

Child Health Day Emphasizes Need For Observation

Defected Teeth, Vision Defects, Infected Tonsils Most Common In Schools

Care Is Urged

Attention In Early Life Assures Well Being Of Coming Generation

One of the valued by-products of the recent years has been the stimulus to physical examinations in the schools of our State," is the opinion of Dr. Geo. W. Cox, Health Officer. Early detection of these defects and their correction will assure better health and well being to our coming generation. A child with defective vision cannot be expected to do the required work in school until this handicap is removed. Inflamed, watery eyes, unslated lids, chronic styes, nervous actions as habitual winking, may be caused by a defect and should have immediate attention. The far reaching effects of infected tonsils on the system has been recognized by health workers for years. Many of the ills of later years, such as heart disease, arthritis, deafness, etc., are directly traceable to tonsils that became infected during childhood and were allowed to remain untreated. Dental defects are found in more children than any other imperfection, and for these reasons children should be taken regularly to their dentist for examination and cleaning of the teeth. This precaution keeps the mouth clean and makes possible to discover dental defects

TRY—
PANHANDLE "SPECIAL" IT'S GOOD GASOLINE

as soon as they appear. Postural defects appear in the life of a child much sooner than we formerly suspected. Have your family physician see if your child's shoulder blades project and if his arches are low. Simple exercises, diligently adhered to, when the child is young, will prevent later serious developments in many cases.

Clinic at Antelope
One Floyd County school had a free clinic last week when Dr. V. Andrews, county health officer, accompanied by County Superintendent Walter Travis, visited the Antelope School and examinations made for the more apparent defects of child health. "We are glad to go to any school in the county," Dr. Andrews said, in relating the visit to Antelope. Services done at the clinics are free, the only charge made being in cases where immunization is desired."

Harmony News

The Missionary Society met again last Tuesday in their Foreign study and we would be glad to have more of the women meet with us. We meet at the church at two o'clock and will continue until our study is completed.

The people of the community met at the church Monday morning and cleaned the church cemetery and set out flowers. This was our annual clean-up day, being the first Monday in May. We hope to make this a standing date and ask more of the community to assist in the work next year.

Mr. and Mrs. Eaves and sons; Mr. and Mrs. Chloma Williams; and Mr. and Mrs. Wesley Carr, visited Mr. Carr and family Sunday.

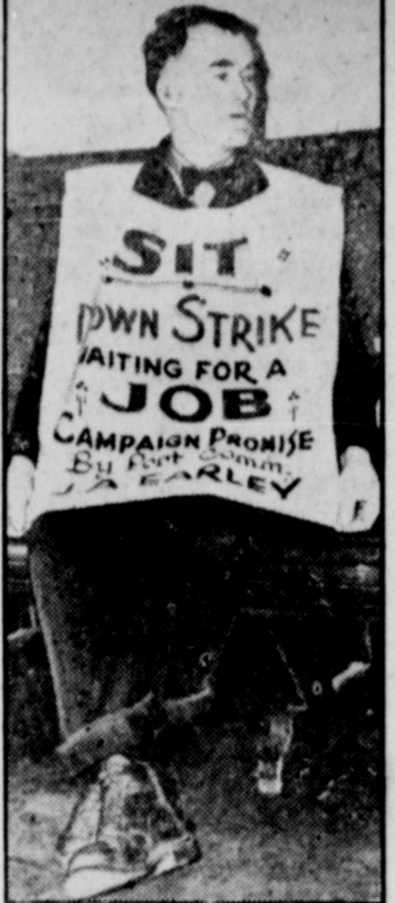
Miss Mattie Pearl Heard, is employed in a beauty parlor at Lubbock.

We had a light shower in our community last Sunday night. Mr. and Mrs. Raymond Williams and little daughter Mona Ray, have been staying in the community while Mr. Williams has been taking treatment at Lubbock.

Next Sunday will be Mothers Day. We will have a short program following the Sunday School hour.

Hesperian \$1 per year in Floyd or adjoining County.

Sitdown On Job He Hasn't Got



This is not a sitdown against working conditions that P. C. McCarty, of Seattle, Washington, is staging; it's a sitdown for that job he didn't get as a result of campaign work last fall in the election of Port Commissioner J. A. Early. McCarty seated himself in the offices of the Port Commission, refusing to evacuate until he got work from Early. But, with Early out of the city, it looked as if a long wait faced him.

Fairview News

The revival meeting at the Baptist Church is progressing nicely and good crowds are manifesting much interest. Rev. A. A. Bryan, District Missionary for this district, is the evangelist, assisted by Rev. Sidney Johnston, pastor. The meeting closes Sunday night, and we are expecting much good to be derived from it.

The closing of school programs will be held next week on Thursday and Friday nights. The Seventh Grade Graduation exercises, together with the programs of the primary and elementary rooms will be held on Thursday night, May 13. The seventh grade graduation will include the class prophecy the salutatorian, Doyle Walls, the class song by the entire graduating class the valedictorian address "The Story of the Spring by the Side of the Road" by Ella B. Crabtree; the main address to the class by County Superintendent Walter Travis and the presentation of diplomas by the local school board. There are nine members of this year's seventh grade.

