

Hotel Project Is Urged by Business Men for Floydada
$\begin{array}{ll}\text { reshyterial } & \text { FloydadaMan WhoHad Part } \\ \text { Sessions To } & \text { In Shaping Post-War Texas } \\ \text { HenTonight } & \text { History Knew Houston Well } \\ \text { per Sam Houston }\end{array}$







Ena Lea Fyffe And A. V.
Stewart To Marry Sunday By Mrs. Cummings

Social Calendar
мо̄̄an
Tim woms micary sexate

Bride And Bridegroom Are Honored by Mrs. Gamblin

Thursday Contract
Pridge Club Met ridge Club Met

## 

Mrs. Willis Hostes At Luncheon For
Pastor's Helpers
$\qquad$

Swing For Spring

$\qquad$
esult-Getters Among
Those Who 'Strive To Excel' Yeakley Says Lesson







 Pleasant Hill News





 HEAR THE

## Cowboy

## Quartette

man onem

## Cedar Hill

Thursday Night

## March 25

StockFarmers ! Cattle Raisers
vaccinate now-
Against Hemorrhagic Septicemia and Black Leg.

We also have contagious Abortion Bacterin Come in for Details

Henderson's se to $\$ 1$ store
Triangle Garage

Western Auto Supply
Star Cash Grocery
Star Cash Grocery
Radio Electric and solomon
Phillips 66 Oul Co
Phillips 66 Oil Co
Hagoods Dry Goods
Hagoods Dry Goods
Cline Aut Repar
Bishop's Pharmacy
King's Crocery and
Ofen Cherrote Co
o.
d
J. C. Penney Co.
Boothe Mill and Elevator
White Drug

Boothe Mul
White Drug
Keim Habert
Keim Haberdashery
Westers' Bakery
Wilson Kimble
Wilson Kimble
Jowelry Co.
Young's Cafe
Youngs Chate
HIgginbotham-Bartlett Lbr. Co
Jones and Conner Oll Co
Jones and Conner OII Co.
Sams Body and Fender Worki
Hesperian Publishing Co.
Hesperian Publishing Co.
Wooldridge Lumber Co.
Wooldridge Lember
White KItchen Cafe
First National Bapk
First National Cal Bap
Davis Oin and Eiev
Davis Gin and Elievator
Rainer shoe shop
Palace Beauty shoppe
Continental oil Co.
Continental
P
Motor $\operatorname{Harm}$
Inn
Glad's and Fry Tullers
Vooue Beat
Texas-New Mexty
Tosue Beaty Bhcy
Texas- New Mextico Utilites co

| C. C. Enroliment Set First Part April |  | Dr. Wilson Kimble |
| :---: | :---: | :---: |
| enrollment will take place first part of April, Dot relief supervisor, has an- | DOES BLADDER IRRITATION WAKE YOU UP? |  |
|  |  |  |
|  | cand | P. HYSICIAN and SURGEO |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

## Peerles Iringation Pumps

## Are Built For Service

And Sold Direct to the Users by The Manufacturers, who have Passed through the experimental stage, having had more than 25 Years of Contact Experience Based upon Engineering Developed facts

Peerless makes their pump complete from gear-
head down and guarantee same fully direct to you. Peerless is a strong concern of about eight million The Peerless patented rubberized sand ring will not Peerless pumps have a bronzed bearing every 5 ft .
the tubing, well oiled by having 8 days supply of Peerless have their own financing system and cusPeerless is encouraging development of new terriWe Serve
Arnholtz Coffee

Peerless has many drillers worning with them and Hot Chocolate
McMurray's Cate

Geo. T. Meriwether Floyd County Representative,



## We Have Moved

 Just Across the Street OfficeMore RPlenty of Food Bargains This Week - End

Telephone 292 -We Deliver


## Buy Your GROCERIES

Sell Your Cream and Eggs

Grocery \& Produce
Saturday

## FREE

Higginbotham - Bartlett Co.
Enjoy A
Perfect

Breakfast

${ }^{*}$

R

Cobly $\pm 5=5$


Carnation Flour

## CardenSeed

Costs Are Rising - Build Your New Home This Year The Same House will Cost More in 1938 - Don't Wait
an rat roateom

$12 \operatorname{moc} 100$
$15 \mathrm{c}{ }^{\text {to }} 25 \mathrm{c}$



Sweet Potatoes, Onion

## Plants

$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
The Same House
Will Cost More Next Year

## $\frac{\substack{\text { Home This Year } \\ \text { H338-Don't Wait }}}{}$

$122^{\text {mas }} 10 \mathrm{c}$


# regain that <br> THE HESDERETTE <br> HURRAH FOR MR. BOLDING: 

Fioydada Teams Win Volley Ball Tourney Held 0ver Week-end

## ANOTHER F R E E Picture Show Friendship Day

 WEDNESDAY, March 24IN PLAINVIEW

10:30 A. M. GRANADA THEATRE

## Iowa Day

All Former Iowans are Invited to a Reunion Recep tion Starting
Refreshments.

