

The Floyd County Hesperian

Ten Pages This Week

First— In Circulation; In News Coverage; In Reader Interest.

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JULY 29, 1937.

NUMBER 24

Home Owners Over County Begin To Rebuild Homes

Building Increase Noted by Floydada Lumber Dealers

Homes Being Planned By Floyd County Residents \$1,500 A Day

Home owners are spending large sums for remodeling and rebuilding

Re-do Interiors

Country Club Picnic Ready, Committee Says

Re-drilling Work To Begin Soon on Sims Test Well

County Judge Leaves for Vacation in California

MARRIAGE LICENSES

County Judge Leaves for Vacation in California

New Type Degree



Clad in cap and gown, Stella Ray of Zanesville, Ohio, proudly waves her diploma representing her degree in poise, beauty, and figure—a little different degree from those usually obtained in a more formal education.

Floydada Grocers Plan Shorter Day Closed Doors Sun.

Eight Food Establishments Make Agreement Covering Three Months Close At Seven

Understanding Expects Saturday Nights; Effective Next Monday

Endurance Contest

Two Men Pull A Daylight Robbery On Lumber Yard

"Come On Game" Nets About \$33 From Lumber Company

MRS. MERRICK RETURNS FROM TWELVE-DAY TRIP

G. N. Shirey Returns From Convention Sat.

Funeral Services For Mrs. W. H. Sharp Held Sunday Afternoon

Topping Contract For Highway 207 Set For Saturday

West Texans To Dedicate Monument

Annual Re-Union of Pioneers At Smith Memorial Park August 12-13 Parrish To Talk Twelfth Year of Association To Be Featured By Tribute to Pioneer Spirit

Thursday Program

Funeral Services For Mrs. W. H. Sharp Held Sunday Afternoon

Topping Contract For Highway 207 Set For Saturday

Caliche Hauling Work Is Being Speeded Up in Blanco Canyon

Boards Will Talk On Transportation Again Fri. Night

Floydada Swim Team Swamps Opponents At Plainview Swim Meet

Boards Will Talk On Transportation Again Fri. Night

Hester West, Over Tea Cup, Tells Of Chinese Customs

(By Maxine Fry) Serene, poised, and gracious was Miss Hester West, missionary to South China, when she offered me "yu chien," delicate tea flavored with jasmine blossoms.

Cultured Race of People

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Real Estate On Upswing In Floyd Co.

Real Estate Sales Are More Than Double Last Years Renters Leave

Renters Buy Farms With Wheat Money To Have Homes

Real Convention Says Quartet Members Who Are Home From Chicago

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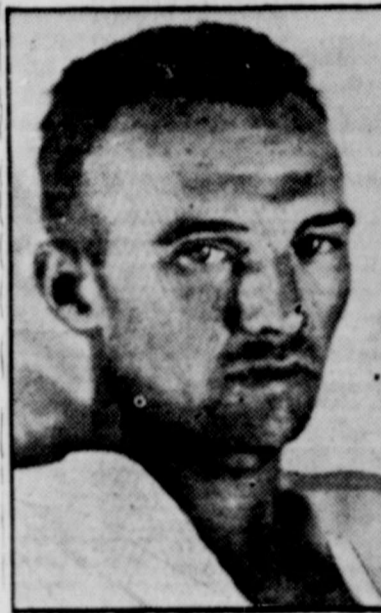
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Outlaw And Hostages

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Table listing prices for Poultry, Grain, and Eggs.

















**ASTHMA**  
People that have had ASTHMA for years get instant relief with BROWN'S LOTION. Price \$1.00 and guaranteed at White Drug Company

**Seale & McDonald Auctioneers**

HERE AND READY TO DO YOUR WORK.  
IF YOU PLAN A SALE THIS SPRING CALL US.  
Phone 120, Floydada  
Phone 1143, Plainview

**Dr. A. E. Guthrie**  
Physician and Surgeon  
Office with Dr. Thacker in Readhimer Building  
Telephones: Office 93; Res. 291

**Fine Watch and Jewelry REPAIRING**  
**M. L. SOLOMON**  
JEWELER  
At Radio Electric Co.

**Poorly Nourished Women — They Just Can't Hold Up**  
Are you getting proper nourishment from your food, and restful sleep? A poorly nourished body just can't hold up. And as for that run-down feeling, that nervous fatigue, — don't neglect it!  
Careful for lack of appetite, poor digestion and nervous fatigue, has been recommended by mothers to daughters — women to women — for over fifty years.  
Try it! Thousands of women testify Careful helped them. Of course, if it does not benefit YOU, consult a physician.

