

"By Helping Business You Help Yourself"

The Floyd County Plainsman

NUMBER 16

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, MARCH 8, 1945

NUMBER

Pro Launches Easter Seal Sale



veteran of the Anzio beachhead, Sgt. Jasper R. Pennington, knows the value of a strong healthy body, launched the Easter Seal Sale of the Texas Society for Crippled Children funds for educational, medical and rehabilitation work for crippled children. Eleven-year-old Billy Kettler, son of Mr. and Mrs. H. Kettler of Waco, made the trip to McCloskey General Hospital at Temple to sell the seals. Sgt. Pennington of Solon, Iowa, member of the Canadian and American Unit of the First Special Forces, known as the Black Devils. He wears the Bronze Purple Heart with Oak Leaf Cluster and has been recommended for the Silver Star. Texans are urged to support the sale conducted through March.

February Call of 7 Men Forwarded to Fort Bliss

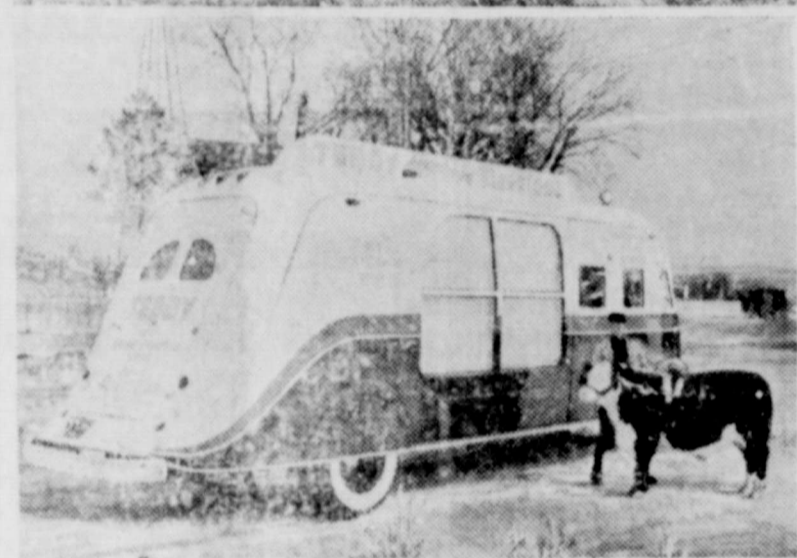
The following Selectees were forwarded to Fort Bliss February 27th, filling induction call for that month:

Murray John Lewis, Ralph Carlton Fawver, Winfred Lee Payne, all of Floydada; and Harvey Lee Newberry, Floydada, (Transferred from Lubbock Board); Leonard L. Allen, Floydada, (Transferred from Lamar County Board)

These registrants, together with three registrants transferred to other boards for induction, but included in Floyd County quota, made up the February call for seven men.

The Preinduction Physical Examination call for February for twenty nine men, and required practically all of the remainder of 18-20 age group, and future preinduction examination calls will have to be filled out of men who are in the older age brackets, 26-29 first, then 30-33 groups. However, it is the intention of the local board that farmers who qualify for deferment, as essential to farm activity, that is essential to the War effort, be continued in occupational deferments, as long as they so qualify. Men engaged in less essential occupations will be called up first, as has been the policy in regard to the younger farmers.

Every indication is that Induction Calls will continue to be reasonably heavy until late in the year.



Teddy, world champion steer, is touring the nation's agricultural colleges, where he is being shown as an example of a nearly perfect steer. The top picture shows the qualities that won the Hereford grand championship of the Chicago Market Fat Stock Show—wartime version of the International Livestock Exposition. The other pictures show Teddy being admired by Ann Van Horn of Clinton, Iowa, and the champion with the boy who raised him, 18-year-old Ben Greve of Bryant, Iowa, standing beside the elaborate mobile stable in which the steer travels.

Mrs. A. A. Gordon Dies at Strawn; Burial at Lockney

Mrs. A. A. Gordon, of So Plains, formerly of the Ster community, died suddenly at home of her son at Strawn, Texas in Palo Pinto County, February 27. She and her husband had gone to Strawn to visit their son and upon arrival at the home died suddenly.

The body was brought to Strawn by the Strawn Undertaker to Harm Funeral Home. Funeral services were held March 1, 1945, at the First Methodist Church at Lockney, and interment was made in Lockney Cemetery. Rev. E. Armstrong of Southland, former Sterley pastor, conducted the services, assisted by Rev. W. Vaughn, of Lockney.

Mrs. Gordon was born Sus Artita Ballew on December 1, 1870 at Bonham, Texas. She was married to A. A. Gordon on December 25, 1889. The family moved to Floyd County in 19 and made this their home since that time with the exception of four years.

Mrs. Gordon is survived by her husband and 12 children as follows: Mrs. Will Jones, Bang; Mrs. W. A. Arms, Lubbock; Mr. Masterson, of St. Paul, Ark; C. W. Gordon of Floydada; G. Gordon, Strawn; Mrs. A. P. S. Anderson, Silverton; Mrs. J. V. Foster, Floydada; Mrs. G. A. M. Ada, Stericy; Mrs. L. P. Hartso; Mrs. H. B. Foster, Levelland; A. A. Gordon, Lockney.

ded Fourth Leaf Cluster to Medal

with Air Force Bomber England—First Lieutenant Montgomery, 27, of Texas and Anchorage, has been awarded the Leaf Cluster to the Air Medal, for "merit" on bombing Germany. The flyer courage, coolness and serving as a co-pilot of the 90th Bomb. Group, a Fortress unit of the Air Force, command by Frank P. Bostrom of Montgomery is the son of A. Dorsey of Floydada, prior to entering the service in October, 1942, with the U. S. Engineering, Alaska. His father, Montgomery, lives on Street in Anchorage.

