ESPERIAN

"By Helping Business You Help Yourself" The Floyd County Plainsman

WE NUMBER 15

FLOYDADA, FLOYD COUNTY, TEXAS, JANUARY 27, 1944

rial Notice For Floyd County Men **Called** for January ly-Issued tion Books Service

rial notice to be inserted gasoline ration Lubbock for Induction, filling wis the holder that "En- January call for men, the followst protects you and helps ing were accepted for the Army, ablack market," the Office Administration announc-

et will be issued by OPA Bemous Vernon Carver, Phillip Ig Price and Rationing Gilbert Taylor, Clarence Leathera or about February 1. man, Joe Baker Martin, Freddie aded to tell every holder Alfred Taylor, James W. Taylor, Seaton Howard, Bruce C. Holder, supplemental or trans-William Alfred Stewart, Floydline ration books of the stpart he can play in stopada; Elbert C. Phillips, and Samugerminal traffic in gaso- el Reed McGowen, Lockney. All of the above listed men were

period:

sotice in every "A", "B" "I" ration book issued mportant. Immediately ink or indelible pencil ricense number and state the same call. The Taylor boys. three of them, whose numbers were ion on the face of each Otherwise these coupons blid and may be revoked.] ment protects you and

wn

nt

it the Black Market. ditional message-"All T coupons must be reto your Office of Defense tion District Office five days after the expi- ney. date shown on the coupons

lose together, and who were all accepted. The following men were accepted by the Navy, and will report at set for "T" ration car- the end of their furlough period: Willis Andrew Bunch, James B. Treadwell, Guy E. Fogerson, Ross Yandell, Floydada; Aubrey C Weathers, Keith L. Ledger, Lock

'Fathers", except the last two, who

were registered under the 18 year

registration class, and it is the first

time the Board has sent brothers in

Of the Selectees forwarded to

and will be forwarded to Ft. Sill

at the conclusion of their furlough

Four of the above list were 'Fathers"

Effective February 1st the Local as of interchangeable rawe with serially numbered | Board will forward every Selectee for fleet or official ve- for a pre-induction physical exsiz coupons will be en- amination, and will order to rewith the official or fleet port for induction only those cera and the state and city tified as acceptable to the Armed the principal office of Forces. The furlough period will seperator is located. Class be not less than twenty-one days "" " coupons must be en- acceptance, before date of induc-



Display your colors now!

D⁰ YOU remember that soldier you saw on the bus with his arm in a cast? Do you recall that sailor you saw hobbling down the street on a cane? Have you noticed the list of casualties printed from time to time in this newspaper?

What you are asked to do, compared to the boys who are really in it, is easy. But your job is mighty important, too. Once

again you are asked to BUY AT LEAST ONE EXTRA HUNDRED DOLLAR WAR BOND. A Series E War Savings Bond will cost you only \$75 and you get back at maturity in ten years \$4 for every \$3 invested; this is the least you can do. Invest more if you possibly can-\$200, \$300, \$400. Remember, it all comes back with interest.

So play square-do your share. HE DID!

Retail Grocers Will Begin Use of Ration Tokens

The nation's retail grocers will begin the use of the new ration on February 27, when okens housewives will begin to receive them as change in the purchase of rationed food for points.

The new token plan will enable the housewife to buy about the same amount of rationed processed foods and meats-fats as she now buys, according to J. Doyle Settle, district OPA rationing executive.

The present 16 points for meats and fats becoming valid at the beginning of each week roughly total 64 points a month. Under the token plan 30 points, (3 stamps) will become valid at the beginning of each two weeks period, a total Texas. of approximately 60 points each points become valid each month. Mr. and Mrs. Under the token plan 50 points will become valid the first of each month.

