the pleasure of doing business all these years.

TO ALL OF THESE WE SEND

Greetings And Best -Wishes-

AND OUR HOPE FOR YOU OF

Many Happy Returns Of The Day

It is our hope that our Future Relations may continue on the same basis of Fair Dealing and Mutual Understanding.





popu-

s in-

Santa Claus Letters

I am a little girl seven years old. I am in the second grade at Muncy school. I have tried to be a good little girl. Will you please bring me a big doll, a buggy and a trunk. Also lots of fruit, candy and nuts.

Your little friend, Nellie Jo Muncy.

Floydada

Dear Santa: I am a little girl three and one half years old. I live close to Andrews Ward school and I want a letter Christmas tree. Please bring all my

little cousins something.

Bye-bye

I want a Grocery Truck, an Ice truck, a coal truck, a four motor China clipper, a five piece cast iron set, and a lone star Ranger Gun set. Dear Santa Don't forget my mother and father. Happy Christmas to you and all the little children

Yours truly, Cecil Smyth.

Floydada I am a little boy six years of age.

go to school at Sand Hill. For Christmas I want a tricycle, a candy. Bring some fire works too. candy. Bring Allan a train and a little car. Bring Thacker, my baby brothr a little rubber doll.

Don't forget the other little boys

Your friend, Dan Gross.

Floydada

Dear Santa: As the time draws nearer for you and brothers and sister, my cousins to come, I think of more and more and everybody. I would like for you to bring me. I want you to bring me a big doll, a little over night case, some dishes, a pair of skates, and a blackboard. Please do not forget the fruits, Dear Santa: nuts and candy. Also do not forget We are t

my teacher Miss Dallinger.

With lots of love, Marilou Williams.

Floydada.

Dear Mr. Santa Claus: I want an air-gun and a set of logs. I would like two play pistols and a little Jim tool chest. Dear Santa: man machine gun and a red tractor. A wishful boy. Bill Hale.

Floydada.

Dear Santa: I am just a wee bit late with my but perhaps you will be wagon, doll, doll trunk, and a coming my way soon. I want a dydee doll, a doll buggy, a cooking set, and a table and chairs.

Please Santa, don't forget mother Elizabeth Jo Terrell. and daddy and all other little boys and girls. Oh yes, Santa, I also want some fruit, nuts and candy. Your friend. June Finley.

South Plains.

I don't want a blackboard, but please bring me a scooter and a

Your friend, Rradford Beedy.

Dear Santa: I would like for you to bring me I have been a good girl. I am eight years old. I would like very a dy-dee doll, a pair of house slippers with heels, and a book satchel. much to have a big baby doll, and car, and lots of fruit, nuts and Also bring lots of fruit, nuts and a cradle, and a set of dishes. Also some candy, nuts and fruit.

Floydada.

Lockney

Love.

Please bring me for Christmas a

Yours truly,

With love,

Dale Smalley and Denny Smalley.

get my two little brothers and bring

you will not forget my teacher Miss

Please don't forget fruit, nuts

Your friend,

Billy Mooney.

Floydada.

I have been very good. Don't forget other boys and girls.

I am hoping you will think of me Christmas for I have been a pretty good boy. I have worked all fall, hoping you would bring me a few I would like to have a pen and ink for school. A few nuts, candy and fruits. I don't know what else I want most, but anything you want to bring will be o. k. with me. Don't forget I have three sisters and three

brothers, and my little school mates

Your loving friend, C. W. Battey. Lockney.

Love

Earlene Janet Smalley.

Floydada.

Glenna Mae.

Floydada.

Donald Clark Green.

book, a hat, and anything else that

fruits, nuts and candy.

fruits, nuts and candy

Dear Santa:

Dear Santa:

and candy.

Dear Santa:

and my teacher.

Dear Santa:

Dear Santa:

Remember my two sisters and my Wilma Juanell Hamilton two brothers, and bring them what they want.

Lillie Mae Baker.

Floydada, Texas. Dear Santa:

you think I would like to have. Also Bring me a guitar and a french bring some fruits, nuts and candy. Please don't forget my parents, harp. Also bring me a little truck. My teachers name is Miss Maudy Meredith. Bring me some fruits, nuts, and candy.

Your little friend, Carl Wiggins.

We are two little boys six and Dear Santa:

three years old. Please bring us a I am a little boy almost six years scabbard and gun, and a nice truck, old. Will you please bring me a also a police set. Don't forget the dump truck, a little shovel, story book, and plenty of fruit, nuts and candy.

Your little friend. Harvey Dale Tardy.

Floydada.

I have tried to be a good girl. I Dear Santa:
am eight years old. Will you please bring me a marble game and a this year. I want a mickey mouse pair of house shoes. Also a pair watch, a doll bed. of gloves, and a purse. Do not for- and fruits, nuts and candy. With love

Floydada.

Roberta Drawdy.

Dear Santa: I am a boy five years old, please bring me a tricycle, a truck, tractor, Please bring me a doll and a set and fireworks, fruit, nuts and of dishes and a pair of skates and candy.

Midget Robertson.

Floydada, Dear Santa:

I am a girl two years old. Please send me a set of dishes and a negro doll. Also bring me a rubber ball, Will you please bring me a pair of skates, a wagon and a cowboy fruits, nuts and candy.

Patsy Joice Robertson. Floydada.

Dear Santa: I am a boy seven years old and in the fifth grade. Please send me

It's an Old Custom—This "Merry Christmas" And We Extend It To Our Many Friends and Customers The coming of the Christmas Season reminds us that business is, after all, not just so many bills of merchandise, or rushing streams of commerce; it is rather the friendly dealings between men; Confidence and Goodwill "make the wheels go The Spirit of Christmas cannot be compiled. No chart of statistics ever invented can give it an accurate summary. It is there, just the same, and throughout the land Goodcheer and Goodwill pre-Within this message is an invisible, but none the less hearty handshake. Merry Christmas to you! And may the new year bring twelve months brim full of everything that adds zest and happiness to life . . . Consumers Fuel Assn.

Personal GIFTS



Win Her Heart With Beautiful Gifts

Lentheric — Lucien Le Long — Cara Nome Enchanting Perfumes

Atomizers, Bath Sets, Cologne, Bath Powder, Soap, Toilet Water, Fitted cases, Costume Jewelry, Make-Up Sets and a thousand other Gift Items of Personality and charm.

White Drug Co.

NAMES OF THE PARTY OF THE PARTY

I am a little boy three years old. and have tried real hard to be good little boy. For Christmas 1 want a train, farm set, cowboy set. shot gun, also fruits, nuts and Santa, you may bring them to my home in Lockney Christmas Eve

ngiht, but my little cousin Jimmie Bob Reynolds and I are going to Mama Jackson's Christmas day, and we would like for you to come t see us there at the Christmas tree Don't forget all my little friends. Your little friend. Teddy Jackson Rhodes.

Ackerly, Texas.

Dear Santa: I am a little boy and will be five years old in March. I have tried to be a good boy this year. I want you to bring me a banjo uke, football, some books, and anything els you wish to bring. Don't forget the fruit, nuts and candy. Also remember Grandmother and Grandadd Howard at Floydada and Aunt Nell and Uncle Walter, they will be in Spokane, Washington for Christ,

I will be at home, northwest of Big Spring. Don't forget the little boys and girls at Floydada. Your little friend,

Dick Burchfield.

Floydada.

Dear Santa:

This is my first Christmas and I don't want you to miss me. I am a little boy five months old. Please bring me a swing, a rattler, and any thing else for a boy my size. Your little friend,

Alvin Lee Battey.

I am a little boy sixteen months, and have been a good little boy. For Christmas I want a train, blocks, dump truck, tractor, bananas, and Bring them to Tulia Christmas eve night, but come to see me at Mama Jackson's Christmas day. Santa don't forget other

Tulia, Texas. little boys and girls; and also mother and daddy. Your little friend, Jimmie Boy Reynolds TO YOU A MERRY CHRISTMAS AND TO ALL A HAPPY NEW YEAR

W. L. FRY, Cleaners



Texas-New Mexico Utilities Company

Mrs. J. C. Gilliam

Mrs. McKinnon Yuletide Decorations Featured At Party Honored On 82nd Birthday

Honoring Mrs. A. P. McKinnon on her eighty second birthday a group of friends held open house her home, 300 West Missouri street. Tuesday from 2 until 6 o'-

Hostesses for the occasion were Mrs. R. F. Kirchner, daughter of the honoree, Mrs. E. L. Angus, Mrs. E. C. Henry, Mrs. Clem Henry, Mrs. Lon M. Davis, Mrs. Wilson Kimble.

Spiced tea was served from a table covered with a beautiful hand made lace cloth, from a crystal service, Mrs. E. C. Henry presided over the serving

decorated the rooms.

guests and Mrs. Clem Henry presided over the gifts. The honoree Sweetly the message they're ringing Study club was entertained with the received a number of pretty gifts.

Mrs. McKinnon wore a black afternoon dress with a corsage made of pink and white flowers. Guests registering in the pretty green leather scrap book were Mr. and Mrs. J. M. Willson, Mrs. W. H. Alexander, Mrs. P. M. Felton, Rev. and Mrs. J. E. Eldridge, Mrs.

H. M. McDonald, Mrs. Champ Walters, Mrs. Lillie Britton, Mrs. E. C. member of the family made the ar-Nelson, Mrs. O. P. Rutledge, Mrs. A. A. Beedy, Mrs. J. D. Colville, Mrs. E. S. Randerson, Mrs. B. P. Woody, Mrs. L. G. Mathews, Mrs. George V. Smith, Mrs. Fred Nabors, Mrs. Homer Steen, Mrs. Jack Henry, Mrs. W. I. Cannaday, Mrs. I. W. Hicks, Mrs. Edd Johnson, Mrs. N. W. Williams, Mrs. W. H. Henderson, Mrs. Robert McGuire and sons, Robert Lee and Donald Bruce, Mrs. J. U. Borum, Homer Steen, Mrs. E. F. Stovall, W. H. Henderson, N. W. Williams, A. D. Cummings R. Fred Brown, Kenneth Fagan, Mr. and Mrs, Glad Snodgrass, Jack Henry, and Billie Joe Welch.

Birthday Dinner Is Given Honoring Mrs. Otis Murry

Thursday. December 15, was a happy day for a number of friends when they gave Mrs. Otis Murry a surprise birthday dinner.

delicious food. Mrs. Orville Fawver baked and presented her with a Yule Social Held beautiful birthday cake.

sewing machine never dreaming 25 or 30 ladies were preparing to sur-Mrs. Murry and the entire family as hostesses for their kind words and good deeds. presented to the honored friend.

was turned over to Grandmothers sisters." Refreshments consisted of Visit," Shipley and Duncan. They told of bags of candy, fruit and nuts. their early days on the plains, of the hardships, and early school days, Mesdames W. E. Rees, J. W. Buch- Norma Jean Moore; song, "Fraidy Kinnon and Mrs. R. F. Kirchner of taught by Dan Shipley, now gone to the Great Beyond.

Ruby Kilpatrick, Gail, Barbara, and B. Lois Jordan, Loveta Mae and Lyn-Verlege Kilpatrick. Johnie Mae Lewis, Mrs. G. B. Lewis, Mrs. A. B. Duncan, Mrs. E. B. Mullins, Mr. and Mrs. Marion Bosley, Edward Kilpatrick, Mrs. Roy Curry, Mr. and Mrs. David Carathers and baby, Mrs. Orville Fawver and little daughter. Orva Lee. Mrs. Dale Self, Mrs. J. L. Carathers, Uncle Joe Day, Lloyd Murry, Otis Murry and the honoree, Mrs. O. E. Misses Myrtice Meador and Jane ed to Mrs. Bond and pupils as

Blue Bonnet Club Entertains Husbands With Turkey Dinner

A social affair of much enjoyment was the turkey dinner Thursday evening at the home of Mrs. E. F. Cline for club members and husbands. The dinner was served buffet style. Each member brought a covered dish to add to the dinner.

Yuletide decorations were used in the reception rooms. A well lighter tree held the gifts for the exchange at the close of the evenings fun. Various games were enjoyed

Members and husbands present were Mr. and Mrs. E. S. Price. Mr. and Mrs. J. W. Buchanan, Mr. and Mrs. Oliver Allen, Mr. and Mrs. Alvie Sparks, Mr. and Mrs. Wesley Little, Mr. and Mrs. Pierce King, Mr. and Mrs. D. W. Fyffe, Mr. and Mrs. Luther Dorrell, Mr. and Mrs. W. Johnson, Mr. and Mrs. B. F. McIntosh, Mr. and Mrs. Elvin Rainer, Mr. and Mrs. Blondy Finley, Mr. and Mrs. E. L. Teague, Mr. and Mrs. Cline and Mr. and Mrs Poyner Roberts of Roaring Springs were guests.

PITTMAN-HUDSON WEDDING IS HELD SATURDAY

Miss Zora Bell Pittman, daughter of Mr. and Mrs. T. L. Pittman of the McCoy community, become the ride of D. L. Hudson of Amarillo, Saturday night in Lubbock. Elder Beevers. Church of Christ minister.

read the marriage vows. bride attended the local graduating with the class of 936. She later completed a beauty

ourse in Lubbock and is proprietor of the Paradise Beauty shop.

The bride-groom has been connected with the Ernest Fletcher Tourist camps in Amarillo. They

For 1929 Study Club

An enjoyable affair for members of the 1929 Study club was the the 42 club Christmas party given at the home of Mrs. Clement McDonald Thursday afternoon with Mrs. McDonald and Mrs. G. L. Kirk as hostesses.

Attractive Yuletide decorations were arranged in the reception A feature of the living room was the large, gaily lighted tree.

Plate favors for the refreshment green color scheme in the refresh- man.

as a new member into the club and short business session held.

Mrs. E. L. Norman was leader o The clubs motto in Cut flowers and blooming plants keeping with the season was "Softly the bells are pealing over a sleeping Mrs. R. F. Kirchner received the earth, Gently their tongues are revealing the tale of a princely birth; Chimes as a festal lay—Peace to annual Yule social at the home of the World, they herald the dawn Mrs. I. R. Grundy. Misses Oleta a glorious day

Mrs. J. E. Eldridge gave a review. "Home for Christmas" by affair. Lloyd C. Douglas. This revealed a Ref. story of a group of men and women home and have a Christmas just as they lived in childhood days. One rangements which did not meet with the approval of the others as they thought their mode of living in the present day too different from the past but it proved to be the beginning of a lovely romance between one of the granddaughters and a neighbor boy

The leader gave a synopsis of the Christmas carols which were sung. led by Mrs, Walton Hale.

Santa Claus, who was represented by Mrs. Robert McGuire, read the poem, "The Boundary of Christmas," and distributed gifts,

will be held January 12 with Mrs. A. J. Welch as hostess

Members attending were Mes dames Baird Bishop, G. E. Bond, A. D. Cummings, Eldridge, Olin Fry Marvin English, Cecil Hagood, Hale, John Hoffman, A. T. Hull, A. B. Keim, Terrell Loran, J. D. McBrien, Norman, Conner Oden, R. C. Wake-field, J. A. Hamilton, Polk Goen, L. J. Welborn and Arwine.

Each lady took a covered dish of Woman's Council Mrs. Murry was sitting at her In Nelson Home

A pretty and enjoyable social for prise her. The surprise was so the Woman's Council of the First gifts and bags of fruit, nuts and much fun to all that there was Christian church was given Friday laughing, talking, and possibly say night in the home of Mrs. E. C. Claus. The class presented the crying for some. We all appreciate Nelson with officers of the council teacher with a lovely bedspread.

anan, Joe Parrish, Frances Wester, Cat," Jo Ann Daily; reading, "An Maude Probasco, W. M. Houghton, Accident," Bonnie Nell Fuqua; read-Those present for the day were W. Edd Brown, Harry Morckel, J. ing, "The Elopment," Norma Jean Enoch, M. L. Probasco, R. Fred Ann; reading, "Ugly Boy," Bonnie Brown, L. H. Dorrell, W. D. Newell, Nell Fuqua. Mrs. Bond accom-T. A. Smith, C. F. Lincoln, E. C. panied her pupils at the piano also

> Walters, V. A. Leonard, W. R. Sim- girl. on, C. L. Hagood, O. P. Rutledge and

JOINT HOSTS ENTERTAIN CLASS WITH YULE SOCIAL

edge, W. D. Newell and Virgil Wil- bers. liams as hosts, Monday evening from 7:30 until 9:30.

Yuletide decorations were used in addition to the lighted tree where To Sunday School the gifts were placed for an ex-

Games were directed by Mr. and Mrs. Lon M. Davis, Mrs. W. Edd Brown and Mrs. W. D. Newell.

Class members and other guests Mr. and Mrs. W. R. Simon, Mr. and class of the Methodist church, Virgil Williams and son, Virgil Jr., Mr. and Mrs. J. C. Wester, Mr. and Mrs. Harry Morckel, Mrs. John N. Farris, Joe Parrish and son, Wilkie, Mr. and Mrs. O. P. Rutledge Mr. and Mrs. Lon M. Davis, Mr. and Mrs. J. W. Buchanan, Mrs. Martin Brown and daughter, Jeannene, Mr. and Mrs. W. Edd Brown, and Mr. and Mrs. W. D. Newell. The hosts served delicious refreshments.

TRUE BLUE GIRLS YULE SOCIAL HELD TUESDAY

A very delightful Christmas entertainment was given in the home Huffacker-Reese of Billie Jean Swinson Tuesday afternoon for the True Blue Girls' Sunday School class of the First Baptist church.

Christmas carols were sung and easonal games played. Gifts were then exchanged from an attractive Christmas tree.

Colorful refreshment plates were served to Nelda Fagan, Joy Cardwell Frances Ruth Garrett, Donice Cline, Florence Cates, Roberta May and Edith Faye Garrett, Mrs. B. C. Cates, Mrs. R. A. Garrett, Mrs. J. E. Swinson and Billie Jean.

MR. AND MRS. CLARK HOSTS TO 42 CLUB MONDAY

Mr. and Mrs. Byron Clark entertained with a Christmas party Monday evening at their home, 208 South First street, for members of

Christmas bells, tinsels, and a brilliantly lighted tree furnished the decorations for the house.

of 42 and other merriment gifts were tree Tuesday evening. exchanged from the pretty tree.

Enjoying the delightful affair with the hosts were Mr. and Mrs. G. Wood, Mr. and Mrs. J. B. plates were small lighted candles Houston, Mr. and Mrs. L. W. Chapn a wreath of holly, with red and man and Mr. and Mrs. E. L. Nor-

Mrs. J. A. Arwine was welcomed Grundy Home Scene Of Yule Party For 1934 Study Club

In a setting of tinsel, various colored bright lights and a gorgeously decorated Christmas tree, the 1934 Owens, Lois Fouts and Alva Weatherford were hostesses for the pretty

Refreshments stressing the season were served. A short program who decided to return to their old was rendered and the gift exchange

> On the program Miss Fern Finkner gave two numbers on the ma-Miss Wilmina Salisbury gave a book review on, "The Other Wise Man."

Guests included Misses Eunice Howell, Mildred Olson, Selma Lider Dorothy Scott, Helen Kreuger, Bernice Dallinger, Beryl Busby, Ruth Grimes, Reba Copeland, Fannie Mae Rees, and Bernice Patton, Mrs. Virgle Shaw, Mrs. Truitt McClung Mrs. M. T. Camp, Mrs. Walter Tra-Mrs. Russell King and Mrs. J. W. Browning, who are members of the club. Other guests were Mrs. The clubs next regular meeting Lace Martin, Misses Fern Fink-Wilmina Salisbury and Bettie

Mrs. Bond Presents Yule Program For Sunday School Class

The regular monthly social and business meeting of the Business and Professional Girls 7 o'clock with their teacher, Mrs.

The house was beautifully decorated using the Christmas motif. The hugh Christmas tree filled with candy, were distributed by Santa The class presented the

The entertaining program was Yule decorations predominated in presented by a group of Mrs. G. E. Lon M. Davis, Pearl Fagan, I. W. Jo Ann Daily; "When Santa Comes," Bonnie Nell vall, Glad Snodgrass, Noel Trout-Registering for the social were Fuqua; reading, "The Bravest Man" Jenkins, Zell Probasco, J. A. Moore; song, "He Didn't Think," Jo the group to sing, "Jingle Bells,"

Mesdames Martin Brown and Concluding the social and prodaughter, Jeneane, Lon M. Davis, gram a business meeting was held Victoria Asher, J. H. Buchanan, Alex when the members voted to prepare Henderson, L. B. Fawver, Paul Fos- a basket for a needy family and ter, T. J. Heard, L. H. Newell, Lizzie discussed sending flowers to a sick

Delicious refreshments were servguests, Misses Selma Lider, Eunice Howell, Reba Copeland, Lois Fouts, Fannie Mae Rees, Bernice Patton, Lavelle Edwards, Elnora Myers, Katie Coker, Bettie Louise Rucker, Self Starter class of the First Mary Ann and Christine Swepston, Christian church held their annual Helen Jones, Ina Sims, Gladys Steparty in the annex with O. P. Rut- gall and Faye Newell, class mem-

Mrs. Arnold Hostess Class At Yule Party

with a Christmas social at her home. 102 South First street Saturday attending were Rev. Gordon Voight, evening for the Girl's Intermediate

Christmas decorations were placin the reception rooms. Christmas candy was made, games played and gifts from the pretty tree

were distributed. Attending the delightful affair were Maudine Moore, Verna Lynn Olson, Louise Willson, Janet Bratton, Martha Yearwood, Norma Lou Dennison, Mary Ann Norris, berta Medlen and Helen Wood-

Announcement Of Nuptials Made

The announcement of the approaching marriage of Peyton Reese to Miss Chloie Huffaker, county home demonstration agent of Hale county has been made. The wedding will take place January 1.

The bride-elect who has been county agent in Hale county since October, 1936, will be succeeded by Miss Lucille Schultz of Castro coun-

The bride-groom-elect is at present employed by the Bishop Pharmacy having been here the past two months. His home is in Plainview.

Mrs. Eldridge Gives Christmas Story At Martha Girls Social

With the season's decorations predominating in the reception rooms of the Willson home the Martha Girls Sunday School class of the Methodist church were enter-After an evening spent in games tained with the Yuletide social and

> Miss Louise Willson poured tea from a silver service placed on the dining table laid with grass linen centered with a snow scene in which was placed a sleigh pulled with reindeers and a Santa Claus.

> In keeping with the Christmas spirit Mrs. J. E. Eldridge gave a Yule story. Mrs. J. A. Hamilton led the singing Christmas carols with Mrs. Eldridge at the piano and Mrs. A. D. Cummings playing the violin. Mrs. Terrell Loran gave a history of the Christmas carols.

> James Willson acted as Santa to deliver the gifts.

Those present for the social were Mrs. J. M. Daniel, Mrs. Ralph Graves, Mrs. Henry Edwards, Mrs. J. A. Hamilton, Mrs. E. E. Hinson Mrs. T. P. Collins, Mrs. R. C. Wake-Mrs. Eldridge, Mrs. C. L. Travis, Mrs A. E. Guthrie, Mrs. Roy Snodgrass, Mrs. Verne Elliott, Mrs. Noel Troutman, Mrs. D. F. Bredthauer, Mrs. T. W. Whigham, Mrs. B. Keim, Mrs. Cummings, Mrs. G. L. Kirk, Mrs. Terrell Loran, Mrs. Robert McGuire, Mrs. T. A. Rodgers Mrs. Willson, Misses Margie Norton, Daltis Rea, Grace Cade, Ruby Nor-Sudie Miller, Lillie Solomon, and Pearl Wood.

Christmas Program Is Given For 1922 Study Club Members

The 1922 Study club met in the home of Mrs. W. I. Cannaday Thursday afternoon for their annual Christmas program and tree. The house was beautifully decorat-

Roll call was answered with West Crockett street. Christmas quotations. During a brief business session a nominating committee was appointed. Mrs. J. Jenkins, Mrs. Glad Snodgrass and Mrs. G. A. Lider are to serve on this committee. All committees working on the community Christmas tree reported arrangements about complete for the program.

Mrs. E. F. Stovall, program dicluding the program a number of Christmas carols were sung.

Gifts were exchanged beautifully lighted tree to Mesdames January 12 at her home at 7 o'-E. L. Angus, C. K. Arnold, Kenneth Bain, Leona Bell, J. V. Daniel, reading. Tom Shaw, Lon V. Smith, E. F. Sto- With Yule Social man, J. M. Willson, Mrs. A. P. Mc-Dallas, a guest at the meeting. The club will meet January 5 with Mrs. Rutledge.

MRS. McDONALD PRESENTS PUPILS IN RECITAL

Piano pupils of Mrs. Clement Mc-Donald, assisted by Mrs. G. E. a reflector which held four white Bond's voice pupils, Sapho Ward's tapers that furnished the light. A piano pupils and a violin pupil of wreath of evergreen around the Mrs. A. D. Cummings, were present- edge of the reflector and various ed in a recital last Friday evening colored Christmas balls were placat 7 o'clock at the home of Mr. and er on it. Mrs. L. C. McDonald.

were invited guests.

