

"By Helping Business You Help Yourself" The Floyd County Plainsman

VOLUME NUMBER 14

FLOYDADA, FLOYD COUNTY, TEXAS, MAY 20, 1943

NUMB

Jason O. Gordon Major Food Items Attends Meeting Pu. Under Price At Amarillo Control

Local needs will determine Floyd County's participation in a new farm labor program aimed at reducing the manpower shortage which threatens success of the 1943 food production program, County Agricultural Agent Jason O. Gordon said following his return from a conference held May 17 and 18 at Amarillo. Edith L. Wilson, county home demonstration agent, also attended the meeting. County plans for registration and placement of farm labor will be worked out by local farm men and women who are members of the County Agricultural Victory Council, Gordon said. Members of the council's executive and labor sub-committees will be called in to discuss the new program Saturday afternoon, May 22.

At the Amarillo conference, county workers of the Texas A. and M. College Extension Service learned that the college recently had agreed to accept supervision of the program upon the request of Chester C. Davis, War Food Administrator. Funds for conducting the program in Texas will be appropriated to the college under legislation recently enacted by the 76th Congress. The agreement between the Texas A. and M. College Extension Service and the office of the National Food Administrator relates only to the recruiting and placement of farm labor within the State and the various counties and does not apply to the movement of farm labor across international boundaries or state lines.

"We realize that farmers and ranchers in Texas will not be able to obtain the quantity and quality of labor to which they are accustomed, but we hope to be able to help them get enough workers to prevent the wasting of crops in the field and the dispersal of livestock," the county agricultural agent said.

In some counties where the need is greatest and it is desired by the farmers, town and city boys and girls known as Victory Farm Volunteers will be recruited and trained for emergency work on the farms. Many rural schools already have adjusted their schedules to free school children for work in the critical periods. In a few counties in Texas where the farm labor situation is very serious, there may be organized local battalions of the Women's Land Army, the agents learned. In the nation as a whole, recruiting of a U. S. Crop Corps of 3,500,000 workers for full-time, seasonal or temporary farm work is contemplated.

Gordon quoted Lt. Col. Jay L. Taylor, Texas rancher and deputy War Food Administrator, as saying that "Ninety-nine per cent of this program will be carried on in the state and county and one per cent in Washington."

"The long hours and hard work of families now on Texas farms and ranches indicate their patriotism," local Extension workers said, and the Texas A. and M. College Extension Service accepts its new war-time assignment with the hope that it may bring some measure of relief to the people who are working to produce more food and feed than ever before.

Mrs. Arthur J. Beedy and daughters, Misses Elizabeth, Margaret and Janice, are visiting this week in Joinersville, Texas, with Mrs. Beedy's brother, John Gibson and family. They plan to return home Monday.

Nearly all major food items in the housewife's market basket was put under community ceiling prices Monday with the addition of 474 items to the original list announced last Sunday, it was reported Sunday by Howard R. Gholson, director of the Lubbock District Office of Price Administration.

Coming under the "market basket" price ceilings Monday will be canned fruits, fruit juices, vegetables, vegetable juices, jams, jellies, and baby foods.

"Establishment of specific dollar and cents prices on these major items of food is merely further clarification of price control for the housewife," Director Gholson said. "OPA announced the first group of community ceiling prices last week emphasizing that, although these prices were the top that may be charged in the 12-county Lubbock trading area, large volume stores with lower ceiling prices must maintain the lower prices. Apparently some people got the impression that all stores would be permitted to raise their prices to the community ceiling. This is not true as OPA has stressed in all its announcements concerning community pricing that the plan is designed to 'hold the line' and that present ceilings must be maintained or lowered.

"Failure to understand the new community pricing plan might lead some people to get the incorrect impression that OPA was raising prices instead of lowering them."

In this connection, Gholson reported that the OPA will state top community prices for chain and other large volume food stores as soon as maximum food pricing for small independent stores is completed.

The immediate retail trading area of Lubbock is defined, for the purposes of community food ceilings, as Bailey, Lamb, Hale, Floyd, Cochran, Hockley, Lubbock, Crosby, Yoakum, Terry, Lynn and Garza counties. As quickly as possible, said Gholson, community prices will be extended to other counties in the Lubbock District. Gholson pointed out that retail stores are divided into the following four classes:

Class 1—A store is in Class 1 if its annual gross sales are less than \$50,000, and if it is in an "independent" store. A store is independent if it is not one of a group of four or more stores under one ownership whose combined annual gross sales are \$500,000 or more.

Class 2—A store is in Class 2 if its annual gross sales are \$50,000, or more and less than \$250,000, and if it is an "independent" store.

