

The Floyd County Hesperian

Widest
Read
News
Medium
In Floyd
County

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, MARCH 11, 1937.

NUMBER 4

First—
Circulation;
News Coverage;
Reader Interest.

VOLUME 44

'Texas Day' Observed by Large Crowd

Live Up to the Pattern Set By Our Forefathers, Mathews Pleads

Band Plays Sound System Used to Broadcast Program Dedicated To Texas Progress

More than 2,000 persons, among them several hundred school children, Thursday afternoon braved the chill wind and damp of an early-March afternoon to have a pass in Floydada's Texas Day program, commemorating the opening of the second century of Texas independence from Mexico.

With Mayor Glad Snodgrass acting as master of ceremonies, the program was presented over a rolling broadcast truck, recently perfected by Brown and Williams. Several numbers entertaining in their nature preceded an address by Judge L. G. Mathews, and the large audience joined with G. C. Tubbs as leader in the singing of "The Eyes of Texas," "My Country, 'Tis of Thee," and the "Star Spangled Banner."

Committees Named By C-C Directors to Serve In 1937

Executive Committee of Five And Five Others Set Up By Directors

An executive committee composed of five members, who are empowered to make final decisions for the Floydada Chamber of Commerce officially, was set up by the board of directors of the organization at their first meeting in the fiscal year held last week in the Chamber of Commerce office. Members of this committee are O. M. Watson, president, W. Edd Brown, Walton Hale, Marvin English and G. L. Kirk.

The twenty-one directors representing a broad cross section of community business and civic endeavor, will be called in frequent sessions, it was planned, and several standing committees are to function during the fiscal year which began with the first of the month of March. These standing committees which are to function on problems affecting the area, will be augmented from time to time by special committees as special problems arise.

Windshield Stickers Will Tell Of Nation's Only 1937 Big Fair

A supply of windshield stickers sufficient to give one to every automobile owner in the county who registers his car at the office of the assessor and collector, is expected soon by Frank L. Moore from the officials of the Greater Texas and Pan American Exposition at Dallas, which is to be the only world's fair in operation in the United States during 1937.

Purchase of 1937 automobile license plates had progressed with some acceleration this week, and Mr. Moore has suggested that automobile and truck owners who would like to avoid the rush of the latter part of the month, should get their plates right away. April 1 is the deadline for obtaining new plates without penalty.

Commissioners On South Texas Trip For School Funds

Two members of the Floyd County Commissioners' Court — Roe McCleskey of Precinct No. 1, and Bass Cybert of Precinct No. 3—in company with County Superintendent Walter Travis, and Sheriff Fred Clark, spent Wednesday in Hidalgo County and returned home by way of Austin yesterday with the expectation of reaching Floydada sometime last night. They are making a study of a proposed change in the Floyd County Permanent School Fund investment, now represented by notes and lien against the lands of Cochran County, formerly comprising the Floyd County School Land.

Singing Next Sunday 2 P. M., At Pleasant Hill

A singing has been announced at Pleasant Hill for Sunday afternoon at 2 o'clock. There will be special songs with Fay Hart in charge. The public is invited.

4,152 Acres Floyd County Land Terraced In 1937 By Farmers, Bredthauer Says

To High Court



Appointment of Judge A. B. Martin, present associate Justice of the Court of Civil Appeals at Amarillo, to the Supreme Court Commission, was announced last week-end. He will fill a six-year term on the state's highest court, assuming his new duties about April 1 at Austin.

High Court Decree Favors Cannadays In Case From Court Here

Refusal of an application for a writ of error in the case of Martin Bros. versus Cannaday Bros., by the Texas Supreme Court recently, sustained the Court of Civil Appeals at Amarillo in the case and brings to a close litigation which had been begun in the court here more than two years ago.

Tonight The Cowboys Make Trip To Harmony

The Cowboy Quartette tonight go to Harmony where they will give their invitation concert, assisted by other local talent. They are increasingly pleased with the reception being given them when they visit the neighbors, Garland Glover said this week.

M. H. Martin Member Hole-In-One Club Now

M. H. Martin, of this city, has been golfing only a few weeks but already he has joined the hole-in-one club, which, it might be explained for any uninitiated, is done in only one way, namely to drop the little white ball in the cup on the golf green with a shot from the tee.

Party Home From Funeral Red River County Nephew

Mr. and Mrs. Lovell Jones, Mrs. E. T. Williamson, and W. N. Anderson returned last Friday from Red River County, where they attended the funeral of a nephew, Joe Lee Chandler, son of Mr. and Mrs. John Chandler, who died at the age of 21 of pneumonia at Deport.

Sanitarium Notes

Born to Mr. and Mrs. Silas E. Duncan, Jr., a daughter, March 8, named Sonja Jeanne. George Rennels, who has been very ill with influenza, was dismissed from the hospital Monday.

Rain Reports Favorable To Floyd Crops

Moisture for Wheat Remainder of March Assured By Gentle Showers

.92 At Floydada From Half Inch to Two Inches in County; Wide Area Covered

A general rain over Floyd County an unexpected downpour that drifted in from southeastern New Mexico and covered an area of more than 150 miles in every direction, fell Friday night and Saturday of last week. The fall reports indicate, varied from a half inch in the west part of the county to an inch in the southwest corner, three-quarters of an inch in the section east and southeast from Floydada, and up to an inch in most all other sections.

In an area lying east and southeast of Lockney and south of Sterley and South Plains for several miles the rain is estimated to have been as much as two inches. All points in all counties adjoining Floyd, and westward far into New Mexico, give gratifying reports of a rain that was as good or better than fell in this county.

The rain fell gently and soaked up every possible drop in the soil. This week reports say that sub-soil moisture and the moisture given by the rains had met in most cultivated areas, and range reports also give gratifying indications for early grass.

When, in spite of continued cool weather, had begun to put considerable coverage above the ground, is given a very considerable boost by the moisture and prospects for development of the crop in a very satisfactory manner through the remainder of this month are good indeed.

City Six-Year Audit Ordered By Council

An audit of the city's financial transactions extending back through a period of the past six years, was awarded by the City Council in their regular meeting Tuesday night. Cornell & Company were given the work which, it is anticipated, will be completed sometime in June.

Mayor in Dallas

Mayor Glad Snodgrass left yesterday for Dallas on business for the city, expecting to return this week-end. He said he would confer with an attorney in that city during his absence.

Flomot Coach Elected To Ralls Mentorship

W. D. McWilliams, who piloted the Flomot Longhorns to a bi-district football championship last year, has been elected by the board of trustees of the Ralls Public Schools as high school coach, according to press notices of last week.

J. S. Hale Delegate To State Convention

J. S. Hale, president of the local F. F. A. Chapter, will leave Friday for Fort Worth where he will be one of the two area representatives at the State executive meeting of the F. F. A.

Haste Urged In Campaign For Lighting

Committee Says Canvas of Farm Homes Should Be Completed Soon

1,400 Goal Farm Electrification Engineer Sees Lay Out For Floyd County

What is construed locally as a favorable impression was gained by W. O. Coe, rural electrification engineer of Waco, who this week visited Floyd County and discussed with farmer committee members the possibilities in their proposal to obtain a federal loan for the construction of rural light and power lines in the county under the terms of the Rural Electrification plan.

Floydada District Farmers To Meet Here Saturday to Elect 1937 Committeemen

J. C. Gilliam Named Lions International Delegate From Floyd

J. C. Gilliam was elected delegate and Frank L. Moore alternate to the convention of Lions International to be held in Chicago in July, when Floydada Lions passed on the matter at its last week meeting.

13 School Districts Designated in Floydada Community for Election

Because of an error made by omitting one school district from the Floydada Community in notices mailed out by the county agent's office, another meeting of the district has been called for Saturday afternoon at 2 o'clock in the district court room for the purpose of electing community committeemen for the Agricultural Conservation program for 1937.

Musical Comedy Will Be Presented Mar. 25

Under the direction of Mrs. Ohmer W. Kirk, "In Holland," a two-act musical comedy, will be presented Thursday night, March 25, at the Palace Theatre, it has been announced.

To Plan Program For Old Settlers Meeting

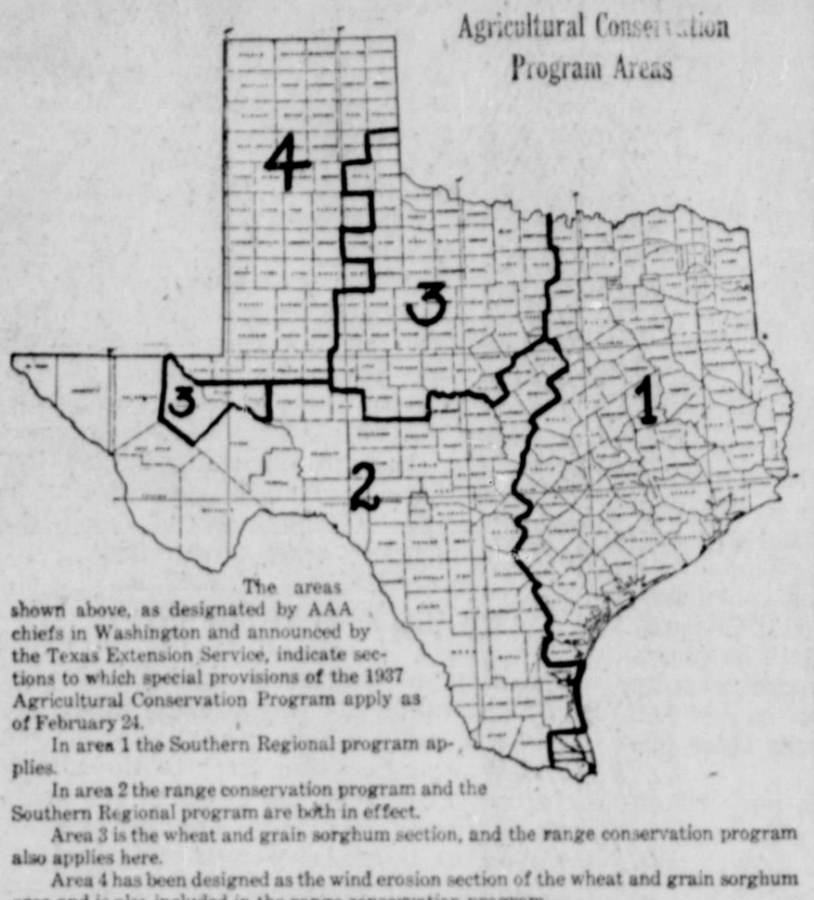
Mrs. Arthur B. Duncan, president of the Floyd County Old Settlers Association, has called a meeting of the officers of the association which will be held Saturday afternoon, March 13, at 2 o'clock in the County Court Room. The purpose of the meeting is to plan the program for the annual meeting, May 28. Anyone interested in making the program better is invited to be present to offer his suggestion.