They are Weldon Edell DuBois, Ella Beth Crabtree, L. B. Cozby, Dorothy Lee Brown, Bettie Jo Perry, Lula Lee Teal, Shirleywood Irwin, Warren Doyle Walls, and John Elwyn Lyles.

In addition the fifth and sixth grades will present a short play, "Our Examination Day," and the first four grades will give a play "The Doll Show." There will also be several readings and songs by various grade school pupils.

On Friday night, May 14, the high school room will present their three act comedy, "Under Western Skies" with the following cast:

Barry Boyd, a tenderfoot from the east, Olen Lyles; Mrs. Pansy Farmer, his next-door neighbor, Wanda Baxter; Pete Posey, "Mustache Pete" a ranch hand, John Lyles; Sanderson Trent, an Easterner, Doyle Walls; Diana Taylor, also from the East, Margie Hicks; Laughing Water, a young Indian girl, Dorothy Lee Brown; Sugar Foot Williams, a gentleman of color, Randall Irwin; Callie Williams, his wife, Betty Jo Perry; Nella, Bella, Della, the Sisters Z or radio fame, Lula Lee Teal, Ella B. Crabtree and Inez Reeves; Sheriff Crunch, Jim Wright.

This is a very laughable and entertaining comedy of the west, being

Dixie May Potter Has Interesting Work In College At Placentia

The following is a letter received recently from Miss Dixie May Potter in which she describes her duties in college.
Placentia, California, April 24, 1937.

To The Hesperian
Here are a few items which I think might interest my friends at home, as they often ask my mother about me.

I am a freshman in Fullerton college of Commerce, a large division of the Fullerton Junior College. Last Semester I was initiated into the Alpha Gamma Sigma, a scholarship sorority and this last week was initiated into the Theta Nu Theta, Junior College social sorority.

I have been an active member of the Y. M. C. A., acting in the capacity of program chairman.

The Bank and secretarial offices in the college are the only ones of their kind in the world. The Bank is now a chartered member of the Los Angeles Securities First National Bank and during the first five months of this school year approximately \$1796.00 passed into the vaults of our bank.

In the secretarial offices I do mimeographing, duplicating of various kinds, dictaphone, telephone operation, adding machines, calculators, filing, typing, mimeoscope, etc. The girls in this department are the private secretaries to the teachers.

Yours very truly,
Dixie May Potter.
(Editor's note: Since receiving this letter, a telegram from Dixie May was received by her parents, Mr. and Mrs. E. C. Potter, stating that she had been appointed to the position of Secretary of the Security Bank of Altadena, California.)

played on a ranch house near Tucson, Arizona. The students have been working very hard on their programs, and we can promise that they will be worth seeing. There will be several funny between-acts sketches and skits. So let's everybody come out on next Thursday and Friday nights for our last of school programs of this year. On Friday there will be the customary all day entertainment with dinner on the ground and a ball game in the afternoon.

Mr. and Mrs. Lee Rushing and family spent Sunday in Plainview as guests of Mrs. Rushing's father and sister, J. C. Woolvorton and daughter, Minnie.

Mr. and Mrs. C. H. Wise and daughter, Mary Lou, spent Sunday visiting in the home of Mr. and Mrs. Benton Ritchie. Mrs. Ritchie has been in ill health for the past few weeks, but is improved.

Little Fannie Alice Pierce of Canyon spent the week end as the house guest of her grandmother, Mrs. S. L. Rushing, returning to Canyon on the bus Sunday afternoon.

Margie Mildred and Jimmie Hicks, Wanda Baxter of Fairview and Mrs. Franklin of Floydada visited Jim Hicks in Northwest Texas Hospital in Amarillo last Sunday. Mrs. Hicks, who has been with her husband since his recent injury returned home, as Mr. Hicks is well on his way to recovery.

Tresman Glover of Campbell and Roy Baxter of Fairview spent Sunday visiting with Mr. and Mrs. Cecil Baxter and son, James Kerwin, of Pleasant Hill.

Mr. and Mrs. F. O. Conner had as Sunday dinner guests Mr. and Mrs. W. H. Hilton of Floydada.

Mr. and Mrs. W. T. Branson were Sunday guests of Mr. and Mrs. Burgett.

Mr. and Mrs. Edell DuBois and sons spent Sunday in the home of Mr. and Mrs. Earnest Walls.

Mr. and Mrs. W. O. Stewart of Antelope spent the week end with their parents, Mr. and Mrs. G. A. Stewart, before moving to their farm near Canyon.

The Dramatic Club sponsored an ice cream supper last Wednesday at the school house. Each family brought a freezer of ice cream and a cake, and the Dramatic Club brought the ice, and after the "freezing" was finished, the large crowd adjourned to the school auditorium to enjoy the cream and cake. At a late hour the enjoyable evening was brought to a close by singing a number of religious songs.

Mrs. Edell DuBois has the distinction of having the first fried chicken in Fairview. On Sunday two weeks ago she served fried chicken for dinner. This is the earliest of the season, so far as we know.

Save steps. Use want ads.

