

"By Helping Business You Help Yourself"

The Floyd County Plainsman

NUMBER 16

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, MAY 3, 1945

NUMBER 1

Summer Cotton School to Begin 28th

Station May 3.—The annual Summer Cotton School will be conducted at the Agricultural and Mechanical College from May 28 to July 7, 1945. Dr. J. H. Jones, acting head of the school of Agronomy, has an-

summer cotton schools conducted with a view of preparing men and women to enter the cotton industry; to train them to market their cotton profitably and to become buyers to become acquainted with low grade and high grade cotton, and to judge cotton, said.

Instruction to be given in the 1945 summer cotton school designed for employees of cotton warehouses and cotton seed breeders and one-day producers, for county and vocational agricultural workers. Experienced personnel in the field of cotton, and those who wish to learn the principles of cotton.

Attending the summer school are \$17.50 for matriculation, \$2.00 for medical fee, and room can be secured at a special rate for about a month.

Authorities on various aspects of cotton production will be brought in to discuss their special subjects. In the main, Dr. Jones covers: the purpose of cotton; origin, growth and development of cotton fiber; test for fiber quality and value; the plant breeding program to good cotton; cotton insects; the pure and quality cotton; cotton harvesters; one-day community and keeping cotton gin.

In the 1945 summer school will be given by a group of successful exhibitors in the State Fair, and the largest cotton world, Dr. Jones said who handles cotton producer and ginners on the cotton merchant market, finds it more and more necessary to have accurate information of the grade, staple and yield of cotton, and of the present research in the type of cotton recommended for best production and while the course of instruction arranged for registration any two-weeks' Department of Agronomy students to remain for a period of six weeks if

at the summer cotton school observe cotton fiber spinning in the only permanent Cotton Spinning in the Southwest. Information on the relative value of different staples, varieties and cotton will be explained.

been a critical short-circuited cotton classes the role cotton has been playing in the war these summer cotton have been continued as a

most coal seam in the Fortuna Mine near 100 meters or 330

April Call Is Filled By Local Draft Board

Filling Induction Call for April, the Local Board forwarded to Fort Bliss, the following registrants: Durward N. Jack, Lockney; Clyde A. Lovell, Jesse James Jackson, and Mitchel Price Conway, Floydada.

Last Rites Held for Charles Marvin Glassmoyer

Last rites were held Monday afternoon at the First Methodist Church at 3 o'clock for Charles Marvin Glassmoyer, of Dougherty, son of Mr. and Mrs. O. G. Glassmoyer, who was killed Friday night enroute to his home after having attended the Junior-Senior banquet, when he ran into a truck on the highway. Rev. Victor Crabtree, of Granite, Oklahoma, officiated and interment was made in the Floydada Cemetery with Harmon Funeral Home in charge of arrangement.

Charles Marvin Glassmoyer was born August 21, 1928 and died April 28, 1945. He was a member of the First Baptist Church of Dougherty. Besides his parents, he is survived by one sister, Dwina Ann, age 14, and a brother, Larry Guy, age 8; grandmother, Mrs. H. S. Glassmoyer, of Springfield, Missouri; grandfather, C. T. Motberly, Raymondville, Missouri; great-grandfather, J. M. Hall, of Pearl, Missouri.

State's 4-H'ers to Receive honors for Poultry Raising

Four-H Club boys in this state who contribute to the war effort by raising poultry for meat and eggs will receive special recognition this year for outstanding achievements. This is disclosed in the announcement of the new National 4-H Poultry Achievement Activity, in which numerous merit awards are offered on county, state and national levels.

Awards comprise sterling medals to five top ranking entrants in each participating county, and National 4-H Club Congress honors to the state champion as well as \$25 War Bonds to the four next highest scoring members. In addition, \$200 college scholarships will be presented to ten selected from the state champions. The activity is conducted under the direction of the Extension Service of the State Agricultural College and USDA cooperating.

Among the new activity's objectives are to encourage 4-H'ers to study scientific developments in production and to apply new findings to their own flock. Also, to acquire a knowledge of poultry grading, marketing and merchandising methods.

County extension agents will supply full information.

Forty-five Texas young women have enrolled in the third Wright Field training class at the University of Texas, to learn radio engineering in the field of radar. After completion of a six months' course they will be assigned to Wright Field, Dayton, Ohio, as radio engineering aides.

Cotton picking sacks made of cotton last 3.6 times as long as sacks made of burlap.

**THIS TIME IT'S O.K.
TO JUMP THE GUN!**



The 7th War Loan starts in May.

It's the greatest yet. Uncle Sam needs 7 billion dollars of our money—almost as much in one chunk as was raised by this time last year in two!

The way to fulfill your obligation to the men who fight is to jump the gun—to start now saving for your share of this gigantic loan.

