FLOYDADA, FLOYD COUNTY, TEXAS, MAY 27, 1943

NUMBER 25

VO COUNTY PIONEERS WILL HER IN ANNUAL REUNION MURT HOUSE LAWN FRIDAY

ompleted for the get-to-gether of the Floyd ers Friday, May 28, This celebration will mark the sersory of the founding of Floyd County, and has been wflord County Pioneers for a number years.

sentell, of Lockney, president of the association this year, an preparations are well underway for the celebration.

and program will be carried out. Dinner will be served on, and several speakers will entertain the crowd morning and evening. Late in the afternoon the square

Committee lost War

d following the war, pian on participating of world organization r, the Texas Committee

ment of principles adof Texas campus, the in Texas civic and comion of the post-war probevic, educational, occusigious and community

bleve that the active par-With Declaration of the teen Fire Department. s. We commend the bely with the immediate damaged by moke. obiems, and we recomthe United States join

"We recommend that the United States and her allies begin at once to work out a permanent world organiaztion to assure world order and that provision be made for the participation of all peace-loving nations. We recommend that the United Nations continue their joint military measures in restoring and maintaining order until such time as a permanent world organization of all the law-abiding nations can become effective," the declarations concluded.

Dr. Homer P. Rainey, president of the University, is chairman of the committee, which will hold future meetings from time to time here and will cooperate with all local groups throughout the state in formulation for a post-war program for Texas.

AMERICAN LEGION HOME IS DAMAGED BY FIRE TUESDAY EVENING

The American Legion Home was damaged by fire late Tuesday evening. The origin of the fire has not been determined, however, of the United States in it was thought it started in the ganization to establish kitchen, and considerable damage peace is indispen- was done to the south-west side of heartily in the the structure. The fire was exorth in the Atlantic | tinguished by the Floydada Volun-

The north and east side of the building, that part which the draft Multiplet Nations to deal | board occupies, was only slightly

where she attended school the past Forecast is Very period immediately Canyon Friday and enroll for the Favorable the first nine weeks summer course

PLANS FOR VICTORY



mber of the Women's Army Auxiliary Corps is one of have carried over the skills and experiences of their civiinto the Corps. She is a draftsman, and together with womy other skills, she will use her ability in service with the g another soldier to take his place with the fighting men



DURING the first year of our toughest war, we-Trained a lot of men-made a lot of fighting tools-built a lot of shipping.

And to help pay for it all, we bought War Bonds. Altogether, 50 millions of us bought War Bonds. And nearly 30 millions of us started putting, on the average, 10 per cent of our pay into War Bonds every pay day through the Payroll Savings plan.

That was a good start. But, it was only a start. What we did in '42 is not enough

We've got to do more fighting this year. We've got to do more building, more training, more shipping and more saving.

We've got to buy more War Bonds.

Is that too much to ask? Many of us are making more money than we have made for years. The things we'd like to buy with that money have either disappeared or are as "scarce as hen's teeth." So, why not put that money into War Bonds at good interest-\$1 for every \$3 when the Bonds mature? Money to help pay for the war-keep prices downprovide peacetime jobs and peacetime goods and a generally decent world for all of us when the war is won.

Chances are, you're already in the Payroll Savings Plan-buying War Bonds-doing your bit. But don't stop there. See if you can't boost your ante! Do your best!

BOOST YOUR BOND BUYING THROUGH THE PAYROLL SAVINGS PLAN

This advertisement is a contribution to America's all-out war effort

Miss LaNell Harmon returned Food and Feed

Givenfavorable seasons and extra labor for peak requirements, Texas farm families should be able to reach most of their war food goals. C. E. Bowles, specialist in organization and cooperahe U. S. Department of Agricul- continued comparable increases

calves marketed in 1942 were 29 in prices on ment, per cent above sales n 1941. Like A record number of chickens on Church of Christ in Ralls.

than in any prevous year. tive marketing for the A. and M. Indications are that the 1943 College Extension Service, makes spring pig crop is 30 per cent this observation on the basis of a above last spring's record crop. forecast recently released by the The 1942 pig crop was 58 per state agricultural statistician for cent above the 10 year average.