Navy's Killed in Action More Than Previous Wars

Dallas, March 8.—More than five times as many Navy men have been killed in action during the present war as in all previous wars of the United States combined.

Statistics from the Office of Naval Records and Library in the Navy Department show that total Naval losses in all wars involving the United States from the American Revolution through World War I amounted to about 4,232 killed in action. In World War II, 22,481 men of the Navy alone, excluding the Coast Guard and Marine Corps, have been killed in action, the Navy casualty report of February 12 reveals.

Approximately 1,356 men were killed in action in all early Naval battles and later minor engagements of the United States including the Revolutionary War, the War of 1812, the Mexican War, the Boxer Rebellion in 1900, and the Battle of Vera Cruz in 1914.

During the United States Civil War, deaths in Naval battles reached a total of 2,177. Eighteen Navy men died in action during the Spanish-American War, with 259 lost on the USS MAINE preceding the war.

Only 422 Navy officers and men were killed in action during World War I.

24 Domestic Corporations Are Chartered

Austin, March 8th.—Twenty-four domestic corporations were chartered at a capitalization of \$531,000 in Texas in January, the University of Texas Bureau of Business Research reports.

In January 1944 there were 44 domestic firms chartered, at \$564,000. Twenty foreign corporations were chartered in January, and 15 in January 1944.

Bill Dyer Sells Auto Accessories Business

Bill Dyer, owner of Bill Dyer's Auto Store, closed a deal early this week in which he transferred ownership of the store during the past ten years to Everett Collier.

Mr. Dyer says he has no definite plans for the present, but will remain in Floydada until after the close of the present school term, since his children are attending Floydada schools.

Mr. Dyer has farming interests in Floyd County, which will take up some of his time during the next few months. Until his plans are more definite he will continue to live here at his home on west Missouri street.

MRS. G. C. TUBBS IS ILL

Mrs. G. C. Tubbs was carried to a Lubbock hospital Tuesday after becoming ill Monday at the family home. Her condition is considered serious. Her husband and daughters, Mrs. Wilmer Jones, and Mrs. Mary Louise Clark, are with their wife and mother. Mrs. C. M. Thacker, friend of the family is also in Lubbock with Mrs. Tubbs.

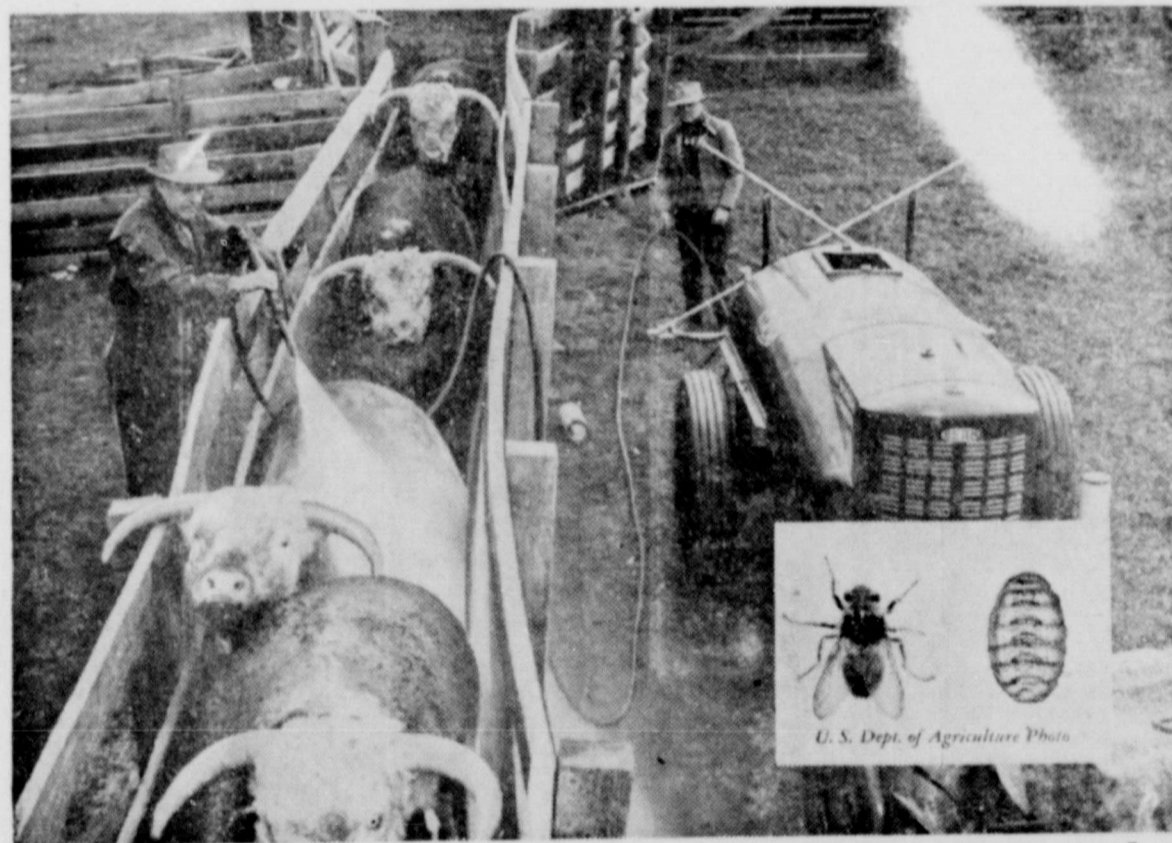
FIRST CHRISTIAN CHURCH

OTTO F. MARSHALL, MINISTER
Bible School 9:45.
Morning Worship 11:00.
Evening Worship 7:30.
Come to Church.
The Friendly Church With a Spiritual Message.

One-fourth of all pedestrians killed in urban accidents in 1943 were crossing at an unsignaled intersection—but one-third were killed crossing between intersections, reports the National Safety Council.