Class 3—A store is in Class 3 if its annual gross sales are less than \$250,000 and if it is not an "independent" store.

Class 4—A store is in Class 4 if its annual sales are \$250,000 or more, whether independent or not.

Stores are required by OPA to post a sign showing the classification.

OPA plans call for first setting community prices completely on Class 1 stores, then on Class 4 stores (the big chain and large-volume independents) and still later on the two intermediate groups.

Throw your scrap into the fight.



Why butter won't melt in Africa

AS EVERYBODY KNOWS, butter will melt unless you keep it cool. And the African desert isn't cool.

Nevertheless, the Americans who are fighting there carry butter—and it doesn't melt.

It doesn't melt because it's fortified with a fat which has a high melting point. The result is a butter which can be packed in a can, like beans or beef, won't melt, and will keep indefinitely.

You might think our soldiers could get along without butter. They could. But—they don't have to! Butter is good for them—and Uncle Sam is seeing to it that American soldiers are the best-fed, best-equipped, best-cared-for soldiers in the world!

Of course, it takes money to do that. So much money that, to help pay the bill, every one of us must loan every dollar we can to Uncle Sam through War Bonds.

War Bonds are a swell investment. They pay you back \$4 for every \$3. Save part of every paycheck with U. S. War Bonds!

YOU'VE DONE YOUR BIT --- NOW DO YOUR BEST!

BOOST YOUR BOND BUYING THROUGH THE PAYROLL SAVINGS PLAN

This advertisement is a contribution to America's all-out war effort

Funeral Services For Eugene Price Brownlow

Last rites were held Wednesday afternoon at the First Methodist Church at 2 o'clock for Eugene Price Brownlow, of Dougherty County, who passed away May 18, 1943. Rev. Roy Jameson, of Matador, conducted the services assisted by Rev. C. A. Hartley. Interment was made in Floydada Cemetery with Harmon Funeral Home in charge of arrangement.

Deceased was born July 2, 1899 and died May 18, 1943, the son of Mr. and Mrs. J. M. Brownlow, of Dougherty. He survived by his parents, wife, Lois Irene Brownlow, three sons, Eugene, who is in the Army, and C. L., and Bill, at home. Also one brother, E. I. Brownlow, of Dougherty; six sisters, Mrs. J. C. Carmack, California; Mrs. U. E. Cook, Dougherty; Mrs. C. S. Ray, deceased; Mrs. R. A. McNeese, Dougherty; Mrs. D. R. Holt, and Mrs. O. R. Anders, of Grand Prairie.

SECOND MEETING OF EQUALIZATION BOARD TO BE HELD MAY 27

The Board of Equalization for Floydada Independent School District will hold their second meeting May 27, in the County Court room. All persons who have been notified by the board should be present on his date.

The board members consist of R. E. Fry, J. M. Willson and J. W. Lanier.

LET CAVANAUGH DO YOUR JOB PRINTING.

Pioneers Will Gather Here on May 28th

Pioneer Citizens of Floyd County and many of their off-spring and friends will gather in Floydada Saturday, May 28, 1943 to celebrate the 53 anniversary of the organization of Floyd County. Floyd County was created August 21, 1876 from Young and Bear territories. It was organized May 28, 1890, being 53 years old Saturday, May 28, 1943. Floydada has been the county seat since 1892.

No definite program has been set to date for the gathering, but a general get-together will be the order of the day. Old friends and former neighbors will gather on the Court House lawn and re-live days of the early history of Floyd County in particular, and the plains country as a whole.

Weather conditions permitting, it is expected that many of the early-day residents of Floyd County will be on hand early in the morning in order to spend a full day visiting with their friends and neighbors, enjoying the parade, and viewing relics of gone-by-days, which will be on display for their convenience.

Geo. L. Fawver, chairman of the finance committee, advises that his committee has secured ample funds with which to carry on the business of the day.

As usual, the old-time dance will be held—beginning late in the evening and running until it is presumed speakers will have the platform immediately following the noon hour, when several will

Baccalaureate Sermon Sunday at Methodist Church

The baccalaureate sermon for the graduates of Floydada High School was delivered Sunday evening at 8:45 o'clock by Rev. Hallie G. Gantz, pastor of the First Christian Church of Lubbock, at the First Methodist Church.

The following program was carried out:

Processional, Avanelle Moss. Invocation, Rev. P. H. Gates, pastor of the First Methodist Church.

Song, "Jesus, Savior, Pilot Me", audience.

