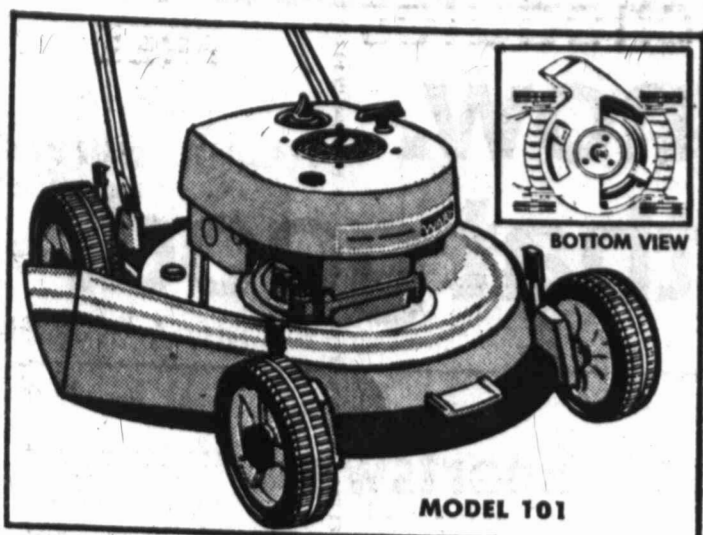


MONTGOMERY
WARD
OUR 100TH ANNIVERSARY YEAR

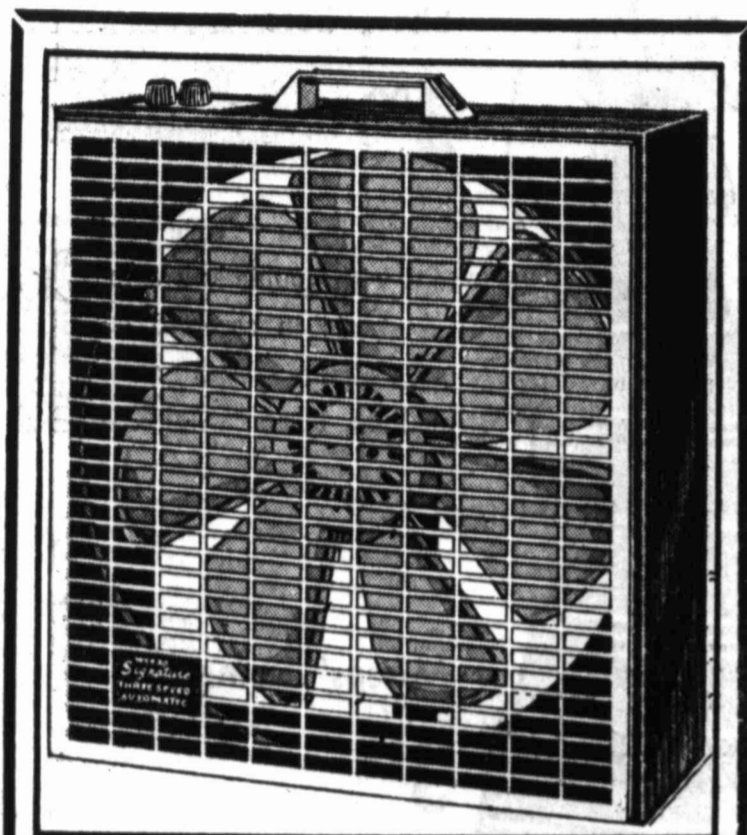
PRE-HOLIDAY



DELUXE 3½-HP SAFETY ROTARY MOWER IS YOUR BEST BUY!

Enclosed bottom stops thrown objects; vacuum action lift: grass for best cut possible!

REG. LOW PRICE
109.00



SPECIAL BUY! 20-INCH, 3-SPEED PORTABLE FAN COOLS ANYWHERE!

Automatic thermostat, 7-paddle "turbo-thrust" action. Handsome woodgrain finish.

