

"By Helping Business You Help Yourself"

The Floyd County Plainsman

NUMBER 15

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JULY 27, 1944

NUMBER 33

HELL DIVING'S HIS JOB—LENDING IS YOURS!



Primary Election Saturday; All Vote Cast

Primary returns show that for the 19th District, Geo. W. Mitchell County, was elected Senator, 30th Senator Sterling J. Parrish, unopposed. Representative, 120th District incomplete, show Joe W. ahead of Joe W. District Attorney, 110th District, Richard F. St. County Judge, W. E. Grimes over G. C. Tubbs, president. County Attorney, S. H. Mill, unopposed. County Clerk, Mrs. P. C. Margaret, unopposed. Sheriff, Lee Howard, unopposed. Treasurer, Ethel, unopposed. County Surveyor, W. D. unopposed. County Superintendent, unopposed. Precincts W. L. Finley, W. W. Howard, C. C. Hackney, Commissioner, Precinct No. Brock, Commissioner, Precinct No. Smith was elected over present incumbent, Commissioner, Precinct No. Plumlee, Commissioner, Precinct No. Calhoun.

Funeral Services Held Wed. for Jack Turner Scott

Jack Turner Scott, age 39, died at the home of his parents, Mr. and Mrs. R. C. Scott, July 24, 1944 after an illness of several weeks. He had been ill at his home in Midland and came to his parents several days ago. Funeral services were held Wednesday afternoon at 5 o'clock at the First Christian Church, conducted by Rev. L. A. Doyle. Interment was made in the Floydada Cemetery with Harmon Funeral Home in charge of arrangement.

Robert A. Love is Promoted by Santa Fe Railway

July 27.—The promotion of Robert A. Love to the position of assistant general manager of the Santa Fe Railway, announced today by the company, has had widespread approval in the Western Lines since 1904, when he served as stenographer and superintendent at Pueblo. He has served as transportation inspector, mine inspector, and in several other positions in the Northern and Southern divisions of the Western Lines. He was named passenger transportation clerk in the general manager's office and in 1943 as freight transportation clerk position he held until his advancement. He was promoted to the position formerly held by W. D. Decker, Jr., formerly passenger transportation clerk; Ray C. Mook, night transportation clerk; and W. C. Morris, general manager, to succeed Morris.

Floyd County Boys Enter Nation-Wide Vegetable Contest

Two youths from Floyd County have enrolled in the fourth annual National Junior Vegetable Growers' Association \$6,000 production and marketing contest, Prof. Grant B. Snyder, of Massachusetts State College, advisory chairman of the organization, announces.

The contestants are competing for a \$500 national championship, a \$200 regional award, ten \$100 sectional scholarships and two \$25 war bonds provided the association by the Great Atlantic and Pacific Tea Company, Prof. Snyder said. The winners will be decided on the basis of the efforts made by the contestants on studies of vegetable production and marketing methods, their vegetable projects and their community activities.

"The importance of more efficient vegetable production and marketing is gaining substantial interest among our coming generation of farmers," Prof. Snyder said. "This is clearly indicated by the increased enrollment in our contest which this year includes boys and girls from 44 states."

Among the contestants enrolled from this county are: Henry Schacht, Lockney, and Jackie Brock, Floydada.

JOHN R. DECKER, VETERAN MECHANICAL EMPLOYEE OF SANTA FE IS PROMOTED

John R. Decker of La Junta, Colorado, veteran mechanical employee of the Santa Fe Railway, and nationally known leader in the American Legion, has been promoted to the position of safety supervisor in the mechanical department of the Railway. His territory includes districts in Colorado, Texas, New Mexico, Kansas, Arizona and California. Decker's promotion is in line with the Railway's intensified safety program.

Texas 1944 Pig Production Shows Decided Decrease

College Station, July 27.—The Texas spring pig crop, representing the period December 1, 1943 to June 1, 1944, nosed dived from the high total of 1943. As forecast by the Bureau of Agricultural Economics, USDA, Austin, it is 35 per cent less than the record number in the corresponding period one year ago.

Specifically, the Texas spring crop is estimated at 1,392,000 head compared to 2,140,000 in the preceding year, yet is 22 per cent greater than the 1933-1942 ten year average. The crop was from a nestimated 240,000 sows farrowing, with an average of 5.8 pigs saved per litter. Comparatively, the record number of 364,000 sows farrowed in the preceding spring saved 5.9 pigs per litter.

