

The Floyd County Hesperian

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 14, 1937.

First—
In Circulation;
In News Coverage;
In Reader Interest.

NUMBER 35

Widest Read News Medium In Floyd County

Wintry Weather Stops Gins And Threatens Crops

Wheat Men Happy As Rain Falls On 1938's Wheat Crop

Little Injury To Cotton Expected As Rain Was Light
Freeze Would Hurt
Temperature Drop Threatens To Kill Late Feed And Cotton



A. O. THOMAS
When O. A. Thomas, newly named to succeed W. G. Riddle, deceased, as district manager of Southwestern Bell Telephone Company, visits in Floydada he will not be a stranger to most business men here, having served the area for two or three years before his transfer to Midland.

A. O. Thomas New District Manager For Telephone Co.

Succeeds W. G. Riddle Who Died Suddenly In September At Amarillo

Appointment of A. O. Thomas as district manager of the Southwestern Bell Telephone Company here, has been announced by J. B. Patterson of Fort Worth, division superintendent of the company. Thomas succeeds W. G. Riddle, district manager at Amarillo since 1935, who died recently.

Thomas began his telephone career in 1918 in Fort Worth and was appointed assistant manager at Fort Worth in 1928. Two years later he was made assistant district manager at Amarillo, and in 1935 became district manager at Midland, where he has served until his present appointment as manager of the Amarillo district, which includes Floydada telephone exchanges in the Panhandle area.

Extension Service Specialists Expected Here Today And Sat.

Although E. N. Regenbrecht, extension swine specialist, had not arrived to fill his appointment in the county agent's office Wednesday at noon, plans were still being made for the arrival of the four other specialists expected later this week.

It is thought that the weather and muddy roads so delayed Regenbrecht that he was forced to postpone his visit until later in order to fill engagements elsewhere promptly.

On Thursday, October 14, R. R. Lancaster, pasture specialist, A. L. Smith, beef cattle specialist, M. R. Bentley, terracing specialist will have a meeting at 2 p. m. in the district court room for the purpose of formulating plans for a tour to visit pasture management demonstrations, beef cattle demonstrations and engineering demonstrations of water and soil conservation and utilization. Anyone interested in either of the above demonstrations would do well to will catch that tour and hear the specialists comment on the different phases which have undertaken in the county, county agent D. F. Bredthauer announced.

"On October 16, at 7:30 o'clock p. m. S. A. McMillan farm management specialist of the extension service will hold a night meeting in the district court room for the purpose of discussing whole farm demonstration and McMillan is mighty good on this subject and I am sure that everyone attending will catch a fuller inspiration and appreciation of what good farm management can really do in solving many of our vexing agriculture problems of the day," Bredthauer added.

MARRIAGE LICENSES
Marriage licenses have recently been issued by county clerk, A. B. Clark, to the following couples: Byrle Potter and Mildred Anderson, October 9; Raleigh Gee and Miss Luene Weems, October 9; E. F. Williams and Miss Faye Jeter, October 9; and Paul Foster and Miss Blanche Enoch, October 12.

Highway 207 Work Halted By Rainy Weather This Week

Work Order Still Lacking For Silverton-Floydada Highway
Clear Sky Awaited
Traffic Damages Highway During The Heavy Weather

The weather that has halted the picking of cotton, stopped the gins, and helped the newly drilled wheat has also halted work on the topping job that was underway on Highway 207 just south of the Blanco Canyon bridge.

Workmen were forced to stop Monday afternoon and work had not been resumed this morning because of the condition of the road. It is probable that work will not get underway until Saturday even if the weather clears up and gets warm.

What work had been done before the rains set in was nearly "undone" by traffic over the south strip during the muddy weather. The cars tore up the top that had been rolled, brought mud onto the road that will have to be removed. The ruts cut on it will necessitate re-rolling and packing of the roadbed.

It is expected that if weather conditions permit the south part will be finished by the last of next week. Work will then begin on the north end, adjoining the Matador-Plainview highway, at once and will continue southward to meet the southern part.

County School Board Approves Bus Routes At Special Meeting

A special meeting of the county board was held Thursday afternoon in the office of the county superintendent to discuss and decide upon some important matters of business.

The board approved and designated the bus routes here and at South Plains and also, accepted the resignation of W. H. Nelson of the Baker school district 19.

Ramsey, school district 27, was reclassified to teach seven grades instead of the eight which had been taught heretofore.

The meeting was called by Chairman J. W. Howard.

Local Market Today

| Poultry | |
|--|---------|
| No. 1 Young Turkeys | 9c |
| Old Tom Turkeys | 8c |
| No. 2 Turkeys | 8c |
| Colored Hens, over 4 1/2 lbs. | 13c |
| Colored hens under 4 1/2 lbs. and all Leghorns | 10c |
| Colored Springs, 1 1/2 lbs. up to 3 lbs. | 15c |
| Leghorn Springs, 1 1/2 lbs. up to 3 lbs. | 13c |
| Cocks | 4c |
| Stags | 4c |
| Guineas, each | 10c |
| All No. 2 Poultry Half Price. | |
| Grain | |
| Wheat, bushel | 85c |
| Maize, ton | \$10.00 |
| Threshed maize, per cwt. | 80c |
| Eggs | |
| Eggs per dozen, candled | 20c |
| Cream | |
| Butterfat, 1 lb. | 32c |
| Butterfat, No. 2 lb. | 30c |
| Hides | |
| Free From Holes | |
| No. 1 Hides, lb. | 6c |
| No. 2 Hides, lb. | 3c |
| Hogs | |
| Hogs, packers, per cwt. | \$7.75 |
| Hogs, per cwt. | \$9.50 |
| Cotton | |
| Cotton, per lb. | 7.5c |
| Cottonseed, per cwt. | \$18.00 |

Special Term Probable For 110th Court

Heavy Civil Docket Found Tuesday When Judge Sounds Docket

Cases Set
Indication Not More Than Half Civil Cases Can Be Reached

A civil docket so heavy that it will not be possible to reach all the cases this term, was found by District Judge Alton B. Chapman, of Spur, when he sounded the docket Tuesday morning after District Court session, fall term for Floyd County, had been called Monday.

The heavy docket of civil cases, it was indicated yesterday very likely will make it necessary for a special term of court to be held for the purpose of taking up the criminal docket. "It is altogether probable we will not get to try more than half the civil cases, and if matters remain as they now stand we will have a special term of court for the criminal cases," Judge Chapman said. Should any criminal cases be tried in the regular term the fourth week. Civil cases which have been set down for trial are as follows:

- Second Week, Oct. 18**
Ed Kelley vs. R. E. L. Muncey et al, Oct. 18;
First National Bank, Lockney vs. J. H. Byington, Oct. 18;
Mrs. May Montague Garrett vs. Mrs. Alice Hathaway, Oct. 22;
Thos. Montgomery vs. G. V. Smith et al., Oct. 18;
- Third Week, Oct. 25**
Claud C. Gray vs. American Legion Post No. 118, Oct. 25;
Federal Farm Mtg. Corporation vs. J. Claude Sears et al, Oct. 25;
Owen M. Murray, Rec. vs. R. Fred Brown, Oct. 25;
Owen M. Murray vs. Mrs. H. J. Willis, Oct. 25;
Owen M. Murray vs. I. C. Surgenor, Oct. 25;
Owen M. Murray vs. Christian Church, Oct. 25;
Owen M. Murray vs. Wall Street (See Special Term, back page)

No New Cases Sleeping Sickness Among Horses Stock Reported In Week

No new cases of sleeping sickness among horse stock in Floyd County or in the adjacent area had been reported this week nor for practically a week prior, that local handlers of anti-toxins and vaccines had learned about, indicating that this scourge of live stock owners had practically disappeared for this season.

In a five or six week period during the latter part of August and all of September, hundreds of cases occurred in this section, and the mortality rate was high. B. B. Guiley, who was called to see 77 cases of sickness which he diagnosed as the "sleeps," said that seventeen of the number died.

Mosquitoes or flies or both are credited by state veterinarians with carrying the disease, which first broke out in California in 1933 and has recurred in this section of Texas to more or less degree of seriousness every year since. An intense study of the disease and methods of combating it is being made.

Pneumonia Fatal To Mrs. L. C. Burgett

Mrs. L. C. Burgett, 35, a former resident of Floyd County, now of Monett, Missouri, died at her home on Saturday, October 9, of pneumonia. She is survived by her husband and four children. They are L. C. Jr., 11; Laquita, 9; Leroy, 5; and Leon, 2.

Hour Schedule Change

A schedule change for the Quanah Route in-bound passenger was inaugurated Sunday, when the train reached Floydada at 10:20 a. m., instead of 11:20 as previously. No other change in the schedule was made.

Basis for Commodity Loans on Cotton Now Includes all Lengths in Numerous Grades

Low Market Expected To Force Borrowing On Most Of Crop

With a working basis for cotton loans announced last week-end by the Commodity Credit Corporation, of Washington, D. C., that includes not only staples seven-eighths of an inch in length but also staples of shorter length, it appeared this week that a very large per cent of the cotton crop for the remainder of this season in this area will be handled through that source.

| Grade | Staple | Loan Value Per Lb. | Staple | Loan Value Per Lb. |
|-----------------------|--------------------|--------------------|----------------|--------------------|
| White and Extra White | | | | |
| Middling Fair | 3/8 inch or better | 9.00c | Below 3/8 inch | 8.00c |
| Strict Good Middling | 3/8 inch or better | 9.00c | Below 3/8 inch | 8.00c |
| Good Middling | 3/8 inch or better | 9.00c | Below 3/8 inch | 8.00c |
| Strict Middling | 3/8 inch or better | 9.00c | Below 3/8 inch | 8.00c |
| Middling | 3/8 inch or better | 9.00c | Below 3/8 inch | 8.00c |
| Strict Low Middling | 3/8 inch or better | 8.50c | Below 3/8 inch | 7.00c |
| Low Middling | 3/8 inch or better | 7.75c | Below 3/8 inch | 6.00c |
| Spotted | | | | |
| Good Middling | 3/8 inch or better | 9.00c | Below 3/8 inch | 8.00c |
| Strict Middling | 3/8 inch or better | 9.00c | Below 3/8 inch | 8.00c |
| Middling | 3/8 inch or better | 8.50c | Below 3/8 inch | 7.00c |
| Tinged | | | | |
| Good Middling | 3/8 inch or better | 8.50c | Below 3/8 inch | 7.00c |
| Strict Middling | 3/8 inch or better | 7.75c | Below 3/8 inch | 6.00c |
| Stained | | | | |
| Good Middling | 3/8 inch or better | 7.75c | Below 3/8 inch | 6.00c |
| Gray | | | | |
| Good Middling | 3/8 inch or better | 8.50c | Below 3/8 inch | 7.00c |
| Strict Middling | 3/8 inch or better | 7.75c | Below 3/8 inch | 6.00c |

Deputy Superintendent G. H. Holbrook Forced To Postpone Inspection

Deputy State Superintendent G. H. Holbrook was forced to terminate his intended weeks visit in Floyd County schools Monday because of the bad weather which made the roads over the county nearly impassable.

Old Age Assistance May Be Discontinued During Winter Months

The official statement indicated the possibility that payments to the needy aged might not be made in November, December, January and, probably, in February. Cause of the crisis, as explained by the members of the Board of Control, which is the Old Age Assistance Commission, is that all or nearly all of the present available state assistance funds will have to be used to take care of \$1,627,000 owed a Dallas bank and due not later than January 1.

"OK Rubber Welder" Installed Here Sat.

P. A. Griffith and his grandson, Robert Yordy, of Plainview, have moved their "O. K. Rubber Welder" from Lubbock to Floydada.

Jackson Federal Tire Opens On South Main

Re-opening of the Jackson Tire Company's store on South Main Street this week was started with Joe Sneed, formerly with the Plainview store of the company, in charge.

School May Turn Out For Lockney Floydada Fracas

If the Whirlwinds don't beat the Lockney Longhorns it won't be the fault of Superintendent A. D. Cummings and Principal O. K. Davis of the High School.

report indicating the second largest crop of cotton in the nation's history. Earlier snarls in the details of handling loans have been worked out to the satisfaction of warehousemen, the credit corporation and local loan agencies as well, and whereas ten days ago most of the cotton was selling on the market, the more recent bales ginned in the area have been sent to warehouses with loans in prospect.

Announcement of the grades, staple lengths and loan values per pound were made by the commodity credit corporation this week as made on tenderable grades of cotton on the basis of the schedules below, according to the announcement:

Attend Sales Meeting

H. O. Cline and Harold Merrick of the Cline Motor Co. attended a Hudson-Terrapine Sales meeting at Amarillo Tuesday. Mr. Cline said the new models would be on display in about a week.

One Variety Cotton Plan Gains Favor

Floyd One Of The Best One-Varieties Counties In State

Nets More Money
Other Counties Study The Situation In This County

This year's cotton prices is causing farmers to have considerable more interest in producing better grade of cotton. The Aiken, Lockney and Floydada one variety cotton block has also caused farmers of Floyd County to really see that a one variety cotton in a community will net more money to the producers. Through the cooperation ginners, farmers, buyers and the Extension Service Floyd County is being rated as one of the best one variety counties in West Texas.

In the past week the County Agricultural Agent of Dickens County, Grady Lane, had his cotton improvement committee in Floyd County investigating and studying our many one variety projects. On Wednesday of last week Donald Turner, County Agent of Lamb County, brought a group of his cotton farmers to study the cotton situation in Floyd County.

"Some very gratifying work has been accomplished along these lines and there will no doubt be a big demand for pure cotton seed next year and the farmer must remember so as to produce high germinating seed that he must pull only dry open bolls and it would be justly compensated in the long run," County Agent D. F. Bredthauer said this week.

Pre-View 1938 Model Chevrolet Attended By Local Agency Men

A pre-view of the 1938 models of Chevrolet Motor Company in progress this week in the Oklahoma City branch of the company, was attended Tuesday night and yesterday by Conner Oden, manager of Oden Chevrolet Company, and Roy L. Snodgrass, salesman.

With Saturday, October 23, set as the date on which the new models will be shown all over the nation, advance showings to retailers are also in progress, together with schools of study of the model changes and the sales policies for the year.

Oden last week completed his first year as dealer at Floydada and said his expectations for the year had been exceeded at the agency.

Flares Rout Ducks From Crops, Game Warden Suggests

In response to numerous reports that ducks are beginning to damage Floyd County fields of forage grains, and requests that permission be given land owners to shoot them, Jim Cannon, game warden for Floyd County and five other counties in this area, said Tuesday about the best way he had heard of to keep the ducks from damaging crops is to place flares about over the field that is being damaged.

"This was tried in another portion of northwest Texas one year recently and was reported as fairly successful. I have not tried the plan myself, but offer it for what it may be worth, Mr. Cannon said.

He has no authority to grant special permits of any kind for hunting out of season, Mr. Cannon pointed out, and urged help in preserving the supply of migratory fowls, one of the most effective aids being to shoot wild game only in open seasons.

More Delay And Sims Well Waits For Final Test For Irrigation

More delay—unavoidable, but due just the same—and the Sims irrigation test well two miles east of Floydada is still to be proved good or just ordinary.

J. Wilkes New Director on Board

Conductor on Board
Vice A. F. Norton

J. Wilkes, of Pleasant Hill is the new member of the board of directors of the Consumers' Fuel Association here, having been appointed at the September meeting of the board. He met with the board for the first time this month.

The Floyd County Hesperian

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MARRIED HIM A WIFE

An example of how bread cast upon the waters may return several fold, twelve baskets or so to one, is given in a recent publicity story from John M. Hendrix, of the West Texas Chamber of Commerce.

DUCK BITES ARE DANGEROUS

A good many farmers report having ducks so numerous and big on their lakes and in their fields, the landowners are beginning to have to dodge—the ducks are snapping at them.

RED BIRD OR FIRST NORTHER

Red birds migrating through the country announce a week ago that not far behind them is cold weather. The first norther said no freeze or killing frost until November.

THIS MEANS ANYTHING TO YOU?

In 1937 the cost of the state government is estimated at \$140,000,000. This is \$66,500,000 more than in 1927; \$121,000,000 more than 1917; \$126,000,000 more than 1914 and \$132,000,000 more than 1900.

NO LAW AGAINST WISHING

Noting the recent purchase by the City of Plainview of a new street cleaner and viewing Floydada down-town streets on a Sunday morning following a busy Saturday, makes us wish for a new street cleaner for our town.

However, if one does not have the money to buy pie he can't have pie, and the same is true of a street cleaning machine.

A ONE-WAY PLAN

Housewives in the east, whose husbands have just got through (or have they finished yet) striking for more wages in steel mills, automobile factories, garment making places, et cetera, et cetera, have an idea of reciprocity that works only one way—their own.

People who believe a sit-down strike is all right in principle also would believe in knocking the market man in the head to make him close his doors and re-open when he has a price on his products that suits them!

A LAW-RIDDEN COUNTRY

Speaking of the game laws, we have no doubt that half the population of the county violates some part of the wild game code nearly every day of the year, unwittingly, of course.

There are 545 ways, said to be, that you can get into jail under the provisions of the wild game laws alone in Floyd County, and the game laws are only a minor portion of the code, a way over in the back of the book, as you might say.

AMOUNTS TO LOTS OF MONEY

Just a sort of rough estimate on the amount of money that leaves Floyd County monthly for hospital bills, gives figures that are almost astounding and a partial answer to the question of where does all the money go for a big wheat or cotton crop.

Floyd County people are sending their broken bones to be mended, their hopelessly ill to die, their operations to be performed by the thousands of dollars worth every month, to Plainview, Lubbock, Amarillo, Dallas, Fort Worth, et cetera, et cetera.

Knowledge does not comprise all which is contained in the large term of education. The feelings are to be disciplined; the passions are to be restrained; true and worthy motives are to be inspired; a profound religious feeling is to be instilled, and pure morality inculcated under all circumstances.

Only 13 muscles are required to form a smile; a frown brings 50 facial muscles into play.—Shamrock Texan.

As A Farm Woman Thinks

Nellie Witt Spikes

The Methodist Quarterly Conference was held Sunday October 10, at Sand Hill. We were inspired by the sermon delivered by Rev. E. E. White, presiding elder of this district.

The whole program of the church will fail, if we fail in the rural churches", Bro. White said.

Dear country people, lets hold the Light high in the little country churches, so the beams will light the way for the ones in our community and may the Lights from our rural districts encircle the world.

Petersburg was a busy place last Saturday, as we waited for the clerks to get to us. We watched the people buying their groceries, clothing and other needs.

The other night we were awakened by the flashing of zig-zag lightning and thunder, and a wish of rain on our windows. "Nothing out that can hurt," I was calmly saying to myself.

I have never done any planting of farm crops or the cultivating, outside of hoeing, but in years past, my help was given in gathering crops.

The ice-card has been taken down the fans put away, the lawn mower wheeled to it's winter resort. Washed and unstarched, the cool summer dresses lie in boxes in the attic.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

The gins of Floydada got in a pretty steady run yesterday, although not enough cotton came in that they had to work past six-thirty in the evening.

C. N. Battey, prominent farmer of the Pleasant Hill community, and Miss Mamie Watson, of this city, daughter of Mr. and Mrs. R. G. Watson, were quietly married at the residence of Rev. O. N. Baucom, pastor of the Cumberland Presbyterian Church in Floydada Saturday afternoon.

The North side school will not open until Monday, Supt. J. N. Johnston said this morning, although the seats have arrived and a shack has been completed by



WASHINGTON LETTER

BY SPECIAL CORRESPONDENT

WASHINGTON.—Two major investigations are occupying the year-old, little-publicized Commodity Exchange Administration.

One is of the market in September corn, which was "cornered" to the extent that prices fluctuated from 90 cents to \$1.16 and the supply of corn actually available represented only 40 per cent of the volume traded in futures.

The other important investigation is that of "controlled" accounts, operated by one or a few persons who are agents in grain market transactions for a large number of speculators and who control enough money to manipulate market prices.

But the administration supervises a business valued at \$25,000,000,000 a year, which this year was equal to the annual value of transactions on all the stock and bond exchanges in the United States.

The annual appropriation for the first year of CEA was \$500,500. In other words, CEA has spent a dollar to supervise every \$500,000 involved in grain market transactions.

Unlike its companion in market regulation, the SEC, CEA has not often been accused of giving the grain traders jitters.

Contractor A. A. Jones. It will require some two days to install the seats, stoves and other furniture and get ready to start teaching the school.

The total taxable valuation in Floyd County for the year 1933 as shown by the rolls of County Tax Assessor D. I. Bolding, now being completed is \$10,295,855, which is a decrease of \$194,771 from the valuations for 1932.

The F. H. S. Whirlwind football squad play their first game of the season on foreign soil tomorrow, when they are to meet Matador Hi at Matador for a return game.

Mrs. R. L. Harris returned Sunday from an extended visit with relatives and friends at Kansas City, Mo., and other points north.

The South Plains Druggists' Association had a quarterly meeting held in Floydada Tuesday evening, and a program of much interest was heard.

place prohibitive restrictions around futures trading, which would drive speculators from the futures markets into the cash market with the most serious consequences.

"Equally serious would be the result of closing the futures markets for hedging purposes. Merchants and dealers would be forced to assume speculative risks and would pass on the increased costs to customers and consumers," says Dr. Joseph Duvel, chief administrator.

Theoretically, a "hedger" who trades in futures to offset his contracts in cash grain should come out even on the deal, his losses in one market compensated by his profits in the other. It is this ratio, the relation of prices in the cash grain market and prices in the market in grain futures which CEA attempts to keep in balance.

There are some 900 registered futures commission merchants in 46 states whose records of trading operations are open to CEA auditors. They must report to the administration every day on all their accounts which exceed a fixed limit.

Clearing members of the grain exchanges are required to report each day on every transaction handled. And CEA has direct control over each individual trader in the grain markets.