HE'S A WOLF !

Apologies to The Prairie, students publication of West Texas State College:

> If he parks his little flivver, Down beside the moonlit river, And you feel him all aquiver, Baby, he's a wolf.

If he says you're gorgeous lookin' And your blue eyes set him cookin', But your eyes ain't where he's lookin' Baby, he's a wolf.

If his arms are strong as sinew, And he stirs the gypsy in you, And you want him close agin you, Baby, You're the Wolf!

This is only another way of illustrating the fact that the present generation is running true to breeding, in spite of the fact many of our elders are frequently heard to say the younger generation are going to the dogs-The wolf is still in 'em!

cannot be expected. Mr. Bowles last year's record. Cattle and s'yrocketing feed prices and ceil-

wise, sheep and lambs went to "exas farms s 17 per cent bo-e marke n record numbers in 1942, a year ago and 44 per cent above memorial service held at the Old ceiving degrees. Many are going but on January 1, 1943, Texas the 10 year average. Hens are Emma cemetery. still had more sheep and lambs laying more eggs than in February, 1943, and the baby chicks this meeting and especially all old wiched that month were 21 per timers are urged to be there. ent above the average for the past fire years. Bowles says the picture for milk is not so encouraging. While the number of cows milked on Texas farms increased 1 per cent during 1942, the production per cow declined enough to offset the increase in cow num-

In spite of reduced labor and a shortage of machinery, Texas farmers are increasing their food and feed acreage by six per cent over 1942. The peanut acreage is 15 per cent greater and acreage of all sorghums 11 per cent above the previous year.

MOVED TO PERRYTON

Mr. and Mrs. Bill Patterson and daughter, Phyllis, moved this week to Perryton where they will make their home. Mr. Patterson owns farm interests in the vicinity of Perryton, and will look after his farm. Mr. and Mrs. Patterson was employed at Bishop Motor Company as bookkeeper.

Mrs. Ursel Mathews, of Lubbock spent the week end with her parents, Mr. and Mrs. W. G. Collins.

Firemen Will Meet Police Officers May 24th to 2 th at School to be Held ollege Station June 17

al and Mechanical College of Tex- school of instruction for police s under he auspices of the State officers and others interested in Firemen's and Fire Marshals' As- the work at the Agricultural and sociation, May 24-28, according to Mechanical College of Texas on Dr. C. C. Hedges, head of the De- June 17. partment of Chemistry, and direc-

the A. and M. College each year enforcement and F. B. I. activities for the benefit of volunteer fire- will be discussed by experts in atmen in small towns or rural areas, tendance. The meeting is designed Dr. Hedges stated.

Firemen's Training, Red Cross welcome upon presentation of Lay-Instructor First Aid and Fire proper identification, it was an-Department Insuructor courses, nounced. Meals will be served in Those taking the latter course are the College Dining Hall. supposed to have had the basic course in fire fighting, enabling them to go back to their respect George Kveton tive departments and instructors

Eight drills are scheduled, covering ladder and knots, hose, for cible entry, salvage, hazards and To Follow safety, fire fighting practices, pump operations and methods of

Prof. E. L. Williams, head of the Inductrial Education Department, will be in charge of the Fire Department Instructor course. Chairman of the Red Cross First Aid course will be Melvin A. Buzzard, Mid-Western Branch, American Red Cross, St. Louis, Mo.

the fire departments at Waco, San Antonio, Houston, El Paso, Luling and Dallas.