**Floydada Insurance Agency**  
"The Agency of Service"  
All kinds of Insurance  
Room 216 Readhimer Bldg.  
Phone 273  
**W. H. Henderson**

**Drs. Smith & Smith Sanitarium**  
FOR SURGICAL CASES  
Phone No. 177  
Floydada, Texas

Mr. and Mrs. M. L. Tubbs, of Trousdale, Oklahoma, and Mr. and Mrs. Medford Tubbs and son, of Seminole, Oklahoma, have been here since the first of the week the guests of Rev. and Mrs. G. W. Tubbs, and of Mr. and Mrs. G. C. Tubbs, and other relatives. M. L. Tubbs is a son and Medford Tubbs a grandson of Rev. and Mrs. G. W. Tubbs.  
Mrs. R. F. Stovall left Tuesday morning for Calvert where she will visit her parents. She will be gone about a week.

Miss Alva Weatherford of Mt. Vernon was the guest last week end of her aunt, Mrs. J. C. Wester. Miss Weatherford taught in Andrews Ward for the last six weeks of school.

Miss Christine Swepton returned early this week from a 14-day trip in California. She went with several friends from Matador.

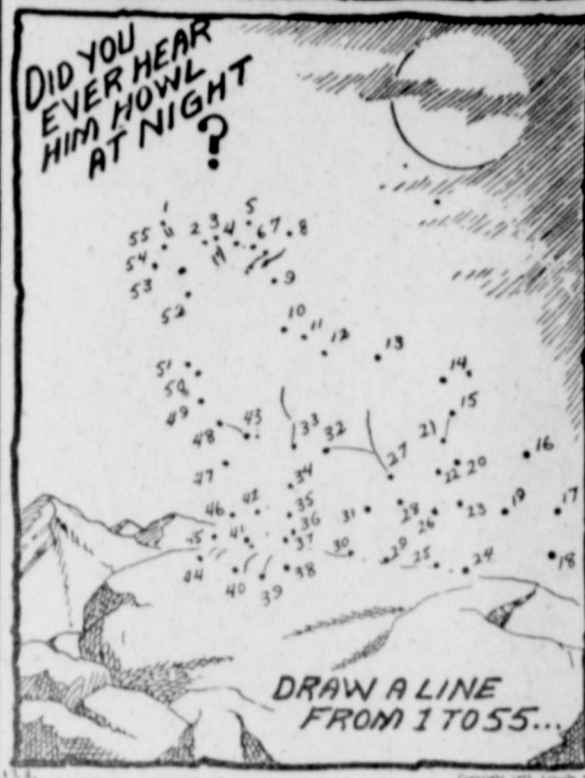
**Itch Is Raging**

In all parts of this section. Kill the ITCH quickly with BROWN'S LOTION. Salves are messy to use BROWN'S LOTION guaranteed to stop ITCH. 60c and \$1.00 at White Drug Company

**Dr. Wilson Kimble Optometrist**

Specializing in fitting glasses and straightening crossed eyes.  
FLOYDADA TEXAS  
254

**OUR PUZZLE CORNER**



**THE GREAT AMERICAN HOME**



**"TODAY OUR HEALTHY DIONNE QUINS HAD QUAKER OATS"**  
Dr. Allan Roy Daper

Rich in Nature's Vitamin B, to BRACE-UP NERVES, DIGESTION, APPETITE!

Every Day of Your Life, Nerves Need Vitamin B! Get it in Quaker Oats!

Listen to Kalltomeyer's Kindergarten Every Saturday, 3:30 P.M. (C. S. T.) N. B. C. Red Network.

**QUAKER OATS**

You Can't Go Wrong With Life Insurance  
A Safe and Sane Investment For The Present and The Future  
Payable Monthly Through Your Bank

**Southwestern Life Insurance Company**

**Two Things To Fear...**

**Dying Too Young**  
**Living Too Long**

Life Insurance will Provide for Either

See your local Southwestern representative for complete information about the latest thing in life insurance.

**R. E. FRY**  
REPRESENTATIVE

**McMakin Motor Coaches Inc.**  
SUCCESSORS TO RED STAR COACHES

East Bound 3:30 a. m., 8:30 a. m., 2:35 p. m. Through Busses to Vernon, Frederick, and Lawton connecting to Altus, Hobart, Ardmore, Chickasha, Oklahoma City, Kansas City, St. Louis, Chicago. Connections at Vernon for Wichita Falls, Ft. Worth, Dallas, Gainesville, Houston, Austin, San Antonio, Tyler, Shreveport.

