TM

# xcellent Rains Bring Good Row-Crop Planting Season 

| couts Here riday, Sat | ckin |
| :---: | :---: |
| nCampora |  |
|  |  |
| Full Program |  |
|  |  |
|  |  |
|  |  |
|  | Delegatio |
|  |  |
|  | Dairy Show |


receive rank and merit
vancements during the
he day.
English is general chair-
e arrangements commit
English is general chair-
arrangements commit.
ay and Saturday activt-
$\qquad$ Ontingent Will See Biggest
And Best Dairy Show In Years
Today is Floydada Day at the
Panhandle-Playd $\begin{aligned} & \text { Dairy } \\ & \text { where a large contingent of Floyd- }\end{aligned}$
$\qquad$
$\qquad$

eting of Farm
ssociation Will
E Held Saturday


How Floyd County New Irrigation Wells Look In Pictures




Will Mature Much Wheat In Territory
thes Rainalal Reporned General in Area
1.37 At Floydada

Minor Hail Reports From Big
Crop Area on Southeast Cop Area on Soontinast
Three Types of Power Are Being Used on these Wells




Here we are-And Here It Is!

## 2 For 1

on TUESDAYS and THURSDAYS

| MEN'S suits, Cleaned and Pressed, | 40c |
| :---: | :---: |
| Ladies' plain dresses, Cleaned and Pressed, 35c each, 2 for | 50c |
| PANTS, Cleaned and Pressed, $20 \mathrm{c}, 2$ for, | 25 c |
| Ladies' and MEN'S HATS, | 0 c |
| MEN'S HATS, Cleaned and 2 for, | 75 |

## BOOTHE'S

## Cleaners \& Hatters

P. S. Where germs die and clothes live on and on.
600 gallons of Cleaning Fluid Circulating through our washer, with every washing clean and sweet. Our steam-heated Tumbler alone will kill any germ. Be as careful about your clothes as you a

The Floyd County Hesperian, Floydada, Texas, Thursday, April 22, 1937


Get $100 \%$ performance...with this 100\% Custom Tailored Gasoline


## You Pay Less

TO DWN IT
TO RUN IT'

## 1937 Ford V•8

- If you think that "all low-price cars cost about the same"-for
get it! They don't
Ford makes a car -a 60-horsepower ecopomy Ford V-8- that
eclls from 30 to 60 dollars under the prices asked for any other car omparale sixe. The lowees Ford prices in years! Check delivered prices
- Of course, first cost doesn ${ }^{\circ}$ t prove operating cost also.
The "60" has definitely established iteelf as the most economical car in Ford history. Ford cars have years, so that means something! Owners who have driven it thou-
sands of miles report that the Ford " 60 " averages between 22 ani, 27 miles on a gallon of gasoline


FORD MOTOR COMPANY

## NEW FORD 8 ON DISPLAY <br> Bishop Motor Co. <br> dithonzed dealer arker bld

Hesperian Want Ads Will Save You Steps and Money.

1922 Study Club Mrs. Porter Finley In Open House Program

The 1922 S
house meetin
at the hom



## Mrs. Frizzell Is <br> Club Thurs

## 

Sunbonne
With M

## 

## Lio

Miss Laura Edwards
Visits Niece Here


Homecoming of
Fidelis Class at
Henry Home

Social Calendar Recent Bride is Honoree At Shower Not motnA


Hopkins-Smith Wedding Solemnized At Quanal

Funds For Up Keep Of Cemetary ln 1937 To Be Solicited Friday


CASING MADE

## Motor Frames

 Cooling SystemDitchers
Motor Rebuilding
EVERT PRUET

## West Side of Square West Auto Parts

Bakery
Specials

Mother's Day
Wester's Quality Bakery


## CANNON

Turkish Towels
Specially Priced
$\mathbf{1 6 \times 3 6}$
See our Saturday Specials
Henderson's
se To \$1 Store

| Ocie Huskey Succumbs To Pneumonia While At Ft. Worth Races |  | $\begin{aligned} & \mathrm{Mr} \text {, and Mrs. Ashley Lawson, } \\ & \text { Dost, wero guestis of Mr, and Mr: } \\ & \text { I. B. Claibsme Sunday. } \end{aligned}$ |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  | and |  |
|  | cery mad |  |
| It Me Mechatis Hashar at |  | Two Days Only |
| cek mit preumana. Pan |  |  |
|  | Ninety Head Steers |  |
|  | Shipped Out Off Floyd |  |
|  |  |  |
|  | Nincti had od |  |
|  | $\underbrace{\text { jor }}_{\substack{\text { coma } \\ \text { jort }}}$ | All Work Guaranteed |
|  |  |  |
|  |  | J. V. Ba |

