# Ten Pages This Week <br> The Floyd County Hesperian 

Tew Telephone System Due J. C. Penney Officers In Liquor Raids For Completion This Year Will Double
uthwestern Will veCompleteNew
lant in Floydada


Maurine Hay to Be Sponsor From Floydada at Westexas Convention; Morse Speaker

h Plains Bankers eting At Lubbock On San Jacinto Day
th Siders Will
gat Lone Star Sunday, May 2

1
Five Years Suspended Result Of Trial Last Week Of Mack Shipley

Floor Space
 and Motley County Courts Fopatas nixinu iman


Flod Co National Creditors Dividend Fri., Sat., Monda

Shipley and Kirk Floyd High School Honor Grads 1937


Panhandle Firemen To Hold Annual Meeting In Floydada May 24-25


$$
\begin{aligned}
& \text { Experiments in Sugar Beet } \\
& \text { Growth on Farms of Floyd } \\
& \text { County Planned This Year }
\end{aligned}
$$

为
, yinm

## wius strickart ui.



District Governor Of Lions Visitor With Club Tuesday




Lester-Rose Nuptials Said At Home Wedding Sunday

San Jacinto Day Featured On Program

|  |  |
| :---: | :---: |



## Flatter Mother with a NTEW MAT

 SorsMiladies SpecialtyShoppe

$$
\sqrt{1}
$$ s. Eldridge Reviews Book Marriage O 1929 Study ClubOpen House Grace Adair




mato dibe marat
ingr. Ap
paromag
Rever
Caristad
ceremony, Both
young business pec ped
New Mexoo, she beli
Vogue Beauty si



## 


Hales Are Hosts T
Friendship Bridge
Club Friday Night


Social Calendar



Smart Clothes for Boys And Girls

Charming Stules

## F. H. S. Band Entered In West Texas Contest At Lubbock 0n Friday



\$1.95 and \$2.95



## ine reconditioned sumpunic somity min

 ed cars. Backed by he Guaranteed OK Tag- Dual Thevrolet
-1935 Chevrolet Coupes;
Plymouth Sedans:
Chevrolet Sedan:
Cherrolet Sedan;
ODEN
Chevrolet Co.

PEERLESS PUMP DIVISION IS PRE PARING FOR AN ENLARGED PUMP PROGRAM FOR THE COMING MONTHS
Peerless Now Has 3 Cars of Pumps on The Road Coming In
This will enable prompt delieveries, as those with dry
tarms will be thincinv of irrieation for row crops that usually burn up in June, July and August. Peereses Pumps are properly, constructed. having
Us. Stainless steel shafting free from decay and rust. now with less cash payment than usual, as we have Morked out a plan to do this for 30 days by
with our Rotary driller on approved eredit. In buying a Peerless outfit you are assured of continued serrice, as Peerless make and service the own pump, having installed a branch office near rever Peerless sand ring insures top effichey will not cut this rubberized ring. For further information phone, come to see or write,
Geo.T.Meriwether
Floyd County Representative hotel building, he will call

## Peerleṣs Pump

Division
621 UUSTIN STREET, PHONE 927 PLAINVIEW TEXAS, Branch Office of Our Factory

Your BOY or GIRL Only Graduates \% Once - - in

The Graduates Are Happy


Certainly Their Efforts Should Be Rewarded in Some Manner

People Throushout West Texas Have Learned to Rely on Kimble's Gift Merchandise of Enduring Quality and Satisfaction.

## KIMBLE Optical

 And Jewelry Co.119 W. California Street Floydada, Texas


## We Mast Make Waysor Workmen! Penney's is $\because 110$ \&

As soon as we get our quarters enlarged and re-done we will have lots of room.
Meanwhile, we are crowded and need to move a lot of items that are in the way Meanwhile, we are crowded and need to move a lot of items that are in the way.
We want you to help us move them and will pay you liberally for your help as We want you to help
prices below indicate.


## one table <br> Children's <br> One Rack Ladies' White <br> SUMMER SHOES AND SANDALS

## Shoes

1.19

Straps, Oxfords, Ties.
Whites, Blacks and Colors.

RE-PRICED FOR THIS EVENT AT
1.88

Low, Medium and High Heels.
White Kid and White Patents. Sizes $21 / 2$ to 8 .




