

"By Helping Business You Help Yourself"

# The Floyd County Plainsman

FLOYDADA, FLOYD COUNTY, TEXAS, FEBRUARY 10, 1944

NUMBER 15

## Frank H. Jones is Awarded Distinguished Flying Cross in India

Transport Base in India—of the Distinguished Flying Cross to Flight Officer Frank Jones, of Floydada, was awarded here today by Brigadier Earl S. Hoag, Commanding General of the India China Air Transport Command, U. S. Army Air Forces.

According to the citation, Jones was awarded the cross for "extraordinary achievement by participating in more than fifty flights in loaded transport airplanes over the combat zones of Upper Burma and Southwest China, where enemy interception was probable and extremely dangerous. These flights, requiring five hours each, were made on successive days over rugged mountainous terrain under conditions, at times, which seldom reached during flying, through weather conditions and over areas where navigational aids were not available.

Endangered by the hazards of flying, Jones performed his duties in such a manner that the highest credit is due upon himself and the gallant forces of the United States Army Air Forces.

## Mrs. Angeline Shipley, Pioneer, Passes Away

Mrs. Angeline Stanfield Shipley, age 90 years, 5 months and 39 days, passed away Friday morning, February 4, at 1:30 at the home of her daughter, Mrs. Mae Fullingim, of Lorenzo, Texas. Mrs. Shipley had been in ill health for a number of years, and for the past ten days had been seriously ill with pneumonia.

Funeral services were held Saturday afternoon at 3 o'clock at the First Methodist Church, with Rev. Peyton Fullingim, of Quitaque, officiating, assisted by Rev. L. A. Doyle, local pastor of the First Baptist Church. Deceased was a member of the Baptist church. Interment was made in Floydada Cemetery with Harmon Funeral Home in charge of arrangement.

## Measles in Texas Show Increase Survey Indicates

February 9.—The increase of measles in Texas last year was shown as more than 50 per cent above the seven year mean in a statement issued by Dr. W. G. Cox, state health officer.

"Measles is a contagious disease common to epidemic proportions," Dr. Cox warned, "if proper care is not used to isolate the patient, prevent others from exposure."

Dr. Cox said that measles had approached even a near-epidemic stage as yet; nevertheless he emphasized the need for continuing and strict compliance with quarantine laws, in order to prevent its widespread appearance.

"Measles alone is not necessarily a serious disease, Dr. Cox stated, "but complications, such as pneumonia, mastoiditis, and meningitis which frequently follow, make it a disease to be carefully guarded, with close attention to a doctor."

Dr. Cox urged parents to watch their children carefully, and to note any signs of temperature, cough, sniffles, or watering eyes, and that the child be put in bed immediately and placed under a doctor's care.

## To 4-H Club Presidents and Adult Leaders

Many 4-H club members and civic leaders have questioned the advisability of discontinuing the Floyd County Junior Boys' Livestock Show.

You understand the show was not scheduled last year because of the desire to cooperate in conserving tires and gasoline, but we must not overlook the food contribution our junior members are making to the war effort. If a show is to be scheduled this year, a date should be set immediately.

Please attend a meeting Saturday, February 12th, at 3 o'clock in the county court room to discuss show plans.

Very truly yours,  
JASON O. GORDON,  
County Agent.

# Now for the KNOCKOUT!



## Have you done your part in the 4th WAR LOAN?

Your gallant fighting men are giving all they've got to put over the knockout blow. But you must do your share to back them up.

Your share in this all-out drive means investing in War Bonds until it hurts. The very least you can do is invest in at least one extra hundred dollar Bond (costs \$75) . . . and as many more as possible.

Help your company meet its quota. Display the 4th War Loan emblem at home. Do this and you'll help your country . . . help yourself.

Let's All BACK THE ATTACK!

This is an official U. S. Treasury advertisement—prepared under the auspices of Treasury Department and War Advertising Council

## Second Sunday Singing at M. E. Church

The regular Second Sunday Singing will be held at the First Methodist Church Sunday at 2 o'clock. All interested in good singing is urged to attend.

Get your garden ready. Onion Plants. Onion Sets. Star Cash Grocery.