It has been announced by R. L. line. County Old Settlers group, that vice for these achievements, the year. However, since the church in the national 4-H home grounds According to the forecast, the believes. The labr shortge is one building at Emma has been moved, beautification contest. The coninventory of beef animals now on facor, and in addition, farmers leaving no meeting place there, it test, adapted to wartime needs, is Texas farms and ranches is above re now being squeezed between has been decided to hold the meet-continued this year. ing in Ralls on Monday, May 31. Members will gather at the local Graduation exercises at The

In the afternoon, there will be a see an estimated 700 students re-

The 14th annual school for fire- The Federal Bureau of Investien will be held at the Agriculur- gation will hold its quarterly

The meeting will be held from 2 to 5 p. m. in the College Assemb-These schools are conducted at ly Hall, and all phases of law primarily for law enforcement of-Three primary courses high- ficers, but any person interested light the program: General Basic in gaining the information will be

SetsFine Example

"The kindliest things God ever

For a fevered world are flowers

So sanitariums have trees and looming things. So 4-H'ers all ver the land beautify their home grounds as a top wartime service. Here is the record of one Texas member, George Kveton, 17-year lutions will be representatives of old boy of Abernathy, who did four things to soothe war weary nerves. Continuing a plan started in 1937 the boy added colorful flowers, bird luring shrubs and shady trees in suitable locations -he completed a windbreakplaned rose bushes in the borders-set grape vines on the fence

Travis, President of the Crosby | Cited by the state extension serthe annual meeting of the group boy was awarded a gold watch which is held on Memorial day at presented by Mrs. Chas. R. Wal-Old Emma, will be held again this green of Chicago to state winners

University of Texas May 31 will to men in the armed forces who Everyone is invited to attend have left their classrooms for war.

----V---Throw your scrap into the fight.

EVERY DRIVER CAN HELP



The Floyd County Plainsman

PUBLISHED THURSDAY EACH WEEK

IN FLOYD COUNTY \$1.00; OUTSIDE FLOYD COUNTY \$2.00 Again Entered as Second Class Matter June 23, 1930, at the Post Office at Floydada, Texas, under the Act of March 3, 1879.

Any erroneous reflections upon the character, standing or repucolumns of The Floyd County Plainsman will be gladly corrected agent, says the vogue came about wake man or woman to look after tation of any person, firm or corporatios which may appear in the upon its being brought to the attention of the publisher.

Plainiew Stock 28 and 29

Arrangements for the eighth an-May 28 and 29 are being complet- their prime just now, but vegetaed, according to information from bles don't stay that way long. there early this week. Show steers Families who have a temporary and lambs will be shipped to Kan- surplus but no means of preservsas City for sale as in the past, ing that food for the less producbut there will be no large group live months can serve the cause of of exhibitors accompanying the Victory by sharing with their shipment, said County Agent C. B. neighbors. A committee of the Martin, on account of the limited Texas A. and M. College Extension travel and hotel facilities.

proximately 175 head of club sunshine such vegetables as letboys' lambs and 153 head of steers tuce, spinach and he like soon on feed with intentions of exhibit- become rank and bitter. The paing them. Also in the show terri- triotic gardner will not be willing tory are Parmer, Castro, Swisher, to see a single plant go to waste, Briscoe, Bailey, Lamb, Floyd, Bowles says. And if he doesn't Cochran, Hockley, Lubbock, Cros- have a pressure cooker, or freezer by, Yoakum, Terry, Garza, Gaines, locker he'll share his produce with Dawson, Borden and Scurry coun- less provident or successful neighties. Exhibits are expected from bors. several of those counties. The Sharing is in keeping with the show is open to both club boys Victory Demonstrator's pledge and stockmen, but the two groups which embodies the war-time prodo not show in competition.

Horace Hawkins of Plainview is president of the show; E. C. Kuykendall, Lubbock, secretary-treasurer; C. B. Martin, general superintendent, and J. P. McGarr, superintendent of grounds.

held in cooperation with the Army Air Forces and the Navy at several points in Texas. These institutes train physical education teachers and students in leadership prob-

Throw your scrap into the fight. 666 TABLETS, SALVE, NOSE DRON

Share Surplus Show Set for May Garden Vegetables Is Suggested

College Station, May 20.-Many made rolls in a series of 4-H Club New York, New York. nual Plainview Fat Stock Show Victory gardens in the state are at

Service headed by C. E. Bowles as In Hale County there are ap- chairman points out that with hot

gram of the Extension Service.

