





# Red Cross To Start Drive Here Nov. 11

Hope For Large Membership In Local Red Cross Chapter, Voiced

Plans have almost been completed for the annual Red Cross roll call drive which will begin on Armistice Day and extend through Thanksgiving. The Floydada chapter has been working on the local drive plans for almost a month and by next week are sure to have everything ready to go.

With the quota here set as high as last year, the local chapter hopes to reach even a higher level of membership than ever before and urges that everyone who can respond to the membership drive when it begins here. The membership for the past few years has held almost steady, except for a slight rise last year, but the roll call committee would like to see the largest membership since the chapter has been in Floydada.

"A larger Red Cross membership more in proportion to the population of Texas is necessary for expansion of services within the state this coming year," E. P. Nelson, Floyd county chairman, said today. He pointed out that Red Cross membership in Texas now represents 2.9 percent of the population while nationally the enrollment has risen to

**CAR LOANS and REFINANCING**  
—See—  
**MRS. P. G. STEGALL**  
District Clerk Office



**Hope To Hog Show**—Mr. Hog has a 1072-pound advantage (ringside) over Yonugster Pig (two pounds), but their owner, Mrs. G. L. Dunlap, shown here with her charges, thinks they'll both win prizes in the Great Western Livestock Show, Nov. 20-26, in Los Angeles.

4.38 percent. Mr. Nelson expressed confidence that an increase of more than 50,000 members will result when the 239 Texas chapters offer residents in every community an opportunity to join the Red Cross this coming roll call, from Armistice to Thanksgiving. Last year, 172,067 Texans answered the Roll Call of their local chapters, an increase of 36,000 over the preceding year.

"Local chapters are dependent upon membership enrolled each year for volunteers as well as for funds to carry on disaster relief and other Red Cross safety, health, educational and welfare services in their respective communities," Mr. Nelson said. "The greater proportion of membership funds are retained by the chapter for use locally in its community and only fifty cents, not fifty percent of each membership, is paid to the National Organization for administration of Red Cross work throughout the nation."

"This national allotment also reverts back to Red Cross work in individual communities," Mr. Nelson explained. "In the last three

## USED CARS

We have several that are priced right—  
See-em-B-4-U-Buy.

**NEW 1939 OLDSMOBILE**  
Now on Display  
**FINKNER'S**  
Triangle Garage

## FREE!

8x10  
Portrait

of your  
Choice  
Hand Colored  
in Oils with  
each  
**\$5.00**  
Order



**Extra Christmas - Special -**

•GOOD UNTIL NOV. 15 ONLY•

We Guarantee Satisfaction With Each Order

**Frogge's**

N. C. PURCELL, D. C.

### SCIATICA

Inflammation of great Sciatic Nerve, is an annoying condition, best known by those who have been "laid up" by its effects. What about Spinal Adjustments for so called "Sciatica?"



**QUESTION:** Can 93,039 people all be wrong? They say that they did get positive results from Spinal Adjustments for not only Sciatica but other condition as well. Is their combined verdict worth anything?  
**NOTICE:** Do you know of one whom you might direct to see us, to this method that holds a record of 88.4% in Sciatic Cases.

INQUIRE, HOLMES' STUDIO

### LOCAL FOOTBALL STAR TO PLAY IN ROSE BOWL AGAINST LOYOLA NOV. 11

Floydada's football star, Malcolm Luder, will leave Waco Monday with members of the Baylor team for California where they will play Loyola football team November 11. Enroute they will stop at Tucson, Arizona, for practice and several sight seeing stops will be included. On Saturday following the game the entire team will have the privilege of seeing through the movie studios at Hollywood. Malcolm told his parents, Mr. and Mrs. G. A. Luder, he was thrilled over this trip and the prospects of playing in the Rose Bowl.

Miss Oneca Hamilton spent several days last week in Plainview as guest of her sister, Mrs. Clifford Potts, and Miss Evelyn Morrison.

### Sunday School Lesson

International Sunday School Lesson for November 6, 1938.

#### HONORING OUR PARENTS

**Golden Text:**—Honor thy father and thy mother, that thy days may be long upon the land which the Lord thy God giveth thee. Exodus 20:12.

**Lesson Text:**—Exodus 20:12; Mark 7:9-13; Luke 2:46-52; John 19:26, 27. Exodus 20:12—

12 'Honor thy father and thy mother: that thy days may be long upon the land which the Lord thy God giveth thee.  
Mark 7:9-13—  
9 And he said unto them, Full well ye reject the commandment of God, that ye may keep your own tradition.

10 For Moses said, Honour thy father and thy mother; and, Whoso curseth father or mother, let him die the death:  
11 But ye say, If a man shall say to his father or mother, It is Corban, that is to say, a gift, by whatsoever thou mightest be profited by me; he shall be free.

12 And ye suffer him no more to do ought for his father or his mother?  
13 Making the word of God of none effect through your tradition, which ye have delivered; and many such like things do ye.  
Luke 2:46-52—

46 And it came to pass, that after three days they found him in the temple, sitting in the midst of the doctors, both hearing them, and asking them questions.  
47 And all that heard him were astonished at his understanding and answers.

48 And when they saw him, they were amazed; and his mother said unto him, Son, why hast thou thus dealt with us? behold, thy father and I have sought thee sorrowing.  
49 And he said unto them, How is it that ye sought me? wist ye not that I must be about my Father's business?

