# Twelve Pages This Week <br> The Floyd County Hesperian 

\section*{Sunshine Sends Pickers To Cotton Fields; Gins Get Busy Lawsuit Ends <br>  <br> Floyd County To BeRepresented at Dallas Conference <br> | Mis |
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| 2mis |

U. S. Dept. of Agriculture First Sugar
'Bug' Sleuths Search For Pink Boll Worm on Plains

Thirty-One Four-H
Club Boys Enter
Cotton Contest



W.T. Hopper's Father
Scucumbed LLast Week
At Rocky, Okia., Home

Oil Wealth Comes To Pioneer Floyd Resident At Last


Nora Edna Carleton To Address Heaith Nurses At State Convenition

## Mrs. Lewis Bullard

Funeral Held Tuesday
Contractor Again
Starts Surfacing
Mork on207South
At First Baptist Church

## Milton (Red) Poole Victim Of Guo Shot Wounds, Dies Tuesday



| The Floyd County Hesperi |
| :---: |
| PUBLISHED EVERY THURSDAY BY The Hesperian Publishing Company |
| HOMER STEEN, Editor |
| Entered as second class matter April 20th. 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879. |
| SUBSCRIPTION PRICES In Floyd and Adjoining Counties: |
| One Year <br> One Year $\qquad$ |
| Six Months |
| in advance |
| One Year <br> Outside Floyd and Adjoining Countles: <br> Bix Months <br> Three Months $\qquad$ 40 c |
|  |  |
|  |  |
|  |
|  |

$$
\begin{aligned}
& \text { POWER TO DESTROY } \\
& \text { The power to tax is the power to destroy. } \\
& \text { Reading the past few days of the ability of } \\
& \text { Texas pipe line companies to absorb some six } \\
& \text { million dollars in new taxes not now being }
\end{aligned}
$$

| As A Farm |
| :---: |
| Woman Thinks |



$\square$ WASHINGTON LETTER

Automatic Gear Shift Most Outstanding Development in the Automobile of 1938





 Vitalize

EXTRA! EXTRA!
New Lower Prices
On Penny's
FAMOUS Overalls
ustomers Get Benefit of New Low Prices?
lathes values-constantly on guard against
high prices-alert to pass any possible
on-theer river alertness brings
you savings on Penerys
Super Oxhide Overalls
were 98e now $\square$
(Boys' Oxhides were 59 e Now 49e
Super Big Mac Overalls
98
Same High Quality and Construction
Features As Always!
prNNEX'S

## ANNOUNCEMENT WEEK

 SALE
## All Used Cars

# HURRY <br> for these <br> AMAZING VALUES [50 ${ }^{20} 96$ 

ALL MAKES
ALL MODE
ON SPECIAL Late-model USED CAR SALE

| 1936 | 1936 |
| :---: | :---: |
| Chevrolet Coach | Chevrolet Town Sedan |
| 1936 | 1936 |
| Ford Coupe | Willy Coupe |
| 1936 | 1936 |
| Dodge Pick-Up | Chevrolet Pick-Up |
| 1935 | 1933 |
| Chevrolet Coupe | Dodge Sedan |
| 1933 | 1934 |
| Chevrolet Coach | Chevrolet Coach |
| 1932 | 1934 |
| Ford Tudor | Chevrolet Sedan |
| 1933 | 1933 |
| Plymouth Sedan | Chevrolet Coach |
| (35 Motor) | Chevrolet Pick-Up | Pick Out the Car You Want and Make Us an Off

DEN CHEVROLET COMPANY
Phone 4
Floydad
WHILE THEY LAST!