Firemen's Ass'n To Meet Here For 1937 Convention

Plans for the annual convention of the Panhandle Firemen's Association to be held here May 24, 25, were made at the meeting of the local Fire Department Monday night.

Singing Convention Will Be Held Sunday

The Second Sunday Singing Convention will be held at Lockney Sunday, March 14, it has been announced. The convention is slated to get under way at 2:30 o'clock with Dr. Joe McCollum in charge.



The areas shown above, as designated by AAA chiefs in Washington and announced by the Texas Extension Service, indicate sections to which special provisions of the 1937 Agricultural Conservation Program apply as of February 24.

Jack Deakins' Mother Has Serious Illness

Jack Deakins returned home last week-end from Snyder and Dallas where he had been with his mother, seriously ill, but believed much improved. With his father he accompanied Mrs. Deakins to Dallas for treatment.

O. J. Haines Improved

O. J. Haines, who has been very seriously ill for two weeks with the flu, is much improved, being able to sit up this week.

Poultry	
No. 1 Young Turkeys	10c
Old Tom Turkeys	7c
No. 2 Turkeys	6c
Colored Hens, over 5 1/2 lbs.	11c
Colored Hens, 4 to 5 1/2 lbs.	9c
Colored Hens under 4 lbs. and all Leghorns	6c
Cocks, lb.	4c
Slags, per lb.	5c
Ducks and Geese, per lb.	4c
Guineas, each	10c
All No. 2 Poultry Half Price.	
Grain	
Wheat, 1	\$1.28
Good Maize Heads, ton	\$24 to \$26
Threshed Maize, cwt.	\$1.80
Eggs	
Eggs, candled, dozen	17c
Cream	
Butterfat, No. 1 lb.	31c
Butterfat, No. 2 lb.	29c
Hides	
Free From Holes	
No. 1 Hides, lb.	6c
No. 2 Hides, lb.	3c
Hogs	
Top Hogs, per cwt.	\$9.75
Packers, top, per cwt.	\$8.00
Cotton	
Middling, 15/16, lb.	12c
Middling, 3/4, lb.	10c
Red Dogs, lb.	6 1/2c
Cottonseed, prime, ton	\$36

The Floyd County Hesperian

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NEAR TREE PLANTING TIME

It is nearly tree-planting time in Floyd County. Do you plan to do any planting, and if so, have you properly prepared the place where you are going to plant?

Trees are so desirable—almost so necessary—on the plains that every available spot that will accommodate a tree should be planted.

This spring do not just waste your effort and money giving play to that urge to plant something unless you intend to give it care.

AT LEAST, NOT SO BAD

Rains of the past week, vouchsafed along with cool to cold weather during January and February and to date in March have made the wheat outlook more favorable in the area of some five counties around Floyd County than in a number of years previous.

Mostly it appears from talks with actual wheat growers, the crop is pretty well assured to go into April in good condition.

Floyd County people, somewhat inured to bad wheat outlook either in price or condition, now can say with the price trends also favorable, "At least, not so bad."

JUST THE BEGINNING

In an early day of the country's history some important man connected with the patent bureau is credited with having turned in his resignation because everything had already been invented that the genius of man could conceive and therefore at a date not far distant the patents department would be discontinued, anyhow, and he had as well quit while the quitting was good.

ROCKING THE COUNTRY



was about to take its most venturesome and romantic leap into the realm of invention, and the harnessing of nature to mankind's needs.

Science tells us now, contrary to the belief of many, that mankind again has arrived at a jumping off place, and that the advances we have made thus far are only the beginning of what may be the developments of the next half century.

Which is to suggest that if you have a fertile imagination, do not go to imagining all the things have been invented, all the depths of nature have been plumbed that can be for the good of mankind.

NOVEL AND DECORATIVE

Speaking of advances in ingenuity of using the materials which nature puts to hand, the material discovered during the World War and applied first to the manufacture of explosives and at about the same time to "rayon" stockings, has opened wide, new avenues to the use of cotton.

Now a novel and decorative use in the interior of cars is being made of this product of the cotton fibre, which is expected, within the decade, likely less time, to supplant metal die castings and stampings in many places in a car's interior.

THE HIGH COST OF WASTE

Uncontrolled erosion of water and wind have cost the United States many billions already in soil resources and the item is certain to be a much higher figure before either can be gotten completely under control.

Unfortunately, we must experiment for a time, wait for adequate laws for a time, and muddle about after that awhile, before the effort can be under way in a completely effective manner.

Live within your income and you will really live; spend more than you make and your life will be miserable.

Newton's Discoveries

By Charles Newton

There's more "irrigated" talk now in these parts than ever before. You can find most any kind of "irrigation" conversation in which you would like to participate.

What talk and excitement there would be if good water for irrigation purposes was to be had at a reasonable depth east and south of Floydada.

I went out to H. R. Patterson's well last week and watched grateful ducks swim down the rippling waters in the irrigation ditches.

Oh, well, we mustn't get our hopes too high, so we won't be disappointed if the Utopian idea doesn't pan out so well.

Confidences imparted to a person should be locked in the receiver's heart, never to be divulged to a ruthless and unappreciative world.

Too many people when they hear the words, "Now, don't tell a soul," adopt the attitude, "Now here comes a choice morsel of gossip that Mrs. Jones or Mrs. Smith will just die to hear."

Now a novel and decorative use in the interior of cars is being made of this product of the cotton fibre, which is expected, within the decade, likely less time, to supplant metal die castings and stampings in many places in a car's interior.

FLOYD COUNTY 14 YEARS AGO

ISSUE MARCH 15, 1923

Floydada High took the large end of a 6 to 1 score in a baseball game played at Lockney last Friday.

An all day athletic meet was held last Saturday at Sand Hill. The teams coming there engaged in basketball and baseball games that lasted throughout the day and keen competition was engaged in by all schools represented.

Sunday morning Floyd County had one of the best rains of years and one of the most timely. The rain began about five o'clock and continued in the form of rain or snow until past noon.

Floydada High lost the county championship in the girls' basketball finals played at the Pleasant Valley school last Friday afternoon when they were defeated by Lockney High by the score of 19 to 14.

Line-up for Floydada was as follows: Hopkins and Felton, forwards; Day and Howard, centers; Threet and Shelton (c), guards; substitutions: Fowler for Shelton.

The Community Club of Harmony, M. D. Ramsey, president, is producing a home talent leycum course at Harmony that is meeting with success and is drawing good audiences.

Both the first and second teams of Baker School were successful in winning from Center Friday afternoon of last week in basketball, the first team taking their game 18 to 16 and the second team also winning.

A general improvement program started last week by the members of the First Christian Church is still under way and the work on the building rapidly nearing completion.

The style show and entertainment in the form of musical numbers, readings, dialogues and plays, fostered by and presented under the auspices of the Y. W. A. of the Baptist Church, were interesting and entertaining throughout and pleased an audience which comfortably filled the City Park Auditorium Friday night.

The Ladies Aid Society is fostering the improvement movement.

Answers to our puzzle corner: DOT—Uncle Sam. GOOFYGRAPH—Man's cap too big; not holding telescope; tie off collar; moon irregular; trees unfinished; sun and moon shining; black star in sky; roof unfinished; fish in sky; flowers too large; dots on man's shirt.

Juggle; Position; Penetrate; Manageable.

H objects: Hay, Handle, horse, halter, hydrant, house, hill, heavens, human, head, hair, handkerchief, hand hook, hat.

WASHINGTON LETTER

BY SPECIAL CORRESPONDENT

WASHINGTON.—When the president's reorganization bill comes out of the joint House and Senate committee where hearings are being held on the tentative draft, a lot of debate will center on the proposed extension of civil service to all federal agencies.

General civil service would mean a tremendous saving to taxpayers who now are supporting thousands of inefficient and useless political jobholders. But congressmen are reluctant to yield a single plum which is theirs to garner in the patronage sharecropper system.

Many New Deal measures are now being introduced which, if passed, will increase the patronage yield.

A new bill sponsored by Senator Wagner (Dem., N. Y.) calls for expending of a billion dollars on low-cost housing and specifies that the proposed Housing Authority may appoint without regard to civil service or the Classification Act "such officers, attorneys, and experts and... such skilled and unskilled labor as may be necessary for the proper performance of its duties."

Some of the older and sounder members of Congress are tired of serving as personal employment agencies, and do it only because their fate in elections back home depends more often on jobs they get for their constituents than on how well they do their own jobs in Washington.

