# Ten Pages This Week The Floyd County Hesperian 

 Clamps Down On So. Plains To Adjourn Cotton Harvest Is 60 Fer Cent Done In Floyd County
 For 1 Week

Dickens-Motley League Will Line Stakes Demonstrate 6-Man Football At Stadium In Spur Tonight Driven For REA Project


Quitaque Panthers Meet Whirlwinds Here Friday Night
Bus Contracts are
Approved by Board
Thurs. Afternoon




Ans



## Lester Sparks Drowned Mon. At Crystal City

Sugar Beet Program


Conservationists,
A \& M Specialist
TalkOverProgram


## Editorial

## BIG CHANGE MGHT RESULT QUAILS PUT IN APPEARANCE


fles and wasps
yodern miracle men

As A Farm Woman Thinks
men wim


Corn Grown Without Soil at Agricultural Station


Grown from Indiana hybrid seed, the tall corn in the top pie-
ture demonstrates what can be done without soin by using a sole-
tion of chemicals ture demonstrates what can be done without soil b
tion of chemicals. The lower pleture shows the
the corn stalks in the chemical fertilizer tanks.

## W

Just In Fun

 -

Fleet Footed Flomot Flash Flattens Floydada Friday Floydada Finds Flomot Fa
Finisher; Fans Feel Flabbergasted $\begin{array}{ll}\text { penaty, and Ammonett fumbled } & \text { Silverton 12, Estelline 0. } \\ \text { with Floydada recovering on their } \\ \text { own 42. Bear race to the Flo- } & \text { Floydada 35, Quitaque } 0 \text {. } \\ \text { mot 42, Golighty added 2, Daniels } & \text { Texas Tech 13, Texas Mines }\end{array}$

 The Deadline
 TELEPHONE 4

## Kitten <br> Clean as a




ODEN Chevrolet Company

# The Fiogd Coenily Hesperias, Flogdade. Teuss, Tarsday, Octaber 20,1836 <br> The WWMMAN'S Page = 

Bride-Elect Complimented With Miscellaneous Shower


Sacial Calendar
Silver Tea and Program Given By Methodist W.M.S, Caffees Hos
Idle Hour 4
Thursday E Thursday $E$
$\cdots x_{2}$

Dollar Day
Eriday - Saturday

Miladies Specialty Shoppe


Hats $\mathbf{\$ 1 . 0 0}$


Bags $\mathbf{\$ 1 . 0 0}$



BIRTHS
yman


Fess Whitfill of the Liberty com-
munity brought a dozen White Leg-


## HAGOOD'S Opportunity Event for

FRIDAY-SATURDAY-MONDAY


## $\$ 1.00$

Novelty and Indian Jacquard Blankets Bright fancy colors for the car, the game, or the
home. Regular $\$ 1.98$ for this event only
at. $\$ 1.69$

## HANES Shirts and Shorts, each, 25c

New Fall Dresses for this event only - No
cleverer dressess anywhere:
Smartly
tailored New Ma. Smartly tailored New Ma-
terials, Regular 87.98 for,

## $\$ 4.98$

Children's School HOSE
$1 \times 7$ ribbing, full length 300

## 8c

NEW FALL HATS priced now at 98c

NEW SHOES Dutch Boy Heel. These
are tan slip-ons, $\$ 1.98$
for this event only $\$ 1.98$ Knee Length Hose Sheer weight for 396
only,


Eugene Blackman Is Delegate To FFA Convention In K. C.


Green Peppers Are Still Pepping

Funds Raised For A Miss Rees And Miss Fouts Go Drum Corps Here
 To Amarillo Home Ec Meet


(1) SOCIETY

YOUR TELEPHONE DOES ITS PART AS A CITIZEN OF TEXAS

As one of the industries of Texas, your telephone company pays its share of the cost of government. federal taxes in Texas totaled more than four million dollars ... nearly $\$ 12,000$ a day.
These telephone taxes were equal to more than a third of the company's entire payroll in the state. They amount io so 2s for every leiephone in service. maintain the streets and highways over which you drive. To furnish you police and fire protection. To keep up your children's schools. To help pay for all the serviees government gives you.
The telephone company is part of Toras . . . here to meet this atate's need for friendly, dependable telephone service. As part of the state, it has tried to pay its fair share of the cost of government GOUTHWESTERN BELL TELEPHONE CO
(ㅅ)
chicks Show


## 

Aft Stovall Home Operation Apicitis sTrererat. october Recently
18.- Dock
sowall who had an appendictis
 LADIES FREE Floydada

## FREE PREMIUM SALE:

## Oct. 21 to Nov. 25

| Valuable premiums free with the purchase of useful seasonable articles at low money saving prices | Doars open 1,20 |
| :---: | :---: |
|  | Hotel <br> Auspices of Fire Dept |
| Free Valuable Premiums with Truetone Radios! | HENRY L. |
|  |  |
|  | COMEDIANS |
| t Wave Standard" Car Heater | Good |
| (e) | St |
|  | Famous Tent and |
| You Can Fix Up Your Old Heater at Small Cost Here |  |
|  |  |
| Prices Slashed on De Luxe Wizard Batteries! <br> Our 45-plate, guaranteed You get dependable service <br> years A super Exchange, only <br> $\$ 5.15$ | $\begin{gathered} \text { "HOLLYW } \\ \text { BOUND } \end{gathered}$ |
| Western Auto | ces |
| Associate Store <br> S. E. CORNER SQUARE |  |
| floydada, $\quad \therefore \quad \therefore \quad \therefore \quad$ texas | E-Mon |