"Santa Claus is Coming to Town"; holding high score. Gene Arwine and audience; piano solos, "The Minute Waltz," Maurine C. Gilliam played guest hands. Mrs. Hart; piano solo, "The Snow Drop," Norma Lanell Teague; songs, "The Mrs. Richard Stovall, Mrs. J. A. Ar-Contented Bird" and "Away in a wine, Mrs. Reagan and Mrs. R. C. Manger," Carolyn McDonald; violin Wakefield. solo, "Melody in F," Maurine Hart; Vocal solo, "Mother Machree," Gene Arwine; piano solo, "Irish Reel," Beth Hinson; piano solo, "Poor Pussy," Norma Jean Moore; piano solo, "The Merry Bobolink", Rose Ann Cummings; reading, "A Mrs. C. K. Arnold was hostess Scolding," Geraldine Simon; piano Is Entertained At solo, "Twilight Hour," Marty Lou Bond; piano solos, "The Clown Dance," Nannette Bishop;

Reading, "A Dreadful Accident," Bonnienell Fuqua; piano solo, "A cial activities was the annual Christ-Dainty Gavatte." Katheryn Wilkin- mas party for the Idle Hour 42 club son; piano solo, "The Happy Far- given in the home of Mr. and Mrs. "Fraidy Cat," Jo Ann Daily; piano munity. solo, "By The Seaside," Jean Wespiano solo, "Blue Danube z," Oragene Willson; reading, "Christmas," Phillys Jean Simon; Piano solo, "Triumphant March," Peggy fo Bishop; piano solo "Dancing Girl," Netha Denson; vocal solo, "When I Grow to Old to Dream" and "When Day is Done," Joe Dick Moore; piano solo, "Lullaby," Euna Fawver; reading, "The Bravest Man," Norma Jean Moore; piano "The Volga Boatman," Louise Willson; piano solo, "The Shap-

herd's Tale," Norma Denson; Reading, "Little Lord of Christ-mas Day," Martie Lou Bond; piano mas Day, Martie Lou Bond; piano solo, "Sea Gardens," Mary Louise Tubbs; vocal solo, "Til Take Romance," and "My Buddy," Olin Watson; piano solo, "Norwegian Bridal Party," Sappho Ward; song, "Silent Night," audience.



Young Eleanor. - Washington society commented on the great similarity between El- ed lovely refreshments. eanor Roosevelt, above, debutante niece of Mrs. Franklin the Black and White Ball in Washington.

Thursday Bridge Club Have Yule Dinner And Party

Mrs. Lewis Norman was hostess Conway. for the Yuletide social entertaining the Thursday Contract Bridge club the party held at her home, 115

each place with the Christmas tree an added attraction at the hostesses

Mrs. Hazel Cooper held high score lighted tree.

Mrs. Ben Morgan of Wichita Falls School class of the First Baptist rector, had charge of the interest-church was held Monday evening at ing Christmas program. The appropriate musical numbers were given Carter, Mrs. Bill Fowler, Mrs. Fred by high school boys; Mrs. O. P. Nabors, Mrs. Clinton Fyffe, Mrs. Rutledge gave the story, Anniver- Cooper, Mrs. Jake Hill, Mrs. J. B. sary, by Margaret Sangster; con- Claiborne, Mrs. Aubrey Stewart and Mrs. Buddy Lloyd, were the members present.

Mrs. Hill will entertain the club

A very pretty social event of the past week was the 1 o'clock luncheon and social given for the Wednesday Luncheon club Friday afternoon by Mrs. T. P. Collins at her home, 420 West Virginia street.

The three course luncheon was served at the dining table laid with a Chinese lace cloth centered with

Parents and friends of the pupils gifts were exchanged from a lighted day tree. Games of bridge were then

Mrs. Marvin English and Mrs. J. L. T. Bishop, Mrs. W. Luther Fry,

The club will meet with Mrs. Fry for the next meeting. The date to be announced later.

Idle Hour 42 Club

An event of Thursday evening so-Joyce Stanley; vocal solo, Will Poole in the Dougherty com-

Christmas bells was the chosen decorations with red and gold bells as plate favors. The dining table was covered with a lace cloth over gold centered with cedar surrounding a cluster of gold and silver bells. A silver tree loaded with gifts was placed in the reception room. A

ed. In the games of 42 played Mrs. A H. Kreis and Tom J. Boyd held high score.

Guests of the club for their Yule social were Mr. and Mrs. Bill Norman and Mrs. Bertha Gilbert. Members were Mr. and Mrs. Roe Mc-Cleskey, Mr. and Mrs. C. A. Caffee Mr and Mrs Frank Harmon, Walter Travis, Mr and Mrs. Lee Rushing. Mr. and Mrs. Tom J. Boyd, and son Mr. and Mrs. W. D. Newell, Mr. and Mrs. Mal Jarboe, Mr. and Mrs. A.

Christmas Party Is Given For Alathean Sunday School Class

Seasonal decorations were used throughout the house for the Yuletide party given Thursday evening at the home of Mrs. J. E. Swinson for the Alathean Sunday School class of the First Baptist church.

Mrs. O. M. Conway, teacher of the class read the scripture on the story of Joseph and Mary; Mrs. Mollie Rees led the prayer; Two Christmas carols were sung led by Billie Jean Swinson accompanied at the piano Dorthy Nell Swinson; Doris Elaine Amburn and Norma Jean Moore gave Christmas readings.

A clever number concluding the program was the kangaroo court in which they tried Mrs. L. H. Newell for theft of a quilt from the home of Mrs. Conway last summer. Mrs. Maggie Mayhew served as presiding judge and Mrs. Mollie Kinard as prosecuting attorney. Mrs. Newell had taken the quilt from Mrs. Conways home for the class to quilt and the owner had not missed the article until it was presented to her off the Christmas tree.

Gifts were distributed from the pretty tree with Vera Nell Marshall as Santa Claus. The hostess serv-

Members of the class present were Mesdames J. A. Grigsby; C. E. Meredith, J. L. Copperel, J. E. Murray, J. D. Roosevelt, and the First R. Terry, L. H. Newell, W. N. Jones, Lady. Eleanor is pictured at J. E. Higgins, W. B. Cantrell, W N Paschall, W. L. Bloodworth, Mollie Kinnard, S. T. Harris, A. D. White, C. Snodgrass, T. J. Heard, C. B. Sims, W. H. Manning, C. Surginer;

Mesdames Sam Bishop, Jennie Bishop, W. A. Amburn, Ollie Stewart W. E. Wimpie, A. B. Clark, Katie Conner, Fannie Montague, S. H. Wright, F. M. Price, Leatherman, Mollie Rees, W. C. Sims and O. M.

Others attending were Mrs. C. F the Thursday Contract Bridge club Lincoln, Mrs. Roanna Moore, Mrs. Thursday evening. The dinner was Harry Jones, Mrs. Vernon Shaw, served at the White Swan cafe with Mrs. E. C. Nelson, Mrs. Maggie Mayhew, Mrs. Earl Crow, Mrs. N. J Moore, Mrs. D. E. Amburn, Mrs. Al-Yule decorations were used at len, Misses Faye Newell, Ina Sims, Dorthy Nell and Billie Jean Swinson and Arla V. Bishop.

Concluding the games of bridge Pla-Mor Bridge Club Gifts were exchanged from the gaily Members Entertained With Annual Dinner

Pla-Mor Bridge club members were delightfully entertained Thursday evening with a Christmas dinner and social.

The dinner was held at the Commercial hotel dining room, followed the social at the home of Mr. and Mrs. W. Luther Fry.

Holiday decorations were used at each place. At the hotel the dinner and Mr. and Mrs. J. C. Gilliam were table decorations were English holly, present for the enjoyable evening. fruit in an earthen bowl and lighted Mr. and Mrs. Bishop will enter-Many lovely and useful gifts were resented to the honored friend.

After the description of their kind words and good deeds. Many lovely and useful gifts were resented to the honored friend.

After the description of their kind words and good deeds. Many lovely and useful gifts were the rooms and a brilliantly lighted with red tapers. Place cards were house the fitting the rooms and a brilliantly lighted the rooms and a brilliantly lighted the rooms and a brilliantly lighted with red tapers. Place cards were house the fitting and a brilliantly lighted the rooms are selected by a group of Mrs. G. E. Lon M. Davis, Pearl Fagan, I. W. Hicks, J. B. Jenkins, S. W. Boss, O. P. Rutledge, Williantly lighted the ro fruit in an earthen bowl and lighted

stress the season with an elaborately lighted tree, as the main attraction, from which gifts were exchanged. Games of Bingo were played. Present for the delightful occasion were Mr. and Mrs. Calvin Steen, Mr. and Mrs. Homer Steen, Mr. and Mrs. J. I. Hammonds, Mr. and Mrs. Jack

Henry, Mr. and Mrs. Pichard Stovall and the host and hosters

MRS. SHIPLEY ENTERTAINS TO CELEBRATE BIRTHDAY

Mrs. D. D. Shipley was hostes with an all day affair at her home Immediately after the luncheon last Thursday celebrating her birth-

The Yule decorations were in evi-The program given was vocal solo, enjoyed with Mrs. John Reagan dence through out the reception room. A turkey dinner was preparbringing a covered dish for the noon

> formal conversation and other amusements were enjoyed.
>
> B. Williams, Mrs. J. B. Short Mrs. O. H. John-ston, Mrs. A. J. Cline, Mrs. Clarence Attending were Mr. and Mrs. L. C. McDonald, Mr. and Mrs. O. B. Olson, Mr. and Mrs. Will Snell, Mr. and Mrs. R. F. Kirchner of Dallas.

Mesdames J. E. Eubank, W. M. Colville, Lizzie Sherrill, Tom W. Deen, J. M. Wright, R. M. McCauley, R. H. Willis, Lillie Britton; Mesdames Lula Slaughter, Roy Curry, Will Walker, E. W. Holmes, A. P. McKinnon, F. P. Henry, W. H. Alexander, J. H. Green, P. M.

sented with several nice gifts. HOMEMAKERS S. S. CLASS GUESTS OF MRS. ENGLISH

Brilliant lights, pine cones, cedar as narrated in the twentieth chapsprays and gay colored papers deco-rated the home of Mrs. Manufactor as harrated in the twenties by Mrs. J. rated the home of Mrs. Marvin Engdelectable turkey dinner was serv- lish Friday evening for the Homemakers Sunday School class party held there

> As the opening of the program garet Conner. which followed the business meet-Christmas carols were sung Mrs. Baird Bishop read, "The Colored Baby in Society." After the program the gift exchange from the

beautiful tree furnished amusement. Attractive refreshment plates were served to Mrs. Vernon Shaw, class teacher, Mrs. M. Carpenter, Mrs. J. B. Grundy, Mrs. Fred Lambert, Mrs. Helen Lee, Mrs. B. Marshall, Mrs. Polk Goen, Mrs. Russell King, Mrs. Crow, Mrs. John Hoffman and Mrs. P. C. Patton, Mrs. L. Crow, Mrs. John Hoffman and Mrs. Henry. Mrs. G. E. Fuller will leave Thursday for Temple, Texas to visit her daughters, Mrs. J. T. Lain and Miss Delzie Bradford.

Mrs. A. W. Younts. She plans to stay through the Christmas holidays with her daughters.

Mrs. G. E. Fuller will leave the Kreis. Others present were Dorothy Rushing, Venita McCleskey and Miss. Delzie Bradford.

Mrs. C. Patton, Mrs. L. W. Chapman, Mrs. Orville Poore, Mrs. Baird Bishop, Mrs. Everlyn Davis and Mrs. Everett Collier. Mrs. S. E. McRoberts of Truscott Was a guest at the party.

Mrs. Cella Ross left Wednesday Mrs. S. E. McRoberts of Truscott Was a guest at the party.

Yearwood Home Is Scene Of Wesley Girls Class Party

The annual Christmas party and program for the Wesley Girls Sun-day School class of the Methodist church was held Thursday evening at the home of Mrs. J. R. Yearwood. 720 South Main street, with Mesdames N. W. Williams, H. M. Mc-Donald, R. L. Henry, B. P. Woody and S. E. Thurmon as co-hostesses for the occasion. Santa Claus greeted the guests at the door.

The program was opened with the guests singing "Silent Night" folowed with prayer by Mrs. J. M. Willson; Mrs. L. C. McDonald gave an interesting Christmas story. The gift exchange followed the

program. The beautifully decorated Christmas tree was an attractive feature of the rooms. Plate favors were miniature

Christmas trees.

Attending were Mesdames E. C. Henry, class mother, George Dickey, B. F. Bertrand, G. D. Dennison, Tom Shaw, E. J. Barker, E. O. Beck, Edd Johnson, J. M. Willson, W. O. Tye, O. M. Watson, Ray Taylor, S. W.

Mesdames E. S. Randerson, C. J. Pharr, George V. Smith, J. D. Colville, class teacher, J. G Wood, Wilson Kimble, Roy Curry, W. E. Grimes, V. P. Switzer, A. S. Hollingworth, Lula Moore, J. B. Turner, W. H. Henderson, L. G. Mathews, and Mrs. R. F. Kirchner of Dallas

The hostesses assisted Santa Claus, who was Mrs. R. L. Henry, in distributing the gifts.

Friendship Club Met For Yule Social Friday Evening

Lovely in detail was the Christmas party for the Friendship Bridge club members Friday night with Mr. and Mrs. B. K. Barker as hosts at their home, 605 West Kentucky street.

A beautifully lighted tree was placed on the front lawn at the home with the atmosphere of Christmas furthur stressed in rooms decorated with sprigs of holly loaded with red berries. The inside tree was placed on the dining table with gaily wrapped packages for the exchange of gifts. A blue and silver motif was the color scheme for the

A delicious turkey dinner was served with the games of bridge afterwards. Mrs. Walton Hale and A. B. Keim held high score. The gift exchange closed the evening. Mr. and Mrs. A. B. Keim, Mr. and Mrs. L. T. Bishop, Dr. and Mrs. A. E. Guthrie, Mr. and Mrs. Walton Hale, Mr. and Mrs. J. A. Arwine,

Fidelis Matrons Are Entertained In McBrien Home

Fidelis Matrons class of the First Baptist church held their annual Yule social in the home of Mrs. J. D. McBrien Friday evening.

The house was decorated through-The club will meet with the Sto- out stressing the season motif. Revalls, the date to be announced Ater. freshment plates were also in keeping with the idea. Mrs. J. H. Myers, class teacher,

read the scripture with Mrs. Lider giving the invocation and prayer followed by refreshments served. Mrs. Carl Smith directed several after which Santa Claus stributed the gifts.

Enjoying the evening were Mrs. C. W. Dennison, Mrs. C. T. Scott, Mrs. G. E. Bond, Mrs. John Hopper, ed by the hostess with each guest Mrs. L. G. Norrell, Mrs. G. A. Lider, Roanna Moore, After dinner the hostess and her Denson, Mrs. B. Nichols, Mrs. R. C. brother, M. H. Parker, entertained | Henry, Mrs. E. L. Angus, Mrs. John with a number of favorite old time Lloyd, Mrs. Troy Leonard, Mrs. L. tunes on the violin and piano. In- B. Williams, Mrs. J. B. Snodgrass, Foster, Mrs. E. L. Norman, Mrs. J. V. Daniel, Mrs. Clyde Henderson and Mrs. J. H. Myers.

G. A. ENTERTAINED WITH CHRISTMAS SOCIAL MONDAY

The First Baptist Intermediate G. A. Girls and the Intermediate Sunday School classes of Mrs. J. D. McBrien, Mrs. Earl Crow and Mrs. Wilmer Jones were jointly entertained Monday afternoon with a Felton, Annie Steen and E. C. Henry. Christmas social at the home of The charming hostess was pre-Mrs. R. C. Henry, the G. A. sponsor. Gifts were exchanged from a

beautiful Christmas tree. An interesting program with the reading of the story of the Nativity D. McBrien. Appropriate readings were given by Mrs. John Hoffman, Jean Joy Cardwell, Leliafaye Hicks, Jean Sims, Frances Jo Terrell and Mar-

Lovely refreshment plates were served to Prances Ruth Garrett. Nelda Pagan, Edith Shirey, Billie, Jean Swinson, Edna Patterson, Evelyn Daniel, Frances Jo Terrell, Letha Joy Cardinal, Florence Ann Lloyd, Margaret Conner, Jean Sims, Ireta Jones Ireta Jones, Norma Mae Harris, Le-liafaye Hicks, Devota Edwards, Mat-tie Lee

NO WE WE WE WE WANTED WATER

Actual Construction Light Lines Of REA Will Be Started Soon

H. J. Hall Construction Company Begins Moving In Equipment For Job Over Week-End

Actual construction of the light and power lines of the Floyd County Rural Electric Co-Operative is expected to begin soon, L. W. Chapproject superintendent said

With the arrival of a multiplicity of men and machinery of the H. J Hall Construction company of Dalcontractors, beginning last Friday, activity on the job has become more pronounced daily. Pat Alexander, construction superintendent, arrived Saturday and set up offices in the rear part of the Minneapolis-Moline company build- Golden Gloveing on north Main street across from offices of the Floyd County

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Rural Electric Co-Operative, Inc. L. W. Chapman of the co-operative expects actual construction to begin soon after the first of the derstood. year, provided there are no further He emphasized the imporout in order that electrical contractors will be able to wire houses as quickly as possible after the bidding takes place. Persons not acquainted with this plan may receive a copy of it at the of-

Main street, it was stated. Some eighty irrigation farmers attended a meeting at the Lockney High School auditorium last Thursday morning to hear George Long speak on Rural Electrification, Mr. Washington, D. C. Among other the first opponent. things Mr. Long stressed the need close cooperation among the farmers in their efforts to get electric power at a price they can afford

BAND PARENTS MEETING

A special committee, of the Band Parent's organization meet at the home of the Band Master, M. T. of the U.S. A. Camp, Tuesday evening in a busi-

Present for the meeting were J. Wester, Mr. and Mrs. G. N. G. G. Glover, Mrs. Lula Moore, Mrs. P. W. Bell, Mr. and Mrs. O. M. Watson, and Mr. and Mrs.

are urged to be present.

Wagons

Tricycles

Air Guns

Radios

Mrs. J. N. Stalbird Succumbed Last Night

Mrs. J. N. Stalbird, 70, of Lockat her home there of pneumonia after an illness of more than 2

Funeral arrangements announced this morning are to hold the rites at the family home at 2 o'clock, followed by interment in Silverton officiate.

The family is one of the pioneers of the plains country, moving to school house will be given Thurs-Briscoe county where they lived before moving to Lockney. Mrs. Stalbird is survived by her husband and

(Continued from page 1) the district tourney upon recommendation from officials here, it is un-

Winners at the district tourney will be sent with expenses paid to of prospective customers on the Fort Worth tournament for the the line planning their wiring lay- duration of the tourney. Winners there will be sent to Chicago with all expenses paid. Suitable awards will be made after each tourney to the winners.

The date February 25 formerly set for the tourney here will be used ber of their family. fice of the Rural Electric, 107 North, for a high school invitation boxing tourney, officials of the school and Whirlwind club said. Boxers from the various high schools in this section will be invited.

Several dual meets are beng scheduled by Floydada fighters in an afternoon, with Mrs. Thomas Col-Long is a representative of the Rural effort to get needed experience for Long is a representative of the Rural effort to get needed experience for lins at the teacherage. President, Electrification administration, the tourney. Spur is likely to be Mrs. W. B. Jordon read a letter

LONG PANTS

The United States army, except for the cavalry, will be in long pants by Feb. 1. Regulations issued last week so decreed. Breeches and leggins will be outmoded, as they already have been in many units

WEATHER AND CROPS

Only a trace of moisture fell in Floyd county this week, while reports of 4 to 6 inches of snowfall is reported for the area from Dumas northwest on the north plains. Temperatures have ranged from 69 The next meeting will be Monday, degrees on Friday to 19 on Sun-January 9, at the high school auditorium. At this meeting all parents meter has varied between 32 and 36

Christmas Program At McCoy Thursday

Bro. Sidney Johnston filled his regular apointment Sunday mornney, succumbed last night at 7:15 ing and night. The theme of his sermon Sunday morning was God's love for men. The scripture reading was of the Birth of Christ, and was enjoyed by a large crowd.

Clayton Box left last Saturday for a visit with his brother Charlie in Friends of Mrs. B. L. Ewing will

cemetery. Elder Earl Contrell will and plans to come home in a few

day afternoon at which time school will be dismissed for the Christmas

The neighborhood Christmas tree and program will be December 24. We were glad to have Mrs. W. W. een ill for some time.

Mr. and Mrs. John Tivis, and Mr. and Mrs. Elber Ewing visited Mr. and Mrs. E. W. Ewing Sunday. Miss Irene Gilbreath and Eloise Culpepper are home from Wayland

for the Christmas holidays. Weslie Gilbreath and family are moving to their new home south of Floydada. They will be missed in our neighborhood. We are hoping they will be back every Sunday to worship with us at the Baptist church but wherever they are we pray that God will bless every mem-

CENTER HOME DEM. CLUB MAKE PLANS FOR CHRISTMAS

Members of the Center Home Demonstration club met Tuesday from the agent, Miss Ruth Grimes.

Plans were made to sponsor Community Christmas tree at the Center school building which will be held on Friday night, December 23. Mrs. C. P. Corder attended the demonstration and training school held at Floydada Saturday which was a preparation for the January club demonstration, and made her

report to the club. Those who were present drew names for the Christmas gifts that will be presented at a later date. Those present were Mrs. C. M. Meredith, Mrs. W. B. Jordon, Mrs. J. L. Montgomery, Mrs. O. G. Mayfield, Mrs. C. P. Corder, Mrs. J. A. Green, and Mrs T. L. Collins.

CITY PARK CHURCH

Next Lord's day we invite you to attend the services. The Bible study starts promptly at 10; sermon 11; communion 11:45. Preaching again at 7 p. m. We would enjoy seeing you attend the worship of the Lord

The morning subject "What Have You Done?" The evening subject "The Seven Looks." We would be glad to see you out each Wednesday evening at 7 p. m. for a period of study in the word of God. We should do more next year in

the service of the Lord than ever before; so let us begin now, and not vait until most of the year has past. B. C. Hogan, minister,

Locals and Personals

Dr. and Mrs. I. W. Hicks and daughters, Evelyn, Mary Wilson and Leliafaye, visited Sunday in Lubbook with her mother, Mrs. D. A. Ford and other relatives. Dr. and Mrs. Hicks also visited in Tahoka with his sister, Mrs. Add Bartlett

and family. Mr. and Mrs. D. R. Badgett and son, Jack, returned home Sunday from Whitewright where they had been on a visit with her parents, Mr. and Mrs. J. G. Sloan, and his mother and sister, Mrs. J. S. Bad-

gett and Miss Bernie Badgett. Mr. and Mrs. W. Cyrus Wright and son, Gene, of Long Beach, California, are here to spend the Christ-mas and New Year holidays, having arrived last week-end. They are guests of Mr. and Mrs. W. Luther

Fry, Mrs. Lula Slaughter and other relatives in this section. Mr. and Mrs. Buck Slaughter of Lubbock and H. L. Slaughter of Matador were guests Sunday of the Messrs. Slaughter's sister, Mrs. W. Luther Fry and Mr. Fry and their mother, Mrs. Lula Slaughter.

Mrs. Lon Thomas and son, Dr.

H. A. Thomas of San Antonio went to Farwell Friday for an indefinite visit with her son, J. D. Thomas and family. Mr. and Mrs. Arwine accompanied them as far as Olton. Mr. and Mrs. Albert C. Belvins and daughter, Shirley, of Dallas, are here this week for a Christmas visit with Mrs. Belvins' parents, Mr. and Mrs. S. A. Greer of Brookfield

Farm, and with other relatives. Miss Jeanne Roane, daughter of Mr. and Mrs. R. T. Roane, who is a sophomore student at Texas Tech, is expected home today to spend a brief Christmas visit with her par-

Howard Bartley of Post spent Sunday here visiting with relatives. Mrs. J. B. Claiborne, deputy county clerk, who is taking a vacation is being relieved temporarily by Mrs. Winfred F. Newsome

Mr. and Mrs. Sam Henry and Mr. and Mrs. John Fry of Lubbock and Mrs. G. W. Foster and son, Don, of Plainview were guests here Sunday in the homes of relatives.

Junior Rutledge came Tuesday evening from Temple, Arizona ,to spend the holidays with his parents, Mr. and Mrs. O. P. Rutledge. He is a student in Arizona State college. James Badgett, who is teaching in the high school at Dumas will arrive home today to spend the va-

cation period. Mr. and Mrs. Preston Badgett went to Dumas for him. Mr. and Mrs. Rex Robinson will leave the latter part of the week for Houston to be guests of Mrs. Robinson's relatives during the holi-

Mr. and Mrs. Frank Reznicek this week are moving to West, Texas, where they plan to make their fu-

PARTS MANAGERS, DEALERS FOR CHEVROLET MEET IN OKLAHOMA CITY LAST WEEK

Conner Oden, manager of Oden Chevrolet company, and Newell Parker, parts manager of the same firm, spent last Thursday and Friday in Oklahoma City where they attended a meeting of dealers and parts managers and made a study of new merchandising methods as applied to their industry.

They were accompanied by A. P. Barker, manager of Lockney Auto company, and Jess Cox, manager of be glad to know she is doing fine Lockney Auto company parts department.