IRRIGATION WELL
CASING MADE
Motor Frames
Cooling Systems
Power Plants
Ditchers
Motor Rebuilding
Magnets Repaired
EVERT PRUET
West Side of Square
West Auto Parts

FRACTIONATED ACTION!
SUPER COLOSSAL POWER
MYSTERIOUS INGREDIENTS
MAGIC MIXTURE
TRIPLE IMPROVED
CUT PRICE BARGAINS

For the
TRUTH
about
GASOLINE

LISTEN TO YOUR MOTOR -NOT CLAIMS!

Shut your ears to claims. Instead, compare gasolines in your car. Note which gasoline gives easiest starting, best acceleration. Observe which provides greatest flexibility. Listen for silent action on straightaways, for telltale knocks on hills and heavy pulls. Finally, carefully check your speedometer for mileage per gallon.

That's the way to judge—by results! And you'll certainly see and feel that difference with your first tankful of Phillips 66 Poly Gas.

This sensational new-type motor fuel quickly demonstrates its finer performance and greater value to any intelligent motorist. It delivers extra power, pick-up, and mileage, because every gallon contains the extra energy units added by the patented POLYmerization process, without extra cost.

This plus-performance is protected and guaranteed against changes in weather, because Phillips 66 Poly Gas is 100% custom-tailored, without extra cost.

Why not discover what this outstanding gasoline will do in your motor? Just keep an eye out for the Orange and Black 66 Shield. That's the place to get Phillips 66 Poly Gas, without extra cost.

Listen in... PHILLIPS POLY FOLLIES
Columbia Network
Every Tuesday Evening

Phill-up with Phillips for Greater Mileage

NEVER BEFORE SUCH A CAR AT SUCH A PRICE

\$663.78 IS THE DELIVERED PRICE IN FLOYDADA
of this Thrifty "60" Ford V-8 Tudor Sedan, including front and rear bumpers and spare tire. (Taxes and license plates extra).

The new Thrifty "60" shown here has exactly the same roomy body on the same 112" chassis, as the brilliant Ford V-8 "85". It has the same, easy-acting, powerful new brakes, the same easy steering and the same big, outside luggage compartment.

But it is powered by a smaller, more economical 60 h.p. V-8 engine which, owners report, is giving them between 22 and 27 miles per gallon of gasoline. It's a good performer, too... Drive one and see!

THEN, LOOK AT THE PRICE... And realize that your present car will probably more than cover the whole down payment, leaving you less to pay on the easily-retired balance. See Your Ford Dealer Today.

Built in Texas by Texas Labor

FORD V-8 *The Brilliant "85"*
The Thrifty "60"

NEW FORD V-8 "60" and "85" On Display At— **Bishop Motor Co.** AUTHORIZED DEALER BARKER BLDG.

Please—
The dealers whose messages you read in The Hesperian are greatly pleased when they find you have read their advertisements with interest. And you can confer a favor on us if you'll say "I read it in The Hesperian."
—Will You?

Announcing GREATER HAPPINESS AND SAVINGS FOR FARM HOMES

with this modern city refrigerator!

SERVEL ELECTROLUX
runs on kerosene (Coal Oil) for a few cents a day

- Keeps food fresh for days
- Freezes ice cubes—desserts
- Saves steps, work, money
- Needs no daily attention
- No water or electricity
- Has no machinery to wear

Happy owners report that this ideal refrigerator for farm homes actually pays for itself!

OWN IT ON EASY PURCHASE PLAN

IF YOU'VE always wanted the convenience and economy of modern city refrigeration, here's good news! Today you can have it no matter where you live—at low cost. Servel Electrolux, the Kerosene Refrigerator, duplicates in all important respects the famous Gas Refrigerator which has been the choice for hundreds of thousands of fine city homes and apartments during the past ten years.

This marvelous refrigerator for homes beyond the power lines assures plenty of ice cubes at all times... makes possible new dishes and more interesting meals... protects food perfectly year-round... and lightens kitchen work. Clip coupon.

MAIL THIS COUPON NOW

JACKSON PRODUCE CO., Floydada, Texas

Gentlemen: Please send me, without obligation, complete information about Servel Electrolux, the Kerosene Refrigerator.

Name _____
Street or R.F.D. _____
City _____ State _____

Meet Your Friends
FOR LUNCH
HERE
Dine at Popular Prices
White Kitchen
O. B. Olson, Mgr.

The WOMAN'S Page

MEMBER BY
Mrs. Helen McNeill
Telephone
No. 228

McNeill - Smith Marriage Sunday at Home of Bride

Miss Helen McNeill, daughter of Mr. J. L. McNeill, former mayor of Houston, and Mrs. J. L. McNeill, and Mr. J. L. Smith, son of Mr. J. L. Smith, former mayor of Houston, will be united in marriage at the home of the bride's mother, Mrs. J. L. McNeill, at 10:30 o'clock Sunday afternoon.

Mr. and Mrs. Smith will be at home at 10:30 o'clock Sunday afternoon.

County Council Of P. T. A. To Be Organized Today

The Ladies Aid of the P. T. A. Chapter will meet today at 10:30 o'clock at the home of Mrs. J. L. McNeill.

Start Social Bridge Club Met Wednesday With Mrs. English

Mrs. Helen English, entertained the Social Bridge Club members at a meeting at her home Wednesday afternoon.

