# Twelve Pages This Week <br> The Floyd County Hesperian 

## 735 Students Enrolled This Lions Play

 Week In Floydada Schools Donkey Ball

Health Meet Held In Lubbock This Week Draws Many

New Owners Named For Retail Store
South Side Square


Floyd County Given Largest Acreage In One-Variety Cotton



Two Personnel Changes Public Health Office

Mrs. George Kneirim Has Serious Injuries In Wreck Near Pampa

| Two Personnel Changes Public Health Office | Annual Convention of Department Of Texas |  |
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| E Suse of Miterat Wells is |  | Bell And Braden |
|  |  | Te Low Bidders |
|  | - | On Highway Here |
|  |  | Yeateray the state hishwy |
| Sasse will begin work this week. having arrived with his family on |  |  |
|  | Weather And Crops |  |
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| Church Congregation Building New Home 0n West Virginia Street | wheat t:it bo in the |  |
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|  | ${ }^{\text {coser }}$ |  |
|  | $\substack{\text { moats } \\ \text { not }}$ | Market |
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Bus Wreck At Sand Hill Claims One


Mr. Griffith Dies At Lockney Home; Here Since 1891

Mrs. Rushing And Mrs. Jones Home After 45Day European Cruise

Chapman Resigis Assistant County Agt. For New Job


The Floyd County Hesperian
editorial opinion - interpretation of the news - current thought
Floydada, Floyd County, Texas, September 8, 1938

UBscription PRICEs: In Moyd and adjoining coun.
tues. one year, 11.00; six month, $500 ;$ three months, 2 c .
In advance. In advance. and adjolning counties one yea
Outsde Floyd and
months, 7 Jc ; three months, 40 c ; in advance
Advertising rates furnished in applice.

## As A Farm Woman Thinks



WASHINGTON LETTER

By special
correspondent

## nove whan

 The house is nearing completi;Lumber and nails, paint, pap
kalsomine screws and glass kn kalsomine screws and glass kno
are at last getung in their placts.
The lawn is clean the The lawn
going back
be gone fro
wee I have b go with the
a can of
still doubtrin


## nex




Swastika Over Salzburg
Gives Chautauqua an Idea



Just In Fun


## vothing New inder the st

## President Rosevert sems to be under the

EVERYBODY AND THEIR TAXE A sales broadside, received recentiy, said the one basic
fronting every person in fronting every person in Amer
taxation. And rightly so. Busi
called. farmers, housewives, called, farmers, housewives,
bankers, lawyers, school teacher ankers, lawyers, school teache
to know what we can do about ta What about income taxes? axes, personal property taxes,
y taxes? Inheritane Corporate leveritance, Whift and doest the
get off? What about excise taxe axes and the proposed addition, salThese questions have a general
ion and also a personal one. The gen




Do Something About This Crop Control We Have In Force Now'-WPA Workers


Put Good Tires on Your School Car

Jackson Tire $\mathbf{C o}$.


| When Business Shows An |
| :---: |
| Increase each week over | Increase each week over

the previous week There Must Be a Reason

Bee Martin PHONE 91
Complete Servic

Home-
Is Where you Hang Your HAT
that bot tre - How hang our hats?
No one can rent a home. You can only rent a house
but to own a house can make it your houe
We have some bargains in investigate today. See us-
J.G.Wood

Insurance and Real Estate


> Fine Watch and Jewelry Repair Exverimend hemenir ran Guaranteed Work Wilson Kimble onverat sendry Co


The Deadline $=2$


Dawson COAL HYDRO-CLEANED $\therefore$

EFFICIENT, CHEAP, TERMS
Telephones Day 215, Night 303 J.R. Yearwood


## The New Grain Drill

 with Running-in-Oil TransmissionIt's the new Oliver Superior No. 35 Grain Drill-with the most accurate seeding mechanism ever built-and with dozens of new improvements-you'll wish to see at once. There's a new All-Steel Cylindrical Hopper-stronger, bigger. There's a new Variable Speed Transmission-
fully enclosed-all gears running in oil-and 60 different fully enclosed-all gears running in oil-and 60 different rates of sowing! There's rear spring pressure in all furrow
openers-a new Oliver feature. There's a new . . But why go on? There's not room here to tell you all about it. Remember, in and see for yoursell
nembined with the , hat world-famous mechanism that measures with absolute hopper. Ask us for complete information. There's nothing

## L. C. MCDONALD

 OLIVER



We Appreciate Your Patronage and Confidence

Suits, Dresses, Fabrics Handled Carefully suit, or piece of fabric with the greatest care and at the same time assures you perfect cleaning . . . long experience with dyes and fabrics enables us to proREMEMBER - YOU ALWAYS GET THE BEST CLEANING AND PRESSING THERE IS AT-

## Boothe's <br> Cleaners \& Hatters

Where Years of Service and Experience Count
Representative for Texas Made-to-Measure Suits

Study Club Opens Year's
Activities With Luncheon


Mrs. Ellis Barbee Complimented With Bridal Shower

## Sacial Calendar

1934 Study Club Resumes Year's Work

Mrs. Rosson Named
Ionoree At Bridge

## Warre

At Oklahoma




Surprise Birthday
Party Given Thurs.
Honoring Mrs. White


Wednesday Luncheo
Club Entertained


With Breakfast


as Out-Of-Town Visitor
At Bridge Luncheon
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Welton P Welton
his brothe first a tim wowit


A Lucky King: - Neptune's Consort like lovely K a y demure mermaid pic-
above. Queen of the
 rise from the sea for her coro


Seventy-Three Enjoy Dickens Co. Reunion
 ole. Oolitard and familly of Sime simon-
Pierce and daughters of Mrs. Bruce
Mr. and Mrs. Ernest Pierce arth.