The tokens are red and blue color. The red ones will be used for meats and fats and the blues will be used for processed foods They are about the size of a dime

and have a point value of each. Under the token plan each stamp for meat or processed foods, regardless of the printed designation, will have a point value of 10. Sugar is not affected. Tokens will be issued only as change in bona fide purchases, and only enough tokens will be issued as change to reach he value of the number of stamps nearest the point purchase. In other words, a purchase involving 27 points will be paid for with three ten-point stamps, and change of three tokens will be given by the grocer. The supply of tokens will not permit the grocer to exchange them for more stamps than are needed for the purchase, and grocers will not be permitted to change stamps for tokens where no bona fide purchase is made. Stamps will be valid for a pe riod of 12 weeks with a new series of stamps and should eliminate the buying rushes incident to the expiration of short validity periods. Consumers are urged to familiarize themselves with the use of tokens, and to cooperate in every possible manner with the retail grocer in distributing them. The attention of housewives is called to the fact that it will still be necessary to present their war ration books to the grocers, and to tear the stamps out of the books in the presence of the grocer. Loose stamps may not be accepted by the grocer. Consumers' war ration books should be carefully safe-guarded, as War Ration Book Four will probably have to last for the duration, and will be difficult to replace if lost.



NUMBER '

DR. WILFRED C. BAIN

Conductor of The Denton A appella Choir of the North Texas State Teachers College, I Denton,

Lindsey Graham Honored With House Warming

Mr. and Mrs. Lindsey Graham, who have just recently moved into their new home three miles north of Floydada on the Silverton highway, which has been under construction for several months, was honored Thursday evening with a nouse warming. Hostess for the occasion was Mrs. O. C. Vinson, Mrs. Oliver Allen, Mrs. Woodrow Wilson, and Mrs. W. J. Rhoades.

As the guest arrived they were creeted by Mrs. Oliver Allen, who invited them in, and accepted the ifts from theguest, which were placed on a table in the living room. They were showed through the new home which was admired by everyone. The dining table was laid with a white cloth and the guest were served hot chocolate, coffee and cookies. Mesdames Vinson, Rhoades, and Wilson had charge of the serving. After the guest had been served refreshments and made a thorough inspection of the home, several tables were brought out and games of "42" and "84" were enjoyed until time to open the gifts, when all assembled in the living room. and the honorces opened their gifts and passed them around for their friends to admire. They received many useful and beautiful Those present during the evenng's entertainment are as follows: Mr. and Mrs. Woodrow Wilson and daughters, Myrna Woodine and Sonja Beth; Mr. and Mrs. O. C. Vinson. Doris and Jerrold; Mr. and Mrs. Albert Mize; Mrs. H. C. Randolph; Mr. and Mrs. O. P. Rutledge; Clyde Bagwell; Mr. and Mrs. Tom Jernigan; Mr. and Mrs. E. B. Crabtree; Mr. and Mrs. W J. Rhoades; Mr. and Mrs. Walter Collins; Mr. and Mrs. O. L. Stansell; Mr. and Mrs. R. M. McCauley; Mr. and Mrs. W. H. Hilton; Mr and Mrs. J. E. Roy and son, Guy Clint; Mrs. Evelyn Huggins Mrs. M. B. Cavanaugh; Mr. and The campus blood donation pro- Mrs. Ben G. Morton; Mr. and Mrs. Lee Howard; Mr. and Mrs. J. E.

tion, and there will be no further

ndet," Howard R. Gholson, director of OPA, said. is combatting black marain tracing stolen and coun- ed for Service. toupons. It has also prov-

a isued coupons. "Because importance of endorsement ement in stamping out and market, failure to enupons is a ground for reintions," he added. It was witted out that dealers who mendorsed or loose couall not be permitted to retheir inventory with such

mCredit Board elected for other Period

of the units of the

orts of these state-wide financing institutions, ing election. orted.

of the Farm Credit ation of Houston; S. A. of Tyler was re-elected of the board and Dean Other board mem-

Colorado City

Phon

astrying to leave no loose | furlough when the Selectee is ina is drive to round up ducted, but he will go direct to a setty chiselers and counter. Reception Center. This is a weland are guilty of making come change to the Selectee, since mine black market a thriv. he will not take the chance of being rejected, after he has made his arrangements to leave, and in an endorsement by motor many instances, has disposed of a ten has been extremely business, or property, that he would want to keep, if not accept-

Clarence Guffee Solicits Support in **Coming Election**

TO THE CITIZENS OF FLOYD COUNTY:

I wish to express my thanks for your kind and considerate co-operation for me as I have tried to serve you as your County School Superintendent for the past term. This kindness and co-operation has made it a pleasure to serve you and I solicit your support as I enter my campaign for re-election in the Democratic primaries.