Just In Fun

Speaking of hotel strikes, no one knows the ups and downs of the hotel business better than the elevator boy.

And although that Canadian farmer raised one weighing four pounds, we're still the greatest exponent of the Big Apple.

They called it the nickle world series because some of the boys felt like just that much after making those errors.

A German scholar has decided man has 15 senses instead of five, making the recovery situation nine times more acute in certain nations.

Folks Are Funny

By E. V. White, Dean, Texas State College for Women



Some people get tired when they see others work.

Editorial Briefs From Other Newspapers

It has been estimated that modern army division would use up 150 tons of ammunition in one day of heavy fighting, and that a major power would shoot up 200,000 tons of ammunition and 1,500,000 air bombs in a five-day battle.—Quannah Tribune-Chief.

An immense dam is being built at Buffalo Springs 10 miles south of Lubbock which, when completed will hold 300,000,000 gallons of water being more than three miles long and 35 feet deep at the deepest place.—Muleshoe Journal.

Our great thoughts, our great affections, the truths of our life, never leave us. Surely they can not separate from our consciousness, shall follow it whithersoever that shall go, and are of their nature divine and immortal.—Thackeray.

Because war is grim, not gay Tokyo's 73,000 geisha girls were ordered last week to put away their colorful robes for dark ones, and their traditional gaiety for seriousness. Frivolity, executives of the Tokyo Geisha House Association ruled, was inappropriate to the Chinese War.—Dumas Evening News.

Tea comes from an evergreen tree which, if allowed to grow wild reaches the height of a small maple. Under cultivation it is kept to the size of a bush.—Lynn County News.

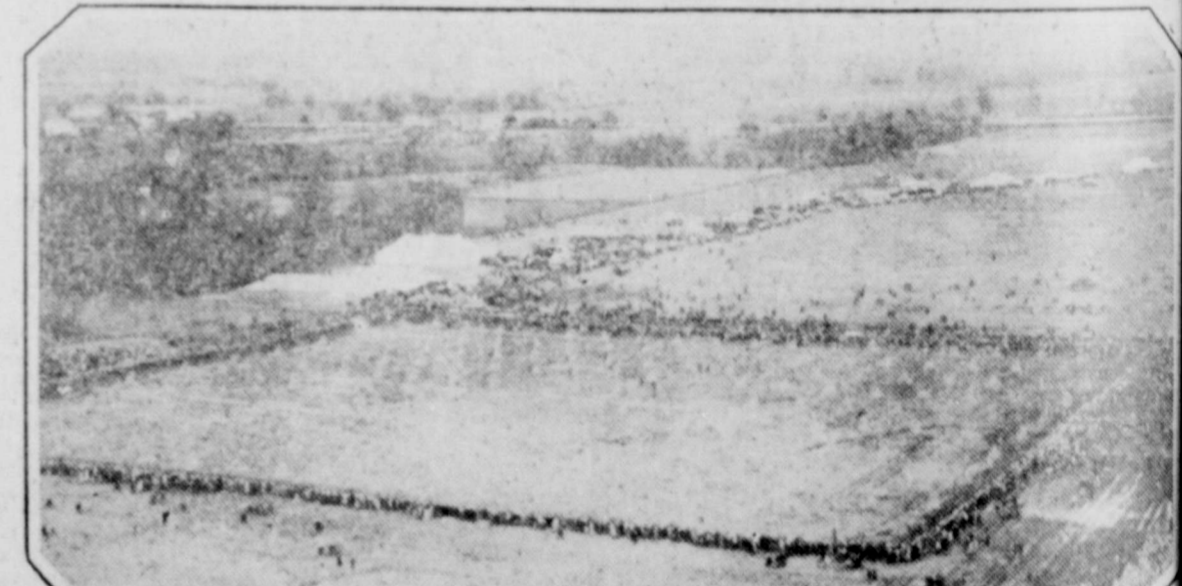
There are still 182 million acres of land in the United States that have never been surveyed and it is likely to take about 30 years more to complete the job.—Crosbyton Review.

This winter when you open a jar of pickles save the vinegar to use the next time you bake or boil ham. The blend of spices and vinegar gives the ham a delicious flavor.—Tulsa Herald.

In London there is a man who has a grudge against cab drivers because one once shortchanged him. Recently he was fined by Bow Street Court. The Charge: kicking passing taxicabs.—Dumas Evening News.

It is red coral that is and always has been prized, not solely for jewelry and buttons, but as a charm bringing safety, health and secrets revealed to the ordinary person. Ancient Gauls rushed headlong into battle, they trusted their safety to their swords, strength and "magic" coral imbedded in the shields or helmets. Many Italian and Indian regard coral as protection against the "evil eye". The world's red coral comes from reefs off the Mediterranean coast of Africa, says the Washington Post and is obtained chiefly by Italian.—Hockley Co. Herald.

Missouri Farm Prepares for Big Event of Corn Belt—National Husking Contest



ON Nov. 4, on one of the largest farms in Saline county, Missouri, close to 100,000 people will gather for a show which they consider far better than any football game or world series.

They regard the National Cornhusking Championship as tops. And tops it is in many respects.

Wherever farmers gather in the great corn belt of the United States, the ultimate topic of conversation is the National Husking Championship.

It all started 14 years ago when an enterprising individual named Henry Wallace debated with friends the question of how much corn a man could shuck in any given time. The only way to decide was to have a contest.

So Henry Wallace, now secretary of agriculture, started the ball rolling. When entries from Nebraska and Illinois took part it assumed a national aspect.

EIGHT HUNDRED people came to see Fred Stanek, an Iowa farmer, win that first title.

Last year more than 100,000 people gathered in Licking county, Ohio, to see Carl Carlsen, also of Iowa, win the 1936 championship.

The sport has grown with mushroom rapidity. The 80-minute test of eye and muscle provides plenty of entertainment. A city dweller might think it monotonous for both spectator



Top above is an aerial view showing part of the crowd of more than 100,000 that attended the 1936 corn husking contest in Licking county, Ohio, while below is Carl Carlsen, Iowa farmer, shown exhibiting the championship form that brought him the title.

and contestant, but the high-speed stripping of ear after ear of corn from tall, dried stalks can be very exciting. Armed with a short steel husking implement, the contestants sweep down their rows of corn, shucking it as rapidly as

possible and bouncing it off the backboard of a wagon that follows them.

The tension can be terrific. Each state in the corn belt, including Ohio, Indiana, Illinois, Iowa, Nebraska, Wisconsin, and neighboring states, sends on two, or three champions. The partisanship is as intense as any college football game.

Wives, sweethearts, friends all follow as closely as possible the progress of their favorite. And not until the judges have gone through a lengthy checking and weighing process can the final results be determined.

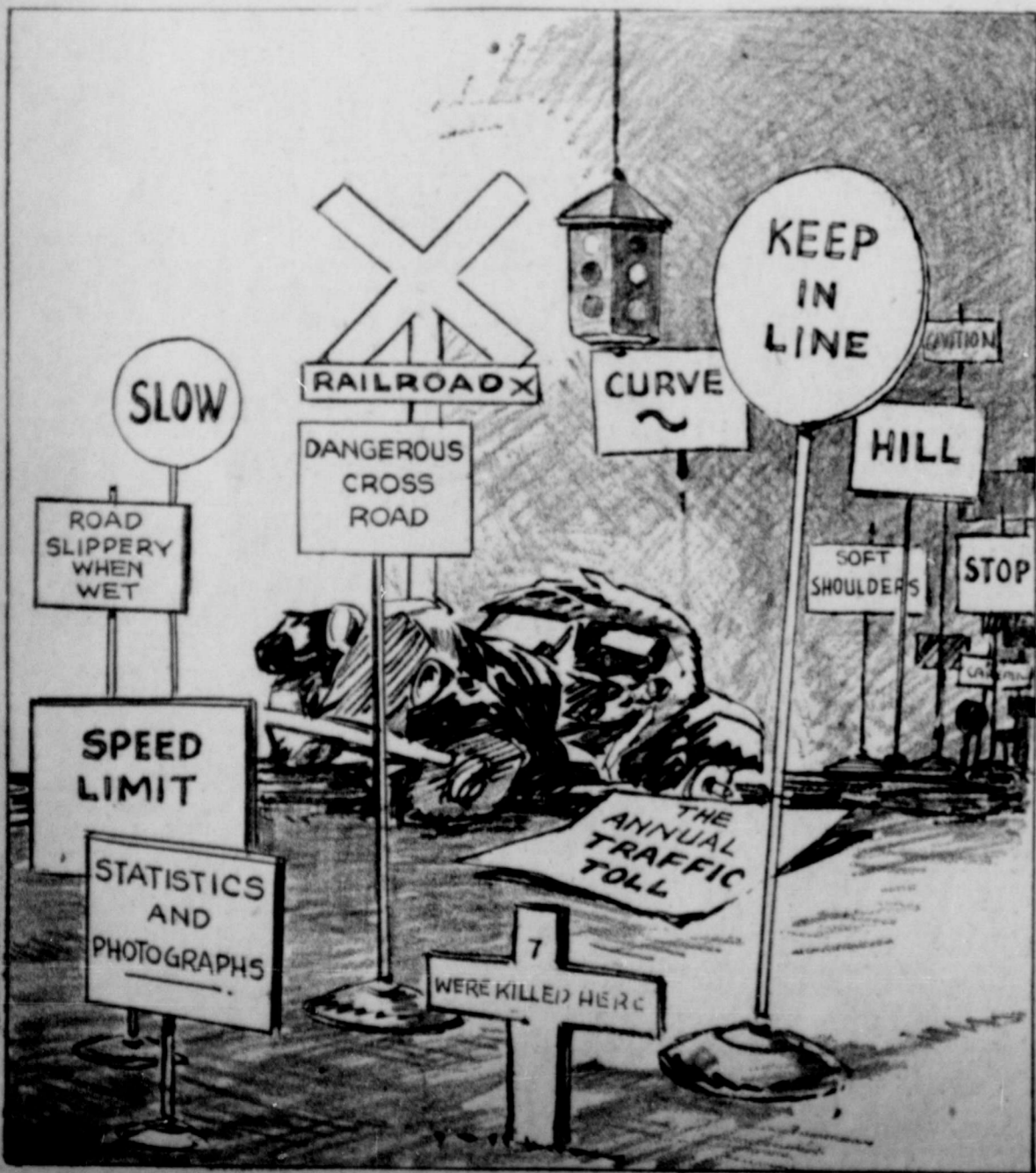
LAST year's titlist succeeded his brother, Elmer Carlsen, who in winning the 1935 contest set a new record of 41.52 bushels husked.

The stand of corn on the Western Brothers' farm north of Marshall, Mo., where this year's event is to be held, is being made ready for some of the most spirited competition yet seen.

Newspapers will make much of the story, interest being widespread. A simple event, with its lack of ostentation and commercialism, no mission is charged to the contest field. The cash value of the championship is a \$100 prize.

But it's just as much a show for the city folks as it is for their country cousins—and 10,000 people can't be far from right.

IN SPITE OF IT ALL



Tune Tusslers Will Play At Palace Theatre Tuesday Night

A bit of variety for their patrons, Jack Deakins, manager of the Palace Theatre, announced this evening that a cowboy band, called "Texas Tune Tusslers" will be featured on their program for next Tuesday night in addition to the picture program at the Palace.

The cowboy band has had some success as radio and stage artists, and has broadcast over a number of radio stations and are now featured at KFYO. In addition to the regular numbers the band has several specialty artists who are to be heard.

Center News

Tuesday morning is sure wet. The rain started about 10 o'clock Monday night and has continued to rain the past twelve hours. All field work will be halted for several days should it quit raining, but with low hanging clouds it looks as if it might come on again for several days.

The Woman's Missionary Society of the home of Mrs. Montgomery, met Monday afternoon, with eight members present. A study of the 10th chapter of our study book was completed and we only have one lesson which will be at the home of Mrs. Montgomery in two weeks.

Locals

Grady McAda and three others are visiting her parents, Mrs. H. B. Mankins for three weeks.

Mrs. Kirk have a new used car to Mr. Mayfield.

Mrs. J. B. Burgett visited Sunday afternoon at the home of Mr. and Mrs. J. R. Hooley at Gordon place.

W. B. Jordan celebrated his 60th birthday, with a party. Only a few of the ones invited were able to attend because of conditions but Mr. Jordan reports a good time and several friends and the children from home.

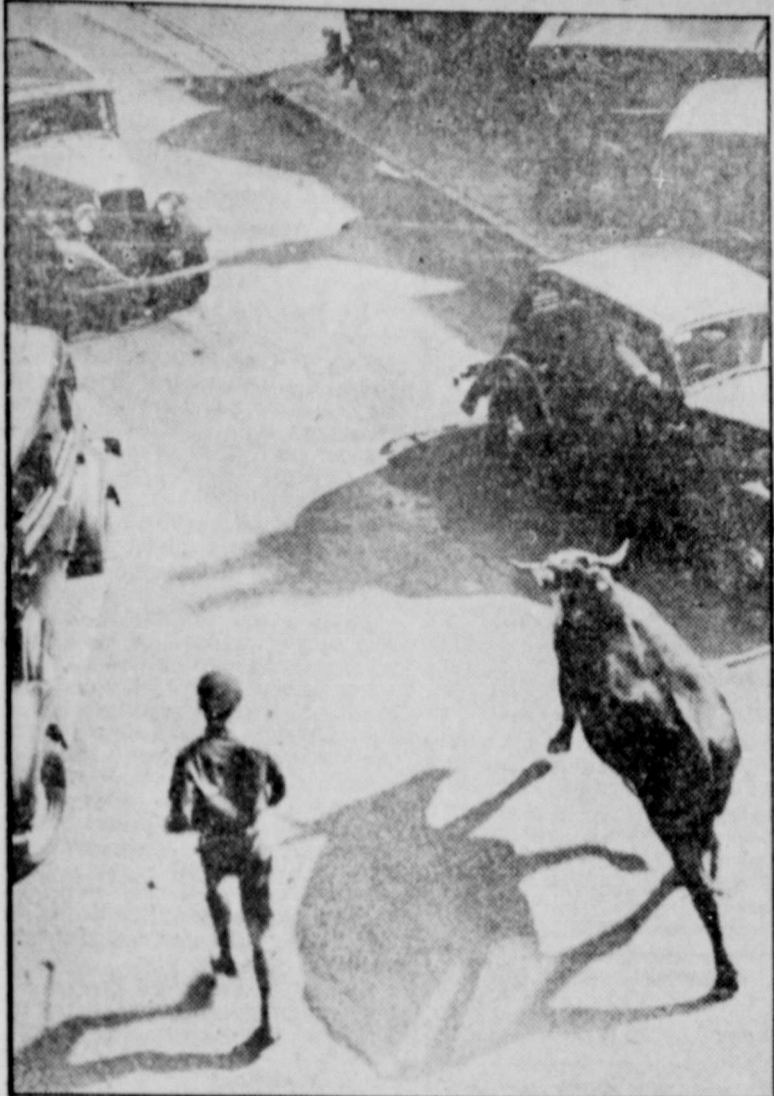
Mrs. Wade Warren and son, and Mrs. Branson accompanied Mrs. Montgomery to Sunday for a visit with Branson who is in a hospital.

Pete Marble, spent the week at home with her parents.

B. Jordan attended the Laymen's Conference at Plainview Monday afternoon and evening.

Cole, a brother of Mrs. C.

Needed—One Texas Cowboy



Something which smacked slightly of an American rodeo came to Romford, England, cattle market, when this bull escaped from its pen, stampeded through traffic, and scattered traffic on all sides before it finally was captured. These motorists spent a very unpleasant minute, wondering whether the beleaguered animal would climb a fence or a running board in its flight down the street.

D. Rutherford is staying at the Rutledge home helping gather the crops.

Gordon Lightfoot, left Wednesday for Dallas where he will resume his work, after a few days illness here.

Misses Mable and Lyndell Mae Glenn have enrolled for the Texas Tech Extension course that was made possible for teachers and high school graduates now being taught at Lockney and Floydada.

Mr. and Mrs. Olin S. Miller and family had as week end guests, her parents Mr. and Mrs. M. B. Duke, Mr. and Mrs. Arthur Jennings of Claude, and Mr. and Mrs. J. H. Jennings and three sons of Canyon. The Mrs. Jennings are sister of Mrs. Miller.

The regular meeting night of the dramatic club is Friday October 15

Irick News

Editor—Ruth Feagan.
Assistant Editor—Imogene Millard.
Reporters—Aileen Taack, Charles Zeiger, Modene Caldwell, Pauline Bennett, Glenn Whitfield.

Local News

Mr. and Mrs. Ed Shearer and family visited Mrs. S. A. Shearer of Silverton, Sunday.

Miss Imogene Roy and Miss Adrienne Terrell spent the week-end at their respective homes at Floydada and Plainview.

Mr. and Mrs. W. E. Taack, Aileen, and Miss Dieter spent Sunday with Mr. and Mrs. Walter Taack of Aiken.

Mr. and Mrs. S. D. Caldwell had as their guests Sunday afternoon, Mr. and Mrs. Pascal Caldwell and son, Kenneth, Mrs. Jess Wilson of the East Mound Community, Mr. and Mrs. Bill Sammann and family, and Mr. and Mrs. Parker Graham and sons.

We are glad to report that John Hampton, who has been very ill, is improving.

Mr. and Mrs. Plez Vissage have moved to the McElroy place, and Mr. and Mrs. T. J. Pemberton Jr. have moved where they lived.

Mr. and Mrs. Oliver Holmes spent Sunday visiting in the Sand Hill community.

Mr. and Mrs. C. T. Camden and daughter, Margaret, Mrs. S. D. Scott of the Pleasant Hill community, and Mrs. S. J. Purrow and little daughter, Joyce Darlene of Amarillo, spent Wednesday with Mr. and Mrs. Everett Wallace.

The club will meet Wednesday October 13, at the home of Mrs. E. F. Felty. The P. T. A. also plans to hold a business meeting at that time to plan their Halloween carnival.

School dismissed Friday for cotton picking but due to the threatening weather, it was resumed again Monday and will continue until the weather clears up sufficiently to allow the children to work. The wheat farmers were glad to see the nice rain fall that we had Monday night and Tuesday.

The state inspector and Mr. Travis are due to visit our school Tuesday.

School dismissed Friday for cotton picking but due to the threatening weather, it was resumed again Monday and will continue until the weather clears up sufficiently to allow the children to work. The wheat farmers were glad to see the nice rain fall that we had Monday night and Tuesday.

At this time a program will be presented.

PLAINVIEW MAN INJURED IN ACCIDENT THURS. NITE

A Plainview man and his passenger were injured when the pickup in which they were riding collided with an Oklahoma City firm's truck near the Blue Goose Service Station on the Plainview highway, Thursday night.

The driver of the truck was not hurt but the occupants of the pickup were bruised and cut. After receiving first aid treatment at the local sanitarium they continued on their way.

No charges were made.

Hesperian \$1 per year in Floyd or adjoining County.

Aiken News

Church News

Rev. R. C. Malone filled his regular appointment here Sunday morning and evening.

Returned Missionary Here Soon

Dr. Moore, a returned Missionary from China, will speak at the Baptist church at Aiken Sunday night October 17. It will be a treat to hear this man tell of conditions as they are in China, and everyone is invited to be present.

Aiken School Closed

Our school closed Friday for two

When Gasoline Gets Out Of Control



An entire city block was destroyed by these roaring flames when a fire which started in a Standard Oil chute at San Francisco licked its way over to an adjacent oil company, before firemen could get it under control. Damage was estimated at more than half a million dollars. More than 700,000 gallons of gasoline were burned.

Mrs. Bernard Pope of Lockney Friday.

Mrs. J. F. Dollar, Mr. and Mrs. Billie Dollar of Irick and Rev. R. C. Malone of Plainview were Sunday dinner guests of Mr. and Mrs. Baylor Byars.

Claude Morris left Saturday on a business trip to Sulphur Springs. Orville Tillson and Mrs. Dialtha

weeks so the school children could help with the feed gathering and cotton picking.

Local News

The South Plains Basket Ball Team met the Aiken team at the Court here and lost by a large score.

Mrs. D. D. Boyle, Mrs. J. E. Giles Jr., Mrs. Merle Boyle and children Billie Douglas and Mary Nell, visited

Swift of Plainview spent Sunday in the Orin Swift home.

Mrs. G. J. Pearkins and Bettie Jo are visiting in Dallas this week. Geraldine Byars, who is attending school at Wayland College at Plainview spent the week end at home with her parents Mr. and Mrs. Baylor Byars.

TWO CROPS OF PEACHES IS USUAL THING FOR THIS TREE

Two crops of peaches every season that peaches "hit" is the usual thing for a tree in Chas. Bollman's orchard west of Floydada, Mr. Bollman Monday exhibiting samples from the second crop just now maturing from the tree.

These are small, with unusually small seed that make them excellent for pickling and after they mellow they also are delicious to eat raw, Mr. Bollman said.

The second crop is a good one, in spite of the fact that the first crop was about two bushels of large peaches eight to ten inches in circumference.

In several instances during the past few weeks double crops of peaches have been reported this year, with no explanation of the freakish phenomenon.

E. C. Thomas returned Friday from Albuquerque, New Mexico, where he underwent an examination in the Veterans' Hospital.

Miss Ruth Enoch from W. T. S. T. C. at Canyon, accompanied by her friend Miss Doris Hardin spent Saturday and Sunday here with her mother Mrs. J. A. Enoch and family.

M. E. Head left Tuesday morning for Benjamin, Texas to attend the funeral of his wife's grandfather. They are to return immediately.

Mrs. J. E. Pitts, of Amarillo came Friday for a visit with her mother, Mrs. A. B. Duncan and other relatives.

Filing supplies. Hesperian.