50 And they understood not the saying which he spake unto them.  
51 And he went down with them, and came to Nazareth, and was subject unto them; but his mother kept all these sayings in her heart.

52 And Jesus increased in wisdom and stature, and in favour with God and man.  
John 19:26, 27—

26 When Jesus therefore, saw his mother, and the disciple standing by, whom he loved, he saith unto his mother, Woman, behold thy son!  
27 Then saith he to the disciple, Behold thy mother! And from that hour that disciple took her unto his own home.

**Time and Place:** The Ten Commandments were given from Mt. Sinai, B. C. 1498. Our Lord talked with the doctors in the temple at the time of the Passover early in April, A. D. 8. His crucifixion took place just twenty-two years later, on a small hill just outside the walls of Jerusalem, Friday, April 7, A. D. 30.

**Lesson Comment**  
In our own time the commandment to honor one's father and mother probably finds its highest expression in the Jewish life, with its great emphasis on family devotion.

Parents have manifested a deep love and devotion to their children, and children in the Jewish community have tended to have a deeper respect for their parents and a stronger sense of responsibility than has been true of the community as a whole.

If any qualification of this would have to be made, it would be in recognition of the extent to which the Jewish community in this country has succumbed to the general influences that have tended to break down family life and particularly to weaken the regard for their parents.

Yet the commandment to honor or one's father and mother is one that stands approved through the long ages of human experience. The possibility of a true family life depends upon the attitude of children to their parents, and where there is no true family life, the life of society in a local community and in the nation soon goes into decay.

A child may be loyal to his parents, but all the devotion in the world cannot command his sincere and honest respect unless there be the consciousness that his parents are worthy of it. A son who knows that his father acts dishonorably, a daughter who knows that her mother is incompetent or slack, either in home management or in moral character, cannot obey this commandment as it ought to be obeyed.

Jesus of Nazareth has set for us all a fine example in the matter of parental devotion. He had early the consciousness of his call and his mission. He must be about the business of God. His Father, yet he was subject to the discipline of his parents. He was

an obedient and thoughtful child in the home, and it is more than a coincidence that we are told that in these boyhood years of life He "advanced in wisdom and stature and in favor with God and man."

Mary, the mother of Jesus, like many other mothers of good and noble sons, was perplexed with much that she saw in Him and that she heard concerning Him.

It is a great revelation that we have concerning Mary in the story of the crucifixion. In simple words we are told that "there stood by the cross of Jesus His mother."  
How little those words tell of the tragedy and glory of that scene, a mother suffering surely as acutely as her son on the cross, following Him all the way to the last agony! Could love and devotion be greater? And Jesus, looking from the cross, beheld His mother and gave her to the loving care of a trusted disciple.

Here we have ideal love. If every family were permeated with that spirit of loyalty and love and courage, we should not need commandments. All would be a matter of glorious privilege, and what homes and families we would have!

**Why Not Let Quality Carry The Ball?**



**HAVE YOUR NEW SUIT**  
Cleaned by Your Quality "Hi-Tone" Cleaners.

It will mean a gain in the long run of wear and beauty.

**STEWART'S**  
Cleaners & Hatters  
Phone 366

# Notice of Bank Holiday

**Friday, Nov. 11**  
**Armistice Day**

**THIS BANK WILL BE CLOSED ALL DAY**

Customers are asked to please keep this date in mind

**1st NATIONAL BANK**



# 300 PAIRS of LADIES Fall SHOES

**Discontinued Numbers**

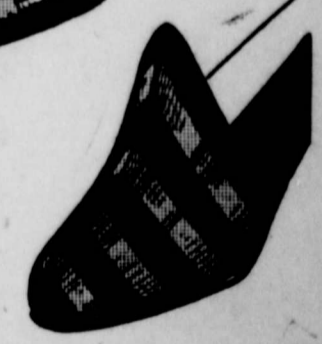
To Close Out in Three Great Price Ranges—Smart Suedes, Kids, Calfskins and Leather Combinations—Pumps, Straps, Ties, and School Oxfords, in fact any Style, Size or Width you might want.



#### Group No. 1:

120 Pairs of \$1.98 and \$2.95 Values Kids Suede & Calfskins, For Dress or School Wear to Close Out At—

**\$1.45**



#### Group No. 2:

148 Pairs of \$3.95 and \$4.95 Novelty Dress or Staple Styles to Close Out at this Low Price.

**\$2.89**



#### Group No. 3:

About 35 Pairs of High Quality Dress Shoes. Most All Sizes and Widths, \$4.95 and \$6.50 Values To Close Out at

**\$3.89**

**Martin Dry Goods Co.**

# FHA Helps Prevent Bad Bldg. Errors

Careful Lending Makes Payment Plan Easy For Home Borrowers

The Federal Housing Administration adheres to the principle that the monthly payments required to repay a mortgage insured under its provisions should bear a reasonable ratio to the monthly income of the borrower, according to an official of the administration.

This principal has produced a striking change in mortgage lending, this official said. "Lending institutions have shifted their attention from the possibility of recovery in case of default to a more comprehensive study of the entire loan transaction. When a lending institution keeps in mind the borrower's ability to pay, it attains a wider perspective on the risk involved in its loan."