## Mrs. Carl Smith's Father Dies at Lillian

R. H. Groom, of Lillian, Texas, father of Mrs. Carl Smith, died at the family home Friday afternoon, following an illness of several weeks. Mrs. Smith had been with her father most of the time during his illness, and was with him when he passed away. Funeral services were held Sunday afternoon at 3 o'clock.

Carl Smith and Mrs. A. J. Cline were called to Lillian Wednesday by Mrs. Smith, and were also there when he passed away. A. J. Cline and Mr. and Mrs. L. G. Norrell went down Saturday and attended the funeral Sunday afternoon. They were accompanied home Monday by Mrs. Cline.

## Douglas Hollums Is Promoted to Corporal

Douglas Hollums, son of Mr. and Mrs. John A. Hollums, who entered the armed service the latter part of November, has been promoted to Corporal, skipping promotion of Pvt. First Class. Hollums was a member of Texas State Guard and had received considerable training. At present Corporal Hollums is stationed at Shelby, Mississippi. He was employed as American Express Agent before entering the U. S. Army.

The giraffe is by nature a silent animal, having no power of making sound.

Over the telephone, your voice will travel around the world in less than one-third of a second.

Let Cavanaugh do your Printing.

## Gallup Takes Poll On Home Canning

College Station, February 9.—If the Gallup Poll on home canning is correct, three fifths of the families in this country did some home food preservation last year. And the average put up per family was 165 jars or cans.

Winter-time means homemakers raids on their pantry shelves, and if fresh fruits and vegetables are short in some sections it may be necessary to "jazz up" some dishes to keep them popular on the family menu sheet.

Specialists of the Texas A. and M. College Extension Service say the way canned food is prepared has a lot to do with its interest. And there are as many ways to prepare canned vegetables as fresh ones. Green beans, for instance, can be browned in butter, scalloped, creamed with onions, or marinated with onions for a salad. Corn is adaptable, too—suitable in fritters, baked, with tomatoes in a casserole, or in an omelet.

Hominy combines well with tomatoes or cheese, and a hominy loaf is a good energy food.

Thirty-nine recipes have been compiled by Hazel Phipps, Extension specialist in food preparation, in a folder entitled "Attractive Ways to Serve Canned Vegetables." Individual recipes are obtainable from county home demonstration agents, or, a limited number of the leaflets is available from Extension Service headquarters at College Station.

The Commands have challenged Amarillo Air Field and an effort is now being made to arrange two games between the two rivals.

## Funeral Services Held For Shirley Pricer Sunday

Funeral services were held Friday afternoon at 3 o'clock at the First Baptist Church for Shirley Pricer, age 5, little daughter of Mr. and Mrs. Albert Pricer, of the Sandhill Community. Rev. L. A. Doyle officiated. Deceased had been ill for several months, and passed away Thursday night at the home of her parents. Interment was made in the Floydada Cemetery.

Survivors include the parents and one sister.

## SPAAF WINGED COMMANDOS WIN NINE STRAIGHT GAMES OVER OPPONENTS

One of the hottest hardwood teams in the state today are South Plains Army Air Field's Winged Commandos, winners of their last nine straight games against some of the toughest opposition in West Texas.

The Commandos have scored 539 points in ten games, a point a minute average which is among the most impressive in the state. Mainstay of the SPAAF rise as a basketball power is Leason "Pete" McCloud, former All American from Colorado, who has scored 182 points for an average of 20 points per game.

Amassing some of the highest totals of the season, SPAAF in its last three games has defeated Texas Tech, 63 to 45, Midland Army Air Field, 64 to 49, and Lubbock Army Air Field in an overtime game, 71 to 69.

The keys to the Bastille, which are now at Mt. Vernon, were sent by Lafayette to George Washington.

## Walter E. Dooley is Promoted to Corporal

Walter E. Dooley, son of Mr. and Mrs. W. R. Dooley, of Floydada, was recently promoted to Corporal at the Dodge City Army Air Field, according to information released this week. He is a member of the 455th Base Hq. and Air Base Squadron, at Dodge City, Kansas.

Dodge City Army Air Field—home of the "Phi Bomma Kappas of the Skies" is a B-26 Marauder pilot school of the Army Air Forces Training Command. Selected Fliers who have just graduated from advanced flying schools are trained at Dodge City Army Air Field to become First Pilots and Commanders of the hard-hitting Marauder.

