

The Floyd County Hesperian

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JUNE 3, 1937.

Widest Read News Medium in Floyd County

NUMBER 16

Date For Beginning Wheat Harvest Hinges on Weather

Wheat Maturing But Delayed By Cloudy Sky

Wheat harvest will get under way in Floyd County hinges on weather. Damp weather, the sun from view more than half time in the past six days, and less than half an inch of moisture during the last day of May, have left the wheat crop apparently closer to harvest time than a week ago, to the casual glance.

Wheat growers say the crop is maturing very satisfactorily and only a few days of bright sun and the drying out process for harvesters to go into the fields would become apparent at once. "A few days" means probably only a few days in most fields. On the other hand, the belief is extant that sometime during the earlier part of next week a few loads of the crop in this county will move the elevators. Late fields will be other twenty-five days moving to market.

Wheat in the field looks healthy. The grain is plump and well-out, and even in many green bearing crops the seed in the spike is hard enough to be rolled out the hand, except for the inner spike.

Riper Southeast. To all appearances the ripest wheat is south and east of Floydada with the southwest part of the county next. In crops further north the crop will be five to fifteen days slower getting ready for the harvesters.

The May rain record in Floydada is not an unduly heavy one, 3.94 inches being recorded, but in some places the fall is reported to have been six inches or more. Both Sunday and Monday some rain fell in the extreme south part of the county a few half losses Sunday night were reported from a local paper that fell along the line of Floyd and Crosby Counties. Saturday's rain here was .54 of an inch.

Bankers In Session At Amarillo Today

Members of the panhandle bankers' fraternity are in session today at Amarillo, taking advantage of a day to hold the meeting of the Panhandle Bankers Association.

Several officials and employees of the First National Bank of Floydada are attending the meeting.

New Theatre Will Open Around June 19, Deakins Plan

"Janetenth" may turn out to be the opening date for the theatre at Floydada. Dates is re-modeling on the side square, depending somewhat, however, on the arrival of equipment and furnishings. The building itself—the remodeling job which has been completed the earlier part of next week, what with carpenters, electricians, plasterers, painters, and common laborers swarmed around the job. But there are sound system, projecting machines, carpets, upholstered chairs, rheostats, sound equipment, curtain, air conditioning, machinery and gadgets by the score that are scheduled to be here during the next week or two and should all these meet their respective schedules a June 19 opening will be possible, otherwise there may be a delay. Mr. Deakins, manager of the enterprise, said.

Youngest Graduate



Miss Bobby Muncy, above, member of the recent FHS graduating class, is the youngest student to graduate from a panhandle-plains school the spring of 1937, according to information she has received. She was 15 years of age on June 17 before the graduating exercises on June 21. She is the daughter of Mr. and Mrs. A. B. Muncy, of Muncy, and a granddaughter of Rev. and Mrs. R. E. L. Muncy.

4H Club Boys Plan For Annual Picnic Tomorrow Evening

Program to be Featured By A Steak Barbecue Supper; Fathers to Attend

The annual 4-H picnic will be held at 2 o'clock tomorrow afternoon in the city auditorium at Lockney. County Agent D. F. Breadthauer said that approximately 40 boys are expected for the "get-together."

Each member attending the meeting is requested to bring his father, Breadthauer said, since the meeting will probably be of interest to him.

Officers for the coming year are to be elected at the meeting.

Plans are to be made to attend the Farmer's Short course at College Station August 16-19.

Floydada Residents In Roswell Reported Safe

So far as known there has been no great danger to residents of Roswell, New Mexico, where the city has been overflowed twice in a week by headwaters from storms on the Hondo and on Spring Creek which run back into the mountains from that city.

Sixty F H S Girls For Summer Home Economics Course

Projects Include Practically Every Subject Related To Home Credits Made

Floydada Hi One of Few Schools With 12-Month Program

Nearly sixty Floydada and Floyd County girls will carry on interesting studies this summer in home making in a supervised study beginning this week, when the various students will have projects running the gamut of subjects relating to the home.

Schedules planned by Misses Fannie Mae Rees and Mary Wilbanks, who will have supervision of the girls' study, call for meeting of the girls living in town at the Home Economics Department once each week on Mondays at 1:30 o'clock.

Friday is reserved for a general conference to be held at the department at 1:30 in the afternoon.

Floyd Wilkes Leaves For Birmingham Work From A & M College

Floyd M. Wilkes, son of Mr. and Mrs. P. J. Wilkes, of Pleasant Hill, left immediately after finishing his work as a student of A. & M. College for Birmingham, Alabama, where he has employment as a nutrition expert, according to word received by friends and the family here.

Wilkes received a master's degree in the exercises marking the close of the school year at A. & M. although the closing exercises of the college will not be held till tomorrow night.

H. E. SMITH, TULLIA MAN, WILL OPEN GROCERY HERE

H. E. Smith and family, of Tullia, have moved to Floydada and Mr. Smith will engage in the grocery business here. They have taken up their residence on West Virginia Street.

23 PUPILS ENROLLED IN SUMMER SCHOOL THIS WEEK

There are 23 pupils enrolled in the summer school, 16 in High School and 8 in the grade schools, according to information given Tuesday by E. C. Potter and J. H. Myers, who are teaching the summer session.

Mrs. Duncan Again Heads The Pioneers

Beautiful Day Sandwiched Between Rains For Old Settlers Friday

563 Register

Touch of Sadness Given As Elders See Parting Days Ahead

Between rains and clouds the weather man sandwiched in a lovely day last Friday for the Floyd County pioneers to hold their forty-seventh annual reunion in Floydada. Under the shade of the black locusts and elms on the court house lawn, warm rays of the sun making patches of sunshine, a gentle breeze carrying lazy golf clouds, the pioneers talked and laughed and made speeches about the days of their youth in this section.

More than the usual number of former residents, now living in other portions of this and other states joined in the fun, with some 563 persons registered in all.

Mrs. Arthur B. Duncan was re-elected president of the association. Postmaster C. J. McCollum, of Lockney, was made vice-president. Tom W. Deen was re-chosen secretary-treasurer, and three new directors were elected during a brief business session late in the day.

Generally speaking the day was one of rejoicing and re-union, but there was a note of sadness sounded in more than one impromptu talk as some of the more time-buffed pioneers expressed their realization of the nearness of the end of the road for them.

School Board Prepares For Delinquent Taxes Collection Campaign

The board of trustees of Floydada Independent School District are preparing for a campaign of delinquent tax collections during the month of June, following which uncollected tax items will be referred to Parr Merriman Company, a collection agency operating with Robt. McKee, Crosbyton attorney.

This week notices to delinquents calling attention to the arrangement are being sent out by J. B. Houston, assessor and collector for the district.

Country Club Meeting To Elect Directors

A meeting of the stockholders of Floydada Country Club will be held tonight for the purpose of electing directors of the organization and for the transacting such other business as may come before the meeting, according to notice sent out this week by R. C. Scott, secretary-treasurer of the organization.

MARKETS

Table listing market prices for various commodities including Poultry, Grain, Eggs, Butterfat, and Maize.

Floydada's Future Bright, Statement Supporting Bus Line Application Declares

McMakin Motor Coaches Seeking Transcontinental System Tie-Up

Statistics to be presented by W. D. Benson Lubbock attorney, in behalf of the McMakin Motor Coaches who have taken steps to interest a transcontinental bus system in their operation whose lines run through Floydada states that Floyd county expects a wheat crop of three million bushels. Statistics supporting the statement was assembled by R. W. Cothern, secretary of Floydada Chamber of Commerce.

A Rural Electrification project to cost \$1,500,000 is in the making. A two million dollar cotton crop is also expected the statement said. Two million dollars worth of row-crop and live stock are expected within the year.

New Officers Installed At Open O.E.S. Meeting

New officers were installed at an open house meeting of the O. E. S. held Monday night at the Masonic Hall, with Mrs. Leona Bell conducting the ceremonies.

The following officers were installed: Miss Vera Meredith, worthy matron; Tom W. Deen, worthy patron; Mrs. Ruby Denison, associate matron; Mrs. M. Maxey, associate patron; Mrs. Ruby Boteler, secretary; Mrs. Addie Deen, treasurer; Mrs. Carrie Cline, conductress; Mrs. Maud Merrick, associate conductress; Mrs. Dulon Assiter, chaplain; Mrs. Leona Bell, marshal; Mrs. Lillie Henry, organist; Mrs. Betty Tye, Adah; Mrs. Maud Thacker, Ruth; Mrs. Belva Henderson, Esther; Mrs. Jennie Conner, Martha; Mrs. Elizabeth Bond, Electa; Alta Probasco, Warder; R. L. Henry, sentinel.