CHRISTMAS POSTAL SERVICE

There will be no mail service of any kind in Floydada Sunday, Christmas day, except the dispatch of mails and handling of special delivery packages, Mrs. Barbara H. postmaster said this week. Smith at church Sunday. She has On Monday, which will be observthere will be no city or rural delivery service, she said.

> However, to relieve the pre-Christmas rush, which has become very heavy, the postmaster said city afternoon of this week, and the office will be open.

> R. D. Eakin and son, Robert Durvin, left today for Waco to spend the holidays with the Messrs. Eakin's parents, Mr. and Mrs. R. M. Eakins.

Billie Joe Welch, who is studying ptometry in a Memphis, Tennessee, college, is at home to spend the holidays with his mother, Mrs. A. J. Welch.

Mr. and Mrs. S. E. McRobert returned to their home in Truscott Saturday after a visit with his mother, Mrs. S. E. McRoberts and other relatives.

Dalton Daily of Houston came Saturday for the holidays to be with his parents, Mr. and Mrs. Fred Daily and other relatives

Mrs. L. C. McDonald, Lynn Olson. Norma Jean Moore and Carolyn McDonald attended a birthday party in Plainview Saturday afternoon for Bettye Katheryn McDonald.

Mr. and Mrs. Delbert Jones of Carlsbad, New Mexico, came Saturday to spend Christmas with her parents, Mr. and Mrs. C. B. Sims. Buster Smalley returned home Sunday from Clovis, New Mexico, where he had been a guest since Wednesday of his sister, Mrs. Jim

Hardgrove and family. Floyd Bell and Rex Brown are at home from the University of Texas for the Christmas holidays, having arrived Tuesday night.

Mr. and Mrs. Norman Hamilton and daughter, Noma Lou, of Quitaque spent the week-end with her parents, Mr. and Mrs. S. H. Wright. Baird Bishop and children, Kenneth Baird and Arla Vee, spent Tuesday in Amarillo on business

J. H. Williford of Paducah visited for a time Friday night with his daughter, Miss Flora Williford. James Asher, son of Mrs. Victoria Asher, is home from John Tarleton

college, for the holiday season. Harold Brown, a student of John Tarleton college is home for the

Too Late To Classify

LOST PAIR GLASSES near church annex Tuesday. Finder please return to Waldo Houghton.

MERRY CHRISTMAS And A PROSPEROUS

NEW YEAR to you, who have made the past two years a pleasure

in serving you. **FOGERSON'S** SHOE SHOP



-TO-

Our Friends And Customers

and to let you know we are glad to offer you-

FIRST CLASS LAUNDRY SERVICE

Telephone 91

Muncy PTA Sponsors Xmas Tree Tonight

Muncy school will dismiss for Christmas Thursday afternoon and take up again the first Monday in

At 7 o'clock Thursday evening there will be a Christmas program given at the school house by the school children. After the program Santa Claus will be present to award the prizes and gifts of the Christmas tree to all good people of the com-

The P. T. A. is sponsoring the large and beautiful Christmas tree. All people of Muncy community are urged to be present promptly at 7 o'clock and bring your gifts.

There will be loads of fun and a

very merry Christmas for all pres-

Joe Dolph Montgomery and Carl ed by the postal employes as a Marshall, students at Colorado holiday, the office will be open one State college, Ft. Collins, Colorado, the College of Industrial Arts, Denhour from 11 a, m. to 12 noon, but are here for the holidays with their parents. Marshall is the son of Mr. and Mrs. L. A. Marshall and Montgomery the son of Mrs. W. M. Dor-They arrived Saturday.

Mr. and Mrs. T. A. Norman and deliveries will be made on Friday daughter, Roberta Gale, of San An- Mrs. Henry Edwards and other tonio, have been here this week vis- friends. iting relatives while on a Christmas Mr. and Mrs. W. B. Eakin and Wichita Falls to spend Christmas Christmas holidays with his fam-daughter, Bettie and Mr. and Mrs. L. G. Stewart.

SON IS ILL

Kenneth, 2-year-old son of Mr. and Mrs. W. A. Amburn, Jr., who has been ill for several weeks, is in a Lubbock hospital this week, where he underwent a blood transfusion Tuesday morning. He is believed to be on the road to recovery.

Misses Erin Gamble, Arline Wilson and Jeanette Steen of Amarillo visited here Sunday with friends and relatives. Miss Gamble re- Irabi, and brussel sprouts in a large mained until today for a visit with amount of boiling salted water. her sister, Mrs. Virgle Shaw.

Mr. and Mrs. J. W. Talley and children, Wilda Marie and Sharon La Nell, of Chico, were guests the latter part of last week of Mrs. Talley's parents, Mr. and Mrs. W. H. Miss Beth Newton, of Dougherty,

is at home for the holidays from Texas Tech, where she is a first-year student. She is the daughter of Mr. and Mrs. J. E. Newton. Marguerite Leonard, student of

ton, has returned home this week to ents, Mr. and Mrs. Troy Leonard. Miss Pearl Woods returned to her school work at Plainview Tuesday

after visiting for several days with

Judge H. D. Payne will leave this Saturday they go to week for Fort Worth to spend the

The ladies of the South Side Missionary Baptist church are continuing their study of the Book of Genesis for this month All ladies of the town are invited

to attend these meetings which are held each Monday. Cook 'strong flavored greens, such as kale, collards, mustard greens,

MISSIONARY REPORT

cabbage, cauliflower, broccoli, koh-



to you and yours for a HAPPY CHRISTMAS and Prosperous

BLUE BONNET LAUNDRY

NEW YEAR

Mrs. M. E. Lathem



Old King Cole was a merry old soul - but not half as merry or as well pleased as Mrs. Customer is when she sees the smiling aisles of excellent food values at Piggly Wiggly. Just everything! And all so reasonable!

Tomatoes No. 2 For.

The Best for Xmas Baking-

EVERLITE

24 lbs. 69c 48 lbs. \$1.23

Dressing Mustard Full Quart,

Corn No. 2 Sweetened 3 for 20c

20c Salt 3 5c-Pkgs... 10c Peas Excelo 6 for 25c

PORK & Phillips BEANS

20c Kraut

Xmas Foods

Cherries

Blackberries No. 2 Can

Pumpkin Libby's Can, 2 for 25c Raisin Bran 2 Boxes.

2 lb. Sun-Ray

Quality Market Values-Plenty Turkeys, Hens, Fryers

Country Sausage Pure Pork, 18c Pork Roast Nice Lean, 18c For Your Turkey Dressing, Pt..... 30c 15c **Beef Roast Ovsters** Cheese Longhorn, Steak Nice and Tender, Lb.,.. 18c 18c

LETTUCE Nice Firm Heads

Each,

Large Stalk

CELERY

BANANAS Nice Golden Fruit

Texas **GRAPE FRUIT**

We are grateful for your favors of the past 12 months, and we hope for the continution of your friendship and loyalty during 1939. A Merry Christmas and a Happy New Year to Everyone-

All the Boys of the PIGGLY-WIGGLY Store

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May the New Year Bring You Health, Wealth and Happiness! May all the joy

that is possible for Christmas to

bestow be yours at this gladsome and joyous time!

R. E. FRY

LIFE INSURANCE "C-Me-B-4-U-Die"



Cutlery

Gifts Of Utility"

— At Your —

Hardware Store

Dishes



Santa Claus Letters

Floydada, Texas, Dec. 13, 1938.

Please don't forget other little set, and ball and bat. boys and girls Christmas. Please don't forget mother and daddy.

Please bring me some hair riband candy. I will be glad when and candy for us all. Christmas comes.

Yours truly, Edwina Tribble.

Floydada, Texas, Dec. 11, 1938. Dear Santa:

I am a little girl eight years old. of house shoes and a house coat, doll. I would like some fire works, fruit, little sister. nuts and candy.

Hereford, Texas.

Your little friend, Norma Jean Moore.

CAR LOANS and REFINANCING

-See-

MRS. P. G. STEGALL District Clerk Office



every Good Wish ·for a

Prosperous NEW YEAR

- * Tempting ROASTS
- * Tender STEAKS
- * Appetizing Pork CHOPS
- * Plump Tender TURKEY

In fact if it's FIRST CLASS MEATS you want for your Holiday Menus you'll find it at-

> Jones Market Telephone 125

> > Dear Friends:

to our Success.

favors.

Floydada, Texas, Dec. 11, 1938. Dear Santa:

I think I have been a pretty good boy this year and study hard at school. Will you please bring me the largest Charlie McCarthy that you have in your factory. A Mickey Mouse wrist watch that will keep good time, also I would like about thirty little soldiers. Please bring me some candy, nuts, and fruits.

Thank you so much Santa and please bring all the other little boys and girls presents. Don't forget my eacher Miss Margie.

Love, Don Kirk.

Floydada, Texas, Dear Santa

We are three little boys, ages 1, 3, I, Melvin want a farm set, a tool

I, Melton, want a train on a track and a wagon.

I, Trueman want a set of "Krazy- Dear Santa

Your little friends. Melvin, Milton and Trueman Dunavant.

Amarillo, Texas, Dec. 15, 1938.

I have been pretty good and I Please bring me a Snow White would like for you to bring me a Dear Santa: dress. I want it long. I want a pair dump truck, cow boy suit, and a Now be sure and remember we

I will be at my cousin's house in will be in Amarillo this Christmas. tle boys and girls Your friend. Eugene Carathers.

Floydada, Texas, Dec. 15, 1938.

Dear Santa: I am a little boy and will be five years old December 31. red wagon and anything else you tle girls like. want to bring. Please don't forget

the candy and nuts. Your friend, Roy Dee Armstrong

Floydada, Texas, Dec. 13, 1938.

be good girls.

W want a sewing machine, skates, of candy, nuts and fruit. dolls and a typewriter. We also Please don't forget my little sister want candy and nuts or anything Ima Jean, and remember all of the you want us to have.

Your little friends, Jennie and Billie Chowning

Downey, Calif. Dec. 9, 1938. Dear Santa

I will write you so you will know where I live so you can find me. Please bring me a little rocking chair a pair of red house shoes and a baby doll.

Don't forget my little sister, Shir-Grandpa Pittman and Grandma Mara, and the other girls and boys. I will be listening for your airplane December 24. Please don't forget the fruit, candy and nuts.

I remain your little friend, Myrtle Yvonne Mara.

Floydada, Texas, Dec. 15, 1938. Dear Santa

I am a little boy five years old. Will you please bring me an air rifle, a pair of gloves and a set of tools and lots of candy and nuts. Your little friend.

Homer Yandell.

bons, Jiggsaw puzzles and some likes and tractor.

Chinese Checkers. Bring fruit, nuts, Please bring plenty of fruit, nuts I go to school, and I love my teacher. er and like school fine. Please bring me an a -rifle, a pair of gloves and a pencil box, and nuts,

fruits, and candy. I love you, Billie Frank Yandell.

Floydada, Texas, Dec. 13, 1938.

Will you please bring me a little Be sure and don't forget my gun and some caps, a ball and bat, some fruit, nuts and candy? Please don't forget the other lit-

> Your friend, Oran Eubanks.

Amarillo, Texas, Dec. 15, 1938. Dear Santa:

I am just a little girl four months old and would like to have a rub-For Christmas I would like a big ber doll and anything else that lit-

Francis Elizabeth Carathers .

Floydada, Texas, Dec. 12, 1938. Dear Santa:

I am a little boy almost 5 years old and I am looking for you. Please We are two small girls five and bring me a little train on a track, seven years old. We have tried to a little oil truck a greasing rack, be good girls. other little boys and girls.

> Your little friend Joe Richard Noland

Modern Christmas Gift

Through Pieneer American Life Insurance Co. \$1000.00 Twenty Payment Policy Endowment at age Sixty

Benefits after 20 yearly premiums are paid-

Option 1 Loan Value \$524.00; Balance at age 60.

Option 2 \$1000.00 paid-up insurance and \$373.00

Option 3 Paid up insurance for \$1595.00.

Option 4 \$1000.00 paid in hand at age 60.

Option 5 \$1000,00 at death.

Armour Creameries

Floydada, Texas.

At the close of another year we realize how

important your Friendship and Good Will have been

ing to Express to you our Appreciation of your many

So the Greatest pleasure of the Year Comes in try-

With all good wishes, and Hoping the Joys of the

Sincerely Yours.

ARMOUR CREAMERIES

E. L. Angus, Manager.

Floydada, Texas.

Christmas Season remain with you throughout a Happy

and Successful New Year, we are,

December 21, 1938

Option 6 \$2000.00 in case of accidental death.

Option 7 Premium waiver in case of total disability.

Yearly premium \$27.33 at age 19 years. Loan values beginning after third year.

J. H. REAGAN

Chas. C. Huckabee, Jr., Salesman

. Floydada, Texas, Dec. 12, 1938. Dear Santa:

We are two little boys, and we have tried to be good.

We want you to bring us two road grader tractors, two trucks that have three cars on each and anything else you think we would like. ley May, also My Grandmother and Don't forget our baby sister Mozell, thing. she wants a doll and some dishes. Bring some candy, nuts and fruits. Billie Jo and Bobby Geo. Smith.

> Floydada, Texas, Dec. 14, 1938. Dear Ole Santa:

I am a little girl 2 years old, and I have tried to be a good little girl so I am expecting you. Please bring me a new doll, a telephone, and anything else you think I might like. Please bring me lots of candy, fruits,

Please don't forget my little brother, Joe Richard and all the other the North Pole. little boys and girls.
Your little friend,

and nuts.

Ima Jean Noland.

Floydada, Texas, Dec. 13, 1938. Dear Santa:

I am a little boy four years old. gun and a sand shovel, some buildlot of candy, fruit and nuts, Don't forget to bring my sister

Jimmie Heard

Floydada, Texas, Dec. 10, 1938.

Dear Santa: I have tried to be very good. I am | Dear Santa:

my friends, and my and nuts. ters, all of teacher Mrs. Murif. Your loving friend,

Mittie Jean Warren

Floydada, Texas, Dec. 10, 1938. Dear Santa:

I have tried to be very good. Please bring me a purse, a sweater, and some Chinese Checkers. Also lots of fireworks, fruits, nuts and candy. Don't forget all the other little children and my teacher Mrs.

Merry Christmas, Santa. Lots of Love, Jane Warren.

Floydada, Texas.

Dear Santa: I am a little girl 6 years old, my birthday is December 25, I am in the first grade. I have been a good

little girl. Please bring me a doll bed and a set of china dishes. My little brother wants a train, a cow-boy suit and a ball and soldier set.

Don't forget mother and daddy. Your pal, Verda Ferne Stovall.

Floydada, Texas.

Dearest Santa: I am a little boy two years old. I have been a pretty good boy this

Will you please bring me a little red wagon, a truck and a riding horse? I would like to have some fruit, nuts and candy too, Santa. Your little friend,

Donnie Ray Woolsey. P. S. Don't forget my two grandpa's and my grandmother

Dear Santa: I am a very tiny little boy, almost two years old. Mother says I have

been a good boy. I will be at my Grandmother Allen's at Stevenville, Texas, so come to see me there.

Please bring me a truck, a big ball, a little doll, and lots of fruit, nuts and candy

I love you, Santa, Bobby Joy Allen.

Floydada, Texas. Dear Santa Claus: Please don't forget me. I am a ittle girl two years old. I stay with Mr. and Mrs. Fred Reeves through

the week and go see my mother on I have been a good girl and would like to have a broom, little table, dishes, iron, and cook stove so I can learn to be a good house-keeper

Lots of love Donese Turner.

South Plains, Texas,

Dear Santa: I am a little girl four years old. I have been a good little girl and I want you to bring me a Di-dee doll in a trunk with all her clothes, a thimble some sparklers, and lots of fruit and candy

McCoy, Texas, Dec. 15, 1938. Dear Santa

I am a little girl 4 years old. I want a doll and bed, little dishes, knives, forks, and spoons, Hurry and come on as I am trying

to be good. Your friend, Nita Jo Day.

Floydada, Texas, Dec. 15, 1938. Dear Santa:

I am a little girl eight years old in the third grade. Will you please bring me a doll and embroidery set some house shoes and a bath robe and fruit, candy, and nuts?

Your friend, Betty Lou Tye

Please bring Johnnie, my little brother, a little red wagon, a truck, and some firecrackers. Please leave them at Grandma Dorsey's as we will be there Christmas Eve. Remember all the other little girls and

> With lots of love, Madge Ann West.

Floydada, Texas.

Dear Santa: Please bring me a train, a set of tinker toys, a six wheel truck, a cow boy suit, and a steam shovel. Bring plenty of fruit, nuts and candy. I am five years old and have been

Floydada, Texas, Dec. 12, 1938.

Dear Santa: I am eight years old. My birthday

is January 24. I want a wrist watch and apples, oranges, candy, and bananas. Don't forget my brother. Bring my teacher and all other little children some-

> With Very Much Love, Betty You Millican

Floydada, Texas, Dec. 12, 1938.

Dear Santa: I am a little girl eight years old. My teacher said I was a good little I want you to bring me these things, a set of dishes, and a doll. I do not want to be a selfish little

girl you know so I want you to bring all children something, and also my teacher. I hope you will not have any trouble coming from Your little friend,

Loveta Cummings.

Amarillo, Texas, Dec. 13, 1938. Dear Santa:

I am a little girl eight months old and I live in Amarillo, Texas. Will you please bring me a little I am planning to spend Christmas with my Grandparents, Mr. and ing blocks and a story book, and a Mrs. J. L. Carathers and Mr. and Mrs. W. T. Clay, who live in Floydada, so please don't forget me. I want a doll, a highchair, and a

rattler. Please don't forget all the

little boys and girls. Your little friend, Patsy Ann Clay.

ten years old and in the fifth grade at school. Please bring me a purse, a sweater, some chinese checkers, fireworks, nuts, fruit and candy.

Since you came last year I have moved to McCoy. I have tried to be a good boy so will you please bring me a bicycle with a twenty-Don't forget my brother and sis- six inch wheel, a wagon, fruit, candy

> Your friend. Seth Johnston.

Floydada, Texas.

Dear Santa: Please bring me a Gene Autry gun, a truck, nuts, fruit and candy, Remember my teacher. With love,

Cecil McAda.



The Most Joyous Holiday of the Whole Year!

From "your" Shoe Shop Rainer Shoe Shop

South Side Square

rives

yours

Chris

He

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Priscill: Scat

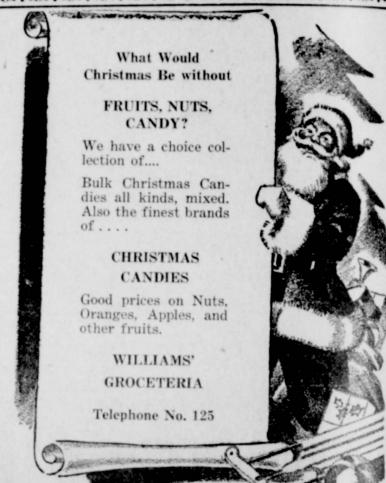
Br

Tue

To Our Friends and Customers

May the Yuletide be a Joyous one for you.

Massie Wholesale Grocery SESESESESESES SESESES SES





The Telephone Company feels that many persons, who have been in the habit of calling out-of-town relatives and friends on Christmas Eve, would really prefer to extend their Christmas greetings on Christmas Day. For this reason, we are glad to call your attention to the fact that, again this year, the low night and Sunday Long Distance rates will be in effect all day Christmas.*



To take care of the increased volume of calls, our switchboards will be "manned" to capacity. Even so, there wil likely be periods—especially on Christmas Eve—when it will be impossible to put through calls to a few distant cities with normal speed. If you should be one of those inconvenienced by delay, we ask your indulgence in advance.

Thank you - and a very Merry Christmas. SOUTHWESTERN BELL TELEPHONE COMPANY

The low night rates will also be in effect all day Monday, Dec. 26; New Year's Day; and Monday, January 2.

As a Glowing Light in your community we have stood for the past 35 years.

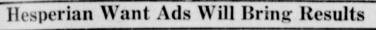
As the Yule season arrives we wish for you and yours one of Happiest Christmas and a Most Prosperous New Year.

- * Efficiency . . .
- * Accuracy . . .
- * Dependability . . .
- * Courtesy . . .

These are qualities that have stood the test. Made possible by Your Friend-

Duncan Abstract Company

Telephone 77



THE GREAT AMERICAN HOME



MONTH in, month out, many women and girls obtain twoway benefit from Cardui. It aids in building up the whole system by helping women to get more energy from their food—and so increases resistance to the strain of functional periodic pain. Try it!

Hesperian Ads Pay human body at resist the attack.

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Bris-coe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro. Floydada, Texas

Worry is probably the greatest indirect cause of death of any malady ecording to announcement of prominent physicians and statisticians, Worry upsets the digestive systems and causes various ailments in the human body at points least able to

Dr. Wilson Kimble **Optometrist**

Specializing in fitting glasses FLOYDADA TEXAS TELEPHONE

E. P. NELSON

FIRE INSURANCE AGENCY

Second Floor First National Bank Building.

Phone 285

If you can't eat or sleep because gas bloats you up try Adlerika. One dose usually relieves stomach gas pressing on heart. Adlerika cleans the nostrils instantly! Guaranteed. \$1.00 out BOTH upper and lower bowels.

WHITE DRUG CO.

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177 Floydada, Texas

Telephone No. 8 for office supplies, office forms.

GAS PRESSES HEART Hay Fever

ARWINE DRUG CO.

John Stapleton ATTORNEY-AT-LAW

Civil Practice Room 12 First National Bank Building

Dr. C. K. Arnold

Obstetrics, Diseases of Women and Children General Practice—X-ray 201 Boothe Building Phones: Office 86; Residence 301

Filing supplies. Hesperian

By Richard Lee

DETECTIVE RILEY









DASH DIXON

WO GIANTS WATCH DOT, DASH, AND THE DOCTOR AS THEY LOOK OVER THE WRECKED SPACE SHIP AFTER THE CRASH ON THE MOON PO









LITTLE BUDDY









Amusements -

PALACE

Saturday Prevue Sunday, Monday Scat Davis and Jane Bryan, In

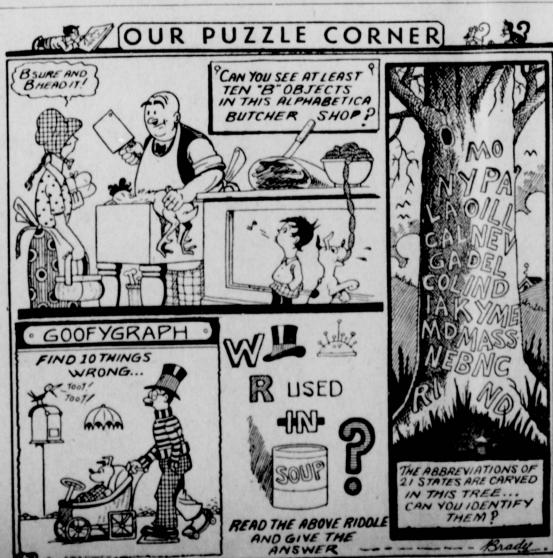
'Brother Rat'

Tuesday-Wednesday December 27-28 Penny Singleton, Arthur Lake, In

Blondie

RITZ

Friday-Saturday TIM MeCOY, In Code of the Rangers'





NO NEED TO WORRY

BY BOUGHNER









Floydada Schools

Will Close Today

Homes And Friends Over

Holidays

Floydada public school students are

With almost ten days of vacation

only by Easter holidays in the early

Superintendent and Mrs. A. D.

Cummings and children will visit

relatives at Tulia and will return

home Monday. The remainder of the staff will be at various points,

indicated as follows: O. K. Davis,

to Anson with his mother; W. A.

King, Floydada; Eunice Howell, Pa-ducah; Reba Copeland, Amarillo;

Grace Cade, Chandler; Mrs. Eva

Braddock Piper, Austin and San

Antonio; Sudie Miller, Floydada; Daltis Rea, Fort Worth; M. T.

Winter, Hillsboro; G. W. Russel,

Fannie Mae Rees, Turkey; Mrs.

D. W. Jones has been ill and will

spent her holidays in Floydada;

Brady Thomas, to his home in

Brownwood; Vera and Maudie

Meredith, Floydada; Mrs. J. N.

Johnston, Newcastle; Marjorie and Ruby Norton, will visit relatives in

Bernice Dallinger, to her home in

Plainview; Nancy Ann Hadsell, in

Denton: Elizabeth Caldwell, Perry

Busby, Mart; Alva Weatherford, Mt. Vernon; and J. H. Myers in Floyd-

PARK FLORISTS WILL HOLD

HOLIDAY OPEN HOUSE ON

FRI. AND SAT. AFTERNOONS

The Park Florist, located at the

intersection of Fourth and Georgia

streets will hold a Holiday Season

Open House on Friday and Satur-

day afternoons from 2 until 6 o'

cut flowers we have ever ordered,

MERRY CHRISTMAS

to Your Family and friends

Good Foods

Every Item here a good buy

Marshmallows 15c

19c

29c

Chocolate

Cherries

I Lb. Box

Empson's

Cut Green

2 No. 2 Cans,

Swan's Down

Flour pkg.