Let Cavanaugh do your Printing.

POWER SPRAYER BRINGS DEATH TO PESTS



Cattle grubs and heel flies (see inset) cause a \$100,000,000 national annual loss in meat, milk and leather production, according to the U. S. Department of Agriculture. By forcing out grubs and killing them with a Power Sprayer,

ranchers believe they have found a way toward ultimate control of these destructive pests. The Power Sprayer has nearly a score of other farm uses, ranging from painting the barn to spraying molasses on old hay and dry grass to make it edible for cattle.

Rites at Farwell For J. D. Thomas; Auto Victim

Farwell, March 4.—Funeral services for J. D. Thomas, 49 years old, prominent Farwell attorney, who died Friday afternoon in a Clovis hospital after an automobile accident on Main Street here, were held in Farwell today.

Mr. Thomas is survived by his wife, two children, Norma Jean and Worlick; his mother, Mrs. Don Thomas, Decatur; two sisters, Mrs. J. N. Randol, Fort Worth, and Mrs. J. A. Arwine, Floydada; and three brothers, Dr. H. A. Thomas, San Antonio, Dr. J. H.

Thomas, Fort Worth, and Sgt. Donald Thomas, U. S. Army.

Mr. Thomas came to Farwell in 1925 and had been engaged in law practice here since that time. He was a member of the Texas bar and formerly county attorney of Farmer County. For a number of years he had been active in church affairs and the American Legion, having seen service in World War I.

On the afternoon of the fatal accident, the attorney had gone to a service station and requested that his car be serviced before departing for a trip to his farm north of this city. After getting his mail he was crossing the street, apparently scanning the headlines of his newspaper, when he walked into the path of a car driven by C. A.

Cassidy. Cassidy said he was blinded by the sun and never saw Thomas.

Witnesses said Mr. Thomas was struck on the head by the windshield support. His death resulted from concussion.

Cassidy has been exonerated of any guilt.

Mr. and Mrs. J. A. Arwine and family attended the funeral services at Farwell Sunday.

The National Safety Council estimates that 25,000,000 man-days are lost annually by farmers through accidents.

More people were killed at home by burns than those killed in all railroad accidents last year.

Promotions Affecting Operations of Santa Railway

Amarillo, March 8th.—Several promotions affecting the operating department of the Santa Railway Western Lines were announced here this week by G. C. Jefferies, general manager. The changes are effective immediately.

W. H. Jones, formerly at I. Junta, Colorado, who has been acting superintendent of the Slaton Division at Slaton, Texas named as superintendent at Chouteau, Kansas, on the Eastern Line will be succeeded at Slaton by N. Landreth, formerly trainmaster at Las Vegas. R. M. Champion, who has been acting trainmaster at Le Junta, Colorado, was named to succeed Landreth, and A. R. Gree transportation inspector on the Plains and Panhandle Division was promoted to succeed Champion at La Junta. W. R. Henry, train dispatcher at Clovis, was promoted to position formerly held by Gree.

The changes were occasioned through retirement of Superintendent C. D. Notgrass on the Eastern Division of Eastern Lines due to illness incurred while serving as Colonel in command of the 713th Railway Battalion in Africa, which trained at Clovis, N. M. Colonel Notgrass returned to the Santa Railway last November.

Second Sunday Singing at Methodist Church

The regular Second Sunday Singing will meet at the First Methodist Church at 2:30 o'clock. Everyone is cordially invited to attend. Good singing and a large crowd is expected.

Red Paints Promise Reduce Evaporation

Red paints have had wide use in camouflage during the war for camouflage purposes. A photograph of a red car with infra-red camouflage, after a year's exposure, has been found that the paint reflects almost as much as aluminum paint.

Contractors who have industrial clients, such as big gas companies, will be interested to know that these concerns have already found that they can obtain considerable savings by the use of red reflecting paints. Red cars also can now be used to reduce appreciably the amount of power necessary to heat foods and perishables in trucks where the cab is often subjected to great heat in the rays of the sun. The fatigue can be reduced, thus saving time. In other words, especially dark ones, are heat reflection is sacrificed the paint be infra-red.

Plant in Postwar Era

Seed oil has potential use in protective coatings for exterior paints, enamels and finishes, according to the American Chemical Society. The use of waste product in the production of milkweed, will make the introduction of milkweed cultivation in the permanent rural economy after the war, a logical step.

The little attention to the commercial value of milkweed and the oil from it, and the overall economic picture was not factored into the establishment of any of the milkweed industry in this report. How a result of the stoppage of sports from the East Indies, a hair of milkweed floss has of great technical importance. Recent tests have indicated its superiority over kapok.

Though the plant is perennial in many sections of the United States and Canada, a great amount is being cultivated to meet the great demand for the plant is hardy and requires little attention after the first cultivation, and its growth is in preventing soil erosion.

Bullfighting an Art

Bullfighting is considered an art as a skill, and a torero in gold-embroidered costume on the audience the same as a ballet dancer. "In the corrida six bulls are killed by matadors working alternately with their own subordinate picadors and banderilleros. When the bull first comes in, he is met by the banderillero and with capes. Then the picadors enter, the bull then, often kills the horse's legs, gets a wound in the shoulder from the picador's lance. The matador takes the bull by the horns and plays him with the muleta, kills him with a sword. The bullfight is a round construction, whose arena is surrounded by a wooden grandstand. Bullfighters await their turn at alley, too, assistants in the arena sometimes jump to save the matador himself, of course, saving the ring until the bull is killed. Under the grandstands are the stables for the bulls and an infirmary where doctors and nurses are always at hand.