26,000,000 smart Americans who belong to the Payroll Savings Plan have already started to save—spreading their War Bond purchase allotments over more pay checks.

Be ready for the 7th. You can do your full share if you think ahead and start now putting that dough aside for your country.

START SAVING NOW FOR THE MIGHTY 7th!

Dist. Office Tells of Change in Spring Slaughtering

Lubbock, May 3.—Because the percentage of good and choice grades in the total cattle supply is relatively high during the spring months, the maximum percentage of these two top grades that may be slaughtered during a monthly accounting period has been increased, the District Office of Price Administration has announced.

This action, effective April 24, 1945, also exempts from the maximum percentage limitation anyone whose slaughter is confined exclusively to 4-H or other club cattle purchased at sales approved by the OPA.

The maximum percentage of good and choice grades that anyone may slaughter or deliver as meat in each of the accounting periods ending on or about April 30 and May 31, 1945, has been increased in Zone C, which includes the major portion of Texas, from 50 percent to 75 percent. In Zone A, which includes all points west of Kermit and Fort Stockton and south of New Mexico state border, the percentage has been increased from 75 to 90 percent.

These higher percentages are also established for slaughterers' accounting periods ending on or about June 30, 1945. Maximum percentages had not been announced before for this period.

Let Cavanaugh do your Printing.

378 People Apply For Information and Jobs

378 people of whom 54 were World War II veterans contacted the Plainview United States Employment Service Office during the month of April, 1945, to obtain information or to apply for work. Of the number applying for work 152 were placed locally and 5 were referred to plants in the North Panhandle producing vital war material where workers are urgently needed.

Of the World War II Veterans who called at the office, 14 were placed locally, 1 was hired by an out of town plant, and 27 were given information and referred to the proper agency regarding various phases of the veterans program such as training, loan, readjustment allowance, and other benefits.

The Plainview USES office serves Floyd County and everyone is invited to use the services of the office, an announcement sent out early this week said.

NORMAN GOEN REPORTED KILLED IN ACTION ON APRIL 10

Mr. and Mrs. W. S. Goen were advised by the War Department last Friday, that their son, Norman Goen, was killed in action April 10, somewhere in Germany. Mr. Goen is survived by his parents and wife, the former Margaret Hale, and little son, and one brother, Elton Goen.

Gholson Resigns as Dist. Rationing Executive

Announcement of the resignation of District Director Howard R. Gholson and Rationing Executive Ely E. Fonville of the District Office of Price Administration in Lubbock has been made by the OPA Information Division.

Resignation of Gholson, director of the 71-county District since October, 1942 is effective May 12, 1945. He stated that it was necessary that he return to his private business and will resume association with his brothers in the oil business in Jackson, Miss.

Fonville, whose resignation was effective May 1, has been with OPA for the past two years. He served for more than a year as District Mileage Rationing Officer before being made District Rationing Executive. Before joining the district staff he served for a year on the Hitchison County War Price and Rationing Board. He is leaving OPA to go back into the insurance field in Lubbock.

J. Bryan Miller, executive officer of the Regional OPA in Dallas, will take over as district director temporarily after Gholson's resignation becomes effective. His successor will be named as soon as possible. Fonville's successor has not been named.

The Pasteur Institute has made experiments that reveal that the longest life of a fly is about 62 days.

Sergeant Douglas A. Pitts Browning Didn't Respond

With the 102nd Infantry Division on the Western Front.—At times fate gangs up on you. That's when Lady Luck takes a hand. This happened to four men of the 406th Infantry when mud clogged their Browning Automatic Rifles.

The 2nd Platoon of K Company walked cautiously through the deserted town of Hoser. Fifty yards in front were BAR-men Sergeant Douglas A. Pitts, Floydada, Texas; Private First Class Arthur Scherer, Victoria, Texas; Private First Class Vernon C. Porter, Allen, Kentucky and Private First Class Walter Swiney, Pigeon, Kentucky.

The platoon felt reasonably safe with four BAR's in front as security. Finally their objective was reached. The men were to occupy the houses at the edge of town.

Every door they tried was locked, so Sgt. Pitts placed his BAR at the lock of a door and fired. All he got was a discouraging "click" from his rifle. Pfc. Scherer then stepped up and tried his luck. No dice!

Pfc. Porter and Pfc. Swiney attempted to fire theirs. Sure enough rain and mud had clogged the other two BAR's. Finally, Staff Sergeant Lorin L. Hewitt, 7837 North-east Prescott, Portland, Oregon, blew the lock off with his M1.

Beads of sweat were on Sgt. Pitts' face.

"Damaged good thing the Jerries didn't stick around to test our 'security,'" he said.