Providence School Is Headed By William


Tenants May Apply For A F S A Loan

Applications Will Be Received Applications Will Be Recei
Until October 1, Claud C Carpenter Says


Liberty Breezers


Lady In Red-Equally adapt-
able for sports or evening wear is this interesting square jacket, tailored in red wool
and worn by Barbara O'Neil, and worn by Barbara O'Neil,
film actress. Worn here over film actress. Worn here over
a white evening gown, the
jacket hangs straight from jacket hangs straight from
square shoulders. Interest
centers in the ineet square shouiders. interes
centers in the inset pockets.


Dr. A. E. Guthrie

Fine Watch and Jewelry M. L. SOLOMON

JEWELER
E. P. NELSON

Fire insurance
and for Lease
Floor First Nat
Phone 285


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\text { Floyd County Hesperian, Floydada, Texas, Thursday, September 8, } 1938 .
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D. M. Hopper Head
Of Sterley School

Interviews


Land For Sale
$\qquad$



# Slim Spear Now 

Western Auto Store

muo reair II your moter is syiving troutle BRAKE REPAIRS expertly done, and new b

YOUR REPAIR NEEDS GET PERSON ATTENTIN HERE

## Have YouLost Pa and Ma?

Try McMurray's Remodeled Coffee Shoppe First

For Giant Hamburgers --Good Coffee Mack's "where foit fienis mer

## Tractor Owners

Small Motors
Fall Plowing, after these rains, brings on
If Your Tractor Is Giving You Trouble we can Make it Do the Job Right.

Precision equipment for Re-Boring, Valve Grinding Valve Seats, and a big stock of replacemen
puts us in position to give you Quick Service. TELEPHONE 70
Sharp's Motor Service

## Social Security

## CAN NEVER REPLACE

 Individual ThriftTou may in your later years be eligible for a Social Security pension. But that does not relieve you of your personal responsibility to do everything you can now to provide for your own future comfort and independence. No mass legislation, however sound and beneficent, can fully meet your later fi-
nancial needs. Thrift, therefore, is still as 15. nancial needs. Thrift, therefore, is still as ( $=1$ ) one to whom you should properly look for a matiang imeme , y yurat

First National Bank FLOYDADA, TEXAS


Floyd County Hesperian, Floydada, Texas, Thursday, September 8, 1938


Dr. Wilson Kimble Optometrist

 | TELEEPHONE FLOYDADA, |
| :---: | :---: |
| TEFAS |
| 254 |



## McMAKIN TRALLWAYS

## EAST BOUND $8: 16$ a. m

To Vernon, Dallas, Oklahoma City, and Kanses city. southwest boun
 west bound
 NORTHEAST BOUND

 here at $3: 25$ A. M. BY BUS - LARGE NEW BUSSES LOW RATES EVERYWHERE | Office Hours | Residence Phone |
| :---: | :---: |
| 221J |  |



Amusements

## PALACE

 theatreSaturday Prevue Sunday, Monday "Ill Give A Million"

Tuesday-Wednesday September 13-14 Bergen, Chariie MeCart
Aolph Menjou, In
Iet Introduction"
Thursday-Friday
September 15-16
har nume Domy whame
'TROPIC HOLIDAY'

## RITZ <br> Friday-Saturday <br> The Lone Cowhoy'



Panhandle SouthPlains Fair Tour Here On Thursday


## Nation Learns of

 Vital Health Benefit

## QUAKER OATS

## LOOPER'S

SUGAR, Pure Cane, $\quad 10 \mathrm{lb} .49 \mathrm{c}$ CHEESE, Full Cream, Per lb., $\quad 14 \mathrm{c}$ PURE HOG LARD, 1 Pound 10c BOLOGNA SAUSAGE, Per Pound, 12c Vienna sausage, Per Can, 5 c SLICED BACON, Best Grade, $\quad 25 \mathrm{c}$
MEAT FOR BOILING, Per Pound 11c
MARSHMALLOW CANDY, Lb. 12c
PEACHES, No. $2 \frac{1}{2}$ Can, $\quad 2$ for 25 c
APRICOTS, No. $21 / 2$ Can, $\quad 2$ for 25c
PRUNES, Brimfull Brand, Gal., 29c
ORANGES, School Size, Dozen, $\quad 15 \mathrm{c}$
FLOUR, Best Grade, 48 lbs., $\$ 1.10$
SALMON, Genuine Pink, 2 cans $25 c$
NEW SORGHUM, Gal. 55c; $1 / 2$ Gal. 30c
SPUDS, No. 1, Red, $\quad 10$ Lbs., 15 c
POST TOASTIES, $\quad 3$ Boxes 25 c
CRACKERS,
2 lb . Box, 15 c
PEANU'T BUTTER, $32 \mathrm{oz} . \mathrm{Jar}, \mathbf{2 5 c}$ CAKES, Vanilla Wafer, 2 Lbs., 25c CAKES, Ginger Snaps, $\quad 2$ Lbs. 20c CABBAGE, 1 $1 / 2$ c; 50 lbs . or more $11 / 4 \mathrm{c}$