American libraries and the U.S. government are already laying plans for the replenishing of European libraries devastated by war and book-burnings, according to Donald Coney, University of Tex-Under sponsorship of the Uni- as librarian. In line with this versity of Texas Interscholastic policy, the government is already League, summer institutes in phy- buying books to be sent to librasical training leadership will be ries abroad in the post-war period.



Everlasting Yeast Coming to Use

ing yeast, the kind "grandmother rolls and bread made of everlastused to make" is the current rage ing yeast. in Midland County. Alpha Lynn, the county home demonstration WANTED-An ambitious, wide-awomen's home demonstration for the popular, fast-selling maga-

years ago from a friend in Lub- CAN HOME MAGAZINE CORbock. Recently when Miss Lynn PORATION, 251 Fourth Avenue,

neetings, each girl took home a starter". Then the women heard bout it, and soon all home demonstration club members got 'starters" at their meetings. Now, Miss Lynn says, families in coun-Yeast bread made with everlast- try and town are eating yeast

zine, The AMERICAN HOME. It The "starter" came from a club is easy, pleasant work, and it pays nember, Mrs. M. D. Rutherford big commissions. Spare time only of the Greasewood community, required. Write today to Direcwho obtained her "starter" two tor Sales Division, The AMERI-



WELCOME, PIONEERS! 1884 1943

A hearty welcome from a Pioneer Business Firm in Floyd County!

WE INVITE YOU TO VISIT US WHILE IN TOWN FRIDAY.

ARTHUR B. DUNCAN **ABSTRACT COMPANY**

MRS. MAUD E. HOLLUMS, MANAGER

1890- Welcome, Pioneers! -1943

Pioneers, we extend our welcome to you. When you come to Floydada Friday to celebrate, we invite you to visit with us while in town.



BISHOP MOTOR COMPANY

DR. KIBBY J. CLEMENTS

OSTEOPATHIC PHYSICIAN AND SURGEON

Diathermy, Light Therapy, Colonic Irrigations, New Improved Methods of Curing Piles, Fistula, Pruritis (Itching Piles) by Office Treatment Without Interrupting Daily Routine.

ROOMS 313-315, SKAGGS BUILDING, Plainview, Phone 683

CLINE AND RAINER GARAGE

RADIATORS REPAIRED, and boiled out for cars, tractors od combines. Parts of all kinds, welding, tires, batteries. In fact we have everything for your car. See us for lawn mowers and hose.

We buy junk Batteries. Phone 37

WESTERN AUTO ASSOCIATE STORE



WELCOME, PIONEERS!

To Floyd County's Birthday Celebration

We extend an invitation to you to visit us-YourPioneering Spirit has made possible the development of Floyd County Agriculture.

FARMERS GRAIN COMPANY PHONE 43

BETTER GET YOUR COAL WHILE THE GETTIN' IS GOOD.

PRINTING!

TELL US OF THE JOB AND WE'LL DO THE WORK CORRECTLY AND PROMPTLY ...

We have modern type and equipment to handle the work in an efficient manner, which results in most moderate cost to the buyer. When you order printing from our plant you may depend upon it that the work will be done to your complete satisfaction.

> LETTERHEADS **ENVELOPES BOOKLETS** BUSINESS STATIONERY WEDDING ANNOUNCEMENTS FOLDERS CIRCULARS SHOW CARDS

NO MATTER WHAT THE PRINTING JOB MAY BE, WE WILL DO IT RIGHT.

Cavanaugh Printing Company



FRIENDLY GREETING AND WELCOME

FROM ONE PIONEER TO THE REST OF YOU OLD TIMERS-

When you come to Floydada Friday for the Settlers Reunion come in for a visit with us.