Pfc Curtis E. Simmons Serving In France

Hq. U. S. Air Technical Service Command in France: Pfc. Curtis E. Simmons of Floydada, Texas, is one of those Air WACs now behind the lines in France, flown from her station in England to help Air Technical Service Command in its giant task of servicing America's fighters and bombers.

Pfc. Simmons is a cook in this Air Force headquarters where Allied aerial attacks against Germany are conceived.

Extension of filing Pricing Charts to May Fourth

An extension of the deadline for filing pricing charts under MPR 580 was announced today by the District Office of Price Administration.

The original filing date of April 20 has been extended until May 4. Retailers of clothing and house furnishings who have not failed their charts by that date are subject to the "no-selling" prohibition. In addition, on and after May 10, retailers who have not received from the District OPA a letter or postcard acknowledging receipt of their charts may not sell goods covered by the regulation.

Officials stated that on April 26 only 56 per cent of the retailers in this district who are subject to the regulation had filed their charts.

A stony meteorite, weighing one and three-fourths pounds, was recently given to the Texas Memorial Museum on the University of Texas campus by W. S. Wilson of Texline, Texas.

Firemen's Training School to be May 28 to June 1

College Station, May 3.—For the benefit of firemen in small towns and rural areas of the State the Agricultural and Mechanical College of Texas will conduct the 16th annual Firemen's Training School here May 28 to June 1. R. Brayton, professor of inorganic chemistry, who was a lieutenant colonel in the Chemical Warfare Service for the past three and half years, has returned to duty at the Texas A and M College and again will direct the short school.

Four primary courses of instruction highlight the program for the 1945 training school instead of three as in recent years. These are the General Basic course, Red Cross Lay-Instructor's First Aid course, Fire Department Instructor course, and the additional course is for fire marshals.

Where a community has a fireman completing any of the four primary courses and returns to his home department his community gets a three percent credit in the whole town fire rate, Direct Brayton said.

Outstanding speakers have been selected to address general assemblies to be held each forenoon an afternoon of the firemen's training school. A majority of the registration will be made May 27 with the last five days of the school devoted to full-day instruction.

Charges to be assessed against those taking the firemen's training courses will total \$17.00, being \$5.00 registration fee, \$7.00 for meals and \$5.00 for rooms. Registrants will be housed in College dormitories and meals will be taken in the College dining hall.

Authorization to hold the firemen's training school has been received from the Office of Defense Transportation, and blocks of registrations have been made for representatives of fire departments at military installations in Texas. The Firemen's Training School is conducted annually by the Department of Chemistry of the Texas A and M College in cooperation with the State Firemen's and Fire Marshals' Association.

The General Basic Course for Firemen consists of nine drills and evolutions, with instruction to be given by representatives of fire departments at Waco, San Antonio, Houston, Luling, Dallas, Fort Sam Houston, Beaumont and Sugar Land.

The Red Cross Lay-Instructor First Aid course will be given by Carl Owen of the Western Division of the American Red Cross, headquarters in St. Louis. This course is open to men having standard card in First Aid or equivalent.

Instruction in the Fire Department Instructor course will be given by representatives of fire departments at Beaumont, Austin, Mission and San Antonio. This course is designed to assist men who will be called on to instruct groups in their local departments.

The Fire Marshal's course recommended for fire marshals, inspectors, fire and safety engineers and laymen interested in broad fire prevention or fire safety program in local community industrial plants, military establishments and the like. Instruction will be handled by representatives from fire departments at Dallas, San Antonio, Houston, Kermit, Field, and officials from the State Board of Fire Insurance Commissioners at Austin.

Let Cavanaugh do your Printing

Engineer Goes Firefly One Better

Firefly has long been held up as a model to the lamp engineer. It is produced with almost no energy consumption. The lamp has done much better. A glow lamp, the size of a marble, emits continuous light through hundreds of hours with an energy input that is up to one kilowatt hour. In average domestic power it consumes less than three times as much energy as a glow lamp. A discharge lamp in a rare gas and the phosphors on the inner surface of the bulb into a soft green light from this lamp falls in the region of maximum sensitivity of the eye. Beside a neon glow lamp same wattage in the daytime, lamps would be judged of rightness. However, to darkened eyes the green glow appears four times brighter. A green glow lamp is ideally as a night light in bathrooms, etc., and halls.

Treatment for Shock Is Prevention

Treatment for shock is prevented by Dr. Robertson of the University of California. Anticipation of shock and its prevention is better than treatment. The layman at the scene of an accident can assist by a few precautionary measures. Bleeding from a wound should be stopped by a pressure dressing or by a tourniquet. The injured should be kept warm and in a supine position. Usually the person should have his feet higher than his head. When treatment is likely to be desultory powder should be sprinkled on the wound. An accident victim should not be moved up and down the back of a car, but should be moved on a stretcher or ambulance. A traction splint indicates that harm can be done by a splint. A splint is to be applied by wrapping a pillow around the broken limb and tying it to the body. Newsprint or boards can be used for splints.