## SOUTH PLAINS ARMY AIR FIELD GOES OVER TOP IN FOURTH BOND DRIVE

The South Plains Army Air Field has done it again!

The field has gone over the top on its \$100,000 Fourth War Loan campaign quota and is still going strong.

Setting an ambitious goal as the campaign got under way, SPAAF got busy and with civilian and military personnel digging deep to back the attack came through with \$104,000 in War Bond sales. The big bond barometer at the field is still rising and with additional sales yet to be made officials are confident the total will soar near the \$150,000 mark for the campaign.

Several war bond parties at which bonds and stamps were raffled and three big dances at the field at which bonds and stamps were sold helped boost the SPAAF total. The field's War Bond record is one of the best in the entire Eighth Service Command which includes several states in the southwest.

## Santa Fe Carloadings Week Ending February 5

The Santa Fe System carloadings for week ending February 5, 1944, were 21,538 compared with 20,767 for the same week in 1943. Cars received from connections totaled 14,425 compared with 11,790 for the same week in 1943. Total cars moved were 35,963 compared with 32,557 for same week in 1943. Santa Fe handled total of 35,792 cars in preceding week of this year.

## Transport Material A Number One Need

Immediate allocation of raw materials for transportation equipment is now a number one need, "even though it may require withholding those materials from the manufacture of planes, tanks and armaments," according to a recent report by the Congested Areas Subcommittee of the House Committee on Naval Affairs.

"Certainly the transportation system of this country is so vitally an important part of our war machine," the report points "its proper maintenance contributes more to the final victory than will a few planes or tanks. Sight has been lost of the fact that men and materials of war have to be transported safely and rapidly."

## Civilian Gardeners Allocated 70.3 Garden Seeds

Civilian gardeners in the United States, who plant farm and back lot plots, will have for their selection 70.3 per cent of the supply of vegetable seeds allocated for all needs through June 30, 1944. In bulk, this is equivalent to 275,252,000 pounds.

According to information to the Texas A. and M. College Extension Service from the War Food Administration which administers the allocations, an estimated 391,000,000 pounds of seeds are available this year. Of the quantity remaining after providing for civilian needs, 25.3 per cent, or about 99,000,000 pounds have been placed in a contingency reserve to meet emergencies. What is left goes to allies and liberated areas, U. S. Territories, Red Cross, friendly nations, and U. S. Military and war services.

Although certain accustomed varieties may be missing at planting time, WFA officials believe that no domestic gardener will need to be without enough seed.

It is explained that while they are not necessarily the most important, the large or heavy seeds like peas, beans and sweet corn account for more than 263,000,000 pounds of the total allocated to civilian needs. The contingent reserve will take about 92,000,000 pounds of this type, largely seed peas.

Of the small or light seeds, such as beet, cabbage, carrots, lettuce and onion, civilians will receive more than 11,500,000 pounds of the total supply of approximately 25,000,000. Seven million pounds of the remainder have been placed in the reserve.

Indicating the garden seed resources of the nation, WFA explains that in 1943, U. S. seed growers produced the largest crop of vegetable seeds in the history of the country. Comparably it exceeds the average three year (1939-41) pre-Pearl Harbor harvest by 91 per cent. Estimated increases for 1943 as against that base include: carrot 273 per cent; onions 189 per cent; garden beets 53 per cent; spinach 328 per cent and cucumber 135 per cent.

## Additional Dairy Payments Made to Local Farmers

During the month of January Floyd County Dairy Farmers including paid \$3,671.80 as dairy subsidies on 2699 hundred weight whole milk and 51844 pounds of butterfat. These payments were made by the local AAA office and represented checks to 405 different producers. The rate of payment was 40 cents per hundred pounds of whole milk and 5 cents per pound butterfat for cream.

Application for subsidy on milk and cream produced in January should be made at the AAA office prior to February 17 because the payments are conditioned on whether the Commodity Credit Corporation is to be extended beyond that date. Application should be made immediately. The rate of payment for January production is 50 cents per hundred pounds of whole milk and 6 cents per pound butterfat for cream, advised the local AAA office.

The keys to the Bastille, which are now at Mt. Vernon, were sent by Lafayette to George Washington.