'Man The Unusual' Is Topic At Rotary Club

"Man the Unusual My Hobby" was discussed before the Rotary club by Homer Williams at the Wednesday meeting. An explanation of dreams and remembering names was given by him also.

Imogene Roy Holds Unusual Record In School Leadership

Miss Imogene Roy, holds the distinction of having been valedictorian of her class for the third time when she received this honor at Wayland College Commencement Wednesday morning, May 26. She was seventh grade valedictorian at Lakeview School, also the class of '34 of Floydada High School. She was given a scholarship to Baylor University at Waco.

Floydada Girl, Wayland Graduate Valedictorian For Third Time

Her sister, Miss Evelyn Roy, was a graduate, too, making excellent grades and exempt on finals.

PASTORS AT CONFERENCE IN FORT WORTH THIS WEEK

Rev. Vernon Shaw, pastor of the First Baptist Church here, and his brother, A. L. Shaw, pastor of the Baptist Church of Lockney, went to Fort Worth Monday where they are attending the State Evangelistic Conference for pastors which convened Monday and will continue until Friday.

F. A. DICKERT IMPROVED

F. A. Dickert, who has been in a Lubbock hospital during the past two weeks for treatment of an injured foot, is reported to be improved this mid week.

Sims Farm Water Test Looks Good

Sponsored Well Two Miles East Due For Development This Week

Casing Set

Three Strata Sand And Gravel Will Be Tested For Production

Test of the irrigation possibilities of the well on the W. C. Sims farm two miles east of Floydada is due to be made this week-end, with indications that the well will be a good one.

Tuesday afternoon the well was finished and the casing set, grounded in red shale at 320 feet, after puncturing two water sands and one water bearing gravel strata, the latter bedded on a foot thickness of rock, just above the red shale, where the drill was stopped.

The well was begun on May 24, its completion being delayed by wet weather. The foundation for the pump was poured late Tuesday, and the pump installation crew was due to be on the ground late yesterday or today, depending somewhat on weather conditions, Mr. Sims said.

Apparently the well is to develop into a good one, drilling contractor told Mr. Sims. The bottom water bearing strata has little sand in a gravel bed twenty-two feet thick that is composed principally of pea-sized gravel.

Land on the farm is full of water at this time and ditches have been dug to run the water into a lake on the place while the process of developing the underground stream is in progress.

Imogene Roy Holds Unusual Record In School Leadership

The log of the well as made by Driller Gorman is as follows: 0-4 feet surface, 4-20 sand and clay; 20-37 shale; 37-44 caliche; 44-47 rock; 47-56 caliche, 56-58 rock; 58-98 shale; 98-128 hard caliche; 128-142 sand and caliche (first water); 142-182 shale; 182-210 sand and caliche, (second water); 210-232 caliche; 232-288 shale; 288-310 gravel (third water); 310-311 rock; 311-320 red shale, total depth.

Floyd Pioneer In Idaho Sends Note Of Regret

Floyd County's first school teacher who now resides in Star, Idaho, was unable to attend the Pioneer celebration on Friday but wrote the following letter of regret:

Dear Old Friends: Should enjoy being at your pioneer's meeting but as that is impossible I wish to send you greetings from far away Idaho. Texas has a very warm spot in my heart and I wish that you may have a grand time greeting old friends. Sincerely, Mrs. Emma Lewis Haworth.

Myers Is Elected To Head Faculty Of Andrews Ward

John H. Myers, a member of the faculty of Floydada Public Schools for the past seven years, will be principal of Andrews Ward School with the opening of the 1937-38 term, it was announced yesterday by J. B. Houston, following a meeting of the board of trustees Tuesday night, when Myers was selected. Following the resignation of T. F. Higgins from the faculty early in the spring Mr. Myers was named acting principal of the school and served in the capacity until the end of the term. Before coming to Floydada Mr. Myers served in the schools at Altus, Oklahoma. He has a degree from Southwestern State Teachers College at Weatherford, Oklahoma, and also from Hacksenville State College, Alabama, in which state he began his teaching career.

Conservation Continues to Have Farmers Attention

Official Results of Practices in Evidence All Over County

Program Grows

Amount of Work Done and Payments Received in 1936 is Given

Under the 1936 Agricultural Conservation Program there will be close to \$100,000 received by farmers in this county. Farmers received payment in the county for their cotton and General Conservation Program to approved soil conserving County Agent D. F. Breders' records disclosed. These 634 acres were handled as follows:

19,698 acres were contoured; 5,107 acres were terraced. The entire acreages which contoured or terraced were either done by some one from the County Agricultural Agent's Office or by an approved Supervisor.

634 Floyd County farmers received \$149,000.00 under the AAA Wheat Program for reducing their wheat acreage 5 percent. Under the two 1936 Programs Floyd County has received \$428,878.92.

Work Sheets Finished

To-date Floyd County has submitted 1153 work sheets to the State office and was this week listed as one of the nineteen counties of the entire State having completed all of their work sheets for 1937 by May 20. In making preliminary check of the 1937 work sheets it has been found that 25,000 more acres are listed on applications this year than last year.

Twenty-three ranch programs applications have been executed by ranchers of Floyd County, aggregating 91,000 acres. These applications show that the ranch men of this county are whole heartedly interested in the deferred grazing practice which has been more or less a common practice among the ranchers of this area. The exterminating of prairie dogs grubbing of prickly pears and mesquites, have been listed on 75% of these applications, their intentions to build reservoir; and contour furrowing of pasture land has also been listed by a number of ranchers. For 1937 the County Agricultural Agent has received definite information that this county will receive an aerial map and it is hoped that this map will be made in time so that an accurate check of acreage involved under the Agricultural Conservation Program can be checked.

Under the 1937 Program it is surprising to note the number of acres which have been either contoured or terraced by the County Agricultural

a cover crop on the land through out the wind erosion period and it is believed that this practice greatly reduced the wind erosion in 1937 in this area. Irrespective of the fact that some of the lakey places continue to blow and ruin neighbors' crops. It is expected in time to come producers will profit by the Agricultural Program still more and learn how the different types of land can be treated so as to still further reduce this hazardous situation of wind erosion.

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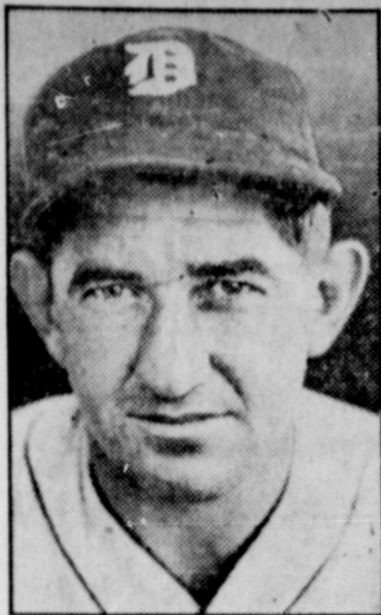
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He's Recovering



Most serious injury in many years of baseball history was that of brilliant Mickey Cochrane, above, manager of the Detroit Tigers, when he was struck in the head by a ball in a game with the New York Yankees in New York. The ball, pitched by Bump Hadley, struck Cochrane in the right temple and fractured his skull. Badly shaken, Hadley said later, "It killed. I don't know why. The ball just did."

Agent with the assistance of the N. Y. A.

To-date 5718 acres have been terraced and 15,111 acres have been contoured. Reports show that 163 farmers have taken advantage of the terrace levels which are kept in the County Agricultural Agent's Office. These men have run their own contour and terrace lines.

In driving over the county it is difficult to find fields which are devoted to row crops which do not have either contours or terraces upon the farm.

In a few days this office is going to start to check compliance for 1937," Mr. Breadthauer said. It is their idea to first start with the wheat farmer who planted nothing but wheat. It is expected that the two hundred applications on file which do not have anything but wheat planted will be checked and mapped by the producer before the first of July. This is being done so as to spread the compliance work over a period of time and so that measurements can be thoroughly checked and not have entire bulk of the work at the last date. "It is also the idea of this office to complete the work as rapidly and efficiently as possible so as not to have to penalize the producers in receiving their payments so late in the season," said the agent, adding that all of this work can be done by the agent's office by receiving the hearty cooperation of the producers who have signed applications and who intend to comply for payment under the 1937 program.

