## The Floyd County Hesperian

Home Dem. Agent Expected on Work In County May 1


## S. E. Duncan Leaving for Sanatorium

Information And Letters Received By County Agent From AA Administration Heads C. of C




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Bids Asked On \$11,000 More Bonds

Bankhead-Jones Committee Worthless Has Trouble Finding Homes It Is Willing To Approve

|  | Cotton Farmers Okey Quota Plan |
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Fall Injuries Are
Fatal To J. W. Hay Monday Afternoon



Plains officers Hait Stream of Bad

Stream of Bad
Checks
and
Two Captured
Worth of Rad Checks
Pased I Iast week In Floyd

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## -operative rm Loans eing Urged

## munity Service Loan ade Available Through Local RR Supervisor

 Rehabilitation Aim eding Circles, Machineryfurchases Available To ${ }^{\circ}$. Purchases Avaiable ${ }^{\text {To }}$
Low-Income Farmers

## 

## 

Fairview News



## ONLY YOUR MILEAGE MERCHANT OIL-PLATES YOUR ENGINE

$$
\begin{array}{ll}
\text { Does Spring begin on March 20th?...or on the 21st? } & \text { quicksilver. Exactly the opposite is achieved by } \\
\text { "Begin it today!" pleads your engine. "Bleed } & \text { the Germ Process-patented. It makes droplets of } \\
\text { out my Winter-poisoned oil. But this Spring help } & \text { oil act like a billion tiny suction cups, powerfully } \\
\text { me with more than an oil-change. Change to Your } & \text { attracted and OIL-PLATED to every working sur- } \\
\text { Mileage Merchant! And that's changing to Conoco } & \text { face...Never draining down, never inviting friction, } \\
\text { Germ Processed oil-the only way to change me } & \text { no matter how many thousands of starts and thou- } \\
\text { into an OIL-PLATED engine." } & \text { sands of miles you make all Spring and Summer. } \\
\text { You want this modern exclusive OIL-PLATING } & \text { And you'll notice Germ Processed oil sticking so } \\
\text { because especially in Summer your steady driving } & \text { close to "Full"-even in older cars - that you'll } \\
\text { demands more than the plain old type of oil-film } & \text { want to be sticking to Your Mileage Merchant. } \\
\text { that slithers OFF the working parts like drops of } & \text { Continental Oil Company }
\end{array}
$$

## CONOCO GERM PROCESSED OIL

Change to Conoco Germ Processed Oil and Conoco Bronze Gasoline.
Un-excelled Washing and Greasing Service
DAILY'S CONOCO SERVICE STATION

## Read Your <br> Mileage <br> Merchant's <br> Spring <br> Message

Spring begins next week according to the calendar.
We will all begin to think
of Easter and spring clothes,
we should also think of our cars.
Heavy winter grade oil Heavy winter grade oil
just won't do the job dur-
ing the warmer weather.
So
Visit your nearest Mileage Merchant and have your
car's engine Oil-Plated car's engine Oil-Plated
with Conoco Germ Process-

## R. C. HENRY

DISTRIBUTOR
Floydada, Texas
Begin Spring Today-
Sact
CAMP
COPE'S
. E. POORE, Mgr On Highway 28

## Fill up with CONOCO Gas <br> J. D. Hart's

 Station

Get a Guaranteed Spring Tune-Up for your Car
when you change your

Triangle Garage

Located for Your Conveni-

Conoco
Sta. №. 2
South Main St.
J. O. WARREN

## 50 rd

## BISHOP

Motor Company

PTA Workers Gala Display Spring Make Plans For Open House At Vogue District Meet



Social Calendar

## (ctro Tolk About Clothes


$\square$



Marie's Beauty
Shop
тинrнoм:

## Introducing



## The Primp Beauty Shop

Located in Arwine Drug Balcony
Service PER EXCELLENCE. We
solve any of your beauty problems.
Why don't you stop in and get ac
plete and competent service.
For Appointment Call 11
billite rushing jones, Prop.