Poor View

Automobiles are poorly designed for the eyes of motorists, according to a survey conducted by the Society of Automotive Engineers. There are "blind spots" in the vision of drivers, insufficient lighting has been paid to the eyes of drivers, glare of sun or headlights reflecting off cars at night, and the rear vision of drivers by the present design of mirrors leaves much to be desired. The motorist who commutes hazards inherent in his car. "There is a definite improvement in the two front corners of the moulding obstructs the present models," asserts the Society. Another motorist urges that windows be made larger to reduce hazards from the rear more easily, especially when backing up. The Society writes that "vision is a vital part of safety as well as comfort, especially for women drivers. Forward vision is good enough, what matters is the vision of the rear and hoods in front of the car."

Finds Rat Is Carrier Of Chicken Disease

According to Dr. E. F. Waller, poultry pathologist at the University of New Hampshire, recent experiments have proven beyond a doubt that the common brown rat is the carrier of infectious bronchitis and chicken coccidiosis. Dr. Waller's experiments confirm what everyone has known for many years: the rat is one of the most deadly enemies the farmer has, and regardless of the kind of farm operation he is engaged in, the extermination of rats is a most important part of the farm operation.

For the purpose of his experiment, Dr. Waller had two cages 30 inches square, and two feet deep, lined with galvanized screen wire. The cages were connected with 16 feet of four-inch galvanized brooder stove pipe. Between the two cages and next to the pipe was a third cage, unscreened, for the control birds. In one of the cages he placed two healthy birds, and in the tunnel he placed three full-grown rats. Within approximately 90 hours, the healthy birds were showing symptoms of bronchitis but the controls remained normal. After repeating and varying his experiment, Dr. Waller found that the rat is apparently an accidental or mechanical carrier of disease, and is not actively infected with the disease for any period of time. All tests showed that the disease can be transmitted by contact with active or mechanical carriers.

Experiments were also carried on to see whether the rat is the carrier of chicken coccidiosis. A rat was injected with 40,000 sporulated oocysts. The pellets, collected for a period of 24 hours after feeding, were found to contain numerous sporulated oocysts. Apparently the unsporulated oocysts were destroyed in the rat's digestive tract, but the infective ones came through unharmed.

Water Power Proved Miracle to Egyptians

Favorite trick of Egyptian priests to impress their parishioners was to have the gates of the temples closed, thus indicating that the gods were angry. The crowds would gather, a fire would be lighted on an altar in the temple yard, and offering would be made to the reluctant gods. Presently, the awed and deeply impressed assemblage would witness the gates of the temple slowly open, untouched by human hands. Clearly, this was a miracle.

In reality, the miracle was a great one. Yet, like many miracles of this character, there was an explanation. Underneath the altar was an area filled with air and channeled to a vat of water. The heat of the votive fire expanded the air and its pressure forced the water through pipes into buckets attached to the temple doors. When the buckets were filled, their weight opened the doors.

The crude device contained the essential elements of the earliest practical steam engines.

Spanish Tradition

One of the great Spanish traditions that is still followed in certain regions of the western hemisphere is that of bullfighting. However, while some of the Latin American countries are as ardent fans of the sport as their forebears, to other nations of the New World bullfighting is as unknown—and in fact as alarming a spectacle—as it is to the citizens of the United States. It is probably because Mexico and Lima were two of the richest and most important cities of the Americas and both of them seats of viceroys that, ever since the early days of the colony, bulls were fought there, Spanish-style, for the amusement of the viceroys, nobles and the general public. As the enthusiasm of the population for this type of sport increased with the years, it became, without losing its Spanish flavor, part of the national life of Mexico and Peru as well as that of Venezuela and Colombia. While today there remain in Latin America only a half dozen countries where this diversion is allowed, the land of the Aztec and that of the Inca still are, after Spain, the principal strongholds and centers of bullfighting in the world, with Colombia and Venezuela as close seconds. In a few other Latin American countries bulls are played with but never killed.

Enforcement Agencies

The FBI and the Secret Service are not the same. The Federal Bureau of Investigation, in the U. S. Department of Justice, was founded in 1908 by Attorney General Charles J. Bonaparte, grandson of Jerome Bonaparte, Napoleon's youngest brother. Its chief function is investigation of all espionage, sabotage and matters pertaining to internal security and violations of federal criminal laws, as well as all investigations under the Selective Training and Service act.

The treasury department's U. S. Secret Service, created under Act of June 23, 1860, is charged with protecting the President, his family and the President-elect. One of its major functions is detection and arrest of counterfeiters, forgers or those altering any coins, obligations or other securities of the United States or foreign governments. It investigates violations of specific federal laws, offenses against the Federal Deposit Insurance Corporation and crimes against laws of the United States relating to the treasury department and branches it controls.

Students Grades Better During War Period

Austin, March 8th.—Perhaps contrary to popular belief that stress of war would cause students' grades to slump, E. J. Mathews, registrar at the University of Texas, reports that a five-year study of grades earned in departments, colleges and schools shows that better grades have been made during the war years.

In the pre-war year of 1939-40, 15.7 per cent of the students made A's; 30.6 per cent made B's; 34.8 per cent made C's; 18.9 per cent made D's.

In 1943-44, the third year of the war, the percentage has risen to 17.7 per cent making A's; 33.2 per cent making B's; 33 per cent making C's; and 16 per cent making D's.

REGISTRATION BEGAN FEBRUARY 12 FOR SUMMER FIELD SCHOOL

Denton, March 8th.—Registration which began on February 12 for the Inter-American Institute, the summer field school in Mexico of North Texas State College has progressed beyond the expectations of the faculty staff in charge of the school.

More than 20 per cent of the available places for the first term are already filled at the present time.

Tentative applications for enrollment in the Institute have been received from many states, some of which are Colorado, Massachusetts, Wyoming, New York, Kansas and Pennsylvania.

Yoga is the name given to a winter wheat, first experimented with in Montana.