Fire Hazards

The duty of every parent is to keep a constant vigil in the home for fire hazards which may be caused by the physical make-up of the house, personal habits of the family, or unsafe housekeeping. A good place to start as a fire inspector, is the heating system. If you use a gas furnace, be sure to have an adequate screen as a shield against sparks. Defective flues or chimneys are responsible for some fires that any other check to see that there are no leaks, see that stovepipes are in good condition and correctly installed at a safe distance from any chimney in good repair. A chimney is dangerous if it is not open. Ashes are not always dead as they seem, and reason should be deposited in metal containers that are fire-

Road Magnet

A magnet of the Minnesota department collected the amount of 2,580 pounds of scrap metal. When it is estimated that this haul averaged 100 pounds to the pound, it will be seen that a quarter of a million pounds of scrap metal have thus been taken out of circulation and added to the scrap drive. This important service was given at a cost of approximately \$1.00 per mile. Covers all expenses involved in operation including depreciation of equipment used. The magnet bar is 8 feet long, weighs four hundred pounds, and is required four passages over a highway. On paved roads, magnet treatment was applied to the shoulders, since paved and bituminous surfaces are free of scrap metal. Cost of magnet per mile is estimated at 10 cents. The unit travels 10 miles per hour.

Shade Trees

Spring is an excellent time to plant shade trees, as well as to keep your trees thrifty, for the vigorous growth of a tree is less subject to the tree will disease and insect attack. Application of plant food about the buds are swelling. A series of holes should be made in a zigzag pattern under the drip of the tree; the most satisfactory material to use is an earth auger, available in hardware and garden departments. Make holes about 2 inches in diameter and 8 inches deep. The amount of plant food is determined by allowing 3 to 4 pounds of plant food to each inch of diameter of trunk, measuring the trunk 4 feet above the ground. Fill the holes with a mixture of half plant food and soil. Then water thor-

South America Haven For Many Immigrants

Apart from the Spaniards (and the Portuguese and the French in Brazil and Haiti respectively) who, of course, constitute the basis of its population in the same way as the English do in the United States, Latin America has absorbed large contingents of immigrants not only from Africa but from many other parts of the world. Italians came in great numbers to Brazil, to Argentina, to Peru. Buenos Aires has become a larger Italian city than Rome and there are a million people of Italian descent in Sao Paulo alone.

Southern Brazil and Chile have seen the arrival and establishment of large colonies of Germans, while English, Scotch and Irish immigration accounts for the number of names of Anglo-Saxon origin in several of the South American countries and principally in Chile whose national hero is Bernardo O'Higgins. "The Poles, the Russians and the people of the Balkans are also found in notable groups throughout Latin America. The Japanese are particularly strong in Brazil and Peru while Chinese are found chiefly in Mexico, Peru and Cuba. In Havana there are reported to be about 70,000 Chinese, mostly Cantonese." An interesting experiment in colonization is that of the Mennonites in the Chaco region, while in recent years a great many Jews of European extraction have come to seek tolerance and liberty in Latin American countries.

While in many areas of Latin America the natives have completely disappeared, they still form the backbone of the population in some countries of Central and South America, especially along the West coast. These countries are precisely those where the Indians were organized in a more civilized manner in pre-Columbian times and were therefore more unlikely to disappear altogether. The survival of the native population in these western regions of the continent "offers another explanation to the relative absence of Negro settlements" there.

War Expands Uses Of Cotton Products

The army alone requires 11,000 separate cotton products. Items other than clothing which are in demand include insect nets, fuel hoses, self-sealing gas tanks and all of the surgical dressings for the wounded. In addition cotton fabrics are put to many unseen uses. In the electric power and communications system of the newest super-dreadnaught, 436,000 yards of sheeting were consumed. More than 200 yards of cotton cloth are used in the plastic parts of one of our bombers. The war has also expanded the demand for cotton in other ways. More cotton bags have been needed to carry foodstuffs. In peacetime burlap was imported from India and used for foodstuffs bags; but with restricted shipping, cotton fabrics have been called upon to fill this need.

Spanish Immigration

The Spanish immigration was the first to reach the New World, as soon as this legendary land of promise became accessible. In search of adventure, of wealth and of liberty they came and "having established their primary base in the West Indies invaded the mainland, until their hegemony stretched from California and the southern United States to the tip of South America." It—as has been estimated—several million Spaniards emigrated to their overseas empire during the first two centuries after the discovery. How they came, the actual question of shipping still remains an enigma. Although settlement in North America increased as years went by, at the time of the American Revolution it had not yet caught up with Spanish immigration.