FLOYDADA STUDENTS PLACE IN STATE ESSAY CONTEST

Miss Margaret Holland and George Fry Linder, students of Floydada Public Schools, won third and sixth place respectively on their essays, "Why I Want to See The Greater Texas and Pan American Exposition at Dallas" entered in the Greater Texas Essay Contest conducted by the Dallas Chamber of Commerce and sponsored by the Greater Texas and Pan American Exposition.

Margaret Holland was a seventh grade student at Andrews ward School the past term and George Fry Linder was an eighth grade student at High School. The winning essays were selected out of many thousand submitted. The schools were divided into twenty-four districts outside of the Dallas district and eight winners were selected from each district. Winner in each district of first place was given a trip to the Exposition; second place \$10.00 and the next six winners received \$2.00 each.

LEO JACKSON GRADUATES FROM WTSTC AT CANYON

CANYON, May 31.—Floyd County has one graduate in the Spring section of the 1937 class at the West Texas State Teachers College.

Leo Jackson of Floydada was captain of the football team last year, has participated in boxing, wrestling and intramural basketball, and has been a member of the T club, and the Epsilon Beta.

The summer session will open June second.

Miss Ruby White, of Plainview, spent the week-end with her mother Mrs. A. D. White.

City Marshal Wright Says Council's New Parking Plan Popular

Center Parking Around Square Helps Prevent Congestion, Adds to Safety; Public Co-Operates

Experience last week, the first full week of the operation of the new parking plan for downtown Floydada, adding space for nearly 200 cars in easy walking distance of the retail district, leads City Marshal Morgan Wright to believe the new arrangement is popular with the public. At least there was general use of the new parking spaces in the center of the wide around-the-square area, and an effort on the part of all motorists to comply with the new regulations, Mr. Wright said.

"With the adoption of this idea for increasing the available parking space in the business district, the council has tried to add to the convenience of the public and the safety of motor travel in the business district," Mr. Wright said Monday. The idea seems to have taken with the public and, although we had two or three days when many automobiles were parked in the downtown district, the congestion was greatly relieved and the traffic men had much less than the usual amount of trouble with double parking and similar traffic jam causes. Evidently, the public likes the change and we appreciate the fine way the automobile drivers worked with us.

"What every city would like to do would be to have the ideal parking plan so the traffic men would have little or nothing to do except in a supervisory sort of way. It is never pleasant to have to tell a driver he will have to move on or change his parking place, and we want to avoid handing out traffic violation tickets.

"Automobile owners who park in the new zone are reminded to put the bumpers of their cars right up to the edge of the center white mark and make their cars angle with the space marks striped off on the pavement. This way they leave room on the other side for the man who wants to park from the other direction, make it easy to get out when they get ready to drive away and avoid bumper and fender scraping in the same manner," Mr. Wright said.

The revised traffic ordinance was adopted ten days ago when it became apparent some changes would have to be made to make more room downtown for the increasing automobile "population."

On busy days of last week, too, use was made of the street traffic lights at intersections. This is a practice it was indicated would be continued to add to safety measures for car drivers and pedestrians as well.

CARD OF THANKS

We wish to express our sincere gratitude and thanks to all those who were so comforting and kind with words, deeds and the beautiful floral offering in the sudden death of our beloved husband, son and brother, Harry N. Jones.

We want to thank the doctors and nurses, and Mr. Harmon for their service and help to us.

May God bless and comfort you and give you the same consolation in your hours of sorrow.

Mrs. Harry Jones,
Mr. and Mrs. W. N. Jones,
Mr. and Mrs. L. L. Jones, Lovene Dr. and Mrs. H. C. Mitchell.

Mrs. R. H. Hale and daughters, Jeraldine and Joan, moved to Plainview this week to make their home. Mr. Hale went to Plainview several weeks ago and is employed with the Ford Motor Company.

Less Monthly Discomfort

Many women, who formerly suffered from a weak, run-down condition as a result of poor assimilation of food, say they benefited by taking CARDUI, a special medicine for women. They found it helped to increase the appetite and improve digestion, thereby bringing them more strength from their food.

Naturally there is less discomfort at monthly periods when the system has been strengthened and the various functions restored and regulated.

Cardui, praised by thousands of women, is well worth trying. Of course, if not benefited, consult a physician.

Hay Fever

Why suffer! Get a package of BROWN'S NOS-O-PEN, the TWO-WAY RELIEF and BREATHE FREELY within 20 MINUTES or your money back. Price \$1.00 at

White Drug Company

ANSWERS TO OUR PUZZLE CORNER

B objects: branch, bark, bird, beak, brick, board, blast, brim, bowl, blade, bend, breeches, body, button, bundle, box, bloom.

FIGUREHEAD total—66.
AMERICAN CITY—Watertown.
DOTS: Cuckoo.

Mr. and Mrs. Sam Thurmon and daughter, Mary Louise, spent the week-end in Wichita Falls with his brother, W. P. Thurmon, and family.

Mr. and Mrs. I. L. Russell and daughter, Joan, and his father, W. F. Russell, of Dallas, returned home Thursday after a visit with their sister and daughter, Mrs. Edie Williams, and family.

Are ALL Your Bills PAID?

Remember you make your own credit record — Only you can keep it good.

Paying your bills or handling them as agreed helps you more than anybody.

It also helps your friend who extended you credit.

Retail Merchants Assn.
Affiliated with Texas Retail Credit Assn.

to get a better USED CAR . . . AND A MONEY-BACK GUARANTEE IN THE BARGAIN

Get rid of worry and expense by turning in your present car on an R & G used car. R & G means a car that has been *Renewed* to Ford factory specifications and is *Guaranteed* for satisfaction or your *Money Back* by your Ford Dealer.

Among their large selections of used cars Ford Dealers are now offering many outstanding R & G values. You can get a late model car at a low price, and your Ford Dealer will give you a liberal allowance for your present car. Look over his used car stocks today—notice how much extra value you get in every R & G car.

AT FORD DEALERS ONLY

Travel Money

THAT CAN'T BE LOST OR STOLEN

You can lose Travelers' Cheques but you won't lose your money. A thief who steals them would get nothing but paper. You would lose nothing.

Travelers' Cheques can be had in convenient denominations. Easy to carry. Cashable anywhere—but only by you. You sign them at the bank when you buy them. You sign them again when you cash them.

Avoid money worries and the danger of being penniless away from home and friends. Buy Travelers' Cheques before you go away.

First National Bank
Floydada, Texas

New Invention!

Pumps 3% More Water in the Same Wind

Stream-Lined Star Zephyr

The latest and greatest improvement ever made in windmills. New patented wheel design. U. S. Patent No. 2,049,655. Makes use of "streamlining" principles utilized by airplanes. Develops 31% more power. Works when others stand still. Can be installed on any style or make tower. Investigate before you buy any windmill. Ask your dealer or write us for FREE BOOK.

Higginbotham Bartlett Co.
FLOYDADA
PHONE 6

Free Trip

To Medina Irrigated Farms Located Near San Antonio, Texas

Where there are no Dust Storms, No Drouths, Good Soil, Ideal Climate, Cheapest Irrigation Water in Texas.

Land very reasonably priced, good markets, paydays to farmers every month in the year.

800 Farm Tracts Sold Through 1936

Get in before prices advance. We make weekly trips. Make your reservation by Saturday for next week's trip. Free Meals and Lodging while on the project. For Full Details, see—

W. M. DORSEY, ODIE KARR, 220 So. 2nd St., Crosbyton, Texas, Phone No. 219, Floydada, Texas.

YOU SAVE CONTINUALLY

because it operates in

SILENCE!

SERVEL ELECTROLUX

has no moving parts

This simplicity means:

- MORE YEARS OF DEPENDABLE SERVICE
- NO MOVING PARTS TO WEAR
- PERMANENT SILENCE
- SAME LOW OPERATING COST
- CONSTANT, PERFECT FOOD PROTECTION
- SAVINGS THAT PAY FOR IT

And you get as well:

- Every Modern Convenience
- Streamlined Beauty of Design
- Extra Roominess
- Greater Ice Cube Capacity

WHEN you see the new 1937 Servel Electrolux, here's something to remember! This is the refrigerator that a million happy families say is the biggest money-saver of them all. And this year it brings you even greater economy and convenience. Be sure to note its extra spaciousness, its wealth of time- and labor-saving features, its smart modern beauty. But even more important are the advantages you cannot see—advantages which result from the silent, different operation of Servel Electrolux. A tiny gas flame takes the place of all moving, wearing parts. This assures you of longer, more satisfying service . . . worthwhile savings year after year! Stop in today and get the whole story!