2288

SALE

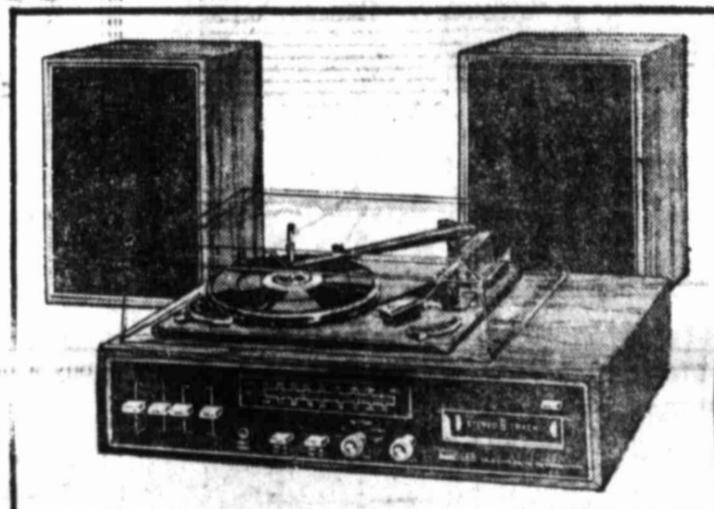
CELEBRATE WITH WARDS FANTASTIC SAVINGS, SPECIAL BUYS AND A FEW ITEMS AT OUR EVERYDAY LOW PRICES. DURING CENTURY 2, JUST "CHARGE IT" WITH CHARG-all.

TAKE SAVINGS IN STRIDE WITH MEN'S WALK SHORTS THAT COOL-IT FOR SUMMER!

From the barbeque to the golf course, you'll feel cool, look great in Wards walk shorts. Plaids, stripes, geometrics or solid colors! Beltloop and beltless! Of polyester for long wear, and cotton for comfort; machine-wash, no ironing needed, 29-42. Buy now at Ward's low Century 2 price!

REGULARLY \$4.99

3⁸⁸



COMPONENT SYSTEM WITH AM/FM-STEREO, TAPE PLAYER, CHANGER

Receiver, 8-track tape player, 4-speed automatic changer, speakers and dust cover.

SPECIAL BUY!
12988



169.95 EXCLUSIVE NEW TENT HAS TWO BIG ROOMS FOR COMFORT

Sleep in rear, play in front. New 50-50 rayon-cotton fabric

11900



GIRLS, CHILDREN GET LONG WEAR IN WARDS SKIPS®, REGULARLY 4.25

Cotton, nylon canvas for extra strength; crepe rubber soles. Child's has toe guard. Save!

288



Choose Either the Popular Lisa Wig Pictured Above or Wendy Below. Regularly Priced at 12.95 for Wendy and 15.00 for Lisa, Wards Announces a Fabulous Sale Price Now of

Only.....
4⁸⁸ EA.

Both Wigs Available In All Colors and Frosts



The very newest style!

The easy care, wash and wear **"WENDY"**

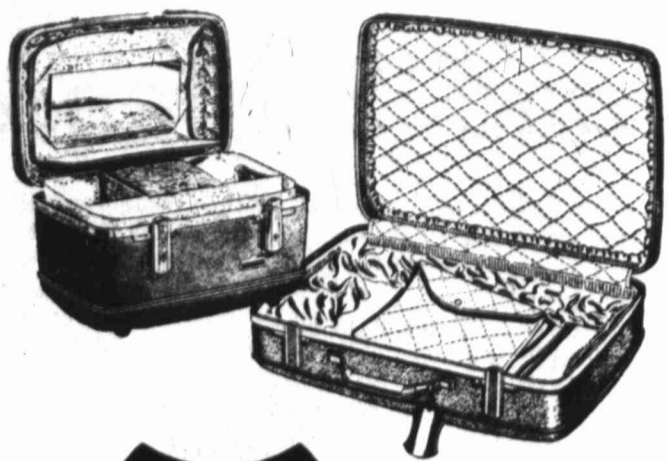
- Contour shaping and natural tapered nape
- Airy, stretchable, featherweight cap

you'll like **WARDS**
PHONE 267-5571



USE WARDS CHARG-ALL PLAN
BUY NOW PAY LATER . . .