Window Falls

Some 500 persons are killed each year by accidental falls from windows. About 400 of these deaths occur in the home, particularly during the summer when windows are open, a report from an insurance company states. Parents are likely to let their children roam around near windows too freely. That many a youngster is killed by leaning against a window screen and toppling out when the screen gives way is revealed by a study of the deaths listed with the company from 1940 to 1943. Washing windows, sitting on sills and merely opening and closing obstinate windows have caused the death of many adults. Even thieves trying to break in have been victims of death from accidental falls of this type.

Steamboat Pioneer

The development of power in ships owes much to the pioneering work of Robert Fulton. In America, the expansion of steamboats exceeded that of Europe, largely due to his genius. Fulton, above all, was an engineer. He knew how to benefit by trial and error more than any one else in the field of marine transportation at that time. After his first American steamboat, Fulton rejected steam engines made in Europe. He designed his own engines, made them more efficient than those of European design. They were more powerful, more economical and more dependable.

POSSUM FLATS... MOTHER'S DAY



The Floyd County Plainsman

PUBLISHED THURSDAY EACH WEEK
M. B. CAVANAUGH, PUBLISHER
IN FLOYD COUNTY \$1.00; OUTSIDE FLOYD COUNTY \$2.00
Entered as Second Class Matter June 23, 1930, at the Post Office at Floydada, Texas, under the Act of March 3, 1879.

NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporations which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Transportation Legislation is Urged

The need for proper legislation to insure continuation of the kind of railroad transportation required by the nation was emphasized by Representative A. L. Bulwinkle, North Carolina, in his proposed amendment to the Interstate Commerce Act, which is now before Congress. In support of this bill, aimed to eliminate any possible conflict between the Interstate Commerce Act and the Sherman Antitrust Act,



Lines!
Lines!
Lines!



"Figuratively" speaking, the lines of this classic-gone-modern just couldn't be better. There's the fly-front to give you height... the broad-shoulders and brief sleeves to whittle your waist. Color blazes on the smart monogram motif and trim twin-buckle belt. You'd expect to pay lots more for this dress!

Of crisp Berlinger's Clover Club Rayon in watermelon, aqua, lime, maize, sky blue. Sizes 12-20.

STYLE SHOPPE

Marion R. Yandell Promoted to Seaman First Class

Dallas, May 3.—Marion R. Yandell, husband of Mrs. Emma L. Yandell, Route 4, Floydada, has been advanced in rate to Seaman First Class. He is on duty aboard a light aircraft carrier of the U. S. Pacific Fleet. Seaman Yandell is the son of Mr. George W. Yandell of Roaring Springs. He wears the Asiatic Pacific Area Ribbon.

First Christian Church, Otto F. Marshall, Minister

Bible School 10:00.
Morning Worship 11:00.
Christian Youth Fellowship 7:00
Evening Worship 8:00.
Come to Church.
The Friendly Church With a Spiritual Message.

Shortage of Engineers Seen in Industry

There is a critical shortage of graduate engineers in industry, and the end of the war will find many companies far short of their need for adequate engineering and scientific staffs, according to A. A. Potter, dean of engineering, Purdue University, who has just written President Gibb Gilchrist of Texas A. and M. College on the subject. Dean Potter recently sent out questionnaires to one-third of the companies who employ Purdue engineering graduates. Only 7.6 percent indicated no need for additional engineering talent; but 92.4 percent reported a total need of 4,590 engineers at the present time. The average shortage of engineers per company is 47, according to Dean Potter.

Engineering colleges of the United States this year will turn out only 2,000 graduate engineers, made up largely of individuals who are physically handicapped, Dean Potter pointed out. In the postwar world, taking into consideration the return of engineers now on military leave, Dean Potter's survey indicates that 36 additional engineers per company questioned will be needed. "The end of the war will find this nation with many of its natural resources greatly depleted," Dean Potter said. "Facing us from other lands will be the keenest competition industry ever conceived. To keep full employment in industry adequate engineering and scientific staffs must be made available to develop new materials and better articles of commerce,

Fish Produced Cheaply on Farms In Texas

Fish can be grown more cheaply than chicken or "red" meat in the more than 125,000 ponds on Texas farms and ranches. This is the conclusion of Foad County Agricultural Agent David F. Eaton, who has given home fish culture intelligent and extensive study. Fish is a timely substitute for scarce meat.

It is impossible, he explains, to "fish out" a pond which has been correctly stocked and fertilized regularly. A farmer can get 200 to 300 pounds of fish weighing six to eight pounds from each acre of pond, he says. No more than one half of the fish in a pond ever can be caught with hook and line. The reason is that when population drops beyond a certain level those remaining have an excess of feed.