50c - Bring This Coupon- 50c GOOD FOR FIFTY CENTS ON ALLL OUR
ermanents
VOID AFTER APRIL 1

PIGGIY WIGGIY

|  |  |
| :---: | :---: |
| Green Beans : | Flour ${ }^{5}$ 5 ${ }^{5} 1{ }^{65}$ |
| SPUDS |  |
| Carrots Bunch 2 c - Fresh Strawberries |  |
| Cracker Jacks $=10 \mathrm{l}$ |  |
| Baking P | Ye or \$100 |


|  | Oxydol 5 |
| :---: | :---: |
|  | Crn Flas |


Corn:=15c Hominy $=5 \mathrm{c}$

|  |
| :---: |

Green Beans


| Mug $=19$ | Pepper : 25 c |
| :---: | :---: |
| Sausage $=-12{ }_{2}^{1} \mathrm{C}$ | $\begin{aligned} & \text { Salt }=122_{2}^{1} \mathrm{C} \\ & \text { Jowis } \end{aligned}$ |
|  | Fish :m- 250 |
| $\mathrm{b}^{\text {a }}$ | Cheese $=19$ |

# THE HESDERETIE 

Edited by Pupils of Floydada High School

Volume 9


Hesperian Want Ads


Carmack
$=$ $\cdots$





Campus Landscaped


Crosbyton Wins Volley Ball Tourney Andrews Ward School Saturday

What We Read

## Drs. Smith \& Smith Sanitarium for surgical cases <br> Phone No. 177 Floydada, Texas

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| E. P. NELSON |
| :---: |
| FIRE INSURANCE |
| AGENCY |
| Second Floor Frist National |
| Bank Buiding. |
| A Few Houses for Sale |
| Phone 285 |



|  |
| :---: |
| Dr. A. E. Guthrie physiclan and strgeon <br>  |
| Poorly Nourished Women - <br> They Just Can't Hold Up <br> Are you getting proper nourishmeep? A poorly nourished body just can't hold up. And as for that rom-down feeling, that nervons fa-tigue-don't neglect it! <br> Cardul for lack of appetite, <br> digestion and nervous fatigue, has <br> daughters - women to women - for <br> over fifty years. <br>  |
| Plainview Sanitarium \& Clinic <br> plainview, texas Thoroughly equipped for the exmedical and surgical cases. <br> STAFF <br> E. O. NICHOLS, M. D. <br> 1. H Rur and Consultation <br> Burgery and Diagnoke <br> GROVER C. HALL M. D <br> Eye, Bar, Nose, Throat and ROBERT H. MITCHELL, M. D. <br> R Q BPANN M M <br> R. Q. BPANN, M. D <br> E. O. NTCHOLS, Jt. M. D <br> Burgery and Gynecology <br> D. O. HOtLINGSWORTH, D. D <br> 8. Dentistry <br> sugie C. RIGOS, R. N <br> superiatendent of Nurses <br> DERIA C. KRI.L.RR, R. N. <br> Instructress School of Nursing. <br> X-RAY AND RADIUM Pathological Laboratery CHOOt, OF NUP\&TNC school op nursina |

Io Presbytery Track Practice Gets ts At Olton Today Underway This Week As County Meet Nears

The Easy Feed Grinder.....
ts the most con
the price is Low
If you interested in buying a feed
mill let me
own power.
SOLD PART CASH, BALANCE TERMS Bring Me Your Cottonseed
J. R. YEARWOOD


A sensati
you buy!
Check the
Check these and scores of unadvertised bargains . . . compare the prices, and you'll know why this is the crowning achievement in Penney's Forward March of
36 Years of successful selling- 36 years of value leadership
However, our sur ... that's a difficult record to improve upon! ever during our 36th ANNIVERSARY CELEBRATIO






## .

## MEN'S Dress Shirts $49^{\circ}$

 Hurry, men, they'll sell fast! Sturdy fabrics, comfortably cut. Smart patterns ton fronts . . . with pocket!Monk Straps
\$1.77 Pair




Curtains 98 ${ }^{\mathrm{pr}}$
abey te the popuar, weomfort-
aty ty cotion and rayon in distine-
in tive tuck stitch, Cut full for
comfort In popular tolorst
BOYS' POLO SHIRTS
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18

SOUTH SIDE FLOYDADA


Amusements
PALACE theatre
Saturday Prevue Sunday, Monday
"I Met My Love Again" Ritz
Friday:Saturray
Purple Vigilantes'
Sun, Mon, Tues. March 20-21-22
"The Big Show"
Wed., Thursday
March 23-24
"LOVE OW TOMST"