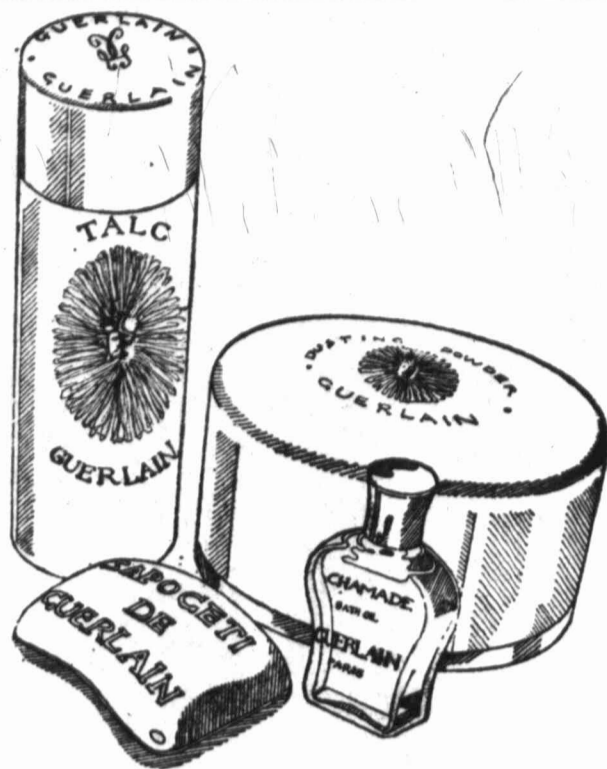
OPEN 'TIL 8:00
EVERY NIGHT
THE YEAR
ROUND



**American Tourister
Luggage**

The nicest of all gifts you can give a graduate... is American Tourister Luggage... The 1000 Series Tiara molded luggage has tough steel frame, fiberglass reinforcement all over, and non-spring locks that won't pop open. Choose from a complete selection of styles and colors. Ladies' styles in scarlet, green, blue and two new colors, Gold and Plum.

- Train case 40.00
 - 18" Fitted case 35.00
 - 21" Overnight 40.00
 - 24" Pullman 48.00
 - 27" Pullman 58.00
- Men's Styles in Silver Dusk or Olive.
- 21" Overnight 40.00
 - 24" Weekend 48.00
 - 25" Two-Suiter 58.00
 - 25" Three Suiter 63.00
- Men's Department



Chamade means love's quickening heartbeat. Chamade is also a romantic new idea for the bath... by Guerlain

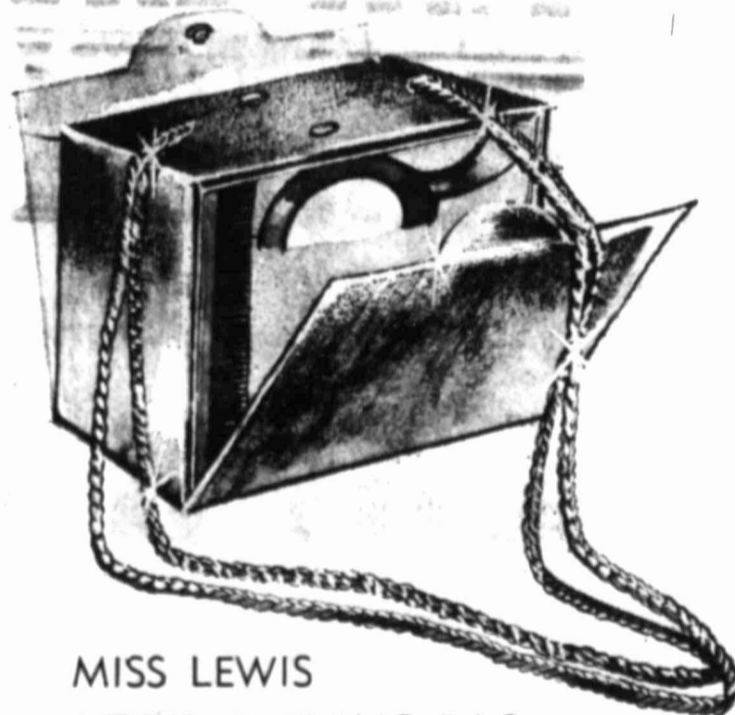
- Dusting powder, 8-oz., 5.00
 - Soap (3 cakes) 4.00 box
 - Bath Oil, 1/2-oz., 5.00
 - Talc, 4-oz. 2.75
- Cosmetic Department