Since 1935, Mr. Eaton's research has shown that a pond will increase the production of microscopic plants and animals, known collectively as plankton, which is the basic cycle of feeding. But plankton processed by a series of creatures before its benefit reaches the big fellow. Insects feed on it; forage fish feed on insects and their larvae; and carnivorous fish feed on swarming young of the tribes. After fertilizing, a new pond stocked with exactly 150 fingerlings, Mr. Eaton says, in the first year each pair of fish will produce about

Fish Produced Cheaply on Farms In Texas

They simply stop biting and numbers build up and the supply becomes less abundant. Foad County farmers at a meeting discussed in detail the production of food fish in ponds. Since 1935, Mr. Eaton's research has shown that a pond will increase the production of microscopic plants and animals, known collectively as plankton, which is the basic cycle of feeding. But plankton processed by a series of creatures before its benefit reaches the big fellow. Insects feed on it; forage fish feed on insects and their larvae; and carnivorous fish feed on swarming young of the tribes. After fertilizing, a new pond stocked with exactly 150 fingerlings, Mr. Eaton says, in the first year each pair of fish will produce about

DR. KIBBY J. CLEMENTS

OSTEOPATHIC PHYSICIAN AND SURGEON
Diathermy, Light Therapy, Colonic Irrigations, New Improved Methods of Curing Piles, Fistula, Pruritis (Itching Piles) by Office Treatment Without Interrupting Daily Routine.
SKAGGS BUILDING, PLAINVIEW, PHONE 688

IN ALL KINDS OF WEATHER...

OUR BOYS ARE ON THE JOB!

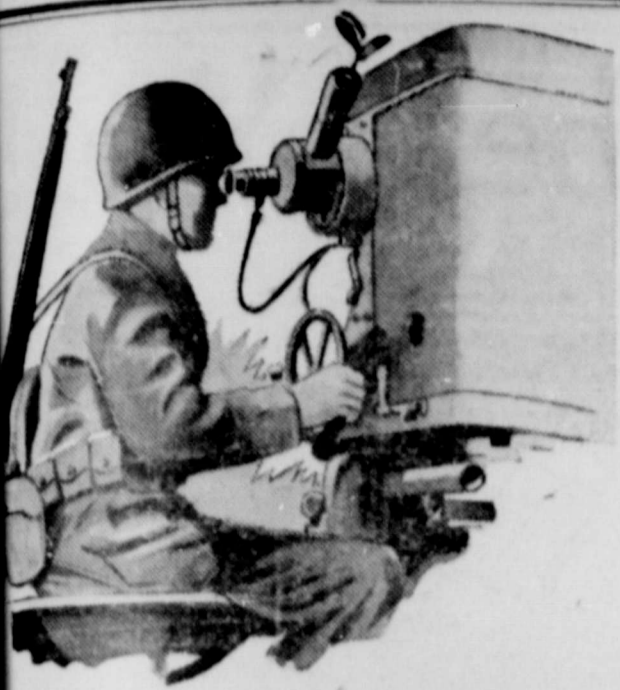
Come storm or flood or any hazard, their first duty lies in maintaining dependable electric service.

These soldiers on the home-front are carrying on—using every ounce of their energy, ability and long training in the electric business to keep dependable power flowing to our great war plants, and to the homes, farms and businesses of this huge area.

Their Slogan is—"Our First Job to You is 'SERVICE'"—and they mean it!

SOUTHWESTERN PUBLIC SERVICE COMPANY

20 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



FROM GUN DIRECTORS TO FARM TELEPHONES

Sharpshooting with anti-aircraft guns seems pretty remote from telephone science—yet Bell telephone research created an "electrical brain" that gives deadly aim to sky-pointing gunners. One gun in Normandy, controlled by the Western Electric gun director, bagged a Nazi plane in only three shots.

The same expert telephone research that developed the electrical gun director has already found new ways to extend and improve farm telephone service. Practical telephone men are busy right now planning how best to use those new ideas.

They'll be ready to go when the wartime telephone job eases up.

WESTERN BELL TELEPHONE CO.



I. P. Trotter Goes to Farm Credit Administration

Houston, April 26th.—Director I. P. Trotter of the Texas A. and M. Extension Service has been appointed to fill the unexpired term of E. J. Kyle on the board of directors of the Farm Credit Administration of Houston, according to announcement by General Agent Jack Shelton.

Dr. Trotter was named by Farm Credit Governor I. W. Duggan in Kansas City following the resignation of Dean Kyle when he was appointed United States Ambassador to Guatemala. The Dean has been a director on the Farm Credit board for the past 10 years and his current term would have expired at the end of 1947.