Independent Retailers Show Increase

Austin, March 8th.—Independent retailers in Texas (exclusive of department stores) reported a 16 per cent gain in sales in January over January 1944, the University of Texas Bureau of Business Research reports.

All nondurable goods trades, such as dry goods and merchandise, florists, food stores etc., showed higher sales, and nearly all the durable goods industries (lumber-building materials dealers, furniture stores etc.) reported higher sales.

FOR CITY MARSHALL
Bob Smith

FOR CITY SECRETARY
B. K. Barker

FOR MAYOR:
J. C. Wester

Political Announcements

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the City Election to be held on April 3, 1945:

DR. KIBBY J. CLEMENTS
OSTEOPATHIC PHYSICIAN AND SURGEON

Diathermy, Light Therapy, Colonic Irrigations, New Improved Methods of Curing Piles, Fistula, Pruritis (Itching Piles) by Office Treatment Without Interrupting Daily Routine.

SKAGGS BUILDING, PLAINVIEW, PHONE 683

Floyd County Farmers Exchange

Home Owned — Home Operated

Let us Sell it for You—Anything at Your Home or Farm.

B. C. PATTON
204 South Main St., Floydada, Tex.

"... 'Tomorrow' Our Home Will Be Run by Natural Gas ..."



In the laboratories of the Gas industry, engineers are developing plans to make the American home as wonderful as a magic castle. There will be amazing Certified Performance Gas ranges that do everything but put the dinner on the table. Gas refrigerators and water heaters that perform a hundred miracles to make life easier, more enjoyable... and house heating and air conditioning that will make your home as cool as the mountains in summer, as balmy as the tropics in winter, without a lick of work from you.

GAS

The Magic Flame That Will Brighten Your Future

Yes, "Tomorrow" your home will be run by Natural Gas!

West Texas Gas Company

Betty Rose signs this great-big-beautiful darling of a coat... of the softest, meldest, all-wool suede... in colors you can't resist... hand stitched revers, collar and pocket scrolls give it a most expensive look. Sizes Nine-Fifteen.

Betty Rose invites the company of furs or bright scarfs in the colorless neckline of this grey, pin stripe, all-wool-annel suit. Utterly simple in line and detail, it is the new spring version of an all-time favorite. Sizes Ten to Twenty.

A suit to live in, and be happy, because you know you look your best... it's a Betty Rose spring beauty... of all-wool Skyline Worsted... in clear, high shades, and pleasant neutrals... dressmaker detailed for the feel of youth. Sizes Twelve to Forty-two.

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner. Telephone 17

Style Shoppe

The Floyd County Plainsman

PUBLISHED THURSDAY EACH WEEK
 M. B. CAVANAUGH, PUBLISHER
 FLOYD COUNTY \$1.00; OUTSIDE FLOYD COUNTY \$2.00
 Second Class Matter June 23, 1930, at the Post Office at
 Floydada, Texas, under the Act of March 3, 1879.

NOTICE!

erroneous reflections upon the character, standing or repu-
 any person, firm or corporations which may appear in the
 of The Floyd County Plainsman will be gladly corrected
 being brought to the attention of the publisher.

Crop Insurance to be Offered 1945 Crop

al AAA committee an-
 this week that Cotton
 ance would be available
 45 cotton crop.
 eral Crop Insurance is
 backed by the govern-
 ing farmers an oppor-
 work together to make
 years take care of the
 With crop insurance,
 an plant with assurance
 from his investment
 urance covers all risks
 ods, storms, frost, wild-
 excessive rainfall, hail,
 fire, wind, plant disease,
 The contract is writ-
 50 per cent or 75
 coverage. The contract
 year.
 ount of loss varies ac-
 stage of the crop's
 at. If a loss occurs too
 ant to cotton but prior

to the first cultivation, 40 per cent
 of the maximum insured production
 can be paid; after the first
 cultivation but prior to the begin-
 ning of harvest 75 per cent, and
 100 per cent after the beginning
 of harvest less estimated savings in
 harvesting. These reduced cover-
 ages do not penalize the insured
 grower but merely keeps him from
 making more out of a loss than he
 would out of producing a crop.

Premium rates and yields are
 being developed. Within a very
 short time the premium rates will
 be available for inspection.

Full details of the 1945 cotton
 crop insurance program will be
 available soon. For further infor-
 mation see your community com-
 mitteeman, county committeeman,
 or AAA personnel.

V

GOVERNOR IS HOST

Members of the House and Sen-
 ate and their families were guests
 of Governor Stevenson Tuesday
 night at the Mansion in the Gov-
 ernor's biennial reception for the
 Legislature.

POSSUM FLATS... MANPOWER-PLUS!

By GRAHAM HUNTER



Dairy Production Payments to be Made in April

Dairy production payment
 rates for the January-February-
 March period will be 70c per hun-
 dred weight for whole milk and
 10c per pound for butter fat. The
 payments will be made beginning
 April 1 and the closing date for
 receiving applications for this pe-
 riod will be May 31.

January, February March cream
 and milk stubs must be turned in
 after April 1, but not later than
 May 31, if payment is to be made.
 April, May, June rates have
 been announced as 35c per hun-
 dred weight for whole milk and
 10c per pound for butter fat.

LET CAVANAUGH DO YOUR
 JOB PRINTING.

Clerks, Typists and Stenographers Urgently Needed

Clerks, typists and stenograph-
 ers are urgently needed by the
 army service forces now for work
 in Washington, D. C. Transpor-
 tation is paid, and housing guaran-
 teed. Applicants qualify through
 civil service examinations. Only
 persons who are not using their
 highest skill in essential industry
 will be accepted. Age minimum
 is 17-1/2. Excellent salaries are
 offered in addition to other bene-
 fits such as paid vacations, sick
 leave with pay, supervised planned
 recreational activities and many
 others. For further information
 see Mrs. Nettie Stults, Civil Ser-
 vice representative at the U. S.
 employment office, 111 W. Eighth
 Street, Plainview, through March
 17. Mrs. Stults may be contacted
 by telephone for special appoint-
 ments after business hours by
 those unable to see her during of-
 fice hours.