**true-to-light II
by Clairol**

The most perfect of gifts for the girl graduate... Clairol's new true-to-light make-up mirror... Dial for day, office, evening or home light for perfect make-up, everytime... changes from regular to magnified mirror with a flick of the thumb wheel, without leaving finger smudges, 28.00

Sorry, this light was incorrectly advertised in Friday, May 19, Big Spring Herald.



**MISS LEWIS
FITTED EVENING BAG**

Double entry evening bags with fold snap closures. One side custom fitted with tortoise shell mirror with handle and comb. Double chain shoulder strap in gold and silvertone metal. Black Peau de Soie, Silver or Gold Mylar, 14.00 Ladies' Handbags



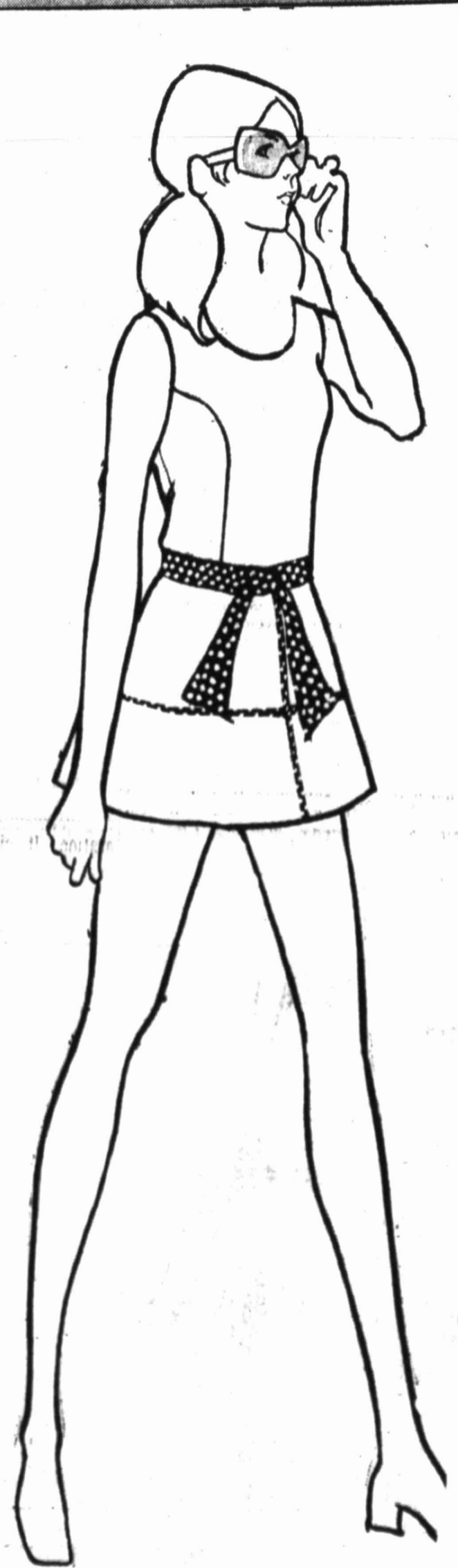
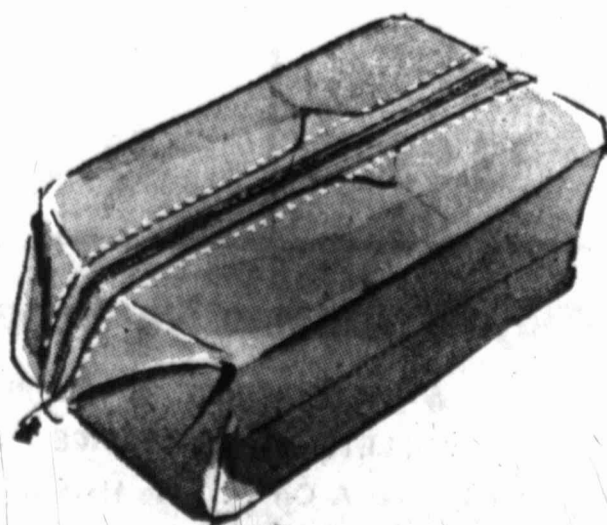
Hints from