## OCTOBER 23rd CHEVROLET PRESENTS THE NEW 1938 CHEVROLET

THE CAR OF LOW PRICE THAT BRINGS YOU THE NEWEST, MOST MODERN, MOST UP-TO-DATE MOTORING ADVANTAGES Chevrolet cordially invites you to visit your nearest Chevrolet cordialy invites you to visit your nearest
Cherrolet dealer and inspect the finest motor car Cherrolet has ever produced-the new Chevrolet for 1933-the car that is complete
To see and drive this smart, dashing car is to know you'll be ahead with a Cherrolet . . . to own it is to save money all ways . . . because, again in 1933 as for 27 years, the Cherrolet trade-mark is the


| MODERN-MOD STYINE | Styling as different as it is beautiful, for this bigger- looking, better-looking lowprised cor. |
| :---: | :---: |
| PERFECTED | Smooth-powerful-post- |
| hyoraulic |  |
| brakis | tection. |

Mt. Blanco News
late for last week)
Church News

sem

te of his cousin S . M
f tamy. Ho will
tat powell while bere.
$\qquad$
$\square$
$\qquad$
$\qquad$

## New Clothes

FEW DIMES
Steri - Chlor

## Boothe's

Cleaners \& Hatters
2omatumy

## The WODMAAN'S Page -

Miss Katherine Copeland And Russell King Marry

 wow
zin
Mrs. Robert Welborn $x^{x+m a n}$ new werm


Mr. and Mrs. J. A. Carruth Celebrate Golden Wedding Kenneth Jeffers And and matr Miss Pearl Rissby Married October 10
 , ind

This Wesk' Pattems

Miss Scott Is Floyd Queen Candidate


##  <br> $\underset{\sim}{2}$







## THE DADL-LAS <br> \section*{Dallas, Te Gentleme

}scription to The
Name
Post Office
R. F. D.


News Revieu of The Ween

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rates, was made made effe-
18 and to terminate
House today wh
o.000 general tax
di. 500.000 refus resources and
ts more than
per cent.

 ce or marketing quo control pro.
mily-sized" farms.
 Thursday, Oct 14
AVSTIN Tas con- Tumony was
Sed oday in the district court
arng here on whether 34 Texa mathes should recelve reduced rates
feed because of emergency drouth
sBANGHAI - Chinese air forces
ade thre early morning raids to
ay on Japanese positions in shang
 Sale by Drink Bill Pased
ATSTM- The House of Represen


## West Texas Gas Co.

Humphrey Radiantfirel:Gos what At Ms.Besy

## Anniversary Specials

| a big value <br> MEN'S SUITS | Silk Dresses That |
| :---: | :---: |
| MENS S 750 | Sensational |
|  |  |
|  |  |
| 25.00 \& $\$ 29.50$ | ws for on |
| suma | Coats of Fashio |
|  |  |
|  |  |
|  |  |
|  | - | Jackets


 \$1.98


WOOLENS


LEATHER BELTS


FAIRY PRINTS
 close olt of sweatre 98 y mens bootres
 What Wince Unions

| ANNIVERSARY |  |
| :---: | :---: |
| SAVINGS |  |
| SHEETING |  |
|  |  |
| +"w |  |
| 5m. | \$3.95 |




PAJAMAS


79c

TWIN SWEATERS
 $\$ 2^{95}$

MAND KNTT
SWEATERS
Cadies Here are Unusual big Values
Soinething New.
$\$ 3.95$ To \$6.95





SHOP HERE This Week-end for These
Out-of-the ordinary food value
FLOUR . . . 890
SPUDS $\ldots \ldots 150$

SPUDS
15c
Peanut Butter 25c

Crackers
15c
BEANS
3 for 25c
Tamales 2 cans 25 c
Spaghetti Can



Mothers' And Dads' Day To Be Observed At Tech


Cotton-



THEATRE
$\qquad$
Jean farlow
Clark Gable
'Saratoga'


Oil hea As Much as You Wo
Whenever You Want SUPERFEX $\stackrel{y}{p}$ Oil Burning
HEATERS
$\mathrm{B}_{\mathrm{s}}^{\mathrm{E}}$ Buportox oil 4

able shutters to direct heot whed
CORN:
CORN FLAKES
PORK \& BEANS
MEAL: $=\quad 290$
FLOUR …n mime $\$ 1.49$ COFFEE COFFEE 280 HOMINY FREE TUMBLERS Allswet (figitivi 180 COCOA á̀s 176 BANANAS


Meat Specials for Friday Afternoon an Saturday Only

| Saturday Only |  |
| :---: | :---: |
|  |  |
| ROAST | Tb. 121/2 |
| BACON Machine stred |  |
| SAJ3A65 mrme rork $1 \%$ |  |