GAS
See this modern refrigerator at our showrooms

ASK ABOUT OUR EASY PURCHASE PLAN

Jackson Produce Company

WEST SIDE SQUARE FLOYDADA, TEXAS

Hesperian Want Ads Will Save You Steps and Money

Plainview Lions Give Program For Club Here

Last Thursday's noon-day luncheon program of the Floydada Lions Club was presented by the Plainview Club, when Dr. C. M. Clough, Mrs. Calvin Nibbet, George Bain and R. W. Cross had parts in a mixed program of speeches, songs and readings.

Dr. Clough sang with R. W. Cross as accompanist and Mrs. Nibbet gave a reading. Both were encored. George Bain, Plainview High School student gave a resume of the reasons for and against governmental control of munitions manufacture.

The program was presented by Dave McCurdy, chairman of the Plainview Club program committee. District Attorney Chas. Dean accompanied the party.

Program Today
Today's program of the Floydada Club will be presented by the club finance committee, of which E. L. Norman is chairman.

W. Cyrus Wright Given Another Raise In Rank As Long Beach Officer

News that W. Cyrus Wright, former Floydada boy, who entered the service at Long Beach, California, several years ago as a novice in police service, has been raised to the rank of captain of detectives, was received here last week by Mrs. Lula Slaughter, mother of Mrs. Wright.

Then new rank carries with it departmental duties second only to the chief of police, and was given, it was said, in recognition of long and capable work, first as a member of the detective squad, and later as detective sergeant and lieutenant.

MRS. H. P. BAKER VISITS RELATIVES DURING VACATION

Mrs. H. P. Baker, head of the Department of Elementary Education of Howard Payne College, Brownwood, returned to her home Monday after spending a week here with her brother, F. M. Price, and family, and her niece, Mrs. E. C. Thomas, and Mr. Thomas.

Mrs. Baker is a former teacher of Floydada High School. She reports a record enrollment of 1000 in her college the past year.

Mrs. Jim Moreland and son, Jimmie, who have been making their home at San Bernardino, California, arrived Thursday to again make their home in Floydada, after having stopped for a few days visit with Mr. Moreland's brother, J. C. Moreland, and family, of Amberst. Mr. Moreland and son, Bob, came several days ago. Mr. Moreland is employed at the Martin Dry Goods Co.

Mr. and Mrs. Earl Alexander, and daughters, Mary Earl and Joan, of Plainview, were guests of his mother, Mrs. W. H. Alexander, Sunday, and the little girls remained for a visit with their grandmother.

Mr. and Mrs. Lon M. Davis made a business trip to Lubbock Thursday. H. B. Sams, Jr. of Memphis, came Sunday for a visit in the home of Mr. and Mrs. John I. Hammonds with their son, Ralph.

Mr. and Mrs. Ford Butler and daughters, Jurahee, and Martha Ford, of Dallas, spent the week end with his father, H. D. Butler, and other relatives.

Mrs. Bob Richardson, of Big Springs, returned home Monday afternoon after a visit here with her mother, Mrs. Cleo Jester.

Mr. and Mrs. Billy Stanforth and Mrs. J. M. Gambin and daughter, Geraldine attended the races at Amarillo Thursday.

Mr. and Mrs. O. T. Williams and children of Hereford, spent Monday of this week in Floydada, visiting former friends and neighbors.

E. L. Campbell made a trip last week to Artesia, New Mexico.

Sunday School Lesson

International Sunday School lesson for June 3, 1937.
JOSEPH'S READINESS FOR SERVICE

Golden Text.—Snest thou a man diligent in his business? He shall stand before kings. Proverbs 22:29.
Lesson Text.— Genesis, chapters 37, 39 to 41.

Printed Text.— Genesis 41:33-44.
33 Now therefore, let Pharaoh look out a man discreet and wise, and set him over the land of Egypt.
34 Let Pharaoh do this, and let him appoint officers over the land, and take up the fifth part of the land of Egypt in the seven plenteous years.

35 And let them gather all the food of those good years that come, and lay up corn under the hand of Pharaoh, and let them keep food in the cities.

36 And that food shall be for store to the land against the seven years of famine, which shall be in the land of Egypt; that the land perish not through the famine.

37 And the thing was good in the eyes of Pharaoh, and the eyes of all his servants.

38 And Pharaoh said unto his servants, Can we find such a one as this is, a man in whom the Spirit of God is?

39 And Pharaoh said unto Joseph, Forasmuch as God hath shewed thee all this, there is none so discreet and wise as thou art:

40 Thou shalt be over my house,

and according unto thy word shall all my people be ruled: only in the throne will I be greater than thou.
41 And Pharaoh said unto Joseph, See, I have set thee over all the land of Egypt.

42 And Pharaoh took off his ring from his hand, and put it upon Joseph's hand, and arrayed him in vestures of fine linen, and put a gold chain about his neck.

43 And he made him to ride in the second chariot which he had; and they cried before him, Bow the knee: and he made him ruler over all the land of Egypt.

44 And Pharaoh said unto Joseph, I am Pharaoh, and without thee shall no man lift up his hand or

foot in all the land of Egypt.

Time and Place.— Joseph was perhaps 17 years of age when he became a slave in the house of Potiphar, in Egypt, and was put in prison ten years later. The last year of the famine is dated B. C. 1716.

THE LESSON COMMENT
Doubtless one of the finest stories in all literature is that of Joseph, which begins with this lesson and continues to the end of the quarter.

Years ago, at a men's meeting that I conducted, a Baptist minister who was a very able reader recited the entire story as given in the King James version of the

Bible, without comment of any kind.

It was one of the most impressive things to which I ever listened, and although I had listened to the story dozens of times, I had never realized before its greatness as a piece of literary art.

Here were all the elements of interest played up with simple and picturesque statements, the human problems and emotions of the story all interwoven deftly and in due proportion, with everything moving toward the climax of tragedy and triumph.

We are concerned here not so much with the dramatic power of the story, as with its moral and spiritual teaching.

Through experiences of indulgence and preferment as the youngest of many sons in the home of a father who lavished upon him disproportionate love and care, Joseph had come to power in the Kingdom of Egypt at a crucial time.

In his interpretation of Pharaoh's dream, he foresaw the prosperous years to be followed by the lean years of suffering and famine, and he determined, as a wise prime minister, to see that in the seven plenteous years food was stored up in Egypt against the coming years of need.

Joseph wisely did not suggest his own preferment, but advised Pharaoh to seek out a man of discretion

and wisdom. Pharaoh showed good judgment, not only in accepting Joseph's warning of the coming years of famine and the need of preparation, but in choosing Joseph as the man who should work out his own plans. "There is none so discreet and wise as Thou."

The test of a man comes, often, not in his days of trial, suffering, and adversity, but in the days of his affluence and power. Here was the real temptation in Joseph's life, a temptation that may have been far more difficult to overcome than the allurements of Potiphar's wife. Joseph stood the test.

With the signet ring of Pharaoh upon his hands signifying his authority, arrayed in fine linen,

and with the gold chain about his neck, with the people crying before him, "Bow the knee!" as he rode in the royal chariot, Joseph was the man of incorruptible life who had preserved his integrity through the brutal treatment of his brothers and through his experiences of downfall and imprisonment.

He stands as an achievement of character. There is something more than an ancient "success story" and the rise of a man to power. It is the record of a man who had not built his life upon the acquisition of power and wealth, but whose chief purpose in every opportunity that came to him, whether in adversity or triumph, was still to serve his fellow men.

640-ACRE FARM TWO IN FLOYDADA RESIDENCES TWO IN LOCKNEY AT AUCTION!