A substantial number of the borrowers of small-home loans insured by FHA are the owners of properties valued at less than twice their annual incomes. The modest payments required in relation to income greatly reduced the number of mortgages which go into default and reduce, also, the number of homes which must be lost by their owners.

Neighborhood factors also play a very important part in satisfactory home-ownership experience, FHA believes. A home being built in any neighborhood should conform in design and type with other homes. Furthermore, the cost of a house is determined by whether the neighborhood is new or "running down at the heels." By observing these standards the FHA may prevent people from building the wrong type of home saves them from loss and regret.

## Frank Cline Returns From Motor School

E. F. Cline, owner and manager of Cline's Automotive Repair, returned Sunday morning from St. Louis where he has spent three weeks in the school and shop of the Carter Carburetor Corp.

Cline said that the school gave detailed courses in all type of carburetion and electrical systems for all model cars, including the new 1939 models that are being marketed now.

The courses included lecture and practical working experience in rebuilding, repairing, and adjusting carburetors so that they would pass the floor test required of new factory built jobs.

Frank was the fourth man from Texas to attend the school since it has been in operation. This was the third annual session. Mechanics from all over the United States were there including one resident from Japan.

"I feel that I can do a much better job on all carburetor jobs and electrical service than I did before," Frank said, "because the work and instruction in that school taught all there is to know about carburetion."

### FHA IS PERMANENT

The National Housing Act is permanent legislation and the Federal Housing Administration a permanent governmental agency. Debentures issued against the Housing Administration's mutual mortgage-insurance fund are guaranteed by the United States Treasury.

### STORE FRONT CONSTRUCTION

Colored translucent glass tile for store fronts, with a high degree of luminosity, is being employed by many store owners in modernizing the places of business.

This material is said to give a maximum of display both day and night. Store modernization projects may be financed under the Property Improvement Credit Plan of the Federal Housing Administration.

### RESULTS LAST WEEK

Floydada 19, Paducah 12.  
Lockney 20, Estelline 0.  
Flomot 52, Matador 13.  
Spur 32, Silverton 6.  
T. C. U. 39, Baylor 7.  
S. M. U. 7, Texas U. 6.  
A & M 13, Arkansas 7.  
Rice 14, Auburn 0.  
Centenary 7, Loyola (L. A.) 6.  
St. Mary's 13, Texas Mines 6.  
Amarillo 14, Pampa 0.  
Lubbock 4, Plainview 0.  
Ralls 7, Littlefield 7 (Ralls).  
Crosbyton 26, O'Donnell 7.

### Games This Week

Lockney at Floydada.  
Flomot at Spur.  
Quitaque at Paducah.  
Loyola (N. O.) at Texas Tech.  
\*Indicate probable winner.

### Conference Standing

Team	W	L	Pct.
Lockney	4	0	1.000
Flomot	3	0	1.000
Spur	3	0	1.000
Floydada	3	1	.750
Silverton	2	2	.500
Paducah	1	2	.333
Matador	1	3	.250
Turkey	1	3	.250
Estelline	1	4	.200
Quitaque	0	4	.000

Hesperian \$1 per year in Floyd and adjoining counties.

## Texas Tech Makes Big Plans For Annual Homecoming Event

LUBBOCK, Texas, Oct. 26 — A chuck wagon dinner, the Tech-Gonzaga football game, and an all-college dance sponsored by the Alumni and Ex-Students' association are features of Tech's annual homecoming celebration November 11.

More than 2,000 invitations to former students have been mailed, according to Calvin Hazlewood, administrative secretary.

Registration for alumni and exes will be held from 9 until 12 o'clock Friday morning November 11, at the men's residence hall. The Men's Dormitory association will hold an informal reception for visitors throughout the morning. Various campus organizations will also entertain visiting alumni.

Guided cockleburrs, or "porcupine's eggs" will deck lapels of the 400 alumni and ex-students expected to attend the chuck wagon dinner at noon. Guest speakers include Clifford B. Jones of Spur, chairman of Tech's board of directors; Congressman George Mahon of Colorado; Representative Emmett Morse of Houston; and Jerry Sadler, railroad commissioner-elect.

Acceptance of Tech's invitation to Bing Crosby, Hollywood crooner and former student of Gonzaga, to attend the game is still pending.

**FRATERNITY PLEDGE**  
Ablene, October 24.—Albert Lyles, sophomore student in McMurry college, was recently pledged by the I. H. R., young men's fraternity.

The I. H. R. is one of the most outstanding organizations on the campus and for the year 1938-39, they pledged eleven new men. A picnic in honor of the new pledges was held October 24.

Albert is the son of Mr. and Mrs. C. M. Lyles and is a graduate of Floydada High school.

Mr. and Mrs. Leon Collins of Littlefield were here for a day last week with his brother, T. P. Collins and family and his sister, Miss Ruth Collins. They also visited at Dougherty as guests of Mr. and Mrs. John Mayo.

## Modernizing The Kitchen

Local Real Estate Man Says Preserve Usefulness Of Building

Modernizing is the best form of maintaining property values, J. G. Wood, local real estate dealer, said this week. This week he urges property owners to make periodic check of their homes to determine if they are in need of modernization.