Large Bottle

CATSUP

CORN

No. 2 Cans

Light Crust

Flour

Store will be Closed

December 26

3 For.

BEANS

Pauls Valley, Oklahoma;

Shattuck and Alva Okla-

Lois Fouts, Haskell; Odell

ports sent in this week.

spring.

Camp.

homa;

Gilmer:

County Lets Delinquent **Tax Contract**

Vance Swain Of Lubbock Will Make Collections For

Members of the Floyd county commissioners court Saturday, with Commissioner B. E. Cypert dissenting, let the contract for the collection of delinquent taxes in Floyd county, to Vance Swain, a Lubbock

All the members of the present court, with County Judge-elect G. C. Tubbs and Commissioner of Precinct 4-elect H. J. Nelson, signed the contract.

Terms of the collection contract provide for the payment of 9 per cent of the gross income from delinquent collections to be paid the Lubbock man, with one-third of the total collected to be held in escrow and to be paid to him only on an order of the Commissioners court. The special collector will be given 9 per cent of all of the collections for taxes, interest and penalty, according to the contract, based on month-

The period covered is from De-



Gift selecting is easy, with lates. The Sampler, \$1.50 to \$7.50.



Air Takes Floyd Man To Portland In Hurry-Up Time

A Christmas visit with his mother at Portland, Oregon, began this morning at the breakfast table for Fred Zimmerman Floydada farmer and business man, who was here, however, attending to his business yesterday morning

The answer is that he left by motor vehicle for Amarillo at noon yesterday, boarded an air liner there and, if the liner observed its usual punctual schedule, he was set down at the Portland airport early this morning and motored to his mother's home from the field to enjoy breakfast with her.

Mr. Zimmerman was accom panied by Mrs. Zimmerman to Amarillo, who went thence to Pampa to spend the Christmas holiday season with her daughter, Mrs. Siler Faulkner, Jr.

cember 16, 1938, to December 31, Bond of \$5,000 is to be posted by Mr. Swain. His contract is not transferable or assignable without the consent and approval of the commissioners court.

The contract specifically eliminates taxes of independent school districts and incorporated cities and cowns. It also provides for the coltaxes, and the contract sets out that current year's taxes shall become subject to the terms of the contract on September 1 following the date of delinquency. The collector is to pay his bills of whatsoever nature or kind, including all bills cov-

ering the notice to delinquents. The contracting collector is given months in addition to the period of the contract for the prosecution of any suits that may result from the

DELORIS HOWARD IMPROVED

Deloris Howard, small daughter of Mr. and Mrs. Orland Howard, by S. W. Ross, secretary. was reported to be some improved late Tuesday evening by friends who had been at her bedside.

Deloris underwent an operation Sunday morning in a Lubbock hos- the entire club and Anns.

Mr. and Mrs. Henry Hancock, of Tucumcari, New Mexico, were here last week-end visiting in the homes of Mr. Hancock's sisters, Mrs. B. R. Lybrand and Mrs. A. C. Rainer.

Bettye Katheryn McDonald of Plainview spent the week-end with er grandparents, Mr. and Mrs. L McDonald. Mr. and Mrs. Leroy McDonald came for her Sunday af-

Christmas Greetings from

While They Last

per can

full Quart

Jet Oil

flavor 3 boxes

3 boxes

no. 1 10 lbs

no. 2 can

3 boxes

25c

.10

15c

.18

PINEAPPLE, Gallon Crushed

Green Beans no. 2 cans 2 for

Pitted Dates 3 packages

CRACKERS A-1 2 lb box

ORANGES Texas sweet doz.

Choc. Covered

JELLY any flavor $2\frac{1}{2}$ lb jar

SWEET POTATOES 10 lbs

PECANS large paper shell Ib

CATSUP, 14-oz. Bottle

PINTO BEANS

SWEET CORN

Shoe Polish

CANDY

SPUDS

HOMINY

CORN FLAKES

MINCE MEAT

SUGAR pure cane

MUSTARD

Funeral Rites For Mrs. Mary Jane Pope Held Wed. Afternoon

Funeral rites for Mrs. Mary Jane Pope, 73, were held Wednesday afternoon, December 21, by Rev. Vernon Shaw, pastor of the Baptist church of which she was a member, at the Harmon Funeral home at 3:30 o'clock. Interment was made in the Floydada cemetery immediately following. She died at her home in West Floydada at 4:15 Wednesday morning following an illness of several years, much of which time she was an invalid.

of course the summer vacations. Mrs. Pope, born in Tennessee, was War veteran who preceded his wife in death 21 years. They moved to Floyd county in 1916 and have until January 2, 1939. made this their home since. She is the mother of H. O. Pope, a prominent business man of Floydada, and their well earned rest the teachers the only immediate relative surviv- will also take that opportunity to One son and two daughters visit friends and relatives at various places over the state.

Other surviving relatives are seven grandchildren Bernard Pope, ahead the students and teachers Lubbock; Leonard, Floydada; Anna alike will have ample time to enjoy Belle and Lillie Mae Pope of La-mesa, R. A. Pope who is in the stretch of school that will be broken R. A. Pope who is in the Navy and Troy of Dallas.

Pallbearers were E. P. Nelson, Glad Snodgrass, Jim Houston, B. P. Woody, A. B. Clark, W. U. White, W. I. Cannaday.

Flower attendants were Mrs. W. Bloodworth, Mrs. S. T. Harris, Mrs. J. A. Grigsby, Mrs. Will Weatherbee, Mrs. A. D. White, Mrs. J. R. Terry, Mrs. A. H. Manning and Mrs. Bishop

Rotary Club Ladies Night Uproarious As Travis Holds Sway

The Floydada Rotary club presented its annual Christmas Rotary Ann program last night with Walter Travis at the controls and backed

Approximately 54 Rotarians and their wives were present for the varied and hilarious program presented by Travis, his assistants with

Ross opened the program with the announcement that there would "be no speeches by any of the members" and then gave way to a lengthy welcoming address. Following his welcome he asked that ton; Jane Hughes, Quitaque; Buryl each Ann give her name and troduce the Rotarian sitting right, giving that Rotarian's and classification.

The Rotary "quartet," composed of Walter Travis, G. C. Tubbs, Edd Brown, and J. G. Wood, murdered a uple of numbers much to the merriment of the club and perspiration of the singers.

Following the vocals by the "quar-Walter Travis was placed in control. Acting as Professor Quiz, Travis passed out cartoon pictures, each of which represented a "well" "We have one of the largest ship-known person," the person who ments of blooming pot plants and placed correct names under the six Eldon Goen, of the firm said "And pictures was awarded a prize. Edd we are anxious for the people to see Brown and Mrs. Fyffe captured the "quiz" prize.

Ballots were then handed to each three Rotarians, who, they thought would be good examples of the "Three Wise Men." Travis won by a length but Ross and Lon Davis ran a dead heat for second spot. Each were given balloons with orders that the first one to burst the balloon would nab second place and the other the third "wise man" spot. Cigars, "Mexican Commerce," were awarded the three "Wise Men."

The club was then given balloons with a prize to the ones bursting theirs first. Mr. and Mrs. Fyffe tied for first and were awarded huge stick of peppermint candy. Following the close of the amuse ments the Anns were awarded gifts from the Rotary Christmas tree Turkey with "all the trimmings" was served at the dinner. Each

Dougherty News

DOUGHERTY, Dec. 21. - The teams played Lakeview Wednesday The volleyball girls de feated Lakeview three games out of The basketball boys were defeated by Lakeview by a margin

Friday the Lakeview boys came to Dougherty and played a game of basketball. Dougherty defeated Lakeview by a margin of ten and

Mr. and Mrs. W. M. Webb and family and Mr. and Mrs. Claude Ring and family and Mr. and Mrs. Henry Bloodworth spent Sunday with Mr. and Mrs. Frank Reznicek

Little Deloris Howard, daughter of Mr. and Mrs. Orland Howard, is in the hospital at Lubbock. She has had a very serious operation. Doctors report that she is doing

Most of the teachers are pian-ning on a big Christmas. Miss Edna Lott will spend the holidays with her parents in Dallas. Miss Vivian Carathers will be in Fort Worth. Mr. and Mrs. Rutherford will be the guest of Mr. Rutherford's parents, of Stamford. Mr. and Mrs. Caldwell will remain in Dougherty.

The Dougherty school will present a Christmas program Wednes-day night. The Christmas tree will be Thursday afternoon. We hope everyone will be present because there will be a good program.

School will turn out Thursday afternoon for Christmas and will take up again January second.

Mr. and Mrs. Jack Dempsey and son, Keith, left this mid-week for Duncan, Oklahoma, where they will spend the holidays with his parents, Mr. and Mrs. R. F. Dempsey and other relatives.

Preston Martin Dies At Weatherford Home **Early Tuesday Morning** For Xmas Holidays Mr. and Mrs. W. M. Massie, J. G. and C. M. Martin yesterday af-

ternoon attended funeral services held in Weatherford for their broth-Teachers Plan Visits To er Preston Martin, 67, who died Tuesday morning at 8:10 o'clock of a heart ailment at his home there. Stricken 3 weeks ago the brother first was expected to rally. How-With Santa getting his reindeer ever, the past several days memin shape for his annual trek, the

his recovery. preparing to enjoy one of the long-Surviving relatives include est holidays in the year, excepting wife and two daughters, Mrs. Ger-Superintendent A. D. Cummings aldine Andrews of Dallas and Mary, will dismiss the Floydada schools of New York City; four brothers, E. H. and Luther of Weatherford, J. G. and C. M. of Floydada, and this afternoon at 3:15 o'clock and will not ask the students to return one sister, Mrs. W. M. Massie, Floyd-

bers of the family had despaired of

While the students are enjoying Preston Martin had been prominent for many years as an attorney in north Texas. The Floydada relatives were expected home today.

> Miss Emma Lou Bedford and Betty Newell, students of Abilene Christian college arrived home Saturday night for the holidays. They will return to school January 2.

Mr. and Mrs. J. M. Hughes are in Fort Worth this week where they Teachers of the Floydada schools will be well scattered over the state are spending the holiday season during the holiday from the re-



We've Put On Our Whiskers....

donned our gayest store time and King's is ready. Ready with all the things Santa will want for Christmas stockings.

SPECIAL ITEMS this week-end include:

CELERY, Bunch,

LETTUCE, Head.

All Kinds Fruits Oranges, Apples, Candy, **Nuts for Christmas** Stockings.

Fresh Hams, Side Meat. Ribs, Backbone, and Sausage.

BEEF 10c Roast,

STEAK. Per lb.,



Word Contest Winners

Webster's came in for a threshing this week but when the Word Contest winners were determined it was found that Mrs. Mollie Kinnard Floydada had captured the \$1 prize, Mrs. Lee Howard, Miss Margaret Tubbs, Floydada, and Mrs. Burl Huckabee, Floydada had each won a theatre ticket to the Palace or Ritz.

The rural or out-of-town prize winners were Garth Morse route 3, Floydada the one dollar prize, and Jerry H. Porter, Route 1, Floydada, and Dorothy Dooley, Route 4. Floydada received theatre tickets to the Palace or Ritz theatres.

There are two more weeks day noon.

these ads scheduled....the game is still wide open and all you have to do is bring in a correct list of the mis-spelled words in the ads on the Word Contest page to Contest Editor, Hesperian Publishing company, Floydada. In this list give the wrong words, and the name of the ad in which you find them. This list must be in the office by Mon-

Use the Want Ads. They pay.

Public Records

New Car Registrations

Dec. 11—1939 Chevrolet deluxe dan, Jim Willson, Floydada. Dec. 12—1939 Chevrolet deluxe sedan, Lloyd Wofford, Lockney. Dec. 12—1939 Chevrolet deluxe sedan, M. W. King, Jr., Floydada. Dec. 13—Chevrolet master sedan,

H. Tinsley, Lockney. Marriage License Dec. 16-J. A. Baxter and Marie Finley Dec. 17-Lowell Jarrett and Co-

rine Davenport. Dec. 19-J. T. Alexander and Ger. nada Underwood Dec. 19-Harry Lester Cooper and

Juanita Skadgel. Dec. 20—Thomas Owen Thorn-ton and Mary Kathleen McMani-

County Court Docket Dec. 16-Civil case No. 995, S. W. Hughes vs. John R. Shipley, suit on note.

Waldo Houghton came home Saturday from Memphis, Tennessee, where he is a student at the Southern Optical college. Waldo is visiting his parents, Dr. and Mrs. W. M. Houghton.

Emma Louise Smith from Baylor university at Waco came Wednes-day to be with her parents, Dr. and Mrs. Lon V. Smith.

Top Quality Good things to eat; rare foods and wholesome everyday items....at unusually low prices during-FRIDAY and SATURDAY SUGAR **TOMATOES PUMPKIN** Mince Meat **PEACHES** SUN-KIST 15c SUGAR 19c SOAP P-G, 5 Giant OXYDOL Speedy-Jel Pure Fruit Flavors, 3 pkg..... **KETCHUP** Empson. Cocoa **PECANS** Large Burkett's **ORANGES** Texas Seedless. 250 size, doz.,....

MARKET

Apples

SWISS

Pkg. 9c

LETTUCE

STEAKS From Fed Beef, lb.,. PORK ROAST Ham-Loin, and FRESH **OYSTERS** Baltimore, Med. & Selects, Pt.,.... XMAS HAMS Wilson's Tender Cured, Half or

LARGE HENS

Kraft's Longhorn Philadelphia Cream Cheese Cheese, Lb. 19c

Firm Crisp

Dressed Turkeys

Felton-Collins Gro. Co.

PHONE 27

Heads, Each, Plenty of Christmas Candies & Fruits 25c 23c

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Smith fa ty consis 22 feet b to be as to produ try hou roosts ar ing off ing to A ventilatio Mr. Smi water ha

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OPTIC

Tenant-Purchase Farm Program Is Showing Satisfactory Progress

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Bankhead-Jones Act May Be Balked In 1939, However, By Lack Of Suitable Tracts

The Farm Security administration reports satisfactory progress in Floyd county on the tenant purchfarms recently purchased through the Bankhead-Jones Farm Tenancy act.

The improvements on the James Smith farm in the McCoy community consisting of a modern dairy barn 22 feet by 44 feet with concrete floor running water are complete The barn was planned by Mr. Smith to be as sanitary as possible in order to produce cleaner milk. The poultry house is complete except for roosts and has already started paying off on the investment according to Mr. Smith. Sanitation and ventilation were not overlooked by Mr. Smith in planning his poultry An overhead water tank and wash house has been installed and water has been piped into the house

for the convenience of the family. Bill McNeill and family of the Liberty. Dougherty community have moved to their farm and have made a number of improvements including a L. Green. in cabinet, ample cabinet storage space, and running water in the The five room house has been re-papered and the wood work re-finished. Some new furniture also has been added including a iving room suit, dining table and floor coverings. They are completing a modern barn for grain storage and the dairy cows.

Carrick Snodgrass of the Blanco nunity has not moved to his

farm to date but has already made some repayments on his loan and has improvements planned. Mr. Snodgrass has recently purchased some feeder calves and has his trench silo filled.

Two options to purchase farms have been submitted for the new tenant purchase applicants, of which one has been aproved from the legal standpoint. Other applicants have not been able to find desirable farms to date at the agricultural value. These applicants expect to purchase desirable farms at their earning power based on production records and the present agricultural prices. has been indicated by the officials of the Farm Security administration that no farms will be purchased in Floyd county at a price

higher than the production value. If suitable tracts can be found it s planned to locate at least 7 approved applicants on tenant-purchase farms in Floyd county during the year of 1939, Farm Security Administration Supervisor Claude C. Carpenter states

Liberty Breezes

The Liberty baseball team played the Center team Tuesday evening. The score was 16 to 22 in favor of

Alma Ruth Plumlee spent the week-end visiting Mr. and Mrs. J.

Mr. and Mrs. Paul Box visited Mr. and Mrs. W. C. Plumlee Sunday. Mr. and Mrs. A. W. Anderson and family visited Mr. and Mrs. Henry

Brewer and family Sunday Mr. and Mrs. H. D. Meredith and daughter visited in the C. E. Meredith home Sunday

Mr. and Mrs. Raymond Starkey Mrs. Lee Starkey and Miss Jackie Robinson of Quitaque visited Mr. and Mrs. J. F. Robinson Sunday. Mr. and Mrs. Weldon McCormick munity. visited Mr. and Mrs. H. C. McCor- ent for the day.

mick Sunday Mr. and Mrs. Otis Huckabee visited Mr. and Mrs. Andrew Sanders

MR. AND MRS. ASSITER HOME

Mr. and Mrs. G. T. Assiter returnd home Friday from Hot Springs, Arkansas, where they had spent the past four weeks to take the baths. They are both feeling much better, Mr. Assiter said.

Their son, Harvey Assiter, of Tahoka went to Hot Springs for them.

PLENTY OF ...

1 Box Delicious Apples,	\$2.00
1 Box Oranges,	\$1.50
Red Ball Lemons,	20c Doz
Tomatoes, Per Lb.,	80
Grapes,	80

Day after tomorrow is Christmas Eve so in appreciation to our Patrons and

Merry Christmas

Wilson Kimble

OPTICAL and JEWELRY COMPANY

FRUIT FOR THE HOLIDAYS

1 Box Delicious Apples,	\$2.00
1 Box Oranges,	\$1.50
Red Ball Lemons,	20c Doz.
Tomatoes, Per Lb.,	8c
Grapes, Per Lb.,	8c
Cranherries	00-

Per quart, Colorado Pinto Beans 25c 4 Lbs., Nice Bananas, Per Dozen,

Candy 3c a Bar at all

Remember, We buy Poultry, Cream and Eggs.

Merry Christmas Happy New Year

SERVED SE

At Christmas

Time

We are mindful of our Friends and Custo-

-To everyone our wish for a Happy Holiday

L. C. McDonald

mers, their Patronage and Loyalty

Jones' Fruit Stand West California Street

Sand Hill P. T. C. Thirteenth Annual Xmas Play Dec. 26

If Old Tack does not get this 1938 Christmas too white Ed Holmes, president of Sand Hill P. T. C. reates the club will present their an-Christmas play on Monday night, December 26.

This year's play is a 3-act comedy "Grand Old Darling," with Mrs. Ed Holmes in the featured role, "Grand Old Darling." In 2 hours of clean entertainment the too-ambitious again are impressed that "crime

This year a nice platform is one corner of the large auditorium has been constructed for the musicians better to entertain between acts. Special songs under colored lights also will be featured as usual at the annual play.

"For the last 13 years we have entertained large crowds of Floyd county people at our annual plays, Mr. Holmes said this week. We apwill, and invite the general public to be present again on Monday night of next week."

Several of the players in the cast of the Monday night show have appeared in many of the consecutive plays presented.

Mt. Blanco Honors Departing Neighbors

MT. BLANCO, Dec. 20.-Most of the neighborhood met Sunday in the home of Mr. and Mrs. Tilford Taylor, where a covered dish luncheon About 84 people were pres-

last week, at the home of Mrs. Joe Mr. and Mrs. H. A. Powell, Alldridge Powell and Mr. and Mrs. Parnell Powell returned Wednesday night from attending the funeral of

ter of Mrs. H. A. Powell. Miss Ila Acker, spent the week end with her home folk at White

The Y. W. A. met Friday night in the home of Mrs. V. F. Crabtree. The W. M. S. met in an all day meeting Monday at the church and enjoyed a Lottie Moon program.

Earl Bishop had the misfortune of having his collar bone broken last week when he fell from a load

Mr. and Mrs. Hoyt McClure and sons visited in Abilene Sunday.

W. H. Brents made a trip to Vega He was accompanied home by his daughter Miss Frances who is in school there and by Mrs. Winnie Robinson

Mr. and Mrs. Riley Teague and children spent the week-end in

ANSWERS TO OUR PUZZLE CORNER

B Objects-Butcher, bird, blade, block, body, bonnet, bundle, bow basket, beef, boy, blouse, breeches, beast, braid, bologna, bones, brow, Goofygraph—Bird's song, mailbox post, dog in baby carriage, steering wheel, umbrella, square wheel, high hat on man, skates, trouser leg.

Riddle-What pins are used

Answer-Terrapins. States-Missouri, New York, Pennsylvania, Ohio, Louisiana, Illinois, California, Nevada, Georgia, Delaware, Colorado, Indiana, Iowa, Kentucky, Maine, Maryland, Massachusetts, Nebraska, North Carolina, Rhode Island, North Dakota,

MRS. SMITH GUEST SPEAKER AT AMARILLO CLUB FRIDAY

Mrs. Lon V. Smith was guest speaker for the Twentieth Century club of Amarillo in a Christmas pro gram last Friday afternoon in the home of Mrs. G. G. Ordway, 2400 Harrison street.

Mrs. Smith used as her subject Pioneer Woman and Christmas. Mrs. A. J. Folley, member of the Athenaeum club, was also a guest of the club.

While in Amarillo Mrs. Smith was a house guest of Judge and Mrs. A. J. Folley, former Floydada

Wayland students who came home last week-end are Florrie Conway, daughter of Mrs. O. M. Conway; Evelyn and Mary Wilson Hicks, daughters of Dr. and Mrs. I. W. Hicks; John Harold Myers son of Mr. and Mrs. John H. Myers; LaNell Shirey will visit her parents. Mr. and Mrs. G. N. Shirey; Muriel Fagan visits her mother, Mrs. Pearl

CHRISTMAS CUSTOMS FROM MANY LANDS FEATURED IN TALK BY MRS. ELDRIDGE The Lions club annual Christma

program at noon Tuesday was fea-tured by a talk by Mrs. J. E. Eldridge, who spoke entertainingly of the customs of several lands, especially those of Europe, that center around Christmas day. Little Miss Doris Elaine Amburn

recited two numbers pleasingly. W. H. Henderson presented the program, which will be the last for

the year of 1938 for the club, their next meeting date being January 3 1939. Bill Daily's side in an attendance contest nosed out the opponents led by Tucker Teutsch for this meeting. The contest continues into February

Half-Minute Interviews

R. F. Stovall: "We've got a case in court at Dickens that may keep preciate this loyal support and good us on the job right through Christ-

NATION'S OLDEST TWINS LIVING IN CROSBY COUNTY

Lorenzo Tribune: The Denver Post ast Sunday reported the death of Mrs. Ida Chambering of Pueblo, Colo., who with her sister, Mrs. Ada Orton of Deming, N. M., were said to have been the oldest twins in the United States, having recently celebrated their eightieth birthday. Here in Crosby county we have twins who were going to school before these ladies were born. Uncle John and Lige English of Cone celebrated served in honor of families their 87 birthday November 13, a who are moving from this com- mention of which was making them seven years older than what was supposed to be the oldest twins in Members of the Friendship Circle the United States, and are still club met Thursday afternoon, of going fine. We have not had the pleasure of meeting Uncle John and Dunn for their Christmas party. Lige but feel sure they have lived The hostess served coffee, hot cho- a most interesting and clean life to colate and cake to thirty one guests. have attained this age and feel sure they attribute it to living right and spending so many years in Crosby county.

CITY WAIVES ITS RIGHTS Mrs. Jess Alexander who was a sis-TO ONE WAVE LENGTH ON AIR TO COMBAT CRIME

The city council of Floydada in its session Tuesday night of last week adopted a resolution formally length at 2466 kilocycles on the air in favor of the city of Amarillo.

This was done, the resolution recites, for the purpose of maintaining a police radio station "believed advantageous and helpful in the enforcement of the laws and the apprehension of criminals in this

The resolution consents for the citizens of Floydada that the City of Amarillo shall have the exclusive use of the wave length named for the purposes indicated.

NEW HOMES, CHURCHES

Among new houses and churches under construction in the area are. a residence under construction for Tillman Reeves, of Crosbyton, for which W. A. Gound is contractor; A church for the Assembly of God church at Crosbyton;

A church for the Christian church

A parsonage for the Assembly of God church at Lockney And a residence for F. M. Dougherty at Dougherty. S. E. Thurmon is works foreman on the last named

Crosby county has just completed a rock veneer job on his fine, new residence west of Cone.

AN APPRECIATION

I wish to express my appreciaion to the Sophomore class and others who helped me win in the race for Football Queen. Janette

HOLIDAY APPRECIATION

for your friendliness and encouragement shown us in our new venture in Floydada and to the many friends we have added to our list we say-

MERRY CHRISTMAS

THE KNIT SHOP Mrs. J. Claud Henderson

To One and All....

A Happy New Year filled with happiness and prosperity . . . to one and all of our many friends and patrons. Good Cheer!

Floydada Insurance Agency

W. H. Henderson, Owner Phone 273

Dallas Ex-Students Of Texas Tech Plan

DALLAS, Texas, Dec. 19.—Dallas ex-students of Texas Tech have completed plans for the largest pregame football rally in the history of the college on the eve of the third Cotton Bowl classic which matches Texas Tech against St. Mary's of California.