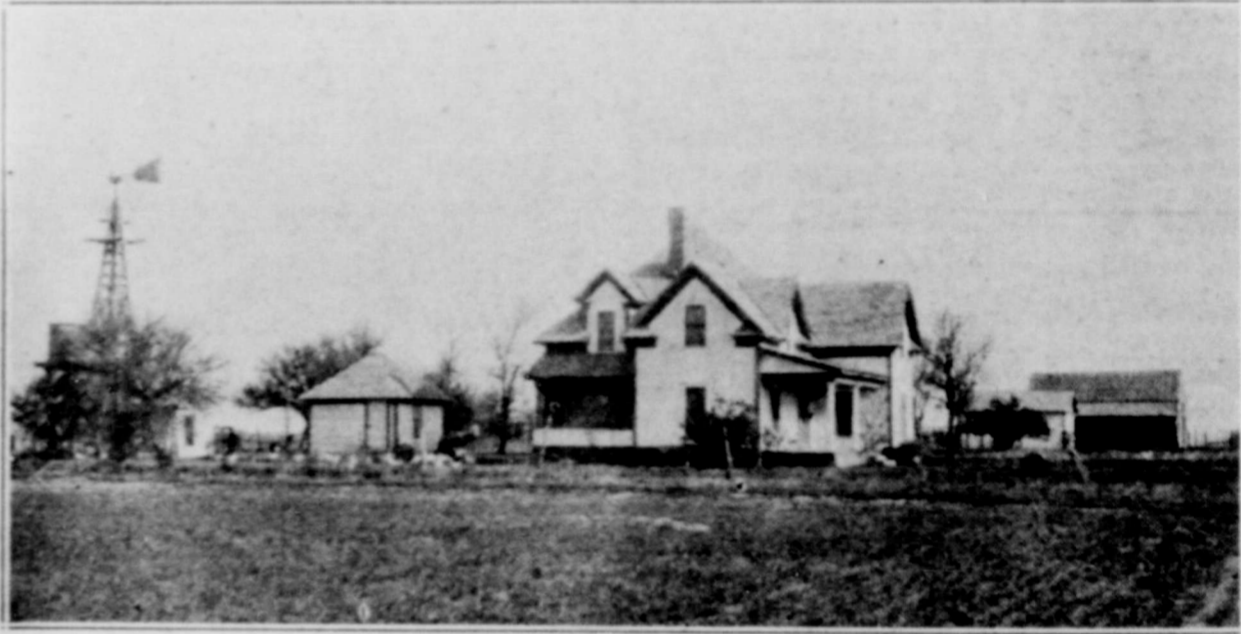
TO SETTLE THE J. W. LESTER ESTATE
ALSO CATTLE, HORSES, TRACTORS, ALL FARMING IMPLEMENTS

FARM SALE **Tues., June 8** RESIDENCE SALES **Wed., June 9**

ALL IN FLOYD COUNTY, THE REAL COTTON, FEED and WHEAT GROWING COUNTY of the PLAINS of Texas.

Wouldn't You Like To Own A Farm Home Like This?

640 Acres, 550 in Cultivation, 90 acres in Pasture, Nine-room Modern house pictured here, 38x40 feet, five rooms and bath down stairs, three bedrooms and store room upstairs; Barn 40 x 40 feet, with 3 Grain Bins, Sheds and Stables; Cowshed 14 x by 30; Garage 20x22; Chicken House 12x28; Wash House 12x14; Concrete cellar 12x14; Well House 8x10; Well, New Windmill with overhead tank; also good well out on farm; two brooder houses and blacksmith shop.



Ten Miles North of Floydada on Silverton Highway

This Picture of the Lester Farm Home Made on April 23, 1937.

FARM SALE JUNE 8 - 10 A. M.

FREE LUNCH ON GROUND AT NOON

FARMING IMPLEMENTS

- 1 15-30 Farm Tractor;
- 1 16-hole Drill;
- 1 ten-foot Tandem Disc;
- 1 ten-foot-one-way Plow;
- 1 Two-Disc Breaking Plow;
- 1 one-row Van Brunt Drill;
- 1 Avery Sulky Plow;
- 1 Wide-tired Wagon, 14-foot Bed;
- 1 Two-Wheel Trailer;
- 1 Lot one-row machinery; Oil Barrels, wire, posts, etc.;

70 ACRES ROW CROP

Including 30 Acres in Cotton and 40 Acres Feed;

HORSES and CATTLE

- 1 Pair Black Horses, ten years old, weight about 2600 lbs.;
- 1 Sorrel Saddle mare, weight about 900 lbs.;
- 1 Sorrel Mare, ten years old, weight 1300 lbs.; filley colt by side;
- 1 Bay Mare, 9 years old, weight 1250 lbs.;
- 1 Bay Filley;
- 2 Good Jersey Cows, giving milk, 5 and 7 years old;

- 3 Good dry Jerseys, fat;
- 2 Heifers, one and two years old, good ones;
- Other Horses and Cattle in this sale.

HOUSEHOLD GOODS

- 1 Living Room Suite;
- 1 Davenport;
- And other items, including 8x12 tent, 6-Gallon Daisy Churn, Talking Machine, 5-Burner Oil Cook Stove, etc.
- Chickens—65 White Leghorn Hens;
- 850-Watt Delco Lighting Plant.

LOCKNEY and FLOYDADA RESIDENCES WEDNESDAY, JUNE 9—10:30 a. m. Lockney

NO. 1: One six room house in Lockney, Texas on North Main St. with 2 1/4 acres of land; equipped with gas lights, and water; this is a story and 1/2 house, five rooms and a porch, one bed room and storage room up stairs, this home is known as the Guthrie home.

NO. 2: Six room home two blocks east of this house with 1/4 acre of land equipped with well and windmill, lights, and shed, barn and lots, garden and chicken yard.

2:30 P. M. FLOYDADA

NO. 1: Four room stucco home in northeast Floydada, Texas, with garage, shed, barns and garden, all modern except gas. This property is on three lots 50x140 it is on East Thornton St., southeast corner of the block facing south.

NO. 2: Five room house, on concrete foundation, all modern conveniences, lights, water and gas, garage, cow shed. This is on a 50 ft. lot at 323 West Tennessee St.

Terms of Sale: Farm Sale, Cash. On Farm, all cash except \$9,301.02 federal loan due in 13 to 34 years. \$1,500 Cash at time of purchase, balance on delivery of deeds in 60 days.

Terms on Houses and Lots One-third cash and balance to suit, or 5 per cent discount for all cash.

HEIRS OF J. W. LESTER (S. M. LESTER) Manager of Sale
W. H. SEALE, Floydada, Texas AUCTIONEERS JOHN W. McDONALD, Plainview, Texas

Fine Watch and Jewelry REPAIRING
L. SOLOMON
 JEWELER
 Radio Electric Co.

Seale & McDonald Auctioneers
 HERE AND READY TO DO YOUR WORK.
 IF YOU PLAN A SALE THIS SPRING CALL US.
 Phone 120, Floydada
 Phone 1143, Plainview

Floydada Insurance Agency
 "The Agency of Service"
 All kinds of Insurance
 Room 216 Readhimer Bldg.
 Phone 273
W. H. Henderson

Drs. Smith & Smith Sanitarium
 FOR SURGICAL CASES
 Phone No. 177
 Floydada, Texas

C. M. THACKER Dentist
 Readhimer Building,
 Phone: Office 93;
 Residence 190-W
OFFICE HOURS
 9 to 12
 1 to 5

Sore Feet
 U. S. Army men and thousands of others use BROWN'S LOTION for ATHLETIC FOOT and BAD FOOT ODORS. RELIEF GUARANTEED in 5 to 14 days. 60c per bottle.
White Drug Company
 Read The Want Ads.

Dr. Wilson Kimble Optometrist
 Specializing in fitting glasses and straightening crossed eyes.
 TELEPHONE 254
 FLOYDADA TEXAS

Dr. A. E. Guthrie
 Physician and Surgeon
 Office with Dr. Thacker in Readhimer Building
 Phone: Office 93; Res. 291

\$5.00 REWARD
 To be paid by the manufacturer of any Corn Great Christopher Cure cannot remove. Also remove Warts and Callouses. 35c at Drug Co.

G. PRUITT
 Proprietor and Masseur
 The Natural Way to Health
 Room 4, Surginer Building
 North Side Square
 Office hours: 9 a. m. to 6 p. m.
 —FREE—
 Examination and Consultation
 Telephone 128

Plainview Sanitarium & Clinic
 Plainview, Texas

Thoroughly equipped for examination and treatment of medical and surgical patients.