Vocal Solo, Gwer Flemins. Baccalaureate Sermon, Rev. Hallie G. Gantz, pastor of the First Christian Church of Lubbock.

Song, "Onward Christian Soldiers" audience. Benediction, Rev. L. A. Doyle, pastor of the First Baptist Church of Floydada.

Recessional, Avanelle Moss. The commencement program will be held Friday evening, May 21, at 8:45 o'clock at the High School building. This year's class has 80 members.

Texas is well adapted to the manufacture of glass because of its abundance of gas and its ample silica deposits.

Some fellow with nothing better to do has figured out that there are 293 ways of making change for a dollar.

make short talks, since this feature has been consistently carried out.

Amendments on Meat Rationing Are Given

From Information Officer Lubbock District

The Office of Price Administration has amended its meat-rationing regulations to wipe out certain restrictions on the custom-slaughtering of home produced live stock for consumption on the farm and at the same time changed details of rationing rules that apply to other situations involving home produced meat, it was announced today by Howard R. Gholson, director of the Lubbock District OPA.

Under the regulations as originally drawn, a farmer who brought his own cattle to a custom-slaughtering plant for slaughter and dressing had to surrender red point stamps for the resulting meat, while if he killed and dressed the animal himself on the farm the meat was ration-free.

This situation is eliminated in other meat rationing problems that face the farmer are clarified in today's announcement.

The regulations now provide that a farmer and his family may consume meat raised on any farm he owns or operates, and may transfer meat from one of his farms to another to provide food for members of the household without giving up ration points. However, if the farm owner lives in a city, or any place other than a farm, he must give up ration points for the meat he consumes off the farm, although he need not necessarily pay for the meat in money.

At the same time feeding of employees on farms and ranches was simplified by an amendment to general ration order 5—food rationing for institutional users. As a result of the change, a farm or ranch employer who feeds his employees in a bunkhouse or dining hall—operated apart from the employer's household—is no longer required to register as an "institutional user," such as a hotel, restaurant or similar commercial eating place. He may use meat and other rationed food from his farm's production on the same basis as employers who feed their employees in the household.

By allowing farmers to use custom slaughtering facilities without surrendering ration points for the most acquired, OPA recognizes that slaughtering done at an abattoir by a person regularly engaged in the business, is generally under improved sanitary conditions, Gholson said. Use of facilities also will result in a saving of slaughtering by-products for which there is a great demand, and which farms are not equipped to salvage or market.

A farmer who acquires from a custom slaughterer surrendering ration points provide the slaughterer with certification intended to establish fact that the meat he acquires primarily for food for his family and was produced from live stock raised on the farm.

One copy of the certification filed by the slaughterer with live stock producer's local board within five days after meat is transferred, and the meat copy is retained by slaughterer.

The certification signed by a farmer who raised the live stock must contain the following information:

1. His name, address, the address of his local board, and the name on which he acquires the meat from the slaughterer. He also state that the animal was at the place where he registered or at a farm he owns or operates, prior to slaughtering must show that—

1. He raised the animal from birth to the moment of slaughter, or

2. He fed it for a period of at least 60 days immediately preceding slaughter, or

3. He was in possession of the animal for a period immediately preceding slaughter during which he increased its weight by at least 35 per cent of the weight it had at the time he acquired it.

A farmer who sells any animal produced from live stock raised on his farm, whether he slaughters the animal himself or had it slaughtered, must collect ration points for every sale he makes.

GRADY HALL ATTENDS UNDERTAKERS CONVENTION IN FORT WORTH

Mr. and Mrs. Grady Hall attended Wednesday morning for Fort Worth, where they will attend Undertakers Convention convenes in that city this week.

Mr. and Mrs. Bob Fogerson, children, of Lubbock, spent week end in Floydada visiting parents and friends.

Mr. and Mrs. Grady Hall, who are in the business, is generally under improved sanitary conditions, Gholson said. Use of facilities also will result in a saving of slaughtering by-products for which there is a great demand, and which farms are not equipped to salvage or market.