In yovic nefrigerator-chise - youill

"SEE THE NDRGE bEFDRE YOU BUY"


The Norge Farm Refrigerator
Is the most complete job ever built for Rural Refrigeration,
We are now prepared to install this fine Refrigerator that carries with

motor sufficient to operate a lighting system for a five room house. | Turn key Job conplete, with Howe Wred, and |
| :--- |
| three sears to pays. |

The Norge Household Appliances include Refrigerator, Gas and Elec-
Ianges, Washing Machines and Ironers.
IL FEOR INFORMATION OR A DEMONSTRATION

## F. C. Harmon

Furniture and Norge Appliances


## MOTOR INN SERVICE STATION

## We Make Casing

We Contract Drilling
$\square$
$\square$

Who? 25 Points To Tie For Third Place In Meet

5 Home Ec. Students And Sponsors To Go To State Rally Soon

## Sore Feet


s.nat Varnish
water-mat-and

scratch-proof
too!

HigginbothamBartlett Company

## ANOTHER <br> FREE Picture Show

 Friendship Dayiv Puмиview
WEDNESDAY, APRII
GRANADA THEATRE, 10:30 A. M.
LAMB COUNTY DAY

All Residents of Lamb County are invited to a Reunion Reception at Chamber of Commerce office starting Refreshments

## SPECIAL FEATURE

BANDSTAND $2 \mathbf{P}$. M.
Visit the Last Day of the Fat Stock Show and the Opening Day of the CookSchool on this day.

G.C.Tubbs
FOR PROTECTION
AGAINST
on your growing crops.
OLD LINE COMPANES
Thompt ADJUSTMENTS

## FOLKS

Rainer Shoe Shop


Drs. Smith \& Smith Sanitarium for surgical casbs Phone No. 177
Floydada, Texas
C. M. THACKER Dentist Readhimer Building, Phone: Office $93 ;$
Resdidence
190-w office hours 9 to 12
1 to 5

Sunday Dinner At YOUNG'S CAFE


Enjoy This Menu For Only $\mathbf{4 0 c}$

Farm And Ranch Loans


> F. M. Maddox

IT TOOK 20 TEARS

Funeral Rites For Trunk Full of Books Bakers Dps and Dowis For Public Library J．E Carruth Mela At Plainview Monday

Bakers Ups and Douns｜Dongherty News

## READ <br> THESE WANT ADS <br> for what YOU WANT

| Classificd | Fisorlunems |  |
| :---: | :---: | :---: |
|  | Natam： | Lesed（ars |
|  | 프늘 |  |
| 20x $=$ |  | 50， |
| ＝ | －$-\frac{1}{2}$ | chivere |
| $\cdots 2$ | －x－6 |  |
| ＝$=2$ | 为 | Now 5106 |
|  | Y， | This Week＇s Special |
| 푸를 | THETEx | $\pm \pm$ |
|  |  |  |
| \＃$=5 \leq$ | －$=5$ | Bishop Motor Co． |
| ＝ |  | minwem |

## Par Rent

Personal


## Live Stock

 nix niom rix

## Fish

## OWi my

## FOR SALE good house on engy

 Errat Also houso for rent，went， aVibrnMent maney at low in－ SovisenMorest rates
ound
howese $t 0$
and
be exheusted money mill mand be exhausted soce


Free Tickets
With HESPERIAN Want Ads To See Either


COLBERT Macmurray

MAIDOF SALEM＂ palace FLOYDADA
1 Ticket
Palace floydada

Fairview News

## $= \pm=x=$



## HOW



## FLOYDADA＇S NEW TELEPHONE SYSTEM WILL Improve service

## Y

## st outside lines and cables，and instal ew telephones for every telephone us

## M

 mow system．Behind the scenes，eng ers plan the system at their drawing boards，telephone craftsmen carefully construct and wire your new＂Tallo made＂switchboard，others pordinate the installarion．
The latest developments in telephoct cience，the best materials，and the finess vorkmanship will be combined to male our new telephone system

SOUTHWESTERN BELL TELEPHONE COMPANY
（4）


TODAY OUR HEALTHY DIONNE QUINS HAD QUAEER OATS" Dr allandaywafor


Dionnes Round Out 3 Shining Years on Quaker Oats!