## FLOYD COUNTY REACHES 4TH WAR LOAN QUOTA AHEAD OF FEBRUARY 15TH DEADLINE

Figures released late Wednesday afternoon by J. M. Willson, general chairman of the U. S. Treasury War Finance Committee of Floyd County, following a check with county community committees, showed that sales on the Fourth War Loan Drive had reached its quota, which had been set at \$288,000.00 for the county.

The tabulation showed purchases of F. G. and C. Bonds had reached \$92,639.00; E. Bonds were purchased in the amount of \$221,493.25. The quota for F. G. and C. had been set at \$81,000.00 for Floyd County, and the E. Bond quota was \$207,000.00. Each allotment was over subscribed according to Mr. Willson's report.

Floyd County reached its quota a week ahead of the expiration date of the campaign. Chairman Willson asks the Plainsman to express his appreciation to the people of Floyd County for the fine cooperation in making it possible to over subscribe its quota. He especially wants to thank everyone who assisted through personal work and advertising to make the campaign a success.

### Double Pincers Movement



U. S. Treasury Department

### Kelland Talks Lincoln Day



Clarence Budington Kelland

Clarence Budington Kelland, noted author, will be the principal speaker at the Lincoln Day celebration of Texas Republicans in Dallas the night of Feb. 12. The dinner meeting will be held in the Roof Garden of the Adolphus Hotel, according to John W. Philip, secretary-treasurer of the Republican State Executive Committee. Kelland, one of the nation's best known contemporary authors, is Republican national committeeman from Arizona. He is author of "Mr. Deeds Goes to Town," "Scattergood Baines," "Zones of Safety," and fifty or more novels. He is owner of the Scattergood Date Gardens in Phoenix and a partner in a 50,000-acre Arizona cattle ranch. He is the third nationally known Republican to visit Texas in recent months, Wendell L. Willkie and Gov. John W. Bricker of Ohio having preceded him. Kelland will broadcast over station KGKO, Dallas, 8:15-9:45 p. m. after the meeting.

### GRAND JURY SELECTED FOR NEXT SIX MONTHS

A new term of District Court opened Monday morning and the grand jury for the county to serve for the next six months was empaneled and will be subject to call at any time their services are necessary. They were in session all day Monday and returned two indictments. Since District Court runs continuous terms, the grand jury is selected every six months.

### LET CAVANAUGH DO YOUR JOB PRINTING

#### To the People of this Community

**KILL OR BE KILLED**  
United States Marines paid the stiffest price in human life per square yard for the capture of Tarawa, vital Pacific outpost. It was kill or be killed. Your boys did not flinch when they ran into the deadliest firepower along the beaches of this important Gilbert Island stronghold. This assault, bloody and costly, is one of the many which must be made before Tokyo and Berlin are pounded into dust and ashes. What are you doing to back up the boys? Remember these are boys from this very community, perhaps from your very home. Any home in your neighborhood which today does not display the Treasury's red, white and blue 4th War Loan Shield proclaiming "We bought Extra War Bonds" is not backing the attack. Every Extra War Bond you buy becomes a direct fighter against Japan and Germany. If you could but see one man die on the battlefield, you would not count the cost of your slight sacrifices to buy Extra War Bonds to make each succeeding assault less costly in the lives of our boys. You can't afford NOT to buy Extra Bonds in the 4th War Loan if you would help these boys.

#### To the People of this Community

**YOU CAN AFFORD IT**  
You can afford to buy Extra War Bonds during this Fourth War Loan Drive. Everyone in this community knows incomes are higher than ever before—that both workers and farmers have more cash than ever before. Everyone knows there is more than one member of hundreds of families are income earners—and everyone knows that increases in wages and salaries have far outstripped rising prices, and increased taxes. You can afford to buy Extra War Bonds. As a matter of fact, you can't afford NOT to buy Extra War Bonds. If you spend your money for needless, scarce goods, you are increasing prices... if you want to help win the war you can't afford NOT to buy War Bonds. If you want to help that boy in the service, you can't afford NOT to buy Extra Bonds and if you want a gilt-edged investment for your own future security, you can't afford NOT to buy Extra War Bonds. Don't just do the expected—buy All the Bonds you can.

## Floydada Men Get Promotions at Flying Field

Two former Floydada men received promotions at the Lubbock Army Air Field, it was announced this week. They are Ben E. Blackmon, now a corporal, and Arvis C. Lambert, promoted to private first class.