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EVERY DRIVER CAN HELP

KEEP 'EM ROLLING

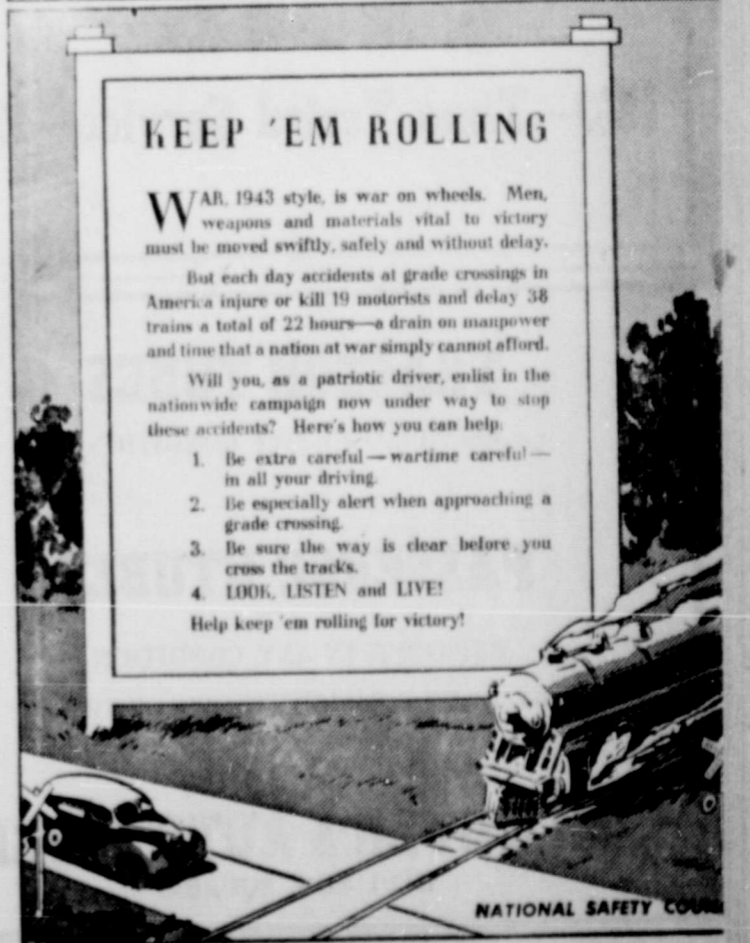
W/AR 1943 style is war on wheels. Men, weapons and materials vital to victory must be moved swiftly, safely and without delay.

But each day accidents at grade crossings in America injure or kill 19 motorists and delay 38 trains a total of 22 hours—a drain on manpower and time that a nation at war simply cannot afford.

Will you, as a patriotic driver, enlist in the nationwide campaign now under way to stop these accidents? Here's how you can help:

1. Be extra careful—wartime careful!—in all your driving.
2. Be especially alert when approaching a grade crossing.
3. Be sure the way is clear before you cross the tracks.
4. LOOK, LISTEN and LIVE!

Help keep 'em rolling for victory!



NATIONAL SAFETY COUNCIL

The Floyd County Plainsman

PUBLISHED THURSDAY EACH WEEK
M. B. Cavanaugh, Publisher

IN FLOYD COUNTY \$1.00; OUTSIDE FLOYD COUNTY \$2.00
Entered as Second Class Matter June 23, 1930, at the Post Office at
Floydada, Texas, under the Act of March 3, 1879.

NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Arrange Adequate Supply of Roughage for Cattle

An adequate supply of roughage is the foundation upon which sound and economical dairy farming is built, according to O. C. Copeland, chief of the Division of Dairy Husbandry, Texas Agricultural Experiment Station. But, he adds, good producing cows need more feed nutrients than can be obtained from pastures, hay and silage alone. These additional feed requirements can best be supplied by farm grown grains and some high protein supplements such as cottonseed meal or soybean meal. "Milk or butter fat cannot be produced at a profit over a period of time without pasturage and when grains have to be purchased" Copeland declared. "Dairy cows can convert roughages into milk and butter fat which can be sold for more money than the original

roughage. "The next 30 days is the time in which farm grains should be planted to insure a sufficient amount of feed to carry dairy cattle up to another crop year. Due to the shortage which now exists in all types of carbohydrate grains and protein supplements, it is up to every Texas dairy farmer to produce as much of his own feed requirements as he possibly can with the acreage and farm facilities at his command. "The type of grain which should be produced will depend almost entirely upon the crop which is best suited climatically to any particular area. While corn is recognized generally as the best carbohydrate grain for dairy cows, wheat, barley and all the grain sorghums rank very close. In many parts of Texas grain sorghums will out yield corn, especially in the more drouthy areas. Oats as a feed for dairy cows is not as desirable as the other grains mentioned but should be planted in areas where the yield per acre is

satisfactory, or whenever the price is in line with the other grains. "Prices of all feedstuffs have been rising very rapidly during the past few months and price ceilings have been set on some of these feeds. Every acre of tillable land available should be used if our present livestock population is maintained or increased. If an extra effort is not put forth, many dairy cows as well as other classes of livestock are very likely to go hungry before the end of the year. And a feed shortage will result in sacrificing good milk cows as meat animals because they certainly will have to be sold if feed is not available."

