## The Floyd County Hesperian

FirstIn Circulations
in News cor-
erage:

Tax Collections
Reach New Highs As the Year Ends


Funeral Services For Mrs. W. H. Mason Held Sunday Afternoon


Floydada Bus Line Now PartNational Trailways System




AF \& AM Installs New Officials of Lodge Sat. Night

Methodist Leaders of EightChurches To Be Here Sunday




Field Grange Man
Expected to Speak
Monday Afternoon

## southwestern tierold reprevetatrive of the Notion to

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|  | plans gravimeter tests in Floyd County. Being in the oil business we assume the Gulfs tests have to do with oil or the possibility of oil, which, indeed, it does, <br> Gravimetry, Mr. Webster's dictionary tells us, is the process of testing the weight or density of materials. The or density of the earth above which we trod and paints a picstratas below us take, of whatsoever kind. <br> Oil men would like to know if there is a connection between the oil fields of New Mexico and southwestern Texas and the oil fields of the north panhandle and the country east of the plains area. The gravimeter tests will furnish a part of the patient, plodding processes that will some day tell us. <br> The gravimeter, in short, measures grav-ity-the pull of the substances that make up the earth below us. Experience and wisdom will be combined to determine as best mortal man can what a provident nature has stored up beneath the glacial deposits or the former sea beds that we farm and call good or bad. <br> TWO ENVIABLE EDITIONS <br> Two enviable editions of two enviable newspapers reached the office of The Hes- perian last week. One of these, the Canyon News, was occasioned by the dedication of Canyon's new post office. For many reasons it was a newspaper of outstanding merit, among these being, in addition to the news and advertising content, a print that was handle. <br> ther edition which occasions this Leader. Full of historical and legendary lore, sets the background, the tempo for present fiftieth anniversary was the occasion for this Congratulations, Mr. Warwick, Mr. Estof whom. Iowa gave Texas an adopted son Texas to begin with. GI.ASS HOUSES, GL.ASS PIANOS <br> Pianos that look like glass, pianos that yo <br> of a transparent substance already are com- | As A Farm Woman Thinks <br> Nellie Witt Spikes <br>  |  |  |  |
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'Strictly Business' Fiights Over Atlantic Herald New Day in Commercial Aviation


News Review
Of The Week


nins meme
Lu, nemburWeAreinOur New Home

AT 104 SOUTH MAIN STREET

Bring your films Matives by good photographic wor


Holmes' Studio

You gef most benefit from a bank when you carry an account)


Everyone who wes mones, was bankerence, directlyor indicrecty. tor the chank plays a part in almost nery mons tumatao
If uing bank service scocond of third hamen has hepedy you, uning in

First National Bank floydadd, texas

 minutes ... uses only $23 \mathrm{KWH} a$ day ... and runs only 2 hours out of 12 ! These are only a few facts that may be found in the Westinghouse Family Album. Buy on facts and you'll buy $\propto$ Westinghouse.

TEXAS-NEW MEXICO UTILITIES CO.

## Hesperian Want Ads Will Save You Steps and Money <br> Hesperian Want Ads Will Save You Steps and Money NEVER BEFORE SUCH A CAR AT SUCH A PRICE


$\square$

## Don't

Let The Summer Slip Away
BEFORE YOU GET AT THAT REPAIR JOB
Time flies and before you know it winter will be
ong.

Shingles - Roofing - Roof Paint Sherwin-Williams Paints Save You Money.
Higginhotham-BartlettCo.

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# The WN(DMAAN'S Page 

Newlyweds Honored With
Shower at Church Friday


## Mrs. Champ Walters Celebrates Eightieth celebrates Eightiey Birthday Saturday


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Miss Besclare Smith
Weds Harlin Palmer Weds Harlin Palmer
At Muleshoe June 26

Social Calendar

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Thursday Contract
Club Held Meeting

Miss Selma Lider
Hostess To B. T. U

 Backiess playsult. Pattern No .8992 is fust the smartent for
summer Small daughter is not properly dressed without it The Vacation s. 3. 10 and 12 years



| Fashion bureau, 11-13 sterling place, BROOKLYN, N. Y. |  |
| :---: | :---: |
| Enclosed find.......cents. Please send me the patterns checked 'tlow, at 15 cents each. |  |
| Pattern No. 9940 | Size. |
| Pattern No. 8492 | Size. ....... |
| Pattern No. 8941 | Size. ....... |
| Name .................................................. |  |
| Address ............................................ |  |
| City ....................... | ..... state. ......... |
| Name of this newspoper |  |

<eta Talk Aboul Clothen DENTON. July 13 -Dame Fash-
D cannot get along without her
 tuming can
an who has
wher skin






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Itent hist owen,
Mitchell, Trandmo
Tueday
lews Review
f The Week


Homer E. Minor Visits Friends In Floydada

The Vacationists "Life-Saver" Is The Postcard


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Glad Snodgrass Is Rotary Club Speaker

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mole now rance
nomd imp resens on onthat com

Special Bargains




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J. W.

Chapman

 Fridayat:00P.M. 1,500 Reversable Towel Ends 7c ea.