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 O. NICHOLS, M. D. Surgery and Consultation
 H. HANSEN, M. D. Surgery and Diagnosis
 FUS A. ROBERTS, M. D. Obstetrics and Pediatrics
 ROVER C. HALL, M. D. Eye, Ear, Nose, Throat and Bronchology
 ROBERT H. MITCHELL, M. D. Internal Medicine
 O. HOLLINGSWORTH, DDS. Dentistry
 SIE C. RIGGS, R. N. Superintendent of Nurses
 ELIA C. KELLER, R. N. Instructress School of Nursing

LAND
 We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.
W. M. Massie & Bro
 Floydada, Texas



"My hair was faded and streaked with grey. I looked old. I felt old. Now I look and feel young. I owe it all to Clairol. In one simple 3-in-1 treatment my hair was shampooed, reconditioned and tinted back to the color and luster that was the envy of my girlhood friends."
 Clairol does what nothing else can! Ask your beautician. Write for FREE booklet, FREE advice on care of hair and FREE beauty analysis.
 Not with common, old-fashioned hair dyes but Naturally with **CLAIROL**... with
 Beverly King, Clairol, Inc. 132 West 46th St., New York, N. Y. Send FREE booklet, advice and analysis.
 Name _____
 Address _____
 City _____ State _____
 My Beautician _____
 Hesperian \$1 per year in Floyd or adjoining County.

OUR PUZZLE CORNER

"FIGGERHEADS"
 THE NAME OF AN AMERICAN CITY IS HIDDEN IN THIS PICTURE. CAN YOU FIND IT?
 ADD THE FIGURES. WHAT IS THE TOTAL?
FIND TEN "B" OBJECTS...
BLACK-BILLED COCKOO... BY ARTISTIC ARTIE
 JUST DRAW A LINE FROM 1 TO 28

THE GREAT AMERICAN HOME
GRANDPA'S HELPER.

 I DON'T KNOW WHY GRASS ISN'T RED INSTEAD OF BEING GREEN. THERE ARE A LOT OF THINGS GRANDPA DOESN'T KNOW. NOW DON'T YOU PUT ANY SEEDS IN YOUR NOSE. WE CAN'T AFFORD TO HAVE A SPECIALIST.

LITTLE BUDDY

By Bruce Stuart
 I WILL NOT GIVE HIM TO YOU! I FOUND THIS CAT AND I'M GOING TO TAKE HIM HOME!
 I'LL BET YOUR MOM WON'T LET YOU KEEP ANOTHER CAT IN THE HOUSE!
 SHE WILL TOO!! THIS CAT CAN SLEEP IN OUR COAL BIN!
 WHAT IN YOUR COAL BIN?
 LISTEN. THAT CAT WOULD BE A MILLION TIMES HAPPIER IN OUR COAL BIN!
 'CAUSE WE USE SOFT COAL AND YOU DON'T!!

DASH DIXON

By Dean Carr
 DASH HAS KNOCKED OUT THE BAT MAN —
 QUICK — THROUGH THIS DOOR BEFORE HE COMES TO!
 THIS SHOULD LEAD US INTO THE LAND OF THE GIANT BAT!! WHAT'S THAT NOISE? IT SOUNDS LIKE MARCHING FEET!!
 HURRY — WE'LL HIDE IN THIS DARK TUNNEL!!
 FROM THE DARK TUNNEL THEY SEE AN ARMY OF BAT MEN APPROACHING —
 THEY'RE COMING THIS WAY!!
 WILL DOT AND DASH BE DISCOVERED??

DETECTIVE RILEY

By Richard Lee
 RIGHT NOW I'D LIKE TO GET MY HANDS ON THE MANDARIN'S HONORABLE NECK!
 IT IS UNFORTUNATE THAT ONE SO EXALTED AS MYSELF CANNOT ENGAGE IN COMBAT WITH SUCH A LOWLY PERSONAGE AS YOURSELF — BUT —
 IT WILL GIVE ME GREAT PLEASURE TO WATCH MY HUMBLE LIEUTENANT BREAK YOUR PUNY BODY IN TWO!
 YEAH?
 WHAT WILL HAPPEN TO RILEY AND VIOLA NOW? DON'T MISS THE NEXT ADVENTURE!

cook electrically
 it costs so little to
 The facts are: a recent survey of our electric range users showed the average cost of cooking to be less than 21/2c per meal for an average family of four people.
 But economy is only one feature. A demonstration will tell more. May we have that privilege?
TEXAS-NEW MEXICO UTILITIES COMPANY

Dr. W. M. Houghton
 Diseases of Women and Children
ARWINE DRUG CO.
 Phone: Residence 250; Arwine Drug 73

E. P. NELSON
 FIRE INSURANCE AGENCY
 Will Appreciate Your Business
 Every detail of your Fire Insurance requirements will be carefully handled if entrusted to this agency.
 PHONE 385
 OFFICE SECOND FLOOR
 FIRST NATL BANK BLDG.
 Floydada, Texas

ONLY WAY TO TAKE A BATH!
 BY BOUGHNER
 SHUSH! YOU'RE GOING TO HAVE A BATH OR YOU'RE NOT GOING OUT.
 BUT, MOM, I WANNA—
 AW PHOOEY, I—
 NOT ANOTHER WORD!
 ALL RIGHT, NOW YOU CAN PLAY

Buy Now in Our Remodeling Food SALE

PIGGLY WIGGLY



We are proud to announce to the public of Floydada and the East Plains the opening of our new de luxe store. The finest and most modern place to shop for the best quality staple and fancy groceries, fruits and vegetables and highest quality meats. You can find plenty of parking space... come and visit with us Friday and Saturday... save on the many special bargains in food offered in this special selling event.

Friday And Saturday

Spuds CALIFORNIA White Rose Extra Fancy No. 1 Quality, 10 lbs. **23^c**

LETTUCE California Large Head **3 $\frac{1}{2}$ ^c**

CARROTS Large Bunch Each **3^c**

ORANGES California Doz **15^c**

Complete Assortment of All Fruits and Vegetables, such as Fresh Plums, Fresh Apricots, Fresh Cherries, Cantaloupes, Pineapples, Strawberries and All Bunch Vegetables.

Jell-O Assorted Flavors Each **5^c**

SYRUP Brer Rabbit Gallon Can Each **59^c**

Sugar Fine Granulated 10 Lb. Cloth Bag, **48^c**

FLOUR EVERLIGHT, 24 lbs., Every Sack **89^c**
Guaranteed, 48 lbs., **\$1.73**

- CORN** Blue Ridge, Extra Standard No. 2 Can, **10^c**
- KRAUT** Deer, No. 2 $\frac{1}{2}$ Can, **9^c**
- MUSTARD** Full Quart Jar, **10^c**
- Salad Dressing** Excelli Quart Jar, **23^c**
- Pickles** Delta Sour 25 oz. Jar, **14^c**
- SNOWDRIFT** With the key to all its goodness, 3 lb. Can, **59^c**
- Tomato Juice** Libby's No. 1 Tall Can, 3 for, **23^c**
- Coffee** Bright & Early 1 lb. Pkg., **20^c**
- BROOMS** Good Value Each, **25^c**
- MATCHES** True American 6 Boxes, **18^c**
- OATS** Crystal Wedding Large Box, **19^c**
- GINGER ALE** Green Stripe, 24 oz. Bottle, **12 $\frac{1}{2}$ ^c**



WITH PURCHASE OF \$5.00 OR MORE FRIDAY OR SATURDAY, YOUR CHOICE OF A 7-PIECE GOLDEN GLOW TEA SET OR A 7-PIECE WATER SET, FOR ONLY, **25^c**

FREE

Ice Cold Kool-Ade and Brown's Cookies Served—

All Day Saturday

- CRACKERS** Saltines, 2 lb. Box, **29^c**
- Ripple Wheat** 1 Regular Size Pkg. 1 Chromium Plated Tray, **19^c**
- KOOL-ADE** Assorted Flavors, 2 Pkg. For, **9^c**
- PEAS** ROSEDALE, No. 2 Can, **15^c**
- MILK** Carnation or Pet, Large Can, Each, **7^c**
- TEA** Lipton $\frac{1}{4}$ lb. Can, Tea Glass FREE, **22^c**
- SOAP** P & G Giant Bar, 6 for, **23^c**
- OXYDOL** Large Box, **22^c**
- CAMAY** TOILET SOAP 1 Bottle Perfume 3 Cakes, All, **19^c**
- Pineapple Juice** Libby's 12 oz. 3-For, **25^c**
- CANDY** Assorted 5c Bars, 3 For, **10^c**
- GUM** Assorted, 3 For, **10^c**