Blanco Test Drilling At 3,405 Feet Early Wednesday Morning


Mt. Blanco News

## 88c Specials Economy At - - Dry Goods Store

## ... Friday' Saturday and Monday

88c DAYS BRING BIGGER AND BETTER BARGAINS AT THE ECONOMY D GOODS STORE

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| 88c | New Spring Dresses |  |
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## SPECIAL

 $\stackrel{1}{1}$ LOT SILK DRESSES© 138

Economy Dry Goods Store
"The Price Is The Thing" charles rosenberg, Manager More Merchandise For Less west side square

TOPPER COATS

| Sunis |  |  |  |
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| Lard 82 c | 3 for 100 |  |  |
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| Prumes Gal. 33 c | King's <br> Grocery |  |  |
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| Prunes 390 | $\pm$ | Flour : =- - S1.60 | Pinempe |
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| 0il 10 c | - | Pickles $=.15$ | BANANAS CELERY $=-$ |
| Coftiee 59c | - | Cakes $=.10$ |  |
|  |  | Spinach :-- .22 |  |
|  |  | (erese $=-\quad .15$ | CHESE |
| Huck |  | Shortening..... 79 | Fetoracolline Gro. Co. |
| Ho | Hapaods Dgg bools | Beans $=-25$ | $m_{n}$ |

"MARGOT OF
CASTLEWOON"

## A COMPLETE LINE UP Of $\therefore$ Spring Style Hits $\%$



Strap Sandals

## \$2.95 to \$4.95

 for a VERY LOW PRICE

The Ford effort to make your dollars
buy a constantly better car is well illustrated in the Standard Ford V-8. It has all the basic Ford advantages. It is built on the same chassis as the De Luxe Ford V-8. It gives you a choice of smooth 85 -horsepower or 60 -horsepower V- 8 engines. But it sells at low prices, and includes bumpers, spare tire, cigar lighter, twin horns and other equip-
the standard $F O R D V \cdot 8$
ment that make it a still bigger bargain With the thrifty 60 -horsepower engine the Standard Ford V-8 is priced especially low and gives the greatest gas mileage in Ford history. Hundreds of owners report averages of 22 to 27 miles gallon-or even more.
Your pocketbook will approve of the Standard Ford in every way. And so will you when you drive it!

BISHOP MOTOR COMPANY

CLASSY NEW Pumps Appeaing New Lines-Distinguished by New Sylying dines and kid leathereras Al luxidhs and sizes.
$\$ 3.95$ To \$6.00


News Review Of The Week

COOD USED CAR AND TRICCSS!


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$\square$HEARD THE NEW!

MCMAKIN TRAILWAYS

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CHEVROLET DEALERS' USED CAR STOCKS WERE GREATLY REDUCED DURING NATIONAL USED CAR EXCHANGE WEEK

Now's the time to trade your car for a NEW CHEVROLET Come in today and get our liberal offer


#### Abstract

 So great have been Chevrolet trucke-so low is our supply of certain makes and model--that we need good used cars and trueks to baiance our stocks. This means we aro in an excellent position to tall "trade-in aliowannes" on the purchas of new Cherroiet passenger cars and trucks.

Come in-this week! . . . See the beaut ful new Chevrotet for 1938-the car that is complete-and the new 1938 Chevroles trucks-the thrifi-carriers for the nation . Iearn how easily you can purchase a smart, new, modern-to-the-minute Chevrolet by letting us take your present car or truck in trade!


## You'll be ahead with a chevrolet'

 ODEN CHEVROLET CO.221 So. Main Street Telephone 4

PLEASE-
The deaiers whose messages you read is The Hesperian are greatly pleased when they find you have read their advertisements with interest. And you can confer a faver on us if you"ll say "I read it in The Hespertan." And

The Floyd County Hesperian, Floydada, Texas, Thursday, March 17, 1938

Ronald McPeak Home From Hawaiian Islands


A Comforting Assurance
We extend every member of the surrounding com-
munities the comforting assurance that in their hour of frief we are ever available at a momentsts ontice to
efficiently and diccreaty effficiently and discreetly assume complete charge
and that the final tribute will be performed in a most praise-worthy manner
Harmon Funeral Home
toos sont hath

## IS HE A WINNER-

Bread and Milk are the foods boys and girls need in the largest amounts



## Wester's Aunt Batty Bread




Carmack Hatchery


Texas-Iew Mesico ltilities Company

## Condensed Statement

of The Financial Condition of
The First National Bank of Floydada, Texas

$\underbrace{20.8231 .10}_{20}$