### YOUTHS AND WOMEN ARE NEEDED IN WAR EFFORT AT ONCE

Another doubled barreled and urgent plea to women and youths of the area has been made by officials directing recruiting. The need for more women in the Army Air Forces is becoming more acute daily and soon will be critical, officials emphasize in asking that all women not now aiding in the war effort join the WAC now.

Also asked to choose service with the AAF now are 17-year-old youths who may join the Army Air Forces and complete their semester of education they are enrolled in when called for duty.

Mrs. Ross J. Clark arrived home Thursday morning to visit her parents, Judge and Mrs. G. C. Tubbs. Mrs. Clark has been with her husband, who is in the U. S. Army and stationed at Savannah, Georgia, until recently when he received overseas orders. Mrs. Clark will probably remain with her parents for the duration.

Bulk Garden Seeds. Seed Potatoes. Star Cash Grocery.

The first woman to sit in the House of Representatives was Jeannette Rankin, elected in 1917.

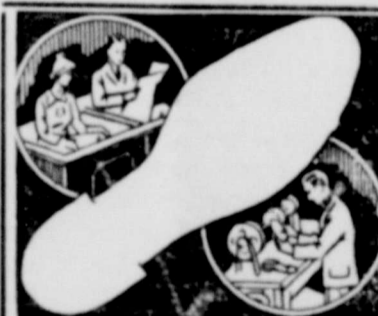
### Can you Drive a Car?

WHEN YOU were a kid, did you always pester to "go along" on every ride? And now, do you get a kick out of handling the wheel like a man?

Women with mechanical ability are needed in the WAC at once. Other skills are needed too. And untrained women can learn skills that will be useful all their lives. 239 types of Army jobs need Wacs to fill them.

Get full details at the nearest U. S. Army Recruiting Station (your local post office will give you the address). Or Write: The Adjutant General, Room 4415, Munitions Building, Washington, D. C.

**PERMANENT WAVE, 59c!**  
Do your own Permanent with Charm-Kurl Kit. Complete equipment, including 40 curlers and shampoo. Easy to do, absolutely harmless. Praised by thousands including Fay McKenzie, glamorous movie star. Money refunded if not satisfied. 7-17p ARWINE DRUG STORE.



### SHOES REPAIRED—

Dry feet during wet, cold, wintry weather are essential to good health. The cost of waterproof soles is much less than a doctor's bill. If you have shoes with "leaky soles" bring them to us at once.

**Rainer Shoe Shop**  
SOUTH SIDE SQUARE



## FORGE AHEAD IS THE COMMAND

That invincible spirit endowed to American soldiers is a heritage that delves deep into our Nation's history. It is embodied in the living memory of our country's father, George Washington. His spirit of faith and strength is a tribute to victories in the past... it fortifies us for the new victories to come. His command to "Forge ahead"—even in the face of danger or defeat—is the

command our boys remember to turn our events into brilliant triumphs... it shall carry us through! We, too, have the spirit and faith that our is worth fighting for and will continue ahead to render better and more efficient service in order that an early and complete may be ours!

## Southwestern PUBLIC SERVICE Company

### Students to Hear James Course, Authority on Japan

Denton, February 9.—Students at North Texas State will hear

James Course, authority on Japan, in an all-college assembly Friday morning, February 18.

A resident of Japan from 1938 until 1941, Course taught English and commercial subjects in a Japanese university, gaining firsthand views of life and education

in Nippon. The speaker was a fieldier in World War I nine months in a German camp. After the war, America and stayed until his wife went to Japan. He is now a resident of

## Turn it DOWN, Lady



### USE LESS NATURAL GAS and Conserve Fuel for the War Effort

#### HERE IS HOW YOU CAN HELP

1. Cook whole meals in oven. Cook "one-dish" meals on top burners.
2. Don't use running hot water for washing dishes or hands. Repair leaky faucets. Heat no more water than necessary.
3. Do not keep your home too warm. You can save gas and have more healthful living conditions by maintaining moderate temperature.
4. Reduce temperature at night and when away from home.
5. Keep all gas-burning equipment in first-class condition.

The perspiration on the brows of Hitler and his gang these days is not caused by overheated rooms.

Let's keep the heat on them, by doing everything we can to back up our fighting men.