Mrs. Martin Brown Luncheon Hostess Honoring Sister

Mrs. Martin Brown, hostess of the luncheon given by the Social Bridge Club at her home Wednesday afternoon, was honored by her sister, Mrs. J. L. McNeill.

Installation Of Officers To Be By Mrs. Rogers

The Ladies Aid of the P. T. A. Chapter will meet today at 10:30 o'clock at the home of Mrs. J. L. McNeill.

VENUE OF MEETING

The Women's Club will meet today at 10:30 o'clock at the home of Mrs. J. L. McNeill.

MEMBERSHIP MEETING

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Social Calendar

Various social events are listed in the calendar section, including meetings and gatherings.

AMERICAN MOTHER

Articles and news items related to the American Mother theme, focusing on family and community issues.

WEDNESDAY

Wednesday's events include the Social Bridge Club meeting and other social activities.

THURSDAY

Thursday's events include the Women's Club meeting and other social gatherings.

FRIDAY

Friday's events include the Women's Club meeting and other social activities.

MEMBERSHIP MEETING

Membership meetings for various clubs are listed in this section.

ALL DAY GUILTING ENJOYED

Members of the Quilting Club enjoyed an all-day session of quilting.

QUILTING CLUB MEETS

The Quilting Club met today for their regular meeting.

Many Things Give Evidence Of Garden Club Fall Campaign



The Garden Club is active in its fall campaign, with various projects and events planned.

1934 Study Club Has Program On Short Story Writing

The 1934 Study Club members participated in a program on short story writing.

Wild Flower Show To Be Given At Lubbock 8 And 9

A wild flower show will be given at Lubbock on the 8th and 9th of May.

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Book Review Given By Mrs. Eldridge For W. E. Society

Mrs. J. E. Eldridge presented a book review for the W. E. Society.

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CLEAN
The modern get range with 4-burner, one-day burners and included oven bring our cleanliness to your kitchen.

FAST
See it the FASTEST cooking food. One day burners bring you a thousand new meals - all get you ACTION in the heat of a race.

COOL
Fully insulated oven and broiler not only keep the kitchen COOL, but bring you savings in gas, coal, and food shrinkage.

WEST TEXAS GAS CO.
Send Gas With Dependable Service

The Banker's Tribute to Mother

There can be no deeper, more unshaking sentiment in any man's heart, than his shining love and reverence for his mother. No scraps or poems ever composed, no statues ever carved, no medals or ribbons of honor ever bestowed, can overpraise Mother... But, bankers, we know that on the practical side, as home manager and Director of the Household Budget, she handles one of the world's hardest jobs in a way that few men could equal... The books of this bank bear ample testimony to the thrift and business ability of the mothers of this community. We are proud to serve them in any way we can.

First National Bank
Floydada, Texas

We Have the Seeds

See our Windows for FOOD SPECIALS

We Deliver—
Phone 40

STAR CASH GROCERY

SUNDAY, MAY 9 IS DEDICATED To Mother

On that day we render homage to her devotion, her Courage, her Self-Sacrifice. And no tribute can be too Great.

To set the day apart is merely to emphasize and express our year-round feeling that mother is the breath of divinity in human life and that she will be enshrined forever in our hearts.

It is in such a reverent spirit that this message is penned.

White Drug Co.

Floydada Band Enters Contests At Lubbock; Wins Third In Class

The Floydada High School band claimed several honors in the Class "A" division in the annual contest of the Western Texas School Band and Orchestra Association. Floydada won third place as a whole in the class D bands.

The divisions were made and classified as follows: Class "A"—schools of more than 750 enrollment; Class "B"—250 to 750 enrollment; Class "C"—less than 250 enrollment; Class "D"—less than one hundred.

Those who won honorable mention in solo work are Olin Watson, baritone; Alice Rollins, alto; Doris Rollins, alto saxophone; Greer McKinstry, baritone; Beth Newton, alto saxophone; Joe Arwine, cornet.

Able and Lubbock won equal ratings and are placed together in the "first division" the highest possible rating in Class A.

About fifty pupils, patrons, and teachers headed by Charles Kiker, band master, attended the celebration and viewed the Coronation of the Queen, twelve hundred students moving in unison in the grand parade and a battle between two college elevens, at the Tech college football stadium.

Baseball, tennis and soft ball matches were played and the West Texas Coronation of Queens were presented between halves. It was in this event that Miss Worth Goodwyn Shipley represented her school as Duchess at the Fiesta.

Irick News

School Picnic
The Irick students, teachers and patrons enjoyed an all-day picnic at Roaring Springs Friday. The weather was warm and pleasant and everyone seemed to have an enjoyable time. Several good games of baseball were played, one with the White Star girls and boys who were also spending the day there.

A bountiful basket lunch was spread at noon.

School Closed May 14
Friday, May 14 will mark the closing of this school term. There will be games of playground baseball in the morning and afternoon. At noon there will be a basket lunch. Everyone is cordially invited to attend.

The intermediate and primary rooms will present their program Wednesday night May 12, Thursday night the high school students will present a short program which will be followed by the presentation of diplomas and awards.