Iran Student of A. and M. to Attend Food Conference

College Station.—Though his credentials will issue from his native country, Iran, the Agricultural and Mechanical College of Texas will be represented by one of its graduate students when the Allied food conferences opens at Hot Springs, Va.

Mehdi K. Sheybani, an Aggie graduate in the class of June, of 1942, has been commissioned by the Iranian Ambassador in Washington to act for that country, formerly known as Persia, at this meeting.

Officially called the United Nations Conference on Food and Agriculture, the conference will make an effort to ascertain the facts as to what are the needs of the various peoples of the world for food and other essential agricultural products.

Sheybani's home is in Teheran, the capital of Iran. There his father has been a government official for many years, serving last as Minister of Telephones and Telegraph.

It is the custom in Iran, Sheybani pointed out, for the first son to enter public life and for the second son to be an agriculturist. Sheybani's older brother became a lawyer and Mehdi is following tradition in his studies.

When he receives his M. S. degree Sheybani plans to return to Iran and put his Aggie training to its full use. In normal times Iran exports quite an amount of dehydrated foods.

One of Texas' most noteworthy industrial developments during the last 15 years has been the expansion of the large-scale butter, cheese, ice cream and condensed milk industries.

SOUTH PLAINS ARMY FLYING SCHOOL MEN ARE ON RATIONING

Rationing and conservation of food has come a little closer to the men stationed at the South Plains Army Flying School, it was announced this week, with the starting of more practices aimed at eliminating waste of food.

Not more than two bars of candy, two packages of chewing gum or six cigars may be purchased any time. In cases where cigars are bought by the package not more than one package of five or ten cigars may be bought.

Another big saving in the amount of coffee, milk and rolls consumed during the day will result from closing of the lunch counter to enlisted men during the noon hours.

Regular point rationing for foods is in effect at the commissary which prevents military personnel and their dependents from securing additional foods besides their allowances in coupons. The rationing has been in effect for several weeks with special permits required for any enlisted man who purchases a pair.

VISITS IN AMARILLO SUNDAY

Judge and Mrs. G. C. Tubbs and Dr. and Mrs. C. M. Thacker visited in Amarillo Sunday with Judge Tubbs' sister, Mrs. W. B. Wells and Mr. Wells, and Dr. and Mrs. Thacker's daughter, Miss Mary Lee Thacker. The party attended church in Amarillo at the First Baptist Church and after church the crowd went to the park where they spread a picnic lunch, and spent the rest of the day visting.

Next to oil and natural gas, sulphur is Texas' most valuable mineral resource.

LET CAVANAUGH DO YOUR JOB PRINTING.

AT FIRST SIGN OF A
COLD
USE 666
666 TABLETS, SALVE, NOSE DROPS

Floydada Insurance Agency . . .
Insurance of all kinds. Your inquiries and business respectfully solicited.
W. H. HENDERSON
OWNER

DR. KIBBY J. CLEMENTS
OSTEOPATHIC PHYSICIAN AND SURGEON
Diathermy, Light Therapy, Colonic Irrigations, New Improved Methods of Curing Piles, Fistula, Pruritis (Itching Piles) by Office Treatment Without Interrupting Daily Routine.
ROOMS 313-315, SKAGGS BUILDING, Plainview, Phone 683

CLINE AND RAINER GARAGE
Where you can get everything for your car at one-stop. Mobilgas, Mobiloil
RADIATORS REPAIRED, and bolted out for cars, tractors and combines. Parts of all kinds, welding, tires, batteries. In fact we have everything for your car. See us for lawn mowers and hose.

We buy junk Batteries. Phone 37
CLINE AND RAINER
WESTERN AUTO ASSOCIATE STORE

FIRST NATIONAL BANK
Floydada, Texas
1903—Time Tested Service—1943

TRACTOR TUBES
REPAIRED IN ANY CONDITION
PASSENGE RTUBES
REPAIRED IN ANY CONDITION
WE HAVE COMPLETE STOCK OF TIRES
BILL DYER'S AUTO STORE
WEST SIDE SQUARE.

STAR CASH Values
FLOUR, 48 Pound Sack \$1.89
O'KEENE BEST—BETTER GET A SUPPLY OF IT.
DOG FOOD, Arcady, the new, improved food in the MEAL—PELLETS AND KIBBLED
Oats, Brimful, Large Box 25c
WITH PREMIUM
Crackers, 2 pound box 19c
Corn Flakes, Kellogs, box 9c
HY-LO, large box 25c
Facial Tissue, 150 count 9c
OLEO, Alsweet, per pound 23c
BOLOGNA, per pound 19c
LARD, Pure, 4 pound box 73c
5 POINTS
Mighty fine time to plant gardens. Plenty Seeds and Good Plants. Seed Corn and Certified Hegari.