One of the things we at home can do is to conserve natural gas, a vital war fuel.

To do your part in saving fuel—use less gas today and every day.



## West Texas Gas Company

PUBLISHED IN SUPPORT OF THE GOVERNMENT'S PROGRAM TO CONSERVE VITAL FUELS FOR WAR

## HELP HIM GET THAT LONG DISTANCE CALL THROUGH TONIGHT

You can do it by not using Long Distance between 7 and 10 p.m. except for urgent calls.

Those are the night-time hours when many service men are off duty and it's their best chance to call home.



SOUTHWESTERN BELL TELEPHONE CO.

# The Floyd County Plainsman

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**NOTICE!**

erroneous reflections upon the character, standing or repu-  
tation of any person, firm or corporation which may appear in the  
columns of The Floyd County Plainsman will be gladly corrected  
if being brought to the attention of the publisher.



**NO KIDDING...ARE YOU  
REALLY DOING THE BEST  
YOU CAN, TOO?.....**

**BUY EXTRA BONDS  
4TH  
WAR LOAN**

*U. S. Treasury Department*

**Political  
Announcements**

Whose names appear be-  
low are authorized by the Floyd  
County Plainsman to announce  
themselves as candidates for  
nomination for  
office under which their name  
is subject to the action of  
Democratic Primary Election  
Feb. 22, 1944:

**CONGRESS**  
George Mahon—Re-election

**COUNTY TREASURER:**  
Geo. M. Conway

**DISTRICT CLERK:**  
Mrs. P. G. Stegall

**FOR COUNTY CLERK**  
Margaret Collier

**FOR ASSESSOR-COLLECTOR**  
Geo. B. Marshall

**FOR COMMISSIONER  
PRECINCT NO. TWO**  
E. R. Harris

**FOR COUNTY SCHOOL  
SUPERINTENDENT**  
Clarence Guffee

— V —  
Let Cavanaugh do your Printing.

**4th WAR LOAN**  
\* Let's All \*  
**BACK THE ATTACK**

**FIRST NATIONAL BANK**  
Floydada, Texas

**1943—Time Tested Service—1944**

**OUR SERVICE IS YOUR GUARANTEE FOR LONGER  
USE OF YOUR AUTOMOBILE.**

**CLINE AND RAINER GARAGE**

Let us put your car back on its wheels! Your automobile  
is priceless today; and a car in fair condition can be overhauled  
as expertly as to rival a new one in service! Get the habit of  
checking your car at regular intervals—our trained experts  
are well qualified to give you advice—and the best service.

**We buy junk Batteries. Phone 37**

**CLINE AND RAINER**  
WESTERN AUTO ASSOCIATE STORE

## Beat Blight in Brazil Rubber

### Ford Company Plantation To Put 1,000 Tons on Market in 1946.

BEL-TERRA, BRAZIL.—This huge, jungle-bound rubber plantation of the Ford company deep in Amazonia will put 1,000 tons of high grade rubber on the competitive market in 1946 and seven times that in four years, Archibald Johnston, director, says.

After 15 years of extensive experiments to overcome the dreaded leaf blight that has held back rubber cultivation in this hemisphere, technicians are convinced they are over the hump and can begin large-scale production.

The significance lies not only in the promised production but also in the fact that tropical America can bring commercial rubber development back to the Western hemisphere.

The painstaking and often heart-breaking research which has finally conquered the blight was not calculated for this war by the private and governmental agriculturalists of the United States and co-operating sister nations. Rather, it was a long-range program destined to insure that never again will American industry face the rubber shortage which came with December 7.

**Blight-Resistant Tree.**

Key to the solution of this problem, which has caused failure of numerous plantation efforts in these countries, has been the development of a blight resistant, yet high yielding tree through an ingenious combination of methods. The solution means an American production cheap enough to meet the 20 cents a pound price of the prewar Indies.

The native hevea Brasiliensis growing wild throughout the Amazon territory has always resisted the blight. But the finely bred, high-yielding plantation strains of the Indies have never thrived here.

The problem was to find some way of getting a high-yielding tree with the native strain's ability to live through blight.

At Fordlandia—the other Ford plantation, up-river on the Tapajos from here—at experiment stations in Brazil and Costa Rica, and on Goodyear plantations in the latter republic, the fight against the blight has gone on.