Corn Flakes Sunset Gold Packed only for Piggly-Wiggly LARGE BOX **9^c**

PRUNES Gal Can **28^c**

- HEINZ ANY FLAVOR Soup 3 for 25^c**
- HEINZ FRESH CUCUMBER PICKLES LARGE JAR EACH 20^c**
- FISH** White Trout, Lb., **10^c**
- Lunch Meat** ASSORTED, Lb., **23^c**
- STEAK** Nice and Tender, lb., **20^c**
- DRY SALT** Squares Pound, **36^c**

- Meat Specials**
- Cheese** Longhorn Pound **15^c**
 - Bacon** Machine Sliced, lb., **20^c**
 - Bologna** lb **11^c**



BEEF ROAST Lb **17 $\frac{1}{2}$ ^c**

- KELLOGGS BLUE PLATE SPECIAL**
- CORN FLAKES**, Blue Bowl Free, 2 For, **23^c**
- WHEAT KRISPIES**, Blue Plate Free, 2 For, **23^c**
- KUMGELLS WHOLE WHEAT BISCUIT** 1 BLUE GLASS FREE All For, **23^c**

PIGGLY WIGGLY

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Thoughtful Resident
Suicide Friday In
Floyd County Jail

Raymond Gentry's Lifeless
Body Found Hanging By
Blanket Strips

The lifeless body of Raymond Gentry, 23, of Lockney, was cut down by officials from the swaying racket of a shower bath fixture in the cell of Floyd County Jail Friday morning at 6:30, the victim of self-inflicted suffocation, according to evidence produced in an inquest held Tuesday night and Saturday morning before Justice of the Peace B. P. Woody. Incarcerated around 4:30 on a charge of disorderly conduct, Gentry's plight was first learned by two inmates of the "run around" in the jail who yelled to attract passersby, who summoned officials on duty on the streets. Deputy Sheriff Walter Williams and City Marshal Morgan Wright found the body lifeless when they reached the scene, they testified at the inquest.

as though in desperate mood. Funeral services were held Sunday afternoon at 2:30 o'clock at the West Side Church of Christ at Lockney. He is survived by his wife, Lura Gentry and little son, Carroll Ray, 2 and daughter, Beverly Elaine, two months old. Also his parents, Mrs. Nora Gentry, of Lockney, and Jim Gentry, of Milport, Alabama; three brothers, P. L. Gentry, of Slaton; A. V. Gentry, of Corpus Christi; Cecil Gentry, of Lockney; and three sisters, Mrs. Beatrice Haggerton and Miss Ruby Gentry, both of Amarillo; and Mrs. Jimmie Johnson, of Lockney. All of the brothers and sisters were present for the funeral.

SAM RUTLEDGE TO RECEIVE
DEGREE FROM A & M JUNE 5

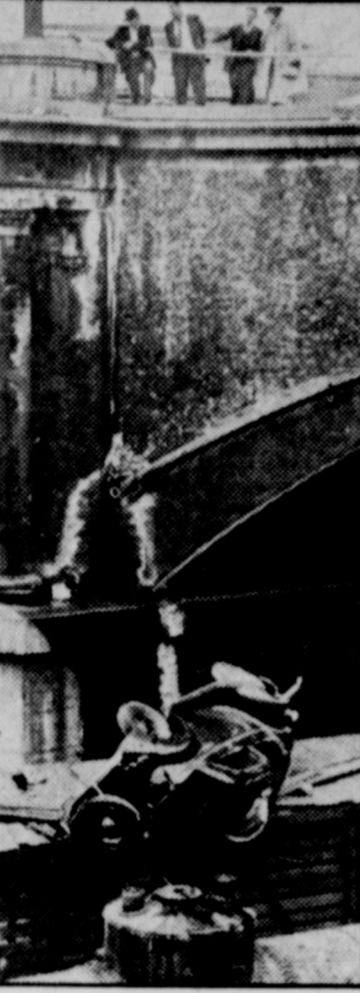
Sam Rutledge, son of Mr. and Mrs. O. P. Rutledge, will receive his degree in Agricultural Engineering from A & M at College Station June 5, and is to be here soon afterwards for a visit with his parents. Mrs. Rutledge and daughter, Ruth, and son, Randolph, and her sister, Mrs. R. P. Weather, and daughter, Nancy Ray, of Tahoka, will attend the commencement exercise. They are now on a trip to Stephenville, Grandview, Cleburne and Corpus Christi, and will return by way of College Station for the commencement.

MALCOM LIDER RECEIVES
TRACK AWARD AT BAYLOR

WACO, Texas, May 25 (Spl.)—Malcolm LIDER of Floydada was among the Baylor university trackmen voted letters here today by the athletic council. LIDER was a sprinter on the Cub team. He received a letter in football last fall. He will report as a candidate for the varsity grid team next September 10, and is regarded as one of the outstanding first year backfield prospects.

Mr. and Mrs. Deakins and daughter,
Margaret Snyder were guests of
her son, J. G. Deakins and family
Sunday and Monday.

Barely Scratched



When police found this automobile had straddled a boxcar after hurtling downward 35 feet from the North Broadway bridge in Los Angeles, they expected to extricate a dead man. But C. B. Flowers, the driver, coolly climbed out of his car, with only a slight scratch to show for his experience.

Merchants and Oil
Dealers Expect
Tourist Increase

Merchants, particularly Conoco dealers, are looking forward to an increased profit this summer as a result of the largest tourist season in history, according to R. C. Henry, manager for Continental Oil company. "Early summer requests received by the Conoco Travel Bureau for touring information indicate that 1937 will surpass last year's travel business," Henry said. "Naturally all merchants will profit for it, but Conoco dealers have an additional reason for optimism.

"Under Continentals new policy all of its products are sold through independent dealers, which means that every Conoco dealer is in business for himself. He doesn't work for a weekly or a monthly pay envelope; so naturally he gets out and hustles for that extra profit. And the profit that he gets remains in the town, as he spends his money with local merchants."

Insect Control With
Common Chemicals

Mrs. Ita R. Parrish Explains The Control of Common Garden Insects. This is a story about how to commit murder and get away with it. Plans are already being laid throughout the country for wholesale slaughter. The crimes will be in the gardens over the nation. With garden vegetables just beginning to show their heads in this section a warning has been posted to all gardeners to stand guard against insects which annually infest gardens and, unless destroyed, damage or completely destroy garden truck.

RELATIVE VISIT HERE AND
AT WICHITA FALLS THIS WEEK

Mr. and Mrs. Roe McCleskey have had as their guests this week Mrs. McCleskey's two sisters, Mrs. J. R. Hall and son, Bobby, and daughters, Selma and Maxine, of Roswell, and Mrs. R. E. Mickey and daughter, Dimple, of Lubbock, who returned home today. Monday Mrs. McCleskey and daughters, Bonnie Roe and Venita Flo, accompanied them to Wichita Falls for a visit with their brother, John Greer. They were joined there by another sister, Mrs. A. C. Blevins, and Mr. Blevins, of Dallas, and Dimple Mickey and Bonnie Roe McCleskey accompanied them home for a visit, the other members of the party returning to Floydada Tuesday.

HAIL LOSS REPORT SHOWS
WIDE VARIANCE ON LAND
IN SAME SECTION OF GROUND

How difficult it is to report accurately rains or hails in Floyd County is illustrated by a sample of what happened on the Sardam farm in Liberty community, ten miles north and two east of Floyd County, adjustment on which was completed the first of this week on an insurance claim by E. B. Gully, who has charge of the land. On this land the agreed loss ran from a minimum of 4 per cent on the least-damaged area to 86 per cent on the most damaged wheat. The hail on which the loss was adjusted occurred on May 20.

REV. G. W. TUBBS TO SAND HILL
SUNDAY

Rev. G. W. Tubbs will preach at Sand Hill next Sunday morning he announces Sunday School services to be at 10 o'clock and preaching service to begin at 11:00 o'clock. Mrs. V. Williams and son, Virgle, Jr., left Friday for Clifton, where they will visit her mother, Mrs. M. Pool. They will be gone about a month and will visit her brother Will Pool, of Austin, and Mr. Williams' sister, Mrs. A. F. Stewart, of Fort Worth.

Pete Nelson, who is employed with the Swift packing company at Fort Worth, spent the week-end here with his mother, Mrs. E. C. Nelson. Miss Augusta Fay Osburn, of El Paso, left Saturday for Amarillo, to visit her uncle, after a weeks visit here with Miss May Shelton.

