## The Floyd County Hesperian

## Score In Contest Seek Most Appeal In Their Windows

Business House Make Plans Woodmen For Prettier Xmas Stores Plan Meet
 Allen Heads 1938 Here Dec 10 Farm Committee For Floyd County

W. E. Patty Dies Thursslay Morring At Lorenzo Home

Thirty-Five Thousand Bale Cotton Ware Crop Looks Certain As The Gins Finish 26,180 Bales Gins Fing 26,180 Bales Hect crop said To Be Bex th

Urges U. S. Rule


Texas AAA Leader Pays Floyd Visit On Tour of State

Near Gins

and


## Surprise <br> Closing - Out - <br> ©ame

 THIS IS YOUR OPPORTUNITY TO BUY THE VERY HIGHEST QUALITY with this high grade merchandise and are going to Unload this stock regardless of our loss. Come early while the stock is complete, and you can get beter selections. We have cut the price to the core in order to move our stock in the shortest possible time. BE HERE FRIDAY MORNING When the Doors Open.
# EXTRA: EXTRA! Economy Store 

Blankets! Blankets! Surprise Sale Price Only

COTTON DOUBLE BLANKETS
As long as they last we have these blankets, $70 \times 80$ size,
that have sold at $\$ 1.69$ pair at the surprisingly low fig.
ure of-
Pair 99C
Part Wool Blankets
Good looking and they are good. Usually sell for $\$ 2.39$
In our Surprise Close Out you'll find them at only-

$$
\text { Pair } \$ I^{59}
$$

Ladies' COATS and DRESSES
Entire Stock to be Closed Out Regardless of Cost - Our Loss Your Gain
Ladies' Coats


Ladies' Dresses
grotr No. 1
$5^{2}===$ at ${ }^{\mathbf{5}} \mathbf{2}^{29}$
GROUP No. 2 ,
at $\$ 5^{97}$
at $\$ 2,97$
Grotr No. 3
These 81.49 Wash Bresses are fast colors, good
fatries well styled. When you see them
you'll agree. But we avk in this surpriee Sale
at $\$ 8^{37}$ only $69^{c}$

Men's Fall and Winter SUITS
 GROUP No. $2-$ Warmth and comfort and style and
fit in everyone of these garments,
which were formerly up to 815.95 . which were formerly up to $\$ 15.95$
Now you ean have them in the$\underset{\substack{\text { Surprise } \\ \text { Sale }}}{\$ 1149}$

GROUP No. 3
Every Suit in this group looks good
and is good. Fit, Style, Comfort. $\underset{\substack{\text { Surprise } \\ \text { Sale }}}{\$ 12^{49}}$ Sal

## LADIES SHOES

On our Shoe Department we have the most astounding
values you've ever seen. Shoe values up to $\$ 4.95$ at

## Per Pair 97c

Unbleached Domestic
Who ever had enough unbleached Domestic? You can't buy too much especically at this unusual price for yard-
wide, 7 c grade-
10 yards for 49c
Garza Sheeting
Here's quality at a price that you'll find only in our
$21 / 2$ yds. 69c


The very highest quality Leather Jackets that esll at 58.9
this Surprise Sale at onl
$\$ 4.98$

Floyd County Hesperian, Floydada, Texas, Thursday, December 2, 1937


Spur Awarded District Player Is Ineligible

X-Ray Pictures FREE!

arove services lim.
N. C. Purcell Chiropractor


 ordinary, lower toet gasolines because Phillips is
Worivs LABGEST Phoovcer of Natural High Test
 quicicor warm. up and momerer running. Noteo the
extra mileage resulting from greatly reduced use of the choke. So end slow starting and save money


## santate props ans 3s of \$150.453.774.00 inlo vex.

paid more than 150 million dollars in taxes in
and local governments in the various states in
The exact amount in accrued taxes paid out
by
by the Santa Fe from 192 to 1936 , inclusive,
was $\$ 150,453,714$. Of this sum, $\$ 30,720,799$
went to the federal government. Of the balance,
$\$ 119,686,876$ was paid to the state, county, and city governments of Illinois, Iowa, Missouri, Kansas, Nebraska, Oklahoma, Mexas,
Louisiana, Colorado, Arizona, New Mexico Louisiana, Coloraado, trizona, New Mexico
went $\$ 46,039$. $\$ 86$, $\$ 119$ in by othe state, county and city governments, over $\$ 50,000,000$ went to support public schools which provide educational facilities for more than 7 million elementary and high school students in the states served by the Santa Fe .
The payment of so vast a sum in taxes by the Santa Fe is just another phase of the benefits accruing to the nation at large from an insti-
tution whose aim is to serve all to the best of fution whose aim is to serve all to the best of
सfypledore monicont
Santa fe sante System lines