Officials who have had long experience in dealing with plum-pickers think they may not put up much of a fight against this feature of the reorganization bill, for the reason that what seems to motivate the average congressman is the fear that some member may get more juicy jobs than he.

It is expected that even the most ardent administrationists may revolt against that part of the reorganization bill that gives the president greatly increased control over all executive departments.

Of the control Congress now has over the chief executive, almost none is left to that body, in the tentative draft of the bill, but the power to make or deny appropriations. If the bill reaches the Senate as the president's experts have written it, members probably will protest loudly over the proposal that only a few top appointments will have Senate confirmation.

Abolition of the comptroller general's office, mentioned in the president's public report on reorganization, still is in the bill before the joint committee. As it is now, Congress has control over executive expenditures through pre-audits made by that office.

Another controversial section of the original draft conferred upon the president the continuing power to reorganize after investigation the several agencies of government, by transfer, consolidation, segregation, establishment, and abolition of agencies and functions. This part of the bill proved such a bombshell in the committee hearings that it has been modified by the addition of two new sub-sections.

It isn't known at this time how many compromises the president is prepared to make when the bill meets open congressional opposition.

Probably what Roosevelt will find it most difficult to sell Congress will be the proposals to make new grants of power to himself continuing ones, and to exempt all but a handful of top appointments from Senate confirmation. And perhaps the proposal he will find it easiest to make Congress accept will be the proposed establishment of two new departments, of Public Works and Public Welfare.

Just In Fun

Capitol workmen cut down a tree on the Supreme Court building grounds the other day, which indicates, perhaps, that it was past 70.

Boston telephone subscribers can now talk into a phone which, through a recording tape, repeats conversation. This is no improvement at all on the party line.

Historian suggests that this is the sitdown era, meaning, probably, that the American workingman still isn't back on his feet.

Vermont, hen lays fouryoaked eggs, each about three inches long, proving, doubtless, that rugged individualism still exists in America.

That surrealist painting of a fur-lined cup and saucer must have been painted to suit that "morning after" feeling.

Editorial Briefs

From Other Newspapers

Soil erosion leaders in this area agree with old timers in Deaf Smith county that vacant lands also have a tendency to result in considerable blowing of soil, and generally detrimental to this entire section.

Most of the specifications included in the program would greatly benefit producers, and might well be worked their while without government checks. Coupled together, they make an ideal combination, and most producers in this area are much pleased with the present program, however, is aimed to improve the land as well as to benefit individual farmers.

The thing that distinguishes a genuine sportsman from a "mere join sport" is that those who have a spirit of sportsmanship not only know how to win gracefully, but how to lose uncomplainingly.

Pigs are reported to be more plentiful, which would indicate that in hog is "coming back," and that they due time the old familiar old Rev. W. the hog-pen will again be one of the real sportsman never tries to their responsibility for his failure, for on somebody else.—Childers Co. try to News.

Will do I recall that the piano, gal in my class at High school turned out to be the sourest old maid ever known. Oh boy, she was, Miss Grouch. Perhaps her getting so, L. M. on the world contributed to her, an untimed state of single blessedness. Clyde rather cussedness. She used to be the life of every party in that area, spoke time does some terrible things to some of us!—Muleshoe Journal.

The Hesperian is authorized to announce the following candidates for the offices indicated over the names: For City Secretary, Assessor, Collector: S. E. DUNCAN, For City Marshal: MORGAN WRIGHT, BOB SMITH

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Approach of the May Coronation Finds Britain Geared for Its Greatest Show



LONDON.—Now thoroughly readjusted to the new rulership which so suddenly succeeded that of Edward VIII in Buckingham Palace, England is again absorbed these days in mammoth preparations for the empire's biggest show.

The confusion created by Edward's abdication pretty well dissipated, but not without a huge loss to British merchants, the country looks ahead with intense interest to the date of May 12, when the new king and the new queen, George and Elizabeth, will formally ascend the throne.

Difficulties may arise, but tradition demands that the show go on. And so Great Britain talks and works and lives for its next coronation. The last one was in 1911.

THE empire makes the most of these occasions, and the current coronation is no exception. From Calgary to Cardiff preparations are in full swing. Flags, bunting, and decorations must be made. Luxurious gowns and robes—at \$100 a yard—must be had. Transportation, hotel, and communication facilities must be ready.

There's talk of 2,000,000 visitors to the capital; estimates of a \$100,000,000 coronation trade. This might have run higher, of course, if Edward were the king to be crowned. Thousands of

harried industrialists are still wondering what to do with the millions of medals, plaques, crockery mugs, spoons, and what not, bearing Edward's picture, which they had already made for the coronation. But in any event, the show should still be the greatest in the empire's history.

That matter of coronation gowns and robes, for instance. For the coronation season, including the event itself and countless allied ceremonies and social functions, it is estimated that at least \$60,000,000 may be spent. Peeresses, for example, each will spend anywhere from \$2000 to \$3000 for robing.

Then there's the hotel and grandstand business. Hotels fortunately situated along the route

No end of pompous preparation marks the British coronation. Above, extreme left, costly coronation gown is displayed. At left is another garment, a mantle of the Order of St. Michael and St. George. Above is Lairdsburg Irish black gelding drum being going through his paces in training for the big show.

of the coronation procession taking reservations for room prices ranging up to \$650 a day. The better grandstand seats along the procession route have long since been hawked at anywhere from \$100 to \$250. Transportation companies, alone, expect to do a \$50,000,000 business bringing visitors and official representatives from all parts of the world.

MEANWHILE, the vastly elaborate ritual of the coronation itself is shaping up and rehearsal soon will begin. An all-day affair, replete with ancient precedent and ceremony, the coronation cannot be run off smoothly without the most careful training; drilling in which the king and queen themselves must participate during the last few days preceding the dramatic event.

And, for the first time in British history, the entire coronation ceremony will be broadcast, as the entire world will participate in this crowning of the king and queen. Conceivably, this might be the biggest show on earth.

Petersburg Chamber Of Commerce Rounds Out Year Good Work

South Hale County City Makes Resolves for 1937 Fiscal Year at Annual Banquet

Judge George Dupree, of Lubbock, last Thursday night told citizens of Petersburg, more than 200 of whom were gathered for their annual Chamber of Commerce banquet at the high school auditorium, that they had a good many present-day folk need a touch of old fashioned high life to make them get up and shoulder their responsibilities and wake up to their citizenship in their communities.

His was the principal address of an evening, in which Petersburg citizens were joined by delegations from who have Lubbock, Abilene, Plainview and ship to Floydada in appropriately marking the passing of a year of work and planning the beginning of a new one for their genuine spirit and the surrounding area.

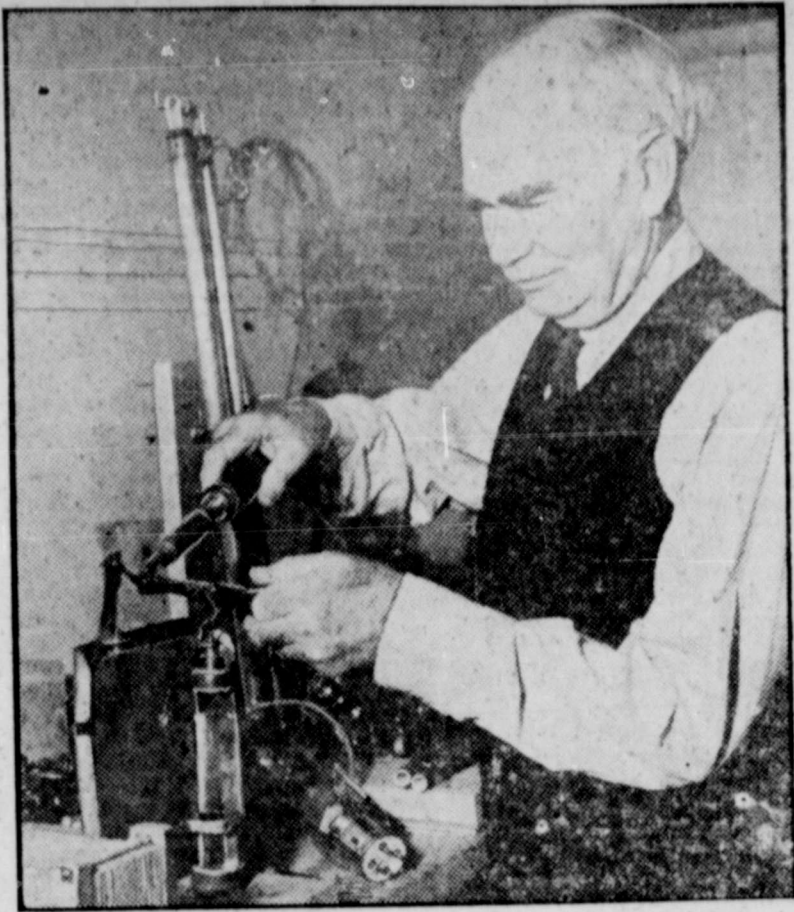
Folks who are going around with their mouths turned down at the failure of others, folks who hate and folks who try to keep up with the Jones' are in particularly for scorn at the hands of the plains jurist, who said that these can do little or nothing to indicate that in community building, where; and that ever they may reside.