Hemphill-Wells

Dopp Kits for the boys

"The world's most wanted and popular travel kits"... holds all necessary toiletries and shaving accessories... Opens wide... stays open for easy access... Leak-proof vinyl lining... Handy carrying handle. In black, brown or olive leather. 5.95 and 10.95

Men's Department



**Brief and Beautiful
Love Pance by aggie
of Jerell**

Designed to turn a young man's fancy... A salute to summer are these Love Pance ensembles in white easy care fabrics beautifully trimmed with red, navy, or leaf green... some have little flare skirts, some pleated, others straight... they're all great... sizes 5-13, 22.00 and 24.00 Junior World Shop

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JUMBLE — that scrambled word game

Unscramble these four Jumbles, one letter to each square, to form four ordinary words.

YANDD

WETTE

HERBTO

TURLAL



HOW TO OFFER THEM BETTER MEAT.

Now arrange the circled letters to form the surprise answer, as suggested by the above cartoon.

Print the SURPRISE ANSWER here

(Answers tomorrow)

Yesterday's Jumble: ACRID DRAFT IMPAIR ENZYME
Answers: What a doctor puts on before he starts working—AN "M B"



... And I'm against direct primaries, my fellow Americans! ... Why must people be forced into the responsibility of actually choosing a candidate?"



BIG SPRING DAILY HERALD
CLASSIFIED IN GENERAL CLASSIFICATION ARRANGED ALPHABETICALLY BY SUB CLASSIFICATION UNDER EACH CLASSIFICATION.

REAL ESTATE
RENTALS
ANNOUNCEMENTS
BUSINESS OPPOR.
BUSINESS SERVICE
EMPLOYMENT
INSTRUCTION
FINANCIAL
WOMAN'S COLUMN
FARMER'S COLUMN
MERCHANDISE
AUTOMOBILES

WANT A RATES
MINIMUM CHARGE IS WORDS

Consecutive Insert
(Be sure to count name, add phone number if included)

1 day	\$1.45-11
2 days	2.45-11
3 days	3.15-21
4 days	3.65-24
5 days	4.15-27
6 days	4.55-29

SPACE RATES
Open Rate \$1.82
1 inch Daily \$38.00
Contact Want Ad Dept. For Other Rates

ERRORS
Please notify us of any errors. We cannot be responsible for errors beyond the first day.

PAYMENT
CANCELLATION
If your ad is cancelled before the 10th of the month, you are charged only a number of days if any.

DEADLINES
WORD ADS
For weekday edition—9:00
Same Day Under Classification—10:00
For Sunday edition—4 p.m.

DISPLAY
12 NOON PRECEDING DAY
For Sunday edition—12 noon
Ads are charged purely as an insertion, and payment is due in advance. Payment in full is required for all types of ads or strictly cash.

The publishers reserve the right to classify or reject any copy.

POLICY UNDER EMPLOYMENT ACT
The Herald does not knowingly accept Help Wanted Ads that are preference based on sex or race. It is the policy of the Herald to accept only those ads that are strictly non-preference based on age for positions covered by the Age C. Act. For more information on this policy, contact the Wage and Hour Office in the U.S. Department of Labor.

REAL ESTATE
BUSINESS PROPERTY
HIGH TRAFFIC, air, lots, Grocery on Wesson Road, 263-71 5:00, 263-288 after 5:00, 263-282.

FOR SALE: 3 bedroom house in den, kitchen with built-in oven, dishwasher and disposal, 4-draw, formal dining area, carpet built-in floors, 13 feet by covered patio, 2167 Cecilia St., 263-1274 after 5:00, or by appointment.

