# The Floyd County Hesperian 



Bredthauer Gives
Hints On Raising
Sugar Beets in '38


Visual Education To Begin In Floyd

County Schools


FSA Farm Committee To Amarillo

ilverton Obtains New
Fullers Earth" Plant T. G. Wise, Quitaque Farmer Kiiled In Crash

Final Rites For T. M. Carter Held Tuesday At Church of Christ

Montgomery No. 1 Is
Drilling At 4,670 Feet
$\qquad$ Last Rites For J. W.
Pitts Held Wednesday

## District Official

 Of Security Board In Floydada Friday


Floyd County Couple Experiences Thrills And Danger In Alaska


The People's Forum


First National Bank
Forodat. Texas.


MOTOR checked, adjusted and
tuned for top efficiency. $\begin{aligned} & \text { LiGHTs checked, all wiring } \\ & \text { examined, }\end{aligned}$ tuned for top efficiency IGNITION thoroughly
ed efficiency restored. examined, old bulbs replaced.
REPAR WORK on all makes
 WE PRIDE OURSELVES in doing all sorts of automotive repair work, welding, and lathe work quick-
ly and efficiently at reasonable prices. Call on us,
CLINE BROTHERS
Automotive Repair


Now On Sale! Odds And Ends And All Winter Merchandise WE WANT TO THANK YOU FOR YOUR RESPONSE TO OUR BIG STORE WIDE JANUARY SALE AND TO EXTEND TO YOU STILL BIGGER BARGAINS IN CLOSE OUTS OF ODDS AND ENDS AND WINTER MERCHANDISE.

HURRY! HURRY! For Your Share Of These BARGAINS

mexs meres unts

puluov swarnus
 cortox strens snurs mon 68 MEN'S JACKETS 4.
manyla pamis anmorn - 89 c

Boys' Jackets
 Men's Lined Gloves
 Boot Socks
 8 oz . Overalls


| Men's Overcoats |  |
| :---: | :---: |
| 819,75 Cats go or, |  |
| ${ }^{\text {coar }}$ | sit.50 |
| ${ }_{829.50}$ Coats go or, |  |
| Corduroy Pants and Jackets |  |

## Men s Suits

 1memationion 811.90

BOYS' SUITS $\begin{array}{ll}\mathbf{A t} \text { Rimal Clearance Prices } \\ \$ 7.95 & \text { Suits, } \\ \mathbf{\$ 5 . 9 8}\end{array}$ $\begin{array}{rlr}\text { 영 } & \$ 14.90 \text { Suits, } & \$ 9.68 \\ \$ 17.95 & \text { Suits } & \$ 12.45\end{array}$

## Martin Dry Goods Company

Floydada, Texas

Three Great Groups that Must Be Closed Out Group No. 1: All 816.50 Fur Trimmed $\$ 7.50$
Coats Must Be Sold and Here They Go For $\$ 7.50$ $\begin{aligned} & \text { GROUP No. 2: All } 829.00 \text { and } \$ 39.00 \\ & \text { Fur Trimmed Coats Go At, }\end{aligned} \$ 14.00$ GROUP NO. 3: All $\$ 49.00$ to $\$ 69.00$ Fur
Trimmed Coats Go For Only, $\mathbf{2 3 . 5 0}$

Close Out Of Silk Dresses


Ladies wool robes
$\frac{1}{2}$ Price
Smart Solid Colors, Fancy Trimmed
$\$ 3.98$ Robes $\$ 1.99 \quad \$ 5.95$ Robes $\$ 2.98$
LADIES COATS

LADIES' BLOUSES
1 Big Lot of Ladies' Nice Blouses To Close Out in
$1 / 2$
Price
daffodil dresses
38 C
HAND KNIT BLOUSES
 Toctuen out in misis iis clearace at. Price