As a member of the board of the Farm Credit Administration in Texas, Dr. Trotter is also a member of the board of directors of its four agricultural financing institutions—the Federal Land Bank of Houston, the Federal Intermediate Credit Bank of Houston, the Production Credit Corporation of Houston and the Houston Bank for Cooperatives. Other members of the board are: S. A. Lindsey of Tyler; D. B. Denney of Greenville; Jake Schwartz of Uvalde; B. L. Sanders of Corsicana; J. B. Pumphrey of Old Glory; Charles C. Thompson of Colorado City.

"It is fortunate that Dean Kyle will be followed by a man who has distinguished himself in agricultural work and is thoroughly familiar with the problems of farming and ranching in Texas," Mr. Shelton said in making the announcement. "Dr. Trotter has long been interested in farmer cooperatives and cooperative credit."

A saddle made in Austin in 1850 has been presented to the Texas Memorial Museum on the University of Texas campus by Tom B. Walling of Austin, Texas.

Spinning Top Is Fatal War Tool

Gyroscope Used in Aircraft, Underwater Warfare and On Shipboard.

NEW YORK. — Dr. Charles F. Green, consulting engineer of the General Electric company, declared that a child's toy—the spinning top or gyroscope—is a deadly war instrument that is used in underwater warfare, on shipboard and in aircraft.

Under water, the gyro is the means "which directs the deadly torpedo on its path to the battleship, destroyer or transport," Dr. Green said.

"On shipboard, it performs the vital job of indicating the vertical in spite of the roll and pitch of the vessel," he continued. "Such stable verticals or elements are precision gyro instruments having means for continuously correcting or 'erecting' the gyro to the vertical, to make them accurate enough to serve as a base from which guns may be fired at distant targets.

Acts as Stabilizer.
"Many other refinements must be included to render gunfire accurate on a rolling and pitching base. These gyro instruments serve also to control many items of equipment aboard, so that parts or elements are vertical or horizontal, as the case may require. Such stabilization makes the firing of guns possible at any position in the roll of the ship, and greatly increases fire power as well as accuracy of fire."

Dr. Green pointed out another use that has greatly aided in increasing the deadliness of gunfire. This characteristic of the gyro makes possible an accurate measure of the lead necessary for firing of guns from one airplane at another. The gunner in following, or tracking, his target through his sights causes a gyro to set up a proper lead angle, either in his sight or the computer, to make accurate and deadly gunfire by shooting ahead of the target.

Helps Navigate Ships.
According to Dr. Green, gyro compasses, when equipped with automatic steering equipment, become the means by which the fighting vessels of the world navies today are navigated in fair or foul weather. He said that all but the smallest aircraft are equipped today with directional gyros, which are used by the pilots to maintain their determined courses.

The directional gyro is one of the instruments used as directing elements in automatic pilots for aircraft, Dr. Green explained. When sensitive pickup devices are mounted on the gyro, means for transmitting the position of the gyro to power devices are provided, the rudder of the plane responds to the changes in position of the plane with respect to the gyro, or is steered by the gyro.

New uses for the gyroscope have been found, not only for war, but for the more desirable peacetime uses, he concluded.

4-H's to Improve Farm and Home Work Methods

The 4-H rural electrification activity conducted for the last nine years under the direction of the Extension Service has been expanded, and given a new title. Now named the National 4-H Better farm and home Methods Electric Contest, it is designed to encourage farm boys and girls to learn how to apply principles of work simplification to every type of 4-H Club project.

The new contest not only serves to show club members how to save time, labor, steps and money by making practical improvements in present methods of doing farm jobs and chores, but also affords them an opportunity to acquire a working knowledge and skill in the most profitable use of electricity. Both boys and girls may enter the activity. It is not necessary that they have electricity on their farms.

As incentives, honor awards are provided for outstanding records of achievement in the activity. The awards comprise silver medals to county winners, National 4-H Club Congress honors to the state champion, and a \$200 college scholarship to each of six selected from the state winners.

County extension agents will supply complete information.

Last year's state winner in the rural electrification activity in Texas was Royce Howard of Midland. County winners were named in Brazos, Callahan, Dallas, Eastland, Floyd, Fort Bend, Frio, Grimes, Hall, Jim Wells, Lamb, Rusk, Shackelford, Wichita, Clay and Wood counties.

AT FIRST SIGN OF A
COLD
USE 666
Cold Preparations as directed

FIRST NATIONAL BANK Floydada, Texas

1913—Time Tested Service—194

OUR SERVICE IS YOUR GUARANTEE FOR LONGER USE OF YOUR AUTOMOBILE.