FOR SALE: 3 BEDROOM, 1 1/2 BATHS, w/ large lot, water well with pump of area with fenced front yard, 20% interest, \$85 month, owner equity \$28,000. Call or phone or 263-8721.

FOR SALE BY OWNER: 3 bed bath home, some carpet, backyard and carport, 1311 Col 263-0486.

HOME OWNER PERSONAL EFFECT INSURANCE
BILL TUNE
808 E. 4th Dial 21

Hacienda "Terra del Sol" 1 1/2 and 2 acre, beautiful, call massive brick wall and log in retreat, 12 ft ceilings, w/ well of glass for top-class gourmet all plus soft heavy brass chandeliers, tile floors in shop carpet and granite with built-in bar, 2000 sq. ft. w/ wrought iron chandeliers, 263-4848 local estab. Call 1 Dean Rhoads, 263-2450

BY OWNER: 3 bedroom brick new carpeting, fireplace, 2 1/2 bath square feet, 263-0816.

THE NEW WORD AD FOR WEEK FOR SUND DISPLAY FOR WEEK FOR SUND CANCELLA FOR WEEK FOR SUND



BIG SPRING DAILY HERALD CLASSIFIED INDEX

WANT AD RATES MINIMUM CHARGE 15 WORDS

REAL ESTATE A-1 BUSINESS PROPERTY A-1

HOME OWNER PERSONAL EFFECTS INSURANCE BILL TUNE

REAL ESTATE A-2 HOUSES FOR SALE A-2

McDonald REALTY OFFICE 263-7615

BY OWNER Lovely large carpeted 3 bedrooms

CALL MARY F. VAUGHAN 267-2322

COLEMAN CO. ROCKWOOD 108 acres, 123 cultivated, brick-tile 4 room

REAL ESTATE A-2 HOUSES FOR SALE A-2

MARY SUTER 267-6919 or 267-5478 1005 Lancaster

NOVA DEAN SOLD MINE \$86.00 A MONTH

ELBOW SCHOOL DISTRICT Bus at corner, panel den, living rm

2101 Scurry Margie Bortner 263-2591

DENNIS THE MENACE



"Now this is a modern man, Joe. They got one right here in the house."

REAL ESTATE A-2 HOUSES FOR SALE A-2

JACK SHAFFER 2000 Birdwell 263-8251

Jaime Morales 307 Union Call 267-6008

Marie Rowland LIST WITH US AND START PACKING

REAL ESTATE A-2 HOUSES FOR SALE A-2

Anderson REAL ESTATE 1710 Scurry Ph. 267-2807

COOK & TALBOT 1900 SCURRY CALL 267-2529

W. J. SHEPPARD & CO. 1417 Wood 267-2991

REAL ESTATE A-2 HOUSES FOR SALE A-2

HOME REAL ESTATE 103 Permian Bldg. 263-4663

WELL ESTABLISHED 3 bdrms, 2 baths, paneled kit, dining, bfr

REEDER & ASSOC. 506 East 4th St. 267-8266

COOK & TALBOT 1900 SCURRY CALL 267-2529

FOR SALE IN BIG SPRING Furnished duplex. Choice location \$7,850 terms considered.

REAL ESTATE A-3 LOTS FOR SALE A-3

NUECES CANYON-CAMPWOOD-BARKSDALE AREA

FARMS & RANCHES A-5 TO SETTLE Estate - 480 acres, 250

PRESTON REALTY 263-3372

FOR BEST RESULTS USE HERGARD CLASSIFIED ADS

REAL ESTATE A-5 FARMS & RANCHES A-5

160 ACRES AT Coahoma, off Highway, 16 miles from Big Spring

ALL TYPES FENCES CEDAR & CHAIN LINK

BOB BROCK FORD CAR-TUNES

'69 VOLKSWAGEN, radio, heater, air conditioner \$1195

SEE MAC McARTHUR BOB BROCK FORD

THE HERALD ANNOUNCES NEW CLASSIFIED DEADLINES EFFECTIVE MAY 18, 1972

LUXURY TRAILER 27-ft. VIP by Williams Craft \$4995



DIAL 263-7331 FOR CLASSIFIED CLERK