Mrs. O. M. Conway of Floydada will address the graduating class.

Local
L. D. Horton of Fairview spent Sunday afternoon with Edgar Horton.

BORN—To Mr. and Mrs. Albert Grigsby, of Lubbock, April 28, a son named Lindie Dean. The young gentleman is a grandson of Mr. and Mrs. J. A. Grigsby of Floydada.

Miss Willie Mae Allen reports a very enjoyable day on the canyon last Sunday in company with Miss Tenia Richardson, Mrs. Ollie Palvador and Ray and Elton Palvador. The evening was spent kodaking.

Filling equipment. Hesperian.

SAND HILL NEWS

Singers to Meet Here Sunday
The South Side Singing Convention will meet in the Sand Hill school auditorium for an all-day affair on Sunday, May 9.

Ed Holmes president of the association has extended a cordial invitation to the public to be present. A large number of visiting singers are expected to be there.

A basket lunch will be served at the noon hour.

Singing is scheduled to begin at 10 o'clock Sunday morning.

School Term to Close May 14
Sand Hill School will close the present term of school on Friday, May 14 and the following schedule of programs has been announced by Clarence Guffee principal.

Tuesday evening, May 11 at eight o'clock the pupils of Mrs. Rex Woshard and Mrs. Walter Travis will render the following program: Rhythm Band (music); "Sewing Circle" (play); "Boo Hoo" (song); "The Giant and the Biscuits" (play); "Hey Baby Hey" (song and drill); "Aunt Melissa's Beau" (song); "Lemonade Stand" (play) "Farewell" (reading).

Wednesday evening, May 12 at eight thirty o'clock the pupils of Miss Merle Scoggin and Clarence Guffee will present the following program: "Soup to Nuts" (dialogue); "And the Villains Still Pursued Her" (one act play); "Texas our Texas"; "Have you ever been to Texas" (songs); "Army, Tention" (7 grade boys); "Jerry Joins In" (one act play); "Sophia from Sandysville" (one act play).

Thursday evening, May 13 at eight thirty o'clock the graduating exercises will be held in the school auditorium. Miss Glenna Holmes, ninth grade student, will give the valedictory address, and James Burke seventh grade student will deliver the salutatory address.

Friday, May 14 patrons and pupils will meet for an all-day picnic on the school grounds. A special attraction for the afternoon will be a baseball game between an all-star team, composed of former Sand Hill players, and the present team. Teams from various neighboring communities will also be present for games.

All patrons and friends are invited to attend each of these programs.

Golleher's Hosts Sunday
A large group of relatives gathered at the home of Mr. and Mrs. R. L. Golleher Sunday, May 2. Honor guests for the occasion were Mr. and Mrs. J. P. Taylor and Walter Alexander, of Morton.

The following relatives were present Mr. and Mrs. Ralph May and children Mr. and Mrs. Calvin Golleher, and sons, all of Plainview, Mr. and Mrs. Jack Hollingsworth and children, Mr. and Mrs. A. V. Womack, and children, the honorees and the host and hostess.

Birthday Party Honors Son
Mrs. Ed Holmes entertained with a party at her home Friday afternoon, April 30, honoring her son, Charles Eddie on the occasion of his fourth birthday. Mrs. H. F. Jackson assisted and at a late hour refreshments were served to the following children Smith, James and Emma Pope, Ralph, Bill, Ellouise, Joyce, and Shirley Womack, Claudia Havins, Hazel Louise Cates, Leonard Lee and Don Grigsby, Lyndell and Jean Phillips, Bobby, Gene, Don and Mary Helen Mickey, Clarence Edwin Guffee, Dorothy Holmes, and the honoree, Charles Eddie Holmes.

Entertain Sunday
Mr. and Mrs. J. V. Green entertained a group of friends with a lovely dinner at their home Sunday May 2.

Present for the occasion were the following: Mr. and Mrs. Clarence Guffee and son Mr. and Mrs. W. M. Jeter and children Mr. and Mrs. Rex Woshard of Plainview, Mr. and Mrs. James H. Holmes and daughter Glenna, and the host and hostess.

Girls Enjoy Slumber Party
Mrs. Clarence Guffee was hostess to a group of girls with a slumber party Friday night. Various games and pranks were played throughout the night and refreshments of ice cream and cake were served at 2 a. m. to twenty four girls.

Locals
Mrs. Faye Conner and children of Carlsbad, New Mexico spent several days last week here with Mrs. Conner's parents, Mr. and Mrs. N. B. Pace and other relatives.

Wilfred C. Phillips of Oklahoma City, Oklahoma, is spending the week here with his parents, Mr. and Mrs. L. V. Phillips.

Mr. and Mrs. Albert Blevins and daughter, Shirley Jean, of Dallas were week end guests of Mrs. Blevins' parents Mr. and Mrs. S. A. Greer, of Brookfield farm.

Mr. and Mrs. R. L. Pope and daughter and Mrs. Maggie Tinnin, spent the week-end in Happy with the Carl W. Smith family.

The high school boys enjoyed an all night picnic at Rails Crossing Friday night. Mr. Guffee, high school principal chaperoned the boys, about thirty in number.