The blight is being licked two ways—first by a tedious, artificial method of making one tree from two, and second, by getting hybrid strains which incorporate both resistance and high yield. But it takes eight years to test these strains.

So while they wait and work with the new strains—and they have several established and will have more—rubber men have created their artificial strain by putting an umbrella of resistant foliage on top of a six-foot trunk of high-yielding hevea.

**Rubber From Double Tree.**

It is from this type of tree that the first rubber will come—in fact a small amount will reach U. S. manufacturers this year. But as soon as definite strains can be established by the hybrid selection, bud propagation will enable all planters to raise even-yielding stands of trees.

By the umbrella method high-yielding trees are raised to a six-foot height in the trunk, when their top is chopped off. To that is grafted the top of a resistant but low-yielding tree. From then on all leaf shoots are of the resistant strain, the tree survives and flourishes, the trunk retaining its rich latex properties and the upper branches their strength.

Since tapping is done within six feet of the ground, the system is ideal—but tedious when it has to be done on millions of trees.

The average yield of the umbrella-worked trees now thriving lustily over thousands of acres, is three pounds per tree per year, with about 100 trees to an acre. Since trees go into tapping only after seven or eight years of growth, they are 12 to 15 years old before giving their maximum yield of 8 to 10 pounds per year.

**Youth in Hurry Sets  
Record for Army Test**

ST. LOUIS.—Private Hilton J. Wilson, 18, fresh from the University of Kansas, took one look at the army general classification test, decided speed was essential and went to work.

Today Jefferson Barracks reception center officers rank the youth as the army's top quiz kid. He scored 161, two points lower than the highest possible mark to establish what is believed to be an army record.

"Gosh, I'm surprised myself," Wilson grinned. "I didn't think of a high mark. I thought I'd have to step on it to finish the test in time."

**Old Tires Expected to  
Be Used for Shoe Soles**

CHICAGO.—The use of old tire carcasses for shoe soles was predicted by Henry M. Spelman Jr., chief of the leather products and shoe section of the Office of Civilian Requirements.

Spelman said that shortages of leather and manpower indicated that fewer shoes would be produced for civilians in 1944 "unless the situation of supply is changed materially soon."

## Africa Rich Source of Furs for United States

Most leopard skins have come from Africa. Ethiopia alone has supplied the United States market with as many as 100,000 in a year. Southern Asia also has provided pelts. The common leopard of India, Ceylon and China is much the same in appearance. Asia produces the prized snow leopard whose heavy fur grows in the cold Himalayan region.

Fur of the serval, an African wildcat, has been reserved in Africa for native chiefs. This tawny animal has black spots, widely separated on the sides and running together to form streaks on the back. The tail is ringed with black.

Found throughout Africa, except on the Sahara and in deep tropical forests, the wildcat was a sacred animal in Egypt, mummified before burial in the tomb of prince or princess. Less than 2 per cent of the wildcat fur normally came to the United States from Africa. A year's import of 200,000 pelts might come from every quarter of the globe.

African mole skins—silver brown in color—may be increasingly popular. None have come from Africa recently, the Netherlands supplying as much as 80 per cent, in pre-war years. Moles are plentiful in the United States, but their fur is regarded inferior to the imported pelt.

## Jap Propaganda Builds Up Hirohito as Divine Person

The Japanese propaganda has for years skillfully built up the idea of a Mikado who is different from any other ruler in the world in the following ways:

1. He is a divine person, descended from a goddess, and therefore not subject to any human laws.
2. He is so aloof from mundane affairs that he does not take direct part even in the business of governing his own country.
3. He acts only on the advice of his ministers and is therefore not responsible for anything done in his name.
4. And, largely for home consumption, the Japanese propagandists have included the following points in their Mikado-fiction:
4. He occupies a throne which is established forever, and continues a line of rulers "unbroken for ages eternal."
5. He is destined to be the ruler of all nations, when all peoples from the "eight corners" of the world will be brought under "one roof."
6. Any war fought in his name is a holy war, and anyone who is killed while fighting his war becomes immortalized as a god in the Shinto pantheon.

**Steam Press**

Blends of wool and spun rayon should always be steam pressed. A heavy dry cloth is placed next to the fabric and covered with a damp cloth. The iron should not be moved back and forth but set gently down, then lifted as steam starts to rise. The press cloth is then removed and the steam beaten out with the hands or a wooden block.