SHOES IN THE NEWS = JARMAN STYLES

NEW LEATHER TONES FOR FALL WEAR

Smarter, richer leathers make better looking shoe styles . . . and in our new showing of Jarman Friendly and Jarman Custom shoes, you can find the smartest styled leather tones of the Season. . . Norwegian Calf, Grey Scottie Buck, Scotch Grain, Smooth Calfskin and others—these rich, durable leathers in our new Jarman styles enable us to offer you a real selection to look over for your Fall footwear. . . Come in and let us fit you. . . \$5 to \$7.50.

Here's the "Fleetwood," a new wingtip, available in black or brown. A Jarman Friendly Shoe.

The "Wedgewood," a Jarman Custom straight tip, with "balanced swing" construction — allows room for the natural out-flare of your foot.

The "Parkwood," a Jarman Friendly shoe, in the popular Raglan blucher style—imported English crepe soles.

Widths AAA to D

TREAD-TESTED
Jarman Shoes are Tread-Tested by actual walking tests.

\$5 to \$7.50

Jarman

FRIENDLY SHOES
CUSTOM SHOES

Martin Dry Goods Co.

ANNIVERSARY Sale Of Silks

40 In. Silk Crepes
New Fall and Winter Shades in Solid Colors. This is an Extra Value, for only, per yard,

47c

Aubrey Crepes
A New Fabric that is Guaranteed Washable and comes in a large range of Printed Patterns.

67c

Extra Special
Regular 98c Crepes in Printed or Solid Colors. Here is a Big Anniversary Special.

77c

Our Usual \$1.75 Crepes
40 inches wide, Heavy Crepes with Beautiful New Designs of Self and Contrasting Colors. Anniversary Price, per yard,

\$1.27

Big Savings
Regular \$1.25 Quality. Smart New Weaves that are Outstanding in Quality, per yard.

97c

Anniversary Special of Woolens

| | | |
|--|--|--|
| <p>Light Weight New Weaves Mixed with Silk or Rayon to add a Smartness to these Light Weight Woolens, 39 inches wide, per yard.</p> <p style="text-align: center;">98c</p> | <p>54 In. Tweeds and Mixtures Here is an Outstanding Value for Making Suzes, Skirts or Sport Dresses, per yard.</p> <p style="text-align: center;">98c</p> | <p>\$2.95 Values Extra Heavy and Very Smart New Weaves for making Coats and Heavy Sport Suits, Anniversary Price per yard.</p> <p style="text-align: center;">\$2.47</p> |
|--|--|--|

Martin Dry Goods Co.

State Health Officer Issues Warning On "Quack" Cancer Cures

Dr. George W. Cox Explains Treatment Of Cancers And Warns Against Quacks

AUSTIN, Texas, October 14. "The increasing number of persons in Texas dying from cancer justifies a warning at this time against quacks and so-called cancer cures," states Dr. Geo. W. Cox, state health officer.

"While newspapers, as a rule, do not carry the cancer type of advertising, there are many other ways for misinformation to reach the public. Undoubtedly there are persons who, being thus deflected from seeking proper advice, unnecessarily become cancer victims, while others not having cancer fleeed out of much money for a cure," Dr. Cox continued.

"There are but two ways of treating cancer. First, by surgery; and second, by use of radium or X-ray. Treatment must be started early and in the hands of a competent surgeon. Surgery is relied upon to remove cancerous tumors and is used in nearly two-thirds of the cases. X-ray or radium is used to advantage in one-third of the cases. Frequently the two methods are combined. Self medication, serums, colored lights, pastes, salves and diets are valueless.

"The great bulwark against cancer is early diagnosis. Every case is an emergency and it is unfortunate that the majority of those with cancer do not seek medical advice until beyond a permanent cure. No hope should be placed in fake cancer prophets and their treatments. Rather, the annual physical examination and an immediate reporting to your physician of any symptoms which may be suspected to be the beginning of cancer, should be relied upon. These symptoms are: unusual bleeding from any body opening, any lump in the breast or other part of the body; any persistent sore, particularly on the face or mouth, and chronic indigestion. These conditions may not be cancer, but sometimes they are forerunners of the more common types of this disease. Where cancer is suspected, do not delay, but consult your family physician at once," Dr. Cox admonished.

EIGHTEEN FLOYDADA NAMES IN W. T. S. DIRECTORY

CANYON, Oct. 11 — Eighteen Floydada students will be listed in a West Texas State College directory to be issued shortly by the College YMCA.

These students are Dee Adams, James Budgett, Vida Battey, Zaida M. Battey, Kathryn Daniel, Mary Evelyn Davis, Blanche Enoch, Myra Nell Evers, Elizabeth Hardgrove, Joyce Hartsell, Kathleen Hodge, Floyd Montgomery, Floyd Murry, Juanita Phillips, Jimmie Poore, J. D. Rainey, Mary Anna Ross, and Hasty Sisson.

Nearly nine hundred young men and women are enrolled this semester. Next semester's registration is expected to raise the total for the regular term to one thousand or more.

Mr. and Mrs. Jim Hardgroves and little daughter of Clovis, New Mexico came Saturday to spend a few days with their parents Mr. and Mrs. J. W. Hardgrove and her mother Mrs. Anna Smalley.

Miss Weldon Weempe returned home Thursday from Plainview where she spent several days undergoing treatment for injuries sustained in an auto accident on August 31. She was accompanied home by her mother, Mrs. C. M. Weempe.

Windsors In Paris, May Visit U. S.



Shown above as they arrived in Paris to shop for fall and winter wardrobes are the Duke and Duchess of Windsor, who are expected to visit America shortly. Edward ducked into a Turkish bath to escape crowds, but his smiling duchess didn't seem to mind the ogling throngs at all as she made the rounds of the smart shops.

Sunday School Lesson

International Sunday School lesson for October 17, 1937.

Christian Speech and Conduct Golden Text: — Let no corrupt communication proceed out of your mouth. Ephesians 4:29.

Lesson Text: — James, Chapter 3. My brethren, be not many masters, knowing that we shall receive the greater condemnation.

1 For in many things we offend all. If any man offend not in word, the same is a perfect man, and able also to bridle the whole body.

2 Behold, we put bits in the horses' mouths, that they may obey us; and we turn about their whole body.

3 Behold also the ships, which though they be so great, and are driven of fierce winds, yet are they turned about with a very small helm, whithersoever the governor listeth.

4 Even so the tongue is a little member, and boasteth great things. Behold, how great a matter a little fire kindleth!

5 And the tongue is a fire, a world of iniquity: so is the tongue among our members, that it defileth the whole body, and setteth on fire the course of nature; and it is set on fire of hell.

6 For every kind of beasts, and of birds, and of serpents, and of things in the sea, is tamed, and hath been tamed of mankind.

7 But the tongue can no man tame; it is an unruly evil, full of deadly poison.

8 Therewith bless we God, even the Father; and therewith curse we men, which are made after the similitude of God.

9 Out of the same mouth proceedeth blessing and cursing. My brethren, these things ought not to be.

10 Doth a fountain send forth at the same place sweet water and bitter?

11 Can the fig tree, my brethren, bear olive berries, either a vine, figs? so can no fountain both yield salt water and fresh.

12 Who is a wise man and endued with knowledge among you? let him shew out of a good conversation his works with meekness of wisdom.

14 But if ye have bitter envying and strife in your hearts, glory not, and lie not against the truth.

15 This wisdom descendeth not from above, but is earthly, sensual, devilish.

16 For where envying and strife is, there is confusion and every evil work.

17 But the wisdom that is from above is first pure, then peaceable, gentle, and easy to be intreated, full of mercy and good fruits, without partiality, and without hypocrisy.

18 And the fruit of righteousness is sown in peace of them that make peace.

Time and Place: — Written in Jerusalem between A. D. 50 and 63.

Reputed to be the brother of our Lord, James is one of the most practical and direct teachers. The counsel he gave to early Christians still holds good for the present. This is brought out by some very striking illustrations and figures.

Here in our lesson he is dealing with Christian speech, and strikingly he emphasizes the need of restraint and adequate discipline. He draws his illustration from the bridle by which a horse is controlled, and from ships, which though they are great and driven by rough winds, are turned about by a very small rudder.

"So the tongue," he says, "is a member, and boasteth great things." But the tongue needs control. "It is a fire; the world of iniquity among our members is the tongue."

How true that all is! The power of words, the way in which they can create wrong impressions, and convey injuries from which there may be no recovery! James sees the tongue as a sort of untamable beast, a restless evil full of deadly poison when it is not controlled.

"With the tongue," he says, "we bless the Lord and Father, and with the tongue we curse men made after the likeness of God. Out of the same mouth cometh forth blessing and cursing."

What is man to do with this dangerous weapon of the tongue, that may affect his whole body? He is

Woman Receives A Broken Arm In Auto Wreck Sat. Morning

Mrs. J. D. Goodgion suffered a broken arm and cuts and bruises on her face and body when the car in which she and her husband, J. D. Goodgion, were riding collided with an automobile in which Richard Carl Harvey, Frank Harvey, wife and mother, all of Manteca, California were riding.

The Harveys were rushing to Sherman to the bedside of their sister who was not expected to live when the accident occurred about 1:30 o'clock Saturday morning near the Blue Goose Service Station.

The Harvey automobile was temporarily repaired so that they could continue their journey.

LIONS WORK FOR FOOTBALL SQUAD ELICITS THANKS OF SUPERINTENDENT CUMMINGS

Appreciation for the activities of the Lions Club which recently sponsored a movement to provide better protective equipment for members of Floydada High School football squad, was expressed at last Thursday's meeting of the club by A. D. Cummings, superintendent of the schools.

Aside from a brief business session and the talk by Mr. Cummings time of the club was given over largely to hearing radio reports of the World's Series baseball game in progress at that hour in New York City.

J. C. Gilliam will have charge of today's program of the club.

CONTROLLED GRAZING HELPS ERODED CANYON

A typical example of the control of erosion through vegetative growth is found in a canyon now in a national forest where cattle had previously overgrazed an area for years, reports the Forest Service of the United States Department of Agriculture. Where the area was fenced, and grazing stopped, until the area can be improved, herbs, shrubs, and small trees have formed a dense cover between the old trees, and the rapid flow of the creek in the canyon bed has been checked. The stream bed and banks are in excellent condition. Old gullies have healed and the canyon bottom is a jungle of growth. Outside of the fenced area, where the vegetation is badly depleted, the stream bed is deeply entrenched and enlarged. Natural grass cover and even the sagebrush has been disappearing.

To seek wisdom, and he is to find that wisdom, and he is to find that wisdom from above, the wisdom that is pure and peaceable and gentle, full of mercy and without hypocrisy.

There is no use hoping to control the tongue if there be not a right attitude of mind and heart; if there be no mercy in the soul, there will be little mercy in one's words, and if there be not a peaceable disposition, the tongue will be a breeder of strife and bitterness.

Few counsels for living life well are of more practical value than these plain words of James; and it ought to be remembered that "the fruit of righteousness is sown in peace for them that make peace."

Peace does not come by chance. It comes through the attitude and action of those who prepare for it. The world is full of disension and bitterness today because men have not sought peace and prepared for it. They have lusted for wealth and power and have cared more for their own way and interest than for the common good. James enforces the truth that peace and welfare do not come that way.

Sea Mail Given Lift



Capt. Thomas Cheatham, above, of the Philbeck Marine Ambulance, didn't expect to play postman when he took his craft out of Miami, Fla. harbor. But six miles off shore, he picked up this neatly constructed mail buoy carrying 18 letters, which he mailed. They had been tossed from the tanker W. H. Libbey.

THE 70 CAR LIMIT

Among the endless series of assaults committed by labor union leaders on agriculture, the federal law limiting the length of all freight trains to 70 cars is notable.

It is not law as yet, to be sure, for the House of Representatives adjourned without acting on the bill which the Senate had passed off-hand. But when Congress next convenes the railroad unions will no doubt turn on the heat, and it is doubtful whether the combined efforts of farmers, shippers, consumers, railroad stockholders and railroad managements can keep it from going through.

The argument that a freight train longer than 70 cars is unsafe is simply not true. On some lines in some country even 70 cars are too many. On most Class A railroads the records show that much longer trains are hauled regularly and safely.

The real purpose of such a law, as anyone who has watched the railroad unions for the last forty years will know without telling, is to force the railroads to employ surplus men. They look backward to the happy days of 1920, when William C. McAdoo turned back the roads to private management 60 per cent overpaid, run down, the men overpaid and working only when they felt like it, with a system of working rules that has hampered efficiency and raised costs ever since.

The railroads declare—and they are usually correct with figures—that the additional costs of operating 70-car trains would be \$100,000,000 a year. All of that would have to be added to freight rates, and much of it paid by farmers.

The railroad unions, however, care

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"Where there's always bargains in foods."

- New Crop SORGHUM, Gal. 59c
- FLOUR, 48 Pounds, \$1.49
- Schilling's COFFEE, lb., 29c
- Tomato Juice, Half Gal., 18c
- Country BUTTER, lb., 35c
- Beef ROAST, Per lb., 15c
- STEAK, Per lb., 19c
- Oleomargarine, Per lb., 17c
- COFFEE, 1 lb. Package and Premium, 19c

Always see us before you sell your eggs.

Bring us your cream

PHONE 13

nothing about costs, and very little about freight rates. They expect farmers and other big shippers to pay any rates demanded of them, and like it. If farmers insist on not liking it, and even oppose the 70-car limit, what is that to the leaders of the unions? They need the extra members and the increased dues.—Farm Journal.

FLOW RESEARCH STILL TURNING NEW FURROWS

Although the plow is perhaps the oldest of agricultural implements, says R. B. Gray of the United States Bureau of Agricultural Engineering improvement still goes on to meet changing needs. The American Society of Agricultural Engineers rates the plow 40 percent more efficient than it was in 1914.

Problems confronting farmers because of the growing insect hazards have resulted in some of the most recent improvements in plows. In controlling such insects as, for example, the corn borer, it is desirable to have plows that cover stalks and weeds effectively. Agricultural engineers have made good progress in that direction by the simple expedient of designing plows with more clearance between the beam and the plow itself and moving up out of the way the parts that would catch stalks and weeds. Bureau engineers have developed trash guides that help to get crop residues down under the furrow slice where they rot and where they are less desirable shelter for certain pests. In addition they have designed a self-aligning disk jointer which aids in securing better coverage, dodges obstructions such as stones, and always comes back into line. It also reduces draft 10 to 15 percent as compared with plows fitted with stand-

ard jointers and coulters. "Such improvements in the decade," says Mr. Gray, "lay ground for the belief that plow research will turn still more new rows."

DOMESTIC CANE SIRUP GIVEN RUM FLAVOR BY YEASTS AND BACTERIA

The rumlike flavor that Barbados molasses so desirably acquired by domestic cane of the United States Department of Agriculture has recently found cause of this characteristic Barbados "molasses"—which is a high grade cane sirup sold into this country from an island of the West Indies at a higher price than domestic sirups.

After it arrives in this country Barbados "molasses" is stored "cured" for some months. First there is a yeast fermentation which produces a small amount of alcohol, after which a bacterial fermentation takes place which develops the rum flavor. Scientists of the Bureau of Chemistry and have now identified the yeast bacteria which cause these results and found that they produce the same flavor in domestic cane sirups. It is believed that the development of this flavor in domestic sirups will increase the demand, raise the price of such products, and flavor is retained in baked goods and confections made from sirups.

Traffic Cop—"Hey, pull over, lady. Do you know you're going 75 miles an hour?" "Lady—"Honest, officer? Isn't marvelous? And I just learned to drive yesterday."

PRE-ANNOUNCEMENT SALE All Used Cars

HURRY for these AMAZING VALUES Save \$50 TO \$75

ALL MAKES ALL MODELS ON SPECIAL LATE-MODEL USED CAR SALE

- 1936 Chevrolet De Luxe Coach
- 1936 Ford Coupe
- 1936 Dodge Pick-Up
- 1935 Chevrolet Coupe
- 1934 Chevrolet Truck
- 1934 Chevrolet Panel
- 1933 Chevrolet Coach
- 1932 Ford Tudor
- 1936 Chevrolet Standard Town Sedan
- 1936 Willys Coupe
- 1936 Chevrolet Pick-Up
- 1935 Chrysler Sedan
- 1934 Chevrolet Coach
- 1934 Chevrolet Sedan
- 1933 Plymouth Sedan (35 Motor)

Pick Out the Car You Want and Make Us an Offer.

We also have several 1937 Demonstrators.

ODEN CHEVROLET COMPANY

Phone 4 Floydada

WHILE THEY LAST!

The SAT. OCT. 23

Date of the Year!

See the NEW 1938 CHEVROLET

Bigger-looking—Richer-looking—Smarter-looking—and in all ways the smartest low-priced car to buy



"You'll be AHEAD with a CHEVROLET!" FOR 27 YEARS

CHEVROLET THE CAR THAT IS COMPLETE

THE SYMBOL OF SAVINGS

SPORTS

By
Bill Hams



Quitaque Loses To Lockney Longhorns 24 To 8 Friday Eve

The Lockney Longhorns displayed plenty of power and two complete touchdowns to defeat the Quitaque team on Friday afternoon on the Lockney field.

The Longhorns started their shock attack against the boys from under the Caprock and before the quarter was two minutes old had scored a touchdown on a long looping pass. Quitaque received the kickoff but the boys held and had to kick into the wind. The shock troops took advantage of the wind and a weak Quitaque pass defense and mail another 6 points and led 12 to 0.

The second quarter reversed the advantage and the Longhorns string came in to try and off the wind advantage held by Quitaque. Fancy booting backed the Longhorns up to their goal line and attempted to kick out was blocked, the ball rolling across the zone and out of bounds for a safety for Quitaque.

The shock troopers returned to the scrap for Lockney and a few plays later swept around left end 6 points to take an 18 to lead. Taking the kickoff from Lockney the Quitaque boys took to the air in a big way. Nearly all of the passes were thrown by Grundy to the end, Starkey. The passing attack began on the Quitaque 30 yard line and 13 consecutive completions took the ball to the Lockney 17 yard line where the first incomplete pass was thrown.

Another aerial was completed to put the ball on the one yard line. An attempted pass was incomplete and a line buck showed the ball across the line back over to Lockney 18. The score at the half. The last half was a see-saw battle with Lockney first stringers marching up and down the field in the third quarter but generally having all gains nullified by penalties of the 15 yard variety.

The Lockney shock troopers took the battle again in the last period to whip over another touchdown via the air route and end the scoring and the game. Lockney 24, Quitaque 8.

Plainview Bulldogs Barely Beat Matador 12 To 7 Friday Night

The Matadors from Matador nearly botched the dope bucket sky high Friday night but failed as Plainview defeated 12 to 7 in a third period passing attack.

The Bulldogs started like a house afire in the first quarter to barge down the field behind a heavy line to wham over a touchdown and grab a 6 to 0 lead just as the first period ended.

The Plainview backfield was replaced by a new one just as the Matadors caught fire with a passing and running attack that swept down the field to the Plainview 14 yard line. The first string backs were rushed back in the game for Plainview but a pass from Scaff to Simpson netted the Matador team a touchdown and then the try for a point was good to give Matador a 7 to 6 lead, which lasted until the half.

Nearly all of the second period was played in Plainview territory with Matador doing the threatening.

The Bulldogs came out in the third bound for paydirt but their drive fizzled on the Matador 40 yard line where the Bulldogs recovered a fumble on their 11 yard line.

Matador kicked to their 45 but a passing penalty against Plainview put the ball on the Bulldogs own 40 yard line. Taking the ball there a series of power plays gained, but a pass to James and a neat run collected a touchdown to change the lead to 12 to 7 for Plainview.

All other Bulldog threats failed in that quarter. In the fourth period the Bulldogs again opened up with a passing attack which was promptly squashed when Scaff intercepted one on his own thirty and then tried to the Plainview 20 yard line before being downed from behind.

Kneadham ran for a touchdown for Plainview in the fourth when he took a pass which bounced from a Matador player's head and raced 60 yards for paydirt. The score was tied but an ineligible man before the Bulldog player intercepted it. A few plays later the game ended. Plainview 12, Matador 7.

Dennis Murphy spent the past weekend with relatives and friends in Bowie, Texas. Mrs. Murphy, who has been substitute teacher in the Enterprise school near Electra, Texas accompanied Mr. Murphy to Bowie. She remained in Electra to resume her duties at teaching for an indefinite time.

Wallace Maxwell, of Hawthorne, California, visited his mother, Mrs. J. Maxwell and his brothers, John and Pink, and his sister, Mrs. Harry Stanley, from Tuesday until Saturday of last week. This was Maxwell's first visit here in fifteen years.

Flomot Game To Be Played Here

The Flomot-Floydada football game is scheduled to be played on Western Field under the tungsten Friday night, October 22. Coach Leo Jackson has announced.

The Longhorn - Whirlwind fracas was originally scheduled to be played on Longhorn Field at Flomot but the change was made in order that more fans from both places might see the game.

Merchants and other business men could ill afford to close for an afternoon game but could all be out for the night game, therefore the change was made.

Fans remember the Floydada Whirlwinds vs the Flomot Longhorns on Western Field October 29 at 8 o'clock.

Lockney Longhorns Favored To Take The Whirlwinds Friday

For the first time in many-a-moon the Whirlwinds will go up against a Lockney team as underdogs.

Floydada fans will probably believe that the Whirlwinds will win with ease, perhaps that will prove to be true, let us hope so, but Lockney displayed power, reserves, and weight to win from the Quitaque Panthers.

Coach Odell Winter won't make predictions, but after seeing the Lockney-Quitaque game he began priming the Whirlwinds plenty for a defensive battle.

Pass and lateral pass defense in particular came in for its share of the time. The Lockney power plays that go through the line will not be any worse or any better than those by Crowell, Slaton, Plainview or Estelline and none of those teams other than Crowell have gone very far through the line.