J. W. Clonts brought back memories of by-gone days to many of his friends this week in describing the fields of Bluebonnets he saw while on a trip to Grand Prairie last week in a visit to his old home and parents Mr. and Mrs. J. B. Clonts.

Mr. Clonts brought a number of "I saw acres and acres of Bluebonnets all about a foot high and in full bloom," he said.

plants home with him and they may be seen growing and blooming on the city hall lawn.

Mrs. J. L. Guest, of Plainview, came Tuesday for a visit with her sister, Mrs. Lillie Britton, and her niece, Mrs. R. E. Fry.

"Are you sure this is the man who stole your car?"
Bullen: "I was until your cross-examination. Now I don't know if I ever owned a car."

CASE OF W. E. EARNEST PUT OFF UNTIL JUNE 7

The case of W. E. Earnest, charged with murder and driving while intoxicated, which was to have been tried in District Court at Lubbock on Tuesday, April 19, was put off until June 7, according to L. G. Mathews, special prosecuting attorney.

Charges were filed against Mr. Earnest following an automobile accident near Lubbock on February 14, in which Mrs. Henry Bollman, of Barwise, was killed and her husband and small daughter, Doris were seriously injured.

Mr. and Mrs. W. B. Hall, of Plainview, were visitors in Floydada Friday. Mr. Hall attending to business, and Mrs. Hall was a guest of her father, W. T. Brown, and Mrs. Brown.

Itch Is Raging

In all parts of this section. Kill the ITCH quickly with BROWN'S LOTION. Salves are messy to use BROWN'S LOTION guaranteed to stop ITCH. 60c and \$1.00 at

White Drug Company

EVERY MOTHER SHOULD KNOW HOW PURSANG BUILT UP MY DAUGHTERS STRENGTH



You Pursang contains in proper balanced proportions such proven elements as organic sugar and iron. Quick stimulant; appetite and aids nature in building rich, red blood even in cases of simple anemia. When this happens, energy and strength quickly return. You feel like new. Get Pursang today. You feel like new. ARWINE DRUG CO.

WANTED: Clean White Cotton Rags. Hesperian 4th

TRY—**PANHANDLE "SPECIAL" IT'S GOOD GASOLINE**

Farm And Ranch Loans
5% ANNUAL INTEREST
Liberal Option — Prompt Service
General American Life Insurance Co.
F. M. Maddox
Lubbock, Texas

MORE MILES
ON FEDERAL LONG-LIFE TIRES
Today's cars—built for small diameter wheels and low air pressure—need special tires for high speed service. Federal bring out the performance built into the modern car and through many years on Floyd County cars have demonstrated they give more mileage.

MOTOR INN SERVICE STATION
R. C. Patton Newell Parker

MORE ICE CUBES MORE USABLE SPACE MORE CONVENIENCE AT LESS COST!

GENERAL ELECTRIC
NEW Triple-Thrift REFRIGERATORS

You save 3 ways!
On Price
On Current
On Upkeep

Willson & Son Lumber Co.

C. M. THACKER
Dentist
Readhimer Building,
Phone Office 93;
Residence 190-W
OFFICE HOURS
9 to 12
1 to 5

Floydada Insurance Agency
"The Agency of Service"
All kinds of Insurance
Room 216 Readhimer Bldg.
Phone 273
W. H. Henderson

Announcing New Cleaning Prices Now Effective
MAY 3, 1937

All of the Cleaners in Floydada announce their prices as follows:

MENS WOOLEN SUITS CLEANED & PRESSED	50c
MENS LINEN SUITS CLEANED & PRESSED	65c
PANTS CLEANED AND PRESSED	30c
DRESSES 1 PIECE CLEANED & PRESSED	50c
DRESSES, 2 PIECE CLEANED & PRESSED	75c
LADIES LONG COATS, PLAIN, CLEANED & PRESSED	65c
LADIES LONG COATS FUR TRIMMED CLEANED & PRESSED	75c
LADIES SUITS, SPORT OR SHORT, C & P	50c
LADIES SUITS, SWAGGER, C & P	75c

Floydada Cleaners are Quitting the Delivery Service—
Positively No Call For And Delivery

Beards Cleaners & Dyers
Stewart's CASH And CARRY Cleaners
W. L. Fry Cleaners
A. B. Keim's CLEANERS AND HABERDASHERY
Boothe Cleaners & Hatters

Use the Want Ads. They pay.

AND ALL IT NEEDS IS SOAP AND WATER!



SHERWIN-WILLIAMS FLAT-TONE

Here's Wall Beauty that's practical, too!

• There's nothing quite like S-W Flat-Tone wall paint in sheer, velvet-smooth beauty. It's a perfect background for furniture and drapery, say interior decorators.

But here's more than meets the eye in this beautiful paint. Flat-Tone washes easily. Just use soap and water. It's easy to apply. Come to our store and see the 16 smart colors.

QUART 75c

Available in larger sizes, too

Higginbotham Bartlett Company
PHONE 6 FLOYDADA
PAINT HEADQUARTERS

Good-bye, Sooty Pots and Pans!



the Advanced ELECTROMASTER ELECTRIC RANGE

Electric cooking is clean—so clean that the outside of your cooking utensils is as bright and sparkling after cooking as it was before. You cook with heat from a glowing wire—heat that is as clean as sunlight. All the actual burning of fuel is done in the power-house miles away.