The rally, to be held in Fair Park uditorium Sunday night January will feature the famous 150-piece Red Raider band, Coach Pete Cawthon, and at least two other outstanding Texans as speakers. Hundreds of the school's 30,000 xes will join more than 2,000 stu-

dents of the college for the event. Kinder Farris, who is employed by the Texas company, at West Columbia, will arrive Friday night to spend several days with his mother, Mrs. John N. Farris and other

Mr. and Mrs. W. T. Brown return-

Mr. and Mrs. F. C. Harmon, Jr. ed home Sunday from Denton, are here for the holidays, having arwhere they had spent the past three rived the latter part of last week. weeks for Mr. Brown's health. Mr. Mr. Harmon is studying at Baylor Big Pre-Game Rally and Mrs. Bob Smith accompanied University Medical school in Dal-

A Christmas Greeting

from a Floyd County Institution

The County Surveyor's Office

Appreciating past favors and hoping to be of future Service.

G. A. LIDER

W. D. NEWELL

Most CHERISHED

Among the treasured gifts bestowed by this passing year, the fellowship and the pleasant relations with those we are privileged to serve stand out as our most cherished heritage.

This is an expression of our appreciation, and our pleasure in pledging anew a continuation of constructive and helpful service. So it is most sincerely that the entire Hesperian family wish one and all a Merry Christmas.

- PERSONNEL -

HOMER STEEN B. F. McINTOSH MRS. J. C. GILLIAM

W. A. AMBURN

MRS. GOLDEN NABORS MRS. W. D. NEWELL DENNIS MURPHY BILL HAMS TED BELL

JACK McINTOSH FLORIENE DORRELL

Offices of The Hesperian will be Closed Monday, December 26

Hesperian Publishing Company

Publishers of "The Floyd County Hesperian' TELEPHONE 8

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China Silverware Books Leather Goods **Novelties**

Friends we say.

19c .59c 14c

90 19c

30c 15c 29c

.5c ruits

25c 23c

28c 25c

30c

l9c

THEHESDERFITE

Junior Play Proclaimed As Huge Success By Crowd

Sports Editor, Jimmie Willson. Business Manager, Leeman Nor-

Columnist, Olin Watson. Typist, Juanita Luttrell, Frances McRoberts; Marie Williams.

Reporters: Evelyn Groves, Jose- Gloria Gloria Hammonds, Katherine Daniel, Jane Clark, Louise Willson, Floy Jean Hale, Norma Denison, Jewel Elza. Aileen McIntyre.

Sponsors, Miss Rees, Mr. Cum-

Class News

Freshmen News

The Freshmen class is proud of its many talented students. We have many who sing, speak, and some play instruments. In the band we are well represented by Randolph Rutledge, Gene Loran, and Floy Jean Hale.

Two more students are taking borrows his paintings in case of a band and will soon join, Glen Am- visit from Mrs. Atwell. burn, and James Thurmond Bishop. give their best for F. H. S.

Joe Dick Moore and Virgil Boteler are two promising football players. Their dream is to become outstanding Whirlwinds. We introduce Florine Cates as our most outstanding speaker, and Jo Dick Moore our leading singer

So you see the Freshmen may well be proud of their class which has both quality and quantity.

BAND AND DRUM CORPS

The band enjoyed a hayride Monday night and, believe it or not, they went in a real haywagon. Christmas carols were sung and refresh- maid working in the studios. ments of cocoa and cookies were The play reaches its hilarious carried along. This hayride was one climax when Mrs. Atwell and Faye of the most unusual band socials of Duffy, "supposedly" the fiancee of the year which added to its en-

Monday in which those backing the tends to be an artist, Spencer, in his band discussed plans for getting consuming ignorance, signs an oil more members interested and se- paintig with a foutain pen. curing new uniforms. Committees | Finally, the whole sad story unwere named to give plans for a ravels and Spencer is exposed as project to raise funds for giving the the band more music, instruments and credit goes to Mark and Gregory

when the band received an invita- Kay, Spencer gets Gloria and Mark tion to attend the Cotton Bowl gets Valerie. In other words, boys game at Dallas January 2. This get girls, boys lose girls and boys game will be especially interesting get girls. because Texas Tech will be one of the contestants. The notice that the band received read, that all bands in uniform meeting in Dallas Tubbs, as an Irish maid almost wasn't bad. the day of the game, and partici- stole the show. Maurine Hart as Maxine Officer gets a hearty pating in the parade would be ad- Rita Clifford an art enthusiast, was hand for her up-on-the-head hairmitted to the game free of charge. excellent. Gene Boren, breezy and dress. So many curls! The band is hoping that the trip carefree, made Spencer Atwell a The difference between F. H. S. will be possible and if enough supreal person to the audience. Mary and Alcatraz is that one is on an town there is some hope for the Valeria Zeigler.

the next Band-Parents meeting. The Christmas spirit was em- in properties and action,

fostered by the caroling trip by the commended. Between acts, Maurine band. May each Christmas see the Hart played piano solos. Margaret flies? It creeps—in History. repetition of this age-old custom. and George Tubbs sang several

don't know on which side your bread numbers.

Society Editor, Dorothy Dell Sto- | Cast of "Give Me Credit": Spenser Atwell, Eugene Boren; Henry Atwell, Ludene Burney, Mark Warrington, Leland Woodward; Gregory Thurston, Eugene Blackmon; Valerie Zeigler, Mary Frances

Bridget O'Hara, Margaret Tubbs Gilbert, Aileen McIntyre Troutman, Bobby McIntyre, Dagmar White, Frances Jo Terrell; Rita Clifford, Maurine Hart: Loretta Frawley, Elnora Smalley;

Herbert Ross, Adrel Spence; Olive West, Leila Faye Hicks; Kay Lindsay, Jennie Lou Harper; Faye Duffy. Laverne Russell

The plot, well knitted and humorous, dealt with the difficulties of Christmas party he replied Hedy a rich, young and handsome, play- Lamarr. boy, whose chief concern in life is deceiving his ambitious parents and Norma Denson. painting the town red. In order to stay in the city and have a time, Spencer Atwell, tells his mother he her is studying art and is renting a pieces. Atwell sublets the studio Quanah girls are sure rough! from Thurston, a true artist, and

Mark Warrington, a playwright, is be behind this! In football and baseball, there are also instrumental in perpetrating also many boys who are willing to the hoax. Valerie Zeigler, an actress, and Gloria Gilbert, a model, help the action immensely by looking lovely and falling in and out of love Kay Lindsay comes in for her share of romance when Spencer mance is almost wrecked when happy girl. calamaties begin to beset our carefree playboy.

Dagmar White, Rita Clifford, Lo- we aren't saying who, Eugene, you retta Frawley, Herbert Ross and will simply have to find out of your Olive West are all friends of Spen- own account. P. S. They are both cer's who complicate matters by Juniors appearing in all the wrong places. One of the most superb bits of act- we mean, is really easy on the eyes ing witnessed in a long time was too done by Bridget O'Hara, an Irish

Spencer) arrive unexpectedly and find Spencer making love to several A band parent's meeting was held beautiful ladies. Although he pre-

roundabout he is, and true for the paintings Spencer has been The big thrill of the year came selling as his own. Gregory wins

> were well cast, several of the parts activity. were especially suitable. Margaret ed by McRoberts, the newspaper gal, Frances McRoberts, was good as island.

The invitation is to be discussed at Piper, who has been conscientious

phasized by the carols and old While "giving credit," it is well Christmas atmosphere that the between act numbers be it: Your little sun Flower.

numbers, Evelyn Groves gave a Remember: Don't break your dramatic monologue, "Morning of he's screwy, of course. bread or roll, in your soup, You a Hero." Olin Watson sang two

And so another Junior play passes

Slander



It seems speech class is a favorte hang-out for all the neighborhood cats! It certainly interrupted Judson's speech.

We hear Spencer Bell likes his little neighbor, Evelyn Withers -Well, I always said "Love thy neigh- ber 17.

An old love-Joe Dick Moore and

We can bet Ara Sue certainly enjoyed the box of candy C. W. gave

Scotty, we can bet you were pretstudio where he paints master- ty lame, after Tuesday night, the Why Helen, where did you get

> 'Shoe-Shop Helen?" Peewee must Roberta Medlen doesn't seem to be getting anywhere with Gilbert joyable dinner.

Latest romance: Jennie Lou Harper and Eugene Blackman. Have you noticed Sappho lately? She just radiates happiness. Must. be Doug! Pennye is also a very

Eugene Boren seems to be the center of some girl's hearts. Nope,

This Harper dame, Jennie Lou

Alice Bell is coming up in the

Can you imagine: Gloria getting to the 5th period before the tardy bell; Emmett not saying "Gee

Seen about school: Two evecatching blouses worn by Esther Finkner and Mattie Pearl Turner. They are of solid material with the autographs of their friends embroidered in white. The latest is something or other.

Speaking of clothes, did you see the smock Gene Boren wore in the Junior play? It was a pip-prac-Although each of the characters tically smote my eye balls into in-And the gold dress sport-

Grace Marie Graham is a neat Credit for direction goes to Mrs. looking gal-so is Juanice Cothern. Definition of a short ballot: One that isn't long Someone wrote a note and signed

Who was that guy that said time

Clifford carried screws around Monday. Do you know why? Cause

Blue satin looks mighty pretty on Ella Breed. Edna Maye's heart has gone back to Tech with a boy, who is Paul

to find him a suitable girl, who will do as he says

Geneva Connelly says that if she ad her choice of Sophomore boys,

We have heard that La Dell Hop-

It seems that Topsy Dudley has et her heart for Harlon Cage. Herschell Hinson says to never et Geneva Gordon have your picure cause you'll never get it back. It seems he's been trying to regain possession of large picture of him-

Randolph says Mary Frances Mc-Roberts is his favorite girl now, beng that "Tootsie" Hodge prefers Kenneth Joe.

There's a certain little Sophomore boy who sure can write sweet letters to a Junior girl. First it was a brown car and then

a blue pickup, but neither could get rid of a gray Ford with six boys Poor girls it was no use to try. Boys boys, this is getting to be a habit going to the show at Plainview, o ould it be some girls?

What can it mean when three girls eat hamburgers with onions at 12:30 in night and go to bed at 2:30 in morning. If you ask me they sure go to bed early

Martha seems to be doing O. K.

GUESS WHO

He's had no laurels thrown his

This Senior boy, but still they say He sure can make a trumpet talk In dancing, he's learning the is just around the corner.

Just mention Penny, he's all in It's the store where he works and

Jane Graham

F. H. T. And F. F. A. Chapters Hold Joint Meeting Tuesday

social Tuesday night in the An-

group sang some Christmas songs

Jones, Mary Frances McRoberts,

Floy Jean Hale and chairman, Ju-

liam Bertrand, M. C. Fuqua, Lee

land Woodward, Junior Simpson,

A large percentage of both chap-

sponsors for the party were Mr. and

Mrs. W. A. King and Miss Lois

This past week every girl en-

rolled in foods have taken some

part in making or trying to make

Foods II girls have made 20 doll

dresses, for dolls that will be given

away. The Foods I girls have

made candy, which will be sent to

the negro school. At the close of

the joint social with the F. F. A

and F. H. T. both boys and girls

gave their toys back so they could

Hit Of The Week

While a Cigarette Was Burning

While a cigarette was burning,

While a cigarette was burning

We tried to make them longer

From foolish dreams we woke

Somehow I can never forget.

While a cigarette was burning

While a cigarette burns.

Our smoke dreams all came true

For love's a joke that goes up in

For in each cigarette. I see you

We loved and laughed and learn-

That hearts were meant for break-

Dr. W. M. Houghton

Medicine and Surgery

Diseases of Women and Children

ARWINE DIM'G CO.
Phones:
Residence 250; Arwine Drug 73

My heart was burning too. A smoke ring for your finger,

fashioned in the blue,

As lovers always do.

not be visited by Santa Claus.

someone happy for Christmas. The

and several others for the boys.

Tommie

drews Ward gymnasium.

Christmas tree.

dyne Carpenter,



With Birthday Dinner

Miss Lula Lee Teal entertained with a birthday dinner and theatre party at the home of Mrs. S. L. Rushing honoring Mary Frances Mc-Roberts, Saturday evening, Decem-

The guests arrived at 6 and were When Harold Cothern was asked entertained with games of Chinese who he was going to bring to the checkers until the announcement of The dining room was beaudecorated and two lovely tables, softly lighted, gave the room a festive air.

The guests enjoying this lovely affair were Douglas Pitts, Sappho anice Cothern for the girls and Ed-Ward, Emmitt Hinson, Dorothy Dell die Brown, Thomas Stanford, Wil-Stovall, Malvin Jarboe, Mildred Stovall, R. E. Golightly, Robert Montgomery, Josephine Troutman, Lula Lee Teal, Clifford Daniels, Jimmy Willson, Betty Jo McCleskey, and ter members were present. the honoree, Mary Frances McRob-

A theatre party followed the en-

Dorothy Dell Stovall Gives Slumber Party Friday

Dorothy Dell Stovall entertained with a slumber party Friday night. Those attending were Evelyn Groves Troutman, Bobby McIntyre, Gloria Hammonds, Sappho Ward, Mary Kay Daniel, and the hostess

Off To The Movie

My budget is always a problem. world too-she's awfully attractive! I start out with budget because Bobby is worried! Some one said that is the first vital question I her Christmas wouldn't come 'til must ask myself; can my budget Well, it's time to get afford this extravagance and stay above board like all good budgets should do?

Next I flip a coin to see if I Dinky not swiping Gloria's should go to see my favorite as I Doug not calling Sappho never would get anywhere if I let my conscience decide

> Too, I must have a coin because without coin there would be no use for all this trouble in the first place. If I win, and somehow I always do, the picture then has to

> Should I go see a great historic character who builds a nation, loves a woman but gets his head chopped off in the end, or see the heroine with a mortgage on the ranch and the villain asking for mortgage or the ranch, when the hero comes along, throws the villain over the cliff and gets the girl and the ranch?

Once I saw both but my vulgar mind picked the hero and the cliff over history. You probably know that there are three kinds of movie goers, the sloppy-oopy, lovers, the blond and thunder bangbang, shootum uppers with so many guns going off you can smell the gun powder, and then those who go just to ruin the real enjoyment of the picture with the thought of how bad it is and what they could have done with their ten cents (these people never get over a dime)

Type number one had rather se forty year old heroine in an eighteen year old dress smearing lipstick on a handsome face with padded shoulders attached than anything.

Then type two simply licks up machine-guns splattering bullets here and there or maybe a knife whirling through the dark just missing its mark by a cats whisker. It makes tears come to a glass eye.

she'd choose Billy Asher. Nice of course there is a selection of movie stars. Personally I'll take per is one of Weaver McClure's Mr. Jones would come Robert Taylor and Popeye. That's no slam on Senor Taylor because I really truly like him. On the feminine side for a gift, you might give me Maureen O'Sullivan, Joan Crawford, Myrna Loy, Martha Raye, Margret Sullivan, Bette Davis, Alice Fay-Oh well you know me.

But alas a lo. oh me, oh my (small fry) if I do persuade myself to top a day with evil doings and indulge in the cenima there comes again my poor, delapidated budget. After all is said and done you know sometimes reminds me of the pants of a tramp who has just been chased by a dog. They are always missing in the end.

Foods I Classes Serve Luncheon

The foods I classes has finished their study of luncheons. As part of their study, each class planned. prepared and served a buffet luncheon either in their class period or at with her new heart beat, what about the noon hour. The Christmas colors and ideas were carried out in the menus and decorations.

The classes decorated the dining room, using a small tree and green and red ropes. With the shades drawn, and the tree lights turned on, a person has a homy feeling that makes him think Saint Nick

Each class worked out their own center piece, as well as their menus. The guests for the occasions were the high school teachers who could leave their classes and eat with

We heard a toot, but tried to scoot of the beat the choo-choo to it, he poor galoot now twangles a lute candy to the negro school. Plans

Dramatic Club Plan Halt For Xmas

As the rush for the preparation of the holidays is so near, the Dramatic club has decided to disband until after the holidays.

The next meeting will be Wednesday, January 4, 1939. With this meeting, they plan to take up the study of drama, and a series of planned programs will be used at the meetings.

At a later date, they plan to take up one-act plays, and hope of an F. A. chapter held a joint Christmas opportunity to put one of them on The students in the dramatic club are very enthusiastic and are anxious to get started on The gym was appropriately decotheir dramatic work. They have exrated in red and green with a beautiful lighted tree adorning the cellent talent in the club and shall After much merriment and progress rapidly in their club work gaiety with Christmas games, the in the coming year.

APPRECIATION

and then, the gifts were distributed. The refreshments were in keep-The whole school is missing Mrs. with the season, which were Jones, but the Sophomore girls wish sacks filled with fruit, nuts and to express their deepest regrets for candy. After the new had worn off their check teacher, Mrs. Jones, who of the toys, many put them back is absent because of illness. the tree for the community

They are glad she is improving The committee working on the and hope she will be back with us social were Mary Denison, Clau-

MEET THE WHIRLWINDS

This week we are presenting two of the best known and best liked players on the team. They are George Lider and James Gibbs.

Gibbs: height 5 ft. 10 inches. weight, 152; position, halfback; favorite color, blue; preference in women, blonds; favorite subject, campusology; hanging out place, shack; classification, senior; years of lettering, two;

Lider: height, 6 ft. 21/2 inches; weight, 175; position, quarterback; favorite color, orange; preference in women, both alright; favorite subject, shackology; hanging out place. shack; classification, Junior; years of lettering, two.

We could add more but we figure that is enough to tell on anyone and still keep their reputation well in

College boy: "Give me a bottle of unament and a bottle of furniture polish.'

Druggist: "What in the world are you going to do with that combina-

College boy: "Well, my roommate has rheumatism in his legs, and

TRY EVERY BRAND OF she is supposed to do, is to think of others and what she can do to make someone else happy or to lighten someonelse's burdens. This past week

I'm safe saying that. My own customers won't do it. That's what they're through doing. Maybe they thought it was just another one of their guesses the first time they drove in here for my Special Winter Blend Conoco Bronz-z-z. Now they know they've got the right one, and every cold morning tells them so, and they're getting swell mileage along with starting that never misses. I've even got one man that always had heat in the garage, but keeps it off now, and saves the expense, and tells me the car never used to start up near as fast as it does on Conoco Bronz-z-z. He's one of the ones that keep sending me in other people, which is a heap sight better than my trying to out-yell all the different brands of gasoline.







Happy New Year To Our Many Floydada Customers.

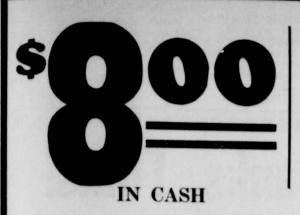
We wish we could thank each one of you personally for your kind patronage but since that would be difficult we take this means of extending our best wishes for the Holidays . . . and may the New Year bring the

best there is in health, wealth, and happiness. We hope to be able to improve our service, furnish you with a better milk product, and at the same time enjoy your continued patronage . . .

MILK and CREAM

We have made arrangements this year for a larger supply of milk and cream for the Holiday period. If you need more MILK or CREAM for Christmas or any day, just PHONE 157 and it will be delivered. Our milk and cream comes from the only regularly government tested herd in Floyd County.

Roy Patton



28 FREE PRIZES

are the rules: GOOD SPELLERS WANTED. Prizes payable to the persons mailing or bringing to us by Monday noon the best correct list of all the mis-spelled words in the ads on this page. (Punctuation does not count). To the next five best answers will be given tickets good at the Palace or Ritz theatres. No strings to the offer. Simply list every mis-spelled word you can find on this special page. Give the name of the advertiser and the line of business he is in, and mail to the WORD CONTEST EDITOR of The Hesperian, 212 South Main St., Floydada.

Prepare your list now and mail. You may be a winner. This page will also be run in the issue of December 29.

Theatre Tickets

MENS WEAR

Come to Glad's to find gifts that are picturesque and practical, satisfying and sensible.

Graveo Ties-\$1 to \$3. Gaylord Ties-50c and \$1.

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Californis Sport and Scully Leather Coats \$7.50 to \$16.50 VAL-A-PAK Bags (7 compartments) \$8.50 to \$22.50. Leather Gladstones, \$7. to \$29.50.

(Ideal Gifts for the Boss) Cocktail (Robe Gifts) by Baalen \$7 to \$10.

Pajamas \$1.45 to \$4.50. Stetsons (in gift boxes) Holeproof Hose for the man-

Top Coats, Gloves, Quality Gifts for the discriminating

Glad Snodgrass

Merry Christmas

Happy New Year

To our many friends for the Holliday period

TRAVIS GARAGE

We offer you the best in mechanical workmenship on all make cars, trucks, and tractors,

ALL WORK GUARANTEED

LAST MINUTE SHOPPING GIFTS HE WILL APRECIATE

HATS (Dubbs and Keith) SHIRTS (Jayson) GLOVES (Hanson) HOUSE SLIPPERS (Evans) PAJAMAS (Wilson) Ties, Hose, Dress-sets, Scarfs, Hickok Jewelry, Purses,

Sweaters, Jackets, Top-Coats, and Slacks. All gifts put up in Xmas boxes and Wrapped. Open Nights until 9 o'clock.

Keim's Haberdashry And Dry Cleaners

Last Minute Shoppers

We Have a Number of

Inexpensive, Attractive Gifts

Bought especially for the Late Shopper.

McDonald-Gilliam Hdw.

Batteries Recharged at Reasonable Rates. Buy one of our New Batteries if your old one is about

SAM'S Body & Fender Works

Have those bent fenders straitened, that cracked glasss replaced and new upholstery on your automoible.

Just hoping You'll be happy,

As the Christmas Season nears And wishing you

The Best of Luck For years and years And years

Cleners and Hatters

Merry Christmas AND

Happy New Year

to the friends and users of that finer gasoline, Phillips 66. The gasoline that always starts quick and easy no matter how rough or cold the weather . . .

Phillips 66 Service Station

Phone 66 for wholsale delivery

Delicous Sandwiches, Special

Lunches, Quick Efficient

Service at-

Young's Cafe

Steaming Hot Coffee

Meet Your Friends at Young's

A Dozen-A Score-

A Hundred-A Thousand-A Million-And More!

Each One for Happiness

Lasting and true

Glad Christmas Wishes All Bade Just for You

Paradise Beauty Shop

Zora Bell

Chili-Mix

If you like to make your own chili, why not buy our special chili-mix and make the most delicious real Mexican chili?

Remember we serve the best chili in town!

WITHERS CAFE

Sandwiches, Ice Cream, Light Launches

BEAUTY SERVICE THAT IS COMPLETE

Our experts mold your hair in sculured beauty to fit right into the Holiday gaiety and charm. Mancures made at the Vogue will add much to your charm. Come in Today!

Vogue Beauty Shop

REAL VALUES! We have several real values in repossessed radioes.

GET OUR PRICES BEFORE YOU BUY

Brown's Household Supply Phone 103

FLOYDADA

Season's Greetings

Every Good Wish for a Merry Christmas and Happy New Year



MERRY XMAS-For you we give our best wishes for a day filled with happiness and peace, good will and good cheer . . . that the New Year brings

Marie's Beauty Shop

GREETINGS

Your willingness to help your fellow man in his

distress and your humble thanks for the fruits of

your own honest toil, governs the enjoyment that

WISHING YOU A FULL AND COMPLETE

CHRISTMAS

you worhwhile plans and ambitons.

Boothe Building Texas

West Calif. St.

\$2.00

1939 Ford.

WHITE SWAN CAFE'

Holiday Trips

If you are going to take a Holiday Trip in your automobile, why not take that opportunity to try the "better" gasoline refined by Cosden . . . fill your tank at our pumps be-

We are also dealers of Veedol Motor Oil, the finer Pennsylvanya oil....when you change....put in Veedoil

Home Oil Company

EXCEPTIONAL BARGAINS

IN FLOYD COUNTY FARMS 160 Acres improved, 135 acres in cultivation, 105 acres in wheat. Located in shallow water belt. Priced for quick sale at \$22.50 per acre. 320 acres improved, 310 acres in cultivation, extra good land

located northeast of Floydada. Price \$25 per acre IF YOU WANT TO BUY OR SELL SEE

J. G. Wood Real Estate

WORLDS of Happiness at Christmas, and

SCADS of Good Fortune in 1939 Thats our senttment

BARBER AND BEAUTY SHOPS

Phone 295

IT'S NOT TOO LATE

to give him auto assessories for a Christmas Present. Our stocks are still complete with Horns, Batteries, Fog Lights, and gadgets . . . just the thing to make the auto owner proud. FREE-A free check on your steering and wheel alignment all this week.

BILL DYER'S AUTO PARTS PHONE 387

COLD WEATHER

Wont faze your motor this winter if you keep it filled with Conco Gasoline. Lubrication will be perfect with Germ Processed Oil.

WASHING — GREASING — ACESSORIES VACIUM CLEANING

Daily's Conoco Service Station

Siberling Tires

-FOR THE-

From Your Hi-Tone Cleaners

Holiday Sea

We Are NOW Booking Orders for

"Ask Your Neighbor"

Yearwood

See us for testing and culling your flock for future Egg delivery.

Special Feed Price: West-Tex Egg Mash,

you may expect . . .

Rice Hatchery

North Side of Square

When You Buy —

Why not buy lumber of the right Quality and Price? Let us help you with your building problems, there is absoluteley no obligation. Remember to call on us before you build or repair . . .

J.C.Wooldridge Lumber Co.

PBONE 7

Ford (60 and 85 H. P.)