PRINTING !

TELL US OF THE JOB AND WE'LL DO THE WORK CORRECTLY AND PROMPTLY . . .

We have modern type and equipment to handle the work in an efficient manner, which results in most moderate cost to the buyer. When you order printing from our plant you may depend upon it that the work will be done to your complete satisfaction.

- LETTERHEADS
- ENVELOPES
- BOOKLETS
- BUSINESS STATIONERY
- WEDDING ANNOUNCEMENTS
- FOLDERS
- CIRCULARS
- SHOW CARDS

NO MATTER WHAT THE PRINTING JOB MAY BE, WE WILL DO IT RIGHT.

Cavanaugh Printing Company

**Protein
by Growing
for Hogs**

can reduce protein contents 30 to 50 per cent of hogs if the diet is of high quality and balanced. Alfalfa and clovers are good pastures for hogs, but rape, soybeans and other small grains, peanuts, cowpeas and vetch will provide protein and vitamins.

swine husbandry, A. and M. College Service, explains that to keep the pigs growing clean ground, in the sunshine the pigs are supplied with vitamins.

economic results

protein concentrates, which are needed to balance home grown grains and carbohydrates. Regenbrecht suggests that a mixture of 100 pounds of 60 per cent protein tankage; 200 pounds of 43 per cent cottonseed meal or other vegetable protein feeds, and 75 per cent protein green alfalfa meal is one good protein supplement. He identifies this as "supplement A."

If tankage or meat scraps is not available a mixture identified as "protein supplement B" may be used. This consists of 300 pounds of either cottonseed meal, soybean meal, peanut meal, or linseed meal; 100 pounds of 14 per cent green alfalfa meal; 20 pounds of ground limestone or ground oyster shell, and two pounds of salt. Supplement "B" cannot be expected to give as good results as supplement "A", and is not recommended for pigs weighing less than 65 pounds.

Complete hog rations to be fed straight may contain from 5 1-2 to 7 1-2 per cent crude fiber without appreciably decreasing the efficiency or economy of the ration for fattening hogs, Regenbrecht says. But where the crude fiber exceeds 7 1-2 per cent the economy of the ration may be decreased. The economy of swine rations ordinarily is directly related to the concentration and quality of the protein used to balance good quality of the protein used to balance good quality farm grains.

Total national income in 1943 is expected to approximate 140 billion dollars as compared with the previous record of 115 billion in 1942 and only 80 billion in 1929, Dr. F. A. Buechel, University of Texas statistician, has predicted.

LET CAVANAUGH DO YOUR JOB PRINTING.

Club Calves are Exempt From Provisions

College Station, May 20th.—Calves or cattle produced by members of 4-H Clubs and Future Farmers of America have been exempted from the custom slaughter provisions of maximum price regulation 169 by the Office of Price Administration.

The exemption was contained in a recent amendment to the regulation. It is conditioned upon certification by a sworn statement from the club agent, county agricultural agent, or vocational project leader that such animals are club animals, and written permission being given for such exemption from the local OPA district office.

George W. Barnes, animal husbandman for the A. and M. College Extension Service, interprets the amendment to mean that buyers may obtain such animals at auction or private sale at whatever price they choose to pay. But when the meat enters the retail trade it must sell at or below the ceiling price for meat of that grade. Moreover, the slaughter of such animals may, if necessary, be charged against the civilian quota for the next quota period.

The amendment specifies that "club cattle or calves" means any cattle or calves which have been bred, raised and fed, or fed only, by a member of a 4-H or FFA club under the supervision of the Extension Service, or by an individual participating in a vocational agricultural project under the supervision of a vocational agricultural teacher in any recognized vocational agricultural department.

The exemption does not include club-produced swine. OPA explains, however, that it has received a request to expand it to include hogs.

Salt is the oldest and most continuously produced commercial mineral in Texas.

Let Cavanaugh do your printing

Classified Advertising

Our FLOWERS are FRESH and are Beautifully Arranged. HOLLUMS, FLOYDADA FLORISTS.

LANDS FOR SALE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-41

Our FLOWERS are FRESH and are Beautifully Arranged. HOLLUMS, FLOYDADA FLORISTS.