Rev. W. H. Hughes, pastor of the Petersburg Baptist Church, officiated at the banquet, which was spread served by ladies of the Methodist Church. Miss Edwards, teacher of the piano, L. M. Wartes, Jr., and school turner, Gregory contributed to the old music of the program with a piano by Miss Edwards with a piano by L. M. Jr., with a tap dance by her sister, and Gregory with a vocal by a blessedness. Clyde Martin, recently chosen president of the Chamber of Commerce, spoke briefly, following an original song, "My Country, 'tis of thee," led by Secretary C. W. Foote, shoe Journal member of the official family of the organization for the year were presented as follows:

Lloyd A. Eaves, vice-president, in Fowler, and Chas. Shuler, directors. B. Sherrod, Lubbock hardware, responded to Mr. Martin's address of welcome. E. E. Hancock, catered over the Petersburg schools, seated 1937 members of the school, the class of the school, who are candidates for graduation. H. S. Hill, n of Plainview, Chas. Whitaker, Lubbock, Chas. Johnson of Aberly, and Homer Steen of Floydada, responded briefly with greetings in their respective communities.

tenus used were five-pointed as stars with a grave of the no on the back page, observing Texas Week motif. With the original setting thus suggested, Dupree declared his patriotic and appreciation of the pio-

Father Of Radio Still Experiments



Dr. Lee De Forest, "Father of Radio" and brilliant research expert in many fields of advanced electrical science, is still on the job. Here he is shown in his Los Angeles laboratory, where he is making new tests in the use of radio short waves. Dr. De Forest expects to develop these waves as important aids in medical science. Inducement of artificial fever is one project.

neers who have gone before, but only as a background for the "living burning present in which we are still pioneering." At this time, more than ever he declared, the need is for not just good people but "people good for something," and urged that the citizenship will save the country, not presidents and senators.

CATTLEMAN CONVENTION BEST IN RECENT YEARS

Several Floyd County cattle raisers who have been at one or more of the sessions of the cattlemen's convention in Amarillo this week say the convention is one of the best in recent years in point of attendance and interest, as well as sales of cattle.

Among those who have attended from this county are W. I. Cannaday, N. A. Armstrong, Al Edwards, J. B. Jenkins, and Glad Snodgrass.

Rex Robinson suffered a dislocated knee Monday while roping a cow, preparatory to loading his truck. He is able to walk with crutches but his injury is reported to be very painful.

Negro Preacher" and additional numbers by the chorus. Thelma Crawford will be pianist for the chorus numbers.

"Ham and Poke, Undertakers" by Burl Hatley and Tillman Allmon will be followed by "A Colored Lady at the Phone" by Maxine Boling. As an added attraction, the Lester Trio from South Plains will present several numbers. Also an accordion trio with Verna Lyles, Lou Nelson and Ella Mae Griggs will be presented.

Church News
Rev. W. V. O'Kelley will be unable to fill his appointment at the Methodist Church Sunday. He is in a revival meeting at Fairview.

Rev. Rexrode of Plainview will be a guest preacher at the Baptist Church Sunday morning at the eleven o'clock hour.

The Baptist Sunday school, which has been working for some time on the standardization of their school completed the work last Sunday and received the last seal on the Standard of Excellence.

Those from the local church attending the Workers' Conference held in Matador Tuesday were: Mr. and Mrs. T. J. Campbell, Mr. and Mrs. R. S. Moore, Mrs. R. W. Lotzpeich, Mrs. Earl Oden, Mrs. C. A. Caffee, Mrs. E. Ray Smith and Mrs. G. C. Edwards.

The W. M. S. of the Methodist Church will meet Monday afternoon at 2 o'clock with Mrs. Allymer Flaherty. Rev. O'Kelley will teach the lesson on home missions at this time.

Triple L Club Meets
The Triple L Club met with Mrs. J. T. Poole as hostess at her home in the Antelope Community Tuesday March 9 with an all-day meeting and covered dish luncheon. The day was spent in quilting a Friendship quilt which was pieced by the club members for Mrs. Poole at a meeting with her last year.

T. E. L. Class Quilts
The T. E. L. Class of the Baptist Church met Wednesday of last week in the home of Mrs. C. A. Caffee, with Mrs. A. H. Kreis and Mrs. J. M. Morrison as hostess. The day was spent in quilting, and one was completed for Mrs. H. N. Powell. Those enjoying the day were: Mrs. J. T. Campbell, Mrs. R. W. Lotzpeich, Mrs. Dot Hammonds, Mrs. E. Ray Smith, Mrs. Earl Oden, Mrs. G. C. Edwards, Mrs. P. M. Wiley, Mrs. R. S. Moore, Mrs. S. M. Crawford, and the hostesses.

The next meeting will be with Mrs. J. T. Campbell with Mrs. Oden and Mrs. Moore as hostesses.

Locals
C. W. Nickels of Bula visited his son Charles Monday and Tuesday. John R. Mayo spent the week-end in Lubbock.

Willie Wisdom and Varley Webb, who are working at Hereford, spent the week-end with home folk.

Mrs. E. Ray Smith and twin daughters, Beatrice and Bernice, accompanied by Mrs. Price of Baker, visited recently with friends at Alexandria in Briscoe County.

Mr. and Mrs. Cullen Bullock and Barbara Glenn of Hill Crest spent Monday in the H. N. Powell home.

Todd Day who has spent the past two weeks with relatives at Tulla has returned home.

Mr. and Mrs. W. O. Jones and daughter, Mary Frances, left today for Jonesboro, where they will visit their son, Wilmer Jones, and Mrs. Jones, and Mrs. W. O. Jones's mother, Mrs. J. T. Watson. They will also visit her sister, Mrs. O. R. Williams, of Hamilton.

Lakeview Eaglet

Motto—When better students are taught, Lakeview will teach them.

Editor in chief—Ara Sue Edwards
Assistant Editors—Dorothy Hodges, Winnie Ruth Anderson, Junior Conway, Harold Dunt.

Sports Editors—Lena Mae Nelson Virgil Kelly.

The P. T. C. is sponsoring a play, "Johnny Grows Up" at the Palace Theatre Friday night.

Mrs. Ross will have charge of the chapel program Friday. Everyone is invited to come.

Church News
There was singing at the church Sunday afternoon. There was a good attendance and everyone enjoyed it.

Sunday school and B. T. U. were held at the church last Sunday. Rev. C. E. Roark will conduct preaching services at the church next Sunday.

P. A. L. '42' Club
The P. A. L. '42' Club met with Mr. and Mrs. J. M. Harrison Saturday evening. Winners in the games were Mrs. C. A. Cass and J. M. Harrison.

Those present were: Mr. and Mrs. R. C. Smith, Mr. and Mrs. Harvey Thomas, Mr. and Mrs. C. A. Cass, Mr. and Mrs. W. R. Hodges and Dorothy and La. Faun, Mr. and Mrs. P. J. Wilkes and Roy, James Roy, and the hosts, Mr. and Mrs. Harrison.

Locals
Mr. and Mrs. Horace Giles and family spent Sunday with Mr. and Mrs. Paul Banks.

Mr. and Mrs. Grady Mason spent Sunday with H. M. Mason and family.

Mrs. Elmer Cogswell of Dimmitt visited her parents Mr. and Mrs. C. Alexander Sunday.

Mr. and Mrs. J. H. Poore and daughters spent Sunday with Mr. and Mrs. C. E. Bartlett of Dougherty.

Mr. and Mrs. Riley Teague spent Saturday with Mr. and Mrs. Holt Bishop.

Mr. and Mrs. Hugh Dunn spent Saturday with Mr. and Mrs. W. C. Wright and family.

Born to Mr. and Mrs. Orvin West a girl on March 8. The little girl has been named Bonnie La Nell.

Mr. and Mrs. W. C. Wright and Verlon spent Sunday with Mr. and Mrs. Julian Roberts of Mt. Blanco.

Mr. and Mrs. G. N. Gilbreath of Pleasant Hill spent Sunday with Mr. and Mrs. D. W. Morris.

Mr. and Mrs. P. J. Wilkes and Mrs. J. M. Harrison visited in Lubbock Monday.

them.

Ray Ramsey has been confined to his bed for several days with tonsillitis and flu.

Mr. Hollums and daughter, Susie have joined our Sunday School.

Several from here attended the quarterly conference at Petersburg Sunday night.

We had 77 of an inch of rain over the week-end.

The W. C. Club family have been sick with the flu.

Bakers Ups and Downs

The Baker Dramatic Club will present a play at the school house Thursday, March 18, entitled, "Eyes of Love."

Time of the play is the present, the place, the Barry's country home on the Hudson. Characters are as follows:

Caroline, a negro servant, Mrs. Jim Hart; Galya, an adopted daughter, Mrs. Wayne Finley; Recta, a two-faced friend, Tinnie Bradford; Burt Wade, Recta's brother, Raymond Colston; Mrs. Barry, Galya's foster-mother, Mrs. G. L. Pawver, Jr.; Lora, a lively housemaid, Mrs. Ryeburn Neil; Clark, a busy butler, G. L. Pawver Jr., Judge Barry, Galya's foster-father, Hershel Green.

Local News
Mr. and Mrs. A. S. Line and family of Petersburg visited in the C. L. Bradford home Sunday.

Mr. and Mrs. Frank Gearhart and sons spent Sunday with Mr. and Mrs. Titus of Plomot.

Bernice and Opal Colston spent the week-end with their aunt, Mrs. S. R. Colston, of Dougherty.

MUST CLOSE OUT

— BY —

TUESDAY MARCH 16

Only Four More Days—Friday, Saturday, Monday and Tuesday in which to Close Out this Entire Stock of Men's Suits and Furnishings, Ladies' Ready-to-Wear, Shoes, Piece Goods and Etc. Everything left Goes These Last Four Days at—

1/2 PRICE

Hub Dry Goods Co.