Southwest Bound: 3:45 a. m., 10:35 a. m., 4:45 p. m. for Ralls, Lubbock, Brownfield, Seminole, Odessa, McCamey, Hobbs, Carlsbad, Monahans, Pecos, Wink, Kermit, Jai, and El Paso.

West Bound: 10:45 a. m. for Lockney and Plainview, 3:45 a. m. and 5:00 p. m. for Plainview, Muleshoe, Clovis, Roswell, El Paso, Albuquerque, Flagstaff, Los Angeles, Amarillo and Denver, Colo.

North East Bound: 2:40 p. m. for Silvertown, Quitaque, Turkey, Estelline, Childress, Memphis and Clarendon.

DID YOU KNOW THAT YOU CAN NOW LEAVE FLOYDADA AT 3:45 A. M. ARRIVE IN CARLSBAD CAVERNS AT 10:30 A. M. GO THROUGH THE CAVERNS, LEAVE CARLSBAD AT 8:30 P. M. AND ARRIVE BACK IN FLOYDADA AT 3:25 A. M. — Visit the Caverns in Less than 24 hours by Bus.  
CALL LOCAL AGENT FOR SPECIAL PARTY RATES.

**TRAVEL BY BUS — LARGE NEW BUSES LOW RATES EVERYWHERE**  
LUCY CRUM, Local Agent  
C. M. OWENS, Division Manager, Vernon, Texas  
General Offices, 1614 Main Street, Lubbock, Texas

**LITTLE BUDDY**  
By Bruce Stuart

WHY YA' GROANIN', FATTY? FEELIN' SICK?  
THAT AIN'T GROANIN' BUDDY! I'M SINGING!!  
HEH, HEH. IT DIDN'T SOUND THAT WAY TO ME!!  
I'M A GOOD SINGER AN' WHEN I GROW UP MAYBE I'LL BE IN THE MOVIES!!  
—AND WHERE DID YOU LEARN TO SING?  
I GRADUATED FROM A CORRESPONDENCE SCHOOL!!  
WELL, YOU SURE LOST LOTS OF YOUR MAIL!

**DETECTIVE RILEY**  
By Richard Lee

A STRANGE MAN STEPPED FROM BEHIND A ROCK AND SHOUTED TO RILEY AND VIOLA, WARNING THEM NOT TO TAKE ANOTHER STEP FORWARD!  
REACH FOR THE SKY!  
IS THAT A NICE WAY TO GREET AN OLD FRIEND?  
I SAVED YOUR LIFE ONCE IN SHANGHAI, RILEY, REMEMBER?  
PRIVATE BUCK WILSON!  
HOW DID YOU ESCAPE FROM THE DUNGEON?  
IT'S QUITE A STORY!

**DASH DIXON**  
By Dean Carr

JUST AS DASH IS ABOUT TO FALL INTO A VAT OF BOILING ACID, HE GRABS A DANGLING CHAIN AND SWINGS CLEAR OF IT!  
I JUST MADE IT IN TIME!!  
SUDDENLY EVERYTHING IS CONFUSION —  
OUR ENEMY THE BAT-MEN ARE ATTACKING!!!  
MAN THE GUNS!!  
HURRY!  
HIGH ABOVE AN ARMY OF BAT-MEN STREAM INTO THE CAVERN —  
THERE'S GOING TO BE A TERRIFIC BATTLE! I'VE GOT TO FIND DOT AND GET OUT OF HERE QUICK!!!  
FIRE!  
WILL DASH FIND DOT IN TIME?

**Dr. W. M. Houghton**  
Diseases of Women and Children  
**ARWINE DRUG CO.**  
Residence 250; Arwine Drug 73

**E. P. NELSON**  
FIRE INSURANCE AGENCY  
Will Appreciate Your Business  
Every detail of your Fire Insurance requirements will be carefully handled if entrusted to this agency.  
PHONE 285  
OFFICE SECOND FLOOR  
FIRST NAT'L BANK BLDG.  
Floydada, Texas

**MAC**  
ALL THAT EFFORT WASTED  
BY BOUGHNER

WHAT ARE YOU LOOKING FOR, MAC?  
OH NOTHING.  
YOU'LL FIND IT IN THE JAR WHERE THE COOKIES WERE.