SEWING MACHINE REPAIR
Let me repair that Sewing Machine. S. H. WRIGHT, 226 E. Tennessee Street 19-13tp

Our FLOWERS are FRESH and are Beautifully Arranged. HOLLUMS, FLOYDADA FLORISTS.



CONGRATULATIONS, GRADUATES OF FLOYDADA HIGH SCHOOL!

More Walking and Shoe Rationing Require the Up-Keep of Your Shoes.

Cater to those precious shoes by keeping them in excellent condition at all times. You'll find it pays to bring your shoes in for quality repairs when they first show signs of wear. Our service is rapid—our prices low "Foot Comforts, Our Motto."

Rainer Shoe Shop
SOUTH SIDE SQUARE

NEW COMMERCIAL LIGHTING RATES

Announced By the Municipality to Effect PRONOUNCED SAVINGS

For Commercial Light Users in the City of Floydada. Here are the New Rates Compared with the old:

KWH USED	OLD RATE	NEW RATE
First 50	7 c	5 c
Next 200	5 c	3 1/2 c
Next 750	3 1/2 c	3 c
Next 2,000	3 c	2 c
All Excess at		1.8c

This very material reduction, the CITY COUNCIL Believes, will make Commercial Lighting Rates more "in line" with rates charged to Residential users.

THIS IS THE SECOND REDUCTION....

In rates made by the City since your light and power plant was put into operation in the year of 1940. The first reduction was on the residential rate on which the minimum bill was reduced from \$2 to \$1.80 and the requirement of a Meter Deposit was taken off.

The Municipality must maintain a Reserve against Depreciation and Obsolescence; also an ample reserve to meet all maturing obligations and interest. Therefore, you, as citizens interested in the welfare of the community, will understand the Council must carefully consider every step taken to meet the needs of the taxpayers in the matter of fair and equitable light and power rates.

Having given due consideration to these matters it is with pride that the new lower rates are announced in the face of advancing costs on every hand.

**POWER AND LIGHT DIVISION
CITY OF FLOYDADA**

P. S. New Rates are Effective on July 1 Billing.

Gifts FOR THE GRADUATE



CONGRATULATIONS—CLASS OF 1943
STYLE SHOPPE
Mrs. Mollie A. Morton, Owner

Godspeed—to each and every young man and woman graduating in this city, this term. This is a happy occasion for you—and a mighty important one, because it marks your entrance into fields where you will assume new responsibilities. You will find need for many things you never missed before—and that is why we address our good wishes to you—and tell you that you can rely on us to provide you with many requirements. Your friends and relatives will be selecting your gifts at our store—and when they ask you what you want, you can refer to this ad as your gift guide.

DICKEYS AND SHIRTS

Tailored or feminine in style, in pique, dimity, crepe and broadcloth; all sizes. Choice of colors. 50c, \$1.00

Flowers from 49c, 79c
Jewelry, \$1.00 to \$2.98
Handbags \$1.00, \$3.50
Gloves \$1.00, \$2.50
Hankies 35c, 65c

RAYON SLIPS, TAILORED OR LACE TRIMMED
PRICED AT \$1.98 and \$2.98

There's not a fray-able seam in a carload of our lovely slips—thanks to their nylon seams! They are made to conform to your figure measurements for well groomed comfort. In blue, pink or white.

SLIDE FASTENED GIRDLES
Made before priorities, our girdles are expertly made for figure flattery.
Priced at \$2.50, \$3.98

RAYON JERSEY
Vests 69c
Panties 79c

ELECTRIC SERVICE NOW AVAILABLE TO CERTAIN TYPES OF FARMS

In line with the Government's program to increase food production this year as part of the nation's all out effort to win the war, the War Production Board has issued a supplementary order U-1c to permit under certain circumstances the construction of extensions to serve farms where such extensions will result in increasing the country's supply of meat, poultry and dairy products and relieving the farm labor shortage.

An additional order has just been issued by the War Production Board whereby farmers who have been certified by the County USDA War Board as eligible for electric service under U-1c may now apply for AA-3 preference rating to orders for the purpose of farmstead wiring material. This AA-3 rating allows a maximum of 75 pounds of no-ferrous metal in conductor. The AA-3 rating however may not be applied to orders for wiring material which will be used to furnish electricity exclusively for household lighting. This means that a farmer must first of all use this wiring material to run an extension to his brooder house, dairy barn etc., but any wire remaining may be used in the household.

It is suggested that any farmers interested in REA extensions should get in touch with the Floyd County Rural Electric Cooperative, Inc.,

Floydada, Texas, at once since the AA-3 rating for farmstead wiring expires June 30, 1943.

