# Twelve Pages This Week <br> The Floyd County Hesperian 

District Committee Holds Gins Nearing Littlefield Looms Large On Floyd Will Bulldog Player As Eligible Season's End Longhorns Meet Spur At Lockney Friday $\mathbf{2 : 3 0} \mathbf{p}$. m.


## Officers Landrum

 Floydada's Football Horizon As Season Draws Near End Ame calle for :2:30 Frian



|  | nd |
| :---: | :---: |
| dem | Slaton Funeral At |
|  | Morenci, Arizo |




Two And A Half Cars
Turkeys Thanksgiving Sales At This Point





The Floyd County Hesperian
EDITORIAL OPINION - INTERPRETATION OF THE NEWS - CURRENT THOUGHT
Floydada, Floyd County, Texas, November 17, 1938.
As A Farm
Woman Thinks

Woman Thinks


WASHINGTON LETTER




\section*{| Editorial Briefs |
| :---: |
| From |
| Other Newspapers |}

Editorial
THE BEST PROMISERS WIN It is to be noted as a matter of interest
that the best promisers won in the elections
last week. Where a bright re p u b lic a n
thought himself up something to promise the
folks that the democratic opponent overlook-
ed the bright republican got the call.
Right now is a time in the history of the
Republic when people think the government
owes them something-by people meaning
the common people. The well-to-do have got
theirs, it is reasoned, why not we have ours
now?
We'll pay, and pay a-plenty, but we refuse Recently a writer sent out a tract of wh
the heading was "Texas Ruled by Lawyen Having no lawyer friends who need defend ing this newspaper could hardly be aceused of pulling their chestnuts from the fire. However, since lawyers as a class do mu
clear and direct thinking, especially alo clear and direct thinking, especially along
the lines of government, we are somewhat inclined to be proud of the fact that lawyers do dominate in Texas lawmaking. The tract points out that
farmers are in the legislature, ten or twelve, and two or th
men, and wonders why choose more people of other
that of the pleader at the ba Our idea is that a lawyer
man, a farmer, a grocer, is his country after all. And
these the lawyer is freest these the lawyer is freest of class
ideas than any, has the broadest ou
clearest ideas than any, has the broadest outlookk, the
clearest philosophy. And it is altogeth cleareat
logical
halls.

STAPLE HELPS A LOT
Cotton, it appears, will ha
nancial effect in Floyd county
cipated. A slightly heavier a slightly lower yield
coupled with a much, m making the late part
around 8 cents a pound.


Turkey America Will Eat Not What It Used to Be



Young America clamors for the wishbone after the turkey has
served his prime purpose-providing the Thanksiving feast. served his prime purpose- providing the Think the turkey has
There are no records tiving feast.
as a talisman of good tuck the reliability of the wishbone as a talisman of rood luck.
$\mathbf{T}_{\text {turkeys will be stilled ins of in the ruin. They were endangered }}^{\text {He }}$

variety cotton community
preachment of a better pr competition with 10 cen cotton industry, the cotton
definitely, to be headed the product he offers as
age in which it is wrapped

## Novices at THE HELM

 Let's hope for the best the helm in Texas now. The their way. A clean sweep isthe democratic party machin sweep is due in the state s
Governor-Elect O'Daniel wil

- A new state democratic
mittee head, a Mr. Germany
has aspirations, has been nan
many doesn't know his way
position. Neither does the
a Plainview sales clerk who
brother-in-law of the goverr
innovations may be anticipat
Mas. However, times
moral, sensible and well-t
affront me-and
There are no greater mirac earth than perfecten and
friendship.-Mary Baker Eddy.






Active Year In Building City Record
$\mathbf{\$ 4 7 , 2 0 0}$ Permits Issued To-
date For New Buildings date For New Buildings
And Repair Work And Repair Work

| Building Up 18 |
| :---: |
| Per Cent In U. $S$ |

Per Cent In U.S.
d Floyd County Hesperian, Floydada, Texas, Thursday, November 17, 1938.
J. C. Wooldridge Lumber Co. Brown's Household Supply Willson \& Son Lumber Co. Floydada Insurance Agency

## SOME MEN are

## made of money!

They don't have to worry about funds or finance to build or repair their homes... but this advertisement is not meant for those "Men Made of Money"... it is meant for those of us who must use a finance method to build and repair our homes and business houses and put modern conveniences in them ... that is the purpose of this advertisement, to show you where and how, by the F. H. A. Plan, you can own a home, or modernize the one you now have.