### Floydada, Plainview Lions Clubs Lay Plans For Donkey Ball Games

Floydada and Plainview Lions Clubs are laying plans for inter-city rivalry in softball of a new kind. A kind in which players and runners are mounted on burros, only pitchers, catchers and batsmen permitted to stand on terra firma.

### New R. A. M. Officers Installed Tues. Night

At a special meeting called for the purpose of installing officers the following officers were installed for the R. A. M. for the year 1937-38.

Council Installs New officers for the Floydada Council No. 163 installed officers for the cryptic year, 1937-38 are M. L. Probasco, T. I. M. C. M. Thacker...

### MAXINE FRY DOES SUMMER WORK FOR MRS. McGUIRE

Miss Maxine Fry this week took over the duties of Mrs. Robert McGuire as editor of the Woman's page.

### JUDGE AND MRS NELSON OF AMARILLO VISIT HERE

Judge and Mrs. E. C. Nelson, Jr. and sons of Amarillo arrived Wednesday for Mrs. E. C. Nelson, Sr.

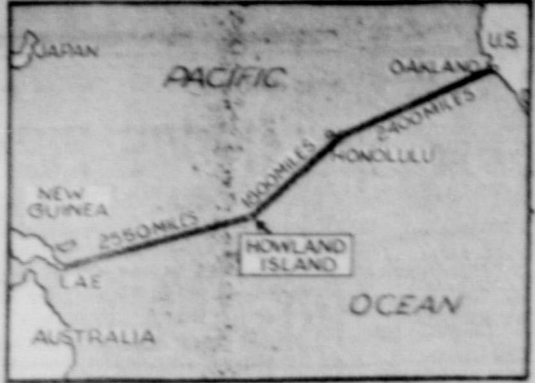
### COUNTY Supt. RETURNS FROM SHORT COURSE, TRIP

County Superintendent Walter Travis returned home Sunday night after a two-week trip which included a conference of county superintendents held at A. and M. College from July 12 to 16.

### LIKE STRIP FARMING

More and more farmers are shifting from old-fashioned farming methods that encouraged soil erosion to conservation farming practices that save the soil.

### Amelia's Collapsible Lifeboat Did Not Suffice In Practice



Inflated with a small hand-pump, this tiny rubber lifeboat was part of the emergency equipment carried by Amelia Earhart on her round-the-world flight...

### Local Residents Attend Ross, Moore Reunion

Mrs. George V. Smith and Mr. and Mrs. R. L. Henry and sons, R. C. and Billy, returned to Floydada Friday after a week's vacation in Fayetteville, Arkansas where they attended a reunion of the Ross and Moore families.

### THERE IS NO STANDARD WAY TO BUILD LOW-COST ROADS

There is no standard method of building low-cost roads, according to engineers of the Bureau of Public Roads of the United States Department of Agriculture.

### LIKE STRIP FARMING

More and more farmers are shifting from old-fashioned farming methods that encouraged soil erosion to conservation farming practices that save the soil.

### Local Residents Attend Hester West

A city both old and new, with modern buildings, but the ancient Chinese traditions. Only last January were motor cars allowed in the city.

### Split Skirts Are Good

Next came the fashion question. I wanted to know if styles changed abroad as they do here.

### MISSES THE BABIES

Miss West concluded by giving her observation of America after being gone for four years.

### Floyd Ginners Attend Short Course At Tech

Three Floydada ginners Friday will complete a two weeks short course in the cotton school being conducted in Texas Tech in Lubbock.

### Appearance and Protection

Historical paint has two functions—one protection and the other appearance. Which was the first thought in its development is unknown, but the famed use of war paint seems to point to the prior claim of appearance.

### Real Estate

(Continued from page 1) cases however, the agent hastened to explain.

The price of real estate in and around Floydada is priced from 25 to 50 per cent higher than a year ago.

Every inch of land that can be expected to give a good yield of wheat will be planted in that crop next year, the agents said.

### MORE LIVESTOCK CERTAIN

"The unintelligent selfishness which seeks to freeze Southern or United States agriculture at its present status will fail," says Dr. Taus Bredies in The Progressive Farmer.

"There is the mistaken idea in some quarters that the South will continue to eke out a bare living from the cotton it can sell and that the livestock producers of other sections need not fear any competition in livestock production from the South."

### Roman Waterworks Unearthed

A farmer of Poca, near Budapest, Hungary, engaged in digging his garden, found a wall which proved to be part of a Roman waterwork.