TWIN SWEATERS

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turkish towels

38c

## Silk Hose



Children's Sweaters ${ }^{1150}{ }^{1} 5$ Girl's Unions

$\$ 1.00$ Silk Hose


Bargains Galore In Yard Goods PRINTED SILKS BROADCLOTH
 Cellenese and Wool domestic Regular 98c Values, here 6 Our Pride, Half Bleached 5 Yards Regular 9sc values, here
is a Big Bargain at, Per
Yard, OC $\begin{aligned} & \text { Domestic, 10c Va lue } \\ & \text { goes in This Sale at, }\end{aligned}$ 38c CELLENESE 36 In . DOMESTIC
 Final Clearance, per yd.,
DRESS COTTONS Yard,
CRETONNE Regular 29e and 39 Yal-
ues in Fancy Dress Fab-
rics, To Close Out at, 18C $\begin{aligned} & \text { 36 in. Fancy Cretonne } \\ & \text { go in This Final Clear- } \\ & \text { ance at, Per Yard, }\end{aligned}$ ( FAIRY PRINTS Pepperell Sheeting




MEN'S FANCY OXFORDS
1 Lot of Young Men's Grey or Black Fanngy Muede Trim. $\$ \mathbf{9 0}$
med Oxfords, 83.95 Values
to Close Out

Contest For Beautifying The Town Is Planned By The Floydada Garden Club


Social Calendar


South Plains Rural Carriers Entertained



Wins Paralysis Fight, First Ticket Buyer

 rile and plays the plano. I wish the new foundation to to fight intal
paralsis every success." Doris Harrell says. "I know that without
skilied treatment given to me without cost 1 would still be unable to

| Mrs. Richard Stovall | Mr. And Mrs. Bishop |
| :--- | :--- |
| Leads Lesson For | Hosts To Friendship |
| 1929 Study Club | Members And Guests |

## Practica ${ }^{2}$ <br> 

Federation Program Club Tuesday Eve
vonnar Garden Club Resumes Activity After
Winter Recess

mothers singers group

## 

Missionary Baptist Revival In Progress Since Wednesday Evve


County Agent Explains Feed Value of Silage

Eliminations Thursday In County To Select Golden Giloves Entries

Amateur Boxing Contest Entry Blank
Amateur Boxing Contest Entry Blank
Amateur Boxing contest,

WANTED

| IRONING AT HOME |
| :---: |
| Price by Hour |

Price by Hour
MRS. J. B. SNODGRASS
214 East Houston
E. P. NELSON FIRE INSURANC Second Floor First Nation
Bank building.

Phone 285

## FREE!

Friday and Saturday ONLY DOUGHNUT

## COFFEE <br> 5c

Big Juicy HAMBURGERS


Try a Bowl of Our Home-Made Chili We know you'll like itL. G. Withers CAFE

Game Dem. Preserve


Dougherty News


Irick News


5 The Sand Hill Junior boys and ducing milk. This is enough pro
sris played tre Trick Junior boys
nd girls at Irick January 11 . in tein to produce 29 pounds of 4.5 per

# THE HESDERETTE 

Volume 9

| HESPERETTE STAFF Co-editors: Mary Wulson Hicks, Thomasine Cox. Assistant editor, Sappho Ward. <br> Socety-Beth Newton. and James willson Sports. Leeman Norman. <br> Exchange-Charles Dennson <br> Reporters Marguerite Leonard Alleen Mcintyre, Dorothy Dell StovJoe Smith, and Evelyn Groves. <br> Typists-Henry Hinton, Watson Jones, Harold Cothern, James Will son, Alene Warren, Robert Scott Sponsors-Mr. Cummings and Miss Rees. |
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## Don't you can heard often <br> the has napp nep <br> $\qquad$ Tomorrow noother to o make ne 

Departments At F. H.S. Thru A Keyhole Interested In Project Work In Their Fields

What We Read Tute st be mark or an cluased Bucket In First Game

## (i) SOCIETY



Dr. Wilson Kimble Optometrist


Dr. C. K. Arnold Obstetri Children 201 Boothe Building


Exemptions Ruin Ranks Of Exam Takers, Many Escape Punishment

Plainview Sanitarium \& Clinic Plainview, Texas Thoroughly equipped for
the examination and treat-
ment of medical and surglment of mes.
cal patients.
 J. H. HANSEN, M. D.
Suasery and Dlagnoas
RUPUS A. ROBERTS, M. D.