This heavy reduction suggests to E. M. Regenbrecht, swine specialist for the A. and M. College Extension Service, that many growers were stampeded into reducing the 1944 production far below the goals asked by the government. A further reduction is foreshadowed, according to the Crop Reporting Board of the U. S. Department of Agriculture. The number of sows to farrow in Texas during the fall period was indicated by breeding intention reports at 194,000 head. This would represent a decrease of 40 per cent from farrowings in the similar period one year ago.

The War Food Administration asked the producers of the nation for not less than 95,000,000 hogs this year. If production is below this figure the quotas for the combined needs of the armed forces, lend-lease and home consumption will not be reached. Regenbrecht believes that the feed outlook is sufficiently encouraging to make unnecessary further drastic reduction in hog production.

TO THE CITIZENS OF FLOYD COUNTY: THANKS A MILLION

Again, I pledge you my best efforts to give you efficient and courteous service.

JULY 31st LAST DAY TO TRANSFER STUDENTS

Clarence Guffee, County Superintendent, has announced that July 31, is the dead line to transfer students. Those who have not attended to this matter are urged to do so at once.

Protect Food From Weevils By Proper Storage

This is the time of year when weevils invade cereals and other foods on the pantry shelves, but A. and M. College Extension Service folks say this trouble can be prevented.

Cereal products, or dried peas and beans as the case may be, should be heated to about 140 degrees F. for about 20 minutes. Then they should be stored in hot dry cans or jars. Mrs. Winifred J. Leverenz, specialist in food preservation, adds that friction-top cans similar to syrup buckets are excellent for storing foods which are commonly attacked by weevils.

If the grains, peas, or beans are to be saved for seed as well as eating, it is better to use highlife, rotenone dust or lime. Complete directions may be found in a pamphlet MS-547 which can be obtained from county home demonstration and agricultural agents.

TO THE VOTERS OF FLOYD COUNTY:

I wish to thank everyone for the nice vote I received in the Primary of July 22nd for Assessor-Collector of Floyd County. I assure you that I will do everything possible to perform the duties of the office the way they should be.

Thanking you, I am
Yours truly,
ETHEL GRAHAM.

cotton is growing sorghums. Regenbrecht recommends that each farmer survey his available feed supplies and the facilities he has for efficient hog production, and then plan to produce as many hogs as he can feed and care for properly within those limitations.

Many Workers Required on Navy Program

Dallas, July 27.—That there should be just as many workers employed on the Navy's production program a year from now as there are at the present time is the prediction made by Ralph A. Bard, Under Secretary of the Navy.

This prediction, based upon the program for the year ahead as he now sees it, was contained in a message sent by the Under Secretary to production workers in the shipyards and shore establishments of the Navy, in the private plants and shipyards of Navy suppliers throughout the country.

The message was made public in New Orleans by Rear Admiral A. C. Bennett, Commandant of the Eighth Naval District.

Under Secretary Bard prefaced his message by saying he felt the loyal members of our fighting Navy's great working force were entitled to a frank statement from the Navy as to their future prospects and obligations.

He added that the Navy's production program is still increasing. "The last six months of 1944," he said "will show an increase in production of approximately 10 per cent over the first six months of 1944 and the program for the first six months of 1945 will be approximately 3 per cent greater than for the first half of 1944."

He declared that naval establishments, principally on the Pacific coast, are short some 30,000 workers at the present time. "Despite this," he said, "we expect this production program will be carried out; nor did he expect the possible ending of the war in Europe during this period to affect the program, adding that our battle of production will end only with the defeat of Japan."

This means that for the next year the Navy must rely upon the civilian employees of its own naval establishments and upon the workers in the private plants and shipyards of Navy suppliers throughout the country to keep our Pacific supplies going at top speed, because, as we approach nearer Japan, the necessity for more supplies at the proper place and time increases.

Social Security Board Field Office Will Help You

Lubbock, July 27.—Sometimes young widows, aged parents, and orphans do not know they are eligible for benefits and lose money through delay in filing their claims.

In addition to the monthly old-age benefits payable to the insured worker himself at age 65 or after, the Federal Old-Age and Survivors Insurance system provides for monthly benefits to members of his family. Benefits are also payable to his family at his death, whatever his age.

Benefits totaling over 16 million dollars a month were in force at the end of 1943 for almost 900,000 beneficiaries. The sharpest increase in number was in widow's benefits, which rose 62 per cent.

A safe rule is this: When in doubt about your right to old-age and survivors insurance benefits, visit the local office of the Social Security Board. No matter where you work or live, you're probably not very far from a Social Security Board field office or from one of its part-time service points.