O. P. Rutledge, Jr., returned home Friday from Stephenville, where he has been attending John Tarleton College. He had as his guest from Saturday until Tuesday Leroy Green, of Stephenville, a former resident of Floyd County, also, a student of John Tarleton College.

Miss Josephine Troutman left Sunday for Iowa Park, where she will visit her grandmother, Mrs. L. Troutman and her aunt, Miss Mina Troutman, and friends.

Miss Louise Gibson, of Starkey, who has been a student at Marshall College the past two years, returned home last mid-week.

Mrs. Lowell Gambin, of Clayton, New Mexico, is here on a visit with her parents, Mr. and Mrs. J. U. Borum.

Mr. and Mrs. Douglas Maddux, of Plainview, visited her sister, Mrs. Troy Griggs, and family, last week.

Mrs. E. C. Nelson returned home Friday from a visit with her daughter, Mrs. Dave Standerfer and family at Muleshoe. She was accompanied home by two of her grandsons, Lige and Nick Nelson, sons of Judge and Mrs. E. C. Nelson of Amarillo. They had been visiting their cousins at Muleshoe.

Mrs. J. N. Johnston returned home Sunday from New Castle where she visited her brothers, John and Robert Bullock, and a sister, Mrs. Wray. While there she attended a piano recital given by her sister Mrs. Wray and commencement exercises for the high school from which her niece, Miss Bernice Bullock, was a graduate.

Mr. and Mrs. J. T. Avent and sons, Jack and Billy, and daughters, Madeline and Melva, and Mr. and Mrs. J. T. Avant, Jr., of Tulla were guests of their daughter, Mrs. Conner Oden, and family Sunday.

Mr. and Mrs. Roy Able, of Ralls, were guests of Mr. and Mrs. Cecil Hagood Sunday.

RETURN CUSTOMERS
Make Our Living

This business is mine and return trade makes my living and keeps it going. I had rather have my trade in Continental Germ Processed oil than just getting people to change here once, and always be worrying about new ones showing up. That is why we are anxious to please you exactly, sell you the most mileage and have you return again and again.

BILL DAILY ROY NABORS

Conoco Service Sta. No. 1

Advertisement for Conoco Germ Processed Oil featuring a man and a woman, and text: 'You'd think my living depends on your getting mileage IT DOES. I'm no big company myself, just because I sell a good big company's oil, etc. This business is mine, and their oil has to show my customers a heap longer mileage and cool smooth operation, or I wouldn't make near as safe a living. I'd rather have my good trade on Conoco Germ Processed oil, than just getting people to change here once, and always be worried about new ones showing up. A lot of my trade comes from clear out around, because nothing but my Germ Processed oil will Oil-Plate their engines. You see, the patent Germ Process gets this oil to form a strong slippery Plating on every working surface. Mind you, Oil-Plating can't drain down while your car is parked. So it can't let your engine start up "dry," which engineers say is the greatest danger. And the way it's Plated on, Conoco Germ Processed oil isn't using up in a hurry. Then that's getting more mileage out of both your oil and engine—coming here to me for Oil-Plating.'

CONOCO GERM PROCESSED OIL
from Your Mileage Merchant

Learns Secret of Friend's Pep.

Comic strip advertisement for Purasang. Panel 1: 'I'M SO DISCOURAGED ABOUT THE WAY I FEEL. ALWAYS SO TIRED AND DRAGGED OUT.' Panel 2: 'LET ME HAVE A BOTTLE OF PURSANG—MRS. CONNIE SAID IT HELPED HER WONDERFULLY.' Panel 3: 'IT'S THE FINEST THING I HAVE TO HELP BUILD RED BLOOD AND RESTORE ENERGY AND STRENGTH.' Panel 4: 'ONE MONTH LATER I CERTAINLY WANT TO THANK YOU FOR TELLING ME ABOUT PURSANG. I FEEL LIKE A NEW WOMAN, AND HAVE WORLDS OF PEP AND ENERGY AGAIN.' Panel 5: 'I USED TO FEEL THAT WAY UNTIL I TOOK PURSANG. WHY DON'T YOU TRY IT?' Panel 6: 'IT'S MARVELOUS THE WAY IT WORKS ISN'T IT?' Panel 7: 'Marvelous New Tonic Works Wonders for Ailing Adults and Children. Today, thousands of men, women and children who were tired, listless, nervous—appetites poor—because of pale weak blood, are brimming with strength and energy as a result of the aid given them by Purasang. For this scientific tonic preparation contains, in properly balanced and readily assimilated form, such elements as organic copper and iron. Purasang acts to stimulate the appetite and build rich, red blood even in cases of simple anemia. When this condition is relieved, nervousness disappears. Energy and strength usually return. You feel like a new person. If you aren't up to par—if you constantly feel dragged out, give Purasang a complete chance to assist nature in building up your strength and energy as it has for so many people. Get Purasang from your drug-gist today on our money back guarantee. Purasang Laxative Pills are acknowledged the modern treatment for constipation. Purely vegetable, they give thorough bowel cleansing without griping.'

McMakin Motor Coaches Inc.
SUCCESSORS TO RED STAR COACHES

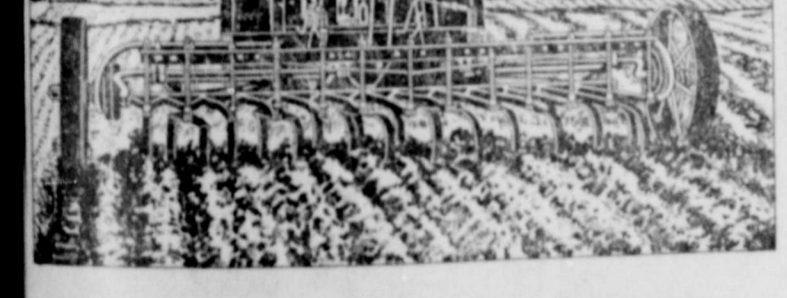
East Bound 3:30 a. m., 8:30 a. m., 2:35 p. m. Through Busses to Vernon, Frederick, and Lawton connecting to Altus, Hobart, Ardmore, Chickasha, Oklahoma City, Kansas City, St. Louis, Chicago. Connections at Vernon for Wichita Falls, Ft. Worth, Dallas, Gainesville, Houston, Austin, San Antonio, Tyler, Shreveport.

Southwest Bound: 3:45 a. m., 10:35 a. m., 4:45 p. m. for Ralls, Lubbock, Brownfield, Seminole, Odessa, McCamey, Hobbs, Carlsbad, Monahans, Pecos, Wink, Kermit, Jai, and El Paso.

West Bound: 10:45 a. m. for Lockney and Plainview, 3:45 a. m. and 5:00 p. m. for Plainview, Muleshoe, Clovis, Roswell, El Paso, Albuquerque, Flagstaff, Los Angeles, Amarillo and Denver, Colo.

North East Bound: 2:40 p. m. for Silvertown, Quitaque, Turkey, Estelline, Childress, Memphis and Clarendon.

Did you know that you can now leave Floydada at 3:45 A. M. Arrive in CARLSBAD CAVERNS at 10:30 A. M. GO THROUGH THE CAVERNS, LEAVE CARLSBAD AT 8:30 P. M. AND ARRIVE BACK IN FLOYDADA AT 3:25 A. M. —Visit the Caverns in Less than 24 hours by Bus. CALL LOCAL AGENT FOR SPECIAL PARTY RATES.



Here's the SURPLUS POWER
You Need on Your Farm

It's surplus power at the drawbar with an Oliver Hart-Parr Tractor! And that's where power counts! You will not only do more work in a day—and better work—but you will do every farm job more economically. Oliver Hart-Parr 18-23 and 28-44 Tractors transmit the power from the engine to the drawbar with less friction, less waste and lower cost. They give you real fuel economy as well as longer life and longer service. For a big day's work hook a plow or fallowator to an Oliver Hart-Parr. Come in and let us show you a real combination of surplus power, long life and fuel economy.

L. C. McDONALD



Old Canvas
Repaired

Will serve as New Canvas On Your COMBINE We are prepared to make repairs for you NOW. Don't put it off for, it might prove costly.

Rainer's
Shoe Shop

Mr. and Mrs. Douglas Maddux, of Plainview, visited her sister, Mrs. Troy Griggs, and family, last week.