WHITE DRUG COMPANY

"Palace Theatre Building"

THE PIONEERS WERE DREAMERS!

We Welcome You Back Friday, May 2 th.



If you can dream and not make dream your master," Aipling years ago . . . Our pioneers of today were The World of business to-day is looking for or men who can sit back and visualize things as twenty years hence. For executives who can . look to newer horizons.

Pasiness wants men who . . . their dream dreamed . at into action their visions. Men who know how to build

ore than 50 years ago we had dreamers come to Floyd y, and they had their part in helping establish Floydada's Banking Institution and we WELCOME THEM BACK DAY, MAY 28th, PIONEER DAY.

THE FIRST NATIONAL BANK Floydada, Texas

FLOYD COUNTY MEN WINGS AT FLYING SCHOOL

Randolph Field, May 24.-Out f the sunken Southwest today rose another sky-darkening swarm of fighting pilots to supplement America's burgeoning air forces as the AAF Gulf Coast Training Center's ten advanced flying schools awarded silver wings to its fifth 1943 class of graduating

Behind the youths who became army pilots today lay 36 weeks of regorous training—ahead of them lies the task of blasting the way for America's victory march throug Axis-held Europe and the Jap-dominated Orient. Before assignment to active combat, they will receive post-graduate specialized training. Then some will pilot sleek, lethal fighter planes and others will be at the controls of giant, multi-motored bombers.

The hundreds of new pilots completed their advanced training at ten advanced flying schools, nine located in Texas and one in Oklahoma-Altus.

Texas fields graduating pilots today include Aloe, Foster, Brooks, Moore and Ellington and the flying schools at Pampa, Lubbock, Blackland and Eagle Pass. Among America's new fighting birdmen are two from Floyd County. They are: Lieut. Gayle S. Bishop, Jr., 312 South Second Street, Floydada, (Ellington) and Lieut. Herbert L. Griffith, Lockney, (Lubbock.)

Texas Dental College Taken Over by University

Texas officials are currently working on problems involved by taking in the Texas Dental College of Houston as a division of the Uni-

The state legislature approved absorption of the College and operation as a university enterprise. ov. Coke R. Stevenson has just approved the bill, and now mechani cal details of the addition are being worked out.

The University of Texas College of eDntistry will be the sixth publicly owned dental college west of the Mississippi, the only one in the Southern States.

During the last 46 years, Texas has produced about six and onehalf billion barrels of oil.

Throw your scrap into the fight.

Classified Advertising

Our FLOWERS are FRESH and are Beautifully Arranged. HOL LUMS, FLOYDADA FLORISTS.

LANDS FOR SALE A few farm tracts to lease easonable prices for cash. W. M. MASSIE & BRO.

Floydada, Texas. Our FLOWERS are FRESH and

are Beautifully Arranged. HOL LUMS, FLOYDADA FLORISTS. SEWING MACHINE REPAIR

Let me repair that Sewing Machine. S. H. WRIGHT, 226 E. Tennessee Street

Our FLOWERS are FRESH and re Beautifully Arranged. HOL-UMS. FLOYDADA FLORISTS.

Floydada Insurance Agency . . .

Insurance of all kinds. Your in quiries and business respectfully

W. H. HENDERSON

What You Buy With WAR BONDS



Where Will Money Come From?

People ask: "Where will the the thirteen-billion dollar ob-

income. For every dollar of

boils down to this-if individuto buy, then excess funds arise. surplus should be put into Government securities to wipe out

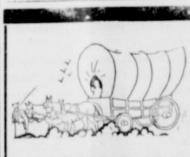
They give their lives . . . You lend your money.

What You Buy With

Every shipyard in our country is



to this victory by your purchase of at least ten perome, every payday. We'll need these ships after the war, too, when Peace comes. J. S. Treasury Departs



GREETINGS!

TO FLOYD COUNTY PIONEERS,

Meeting in the Annual Reunio Friday, May 28

Your accomplishments in the ioneering of the plains country are worthy of all our praise. We hope you enjoy your reunion Friday, May 28.