The Social Security Board field office servicing this area is located at 1311 Texas Avenue, Lubbock, Texas.

Mrs. W. H. Brock and daughter, Ella, sons Carl and Tom, left Sunday for Santa Fe, New Mexico, where they will visit Mr. Brock's sister-in-law, Mrs. Hubert Brock, for two weeks.

Mrs. Ham Smith, who has been ill in a Lubbock hospital for the past three weeks was brought home Monday by the Harmon ambulance. Mrs. Smith is reported to be improving.

He called upon all such employees, regardless of peace talks and developments in Europe, to stick to their jobs of backing up the Navy and to prepare it to pour on the Japanese the cumulative power of our fleet and production lines so that we might take instant advantage of any opportunities to shorten the war.

HELL DIVING'S HIS JOB—LENDING IS YOURS!

"The Navy depends upon you—We know you will not fail," the Under Secretary said in closing.

The Floyd County Plainsman

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NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Hugh J. Ayres Promoted to Rank of 1st Lieutenant

Sacramento, California, July 27.—Hugh J. Ayres, the son of Mr. and Mrs. J. D. Ayres, Floydada, has been promoted to first lieutenant at Sacramento Air Service Command, Sacramento, California. This Army Air Force installation is one of eleven Air Service command area control stations in the United States from which planes often fly directly to combat zones and AAF supplies are shipped, to the far corners of the earth. Lt. Ayres is base engineering officer at Sacramento Air Service Command where military and civilian personnel work together to supply and maintain the United States Army Air Force throughout the world. America's biggest industrial enterprise and the largest component of the Army Air Force, Air Service Command with its vast system of supply and maintenance, keeps aircraft in the air in all battle ones—the Asiatic Pacific, the Mediterranean and the European areas.

Hugh Jeff was practically reared in Floydada and after finishing his school work here attended Texas Technological college, where he was a mechanical engineer before he enlisted in September 1943. He was commissioned a month later.

Victory Garden Sponsored by Extension Service

College Station, July 27.—An innovation in war-time education is scheduled in September when the A. and M. College Extension Service will sponsor a Victory Garden School of the Air on a four-station network in Texas. Persons in charge say the school will offer a series of eight practical how to do it lessons which will teach Texans, especially those who never have planted fall gardens previously, everything from soil preparation to storage of surpluses.

Enrollment will be open to both farm and city gardeners, youths and adults. Those participating will be provided with free bulletins on subjects related to Fall gardens. Enrollment cards can be obtained from the A. and M. Extension Headquarters at College Station.

The school will be featured on the Texas Farm and Home Program and dates have been set for September 4-29.

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FOR SALE!!

LET YOUR MONEY WORK—Well located business house for sale. Money invested in this property should bring about 10 per cent per annum. See Cavanaugh at the Plainsman office.

SHORTHAND in 6 Weeks at Home
Speedwriting
DENSON SCHOOL OF COMMERCE
CLOVIS, NEW MEXICO

stock in Texas is set at six and one-half million dollars, and the Texas A. and M. Forest Service estimates the yearly loss due to forest fires at another one and one-half million.

Specifically, individual farm families are urged to participate in the observance by applying safety tests to their farms. Here are typical questions for property inspection: Do you keep bulls, hogs and rams securely penned? Do you avoid overexposure to the sun and avoid heat collapse by drinking plenty of water and taking plenty of salt. Do you have

a first aid kit and know how to use it?

With dry weather reported in much of the state, Alexander says one of the most profitable observances of National Farm Safety Week might be the plowing of fire guards around grasslands and woodlands.

NORTH TEXAS STATE YOUNG

Denton, July 27.—In the campus laboratories at North Texas State, young scientists are producing nearly one million units weekly of the modern miracle drug, penicillin.

TO THE VOTERS OF FLOYD COUNTY, TEXAS:

I wish to thank the voters of Floyd County for the splendid support given me in Saturday's primary election. I especially thank all those who had any part in my success, and promise to do my best to see that no one will have cause to regret their efforts in my behalf.

W. E. GRIMES

THANKS, VOTERS:

I wish to thank the good people of Floyd County for their support in the primary. I shall continue to give my best to the County Superintendents Job.

CLARENCE GUFFEE
COUNTY SUPERINTENDENT,
FLOYD COUNTY.