Since I have been in office I Administration of have tried to render prompt, effitte re-elected at the an- cient and courteous service. I of the Farm Credit shall pledge to continue to render that service which is for the best

financial position of interest of the schools of Floyd ad stockmen and consid- County as long as I shall remain gress for Texas agricul- in your service. With this pledge whole was reflected in the in mind I earnestly solicit your support and influence in the com-

CLARENCE GUFFEE, on was re-elected Gen- County School Superintendent of Floyd County.

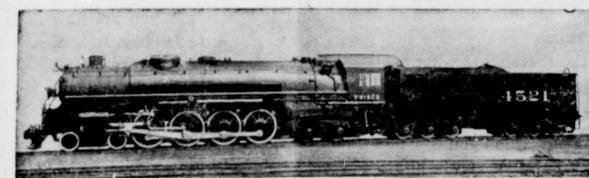
(Political Advertising)

Mr. and Mrs. Claud Carpenter of A. and M. College, left Friday for Fort Worth to be ed off briskly with approximately B. Pumphrey of Old Mrs. Joe Conway, who underwent sold. The quota for this field has Denney of Greenville, an appendicitis operation at the been set at one hundred thousand of Corsicana, Jake Methodist hospital early in the dollars. Bond dances for enlisted

considered improved.

Leta All BACK THE ATTACK !

+ This is an official U. S. Treasur



lier Solicits Your

Your kindness and consideration

Since I have been in office, I

have tried to render prompt, effi-

cient and courteous service, and

MARGARET COLLIER,

(Political Advertising.)

Support

Primaries.

FRISCO FAMILY PORTRAIT -New St. Louis-San Francisco Railway Company locomotive, one of 10 constructed by The Baldwin Locomotive Works, Philadelphia, and recently put in service on the railroad, is shown in upper picture. Lower picture shows Frisco locomotive built by Baldwin in 1879, first of a long line that has been serving the Southeast and Southwest for two-thirds of a century. The new locomotives are used in both freight and passenger service, hauling the men and ma-terials vitally needed for victory.

J.R Strain Report- Miss Margaret Col- Geo. B. Marshall ed Wounded In Action

Gunnery Sergeant, J. R. Strain, TO THE CITIZENS OF FLOYD U. S. Marine Corps, son of Mrs. COUNTY:

Ima Strain of Floydada, was reported as being wounded in action in a release to the press Monday, January 24. The Public Relations Office did not give any further information concerning the incident.

BOND SALES AT SPAAF GET OFF TO GOOD START FOR 4TH WAR LOAN DRIVE

South Plains Army Air Field. -Bond sales at SPAAF during the Fourth War Loan Drive have startsupport in the coming election. at the bedside of their daughter, twenty thousand dollars being valde and Chas. C. week. Mrs. Conway's condition is men, civilians, and officers will be held to help meet the quota. JOB PRINTING



Announces for

I wish to announce that I am have made it a pleasure for me to candidate for Assessor-Collector of DONORS serve as your County Clerk the Floyd County, subject to the past year, and I solicit your sup- Democratic Primary. Any considport as I enter my campaign for eration given me will be greatly

re-election in the Democratic appreciated. GEO. B. MARSHALL. (Political Advertising.)

intend to do so as long as I have FLOYDADA MEN RECEIVE AD opportunity to serve you. With VANCEMENT IN RANK AT this pledge in mind, I ask your LUBBOCK FIELD

The Lubbock Army Air Field Arno Nowotny. recently announced the promotion Ben E. Blackmon, Welborn D. donate blood. LET CAVANAUGH DO YOUR Miller and Jack D. Stansell are Privates First Class.