Public Sale

the Officer Home Place one and a half miles northeast of Floydada, beginning at 10:30 a. m.,

Wed., March 17

will offer the following property and live stock:

15 HEAD WORK STOCK

- ous ages and sizes, broke and ready to work;
- rel horse, good cow pony or work horse, years old;
- ey mare mule, weight 1150 lbs., smooth outh, a good one;
- y horse mule, weight 1,050 lbs., smooth outh;

HEAD DAIRY CATTLE

- low Jerseys, 5 years old, fresh, good ukers;
- rk Brown Jersey, 5 years old, fresh, id milker;
- ne Jersey, 3 years old, fresh, good ker;
- e Jersey, 4 years old, fresh soon, good ker;
- low Jersey, 3 years old, fresh, good ker;
- ey, 2 years old, fresh;
- own Jersey 2 years old, fresh, subject gister;
- low Jersey, 3 years old, giving milk, ies, alone, id;
- 000,000 business, and official ed;
- all parts of id;
- tted Jersey heifer, year old, from a 5-on cow;
- te face cow, 3 years old, fresh.

FARMING IMPLEMENTS

- 1 Two-Row P & O Lister;
- 1 Two-row Slide Go-Devil;
- 1 Disc Harrow;
- 1 one-section Drag Harrow;
- 1 One-Row Planter;
- 1 Deering Row Binder;
- 3 One-Row Oliver Cultivators;
- 1 Five-foot Fresno;
- 1 Sulkey Plow;
- 1 Turning Plow;
- 1 Sod Plow;
- 2 Iron-Wheel Wagons, 12 ft. bed;
- 1 Iron wheel Wagon with bundle frame;

FORTY ACRES WHEAT

In this sale also will be included forty acres of wheat.

EVERY FARM NEEDS THESE

- 1 eight by ten Brooder House;
- 6 Oil Barrels;
- 1 Oil Burner and Pipes;
- 1 Work Table and Vice;
- 75 Posts and Barbed Wire;
- 1 Set Good Leather Breaching Harness;
- 1 Good Saddle.

Free Lunch at Noon

MS OF SALE: CASH. See your banker and buy some of e Cattle, Work Stock or Implements.

Officer & Ferguson Owners

Seale & McDonald, Auctioneers



Just a few short years ago the wheels of work went 'round and 'round and woman's tasks were never done . . . Today slender, hidden wires carry the silent, economical power that eliminates weariness. We are prepared to assist you by the suggestion of arrangement in your kitchen whereby miles of steps may be saved. Come in and talk with us.

TEXAS-NEW MEXICO UTILITIES COMPANY

PRE-Easter SALE

This Easter Event At Martin Dry Goods Co.

Offers you a double bargain as the merchandise was bought before the rise in prices.



DRESS UP FOR EASTER



Value—Style and Easter in

Curlee Suits

You'll like the smart styling of these Suits—And the outstanding choice of Fabrics, Patterns and Colors. You'll like the easy, comfortable way a Curlee Suit Fits you—Which is the result of skilled experienced tailoring and above all you'll like the high quality.

\$25.00

EASTER SMARTNESS Begins with the HAT



MILLER HATS
Smart New Styles and Colors
Just arrived for Easter. All Fur Felts in Light Colors, Each, **\$2.95**

KINSINGTON HATS
For Dress, for Sport, for Travel
—These New Hats are sure to fill your desire— **\$3.85**

STETSON'S
"Playboy" or "Bantam" whichever you choose there's Smart Comfort for you. **\$5.00**

Dazzling Easter Dresses CLASSY JEAN'S SMART PRINTS

Everything New—New Styles, New Materials, Better Quality, New Colors and Color Combinations—Come see these Beautiful Styles.

\$17.00 to \$25.00

Every one a Sparkling Fashion that Radiates good taste and smart styling. And here is your opportunity to purchase a New Easter Frock very economically.

\$4.98 to \$7.45



8 O'CLOCK DRESSETTES
Distinctive Fashion Trends in Every Line of these Lovely Cotton Frocks and for only— **\$1.59**

COATS ARE IN THE SPOTLIGHT Lovely Styles Printzess

Every woman will want one of these attractive coats, they are smart and tailored to fit perfectly. New Light Colors—

\$9.90 to \$16.50

Our Easter Parade of Printzess Fashions is on! See the New Dress, Sports and Casual Coats—There's a Treat for every taste here.

\$25.00

Suits To Lead The Parade

The Big "Suit" Season is here. Fashion Dictates Suits for every woman, creating a Style for Every Type—Mannish with a feminine touch. They're New, They're Practical, They're Smart and you'll be Smart in One.

\$9.90 — \$17.50

New Hose For Easter Smartness



"Budget Sheer" by PHOENIX **79c**

"Zephyr Sheer" by PHOENIX **98c**
Knee or Full Length 4 thread Chiffon in New Easter Colors. Per Pair.

New Colors in 2 or 3 Thread Chiffons that are Fashion's Choice for Easter.

LOVELY HATS FOR EASTER

What a Show of Smart Styles there are! Small brims, Veils and Flowers Stamp these definitely Easter Models.

98c, \$1.88 To \$4.95



CHIC NEW SHOES



THE WORLD OF FASHION IS NOW AT YOUR FEET!

Smart Footwear is the Basis of a Smart Costume. The Style of the Shoe Marks its Newness. Be sure your shoes are as smart as your costume. We have an outstanding showing of New Easter Styles.

SHIRTS

Whatever your preference in Shirts, you will find it in these New Selections of No-fade, Preferred, or Phillip-Jones. Each,

\$1.65 2 for \$3.00



New Colors
New Patterns
New Designs

Van Heusen Shirts

Here is Value in These Fine Shirts with Non-Wrinkle Collars. Whites and Fancy Patterns, choose several at this Low Price,

\$1.95 2 FOR \$3.65

Here's the Answer for a **HAPPIER HOME**



Panel Curtains 98c
Lovely Lace Panels that add much to the home. Plain or Fancy Colors, Each,

Fancy Panels 39c
Three Color Combinations. Full Length, here is an Extra Value, Each,

Ruffled Curtains 65c
Every pair Full Cut, Tailored with the utmost Simplicity,

Manshion Curtains \$1.95
Extra Wide and Long, pastel Colors, you'll have to see them to Appreciate their Value,

Cretonne 10c
36 In. Wide, Bright Floral Patterns, Per yard,

Cretonne 19c
Guaranteed Fast Colors. Beautiful New Patterns, Per Yard,

Terry Cloth 59c
Bright New Colors, 36 inches Wide, and priced for, Per Yard,

Window Shades 49c
Tan Color, 36 in. by 6 feet, New Shades add much to Brighten up the Home,

Great Values In EASTER FABRICS

TIES — No Easter is complete without a New Tie, Gay New Patterns of New Silks. **49c - 69c - 98c**

MEN'S BELTS — New Fancy Patterns of all Leathers in Tan or Grey. **69c**

BOYS' POLO SHIRTS — Bright New Pastel Colors, Size 6 to 16 Mercerized, Each. **59c**

RAYON Shirts and Shorts — White or Pastel Colors, Good Heavy Weight, Each. **25c**

MEN'S SOCKS — Anklelets or Regular Lengths, New Colors, Fancy Rayons, Per Pair. **25c**

MEN'S OXFORDS — Easter Styles Built for Comfort and of Good Quality Leather. **\$2.98**

POWDER CLOTH DRESSES — A New Wash Fabric — Crepe Finish, Pastel Shade, Beautiful New Styles, Each. **\$2.95**

Silk Dress Lengths — New Prints in Spring's Richest Patterns, 4 yard lengths, and priced per pattern. **\$1.98**

PURE LINEN — 36 in wide, ray new colors for Easter, regular dress per yard. **59c**

SHANTUNG — Fresh as Spring, gay new prints that make lovely Easter Frocks, per yard. **69c**

ABC PRINTS — Beautiful Prints that make such lovely Daytime Frocks, per yard. **23c**

RS PRINTS — 80 Square Prints in Smart New Patterns, here is Real Value, at. **19c**

FAIRY PRINTS — Smart Prints that will not Fade, here too is an Extra Value, for. **15c**

BATISTE — Soft New Batiste for Easter, Fast Colors, per yard. **15c**

LYNNUBS — For Sport Clothes which are so Popular this Easter, per yard. **11c**

OILCLOTH — Regular 46 in. wide, Easter Special, per yard. **23c**

UNDIES — Tailored and Trimmed Styles, Good Looking and Practical. Here is Value. **25c - 49c**

ANKLETTES — Brighten up the Kiddies with these New Spring Anklelets. **10c-19c-25c**

BED SPREADS — Full Bed Size, Scooped Edges, Most all Colors, here is an Outstanding Easter value, Each. **98c**

Florshiem Shoes \$8.75

Shoes of Quality For Men Friendly Shoes \$5.00

New Colors New Styles New Materials \$1.98 \$2.95 \$3.95 \$5.50

Museum Presented To Tech College Friday

Members of the West Texas Museum Association and visitors from all West Texas heard Lieutenant Governor Walter F. Woodul formally present the museum building on Tech. Campus to the association and to Texas Technological college at the eighth annual meeting of the organization Friday, March 5.

FUNERAL FOR INFANT SON HELD WEDNESDAY

Funeral services, conducted by O. W. Kirk, were held Wednesday afternoon at 3 o'clock at the Wall Street Church of Christ, for Cody Dale, four months old son of Mr. and Mrs. E. A. Burton. The baby died very suddenly Tuesday morning at 2 o'clock.

DUNCAN ASKS SUPPORT IN RACE FOR CITY OFFICE

In a statement this week Silas E. Duncan, candidate for City Secretary, Assessor and Collector to succeed himself says: "To the Voters of the City of Floydada: I am a candidate for city secretary, assessor and collector of Floydada to succeed myself and will appreciate your support and influence in the election on Tuesday, April 6."