HE'S HERE
Reddy Kilowatt
HOWDY FRIENDS

Glad to meet you folks! My name is REDDY KILOWATT I'm really an old friend of yours. I've been in your home right along making life happier in scores of different ways. Since I want to continue to work for you, I decided to burst into print and identify myself as your dependable ELECTRICAL SERVANT. Right now I'm doing a lot of victory work for Uncle Sam, turning out planes, guns, ships, tanks and munitions on a round-the-clock schedule. But I've got so much pep and speed that I can keep right on working in your home, too.

Well, so long for now! See you again soon in this newspaper. Watch for me and remember anytime you want me just push a switch.

Reddy Kilowatt
YOUR ELECTRICAL SERVANT

Southwestern
PUBLIC SERVICE
Company

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FOR VICTORY ★ BUY UNITED STATES WAR SAVINGS BONDS NOW

PRINTING !!

TELL US OF THE JOB AND WE'LL DO THE WORK CORRECTLY AND PROMPTLY

We have modern type and equipment to handle the work in an efficient manner, which results in most moderate cost to the buyer. When you order printing from our plant you may depend upon it that the work will be done to your complete satisfaction.

- LETTERHEADS
- ENVELOPES
- BOOKLETS
- BUSINESS STATIONERY
- WEDDING ANNOUNCEMENTS
- FOLDERS
- CIRCULARS
- SHOW CARDS

NO MATTER WHAT THE PRINTING JOB MAY BE, WE WILL DO IT RIGHT.

Cavanaugh Printing Company

WHEAT HARVEST IS END- AN ESTIMATED 70,000,000 BUSELS CROP

Station, July 27.—Harvest of the most extraordinary wheat crop is coming to a close. The yield is estimated at more than 70,000,000 bushels, compared to the estimate of 68,000,000 in the June 1 report. The record crop of 68,000,000 bushels in 1931.

moisture in the ground to sprout it. On December 9, last, a heavy mantle of snow covered the Panhandle wheat area and remained until January 31. Moisture seeped into the soil from the slow melting and the wheat sprouted. Miraculously, the young growth was protected from the winter's cold, and after the snow disappeared it continued to grow. Intervals of rain subsequently maintained uninterrupted growth until the wheat matured into a record yield.

The experience of J. M. Hatton, Hansford County agricultural agent, is one of many. Last fall he dusted in seed wheat on his 800-acre farm. Recently he bought a new combine and took annual leave to harvest the crop. It yielded an average of 40 bushels an acre.

Members of the armed services on leave or furlough for a period of three days or more will be entitled to ONE gallon of gasoline for each day of his leave or furlough up to maximum of 30 gallons, the District Office of Price Administration has announced.

Members of the armed services on leave or furlough for a period of three days or more will be entitled to ONE gallon of gasoline for each day of his leave or furlough up to maximum of 30 gallons, the District Office of Price Administration has announced.

Proclamation by The Gov. of the State of Texas

To All to Whom These Presents Shall Come:

Since the passage of the Soil Conservation Districts' Law by the Legislature of the State of Texas, more than one hundred soil conservation districts have been established by farmers and ranchmen in Texas. This involves 300,000 farms and ranches, totaling more than 96,000,000 acres of land, wherein programs are being conducted in accordance with the declared policy of the Legislature to provide for the conservation of soil and soil resources of this State and for the control and prevention of soil erosion. An active soil conservation program preserves natural resources, helps control floods, prevents impairment of dams and reservoirs, assists in maintaining the navigability of rivers and harbors, and preserves wildlife. It also protects the tax base, safeguards and promotes the health, safety, and general welfare of the people of Texas.

The people of Texas by participating in the soil conservation program are carrying out the mandate contained in Article XVI, Section 59a, of the Constitution of Texas. Soil Conservation is the foundation for a more rewarding agriculture, a sound economy, and a guarantee of adequate soil resources to provide for the present and future needs of our people.

NOW, THEREFORE, I Coke Stevenson, Governor of the State of Texas, do hereby designate Friday, August 18, 1944, as a day for Soil Conservation emphasis and observance. This observance is in recognition of the importance of the soil and water conservation program and furnishes an opportunity to the citizens of Texas to land encouragement and assistance to ranchmen and farmers in carrying out such programs and plans as are developed throughout the State.

IN TESTIMONY WHEREOF, I have hereunto signed my name officially and caused the Seal of State to be affixed hereto at Austin, this the thirteenth day of July, A. D. 1944.

COKE R. STEVENSON,
Governor of Texas.
SIDNEY LATHAM,
Secretary of State.