Liberal and Convenient Terms
Texas-New Mexico Utilities Co.

Present for the occasion were the following: Mr. and Mrs. Clarence Guffee and son Mr. and Mrs. W. M. Jeter and children Mr. and Mrs. Rex Woshard of Plainview, Mr. and Mrs. James H. Holmes and daughter Glenna, and the host and hostess.

Girls Enjoy Slumber Party
Mrs. Clarence Guffee was hostess to a group of girls with a slumber party Friday night. Various games and pranks were played throughout the night and refreshments of ice cream and cake were served at 2 a. m. to twenty four girls.

Locals
Mrs. Faye Conner and children of Carlsbad, New Mexico spent several days last week here with Mrs. Conner's parents, Mr. and Mrs. N. B. Pace and other relatives.

Wilfred C. Phillips of Oklahoma City, Oklahoma, is spending the week here with his parents, Mr. and Mrs. L. V. Phillips.

Mr. and Mrs. Albert Blevins and daughter, Shirley Jean, of Dallas were week end guests of Mrs. Blevins' parents Mr. and Mrs. S. A. Greer, of Brookfield farm.

Mr. and Mrs. R. L. Pope and daughter and Mrs. Maggie Tinnin, spent the week-end in Happy with the Carl W. Smith family.

The high school boys enjoyed an all night picnic at Rails Crossing Friday night. Mr. Guffee, high school principal chaperoned the boys, about thirty in number.

J. W. Clonts brought back memories of by-gone days to many of his friends this week in describing the fields of Bluebonnets he saw while on a trip to Grand Prairie last week in a visit to his old home and parents Mr. and Mrs. J. B. Clonts.

Mr. Clonts brought a number of "I saw acres and acres of Bluebonnets all about a foot high and in full bloom," he said.

plants home with him and they may be seen growing and blooming on the city hall lawn.

Mrs. J. L. Guest, of Plainview, came Tuesday for a visit with her sister, Mrs. Lillie Britton, and her niece, Mrs. R. E. Fry.

"Are you sure this is the man who stole your car?"
Bullen: "I was until your cross-examination. Now I don't know if I ever owned a car."

If you have some little folks like these to take riding with you, we know you'll want to give them the maximum protection afforded by **PERFECTED HYDRAULIC BRAKES**

You'll want to give them the full safety of **CHEVROLET**
THE ONLY COMPLETE CAR—PRICED SO LOW



FOR ECONOMICAL TRANSPORTATION
NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE—NEW ALL-SILENT, ALL-STEEL BODIES—NEW DIAMOND CROWN SPEEDLINE STYLING—PERFECTED HYDRAULIC BRAKES—IMPROVED GLIDING KNEE-ACTION RIDE—SAFETY PLATE GLASS ALL AROUND—GENUINE FISHER NO DRAFT VENTILATION—SUPER-SAFE SHOCKPROOF STEERING.

*Knee-Action and Shockproof Steering on Master De Luxe models only. General Motors Installment Plan—monthly payments to suit your purse. CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICHIGAN

Oden Chevrolet Company
221 South Main St. Phone 4 Floydada, Texas

LAND

We have land to Sell and Lease for Farming, Stock-Farming and Grazing purposes, from about 5 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of lots in Floydada.

M. Massie & Bro
Floydada, Texas

Fine Watch and Jewelry REPAIRING

M. L. SOLOMON
JEWELER
At Radio Electric Co.

E. P. NELSON

FIRE INSURANCE AGENCY
Will Appreciate Your Business
Every detail of your Fire Insurance requirements will be carefully handled if entrusted to this agency.

PHONE 285
OFFICE SECOND FLOOR
FIRST NATL BANK BLDG.
Floydada, Texas

J. G. PRUITT

Chiropractor and Masseuse
The Natural Way to Health
Room 4, Surginer Building
North Side Square
Office hours: 9 a. m. to 6 p. m.
—FREE—
Examination and Consultation
Telephone 128

Filing supplies. Hesperian.

ANSWERS TO OUR PUZZLE CORNER

8 objects: Scene, sunset, sun, sky.

JOHN, YOUR HAIR IS A FRIGHT! HERE, USE MY FOM-OL!



Wives, mothers, sisters—they're often forced to point the way to hair health to their men folk! For women now that a healthy head produces handsome hair! And that's why women everywhere are pointing to Fom-ol, the remarkable foaming oil shampoo which first nourishes the scalp, then takes the dull, parched hair and brings it back to glowing health. Fom-ol is so economical; a little goes a long way. Ask your druggist for the regular 50c size. Or, write for a generous trial bottle, enclosing 10c to cover packing and postage.

FOM-OL
More than a shampoo—a treatment!