Floydada will probably employ power and deception to gain their ground when they do cut loose since the passing attack against Estelline fizzled to a great extent.

The Whirlwinds will likely however play a defensive game and wait for the breaks. Lockney proved against the Panthers that "they want to make their own breaks".

Certainly Lockney is going to do their best to score and score as much as they can against Floydada squad. If the score can be boosted to 66 to 0 the Lockney team will be glad to apply the paint as thick as it is possible.

Confidence will play a great part in the battle at Lockney Friday afternoon. The Longhorns are certain they can and are going to kick over the Whirlwinds apple cart and erase a few blemishes that Floydada has stuck on their record books.

On Western field "Get Lockney" was the word on every tongue. So let it be "Get Lockney Whirlwinds".

Mrs. C. F. Lincoln left Friday for a ten day visit with her son C. L. Lincoln and family at Bronfild.

Mrs. Lucy Billington returned Thursday from Albuquerque where she visited her son J. C. for several days.

Football News In Other Camps

Results Last Week
Lockney 24, Quitaque 8 (Conference).
Plainview 12, Matador 7.
Floydada 31, Plainview B 0.
Amarillo 21, Norman (Okla.) 6.
Paducah 20, Silverton 0 (Conference).
Lubbock 38, Thomas A. Edison 14.
Berger 6, Quanah 0.
Pampa 25, Greenville 0.
Detroit U. 34, Texas Tech 0.
Hardin-Simmons 7, Loyola (California) 0.
TCU 20, Tulsa U. 13.
A & M 14, Miss. State 0.
Baylor 20, Arkansas 14.
Texas U. 7, Oklahoma U. 7.
Texas Mines 16, W. T. S. T. C. 14.
L. S. U. 14, Rice 0.
S. M. U. 14, Washington U. 0.

Standing, District 4-B

| Team | W | L |
|-----------|---|---|
| Spur | 1 | 0 |
| Floydada | 1 | 0 |
| Lockney | 1 | 0 |
| Turkey | 1 | 0 |
| Paducah | 1 | 0 |
| Silverton | 1 | 1 |
| Estelline | 1 | 1 |
| Quitaque | 0 | 2 |
| Matador | 0 | 2 |

Games This Week
October 15: Spur at Matador; Floydada at Lockney; Silverton at Estelline; Turkey at Quitaque, and Paducah at Wellington.

You Guess
Anything is liable to happen this week in this district scramble with five teams tied for first place but this is the way this commentator picks the winners this week. The winners this week should be Spur over Matador; Floydada over Lockney (by a shade); Estelline over Silverton (because Silverton hasn't played here); Turkey over Quitaque, and Wellington over Paducah.

Some of those "pickins" are based on dope, and some on hope but Wellington should beat Paducah because the Skyrocks have been held to a 44 to 0 score once. The top was 71 to 0 over the Clarendon Bronchos.

Lockney Wins
The Lockney Longhorns subdued the Quitaque Panthers without too much trouble with the shock troopers doing the scoring and the first stringers getting the penalties.

Floydada will be out weighed and out manned Friday afternoon on Longhorn field but (as a guess) we won't be out-generated or out-scored. It is going to be a rough game and a tough one but the Whirlwinds will huff-and-puff and make just plain ordinary Whiteface range cattle out of the Longhorns. And that is sticking this observers head out plenty.

Lockney will demand that we change the county seat if they win the Whirlwind-Longhorn affair, so Floydada can't lose, we hope.

Matador Wins Losing
The Matadors kicked the Plainview Bulldogs in the ribs plenty last Friday night to almost score an upset. Even Plainview's Coach Hillard agreed that if the Matador man that intercepted the Plainview pass had run straight instead of cutting back the score would have been Matador 13 and Plainview 12. The Plainview man that got the tackle was crippled and could hardly run but the Matador player cut right

Air Cooled Battery Adds To Oldsmobile Cold Day Efficiency

A new location and type of mounting for the battery on the 1938 Oldsmobile Six and Eight make the battery more accessible for service and provide air cooling to insure longer battery life and more efficient operation. Geo. M. Finkner, dealer, said this week.

The battery now is carried in a compartment alongside the engine, under the hood, where it may be serviced with no inconvenience to the driver or passengers, a fact that should assure more frequent attention with resulting increase in battery life.

Also with the battery in this new location, the lead wires to the starter and generator are very short, thus reducing line loss and increasing both battery and starter efficiency. Company engineers explain that this development permits the starter to spin the engine at substantially increased speed, averaging three to five more revolutions per minute, a highly important factor in cold weather starting.

The battery is cooled by means of a duct which directs cool air to the battery compartment where it circulates completely around the battery. This materially lowers battery temperature, results in more efficient charging and prevents damage to the plates from overheating.

The first of the 1938 series of Oldsmobiles recently brought from a factory gathering of dealers at Lansing, Michigan, is being shown now by the dealer here.

back into his hands with not a thing between him and the goal line but plenty of atmosphere.

Plainview fans lost plenty on that game. They were giving from 29 points up and taking the Bulldogs to win.

Flomot Is Back
The Flomot team rebounded from the Spur defeat to the expense of the Plainview B team. The score was 31 to 0 for Flomot and the Plainview B team had whipped the Amarillo Yarnigans 7 to 6 the week before.

Don't count Flomot out of the conference race, yet.

Paducah Wins
Paducah showed power by whipping Silverton 20 to 0 for the first conference victory of the year.

Paducah and Spur battle on November 11, in what should be a football game that will have thrills galore.

I'M PUZZLED! WHAT GASOLINE SHOULD I USE IN OCTOBER?



The prize-winning answer to this little man's puzzle is: Use the new Phillips 66 Poly Gas.

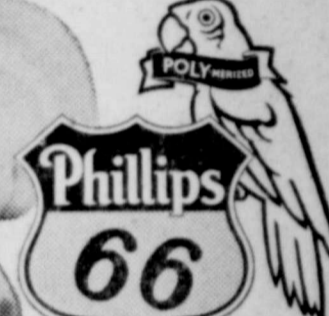
It is the 100% custom-tailored gasoline which you can use every month in the year without worry... without annoying carburetor adjustments... without excessive and wasteful choking in cold weather.

This is why, Phillips anticipates for you the climatic changes in your locality. Makes a different gasoline every month for every place which needs it—as determined by hundreds of thousands of observations by the U. S. Weather Bureau.

So no matter what the thermometer reads, Phillips 66 Poly Gas gives you cooler running in summer and faster starting in winter. And all year round it delivers the extra power and extra miles which result from the extra energy units added to every gallon by the patented POLYmerization process.

Just stop at any Orange and Black 66 Shield, and learn why so many millions of car owners say that Phillips 66 Poly Gas... which cuts noising extra... is today's greatest gasoline value.

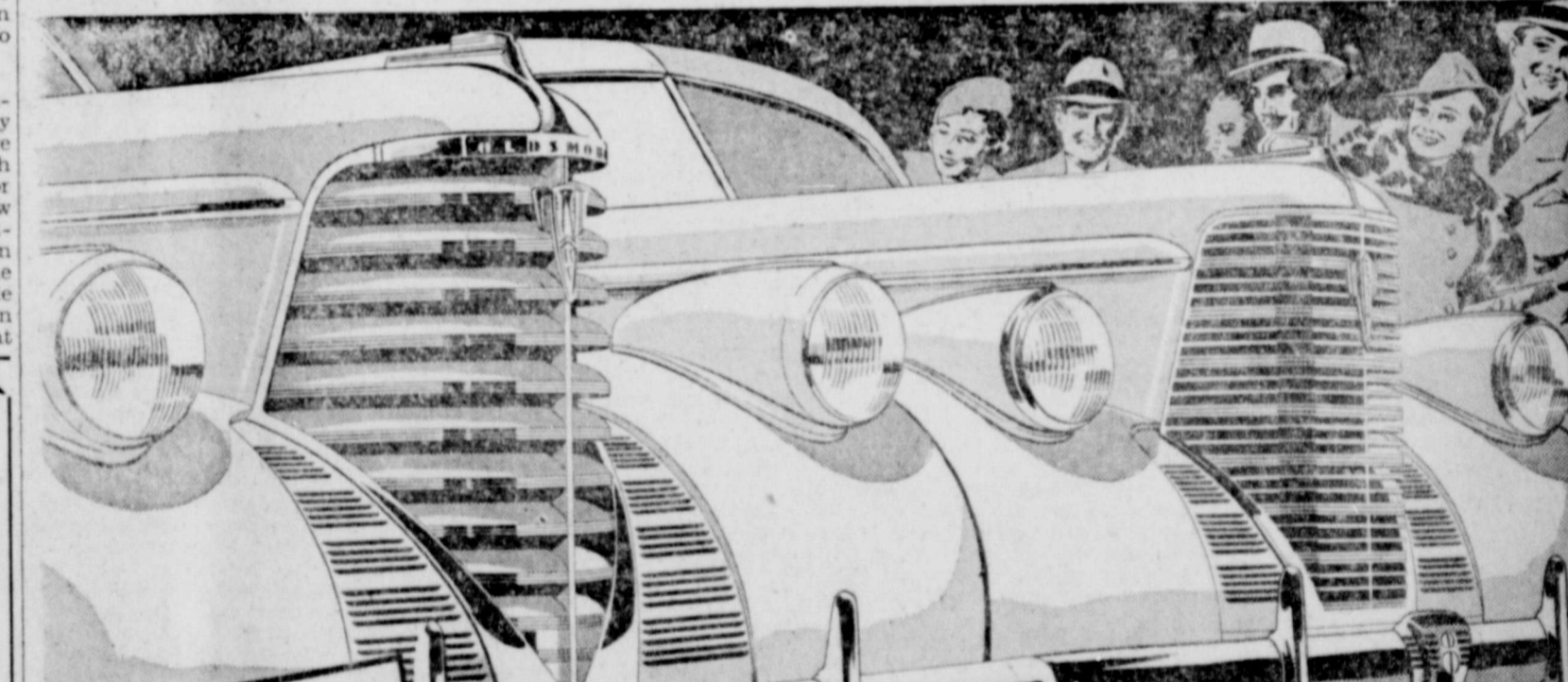
IT'S TIME TO CHANGE TO COLD-WEATHER OIL. Don't wait. Avoid trouble. Drain and refill with Phillips 66 Motor Oil.



Phill-up with Phillips for Instant Starting

LEE Tires | Shelley Allen | PHONE 66
WHOLESALE and RETAIL Distributor Phillips Products

AGAIN-OLDSMOBILE STEPS OUT AHEAD!



NOWHERE ELSE CAN MONEY BUY SO MUCH!

BODY FEATURES
Safety Dash with Safety Instrument Unit • Safety Interiors • Unisuit Body Construction • Turret Top • Steel Body Frame • No Draft Ventilation Safety Glass • Adjustable Front Seat

CHASSIS FEATURES
Knee-Action Wheels • Super-Hydraulic Brakes • Center-Control Steering • Dual Ride Stabilizers • Big, Low-Pressure Tires • Stabilized Front End • Streamlined Headlights

ENGINE FEATURES
95-Horsepower Six • 110-Horsepower Eight • Air-Cooled Battery • Electro-Hardened Aluminum Pistons • Rifle-Drilled Connecting Rods

"The 1938 Cars that have Everything"

WITH TWO NEW STYLE LEADERS FOR 1938 BOTH SIX AND EIGHT OFFERING (AN OPTIONAL EQUIPMENT) THE AUTOMATIC SAFETY TRANSMISSION!

OLDSMOBILE today presents the new Style Leaders for 1938... a dashing new Six... a dynamic new Eight! Here are cars designed to set America's pace in distinctive streamline styling... to set a new high in fine-car performance... to outvalue anything else within hundreds of dollars of their moderate price. Both of these great new cars for 1938 feature all the latest improvements and refinements, such as the new Safety Instrument Unit and Safety Dash, the new Safety Interiors and many others. Both offer the new driving sensation of the year, Oldsmobile's Automatic Safety Transmission. Come in today and see the cars that set both the styles and the performance pace for 1938! *Built in at the factory at extra cost.

A GENERAL MOTORS VALUE



THE NEW DRIVING SENSATION

Does Your Car Have Any of These

FAULTS

- Hard to Start?
- Use Too Much Gas?
- Stalls in Traffic?
- Knock on Hills?
- Vibrate—Run Rough?
- Sluggish—No Pep?
- Engine Miss at High Speed?
- Lack Power—Speed?
- Engine Heats?

Drive Into Our Shop and Have Your Car Inspected

With WINTER at your door—Remember we can install your automobile heater quickly and efficiently. We have a complete stock of new Harrison Truiflow Heaters, heater switches, and heater hose.

Before You Put In Anti-Freeze

Check your radiator for leaks, don't waste money all winter on anti-freeze because it trickles through a small crack in your radiator.

Let Us Flush and Check Your Cooling System Against Leaks.

Don't Forget

We will do your welding in the Field or at Your Farm... with our portable welding outfit. Just give us a ring.

Cline Bros. Automotive Repair
Phone 35

GEO. M. FINKNER

Floydada, Texas

The WOMAN'S Page

Edited by
Mrs. Robert M. Guire
Telephone
238

Miss Jean Ayres Becomes Bride of Harmon Jenkins

The wedding of Miss Jean Ayres, of this city and John Harmon Jenkins, Jr., of Clovis, New Mexico, was solemnized at 9 o'clock Sunday morning, October 10, at the home of the bride's parents, Judge and Mrs. Jeff D. Ayres, 226 East Crockett street. The Rev. J. E. Eldridge, pastor of the First Methodist Church officiated.

The bride, who was given in marriage by her father, was gowned in a soft blue crepe and wore a gardenia corsage. For something old she carried a beautiful hand made lace handkerchief belonging to her mother and made by her grandmother.

The marriage vows were said before an improvised altar of autumn leaves, cosmos and roses arranged in the living room. The ring ceremony was used.

Informal Reception

An informal reception followed the ceremony. The dining room table was covered with a lovely lace cloth, centered with the three tiered bride's cake, which was served with coffee to the guests.

Relatives from out-of-town attending the wedding included the bridegroom's mother, Mrs. J. H. Jenkins, of Lubbock; Mr. and Mrs. J. D. Jenkins, of Lubbock; and the bride's aunt, Mrs. J. E. Humphrey, of Pueblo, Colorado.

Mrs. Jenkins is the only daughter of Judge and Mrs. Ayres and was reared here. She is a graduate of the Floydada High School, later attending the University of Missouri at Columbia and received her A. B. degree in government at Texas Technological College, Lubbock, in '35. Since that time she has been secretary to Mrs. Mary W. Doak, Dean of Women at Tech College. Many social affairs have been given in her honor including an announcement dinner party given at Lubbock Wednesday evening, September 22 by Mrs. Doak.

Mr. and Mrs. Jenkins left immediately after the ceremony for a wedding trip to New Mexico and will be at home in two weeks at their home 308 Shelton street, Clovis, New Mexico.

Mrs. Angus Hostess To 1922 Study Club At Meeting Thursday

A child welfare program was given at the 1922 Study Club meeting held Thursday afternoon at the home of Mrs. E. L. Angus. Members answered to roll call with Mother Goose Rhymes. Then Mrs. O. P. Rutledge gave a very interesting talk on the life of Miss Grace Abbott.

Mrs. E. L. Angus told of the work being done in the interest of child welfare in Texas, giving some of the agencies and where located.

Miss Nora Edna Carlton, advisory nurse of the district health unit, gave an interesting paper on the subject of "Infantile Paralysis."

Mrs. E. F. Stovall will be hostess to the club Thursday afternoon, October 21. The subject of the program for this meeting will be "Women Who Have Achieved."

Sans Souci Bridge Club Met Wednesday

Mrs. R. Clint Wakefield entertained the Sans Souci Bridge Club Wednesday, September 6. Miss Anne Brown, of Dallas, who is a guest of her sister, Mrs. A. E. Guthrie, was a guest of the club. Mrs. Bill Daily made high score in the games of bridge played during the afternoon.

The members present were Mrs. Bill Daily, Mrs. George McAllister, Mrs. Polk Goen, Mrs. A. E. Guthrie, Mrs. Jack Deakins, Mrs. Terrell Loran and Mrs. Marvin English.

The club will meet Wednesday afternoon, October 20, at 2 o'clock, at the Commercial Hotel with Mrs. Bill Daily as hostess.

Sewing Club Elects Officers Thursday

The Blue Bonnet Needle Club held an all-day meeting Thursday with Mrs. E. L. Head. Each member brought a covered dish for the luncheon that was served at noon.

New officers for the club were elected as follows: Mrs. E. F. Cline, president; Mrs. D. Johnson, vice-president; Mrs. Martin Brown, reporter and Mrs. Woodrow Wilson, secretary-treasurer.

Those present were Mrs. Martin Brown, Mrs. Floyd Simpson, Mrs. Oliver Allen, Mrs. E. P. Cline, Mrs. Luther Dorrell, Mrs. Floyd Fuqua, Mrs. Pierce King, Mrs. H. C. Stanley, Mrs. D. Johnson, Mrs. B. F. McIntosh, Mrs. Shorty Price, Mrs. Elvin Rainer, Mrs. Poyner Roberts, Mrs. Olin Speth, Mrs. Alva Sparks and Mrs. Head.

The club will meet Thursday afternoon, October 21, at 3 o'clock, at the home of Mrs. N. A. Armstrong with her daughter, Mrs. D. Johnson as hostess.

DEBATE WILL BE GIVEN WEDNESDAY AT P. T. A.

"Spank or Not to Spank" is the subject of a debate which is to be given at the meeting of the Andrews Ward P. T. A. Wednesday afternoon, October 20 at 3:30 o'clock. Mrs. Roe McCleskey will have the affirmative and Mrs. Bob Green the negative side of the debate.

McAdoo Girl And Greenville Boy Marry Here Tues.

The marriage of Miss Nora Traylor, daughter of Mr. and Mrs. T. E. Traylor of Greenville took place here on Tuesday, September 28, at the home of Rev. J. E. Eldridge, pastor of the First Methodist Church, Rev. Eldridge officiating.

The couple were guests of Mr. and Mrs. Elmer Carroll while here. They will make their home at Dougherty.

Mr. and Mrs. Barker Hosts At Meeting Of Friendship Club

Mr. and Mrs. B. K. Barker were hosts at the regular meeting of the Friendship Bridge Club Friday evening, Miss Anne Brown of Dallas was a guest. Mrs. J. C. Gilliam and L. T. Bishop made the highest score in the games of bridge played during the evening.

The members playing were: Mr. and Mrs. Walton Hale, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. J. C. Gilliam, Dr. and Mrs. A. E. Guthrie, Mrs. J. A. Arwine, and Mrs. A. B. Keim.

The club will meet Friday evening, October 22 at 7:30 o'clock with Mr. and Mrs. L. T. Bishop.

Mrs. J. M. Willson And Mrs. Nichols Home Mexico

Mrs. J. M. Willson and her sister-in-law, Mrs. T. M. Nichols, of Tulla, returned Tuesday from a two weeks deluxe trip to Mexico City and various points of interest in Old Mexico. They had the pleasure of attending a formal tea at the Ambassador's home while in Mexico City.

Mr. Willson spent the week end in Dallas and Fort Worth and they accompanied him home. Mr. Willson drove to Tulla Tuesday afternoon with his sister.

Thurmons Are Hosts Eighty-Four Party

Mr. and Mrs. Sam Thurmon entertained with an 84 party Tuesday night at their home, 415 West Missouri street.

The guests were Mr. and Mrs. W. H. Hilton, Mr. and Mrs. R. M. McCauley, Mr. and Mrs. W. D. Newell, Mr. and Mrs. Ralph Groves, Mr. and Mrs. J. E. Eubank, Mrs. Anna Smalley, Mrs. Will Walker, Mrs. Charlie Berry, Mrs. Lee Howard and Fred Bell.

Mr. and Mrs. Clark Hosts At 42 Party

Mr. and Mrs. A. B. Clark were hosts to a group of friends Friday evening at a 42 party.

The guests were Mr. and Mrs. J. G. Wood, Mr. and Mrs. L. W. Chapman, Mr. and Mrs. E. L. Norman, Mr. and Mrs. J. B. Houston, Mrs. E. C. Thomas, Bill Sharp and daughter, LaJuana Jo.

BETTY MERLE BOTELER CELEBRATES BIRTHDAY

Betty Merle Boteler celebrated her ninth birthday Friday afternoon with a party at the home of her parents, Mr. and Mrs. V. H. Boteler. Miss Evelyn Roy directed the games which were played during the afternoon.

Refreshments were served to the following children: Marty Lou Bond, Dorothy Tye, Maxine Griffin, George Ann Huckaby, Hazel Carter, LaJuana Jo Sharp, Maurine Medien, Mary Lee Thacker, Betty Lou Travis, Marjorie Bredthauer, Minnie Kate Sparks, Verna Lynn McPeak and little Guy Clint Roy.

DORIS ELAINE AMBURN GIVEN BIRTHDAY PARTY

Mrs. W. A. Amburn, Jr., entertained with a party Tuesday afternoon from 4 to 6 o'clock honoring the fourth birthday of her daughter, Doris Elaine. The Halloween idea was carried out in the decorations and Halloween whistles were given as favors.

The guests were Bobbie Clint Wakefield, Ken Clary Brown, Bettye Young, Lanis Joe Simpson, Ronald Simpson and Wilma Juannell Hamilton.

N. B. MOONEY SUFFERS APPENDECTOMY THURS.

N. B. Mooney, co-captain of the Whirlwinds in 1934, was operated on Thursday, October 7, for appendicitis in the Plainview sanitarium.

Mr. and Mrs. Clay Willis and baby from Amarillo, spent Sunday with his parents Mr. and Mrs. R. H. Willis. They were accompanied by Mr. and Mrs. Rubin Thomas also of Amarillo.