Let Cavanaugh do your Printing.

AT FIRST
 SIGN OF A
COLD
 USE 666
 Cold Preparations as directed

Food Retailers to Determine Store Groupe Status

Lubbock, March 8th.—Because
 there has been nearly a billion
 dollars in retail food sales during
 1944, it is necessary that all food
 retailers determine, by March 29,
 1945, the group in which their
 store belongs, District OPA Direc-
 tor Howard R. Gholson announced
 today.

The annual gross sales of retail
 food establishments determine in
 which of four groups the store is
 classed, and this in turn deter-
 mines the mark-ups the store is
 permitted to use, Gholson explain-
 ed. To the consumer this means
 the retail price they will pay.

It is important, therefore, that
 the stores be classified on the ba-
 sis of their gross sales during their
 most recent calendar year.

- The four store groups are:
- Group I, independent stores with annual gross receipts of less than \$50,000.
 - Group II, independent stores with annual gross receipts of \$50,000 and less than \$250,000.
 - Group III, chain stores with annual gross receipts of less than \$250,000.
 - Group IV, any store with annual gross receipts of \$250,000 or more.

THANKS, TO THE PEOPLE OF FLOYDADA AND FLOYD CO.

I wish to thank the people of Floydada and Floyd County for their splendid trade and co-operation during the time I ran Bill Dyer's Auto Store.

It has been a pleasure to serve you folks during the past ten years, and I deeply appreciate the fine business you gave me.

I have sold the business and turned it over Monday of this week to Everett Collier, who will be in charge.

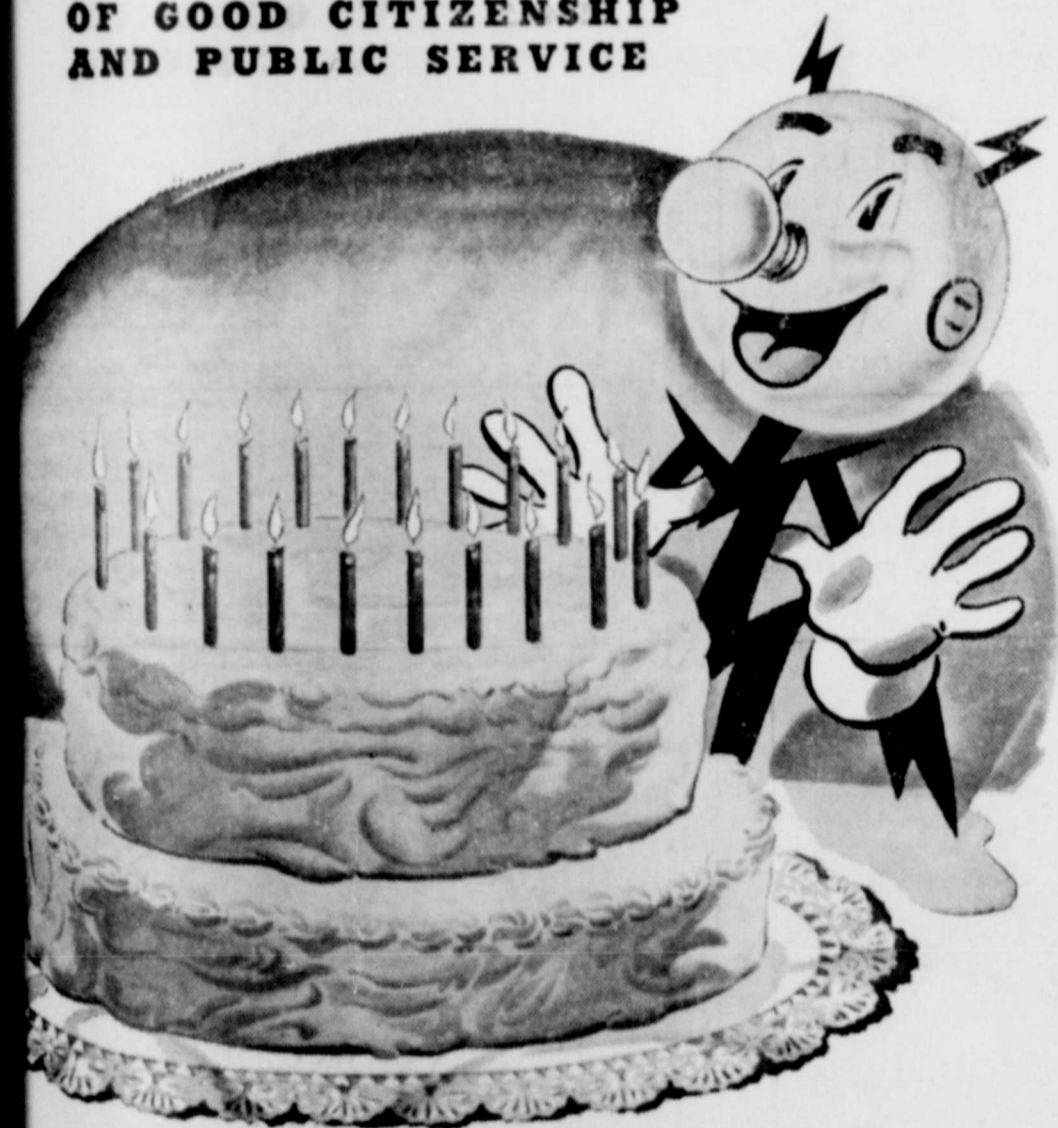
BILL DYER

FIRST NATIONAL BANK Floydada, Texas

1903—Time Tested Service—1945

20 Years

OF GOOD CITIZENSHIP
 AND PUBLIC SERVICE



1945 marks the 20th Anniversary of the Southwestern Public Service Company as a public servant. It has been 20 years of pleasant association with our customers; progressive people, good neighborly folks—and those customers who have joined us in the past two or three years we extend a most cordial welcome.