FREE LEGAL ADVICE FOR MEN AT SOUTH PLAINS ARMY AIR FIELD

Men stationed at South Plains Army Air Field who are in need of legal assistance and advice now have free service available right on the post by experienced attorneys, it was announced this week.

Any service man at the field can come to the office and receive advice on any legal question and one of the officers will study his case and advise him. They cannot represent a soldier in court but can advise him on all procedure before the case goes into court. The most common need of soldiers is preparation of wills, it was explained. Transactions of property and obligations of dependents are also common occurrences that require legal advice.

Judge H. D. Payne, of Fort Worth, was a business visitor in Floydada this week.

A \$15,000 grant has been accepted by the Texas State Historical Association, with headquarters at the University of Texas, to be used in furthering the junior historian movement among college, high school, and junior high school students. The grant was made by the Rockefeller Foundation.

CONGRATULATIONS, GRADUATES!



Yes, we sincerely congratulate you young people upon your graduation. The world of and tomorrow will depend on your efforts, your ideals and strength.

FINKNER'S AUTO SUPPLY AND GARAGE



SAVE FOOD... it's as important as bullets.

Plant a victory garden and preserve your surplus. Put up as many fruits and berries as possible. Your Gas range makes canning easy. Cook only the amount of vegetables needed. Serve left-overs creamed, in casserole dishes, or cold—in salads. Cook vegetables and fruits in their skins whenever possible—and over a low Gas flame. Roast meats at low temperature in your Gas oven to reduce shrinkage. Use left-overs in stews, hash, meat pies.

SAVE VITAMINS... you need 'em to be strong.

Cook vegetables in as small an amount of boiling water as possible. The flexible Gas flame will give you the exact degree of heat you need. Cover vegetables and bring to boil quickly over full Gas flame, then turn flame low, cook gently. Do not use soda in cooking green vegetables. It destroys vitamins. Cook vegetables shortest possible time. Store fresh vegetables in hydrator of your Gas refrigerator to help preserve perishable vitamins.

West Texas Gas Co.

HARVEST YOUR JUNK



THERE'S A GUN in Your Garret!

... and is needed by the boys "Over There." It is our patriotic duty to see that all scrap metal is turned in now. The need is great for copper, brass and bronze scrap, as well as iron and steel.

Southwestern PUBLIC SERVICE Company



"QUESTION MARKS"

It may be printed with questions, but there's no question about its fashion score. Its figure-following blouse, slithering waistline, and swirling paneled skirt do things for your figure. A Carole King exclusive in Carole Lyn rayon crepe... brown, American navy, fuchsia red. Sizes 11-15.

\$7.98

"SUITABILITY"

The suit you'll draft for a busy summer. Of Berkeley Square gingham with two-piece free-and-easiness in its fitted torso top... flaring skirt... and patch pockets that minimize your hips. Red, black, brown. Sizes 9-15.

\$6.50



"CASUAL MOMENTS"

An all-round buddy, precision-tailored in Honolulu rayon crepe... with a new look to its trimly stitched blouse, and fine all 'round knife-pleats in the skirt. Canary, shell pink, China blue, egg-nog. Sizes 11-17.

\$10.95



"SUNFLOWER SUE"

Fresh as a wind-swept garden... this casual Suit-dress of Hong Kong rayon shantung. Its long torso jacket tops a novel, embroidered blouse, hip-hugging skirt. Sun yellow, American navy, saddle, aqas. Sizes 11-15.

"PICKIN' CHERRIES"

The dress you'll pick for your summer first, when you see its slick-cut top splashed with yummy cherries... the hug-tight waist... the skirt that swirls with pleats. White Carolette rayon crepe with navy, saddle, or black. Sizes 11-15.

\$7.98



WEEK - END SPECIALS !!

Del Monte Corn, per can	12c
Fruit Cocktail, No. 1 can	16c
Green Beans, No. 2 Can	15c
Comet Rice, 2 pounds	25c
Crackers, 2 pound box	19c
Pen Jel, 2 boxes	25c
Oxydol, Large Package	24c

HULL & McBrien



MY COUNTRY, MY HOME

The two strong influences in a boy's life. Make his home a place of security and comfort for him, a place for fun and laughter, the best place in the world! Furnish it attractively and comfortably for him. Make it a place he is proud to invite his friends.

CONGRATULATIONS, GRADUATES!

Yes, we sincerely congratulate you young people upon your graduation. The world of today will depend on your efforts, your ideals and your strength in carrying on tomorrow.

FARMERS GRAIN COMPANY

STYLE SHOP

MRS. MOLLIE A. MORTON, OWNER FLOYDADA, TEXAS