F. Z. Bishop, of San Antonio, is a business visitor in Floydada. He is a guest of Mr. and Mrs. Harold Merrick while here.

Social Calendar

TODAY
The Stitch and Chatter Club will meet today with Mrs. P. F. Bertrand.

The Pla-Mor Bridge Club will meet this evening at 7:45 o'clock with Mr. and Mrs. Calvin Steen.

Floydada Chapter No. 31, O. E. S. meets this evening at 8 o'clock at the Masonic Hall.

The 1929 Study Club will meet this afternoon at 3:15 o'clock with Mrs. Terrell Loran as hostess. A special program will be given by Mrs. Lon V. Smith and Mrs. O. W. Kirk.

The Muncy Needle Club will meet this afternoon with Mrs. A. B. Muncy.

MONDAY
The Woman's Missionary Society of the Methodist Church will meet Monday afternoon at the church at 3 o'clock. Mrs. J. E. Eldridge will have charge of the lesson.

The Circles of the Baptist Missionary Society will meet Monday afternoon at the First Baptist Church in their respective rooms at 3 o'clock. The Sunbeams will meet at 3:30 o'clock.

Y. W. A. will meet Monday afternoon for a missionary program with Mrs. Buck Bishop at 6:30 o'clock.

TUESDAY
The 1934 Study Club will meet Tuesday evening, October 19, at 6:45 o'clock with Miss Bernice Patton.

WEDNESDAY
The Andrews Ward Parent-Teachers' Association will meet Wednesday afternoon at 3:30 o'clock at Andrews Ward School.

Sans Souci Bridge Club will meet Wednesday afternoon, at 2 o'clock at the Commercial Hotel with Mrs. Bill Daily as hostess.

THURSDAY
The 1922 Study Club will meet Thursday afternoon, October 21, at 3:30 o'clock with Mrs. E. F. Stovall. The subject of the program will be "Women Who Have Achieved."

The Thursday Contract Bridge Club will meet Thursday evening, October 21, at 7 o'clock with Mrs. Clinton . . .

The Blue Bonnet Needle Club will meet Thursday afternoon, October 21, at 3 o'clock at the home of Mrs. N. A. Armstrong with her daughter, Mrs. D. Johnson as hostess.

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On The Garden Path
Daffodils
The daffodil, the narcissus and the jonquil all belong to the narcissus family, and spring wouldn't be spring without them. They should be planted in the early fall and are prettier on the grass than they are when used as a formal planting in the garden. For the fullest effect, get as many of the inexpensive old fashioned kinds as you can afford and scatter them under trees where the shade is not too dense.

There are many varieties of daffodils from fragile white blossoms to golden cups. Many gardeners make a hobby of them.

Planting Hints: Add plant food to the soil before the bulbs, so the roots may reach for it, and plant in September or October three times the depth of the bulb.

Chionodoxa
Chionodoxa, or Glory-of-the-Snow, flower early and are good for cutting.

Planting Hints: They bloom more freely after their first season; place them where they may multiply undisturbed. Add plant food each fall of moisture. Plant in September and October 3 inches deep and as far apart.

**Thursday Contract
Bridge Club Met
With Mrs. Britton**

Mrs. Lorraine Britton entertained the Thursday Contract Bridge Club Thursday evening at 7 o'clock. Mrs. Bill Daily and Miss Katherine Snodgrass were guests of the club. Miss Snodgrass got high score for the guests and Mrs. Clinton Pyffe made high score for the members.

The members present were Mrs. N. B. Stansell, Mrs. J. B. Claiborne, Mrs. Ernest Carter, Mrs. Fred Nabors, Mrs. Winfred Cooper, Mrs. Clinton Pyffe, Mrs. B. M. Lloyd, Mrs. Bill Cagle, Mrs. Bill Fowler and Miss Ruth Jenkins.

The club will meet Thursday evening, October 21, with Mrs. Clinton Pyffe.

**MR. SCOTT HONORED AT
BIRTHDAY DINNER TUESDAY**
Mrs. Earl Dillard Scott entertained with a birthday dinner in honor of Mr. Scott at noon Tuesday, October 12. The guests were Mr. and Mrs. Ulmer White, Mr. and Mrs. W. D. Newell, Miss Bettie Newell and Louis H. Newell.

Suede For Fall



Made of soft, handsome suede in a military cut, this fall suit is ideal for rain or shine, being shower and windproof. The jacket has padded shoulders and the bottom button on the skirt front can be opened to permit longer steps.

Alathean Class Held Meeting With Mrs. W. F. Weatherbee

The Alathean Sunday School class had an all-day meeting Thursday with Mrs. W. F. Weatherbee. The morning was spent quilting and a covered dish luncheon was served at the noon hour. A business and social meeting was held in the afternoon.

Those present were Mrs. Jennie Bishop, Mrs. J. L. Coppell, Mrs. J. F. Conner, Mrs. J. E. Swinson, Mrs. W. N. Paschall, Mrs. J. T. Snodgrass, Mrs. W. A. Amburn, Mrs. W. C. Sims, Mrs. L. H. Newell, Mrs. S. T. Harris, Mrs. J. A. Grigsby, Mrs. W. L. Bloodworth, and Mrs. A. D. White. Mrs. Mollie Kinnard, Mrs. Buren and Miss Ina Sims were guests.

District League Rally Held Saturday-Sunday

Several Members of Floydada Senior League Present at an Interesting Two-Day Program

The Senior League met last Sunday evening at 6:45 P. M. A usual attendance of young people were present. The subject for the evening was "The Church in Society." Lorena Denison was leader for the evening and Evelyn Potter, Lynn Colville, and Edith Grimes had parts on the program.

Ten members of the League attended a district league rally at Olton, October 9-10. Those to go were Lynn Colville, Charles Denison, Leo Coward, Thomasine Cox, Virginia McKinney, Gladys Bertrand, Lorena Denison, Earlene Coward, Iva Moore, and the leader, Mr. Leibfried. A very nice time was reported by all.

After registering, Miss Mattie Devin told several very interesting stories. Then a picnic supper was enjoyed by all. The theme was "Christian Soldiers." Rev. Hill talked on "Our Armor." The last thing Saturday night was a pageant entitled "The Ideal Soldier," presented by Earth League.

At 8:30 Sunday a morning watch was given by Miss Emma Lou McKinney. Mr. Wofford of Olton gave a talk on "The Battle for a Better World." Sunday School was held at 9:45 a. m. and Rev. Stevens, of Olton, preached on "Faith in Our Cause."

After everyone enjoyed a very nice chicken dinner, a play, "The Whirlwind," was presented by Plainview League. At 1:45 p. m. a business meeting was held. At 2:45 Rev. Hooten, of Plainview, gave the closing devotion, his subject being "Ready."

M. E. SOCIETY PROGRAM GIVEN AT CHURCH MONDAY

The Woman's Missionary Society of the Methodist Church met Monday afternoon at 3 o'clock at the church and had a World Outlook program with Mrs. Lovin Leibfried as leader. "Releasing a Woman Around the World" was the subject of the lesson. Mrs. Leibfried discussed, "What Other Religions Say About Women;" Mrs. N. W. Williams discussed, "Christian Women Come to Life;" and Mrs. J. H. Green, "Two Sides of the Picture;" Mrs. L. G. Mathews gave the devotional and Mrs. Wilson Kimble dismissed with a prayer.

The society will meet Monday afternoon, October 18, at 3 o'clock at the church. Mrs. J. E. Eldridge will have charge of the lesson.

Born to Mr. and Mrs. Harold Woody of Dougherty, a son on October 12.

New Testament Study For Womens' Council This Fall And Winter

The Woman's Council of the First Christian Church met at the annex of the church Monday at 3 p. m. to begin the fall Bible study. For the past year and a half the Council has confined their study to the books of the Bible, starting with the Old Testament and completing the four gospels at the end of last summer's work.

Mrs. Victoria Asher led the study at the last meeting and Mrs. R. Fred Brown will lead the study of Acts 3 to 6 chapters inclusive at the next meeting which will be held at the usual time and place.

In a short business meeting, in which Mrs. W. M. Houghton, president was in charge, Mrs. Fred Brown was elected reporter following the resignation of Mrs. W. D. Newell.

Returned Missionary To Speak On China At Sunday Service

Dr. J. Walton Moore, returned Baptist missionary from China, will speak at the First Baptist Church at 11 o'clock Sunday morning, the Rev. Vernon Shaw announced Wednesday.

The exact subject matter Dr. Moore will cover is not known but it is almost certain that he will explain in detail the present trouble in China and give his viewpoint of the situation.

Dr. Moore will also be at the McCoy Baptist Church Saturday night and speak there beginning at 7:30.

Lockney Baptist Church will be visited by Dr. Moore Sunday night where he will continue his lecture tour and speak on approximately the same subject as in Floydada.

Everyone is cordially invited to attend the service, Rev. Shaw said, and urged as many to attend as is possible.

Miss Newell Hostess At Y. W. A. Meeting

Members of the Y. W. A. held an industrial meeting Monday afternoon at 5 o'clock with Miss Faye Newell. The time was spent making a quilt for Buckner's Orphans Home.

Those present were Miss Ina Sims, Miss Jennie Sims, Mrs. J. B. Grundy, Mrs. Modrell Williams, Mrs. Verner Norman, Miss Modelle Haney, Miss Evelyn Hicks, Miss Fannie Bolding, Miss Agnes Porter, Miss Bernice Dallinger and Miss Bernice Patton. Miss Muriel Fagan was admitted as a new member.

Mrs. Buck Bishop will be hostess Monday, October 18, at 6:30 o'clock when the members meet for a missionary program.

Sunday School Class Given Party Friday

Misses Evelyn and Mary Wilson Hicks and Florrie Conway entertained the Senior Girls Sunday School Class of the Baptist church with a "Worn Out Party" Friday evening at the Hicks home.

Refreshments were served to the following: Misses Alene Warren, Vera Nell Marshall, Thelma Jo Hamilton, Modelle Haney, Muriel Fagan, Maxine Ross, Nell Swinson; Mrs. Vernon Shaw and the hostesses.

CUMBERLAND PRESBYTERIAN SOCIETY MEET AT KING HOME

The Cumberland Presbyterian Missionary Society met at the home of Mrs. J. L. King Monday at 3 p. m. with the following program:

Scripture reading by Mrs. W. M. Masie.
General discussion of work.
Special prayers for War-Ridden China, including prayers for Missionaries there and in San Francisco and in South America.

Adjournment to meet October 25, at 3 p. m. at the home of Mrs. Pierce King.

REV. G. W. TUBBS WILL PREACH AT FAIRMONT SUN.

Rev. G. W. Tubbs announces his appointment at Fairmont Sunday at the following time: Sunday School service 10 a. m. followed by preaching service at 11 o'clock. Evening service will be at 7:30 p. m.

HAS TONSIL OPERATION

Elaine, the small daughter of Mr. and Mrs. J. W. Burgett had her tonsils removed at the local sanitarium Saturday. She was able to be up and about Sunday and at present is reported doing fine.



Blue Moon Beauty Salon

Get that new permanent now on our new '38 Model—

Permanent Wave Machine

No more heavyhead, unpleasant heat or pulling.

Guaranteed Oil Waves \$1.50 Up

ALSO, WE HAVE NEW EQUIPMENT FOR FACIALS
Better equipped to give you—

Perfect Service
on all Beauty Work. We appreciate your patronage.
CLARA REDD NAOMI SMITH

Mrs. G. L. Henry Honoree At Miscellaneous Show

Miss Blanche Enoch And Paul Foster Wed Tuesday Afternoon

Paul Foster and Miss Blanche Enoch were married Tuesday afternoon at 3 o'clock at the First Baptist Church parsonage with Rev. Vernon Shaw, pastor, officiating. The bride's mother, Mrs. J. A. Enoch and several friends witnessed the ceremony.

Mrs. Foster is a graduate of Floydada High School and has been attending W. T. S. T. C. Canyon, during the past two years. Mr. Foster is the son of Mr. and Mrs. W. H. Foster and he and Mrs. Foster will assist in the operation of the Enoch Cafe, where he has been employed during the past several months.

Let's Talk About Clothes YOUNG MODERN

DENTON, Oct. 12. — Although black has spread its somber wings over the entire fashion picture, there are a few corners left for color, and only the wise stylist knows to what a great advantage these corners can be used.

Leading the field is green—not the plain, obvious green of past seasons, but several subtle and positively queer greens that have to be matched carefully with complexions. Enticing labels give magic to these shades, from the dark armor, bottle, boxwood and forest greens on through to the startling or vivid and the blue greens.

Then comes gold, which makes a determined appearance on almost all occasions this year. Gold accents everything from feathers to shoe buckles. It has invaded the field of gloves, of applied leather trimming, belts and bows and has held its place of glory in the jewelry line. The new gold gloves do nice things to a black outfit worn with a gold mesh necklace. Soft mustard shades supplement the brighter tones.

Red is a stranger this year too, so much so she changed her mixtures. Now we have rose quartz, Florentine red, the plum color of the Gay Nineties, and other shades wandering off into rust. Oxford and steel blue are the most popular of the grays this time, and caribou makes its bow as the liveliest of the browns.

Students at Texas State College for Women who like the fall idea of light coats over dark dresses note these combinations of colors: Beige over dark green with a terra cotta sweater; powder blue with navy; and beige or silver gray over black.

Plain Old Vegetables Need Not Be So Plain

Doing Things With Black-Eyed Peas, Cabbage and Potatoes, Is Suggested

DENTON, "Just plain old vegetables" need not be so plain, if the chief cook and bottle washer really wants them to be otherwise. They can be experimented with just as other foodstuffs.

Here are a few suggestions for cooking vegetables in a different way. Many housewives have learned that they can turn the most unpopular vegetable into one of the family favorites by a little juggling of seasonings and methods of cooking. It is important that none of the nutritive value of such vegetables be lost through cooking.

Baked Black-Eyed Peas: (8 servings) Soak 2 cups dried peas over night. Drain and bring soaking water to boiling. Add peas and simmer until almost done. Heat two tablespoons bacon fat in frying pan. Add one medium-sized onion, and one green pepper (both chopped finely); also, 1/2 c. salt pork cubes. Cook, stirring constantly, until onion is lightly browned.

Arrange peas and salt pork mixture in water in which peas were cooked. If not enough to cover, add enough more water to cover. Bake in moderately hot oven until peas are done. Fresh peas may be used, omitting the soaking and shortening time for cooking, according to maturity of the vegetables.

Beets Baked in Orange Juice: (6 servings) Wash, pare, and thinly slice 12 medium sized beets. Arrange in baking dish. Mix 2 tablespoons flour, 1/2 c. sugar and 1 t. salt. Stir 1/2 c. orange juice into dry mixture and pour over beets.

Miss Blanche Enoch And Paul Foster Wed Tuesday Afternoon

Paul Foster and Miss Blanche Enoch were married Tuesday afternoon at 3 o'clock at the First Baptist Church parsonage with Rev. Vernon Shaw, pastor, officiating. The bride's mother, Mrs. J. A. Enoch and several friends witnessed the ceremony.

Mrs. Foster is a graduate of Floydada High School and has been attending W. T. S. T. C. Canyon, during the past two years. Mr. Foster is the son of Mr. and Mrs. W. H. Foster and he and Mrs. Foster will assist in the operation of the Enoch Cafe, where he has been employed during the past several months.

Those registering in the bride's book were Miss Mary Louise Thurmon, Mrs. Sam Thurmon, Mrs. G. V. Smith, Mrs. Alpha Boothe, Mrs. W. F. Daniel, Miss Evelyn Daniel, Mrs. Rolen Smith, Mrs. Lloyd S. L. Solomon, Mrs. Edwin Brazier, Miss Mabel Moore, Mrs. R. H. Henry, Mrs. Noel Troutman, Mrs. Lee Howard, Mrs. S. D. Greer, Mrs. Aubra Martin, Mrs. Edna Mung, Mrs. E. R. Harris, Mrs. L. W. Chapman, Mrs. Greer Christian, Miss Glenna Mae Shurbet, Miss Bonnie Pyffe, Miss Grace Gordon and Mrs. J. B. Shurbet.

Dot with bits of butter (using tablespoons). Cover and bake a slow oven until beets are tender about 1 hour.

Scalloped Potatoes and Onions (6 servings) Wash and pare medium sized potatoes and press outside slices from 4 medium sized onions. Cut into rather thin slices. Make a white sauce; melt tablespoons butter in sauce pan over low heat. Add 2 tablespoons flour one teaspoon salt and 1/2 teaspoon pepper. Stir until smooth and well blended. Add 2 c. milk, meat stock or chicken broth all at once. Stir over heat until thickened. Place alternating layers of potatoes, onions, and sauce in baking dish, beginning and ending with the sauce. Sprinkle a few bread crumbs over top of dish. Bake in quite hot oven.

Stewed Cabbage with Mustard Butter (6 servings) Add a small amount of boiling water to 1 small head of cabbage, rather finely shredded. Simmer until tender (15 to 20 minutes). To make mustard butter: melt 6 tablespoons mustard 1/2 t. sugar, and 1/2 t. salt. Stir constantly and continue to cook until smooth. Stir in 2 tablespoons lemon juice. Pour sauce over cabbage which has been well drained.

Mrs. E. E. Boothe, of Paducah was a guest of her brother, Frank Moore, and family, Thursday.

Modrell Williams and Marlin Brown made a business trip to Amarillo Saturday.

Mr. and Mrs. John Whitting spent the week end in Lubbock.

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Miladies Specialty Shoppe

THE HESPERIAN

Volume 9

Edited by Pupils of Floydada High School

Number 4

HESPERIAN STAFF

Co-editors: Mary Wilson Hicks, Thomazine Cox
 Assistant editor, Sappho Ward
 Society—Beth Newton, Sports, Leeman Norman, Reporters: Dorothy Dell Stovall, Robertyne McIntyre, Olin Watson, Marguerite Leonard, Joe Smith.
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 Sponsors—Mr. Cummings and Miss Rees.

COLUMBUS DAY

Just about 445 years ago an adventurous man, named Christopher, sailed across the Atlantic and landed on some little islands. This man, better known by his last name, Columbus, is credited with the discovery of our great land of America. We sometimes forget just how much the discovery of this great man has meant to the world, and especially to the people of the United States. We think of him often as an old antediluvian who must be studied and that he just means one more date to remember in history.

But let's give credit where credit is due. A few moments thought makes it clear just how great his discovery was. Had it not been for Columbus, a great fertile land full of minerals, forests, would have been left (at least for a long while) unknown to the world. The advanced civilization that we now have would have been neglected, and millions of lines would have continued to be wasted each year.

But Columbus did discover America. Medical and scientific skill has been advanced, and we all live in a prosperous, happy land. Our place among the nations is well established and we are all happy and contented and all because a man way back in the fifteenth century had a desire to learn more, to have adventure. Let us pay homage to the man, Columbus, who is so deserving of a great deal of credit in the making of our great nation.

Hesperian \$1 per year in Floyd and adjoining counties.

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 All kinds of Insurance
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 General Practice—X-ray
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Whirlwinds To Tangle With The Lockney Boys Tomorrow Afternoon

(By Leeman Norman)
 The Floydada Whirlwinds are to play the Lockney Longhorns Friday afternoon at Lockney. It will be the second conference game for both teams. Lockney played Quitaque last Friday afternoon at Lockney. Floydada has worked diligently the last two weeks in preparing for the Lockney game. Stress has been placed on blocking since the Esteline game, although there was some good blocking in that game. Floydada is striving for the Spur game. Captain Rainer said, "If Floydada gets through to Spur we will beat Spur." And that is the spirit to have. So Floydada Whirlwinds do your best to win the district title for dear old Floydada High.



On Saturday, October 9, the F. F. A. officers went to Crosbyton to an officers training school. Leaving at eight o'clock the officers spent all Saturday morning there. While there the district officers were elected. Every officer was to be filled and seven chapters represented. The officers were elected from the following chapters: president, McCaddo, vice-president, Floydada, secretary, Spur, treasurer, Crosbyton; reporter, Lorenzo, parliamentarian, Alfons, watch dog, Ralls. Joe Smith was elected vice president from Floydada. In the training school the boys got much valuable information.

The second year agriculture boys are making hog self feeders in class. The feeders belong to Aldine Williams, Roy Latham, Adrei Spence. The first year boys are getting started in rope making. Several rope-making machines are being made. The first year boys are also learning to tie the various knots that are required. The two first year agriculture classes have elected their respective officers. The first and second period class officers are as follows: president, Jack Craft; vice-president, Dillon Patterson; secretary, Clarence Westfall; treasurer, Truitt McCarty; reporter, Jewell Elza; parliamentarian, Louis Brand; Historian, Melvin Phillips; watch dog, Jack Smith. The third and fourth period class officers are president, Leiorid Woodward; vice president, Elmer Norrell; treasurer, M. C. Puqua; secretary, Leroy Chowning; reporter, Gilmer Denison; parliamentarian, James Turner; historian, Walter Goodjohn; watch dog, Bill Ferguson.

The first F. F. A. meeting was held last Tuesday. Fifty certificates of merit were presented to second and third year boys. These were earned last spring. This was a unusual high number as the requirements were rather hard. The membership cards were also issued. Dilard Scott made an interesting talk on Future Farmer work.