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One Rack
One Rack Ladies White Ladies White
Sandals Sandals $\$ 1.0^{00}$ pr. $50 \mathrm{C}^{\text {pr. }}$


## PENNEY'S Sensational <br>  <br> SUMMER MILLINERY



## Clearance! <br> Straw HATS

 300 CARDS FANCY
BUTTONS, close out price, 48 1 LOT CHILDRENS
BETTER ANKLETS, 8 O pr. 1 TABLE COTTON
Crinkle Bed Spreads, 688
 1 LOT WHITE KID GLOVES 256
To close out at, 1 LOT CORSETS and Combinations, to close out

Uncle Wes Martin Dies In Lubbck Sanitarium Thurs


Half Minute
Interviews

## PROTECTION


J. G. W O O D




Here's the SURPLUS POWER You Need on Your Farm
 Parr Tractor: And that', where power counts: Yo
vill ant anly do more work in a day-and better work -but you vill do every farm job more economically. Otiver Hart-Parr $18-38$ and $28-44$ Tractors tranamit the pover from the engine to the drawbar with less frietiona, less waste and lower coot. They give you ree Fore a big day't work hook a plow of fallorater to Oiner Hart-Parr. Come in and let as show you a mal

## L. C. McDONALD

 OLIVER

HOME OWNERSHIP
of your own is is
Insurnce statits
"vening of life"
the tomorrow."
It
1 have some exceptional
an be bought with
on the
J. G. Wood, Real Estate \& Insurance

## ANNOUNCING:!

the Opening of
Frogge's Photographic Studio
Saturday, July 17-Room 212 Readhimer Building We Do

PORTRAITS
KODAK FINISHING
COMMERCLAL WORK
We Are To Be Here Permanently
Films Received by $9 \mathrm{a} . \mathrm{m}$. Pictures at $5 \mathrm{p} . \mathrm{m}$.

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## Special dunl Clearance

## f you like a real buy (and what woman doesn't?) DON'T MISS

 THIS EARLY CLEARANCE! It consists of all brand new Summer clothes you'll wear righ now. . . and for late vacationists...it's a life-saver! Styles are topnotch ... sizes reasonably comit's a life-saver! Styles are top notch . . . sizes re
plete, so COME EARLY FOR FIRST CHOICE!


As Low as \$3.95
Other Suits to $\mathbf{\$ 8 . 7 5}$


Millinery Greatly Reduced A Lovely Assortment that will go at $\$ \mathbf{1 . O O}$

## Miladies Specialty Shoppe <br> Mrs. A. J. Leleh

| Harvest Hoists Bank |  |
| :---: | :---: |
| Deposits In Crosbyton | Dougherty News |

## You Are Invited To Attend \& Enjor

the great lessons from the Bible, to be given by ELDER ALVA JOHNSON, Christian Evangelist Beginning
Saturday, Evening, July 17th And Continuing Through Saturday, August 1 st.

REMEMBER THE TIME: July 17 th to August 1 st. THE PLACE: Wall Street Church of Christ, Floydada, Collections

 <br> THESE WANT ADS for what YOU WANT}

Lxal and Personal

\section*{READ

## READ <br> 蔜

Personal Male Help Wanted

The Floyd County Hesperian, Floydada, Texas, Thursday, July 15, 1937.


Keep Heat from Your Feet

ada Insurance


DETECTIVE RILEY


By Richard Lee


DASH DIXON


BY BOUGHT
Dr. W. M. Houghton
Diseases of Women and Children
ARWINE DRUG CO. $\begin{array}{r}\text { Phones: } \\ \text { Residence 250; } \quad \text { Arsine Drag } 73 \\ \hline\end{array}$
$\qquad$ Wis Appreciate Your Basinen
Every detail of your Fire Insirnnee reuitroments well be
carefully handled if entrusted to
this agency.

PHONE 285 OFFICE SECOND FLOOR
MRS NATL BANK BLDG. Floydada, Texas


Showers Are Partial And Sen Bears Down On founty's Row frop

 mever O'SULLIVAN A SAM WOOD PRODUCTION



Flour- ${ }^{19} 1^{19}$

| 90xe 490 |
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Corpoond ${ }^{1012}$
Sugar ${ }^{10}{ }^{10} 48 \mathrm{C}$

| Bacon | $17 c$ |
| :--- | :--- |
| Bologna | 10 C |
| Sumage | 17 c |
| Chese | 18 c |

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## Williams

Groceteria Jones
Market

## Farm Land For Sale

The Texas Land \& Mortgage Co. 15 Mrick Bailime, Lublock, Teme


FREE!


More Then 1000 Prizes! FREE CSASM
1000 Prizes! FREE Keliva Kome bood

| DTAEA' MIEGN |  |
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| OXYDOL | 22 c |
| TOMATOES | No. 2 Can 3 For $\quad 23 \mathrm{c}$ |
| COMPOUND | 8 lb Carton $\quad \$ 1.02$ |
| CORN FLAKES | ES ${ }^{\text {am }}$ |
| BROW1 |  |
| Call |  |
| Plenty all k | nit Jars at Special Pri |
| HERSHEY CO | OCOA 1 lb Can 15c |
| Krafts' Malted | d Milk ${ }^{\text {cissmm }}$ |
| BLACKBERRI | RIES Gallon 45c |
| Plenty Barrel Vin | Vinegar - Bring Your Jus |
| Market Day | Ib. 16C |
| MARKET FOODS | $5 \frac{\text { Frotis }}{\text { VEGETABLLS }}$ |
| $\begin{aligned} & \text { Fish } 25 \\ & \text { ROAST: } 15 \end{aligned}$ | 5c 5 c $\frac{\text { Fresh Tomatoes }=50}{\text { Lettuce }}$ |
| Cheese 19 | $9 \mathrm{cc} \frac{\text { Lern Fresh Home Grown }}{}$ |
| Bacon =-i 28 | 8c ananas $=150^{\text {cma }}$ |
| $\square^{\text {We Reserre the Reight to Limit specilise }}$ |  |

Brown's Household Supply





Whev rocks appear
Tn hilly maky wewion of the Un-
Market Day
FrUITS VEGETABLES


