## Ten Pages This Week The Floyd County Hesperian

Knners Estimate
1.500 Bales For All The County
pemand For Pickers De
trases As the First Rush creases As the First Rush
cits Downward Trail Business Better athat Lan Expected To
Hap Parmers Over The


Goverment Loan Available on Low Grade Bales Now


Cotan in Iomere Brateke In-


McMakin Trailway Announces New Bus Schedules Effective
howard Funeral Held On Saturday Morning

Supervision
Change For Tax Survey

Wheat Plot To Be Planted
Saturday; Aerial Maps are Destroyed In San Antonio


Health Werkers Have Booth At Abilene Fair



## Holbrook To Inspect For State Aid


$\qquad$
$\qquad$
$x==$
P. T. C. At Sand Hill Will Re-Organize For

Martin Dry Goods Co Is Observing Twenty

Seventh Anniversar
Season Friday Night

Gamblin Building New Home, West Kentucky

Cannon of Paducah New Game Warden For This District

The Floyd County Hesperian The Hesperian Publishing Company
Therere as seocond class matter Aprin 2oth. 1907 , at Congress of March 3rch 1879.
SUPSCRRPTION PRICES
Floyd and Adjoining Countues

One Yeatside Flogd and Adjoining countues:

| Taree Monihs IN ADVANCE |
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| Advertisisg Rates Purnished on Application |
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WASHINGTON LETTER


Just In Fun

Greenbelt Project, First of Its Kind, Expected to Aid Low Income Families




## DRE-HOLIDAY

* Photo Offer

HRISTMAS portr mids Naw and Avoid The holiday rush December loth

$$
12 \text { Photographs }-:-12 \text { Christmas Gifts }
$$

Frogge's Studio

News Review



## Irick News



## ANNIVERSARY BARGAINS <br> Fur Trimmed <br> COATS $\$ 47.00$

\＄69．00 Coats that have Style in Every Line－There＇s
Nothing Ordinary about any of them．Fitted and Flared Types with Gorgeous Smart Fur Trimmings．
Tailored of the Finest of Woolens in the Desirable Tailored of the Finest of Woolens in the Desirable
New Colors．

Another Big Group




## Coats of Fashion

 Smart Printzess Coats thatare Untrimmed in the very
Latest New Fabrics or lovely Fur Trimmed Fab－
rics that are Outstanding
in Value．Here is a Big An． $\$ 27.00$ A Group of Unusually Good
Fabrics with Self or Fur
Trimmed Styles go in this $\$ 14.90$


Untrimmed Coats There＇s the Spirit of Youth in the
Boxy Lines of these Sport Coats．
New Weaves that are very Warm， New Weaves that are very Warm，
and are Superbly Tailored，$\$ 12.50$
Values go in this Values go in this Anniversary for
only，

Girls Coats
Sizes 4 to 16 Years－
his Season are Styled Ju Grown Ups．Smart New Colors in Self or Fur
$\$ 5.95-\$ 8.90-\$ 12.50$


For This Our 27th Anniversary We Have a House Crammed Full of New Fall Merchandise for the Whole Family. Take Advantage of These Big Bargains.

Shirts 논․․․

Sweaters


## 98c

## Sanfotized

Overalls


## 98c

 Socks 3 Pair

## 25c

 This Anniversary offers you ${ }^{2}$Sensational Value in Fancy Sock:
Well Reinforced for only,
4 Pair 87c
MEN

## SUITS

A Special Group of Wor sted Suits in Single or Dou ble Breasted Models for

$\$ 17.50$

CURLEE SUITS
ST:
\$25.00 And \$29.50
Men's Overalls

## Leather Jackets


Mens Wool Melton Jackets

Anniversary Bargains


40 Inch Silks


## Aubrey Crepes

$= \pm 607 c$
LADIES COATS
55.9

Mens Oxfords - =-men $\$ 2.9$

Mens Suede Jackets Rouest and Ready, Wind and
Water tron, New (lioe Rub. $\$ 1.98$ Boy's Melton Jackets
$\$ 1.98$

## Dress

Sensation!
 New Solid Colors or Clever New Prints.


| HATS | HOSE |
| :---: | :---: |
|  |  |
| 87c \& \$1.95 | 79c |
| HOSE | 4 Yds Silk |
|  |  |
| 55c | \$1.77 |
| Wencm |  |
| Woolens | HOSE |
| $\$ 2.47$ |  |

Anniversary Shoe Values


Chic! New:


Beautiful New Fall Styles, that are the Very Latest Creations. Come See Them, Styles for All Occasions.

## $\$ 1.98^{\text {to }} \$ 4.95$



Areh Support Styles, Black Kid, here is a
Big Value, $\$ 2.39$ Value, for only,


Sappy Sayings

Kampus Kaypers Senior Rings For 1938 Member Describes Them


Whirlwinds Get Rest This Week Before Meeting Lockney
Heid For High School Students This Week

Arden Club Met
Monday Night
 $\square$







(1) SOCIETY

Miss Shurbet Social Calendar And Mr. Henry Marry Sunday


$\qquad$ Splendid Breakfast"


Phone
Sharp's Motor Service

## - To Announce

Special Bargains




and

My purchase of the interest of Mr. W.O Jones, partner in the

JAMESONS WRITE

## FRIDAY \& SATURDAY ONLY

 59c - This Certificate Is Worth \$4.41-59cThe Pen With A Lifetime Guarantee


White Drug Co.

Now Open For Business!

## Our New Hardware Store

Located First Door North of the First National Bank

## New, Complete Stock

of Hardware, Tools, Electric Appliances, Ammunitio Cutlery, Kitchen Utensils, Stoves, etc.
We appreciate the encouragement given us by ou
friends and will do our best to live up to your expect tions.

We promise you Prompt, Courteous Service wheth your purchases are Large or Small.

## McDonald-Gilliam Hardware

H. M. McDonald

## BEAMHE





Dealer, Floydada, Texas

| MCMAKIN TRALLWAYS |  |
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## G. M. O'Dell Comedians

RADIO and VODVIL ARTISTS In

## FLOYDADA 3 DAYS

THURSDAY - FRIDAY - SATURDAY October 7, 8, 9
Curtain Raises $8: 15 \mathrm{p}$. m Admission 10c and 25c
Auspices Floydada High School Band
Hesperian Want Ads Will Bring Results

| Dr. J. C. Bennett |
| :---: |
| Dentist |
| 203 Boothe Building |
| Telephone 58 |
| Floydada, Texas |

-OnStapation

## 


 \(\underset{\substack{TELEPHONE <br>

254}}{FLOYDADA,}\)| TEXAS |
| :---: |

Seale \& McDonald Auctioneers
here and ready to do YoUR WORK
you PLAN A sale you plan as.
call, Us.
Phone 120, Floydada
Phone 1143, Plainview

## LAND

We have land to Sell and Lease for Farming, Stock-Farming and Graz-
ing purposes, from about 80 acres up, in Floyd, Bris-
coe, Hall, Motley and other counties. Also large list of W. M. Massie \& Bro. Floydada, Texas

LITTLE BUDDY


Hesperian Want Ads For Results
( $\left.\begin{array}{c}\text { ITS BROKE AGAIN } \\ \text { IM ALWAYS HAVIN } \\ \text { TROUBLE WITH THIS }\end{array}\right)$

## DETECTIVE RILEY By Richard Lee



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