Who

Who gets called out of Spanish for what reason? Say Dot, how about you and Sap and Bobby getting together.
 Who just loves to move? No slang now Evelyn.
 Who knows gossip that just won't do to print? Maybe Mrs. Jones would know.
 Who can play the piano without any one knowing she could? Now Miss Fouts was that nice?
 Who was hunting gossip Friday? The reporters no doubt.
 Who was thrilled to be heroine of the senior play? Well Midge no wonder.
 Who takes whose car? Ham you really didn't mind did you?
 Who thinks eating bananas is a good hobby? Do red hair and bananas mix, Gerald.
 Who's the lady who couldn't be kissed? The song didn't say I do believe.
 Who would give his heart and soul to be called uncle? Maybe the hero of the senior play could tell you.
 Who would love to go with Stinky Nickels? That's for you to find out Charles.
 Who sang Sugar Blues all Monday morning?
 Who is buggy? Ask Mr. Davis (the new teacher).
 Who thinks what has just about as good a chance as snow-balls at the equator?
 Who were the pretty wall-flowers in the hall Monday morning?
 Who slept or rather tried to sleep: four in a bed Saturday night?
 Who got so many flowers last week for her birthday?
 Who (a senior girl) is going to get a gift from a junior boy for her birthday?
 Who has a new senior ring?
 Well, Imogene, you are doing o.k. for yourself.
 Who has to sew on his own buttons? Is there no one to help out a bachelor?
 Who has a popular dog named Pete?
 Be prepared to come to the senior play.

Girls Entertained With Party Wednesday

Miss Bettie Newell was hostess Wednesday evening, October 6, to a number of girl friends at the home of her parents Mr. and Mrs. W. D. Newell. The evening was spent making candy, playing games and singing. Those who attended were Florrie Conway, Evelyn Hicks, Mary Looper, Nell Swinson, Mary Emma Collins, Emma Lou Bedford, Muriel Pagan, Ruth Kreis and the hostess.

Sappho Ward Entertains

Miss Ward was hostess to a group of friends Friday night, October 8, at 7:30 o'clock. The guests present were members of the pep squad and football squad. Various games were played. Refreshments were served to the following: Josephine Troutman, Robertyne McIntyre, Dorothy Dell Stovall, Marquerite Leonard, Gloria Hammonds, Iva Moore, Virginia Bell Womack, Beth Newton, L. B. Martin, Robert Montgomery, James Fry Gibbs, Charles Nickles, Ham Smith, La Von Rainer, Jimmy Willson, Moody Williams, Clifford Daniels, Somer Hollingsworth, Keith Tye and the hostess, Sappho Ward.

Index cards, verticle file folders, Hesperian.

Kampus Kaypers

Hint: Personally, I think Mr. Cummings had rather write epitaphs for tombstones than to teach Civics. Don't you think a rabbit is a peculiar mascot? Lynn, speak up.
 Can you imagine Marjorie is Reid's wife in the Senior play?
 Heigh ho everybody here we are again. Did you notice the "we"?
 Keep this dark, but two junior girls have really been Geomtrying under the coats, sort of nervous pastime eh girls?
 It looks like Ruth has already started to "paw the ivory" again, we must say she really knows her "okra".
 Three cheers for Mrs. Jones. She can really sing.
 Say, Somer is it spiders and mustard or catsup? Some one is really inquisitive.
 Who says the juniors can't elect good officers? Answer, no one.
 Now Martha you don't mind being in the gossip column, do you? What Freshman girl would like to be in the band. Maybe it's a junior attraction. Now little brother, don't you tell.
 Who says the Freshmen can't keep secrets? Ask Louise or Aileen.
 My choice for two unseperable pals are Emmett Hinson and Carl Minor.
 Ye old ticket sellers are really going to town. And what we mean is town. Thanks for your cooperation, everybody. It is really appreciated.
 The wheel of romance spins and it seems to have stopped on Legs and Beth, Kute Kombination, what?
 What does Verda Frances know that we reporters would like to know?
 Can you feature Juanice being home in bed nights?
 Arent Lubbock post scrips Kute, Kay?
 What two people were the object of a soph boy's photography Saturday night? Better luck next time.

Presenting The Whirlwinds

W. H. McClung, age 17, height 5 feet 11 inches, weight, 170; playing experience 3 years; classified, senior; position, full back and captain; hobby, going with girls; ambition, to be a football coach.
 La Von Rainer, age 17; height, 6 foot, 1 inch; weight, 175 pounds; playing experience, two years; classified, senior; position, tackle and captain; hobby, going with girls; ambition, coaching football.
 James Willson, age 16; height 6 feet, weight, 165 pounds; playing experience, 2 years; classified, junior; position, halfback; hobby, playing football; ambition, to play football.

Chapel

We were entertained in chapel last Thursday by the band, one of the Odell entertainers and by Miss Wolfe.
 Mr. Grummish led the assembly in three songs from the new song books.
 Following the songs one of the Odell entertainers was introduced by Mr. Grummish who also announced the tent show featuring the band and the Odell entertainers. All the students were urged to be present to help the band buy uniforms. After two songs by the Odell entertainers the program was turned over to Miss Wolfe who entertained with some short dialogues and readings which were appreciated by the assembly.
 Assembly was then dismissed after some essential announcements by Mr. Cummings and Mr. Davis.

What We Read

"She was as primitive as pollen" —Gona Gale in "Miss Lulu Bett."
 The Lord Chief Justice of England recently said that the greater part of his judicial time was spent investigating collisions between propelled vehicles, each on its own side of the road, each sounding its own horn and stationary.—Philip Guedalla.
 Why must we have enough memory to recall the tiniest detail what has happened to us, and not have enough to remember how many times we have told it to the same person?—La Rochefaucauld.
 He's writing his autobiography—Couglass B. Risley.
 The world of conversationalists in my experience, is divided into two classes: those who listen to what the other person has to say, and those who use the interval to plan their next remark.—Bruce Bliven in The New Republic.
 No more social position than an onion.—Cliff Edwards.

Who Said Quit

Senior play coming soon. And with a cast of ten good actors and actresses. Keith Tye is "leading man" with Marguerite Leonard as his leading lady" in the comedy play, "Who Said Quit?"
 Supporting members of the cast include Reid Strickland, Iva Moore, Beth Newton, Marjorie Kirk, Watson Jones, Charles Neil, Frankie Sanders and Lynn Coiville. Rehearsals were begun the first of the week and the cast is cooperating in every way with the sponsors.
 Watch for further announcements concerning this comedy. Every student in the school will want to see "Who Said Quit?" So make your plans now to see it.

English Classes Work On Fire Prevention Posters This Week

Because this is national fire prevention week the English classes have been making posters and writing themes on this subject. Some good posters have been handled and placed on the bulletin board for exhibition.
 One pictured trash, matches, explosives, and defective wiring with a fireman standing by. Another related (in pictures) damage caused by gas leaks, cigarettes, lightning; also the advantage of having a fire proof roof. A third poster warned you to keep the fire demon out of the home.
 Another poster represented the destructiveness of fire by illustrating a large building on fire and the flames nearing another building. A clever poster was turned in leaving the thought of rubbish being easy to burn.
 The themes turned in were entertaining and well worth the time spent on them.

Green Peppers

Don't forget the senior play. The pep squad has purchased a new green pepper. This has been badly needed for a long time since it affords a good way to make money. Now we will have plenty of hot pop corn at our ball games.
 The pep squad is the ring leader of the new purchase, but others are to get to use it. The Home Ec. class and juniors class will probably use it too and will have to help pay for it. However when it is paid out it will be the property of the school.
 Watch for announcements concerning Senior rummage sale.

Second Order for Senior Rings

A second order for senior rings was sent off Monday. Fifteen students made deposits for their rings, which should arrive in about a month, according to Miss Cade. The students are anxious to get their rings, which as they think and all the members of the senior class think are the most beautiful of any rings had by a senior class in our school.

Mrs. Carl McFarland, of Chandler, came Saturday for a visit with her aunt, Mrs. W. T. Brown, and Mr. Brown.

Drs. Smith & Smith
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 Floydada, Texas

Writing fluids, Hesperian.

"For years I've eaten QUAKER OATS"

Says the "BIG TEN" Commissioner of Athletics



JOHN L. GRIFFITH, great American athletic authority, President of the National Collegiate Athletic Association

Alert mothers everywhere give their children this warm, tasty breakfast because it has the extra value of Nature's Vitamin B1. Doctor's say you and the youngsters should have this precious vitamin every day to combat nervousness, constipation and poor digestion! Yet the wonderfully wholesome breakfast costs only 1/2 cent per serving. There's another oatmeal like it! Today many grocers offer Quaker Oats at a special price for 2 packages.

BRACES UP NERVES & DIGESTION

GET UP NIGHTS? Flush Kidneys With

Juniper oil, buchu leaves, etc. Make this simple test if passage is scanty, irregular, smart or burns, have frequent desire, get up nights or if kidneys are sluggish causing backache. Use juniper oil, buchu leaves, etc., made into little green tablets called Bukets to flush the kidneys, just as you would use castor oil to flush the bowels. Help nature eliminate troublesome waste and excess acids. Ask any druggist for the test box of Bukets. Locally at Arwine Drug Co.



NEW DISCOVERY RIDS HAIR OF GRAY.
 adds Youth!

CLAIROL, the amazing shampoo-oil-tint, has been used and praised by millions of American women who want young-looking hair. In one triple-action treatment Clairol shampoos, reconditions and tints... blends tell-tale gray into the natural tones of your hair so perfectly as to defy detection. Ask for a Clairol treatment at your beauty shop or write us for FREE booklet, advice and analysis.

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OCT. 12, 1492



445 YEARS AGO COLUMBUS DISCOVERED AMERICA

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 YOU WILL DISCOVER

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The OLIVER "70"
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 OLIVER DEALER—FLOYDADA

Government Cotton LOANS

This bank now has on hand necessary instructions and forms for the closing of government cotton loans for the farmers.

COTTON will first have to be stored in an approved warehouse. This bank or your ginner can give you the name and location of approved warehouses.

If the Farmer will Instruct that His Warehouse Receipts be Sent, Brought or Mailed to This Bank, we will prepare the Loan Papers and Close the Loan.

First National Bank
 Of Floydada, Texas



When you telephone...

1. Be slow to hang up when calling.
 2. Be quick to answer when called.
- *In the Southwest, 25,000 people a day hang up before the called party has a chance to answer.
- SOUTHWESTERN BELL TELEPHONE CO.**

News Review Of The Week

Monday, October 4

WASHINGTON — Justice Hugo L. Black solemnly took his place at the majestic mahogany bench of the Supreme Court today and starting straight ahead, heard his colleagues postpone action on a motion designed to unseat him.

AUSTIN — A proposal to legalize the sale of hard liquor by the drink met a sharp reverse in the House of Representatives today as the Legislature began the second week of its special "tax session."

Quick Action Needed
ABOARD ROOSEVELT TRAIN — Standing before thousands at Grand Forks, S. D. and St. Paul, Minn. today and tonight, President Roosevelt and quick passage of a surplus crop control bill was necessary to national well being.

ALICANTE, Spain — An exciting six-hour hunt for a pirate submarine by seven British destroyers and seaplanes apparently ended tonight with a sudden explosion and fire at sea.

Tuesday, Oct. 5
CHICAGO — President Roosevelt denounced the "cruel sacrifice" of innocent peoples in aggressive wars today, and hinted it may be necessary for the United States and other peace-loving countries to "quarantine" the belligerents to protect themselves.

SHANGHAI — Japanese locked almost hand to hand in a fierce encounter with Chinese troops today today again to budge Shanghai's defenders from their miniature forts.

193 Million Bushels
CHICAGO — The 1937 spring wheat yield today was estimated by private forecasters at 193,000,000 bushels. The spring wheat estimate was more than 93,000,000 bushels greater than the 1936 yield.

MADISON, Wis. — Federal Judge Patrick T. Stone late today requested counsel for 23 major oil companies on trial here to offer tomorrow some written proof of their compliance with the since-outlawed NRA oil code, or give assurance that they have such proof.

Wednesday, Oct. 6
LONDON — France and Great Britain gave Benito Mussolini 24 hours' grace to respond to their latest bid for tri-power discussion of Spanish volunteer withdrawal.

WASHINGTON — The United States Government formally condemned Japan tonight as a treaty violator in China, thus throwing its full moral support behind efforts of the League of Nations to halt the far eastern conflict.

War No Man's Affair



Fired with patriotic zeal, many Chinese women have volunteered for service with the northern Chinese army during the current "undeclared war" in the Far East. This slender female fusilier is shown standing guard at an outpost near the Japanese lines.

Chinese Start Drive
SHANGHAI — Chinese forces took the offensive in a sharp counter attack today in the battle for Shanghai. Japan continued to strike from the air but Chinese officials denied any great damage was done.

WASHINGTON — It costs exactly 28.6 per cent more to feed a family now than it did five years ago, the Labor Department said today.

Thursday, Oct. 7
TOKYO — The Japanese foreign office was quoted today as declaring that no matter what decision a nine-power conference may make, the Japanese empire's "fundamental policy" will remain unchanged.

AUSTIN — The \$10,000,000 omnibus tax bill wriggled out of a tight spot in the house today, thanks to the aid of the rules, but sponsors face an uphill fight to obtain floor consideration tomorrow.

AF of L Approves Boycott
DENVER — The American Federation of Labor declared economic war on Japan today with delegates in the federation convention shouting their approval of a boycott on Japanese goods.

KANSAS CITY — An epidemic of

sleeping sickness broke out among cattle purchasers all over the country this week as eastern dressed beef values continued their plunge and the Kosher strike in New York held nearly 5,000 retail meat shops in idleness as butchers protested the under-consumption of beef.

Friday, Oct. 8
AUSTIN — The omnibus tax bill, chief proposal for revenue-raising at the special session of the Legislature, weathered today an attempt to return it to the committee of the House of Representatives, which reported it favorably recently.

WASHINGTON — A government forecast this year's cotton crop will be the second largest in history drove prices for the staple downward today and increased prospects for a special session of Congress to enact crop control legislation.

Second Largest In History
WASHINGTON — The Federal Crop Reporting Board boosted its estimate of cotton acreage yield to record peak of 249.3 pounds today in forecasting a United States production of 17,573,000 bales based on Oct. 1 conditions. This would make the crop the second largest in history, outranked only by the 1926 crop.

LA GRANGE, Ky. — One convict was slain and another wounded late today in a battle of five fleeing prisoners with guards near the state prison farm here.

Saturday, Oct. 9
LONDON — Premier Benito Mussolini of Italy plunged Great Britain and France into a new predicament tonight with a note turning a cold shoulder toward the Spanish peace efforts of the two.

AUSTIN — A program as scrambled as any in years confronted the Texas Legislature today as the midpoint of the 30-day special session, called by Gov. James V. Allred, to find \$15,000,000 in new revenue, drew near.

Court Decision Expected
WASHINGTON — Justice Hugo L. Black is due back on the front

Judges Meet
AMARILLO — One of the largest conventions in Amarillo in years, bringing to the city at least a score of prominent state and federal officials, will be held this week, beginning Thursday, when Texas county judges, and commissioners hold their annual meeting.

WASHINGTON — The Supreme Court met today for a final conference before its expected announcement Monday concerning Justice Hugo L. Black's right to a seat on the bench.

Sunday, Oct. 10
SHANGHAI — Shanghai was shaken heavily early today when the Japanese armada on the Whangpoo River, at the city's front door, opened a terrific bombardment of Chinese land positions in Pootung, across the river from Shanghai. The Nanking high command said that the eight weeks battle for Shanghai had cost China 75,000 casualties, including 20,000 killed.

WASHINGTON — Members of Congress look to President Roosevelt's Tuesday evening "fireside chat" to the country for a cue on the calling of a Special November session.

Mrs. John Eldridge is in Tulsa this week where she is teaching a Bible School. She will return home Friday.

J. A. Arwine and **Walton Hale** made a business trip to Lubbock Friday.

page tomorrow as the court is expected to announce tomorrow whether twin technical charges will be considered.

AUSTIN — Texans will probably know within the next few days how heavy an additional tax burden the House wants to place on the backs of Natural resources producers.

ANSWERS TO OUR PUZZLE CORNER

"B" objects boy, blouse, breeches, bow, body, baby, ballon, beast, box badge, button, belt buckle, banner, and buildings.

Dots—Goat chasing boy. Prizefighter Words—prize, fight, fighter, freight, fig, the, fez, he, her, pit, fit, fir, pie and pig.

Goofygraph—large cap on man, pipe and cigarette in mouth, long moustache, different colors of coat and trousers, short walking stick with fishing tackle horse jumping over moon, jockey driving backwards, horse with feedbag, and moon not round.

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99-Year-Young Soldier Picks Plenty Cotton

T. L. Lovelace, 99-year-old Ex-Union soldier, has again stepped into the spotlight of the days news. Lovelace visited with his relatives, the W. C. Clubb family, of Harmony this summer and surprised everyone with his agility and the fact that he could hoe cotton right along with the "best of them."

Lovelace said that he walked five miles every day "just to keep fit." The following news item is from the Clarendon News, hometown paper of Lovelace who resides a few miles southeast of Clarendon.

Taylor Lovelace, 99 years old, returned here last week after a month in the harvest fields of Delta County, where he picked cotton for George Newkirk, farmer. Picking the staple instead of pulling it, Lovelace averaged 119 pounds a day.

"Did picking tire you?" the ex-Union soldier was asked.

"Nota lot, but it made me hungry and I slept soundly," was the reply. Lovelace will be 100 years old March 24. He says he has never missed a meal because of sickness. "The only meals I ever missed are those I postponed during the Civil

War and a few others I was unable to get to on time."

Recently a proposal of marriage reached him through the mails. A 77-year-old widow of Wichita Falls was the romantic figure in the correspondence. But Lovelace said he believed a man only loved once and that he had roamed about so much in recent years that he was afraid he would be unable to settle down again. He added also with a twinkle that 22 years difference in ages was not enough.

Although Lovelace draws a government pension he is a thrifty individual and a willing worker.

Surprise Is Promised By Oliver Dealer For Farmers This Week-End

A surprise for farmers who attend the showing Friday and Saturday here of America's newest tractor, is promised by L. C. McDonald, Oliver dealer.

The new tractor, named the Oliver "70," will be shown here simultaneously with showings all over the nation, Mr. McDonald said. It incorporates many very interesting engineering principles, in which power farmers are sure to be interested.

Get Quicker Oiling--Quicker Starting--the GENUINE WINTER OIL-PLATING

Also expert Washing and Greasing service; vacuum cleaning; Chek-Cart Lubrication; Seiberling Insured Tires, at

Daily's Conoco Service Station

BILL DAILY TELEPHONE 20 ROY NABORS

Engine oil too, squirms through

TEENY WEENY HOLES



Quicker Oiling - Quicker Starting with WINTER OIL-PLATING

You know that your engine must be oiled instantly throughout, or be tortured at every cold start.

You can imagine trying to rush cold oil everywhere at once, through scores of tiny oil-holes and passages.

How long before lubricant gets to where it is badly needed?

Less than no time at all!...with Conoco Germ Processed oil—patented.

This is the Winter oil that gives you far greater surety than mere fast flow. It OIL-PLATES your engine.

Before any other oils can even start to go where needed, exclusive OIL-PLATING has already arrived! In fact, it's been there all the time, because Germ Process action on all moving parts leaves them lastingly OIL-PLATED.

OIL-PLATING cannot drain down. It smooths and speeds the first turn of your ice-cold engine. Saves battery juice. And you save quarts of oil this Winter, by changing now to Germ Processed at your Conoco Mileage Merchant's.

Write for "The Story of Oil-Plating", Dept. 1, Conoco, Ponca City, Okla.



GERM PROCESSED OIL

"I am a local independent merchant. My living depends on you people right here. I want you coming to my place steady. I want to be able to look you in the eye. That's why I've got Conoco Products and Service for you. You'll get mileage that tells you I've got a right to be called Your Mileage Merchant."

Your Mileage Merchant



A TOUGHIE—

... we must admit — but his eyes are no stronger than his sister's. Eyes are often strained by adapting themselves to unfavorable conditions.

Neglect to young eyes — and yours too — is needless. An I. E. S. lamp is the only answer to proper lighting. Call our office for a free overnight trial.

TEXAS-NEW MEXICO UTILITIES COMPANY

Dougherty News

A. H. Kreis At Knoxville With Father Who is Ill

A. H. Kreis left Tuesday for Knoxville, Tennessee, immediately after receiving a message stating that his father must undergo an operation at a hospital in that city.

Mr. Kreis was accompanied as far as Wichita Falls by R. V. Bartlett. From there he took a through train to Knoxville.

A later message stated his father had stood the operation well.

Allmond-Carmack Nuptials Announced This Week

Miss La Allmond and Clifton Carmack this week announced their marriage on the twenty-first of September in Crosbyton.

Miss Allmond is the daughter of Mr. and Mrs. N. E. Allmond and has lived practically all her life in this community.

Mr. Carmack is the son of Mr. and Mrs. John Carmack.

The young couple will be at home with his parents at present.

Oscar Woody Receives Severe Hand Injury

Oscar Woody, twin son of Mr. and Mrs. B. Woody received a very severe injury Thursday night when his hand was caught in a belt pulley at the machine shop on the farm of Tom Boyd south of town. He was taken immediately to the Plains clinic in Lubbock by Mr. Boyd where he received medical attention this week.

The Apple Story

This correspondent read with interest the news story given in a recent issue of the apple tree in the C. E. Bartlett yard. This week it has been my privilege to sample the product of this twenty six year old tree and I am convinced that one does not have to leave Floyd County for better apples both in flavor and in size. Why not more apple trees around surface tanks on farm homes?

Church News

The pulpit committee of the Baptist church have announced that Rev. Appiewhite of Plainview will be a guest speaker at the local church for next Sunday, October 17, for both the morning and evening services. They are asking that every member be present if possible and everyone welcome.

Rev. O'Kelly filled his second Sunday appointment at the Methodist Church for both services.

Members of the Missionary Society will note that the date of their next meeting has been changed from the second and fourth Mondays in each month, to the first and third Mondays. The next meeting will be October 15, at that time Mrs. W. H. Nelson will teach a lesson from the book "Out of Africa". Each member is urged to be present and all that will take part in the work are invited to come.