1st Lt. Dolphus E. Blodgett Eight Months Overseas

At a 12th AAF Base.—1st Lt. Dolphus E. Blodgett, Route No. 5, Floydada, Texas, has served overseas 8 months as squadron bombardier-navigator with a Bomb Group of B-26 Marauders which President Roosevelt twice cited for "outstanding performance of duty in action." He has flown 42 combat missions.

He is entitled to wear the blue, gold-framed Distinguished Unit ribbon—the only army award worn above the righthand blouse pocket.

Oldest medium bomb group in the Mediterranean, the Marauders were cited for exceptional bombing accuracy on two occasions: the attack of March 3rd on the Ostiense rail yards in Rome and the March 11th bombing of the main Florence rail yards. In each case the bomb pattern was so concentrated as to prevent damage to cultural objects near the targets.

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DEALERS MAY RECEIVE NEW PASSENGER TIRES FROM MANUFACTURERS

Dealers may continue to receive new passenger tires from manufacturers without giving tire ration certificates until midnight, July 31, the District Office of Price Administration announced today.

Officials pointed out that this move in no way changes the present method through which a motorist obtains a tire certificate from his local board.

The action, designed to facilitate the shipment of new passenger tires from manufacturers to dealers to bring about better distribution, was originally scheduled for the period from June 1 to July 15, but has been extended to July 31.

Let Cavanaugh do your Printing.

DR. KIBBY J. CLEMENTS
OSTEOPATHIC PHYSICIAN AND SURGEON
Diathermy, Light Therapy, Colonic Irrigations, New Improved Methods of Curing Piles, Fistula, Pruritis (Itching Piles) by Office Treatment Without Interrupting Daily Routine.
ROOMS 313-315, SKAGGS BUILDING, Plainview, Phone 683

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LET us DO YOUR LATHE WORK

We have two Lathe machines and are prepared to do many jobs which will save you time and money on repairing your farm equipment and other machines where lathe work is required to make the adjustment.

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We carry in stock a large assortment of Steel Flex Rings, Third Grade Tires, and Allied Batteries. Come to our store for your needs.

BILL DYER'S AUTO STORE
WEST SIDE SQUARE

FIRST NATIONAL BANK
Floydada, Texas

1903—Time Tested Service—1944

OUR SERVICE IS YOUR GUARANTEE FOR LONGER USE OF YOUR AUTOMOBILE.

CLINE AND RAINER GARAGE

Let us put your car back on its wheels! Your automobile is priceless today; and a car in fair condition can be overhauled so expertly as to rival a new one in service! Get the habit of checking your car at regular intervals—our trained experts are well qualified to give you advice—and the best service.

Telephone 37

CLINE AND RAINER
WESTERN AUTO ASSOCIATE STORE

The proudest title
in the Army

IT CONSISTS of two simple words.
Yet every soldier who's worth his salt covets it.
This title is simply:
"Good Soldier."

It isn't just happenstance that so many women in the WAC have earned this title—the proudest in the Army.

For wherever Wacs are working, both here and overseas, there you find a job well done. And done with a spirit so gallant and fine that high Army officers everywhere say of the WAC...
"They're soldiers. Good soldiers!"

Good soldiers...
the **WAC**
WOMEN'S ARMY CORPS

Making strategy maps for combat

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FOR FULL INFORMATION about the Women's Army Corps, go to your nearest U.S. Army Recruiting Station. Or mail the coupon below.

U. S. ARMY RECRUITING STATION
1114 Tenth St., Lubbock, Texas

Please send me, without any obligation on my part, the new illustrated booklet about the Wacs...telling about the jobs they do, how they live, their training, pay, officer selections, etc.

Please answer "yes" or "no" to each of the following questions:
Are you between 20 and 50?
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STATE _____ PHONE NO. _____

UNIVERSITY OF TEXAS WILL SPEND MORE THAN \$3,000,000 NEXT YEAR

Austin, July 27.—It will cost \$3,676,178 for the next fiscal year to educate sons and daughters at the largest educational institution in the South, the University of Texas, according to budget allotments made by the Board of Regents recently.

A \$120,000 appropriation to adjust salaries in the University to the wartime living scale helped push this year's budget total slightly above the \$3,506,256 sum spent last year by the school.

Extension work of the University also received an increased allotment this year with a \$143,175 allotment which is some \$13,000 above last year's appropriation.

Other allotments this year included \$403,170 for general administration, \$2,174,703 for instructional costs, \$220,250 for the library, \$434,325 for physical plant operations, and \$13,500 for fellowships, scholarships, and research.