"Such a practice will not only preserve the usefulness of the building, but, moreover, will enhance its value," Mr. Wood said. "Don't live in a run-down house! Don't suffer the discomfort of using worn-out household fixtures! Don't continue to pay the cost of keeping it in repair!"

Mr. Wood said that neglect of small flaws in a house, failure to install modern conveniences, or allowing the exterior to become shabby, all contribute to property value depreciation.

"One of the best places to start is in the kitchen," Mr. Wood said. The average housewife spends four hours per day in her kitchen and has a right to object if her kitchen is a nineteenth century model.

Most Floydada housewives have been under the impression that they have to accumulate several hundred dollars in order to remodel their kitchen, but during the present "Ready for Winter" campaign, now being sponsored by local building material dealers and other institutions, it is possible to modernize a kitchen at a very reasonable cost. Some property owners will find it advantageous to use the facilities of the FHA plan while others will not.

"Get out your current newspapers and magazines," Mr. Wood said. "Find out what is happening to kitchens these days with paint, glass, tile, indirect lighting, scientific floor and wall coverings, cupboards designed for efficiency."

Show your husband your kitchen —with the old fashion sink—so low

it nearly breaks your back; the damp unhealthy wooden drain board; the dingy walls and floors; the space wasted cupboards. Then call some building material firm and have their salesman show him the latest kitchen equipment. Any of the firms cooperating in the "Ready for Winter" campaign will be only too glad to explain the latest improvements in kitchen equipment without any obligations.

Mr. and Mrs. D. R. Badgett and sons, James and Jack, and Mr. and Mrs. Woodrow Badgett and son, visited Sunday in Slaton with relatives. Keith Tye, student at Texas Tech at Lubbock, spent the week end with his parents, Mr. and Mrs. W. O. Tye.

Mr. and Mrs. C. L. Minor spent Saturday evening in Matador where they attended a dinner and visited with Mr. and Mrs. B. F. Tunnell and family.

Mrs. Tom Shaw returned home last week from Dallas where she had been visiting several weeks with her daughter, Mrs. J. M. Riew and Mr. Riew.

**HOT WATER**  
*always on tap!*  
When Your Home Is Equipped With An Automatic Gas Hot Water Heater . . . .  
Hot water makes the home twice as enjoyable, twice as comfortable. Come in and see our newest models now, before winter gets here.  
**West Texas Gas Co.**  
Gas is your Quick, Clean, Economical Servant

**It's Kitchen-Proof!**  
**FOR THE FIRST TIME A PLACE TO KEEP MEAT PROPERLY**

**Only WESTINGHOUSE HAS THE SENSATIONAL MEAT-KEEPER**

Meat spoilage knows no season—and only the Westinghouse Refrigerator has a Meat-Keeper that will keep meats fresher and longer.

The Westinghouse is "Kitchen-Proof" to save you money in many ways. Any employee will be glad to tell you more about Westinghouse savings.

**Texas-New Mexico Utilities Company**

# HERE'S WHERE TO — Check Your Home For Needed Repairs

1. Exterior trim.
2. Attic ventilation, attic room.
3. Flashings.
4. Chimney masonry, cap, etc.
5. Roof.
6. Rafters, studding.
7. Roof sheathing.
8. Dormers.
9. Weather-stripping.
10. Lath.
11. Garage—tool space, work-shop, etc.
12. Walks and drives.
13. Exterior walls.
14. Sheathing and insulation.
15. Window frames and sash.
16. Blinds, shutters.
17. Porch—bench, transom, door column, etc.
18. Steps—brick, wood, concrete, tile, etc.
19. Drain tile.
20. Footing.
21. Foundation walls.



22. Basement floor.
23. Recreation room, laundry, workshop, etc.
24. Heating plant.
25. Grading and landscaping.
26. Gutters, downspouts.
27. A modern kitchen.
28. Built-in bookshelves, cabinets, cupboards, etc.
29. Joists and subflooring.
30. Fireplace, mantel, flue.
31. Paint, wall-paper, interior decoration.
32. Interior trim.
33. Stairways—treads, rails, balusters, etc.
34. Electric fixtures.
35. Doors, hardware.
36. Plumbing and fixtures.
37. Outlets and wiring.
38. Flooring—finished lumber, tile, linoleum, etc.
39. Wallboard, plaster, etc.
40. Closet space, shelves, etc.

# Your Home May Be Put In Good Repair, Remodeled, Redecorated On The FHA Plan

FHA—Insured Loans provide a convenient way to maintain property value and increase home comfort. These loans may be used for repairs, redecorating, structural alterations, additions, small new buildings, landscaping, and plumbing, electrical, and heating systems.

Prompt attention to repairs will help maintain property values and prevent large "emergency" bills later on. If you can't spare the cash right now, you may be able to budget your home improvements on the FHA plan of monthly payments.

Improvement loans up to \$2,500 may be used for new construction, such as gardens, small homes, service buildings, etc. Payments are suited to the borrower's income and figured on a convenient monthly basis, over a period up to 5 years.

J. C. Wooldridge Lumber Co.  
Higginbotham-Bartlett Co.  
Willson & Son Lumber Co.

Brown's Household Supply  
Radio Electric Company  
Arthur B. Duncan Abstract Co.

J. G. Wood, Real Estate  
First National Bank  
G. C. Tubbs Insurance Agency

Floydada Insurance Agency  
Floyd County Abstract Co.













