# Twelve Pages This Week <br> <br> The Floyd County Hesperian 

 <br> <br> The Floyd County Hesperian}
seorge Dupree Is Speakerat Rotary Ladies Night Meet

Public Weigher Called By Death 0n Thursday



## Schedule For League Meet Is Released

## and Baseball To Be

 Completed This WeekEnd, if Good Weather

April 2, 3
ain Part of League Meet Te Be Run Off in Two-Day On Local Grounds


Tobe Picklesimer<br>Funeral Services<br>Monday, Anaheim



48 Local Members In Attendance At Ralls Baptist Convention









The
The Floyd County Hesperian BEAUTY AND THE SOIL CONSERVA.

Faced With Heavy Traffic Toll, Natio Moves Toward Safer Driving



Berry Funeral Held
At McCoy Thursday

SAY, THIS NEW INSTANT CUBE-RELEASE SURE BEATS MESSING UNDER A FAUCET! NO WASTING ICE, MELTING CUBES LOOSE.

RIGHT! AND ONLY FRIGIDAIRE HAS ITIT'S IN EVERY TRAY IN EVERY
SUPER-DUTY FRIGIDAIRE. of 10 Come in Seme the new

## SUPERTUIT FRIEDAIRE

 WIIH THE METER -MISERRadio Electric Co.

## Rat Killing

FRIENDSHIP WEDNESDA IN PLAINVIEW MARCH 31st

$$
\begin{gathered}
\$ 15-\$ 12.50-\$ 10 \\
\$ 7.50-\$ 5
\end{gathered}
$$

## Cash Awards

CITY AUDITORIUM 10:30 A. M. Entrants of Dogs Must Each Bring 10 Fully Grown Rats for His Dog. Dogs Work Against Time in Killing Their 10 Rats

## Arkansas - Louisiana

REUNION and RECEPTION Former residents of these states invited to meet any time after 9:30 a. m. Chamber of Commerce Office for Reception and Refreshments.

## SPECIAL FEATURE

City Auditorfum 2 p. m.


Lakeview Eaglet


Dionnes Round Out 3 Shining Years on Quaker Oats!

## QUAKER OATS

Hesperian Want Ads Will Bring Results

## We Are Working On Our Third Million!

Don't Misunderstand Us - We Mean Gallons Not Dollars
G. R. Strickland And Sons

Quaker State Motor Oil and Lubricants


## PURLIC INTEREST DEMANDS FAIR PLAY!

Texas now hos good stote laws for the equilation-in the public interest-it
oll tronsportation. These laws are ted ing to stabilize tronsportation, ond oll business ond industry that hos to use tronspoptration. These lavs are helping to reduce the terrible accident toll on
your highwors. They ore hel oing to con your highwors. They ore helping to con-
seree your investment in your highours.

Regulation of transportation in the United Stotes has been developed over a period of hity yeors. keosonable regu.
lotion is admitte to be booth odrisoble ond necessory in the public interest.
Strict regulation of one form of regulpotion of on ony other form is is unfo
ter ond un-American, and con only ressult in crippling that port of your tronspor
totion focilities which is handicapped
heor ony resulting benefit to the
Texas roilroods obey the rules of the gome,-those imposed by the ogenciei of government ond those token on vol.
untarily in the interest of public sotety.

Texas roilroods ore spending this yeor, large sums of moner for neve ond modern equipment-locomotives, freight roodbed focilities, and are expediting freight and passenger schedules to meet growing public demands. All of this is eeing done in the interest of improved errice to the public and at the lowest
all the railroads of Texas are ask-
ing-have ever asked-is a FAIR DEAL
in a fair field.

THE TEXAS RAILROADS



## OWNERS REPORT

 22 T0 27 MILLS PER GALLON! has ever offered before Get acquainted with the

Thrifty " 60 " today. YOUR FORD DEALER authonizio pond minanci plans $\$ 25$ a month, after usual down payment, buys any model
1937 Ford $V-8$ car. Ask your Ford dealer for further deatils

THE THREIFTY " 60 "

aUthorize
dEaler barker blde
20.0

# The Floyd County Hesperian, Floydada, Texas, Thursday, March 25, 1937 

The WODMMAN'S Page -

Delegates Here Easter Imperfection For Presbytery
Are Married

Mrs. M. English Is
Hostess At Easter




Many At Surpris
Birthday Dinner




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| :---: |
|  |  |
|  |  |
|  |  | Guests At Dinner In Lockne

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$\qquad$
$\qquad$
Book Review To Feature Fifth A maty

## Value Sutsatione




Nert


Social Calendar


## Miladies Specialty Shoppe

Mis. A. J. Welch

st Rites Held For Another 'Ninety-Oner'
 neral eservees for 3 K . Ande




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## ur. $\overline{\text { franklin mitroved }}$




## Sell Us

 Poultry 13c 11c$\qquad$
Griffin Produce

## Special



For EASTER

Thermometer Registers Freezing Temperature Second Time This Week

macticitomem
人2abOKLI



Salesman Wanted ONE man with car for sales work,
Referenees requrred. Cood pay and
sood chane for advanement. See
or writa, Meinocke Bro. Hdw. Co.
 lainview



## 1937 License

## Used Cars

SEE OUR SELECTION
${ }^{936}$ Ford Tudor
55 Plymouth Coupe
1934 Chevrolet Seda
1933 Plymouth Sedan
936 Chevrolet Truck
1930 Ford Roadster
31 Chevrolet Sedan
and Many Other

Oden Chevrolet Company phove:


Imported Rough Straws Fine Toyo Straws



Chapel Services Held Monday In Memory 0f

East Texas Victims

Class History
Win mon on the sucent mox tariu
ophomores Engage In
Many Athletic Events

Many Home Economics Students Guests 0f Plainview Chapter

OSOCIETY,



A Father Finds His Dead Son


## Poultry And Eggs

Starting at $\$ 135$


For Sale
Bishop Motor Co.
$\qquad$
Miscellaneous


## Free Tickets



Lost And Found



Total
A more complese do
in
in
Total.
leese discription of suid indebtedness to be refunded is on
 EXECUT, tiar Sestion of the Forty Second Legiliature.
order of the Commistioners' Court, passed on the 134
of March. EXECUTE, EOrder of the Commissioners' Court, pased on the
tay of March. iv?.
TOM w. DEEN.

## Smith \& Smith Sanitarium surgical cases Phone No. 177 <br> $\qquad$

have land to Sell and
Lease for Farming,
ck-Farming and Graz ck-Farming
purposes, from
from about
abe acres up, in Floyd, Bris--
Hall, Motley and other Hall, Motley and other
nties. Also large list of
in M. Massie \& Bro Floydada, Texas


JEWELER

When HEADACHE Is Due To Constipation
otteen on of the ritst-fetio effects
of constipation is a hedache. Take
 BLACK-DRAUCHT

## Red StarCoaches

Floydada Terminal Station 110 W Missouri Street
Daily Schedules Out of Floydada


 1. 10 P PM.
Now Mexico.

Call, see or Write Foosdada station tor any information. LUCY CRUM, Agent

## Floydada Insurance

Agency
Agency of Service" "The Agency of Service" Al kinds of tnsurance Phone 273 W. H. Henderson

## $\frac{\text { Hesperian Ads Pay }}{\text { THE GREAT AMERICAN }}$




## IITTLE BUDDY



DASH DIXON


DETECTIVE RILEY