LT. JOE D. MONTGOMERY COMPLETES FINAL TRAINING AS CO-PILOT OF BOMBERS

Army Air Field, Ardmore, Oklahoma.—Lt. Joe D. Montgomery, son of Mrs. Mary A. Dorsey, 220 South Second St., Floydada, Texas, has completed final phase training as co-pilot of a heavy bombardment unit, at the 222nd Combat Crew Training School, 2nd Army air force.

Lieutenant Montgomery entered the service January 30, 1943. He received Army Air Force flight training at Thunderbird II, Phoenix, Arizona, AAF, Pecos, Texas.

He received his commission March 12, 1944. Before entering the service he was a U. S. Engineer. He was graduated from Colorado State College, Ft. Collins. His wife, Ebba E. Montgomery, resides at Box 606 Anchorage, Alaska.

Stepping up the frequency of the brain waves will frequently throw light on a controversial subject, instead of heat.

LT. DONALD R. CORNELIUS RECEIVES SILVER WINGS AT ELLINGTON FIELD

Ellington Field, Texas, July 27.—With their long, intensive course finished at this installation of the Army Air Forces Central Flying Training Command, another class of graduates of the advanced navigation school here have received their silver wings and commissions as officers.

The graduates of Class 44-10 included: Lt. Donald R. Cornelius, 19, the son of Mr. and Mrs. Ermin L. Cornelius, 120 E. California Street, Floydada. He attended Texas Technical College, Lubbock before entering the service.

High compliments paid extravagantly are likely to cause inflation, too.

SANTA FE SYSTEM CARLOADINGS FOR WEEK ENDING JULY 22, 1944

Santa Fe System carloadings for week ending July 22, 1944, were 30,223 compared with 22,698 for same week in 1943. Cars received from connections totaled 12,892 compared with 11,939 for same week in 1943. Total cars moved were 43,115 compared with 34,637 for same week in 1943. Santa Fe handled total of 43,002 cars in the preceding week of this year.

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MALARIA
IN 7 DAYS
take **666**
Liquid for Malarial Symptoms.

SPECIAL SUMMER SALE

ONE RACK Summer Dresses,

Special Price \$5.00

FABRIC BAGS, 30% Discount.

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30% Discount on all HATS

STYLE SHOPPE

MRS. MOLLIE A. MORTON, OWNER PHONE 17
"Always Showing Newest Things First"



No. 1794

An exclusive Martha Manning—lovely apple blossom border print of Americana Spun Rayon. In Blossom Blue, Ice Pink, Apple Green, in half sizes 18½ to 24½.

\$8.98

STYLE SHOPPE

MRS. MOLLIE A. MORTON, OWNER TELEPHONE 17
"Always Showing Newest Things First."



No. 2000

So feminine and sweet! Printed Shiffo-Sheer rayon with softly treated shoulder and waistline. In China Jade, Amber Light, Hero Blue or Rose Petal, sizes 18½ to 24½.

\$10.95

STYLE SHOPPE

MRS. MOLLIE A. MORTON, OWNER TELEPHONE 17
"Always Showing Newest Things First."



As seen in
VOGUE

#2006... Shell edged pleating cascades from the lapels to the hem of this shower dot Enka Rayon Sheer. Designed to make you look your slender, feminine best! In Navy Blue, Jade Green, Cream Cocoa, British Tile Blue. Sizes 18½ to 24½.

\$10.95

STYLE SHOPPE

MRS. MOLLIE A. MORTON, OWNER TELEPHONE 17
"Always Showing Newest Things First."



Garden Party Sheers by... Martha Manning ILLUSION HALF SIZES



2016—Summer slim—summer cool—and flower fresh... this Enka Rayon sheer pastel flower print. Bubble shirring trims the yoke... and a big self-fabric flower adds shoulder interest. Melody Yellow, Ice Pink or Baby Blue, sizes 16½ to 22½.

\$10.98



1814—Exquisitely detailed dark Enka Rayon sheer... a cool, captivating noon to midnight dress. Insertions of dyed-to-match lace trim the bodice. Black or Navy, sizes 16½ to 22½.

\$8.95



2020—Vivid, splashy print and rows and rows of stitching make this dress flattering as can be! Soft Enka Rayon sheer georgette in Apricot, Green Frost, Summer Sky Blue, Ice Pink, sizes 12½ to 18½.

\$10.98

STYLE SHOPPE

MRS. MOLLIE A. MORTON, OWNER TELEPHONE 17
"Always Showing Newest Things First."