### 48 Boys Get Valued Experience By N. Y. A. Farm Work At Tech

LUBBOCK, Texas, Oct. 25.—How 48 boys are going to school and earning their living at Texas Tech... The boys are going to school and earning their living at Texas Tech... These youths live in comfort in barracks which they helped construct, do their own housework, and have raised a good part of the food they consume.

They have cultivated a 10-acre garden on the campus and in season have nearly every kind of vegetable. Some are eaten in season while others are stored for use as needed. On 2 acres 6 tons of sweet potatoes have been harvested. Other products raised are sweet corn, Irish potatoes, lettuce, onions, beans, pumpkins, mustard, radishes, spinach, popcorn, turnips, cabbage, and cucumbers.

In addition to having classroom instruction in agriculture these students get practical experience under the supervision of Tech instructors in actual farming and gardening. Irrigation methods are used in certain crops. The boys also get experience in greenhouse work, building and filling trench sills, the planting and care of trees and shrubbery, mowing and watering lawns, phases of dairying and dairy manufacturing, heating and plumbing. They also learn something of livestock and poultry, and are taught the use and care of tools and farm property.

The work is under the supervision of the agricultural education department of which Prof. Ray Chappelle is head. Some of these boys will continue their work in college and all of them are getting practical training in agriculture and how to make a living on the farm.



New Aero-stream styled bodies combine with major mechanical improvements to provide new beauty, safety, comfort and operating ease, in the 1939 Chevrolets, presented October 22, and featured at the big auto shows this month. The new models are offered on two chassis, the Master De Luxe and the Master 85, both of which are powered with Chevrolet's six-cylinder valve-in-head engine. Some of the new ideas in engineering for automobiles are shown here.

### Mt. Blanco BTU Has Scavenger Hunt

MT. BLANCO, Oct. 31.—(Special)—The Senior B. T. U. enjoyed a scavenger hunt Thursday night of last week. After chasing over all the neighborhood on the hunt, another chase was started to find the supper. The chase ended in the J. A. Hartwell home where the supper was served.

Mr. and Mrs. R. H. Teague and children accompanied by Mr. and Mrs. Cap Teague went to Glenrose Saturday where Mrs. Cap Teague will be under the care of a doctor. They expect to return sometime this week.

There were 90 on time in Sunday school and 73 in B. T. U. besides several visitors. Rev. Crabtree preached Sunday night. Mr. and Mrs. C. J. McClure and Mrs. Frank McClure from Floyd-

ada visited Sunday afternoon in the C. A. McClure home. Miss Estelle Hartzell from Crosbyton and Miss Adeline and Clyde Hodges from Texas Tech spent the week end at home.

Miss Martha Lou McClure is ill this week and Mrs. Crabtree is teaching for her.

Rev. and Mrs. V. F. Crabtree and Mrs. W. A. Latta attended the fifteenth anniversary and home coming of the Baptist church at Afton Sunday.

Sunday guests in the Wesley Hay home were Mr. and Mrs. J. O. McMurray and Oleta Payne Norris and Erva Lee Hartzell. Mr. and Mrs. R. D. Armstrong were Sunday afternoon visitors in the Earl Crawford home.

The Mt. Blanco B. T. U. were entertained Monday night with a Halloween party in the home of Rev. and Mrs. V. F. Crabtree.

### Pleasant Hill Has Reopened For Fall

PLEASANT HILL, Oct. 31 (Special)—School began this morning at Pleasant Hill after a four week recess for cotton picking. All of the students were present. Norma Jean Frost of Pampa visited school.

Mrs. Abigail Elza and children, Miss Corene Clark and Mrs. J. D. Towery spent Sunday in the L. Y. Woolsey home.

Mr. and Mrs. Bill Rucker and children spent Sunday visiting Mrs. E. B. Rucker of Floydada.

M. B. Brown left Sunday for New Mexico where he will remain for several weeks.

Mr. and Mrs. Bill Hambright spent Sunday afternoon with Mr. and Mrs. Homer Hambright of Floydada.

Mrs. B. C. Willis spent Sunday in the Henry Willis home.

Mr. and Mrs. Truett McClung had as their guest last week Mrs. McClung's grandmother, Mrs. G. P. Kemp of Jacksboro, and her cousin, Mrs. Cecil Derrick and son of San Angelo.

Mrs. Wiles Frost of Pampa and daughter, Norma Jean, are visiting Mr. and Mrs. C. T. Camden.

Mr. and Mrs. William Powell visited in the Mt. Blanco community Sunday.

Guests in the home of Mr. and Mrs. Joe Robertson Sunday were Mr. and Mrs. Fred Robertson, Mr. and Mrs. Hugh Dunn, Mr. and Mrs. Hinsley and family of Floydada.

Writing fluids, Hesperian.

### Horton Family Has Many Guests Sunday

FAIRVIEW, Oct. 31 (Special)—Guests in the home of Mr. and Mrs. L. A. Horton, Sunday were Mr. and Mrs. Charlie Mills of Plainview, Mr. and Mrs. Eli Horton of Irick, Mr. and Mrs. Raymond Horton of Snyder, Mr. and Mrs. Lewis Rives of Glen Rose, Mrs. Jim Stewart and son of Boonesville, Mr. and Mrs. Walter Welch and son, and Mrs. Odell Stapleton.