CLINE AND RAINER GARAGE

Let us put your car back on its wheels! Your automobile is priceless today; and a car in fair condition can be overhauled so expertly as to rival a new one in service! Get the habit of checking your car at regular intervals—our trained experts are well qualified to give you advice—and the best service.

Telephone 37

CLINE AND RAINER WESTERN AUTO ASSOCIATE STORE

G. A. WEATHERFORD GOLDIE'S RADIO SHOP 101 WEST MISSOURI ST., FLOYDADA

We repair all makes of Radios and fix Electric Appliances and Fence Chargers. We buy and sell used Radios, and have those Hard to Get Parts. Come to see us. We will be glad of an opportunity to serve you. Shop located Northwest Corner Courthouse Square.

WE CHANGE 1 1/2 VOLT SETS TO ELECTRIC.

Private bankers were first heard of in Babylon in the time of Nebuchadnezzar about 600 B. C. Gold, osmium, platinum and tungsten are our four best metals.

Be Stamped Out if Caught Young . . . —By Knott



THE DALLAS MORNING NEWS

Churnless Butter Making Is Reported by Canadian

CALGARY, ALTA.—A revolutionary way of making butter without churning probably will gain wide use after the war, Dr. E. G. Hood, dairy research chief of the Canadian department of agriculture, said.

Addressing the manufacturers' section of the Alberta Dairy association, he quoted a statement from O. K. Burrows, public relations director of a large dairy equipment manufacturer, which said a process had been developed for the continuous manufacture of creamery butter without the use of a churn. Butter manufactured by this process was reported to have "perfect body and texture, normal color and desired spreadability."

Another dairy expert said the method is an application of the centrifugal principle used in a cream separator.

Engagement of U. S. Girl To Captive Stumps Army

WHITE PLAINS, N. Y.—Nineteen-year-old Eva Caprari, displaying a diamond ring, says she is engaged to marry an Italian prisoner of war now interned at Chambersburg, Pa.

Army authorities indicate the marriage might constitute a violation of the Geneva convention and edicts of the provost marshal general.

Officers at nearby Fort Slocum said a prisoner of war is supposed to be returned to his own country in the same status as when captured.

The prisoner is Cpl. Delfino Rosatti, 24, who was captured in Tunisia. Miss Caprari said she met him at the Chambersburg camp and had visited him several times. She has a brother in the army air forces and another was killed in a service accident.

Treatment of Trachoma By New Method Is Told

WASHINGTON, D. C.—American military personnel overseas has been freed from one of the most painful of disease cures, the scraping of the inner eyelid in cases of trachoma, a blindness inducing eye infection. Secretaries with disclosed that experiments with sulfanilamide by Indian service physicians have been responsible for a new and comparatively painless treatment.



yet...

so many business men fail to realize this pertinent fact. First impressions are lasting impressions... be sure your customers get the best. A beautiful, striking and distinctive letter-head costs but a fraction more... why not see us today for designs and prices? Frankly we think you will be amazed at what we offer you.

QUALITY PRINTING

THE FLOYD COUNTY PLAINSMAN

Remember Mother, She Remembers You!



Whether young and gay—or old and gray—your Mother will appreciate a gift on her "Special Day" . . . Sunday, May 13th is Mother's Day, and the Style Shoppe has your Special Gift for her!



"NYMPH"

Lucky little juniors! Yours is this pool-cool print designed by Lil' Alice herself. Check the shrewd touches of white and the beau-bait bow. Run an eye over the "Nymph's" luscious lines. Sharp, eh?



SMART SUITS AND COATS

So smart—so flattering—so charmingly yours! New season suits that dress you in exquisite perfection to play up your finer side. Suits and coats with a sparkling personality—dresses artfully styled. You'll love all our spring fashions.

See this smart short coat with its belted fullness, broad shoulders and intriguing plaid cuffs.

Soft, feminine lines make this suit a real charmer. Exquisite styling with novel buttons and bows.



As Advertised in Glamour
"COLLECTOR'S ITEM"

For your summer collection... a cool masterpiece fresh from Lady Alice's nimble needle. Sea-spray sheer... Tingly with run-away color... And oh, what it does for you! A Bemberg sheer by Berlinger.



SPORTSWEAR DOES IT—FOR WORK OR PLAY

Getting into the spirit of spring isn't hard—especially in clothes such as these. Off duty or on duty, sport clothes are your forte—stunning one and two piece jumpers in plaids and heavenly solids—trim skirts topped with ruffled and ready blouses for comfortable and smart office wear—For those leisure moments—man-tailored slacks finished off with a smart sweater—Sport clothes as you desire them for round the clock wear.



BEAUTIFUL HATS

In Felts and Straws—Tailored, Veil and Flower trimmed.

LARGE STOCK
to select from

Style Shoppe

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner. Telephone Number 17