Tiny Horses' Bad Luck Eons Ago In Quicksand Good Luck For Science

Paleontologist Finds Skeletal Remains in Deposits of the Panhandle of Texas

SAN ANTONIO.—Misfortune which directed the hooves of tiny giant-headed horses into the treacherous quicksands of the Texas Panhandle more than a million years ago is now being hailed by Dr. C. Stuart Johnston, West Texas State Teachers College paleontologist, as good fortune for science.

The WPA workers are excavating and helping to reconstruct a veritable menagerie of strange and extinct animals which once roamed the western plains of Texas. For several decades the rich fossil beds of West Texas have been combed for scientifically significant deposits by representatives of out-of-state museums and scientific institutions.

In one 3,700-pound block now on exhibit at the museum are the bones of rhinos, camels, saber-tooth tigers, prehistoric dogs and horses, all figures in the million-year-old drama of the Texas Panhandle which is being unfolded by the small band of researchers.

Bully Idea There, Little Feller



Sunny Sue of Bernard's Green, the prize-winning bulldog of George M. Lockwood, Charleston, S. C. fancier, is grinning his approval of La Rex Cortes, a Chihuahua whose cup seems filled to overflowing. The bull and the 16-ounce mite were features of the Miami, Fla., Dog Show.

SHELTON SLOWLY IMPROVING

The condition of A. E. Shelton, who has been ill for several weeks with pneumonia, was reported this week as slowly improving after he had been removed to a Lubbock sanitarium last Thursday in a Harmon ambulance.

At the sanitarium Mr. Shelton is being treated for after-effects caused by pneumonia.

SUCCESS OF SNOW SURVEYS DEPENDS ON SUMMER WORK

Although actual measurement of mountain snow, to determine next summer's supply of irrigation water, is made in the late winter months, much of the work requiring judgment and endurance takes place in July and August.

Location of snow courses is a science in itself. An accurate forecast of next summer's water requires an intimate knowledge of the way snow blows and drifts with the wind, for the objective is to obtain in the length of a course—usually about 1,000 feet—snow measurements representative of snowfall over many square miles.

"When there is 10 feet of snow on the ground, says Mr. Boyd, and 20 feet is uncommon in the Cascades, the whole aspect of mountain country is changed. Usual landmarks are obliterated. This is the reason surveyors in the summertime mark bends in the trails and location of food caches and cabin shelters with tree blazes 25 to 30 feet above the ground."

HOUSEWIVES BUY PEANUT BUTTER IN QUANTITIES

Alert housewives, since the first of the year, have been laying in several months' supply of peanut butter apparently in order to escape advancing prices, according to information coming to the Bureau of Agricultural Economics.

PET PEEVES

What are some of the things men especially dislike about women? "I could love Annie," says Larry, "but I'd rather touch a snake than her bright red-nailed hands. They are a thorn in my side."

"Why will a girl try to be a Garbo when she is only an Edna Mae Oliver?" asks an Exasperated Bachelor. "And why do they think a brogue or drawl is so cute? And for Pete's sake, gals, keep your lily-white paws still. Don't be fluttering. We can see all the red nail polish we want without all that. And fourth don't be patting and twisting your hair in public nine times out of ten you make it look worse."

Bill's girl is a "handkerchief twister," and he follows the statement with an exclamation point that carries some real conviction: "No matter if what she says is important, I can't listen properly because of her hands twisting that handkerchief! She is careless too about letting her slip show below the hem of her dress. When she sits she crosses her knees and swings one foot—not just occasionally, but with a maddening, rhythmic regularity. These are little things, but they are little ones that will count."—Exchange.

Life Span Lengthens While Cancer Death Reaches New Height

State Health Officer Gives Danger Signals, Offers Treatment Methods

AUSTIN, Texas.—"While the span of human life has been lengthened fifteen years during the last decade thanks to science, the disturbing fact remains that there has been a marked rise in death from cancer during the same period," declared Dr. Geo. W. Cox, State Health Officer, and urged that the public be on the alert to detect this disease.

"Cancer is not a hopeless, incurable disease. It is not contagious or in itself hereditary. There are thousands of men and women in this country who have been successfully treated for cancer. The great hope of cancer patients lies in their having treatment during the first stages of the disease. Cancer announces itself by symptoms that are frequently painless and apparently trivial, thus giving the disease an unseemly advantage. Early diagnosis is the one powerful antagonist."

Three Rules of Good Farming

In an issue of The Progressive Farmer Dr. Tait Butler presents the following three basic rules for good farming in the South— (1) Farmers should produce all their present cash crops which can be sold at a fair price; (2) Then all the farm products consumed on the farm which the farmer and the farm are equipped for producing economically; (3) If there is still land and labor left for other crops, produce those for which there appears to be the best market and which the farm is best equipped to produce.

Federal Air Head



Shown above after he took his oath of office is Fred D. Fagg, Jr., newly appointed head of the United States Bureau of Air Commerce. Fagg, nationally known aviation authority, succeeded Eugene Vidal, who resigned.

dairy and beef—the costs of production are lowered by using less than what has been regarded as a full ration of grain or concentrates and increasing the roughage. This ought to be of interest to the South, for while many parts of it have not been able to produce grains as cheaply as some other sections, there is no question about its ability to produce roughage in abundance at relatively low cost—pasture, silage, and legume hay.

Dieppe, Tenth Century Town Dieppe is situated on the seaside cliffs of Normandy. The town, in a break in the white chalk cliffs, was founded in the Tenth century by the Norse and got its name from the depth of its harbor. Then at was found in the Tenth century it was burned and later rebuilt.

Colon is the official Spanish name for the archipelago popularly known as the Galapagos Islands. Colon is Spanish for Columbus and this is the name used by the Republic of Ecuador, to which the islands belong.

READ THE CLASSIFIED ADS

- GOOD Spring Barley Seed non-irrigated \$1 bu. Fred Brown. 51fc FOR SALE—F. 30 in good condition with four-row lister complete. Will consider some trade — good mules or stock cattle. E. R. Bryant, Lockney, Phone 63. 32pc

- Miscellaneous HAVE your pictures developed at Roy Holmes Studio. 9fc ETOWAH Monuments in marble and granite. N. E. Tyler. 43fc CHINESE elms, Lombards, poplars, peaches, plums, grapes, Macedonian strawberries, shrubs, roses, perennials, cannas, Gladiolus, tube roses, pot plants, cut flowers for funeral sprays and designs; all first class stock at reasonable prices. PARK FLORISTS, Mrs. W. S. Goen, Phone 78. 212fc

Llama, Best of Burden, Used by American Indian The llama has the distinction of being the only beast of burden that the American Indians were in possession of when America was discovered, observes a writer in the Rural New-Yorker. The peculiar conformation of its feet enables it to tread with security over rough and steep slopes where other animals would find it difficult walking. And then, camel-like, it is capable of making long journeys without water.

Used Cars

Chinese Auction Our 1929 Ford Tudor Sedan is still going down at the rate of \$1 per day until sold. Last week's price \$110. This Week \$103. See and drive this car.

Wanted

WANTED: Dressmaking and alteration. Mrs. Ella Johnson, Phone 96W 22tc.

Poultry And Eggs

NOW! You can afford the best! Chicks from our Trappeded, Pedigreed, Bloodtested Leghorns, \$8.50 per hundred if ordered 30 days ahead. 2c per chick books your order. Be sure — book now. Mrs. Olin Miller, Route 3, Floydada. 13tp

Too Late To Classify

We have sold land that needs breaking. See Goen and Goen. 42tc.

Personal

FREE! If excess acid causes you Stomach Ulcers, Gas Pains, Indigestion, Heartburn, Belching, Bloating, Hausses, get free sample doctor's prescription, Udgas, at White Drug Co. 312tp

Live Stock

FOR SALE good fresh milk cows. See Dr. I. W. Hicks. 31fc 20 JERSEY heifers to trade for bulls, etc. Phone 181. W. B. Eakin 32tc.

Bishop Motor Co. Parts

Since we have purchased Mr. Barker's stock of parts we have an Overstock of Quite A Few Items See us before you buy.

Lost And Found

LOST blue patent leather purse Saturday. Leave at Hesperian for reward. 41tp

Male Help Wanted

Steady Work—Good Pay RELIABLE Man wanted to call on farmers in Floyd County. Make up to \$12 a day. Write McNESS CO., Dept. 8, Freeport, Illinois. 41tp

Bishop Motor Co. Barker Bldg.

REGISTERED Mammoth Jack for sale and service; fees \$4 single service, \$7 season, \$7.50 insured, with \$2.50 service charge. Still have my good Percheron horse, E. W. Turner, located 9 miles southwest, 1 mile south Blanco school. 313tp I WILL give you choice of either a red or white-bred gilt October 1, 1937 for keeping 2 pigs for me until Sept. 1, 1937. First come gets choice. CEH Farm, Ed Holmes, 8 mi. W. Floydada. 42tc

DINNER OUT Why step out of your cooking into the role of guest. You'll enjoy every morsel of our tasty dinners. Young's Cafe G. T. YOUNG, Prop.

A Man's Financial Statement is compiled in two columns. On the left is usually listed what he OWNS . . . on the right what he OWES. No matter how rich or how poor . . . whether merchant or employee . . . professional man or laborer . . . someone is always compiling this financial statement for him.

Retail Merchants Association Floydada, Texas New Plymouths On Display Several Good Used Cars Floyd Motor Co.