Mr. and Mrs. Ernest Wall and sons attended church at Lockney Sunday.

Mr. and Mrs. Thurman Perry of Kress spent Sunday with her parents, Mr. and Mrs. L. B. Cozby. Several from this community attended the all-day services at Center Sunday.

Mr. and Mrs. C. H. Wise visited Mr. and Mrs. Benton Ritchey Sunday.

Mr. and Mrs. G. M. Bullard, Mr. and Mrs. J. C. Crabtree, Mr. and Mrs. L. E. Crabtree, Mr. and Mrs. L. B. Cozby went to Lockney Sunday to visit their daughter and sister, Mrs. J. L. Landrum.

Mrs. W. B. Willson is moving into her new home which has just been completed on her farm.

Mr. and Mrs. S. K. Porter entertained with a Halloween party at their home Monday night. A large crowd was present to enjoy the evening of games and stunts.

Mr. and Mrs. Clyde Bagwell attended the Halloween party given Friday night at the Center school house.

Mrs. S. K. Porter has her niece, Miss Cox, from Sand Hill visiting her.

School opened Monday after being closed for cotton harvest.

W. T. Branson was taken to the Floydada sanitarium Sunday for treatment.

Mr. and Mrs. Preston Bullard returned to their home at Mountaire Sunday.

Mrs. Lee Burgett and children spent the week end at Skellytown visiting her son, Carl, and family.

Mr. and Mrs. C. L. Minor spent Monday night visiting in Amarillo with Judge and Mrs. A. J. Polley and family.

Mrs. W. I. Cannaday returned home Sunday from Wichita Falls where she was called the first of the week to be at the bedside of her son-in-law L. G. Stewart, who has been ill for some time. His condition had improved considerably before she left. While gone Mrs. Cannaday also spent a thert time at Dallas with her mother, Mrs. H. N. G. Bentley and sisters.

### Birthday Dinner Given By Daniels

BLANCO, Oct. 31 (Special)—Mr. and Mrs. W. F. Daniel gave a beautiful birthday dinner Sunday at their home in the Blanco community. Honorees were their daughter, Miss Corene Daniel, and Jim Terry, a brother of Mrs. Daniel. The dinner was served family style to the following guests: Miss Pat Allen of Floydada, Misses Audra Mae Teague and Sybil Heffener of Plainview, Mrs. J. R. Terry and sons, Harold, Milton, Buford, and Tom, of Floydada Mr. and Mrs. W. R. Daniel, Miss Florene Dorrell, Miss Evelyn Daniel, Ollie Harper, and Billie Daniel.

Mrs. H. C. Casey of Paducah spent Sunday with her cousin, Mrs. Arthur Beedy and family.

Mrs. Dan Shipley and Mrs. Dickert of Lakeview were Sunday guests of Mrs. Will Snell.

Mrs. R. L. Trice and children spent Sunday with Mr. and Mrs. S. E. Brewer and family.

Mr. and Mrs. Dennis Murphy and little son, Ralph, of Floydada were Sunday guests of Mr. and Mrs. Fulton Finley.

Mr. and Mrs. W. A. Gilbreath spent four days in Dallas last week while Mrs. Gilbreath had an examination at Baylor hospital. Before re-

turning they visited Buckner's Orphan home.

"Blondy" Finley spent Tuesday and Wednesday in Dallas attending a Ford dealers and salesman's meeting.

Mr. and Mrs. F. A. Faulkenberry and family spent Sunday with Mr. and Mrs. H. Cox of Sand Hill.

### Lakeview School Reopens Monday

LAKEVIEW, Nov. 1.—Lakeview school started Monday after being turned out one month for cotton harvest. Most of the students seemed ready to go back to their school work after the work in the fields.

Mr. and Mrs. W. R. Hodges spent Sunday with Mr. and Mrs. A. M. Battey.

Mr. and Mrs. S. V. Adams of Pleasant Hill and Mr. and Mrs. P. D. Adams spent Sunday with Mr. and Mrs. D. O. Murphy.

Mrs. G. R. May and son spent

Sunday afternoon with Mr. and Mrs. Earl Edwards and family.

Mr. and Mrs. Maner Applegate and children and Mr. and Mrs. William Powell spent Sunday with Mr. and Mrs. J. F. Jones.

Mr. and Mrs. John Hambright and Margaret spent Sunday with Mr. and Mrs. Will Hambright.

Mr. and Mrs. Hugh Dunn and children spent Sunday with Mr. and Mrs. Joe Robertson and family of Pleasant Hill.

Mary Wilson and Edna McCravery of Lubbock spent Sunday with Mr. and Mrs. Roy McCravery.

Mrs. Cella Ross returned from Wichita Falls Sunday where she had been visiting with her daughter, Mrs. E. C. McReynolds. While visiting there Mrs. N. L. Ross of Arizona also visited with the family.

Mrs. Horace Lindley and children, Keith and Carolyn, of Tulla were guests of her twin sister, Mrs. A. D. Cummings and family Saturday.

## Jackson Produce

North Side Square

Will be in the turkey market which opens soon.

See us before you sell.

### PHONE 238

## Enjoy Autumn Driving

Perfect driving weather—if your car is prepared for it! We advise an immediate Check-Up to enjoy trouble-free performance.