RUPUS A. Roserst, M. M
Obsterics and Pediatry
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$\qquad$ Dentistry susig D. Riocis. R. N.
Superintencent of Nurses DELLA C. KELL.EER, R.
Instruetress School of
Bronchial Coughs Need Creomulsion

## 

## LAND 

W. M. Massie \& Bro Floydada, Texas

\section*{J. G. PRUITT <br> | Chiropractor and Masseur The Natural Way to Health Room 4. Surginer Buildins North side Square Offlee hours: 9 A. m. to 6 p . m -FREEExamination and Consultation Telephone 128 |
| :---: |
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Mt. Blanco News

 Dickey and mr
Hercy of Floydada me me
communty this wee riday and saturday.
$\qquad$
$\qquad$

STARTING PROM PTLY AT 1 P. M.

## Plenty of Room

## All Cars Will Sell Regardless of Price

And will carry our usual Written "OK" Used Car Guarantee. Your present car will be accepted on any of these cars. You may either have your car appraised before the sale or run it through the auction. This unusual used car auction sale will give you an opportunity to get a car at the price you are willing to pay the auctioneer. We are positively going to get some action on these cars and you can benefit by attending.

## See These Cars at Our Place Now

CARS
1936 Ford Tudor
1936 Willys Coupe
1935 Chevrolet de luxe 4-door
Sedan
1935 Chevrolet Standard Coach
1934 Chevrolet Standard Coach
1934 Ford Sedan
1934 Chevrolet De Luxe Coach
1934 Chevrolet Coach
1933 Chevrolet Master Sedan
1933 Chevrolet Sedan
1933 Chevrolet Coupe

1932 Chevrolet Coup 1931 Chevrolet Coach 1931 Buick Coupe 1931 Ford Coupe 1931 Buick Sedan 1930 Chevrolet Sedan 1930 Chevrolet Coupe 1930 Chevrolet Coach 1929 Chevrolet Sedan 1929 Chevrolet Coach 1929 Ford Tudor 1929 Ford Coupe

TRUCKS
1936 Chevrolet Pick-Up 1936 Dodge Pick-Up 1936 International Pick-Up 1935 Chevrolet Pick-Up 1934 Chevrolet Pick-Up 1933 Chevrolet Truck 1932 Ford Model B Truck 1932 Chevrolet Truck 1929 Chevrolet Truck 1929 Chevrolet Truck

## BIG FEATURE OFFER: BE SURE TO REGISTER

TERMS of SALE: One-Third Cash. Balance to Suit! 5\% Discount for ALL CASH!

## Oden Chevrolet Co.

221 SOUTH MAIN ST., FLOYDADA, TEXAS
Seale and McDonald, Auctioneers
ALL CARS SUBJECT TO PRIOR SALE

37 Conservation Program Payments Gotten Underway
 Two Months Later Than


1937 Agricultural C
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Brazsos, Morriss and
Slaughter said. The
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## countuest must apme mpoestribe to to mak <br> $$
\begin{tabular}{|c|} \hline \multirow[t]{6}{*}{\begin{tabular}{l} of the applications from that ty have been recelve by the office. Slaughter sald \\ Around 36 million dollars distributed among approx 200,000 Texas farmers under \end{tabular}
$$

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\end{tabular}

George Lee, Briscoe
Farmer, Heart Attack
Victim At Silverton

ligh School All-Star Football Game To Be Held At Tech August 6

## Sand Hill News



Irrigation Congress Meet Calied March 9 By Plainview Board


Drs. Smith \& Smith Sanitarium

Phone No. 177
Floydada Texas

## Here's The Answer For A

## HAPPY HOME

Running Water for Your Farm with Myers Self-Oiling
Automatic Water Systems


## Don't


burn your eyes..
with dim light or glare. The results are the same. Even the dim light of a match can produce too much glare-if held directly in front of the eye.
But don't try to reduce glare with fewer or smaller bulbs. Instead, simply shade every globe. Every room the chart below. Order a supply of lamps now and put it on your service bill next month.