Lincoln Zephyr (Powerful and rich)

Ask our Salesman for a Demonstration of the New

Bishop

Turkey Dinner

With All the Trimmings Saturday and Sunday

Eubank's Cafe

Blue Moon Beauty Shop

Ofers you these HOLIDAY SPECIALS \$3.50 Oil Permanents, \$3.00 \$2.50 Oil Permanents, \$2.00 \$2.00 Oil Permanents, \$1.50

Expereinced Operators-Naomi, Ovellah, Clara

A Car to Fit Your Pocketbook Best Wishes Mercury (Modern and Beautiful)

Oyster Shells, 90c per 100

A Ride in A New Ford Will Convince You

Motor Co.

Celebrate

the event of Christmas and the New Year with Fireworkes Firecrackers, Aerial Bombs, Sparklers, etc.

Wester's Quality Bakery

Cakes, Cookies, Goodies, Buy a Supply for Christmas Day

CLEANERS and HATTTERS PHONE 366



Dear Santa I am almost two years old. Don't you think that's old enough for a doll, tea set, and rocking chair? I love you, Billye Patricia Rainer.

Floydada.

I would like to have a wicker rocking chair, big drum and tinker toys. I am five years old. Come to see the little poor children first.

How are you Mrs. Santa. Glenn Elvin Rainer and mother.

I am a little boy 8 years old. I want a pair of skates for Christmas Dear Santa: I have been a good boy, and I have a good teacher and mother. Your friend. Randell Warren.

Floydada, Texas.

I want a bicycle and a pretty truck for Christmas. Also bring me a book, a wagon, ball and a train. I am in Miss Maudie's room. Your little friend,

Clinton Muse.



CLAIROL, the amaring sharepoo-oil-tint, has been used and praised by millions of American who want young-looking hair. In one triple-action treatment, Clairol shampoos, reconditions and TINTS . . . blends tell-tale gray into the natural tones of your hair so perfectly as to defy detection. Ask for a Clairol treatment at your beauty shop or write us for FREE booklet, advice and analysis.

Naturally ... with

FREE

BEVERLY KING, Consultant Clairel Inc., 132 W. 46 St., New York

Name of Beauticies

Floydada.

I am a little girl two and one half years old. I want you to bring | Please bring me a bicycle, some bame a tricycle, a little piano, a doll nanas, and candy. Don't forget my and a set of dishes and lots of candy | brothers and sisters. fruit and nuts.

Don't forget my little cousins and all the little boys and girls at Mc-

> Lovingly yours, Ramona Payne.

> > Lockney.

Dear Santa:

fruit and nuts.

fruits, nuts and candy.

forget my sister and brother.

Dear Santa:

outs and fruit.

Dear Santa:

and girls.

ttle cabinet

her a dress.

Dear Santa:

Dear Santa:

in the second grade.

uits, nuts and candy.

and go to Campbell school

Please bring me a guitar and I want it to be big and not too big, and a cradle and some fruits, candy a bottle to go with it and a piano. Miss Maudie Meredith.

I would like to have a pair of house Your litt There will be good things on the table for you to eat. Love

Mello Louise Smalley.

Dear Santa Please bring me a rubber doll. have always loved dolls. Also bring telephone, french harp, rubber ball, and anything you think I should have. Bring plenty of candy.

> Your friend. Robert Gene Martin.

> > Love.

Lewis Reddy.

Darlynn Warren.

Your friend.

Joyce Reddy.

Your little friend, Ruth Reddy

seven years old. Please bring me a

Please don't forget my little

Do not forget my father and

mother and all the other little boys

Love to Santa.

I wish you would bring me a

I am a little girl in the second

grade, and my teacher's name is Miss Maudie. I want you to bring

I have tried to be a good boy this

Your little friend.

Floydada, Texas, Dec. 9, 1938.

I want a doll, story book, gloves,

candy, nuts, and fruit. Don't forget other girls and boys and my

Randall Duncan

Your little friend,

Frances Pratt.

year. I am seven yeas old and am

Your little friend.

Floydada.

wagon, and a little ironing board

Margaret June Green.

and for Christmas I want a little train that will run and track and a guitar, a gun, fireworks, and a lot Dear Santa: of fruit, nuts and candy. Please bring me a knife and tri-Your friend, cycle and don't forget my daddy Wade Payne

P. S. Don't forget other little girls and boys and my teacher.

Floydada. | Dear Santa:

I am a little girl three years old. this year, I help mother wash dishes be good. I have tried to be a good girl, so so won't you please bring me a please bring me a doll, a set of dishes, and a wagon. Don't forget the red house slippers with bows on scarf. Please don't forget my teachthem, some fruit, nuts and candy, er Mrs. McClung. Give aunt Agnes something nice, Santa please remember other little too, because I love her very much. children.

With love. Joy Ann Reeves.

Abilene, Texas

Floydada

Sherman Irwin.

Floydada.

Your little friend,

Good-bye,

Floydada.

Barney Wardlow.

Billie Frances Sisson

Floydada

Love from,

I am a little girl seven years old.

second grade. I have been a good

girl this year. Will you please bring

me a pretty doll, a cabinet, a stove,

I want you to bring me a foot-

ball, a big coaster wagon, and a

bicycle, also lots of fruit, nuts and

I am a little boy 8 years of age

and I have tried to be very good

Dear Santa

Dear Santa

Dear Santa:

Dear Santa:

I have been a good girl. I have Dear Santa: My Grandma has put up a Christstudied hard, so please bring me a mas tree for me and I am writing to Christmas I want a housecoat and big doll and doll buggy and don't let you know where to find me. don't want an awful lot for Also bring fruits, nuts and candy. Christmas, but especially bring me candy and anything else you think my Mammy, Jake, and baby broth- I need. Don't forget my teacher. I want lots of candy, a fire truck, and Simmons and A. C. C.'s bands. I overheard aunt Doris say she was going to give me a train so I have been a good girl. I am you can leave that out. Please hurry and come down to

doll and doll buggy and bring candy, Abilene. Charles Gordan Hill P. S. A red fire-truck, please.

Dear Santa: I am a little girl 7 years old. would like to have a doll, a doll Dear Santa: Please bring me a tricycle, and house, and a small sewing machine. a pretty doll. Also bring fruits, Remember my brothers and sisters.

nuts and candy. I am seven years Your friend. Betty Ruth Redd.

> Dear Santa Claus: I have been trying to be a good

> boy. Would you please bring me some building bricks. Your little friend. Randell Handley.

Floydada.

and iron. I want you to bring Burl- Dear Santa: dend a rattler and a rubber doll. I I am a little boy 7 years old. I want you to bring Juanita Jo a want a football and football suit Your friend,

Tommie Sharp. Floydada.

I have tried to be a good little girl. Margaret Huckabee | Please bring me a dy-dee doll, house shoes, bath robe, also fruit, nuts, and candy.

Your little friend. Marguerite Edwards.

Floydada, Texas. For Christmas I want a football, a Dear Santa: ir of boxing gloves, also some I am a good little girl 3 years old, please bring me a little car to ride Don't forget my mother and dad- in, table and chairs, dishes, iron, Miss Maudie. Thank you very much.

ly, brother, sister and my teacher, stove and cabinet and lots of candy and fruits. Bring baby sister, Sonja Beth.

something she will enjoy. And too, Santa, I have several dolls, but if you have plenty, please bring me a new one. Remember mother and I am a little girl seven years old daddy.

Your little friend, Myrna Woodyne Wilson.

Floydada, Texas, Dec. 13, 1938. Dear Santa: Please bring me a ditty doll and doll clothes, broom, little table cloth and fruits, nuts and candy.

Don't forget my little brother. Bring him a high-chair.

Yours, Dorris Lee Dunavant.

Rockwall, Texas, Dec. 14, 1938. Dear Sania Claus: We've been two good little girls and we don't want you to forget us. I want a doll, a color book and crayons, and a pair of gloves. Betty wants a doll, some dishes

and a pair of gloves. Please remember all the other little boys and girls. Your little friends,

Betty and Barbara Terry.

429 W. Jackson St. Floydada, Texas.

Dear Old Santa good little boys. Say, Santa, we want you to visit our home and leave us some toys for we love you dearly. I, Franklin Dale, am three years old and want a cow-boy doll, telephone, gun, and some story books for I am trying to learn to read. I, J. W. am five years old want a Jean Autry gun, football, telephone and some story books. Don't forget

to leave us some fruits, nuts and We want you to be nice to Mother and Daddy, Grandmother and Grandpa Howard, Grandma Embry and Uncle Lloyd. All our cousins, aunties, uncles and also Jean and

Don who are our playmates.

I love you Santa, Dear,
Frankie Dale and J. W. Howard

Floydada, Texas, Dec. 10, 1938.

Please bring me a Chinese Check-I am a little boy seven years old. board and a Gene Autry gun some nuts, candy and three packages of fire crackers too. Don't forget other little boys and girls and my teacher Mrs. Murff. Your little friend,

Bobby Gene Hinkle.

Floydada, Texas.

the fruits, nuts, and candy. And I go to school and I am in the Dear Santa; remember Roger, Richard and the I am a little girl six years old. I other little children. go to school at Campbell. Santa please bring me a doll buggy, doll and a little cedar chest to keep my though. I want a dy-dee doll and and nuts. Don't forget my teacher doll clothes in. Don't forget to bring candy and nuts. Dear Santa

Please don't forget my teacher and all little girls and boys. Your little friend,

Joy Jackson.

Floydada, Texas. Dear Santa: Please bring me a Ranger gun and holster, tractor and plows, also for me. Don't forget the candy, plenty of nuts, fruit, and candy. Also fireworks,

Don't forget other boys and girls and Mrs. Murff. Your little friend,

Thomas Wayne Amburn. Floydada, Texas.

Dear Santa Please bring me a set of dishes and bring my little brother Weldon

> Your friend. Juanell Williamson.

Pleasant Hill.

Dear Santa: I am a girl in the fourth grade I think I have been a good girl and nine years old. I have tried to

Please bring me a toilet set, pair

Glenna Faye Robertson.

Pleasant Hill.

Dear Santa: I am in the fourth grade and eight years old.

I have tried to be good. For houseshoes or a sewing machine. I would like to have fruit, nuts, and Jennine Cardinal.

I am in the second grade, I am a good girl and I want a doll, sewing machine, rockey chair and some

My little sister Betty Sue wants Love Maxine Thornton.

Floydada, Texas,

I am a boy seven years old and

in the second grade. Please send me a cowboy suit, hat and rope also a Gene Autry gun also some fruit, nuts, and candy and also fire-Floydada works. With love

Bobbie Robertson. Floydada

Dear Santa: I will tell you what I want for Christmas. I want a gun and train. I hope you bring them. Yours truly

Carl Ford.

Floydada, Dear Santa I am a little boy six years old. Please bring me a football and

some candy. Don't forget Mary Ann. Thank you

Floydada Dear Santa I am a little girl six years old. have been a good girl. Please bring

me a box of candy, a little stove, some fruit, and nuts. Bring Lajuana Your little friend, Elaine Burgett.

Pleasant Hill.

Dear Santa Hello Santa, I am a boy and I am in the fourth grade. I have tried to be good boy. I want a fountain pen and a shooting game. Yours truly. Billy Joe Hambright.

Floydada.

Dear Santa: I am a little boy eight years old have been a good boy. bring me a B-B gun, fruit, nuts and candy. Bring Dail Norman a trieycle a car, and Johnnie Juanell a

> Your little friend, George Weldon Owens Floydada.

Dear Santa I am a little boy six years old Please bring me a car, a trailor house, a wagon, a truck, some fruit, nuts and candy

Thank you, Troy Mac Welch.

Fairview.

Dear Santa: I am a little boy seven years old Please bring me a football, and a toy farm. Bring me some nuts and bring my daddy a box of candy. Don't forget my Grandma and Thank you,

Kenneth Leon Bullard.

I am a little girl eight years old I have tried to be a good girl. Please bring me some doll clothes, a little tub, a rule board, some fruit, nuts, and candy, Kay want a car. Your friend, Leslie Jo Crabtree.

Dear Santa:

Please bring me a big tricycle, a road grader and a little hammer.

Bring anything else you want to bring. Don't forget the fruits, nuts

Will you please bring me a big

doll, some roller skates, a set of

dishes, a cedar chest, and anything

else you want to bring. Don't forget

I am 5 years old and I've tried so

hard to be a good boy. Please bring me some new toys. I can't decide

just what I want so I'll leave that

up to you and I will like anything

you bring. I have a wagon, cars,

trailors, and trucks and so you look

over toyland and pick out something

I am a little girl nine years old.

I go to school at Andrews Ward

Santa Claus, I haven't been a very

good girl and I haven't studied like

I should, but if you will come to see

me this year I will study hard. I

want you to bring me a Doctor and Nurse set, a dy-dee doll, and a pair

on all Lunches at-

Curley's

Cafe

Our 35c Lunch

Choice of 5 Meats with

Drink.

Good Steaks.

Vegetables, a Dessert and

Famous for Good Oysters

and Fish in Season - and

Curley

Stephens

Writing fluids, Hesperian.

Laverne McNeely.

and I am in the third grade.

nuts, and fruits.

Dear Santa

Your little friend,

Martha Lee Sanders.

Your little friend,

Roger Larmon Sanders.

Floydada.

Floydada.

Austin, Texas. Please bring me a truck and a I am a little girl 6 years old and wagon. I have been a very good boy, I am going to school in Austin but but I will try to be good from now I want you to leave my gifts at home until Christmas. Remember all the this year for I'm going to leave Austin on the 21st to spend Christmas other boys and girls. Don't forget and the fruit, ness and candy.

Charles Patterson.

Floydada, Texas. Dear Santa

Please bring me a set of dishes and a Shirley Temple doll and a washing machine. Also an embroidcry set and candy, nuts and or-

> Your little friend, Dollie Anderson.

You were mighty nice to us last week.

We Appreciate It

We are here this week with a complete stock of Christmas Goodies.

Here are a few items that save you money.

Laundry,.....

Grapefruit Reagan's

Plenty Fruits and Nuts

3 for 25c

Oysters

Oranges Navels..... 2 doz. 25c

Carl Minor Star Cash Grocery



Christmas and New Year

May Christmas bring you joy and each day of the year add to your

West Texas Gas Co.

Gos-Your Quick-Clean-Economical Security



Greeting Our Friends

AND PATRONS

-AT THIS -

Happy Season

A Very Merry Christmas to you All-

Sharp's Motor Service

TELEPHONE 70



Santa Claus Letters

Floydada.

I want a doll and a bed and some and lots of fruit, nuts, and Remember my little brothers and sisters. I am in Miss Mau-

> With love, Charlene Patterson.

> > Floydada.

Dear Santa I am a little boy four years old. I have tried to be a good boy. Will you please bring me a fire truck. some roller skates and a little train also nuts, candy and fruits. don't forget my uncle

James Lee and Claude and Aunt Jodie in Arizona. Your friend, Billy Clyde Nichols.

Floydada, Texas,

Dear Santa: I am a little girl seven years old. Dear Santa: I would like a sewing machine, a Charlie McCarthy doll and some doll clothes. Santa be good to other

little girls and boys.

Your little friend, Lanell Teague.

Floydada.

I have been a good boy so I want some eats. Remember my teacher a light burning for you. Miss Maudie

Your little friend, Carroll Womack

Floydada.

I am 8 years old and in the sec- and I go to school now. ond grade. I have been a good boy this year so please bring me a red

girls and my teacher Miss Maudie Meredith. Don't forget the fruits, nuts and candy.

Your friend. Jack Hollums

Merry Christmas

-Everybody-

Store Closed All

Day Monday . . .

MOVIE STAR IN PERSON

-AT THE-

FLOYDADA

Floydada I think I have been a pretty good boy, but it is awfully hard some

I am asking you for a big tricycle. a tractor, and a racer car, and don't I want so I'll just tell you a few forget the fireworks. Also bring things. I want a doll, ironing board, candy and fruit. Don't forget my iron and a cabinet. You may bring Grandmother and my aunt sister. Your little pal,

Troy Lee McNeill.

Dear Santa:

me anything else you want too. I

was lucky enough to get a big red

wagon from our groceryman, and you won't have to bring that.

Vernon Jr., wants a truck and a

train that runs. Little Ona Mae

wants a doll and anything else you

Barbara Ruth Allen,

Altus, Oklahoma,

Bivins, Texas.

have for them. And Santa Dear,

your time but just want to tell you

We are two little boys, we have been good but won't ask for much.

We are six and four years old, still

We want two guns with plenty of

Bring our big brother something,

also mother and daddy and don't

forget Grandpa and Grandma Pitt-

We wish you lots of "good luck" on

Kenyon D. and Alan V. Williams.

Please bring me a pair of boots,

lots of candy, fruits and nuts.

Your little friends,

Floydada.

Yours truly,

Joe Mack Dunn

caps, two tricycles, a guitar, a fiddle,

what we want for Christmas.

live in Cass county.

and lots of fireworks.

your long journey.

Dear Santa:

man. They live at McCoy

Thank you very much.

Dear Santa:

Floydada. Dear Santa:

I am a little girl only one and one half years old. Will you please leave me a doll and a rocking chair, please don't forget Nancy and Caroand a kitty car. Also plenty of lyn. candy and fruit. Don't forget all the little boys and girls.

A little friend, Barbara Nell McNeill.

Lockney, Texas.

Dear Santa: I am a little boy six years old. I wish you would please bring me a tool chest, a ball and bat and a glove or bee bee gun.

Please bring me some fruit nuts and candy. Please bring my little cousins Pike Reecer and La Fawn something nice.

With love. Don Mark Shurbet.

Dear Santa I am a little girl and I am in the second grade. I wish you would bring me a doll, fruit, nuts and candy

> Your friend, Rosalie Westfall.

I am a boy eight years old and I

Santa, I am writing to see if you will please bring me a ball, a bat and glove for Christmas. I would like for you to bring me a tool chest and be sure it has a saw in Dear Santa: it. You will find our Christmas tree in the front window. We will also girls and two boys. We have tried please bring me a tricycle, airplane, With love,

Dear Santa: I am a little girl seven years old fruit, nuts and candy. Don't forget

Santa I want a stove, and telephone. Bring a rubber doll for my Sister, Bubba, Bill and Dora Jane little sister. I'll hang her tiny Day. Be good to the other boys and stocking where you can find it. Leave something for my teacher Mrs. Johnston, she is a dear, good, Dear Santa:

teacher. Don't forget fruit, nuts

Gwendolyn Gilbreath.

We are four little children, two

a cowboy suit and a football and hang up our stockings. I will leave to be good little children so you would come to see us. We, girls, want a doll buggy, story book and a rubber kitty. We, the boys, want a little red wagon, two little candy nuts and fruit. tractors and some blocks. Please bring these toys, with some

> other little folks. Yours truly.

Cedar Hill

I am a little boy eight years old, and I am in the second grade. Please bring me a Gene Autry gun and scabbard, a watch, some nuts and

Please remember all of the other little children and bring them Dear Santa: something too.

Your friend. Hershel Wayne Biggs.

Floydada, Texas. I am a little boy five years old. Please bring me a little red wagon, an airplane and some candy and

I live at Mt. Blanco.

Yours truly Byman Wilson.

Dear Santa: I am nine years old. Please bring me a little red wagon for me and my little brother. Bring me a car and some candy and fruit.

Ernest Wilson

Floydada, Texas, Dec. 12, 1938.

Dear Santa: I am a little girl six years old. My name is La Vonne. Will you please bring me a pretty doll and a water color set? Don't forget the other children and also the grown people. Your little friend,

La Vonne Peel. Floydada, Texas, Dec. 12, 1938

Dear Santa: I am a little girl 9 years old and I am in the fourth grade. I go to McCoy school. My teacher's name is Miss Pittman. Santa I don't want too much. I want a rubber doll with a bottle, and a little lamp with wick in it. Also some fruit,

nuts, and candy. Don't forget the other boys and girls and ever one else. Bring my whole room some pencils and paper. Yours truly, Joanna Curry.

Floydada, Texas, Dec. 12, 1938.

I am a little boy six years old. I started to school this year and have worked hard learning to read. Will you bring me a cow-boy suit, a little sled, and little wagon with lights, fruit nuts, and candy?

Santa remember my mother and daddy, bring them something nice

Your little friend, Bobby Harless.

Floydada, Texas, Dec. 11, 1938. Dear Santa: I am a little boy 5 years old and I've been pretty good this year. Please bring me a big sawed-off nose truck like you see at Martin's and a little black bull, also fruit

nuts and candy. Bring Sugar and Prissy a dy-dee doll apiece and house slippers and

Your little friend, Bruce Edwards, Jr.

Floydada, Texas, Dec. 13, 1938.

Dear Santa: I am a little girl two years old. I hope you are just fine. I wish you would bring me a tricycle and a big doll, and be sure not to forget candy, nuts, and fruit. And don't forget my brother because he

wants a guitar and a watch and fruit, nuts and candy. Don't forget the other little boys and girls, and be sure not to forget my teacher Miss Weatherford.

Yours truly, Dave and Dovie Willi

Floydada, Texas, Dec. 12, 1938

I have moved to Altus, Oklahoma I want you to bring me a big doll since you came to see me, please don't miss me this year. Mother and snow white dishes and a little table and chairs. Don't forget the says you can't bring me anything other boys and girls. I want some fruit, nuts, and candy

> Your friend. Lou Ola Ewing.

Floydada, Texas, Dec. 14, 1938 Dear Santa: Please bring me a cowboy suit

and a freight of cars and don't forget the other boys and girls. Your friend. Carl Deen Latham.

Floydada, Texas, Dec. 13, 1938 Dear Santa:

I go to school at McCoy and have tried to be good and work hard so will you bring me a cow-boy suit nuts, candy and fruit? Don't for-We don't want to take much of get the other boys and girls. Your friend, Harrol Lathem.

Floydada, Texas, Route 1

December 12, 1938. Dear Santa: Since I have been a good little boy I would like for you to bring me a football and a football cap and football sweater. Bring me a lot of nuts and candy. Don't forget my brother, mother and father. Bring

my friends a lot of toys. Your dear little friend, Jackie Gene Brock

Floydada, Texas, Dec. 13, 1938. Dear Santa

I am a little boy nine years old. I have tried to be good so will you please bring me an airgun, a founa truck with an engine under the tain pen, some fruit, nuts and candy. seat, a big Graham Bradley tractor Don't forget the other little children with a cab, an airplane, tool set, a and don't forget my teacher, Miss go to school and I am in the third train with sparkles coming out, and Pittman. I think she wants a new

O. L. Cox.

Floydada, Texas, Dec. 11, 1938

Dearest Santa: I am a little boy four years old

truck and a story book. Don't forget Bobby Deryl, this is his first Christmas. Bring him a red ball, a ada little car and a Mickey Mouse doll, I love you

Billie Charles Carmack.

Floydada, Texas, Dec. 12, 1938.

I am a little girl nine years old. I have been a good girl. I want you to bring me a Shirley Temple doll and a bicycle, nuts, candy and fruit. Bring my teacher something nice. Don't forget my friends and other people. I love you

With love, Betty Lou Griggs.

McCoy School, Dec. 12, 1938.

Since my teacher says I have been a good girl will you please bring me a doll, a story book and a little stove. Don't forget the fruit, nuts and candy. Remember the other little boys and girls.

Ann Lou Payne.

Floydada, Texas, Dec. 13, 1938. Dear Santa:

I am a little boy eight years old and in the third grade at school. Would you please bring me some boxing gloves? I have a little brother nearly two years old he would like to have a truck and a little wagon

Don't forget my teacher and the other little boys and girls. Your friend,

Eugene Hollums P. S. Don't forget the fireworks, fruits, nuts and candy



With the Arrival of the

Holiday Season

we want to send greetings to our Friends and Patrons. We appreciate your past favors and hope we can be favored with your future

Every good wish for your happiness this Christmas and your prosperity and well-being in future years.

Western Auto Associate Store

H. O. CLINE A. C. RAINER **BUD SPARK** J. O. WARREN

I am a little girl seven years old. Please bring me a bathrobe, house shoes, a lunch basket and pencil box. Don't forget my new baby brother Billy David.

Love. Mary Ann Carathers.

Pleasant Hill News

PLEASANT HILL, Dec. 20.—Mr. and Mrs. Bill Hambright and family were guests Sunday of Mr. and Mrs. C. Alexander, of the Lakeview

Mr. and Mrs. J. R. Robinson and family visited Sunday in the home of Mr. and Mrs. B. C. Hinsley of

Sunday Mr. and Mrs. Frank Reznicek and family were pleasantly surprised when several families gathered at their home with baskets of food for the noon The occasion was prompted by the fact that the Reznicek family are moving next week to their new home near Waco.

A shower of gifts was given the honorees in the afternoon.

Guests of Mr. and Mrs. C. T. Camden Sunday were Mr. and Mrs. Dick Nichols, Mr. and Mrs. Burch Gilliland, T. J. Cardinal, Casey Cardinal, Willard Polland, Dovie Donothan, Fred, Jeannene and Emile Cardinal.