Finkner's Auto Supply and Garage



WELCOME! FLOYD COUNTY PIONEERS!

We join in welcoming you to Floydada for the Old Seitlers Reunion Friday, May 28. May yours be a day of much happiness. Visit us while in town Friday.

STYLE SHOPPE

Mrs. Mollie A. Morton, Owner Phone No. 17



RAYON SLIPS, TAILORED OR LACE TRIMMED PRICED AT \$1.98 and \$2.98

There's not a fray-able seam in a carload of our lovely slips thanks to their nylon seams! They are made to conform to your figure measurements for well groomed comfort. In blue, pink or white. SLIDE FASTENED GIRDLES



TRACTOR TUBES

REPAIRED IN ANY CONDITION

PASSENGE RTUBES

REPAIRED IN ANY CONDITION WE HAVE COMPLETE STOCK OF TIRES

BILL DYER'S AUTO STORE

WEST SIDE SQUARE.



WARTIME always creates higher living costs. This time is no exception. But there is ONE BIG EXCEPTION among the items that make up your living costs . . . ELECTRIC SERVICE IN YOUR HOME IS STILL AS CHEAP AS EVER!

Even though the cost of providing your electric service has been going up steadily, your electric rates have been kept low. Our taxes have increased considerably; our costs for materials to maintain your good electric service have gone up, too. But, in spite of these increases in operating costs, we have been able to still keep your electric service cheap. YOUR ELECTRIC RATES ARE STILL AMONG THE LOWEST IN THE NATIO:

IN COST



Southwestern PUBLIC SERVICE Company

* For Santa Fe Employes - "all

the way" means every hand, head

and heart is putting everything it

employes are working together

handling record-breaking traffic

Today, more than 55,000

Employes are going "all the way."

too, by purchasing bonds every

payday through the payroll deduc-

tion plan, as well as through other

bond buying sources, to keep our fighting forces supplied with the

food and equipment neededs

has into the job.

moving via Santa Fe.

How to Pick Your **Broiler Breeding** Stock is Explained

College Station, May 27th .-Chicks which grow feathers fast is a good guide in selecting breeding stock to produce better broil-

According to H. H. Weatherby, poultry husbandman for the A and M. College Extension Service, chicks which grow feathers fast are the ones which reach market as broilers free of pinfeathers. Fast feathering birds may be identifid by a simple check of the number and size of the wing feather quills of day old chicks. One with a wing showing seven well developed secondary sheaths wll feather out with wing and tail feathers! long before the chick with shorter quills and only a few short secondaries.

Flesh being a primary factor in broilers, the meatier birds should be eslected when the fast feathering cheks are four to six weeks old. At that age they have made their best gains and it is easier to differentiate between the fast and slow growing ones then than it is

Breeding stock may be selected from the meaty, fast feathering chicks when they are six to 12 weeks of age. This is done by the simple rule of measuring the width of each chicken's breast between Are School Propthe producer's thumb and finger. Breast meat is the most valued erties Going part of a broiler, so it is important to choose breeders well provided Down with meat on that part of their

Special Agents Will Help Town People

College Stationfi, May 27th .great that the Texas A. and M. College Extension Service is temporarily placing special food conservation agents in a dozen or few weeks.

Mildred Horton, Extension vice director and state home demonstration agent, says county home demonstration agents in these locali- FUNERAL SERVICES HELD ties already are taxed to help meet TUESDAY OR DR. TAYLOR the requests of rural homemakers for help with canning, drying, and

brining. Several of the special igents being selected formerly were county home demonstration agents and are familiar with scientific methods of food preservation recommended by the Extension Service. All will be given refresher work by Winifred Jones, specialist in food preservation.