## QUAKIR OATS

Hesperian Want Ads Get Quick Results

## Red StarCoaches

Floydada Terminal Station 110 W . Missouri Street
Daily Schedules Out of Floydada
 LUCY CRUM, Agent

The Floyd County Hesperian, Floydada, Texas, Thursday, April 22, 1937

|  |
| :---: |
|  |  |


| Constipation 2": 2 <br> ADLERIKA WHITE DRUG COMPANY |
| :---: |
|  |  |
|  |  |


|  |
| :---: |
|  |  |


Save You Steps and Money Save You Steps and Money

| Dr. W. M. Houghton | Sinus Trouble? |
| :---: | :---: |
| Diseases of Women and Children |  |
| arwine drug co. Phones: |  |
| Residence 250; Arwine Drug 73 | or money back. Healing and antiseptic. <br> 1) White Drug Company |




DETECTIVE RILEY




Fioydada Loan Ass'n Asks For Continuance Of Present Low Rate

| menest nate on farm |  |
| :---: | :---: |
| ipecials |  |
| Friday, Saturday <br> Bring your Cream and Eggs and buy your Grocere | Friday and Saturday |
| Kings |  |
| Friday \& Saturday | $\begin{gathered} \text { PEACHES, No. } \\ \begin{array}{c} \text { Water Pack. } \\ 2 \text { for, } \end{array} \quad 25 \mathrm{Can} \end{gathered}$ |
| Market Department | Carnation Flour, 48 los, |
| $\underset{\substack{\text { Milk } \\ \text { Per Quart, }}}{ } \quad 10 \mathrm{C}$ | $\underset{\substack{\text { CRackers. } \\ 2 \mathrm{bsb}}}{ }$ |
| $\underset{\substack{\text { Creas. } \\ \text { Per Quart, }}}{ } \quad 35 \mathrm{C}$ |  |
| $\underset{\substack{\text { crean } \\ \text { Per Pint, }}}{ } \quad 20 \mathrm{C}$ | SoAP. 6 Giant Bars 25 C |
|  | $\begin{aligned} & \text { Carantion Malk, } 3 \frac{1}{2} \mathrm{C} \\ & \text { Smail Can. }\end{aligned}$ |
| $12 \frac{1}{2} c^{*} \quad 17 \frac{1}{2} c$ | $\begin{aligned} & \text { Lambs Fronh Black. } 18 \mathrm{C} \end{aligned}$ |
| $\underset{\substack{\text { STEAK, } \\ \text { Per li, }}}{150}$ | Post Toasters $\quad 11 \mathrm{C}$ Fochage |
| Phone 13 <br> We Deliver | Hull And McBrien |




About Interplanting
Peas, Grain Sorghum
HOLEPROOF
Chiffons

Glad Snodgras



Looper's
$\qquad$ Allo. Monday where he attended
Jegat business pertining to A (ase
in the court of Civil Appeals Mrs First

Aids | TO PANTRY SHELIV, |
| :--- |
| Friday \& Saturday |

|  |  |
| :---: | :---: |
|  |  |
| CRACKERS, |  |
| $\begin{aligned} & \text { SPUDS, } 10 \mathrm{lb} \\ & \text { No. } 1, \end{aligned}$ |  |
| $\underset{\text { Any }}{\mathrm{Jer}}$ |  |
| PICKLES, |  |
| $\begin{aligned} & \text { ENGLISH PEAS, } \\ & \text { per can, } \end{aligned}$ |  |
| HOMINY, No can, 3 for, |  |
| $\begin{aligned} & \text { LEMONS, Su } \\ & \text { Dozen. } \end{aligned}$ |  |
|  |  |
| Corn Flakes, White Swan, 3 for, |  |
| LETTUCE, Fr Hard Head. |  |

$\frac{2}{2 \times 20}$

|  |
| :---: |

Just Unpacked
100 NEw. Glen-Row