Yankee And His Pop



This American marine stationed in Shanghai may be thousands of miles from home, but as long as he can get a bottle of good old Yankee soda pop, things aren't so bad after all. He is shown quenching his thirst while on duty along the Soochow creek.

School Dismissed

School boys and girls in this community have lain down their books and satchels and took a cotton sack in exchange, with the closing of school Friday afternoon. They will join the vast number of pickers who have already arrived to help with one of the best cotton crops that this part of the county has ever grown. The school will be closed indefinitely.

Birthday Dinner for Mrs. H. E. Bartlett

Mrs. H. E. Bartlett was very agreeably surprised Sunday with a birthday dinner. She received many gifts among them a nice thirty-six piece dinner set. The table loaded with the delectable dishes brought in by the neighbors was centered with a large mat of Red Dahlias.

Those enjoying the day with Mr. and Mrs. Bartlett were Mr. and Mrs. J. N. Bartlett, Mr. and Mrs. C. E. Bartlett and son R. V. Mr. and Mrs. Walter Hollums and sons Gene Melvin and Don, Mrs. B. A. Colston and children, Opal, Bernice, Raymond and J. B. Chester Colston and children, Gertrude, W. A. and Norma Gayley.

Local News

Those spending Friday in Lubbock were Mr. and Mrs. H. D. Bloodworth, Mrs. J. M. Morrison,

Mrs. U. E. Cook, Mrs. H. N. Powell and son Jimmy.

Miss Eunice Howell teacher in the local school, returned to her home in Paducah, Friday with the dismissal of school.

Louis Caffee spent the week end at Memphis with his uncle J. Homer Bean, technical supervisor with the veteran's C. C. C. work station.

Mr. and Mrs. Norman Payne and little daughter of Winters are visiting his parents Mr. and Mrs. W. W. Payne.

Mr. and Mrs. H. S. Glassmoyer of Springfield, Missouri spent several days last week with son O. G. Glassmoyer and family.

Mr. and Mrs. Jack Bartlett of Waka were Sunday guests of his aunt Mrs. C. E. Bartlett and husband.

Mrs. W. S. Poole spent the week end with Mr. and Mrs. Charlie Woodson of Newlin. While there she attended the Texas-Oklahoma District Singing Convention at Memphis.

Mrs. Mattie Fowler is having an implement barn built on her farm north of Dougherty.

Shirley Palmer of Crosbyton visited in Dougherty Sunday.

F. M. Dougherty and W. S. Poole left Friday for Tucson, Arizona, by way of El Paso. They are expected home this mid week.

Mrs. G. C. Edwards and daughter Mosele and Helen Powell were shopping in Floydada Monday.

Mrs. C. A. Caffee and Mrs. W. S. Poole spent Wednesday with Mrs. W. C. Hunsucker of McAdoo.

Mr. and Mrs. Cecil Ferguson and son Jimmy spent last week end with his parents Mr. and Mrs. R. S. Ferguson of Post.

Guss Ferguson from Mineral Wells arrived last week and will be employed this fall at the Newton gin.

Harold Woodson returned to his home at Newlin last week after several weeks stay with his uncle W. S. Poole and Mrs. Poole.

FUNERAL FOR MR. REASONER'S SISTER AT GORDON SATURDAY

Mrs. S. A. Hall, of Gordon, and a sister of J. W. Reasoner, died very suddenly following a heart attack Friday morning at 2 o'clock at the home of her daughter, Mrs. R. T. Hale, of Big Spring.

Mrs. Hall is survived by four children, one daughter, Mrs. Hale, and three sons, Jesse and Jim of Gordon and Melvin, of Chicago, Illinois; and two sisters, Mrs. Ham Stewart and Mrs. Ada Havens both of Gordon and one brother, Mr. Reasoner, of Floydada.

Funeral services were held at Gordon Saturday at 2 o'clock. Those from Floydada who attended the funeral were Mr. and Mrs. Reasoner, Mr. and Mrs. Barney Roberts and Mrs. J. B. Grundy.

Enroute home Mr. and Mrs. Reasoner visited their son, S. J. Reasoner and family, who also attended the funeral Saturday.

A CROP THAT DID NOT FAIL

No one can tell just what incidents a child will remember, but something of the influence a remembered incident may have on a life is suggested by the following letter, written by Walter E. Smith, which we quote from The Progressive Farmer—
To My Father—On His 82nd Birthday, May 11, 1937—
You have probably forgotten the incident. It was so long ago—more than 40 years.

In the fields to the north of the old home you saw growing one of the finest crops of oats you had ever raised. The long days of hard work given to spring plowing, dragging, and seeding were over and now you looked over the level, ripening field with pride and satisfaction. The neighbors thought it would be good for 50 to 60 bushels an acre—and how proud you were of it!

Then one day a sudden storm came up which drove you to the house. The clouds were murky black—the kind that means wind with heavy rain. You were standing on the old side porch when the storm struck and I, a boy in my early teens, was standing by you.

You looked out over the field and watched as the heavy wind-driven rain pounded the best part of the ripening crop to the ground.

I remember what a tragedy it seemed to my youthful mind and I looked up to see how you were taking it. And there you stood with your thumbs tucked under your sweat-soaked suspenders, and merely hummed the words of an ancient hymn of faith, "Rock of Ages."

Yes—you had an oat crop failure that year but without realizing it you raised a far more valuable crop.

I can't tell you how many times in the years that have followed, when hopes have been blasted and disappointments have come, my mind has gone back to that oat crop failure, and in the memory of your courage I have found strength to carry on.

Yes—that stormy day so long ago you raised a crop that did not fail.

Buster Smalley, who is a student at the University of Texas, spent Sunday here with his mother, Mrs. Ama Smalley. Mr. Smalley came by airplane to Amarillo with a friend and made the trip on to Floydada by bus. Mrs. Smalley also had as her guests during the week end her daughter, Mrs. Jim Hardgrove, Mr. Hardgrove and their little daughter, Betty Gene, of Clovis, New Mexico.

B. H. Lloyd and J. B. Bishop spent two days of last week in Albuquerque after driving a new deluxe sedan to a customer in Belen, New Mexico. They returned Tuesday.

J. A. Nelson, of Fort Worth, has been in Floydada this week on a visit with J. A. Deakins his partner in the business of Floydada Theaters.

"An Old Cowhand"



Wide-eyed Marvin Jensen, 13 months old, above, would have been right out there whooping and shrieking with the wild pack of cowboys and cowgirls, painted Indians and western pioneers at the Ellenburg, Wash. rodeo. As it was, his parents kept him safe on the sidelines where he attracted plenty of attention as the rodeo's youngest although not practicing, cowhand.

MRS. S. D. GREER ATTENDS SISTER'S FUNERAL SAT.

Mrs. Ira Dietz, 81, of Ballinger, a sister of Mrs. S. D. Greer, of Floydada died Friday afternoon at 4 o'clock following a stroke of paralysis.

Mrs. Dietz is survived by six children all of whom were present for the funeral service held Saturday at Crews. Mrs. Greer is the only other surviving relative. She attended the funeral for her sister and was accompanied by her grandson, Greer Christian, and granddaughter, Edwina Christian. They returned home Saturday night.

FRUITS, VEGETABLES IN ANY BIG CITY, COME MANY MILES

Nearly one-third of the more than 70,000 carloads of fresh fruits and vegetables sold last year on the Chicago market—a typical American big city, with year-around demand for fresh products—traveled more than 2,000 miles and arrived in near-perfect condition, the United States Department of Agriculture reports after a survey of transit and storage diseases. Much of this success is due to shipping and storage tests by the Department.

Ten percent of the fruit and vegetables traveled more than 2,500 miles to the Chicago market. Another 10 percent was shipped 1,500 miles; 25 percent, 1,000 miles; and 22 percent, including that trucked in from Illinois and nearby States, less than 500 miles.

Even though Chicago is centrally located, the vegetables in a simple combination salad may have traveled more than 5,000 miles. Tomatoes from Florida, lettuce from California, and onions from the Rio Grande valley, all arrive in good condition as a result of better knowledge of packing and refrigeration.

Most fresh fruits and vegetables are now available throughout the year in most large cities and in many smaller ones. Even strawberries and watermelons, once available for only a short period each year, may be purchased in quantities for 6 to 8 months each year.

THROUGH HIGHWAYS WILL SOLVE TRAFFIC PROBLEM

"The use of 'Stop' and 'Go' lights is not a solution for traffic problems," says Thomas H. MacDonald, Chief of the Bureau of Public Roads of the United States Department of Agriculture. "It is only a necessary development imposed upon a system of highway built before the present needs and speeds of highway traffic were considered possible."

The trend of highway improvement, he believes, will be to provide a continuous flow of traffic from congested downtown areas well into the suburban areas, without counter and cross-currents requiring signs. While the cost will be high it is only through such arteries that the business districts can continue to serve the ever-increasing population.

Mr. and Mrs. C. P. Webber of Denver Colorado came Sunday for a visit with Mrs. Webber's parents Mr. and Mrs. Bob Smith and other relatives.

Notice is hereby given, as required by law, that Arwine Drug Company, owned by Mrs. Deliah Arwine, has made application with the Texas Liquor Control Board at Austin, Texas, for a pharmacists' medicinal permit.

Said pharmacists' medicinal store is to be located at 100 West California Street, City of Floydada, Floyd County, Texas. 352tc

ARWINE DRUG COMPANY, Mrs. Deliah Arwine, Owner.

HEADS BAYLOR UNIVERSITY EX-STUDENTS OF WAYLAND

WACO, Texas, Oct. 4.—Selma Linder, Floydada, has been elected president of the Wayland club, an organization in Baylor University composed of 19 ex-students of Wayland Junior college in Plainview, it has been announced.

Other officers selected are Bill Nix, Clovis, New Mexico, vice president; Evelyn Malone, Plainview, secretary and treasurer, and Emma Louise Smith of Floydada, program chairman and entertainment head.

Mrs. J. L. Dunn was chosen sponsor of the organization.

BEST EGG PRODUCTION FROM PROGEN TESTING

Of the three methods used to improve egg production—trapping, pedigrees, and progeny testing—the last is by far the most important, on the basis of tests by Department of Agriculture poultrymen at the National Agriculture Experiment Station, Beltsville, Md.

Cockerels of good ancestry, as well as high-producing hens, vary in their ability to transmit good egg production to their progeny. A male with high-egg ancestry has a better chance of begetting high-producing females than a male from low-producing stock and a cockerel whose full sisters are laying well carries promise as a valuable breeder. But most poultrymen who win consistently in egg-laying contests use cockerels whose daughters are known to be good egg producers.

Among selected Rhode Island Red cockerels used at Beltsville, only about one in six was worth keeping for a second year of breeding on the basis of egg laying in their pullets.

TOURISTS SPENDING HELPS REVENUES IN ALL STATES

Income from tourists is of major importance in many states and is a potential source of revenue in every state, says the Bureau of Public Roads of the United States Department of Agriculture.

Estimates of the amounts spent by tourists in the United States range as high as \$5 billion dollars for the year 1936. Maine ranks the value of tourist trade as second only to her entire agricultural output; California places it next in importance to her great petroleum industry; in Michigan, the center of the automotive industry, it ranks second; in Wisconsin, its value as a producer of revenue is exceeded only by that of the dairy industry; and in Florida, during the 1935-36 season, it is estimated to have represented many times the value of the entire citrus crop.

Estimates of the distribution of tourist expenditures may be judged by comparing the east and west coasts. The New England council reported as representative of that section: Food, 21 percent; lodging, 20 percent; transportation, 20 percent; retail stores, 25 percent; recreation and amusement, 8 percent; and miscellaneous items, 6 percent. Californians, Inc., however, reported: Food, 36.9 percent; lodging, 28.2 percent; gas, oil, and car expenses, 10.1 percent; local transportation, 5.3 percent; clothing, 5.5 percent; personal expenditures, 4.7 percent; recreation, 3.7 percent; souvenirs, 3 percent; and camera supplies 2.6 percent. These differences are largely due to a difference in living expenses.

An article on tourist trends in America appears in the August issue of the magazine "Public Roads," which may be obtained for 10 cents from the Superintendent of Documents, Washington, D. C.

Mr. and Mrs. Flynn Thagard and children, of Oklahoma City, spent the week end in Floydada.

FORD DEALERS
ANNUAL NATION-WIDE
USED CAR CLEARANCE
SALE

It Cost You Money

To Keep Your Old Car Too Long

It will Save you money—to own a RENEWED and GUARANTEED Used Car.

1933 V-8 Coach
New paint, motor and tires good
\$275

1929 A-Fordor Sedan
Motor Overhaul, new seat covers, new paint and tires OK
\$200

1936 V-8 Pick-Up
New 6-ply tires, motor overhaul, new pistons etc.
\$450

1935 V-8 Coach
New paint and upholstery, new pistons and rebore, for
\$425

BISHOP Motor Co

FARM ROAD ON CONTOUR REDUCES SOIL WASHING

A straight road or lane across the farm may save time and distance, but it often wastes soil, says the Soil Conservation Service. On land that slopes steeply it takes a three-inch rut only a short time to become a three-foot gully.

Farm roads with a little careful planning may reduce soil erosion rather than abet it. Those laid out on the contour act somewhat like terraces in slowing down surplus water run-off. Furthermore, roads of this type generally are passable in all types of weather.

Where it is necessary to leave the contour and run the road a short distance down hill, Service engineers suggest low, broad-based ridges of the "breaker" type to halt rapid run-off. These may be spaced 50 to 100 feet apart and divert water into sodded side ditches or well-protected fields.

Ideas for constructing farm roads or lanes that counteract soil erosion may be gotten first hand by a visit to the nearest demonstration area of the Soil Conservation Service.

Mr. and Mrs. S. T. Harris (and and) Mr. and Mrs. O. W. Harris, daughters, Nora Mae, Tina, Mary and son, O. W. Jr., spent Sunday at Lubbock with Mr. and Mrs. Chas. Harris.

A Remembrance Not Forgotten

Diamonds Watches Silverware and "Gifts That Last"

WILSON KIMBLE Optical and Jewelry Company

Fine Watch and Jewelry Repairing

SEVERAL NICE 5 AND 6 ROOM

Houses For Sale

ALSO SOME FOR RENT

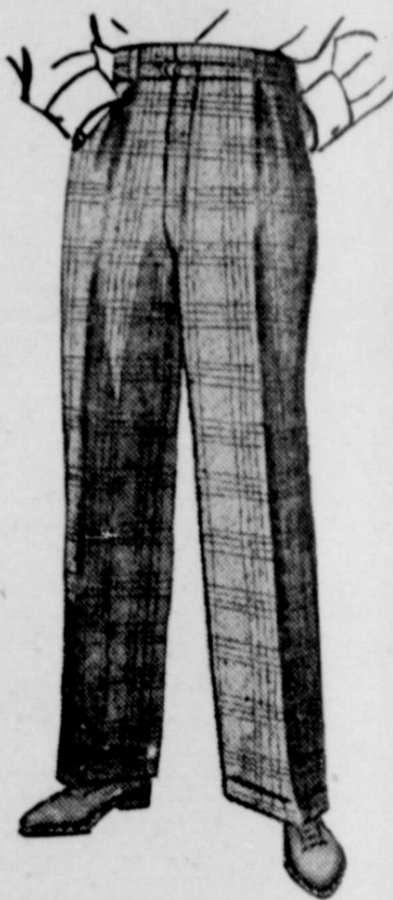
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Dress Pants

\$3.95

\$4.95

(Fitted and Pressed Free of Charge)



Also Showing Now
Dobbs Hats in Fall Styles
Wilson and Jayson Shirts that fit.
Pajamas, Ties, Men's Smartest, Newest Apparel of all kinds.

Keim's Haberdashery & Dry Cleaners

Invitation FROM Strickland & Sons
LEARN HOW THIS NEW SAFETY TIRE PROTECTS YOU ON WET, TRAFFIC-JAMMED ROADS.

SEE US FOR A **FREE SAFETY TEST** OF THE GREAT **NEW U.S. ROYAL Master CONTROL**

with **SKID CONTROL**

Only the U.S. Royal Master has so many hundreds of sharp, gripping edges in both directions - to bite through slippery road film—so the water away—eliminate the very cause of skidding by giving the tread a safe, dry-road contact. Only Royal Master gives this complete 2-way control of both forward and side skids.

Come in today and try our one-minute SKID CONTROL demonstration—See how these quick-stopping Royal Masters make summer driving safer.

Amazing new U.S. ROYAL MASTER SAFETY TUBE OVERCOMES TUBE FAILURES caused by pinching, abrasion, rust and corrosion—Laminated with new Laminate Safety Base!

Stop at the sign "U. S. Tires" and let the personalized service of a tire specialist save you money. Your Neighbor, The Independent U. S. Tire Dealer

G. R. Strickland & Sons
Distributors Panhandle Refining Co.

READ THE CLASSIFIED ADS

For Sale

SEED WHEAT
BLACKHULL and super headless blackhull wheat, grown here second year. Seed at farm 1 mile west of Lakeview. Phone 164J. W. N. Jones, Floydada, Texas. 299tp

FOR SALE—4-wheel trailer with wheat bed at my farm. Phone 164-J. W. N. Jones. 308tp

PHONE or leave your order with me for supplying "Anti-freeze" for your tractor tires. 908F11, Latta Filling Station. 324tc

Live Stock

650 two and three year old ewes; 320 two, three and four year olds, bred; also bred solid mouth ewes, for immediate or October 10 delivery Elmer F. Sansom, Plainview, Texas. 326tc

1 DURHAM milk cow and calf, 1 Durham bull calf 7 mo. old a good one. Ruey Irwin. 333tp

SHELLAND Pony, bridle saddle and blanket for sale or trade Reynolds Sanders, Dougherty Texas. 351-tp.

FIVE fine Milk Durham bull calves Cannaday Bros. Phone 144. 344tc

TEAM Horses and wagon, living room suit, 7,500 of Kaffir Corn bundles. See S. M. Lester Silverton RI. 352tp

Poultry And Eggs

WANTED—heavy breed chicken eggs of all kinds for hatching purposes. See us before you sell Saturday. Also have started Leghorn chicks to exchange for maize, we have a full line of Wes-Tex poultry feeds at low prices, Carmack Hatchery Floydada. 351tp

Rooms For Rent

BEDROOM for rent, Call 54-w 354tc

TWO Rooms, for rent. Adults only. 1 block West High School Mrs. John Wahl. 354tc

Houses For Sale

MODERN Homes for sale, easy terms. Phone 273. W. H. Henderson. 164tc

GOVERNMENT money at low interest rates can be had now to buy or build homes. I have 10 or 12 houses to sell cheaper than you can build. Government money will likely be exhausted soon. See me, W. Ed Brown. Phone 265. 414tc

Use the Want Ads. They pay

Business Opportunities

LEAVING Floydada. Must sell business making three thousand year. Don't write unless you have two thousand cash. Box 190, Care Hesperian. 328tp

Miscellaneous

BUY your magazines from your home agent Mrs. Jennie Bishop. Telephone No. 306. 223 W. Ky. St.

Save steps. Use want ads.

KILL Weeds with Fire—This new method of permanently destroying weeds including their roots and seeds is fully described in a new 48-page booklet, sent free on request to N. E. Dickson, 1006 N. Carroll St., Dallas, Texas. 324tp

Arthur B. Duncan Abstract Company
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square Mrs. Maud E. Hollums, Manager. 344tc

We photograph anything, anywhere, anytime. Frogge's Photographic Studio, 312 Readhimer Bldg. 234tc

Wanted

WANTED.—Woman or girl to do general house work. Mrs. Temple Thornton Lockney, Texas Box 63 352tp

WANTED: Clean White Cotton 354tc

WANTED: Clean White Cotton 354tc

Three Days' Cough Your Danger Signal

How many medicines have you tried for your cough, chest ache, or bronchial irritation, you can now get relief with Creomulsion. Creomulsion is a powerful remedy that goes right to the trouble and aids nature in healing the inflamed membranes and to loosen the germ-laden phlegm. If other remedies have failed, try Creomulsion. Your druggist is authorized to give you money if you are not satisfied with the benefit gained from the very first Creomulsion is one word—not Creomulsion is one word—it has no hyphen in it. It is plain, see the name on the bottle is Creomulsion, and it is the genuine product and you want. (Adv.)

Automobile And Horse Collide On Highway; Four Escape Injury

Four young people, A. J. Roberts, Jr., and his brother, L. W. Roberts, and Misses Joyce King and Alma Lybrand, had a narrow escape Sunday night of last week when the car in which they were riding struck a horse. None of them are thought to be seriously injured. Each of the girls received bruises, cuts and scratches. The boys also received minor cuts and scratches. First aid was given at a drug store in Plainview.

They were enroute to Plainview and the horse ran in front of their car one and a half miles west of Aiken. L. W. Roberts said they were blinded by the lights of an approaching car and did not see the horse, which was a fine black animal, until he was almost in front of them. "When the bumper struck the horse he was thrown completely over the car crushing all of the framework of the top as he went over," Mr. Roberts said. The horse rolled across the pavement and died instantly.

O. W. Stroup, of Quitauqua, was a business visitor in Floydada Saturday.

WINTER is almost here --- GET READY

These First Cool Days are just a WARNING to You that Old Man WINTER is on His Way.

Take advantage of these next few warm days and have your winter clothes cleaned.

Don't forget the Winter Hat and Overcoat either.

W. L. FRY

Cleaners

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203 Boothe Building
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Specializing in fitting glasses and straightening crossed eyes.
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LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.

Floydada, Texas

Seale & McDonald

Auctioneers

HERE AND READY TO DO YOUR WORK
IF YOU PLAN A SALE CALL US.
Phone 120, Floydada
Phone 1143, Plainview

CONSTIPATED 30 YEARS

"For thirty years I had stubborn constipation—awful gas bloating, headaches and pains in the back. Adlerika helped right away. Now, I eat sausage, bananas, pie, anything I want and never feel better."—Mrs. Mabel Schott, White Drug Co.