Mrs. Dora. Abston and Mrs. Ollie Johnson, sisters of Mrs. N. A. Arm-strong, left Saturday accompanied by Mr. and Mrs. W. D. Johnson who took them to Oklahoma City, Oklahoma where they boarded a train for Coffeeville, Kansas, the home of Mrs. Abston. The sisters have been here for the past several months with Mrs. Armstrong. Mrs. Johnson will return to her home in Houston after the holidays.

and Mrs. Max Carson, of Sweetwater visited in the home of Mr. and Mrs. L. H. Dorrell and other friends Sunday. Mrs. Carson will be remembered as Miss Enid Scoggin, a former resident of Floyd-

Miss Marguerite Leonard, daughter of Mr. and Mrs. Troy Leonard, is home for the holidays. student of T. S. C. W. Denton.

C. L. Minor made a trip to Fort | J. M. Willson and Clifford Tubbs Worth Sunday to accompany Mrs. were among others who attended the Minor and Carl Lester here Monday. They are moving back here after ternoon between Lubbock high spending the past several months in school and the Masonic home boys

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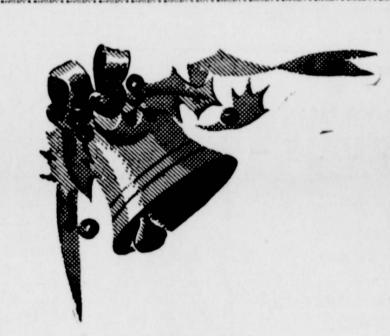
Just Hoping

You'll Be Happy This Christmas Season---

-And wishing you the Best of Luck throughout the New Year.

Martin & Co.

McCORMICK-DEERING DEALERS



At This Christmas Time May Joy Peace and Happiness Re Yours

Thos. Montgomery J. V. Daniel Mrs. Jno. N. Farris J. B. Jenkins H. E. Cannaday

O. M. Watson E. L. Norman Chas. Bedford Lewis Norman Earl Crow

Tucker Teutsch J. D. Moore Selma Lider Eldon Howard Mrs. Holt



nd or-

RUFE DAVIS

Wed., Dec. 28

You saw him in "Mountain Music," "Cocoanut too. Grove" and numerous other pictures — Now

ON THE STAGE

PALACE

see him doing his impersonations

Also screen Feature, Arthur Lake and

Penney Singleton, In "BLONDIE"

- NO ADVANCE IN PRICE -

10c and 25c



Santa Claus Letters

Floydada

Dear Santa

We have tried to be very good Dear Santa: little boys. Please bring us some chaps, scooters, skates, a football and some scabbards for our guns and a wagon, also fruits, nuts and Leave our things on our Christmas tree.

Your little friends, Billy and Don Kendrick.

Flovdada

I want a big baby doll, a cook set, knives and forks, nuts and oranges. want some candy too. Please bring me some pretty red house-

I don't want you to forget my little brother Don. He wants a there. farm set and a car. I don't want you to forget daddy and mother. With love.

Eureka Joy Kirk. Floydada.

Dear Santa

shoes, size 1.

I am a little boy six years old. I am going to school, and my teacher's name is Mrs. Johnston, I like

mother and daddy

Your little friend, Herman Gallaway. Floydada, Texas.

Dear Santa

Please bring me a football and two guns and a scabbard. Also a knife have tried to be a good girl. I have and a scooter, some apples, oranges made good grades this year. Will

Your friend,

Floydada.

This is what I want for Christmas a moving picture show and an electric train, a stick of candy and some

Bobby Joe Spence.

Floydada.

Dear Santa: Please bring me a little Miss Quality and a buggy, table, chairs, double play bed, bake set with cook book, stove dinner set, girl's bicycle, heart locket, watch for Mother,

and a watch for Daddy. tractor, phones, and dancer for er want a little car

> With love. Wanda

Would you please bring me a bicycle and two Gene Autry play guns bat. Also an eversharp. for Christmas? Please remember all other children. I would like

> Your friend, Pete McGee

> > Floydada.

Dear Mr. Santa: Will you bring me a pair of skates a doll table, dishes, set of jacks, and

a big doll. I would like to visit you out there where it is so cold. I imagine it would take all the clothes I have out

We have studied about the cold lands and about the days and nights and when the sun went down and when the sun came up and the Eskimo beds and what they eat in winter and summer. I guess you eat about the same. Good bye. Yours truly Eddlene Red.

Floydada.

Santa, I have been a good little It is nearly Christmas. I want boy, and I want you to bring me a you to give some more children big coaster wagon, lots of fruits, some toys. I want some candy and candy and nuts. Don't forget oranges, and a football suit. I am going to help decorate the tree.

Van Collins.

Dear Santa I am a little girl ten years old. I andy and nuts.

Please bring all my friends somedoll, and a pretty bicycle. And thing nice. Do not forget Miss bring me lots of candy, fruits and

Your friend, Eddie Ruth Muncy.

CHRISTMAS GREETINGS! OUR FRIENDS HAVE BEEN GOOD TO US -and-THEM J. N. GULLION Lee Tires-Tire and Tube Service Phone 83



To Everyone of You

Clip the valuable coupon printed below and cash it on the eve of the New Year with our best wishes for the holiday season . . . If you don't use Cosden now, try it and you too will agree to the value of the bond ...

Floydada, Texas, Dec. 25, 1938.

PAY TO THE

ORDER OF: Every User of Cosden Products

MILES AND MILES OF LOW COST SATISFACTORY SERVICE

Signed: HOME OIL COMPANY

Home Oil Co.

FLOYDADA

Dear Santa I am a little girl five years old. I have helped mother this year. Will you please bring me a big doll, a drum, and a big red chair. Also bring me lots of fruit, candy and

Your friend, Mary Grace Muncy

Floydada, Texas, Dec. 12, 1938. Dear Santa:

I am a little girl 9 years old. am in the third grade. For Christmas I want a bicycle. Do not forget the nuts and candy. Be good Bring a train, Buck Jones outfit, to other boys and girls. My broth-

> With love. Geraldine Simon. Floydada, Texas, Dec. 13, 1938.

Floydada, Texas. Dear Santa:

Please bring me a knife, star checkers, an air-gun, a ball and a wants a kiddie car and a little rocking chair. Bring us all candy, nuts some fruit and nuts, too. Thank and fruit. Don't forget my teach-

> Your friend, Fred Allen Nixon.

Floydada, Texas, Dec. 13, 1938. Dear Saint Nick: Please bring me a football and

truck. I have been a good little boy this year. Bring me some nuts, fruit and

Thank you, James Wise Cox. P. S. Don't forget my little sister

Rebecca Anne. Floydada, Texas, Dec. 9, 1938.

Dear Santa: I have been a good little girl this year. I am eight years old. I want rubber doll and a baking set Don't forget to fill my stocking full of candy, fruit and nuts. With Love,

Neida Doris Cox.

Floydada, Texas, Dec. 9, 1938. Dear Santa:

I have been a good little girl this I am 5 years old. I want a rubber doll eleven inches tall and a baking set. Don't forget to fill my stocking full of fruits, nuts and

> With love. Eunice Ruth Cox

McCov. Texas. Dec. 13, 1938 Dear Santa

We have been a good little girl and boy. I am five years old, my name is Bennie Lee, I want a dump truck, and a lariat rope. Lou Ola is 7 years old, she want a

big doll and a set of Snow White We want some fruit, nuts and

Your little friends. Lou Ola and Bennie Lee Ewing.

Pleasant Hill.

Dear Santa: I am in the first grade, I want a Gene Autry gun and four boxes of caps and anything else.

With love, Thomas Ruckey.

Sunday School Lesson

THE LOVE OF GOD

Golden Text: God so loved the vorld, that he gave his only begotten Son, that whosoever believeth in him should not perish, but have everlasting life. John 3:16.

Lesson Text: Matthew 2:1-12. Now when Jesus was born in Bethlehem of Judaea in the days of Herod the king, behold, there came wise men from the east to Jerusa-

2 Saying, Where is he that is born King of the Jews? for we have seen his star in the east, and are come to

3 When Herod the king had heard these things, he was troubled, and all Jerusalem with him.

4 And when he had gathered all he chief priests and scribes of the eople together, he demanded of hem where Christ should be born. 5 And they said unto him, In Bethlehem of Judaea: for thus it

6 And thou Bethlehem, in the land of Juda, art not the least among the princes of Juda: for out of thee shall come a Governor, that shall rule my people Israel.

is written by the prophet,

7 Then Herod, when he had privily called the wise men, injuried of them diligently what time the star

8 And he sent them to Bethlehem, and said, Go and search diligently for the young child; and when ye have found him, bring me word again, that I may come and worship him also.

9 When they had heard the king, they departed; and, lo, the star which they saw in the east, went before them, till it came and stood over where the young child was. 10 When they saw the star, they rejoiced with exceeding great joy.

11 ¶And when they were come into the house, they saw the young child with Mary his mother, and fell down, and worshipped him: and when they had opened their treasurers, they presented unto him gifts; gold, and frankincense, and myrrh. 12 And being warned of God in

a dream that they should not re-turn to Herod, they departed into their own country another way. Time and Place: Jesus was born in Bethlehem, Judaea, December B. C. 5. The visit of the wise men took place in February, B. C. 4.

The love of God is the name of this Christmas lesson. Paul said, "Thanks be to God for His un-speakable gift," and he meant to refer to all that he had received through the gift of God. He referred to the great story of the Babe coming into the world to save millions. As we journey in thought to Bethlehem and lay our token of tri-bute at the birthstall in the manger,

Christmas will not have its real world! meaning for us unless that love en-

compasses our hearts. It is sad to think that in the very aging to think of this in a world of angels.

Jesus of Nazareth came, and ry in our souls? through peril and in spite of the Christmas is a forces of violence and hate that He contemplate God's great love, came to manhood.

Our Host

Of Friends

So Loyal And

True and to all

We strive to serve.

Our Wishes for a Merry

Christmas and Success and

Unmeasured Joy throughout the

year to come. We send to You from

our hearts, in grateful appreciation for

the generous patronage of the year

past, and for the priceless Good Will

with which the people of Floyd

County have favored us. It is our

sincere purpose to strive to serve

you in even a greater way dur-

soon be with us, and

Again We

Say

May

You

All

Have A

Very Merry

Christmas

Farmer's Grain

Company

ing the New Year that will

let us not forget God's great love. the anti-Christ of this modern each of us is but a part.

We celebrate Christmas today in a world where hate is abroad, where people of the same race as Jesus, homeland of Jesus men are today in and with the same religious herienmity and strife with one another, tage, are being harried and perseand to realize that during this last cuted. We are in a world where the year many lives have been destroyed beautiful example and teachings of in the conflict between Jew and this Jesus are being set at naught, Arab in the very birthplace of Jesus and hymns of violence and hate are and in the Holy City. It is discour- endeavoring to supplant the songs Where do we stand in of the 20th century, so long after the midst of these things that are the coming of Jesus; but as we go dividing men and women just as back through history to contemplate Jesus divided them long ago? Are the world into which Jesus came, we on the side of gentleness and love there may perhaps arise in our and right and truth, or even with hearts some real ground of hope, for our Christian profession, is there it was out of adverse times that narrowness and prejudice and bigot-

Christmas is a time when, as we should have our own hearts filled We have seen how through history with that love. The world needs the babe of Nazareth has triumphed today godly men, men who will view over the Herods that opposed Him. one another with that love and sym-May we have faith to believe that pathy of the God who is the Faththe Christ will still triumph over er of all and of whose great family

but in some of these lands His name of love.

It is sad to think of the lands today in which Christmas has no and teaching meaning, or in which certain dictators and leaders are seeking to Christmas. We think of Russia, to promote human welfare, they of all, realize the glory of our privicome. We think of other lands where

is precious, for prophetic souls have

May we who are the children of privilege, who live in a land where destroy the realities and vestiges of there is religious liberty and where the open Bible with its story of where in spite of the effort of men Jesus is a treasure within the reach sought to destroy faith in lege, and in our Christmas merri-We think of Germany, from ment may there be the deeper note Jesus. We think of German description of love and consecration that we Christmas hymns and customs have may give our lives to this Christ Christmas is known only to the few, and through His power, our own gift



Gifts have been arriving all week for the late shoppers of Floyd County. Gifts for every member of the family are available

FOR WOMEN

Silk Hosiery Tailored Robes **Lounging Pajamas** Gowns and Negligees Slips, Panties, Costume Jewelry Gloves and Bags Fitted Bags

FOR THE MAN

Leather Jackets Suits and Overcoats Hats, Hosiery, Shirts Pajamas, Shoes, Ties Underwear, Belt Sets Luggage, Traveling Sets Sweaters, Tie Clasps

FOR EVERYONE and THE HOUSE Bed Spreads, Lunch and Table Cloths-Fancy Towels-Blankets, Etc.

Gifts purchased at this store wrapped for giving.

Hagood's Dry Goods

"Standard Brands Priced Right"

United States Tires Washing, Greasing Service Telephone 289



Wholesale and Retail Gasoline, Kerosene and Distillate **Panoline Oils**

Floydada, Texas December 22, 1938.

TO ALL OUR CUSTOMERS AND FRIENDS:

This letter speaks not of sales, goods or bills, but of the Yuletide Season when business may be put aside for the exchange of cordial greetings.

Another year is nearly ended. All of us have had our disappointments and successes, but we should be thankful for our share of good health, good will, and sincere friendship-all necessary in this game of life.

We wish to express to our old customers our appreciation of loyalty, and to our new ones, our appreciation of confidence, and those who are not our customers, we hope that we may be privileged to serve you in the months to

Wishing you a Merry Christmas and a Happy New Year, we are

> Cordially yours, G. R. STRICKLAND AND SONS.



Dear Santa:

where

where

our privi-

s merri-

per note

s Christ

His name

own gift

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ovd

I am a little boy nine years old. go to school at Andrews Ward I have been a good boy. I would like for you to bring me a pen and pencil set, a pair of gloves and a tool chest and lots of fruits, nuts and candy. Don't forget the other boys and girls.

Your friend. Eugene Hunt.

Pleasant Hill, Dec. 7, 1938.

Dear Santa: I am a little boy 11/2 years old. Please bring me a little toy that I can pull, a little car and a ball. Your little friend. Bobbie Gilbreath.

Floydada.

Please bring me a doll with bow of ribbon on her hair, a doll bed and a doll swing. I hope you will bring me some candy and fruit. I am trying to be good.

Your little friend. Carolyn McDonald.

Accept Our Greetings

In the universal spirit of riendliness at this glad eason, we extend our wishs to all in your home for a delightfully happy holiday.

E. P. NELSON

Fire Insurance Agency Telephone 285

Mayor Pleads With Juveniles

Several residents who have en so nice as to place in their mes Xmas decorations, have and to make complaints of boys taking light bulbs. (Likely these boys are doing this unthoughtand not thinking they could be fined fourteen dollars for this. We have had to go to expense of placing night watchmen in different parts of town to avoid this. Please boys -let's be good fellows and stop.

FIRE WORKS

There has been several disstrous accidents from shooting ire works on the streets and we you to be careful and not noot them where anyone could hurt, and make it a point to get away from the main business

DRUNKS

If you olders are going to get We advise you to go me, as we are going to enforce his law and if you land in the City Hall, don't send for your riends to get you out until you lave paid your debt to the City and have your normal mind back is we are not going to have any

onkey business with drunks. What we want to do is be with ou as better citizens and not

Glad Snodgrass

also candy, fruits, and nuts.

forget my teacher Miss Maudie. Your little friend,

Effie Maud Wilkins.

Dear Santa

Meredith is my teacher. Please bring me a Gene Autry gun, and a carpenter set, also fruit, nuts girls. and eandy.

Your little friend. Billie Ray Mash.

Floydada, Texas, Dec. 13, 1938. Dear Santa:

How are you doing up in the north pole? I imagine you will have a pretty cold time on your trips this Christmas.

I want an air-gun, also some nuts and candy. Be sure and don't get sooty going down the chimney. Your friend,

Fred Standifer. Floydada, Texas, Dec. 5, 1938.

Christmas bring me a pair of skates or a doll. Bring Tommye doll and washtub and a tricycle. With love. Emogene Gee.

Floydada, Texas, Dec. 5, 1938. Dear Santa:

For Christmas I want a doll and a pair of skates. Truies Odell wants a little puppy and a little kitten. He also wants a little red wagon.

With love Mattie Bell Craig.

Floydada, Texas, Dec. 5, 1938. Dear Santa:

I am a little girl eight years old and I am in the third grade in I have been pretty good this year, and I want you to bring me a necklace, some clothes some nuts and candy and fruit. Please come to see

and sisters. Lots of Love, Dainty.

Floydada, Texas, Dec. 5, 1938.

my mother and daddy and brothers

Will you bring me a bike and a car and a trapper? I hope you can bring them Bring Jo Beth a doll and Buster a

bike too, a car and a trapper. Your friend. Bobby Mooney.

ITCH IS RAGING all parts of this section! Stop it the whole family. Get a bottle of BROWN'S LOTION today. You can't lose; it is sold and guaranteed

ARWINE DRUG CO.

Seale & McDonald Auctioneers

HERE AND READY TO DO YOUR WORK IF YOU PLAN A SALE CALL US.

Phone 120, Floydada Phone 1143, Plainview

Floydada Insurance Agency

"The Agency of Service" All kinds of Insurance Room 216 Readhimer Bldg.

W. H. Henderson

Phone 273

I am in the second grade, I tried to be a nice girl this year. I would Christmas and a big doll. I also like a doll and a sewing machine, want a bed and a doll buggy. Please

bring me nuts, candy, apples and Santa, remember my brothers sis- oranges, and don't forget mother ters, and mother and father. Do not and daddy.

With love, Kathryn Crumpton.

Dear Santa:

Floydada.

Dear Santa: Please bring me a big doll for I am a little boy seven years old. Christmas, also two games; Chinese I go to Andrews Ward school. I Checkers and Pick-up Stars. Also am in the second grade and Miss lots of nuts, candy and fruit and a 17 piece Bake set with cook book. Don't forget other little boys and

Floydada, Texas, Dec. 2, 1938.

Floydada, Texas,

With love. Berdena Hopper.

Floydada, Texas, Dec. 5, 1938. Dear Santa: I am a little boy 3 years old and I want you to bring me a big dump truck, a car and a house trailer, and

anything else you think I would Please bring Uncle Ira's baby a rattler and lots of fruit, nuts, candy, the poor children. and fire works.

Your friend. Kinnard Gilbreath.

Floydada, Texas, Dec. 13, 1938. Dear Santa

I am a little boy 5 years old. Please bring me a big red wagon and fire dorks. A big red ball, and don't forget all the other little boys and

C. B. Smart.

Floydada, Texas, Dec. 5, 1938. It won't be long until you are here again. Last Christmas I was in Oklahoma, but I will be at grandmothers this year. I hope when you come there will be a big snow for it

deers. I am not going to say what and my four little brothers. Your friend.

seems more like Christmas, and too,

I imagine it is easier on your rein-

Paul Pence. Floydada, Texas, Dec. 5, 1938. Dear Santa:

I want a dydee doll and table and chairs and dishes. I want a pair of house shoes and a pair of new shoes.

I hope I have a happy Christmas and don't forget the other children. Yours truly, Joy La Juana.

> Floydada, Texas, Dec. 12, 1938. Dear Santa Claus: I am a little boy seven years old. I like my teacher fine. I have tried

to be a good little boy. Will you please bring me a guitar with a shoulder strap and a watch. at the first sign. It may spread to Don't forget candy, fruit, nuts and fire works. Don't forget mother and daddy.

Your friend, Billie Hart.

Floydada, Texas. Dear Santa:

I hope you have plenty of toys. I want a fountain pen and an eversharp and a knife.

I would like a Gene Autry gun and a scabbard and some firecrackers. I want fruit and candy and Please do not forget Mrs. nuts. Murff and others.

Leslie Loy Nixon.

Floydada, Texas.

Dear Santa: Here I am again to tell you what want for Christmas. First I'll say I've been a real good girl and made a straight S. card in school. It is my first year in school and I like it real well and I love my teacher

real well. For Christmas please bring me two pair boot sox, a dress, some PJ's. A gun and some caps, and anything else you have for a little girl six years old. Don't forget the fruit, nuts and candy and plenty of fire works.

Your little pal, Barbara Jean Landers. Pleasant Hill School.

Dear Santa Claus: I am in the third grade. I have tried to be a good girl. I am 8 years I want a bottle tot doll and sun bright crayolas.

Please bring Rena Mae a teddy fruit, nuts and candy. Your friend.

Nadine Willis

I want a pair of skates for I hope you are not sick because I'll tell you what I have done to be good. I dry dishes for mother and sometimes I sweep and the boys call me a sissy but my teacher says that

> and I hope other children do. checks and two Lone Ranger guns That is all I really want, but you and three boxes of caps, some fruits

Don't forget mother, daddy and my teacher Mrs. Murff. Your little chum

Floydada, Texas. Dear Santa I want a Ranger gun and scab-bard, fruit, and nuts. Don't forget

I am in the second grade. I am a good boy so bring me a shooting game, softball and a bat.

Gordon Hambright.

Dear Santa:

good girl so please bring me a table and chairs and a doll, bed, and buggy and fruits, nuts, and candy, and lots of fireworks.

Christeen Jones.

Floydada, Texas.

Dear Santa: I have been a good girl this year old and would like a doll and anyso please bring me a doll with long thing you have for her. I want, but please don't forget me curls and some pretty dresses, and a set of dishes and cooking pans. Also bring me fruit, nuts and candy, and fireworks.

Love,

Floydada, Texas.

Dear Santa:

Floydada, Texas.

bring me a doll with real hair and a little telephone. Also bring lots of nuts, candy and fruit. Don't forget the poor little children and my teacher Mrs. Murff. Also mother and daddy and brother.

Juaneal Glover.

Pleasant Hill.

Dear Santa: Hello Santa, I am a boy and I am in the third grade. I tried to be a good boy and I want a Gene Autry gun and some candy too. Thank you.

Your friend. George Weldon Reznicek.

Dear Santa I am ten years old and I go to Please bring me a housecoat, houseshoes, and a dress and purse

get my teacher. With love,

Dear Santa

bed, some candy, nuts, and fruit. Come to every girl and boy's house and remember mother and daddy. Wishing you a Merry Christmas, Ruth Hope Zachry

Dear Santa: I am a little girl five years old and have tried to be good, so please bear. Please don't forget my teach- bring me a doll and little iron er Mrs. McClung. Also bring me Please don't forget my little brother, Lewis.

Your friend, Nell Reddy



for the coming

Christmas & New Year

For you we give our best wishes for a day filled with hapiness and peace, good will and good cheer . . . and the spirit that makes Christmas the greatest day of all days.

"FOR '39 IT'S OLDSMOBILE"

Finkner's Triangle Garage

Floydada, Texas.

Dear Santa: I hope you are not sick because I am a little girl nearly 5 years if you are you can't come to see all old. I have a little sister three the children this year. Santa I weeks old, named Carol Ann. don't blame you for not coming to Santa I want a Dy-dee doll with see bad little boys and girls but I've clothes, and an ironing board. Don't tried awfully hard to be good. Well forget to fill my stocking with candy nuts and fruit. Bring Carol Ann something.

Santa don't forget the poor children because I feel sorry for them Dear Santa: guess I had better tell you what I want for Christmas. Please bring me a belt a checker board and

nuts and candy.

Edward Landers.

Floydada, Texas.

Thanks for the many nice things Dear Santa: you brought me last year. This year I want you to bring me tractor, set of dominoes, handcuffs story book and a knife also some Your friend, fruit, nuts and candy Your little friend,

grade.

Dear Santa:

Dear Santa:

Floydada, Texas

I have tried very hard to be a Dear Santa Claus: half years old. I would like for you to come to see us and bring me little tractor, aeroplane, gun and knife with anything else you have

Clara Mae Jones.

I am a little girl just three years fruit, nuts, candy, and fireworks. old but I have tried very hard to be a good girl so I want you to bring me a dolly, a doll buggy, and a doll bed.

Mona Ray Williams.

Dear Santa: I've tried to be a good girl. Please

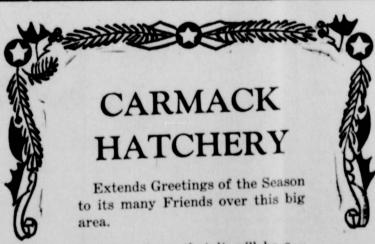
With love.

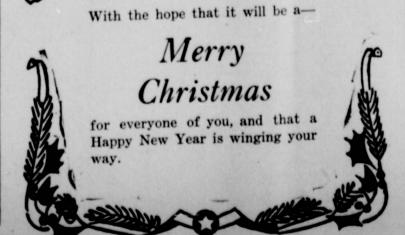
Yes sir! I have tried and tried to think of a new Pleasant Hill. greeting for my friends at Christmas time, but I'll I am a girl in the fourth grade. have to give up and fall back on . . . I have been a good girl.

My little brother Robert wants a tricycle and wagon. We want some nuts, fruit and candy. Do not for-

Genele Hambright.

For Christmas I want a little toy machine, a doll and clay set, a doll





McMakin Motor Coaches

3:45 a. m

Office Phone

Dougherty, Texas

Pleasant Hill

Hart, Texas

Billy Neil Pollan

I am a little boy in the first

I would like for you to bring me

Love.

Emile Cardinal.

Please send me a truck, car

scooter and some fruit and candy.