We point with pardonable pride to our record of service during the past years. It is a record of constantly improved service at ever decreasing rates. This will continue to be our policy.

Our company has many constructive plans for developing the territory we have after Victory is won. We pledge to do our part in helping to develop many rich resources available. By working together, we can realize an even finer and more productive area than we now have.

We appreciate your patronage and will show this appreciation by continuing to serve you with the best electric service possible at the lowest possible rates.

**SOUTHWESTERN
 PUBLIC SERVICE
 COMPANY**

It's Good Business
 ★ TO USE
**GOOD BUSINESS
 STATIONERY!**

- ★ LETTER-HEADS
- ★ ENVELOPES
- ★ STATEMENTS



Are your Letter-Heads, Envelopes, Statement Blanks and other Printed Business Forms an asset or a liability to your business?

Do you know that Good Business Stationery can create a lasting GOOD impression with the firms and individuals you send them to?

Why not let us show you samples of some of the nation's leading styles of fine, colorful and distinctive printed business stationery?

We are equipped to design and print YOUR outstanding business stationery requirements. See us today.

**THE
 FLOYD COUNTY
 PLAINSMAN**

QUALITY PRINTING

THE TEXANS' ARE IN THE WAR

March 8.—This column is dedicated to the United War Fund with two principal aims—Texans news of their fight abroad, and to publicize their great contribution to our and their allies through the United War Fund.

Like every other column, it has even greater duty, both to the Texan and to the nation. That is to support every agency activity that will help us to win the war more quickly and peacefully. At the same time, this week's column is devoted to that great human organization, the American Red Cross, which is conducting an annual campaign for funds. The Red Cross needs "lithing" to the people of Texas, the United States, for all to know by now of the work which it does both at home and abroad. A reminder that the Red Cross drive should have the support of every patriot should be to assure its quick success.

There are three great humanitarian efforts which receive the all-out support of one each year—the national campaign of the National March, and the bond campaign throughout the year. To these three programs as fighting men the service which they so richly

are being sought now by the Red Cross will pay for its far-reaching operations which reach the American soldier, sailor and wherever he may be. Dolan now will quickly be led into services to our boys in front, and even in enemy-of-war camps. For it is the International Red Cross which is to our men in the hands of the enemy the food packages mean so much to the men in the barbed wire. Often the food packages mean the difference between life and death for men captured in battle.

The Red Cross and War Prisoners, cooperate closely in our men in enemy hands, work together in delivering. This cooperation has had a great expansion of service the same time avoiding any possible duplication of effort.

Prisoners Aid, which is transported through their gifts to County War Funds, provide men in enemy camps with recreational supplies, sports equipment, study books, games, medical supplies and scores of other items to help them while away from prison hours and avoid "barbed wire fever." In its neutral agents underlook after the spiritual welfare of the men.

The Red Cross does an equally good job in providing the prison food, medicines and other necessary to life. It serves so vast that every American should feel a personal interest in the Red Cross, and in its drive for funds.

Texans should "Give a Texan" to the Red Cross, just as we gave so generously to the Red Cross in the completed campaign of the National War Fund. Passing all big-quota states in the campaign, Texas proved the generosity of her great humanitarian.

One Star state should do its part in the present campaign for the American Red Cross!

A variety of cotton farmers in the average of 43 pounds of cotton per acre more than the average of the State, and the value of the cotton and extra yield of \$14.30 per acre, or \$95.—Georgia Extension

DDT Is New Magic Insecticide; On Market Later

College Station, March 8th.—Some of the questions being asked about the lethal scope of the new magic insecticide, DDT, have been answered by a group of experts, according to Paul Gregg, entomologist for the A. and M. College Extension Service. Incidentally, DDT cannot yet be looked for in the commercial market.

A committee headed by S. A. Rohwer, assistant chief of the Bureau of Entomology and Plant Quarantine, USDA, made a report upon the new insecticide recently to the annual meeting of the American Association of Economic Entomologists. The committee was unanimous in the belief that "never in the history of entomology has a chemical been discovered which offers such promise to mankind for relief from insect problems." But it will not kill all of the important insect pests.

In agriculture it is promising against most potato insects, many orchard and vineyard pests, numerous vegetable insects, as well as the chief insect enemies of vitally important seed crops. It appears to be effective against the pink bollworm and outstanding against the Japanese beetle, two of our worst imported pests. It promises also a more practical control of the pests which ravage thousands of square miles of forests, and against many of those which harass livestock.

The committee's findings point out that "research reports emphasize that there has not been enough time to develop entirely satisfactory mixture and dosages of DDT insecticide, nor the methods and timing of application for many possible uses. Modern agriculture pest control often requires mixing several materials in combination treatments.

The committee also found that "we do not know enough about effects on plants, animals and soils. While some plants were not harmed by DDT in the experiments, injury to squash, corn, tomatoes and possibly fruit trees was reported." DDT, it continues, is toxic to animal life when large amounts are taken internally or absorbed through the skin from oil solutions, "but reports indicate a reasonable margin of safety. In the light of our present knowledge, heavy deposits on edible parts of plants should be avoided."

Tightening of Meat Rationing Necessary

Lubbock, March 8.—The tightening of meat ration values which became effective Sunday, March 4, was necessary to bring them into line with restricted supplies of meats for civilian use resulting from heavy military requirements and the fact that hog marketings are running below previous estimates, according to Ely Fonville, District Rationing Executive for the Office of Price Administration.