Ford Home Almanac Published Recently Replete With Data

Brimful of useful facts and information and other material of human interest, the Ford Home Almanac for 1937 goes to the homes of the United States this week, distributed free by dealers of the Ford Motor Company.

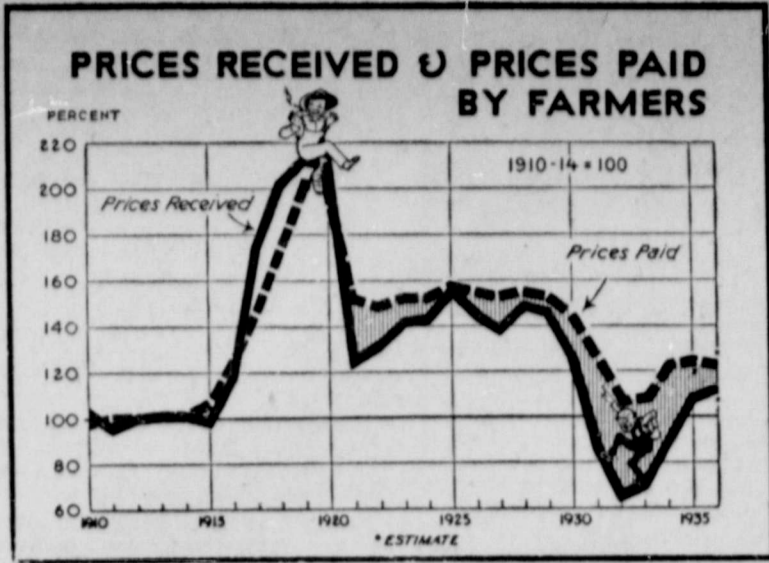
Readers of the booklet will find that, in addition to the time of sunrise and set, adjusted to each latitude; moon phases, eclipses and the usual other information given in Almanacs, the Ford Home Almanac is replete with interesting reading material dealing with ancient and modern prophecies, some of which shaped the destiny of different countries; sea mysteries that generations of research have not solved and other miscellany.

There are also short articles dealing with the views of Henry Ford on various subjects, as well as an article showing in detail what he has done with the \$13,000,000,000 which the public has paid for Ford cars and trucks since the Ford Motor Company began business in 1903. Most interesting are the facts that, of this vast sum, the Ford Motor Company retained for itself but 6.4 cents out of every dollar, spending the remainder, totaling nearly \$12,500,000,000 for wages, taxes and materials.

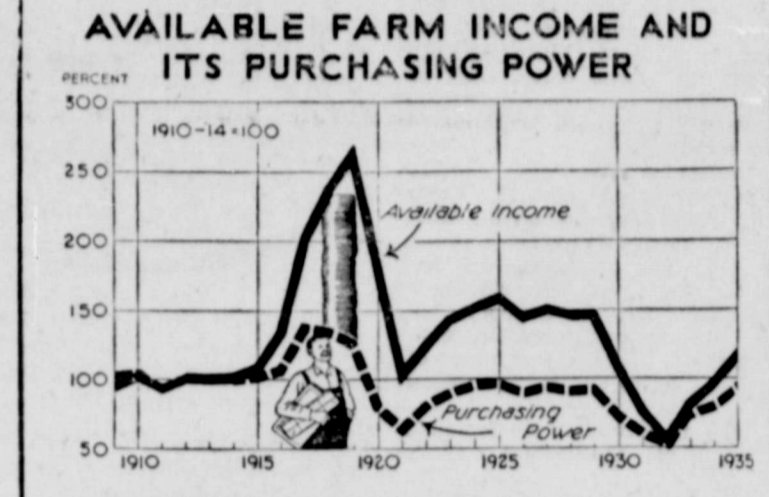
While such information about one of the modern world's greatest industries will be found interesting by students, teachers and economists, the housewife and mother will also find the little book handy because of the reliable information it brings for first aid treatments in many different kinds of emergencies, hints for the kitchen and care of the garden and a well planned garden chart. The motorist planning a trip to any part of the United States will find in the Almanac a chart giving accurate mileages between important cities.

MRS. BISHOP IMPROVED

Mrs. Jennie Bishop, who has been quite ill with the flu for the past two weeks, is reported to be much better. Her daughter, Miss Bernice, of Amarillo, came last week and will remain with her mother until she is able to be up. Two sons, Eddie Bishop, of Dalhart, and Tom Bishop, of Amarillo, spent Saturday and Sunday with their mother.



From 1910 to 1915 the relationship between prices received for farm products and prices paid by farmers was about on the same level. This condition is known as parity, and while Texas farmers enjoyed parity, they also enjoyed a period which saw them raise their standard of living and reach a sound economic basis. In 1922 there was a wide spread in prices paid and prices received, with prices received by farmers at a new low point and prices paid above the 1910 - 15 level. When parity approached, agriculture again enjoyed a more favorable condition.



The Texas farmer is not so much interested in how many dollars he receives for his products as he is in how much he can buy with these dollars. When, as in 1932, farm income and the purchasing power of the farm dollar both declined to disastrous lows, agriculture, industry, and labor entered the depths of the depression together.

Billy Joe Welch, who is a member of the public school faculty of Tulla, spent the week-end with his mother, Mrs. A. J. Welch.

Mr. and Mrs. T. B. Floyd, of Memphis, came Wednesday of last week for a visit with their daughter, Mrs. Ham Smith, and family.

Jack Polley and Richard Stovall made a business trip to Amarillo, Thursday.

Mr. and Mrs. Marion Zachry and daughter, Marilyn Ann, of Borger, spent the week-end with Mr. and Mrs. Ralph Zachry.

The People's Forum

(This column is conducted exclusively as an open forum for the citizens. Readers are urged to comment on any subject they desire at any time in this department if they will be careful to avoid libelous statements or personal attacks. If you want to discuss something you are invited to do so in The People's Forum.)

TO THE HESPERIAN:
In conversation with many who are receiving Old Age Assistance, with others who believe they are eligible and who are denied this assistance, and with persons who are informed on the subject, I am of the opinion that there is something radically wrong with the whole plan.

When the O. A. A. amendment to the Constitution was adopted an overwhelming majority of the voters of Texas said by their vote that they favored a law which would provide for our aged men and women of Texas in their declining years, after passing the age of 65, in cases where they were financially unable to provide for themselves. Of course, there were certain restrictions necessary in order that only worthy persons would receive these benefits. But, in the minds of a vast majority of the voters as they voted for this amendment, there was not the slightest idea that there would be restriction after restriction held out against the would be recipients, making them ineligible for the assistance, as has been the practice since the plan has been in operation.

Under the present plan not many who are eligible are receiving the amounts that they should have. The limit is \$30.00 per month where everything is favorable. I suspect that around \$15.00 per month is about an average for this county. It is not an easy matter to live on \$15.00 per month and pay house rent, water, light, and gas bills, buy groceries, clothes, medicines, etc. If a recipient is fortunate enough to own his own home he has taxes, insurance, and up-keep on the home to pay. If someone is living on this small sum each month and is paying the usual bills, he should copy-right the formula for it is worth a million dollars. I don't believe it possible for anyone to live and pay the usual bills I have suggested on \$15.00 per month. I doubt if one could do it on \$25.00 per month. He might exist on \$15.00 or \$25.00 per month. Exist would be all.

The proponents and politicians anxious for the adoption of this O. A. A. amendment promised everything for it. There are scores of thousands of voters who thought they were voting to pay all men and women in Texas over 65 years of age a monthly pension of \$30.00. None of us average voters thought otherwise than that all eligibles would receive a sufficient amount monthly, up to \$30.00, to comfortably live on. That's what I thought and that's what I think should be paid to all worthy applicants regardless of race or color.

Right now there are instances in Floydada where those who have been receiving benefits have been dropped from the rolls at Austin and checks stopped. Of the several cases that I know only one, to my way of thinking, was justifiable. One man had his name dropped because he had a brother who had been helping him. How's that for an excuse to stop a man's pension? This former pensioner is not physically able to do a day's work if his life depended upon it.

If this man were the brother of John D. Rockefeller or Henry Ford, or had brothers and sisters who were worth millions of dollars, under the law governing this old age assistance, that would have absolutely nothing to do with his eligibility for this assistance. Each case is supposed to be handled strictly upon its own merits. Restrictions of this nature are being carried entirely too far and the aged men and women and their friends should rise up and demand of the Legislature that this matter be handled and benefits distributed in keeping with the amendment.

No one would permit this brother or other relative to suffer for the necessities of life if he could avoid it. But just because a relative has this kindly feeling for his own kin does not in any manner justify the State in refusing aid to one who is otherwise eligible for same.

Until those who are interested in the welfare of our dependent old men and women, and want to see them spend their declining years in comfort, free from the dread of poverty, dependency on relatives, and heartaches, and come to their rescue through bombarding the Legislature with letters demanding what was promised in the O. A. A. Amendment, nothing will be done.

What public sentiment demands it always gets. Let's create sentiment to pay all worthy applicants for old age assistance what they are entitled to. And while we are doing this let's also demand that ineligible not be given one penny.

If these letters are sent to our Senators and Representatives we will get what these old men and women are entitled to.

Every recipient of old age assistance in Floyd County, every applicant for same, and all kinsmen and friends of both should write to their Senator and Representative right now, while he thinks of it, and ask that justice be done our old friends in connection with O. A. A.

Respectfully,
W. Edd Brown.

Miss Pollyanna Earnest, of Plainview, who gave solo dance numbers on the Benefit program at the High School Friday night, was a guest of Mr. and Mrs. Robert McGuire Friday and Saturday.