## Don't Wait! Act Now! <br> Build - Repair - Modernize

OUTSIDE protection-inside comfort-these can be purchased for your home "by the month" on the FHA Plan.

With proper insulation . . . a protective coat of paint . . . a
sound roof . . . weather-stripped windows-your home will weather winter's attacks.

With a basement playroom . . . new automatic heating . glowing fireplace . . . a winter sunroom . . . a modern kitchen
plenty of hot water-long winter days can be pleasant and cozy.

Phone or call on us. We'll help you plan to make your home snug and comfortable. Estimates, without obligation, on the FHA Monthly Payment Plan.

## The First National Bank

 Arthur B. Duncan Abstract Co. G. C. Tubbs Insurance AgencyHowabout HOME COMFORTS

## When you look over your home

 note of missing comforlhow about bullt-in


Perhaps you'd like the
lioned off for a guest
vo need to do without mod
veniences simply because your
isn't new! We can install the
you at a small monthly cost on sult your income.


Higginbotham-Bartlett Co. Radio Electric Company J. G. Wood, Real Estate Floyd County Abstract Co.

peatals on reques.




Monthly Social Given Thursday For Fidelis Matron S. S. Class Matron S. S. Class


叚 Cluns Meuci Bridge
Co Mome
 Floyd County Univ,
Student To Wed In Student To Wed In San Antonio Nov. 24

 Of Mrs. Jack Doakins Complimented
Ont



 The cuid mese somber 2 zat

Playyet Presented
For 1929 Study Club Meeting Thursday

## les. of dent Marth tonio. The vember

ember 24ang to to take place No- $\qquad$ E is the son of Mr, and MM
Broyes of Lockney, long ump
dents of this
ying on
. W. Tubbs

Friday and Saturday
$1 / 4$ Reduction
Our
Different But DEFINITELY
"Best Sellers"


See These "Best Sellers"


## Mr. Farmer!

## Why Not Modernize

 And Economize With GAS ?Safer, Cheaper, Faster, Cleaner


Our Prices . Will Save You Money etter Equipment, Better Appliances, Better Seriser

You Owe it to Yourself and Your Family To INVESTIGATE

## Bargains In Oil Heaters

MERICA Oil Heaters that Used Soter as trade
ins on Butane Gas Plant Sales.
If you want an A-1 Good Heater at a Bargain in Price HURRY and SEE THEM

Bargains In Oil Cook Stoves
Baker Merc. Co.
Lockney
Phone 14



Our way of expressing thanks for your patronage during the past yeal is offer you better lan

FRESH FRUIT CAKE MIX Also Dromedary Cake Mix
Fresh
Vegetables
Abundant Supply of all Thanksgiving Items ()
PEACHES
Cocoanut Lb. Pkg. 19c
Powdered Sugar = $=2$ for 150

| Salad Dressing |
| :--- |
| OLEO Our Favorite, Lb. 12 c |
| at. | CHERRIES ${ }^{\text {anditim }} \mathbf{2}$ for 25c COFFEE




Class Of Forty Girls Has Perfect Deportment


New Teacher Shows
Fine School Spirit

Future Home Makers Will Attend Meet Saturday





November Is National 'Parcel Post' Week
 The silver fubliee or the establish-
ment of national orreel poat by he
United states United States pain
ment is being ob ment
upon des
general
allo are It ha
the trist
taid Mr
master. master.
period
dependa


## BEAT IHt CLASSTETEDANO



Isis Theatre saturday-1 NOVEMBE
"RAWHIDE"
november
$\qquad$
'Straight Place \& Show


Blue Bonnet Laundry

## COTTON LOANS

Ship Channel Compress Co., Inc.
$\underset{\substack{\text { Nooldrige } \\ \text { Floydada, Texas }}}{ }$

## Accuracy!

IS OUR WATCHWORD and YOUR SAFEGUARD


## Ron whe whe of fresh,

Compounded Accurately!
$\qquad$ every-day drug needs and remedies for your health