Texas-Iew Mexico Utilities Company

We Specialize In Camera Work!
 COMMERCIAL
tusng, or reeo $\underset{\substack{\text { copy wo } \\ \text { records }}}{ }$
KODAK DEVELOPING
ENLARGING AOD
enlarging do neto any siza
OUARANTEED
Frogge's Studio


HOME AGAIN FRIENDS!

Same Old Stand
$=$ Arwine Drug Co.

McMAKIN TRAILWAYS
땡ㅆ․․․
Vernon, Dallas, Oklahoma City, a
$3: 45 \mathrm{a} . \mathrm{m}$.
Ralls, Lubbock, Odessa, Carlsbad, El Paso, and Los Angeles.

Mainview, Clovis, Roswell, El Paso, Amarillo, Denver, ana
northeast bound
To Silverton, Memphis, Clarendon, Childress. teave Floydada at $3: 45 \mathrm{~A}$. M. arrive in Carribad Caverns at $10: 30$
A. M. See the Caverns and Leave at $8: 30$ P. M. and arrive back travel by bus - large new busses LOW RATES EVERYWHERE VERNER NORMAN, Agent


Hesperian Want Ads For Results

## LITTLE BUDDY

## 



By Bruce Stuart
$\left(\begin{array}{c}\text { THEN SEE IF YOU } \\ \text { CAN LIFT OUY } \\ \text { MORTGAGE!! }\end{array}\right)$


DETECTIVE RILEY





DASH DIXON $\begin{array}{ll}\text { ADOSIAN'S } & \text { GRIP, BUT IN } \\ \text { GRABBING } & \text { FORDOT THE }\end{array}$ ADOSIAN LOOSENS HIS QUICKIY DASH, AND DASH LET GO OF




REA Project-

## FOOD THAT SATISFIES

## Spuds <br> Flour <br> $\$ 1.25$

Peaches $=200$
Pineapple Spars ${ }^{\text {52m }}$ n 25 c
Tomato Juice
CORN =icm 25 c
Pickles
Peanut Butter man 49c Crackers 2 lbs 18 c Soap Flakes
 CARROTS

ORANGES $S_{\text {Docen: }}^{\text {Sine 288 }} \quad 15 c$
APPLES $\begin{gathered}\text { Extan Fanse } \\ \text { vedium Size, } \\ \text { Doan, }\end{gathered} \quad 19 \mathrm{c}$ Dressed Fryers
Felton-Collins Gro. Co.


## Glad Said

They Would Have To AEATHER JACKE at Reduced Prices.
Just Arrived New Spring Samples \& Co. If your old suin looking
good tin good time to replace it
one made to your indivi
measurement, they measuremen
better and

Glad Snodgrass art Wear for Me
since 1900

| ELGGTY WIGGTM |
| :---: |
| SPuS 10 los |
| CORN FLAKES - 9c Peache |
| P\&GSoapstil 17c |
| co- 55 c c |
| Oxydol $=55 \mathrm{c}$ c Grear Beans |
|  |
|  |

PIGGWY WIGGHT SPUDS 10 lbs 15 c CORN FLAKES 9c PEACHES P\&GSoaps ${ }^{\text {smem }} 17 \mathrm{c}$
 SYRUP = Gal. 59C

|  | Pork \& Beans :m |
| :---: | :---: |
| \& Veg | Fis |
|  | Ale |
| LeTTUCE.E.E.50 | Assorted Soups ${ }^{\text {amem }}$ 250 |
|  | Dressing |
|  |  |