HIGH TEST



Listen in... PHILLIPS POLY FOLLIES
Columbia Network
Every Tuesday Evening

Phill-up with Phillips for Instant Starting

HEAR THE Cowboy Quartette and Others AT Dougherty FRIDAY NIGHT March 19

Free, compliments of the following sponsoring firms

- Henderson's 5c to \$1 Store
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- Star Cash Grocery
- Radio Electric and Solomon
- Phillips 66 Oil Co.
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- Cline Auto Repair
- Bishop's Pharmacy
- King's Grocery and Produce
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- J. C. Penney Co.
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- Westers Bakery
- Wilson Kimble Optical and Jewelry Co.
- Young's Cafe
- Higginbotham-Bartlett Lbr. Co.
- Jones and Conner Oil Co.
- Sam's Body and Fender Works
- Hesperian Publishing Co.
- Woodridge Lumber Co.
- White Kitchen Cafe
- First National Bank
- Davis Gin and Elevator
- Rainer Shoe Shop
- Palace Beauty Shoppe
- Continental Oil Co.
- F. C. Harmon
- Motor Inn
- Glad's and Fry Tailors
- Vogue Beauty Shop
- Texas-New Mexico Utilities Co.
- Bishop Motor Co.

do these telephone mishaps ever happen to you?

Your telephone bell rings... you pick up the receiver, and... there is no one on the line. Here are some ways to avoid this... for yourself and others:

- Someone may have asked for your number by mistake, discovered the error, and hung up.
REMEDY: If you are not sure of a number, look in the directory before making a call.
- Someone called you, but got impatient and didn't wait a reasonable time for you to answer.
REMEDY: When you make a call, wait about a minute (10 rings) for a reply before you hang up.
- You may not have answered your telephone promptly, by the time you answered, the person calling had hung up.
REMEDY: Always try to answer your telephone promptly.

Simple remedies, these... but important. They help us give you better telephone service.

SOUTHWESTERN BELL TELEPHONE CO.

It's farther
between filling stations
in the Ford "60"

THE 60-horsepower Ford V-8 engine was first developed for Europe, where fuel costs are high. Two years' usage there proved its unusual economy.

When the "60" came to this country this year, the Ford Motor Company made no mileage claims—waited for facts, written on American roads by American drivers.

Now Ford "60" owners are reporting averages of 22 to 27 miles on a gallon of gasoline. That makes it the most economical Ford car ever built!

Best of all, the Ford "60" is just as big and roomy—just as handsome, sturdy and safe—as the famous 85-horsepower Ford V-8. And it sells at the lowest Ford price in years.

If you want a big car for a small budget—a car you can drive with pride and profit—see the thrifty "60" soon!



NEW FORD
V-8 ON DISPLAY
AT—

Bishop Motor Co.

AUTHORIZED DEALER
BARKER BLDG.

Please—
The dealers whose messages you read in The Hesperian are greatly pleased when they find you have read their advertisements with interest. And you can confer a favor on us if you'll say "I read it in The Hesperian."
—Will Y

Drs. Smith & Smith
Sanitarium
FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

LAND
 We have land to sell and to lease for farming, stock-farming and grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of lots in Floydada.
W. M. Massie & Bro
 Floydada, Texas

JOHN, YOUR HAIR IS A FRIGHT HERE, USE MY FOM-OL!



Wives, mothers, sisters—they're often forced to point the way to hair health to their men folk! For women know that a healthy head produces handsome hair! And that's why women everywhere are pointing to Fom-ol, the remarkable foaming oil shampoo which first nourishes the scalp, then takes the dull, parched hair and brings it back to glowing health. Fom-ol is so economical; a little goes a long way. Ask your druggist for the regular 50c size. Or, write for a generous trial bottle, enclosing 10c to cover packing and postage.

FOM-OL
 More than a shampoo — a treatment!

CAIROL, Inc.
 122 West 46th St., New York
 I enclose 10c for one trial size bottle of Fom-ol.
 Name _____ State _____
 Address _____
 City _____

Still Coughing?
 No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the fern-laden phlegm is loosened and expelled. Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

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 All kinds of Insurance
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Fine Watch and Jewelry REPAIRING
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 FIRE INSURANCE AGENCY
 Will Appreciate Your Business
 Every detail of your Fire Insurance requirements will be carefully handled if entrusted to this agency.
 PHONE 285
 OFFICE SECOND FLOOR
 FIRST NAT'L BANK BLDG.
 Floydada, Texas

Strength During MIDDLE LIFE
 Strength is extra-important for women going through the change of life. Then the body needs the very best nourishment to fortify it against the changes that are taking place. In such cases, Cardul has proved helpful to many women. It increases the appetite and aids digestion, favoring more complete transformation of food into living tissue, resulting in improved nutrition and building up and strengthening of the whole system.

Mrs. Dora Crain and little granddaughter, Mary Charles Reynolds, and Mrs. John Cook and little daughter, Shasta Vee, were guests of Mr. and Mrs. Sam Henry, of Lubbock, Wednesday and Thursday of last week.
 Mr. and Mrs. Harry Christian and daughter, Edwina, and Mr. and Mrs. Greer Christian, visited in Lubbock Sunday, with Mr. and Mrs. Flynn Thagard.
 Frank Boerner left Saturday on a business trip to Phoenix, Arizona. Mr. and Mrs. Hubert Davis, of Lubbock, were guests of Mr. and Mrs. S. W. Ross, Sunday.

OUR PUZZLE CORNER

ARTISTIC ARTIE LIKES TO DRAW HIS FAVORITE UNCLE... MAKE A LINE FROM 1 TO 29

GOOFIGRAPH
 FIND 10 THINGS WRONG.

JUGGLE THESE BALLS INTO GROUPS OF THREE SO AS TO MAKE THREE WORDS...

LITTLE ALF OF ALPHABETICA HAS TO PITCH ALL THAT HAY INTO THE SHED... CAN YOU SEE TEN OTHER "N" OBJECTS?



Hesperian Want Ads For Results

LITTLE BUDDY

YESSIR—MY MOM SAYS I'M WORTH A MILLION DOLLARS TO HER!

BOX OFFICE TODAY 10¢

COMING! HMM!

SEE MOM—RED JONES' MOTHER SAYS HE'S WORTH A MILLION DOLLARS TO HER—AM I WORTH THAT MUCH TO YOU, MOM?

YOU CERTAINLY ARE—YOU'RE WORTH TWO MILLION TO ME!

—WILL YOU PLEASE LET ME HAVE A DIME ON ACCOUNT, MOM?

By Bruce S

DASH DIXON

OUR HEROES ARE UNAWARE OF THEIR DANGER AS A GIANT GRIFFIN SWOOPS DOWN AT THEM

SUDDENLY—

DASH—LOOK!!

QUICK AS A FLASH THE DRAGON LASHES OUT WITH HIS TAIL AND KNOCKS THE FLYING BEAST DOWN!

BY AN THEY PASS THROUGH THIS GORGE OF WINGED MONSTERS SAFELY.

By Dean Carr

Red Star Coaches

Floydada Terminal Station 110 W. Missouri Street
 Daily Schedules Out of Floydada

EAST BOUND
 Leave Floydada at 11:35 P. M.; arrive Ft. Worth 9:30 A. M., Dallas at 9:30 A. M.
 Leave Floydada at 2:35 P. M.; arrive Ft. Worth 11:05 P. M., Dallas at 12:05 A. M.
 Leave Floydada at 9:05 A. M.; arrive Ft. Worth 5:30 P. M., Dallas 6:30 P. M.
 Leave Floydada at 2:40 p. m.; arrive Childress 5:40 p. m.; arrive Childress 5 a. m.; arrive Floydada 8 a. m.

WEST BOUND
 West Bound for Lubbock at 10:30 A. M.; 5:10 P. M.; 10:50 P. M.
 West Bound for Plainview at 10:35 A. M.; 5:20 P. M. and 11:10 P. M. 5:20 P. M. Plainview bus goes through to Clovis, New Mexico.

Call, See or Write Floydada Station for any information.
LUCY GRUM, Agent

DETECTIVE RILEY

RILEY SCARES THE CHINESE INTO REVEALING THE PLACE FROM WHERE THE NARCOTICS ARE SMUGGLED TO THE UNITED STATES

YOU DIDN'T REALLY INTEND TO TORTURE HIM, DID YOU?

OF COURSE NOT—I HAD TO DO SOMETHING TO MAKE HIM TALK!

—BUT ACTION IS IMPORTANT NOW, I WANT A DOZEN PLAINCLOTHESMEN, HEAVILY ARMED—IN AN HOUR WE RAID THAT OPIUM DISTRIBUTION PLACE!

I'M GOING TO MY HOTEL TO TAKE A SHOWER AND GET INTO SOME CLEAN CLOTHES, I'LL MEET THE BOYS HERE IN AN HOUR, GOOD BY!

GOOD BY MISS VIOLA, GOOD BY MR. RILEY, I HOPE YOUR RAID WILL BE SUCCESSFUL!

By Richard Lee

Dr. A. E. Guthrie
 Physician and Surgeon
 Office with Dr. Thacker in Readhimer Building
 Telephones: Office 93; Res. 291

Seale & McDonald Auctioneers
 HERE AND READY TO DO YOUR WORK.
 IF YOU PLAN A SALE THIS SPRING CALL US.
 Phone 120, Floydada
 Phone 1143, Plainview

MAC TURNS REALIST BY BOUGHNER

WHAT ARE YOU DRAWING, MAC?

—IT'S AN OCEAN PICTURE—I'M CALLING IT "THE BOAT SPRANG A LEAK"

BUT, MAC, I DON'T SEE ANY BOAT.

OF COURSE NOT—

—THE BOAT'S SUNK!