UNIVERSITY OF TEXAS STUDENTS TO BE DLOOD

Austin, January 27 .- The first and son, James Harold; Mr. and opportunity for University of Tes. Mrs. J. E. Green and daughter, as students to become mass blood Margaret; Mr. and Mrs. R. M. donors, will be presented this week Teague; L. P. Osborn; Mrs. A. L. when they register for this cause, Rice; Mr. and Mrs. R. H. Willis; sponsored for the week of Febru- Dr. and Mrs. Donald H. Pitts; Mr. ary 7 by the mobile unit of the and Mrs. M. J. McDeill; Mr. and Red Cross.

gram is being carried on by a Gene Collins and son; Mr. and committee of students under Dean Mrs. Oliver Allen; Mr. and Mrs.

Students between the ages of 18 Perry. Office of the County Clerk. of four men from Floydada. R. and 21 must have written permis-C. Patton is now a Corporal, and sion of the parents before they can

LET'S ALL BACK THE ATTACK tie Thorp.

Mr. and Mrs. P. W. Thorpe and Mrs. Maud Merrick visited in Petersburg Sunday with Miss Hat-

District Golden **Gloves** Tournament Feb. 3, 4, 5

Prospects for winning honors in the annual District Golden Gloves tournament at Texas Tech's gym the nights of February 3, 4, and 5 are definitely bright for SPAAF, according to information given out Jones of Perryton, Texas, who won the State TAAF light heavyweight title in 1938 in Abilene and the All Service Southwestern championship in 1941. He is a graduate of Perryton high school and was a student at McMurry College in Abilene and at Texas A. and M. College. He will be a heavyweight contender.

Coach Nathan B. Eubank, athletic officer at SPAAF, said that the SPAAF boxers had issued a challenge to surrounding teams which will participate in the tournament to meet SPAAF contenders. in pre-tournament matches in the post recreation hall.

Special Gas to Recuperating Service men

To aid servicemen in recuperating from illness or wounds received while on active duty, the Office of Price Administration today announced that they may be issued special gasoline rations for use in traveling to and from their homes or their places of conva lescence.

The action was taken at the request of the War and Navy De partments which said that the use of an automobile may, in some cases, aid greatly in a serviceman's recovery to health.

Today's amendment provides that this special ration covering the needed gasoline is to be issued upon presentation of leave paper



Rings, once ninth ranking middle-weight of the world is coaching the boxers. Probably the best prospect on the team is Sgt. Clyde to buy an extra war bond...



to a local board, together with a letter from the atending medical officer certifying that transportation by automobile, rather than by any other means, will materially assist in the recovery of the service man's health.

TEXAS MAN TO SERVE ON INDUSTRY'S COMMITTEE OF ECONOMIC DEVELOPMENT

Austin, January 27.-Chosen as the only educational representative west of New York, Dr. John Hutchinson Frederick, professor of transportation and industry in the School of Business Administration at the University of Texas, will serve with seven business men on industry's new committee of Economic Development.

Privately financed by industry. the project is not government sponsored, but is industry's own effort to solve its post-war problems, it was explained. It will meet several times annually to discuss plans submitted by trade associations, principally on market and merket development pertaining to post-war employment problems.

Dr. Frederick will serve on the review committee, most important of the four committees under the general chairmanship of Paul G. Hoffman, president of the Studebaker Corporations.

V Leonardo da Vinci, 15th century Italian painter, attempted to build an airplane.

Roger Bacon, inventor of the magnifying glass, was the first to suggest lenses as an aid to impaired vision.

The English flag of St. George, the Scottish flag of St. Andrew and the Irish flag of St. Patrick are all embodied in the Union Jack.

LET'S ALL BACK THE ATTACK

VOU'VE HEARD people say: "I can't afford to buy an extra War Bond." Perhaps you've said it yourself . . . without realizing what a ridiculous thing it is to say to men who are dying.