RADIATOR REPAIR  
WELDING SERVICE

### Cline's Automotive Repair Service

- VALVES
- PLUGS
- POINTS
- Carburetor
- Ignition
- Battery
- Distributor
- Generator
- Starter
- All Cables
- Gas Lines
- Fuel Pump
- LIGHTS
- HORN
- RINGS

## Your Fortune

Is Wrapped Up In

## Your Credit

Protect your credit like you would your money against that "rainy day" when it will protect you.

Pay as agreed. Earn the confidence of your creditors.

### Retail Merchants Association

Affiliated with Texas Retail Credit Association

Writing fluids, Hesperian.

# New CHEVROLET 1939

## Again More Quality AT SUBSTANTIALLY REDUCED PRICES

ALL PRICES REDUCED some models as much as \$45

**THE SMARTEST EXAMPLE OF THE NEWEST STYLE TREND**  
Dashing new Aero-Stream Styling, brilliant new Bodies by Fisher, make Chevrolet for 1939 outstandingly beautiful with a beauty that is up-to-date!

Chevrolet for 1939 is the smartest example of the newest styling at its keenest and best! You'll know this the moment you see its dashing new Aero-Stream Styling, its luxurious new Bodies by Fisher and its richly tailored interiors. Visit your nearest Chevrolet dealer and see this more fashionable motor car—today!

**CHEVROLET'S THE CHOICE**

Take your turn at the PERFECTED VACUUM GEAR-SHIFT Exclusive to Chevrolet in Its Price Range Available on all models at slight extra cost

**SEE YOUR LOCAL CHEVROLET DEALER**

- PERFECTED KNEE-ACTION RIDING SYSTEM**  
Ride and Rejoice!
- PERFECTED HYDRAULIC BRAKES**  
and Trigger-Control Emergency Brake
- TIPTOE-MATIC CLUTCH**  
almost operates itself!
- NEW "OBSERVATION CAR" VISIBILITY**  
with Safety Plate Glass All Around
- Pacemaker in Performance!**  
CHEVROLET'S FAMOUS VALVE-IN-HEAD SIX  
Tops for Thrills and Thrift!
- See and be Safe!**
- Touch—don't "shove"!**

## GIANT VALUE

1939 TENTH

with Transcontinental AUTOMATIC TUNING

Save 1/3 Get 50% MORE!

6S322 \$54.95

### RADIO ELECTRIC CO.

## Buy Now!

for THANKSGIVING or CHRISTMAS

### FRUIT CAKE 35c lb.

Wester's Quality Bakery

THE QUALITY OF THE PRODUCT GUARANTEED EVERY DAY OR YOUR MONEY BACK



**Fine Watch and Jewelry REPAIRING**  
**M. L. SOLOMON**  
 JEWELER  
 At Radio Electric Co.

**E. P. NELSON**  
 FIRE INSURANCE AGENCY  
 Land for Lease  
 Second Floor First National Bank Building.  
 Phone 285

**BROWN'S LOTION**  
 will stop BAD FOOT ODOR with three applications, at night only, or your money back. ATHLETE'S FOOT quickly healed. Guaranteed for RINGWORM, POISON IVY, INSECT BITES, ECZEMA, CONTAGIOUS SORES, CUTS, etc. Sold by  
 ARWINE DRUG CO.

**Floydada Insurance Agency**  
 "The Agency of Service"  
 All kinds of Insurance  
 Room 216 Readhimer Bldg.  
**W. H. Henderson**  
 Phone 273

**Dr. Wilson Kimble**  
 Optometrist  
 Specializing in fitting glasses and straightening crossed eyes.  
 TELEPHONE 254 FLOYDADA, TEXAS

**McMAKIN TRAILWAYS**

**EAST BOUND**  
 3:10 a. m. 8:26 a. m. 2:30 p. m.  
 To Vernon, Dallas, Oklahoma City, and Kansas City.

**SOUTHWEST BOUND**  
 10:35 a. m. 3:46 a. m. 5 p. m.  
 To Ralls, Lubbock, Odessa, Carlsbad, El Paso, and Los Angeles.

**WEST BOUND**  
 3:45 a. m. 10:35 a. m. 5:05 p. m.  
 To Plainview, Clovis, Roswell, El Paso, Amarillo, Denver, and Albuquerque.

**NORTHEAST BOUND**  
 2:40 p. m.  
 To Silverton, Memphis, Clarendon, Childress.  
 Leave Floydada at 3:45 A. M. arrive in Carlsbad Caverns at 10:30 A. M. See the Caverns and Leave at 8:30 P. M. and arrive back here at 3:25 A. M.

TRAVEL BY BUS - LARGE NEW BUSES  
 LOW RATES EVERYWHERE

**VERNER NORMAN, Agent**  
 Office Phone 182 Office Hours 8 a. m. to 5:30 p. m. Residence Phone 221J

Telephone No. 8 for office supplies, office forms.

**Hay Fever**  
 Why suffer! Get a package of BROWN'S NOS-O-PEN, the TWO-WAY RELIEF and BREATHE FREELY within 20 MINUTES or your money back. Price \$1.00 at  
 ARWINE DRUG CO.