Please don't forget my sister Edith

I thank you,

I am a little boy four and one

for a little boy to play with also

Please don't forget my baby sis-

I am a little girl 8 years old. For

Christmas I would like to have a

cooking set and a pretty doll that

U Merry

I'm In

Trouble...

Merry Christmas

Happy New Year

Insurance Agency

has real hair and a doll buggy and

Hazel Patton

Thank you Santa,

Floydada.

Bobby Leonard Pollan.

ter Ramona Ruth, she is 10 months

fruit, nuts and candy

Tony Ross Smitherman.

a Gene Autry gun and a scabbard.

can bring me something else too.

To Vernon, Dallas, Oklahoma City, and Kansas City.

SOUTHWEST BOUND

10:35 a. m. 3:45 a. m. To Ralls, Lubbock, Odessa, Carlsbad, El Paso, and Los Angeles.

10:35 a. m To Plainview, Clovis, Roswell, El Paso, Amarillo, Denver, and Albuquerque.

NORTHEAST BOUND To Silverton, Memphis, Clarendon, Childress.

TRAVEL BY BUS—LARGE NEW BUSSES LOW RATES EVERYWHERE

8 a. m. to 5:30 p. m.

VERNER NORMAN, Agent

Office Hours Residence Phone

Seven Good

221J

1. May thy ignition system never go on the "bum."

2. May thy auto never burn out a bearing nor thy pistons fly thru thine auto head . . .

3. May thy cooling system never fail thee . . . and may it always be filled to overflowing with antifreeze . . . and may it never spring a leak . . .

and content, without accident or motor worry . . . 5. May thy motor never stall and thy tires be void

4. May thou travel miles without end, trouble-free

6. May thy carbureter save thy gas and give efficient service on every occasion . . .

of blowouts on the open road . . .

7. And because we count thee among those we call friend, we wish thee a right Merry Christmas and a Happy recessionless New Year . . . and if our best wishes fail thee on the open road, telephone 35 for ...

Cline's Automotive Repair Service

A Merry Christmas =To You=

May Joy and Happiness Abound in the Homes of Our Patrons and Friends at this happy Season is the wish of US all at-

F. C. HARMON, Furniture Harmon Funeral Home

F. C. Harmon, Grady Parker, Judson Chenoweth, Edwin Brazier, Lambert Smith, Trenton Davis, Leverett Smith, Bill Penner

WE WILL BE CLOSED ALL DAY, MONDAY, DECEMBER 26

Classified

Advertising Rates Information.

If you have an account with The Hesperian, classified advertisements may be put on your bill for the first of the month payment. To others an accomodation account will be opened for those who phone in their ads, be paid same week. When telephoning ads please re-check with the ad-taker on names and

The Hesperian reserves the right to classify all Want Ads under appropriate headings and withhold any copy deemed objectionable. Notice of any error must be given in time for correction before second in-

Want Ad Rates

Ten cents per line, or count six words, first insertion; five cents per line for subsequent in-

Lines of white matter will be charged for at same rate as type matter. Headlines set in bold face will be charged at 20 cents per line first insertion and 10 cents thereafter.

Phone 8 and let us put the livest salesman in Floyd County" to work for you.

For Sale

YOUNG Durham bulls. Cannaday

GLASS Jar Batteries for Windchargers and Delco Systems at lowest prices. Light Bulbs for all Voltages. Brown's Household Supply.

FOR SALE or trade.—One hammer mill feed mill 3 screens. See W. A. Moore, 3 mi. East Floydada. 442tp

MOST Complete line of Radios in the County-both Electric and Farm types. 1939 Model Radios as low as \$9.95. Brown's Household 37tfc

MONUMENTS, granite or marble prices to compete with anyone.

CROCHETED BEDSPREAD and other hand work. Mrs. Mollie Rus-FEW Nice, Thrifty, Young Ash

First come, first served. J. S. Collins, So. Floydada.

T. Warren 4 miles Northwest Sand

Land For Sale

SEE us for rive per cent farm loans

For Trade

COMPLETE line of Perfection Oil Stoves and Heaters. WE TRADE. Brown's Household Supply.

Personal

Start The New Year Right You can make big money taking prospects to the famous Medina WORK. Next four months the ideal time for this work. Write for full including compensation, Box 484 co this paper.

Rooms For Rent

ROOMS or apartment for rent. 626

Used Cars

USED CAR for sale or trade .- 1934 V-8 Tudor, motor in good condition. me before you buy. Handley Repair Shop

Live Stock

FOR SALE—1 piggy sow; several piggy gilts \$15; 15 miles east Floyd-J. R. Hinton

Lost and Found

LOST-Young brown and white Jersey cow. Finder please notify Frank L. Moore. 451tc

Poultry and Eggs

Notice to Flock Owners

You who are planning on selling hatching eggs the coming season-See us at once. We are now culling Texas-U. S. approving and Pullorura-testing our breeding flocks. All work done by official state agency. Carmack Hatchery,

40 Registered Rhode Island Red roosters \$1 each. Eva Wagne

Miscellaneous

OUR Flowers are FRESH and are arranged.

W. E. (Bill) Yandell Mattress Factory, E. Grover St.

BEST Battery Service in Floydada. Batteries cleaned and recharged only 25c Brown's Household Supply.

GULLION'S ROAD SERVICE PHONE 83

We photograph anything, anywhere, anytime. Frogge's Photographic Studio, 204 South Main.

Arthur B. Dunean Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square Mrs. Maud E. Hollums, Manager.

2tfe

HAVE your tin work done at White's Tin Shop, 311 So. Main St.

For best and cheapest monuments either in marble or granite, see S

AIR-CONDITIONED Flowers for Telephone 78. AUTHORIZED Factory Service on

Philco, Zenith, Belmont, R. C. A. Radios. Brown's Household Sup-

Houses For Sale

HOUSES for sale and rent. W. Edd Brown, owner.

MODERN Homes for sale, easy terms. Phone 273. W. H. Hender

Wanted

WANTED - Painting and Papernanging, N. L. Jones, 717 So. Main 436tp

WHEAT or stalk fields. J. C. Bold-

WELDING-Tires and Tubes, O. K. Rubber Welder, work guaranteed. Used tires and tubes. East Side Square

HARVARD Classics. O. W. Kirk.

NOTICE OF SHERIFF'S SALE OF REAL ESTATE

By virtue of an Order of Sale issued out of the Honorable 101st Judicial District Court of Texas in and for Dallas County, on the 2nd day of December, 1938, in the case THE DALLAS JOINT STOCK LAND BANK OF DALLAS versus to me, as Sheriff, directed and delivered, I have levied upon this 6th County, Texas; 442tp the first Tuesday in January A. D. a judgment amounting to \$4177.91 month, at the Court House door of Evans, Maggie Evans, Artie Baker, First of executing this writ National Bank of Lockney, Texas, a corporation; A. E. Anderson, The 6th day of December, A. D. 1938. Federal Land Bank of Houston, a corporation; A. P. Graves, Land Bank Commissioner; and The First By Walter Hollums, Deputy, 434tc National Company, a corporation, had on the 15th day of January A. D. 1926, or at any time thereafter, of, in and to the following described property, to-wit: Situated in Floyd County, Texas; and

Being 480 acres of land known as North 1/2 and the Southeast ¼ of Section No. 50 , in Block D-2, Cert. 4/723, patented to C. M. Alon September 24, 1914, by Pat-

ent No. 560, Vol. 48; Being the same land conveyed to E. M. Evans by C. M. Alford and wife by deed dated October 12, 1916. recorded in Vol. 41, Page 184, Deed Records of Floyd County, Texas;

Being the same land described in deed of trust dated Jan. 15, 1926, executed by E. M. Evans and wife, Maggie L. Evans, to H. W. Ferguson, 590, Deed of Trust Records of Floyd County, Texas:

Said property being levied on as the property of said above named persons and will be sold to satisfy judgment amounting to \$12,717.95 against E. M. Evans together with 8% interest thereon from January 1936, in favor of THE DALLAS JOINT STOCK LAND BANK OF DALLAS, and costs of court and the further costs of executing this writ: GIVEN UNDER MY HAND THIS 6th day of December, A. D. 1938. FRED N. CLARK, Sheriff

Floyd County, Texas. By Walter Hollums, Deputy. 434tc

NOTICE OF SHERIFF'S SALE OF REAL ESTATE

By virtue of an Order of Sale issued out of the Honorable 14th Judicial District Court of Texas in and for Dallas County, on the 1st day of December, 1938, in the case of THE DALLAS JOINT STOCK LAND BANK OF DALLAS versus E. M. Evans, et al. No. 12782-A, and to me, as Sheriff, directed and delivered, I have levied upon this 6th day of December A. D. 1938, and will between the hours of 10 o'clock A. M. and 4 o'clock P. M., on the first Tuesday in January A. D. 1939, it be-



It Won't Be Long Now. - Workmen are busy preparing the Senate chamber in the capitol at Washington for an important session of congress.

Evans; First National Bank, Lockney, Texas; Nettie Alford Shepard, Jim Shepard, Earl W. Alford, W. R. Alford, John D. Alford, Annie Alford Pavelka, Frank Pavelka, Jr., First National Company, Land Bank Commissioner of Harris County, Texas, and The Federal Land Bank of Houston, had on the 15th day of January A. D. 1926, or at any time thereafter, of, in and to the following described property, to-wit: Situated in Floyd County, Texas;

Being 160 acres, same being the Southeast ¼ of Section 62, in Block D-2, Cert. 639, issued to the T. T. Ry. Co. Patent No. 643, Vol. 53, Ab-

Being the same land conveyed to M. Evans by Oscar Evans and wife by deed dated Dec. 21, 1921, recorded in Vol. 48, Page 123, Deed Records of Floyd County, Texas;

Being the same land described in deep of trust dated Jan. 15, 1926, executed by E. M. Evans and wife, Maggie L. Evans, to H. W. Ferguson, Trustee for the benefit of The Dallas Joint Stock Land Bank of E. M. Evans, et al. No. 13194-E, and Dallas, recorded in Vol 18 Page 595, Deed of Trust Records of Floyd

day of December A. D. 1938, and Said property being levied on as will between the hours of 10 o'- the property of said above named clock A. M. and 4 o'clock P. M., on persons and will be sold to satisfy 1939, it being the 3rd day of said against E. M. Evans and Maggie L. interest thereon Floydada, Texas, proceed to sell at from January 16, 1936, in favor of public auction to the highest bid-der, for cash in hand, all the right, LAND BANK OF DALLAS, and title and interest which E. M. Evans, costs of court and the further costs

GIVEN UNDER MY HAND THIS FRED N. CLARK, Sheriff

Floyd County, Texas.

Order of the Commissioners Court of Floyd County, Texas, Re-Defining the Boundaries of the Justice's Precincts of said county:

On this the 12th day of December, A. D. 1938, be it ordered by the Commissioners Court of Floyd sioners Court of Floyd Texas, that the metes and bounds of the justice of the Peace precincts of Floyd County be redefined as follows, said new bounlaries to become effective as of January 1, A. D. 1939 Re-defining Justice Precinct No. 1

Beginning at the South West Cor-er of Floyd County. Thence East with South boundary line of county to a point in the East line of Section 21 Block 2 B&B. Thence North with Sections lines to the North East corner of Section 26 Block N. Thence West about aggie L. Evans, to H. W. Ferguson, South East corner of the A. B. Dun-rustee, of record in Vol. 18, Page can Survey S. F. 3643. Thence North with survey lines about 2½ mi. to the North Eeast corner of the O. Anderson Survey. Thence East about 106 vs. to the South West corner of Section 7 T. & N. O. RY. CO. Thence North about 1 mi. to the North West corner of section 7. North West corner of said Section 7. Thence East 2 mi. to the South West orner Section 128 Block 1 A. B. & M. Thence North 3 mi. to the North East corner Section 99 same block. Thence East 1 mi. to the South East corner of Section 87 Block 1 A. Thence North 4 mi. to the North East corner of Section 40.
Thence West 1½ mi. to a point in the middle of the South line of Section 22. Thence North 2 mi. crossing the Sections 22 and 23 all in Block 1 A. B. & M. to a point in the middle of the North line of said Section 23. Thence East to a point in the middle of the South line of

Thence North crossing Sections 14-16 and 18 all in Block T. to a point in the middle of the North line of said Section 18 and continuing North crossing Section 87 and the South ½ of Section 80 Block D 3 to a point 950.4 vs. North of the South line of said Section 80. Thence East to a point in the middle of the East line of said Section 80. Thence North ½ mi. to the North East corner of same. Thence West 2 mi. to the South West corner of Section 56 Block D 3. Thence North 3 mi. to the North East corner of Sec-tion 42 same block. Thence West

the McCracken Survey to its South East corner.

Thence West to the North West corner of Section 86 Block D3. Thence South to the South East corner of Section Block Thence West 3 mi. to the West corner of Section 52. South West corner of said Section 52. Thence West 4 mi. to the South West corner of Section 48. Thence North West line of Sections 48-57 and 58 all in Block G. to the South East corner of the W. B. Clark Survey.

said W. B. Clark Survey and continuing West crossing the M. S. Dumas Surveys and the J. K. Anderson survey to a point in the West line of the said Anderson Survey directly West of the South West corner of the said Clark surwest corner of the said Clark survey. Thence North to a point in the middle of the East line of Section 12 Block N said point being 950.4 vs. South of the North East corner of said Section 12. Thence West crossing Sections 12-11-10 and 9 all in Block N, to a point in the West bounary line of Floyd County said point being 950.4 vs. South of said point being 950.4 vs. South of the North line of said Section 9. Thence South with West boundary of Floyd County to place of begin-

Re-defining Justice Precinct No. 2 Beginning at the North West cor-ner of Floyd County. Thence South with West boundary line of county to a point in Section 9 Block N. vs. South of the North line of said Section 9. Thence East crossing Sections 9-10-11 and 12 to a point in the middle of the East line of said Section Anderson Survey said point being T. S. T. C. is to arrive home Weddirectly West of the South West corner of the W. B. Clark Survey. Thence East crossing the J. K. Anderson and the M. S. Dumas Surveys to the South West corner of the sa Clark Survey and continuing East

Thence East 4 mi, to the South Thence North 1 mi. to the North West corner of said Section 52.

Thence East 3 mi. to the South East corner of Section 79 Block G. Thence North to the North West corner of Section 86 Block D3. corner of Section 86 Block D3. Thence East to the South East corner of the E. R. McCracken Sur-Thence North with the East ine of said McCracken Survey and South West corner of Section 45 ker community Sunday

Thence continuing North with Section lines about 11 mi. to the North West corner of Section 8 vs. to the South West corner of Section 8 Block B4. Thence North with Section line to a point in the North boundary line of Floyd County. boundary line of Floyd County.
Thence West with North boundary
line to place of beginning.

Invite Precinct No. 3

Beginning at the North East cor-ner of Floyd County. Thence Wes point in the East line of Section 10 Block B4. Thence South with Section lines to the South West corner of Section 8 Block B4. Thence West about 76 vs. to the North West cor-ner of Section 8 Block D1. Thence South with section lines about 10 mi to the South West corner of Section 24 Block D 2. Section 42 Block D 3. Thence South about 3 mi. to the South West corner of Section 56 Block D 3.

Thence East about 2 mi. to the Thence East about 2 mi. to the North East corner of Section 80 Block D3. Thence South ½ mi. to the middle of the East line of said Section 80. Thence East crossing sections 79-78-77-76-75-74 and to the middle of Section 73 all in Block D3. Thence North 2½ mi. crossing sections 79-78-77-76-75-74 and to the middle of Section 73 all in Block D3. Thence North 2½ mi. crossing D3. Thence North 2\(\frac{1}{2} \) mi. crossing the North \(\frac{1}{2} \) of Section 73 and all of Section 64 and 20 all in Block D3 to a point in the middle of the North line of said Section 20. Thence East with sections lines about 6 mi. to a point in the East boundary of Floyd County. Thence North with East boundary of Floyd County to

Re-defining Justice Precinct No. 4
Beginning at the South East corner of Floyd County. Thence North with East boundary line to a point in the South line of Section 7 Block D 3. Thence West about 6 mi, with Tuesday in January A. D. 1939, it being the 3rd day of said month, at the Court House door of said Floyd County, in the City of Floydada, Texas, proceed to sell at public auction to the highest bidder, for cash in hand, all the right, title and interest which E. M. Evans; Maggie L.

Tuesday in January A. D. 1939, it between the North East corner of Section 42 same block. Thence West about 6 mi, with section lines to a point in the middle of the North line of Section 20 Block D 3. Thence South by the North line of Section 30 Block D 3 and Section 30 Block D 3 and Section 30 Block D 3 to the North East corner of the E. R. McCracken Survey. Thence continuing South with the East line of Section 73 all in Block D 3 to a point in the middle of said Section 73. Thence West about 6 mi, with section lines to a point in the middle of the North line of Section 20 Block D 3. Thence South by the North line of Section 30 Block D 3 to the North East corner of the North line of Section 20 Block D 3. Thence South by the North line of Section 30 Block D 3. Thence South by the North line of Section 30 Block D 3. Thence South by the North line of Section 30 Block D 3. Thence South by the North line of Section 30 Block D 3. Thence South by the North line of Section 30 Block D 3. Thence South by the North line of Section 30 Block D 3. Thence South by the North line of Section 30 Block D 3. Thence South by the North line of Section 30 Block D 3. Thence South by the North line of Section 30 Block D 3. Thence South by the North line of Section 30 Block D 3. Thence South by the North line of Section 30 Block D 3. Thence South by the North line of Section 30 Block D 3. Thence West about 6 mi highly section lines to a point in the middle of the North line of Section 30 Block D 3. Thence West about 6 mi highly section lines to a point in the middle of the North line of Section 30 Block D 3. Thence South by the North line of Section 30 Block D 3. Thence South by the North line of Section 30 Block D 3. Thence South by the North line of Secti

80 all in Block D 3 to a point in said Section 80, 950.4 vs. South of the North line and directly North of a point the middle of the North line of Section 18 Block T.

Thence South crossing the South of of said Section 80 and Section 87 Block D 3 to a point the middle

Block D 3 to a point the middle of said Section 18 Block T. Thence continuing South crossing Sections 18-16 and 14 Block T to a point the middle of the South line of said section 14. Thence West to a point the middle of the North line of Section 23 Block 1 A. B. & M. Thence South crossing Sections 23 and 22 Block 1 A. B. & M. to a point the middle of the South line of said Section 22. Thence East 1½ mi. to the North West corner of Section 41 Block 1 A B. & M. Block 1 A. B. & M.

Thence South 4 mi. to the South East corner of Section 87 Block 1 A. B. & M. Thence West 1 mi. to the South West corner of said Section 87. Thence South 3 mi. to the South West corner of Section 128 A. B. & M. Thence West 2 mi. to the North West corner of Section 7 T. & N. O. RY. CO. Thence South 1 mi. to the South West corner of said Section 7. Thence West about 106 vs. to the North East corner of the O. Anderson Survey. Thence South about 2½ mi. with survey lines to a point in the North line of Section 26 Block

Thence East about 14 mi. to the North East corner of said Section 26. Thence South with Section dary line of Floyd County. Thence East with South boundary lines of Floyd County to place of begin-

W. D. Newell Deputy County Surveyor do hereby certify that the foregoing field notes are drawn in accordance with the instructions gives by the Commissioners Court. Re-bounding the Justice Precincts given under my hand this the 12 day of December 1938. W. D. NEWELL,

Deputy County Surveyor.

Done by order of the Commissioners Court of Floyd County, Texas. 443tc. TOM W. DEEN, County Judge, Floyd County, Texas

Christmas In Air In Center Community

CENTER. Dec. 20.-The Christ-Thence West with South line of mas spirit seems to be in the air in our community. Christmas trees and parties, college students arriving home for the holidays, Monday afternoon the Missionary society met in the home of Mrs. H. B. Mankins to make and plan for decorations and a community tree.

> Several people from this community attended a Christmas tree and party held at Rushing Chapel Tuesday night by the Missionary

Rev. and Mrs. Martin were Sunday dinner guests of Mr. and Mrs. day. O. R. Golightly.

Mr. and Mrs. C. D. Rutledge were Sunday guests of Mr. and Mrs. H. January 2.

Miss Doris Jordan, of Wayland college was the first of the college students in our community to arrive home for the holidays. Welborn Thence South to ard Payne will be home Wednesa point in the West line of the J. K. day and Floyd Montgomery of W.

> nesday Mr. and Mrs. A. W. Anderson and children were dinner guests of Mr. and Mrs. Henry Brewer and chil-

Those in the Center community Thence South to the South West who attended the B. T. U. meeting held at Floydada Sunday afternoon were Rev. Martin and wife, W. R. Golightly and daughter, Viola, J. B. and Doris Jordon, Mrs. W. B. Jordon and Drew Cumbie

Christmas Program The Community Christmas tree and program will be held on Friday night.

continuing North crossing Section Mr. and Mrs. Thomas L. Collins 80 Block G and 54 Block D 3 to the and son visited friends in the Ba-Mr. and Mrs. Thomas L. Collins

Mr. and Mrs. E. E. Husky and Mr. and Mrs. A. A. Tubbs entertained with a 42 party last week. Roy Anderson and family moved

to the Lovell Jones place southwest of town Tuesday. "Mothers Moments" a play pre-

sented here Wednesday night by the McCoy Dramatic club was well presented and the community en-

Tree To Be Tonight

joyed the play. Fairview Christmas

FAIRVIEW, Dec. 20. - A community Christmas tree will be presented at the school house Thursday night. A program has been planned and the community is urged to be present.

Mr. and Mrs. Verne Austin, of

Flomot, were in this community last week visiting in the home of his sister Mrs. Walton Wilson and Mr. Some sickness has been reported

this week but we are glad none of the reports have been of a serious nature. Mrs. Benton Ritchey returned home last week from Childress where she was called on Friday of

last week to the bedside of her father who was injured in a fall. When she returned her father was improved, she said. Earl Branson, of Odessa visited from Saturday until Monday with

his parents Mr. and Mrs. W. T. Branson. Benton Ritchev made a business trip to Roswell, New Mexico last

Mr. and Mrs. Walter Welch and son left Friday for a visit of several days at Big Spring and San Angelo with relatives Mr. and Mrs. Thurman Perry, of

Kress spent the week-end with her parents Mr. and Mrs. L. B. Cozby. Little Mary D. Cosby returned home with them for a short visit.

Mr. and Mrs. Billy Tye and Miss

Odell Stapleton and son, of Floydada and Mr. and Mrs. L. A. Horton were dinner guests of Mr. and Mrs. W. B. Wilson Sunday. Miss Opal Jo Derr spent the weekend at Lubbock and Ralls. At the

latter place she visited her father Rev. W. R. Derr. Singleton Kennedy, of Kress spent Sunday with his sister Mrs. Edell Du Bois. Other visitors in the home were Mr. and Mrs. E. W. Walls

and son and Roy Baxter. Guests of Mr. and Mrs. Clyde Bagwell, Sunday were Rev. and Mrs. Thomas Cobb, Mr. and Mrs. Grover Freeman and daughter and Mary Lou Wise.

Mr. and Mrs. G. M. Bullard visited in the L. B. Cozby home Sun-School will dismiss Thursday for

the Christmas holidays and re-open Lawrence Reeves of Floydada spent last week in the home of L.

D. Horton. Mr. and Mrs. Frank McClure moved this week to Big Spring. We Miller, of Tech will arrive home regret to lose these good people Tuesday, Miss Ruth Jordon, of How- from our community but wish them and happiness in their new

> Loyce Turner, student at Texas Tech, is spending the holidays at with his parents, Mr. and Mrs. E. W. Turner

NOVEMBER CHEVROLET SALES

DETROIT. - Chevrolet dealers sold 76,938 new cars and trucks at retail during the month of November, W. E. Holler, general sales manager, announced here today. This is an increase of 4,455 units over sales for the same month in 1937, Mr. Holler said.

The last 10 days of the month, Chevrolet's figures indicate, looked particularly good in comparison with the corresponding period last year. Sales in that period were 25,045, as against 20,310 in the final 10 days of November 1937.



To Wish All Our Friends and Customers a

Very Merry Christmas

Jackson Produce PHONE 328

N. C. Purcell, D. C. .

* ASK ME!!

Bring your difficult cases to me for advice.

Complete explanation given in the light of the most recent advancement in Chiropractic

CHEIROTECHNIC

Science-

as applied to stubborn and chronic conditions.

* FREE Cheirotechnician

LADY ASSISTANT

Inquire Holmes' Studio

YOU ARE INVITED TO ATTEND OUR

Holiday Season Open House

FRIDAY and SATURDAY 2 until 6 O'Clock p. m. -at the -

PARK FLORIST

Telephone 78

West Georgia St.



from Ford, Mercury, Lincoln Zephyr and Bishop Motor

Owner

J. B. BISHOP Parts Department FELIX JARRETT

Bookkeeper MRS. BILL HAMS

Company

-Including-

Mechanical Department VERNE ELLIOTT, Foreman AUBRA MARTIN HOLLAND PATTON

> **Body Department** JOHN McCLESKEY

Sales Force

"BLONDY" FINLEY and "BUSTER" EUBANK

Over the Holidays and for the New Year

Bishop Motor Co.