Poorly Nourished Women — They Just Can't Hold Up

Are you getting proper nourishment from your food, and restful sleep? A poorly nourished body just can't hold up. And as for that run-down feeling, that nervous fatigue,—don't neglect it!

Cardul for lack of appetite, poor digestion and nervous fatigue, has been recommended by mothers to daughters—women to women—for over fifty years.

Try it! Thousands of women testify Cardul helped them. Of course, if it does not benefit YOU, consult a physician.

Read The Want Ads.

N. C. PURCELL, Chiropractor,

Floydada, Texas
Residence office six blocks east of Silverton Highway (Near Old Academy)

Hesperian Want Ads For Results

McMAKIN TRAILWAYS

EAST BOUND
3:10 a. m. 12:00 Noon 2:55 p. m.
To Vernon, Dallas, Oklahoma City, and Kansas City.

SOUTHWEST BOUND
3:45 a. m. 10:35 a. m. 5:35 p. m.
To Dallas, Lubbock, Odessa, Carlsbad, El Paso, and Los Angeles.

WEST BOUND
10:30 a. m. 5:40 p. m.
To Plainview, Clovis, Roswell, El Paso, Amarillo, Denver, and Albuquerque.

NORTHEAST BOUND
2:55 p. m.
To Silverton, Memphis, Clarendon, Childress.

Leave Floydada at 3:45 A. M. arrive in Carlsbad Caverns at 10:30 A. M. See the Caverns and Leave at 8:30 P. M. and arrive back here at 3:25 A. M.

TRAVEL BY BUS — LARGE NEW BUSES
LOW RATES EVERYWHERE

VERNER NORMAN, Agent
Phone 182

THE GREAT AMERICAN HOME

1637 SPORTS FAN ON HIS WAY TO LA CROSSE GAME

DO NOT HAVE HALF AS MUCH FUN AS A FOOTBALL FAN.

SAFETY NET, STAL

LITTLE BUDDY

WHAT'RE YOU READIN' ABOUT IN THE PAPER, DADDY?
POLITICS! IT'S A VERY INTERESTING SUBJECT!
WELL, MAYBE YOU CAN ANSWER ME THIS QUESTION =
DADDY, DO THEY RAISE POLITICAL PLUMS FROM SEEDS?
NO, BUDDY! SOMETIMES A BIT OF GRAFTING IS NECESSARY!!

DETECTIVE RILEY

DETECTIVE RILEY GOES TO THE UNITED STATES CONSUL IN SHANGHAI!
THE MANDARIN AND HIS DOPE RING ARE WIPED OUT—MY WORK IN CHINA IS FINISHED!
EXCELLENT! AND BY THE WAY I, HAVE A CABLEGRAM FOR YOU FROM WASHINGTON!
CABLEGRAM
MR PHILIP RILEY CONSUL UNITED STATES CONSUL SHANGHAI CHINA
COMPLETE ASSIGNMENT IN CHINA THEN RETURN TO GHQ IMMEDIATE BUREAU OF INVESTIGATION WASHINGTON DC
ANOTHER CASE! I'LL TAKE THE CHINA CLIPPER!
AND AT THIS VERY MOMENT PLANS ARE BEING MADE TO PREVENT RILEY FROM REACHING THE U.S.

DASH DIXON

THE GIANT SPACE SHIP CRASHES INTO THE JUNGLE
DASH STAGGERS OUT OF A GAPING HOLE IN THE SIDE OF THE SPACE SHIP
WHAT A TERRIFIC CRASH!!
DASH IS UNCONSCIOUS! DOT!! DOT!! ARE YOU HURT DARING??
O-OH! O'DASH!
IN THE NEARBY FOLIAGE A GIANT HEAD PEERS HUNGRILY AT THEM—

Only Steam Tube Vulcanizer in town. We are prepared to do any kind of Tire Service. J. N. Gullion.

Dr. W. M. Houghton

Physician of Women and Children
ARWINE DRUG CO.
Phonies:
Residence 250; Arwine Drug 73

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FIRE INSURANCE AGENCY
We Appreciate Your Business
Every detail of your Fire Insurance requirements will be carefully handled if entrusted to this agency.

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OFFICE SECOND FLOOR
FIRST NATL BANK BLDG.
Floydada, Texas

Fine Watch and Jewelry REPAIRING

L. SOLOMON

JEWELER

At Radio Electric Co.

MAC

NO WONDER!
BY BOUGHNER

WELL, WELL—THAT'S QUITE A TEAM—WHAT DO YOU CALL IT.
THE INVINCIBLES.
WE WERE UNDEFEATED LAST FALL.
THAT'S PRETTY GOOD—HOW MANY GAMES DID YOU PLAY?
NONE!

OUR PUZZLE CORNER

CAN YOU SEE TEN OR MORE "B" OBJECTS?

SOAP

DOTS AND A DASH!
SEE IF YOU CAN CONNECT THE DOTS CORRECTLY AS WILLIE DASHES FOR SAFETY FROM THE BILLYGOAT...

HOW MANY WORDS CAN YOU GET OUT OF THE WORD PRIZEFIGHTER?

GOOFGYGRAPH
FIND TEN GOOFGY THINGS...

Hesperian Ads Pay

Mrs. Minnie Reeves Funeral At Plainview

Mother of Floyd County Man succumbed Monday In A Pampa Hospital

Funeral services for Mrs. Minnie Reeves, 59, sister of Mrs. Fannie Montague, of this city were held at Plainview Tuesday afternoon 3 o'clock with Rev. J. Pat Horton, pastor of the Baptist Church of Plainview officiating. Interment was made in the Plainview cemetery.

Mrs. Reeves had been in ill health for the past four months and she died Monday afternoon at 4 o'clock at a Pampa hospital. She was carried there about three weeks ago to the home of her son, Garnet before that time she spent several weeks at South Plains with her son, Sim Reeves. Mrs. Montague and Mrs. W. B. Wilson went to Pampa Saturday and were with her when death came.

Mrs. Reeves was born in Tennessee February 12, 1878 and moved to Bell county, Texas, in 1895. She came to Floyd county in 1902 and married Oscar T. Reeves, a pioneer Plains cattleman in 1897. Mr. Reeves was the first tax collector of Briscoe County. They moved to Plainview in 1908 and resided there until 1929 when she broke up housekeeping and went to live with her children.

Mrs. Reeves was a prominent member of the Baptist Church and of Circle B of the W. M. S. of Plainview. She was active in support of the church and of Wayland College.

Surviving are two sons, Garnet Reeves, Pampa; Sim Reeves, South Plains; two daughters, Mrs. R. C. Boswell, Gasoline, Briscoe County;

and Miss Helen Reeves, Pampa; three brothers, Carley Wilson, South Plains; Rev. Joe Wilson, Friona, and John Wilson, Knox City; four sisters, Mrs. Charles W. Gound, West-laco, Mrs. Fannie Montague, Floydada, and Mrs. Ed Wimberly and Mrs. Harrison McKinstrey, Hagerman, New Mexico, and eight grandchildren.

Among those from Floydada who attended the funeral were: Mr. and Mrs. R. A. Garrett, and children, Mrs. Montague, Mrs. W. B. Wilson, Mrs. Billy Tye, Mr. and Mrs. Bill Beedy, Mr. and Mrs. Ralph Wilson, Randolph Wilson and Mr. and Mrs. Sim Reeves and children of South Plains.

Rev. and Mrs. Joe Wilson and daughter, Billy Jean, of Friona; and Mr. and Mrs. J. A. Wilson and daughter, Florence, of Knox City, who attended the funeral, spent Tuesday night in Floydada with Mr. and Mrs. Garrett and Mrs. Montague.

Special Term

(Continued from page 1)
Church of Christ, Oct. 29.
Fourth Week, No. 1
First National Bank, Lockney, vs. Ben McGhee, Nov. 1;
J. I. Case Co., vs. O. W. Fry, Nov. 1;
Geo. Hulsey vs. H. R. Patterson, Nov. 1;
In the matter of the Estate of Mamie Cornelia Edwards, deceased Nov. 4.
Fifth Week, Nov. 8
First National Co., Lockney vs. H. L. Barton, Nov. 9, (three cases).
Sinclair Refining Co. vs. Marvin Shurbet et al., Nov. 9;
L. B. Watson vs. First National Bank, Lockney, Nov. 9;
Lou T. Cooksey et vir vs. D. H. Moss et al., Nov. 12.

The fall term of district court began Monday morning when the grand jury met. When it adjourned Wednesday until the last week of court six indictments had been returned.

Non-jury cases will be before the court the remainder of this week with the first jury cases coming up Monday of next week. Criminal week of district court has been set beginning November 1.

Serving on the grand jury for the term are G. C. Collins, Frank Probasco, S. W. Crawford, W. F. Ferguson, R. C. Smith, D. S. Battey, W. C. Cates, A. P. Shugart, J. W. Taylor, W. Edd Brown, J. C. Crabtree, E. E. Wells, Edd Brown is foreman.

Petit Jury List
The petit jury list for the second week of court, which begins Monday, is J. H. Newberry, L. B. Cozby, Roy Eubank, Gore Applewhite, Ben Quebe, A. J. Randolph, A. B. Muncy, H. W. Martin, W. F. Hinkle, R. C. Ross;
W. R. Logan, Louis Cardinal, O. C. Bailey, Barney Wilkes, Henry Robinson, B. C. Cates, Francis Cardinal, J. C. Gilliam, E. C. Durham, S. R. Jones, Fred Zimmerman, J. E. Mickey, Troy Leonard, Leo Frizzell; W. R. Childers, L. E. Crabtree, E. W. Wall, C. J. Roach, H. F. Pratt, George Finkner, H. M. Welch, J. D. Glover, D. D. Boyle, J. B. Wigginton, Claude Pawver and Ben Dillard.

DEATH FROM OLD AGE RARE EVEN AMONG WILD ANIMALS
Few wild animals die of old age, in spite of their freedom from the ills of civilization. Food shortage, accidental injuries, diseases, and natural enemies are the principal causes of death in the wild, says the United States Biological Survey.

Pneumonia, or inflammation of the lungs is one of the common causes of death in the wild, as well as in civilization. Starvation is one of the most important contributing causes. A number of wildlife diseases also attack human beings with serious and sometimes fatal consequences, and investigators must always be on guard in examining sick or dead animals. Rubber gloves and antiseptics are essential, and also care against bites by ticks and fleas from the animal. Rabies, anthrax, botanic plague, glanders, tularemia, and undulant fever are among the wildlife diseases that man must guard himself against.

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WE HAVE THEM
We can supply your needs from a one-burner oil stove to the most modern Oil or Gas Burning Heaters.

McDonald-Gilliam Hardware
First Door North First National Bank

Paris' Fairest



Dark-eyed and shapely is Miss Lyle Lamb, who as "Miss Paris of 1937" won the title of "Beauty Queen of France." She insisted that her pet Siamese cat be included in this picture, taken after her coronation.

Gins Stop

(Continued from Page 1)
This year. Just what per cent of the county is in grain is not known but a great deal was planted and on the present market will be worth more than cotton to them.

The temperature hovered around the 42 degree mark Tuesday night and until noon Wednesday, a mere ten degrees above the freezing mark. The farmers expressed the belief that if the temperature did not fall to freezing Wednesday night the grain crops would be safe from a freeze for at least two more weeks and that would be a safe margin for the crops, on the average.

The gins over the entire county have probably handled 1,750 bales since the beginning of the cotton season. Not all of this has been ginned but has been stored for a time. The count Wednesday afternoon of last week was 1,500 bales ginned at the gins that could be reached. Those gins below the Caprock could not be reached for a report.

It is probable that at least 250 more bales were ginned over the entire county from Wednesday through Saturday. A freeze now would kill several thousand acres of late cotton and reduce the estimated yield for this county to some extent.

No Freeze Recorded Last Night By W. T. Gas
The temperature and the weather these last few days has been the main topic of conversation. Much speculation went on as to whether the South Plains would have a frost and freeze this early or not.

Whether or not it frosts or freezes these next few days won't worry the Floydada residents a great deal because already overcoats, slickers, and lumber jackets are out and are being worn in an effort to offset the cold and damp.

The West Texas Gas Company records the following temperatures:
Day High Low
Thursday (Oct. 7) 78 48
Friday 82 56
Saturday 74 54
Sunday 66 51
Monday 66 51
Tuesday 59 45
Wednesday 48 43
Thursday 41

The average for the week is 64.5 degrees for the high and 50 degrees for the low temperature.

DECIDE ON NAME FOR PINE
For many years one of the well-known species of the extensive pine family has been referred to by one of two common names—Norway or red pine. As it is really a native of this country growing in the Northeastern and Lake States, the Forest Service, United States Department of Agriculture, will henceforth refer to it as red pine.

WANTED—Clean, white rags at The Hesperian Office.

Jackson Tire Co.
ANNOUNCES THE
Re-opening of its Floydada Federal Tire Store
First door north of Oden Chevrolet Co., 219 South Main St., in charge of—
JOE SNEED
who is an experienced tire sales and service man and will be glad to talk over your tire needs.
Our Stock Is Complete
and as you know Jackson's prices on Federals are always right.

WEATHER BUREAU TO HAVE MORE DATA ON HURRICANES

Hurricanes forecasters will have more— and more dependable— observations on atmospheric conditions in an important path for tropical storms this year, according to E. B. Calvert, in charge of the Forest Division, Weather Bureau. With the Director of the Meteorological Service of the Bahamas, the Bureau's official at Miami, Fla., has checked the barometers used by special observers on 25 scattered islands in an area traversed by most hurricanes that approach the Florida peninsula from the East and Southeast. In determining a hurricane's course, forecasters must have reliable observations made with meteorological instruments. Data on atmospheric pressure are most important for hurricane forecasters. To insure their dependability, barometers should be checked at least twice a year.

Observations from the Bahamas are collected by the director of the meteorological service at Nassau, radioed to the Weather Bureau station at Miami, and sent out over the teletype circuit to all stations in the Bureau's hurricane warning service.

Neither the number of hurricanes that may occur in any year nor their exact paths can be forecast. With more news from ships at sea, better observations from the islands in the waters over which violent tropical wind storms travel, and faster communication systems, Weather Bureau forecasters at San Juan, P. R., New Orleans, La., Jacksonville, Fla., and Washington, D. C., can issue warnings of where the hurricane is likely to strike far enough in advance to protect life and property.

The greatest number of tropical storms in the Gulf of Mexico, the Caribbean Sea, and the Atlantic Ocean recorded for any one year was 21 in 1923. The lightest hurricane season was 1890, with a record of only one. The hurricane season is from June to November, inclusive. Up to July 14 this year there had been no tropical storm in the Gulf of Mexico, the Caribbean Sea, or the Atlantic Ocean.

NEW BULLETIN DISCUSSES HOME GARAGE DRIVEWAYS
Questions which confront the home owner who is building a garage driveway are answered in a new Department of Agriculture bulletin prepared by the Bureau of Public Roads.

This handbook on garage driveways, containing both illustrations and charts, covers the subject from every angle: Types, grades, retaining walls, drainage materials, construction and maintenance, widths for straight and curved drives, staking out the drives, turning areas and entrances.

The various materials for drives are discussed so that the owner may utilize those close at hand—rock for mountain regions, for instance, and gravel on the plains.

Other points of interest are the recommended widths for straight and curved drives, suggested dimensions for street entrances, and various designs for turning areas. The grading, drainage, and retaining walls also may become a bugbear without a word in time.

Charts showing cross sections, descriptions of mixing and laying, and all data necessary to build a really useful and long-lasting driveway are given in simple language and with clear illustrations.

Copies of this bulletin, Miscellaneous Publication No. 272, may be obtained from the United States Department of Agriculture, Washington, D. C.

"SQUARE" FARMING LOSING FAVOR IN "ROUND" COUNTRY
In many parts of the United States, farmers are abandoning "square" farming for naturally "round" land in favor of contour farming and strip cropping on the contour, as advocated by the Soil Conservation Service. Rectangular fields and straight fences and rows have often been the custom, even where slopes were not too steep. Row right over the tops of hills, straight up and down slopes, created drainage channels that quickened erosion and increased soil and water losses. Farmers are finding that contour farming takes no more time, decreases erosion and runoff, and requires less power.

"Bois" The Barkless



Folks who like dogs but don't want them barking around the house might do well to buy a brother or cousin of "Bois", above 14-month-old "barkless Besenji," who recently arrived in New York from England. Originating in Africa, this species of the canine family is barkless, but is said to be a very capable hunting dog.

PAPER FROM WOOD PULP IS THE MOST ECONOMIC

Speaking from notes typed on "noiseless" paper that does not rustle because it is made from cotton, Dr. Henry G. Knight explained recently why this kind of paper is not made on a commercial scale and therefore does not create a market for cotton.

"Science has shown that many industrial products," said Doctor Knight who is Chief of the Bureau of Chemistry and Soils, "can be made from farm products, but in many instances it is more economical to use other material. This is why industry has not applied more of these discoveries."

Paper is made of cellulose. Whether it is made from wood, oat straw, or corn stalks, depends on the cost of the raw materials. A ton of wood will make 860 pounds of pulp, a ton of straw 700 pounds, and a ton of stalks, 640 pounds. Under present methods of production it is cheaper to get pulp from wood than from farm products. A change in economic conditions may change the picture. Should the price of wood increase, or should a cheaper method of gathering the stalks be developed, or a new and more efficient pulp method be developed, the farmer might find it profitable to produce raw materials for the paper mills.

SALT FOR RANGE LIVESTOCK USED TO CONTROL GRAZING
On National Forest ranges salt for livestock is being used to help control grazing—to move cattle from land that is being overgrazed onto land that can stand more grazing. Good stockmen, says the Department of Agriculture Forest Service, have long known that salting is as important in distributing livestock over the range as watering places, fences, and riders.

Cattle must have salt. They must have water. They move from salt to water.

WOLVERINE SHELL HORSEHIDE
Both Soles and Uppers! The Toughest, Softest and Most Comfortable Leather Ever Put In Work Shoes
East Side... West Side... All Around the Shoe! Yes, sir! It's ALL SHELL HORSEHIDE, both soles and uppers! And Wolverine is the only work shoe in the world that gives you this tougher, stronger, longer wearing leather in both soles and uppers. This leather wears... and wears, yet furnishes your feet with the greatest degree of comfort you've ever known. The best way to see for yourself is to come in now and let us fit you with a pair of world famous Wolverines. We are stocked with all sizes and widths.

See That Shell
Right over the horse's hips is an extra strong, tough section of hide. The center layer is horse-like SHELL (similar in substance to your finger-nail). That Shell accounts for the amazingly longer wear in Wolverine Shell Horsehide Work Shoes.

WOLVERINE SHELL HORSEHIDE WORK SHOES
HAGOOD Dry Goods

to water and back again. As they move, they graze the range that lies between. Forest Service men determine the right number of livestock for a range and the right time of the year for grazing.

The early range is salted first. Salting is delayed at the higher altitudes until vegetation is far enough along to be grazed without injury. When cattle are moving to another range, salting places are changed also to prevent a few animals from remaining and overgrazing near the salting spot.

When crystal rock salt is used, salt logs or boxes about 30 inches from the ground are preferred. To prevent gnawing by horses or other animals, stockmen often staple twisted wire along the edges of the boxes.

SEED SLEUTHS CAN TELL WHERE SEED COMES FROM BY THE COMPANY IT KEEPS

Seed sleuths of the Department of Agriculture are able not only to identify seed varieties, but also to tell whether the seed comes from by the company it keeps. Origin of seed is often as important as variety, as the climate in which seed is grown determines adaptability to certain regions.

Even the cleanest seed sample has a small amount of weed seed. The combination of weed seeds found in the sample generally gives a clear case as to its origin when it goes under the microscope in the Department's Division of Seed Investigation.

A good example of seed detection came in 1934 when large shipments of oats were received from Argentina. Although they cannot be distinguished from Red Rust Proof oats of the United States they are not adapted to this country. Investigation showed weed seeds that do not grow in the United States.

It is also possible to determine origin of seed within the United States. Samples of white clover from Louisiana consistently carry a distinctive combination of weed seed which includes blue-eyed grass, claspwort, a wild plant of the carrot family, and shade betony.

Likewise, alfalfa seed from the irrigated regions of the southwest always have a combination of silver sheath knot weed, horse purslane, and sour clover.

WIND MAY ERODE SOIL WITHOUT DUST STORM

Wind erosion doesn't always mean a spectacular storm. Some of the most destructive wind erosion in the country from the standpoint of soil loss occurs without a dust storm, according to the Soil Conservation Service. At the Cotton Experiment Station in South Dakota there has been no spectacular drifting at any one time. Yet, when it was necessary to refer to the permanent concrete markers on the farm, they were buried under a layer of topsoil 6 to 20 inches deep—practically moved by wind.

"Soil erosion by the wind is an insidious process," says Dr. N. Hume, agronomist at South Dakota State College for the past 25 years. "It may sneak in and troy our soils before we know it. That is one reason why the Soil Conservation Service is making grass tests on the permanent stations."

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Two good wide bed wheel trailers with 16 tires. BARGAIN.

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| PEANUT BUTTER 4 Lb. Pail. | 45c |
| BROOMS Each | 22c |
| GRAPES Fresh and Good, Lb. | 5c |
| BANANAS Nice Fruit, Pound. | 4c |
| COFFEE Folgers Drip or Regular, 2 Lb. Can. | 55c |
| Coffee Market Day Ground Fresh, Lb. | 15c |
| PICKLES 1/2 Gal. Sour or Dill. | 29c |
| OXYDOL Large Box. | 19c |
| Beef Roast Choice Cuts, Pound. | 18c |
| Rib ROAST Beef, Pound. | 15c |
| Steak Round, Pound. | 25c |
| VEAL LOAF For Mexican Dishes, Lb. | 15c |

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