**John Stapleton**  
 ATTORNEY-AT-LAW  
 Civil Practice  
 Room 12  
 First National Bank Building

**LAND**  
 We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.  
**W. M. Massie & Bro.**  
 Floydada, Texas


**Dr. W. M. Houghton**  
 Medicine and Surgery  
 Diseases of Women and Children  
 ARWINE DRUG CO.  
 Residence 250; Arwine Drug 73

**Drs. Smith & Smith**  
 Sanitarium  
 FOR SURGICAL CASES  
 Phone No. 177  
 Floydada, Texas

**THE OTHER FELLOW'S SHOES**



We make a real effort here at all times to render service from the customer's viewpoint. Your needs, your preferences, and your welfare are always given the utmost consideration. In our careful observance of sound banking principles we have not found it necessary to omit any courtesies to those we serve. We are trying to make it pleasant for you to bank here.



**First National Bank**  
 Floydada, Texas

**DETECTIVE RILEY**  
 By Richard Lee



LINK LEONARDO AND HIS HENCHMEN HAVE PLANNED TO DOPE DETECTIVE RILEY WHO IS BOUND FOR FAR-OFF CHINA.....

NOT VELL Y LONG AND DETECTIVE ASLEEP ON DEEP, EM CHIEF!! HA-HA-

BE SURE NO ONE SEES YOU GOING IN HIS CABIN!!

SO MR. DETECTIVE RILEY IS ABOARD - WELL, AFTER DARK HE'LL BE OVERBOARD!! I'LL MAKE SURE THERE WONT BE ANY INTERFERENCE IN MY AFFAIRS!!

A DINK WITH THE COMPLIMENTS OF THE CAPTAIN, SIR - FOR THE MORE EXCLUSIVE PASSENGERS, SIR!

VERY THOUGHTFUL OF THE CAPTAIN - PUT IT DOWN FOR A MOMENT, BOY!!

EVENTUALLY RILEY REACHES FOR THE POWERFULLY POWERED DRINK

WHILE THE CRAFTY CHINAMAN ANXIOUSLY WATCHES THROUGH THE PORTHOLE!!

**THE GREAT AMERICAN HOME**

THERE GOES RICH MISTER BUCKS ON ANOTHER VACATION. HE USED TO BE A HOBO AND THAT'S HIS IDEA OF A SWELL TRAILER!!!



Hesperian Want Ads Will Bring Results

**DASH DIXON**  
 By Dean Carr



DOCTOR OZOV HEARS THE VOICE OF HIS LONG LOST DAUGHTER OVER AN INTERPLANETARY PHONE!

ANNE!! ANNE!! THIS IS DOCTOR OZOV, YOUR FATHER!

FATHER! AT LAST I'VE FOUND YOU!!

WHERE ARE YOU ANNE? HOW CAN I REACH YOU?

I'M ON THE MOON! COME AT ONCE! YOU WILL FIND ME AT THE UPPER POLE, HURRY!!

WE'RE COMING RIGHT AWAY, ANNE!

GOOD! I HAVE A SURPRISE FOR YOU!

THE SHIP'S ALL SET TO GO, DOCTOR!

GOOD! IN A SHORT WHILE WE'LL BE TO THE MOON AND MY DAUGHTER!

WILL THEY REACH THE MOON SAFELY? WHAT HAPPENS???

**LITTLE BUDDY**  
 By Bruce Stuart



FARE, PLEASE!

COME ON, HOW ABOUT THE FARE FOR THAT BOY OF YOURS?

HE'S ONLY FIVE YEARS OLD!!

FIVE YEARS OLD? HE LOOKS LIKE TWELVE TO ME!!

LISTEN, CONDUCTOR, CAN I HELP IT IF HE WORRIES?

**Amusements - PALACE**  
 Saturday Prevue  
 Sunday, Monday  
 Clark Gable, Myrna Loy, In  
**"Too Hot To Handle"**  
 Tuesday-Wednesday  
 November 8-9  
 Robert Young, Lew Ayres, Ruth Hussey, In  
**"Rich Man Poor Girl"**  
**RITZ**  
 Friday-Saturday  
 ZANE GREY'S  
**"Nevada"**

**OUR PUZZLE CORNER**



AN EXCITING PLAY AT ALPHABETIC'S FOOTBALL FIELD LAST WEEK... CAN YOU SEE TEN 'P' OBJECTS IN THIS SCENE?

FIND 10 THINGS WRONG IN THIS GOOFGYGRAPH...

DRAW A LINE FROM 1 TO 64 AND YOU'LL HAVE A WELL KNOWN AMERICAN BIRD

T		E
R	O	
	O	
E		S

FILL IN THE MISSING LETTERS TO FORM WORDS WHICH WILL READ THE SAME FROM LEFT TO RIGHT AS FROM TOP TO BOTTOM...

**MAC**  
 I WISH WE HADN'T SIGNED TO PLAY THE GAS HOUSE RATS THEY'RE A BUNCH OF BULLIES.

NONSENSE! THEY'RE NOT NEAR AS TOUGH AS THEY ACT.

WELL, DID YOU SISSIES BRING YOUR POWDER PUFFS?

HI!

SOCK ONE OF 'EM!

FORGET IT, GANG! THEY ONLY SAID THAT TO SCARE US.

HEY-THROW US THE BALL AND WE'LL KICK OFF TO YOU.

WE AIN'T GOT ANY BALL... WE USE THIS ROCK INSTEAD!

PLOP!