Like wools, a rayon and wool blend should never be pressed bone dry. The garment should still be slightly damp when the pressing is finished, then hung on a hanger to dry in natural lines. If pleats are lightly basted in place and buttonholes drawn together before pressing, the final job will look more professional. Hems, collars, lapels and other heavy parts of a garment should be pressed first, starting on the wrong side and finishing on the right side. When pressing these parts on the right side, double press cloths should be used to prevent ridges.

**After-Images**

If you gaze fixedly for half a minute at a design, as a red cross on a sheet of paper, and then turn your eyes and look sharply at a blank sheet of white paper, you will see the object again for an instant on the blank space. This sight of an object after its removal from the range of vision is known as an after-image.

There are two kinds of after-images, positive and negative. Positive after-images resemble the original object in color and brightness. Negative after-images are seen in complementary colors. If the object is red, the after-image will be green. Psychologists explain this curious shifting of after-images to complementary colors by the fact that the delicate nervous visual apparatus is easily fatigued. Ordinarily such fatigue is unnoticed because restoration of nervous balance is very rapid.

**Leading Editor**

Walter Williams, 1864-1935, of Boonville, Mo., was the first president of the Press Conference of the World and held that position from 1915 until 1925. Williams began his journalistic career in 1884 as part owner of the Boonville Advertiser. He later edited the Columbia Herald, the Saint Louis Presbyterian, and the Daily State Tribune, and in 1895 founded the Country Editor. He became professor and dean of the school of journalism at the University of Missouri in 1908, giving this work up in 1930 to organize the World's Press Parliament. Williams also wrote a number of books on journalism and was the author of a history of Missouri.

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### Feed Dairy Cows Well in Dry Periods

College Station.—To be in good condition at freshening a dairy cow should get all of the roughage she will eat during the dry period.

Dairy husbandmen of the Texas A. and M. College Extension Service say that a cow which has been well fed during lactation will require little concentrated feed while dry. If she hasn't been well fed and is thin upon going dry, usually two to five pounds daily of the grain ration being fed the milking herd along with the roughage, and pasture, if available, will put her in good flesh at freshening.

To prepare for the approaching drain upon her body minerals, a dry cow should be provided, free choice, with plenty of lime and phosphorus, the two minerals required in largest quantity for building the calf's body and in milk. The minerals may be supplied by mixing three parts by weight of steamed bone meal and one part salt. The mineral box should be protected from the weather, and if the cow does not lick the mixture when first offered, sprinkle a little cottonseed meal on it.

At least ten days before freshening, the grain mixture should be changed to equal parts of wheat bran and ground oats, and fed three or four days after calving. If ground oats are not available wheat bran alone may be fed.

The specialists recommend supplying dry cows with feeds containing plenty of Vitamin A. A deficiency of this vitamin can

cause them to lose their calves, and calves born with a deficiency of Vitamin A will be susceptible to calf diseases, especially scours. Cows getting green pastoure, hay with green color, or silage made from crops having green leaves will have their vitamin A needs taken care of. Five pounds daily per cow of pea green leafy alfalfa hay, or five pounds daily of a yellow variety of sweet potatoes will furnish the needed supply of vitamin A during the dry period.

### TEXAS LIVESTOCK SHIPMENTS SHOW INCREASE IN 1943 OVER 1942

Texas livestock ranches shipped 104,336 cars of livestock to out-of-state markets and the Fort Worth stockyards during 1943, a gain of more than 4,000 cars over 1942 shipments, the University of Texas Bureau of Business Research has found.

Only class of livestock to show a decline from 1942 to 1943 was calves, shipments falling from 13,985 cars to 11,715.

Shipments included 62,903 cars of cattle, 16,402 cars of hogs and 13,316 cars of sheep.

December shipments, totaling 6,026 cars, were made up of 3,406 cars of cattle, 964 cars of calves, 1,168 cars of hogs and 488 cars of sheep.

### PRESIDENT NOW HAS COMMANDO KNIFE

A vicious looking knife or dagger was on President Roosevelt's desk at his news conference this week and the chief executive told a few lingering reporters afterward it was the latest commando knife—perfectly balanced and the kind you can throw.

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