Boys Doubies Team 0f FHS Loses Close Game To Region Champions


## Drs. Smith \& Smitt <br> Sanitarium

Phone
Floydada
M. THACKER Dentist
Readhimer Building Residence 190-W OFFICE HOURS

Kampus Kaypers





Stands Guard for You


Tofll out 1 igarare med ismatioce
 timilut rames, so that any urase
acarary med poompenes in serring
This is but one of hat many


First National Bank
floydada, texas

COLONEL BONES

## Amateur Tournament

\$25, \$15, \$10 CASH AWARDS
INTER-COUNTY COMPETITION
PLAINVIEW TALENT BARRED
Dancing, Singing, Stunts, Musical Numbers, Any Entertainment Ac Solos, Duets, Groups.

EACH ACT LIMIT 5 MINUTES Talent Eligible from Lamb, Castro Swisher, Briscoe, Floyd and Hale counties, outside of Plainview.

ANY AGE ELIGIBLE

## Friendship Wed., May 5

CITY AUDITORIUM 10:30 A. M.

MAY \$ DAY-SPECIAL BARGAINS

## Floyd County Reunion

Special Feature
Bandstand 2 P. M.

The Floyd County Hesperian, Floydada, Texas, Thursday, April 29, 1937



## Complete Selection For Every Room



This New And Modern Living Room Suite
F. C. Harmon Floddade, Texas

## Tre!

MONTHLY
INSPECTION SERVICE

Comoter Mesoonis
ODEN
Chevrolet Company



## Lakeview Eaglet

Here's A
Reminder


READTHESE WANT ADS for what You Want
The Floyd County Hesperian, Floydada, Texas, Thursday, April 29, 1937


Dionnes Round Out 3 Shining Years on Quaker Oats!

## F GUAKER 0.ETS:

Red StarCoaches
Floydada Terminal Station 110 W . Missouri Street

Daily Schedules Out of Floydada




|  |  |
| :---: | :---: |
| the great | Erican home |



## LITTLE BUDDY



DETECTIVE RILEY


| Dr. A. E. Guthrie <br> Physician and Surgeon Office with Dr. Thacker is Readhimer Building <br> Telephones: Office 93; Res. 28 |
| :---: |
| Seale \& McDonald Auctioneers herie and rendy to do D YOU PLAN A BAIE THIS bpraso cald us. Phone 120, Floydada Phone 1143, Plainview |



## 

 MARKET \& GROCERY

$$
\left\lvert\, \begin{aligned}
& \mathrm{fe} \\
& \mathrm{~d} e \\
& \mathrm{~d} ⿵ \\
& \mathrm{th} \\
& \mathrm{el}
\end{aligned}\right.
$$

$e^{\text {they }}$
|

PHONE 13
WE DELIVER

 COFFEE
Spuds 101 lb 29 c
29, Peaches Gal. 45d PEAS $\underset{\substack{16 \\ \operatorname{can} \\ \text { can } \\ 2 \\ \text { for } \\ \text { 15 }}}{ }$ Spinach $\begin{gathered}\mathrm{Noan} \\ \mathrm{Can} \\ 3 \text { for } 25 d\end{gathered}$ Corn No. 2 Cans 10c Catsup 16 oz Can 10c Soap P\&G 6 for 25c Lettuce Firm Head 5c

STRAWBERRIES
Fresh Green Beans
MARKET
Longhorn Cheese lb. 22c SLICED BACON LB 29c OLEOMARGARINE Ib 20c
hoIce quality fresh meat BRING US YOUREGGS

Felton-Collins Gro. Co.

## Flogdada's Newest Store

will carry a full line of Electric and Oil Burning Refrigerators, Electric, Gas and Oil Stoves, Electric and Gasoline W ashing Machines, Vacuum Cleaners, Radios, and all kinds of Electrical Appliances, such as Toasters, Mixing Machines, Roasters, etc
efriceratoung eight or ten of the leading Elec
WE HAVE SELECTED THE KELVINATOR
$\qquad$ xclusive to Kelvinator, making it one of the outstanderer long

Drop in and look over our line before you buy or ask
or a demonstration in your home
o show you.
Easy monthly terms and liberal allowances on trade
TELEPHONE 103
BROWN'S Household Supply

|  |
| :---: |
|  |  |