## Wews O-AMM

${ }^{\text {Following wire fust received from Dearborn, "Have }}$

Based on what we have aliready seen and what thas arready
ranspired we know Dealers in Dallas Branch will have

## Stop! Wait! See!

The New 1939 Ford Line of Fine Cars, equipped with hydraulic Brakes, BEFORE YOU BUY A NEW MODEL
-Two New FORD Cars

- NEW FORD Trucks

The Fine New
MERCURY " 8 "
Ford's Newest Creation
To Be On Display Soon At

Phone 228
Texas


Farm Debt Adjustment Committee Available To Distressed Farmers


Here's Action For You:-
$522^{50}$

50

GLAD SNODGRASS
"Smart Wear for
Since 1900 "

## LOOPER'S BHARMOASY

YAMS East Texas bushel 69c CABBAGE from Colo. lb. $1 \frac{1}{2} \mathrm{c}$ CRACKERS 2 lb box $\quad 15 \mathrm{c}$ PEANUT BUTTER 32 oz. jar 23c | MUSTARD | $32 \mathrm{oz} . \mathrm{jar}$ | 9 c |
| :--- | :--- | :--- |
| PICKIES | 32 oz | jar |
| 15 c |  |  | JELLY any Flavor 38 oz. jar 20c LIMA BEANS Per can 5c PORK \& BEANS Per can 5c SOAP Giant Yellow 5 bars 18c BLACKBERRIES No. 2 can ea. 9c FLOUR Western Scout 48 lbs 85c MEAT sugar-cured squares Ib 18 c Salad Dressing 32 oz . 23c WILK 3 cans 10 C SUGAR 10 lb Cloth bag 47c SPUDS 10 lbs No. 1 Red 15c CORN No. 2 Can 2 for 15c TOWATOES No. 2 Can 2 for $15 c$ VIENNA SAUSAGE can 5c

| YAMS East Texas bushel 69c |  |
| :---: | :---: |
| CABBAGE from Colo. lb. $1 \frac{1}{2} \mathrm{c}$ |  |
| CRACKERS | S 2 lb box 15 c |
| PEANUT BUTTER 32 oz . jar 23c |  |
| MUSTARD 32 | ) $32 \mathrm{oz.jar} \quad 9 \mathrm{c}$ |
| PICKLES 3 | 32 oz. jar 15c |
| JELLY any Flavor 38 oz. jar 20c |  |
| LIMA BEANS | INS Per can |
| PORK \& BEANS | BEANS Per can |
| SOAP Giant Ye | ant Yellow 5 bars 18c |
| BLACKBERRIES No. 2 can ea. 9c |  |
| FLOUR Western Scout 48 lbs 85c |  |
| MEAT sugar-cured squares Ib 18c |  |
| Salad Dressing 32 oz . 23c |  |
| WILK 3 | 3 cans |
| SUCAR 10 lb Cloth bag 47c |  |
| SPUDS 10 lbs No. 1 Red 15c |  |
| CORN No. 2 Can 2 for 15c |  |
| TOMATOES No. 2 Can 2 for 15c |  |
| VIENIVA SAUSAC | SAUSAGE can 5c |

lonit Slour It
 Bishop's





## BIRCH'S

Fruit Stand


 Pota Toess, per bu. 85 c Gad onions. $\quad 10 \mathrm{c}$ Freat candy, Giond Rating

com ornN
Lotsot Pans
New crop Colorado BEANS We are located across the street East from the Post
Office, in the Day \& Night
Garage building. Garage building.


## VALUES



## KIICS

| PE, | 5 |
| :---: | :---: |
| Flat Grain COFFEE 2 Lbs, for, | 25c |
| $\begin{gathered} \substack { a \text { aro } \\ \begin{subarray}{c}{\text { Bround }{ a \text { aro } \\ \begin{subarray} { c } { \text { Bround } } } \\ {\text { Box, }} \\ \hline \end{gathered}$ | 19c |
|  | 49C |

## Star Cash

 GroceryBUILD ENERGY
WITH THESE FOODS
CABBAGE
SALMON
SUGAR
$\xrightarrow{\text { cum mec }}$
Green Beans PEACHES :-m
Sweet Potatoes = Mothers Oats Pkge. primose
CORN
OXYDOL:
Tokay Grapes Pound
Oranges mon wow 150
-MARKETHAMS :-

30 c
BRICK CHILLI $\quad 20 \mathrm{c}$
Bacon Squares raserior 19 c
STEAK $20 c$

| maten | 5\% |
| :---: | :---: |
| CHEESE | ymine $\quad 450$ |
| $\xrightarrow{\text { mansese }}$ |  |
| Felton-C | llins Gro. Co. |