The meat allocation to civilians in March, Fonville said, will be five or six percent below February on an average weekly basis, and 13 to 15 percent under January. "It is likely that for the first six months of 1945 the supply of meat for civilians may be further below that of a year ago than the 15 percent we originally anticipated."

Fonville also pointed out that the rationing of red-point foods for March will be stiffest since rationing began.

COTTON FARMERS BETTER
"Our best cotton growers are better producers than any similar group, not excepting corn, wheat, or soybean growers of the Midwest or any others."—A.G. Smith, Edmund, South Carolina, formerly of Illinois.

WANTED:

Wanted. New and used household articles, furniture, automobile accessories, farm implements, to sell at the Floyd County Farmers Exchange, 204 South Main St., Floydada. 10-4tp

For Sale

- 1 Farmall, Regular 11
- Philco Radio, Dry Cell 12
- 2 Kerosene Brooders 12
- Knife Attachment for Ford Tractor 12
- Cultivators 12
- Two Wheel Trailer 12
- Four Wheel Trailer 12
- 3 Listers 12
- 3 Cream Separators 13
- Work Horse 13
- Work Shoes 13
- Tire Boots 13

24 Acre, Well Improved Modern 5 Room House. 1 Mile From City Limits. 12

2 Room House in Town on Highway. 12

6 Room well improved home, 1 mile from Court House, 15 acres land, sell or trade. 11

Wanted

Model A John Deere F-20 Farmall 13

4 or 5 Room House in Floydada to Rent

Kerosene or Butane Refrigerators

FLOYD COUNTY FARMERS EXCHANGE

B. C. Patton, 204 So. Main Street.

Do you want to get ahead? You do? OK! Then write for full particulars on "Gold Ahead," the finest book of its kind ever published. Praised by Liberty magazine. Free gift offer included with description. Financial Enterprises, Box 383, Big Spring, Texas. 11-4p

For Sale:

Well located business house for sale. Money invested in this property should bring around 10 per cent per annum. See Cavanaugh at the Plainsman office.

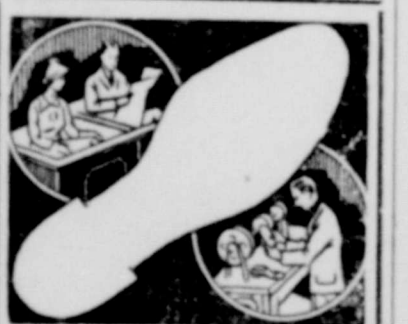
Forty-four times as many people between the ages of 5-19 died in the United States in 1942 from accidents as died from infantile paralysis, reports the National Safety Council.

BABY CHICKS

HATCHING EGGS BREEDING COCKERELS
Blood Tested
TRAPNESTED PEDIGREED FROM WORLDS FAMOUS STRAIN.

KIRK'S BARRED ROCK FARM

PHONE 178-J
ON RALLS HIGHWAY
SOUTHWEST CORNER
FLOYDADA.



MAKE THE MOST OF YOUR PRECIOUS

Shoe Stamps

Get the most value from your shoes' wearability by having them repaired as often as they show signs of wear. Our expert repair service offers speedy work at economical prices! Bring the family's shoes in today for heels and soles.

Rainer Shoe Shop
SOUTH SIDE SQUARE

BULK GARDEN SEED

EVERYTHING NEW AND COMPLETE
SEED CORN, SEED POTATOES, ONION SETS AND PLANTS
BULBS.

STAR CASH GROCERY

BETTER SEEDS FOR BETTER CROPS

GOLDIE'S RADIO SHOP

104 WEST MISSOURI ST., FLOYDADA

We repair all makes of Radios and fix Electric Appliances and Fence Chargers. We buy and sell used Radios, and have those Hard-to-Get Parts. Come to see us. We will be glad of an opportunity to serve you. Shop located Northwest Corner Courthouse Square.

LAUNDRY AND DRY CLEANING. Pick-up Thursday. Delivered back Monday. Pick-up Monday. Delivered back Thursday.

"TIDAL WAVE"

A date-dazzler dress that sets a dancing pace! Pretty pastels combine with Jet Black... Winter Aqua, Algerian Sand, Florida Sky Blue and Cloud Row. Africana Rayon Crepe in sizes 9 to 15.

\$10.95

CLINE AND RAINER GARAGE

OUR SERVICE IS YOUR GUARANTEE FOR LONGER USE OF YOUR AUTOMOBILE.

Let us put your car back on its wheels! Your automobile is priceless today; and a car in fair condition can be overhauled so expertly as to rival a new one in service! Get the habit of checking your car at regular intervals—our trained experts are well qualified to give you advice—and the best service.

Telephone 37

CLINE AND RAINER

WESTERN AUTO ASSOCIATE STORE

"Date to Dine"

(Featured in Mademoiselle)

Your semi-formal date dress, all done up with flowers! A low, oval neckline and a skirt that's built for dancing. American Beauty Rayon Crepe in Jet Black with Iceland Blue, Canada Pink or Libyan Sand; Brazil Brown with Canary Lime. Sizes 9 to 15.

\$14.95

STYLE SHOPPE

"Always Showing Newest Things First"

Mrs. Mollie A. Morton, Owner. Telephone 17

"Miss Jacketeer"

(Featured in Mademoiselle)

And a regular racketeer where hearts are concerned! Peek-a-boo lattice work makes a rounded high neck and edges the sleeves. American Rayon Crepe in Plum Purple, Chinese Green, Mexicopper, and Jet Black. Sizes 11 to 15.

\$10.95

"Young Affair"

Prettily princess... a button front dress with pleats front and side. Self spaghetti trim for that broad-shouldered look. In Mexicali Rayon Crepe... Hero Blue, Charm Rose, Turquoise, and Canary Lime... sizes 9 to 15.

\$12.95