Yet it is ridiculous, when you think about it. Because today, with national income at an all-time record high . . . with people making more money than ever before . . . with less and less of things to spend money for ... practically every one of us has extra dollars in his pocket.

The very least that you can do is to

buy an extra \$100 War Bond ... above and beyond the Bonds you are now buying or had planned to buy. In fact, if you take stock of your resources and check your expenditures, you will probably find that you can buy an extra \$200 . . . or \$300 . . . or even \$500 worth of War Bonds.

Sounds like more than you "can afford"? Well, young soldiers can't afford to die, either ... yet they do it when called upon. So is it too much to ask of us that we invest more of our money in War Bonds . . . the best investment in the world today? Is that too much to ask?

ets All BACK THE ATT



WEEK-END SPECIALS-

LIGHT CRUST FLOUR, 25 pound sack	\$1.24
TOMATOES, No. 2 can	10c
MISSION PEAS, No. 2 can	15c
MORTON SALT, package	7c
GRAPE NUTS, package	12c
GRAPENUT FLAKES, package	9c
KRISPY-CRACKERS, 2 pound box	29c
ALL-SWEET, package	23c
OLD DUTCH CLEANSER, 2 boxes	15c
HULL AND	McBRIE

FARMERS GRAIN COMPANY WHITE DRUG COMPANY H. M. McDONALD, HARDWARE THE FIRST NATIONAL BANK STYLE SHOPPE, MOLLIE A. MORTON NICHOLS LUMBER COMPANY H. G. PARKER COMPANY G. C. TUBBS INSURANCE AGENCY WESTERS BAKERY

HIGGINBOTHAM-BARTLETT CO. RADIO ELECTRIC COMPANY A. V. STEWART'S CLEANERS L. C. McDONALD & SON, IMPLEMENTS THE FLOYD COUNTY PLAINSMAN **BISHOP MOTOR COMPANY** HENRY EDWARDS ELEVATORS J. H. REAGAN INSURANCE DALE STRICKLAND BUTANE CO. STANSELL-COLLINS COMPANY

This is an official U. S. Treasury advertisement-prepared under the auspices Treasury Department and War Advertising Council.

THE FLOYD COUNTY PLAINSMAN, THURSDAY, JANUARY 27, 1944



USHED IN SUPPORT OF THE GOVERNMENT'S PROGRAM TO COMPANY ATAL FUELS FOR WAR PURPOSES

Forces-whether you could be asigned to the part of the country in which you enlist?

Mrs. P. G. Stegall left Friday Mrs. Ursel Mathews and Bryan The name "John Bull" referring

NOTICE TO **TAX** Payers JANUARY 31st IS LAST DATE TO PAY 1943 TAXES, AND POLL TAXES WITHOUT PENALTY.

Assessed Poll Taxes are charged against the Taxpayer Until Paid. So

BE SURE TO PAY YOUR POLL TAX.

People 21 January 1, 1943 or will be 21 before election time, 1944, must have exemption to vote. Overs not required to get exemption in Floyd County.

CAR LICENSE CANNOT BE SOLD BEFORE FEBRUARY 1.

Cannot be put on Cars before March 1. Must be on Cars by April 1, Midnight.



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THE FLOYD COUNTY PLAINSMAN, THURSDAY, JANUARY 27, 1944

SEVERAL DEATHS IN STATE division; and George W. Barnes, CAUSED AS RESULT OF ASPHYXIATION

Austin, January 27.-Several recent deaths in the State, resulting from asphyxiation by gas fumes, has brought a warning from Dr. Geo. W. Cox, State Health Officer, upon the importance of proper ventilation.

It is never safe, the doctor stated, to sleep in a tightly closed room with a gas fire burning. Even if there are no gas leaks, the air soon becomes vitiated, and ENVOYS FROM GOVERNOR OF harmful fumes will be inhaled COAHUILA, MEXICO, VISIT into the lungs.

"When occupying a room in which gas is burning, be sure always to have at least one window or door open, to admit fresh air," Dr. Cox said. "If the weather is too cold to permit leaving an open window in the room occupied, then play safe by opening a door into an adjoining room which is properly ventilated."