CLAIROL, Inc.
132 West 46th St., New York
I enclose 10c for one trial size bottle of Fom-ol.
Name _____ State _____
Address _____
City _____

sunflower, stem, stump, shoe, sole, stool, sock, songster, sill, step, stove, stone, skirt, seam.
DOGS: Caribou.
GOOFYGRAPH: flower not on hat; girl with derby; one lense in glasses; ribbons not matched; pipe; hair; sleeves; collar; wristwatch on arm; one hand on doll; no mouth; cat with long ear.
DOGGONE WORDS: dog, gone, go, egg, no, one, god, going, do, done, Don.

Stomach Gas

One dose of ADLERIKA quickly relieves gas bloating, cleans out both upper and lower bowels, allows you to eat and sleep good. Quick, thorough action, yet entirely gentle and safe.

ADLERIKA
WHITE DRUG COMPANY

WANTED—Clean, white rags at The Hesperian Office.

Dr. Wilson Kimble
Optometrist

Specializing in fitting glasses and straightening crossed eyes.
TELEPHONE 254
FLOYDADA TEXAS

Read The Want Ads.

TRY—PANHANDLE "SPECIAL" IT'S GOOD GASOLINE

ASTHMA

People that have had ASTHMA for years get instant relief with BROWN'S NO-SO-PEN! The new TWO-WAY RELIEF. Price \$1.00 and guaranteed at White Drug Company

THE GREAT AMERICAN HOME



OUR PUZZLE CORNER

GOOFYGRAPH... FIND 10 THINGS WRONG

SEE IF YOU CAN FIND AT LEAST 10 OBJECTS IN THIS SCENE...

HERE'S ANOTHER SKETCH ARTISTIC ARTIE MADE AT THE ZOO... DRAW A LINE FROM 1 TO 47 AND SEE ARTIE'S IMPRESSION OF A CARIBOU

CAN YOU GET TEN OR MORE WORDS OUT OF THE WORD "DOGGONE"?

LITTLE BUDDY

By Bruce Stuart



DASH DIXON

By Dean Carr



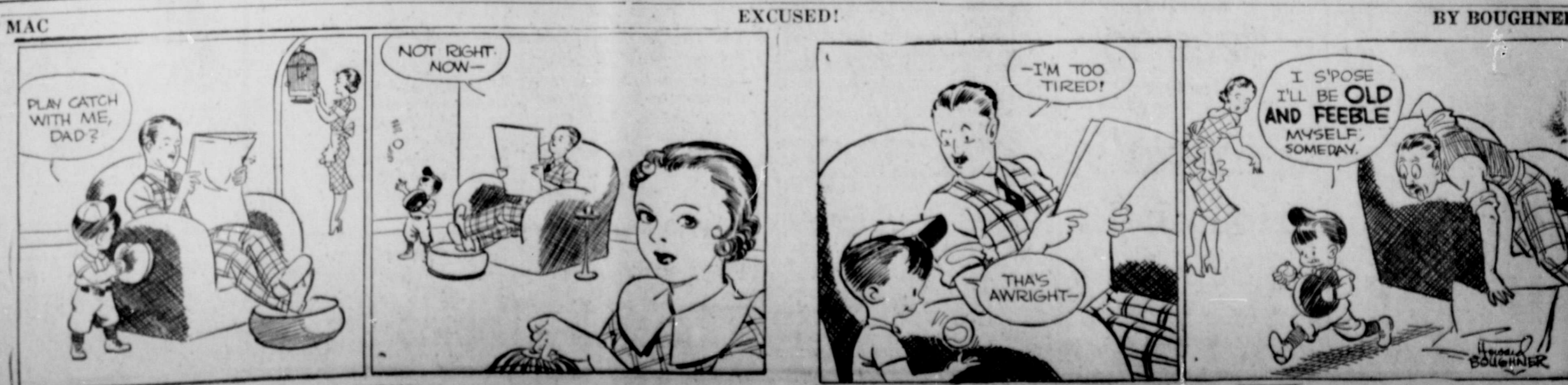
DETECTIVE RILEY

By Richard Lee



EXCUSED!

BY BOUGHNER



"TODAY OUR HEALTHY DIONNE QUINS HAD QUAKER OATS"

Rich in Natural Vitamin B to BRACE-UP NERVES, DIGESTION, APPETITE

EVERYONE NEEDS NERVE-VITAMIN TO BRACE-UP NERVES AND DIGESTION! GET IT IN QUAKER OATS!

Listen to Kallenberg's Kindergarten Every Saturday, 9:30 P. M. (C. S. T.) N. E. C. Red Network. *Where poor condition is due to lack of Vitamin B.

Friendship Day May 12

PLAINVIEW WELCOMES YOU
NOON BASKET DINNER

You Bring the Basket of Food—We'll Furnish the Coffee.

A BIG DAY OF GET TOGETHER

BRISCOE COUNTY DAY

Reception and Reunion of Briscoe County Residents at Chamber of Commerce Offices, Starting at 9:30 a. m.—Refreshments.

SPECIAL FEATURE
AT BANDSTAND—2 P. M.

Dr. A. E. Guthrie
Physician and Surgeon
Office with Dr. Thacker in
Readhimer Building
Telephones: Office 93; Res. 291

Seale & McDonald
Auctioneers
HERE AND READY TO DO YOUR WORK.
IF YOU PLAN A SALE THIS SPRING CALL US.
Phone 120, Floydada
Phone 1143, Plainview