First National Bank


## This Wesk's Patterns



Ceti Talk Aboul Clothes
is. roung Mootrn




## ,








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Idle Houl
Members
Have Tur





On The Garden Path

## MR. AND MRS, HOUSTON THANESGIVING HOSTS

We have
LEY line.

Floyd County Hesperian, Floydada, Texas, Thursday, December 2, 1937.
.7. f. H. Gattis Is New Circuit Pastor

$\square$
 Roy L. Haynes Visits
Mother At Thanksgiving $\qquad$ IGHWA Prozects give
$\qquad$


$\qquad$
$\qquad$
$\square$

## ㄱํ표 Gifts

Wrist
Watches
m $\mathbf{\$ 1 2 . 5 0}$


Diamond Rings from $\mathbf{\$ 9 . 8 0}$


Silverware
from $\mathbf{\$ 1 2 . 5 0}$


Wedding Bands $\$ 10.00$ up


Pocket Watches
from $\mathbf{\$ 1 5 . 0 0}$ up


Oden Chevrolet Company

## KIMBLE'S

Floyd County Hesperian, Floydada, Texas, Thursday, December 2, 1937.

## THE HESDERETTE <br> Edited by Pupils of Floydada High School

Volume 9


Floydada Teachers
Scatter During Turkey Scatter During Turkey
Day To Visit Homes


$59^{\circ}$
 <dine=wa
$=$ Bishop Pharmacy

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Mavese
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## Whirling Along <br> With The Gossip

What We Read
Band Notes

do poom to be taught the hisher
ndamentas and general prinel-
of muste
an the key of muste and
$\qquad$

What We Read


Chapel

## 338 Ford hn Display $\ln$ floydada



## Confidence!

-In Your Appearance -And In The Clothes You Wear

Cleaners and Hatters



 ttandard of mechanical excellence - on
the same chassis. of engine sizes -35 or 60 horsepower. well, they bought more than of any other Before Ford made V -type 8 -cylinder enmake. They liked its looks, its smooth performance, and the way it handled. We have improved on that car in the newly styled Standard Ford V-8. But some folks wanted still more size and style, with the same Ford advantages, For them, we designed a new De Luxe line. The De Luxe Ford V. 8 Sedans are longer with more room, larger luggage space, sizes and two price ranges, you'll find a

THE NEW 1938 FORD V-8 IS NOW ON DISPLAY AT
Bishop Motor Co.
Phone 228



To Vernon, Dallas, Oklahoma Chy, and
southwest bound

 Albuquerque. NORTHEAST BOUND
$\xrightarrow{2: 55 \mathrm{p} . \mathrm{m} .}$ verton, Memphis, Clarendon, Chlldress.

 VEL BY BUS - LARGE NEW B
LOW RATES EVERYWHERE VERNER NORMAN, Agent


When Answering Advertisements Please Mention The Hesperia
Christmas
Cards -
Hesperian $=-$
Publishing Co. LITTLE BUDDY


DETECTIVE RILEY







Turkey Market Opens
For Christmas This Week-End, Dealers Say




## Palace

Saturday "The Boss of the Lonely Valley" Plus "Radio Patror" and Good

## Saturday Midnight,

 Surday, Monday,atio "Ali Baba Goes to Town"
Flos News and selected shorts Thursday-Friday willam Powember My-10 Loy "Double Wedding" Plus comedy


Construction Started
On Two New Residences

## TABLE TIP

For Friday and Saturday Compound Brooms
Tomato Juice
Pork \& Beans
Folgers Coffee Paper Towels 3 nals
Corn Flakes each Camay Soap fould prome 2 Bacon lb. 29 Lettuce :":
Graperfuit :mim
Felton-Collins Gro. Co