SOUTHWESTERN LIVESTOCK SHOW TO BE HELD AT EL PASO THIS YEAR

Southwestern Livestock Show and tion for the University of Texas nounced two judges today who collaboration in the war effort, will participate in the 15th annual "on the part of the administration, exposition, which opens here on faculty, and students." March 30 and continues through April 3. They are:

Fred Hale, of the Division of Lubbock, visited a short time in Swine Husbandry, College Station, Floydada Monday morning with

extension animal husbandman, College Station, who will judge in the calf division.

For the first time in its history, the show will contain a poultry division, which will be conducted on an open-class basis; and a horse show, which will be open to quarter horses and Palominos.

A total of \$2,500 in prizes will be awarded. The auction sale will be held April 3.

UNIVERSITY CAMPUS

Austin .- Four envoys from the governor of Coahuila, Mexico, guests on the campus for a twoday period were most impressed by the "finely co-ordinated war program at the University.

Here to deliver a personal message to Governor Stevenson from Gov. Lopez Padilla of the state of Coahuila and Texas, the educators were on their way to Denton to discuss plans for the fourth summer session of the Texas State Teachers College for Women.

El Paso, January 27th .- The They expressed high approba-

Elder Chas. W. Watkins, of Texas, who will judge in the swine Mr. and Mrs. John A. Hollums.

CONSTRUCTION LABORERS Needed at Once for

and the second second

L. O. STOCKER COMPANY Borger, Texas

Constructing 100-Octane Aviation Gasoline Plant For Phillips Petroleum Company.



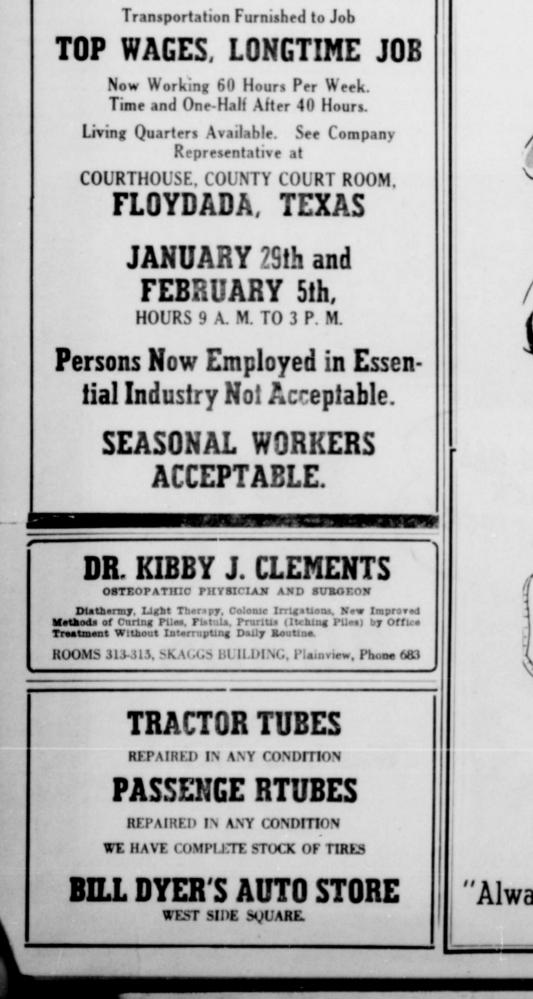


Fashion Twins to Call Your Own

Indispensable now more than ever are these letterperfect Classics, the coat and suit mate, but each garment an individual fashion. Sold separately, made to go together. Distractingly lovely, pale-color Shetlands, beautifully constructed to the tiniest tailored detail . . . your bosom companions for months to come.

> SUNDANCE BEIGE, LOYAL RED, ALTITUDE BLUE, MESA GOLD





STYLE SHOPPE

"Always Showing Newest Things First"

Mrs. Mollie A. Morton, Owner

Phone