### Wheat

Wheat is the staple crop of the South and the West. It is the main source of food for the world.

### Roy Tardy Buried Monday Afternoon

Funeral services for Lonnie Roy Tardy were held at the McCoy Baptist church Monday.

The Rev. Sidney Johnson of the McCoy Baptist church had charge of the funeral rites.

Survivors are the parents, Mr. and Mrs. H. A. Tardy, and brother Harvey Dale Tardy, grandmother and grandfather Tardy, and grandmother Smith all of McCoy, also three aunts and five aunts of McCoy.

Flower attendants were Joyce Hartzell, Elane Cuipepper, Wilmette Day, Trine Gilbreath, Luyelle O'Neal, Cleo Cowan, Evelyn Berry, Johnnie Johnson, Mrs. Wanda O'Neal, Lorene Woolright, Ellen Brock, Mrs. Eddie Ewing, Dorothy Brock, and Hazel Johnson.

Burial was in the Floydada cemetery with Harmon funeral home in charge of arrangements.

### LILLIPUTIAN COWS

One of the many strange facts to be learned in any study of nature is turned up by The Progressive Farmer in the following dissertation on a pest abhorred by gardeners.

### KEEPING CUT FLOWERS FRESH

Housekeepers generally will be grateful for the following suggestions from The Progressive Farmer in regard to keeping cut flowers fresh.

### Wheat

Wheat is the staple crop of the South and the West. It is the main source of food for the world.

**Felton-Collins Gro. Co.**

A Complete Stock of Staple and Fancy Groceries, Fresh Vegetables, and Fresh and Cured Meat.

**We Solicit Your August Trade**

**Friday And Saturday**

**Specials**

- KRAFTS Malted Milk Plain or Chocolate, 1 Lb. Can. 35c
- Pineapple Home Style No. 2 1/2 Can. 23c
- CHURCH'S Grape Juice PINT 19c, QUART 35c
- BANANAS Golden, Ripe, Dozen. 15c
- Matches True American Diamond, Carton. 22c
- Ginger Snaps 2 lb 25c
- WHITE FUR BATH ROOM Tissue 3 Rolls. 23c
- Compound 4 lb. Carton. 57c

**DRESSED FRYERS**

Will Not Open Sunday Mornings After August 1st.

**PIGGLY-WIGGLY**

- COMPOUND 4 lb. Carton. 56c
- JELL-O Any Flavor, Box. 5c
- SPUDS 10 Lb. White. 21c
- PEACHES Large Can. 15c
- CORN FLAKES Box. 9c
- DRIED FRUIT PEACHES 12 1/2c, APRICOTS 12 1/2c, CAKES Assorted 19c
- P & G SOAP 7 Bars. 25c
- OXYDOL Box. 55c
- FLOUR Marigold 48 lb. \$1.65, By Gold Medal 24 lb. 85c
- SYRUP KookKoo Gallon. 53c
- SALAD DRESSING Qt. 22c
- COFFEE Market Day Ground Fresh, Lb. 17c

**We are Closing Out A Large Stock of Gold Medal Chicken Feed CHEAP.**

- LETTUCE Nice Firm Heads. 5c
- Fresh Tomatoes lb 5c
- ONIONS White lb 3c
- ORAGES Nice Size, Dozen. 27c
- BANANAS, Good Fruit, Pound. 5c
- BACON Mackie Sliced, Lb. 30c
- FISH White Trout, 1 Pounds. 25c
- STEAK Lots of T. Bone, Lb. 33c
- STEAK Shoulder Round, and Short Cut, Lb. 30c
- CHEESE Long Horn, Pound. 19c

**ONLY PERFECTION OIL RANGES HAVE SUCH BEAUTY**

**Only PERFECTION has HIGH-POWER burner speed, cleanliness and precise regulation**

When you buy a new stove, it lasts a long time. Why not have this lovely modern High-Power Perfection oil range? It is the very latest thing in modern beauty, convenience and dependable performance.

There is no faster, cleaner stove than a High-Power Perfection. All High-Power burners do every cooking task, from the gentlest simmer to a sizzling broil, perfectly. Come in and let us demonstrate the quick response and steady control of High-Power burners. We'd like to tell you more about this beautiful new Perfection. You'll be surprised at the reasonable price when you see its cream-white, or pure white, porcelain finish.

**Brown's Household Supply**

PHONE 183 FLOYDADA