By mid-May special food conervation agents had been appointed for San Antonio, eBaumont, Tyler, Wichita Falls, Dallas, Corpus Christi, and Abilene. Other owns and cities where district Extension agents are considering lacement of workers include Houston, Fort Worth, El Paso, Austin, Waco, Amarillo, Lubbock, San Angelo, Big Spring, Temple, Paris, Biy City, and Edinburg.

Offering special assistance to own and city homemakers is not ew, since this same help was givn during the first World War, Miss Horton says. She explains that the services of the special agents will be available to groups of persons who desire demonstraions on food preservation. The igents will seek the cooperation and assitsance of both lay and professional groups. Many towns and suburban gardeners are producing foods which should be preserved for the less productive months, and others are purchasing fresh fruits and vegetables in quantities for canning, drying, and

Austin, May 27.-One of the These steps in selection of greatest problems facing public breeding stock for broiler produc- schools in Texas today is that of tion applies to both male and fe- maintenance of physical propermale, although it is not necessary ties being used more than ever beto choose the females as carefully. fore as a center of special government activities, according to Dr. B. F. Pittenger, dean of the school of Education at The University of

With civilian defense and raioning boards using school properties as the center of their programs, and with extra-hour use of all school buildings for special in-Demands for assistance in food structional activities, the plants topreservation in towns and cities are day are running on a 16-hour to 20-hour per day schedule, Dean Pittenger declares.

Priorities being what they are more Texas towns during the next Pittenger says schools are facing a n building and repair materials. serious problem in maintaining their plants.

Dallas, May 25.-Funeral services were held here today for Dr. J. Taylor, 73, editor in chief of the Dallas Morning News.

Dr. George W. Truett, pastor of the First Baptist Church, in a final tribute, said Taylor "belonged to the great pioneers. This man gave his life to positive, constructive writing.'

Pallbearers were fellow workers-E. M. (Ted) Dealey, Stuart McGregor, John Knott, Victor Schoffelmayer, Maj. Lynn Lanrum, Hilton R. Greer and Wayne Gard.

Dr. Taylor, who died yesterday after several months illness, was a native of Wilson, N. C. He began his journalistic career on the Clarksville, Texas Times, joining the News in 1904.

POTATO CEILING IS CUT

Price Administrator Prentiss M. Brown May 25 ordered a 7 per cent cut in the retail price of potatoes, but authorized a 30 cents per hundred pounds increase in payments to farmers. He explained that this was made possible by cutting in half the mark-ups that may be made by wholesalers.

One of Texas most significant industrial developments of the last few years has been the building and successful operation of the first paper mill to make news-print from Southern Pine. The mill is Located at Lufkin, in Angelina



"QUESTION MARKS"

ya rayon crepe ...

"SUITABILITY"

he suit you'll draft for busy summer. Of Berk ey Square gingham with wo-piece free-and-easi-sess in its fitted torso top faring skirt ... and arch pockets that minimize your hips. Red, black, brown. Sizes 9-15.

\$6.50





"SUNFLOWER SUE"

CASUAL MOMENTS"

resh as a wind-swept garden...this casual-suit-dress of Hong Kong rayon shantung. Its long torso Jacket tops a novel-ly embroidered blouse, hip-hugging skirt. Sun yellow, American navy, saddle, agus. Sizes 11.14



The dress you'll pick for your summer first, when you see its slick-cut top splashed with yummy cherries...the hug-metight waist...the skirt that swirls with pleats. White Carolette rayon or black. Sizes 11-15.

\$7.98





MRS. MOLLIE A. MORTON, OWNER FLOYDADA, TEXAS



for up-to-the-minute information of Santa Fe warme passenger and freight service—see your local Santa Fe Agent

Santa Fe all the way

for U.S.A.

rolls is rolling for war.

* For Santa Fe Equipment - "all

the way" means every locomotive

is pulling for war : : every car is

loaded for war . . . everything that

* For Santa Fe Passengers - "all

the way" means traveling only

when necessary, and putting up

cheerfully with crowded conditions.

* For Santa Fe Shippers - "all the

way" means loading cars fast . . .

getting them moving . . . unload-