## Afternoon Feature

CITY AUDITORIUM 2 P. M.
PANHANDLE-PLAINS DAIRY SHOW, APRIL 21, 22, 23, 24

\author{

Chance For Win Over Lockney In Debate Is Brighter This Year <br> | ix womaniss widiva | Ch |
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Kampus Kaypers


## OSOCIETY

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## Minursay nish March II. M:


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McIntre, Rober
Moren Wation. W
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| Junior News |
| :---: |
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|  |  |

J. C. Bolding Gives

Ten Pigs To F.F.A.
Members As Projects

Local Tracksters Win Triangular Nieet Here At Matador March 12

| "today our healthy dionne |
| :--- |
| quins had quaker oats" | Dr allantoy, vafor

 to ${ }^{2}$ B. GET IT DAIL Y IN QUAKER $O$

QUAKER OATS
LOW
FARES
2c Per Mile 3c Per Mile
ood in All Classes of Equipment

Also Low Round-trip Fares with
NO SURCHARGE IN PULLMANS
These Low Fares apply anywhere
and throughout the United States.
wiliams,
write
Amarillo, Texas
Amenger

## Beware The Cough

From a common cold
That Hangs 0



## kitchen Specials For SATURDAY ONLY

Funeral Tuesday Held Near Cooper For Floyd Woman, Mrs. Russell


Big Crowd And Lots Of Fun Expected Friday Night At Dougherty


## HENDERSON'S

Hesperian Want Ads For Results

## Wholesale!

## Gasoline, Kerosene, Lubricating Oils and Greases

## At BARWISE BULK PLANT

PRICES YOU CAN AFFORD TO PAY
We have leased the Robertson Bros. Plant at Barwise Switch and will be there to serve our customers, beginning MONDAY, MARCH 22.

## FloydadaOilCo. <br> Phone 15



WHAT YOU WANT Classified FOR EASY REFERENCE

Classified Advertising Rates Information.

## 

Por Sab


Used Cars
CEL in
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toving
Ford
po

| Chinese Auction <br> This 1929 Ford Tudor is <br> Down to \$96.00 <br> We are reducing at rate of $\$ 1.00$ per day until sold. Folks this is a nice little car, new upholstery, goord tires, motor, new rings, a real buy at this price. |
| :---: |
|  |
| We have several cars re. possessed by Finance Co. that will sell at a bargain. <br> Bishop Motor Co. <br> Located at Barker Bidg. |

Personal


Free Tickets
With Hesperian Want Ads To See Either

## Saturday Prevue Sunday-Monday



PALACE
FLOYDADA

## 1 Ticket

2 Tickets
Kiscellaneous
$\qquad$
Thursday-Friday March 25-2 UNCLE SAM'S BRAVEST


Mt. Blanco News comene neates

## As New Prosperity Billows Over Steel Industry <br> 

ey of Mr hast and Mrs.

\author{

## Star Cash <br> <br> Grocery

 <br> Let's PLANT <br> We Meet All Prices <br> On Quality <br> Merchandise <br> US FIGURE YOUR}

Mr. and Mrs. J. E. Newton, Doughert Mr. and Mrs. W. H. Crawford, Lockne Mr. and Mrs. W. E. Taack, Lockney Mr. and Mrs. J. W. Cox, Tulia
on the installation of Farm Gas in modern homes.


1937
ROPERS

truly an

## You are invited t it these homes an <br> it these homes an for yourself just wonderful Farm gealy is. Farm give your home convenience of <br> cooking <br> Hot Water Reffigeration Lights Heating Ironing <br> $\underset{\substack{\text { Heating } \\ \text { Ironing }}}{ }$

| and you do NOT P |
| :--- |
| HIGH CITY TAXI |

Farm Gas I SAFE
ECONOMICAL
CLEAN

DON"T Think buying a cook stove
any kind until have carefully in
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Forty Homes
Farm Gas in this tef
Farm Gas in
ritory and every p
chaser is delighted.
Baker Mercantile Co.
OCKNEY

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JOHN, YOUR
HAIR IS A
HAIR ISA
RIGHTIHERE.
SEMYFOM-OL!

$\qquad$ PAIN

## 





## Red Star Coaches

Floydada Terminal Station 110 W . Missouri Street

## Daily Schedules Out of Floydada

$\qquad$ Leave Ploydad. at 2:35 P. M.; artive Ft. Worth 11:05 P. M.

$\qquad$
$\qquad$
$\qquad$
$\qquad$ LUCY CRUM, Agent

| C. M. THACKER |
| :---: |
| Dentist |
| Readhimer Building, |
| Phone: ortioe 936 |
| Resdence 10 w |
| OFFICE HOURS |
| 9 to 12 |
| 1 to 5 |

Fine Watch and
Jewelry
REPAIRING

## M. L. SOLOMON <br> JEWELER





DETECTIVE RILEY By Richard Lee


## 



Old Settlers Get Ready For Annual Re-Union May 28


Presbyterians-

J. C. Gaither-

## Musical Comedy-



There's a Quick Change For Every Suit WITH NEW ACCESSORIES
Looking perfectly turned out
from tip to toe doesn't mean you from tip to toe doesn't mean you
must have an extensive ward must have an extensive ward-
robe. Try being Accessory-Consobe. Try with just one suit and see
how many smart changes you'll
effect! Pay attention to little
details... try the new colors
. have lots of bags, gloves and have lots of bags, gloves and
hat changes . . that's the secret of that coveted, different
look!