## White Drug Company

## McMAKIN TRALLWAYS

 A:5 a. mi.To Vernon, Dallas, Oklahoma City, and Kansas city.
10:35 a. m.
Ralls, Lubbock, hwest bound

Ro Rails, Lubbock, Odessa, Carisbod, wa Paso, and Los Angeles.
 northeast bound
 Leave Floydada at 3:45 A . M . arrive in Carisbad Caverns at $10: 30$
$\mathrm{~A} M$ See the Caverns Lind Leave at $8: 30$. M . and arrive back here at 3:25 A. M. BY BUS
TRAVEL
LOW RATES EVERYWHERE VERNER NORMAN, Agent
$\qquad$

## BARGAIN DAYS

FORT WORTH Star-Telegram
(Now Until December 31st)


The Daily and Sumday Has Been Reduced From \$10.00 to \$7.45 a Short Time-You Save \$2.55.

> Sports, Pictures, Markets, Politics, Comics and Features, make this newspaper one which will please the ENTIRE FAMILY.
> SUNDAY-Twelve Pages of Colored Comic
> Have Complete Newspaper Satisfaction Next Year-Subscribe Now on This Low Rate.

> See your local Home-Town
direct to the Home Office.
> AMON G. CARTER,
> This Rate Is for Mail Subscriptions Only

Hesperian Want Ads Will Bring Results
Amusements
PALACE
Saturday Prevue Sunday, Monday "Marie Antoinette"

Tuesday-Wednesday November 22-23

## "Meet The

 Girls"
## RITZ

Friday-Saturday
gordon elliott, In
"In Early
Arizona"


| Gas Gas All Time | Breathe Freel |
| :---: | :---: |
| - \% = \% \% |  |
| ADLERIKA |  |
|  |  |
| Drs. Smith \& Smith <br> Sanitarium for surgical cases <br> Phone No. 177 Floydada, Texas |  |
|  | $\overline{\text { C.K. }}$ |


By Richard Lee

 Held At Lockney Sun. Buried Thursday Eve. Meet For Program Here


## SANDWICHES

That Are
DIFFERENT

## Bishop's <br> PHARMACY

Pre-Thanksgiving Specials for Friday \& Saturday

## SUGAR manc

CABBAGE
KRAUT
RAUT
SALMON man
CRISCO 3 lb
Grape Juice nam name
DREFT
KIRKS
Brimfull Cleanser can 4c
ORANGES caut ana atice 15c
TOKAY GRAPES lb 5 c MARKET
SAUSAGE
Oleomargarine
ROAST man wimell 14 c
Bacon Squares semem 15 c
HOG LARD rome l2c
DRESSED FISH and LAMB CHOPS
Felton-Collins Gro. Co.


TWO DAYS ONLY
FRIDAY and SATURDAY, NOV. 18-19
Oil Change $65 c$

WITH THIS Regardless of Crankease Size
Special Factory Advertising Offer To give the people of this com-
munity and city the benefit of
 been proven by BILLIONS of
miles of
service on the highways, MILLIONS of hours
tors, and THOUSANDS of hours in the air. Thermoil Flows Freely at All
Perfect Lubrication at All Speeds.

E GUARANTEE THAT THERE

## HOME DII COMDANY <br> ,

## LOOPER'S

Fresh Sausage, per Ib $\quad 15 \mathrm{c}$
Coffee, Sam Houston wrus
Breakfast Food 4 boxes 22c
SPUDS, red or white, 10 lbs 18 c
Yams Maryland sweet 10 lbs 15 c
Sugar cured meat salt 10 llbs 49 c FLOUR Guaranteed SALMONS genuine pink 10 c POTTED MEAT 2 cans 5 c MOTHERS OATS any kind 25 c PRUNES gallon brimfull $\quad 25 \mathrm{c}$
PEICHES gallon can 35c CRANBERRIES per quart 19c Beans Mexican style 2 cans 150 MUSTRRD 3202 jarr 9 g ORANGES 252 size doz $\quad 150$ LITUCE large head 4 C

| Grapes | Tokays per ib |  |
| :---: | :---: | :---: |

